



The Tropic Everglades Park Association

FLORIDA
PROPOSED
TROPIC EVERGLADES
NATIONAL PARK

- National Parks
- + New National Parks
- o Proposed National Park

COUNTY COURT HOUSE
MIAMI, FLORIDA
TELEPHONE

April 29, 1931

PRESIDENT, DR. DAVID FAIRCHILD
 VICE-PRESIDENTS, CLAYTON BEDGWICK COOPER
 DAVID SCHOLTZ
 JOHN O. SHARES
 TREASURER, F. L. WALL

"Public opinion must
 be enlightened."
 George Washington

ERNEST F. COE, CHAIRMAN

Mr. Frank J. Pepper
 Ingraham Bldg.
 Miami, Fla.

*Eastern National Parks
and Proposed National Parks*



My dear Mr. Pepper:

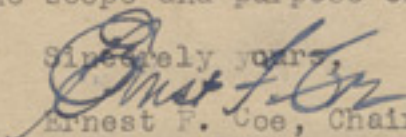
PICTURE LANGUAGE is the UNIVERSAL LANGUAGE.
 It's pictures of Flamingoes, Egrets, Sailfish, Tarpon,
 Alligators, Palms, Orchids, Seminoles, which tell their
 own story so that everybody can quickly read and see why
 the Everglades National Park will be different from all
 other National Parks.

The Miami Daily News, at the request of this Association,
 agrees to get out a special rotogravure National Park
 Sunday edition devoted exclusively to pictures of the
 Everglades National Park.

As this edition will carry no advertisements, it is only
 reasonable that the actual cost should be borne by popular
 subscriptions. The names of the subscribers will appear
 under the caption: "This Everglades National Park Number
 Sponsored by,...."

A representative of the News will call and explain to
 you more fully the scope and purpose of this issue.

Sincerely yours,



Ernest F. Coe, Chairman

EFC:EV

This association can use ten thousand copies of this
 rotogravure Everglades National Park edition to advantage
 for general distribution. It is the belief of the writer
 that this rotogravure picture edition will be a most
 effective help in carrying on the work this Association
 is now doing. Eliminating all advertisements in this
 issue and inviting only individuals to subscribe will
 give this edition a distinctive character. This will show
 the public that representative local citizens are personal-
 ly sponsoring the Park project.

*Acadia-Mammoth Cave-
 Shenandoah-Great Smoky
 and Tropic Everglades
 what a magnificent string
 of Eastern National Parks
 that will make!*
 GILBERT GROSVENOR,
 National Geographic Society.

AN ASSOCIATION TO PROMOTE ACQUAINTANCE WITH THE WONDERS OF AMERICAN TROPICS IN THE
 CAPE SABLE REGION OF SOUTH FLORIDA AND ADJACENT AREAS...ITS SCENIC INTERESTS INCLUDING
 ITS VARIED PLANT AND ANIMAL LIFE; MUCH OF IT UNIQUE TO THIS SECTION.

TO CO-OPERATE WITH MEASURES FOR THIS CAPE SABLE COUNTRY'S PRESERVATION AS A GREAT
 NATIONAL PARK, WHERE ALL FORMS OF LIFE WILL BE PRESERVED, AND ITS VARIED OTHER CHARMS OF
 TROPIC GLADES, JUNGLES, AZURE SEAS, EMERALD ISLES, LAKES, RIVERS AND BEACHES WILL
 BE FOREVER CONSECRATED TO THE BENEFIT OF ALL MANKIND.

MEMBERSHIP...FREE TO ALL WHO WRITE OR OTHERWISE COMMUNICATE TO THE ASSOCIATION EXP-
 PRESSING THEIR INTEREST IN THE OBJECTS OF THE ASSOCIATION.

SUSTAINING MEMBERS...COMPOSED OF THOSE WHO CONTRIBUTE FUNDS.

HONORARY MEMBERS

ALL MEMBERS WILL RECEIVE BULLETINS AND OTHER PRINTED MATTER FROM TIME TO TIME.