

• V.F. Miami Beach

MAR 23 1972

*Chamber member*

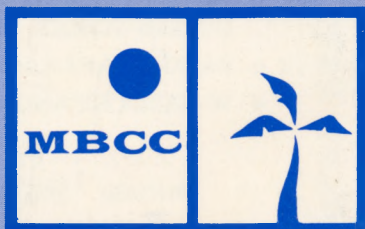
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# 1971-72 BUYER'S GUIDE



# MIAMI BEACH

*Published by*  
**MIAMI BEACH  
CHAMBER  
OF COMMERCE**



MIAMI BEACH  
PUBLIC LIBRARY  
Reference Department

# Surfcomber

HOTEL

ON THE OCEAN  
AT 17th STREET

ONE BLOCK FROM LINCOLN ROAD MALL  
AND CONVENTION HALL  
MIAMI BEACH



- HEATED POOL
- AIR CONDITIONED AND HEATED
- TV AND RADIO IN ALL ROOMS
- EFFICIENCIES AVAILABLE
- FREE ENTERTANMENT
- FREE CHILDREN'S PROGRAM  
DURING SCHOOL VACATIONS
- PARKING AVAILABLE
- SE HABLA ESPAÑOL

PHONE: 305/538-7511

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MARSHALL BRUSH  
Charles E. Dwyer

# City Officials

1000 Collins Avenue  
Miami Beach, Florida

City of Miami Beach, Florida

# CITY OF MIAMI BEACH, FLORIDA

1000 Collins Avenue  
Miami Beach, Florida

1971-1972

## CITY COUNCIL

1000 Collins Avenue  
Miami Beach, Florida

1971-1972

## CHAMBER OF COMMERCE

1000 Collins Avenue  
Miami Beach, Florida

1971-1972

## DEPARTMENT HEADS

1000 Collins Avenue  
Miami Beach, Florida

1971-1972

## BOARD OF GOVERNMENT

1000 Collins Avenue  
Miami Beach, Florida

1971-1972

## TRUSTEES

1000 Collins Avenue  
Miami Beach, Florida

1971-1972

## OFFICERS

1000 Collins Avenue  
Miami Beach, Florida

1971-1972

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1000 Collins Avenue  
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1000 Collins Avenue  
Miami Beach, Florida

1971-1972

## OFFICERS

1000 Collins Avenue  
Miami Beach, Florida

# City Officials

## City of Miami Beach, Florida

### CITY COUNCIL

**MAYOR**

Jay Dermer, 420 Lincoln Road Mall ..... 531-6626  
 1700 Washington Avenue  
 (City Office) ..... 534-7511

**VICE MAYOR**

Leonard O. Weinstein, 420 Lincoln Road Mall .... 531-1101

**COUNCILMEN**

Robert S. Goodman, 2627 Biscayne Blvd.,  
 Miami ..... 373-5631

Jerome G. Greene, 19 West Flagler Street,  
 Miami ..... 377-3736

Herbert Magnes, Roney Plaza Apartments,  
 2373 Collins Ave. .... 532-5577

D. Lee Powell, 940 Lincoln Road Mall ..... 531-3357  
 930 Washington Ave. .... 534-1577

Harold Rosen, 420 Lincoln Road Mall ..... 534-4757

### DEPARTMENT HEADS — 534-7511

**CITY MANAGER**

Clifford W. O'Key ..... City Hall

**ASSISTANT CITY MANAGER**

Frank R. Spence ..... City Hall

**POLICE CHIEF**

Rocky Pomerance ..... 100 Meridian Avenue

**FIRE CHIEF**

Hubert H. Albritton ..... 2300 Pine Tree Drive

**CITY CLERK-FINANCE DIRECTOR**

Ruth B. Rouleau ..... City Hall

**PLANNING AND ZONING DIRECTOR**

Harold Toal ..... City Hall

**PUBLIC WORKS DIRECTOR**

John Bergacker ..... City Hall

**PARKS AND RECREATION DIRECTOR**

**PERSONNEL DIRECTOR**

Tom D. Womble ..... City Hall

**NEWS, PROMOTION AND PUBLICITY DIRECTOR**

Hal Cohen ..... 1700 Washington Avenue

**CITY ATTORNEY**

Joseph Wanick ..... City Hall

**MUNICIPAL JUDGES**

Robert L. Grover }  
 Zev W. Kogan } 100 Meridian Avenue  
 Nelan Sweet }

**PUBLIC DEFENDER**

Bernard A. Frank, 100 Meridian Avenue

**CONVENTION BUREAU DIRECTOR**

Warren Ericksen ..... 1700 Washington Avenue

**AUDITORIUM AND CONVENTION HALL**

Norman Litz, Acting Manager .... 1700 Washington Avenue  
 Hal Glassman, Assistant Manager  
 Larry Kosloski, Assistant Manager

**CITY PHYSICIAN**

Dr. Leo Grossman, 1200 5th Street

**METERED PARKING SYSTEM MANAGER**

Billy Myers ..... 250 Alton Road



**CHIEF LIBRARIAN**

Oscar E. Everhart ..... 2100 Collins Avenue

**SOCIAL SERVICE DIRECTOR**

Bernard Baron ..... 1001 Ocean Drive

**ZIP CODE 33139**

**MIAMI BEACH CHAMBER OF COMMERCE  
OFFICE STAFF**

**EXECUTIVE**

Leonard A. (Doc) Baker, General Manager  
Elaine F. Arrow, Executive Assistant

**AUDITING DEPARTMENT**

Mildred Kaufman

**PUBLIC RELATIONS**

**MIAMI BEACH BULLETIN**

Fred Andersen

**COMMITTEE SECRETARY**

Betty Liss

**RESEARCH AND STATISTICS**

**TRADE RELATIONS**

Pearl G. Oppenheim

**INFORMATION**

**INQUIRY**

Natalie Cavender

-----  
**1971-1972  
MIAMI BEACH  
CHAMBER OF COMMERCE  
OFFICERS**

- L. JULES ARKIN**, President
- LARRY ABERMAN**, Vice President
- PAUL BELL**, Vice President
- BARTON S. GOLDBERG**, Vice-President
- MORRIS LAPIDUS**, Vice-President
- JAMES J. McDONNELL**, Vice-President
- DAVID FENTON**, Treasurer
- L. A. BAKER**, General Manager

**BOARD OF GOVERNORS**

- |                          |                       |
|--------------------------|-----------------------|
| <b>LARRY ADAMS</b>       | <b>DAVID LAPHAM</b>   |
| <b>STANLEY ARKIN</b>     | <b>LEON MANNE</b>     |
| <b>THOMAS A. BRADY</b>   | <b>STEVE MUSS</b>     |
| <b>AARON FARR</b>        | <b>MILTON SIRKIN</b>  |
| <b>RALPH GIMEL</b>       | <b>HARRY B. SMITH</b> |
| <b>WALTER KAPLAN</b>     | <b>JERRY SUSSMAN</b>  |
| <b>BENJAMIN G. KLINE</b> | <b>JIM WADE</b>       |

**TRUSTEES**

- |                            |                             |
|----------------------------|-----------------------------|
| <b>SHEPARD BROAD</b>       | <b>LEON C. McASKILL</b>     |
| <b>C. W. CHASE, JR.</b>    | <b>BARON deHIRSCH MEYER</b> |
| <b>C. L. CLEMENTS, SR.</b> | <b>HANK MEYER</b>           |
| <b>CHUCK GOLDBERG</b>      | <b>PARKS RUSK</b>           |

# 1971-72 BUYER'S GUIDE

This Buyer's Guide is published by the Miami Beach Chamber of Commerce as a service to visitors and residents. It is planned so as to assist both visitors and residents in locating the merchandise and services in which they may be interested. The directory lists members of the Chamber both alphabetically and by business or professional classification. Since Chamber of Commerce members are pledged to ethical business practices and to courteous, efficient service, we commend them to your support.

We offer our thanks to the many advertisers in this directory who have made its publication possible. The booklet is free to our members and obtainable at a mere \$1.50 to all our other friends.

While every effort has been made to avoid errors, changes in ownership and management of business, hotels and apartments do occur. These should be promptly reported so that corrections may be made in future editions. The directory is published annually and at such other times as the Chamber officers and governors feel necessary. So please keep listings up to date at all times.

## **TO ERR IS HUMAN — TO FORGIVE DIVINE . . .**

**We made every effort to attain 100% accuracy in the listing of firm names, addresses and telephone numbers at the time this Buyer's Guide went to press. However, sometimes errors occur.**

**Miami Beach Chamber of Commerce  
Buyer's Guide**

**Published by  
The Miami Beach Chamber of Commerce  
Miami Beach, Florida 33139 538-6731**

## FACTS ABOUT MIAMI BEACH

### ACCESS

Miami Beach is easily reached by plane, train and bus, as well as by automobile or boat. Travelling by car visitors will find good roads and continually improving superhighways, good overnight accommodations en route, and plenty of sightseeing opportunity throughout the State of Florida. Those who travel here by small boat can plan on a leisurely trip along the Intra-Coastal Waterway with convenient dockage and marinas all along the route.

### BY PLANE

Most major airlines offer direct, non-stop jet flights into Miami—while economy fares are available on mid-week or off-hour flights and excursions as the seasons demand. Consult your travel agent or the airlines for particulars.

### BY CAR

Detailed route maps, showing major arteries and highways leading to Miami Beach are available at service stations—or local automobile clubs will assist motorists with a planned itinerary.

### BY BUS

Major cross-country bus lines provide excellent service to the Miami Beach area from cities in every section of the United States, either direct or with convenient connections.

### BY TRAIN

The Seaboard Coast Line Railroad offers both passenger and freight service to Miami from the eastern seaboard and the Midwest, with regular and frequent runs to and from New York City and Chicago. Accommodations vary widely with a corresponding range of fares. Check with travel agents or the railroad.

### BY BOAT

The Intracoastal Waterway, closely paralleling the coast of Florida, extends a distance of 349 miles between Jacksonville and Miami Beach. Many visitors regularly travel here along this scenically attractive and protected water route.

## DRESS

"Casual" is the description for apparel at Miami Beach. With a maximum of sunshine and temperatures averaging 68 degrees in winter and 81 degrees in summer, dressing for comfort is simple. Surf temperatures are mostly around 70 degrees. Simple cottons and synthetics are suitable for most times of day with addition of cardigans or light wraps to ward off cool breezes at night. Most hotels and restaurants request men to wear jackets and ties in the evenings.

## TRANSPORTATION AND ACCESS

Miami Beach and the Metropolitan Miami area are served by a county-wide bus system, operated by the Metro Transit Authority. Air-conditioned buses serve most areas. Taxis are freely available; and automobiles of all types, convertible, sedan or limousine may be rented either locally or at the Miami International Airport. Limousine service is available between Miami Beach and the airport. Hotels, motels and apartment buildings provide parking in Miami Beach. In addition to the usual street parking, Miami Beach maintains off-street parking areas in most sections of the city with spaces available for periods ranging from two to 18 hours. Four causeways offer easy, pleasant access between Miami Beach and the Florida mainland; MacArthur, Venetian, Julia Tuttle and North Bay Causeways.

## HISTORY

Population figures probably describe the success story of Miami Beach better than anything else. The first census, 1920, counted 644 residents. In 1930, there were 6,494; 1940, 28,012; 1950, 46,282; 1960, 61,435; today's estimate, 87,072.

But figures are abstract. They are as the girders of a building, supporting the structure, but containing nothing of the original dream, the human effort in construction, the final beauty and utility when completed. So census counts leave the humanities out of the Miami Beach story, and these run the gamut of emotions.

Let's go back to 1868—over 100 years—and see Miami Beach through the eyes of Henry Lum, a New Jersey native, a California 49'er, a man obviously with an itching foot and a dream of wealth, who first saw Miami Beach from the deck of a schooner and observed a few coconut palms growing along the sands. At once Lum envisioned himself as a rich copra planter.

But for a variety of reasons this didn't work out for Lum, or for those who followed him, until much later when John S. Collins, a nurseryman, also from New Jersey, entered the picture with new money and a different idea—to grow fresh vegetables for the northern winter market, along with avocados. He would ship via the new railroad that had just reached Miami across Biscayne Bay. But Collins, too ran into financial difficulties.

Carl Graham Fisher, Prest-O-Lite millionaire from Indiana, came to the rescue, produced money and in return obtained lots to convert to a winter resort for wealthy northern residents. The village of Miami Beach was incorporated in 1915 (with 30 voters) and in another five years was a city beneath the coconut palms.

Through bust of the Florida land boom of the 20's and the 1926 hurricane, Miami Beach limped its way once more into the limelight. The city was recovering nicely by 1935. Water and electric power had been brought from the mainland and two causeways provided easy transportation across the bay. (Today there are three causeways within Miami Beach city limits and three outside the city boundaries). World War II interrupted a busy period of hotel and home building and for four years the city became a training center for the Army Air Corps, with most of its hotels turned into perhaps the world's fanciest barracks.

With end of the war, building began anew at an even greater pace and tourists flocked to Miami Beach in record numbers. Some 60 hotels went up in 10 years and, with air-conditioning, the city's winter season was turned into an all-year season.

At present Miami Beach counts 360 hotels, nearly 10,000 homes and nearly 2,571 apartment buildings, many of them luxurious "high rises." The city, its only industry tourism, boasts 29,083 hotel rooms and 47,866 apartment units, is host to over 3,000,000 visitors every year. They come in droves, fall, winter, spring and summer from all parts of the nation and the world and all here for one purpose—rest, relaxation and also fun in a near-perfect year-'round climate.

Limited to a land area of little more than seven square miles, Miami Beach now has to build upward, not outward. Few vacant lots remain and most new construction entails the demolition of older, obsolescent structures. Thus, its people like to say, this is a new city, growing newer all the time.

## CIVIC CLUBS

### CIVIC LEAGUE OF MIAMI BEACH

3rd Monday of each month, 6:30 p.m. Algiers Hotel.

### CIVITAN CLUB OF MIAMI BEACH

2nd and 4th Wednesday of each month, 12:30 p.m., Algiers Coffee Shop.

### ELKS LODGE OF MIAMI BEACH No. 1601

Every Thursday, 8 p.m., 720 West Avenue.

### INDEPENDENT ORDER OF ODDFELLOWS No. 101

1st and 3rd Thursday of each month, 8 p.m., 1431 Washington Avenue.

### KIWANIS CLUB OF MIAMI BEACH

Every Thursday, 12:15 p.m., Embers Restaurant.

### MIAMI BEACH JAYCEES

1st and 3rd Monday of each month, 8:15 p.m., Howard Johnson's, 4000 Alton Road.

### LIONS CLUB OF MIAMI BEACH

Every Wednesday, 12:15 p.m., Picciolo Restaurant, 136 Collins Avenue.

### OPTIMIST CLUB OF MIAMI BEACH

Every Tuesday, 12:15 p.m., Algiers Coffee Shop.

### OPTIMIST CLUB OF NORTH SHORE

Every Tuesday, 7:15 p.m., Harbour House South.

### ROTARY CLUB OF MIAMI BEACH

Every Tuesday, 12:15 p.m., Embers Restaurant.

---

## IMPORTANT PHONE NUMBERS

### Miami Beach

Police Department 534-7511 Ext. 223-224

### Miami Beach

Fire Department 534-7511 Ext. 555

### Beach Patrol

534-7511 Ext. 595

### Miami Beach

Civil Defense 534-7511 Ext. 361-257

### Miami Beach City Hall

534-7511 Ext. 406

### Miami Beach

Chamber of Commerce 538-6731

### Miami Beach

Convention Hall 534-7511 Ext. 307

### Miami Beach Auditorium

534-7511 Ext. 301

### Miami Beach

Recreation Department 534-7511 Ext. 567

### Miami Beach Public Library

534-7511 Ext. 381

### Miami Beach

Mayor's Office 534-7511 Ext. 311

## CHURCHES & SYNAGOGUES

### BAPTIST (S.B.C.)

MIAMI BEACH FIRST BAPTIST — 2816 Sheridan Avenue.

### CATHOLIC

ST. FRANCES DE SALES — 600 Lenox Avenue.

ST. JOSEPH'S — 8670 Byron Avenue.

ST. MARY MAGDALEN — 17775 North Bay Road

ST. PATRICK'S — 3701 Alton Road.

ST. MATTHEW'S — 542 Blue Heron Dr., Golden Isles —  
Hallandale.

### CHRISTIAN SCIENCE

FIRST CHURCH OF CHRIST SCIENTIST — 300 - 40th Street

### CONGREGATIONAL

CHURCH-BY-THE-SEA — 501 - 96th Street.

MIAMI BEACH COMMUNITY — 1620 Drexel Avenue.

### EPISCOPAL

ALL SOULS EPISCOPAL — 4025 Pine Tree Drive.

### HEBREW CHRISTIAN FELLOWSHIP

HOUSE OF THE PRINCE OF PEACE — 414 - 16th Street.

### HEBREW

AGUDATH ISRAEL — 7801 Carlyle Avenue (Orthodox).

3ETH ISRAEL — 770 - 40th Street (Orthodox).

BETH JACOB — 311 Washington Ave. (Orthodox).

BETH TFILAH — 935 Euclid Avenue (Orthodox).

JACOB COHEN COMMUNITY — 1532 Washington Avenue  
(Orthodox)

CUBAN HEBREW CONGREGATION — 1242 Washington Ave.  
(Orthodox)

KNESETH ISRAEL — 1415 Euclid Ave. (Orthodox)

OHEV SHALOM — 7055 Bonita Drive.

SEPHARDIC JEWISH CENTER — 645 Collins Avenue (Orthodox).

TEMPLE BETH RAPHAEL — 1545 Jefferson Avenue.

TEMPLE BETH SHOLOM — 4144 Chase Avenue (Reform)

TEMPLE EMANU-EL — 1701 Washington Avenue. (Conservative).

TEMPLE MENORAH — 620 - 75th Street (Conservative).

TEMPLE NER TAMID — 7902 Carlyle Avenue (Conservative).

### LUTHERAN

SUNNY ISLES LUTHERAN — 200 - 178th Street

### METHODIST

ST. JOHNS ON THE LAKE — 4760 Pine Tree Drive.

### PRESBYTERIAN

MIAMI BEACH FIRST PRESBYTERIAN — 7141 Indian Creek  
Drive.

# CLASSIFIED LISTING

Every effort has been made to eliminate errors, but due to the complexity of this undertaking, some errors may have inadvertently occurred. Please report any errors to your Miami Beach Chamber of Commerce, Telephone 538-6731.

## ACCOUNTANTS — CERTIFIED PUBLIC

- Benjamin, Benjamin and Owens** 531-1148  
Edward W. Benjamin  
1674 Meridian Avenue
- Bernard B. Davidson** 538-4351  
420 Lincoln Road Mall
- M. G. Furman** 538-4713  
420 Lincoln Road Mall
- Harris, Kerr, Forster & Company** 538-7352  
Harry Blumin  
407 Lincoln Road Mall
- Roberts & Morrow** 374-8479  
Charles S. Roberts  
953 S.W. First Street
- Sidney Wasserman & Company** 531-0891  
Sidney Wasserman  
420 Lincoln Road Mall

## ADVERTISING AGENCIES AND COUNSELORS

- Advertising Directors, Inc.** 538-3663  
Jerome Beigel  
One Lincoln Road Building

*Advertising Directors, Inc.*

ADVERTISING / PUBLIC RELATIONS

**JEROME BEIGEL**

PRESIDENT

ONE LINCOLN ROAD BUILDING · MIAMI BEACH, FLORIDA 33139

PHONE 538-3663

- Advertising & Marketing Assoc. Inc.** 379-2881  
Arthur H. Simons  
One Herald Plaza
- Marshall J. Simmons**  
**Advertising Associates** 371-2751  
Marshall J. Simmons  
35 N.E. 17th Street
- Stern, Hays & Lang, Inc.** 759-5771  
Leslie A. Stern  
5601 Biscayne Boulevard

## ADVERTISING — DIRECT MAIL

- Ace Letter Service Company** 757-4575  
Sanford Levkoff  
3800 N.E. First Avenue



## ADVERTISING SPECIALTIES

A & R Advertising Specialties 531-3973  
Paul Fruitman  
940 Lincoln Road Mall

# A & R Advertising Specialties

Division of A & R Sales, Inc.

### DIRECT FACTORY JOBBER

Custom Tailored Ideas for Conventions,  
Meetings, Shows . . . Novelties With  
Advertising Imprint . . . Gifts-Souvenirs

940 LINCOLN ROAD MALL  
MIAMI BEACH, FLA. 33139  
PHONE (305) 531-3973

## AIR CONDITIONING EQUIPMENT AND SUPPLIES

Jackson Refrigerator Service 538-0664  
Louis M. Jackson  
350 Alton Road

## AIR LINE COMPANIES

AIR CANADA 371-1405

Don Berg  
100 Biscayne Boulevard  
Ticket Offices: 371-9026  
1636 Collins Avenue (Reserv. & Info.)  
6988 Collins Avenue

Braniff International Airways 633-9721

Angel Aguirre (Dist. Sales Office)  
115 S.E. Third Avenue  
Ticket Office: 635-2511  
115 S.E. Third Avenue (Reserv. & Info.)

British Overseas Airways Corp. 377-0411

Arnold Cowling (Dist. Sales Office)  
100 Biscayne Towers—Suite 1315  
(Reserv. & Info.) 377-2011

Delta Air Lines Inc. 379-8476

Willis E. Cotton (Dist. Sales Office)  
Walter F. Jureski  
1201 Brickell Avenue—Suite 700  
Ticket Offices: 373-0441  
300 N.E. 1st Street (Reserv. & Info.)  
1632 Collins Avenue  
230 - 71st Street

Eastern Airlines, Inc. 873-2492

E. E. Northcutt (Regional Director  
700 First National Bank (Civic Affairs)  
Building  
Charles E. Wilcoxon 873-2711  
150 S.E. Third Avenue (Dist. Sales Office)

# **AIRLINE RESERVATIONS MADE EASY**

## **THE OLD WAY**

All you have to do is figure out which airline flies where and call them.

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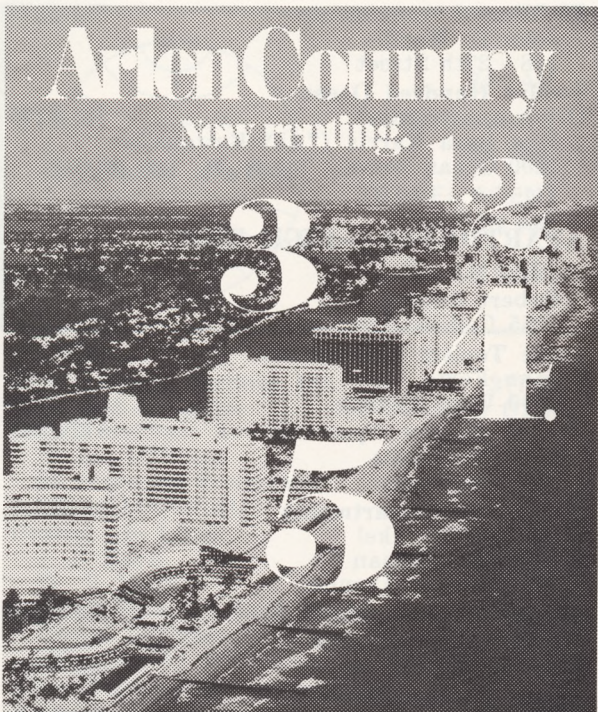
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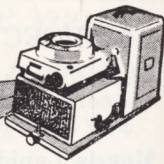
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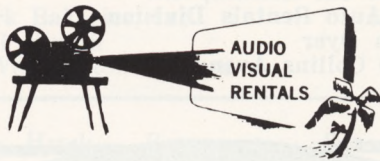
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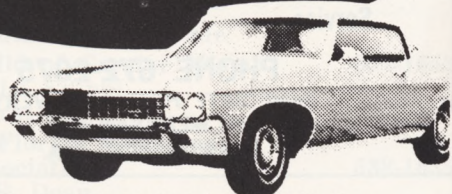
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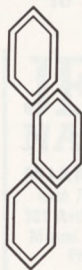
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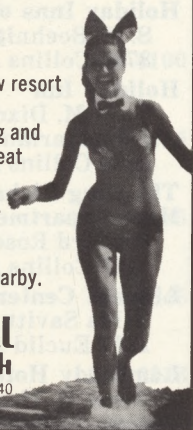
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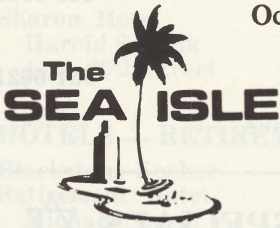
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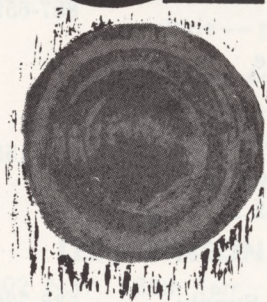
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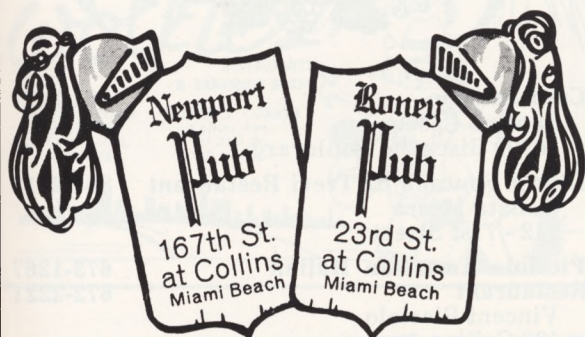
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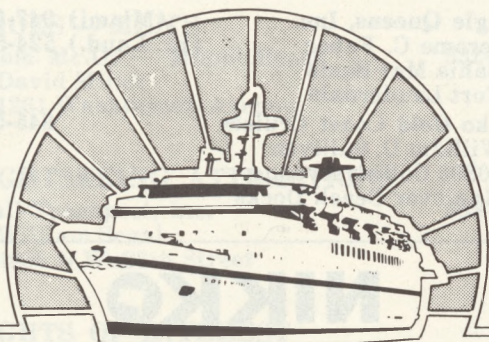
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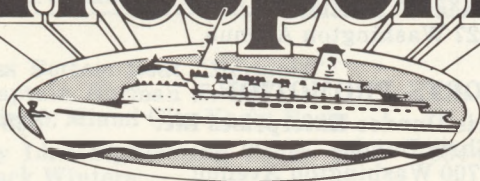
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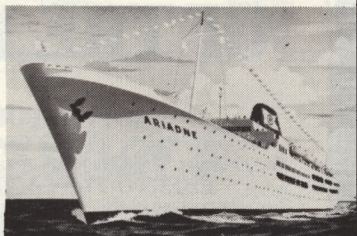
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**WPLG-TV Channel 10** 377-8131  
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**We made every effort to attain 100% accuracy in the listing of firm names, addresses and telephone numbers at the time this Buyer's Guide went to press. However, sometimes errors occur.**

**Miami Beach Chamber of Commerce  
Buyer's Guide**

**Published by  
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- APPEL, MAURY 538-8321  
The Boulevard Inc.
- ARKIN, STANLEY H. 538-8721  
Arkin Construction Company, Inc.
- ARTHUR, GERALD 444-9831  
Coconut Grove Playhouse
- ASMUSSEN, ROLLO F. 822-0500  
Saxon Business Products, Inc.
- ASTOR, FRED G. 633-6321  
Astor Electric Service Inc.
- AUERBACH, MARGARET 538-1665  
Peggy's Beauty Salon, Inc.
- AZQUETA, JOSE L. 534-2077  
Fontana Shoe Company, Inc.

BALDWIN, C. JACKSON	374-8181
Baldwin Insurance Agency, Inc.	
BALL, CHARLES	888-0778
Manncraft Exhibits and Displays, Inc.	
BALOGH, DAVID R.	531-0087
David R. Balogh, Inc.	
BAND, ALAN	866-2757
American Society of Composers, Authors and Publishers	
BANT, ARTHUR H.	538-7841
Sea Isle Hotel	
BARI, PHILIP G.	947-9350
BARNETT, PAUL	757-8513
Barnett's-Stevens Office Supply	
	538-7205
BARONE, THOMAS	866-6821
Ocean 71 Hotel and Cabana Club	
BASS, MORRIS	532-5461
Hansen Publications Inc.	
BATTISTELLI, ANGELO	534-2470
Asti Restaurant	
BEEBE, GEORGE	350-2576
The Miami Herald	
BEIGEL, JEROME	538-3663
Advertising Directors Inc.	
BELL, JACQUELINE	947-7551
Holiday Inns of America	
BELL, PAUL E.	865-0548
C. L. Clements Insurance Agency Inc.	
	945-6563
BENJAMIN, EDWARD W.	531-1148
Benjamin, Benjamin and Owens	
BEN-MEIR, ALON	538-3751
Manny's Restaurant	
BENNETT, S. Z.	371-1639
S. Z. Bennett Appraisal Co.	
BENSON, SAM	633-9781
Olins Miami Rent A Car	
BERCOVITCH, STANLEY	538-5721
Promenade Hotel	
BERENSON, LOUIS STANLEY	633-9661
Miami Jai-Alai Fronton	
BERENTHAL, HARRY	531-5112
Kaberaf Modes, Inc.	
BERG, DON	371-1405
Air Canada	
BERKE, HAROLD	633-9821
Berke Displays Inc.	
BERLIN, IRVING	371-2796
Florida Linen Service	
BERMINGHAM, T. J.	373-7303
Otis Elevator Company	
BESSER, PAUL	865-0357
Star Travel Inc.	
BEZARK, BOB	531-5551
Foremost Liquors on Alton Road	

BIANDA, DOLORES Dolores Beauty Salon	531-0996
BICKEL, MICHAEL A. Coral Apartments	866-0754
BINDER, WARREN Wylly's Travel Headquarters	538-0751
BINZ, LOTTIE Blue Waters Hotel	866-6231
BLACK, BURTON, DVM Black Animal Hospital, P.A.	534-2244
BLACK, MEL Windward Resort Motel	947-5674
BLANK, JERRY National Brands, Inc.	374-7401
BLOCK, IRWIN Copy Service, Inc.	538-4482
BLUEROCK, P. T. Barco Chemicals Division, Inc.	758-1721
BLUMIN, HARRY Harris, Kerr, Forster and Company	538-7352
BOEHLEIN, S. N. Holiday Inns of America	866-5731
BOEVE, G. C. Peoples Gas System	757-6222
BOND, VERNON D., JR. Bond Transfer Inc.	374-3144
BOUNDY, GLENN, JR. South Florida Television Network Inc.	866-5942
BOUCK, WILLIAM T. Management International Inc.	373-2315
BOWIE, HOWARD Sears, Roebuck and Co.	379-5411
BRADBURY, LEE Miss Universe, Inc.	532-5624
BRADY, THOMAS A. The Miami Beach First National Bank	672-1200
BRAZZIL, WILLIAM R. WTVJ Television Station	377-8241
BRESLAUER, A. Bahama Realty Corporation	532-3431
BRESLOU, NATALIE Ocean Grande Hotel	532-1721
BROAD, MORRIS N. Best Insurance Agency, Inc.	538-4647
BROAD, SHEPARD American Savings and Loan Association	532-5566
BROCK, J. DAN National Air Lines, Inc.	874-2937
BRODY, ALAN C. Circle Blue Printing Company	538-2313
BRONSTON, SOPHIA B. E. Bronston Associates, Inc.	531-5868
BROWDY, HOWARD Hertz Corporation	865-9993
BROWN, ARTY Wolfies Restaurant	538-0326

BROWN, A. LOUIS, JR. Financial Federal Savings and Loan Association	538-5511
BROWN, CONNOR Nolan-Brown Motors, Inc.	371-1331
BROWN, DAVID Golden Sands Motor Hotel	866-8734
BROWN, JACK Bel-Aire Hotel	866-6511
BRUCHEY, ROBERT L. Charg-It of Florida Inc.	445-5461
BRUNJES, ROBERT F. Dade County Newsdealer Supply Co.	633-6041
BRUNS, ANTHONY F. First Realty Investment Corp.	531-8661
BRUUN, PAUL M. Miami Beach Reporter	532-4531
BUDD, ALAN J. Rent-A-Bird of Miami, Inc.	446-4581
BUDD, MAX H. Sterling Optical Co.	532-3441
BURGER, AL Bugs Burger Bug Killers	261-2831
BURKE, BERNARD Aztec Resort Motel	947-1481
BUSTAMANTE A. Amertrend Inc.	865-0417
BURSTYN, JUDAH Sunset Hotel	531-0446
BURSTYN, SAM Ocean Terrace Apartment Hotel	866-7371

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CAIN, HARRY P. First Federal Savings & Loan Association of Miami	374-6292
CALLAHAN, KERMYT W. John E. Withers Transfer & Storage Co.	371-7561
CARLOUGH, V. E. Driftwood Motel	947-4441
CARSON, GAYLE Charm Modeling Agency School	444-1340
CARY, E. M. Adae & Hooper Insurance, Inc.	672-1551
CASCIO, SANTINO Casa Santino Restaurant	754-2431
CASPER, GEORGE Di Lido Hotel	538-0811
CECIL, CHARLES National Airlines, Inc.	874-2937
CHASE, CHAS. W., JR., S.R.A.	531-1702
CHASIN, BEN Lucerne Hotel	532-2541
CHAYT, EDWIN S. Chayt Real Estate License School	538-8934

CHIBNIK, SONYA Mademoiselle Inc.	532-5313
THE HONORABLE CHILES, LAWTON U.S. SENATOR	(20) 225-5274
CHOBOL, SANFORD Commodore Cruise Line, Ltd.	373-5502
CHRISTMAN, HOWARD O. Jos. Schlitz Brewing Company	635-1391
CLARK, BURTON Miami Seaquarium	361-5703
CLARK, D. J. Whispering Palms Motel	947-2613
CLAY, EVERETT A. Hialeah Race Course	887-4348
CLEMENTS, C. L., SR. Chase Federal Savings & Loan Association	538-7411
CLEMENTS, C. L., JR. Chase Federal Savings & Loan Association	538-7411
COHEN, H. Franklin's Steak House	866-9423
COHEN, MELVIN J. Normandy International Corporation	534-2914
COHEN, ROBERT Dorchester Hotel	531-5745
COHEN, TED Ted Cohen Associates	532-8490
CONNATSER, MAYNARD Playboy Plaza	865-1500
CONNERS, ROBERT F. DuPont Glore Forgan & Co.	532-6311
CONTI, DANIEL J. Seacoast Towers East	865-9961
COOK, JOHN A. III	751-2963
COOPER, COLONEL L. GORDON Astronaut	865-4100
COPELAND, MASON A. Velda Farms-Division of the Southland Corporation	651-3511
COTTON, WILLIS E. Delta Air Lines, Inc.	379-8476
COURSHON, ARTHUR H. Washington Federal Savings & Loan Association of Miami Beach Jefferson National Bank of Miami Beach	538-8452 532-6451
COURSHON, JACK R. Washington Federal Savings & Loan Association of Miami Beach	538-8452
COVELL, J. C. Florida Power & Light Company	538-0541
COWLING, ARNOLD British Overseas Airways Corp.	377-0411
COX, ADELLE M. Expert Meetings Inc.	624-7655
CRANE, ARTHUR Norwegian Caribbean Lines	358-2501

CREW, T. J.	445-3591
Union Oil Company of California	
CROW, LON WORTH, JR.	371-7492
Lon Worth Crow Company	
CRUEY, C. E.	538-0541
Florida Power & Light Company	
CUDDY, DON	Miami 945-0843
Point of Florida	Broward 525-8524
CUTLER, BEN	373-6000
Answerite, Inc.	
CYPEN, BENJAMIN	534-4671
Cypen Co. Inc.	

—D—

DAMICO, DOM	634-8941
Avis Rent A Car	
DARSKY, JULIUS	887-4331
Pepsi-Cola Bottlers of Miami Inc.	
DAVIDSON, BERNARD B., CPA	538-4351
DAVIDSON, JOSEPH H.	531-8945
Fedco	
DAVIN, J. J., JR.	371-8625
United Air Lines	
DAVIS, GEORGE	759-6861
Gold Key Industries, Inc.	
DAVIS, JACK E.	866-1457
Dore' Studios, Inc.—Photography	
DAY, ROBERT E.	538-7411
Chase Federal Savings & Loan Association	
DEAN, EDWIN B.	538-1655
Southern Florida Hotel & Motel Association	
DEEGAN, EDWARD E.	379-0849
Atlantic Printers & Lithographers, Inc.	
DeLANY, ALAN	758-7681
Miami Stage Employes Local 545	
DENBURG, SELMA K.	538-6104
Mark's Quality Cleaners and Laundry Inc.	
DEMING, JAY	531-8191
Ned Doyle Enterprises Inc. (Miami Floridians)	
DENNER, ELLIOTT Y.	538-5741
Carlton Hotel	
DIAMOND, DAVID	865-6216
Paradise Inn	
DI FILIPPI, ARTURO	854-1643
Opera Guild of Greater Miami	
DIXON, GARY M.	534-1511
Holiday Inn	
DOKSON, EDDIE	635-9461
United Purveyors	
DON, MIKE	374-3121
Edward Don & Co.	



DONATH, RICHARD	532-8311
Merrill Lynch, Pierce, Fenner & Smith	
DONN, JAMES, JR.	945-7511
Gulfstream Park Racing Assn., Inc.	
DORSEY, MARYLYN	531-3137
Geiger Properties	
DREDGE, WILLIAM W.	Palm Beach 683-8084
Lion Country Safari	Dir. Line 944-0530
DREXEL, DR. GUSTAVE L.	534-2527
Drexel Private Boarding and Day School	
DROMI, CHAIM	532-3475
Vertex Travel, Inc.	
DU MOND, FRANK V.	235-1611
Monkey Jungle	
DUNDEE, CHRIS	538-4304
Chris Dundee Enterprises, Inc.	
DUPEYROUX, PIERRE J.	945-3641
Miami Wax Museum	
DYER, RALPH	945-0825
National Car Rentals, Inc. Morse Auto Rentals Division	

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EDELSTEIN, AARON	538-4621
Lido Spa Hotel	
EHRlich, JOSEPH	945-3481
Thunderbird Motel	
EISENSTEIN, LEO	538-8665
ELGIE, ALFRED H.	538-5511
Financial Federal Savings & Loan Association	
ENFIELD, KURT	633-1551
Enfield's	
ENGLES, W. NORBERT	538-7831
Mercantile National Bank of Miami Beach	
ERSTLING, MORTON	373-7501
Eastern Steamship Lines, Inc.	

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FABER, JEROME C.	Miami 947-6597
Jungle Queens, Inc.	Ft. Laud. 524-5596
FARR, AARON	
Farr Tours & Travel Service	865-7444
Four Star Tours	532-6477
FARR, WILLIAM	531-5327
Farr Tours & Travel Service	
FASCELL, DANTE	
HONORABLE	(202) 225-4506
FEIDELMAN, DR. MILTON	624-8501
Florida Beverage Corporation	
FEINER, RAYMOND E.	531-1211
Feiner's Insurance Agency, Inc.	

FELDMAN, BOB Dade County Dairies	691-3020
FELDMAN, E. I. AAA Con Auto Transport	371-4766
FENTON, DAVID Fenton & Muskat	538-0631
FESLER, THOMAS A. Royal Caribbean Cruise Line Inc.	Reserv. 379-4731 Executive 379-2601
FINCHER, RICHARD W. Fincher Motors, Inc.	373-8351
FINKELSTEIN, LEO Food Fair Stores	696-0620
FISCH, RAMON B.	531-1188
FITZGERALD, G. B. Golden Strand Hotel	947-5661
FLEENOR, DOUGLAS E. Lumber Sales Warehouse, Inc.	836-1221
FORTE, JOHN Forte Towers Apartments	672-7815
FRANK, LEO Hawaiian Isle Resort Motel	949-2511
FRANKEL, IRVING Fairfax Hotel	538-3837
FRANKEL, LEONARD Roney Plaza Apartments	531-8811
FRANKEL, SOL Pershing Auto Leasing, Inc.	532-5421
FRIED, ERWIN J. Deauville Hotel	865-8511
FRIEDLER, PAUL New Brazil Hotel	866-9731
FRIEDMAN, LARRY Dorset Hotel	531-6631
Catalina Hotel	538-4316
FRINK, H. C., JR. Vann Cleaners & Laundry, Inc.	673-2167
FRUCHTER, MIKE Moulin Rouge Motel	532-3451
FRUITMAN, PAUL A & R Advertising Specialties	531-3973
FRY, HENRY L. The Miami Beach First National Bank	672-1200
FRYD, ISAAC Fryd Construction Corporation	673-2948
FURMAN, M. G., C.P.A.	538-4713

—G—

GAYNOR, MILTON M. Washington Federal Savings & Loan Association of Miami Beach	538-8452
GERITY, JAMES, JR. Committee of One Hundred	531-0379
GERKEN, RICHARD Northeast Airlines	379-0841

GERSON, SIMON	534-4307
National Boat Rentals	
GIBSON, JOHN D.	534-0558
Miami Beach Employees	
Union Local 1554	
GILL, GEORGE	891-2010
Stage Equipment and Lighting, Inc.	
GILLER, BEN	538-8452
Washington Federal Savings & Loan	
Association of Miami Beach	
GIMEL, RALPH	947-6551
Sahara Motel	
GINSBURG, BEN ZION	538-8600
GIVNER, JERRY	531-6061
Algiers Hotel	
GLASSER, LEONARD	379-1733
Glasser—Sacam Associates	
GLUCK, BYRON	947-3591
Sea Breeze Motel	
GOLDBERG, ALVIN	532-3611
Mount Sinai Hospital of	
Greater Miami	
GOLDBERG, BARTON S.	532-6451
Jefferson National Bank of	
Miami Beach	
GOLDBERG, CHARLES C.	866-0196
GOLDBERG, CAPTAIN H. M.	865-9875
The Oasis Motel	
GOLDSTEIN, SAM A.	371-7611
Sanitary Linen Service Co.	
GOLDSTEIN, JACK	538-8531
International Patrol and	
Detective Agency	
GOODMAN, LEWIS R.	371-7696
United Sanitation Services, Inc.	
GORDON, JACK D.	538-8452
Washington Federal Savings & Loan	
Association of Miami Beach	
GORDON, W. W.	642-2661
Easy Method Auto Driving School	
GOTTLIEB, MARTY	538-8921
Fontainebleau Photographers	
GOULD, STANLEY	672-7918
Stanley Gould Hearing Aids	
GRADUS, BEN	379-8172
AA Aaron Inc.	
GRAHAM, TOM	534-6511
Southern Bell Telephone	
and Telegraph Co.	
GRANGER, JERRY	
Cadillac Hotel	
Bahama Cruise Line Inc.	
GRAY, JOEL	532-3600
Doral Hotel On The Ocean	
GREENBERG, MURRAY	531-6451
Georgian Hotel	
GREENWALD, STEPHEN	865-0521
Stevens Tours Inc.	

GRENALD, BEN Z. Jarvis Pharmacy Co.	534-2174
GROTHER, HOWARD The Miami Herald	350-2576
GUMENICK, NATHAN S. Southgate Towers Apartments	672-2412
GUNN, C. R. Gunn Radio & TV	531-1932 531-1967

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HAGEN, L. Ocean Surf Hotel	866-1648
HALPERIN, S. J.	534-4771
HAMWAY, CAPTAIN GEORGE New "Popeye"	945-3801
HANKS, ALLEN Coppertone Corporation	634-4576
HANNA, ROBERT Omar's Tent Restaurant	532-8422
HARIG, BERNHARDT G. Financial Federal Savings & Loan Association	538-5511
HARLAND, JOHN Holiday Inns of America	534-1511
HARRIS, FRANK Aero Mayflower Transit Co., Inc.	377-3581
HARRIS, SARA (Ant Buttons) Twelve Hundred Ocean Drive Apartments	531-5175
HARRIS, W.C. Sealtest Foods Division Kraftco Corporation	625-0411
HARRISON, R.J. Allman University	672-6597
HECHT, I. West Flagler Kennel Club	649-3000
HEGYESSY, ZOLTAN Mado Coiffures	534-5544
HELLMAN, KENNETH Florida Maintenance & Window Cleaners Associated Window Cleaning	865-4604
HENNIG, ANTHONY M. Scenery, Inc.	821-7170
HENWOOD, STANLEY E. Professional Audio Visual Equipment Systems, Ltd.	754-9207
HERBERT, SIDNEY Richmond Hotel	538-2331
HERLSFSON, R.H. Holloway Coffee Corp.	633-8257
HERNANDEZ, JOSEPH Exotic Gardens Inc.	532-3361
HERSKOWITZ, HARRY City Dry Cleaners & Laundry, Inc.	374-3141
HIRSCH, G.W. Washington Federal Savings & Loan Association of Miami Beach	538-8452

HIRSCH, SAMUEL	532-4445
New York Bakeries, Inc.	
HOCHBERG, DAVID R.	538-7841
Sea Isle Hotel	
HOFFMAN, CARL T.	673-0348
Miami Beach Kennel Club	
HOLLENDER, LEONARD M.	757-8541
Webb Realty Corporation	
HOLLOWAY, JOHN W.	887-8121
Royal Castle System, Inc.	
HOLTZ, ABEL	534-1577
Carner Bank of Miami Beach	
HOLTZMAN, NATHAN	538-4244
Kingsley Jewelers	
HOPWOOD, WILLIAM J.	538-7621
Miami Beach Yacht Corporation	
HOROWITZ, ARTHUR	758-7616
Junior's Restaurant, Inc.	
HOROWITZ, MAURICE	534-4889
HOXBY, DEREK E.	866-7761
Lombardy Hotel	
HUFFMAN, R.F.	377-1516
Pitney-Bowes, Inc.	
HUTTON, C.W.	757-6222
Peoples Gas System	

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JACKSON, LOUIS M.	538-0664
Jackson Refrigerator Service	
JACOBS, ROBERT	538-7811
Shore Club Hotel	
JACOBS, STUART, C.L.U.	377-2761
Bernard Litman & Associates	
JASON, JOHN	866-8721
Trans Realty, Inc.	
JAY, BERNARD	531-6092
Versailles Hotel	
JOHNSON, LEE	621-0576
Lee Johnson Orchestras	
JORDON, C.E.	374-6028
Biscayne Kennel Club, Inc.	
JURESKI, WALTER F.	379-8476
Delta Air Lines, Inc.	
JUSTER, AMOS O.	866-8721
Monte Carlo Hotel	

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KAHN, WERNER	534-4930
Werner Kahn Photography	
KAISER, JAY	531-1872
Lanson's	
KALIN, KENNETH, M.	945-3481
Thunderbird Motel	
KAMINSKI, ADAM	866-1714
Mr. Adam	

KAPLAN, ALFRED	635-0775
Welcome Publishing Company	
KAPLAN, JOE	866-2741
New Surf 88 Motel and Apartments	
KAPLAN, SAUL	
Pub Restaurant	949-7433
Roney Pub Inc.	532-3353
KAPLAN, WALTER	
Embers Restaurant	538-4345
KAREL, JULES	534-8321
Independent Housewares Exhibit, Inc.	
KARN, BEN	947-6767
Haulover Park Fishing Pier, Inc.	
KARP, IRVING	672-4558
Carnival Fruit Shippers	
KASDEN, PAUL M.	
Delano Hotel	538-7881
Poinciana Hotel	531-0011
KATZ, MAX	865-7948
Se Air Motel Apartments	
KAUFMAN, CHARLES	532-3392
Flame Steak House	
KAY, ALEXANDER	538-7881
Delano Hotel	
KEEFER, E. D.	534-2616
KEITHLIN, ARNOLD	865-7561
Carillon Hotel	
KELLER, GERALD A.	866-6861
City National Bank of Miami Beach	
KELLY, WILLIAM T.	371-8625
United Air Lines	
KENIN, LOUIS	531-6061
Algiers Hotel	
KESTING, JANE	866-2775
Archway Oceanic Villas	866-0144
KETTLE, J. E.	371-1508
Bauder Fashion Career College	
KETTLER, STANTON P.	866-0211
Storer Broadcasting Company	
KEYES, R. W.	757-6222
Peoples Gas System	
KINGSBERY, HARRY	538-7411
Chase Federal Savings & Loan Association	
KIPNIS, IRVING	532-2511
Seville Hotel	
KIPNIS, THEODORE	532-2511
Seville Hotel	
KLINE, BENJAMIN G.	866-4205
KNIGHT, JAMES C.	374-6028
Biscayne Kennel Club, Inc.	
KNIGHT, JAMES L.	350-2111
The Miami Herald	

KORETZKY, MURRY	532-2311
National Hotel	
KORIN, DON	865-6511
Ocean Pavilion	
KOSSOFF, STANLEY	538-5561
Lillie Rubin, Inc.	
KOVENS, CAL	538-6676
Cal Kovens Construction Corp.	
KOVEN, MORRY	358-3444
Continental Coffee Company of Fla.	
KOVLER, BURTON	532-3443
Jones Miami Beach Express	
KRAMER, CHARLES	531-1271
Shelborne Hotel	
KRANTZ, IRVING H.	759-6861
Gold Key Marketing Inc.	
KRONENGOLD, GEORGE	531-0455
George Kronengold Travel Service	
KUPPERMAN, RICHARD	634-4547
Capital Rent A Car, Inc.	949-6353
KURLANDER, JULIAN	531-6341
Kurlander's	

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LA JOIE, A.	866-6556
Blair Villas Motel	
LANE, GEORGE	866-5966
LANE, HERBERT	751-1016
Ambassador Caterers	
LANE, LOUIS	531-5751
Bancroft Hotel	
LANGER, JEROME	672-2227
Langer's Outboard Service	
LANSBURGH, MORRIS	865-8511
Deauville Hotel	
LAPHAM, DAVID	757-6222
Peoples Gas System	
LAPIDUS, MORRIS	538-4331
Morris Lapidus Associates	
LASSMAN, EDWARD	538-6626
Wolfie's Restaurant	
LAUDISIO, AGOSTINO	866-6147
Agostino's Italian Restaurant	
LAUTH, JAMES H.	373-8651
Southern Airways, Inc.	
LEAR, RICHARD E.	757-0171
Lear School	
LEBLANG, DAVID	865-0341
Leblang's Tours Inc.	
LEE, JOY	538-0811
Di Lido Hotel	
LEEMAN, ROSE S.	866-3821
Sea Bay Motel	
LENARD, JOHN E.	531-1195
Chuck Hall & Associates Inc.	
LEONARD, WILLIAM	865-7461
Seacoast Towers East	

LERNER, MORRIS Famous Restaurant	531-3987
LEV, ALFRED Poinciana Sales Company	642-3441
LEVIN, GEORGE	865-2616
LEVIN, SIDNEY WKAT Radio Station	531-8181
LEVINE, BEN Seabrook Resort Motel & Apartment	866-5446
LEVINE, PHILIP Bancroft Hotel	531-5751
LEVINSON, DAVID Algiers Hotel	531-6061
LEVKOFF, SANFORD Ace Letter Service Co.	757-4575
LEWIS, JAMES L. Seaboard Coastline Railroad Company	371-6611
LIBASCI, PETER Grand Plaza Hotel	531-7334
LIBBY, JOSEPH W. Croydon Arms Apartment Hotel	531-5723
LIGHT, KENNETH Weis, Voisin, Cannon, Inc.	532-8381
LIMMIATIS, FRED Riverside Laundry & Linen Supply	373-7454
LINDENFELD, JOE Atlantis Hotel	531-0381
LINGO, LUCILE Patio Apartment Motel	866-9263
LINKSMAN, CHARLES Pumpernik's	866-0246
LIPTON, JOSEPH M. Dade Federal Savings & Loan Association of Miami	377-1671
LONDON, SAM Dependable Car Travel Service, Inc.	538-0516
LOWELL, ARTHUR M. Seville Hotel	532-2511
LOWENTHAL, BERNARD Southern Audio Visual Exhibition Service	672-2075
LUBSCHUTZ, BERNARD DuPont Glore Forgan Inc.	538-8511
LUCAS, F. Suez Motel, Inc.	947-0661
LUDWIG, JAMES E. Franklin Press, Inc.	373-8306
LYNAGH, JAMES WPLG Television	377-8131

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MacDONALD, JOHN E. Atlantic Millworks, Inc.	758-6763
MANDEL, HERBERT Traymore Hotel	531-0331



MANNE, LEON Manncraft Exhibitors Service Inc.	672-5531
MANUEL, C. L., JR. Texaco, Inc.	633-8541
MARCUS, ABE Harbor Island Spa	866-1617
MARFY, JOHN D. El Mirasol Apartments	531-3376
MARGOLIS, ALLAN B. WMBM Radio Station	672-6347
MARGOLIS, GEORGE Rowe Congress Inn	866-1616
MARK, ARTHUR Knickerbocker Meats, Inc.	691-1411
MARKS, HYMAN Hotel Pharmacy	672-8047
MARLIS, EMANUEL Miami Beach Electrical Exhibition Services, Inc.	532-4482
MARQUA, J. E., JR. Marqua's North Beach Cleaners, Inc.	866-3131
MARTIN, JIM Manncraft Expo' Drayage, Inc.	672-5531
MARTIN, REGGIE WGBS Radio Station	377-8811
MASON, F. JUSTIN GO-GO—Rent-A-Cycle	534-5362
MASS, SYDNEY J. Luau Restaurant, Inc. Luau Caterers	865-3735
MASSIE, MYLES Crillon Motel (Alfredo's)	866-5441
MASTER, ALAN The Miami Beach First National Bank	672-1200
MATCHEN, GENE Atlantic Envelope Company	751-2528
MATHEWS, E. N. Washington Storage Co., Inc.	531-3448
MATUS, CHARLES Driveaway Service	861-4441
MAURA, AUBREY, JR. Pan American Motel	947-3421
MAY, DAVE Giant Motors	538-4517
MAY, JOHN H. Northwest Orient Airlines	374-7466
MAYER, PHILIP Desert Inn Motel, Inc.	947-0621
McASKILL, LEON C. McAskill Publishing Co., Inc.	751-3581
McAVOY, EDDIE Orkin Exterminating Company, Inc.	633-3421
McDERMOTT, Virginia Twelve Caesars Resort Motel	865-3551
McDONNELL, JAMES J. Jim McDonnell's Andy Frain Service	532-4818
McDONOUGH, M. E. Blue Grass Motel	947-3414

McGLOHON, CECIL	374-3173
Florida State Theatres, Inc.	
McKINZIE, H.	865-0986
F. W. Woolworth Co.	
McSWIGGAN, EDWARD	
Blue Seas Resort Motel, Inc.	945-3551
Universal Motel Schools	642-2565
MEAD, D. RICHARD	373-1101
D. R. Mead & Company	
MECHANIC, WILLIAM G.	538-3711
St. Moritz Hotel	
MELAMED, HARRY	531-5821
Patrician Hotel	
MELNIKER, EDWARD J.	672-1200
The Miami Beach First National Bank	
MERSEL, MICHAEL	538-6707
Mike's Cigars of Miami Beach	
MEYER, HANK	531-7411
Hank Meyer Associates, Inc.	
MEYER, SYLVAN	350-2941
The Miami News	
MEYERS, C. J.	865-8561
Publix Super Markets	
MILLER, DAVID	532-9325
Thom McAn—Miami Beach	
MILLER, GERALD	538-6861
Sans Souci Hotel	
MILLER, JAMES	672-5531
Manncraft Exhibitors Service Inc.	
MILLER, JOSEPH	693-0770
Miami Provision Company	
MILSEN, HARRY	532-3231
Flowers By Blossom Shop	
MIRGUET, W. F.	377-8461
National Cash Register Company	
MORGAN, F. M.	887-8114
F. M. Morgan, Inc.	
MORGAN, GEORGE E.	373-6601
Miami Laundry & Dry Cleaners Company	
MORI, EUGENE	887-4348
Hialeah Race Course	
MORRA, DONATO	864-2618
Dino's Fontana Di Trevi Restaurant	
MOSELEY, PRISCILLA	538-3637
Moseley's Miami Beach, Inc.	
MULLEN, J. F., JR.	887-6535
Canada Dry Bottling Co. of Fla., Inc.	
MUNRO, DENNIS	534-8400
Southern Bell Telephone & Telegraph Co.	
MURAVCHICK, JACK	538-7211
Sagamore Hotel	
MUSS, STEVE	865-0484
Seacoast Towers East	

## N

NASH, MORTON	625-4114
U.S. Official Publications Ltd.	534-5208

NASON, AL H.	757-5763
Al Nason's Furniture Show Rooms	
NEIDERMAN, HERMAN	538-1715
Queen Jewelers	
NELSON, RICHARD A.	945-7871
John Owen's Gulfstream Gourmet	
Ne SMITH, J. C.	625-0411
Sealtest Foods Division	
Kraftco Corporation	
NEWMAN, EDWARD	531-7677
Newman Funeral Home	
NEWMAN, STUART	759-8757
Men's Fashion Guild of Miami Beach	
NICHOLS, R. W.	651-3300
Cities Service Company (Citgo)	
NODINE, ARTHUR	538-0711
Saks Fifth Avenue	
NORTHCUTT, E. E.	873-2492
Eastern Airlines	
NOVAK, WALTER	947-2601
Coral Seas Motel	
NOVY, J. A.	642-5711
Standard Oil Company	
NUDELMAN, JERRY	445-0098
American Sightseeing Tours, Inc.	

## O

O'BRIEN, J. H.	757-6222
Peoples Gas System	
OLIN, JERRY	532-2511
Seville Hotel	
OLIVER, JAMES	538-5511
Financial Federal Savings & Loan Association	
ORTEGA, ROBERT	531-0381
Atlantis Hotel	
OROVITZ, MAX	538-7646

## —P—

PAGE, RICHARD	534-1577
Carner Bank of Miami Beach	
PARISELLA, MARGO	866-3936
North Shore Villas Motel	
PARKER, E. L.	866-3508
American Lakeshore Corp.	866-4158
PATTON, JAMES	673-0348
Miami Beach Kennel Club	
PAYAK, FRANK	874-3985
National Airlines, Inc.	
PEARLSON, BEN	531-5511
Greystone Hotel	
PEPPER, CLAUDE THE HONORABLE	
Washington Federal Savings & Loan Association of Miami Beach	538-8452

PEREZ, FELIX A.	371-6507
Viasa-Venezuelan International Airways	
PEREZ, FLORENTINO	532-6601
Puerto Antonio Restaurant	
PEREZ, RIGOBERTO	538-9981
H. P. Mathieu Beauty Salon	
PERLMAN, CLIFF	757-6292
Lums, Inc.	
PERTNOY, EARL	531-7836
Baron's Slack Bar	
PETRY, EDWARD	633-6027
Terminal News Stands, Inc.	
PICCIOLO, VINCENT	673-1267
Picciolo American Italian	
Restaurant	
PLOTKIN, BERNARD	531-6604
Rendale Hotel	
PLUMER, RICHARD B.	751-9775
Richard Plumer—Miami	
POPE, R. D., JR.	(813) 293-2111
Fla. Cypress Gardens Assn. Inc.	
POTAMKIN, NAT	672-1800
Vic Potamkin Chevrolet	
PRESTON, RALPH	945-0819
Miami Gray Line Boats, Inc.	
PRIOR, J. D.	538-0541
Florida Power & Light Company	

—R—

RADOFF, BURTON J.	532-2371
Edgewater Beach Hotel	
RANDLE, ROBERT W.	443-4242
Randle-Eastern Ambulance Service	
RATICOFF, JACK B.	(212) 245-2000
Harry W. Winston, Inc.	
RATNER, NAT	538-5664
RATNER, STANLEY I.	531-3485
Clevelander Hotel	
RAVEN, W. R.	637-2411
Pan American Airways	
REGINA, RUTH	866-1226
Ruth Regina, Inc.	
REISLER, OSCAR F.	672-5262
Reisler Bros. Sport Shop	
RESNICK, HELEN	538-5711
Marseilles Kosher Hotel	
RESNIK, SAUL	865-4534
Zenith Tours, Inc.	
RESSLER, H. BARRY	531-5371
Sovereign Hotel	
RHOADES, DONALD	531-8774
Diversified Financial Corporation	
of America	
ROBERTS, CHARLES S.	374-8479
Roberts & Morrow	

ROBBINS, L. G. Costa Line Inc.	374-4144
ROBINS, HERBERT Carillon Hotel	865-7561
ROBERTO, ROBERT Crystal House	865-5776
RODNEY, WILLIAM Arlen Mimosa	532-6411
ROGERS, JOHN Miami International Boat Show, Inc.	379-7321
ROHRlich, FRED Desk Center	887-6591
ROSE, JOSEPH M. Royal Palm Hotel	531-7381
ROSE, RICHARD The King Richard Hotel Apartments	534-8223
ROSE, SHELDON N. American Tutoring Service, Inc. And Private School	531-6871
ROSEN, GERALD Fountainhead Motel	947-2684
ROSENBLATT, CHARLES Park Avenue Service Station	531-4355
ROSENBLATT, NORMAN South Florida Business Negotiators, Inc.	754-1462
ROSENBLUM, LEONARD Lerner Shops—Miami Beach	531-6330
ROSENBLUM, LEON M. Garden of Allah Hotel & Apartments	865-9881
ROSENTHAL, MAC Seacoast Towers West Seacoast Towers V	865-6776 866-9651
ROUSSEAU, ENRIQUE Howard Johnson's Motor Lodge	532-4411
RUBEL, MELVIN G. Blue Mist Resort Motel	947-4434
RUBEN, WILLIAM Jordan Marsh, Miami	377-1911
RUBIN, HARRY M. Surfside Plaza Hotel	531-0801
RUBIN, STEPHEN R. Waikiki Motel	947-3451
RUSK, PARKS	
RUTHFIELD, PAUL Herzfeld & Stern	673-1571
RYAN, A. C. First Mortgage Investors	532-7361

—S—

SALTZMAN, ADOLPH Roney Plaza Apartments	531-8811
SANZ, RICHARD Mister Richard Sanz Beauty Salon	866-4646
SASSO, GENE The Airport Roof Restaurant & Sky Lounge—Miami Airport Hotel	633-9611

SATZ, ROBERT E. General Development Corporation	358-0881
SAVITT, HILDA Lincoln Center Hotel	531-6781
SCHATZLE, WARREN Playboy Plaza	865-1500
SCHECHTER, SAM Caribbean Hotel	531-0061
SCHELLHAMMER, HARRY Chase Federal Savings & Loan Assn.	538-7411
SCHENK, HAROLD Sharon Hotel	534-2141
SCHERR, FRANCIS A. Parrot Jungle, Inc.	661-3636
SCHIELEIN, HENRY Playboy Plaza	865-1500
SCHNUPP, LEO E. Schnupp Manufacturing Co.	635-0635
SCHOULTZ, A. C. III Chase Federal Savings & Loan Assn.	538-7411
SCHUTZENHOFER, J. W. Shell Oil Company	Miami 944-3484 Hollywood 929-2272
SCHWARTZ, GERALD Schwartz & Cole	531-1174
SCHWARTZ, MELVIN Her Majesty Hotel	865-3731
SCHWARTZ, NORMAN Kenmore Hotel	531-6621
SEFF, SEYMOUR Marsha Kay Company	633-8211
SEGAL, HAROLD J.	538-8643
SEGAL, STANLEY Red Top Sedan Service, Inc.	444-7455
SEGAL, WILLIAM Mall Transport, Inc.	633-8555
SELLEY, CAPTAIN HERMAN F. Glass Bottom Boat "Mermaid"	373-7142
SELTZER, SAMUEL L.	534-0067
SHANKLIN, KENNETH C. Sossin Systems Inc.	672-1612
SHELDON, MURRAY M. Murray M. Sheldon, Inc.	531-0491
SHEPHERD, SONNY Wometco Enterprises, Inc.	374-6262
SHER, GARY Atlantic Towers Hotel	534-4751
SHERMAN, AL Mechanics Uniform Service	377-4631
SHOCHET, FRED K. Jewish Floridian Newspaper	373-4605
SIDROW, SYLVIA The Forge Inc.	534-4536
SIEGEL, JACOB Central Hardware Company	531-0836
SIEGEL, JULIAN A. Party Time	696-6521

SIEGEL, ROBERT L. Maison Grande Inc.	865-6431
SIEGEL, SIDNEY The Hebrew Home For The Aged of Miami Beach	672-6464
SILVERMAN, J. S. Boderman and Silverman	531-7550
SIMMONS, MARSHALL J. Marshall J. Simmons Advertising Associates, Inc.	371-2751
SIMMONS, R. H. BP Oil Corporation	945-6363
SIMON, MICHAEL Copley Plaza Hotel	538-1846
SIMONS, ARTHUR H. Advertising & Marketing Associates, Inc.	379-2881
SIMPSON, N. E. Woolworth's Lincoln Road Store	531-8173
SIRKIN, LEON DiLido Hotel	538-0811
SIRKIN, MILTON	531-7658
SLANSKY, JULES Sans Souci Hotel	538-6861
SLATER, SANFORD Surfcomber Hotel	538-7511
SMATHERS, FRANK, JR. The Miami Beach First National Bank	672-1200
SMITH, DONALD J. Trans World Airlines Inc.	377-4676
SNODGRASS, H. E. Belcher Oil Company	672-6801
SNYDER, FLOYD E. Clark-Snyder Pharmacy, Inc.	534-2978
SNYDER, GENE Gene Snyder & Co.	947-3566
SOKOL, DAVE Keyes Company	371-3592
SOSSIN, MICHAEL Blackstone Kosher Retirement Hotel	538-1811
SPECTOR, SHELDON Sheldon Drugs Sheldon's Caterers	757-9061 531-0809
SPENCER, N. D. Metro Audio Visual	759-3478
SPIEGEL, CAPTAIN SHELLY Yacht 'Playmate I'	672-1383
STANLEIGH, LYLE I. Miller Beautiful Shoes Guild House	534-4542
STEIN, JACK Thrifty Super Market	531-3353
STEIN, MORTON Colonial Inn Resort Motel	947-4571
STEINER, BURGHARD Bache & Company	531-1161
STERLING, RAY T.	635-6183

STERN, LESLIE A. Stern, Hays and Lang, Inc.	759-5771
STEVENS, DOUGLAS The Pagoda	538-0342
STEVENS, HENRY Q. Miami Beach Daily Sun	534-2181
STEVENSON, JOSEPHINE M. Ballerina One-Hour Cleaners	865-3874
STOCK, GEORGE E. The Miami Beach First National Bank	672-1200
STOLAR, DAVID M. Computer College of Technology, Inc.	865-3541
STOLPMANN, R. M. Stolpmann Plumbing Company	531-0481
STORER, GEORGE B., SR. Storer Broadcasting Company	866-0211
STRAKER, WARD Albert Pick Hotella	866-7328
STRAUSS, JOE Helene Residence Hotel	672-0534
SULLIVAN, WILLIAM D. Nikko Gold Coast Cruises	945-5461
SUMMERS, ROBERT Miami Heart Institute Inc.	532-8341
SUSSMAN, JERRY Carillon Hotel	865-7561
SWAIN, W. E. Biscayne Kennel Club	374-6028
SWANSON, RALPH A. McMurray Printers	374-8441
SWEET, TONY Tony's Fish Market Restaurant	865-8688

—T—

TALTY, DAVE Hotel Transportation Men's Association	865-7511
TARADASH, DANIEL Taradash Properties	531-3052
TASILLO, WILLIAM J. Manpower/Salespower, Inc.	373-7618
THAL, ADRIAN Adrian Thal, Inc.	538-1282
THAL, EDWARD P. Buning The Florist Inc.	945-0843
THEWS, KARL G. Burdine's—Miami Beach	538-8441
THOMPSON, H. F. Florida Power & Light Company	538-0541
TOTH, CARL Liggett-Rexall Drug Store #1353	531-5791
TOWER, MURIEL Tower Paint Mfg.	887-9583
TRAMMEL, PHILIP WQAM—Storz Broadcasting Co.	531-6651



TRICKEL, L. J. 538-8411  
 Lane Bryant, Inc.  
 TURCHIN, ROBERT L. 531-8411  
 Robert L. Turchin, Inc.  
 TUCKER, IRVING 673-0018  
 Alton News  
 TURNER, SHELDON 823-9670  
 York Litho Corporation of America  
 TYLER, JOHN 865-8511  
 Deauville Hotel

—U—

UNGER, MAURICE 531-5737  
 Three Sisters Women's Apparel

—V—

VALENTINE, GEORGE W. 538-7411  
 Chase Federal Savings & Loan  
 Association  
 VALLE, FRED D. 374-6111  
 Kelly Girl Service  
 VASSAR, R., JR. (Orlando) 8851-6620  
 Gulf Oil Company—U.S.  
 VENDI, JOSEPH 538-6517  
 Ambassador Travel, Inc.  
 VERONICA, SISTER M., OSF 866-7741  
 St. Francis Hospital  
 VINES, JACK 866-4421  
 La Gorce Country Club  
 VINOCUR, JOSEPH M. 945-6457  
 South Pacific Polynesian Restaurant

—W—

WADE, JIM 538-9001  
 Southern Bell Telephone & Telegraph Co.  
 WALKER, ROBERT T. 888-1609  
 Sunshine Soap/Sunshine Plastics  
 WARNHOFF, F. R. 949-2424  
 Dania Jai-Alai Fronton  
 WARSHAW, BILL Miami 379-0675  
 Certified Poultry & Egg Company Broward 927-1598  
 WASMAN, DR. STANLEY C., DVM 534-2156  
 Miami Beach Animal Hospital  
 WASELL, M. 865-9931  
 Singapore Luxury Resort Motel  
 WASSERMAN, SIDNEY 531-0891  
 Sidney Wasserman & Company  
 WAXMAN, MAURICE 532-8921  
 Green's Discount Store  
 WEIL, J. B., JR. 531-3318  
 Executive Travel

WEIN, JEROME M.	371-2783
IBI Security Service of Florida Inc.	
WEINBERG, BERNARD L.	672-7378
The Egg House Incorporated	
WEINBERG, HARVEY	532-1731
Montmartre Hotel	
WEINBERG, BESS	531-6741
Belmar Resort Motor Hotel	
WEINER, CHESTER	538-0316
Cornell Hotel	
WEINGER, GEORGE	865-9904
Diners Club	
WEINSTOCK, JOSEPH	759-6262
Florida State Constructors Service, Inc.	
WEINSTOCK, SYDNEY A.	532-5426
Barton Brands, Inc.	
WEINTRAUB, SIGMUND	534-4791
Netherland Hotel	
WEISS, MILTON	538-5511
Financial Federal Savings & Loan Association	
WEISS, JESSE	673-0365
Joe's Stone Crab Restaurant	
WERNER, LILLIAN	538-4337
Pelican Hotel	
WESLEY, JAMES W., JR.	759-4311
WIOD Radio Station	
WEXLER, IRVING L.	Miami Beach 531-7341
Melody, Inc. (MUZAK)	Broward 525-8279
WHITEBROOK, PAUL A.	532-8311
Merrill Lynch, Pierce, Fenner & Smith	
WIDMAN, MAURICE	538-2692
Geneva Apartment Hotel	
WIENER, HENRY	538-3711
St. Moritz Hotel	
WILCOXEN, CHARLES E.	873-2711
Eastern Air Lines, Inc.	
WILLIAMS, BRUCE	672-4461
Morton Towers Apartments	
WILLIAMSON, FRED C.	758-2511
Associated Booking Corp.	
WILLISON, MYRON H.	538-5511
Financial Federal Savings & Loan Association	
WILSHEAR, JOHN A., JR.	751-5611
The First State Bank of Miami	
WILSON, MARK M.	538-9001
Southern Bell Telephone & Telegraph Co.	
WIMBISH, PAUL C.	531-7626
WINER, SAM "RADIO"	865-3431
Bonfire Restaurant	
WINSTON, STUART	757-2411
Bell Paper Company, Inc.	
WINTER, HAL	865-2661
Hal Winter Company	
WINTERS, ROBERT	531-5875
Eddy Harth of Miami Beach	

WINTERS, JACK	634-8961
Gray Line Sightseeing Tours, Inc.	
WINTERS, JUNE	861-1289
Miami Beach Trade Show and Convention Service	
WOLDENBERG, MALCOLM	538-7831
Mercantile National Bank of Miami Beach	
WOLFSON, L. E.	866-4616
WOLFSON, LOUIS	374-6262
Wometco Enterprises, Inc.	
WOLFSON, MITCHELL	377-8241
WTVJ Television Station	
WOLIN, S. ROGER	637-2411
Pan American Airways	
WOOD, LEE	866-4631
Walsh & Wood Funeral Home Inc.	
WOOD, R. EDWARD	751-3621
Kammer & Wood Inc.	
WOODRUFF, J. C.	538-3142
J. C. Woodruff Company, Inc.	
WORTH, STANLEY	534-4883
Concord Cafeteria	
WREN, J. EDWARD	756-2468
GAC Corporation	
WUCHER, JACK	633-9001
Miami Beach Wholesale Grocery Company, Inc.	

—Y—

YOUNG, DORIS	865-6121
Miami Beach Vacations	
YAVERS, CHARLES	947-6511
Sun City Motel	

—Z—

ZACHRY, DAVID A.	634-8503
Coca-Cola Bottling Co.	
ZALANKA, RAYMOND W.	947-3436
Holiday Inns, Inc.	
ZARET, MICKEY	866-7771
Victorian Plaza	
ZILBERT, LEONARD	531-1151
Riverside Memorial Chapel, Inc.	
ZINGMAN, MURRAY	377-2331
Miami Academy of Beauty Culture	
ZINN, DAVID M.	672-7611
Triangle Auto Center Inc.	
ZUR, MOSHE	866-9141
Sun Coast Hotel	



# NOTES

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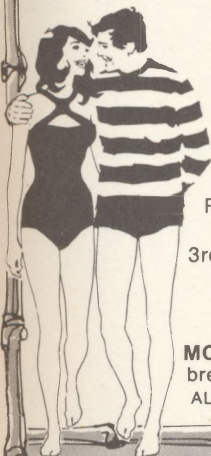


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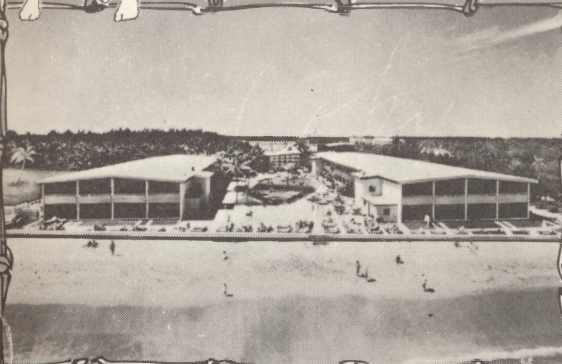
MAY 1 - JUNE 20	\$10 - \$18
JUNE 20 - SEPT. 1	13 - 21
SEPT. 1 - NOV. 1	9 - 18
NOV. 1 - DEC. 15	10 - 18
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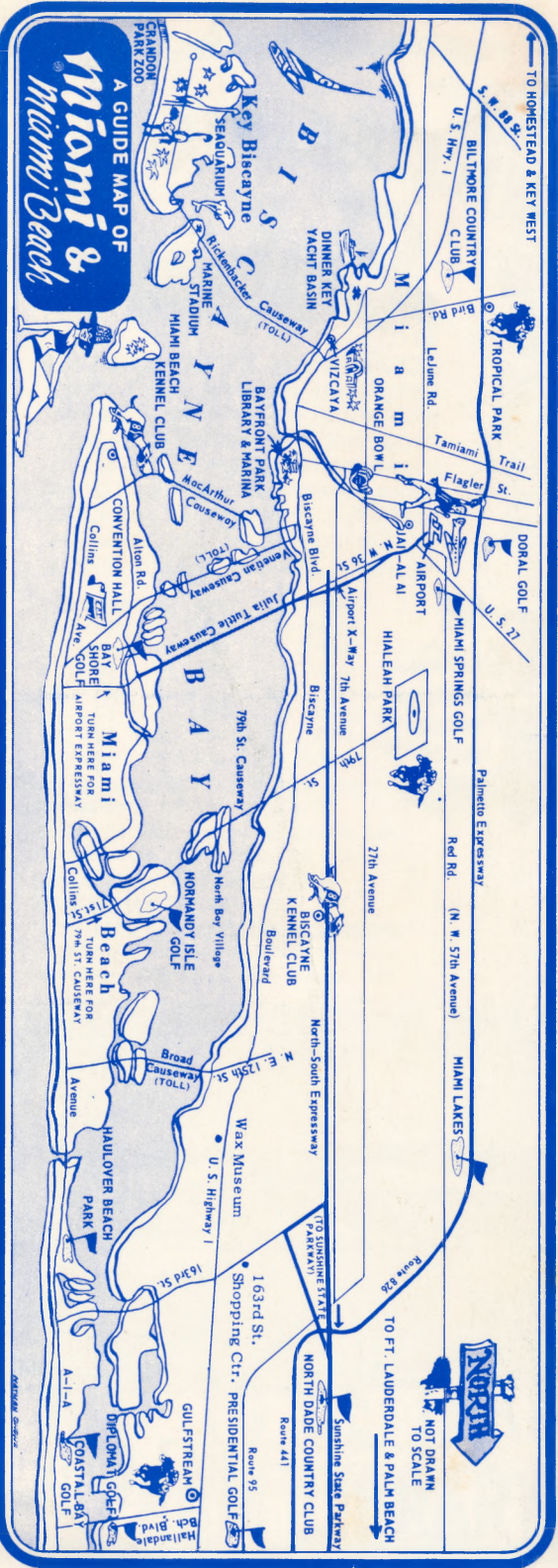
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TROPICAL PARK

BILTMORE COUNTRY CLUB

MIAMI SPRINGS GOLF

MIAMI LAKES



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TO FT. LAUDERDALE & PALM BEACH

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Hallandale Bch. Blvd

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DIPLOMAT GOLF

HAULOVER BEACH PARK

Avenue

163rd St.

U. S. Highway 1

Wax Museum

North-South Expressway

Broad Causeway (TOLL)

North Boy Village

79th St. Causeway

MIAMI BEACH TURN HERE FOR AIRPORT EXPRESSWAY

Palmetto Expressway

Red Rd. (N. W. 57th Avenue)

MIAMI LAKES

MIAMI SPRINGS GOLF

MIAMI AIRPORT

MIAMI-ALAI

7th Avenue

27th Avenue

79th

Biscayne Blvd.

Julia Tuttle Causeway (TOLL)

CONVENTION HALL

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Bay Shore Airport Expressway

Collins Ave.

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MIAMI SHORE AIRPORT EXPRESSWAY

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