

MIAMI BEACH - A GREAT CONVENTION CITY A GREAT CONVENTION CENTER



The City that has **EVERYTHING** to offer delegates and exhibitors attending your event . . . an ideal subtropical climate, the blue Atlantic, thousands and thousands of first class hotel accommodations and an abundance of recreational activities under the sun or the stars. Combine your next convention or trade show with a Miami Beach vacation.



AND NOW THE FACTS

AIR CONDITIONING: The entire facility is completely air conditioned.

DOORS: 35 ft. x 35 ft. doors let you bring anything you want into the North Hall. A 20 ft. x 35 ft. door opens to the South Hall. Two other ramp entrance South Hall doors are 19 ft. x 15 ft.

EXPERIENCE: Miami Beach leads the nation in the convention industry and the Convention Center has hosted every variety of meeting and trade show during its more than 20 year history. Our experienced management team and auxiliary services personnel will all contribute to the success of your event.

FOOD: The Convention Center has complete dining and kitchen facilities and a permanent concessionaire/caterer to provide everything from snacks to gourmet banquets. You decide the menu. We'll take it from there.

LOADING DOCKS: There are two separate loading docks. The South Hall dock is 20 ft. x 120 ft. The North Hall dock is 16 ft. x 100 ft. With room for any size vehicle to pull up and unload.

LOCATION: We're ideally located in the heart of Miami Beach. An expressway system guides you or your freight to the airport in 15 minutes; bus transportation is within a short walking distance.

PARKING: More than 5,000 parking spaces are available in the immediate area.

POWER AND LIGHT: Enough for a medium-size city. It is 50-candle power, 5 feet above floor level. There's electricity on the floor and columns.

SECURITY: Ushering and private security guard service is always available.

SHOW MANAGEMENT OFFICES: In both Halls. Comfortable. Your home away from home.

SPEAKER SYSTEM: An Altec-Lansing Sound System provides ideal acoustics everywhere.

STAGING: Any size stage can be built in both North And South Halls with 4 ft. x 8 ft. risers, all portable.

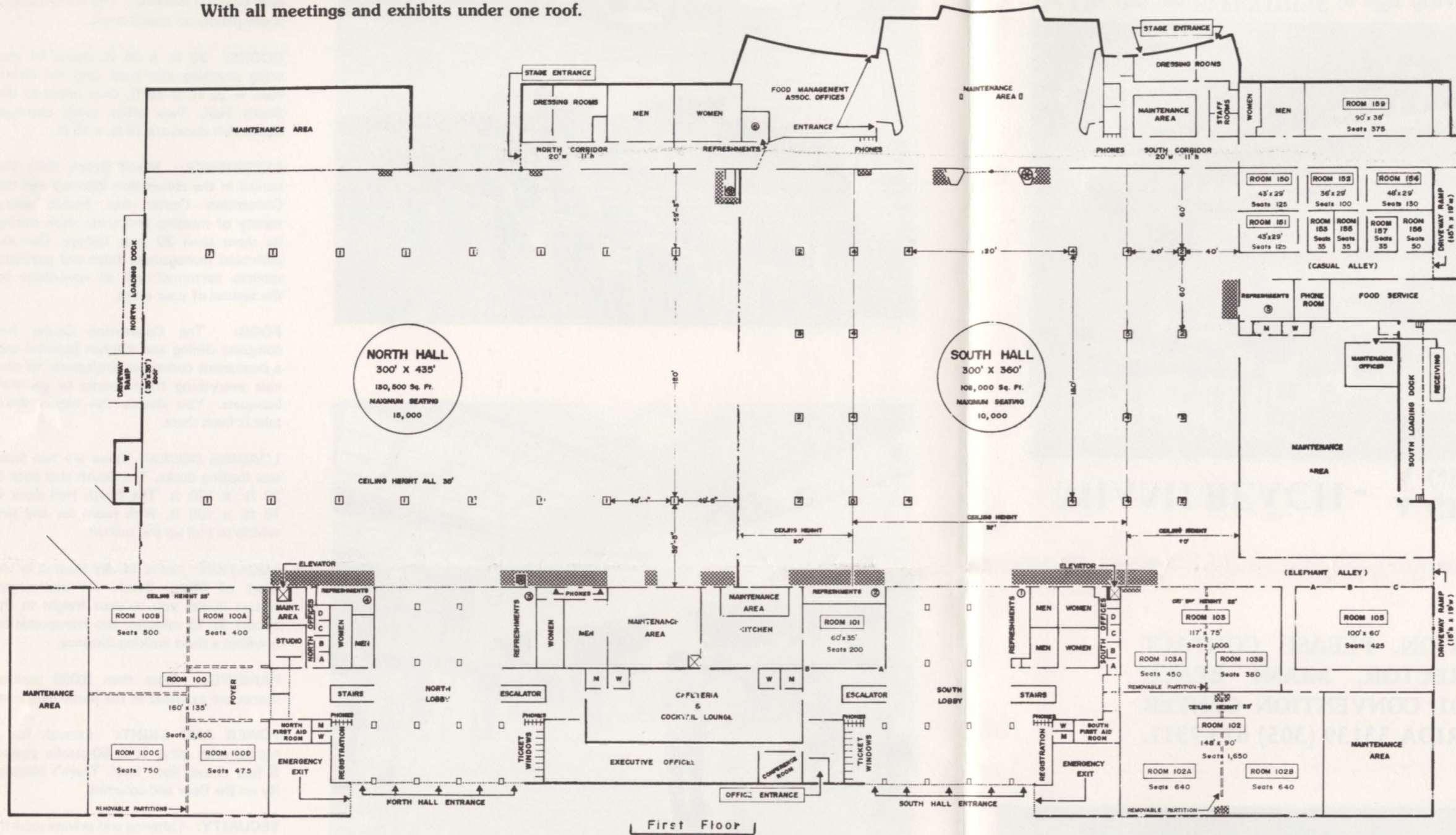
UTILITIES: Located on 30 foot centers.



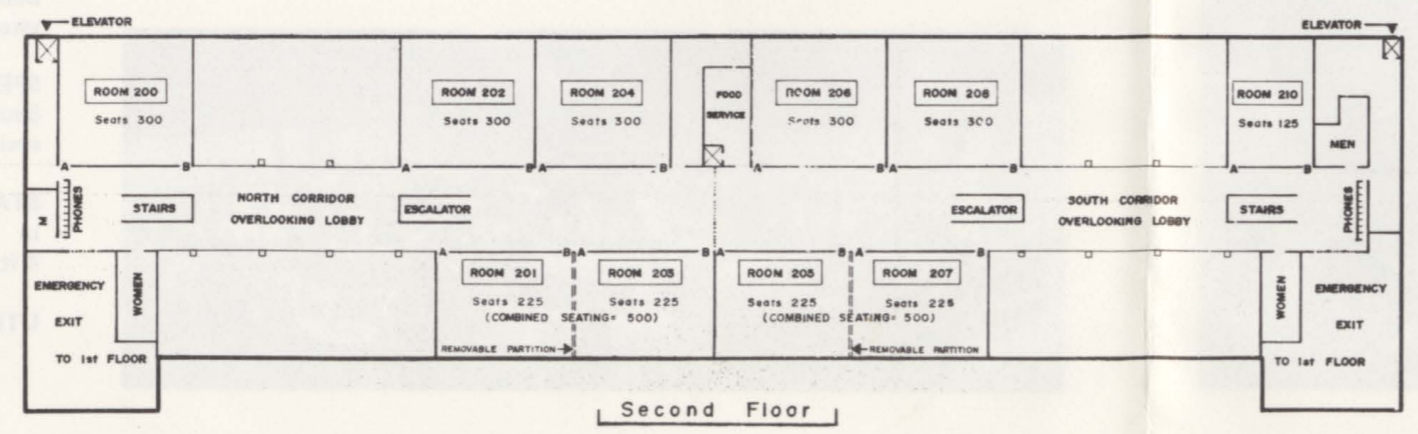
The Miami Beach Convention Center

A 50-million dollar Convention Center.

With all meetings and exhibits under one roof.



First Floor



Second Floor



THEATER OF THE PERFORMING ARTS

A magnificent 3,000 seat Theater of the Performing Arts is located on the Convention Center grounds and is perfect to present corporation seminars and new product introduction.

MEETING ROOMS

The meeting rooms in the Miami Beach Convention Center are very special indeed. Capacities range from 50 to 2,800 persons and the rooms are located throughout the facility for smooth traffic flow.

On the ground floor are the three largest meeting rooms: 21,600, 12,848, and 8,120 square feet. The ceilings are 25 feet high and all three have soundproof dividing panels which can vary the sizes of the rooms depending on the size of the meeting.

And that's not all. In total, there are 30 meeting rooms on two floors. Some rooms upstairs have soundproof divider panels, and all rooms are flexible enough to be set up in theater, conference, schoolroom or any style you choose.

THE NORTH AND SOUTH HALLS

The Miami Beach Convention Center houses two of the greatest convention halls in the country -- all under one roof. Together, they form 238,500 square feet of exhibit space. The Halls are split by a soundproof, concrete wall with four access areas. Ceiling height enables you to stage any kind of event. The Halls can accommodate over 1,600 exhibit booths, and the largest meeting rooms offer more than 40,000 square feet of additional space, all on one floor.

The North Hall is 130,500 sq. ft. and seats up to 16,000. The ceiling height is 35 ft. The South Hall is 108,000 sq. ft. and seats up to 12,000. The ceiling height is 35 ft. and 20 ft. There is no weight limit on the floors in either Hall. To stage events, there are 4 ft. x 8 ft. portable risers. And scenery, display and lighting can hang from beams that span the 35 foot ceilings.

THE LOBBIES

Each Hall in the Miami Beach Convention Center has a lobby that's 10,000 square feet. They serve a multitude of functions, such as providing smooth registration and traffic control. And they are equipped to handle ticket sales and admissions and provide access to both the North and South Halls.

FOR FURTHER INFORMATION, PLEASE CONTACT
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