

**MIAMI BEACH**

# **ACCOMMODATIONS**





Dear Miami Beach Visitor:

Welcome to our city!

We at the Miami Beach Chamber of Commerce do hope you will enjoy your stay with us--enjoy it so much that you will return to our sunny shores again and again.

And while you are our guest, we hope you will find our hotels, motels and many fine restaurants to your liking--our sandy beaches, fishing, entertainment and our unsurpassed climate. Included in this Visitors' Guide is most of the information the average visitor may need while in Miami Beach. However, if you desire to know more, please contact our Chamber Headquarters at 1661 Washington Avenue, Suite 221, Miami Beach, 33140 (538-6731). Our staff will be only too happy to serve you.

Again, a hearty welcome to Miami Beach and Come Back Often!

A handwritten signature in dark ink that reads "Jerry Sussman". The signature is written in a cursive style with a large, sweeping "J" and "S".

Jerry Sussman  
President,  
Miami Beach Chamber of Commerce

# CALENDAR OF EVENTS

## CONCERTS

### MAY

4—Miami Beach Symphony Orchestra, Barnett Breskin, Conductor, Pianist Emanuel Ax, Miami Beach Auditorium, 8:15 p.m.

\*8—Opera Guild of Greater Miami, Miami Beach Auditorium.

\*9—Youth Symphony, Vincent Lopez, Miami Beach Auditorium.

\*10—Opera Guild of Greater Miami, Miami Beach Auditorium.

11—Greater Miami Philharmonic Society, Greater Miami Choral Society, Miami Beach Auditorium, 8:15 p.m.

31 thru June 1—Country Music Concert, Radio Station WGMA, Miami Beach Convention Hall North, 2 shows daily.

### JUNE

\*21—Concert-Baldwin Promotions, Miami Beach Convention Hall North, Evening.

\*28—Concert-Baldwin Promotions, Miami Beach Auditorium, Evening.

29—Pop Concert, Miami Beach Auditorium, Evening.

### JULY

6, 13, 20, 27—Pop Concert, Miami Beach Auditorium, Evening.

\*17—WGVS Convention Hall South.

\*Tentative



South Florida beaches are known the world over for their tropical beauty. Here you can relax and enjoy our biggest assets, the sun and the sea.

While you're here  
**EXPLORE FLORIDA**

It's a playground and playground for fun and profits. Check the opportunities for good living, business, investments and careers. Maybe YOU belong here.  
Worth exploring!

**FLORIDA POWER & LIGHT CO.**  
HELPING BUILD FLORIDA

## AUGUST

3, 10, 17, 24, 31—Pop Concert, Miami Beach Auditorium, Evening.

## BOXING

### MAY

\*6—Miami Beach Convention Hall North, 8:40 p.m.

\*13, 27—Miami Beach Auditorium, 8:40 p.m.

\*20—Miami Beach Convention Hall South, 8:40 p.m.

## JUNE

\*3, 10—Miami Beach Auditorium, 8:40 p.m.

\*17, 24—Miami Beach Convention Hall North, 8:40 p.m.

## JULY

\*1, 8, 22, 29—Miami Beach Auditorium, 8:40 p.m.

\*15—Miami Beach Convention Hall South, 8:40 p.m.

## AUGUST

\*5, 12, 19, 26—Miami Beach Auditorium, 8:40 p.m.

## WRESTLING

### MAY

\*7—Miami Beach Convention Hall North, 8:40 p.m.

\*14, 28—Miami Beach Auditorium, 8:40 p.m.

\*21—Miami Beach Convention Hall South, 8:40 p.m.

## JUNE

\*4—Miami Beach Auditorium, 8:40 p.m.

\*18, 25—Miami Beach Convention Hall North, 8:40 p.m.

## JULY

\*Tentative

Vacation Magic ... NEW As Always!

Dave Levinson, Lou Kenin  
Owner-Management  
Morton Kirsch  
General Manager

Write for color brochure and rates: see your travel agent, or call our office  
New York: 564-2512  
Chicago: 782-4298  
Los Angeles: 461-3541 San Francisco 392-7277

350 feet On the Ocean  
25th to 26th Sts.  
MIAMI BEACH, FLORIDA

\*2, 9, 23, 30—Miami Beach Auditorium, 8:40 p.m.

\*16—Miami Beach Convention Hall South, 8:40 p.m.

## AUGUST

\*6, 13, 20, 27—Miami Beach Auditorium, 8:40 p.m.

# SPECIAL EVENTS

## MAY

\*3—National Attractions, Miami Beach Auditorium.

21—Miss U.S.A. Pageant Semi-Finals Miami Beach Auditorium, 8 p.m.

24—Miss U.S.A. Pageant Finals, Miami Beach Auditorium, 10 p.m.

## JUNE

\*13—Variety Show, Miami Beach Auditorium.

## JULY

13, 20—Orchid Show, Miami Beach Convention Hall North.

16—Miss Universe Pageant Semi-Finals, Miami Beach Auditorium, 8 p.m.

19—Miss Universe Pageant Finals, Miami Beach Auditorium, 10 p.m.

# TENNIS

## JULY

12-16—Lawn Tennis, Florida State Clay Courts, Flamingo Park.

\*Tentative



**STARLIGHT ROOF**  
the world's smartest supper club  
presents dinner-dancing with  
**MAL MALKIN**  
AND HIS ORCHESTRA  
Florida's Premier Orchestra

**THE CALO BROTHERS ORCHESTRA**  
For Music with a Latin Beat

**ODORAL ON-THE-OCEAN**  
48th & Collins • Res: 532-3600

The advertisement features a large, ornate shield-shaped frame containing text. To the right of the shield is a black and white photograph of a man and a woman sitting at a table in a restaurant, looking at each other. The background of the photograph is filled with many small, bright lights, suggesting an outdoor or semi-outdoor dining area at night.



## Churches & Synagogues

in Miami Beach

### BAPTIST (S.B.C.)

MIAMI BEACH FIRST BAPTIST—  
2816 Sheridan Street

### CATHOLIC

ST. FRANCIS DE SALES—  
600 Lenox Avenue  
ST. JOSEPH'S—  
8670 Byron Avenue  
ST. MARY MAGDALEN—  
17775 North Bay Road  
ST. PATRICK'S—  
3701 Alton Road

### CHRISTIAN SCIENCE

FIRST CHURCH OF CHRIST  
SCIENTIST—  
300 - 40th Street

### CONGREGATIONAL

CHURCH-BY-THE-SEA—  
501 - 96th Street  
MIAMI BEACH COMMUNITY—  
1620 Drexel Avenue

### EPISCOPAL

ALL SOULS EPISCOPAL—  
4025 Pine Tree Drive

### HEBREW CHRISTIAN

#### FELLOWSHIP

HOUSE OF THE PRINCE OF  
PEACE—  
414 - 16th Street

### HEBREW

AGUDATH ISRAEL—  
7801 Carlyle Ave. (Orthodox)  
BETH ISRAEL—  
770 - 40th Street (Orthodox)  
BETH JACOB—  
311 Washington Ave. (Orthodox)  
BETH TFILAH—  
935 Euclid Ave. (Orthodox)  
JACOB C. COHEN COMMUNITY—  
1532 Washington Avenue (Or-  
thodox)  
CUBAN HEBREW  
CONGREGATION—  
1242 Washington Ave. (Ortho-  
dox)  
KNESETH ISRAEL—  
1415 Euclid Avenue (Orthodox)  
OHEV SHALOM—  
7055 Bonita Drive  
SHEPARDIC JEWISH CENTER—  
645 Collins Avenue (Orthodox)  
TEMPLE BETH RAPHAEL—  
1545 Jefferson Avenue  
TEMPLE BETH SHOLOM—  
4144 Chase Avenue (Reform)  
TEMPLE EMANU-EL—  
1701 Washington Ave. (Conserva-  
tive)  
TEMPLE MENORAH—  
620 - 75th St. (Conservative)  
TEMPLE NER TAMID—  
7902 Carlyle Avenue (Conserva-  
tive)

### LUTHERAN

SUNNY ISLES LUTHERAN—  
200 - 178th Street

### METHODIST

ST. JOHNS ON THE LAKE—  
4760 Pine Tree Drive

### PRESBYTERIAN

MIAMI BEACH FIRST  
PRESBYTERIAN—  
7141 Indian Creek Drive

# MIAMI BEACH'S BEST BUY!

Where else can you get all this?

FREE GOLF ★ FREE CHAISES AND MATS ★ FREE YACHT CRUISE

FREE MEALS (MAP) ★ For Children under 18 when sharing room with parents

## Come To The Cabaret

A world of fun from around the world ... sparkling comedy ... gay songs and dances ... famous stars! Something going on every day ... every night ... for your most entertaining vacation ever!



### HAWAIIAN LUAU

A festive event, with the true flavor of Hawaii! A get-together, with cocktails, in traditional island style, with all the trimmings!

### BROADWAY REVUE

Flashing feet, top tunes, crazy comedy in a revue to end all revues! You're on Broadway ... in Paris London ... all the pleasure capitals of the world!



### fiesta ITALIANO

O sole mio! A show as gay as a night in Naples, romantic as a gondola in Venice. Plus the savory goodness of a special Italian menu for a great dinner!

### Peppy Fields HOUSE PARTY

Peppy adds zest to her live radio interview show with surprise guests! It's no surprise to find Jackie Gleason, Milton Berle, Georgie Jessel trading jokes with Peppy!



**Dine-a-rama** Dine at all 8 Shower of Stars Hotels at NO EXTRA COST!

# Lucerne



OCEANFRONT AT 41st ST.  
MIAMI BEACH

Rates per Person, Double Occupancy  
 \$7.50 May 1 to July 1      24 of  
 \$8.50 July 1 to Sept. 1    178 rooms  
 \$7.50 Sept. 1 to Nov. 1

FULL COURSE BREAKFAST AND  
 7-COURSE DELUXE DINNER, add \$5;  
 FREE MEALS FOR CHILDREN UNDER 18  
 WHEN SHARING ROOM WITH PARENTS.



A scene in the Rain Forest of the Monkey Jungle, where the monkeys run free and the people are caged.



One of the beautiful trained birds that put on a complete show at the Parrot Jungle.

## YOU'LL LOVE VACATIONING SEA ISLE STYLE

### A "SHOWER OF STARS" HOTEL

Dancing & Entertainment nightly  
 Early & late shows every night  
 FREE parking  
 TV in all rooms  
 FREE chaise lounges  
 FREE yacht cruise  
 Shopping Arcade & Post Office  
 Luxurious Accommodations  
 SPECIAL FAMILY RATES

**SEA ISLE**  
 Hotel • Pool • Cabana Club



Winner of Gourmet Society Culinary Merit Award

### European Plan, per pers., dbl. occ.

May 1 to July 1 \$8.00  
 July 1 to Sept. 1 \$9.00  
 Sept. 1 to Nov. 1 \$8.00

Arthur Bant, Gen. Mgr. 100 of  
 250 rooms

Completely Air Cond., Credit Cards Accepted

OCEANFRONT at 30th STREET  
 MIAMI BEACH • Phone JE 8-7841



ENJOY AN INFORMAL

## Atlantis HOTEL HOLIDAY

A friendly atmosphere, where hospitality is always in the air! Gracious service, a round of fun activities! Carnival nights! Early and late shows nightly! Beach barbecues! Beautiful pool, cabanas, sun deck! FREE parking on premises—motel style! Close to fabulous shops on Lincoln Road, night clubs, theatres! Excellent cuisine! Completely air conditioned! SPECIAL FAMILY BUDGET RATES! TV and Radio in all rooms!

75 of 150 rooms  
 Joseph J. Lindenfeld  
 Manager

OCEANFRONT at 27th ST., MIAMI BEACH • Phone 531-0381

European Plan per pers. dbl. occ.

May 1-July 1  
 \$6.00  
 July 1-Sept. 1  
 \$7.00  
 Sept. 1-Nov. 1  
 \$6.00



# her MAJESTY MOTEL



6620 INDIAN CREEK DR., MIAMI BEACH, FLA. 33141

865-3731

Dear Prospective Guest,

The best way to be sure of enjoying your vacation in Miami Beach is to be certain of the quality of your hotel or motel. May I take a moment of your time to tell you about HER MAJESTY MOTEL? We are not a big impersonal operation where guests are just room numbers. I am there every day to see to your comfort and enjoyment. We are small enough to get to know you and find out your needs and wishes.

Our location is the very best! We are right in the heart of Miami Beach across the street from the famous Deauville and Carillon hotels, near churches, Lincoln Rd. and Convention Hall, only a block away from restaurants, sandy beach, shopping and bus stop so that you don't really need a car. If you do come by car we have free self parking...no doorman to tip. We are right on Biscayne Bay and you will while away many a pleasant hour lounging at our pool watching the boats cruise by all day long. At HER MAJESTY you will have two extra hours of sunshine every day more than the big crowded oceanfront hotels whose very size and height cut off the sun early in the afternoon. The sun never leaves our west facing pool until it sets.

You can relax here...wear casual clothes day and night. Our atmosphere is informal, uncrowded and uncommercial. There is no regimentation, no tumult, no outstretched hands to annoy you...handle your own luggage if you wish. We have just completely refurbished HER MAJESTY from top to bottom with brand new beautiful, modern furniture, new wall to wall carpet, Sealy beds with FIRM mattresses, new drapes and lamps. Our rooms are just as nice and just as large as the rooms in the big oceanfront hotels yet the difference in price is so great that you can save dollars every day and stay much longer to enjoy HER MAJESTY MOTEL and Miami Beach.

Children hate to leave us...and no wonder! With a big pool to splash around in, scuba diving, sailing and water ski lessons available, they have the time of their lives! Honeymooners love HER MAJESTY...enjoy peace and privacy here. You will be delighted with our spacious kitchenette apartments and luxurious bedroom apartments, with two bathrooms, all set up for complete housekeeping including freezer top refrigerators. There are no extra charges of any kind. For your convenience we are on Diners Club, American Express and Carte Blanche...one more indication of the likelihood that you will be pleased with our facilities.

Most of our business is repeat business...the same people coming back year after year. I know that your coming back again and sending your friends depends on your having a good time. Repeat business doesn't just happen...It has to be earned. I would welcome the opportunity to earn yours. I have a good deal for you at HER MAJESTY because your business means a good deal to me.

A. Sheffman,  
OWNER MANAGER

Bienvenue Aux Canadiens  
Ici Nous Parlons Francais!

Room Rates	Motel Rooms	Kitchenette Apts.	Suites (2 Baths)
Per Day Per Person	Dbl. Occ.	Dbl. Occ.	4 Persons
*Apr. 22-Dec. 15	\$4 - \$6 - \$8	\$5 - \$7 - \$9	\$4 - \$6 - \$8
Dec. 16 - Jan. 15	\$7 - \$9 - \$11	\$8 - \$10 - \$12	\$6 - \$8 - \$10
Jan. 16 - Mar. 21	\$9 - \$12 - \$14	\$12 - \$14 - \$16	\$9 - \$12 - \$14
Mar. 22-Apr. 21	\$7 - \$9 - \$11	\$8 - \$10 - \$12	\$6 - \$8 - \$10

\*July & August Add \$1 Per Day Per Person



LARGE POOL • FREE TV IN EVERY ROOM • DAILY MAID SERVICE • 24 HR. SWITCHBOARD • SIGHTSEEING BUS AT OUR DOOR • BABY SITTERS AVAILABLE • EVERY ROOM AIR CONDITIONED • FREE CHAISE LOUNGES • BOAT DOCK AND FISHING • SHUFFLEBOARD • NIGHT SWIMMING • WATER SKI INSTRUCTIONS • SAILING INSTRUCTIONS • SCUBA DIVING INSTRUCTIONS • FREE SELF PARKING • FREE ICE • COIN LAUNDRY ON PREMISES • ELEVATOR • DELIGHTFUL WIDE WATERFRONT • WATERFRONT SUITES WITH PRIVATE BALCONIES • COLOR TV • KITCHENETTES AND APARTMENTS • DOCTOR ON CALL 24 HOURS

A. Sheffman

## AIRLINE OFFICES

AIR CANADA, 1636 Collins Avenue, and 6988 Collins Avenue; Reservations & Information 371-9026  
AIR FRANCE, 310 S.E. First Street; Reservations & Information 379-6444  
BRANIFF INTERNATIONAL AIRWAYS, 115 S.E. Third Avenue; Reservations & Information 379-0871  
DELTA AIRLINES, INC., 1632 Collins Avenue; 230 - 71st Street; Reservations & Information 373-0441  
EASTERN AIRLINES, INC., 1616 Collins Avenue; 251 - 71st Street; Reservations & Information 634-3511  
EL AL ISRAEL AIRLINES, 1602 Washington Avenue; Reservations & Information 532-5441

KLM ROYAL DUTCH AIRLINES, 308 N.E. First Street; Reservations & Information 633-1511

NATIONAL AIRLINES, INC., 1626 Collins Avenue; 240 - 71st Street; Reservations & Information 633-3311

NORTHEAST AIRLINES, 218 Lincoln Road; 228 - 71st Street; Reservations & Information 379-4361

NORTHWEST ORIENT AIRLINES, 1626 Collins Avenue; 240 - 71st Street; Reservations & Information 633-3361

PAN AMERICAN AIRWAYS, 1632 Collins Avenue; Reservations & Information 637-6444

TRANS WORLD AIRLINES, INC., 228 - 71st Street; Reservations & Information 377-4661

UNITED AIRLINES, INC., 1636 Collins Avenue; Reservations & Information 377-3461

VIASA-VENEZUELAN INTERNATIONAL AIRWAY, 160 S.E. Third Avenue; Reservations & Information 371-1684

## AIRPORT LIMOUSINE

RED TOP SEDAN SERVICE, 4360 Collins Avenue, 531-8611

Airport Limousine Service rates range from \$2.00 to \$3.00 depending on location of destination.

Taxicab rates are 50¢ for the first 1/3 mile and 10¢ for each additional 1/5 mile.

## BUS LINES

GREYHOUND LINES, 1622 Collins Avenue, 538-0381

## RAILROAD COMPANIES

SEABOARD COAST LINE RAILROAD, 1604 Washington Avenue, 531-1396

## STEAMSHIP AGENTS

ALBURY & COMPANY, MacArthur Causeway; Information 531-3466

ARISON SHIPPING COMPANY, 820 Biscayne Boulevard, Reservations & Information 377-4751

ATLANTIC CRUISE LINE INC., 520 Biscayne Boulevard; Reservations & Information 374-4144

CONTINENTAL CRUISE LINES, 332 Biscayne Boulevard; Reservations & Information 379-2801

EASTERN STEAMSHIP CORP., Pier 3, Reservations & Information 373-7501

## TRAVEL AGENCIES

For side trips to the Caribbean, package tours and all general travel information and tickets, the below named Travel Agencies, all members of the Miami Beach Chamber of Commerce, are at your service.

ALL AROUND TRAVEL SERVICE, INC., 1638 Collins Avenue, 523-3336

AMERICAN EXPRESS CO., 1006 Lincoln Road Mall, 538-7641

FARR TOURS & TRAVEL SERVICE, 6705 Collins Avenue, 865-7444; and 424 Lincoln Road Mall, 531-5327

FOUR STAR TOURS, 2505 Collins Ave., 532-6477

CHUCK HALL & ASSOCIATES, INC., 975 Arthur Godfrey Road, 531-1195

GEORGE KRONENGOLD TRAVEL SERVICE, 540 Arthur Godfrey Rd., 531-0455

STAR TRAVEL INC., 226 - 71st Street, 865-0357

STEVENS TRAVEL SERVICE, 7316 Collins Avenue, 865-0521

WYLLY'S TRAVEL HEADQUARTERS, 2795 Collins Avenue, 538-0751

## SPORTS

### DOG RACING

FLAGLER KENNEL CLUB, 450 N.W. 37th Avenue, Miami, Open May 5 thru September 2.

Note: Post time is 8:15 p.m. nightly except Sundays.

LIFTER'S *Fabulous* **NEW** COMPLETELY AIR CONDITIONED

# WAIKIKI

Oceanfront  
RESORT  
MOTEL

**FREE** TV IN ALL ROOMS!  
SELF PARKING!



**MOST  
ATTRACTIVE  
RATES ON  
MIAMI  
BEACH**

**LUXURIOUS  
VACATIONING**



Member of  
Diners' Club

All Outside Rooms & Apts.  
Completely Air Cond. & Heated  
Luxuriously Furnished  
Private Bath & Telephone  
Beautyrest Mattresses  
Spacious Walk-in Closets  
Electric Kitchens  
Ample Free Parking  
Low Rates throughout the Year  
Write or Phone  
Wilson 7-3451  
for Reservations

**Kitchenettes available**

- 3 Swimming Pools
- 450 Feet of Private Beach
- Dining on the Marine Terrace
- Dancing, Movies, Bingo
- Beach Parties
- Aloha Cocktail Lounge
- Pineapple Bowl Coffee Shop
- Shuffleboard Courts
- Night Swimming
- Kiddie Pool

**Enjoy Complete Hotel Luxury plus Casual,  
Informal Motel Living. Children Welcome.**

ON THE OCEAN, 18801 COLLINS AVE., MIAMI BEACH, FLA

**FREE COLOR BROCHURE**

Please Air Mail Your  
Rates and Reservation Form

Name.....  
Address.....  
City..... State..... Zip Code.....

## BOXING & WRESTLING

Professional Boxing and Wrestling held regularly at the Miami Beach Auditorium or Miami Beach Convention Hall, 1700 Washington Avenue.

## FOOTBALL, PROFESSIONAL

MIAMI DOLPHINS, Florida's entry in the American Football League, professional games held at Orange Bowl, 1500 N.W. 3rd Street. For ticket reservations 642-4611.

### PRE-SEASON GAMES:

August 9 - Chicago Bears  
August 16 - Philadelphia Eagles  
August 30 - Baltimore Colts  
(Kickoff is at 8 P.M.)

## PING PONG

Outdoor tables and equipment is available at all municipal playgrounds.

## POOLS (MUNICIPAL)

FLAMINGO PARK — 13th St. & Michigan Avenue, 534-7511  
NORMANDY ISLE PARK - 1765 - 71st Street, 865-3841

## SHUFFLEBOARD

FLAMINGO PARK — 13th St. & Meridian Avenue. 6 Courts. Deposit.  
FRIENDSHIP CORNER NO. 2 — Washington Avenue & 2nd Street. Deposit fees only.  
NORTH SHORE PARK — 72nd Street & Byron Avenue. 3 courts with awning-covered seats and scoreboards. Shade trees. Deposit fees only.

## TENNIS

FAIRWAY PARK — 200 Fairway Drive. (2 Courts). No fee.  
FLAMINGO PARK — 13th Street & Meridian Avenue (16 courts). Hourly fee.  
NORMANDY ISLE PARK — 1765 - 71st Street. (1 Court). No fee.  
NORTH SHORE PARK — 72nd Street & Byron Avenue. (8 Courts). Hourly fee.  
POLO PARK — 42nd Street & Meridian Avenue. (2 Courts). No fee.  
HOLLYWOOD LAKES COUNTRY CLUB — 14800 Hollywood Blvd., 9 miles west of State Road 7 (U.S.441) 4 Championship Tennis Courts.



High jumping, game playing porpoises thrill young and old at Miami Seaquarium, the world's largest tropical marine aquarium.

## FISHING

HAULOVER FISHING PIER — 105th Street & Collins Avenue, 947-6767. Admission: Adults \$1.10; children under 16, 60¢; spectators, 40¢. Bait, tackle and snack bar available.  
PLAYMATE YACHT — Charter Fishing Boat, Chamber of Commerce Docks, 5th Street & Alton Road, 2 trips daily at 8 a.m. and 1 p.m.; \$12.75 per person, including rods, reels, and bait. 538-7586.

## BOAT RENTALS

HYDROGLAS INDUSTRIES, INC.  
7395 West 19th Court  
Hialeah  
822-4471  
FLAMINGO YACHT BASIN, 1900 - 79th Street Causeway, 865-5711  
LANGERS OUTBOARD SERVICE, 520 West Avenue, 532-2227  
NATIONAL MARINE BOATS, INC.,  
2380 Collins Avenue, 534-4307

## MILEAGE CHART

Atlanta . . . . .	679
Baltimore . . . . .	1159
Birmingham . . . . .	787
Boston . . . . .	1563
Buffalo . . . . .	1457
Charleston . . . . .	623
Charlotte . . . . .	750
Chicago . . . . .	1386
Cincinnati . . . . .	1162
Cleveland . . . . .	1325
Columbus . . . . .	1227
Detroit . . . . .	1406
Houston . . . . .	1242
Indianapolis . . . . .	1203
Jacksonville . . . . .	354
Key West . . . . .	162
Los Angeles . . . . .	2776
Memphis . . . . .	1033
Montreal . . . . .	1711
New York . . . . .	1357
Oklahoma City . . . . .	1509

Omaha . . . . .	1713
Philadelphia . . . . .	1258
Pittsburgh . . . . .	1296
Raleigh . . . . .	854
San Francisco . . . . .	3120
St. Louis . . . . .	1260
Toronto . . . . .	1562
Washington, D. C. . . . .	1121

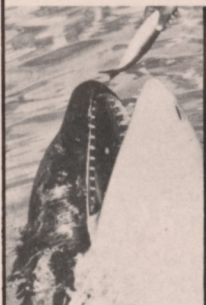
## PUBLIC BEACHES

Jetty Station	
Pier Station	
3rd Street	
6th Street	
8th Street	
10th Street	
12th Street	
13th Street	
14th Street	Lummus Park
21st Street	72nd Street
35th Street	74th Street
46th Street	79th Street
53rd Street	81st Street
63rd Street	

These public beaches have lifeguards on duty and comfort stations.

# MORE TO SEE THAN ANY OTHER ATTRACTION!

Continuous shows daily 9 am to 5 pm



Hugo the Killer Whale



Ride the Monorail



Home of "Flipper"



See rare fishes (World's largest collection)



WOMETCO MIAMI

# SEAQUARIUM®

10 Min. South of Downtown Miami on Rickenbacker Causeway  
Children under 6 free — 6 to 14 half price

# Accommodations

## DEFINITION OF SYMBOLS

AC	Accepts Children (Available Cribs & Babysitters)	MAP	Modified American Plan
AP	American Plan	OF	Ocean Front
BD	Boat Dockage	PT	Package Tours
BH	Boat Hoist	PA	Pets Accepted
C	Cabanas	PPC	Planned Program for Children
CS	Coffee Shop	S	Solariums
CAC	Completely Air Conditioned	SD	Special Diet Facilities
CP	Children's Pool	SR	Servicemen's Rates
FP	Free Parking	SWP	Salt Water Pool
FWP	Fresh Water Pool	TV	Television Available
GF	Golfing Facilities	TRF	Teenage Recreation Facilities
HP	Heated Pool	W	Wheelchair Accommodations
		( )	No. of Rooms

PLEASE NOTE: It is suggested that you write directly to the accommodations of your choice for further information regarding rates and reservations policies.

## HOTELS

**ALDEN HOTEL (70)**  
2925 Indian Creek Drive  
531-0077  
CAC SWP TV

**ALGIERS (258)**  
2555 Collins Avenue  
531-6061  
AC AP C CS CAC CP MAP OF PT PPC  
S SD SWP TV TRF W

**ALLISON (152)**  
6261 Collins Avenue  
866-8881  
AC C CS CAC FP MAP OF PT PA SR  
S TV

**ANDREA (108)**  
6365 Collins Avenue  
865-9821  
AC C CAC FP OF PT S SWP TV

**ATLANTIS (152)**  
Oceanfront at 27th Street  
531-0381  
AC C CS CAC FP MAP OF PT PPC  
SR SD SWP

**BANCROFT (160)**  
1501 Collins Avenue  
531-5751  
AC CAC CP FP OF PA PT S SR SWP  
TV TRF

**BARCELONA (478)**  
4343 Collins Avenue  
532-3311  
AC BD C CS CAC FP GF MAP OF PA  
PT PPC S SD SR SWP TV TRF

**BEACH TOWER (72)**  
6061 Collins Avenue  
865-5771  
AC C CS CAC FP GF HP OF PA PPC  
SWP TV TRF W

**BEL AIRE (112)**  
6515 Collins Avenue  
866-6511  
AC C CS CAC FP MAP OF PT SR SD  
SWP TV

**BELMAR (130)**  
2613 Collins Avenue  
531-6741  
AC C CS CAC CP FP OF PT PPC SR  
SWP TV TRF

**BERKELEY SHORE (65)**  
1610 Collins Avenue  
531-5731  
AC CAC FP S SR TV

**BLUE WATERS (220)**  
74th & the Ocean  
866-6231  
AC CS CAC FP FWP MAP OF PT PA  
SR S SWP TV W

**BOLIVAR (49)**  
740 Ocean Drive  
538-8716  
CAC OF SR TV W

**CADILLAC (277)**  
3925 Collins Avenue  
532-4541  
AC C CS CAC FWP MAP OF PT PA  
PPC SR SD TV TRF W

**CARILLON (620)**  
6801 Collins Avenue  
865-7561  
AC C CS CAC CP GF MAP OF PT  
PPC SR S SD SWP TV TRF W

**CATALINA (64)**  
1732 Collins Avenue  
538-4316  
AC CAC SR TV

**CLAREMONT (70)**  
1700 Collins Avenue  
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AC CAC C PT S SR SWP TV

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**CLEVELANDER (73)**1020 Ocean Drive  
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AC FP FWP OF PA SR TV

**DEAUVILLE (600)**6701 Collins Avenue  
865-8511AC C CS CAC CP GF MAP OF PT  
PPC S SWP TV TRF**DI LIDO (330)**Oceanfront at Lincoln Road  
538-0811AC CS CAC CP FP MAP OF PT SR  
SD SWP TRF**DORAL HOTEL ON THE OCEAN (420)**4833 Collins Avenue  
532-3600AC BD C CS CAC CP FWP GF HP  
MAP OF S SR TV**DORSET (89)**1720 Collins Avenue  
531-6631

AC CAC (75%) SR TV

**EDGEWATER BEACH (70)**1410 Ocean Drive  
532-2371

AC CAC FP FWP OF PT S SR TV TRF

**EMBASSY (100)**2940 Collins Avenue  
538-2731

AC C CAC FP FWP SR TV

**FAIRFAX (87)**1776 Collins Avenue  
538-3837

AC CAC FP PT

**FONTAINEBLEAU (1000)**4441 Collins Avenue  
538-8811AC AP BD BH C CS CAC GF MAP OF  
PA PPC S SD SWP (INDOOR & OUT-  
DOOR) TV TRF W**GOLDEN SANDS (102)**6901 Collins Avenue  
866-8734AC C CS CAC FP HP OF S SR SWP  
TV TRF**GRAND PLAZA (60)**3025 Indian Creek Drive  
531-7334AC BD CAC (75%) FWP HP PT S SR  
SWP TV TRF**GREENBRIER (60)**3101 Indian Creek Drive  
531-0051

AC BD CAC CP PT S SR SWP TV

**GREYSTONE**1920 Collins Avenue  
531-5511**HARRISON (50)**411 Washington Avenue  
534-4696**HOLIDAY INN OF AMERICA (223)**8701 Collins Avenue  
866-5731

AC CAC FP FWP HP OF PA TV TRF

**HOLIDAY INN (357)**2201 Collins Avenue  
534-1511AC CS CAC FP FWP GF OF (OCEAN  
VIEW) PA TV W**INDIAN CREEK MOTOR INN (50)**6060 Indian Creek Drive  
865-9361

AC BD CS FP PT PA SR TV W

**LINCOLN CENTER (66)**1637 Euclid Avenue at Lincoln Road  
531-6781

AC CAC (PARTIALLY) S SR TV W

**LOMBARDY (115)**6305 Collins Avenue  
866-7761AC C CS CAC FP GF OF PT PPC SWP  
TV TRF W**LUCERNE (200)**4101 Collins Avenue  
532-2541AC CS CAC MAP OF PT PA (SMALL)  
PPC SR S SD SWP TV TRF**MAJESTIC (57)**660 Ocean Drive  
534-2995

CAC FP OF PT TV

**MILJEAN (40)**1817 Collins Avenue  
531-5321

CAC PT

**NATIONAL (138)**1677 Collins Avenue  
532-2311AC CS CAC FP FWP OF PT PA PPC  
SR S TV TRF**NETHERLAND (100)**1330 Ocean Drive  
534-4791AC CS CAC FP FWP MAP OF SR S  
TV TRF**NORMANDY PLAZA (65)**6979 Collins Avenue  
866-2701

CAC (PARTIALLY) FP OF PA SR TV



**OCEAN SURF (49)**7436 Ocean Terrace  
866-1648AC CAC (PARTIALLY) OF PT PA S  
SR TV W**OCEAN WAY (40)**7430 Ocean Terrace  
866-4595

AC CAC FP OF PT SR TV

**PENGUIN (47)**1418 Ocean Drive  
538-4541

AC CAC (50%) OF PA S SR TV

**POINCIANA (100)**1555 Collins Avenue  
531-0011

AC C CAC FP OF PT SR SWP TV

**PROMENADE (123)**2477 Collins Avenue  
538-5721AC AP C CS CAC FP MAP OF PT SR  
SD SWP TV TRF**RENDALE (101)**3120 Collins Avenue  
531-6604

AC CAC FP FWP S TV

**RICHMOND (107)**1757 Collins Avenue  
538-2331AC C CS CAC FP OF PA S SR SWP  
TV**ST. MORITZ (131)**1565 Collins Avenue  
538-3711

AC C CS CAC FP OF PT SR SWP TV

**SAGAMORE (87)**1671 Collins Avenue  
538-7211AC CAC FWP GF OF PA PT S SR  
SWP TV TRF**SANS SOUCI (252)**3101 Collins Avenue  
538-6861AC AP C CS CAC GF OF PT PA PPC  
SWP TV**SEA GULL (150)**100 - 21st Street  
538-6631AC C CS CAC FP HP MAP OF PT PA  
PPC S SD SR SWP TV TRF**SEA ISLE (251)**3001 Collins Avenue  
538-7841AC AP C CS CAC FP MAP OF PT PPC  
(SUMMER) SR S SWP TV**SEVILLE (280)**2901 Collins Avenue  
532-2511AC AP C CS CAC CP FWP MAP OF  
PT PA S SD TV TRF W**SHORE CLUB (226)**1901 Collins Avenue  
538-7811AC C CS CAC FP MAP OF PT SR SWP  
TV TRF**SHOREHAM (195)**525 Ocean Drive  
531-7481AC CAC CP FP FWP OF PA SR TV  
TRF**SORRENTO (144)**4391 Collins Avenue  
538-5421AC AP BD C CS CAC CP GF MAP OF  
PT PA PPC SR S SD SWP TV TRF**SOVEREIGN (115)**4385 Collins Avenue  
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538-7511  
AC C CS CAC HP MAP OF SR SWP  
TV TRF W

SURFSIDE PLAZA (120)  
2457 Collins Avenue  
531-0801

AC AP BD C CS CAC FP MAP OF PT  
SR SWP TV W

TIFFANY (65)  
801 Collins Avenue  
531-5796

AC PA S TV

TRAYMORE (123)  
2445 Collins Avenue  
531-0331

AC C BD CAC FP MAP OF PA PT SR  
SWP TV TRF

VERSAILLES (274)  
3425 Collins Avenue  
531-6092

AC AP C CS CAC OF PT PPC S SWP  
TV TRF

## HOTELS-COUNTY

### ACCOMMODATIONS

SHERATON BEACH (530)  
19400 Collins  
947-4411

AC BD C CS CAC CP FP FWP GF  
HP OF PT PA PPC SR TV TRF W

GOLDEN STRAND (196)  
17901 Collins Avenue  
947-5661

AC C CAC CP FP GF HP OF PA PT  
S SR SWP TV W

## HOTELS KOSHER

CARIBBEAN (155)  
3737 Collins Avenue  
531-0061

AC CS CAC CP FP FWP MAP OF PA  
PPC SD SR TV TRF

ROYAL PALM (125)  
1545 Collins Avenue  
531-7381

AC CAC FP FWP OF SR TV

MARSEILLES (173)  
1741 Collins Avenue  
538-5711

AC AP C CS CAC FP MAP OF PT PA  
SD SR SWP TV

SHARON (103)  
110 - 20th Street  
534-2141

AC CAC FP OF MAP PA PT SD SWP  
TV TRF

STERLING (150)  
6767 Collins Avenue  
866-8831  
AC AP C CAC OF PPC S SD SWP TV  
TRF W

## HOTELS-RETIREMENT KOSHER

BLACKSTONE (250)  
800 Washington Avenue  
538-1811  
TV W

## HOTELS-RETIREMENT

JEWISH CONVALESCENT HOME  
320 Collins Avenue  
532-6491

BOULEVARD (220)  
775 Dade Boulevard  
538-8321  
AP FP SWP

DELMONICO (153)  
6393 Collins Avenue  
865-5786  
AP CAC SD SWP TV

## HOTEL-SPA

HARBOR ISLAND (110)  
7900 Harbor Island  
751-7561  
AP CAC BD FP SD S SWP TV

LIDO SPA (105)  
40 Belle Isle  
538-4621  
AP BD CAC FP HP SWP TV

## MOTELS

ALBERT PICK (32)  
9601 East Bay Harbor Drive  
866-7328  
AC BD CAC FP SR SWP TV

EBERHARDT'S CONCOURSE (20)  
1016 - 71st Street  
866-6718 and 866-1278  
AC CAC FP TV

GARDEN OF ALLAH (102)  
6484 Indian Creek Drive  
865-9881  
AC CS CAC CP FP PT S TV TRF W

HER MAJESTY (93)  
6620 Indian Creek Drive  
865-3731  
AC BD CAC FP PT PA SR S SWP TV  
W

HOWARD JOHNSON'S  
MOTOR LODGE (137)  
4000 Alton Road  
532-4411

AC CS CAC CP FP FWP GF HP PA S  
SR TV

ISLAND HOUSE (43)  
46 Venetian Way  
531-6473

AC BD BH CS CAC FP FWP PT PA  
SR TV

JACK FROST MOTEL & VILLAS (24)  
1901 - 71st Street  
866-1351

AC CAC FP FWP GF PA TV TRF

MOULIN ROUGE (105)  
41st Street at Indian Creek Drive  
532-3451

AC AP BD CS CAC CP FP FWP MAP  
PT SR S TV

RIVIERA TERRACE (20)  
6890 Abbott Avenue  
866-8251

OASIS (54)  
6580 Indian Creek Drive  
865-9875

AC BD CAC FP PA PT SWP TV TRF

ROWE CONGRESS INN (100)  
6600 Collins Avenue  
866-1617

AC CS CAC FP FWP HP PT SR TV  
TRF

SEA BAY (30)  
6880 Abbott Avenue  
866-3821

AC (NO CRIBS OR BABYSITTERS)  
CAC FP SR TV

SINGAPORE (240)  
9601 Collins Avenue  
865-9931

AC AP CAC CP FP FWP GF HP MAP  
OF PA PT TV TRF W

STARDUST (50)  
6730 Biscayne Boulevard  
757-2431

CS CAC FP FWP TV

TWELVE CAESARS (172)  
9449 Collins Avenue  
865-3551

AC CS CAC FP GF MAP OF SR SD  
SWP TV TRF

### MOTELS-

### COUNTY ACCOMMODATIONS

AZTEC (425)  
15901 Collins Avenue  
947-1481

AC C CS CAC CP FP FWP MAP OF  
PT PA PPC SR S SD SWP TV TRF W

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\$4.50 Nov. 1-  
Dec. 18  
daily, per person, dbl. occ.  
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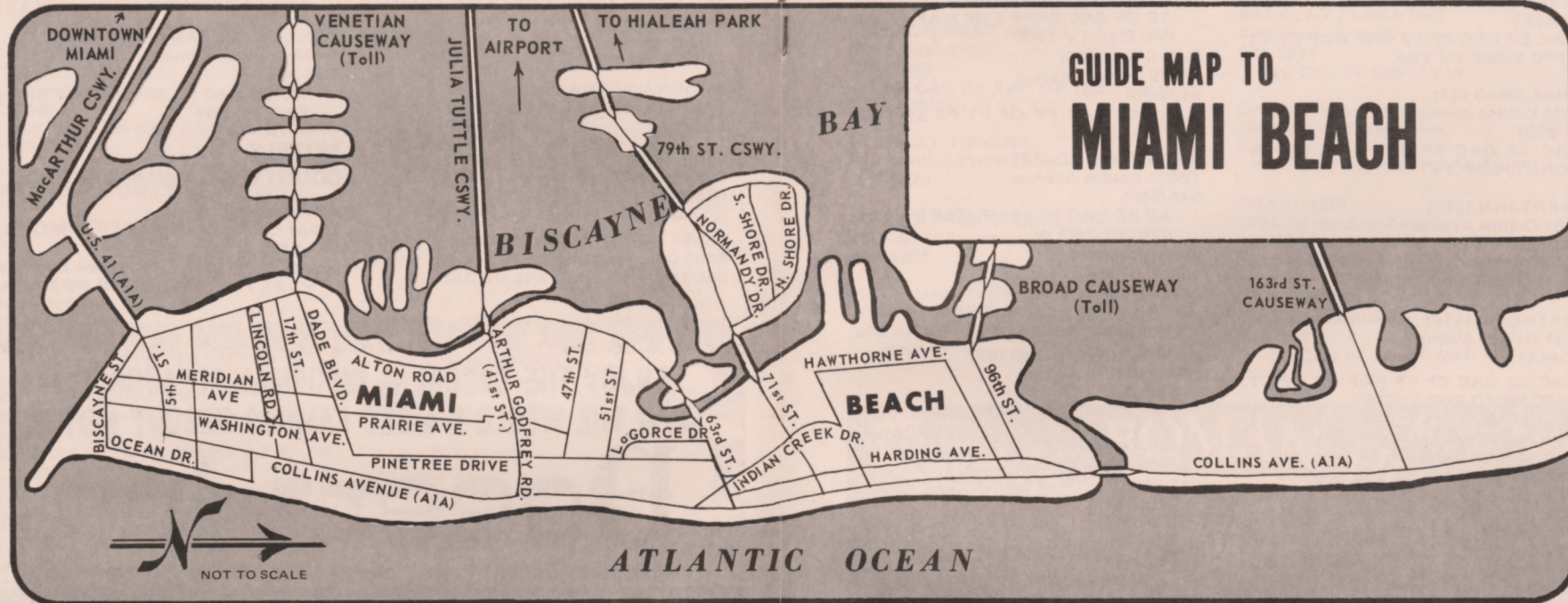
July 1 to Sept. 1

Sept. 1 to Nov. 1

Nov. 1 to Dec. 15

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AC CS CAC FP FWP OF TV

BLUE MIST (70)  
19111 Collins Avenue  
947-4434

AC CS CAC FP FWP OF PPC TV TRF

BLUE SEAS (79)  
17315 Collins Avenue  
945-3551

AC AP CS CAC FP FWP MAP OF PT  
S SR TV

COLONIAL INN (300)  
18101 Collins Avenue  
947-4571

AC CS CAC CP FP FWP MAP OF PT  
PPC S SWP TV TRF

CORAL SEAS (52)  
16201 Collins Avenue  
947-2601

AC CS CAC FP OF PT PA (DOGS  
ONLY) SWP TV

DESERT INN (210)  
17201 Collins Avenue  
947-0621

AC AP CS CAC CP FP FWP OF PT  
PA PPC SWP TV TRF W

DRIFTWOOD (116)  
17121 Collins Avenue  
947-4441

AC CS CAC CP FP FWP GF OF PT  
PPC SR SD SWP TV TRF

FOUNTAINHEAD (44)  
16001 Collins Avenue  
947-2684

AC CS CAC FP OF PT PA SR SWP  
TV

HAWAIIAN ISLE (210)  
17601 Collins Avenue  
949-2511

AC AP CS CAC CP FP GF HP MAP  
OF PT PPC SWP TV TRF

THE NEWPORT (355)  
On the Ocean at 167th Street  
949-1300

AC CS CAC CP FP FWP HP OF PT  
PPC S TV TRF

PAN AMERICAN (143)  
17875 Collins Avenue  
947-3421

AC CAC FP GF OF SWP TV W

RED LION INN (103)  
17275 Collins Avenue  
947-2696

AC CS CAC FP FWP MAP OF PT SR  
TV

SAHARA (144)  
18335 Collins Avenue  
947-6551

AC CS CAC CP FP FWP MAP OF PT  
PPC TV TRF

SEA BREEZE (160)  
16155 Collins Avenue  
947-3591

AC CAC CP FP FWP HP OF PA PT  
SR SWP TV TRF W

SHERATON BEACH (530)  
19400 Collins Avenue  
947-4411

AC BD C CS CAC CP FP FWP GF  
HP OF PT PA PPC SR TV TRF W  
SUEZ (141)

18215 Collins Avenue  
947-0661

AC CS CAC CP FP FWP MAP OF PT  
PPC SWP TV TRF

SUN CITY (106)  
17375 Collins Avenue  
947-0661

AC CS CAC FP OF PT PA SR SWP  
TV

THUNDERBIRD (167)  
18401 Collins Avenue  
945-3481

AC BD CAC CP FP HP MAP OF PT S  
SWP TV TRF W

WAIKIKI (339)  
18801 Collins Avenue  
947-3451

AC CS CAC CP FP FWP HP OF PT  
PPC SR SWP TV TRF

WHISPERING PALMS (62)  
18901 Collins Avenue  
947-2613

AC CS CAC CP FP FWP MAP OF PA  
TV

WINDWARD (79)  
16051 Collins Avenue  
947-5674

AC CAC CP FP MAP OF PT SR SWP  
TV TRF

## MOTEL-APARTMENT

ABBOTT TOWERS (22)  
8035 Abbott Avenue  
866-2478

AC CAC FP FWP PA TV

DUANE (32)  
315-321 - 83rd Street  
866-9235

AC CAC FP FWP HP SR TV

NEW SURF 88 MOTEL & APTS. (53)  
8857 Collins Avenue  
866-2741

AC CAC FP FWP OF TV

OCEAN GATE (50)  
9551 Collins Avenue  
866-8711

AC CAC FP FWP OF PT SR TV

PATIO (10)  
7320 Byron Avenue  
866-9263

CAC FP PA TV TRF

SEABROOK (80)  
 9401 Collins Avenue  
 866-5446  
 AC CS CAC FP FWP OF PA TV TRF  
 W

TWELVE HUNDRED  
 OCEAN DRIVE (32)  
 1200 Ocean Drive  
 532-9189  
 AC CAC FP OF

**APARTMENTS**

ARCHWAY OCEANIC (60)  
 6780 Collins Avenue  
 866-2775  
 AC CAC FP FWP PA TV

EL MIRASOL (20)  
 148 - 27th Street  
 531-3376  
 FWP OF TV

HARBOR WEST (45)  
 7910 West Drive  
 754-8258  
 BD CAC FP FWP OF (BAYFRONT)  
 PA (SMALL) SR TV

HOLIDAY TOWERS  
 6767 Indian Creek Drive  
 864-7525

MAC ARTHUR VILLAS  
 615 - 82nd Street  
 866-8765

SHERIDAN PARK (16)  
 315 West 28th Street  
 532-9189  
 CAC FP

VILLA BAY VISTA (64)  
 2016 - 2032 Bay Drive  
 865-8855  
 BD CAC FP FWP GF TV

WESTOVER ARMS (36)  
 4100 Collins Avenue  
 538-5366  
 CAC

**APARTMENT HOTEL**

BARCLAY PLAZA (66)  
 1940 Park Avenue  
 531-5577  
 AC CAC FP SWP TV W

CHURCHILL (40)  
 3801 Indian Creek Drive  
 531-6657  
 AC BD CAC FWP PT PA SR TV

CORAL (28)  
 7435-45 Harding Avenue  
 866-0754  
 CAC S TV

CRILLON (43)  
 9569 Collins Avenue  
 866-5441  
 AC CAC FP HP OF SWP TV



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531-3143

GENEVA (31)  
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538-2692  
CAC

THE KING RICHARD (65)  
4125 Collins Avenue  
534-8223  
AC C CAC FP FWP OF PT SR TV

OCEAN HORIZON (40)  
7420 Ocean Terrace  
866-1335  
AC CAC FP OF TV

OCEAN TERRACE (39)  
7410 Ocean Terrace  
866-7371  
AC CAC FP GF OF PA TV

SHORE PALACE (17)  
151 - 89th Street  
866-6841  
AC CAC FP OF TV

WINDSOR PLAZA (46)  
1320 Drexel Avenue  
531-9291  
AC (NO CRIBS OR BABYSITTERS)  
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PLAZA 800  
800 West Avenue  
532-2361

SOUTHGATE TOWERS  
910 West Avenue  
532-3331



## THE HISTORY OF MIAMI BEACH

Population figures probably describe the success story of Miami Beach better than anything else. The first census, 1920, counted 644 residents. In 1930, there were 6,494; 1940, 28,012; 1950, 46,282; 1960, 61,435; today's estimate, 83,000.

But figures are abstract. They are as the girders of a building, supporting the structure, but containing nothing of the original dream, the human effort in construction, the final beauty and utility when completed. So census counts leave the humanities out of the Miami Beach story, and these run the gamut of emotions.

Let's go back to 1868 — exactly 100 years — and see Miami Beach through the eyes of Henry Lum, a New Jersey native, a California 49-er, a man obviously with an itching foot and a dream of wealth, who first saw Miami Beach from the deck of a schooner and observed a few coconut palms growing along the sands. At once Lum envisioned himself as a rich copra planter.

But for a variety of reasons this did-

n't work out for Lum, or for those who followed him, until much later when John S. Collins, a nurseryman, also from New Jersey, entered the picture with new money and a different idea — to grow fresh vegetables for the northern winter market, along with avocados. He would ship via the new railroad that had just reached Miami across Biscayne Bay. But Collins, too, ran into financial difficulties.

Carl Graham Fisher, Prest-O-Lite millionaire from Indiana, came to the rescue, produced money and in return obtained lots to convert to a winter resort for wealthy northern residents. The village of Miami Beach was incorporated and in five years was a city beneath the coconut palms.

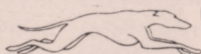
With the end of the war, building began anew at an even greater pace and tourists flocked to Miami Beach in record numbers. Some 60 hotels went up in 10 years and, with air-conditioning, the city's winter season was turned into an all-year season.

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Listed below are weather statistics as compiled by the United States Weather Bureau:

	1968 Average Daily Maximum	1968 Average Daily Minimum	1968 Average Monthly Temp.	Total Rainfall (Inches)	Normal* Monthly Temp.	Normal* Total Rainfall	Normal* Ocean Temp. 3:00 P.M.
January	73.8	58.4	66.1	1.92	66.9	2.03	71.1
February	71.8	53.6	62.7	2.77	67.9	1.87	70.2
March	74.3	59.6	67.0	0.88	70.5	2.27	75.7
April	82.6	69.1	75.9	1.27	74.2	3.88	79.2
May	82.8	72.3	77.6	18.54	77.6	6.44	82.5
June	84.8	74.3	79.6	22.36	80.8	7.37	85.4
July	87.1	76.1	81.6	6.15	81.8	6.75	86.7
August	89.6	78.2	83.9	8.34	82.3	6.97	89.1
September	88.7	75.6	82.2	11.11	81.3	9.47	86.3
October	84.0	71.6	77.8	8.71	77.8	8.21	78.0
November	79.1	62.9	71.0	1.21	72.4	2.83	78.9
December	76.0	57.1	66.6	0.13	68.1	1.67	
Averages:	81.2	67.4	74.3	---	75.1	---	80.2
Total:	---	---	---	83.39	---	59.76	---

Relative Humidity Average (taken over a 19 year period)

1:00 A.M. - 79%

1:00 P.M. - 60%

7:00 A.M. - 84%

7:00 P.M. - 69%



# AMUSEMENTS

## COMMUNITY CENTER

OCEANFRONT AUDITORIUM, 10th St. and Ocean Drive, 534-7511. Ext. 591. Evening programs start either 7:30 or 8 p.m., depending on event. Programs offered: Lectures and Musical Programs as scheduled, Square Dancing, Social Dancing, Teen Dances (Membership cards required).

21st STREET COMMUNITY CENTER, 2100 Washington Ave., 534-7511 Ext. 576 or 577. Evenings 6:45, 7:30 or 8 p.m., depending on event. Programs offered: Vaudeville, Social Dancing, Folk Dancing. Also special interest groups meet here.

PIER PARK BANDSHELL. On the Ocean at 1st Street, 534-7511. Ext. 560. Evening programs start at 8 p.m. Programs offered: Concerts Square Dancing, Folk Dancing, Travel and Educational Films.

NORTH SHORE COMMUNITY CENTER, 73rd Street & Collins Ave., 866-3261. Evening programs start at 8 p.m. Programs offered: Social Dancing, Concerts, Vaudeville, Square Dancing.

## AMUSEMENTS - CHILDREN

At every playground and Fisher Park (Alton Road at 51st Street). For small boys and girls, equipment includes sandboxes, baby swings, merry-go-round, climbing apparatus, horizontal bars. Tots are welcome but must come with adults for supervision.

## PLAY CORNERS

These corners are in residential neighborhoods and are for very small children. They are equipped with see-saw, swings, sandboxes, benches and are located as follows: (1) Bayshore Golf Course at Chase Avenue & W. 34th Street; (2) La Gorce Drive at 64th Street.

---

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Spectator sports dresses are suitable for races. Jackets are in order for the men.

“After sundown — for dining and dancing — women wear casual street clothes, cocktail dresses and evening gowns — in about even proportions. Men wear regular suits, dark dinner jackets or summer dinner jackets of light hues.”

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BONFIRE RESTAURANT, 1700 - 79th St. Causeway, 865-3431.

EMBERS RESTAURANT, 245 - 22nd Street, 538-4345.

FLAME STEAK HOUSE, 216 Lincoln Road, 532-3392.

GALLAGHERS RESTAURANT, 12605 Biscayne Blvd., 758-5584.

HOWARD JOHNSON'S INC. OF FLORIDA, 4000 Alton Road, 534-3292.

JUNIOR'S RESTAURANT, 2947 Collins Avenue, 534-4705.

NICK & ARTHUR'S RESTAURANT, 1601 - 79th St. Causeway, 866-9759.

THE FORGE RESTAURANT & COCKTAIL LOUNGE, 432 Arthur Godfrey Road, 534-4536.

THE PLACE FOR STEAK & HARBOR LOUNGE, 1335 - 79th St. Causeway, 758-5581.

POST AND PADDOCK ROOM, 9650 East Bay Harbor Drive, 866-8706.

PUB RESTAURANT, 16701 Collins Ave., 949-5252.

ROYAL CASTLE, INC., 780 Arthur Godfrey Road, 538-6403.

SAMBO'S RESTAURANT, 6900 Collins Avenue, 866-0110.

### CHINESE

FU MANCHU RESTAURANT, 325 71st Street, 866-4303.

THE PAGODA, 211 - 22nd Street, 538-0342.

WONG'S RICE BOWL, 323 - 23rd St., 531-0522.

### CONTINENTAL

CHANDLER'S RESTAURANT, 220 - 21st Street, 538-0523.

### GERMAN-AMERICAN-SEAFOOD

HOFBRAU HAUS RESTAURANT, 1000 South Federal Highway, 922-7223.

### ITALIAN

AGOSTINOS, 6970 Collins Avenue, 866-6147.

ASTI RESTAURANT, 468 Arthur Godfrey Road, 534-2470.

CASA SANTINO, 12155 Biscayne Blvd., 754-2431.

DINO'S FONTANA DI TREV RESTAURANT, 912 - 71st Street, 864-2618.

PICCIOLO AMERICAN ITALIAN RESTAURANT, 138 Collins Avenue, 532-2221.

REMO'S RESTAURANT, 17350 Collins Avenue, 947-1841.

SONNY'S ITALIAN RESTAURANT, 247 - 23rd Street, 538-1196.

GINO'S ITALIAN-AMERICAN RESTAURANT, 1906 Collins Avenue, 532-6426.

### JEWISH AMERICAN

FAMOUS RESTAURANT, 669 Washington Avenue, 531-3987.

PUMPERNIK'S, 6700 Collins Avenue, 866-0246.

WOLFIE'S RESTAURANT, 2038 Collins Avenue, 538-6626.

WOLFIE'S RESTAURANT, 195 Lincoln Road, 538-0326.

### POLYNESIAN-AMERICAN

LUAU RESTAURANT INC., 1755 - 79th Street Causeway, 865-3735.

### POLYNESIAN

SOUTH PACIFIC POLYNESIAN RESTAURANT, 711 North Federal Highway, 945-6457.

### SEAFOOD

TONY'S FISH MARKET, 1900 - 79th Street Causeway, 865-8688.

### SPANISH

EL MINERVA RESTAURANT, 265 N.E. Second Street, 373-9595.

### SYRIAN-LEBANESE

OMAR'S TENT RESTAURANT, 534 Arthur Godfrey Road, 532-8422.

### CAFETERIAS

BISCAYNE CAFETERIA, 1917 Biscayne Boulevard, 379-6893.

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MIAMI BEACH CHAMBER OF COMMERCE — PAGE 33



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As in all tourist areas of the world some public porters, taxicab drivers, hotel information guides may attempt to mislead you by stating that the hotel or apartment house of your choice is filled — or make some other misrepresentation.

We urge you not to allow anyone to direct you, under any pretext, from the apartment, motel or hotel where you have made reservations or plan to stay.

Miami Beach Chamber of Commerce.

Miami Beach Apartment Assn.

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**MIAMI BEACH GARDEN CENTER & CONSERVATORY**, located at 2000 Garden Center Drive, 534-7511, miniature cloud forest containing a rare collection of epiphytic plants. Open seven days a week, 10:30 a.m. to 3:30 p.m. No admission charged.

**LOWE GALLERY**—University of Miami, Main Campus, Coral Gables, 284-3535.

**BASS MUSEUM OF ART**—2100 Collins Avenue, Miami Beach, 534-7511. Open 10 A.M. to 4 P.M. No admission.

**ASTRONOMICAL TELESCOPE COLLINS PARK**—2100 Collins Ave., Miami Beach. Open to the public every Friday 7:30 to 9:30 p.m. Admission charged.

**LIBRARY AND ART CENTER MIAMI BEACH PUBLIC LIBRARY**—2100 Collins Ave., Miami Beach, 534-7511.

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Located along U. S. Highway 98, 6 miles west of Royal Palm Beach. Where you drive your car through 640 acres of simulated African veldt to view lions, ele-

phants, giraffes, antelopes, zebras, chimpanzees and white rhino all roaming free, and a "Pets Corner" for the children. Open year around 9 a.m. to 5 p.m. Admission charged. Phone 944-0530.

## MONKEY JUNGLE

22 miles south of Miami on U.S. 1. Open daily year around 9:30 a.m. to 5:30 p.m. Hundreds of monkeys run wild while visitors watch from enclosures. This jungle houses the most complete collection in the world of monkeys, apes, and baboons, ranging from tiny marmosets to big gorillas. Admission charged. Phone 235-1611.

## MUSEUM OF SCIENCE

Miami's only free museum of Science and Natural History, located at 3280 South Miami Avenue, Miami. Open Monday through Saturday 9-5 daily. Sunday 1-5 and Monday evenings 7:30 to 10. No admission charged. Features exhibits on bird, prehistoric life, rocks and minerals, sea life, aquarium, Miami Mineralogical and Lapidary workshop. Space Transit Planetarium. Open Monday through Friday 4 p.m. and 8 p.m., Wednesday evening 8 p.m. and 9 p.m. in Spanish. Satur-

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### PARROT JUNGLE

Located at 11000 South Red Road (57th Avenue), Miami. Many varieties of parrots and other rare tropical birds displayed in lush jungle aviary. Entertainment by performing Macaws, Parrots, and Cockatoos in an open air theater. Open year around 9:30 a.m. to 5 p.m. Admission charged. Phone 661-3636.

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On Rickenbacker Causeway off U. S. 1 in Miami. Performing porpoises and sea lions. World's largest collection of marine specimens. Thousands of tropical fish on display. Shark channel where man-eating sharks feed. Also features "Hugo" the Killer Whale. Monorail and Hydrofoil boat rides. Open year around 9 a.m. to 5:30 p.m. Admission charged. Phone 361-5703.

### VIZCAYA

Located at 3251 South Miami Avenue, Miami. Vizcaya, Dade County Museum, authentic European palace and formal gardens containing furnishings and genuine works of art, all brought here by the late James Deering. Open year around 10 a.m. to 5 p.m. Admission charged. Phone 371-3531.

### WAX MUSEUM

Located at 13899 Biscayne Blvd., (U. S. 1), Miami. More than 40 huge life-like scenes, depicting events of history, politics, sports and the movies in life-size wax figures. Open year around 9:30 a.m. to 9:30 p.m. Admission charged. Phone 945-3641.

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**JUNGLE QUEEN**, Bahia Mar Yacht Center, Route A1A, Ft. Lauderdale, 947-6597. Features fabulous Bahia Mar, Venetian Isle Homes, Port Everglades, Jungle Queen, Seminole Indian Village, Alligator Wrestling. Also features the Bar-B-Q and Shrimp Dinner Cruise, including a hilarious Vaudeville Revue.

**NIKKO "Gold Coast Cruises"** — 10800 Collins Avenue, 945-5461; sightseeing boat cruises to Ft. Lauderdale and the Everglades, Millionaires' Row, Seaquarium, and Villa Vizcaya. Also special combination cruises and day and evening charters.

## BUS TOURS

**GRAYLINE SIGHTSEEING, INC.** — 540 N.W. 10th Street, 373-3127, features sightseeing tours of Monkey Jungle, Greater Miami City Tour, Everglades National Park, Orchid Jungle, Parrot Jungle, Seaquarium, Villa Vizcaya, and a Weekend Special and Night Life Tour.

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SUNDAYS — 24 HOURS DAILY OR SEE YOUR TRAVEL AGENT.

THE NEW FUN SPOT... NEW SUN SPOT

Superb luxury in an informal atmosphere ★ 2 heated swimming pools ★ Private sand beach ★ Spacious sun-decks and patios ★ Dancing and entertainment with a new and different floor show nightly ★ Excellent dining with Dine-Around Plan ★ Supervised Children's Activities ★ Air Cond. ★ Free Golf, Parking, Chaise Lounges ★ Color TV in Most Rooms.

MAIL COUPON NOW FOR FREE COLOR BROCHURES & LOW RATES OF THE  
AZTEC & SINGAPORE MOTELS. FREE! FLORIDA TURNPIKE GUIDE, DINERS,  
AMERICAN EXPRESS, CARTE BLANCHE, MOBIL, SINCLAIR & UNION-PURE  
OIL CREDIT CARDS HONORED. MEMBER OF FRIENDSHIP INNS OF AMERICA

TO: AZTEC-SINGAPORE OCEANFRONT MOTELS

PO BOX 6567 Surfside Branch Miami Beach, Florida 33154

NAME \_\_\_\_\_ DATE OF VACATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ TURNPIKE GUIDE \_\_\_\_\_

**Come to the Cadillac for a  
TRIPLE TREAT VACATION ●**

*Dine Around &  
Do The Town*  
PLUS AN  
*Overnight Cruise to  
Freeport, Bahamas*  
ON the New M/V FREEPORT!

**\* DINING \***

once during your 7 night stay at Embers, Chandler's Tony's Fish Market, Caesar's Forum, Algiers Hotel, Marco Polo Hyatt House!

**\* ENTERTAINMENT** once during your 7 night stay!  
A reserved seat to your choice of

*Premier Films* Barbra Streisand in "Funny Girl"  
Shirley MacLaine in "Sweet Charity"  
Peter O'Toole & Katharine Hepburn in "The Lion in Winter" - "Oliver!" -  
"War and Peace"!

*Night Clubs* **The Comedy Box, with Marsh  
& Adams • Vive Paris Vive,  
French Revue, Americana**  
(includes complimentary drink, tax, tip)

**Hotel • Joe's, Hilton Plaza • Indies Show Room, Marco Polo, others!**  
Concerts • Sports • Miss U.S.A. Pageant • Miss Universe Pageant

**\* CRUISING** on the 7th night of your stay - an exciting, round  
trip ocean cruise (including stateroom) on the  
luxurious M/V Freeport to Freeport, Bahamas!

**PLUS ALL THE FUN OF THE CADILLAC ITSELF!**

Superb dining in our own El Dorado Dining Room • Complimentary Cocktail Parties • Free Chaise Lounges • Olympic Pool with Nightly Splash Parties • TV in rooms • 200 ft. Beach • Nightly Entertainment!

**\$13** daily, per pers., dbl. occ.,  
100 of 277 rms., now to July 1  
(Add \$1 July & Aug.)  
INCLUDES GOURMET  
BREAKFAST & DINNER

SPECIAL FAMILY PLAN  
EFFICIENCIES AVAILABLE

Write for full details. Phone 532-4541.

JERRY GRANGER, DAVE LEVINSON, Co-Owners

**SAFETY INFORMATION:** The M/V Freeport, built in 1968 and registered in Liberia, meets International Safety Standards for new ships developed in 1960 and meets the 1966 fire safety requirements.

\* on our Mod. Amer. Plan



**A FULL BLOCK ON THE OCEAN**  
39th to 40th STS., MIAMI BEACH 33140



*This lovely lady is enjoying the beach and the sun. However it is very dangerous to stay in the sun for long periods of time when you first arrive on Miami Beach. Many a visitor has had her vacation ruined by a painful sunburn. Stay in the sun for only a few minutes at a time when you first arrive and use a sun tan lotion. Coppertone is excellent as it was manufactured for this climate. Tan don't burn and have fun on your vacation.*

**the**  
**Sea Bay**  
**MOTEL**

NEAR THE SEA  
BY THE BAY

- Full size Kitchens
- Refrigerator in all
- MOTEL ROOMS.
- Fine Furnishing, Fr. Prov., Danish Mod.;
- Wall-to-wall Carpeting
- Relax in informal atmosphere - Dress Comfortably
- No Extra Charges
- Quiet - No Noise
- Phone Service

**IN THE PRESTIGE SECTION OF MIAMI BEACH . . . . .**  
Near Shopping, Theatres, Clubs

**UNDER** 69th ST. AT ABBOTT AVENUE AT BYRON AVENUE  
**NEW OWNERSHIP** 600 FT. OFF COLLINS AVE. & THE OCEAN

**COMPLETELY REDECORATED**

Write for free Brochure and Rates or  
**CALL COLLECT 866-3821**  
**AFTER 7 P.M. OR WEEKENDS**

FREE TV - AIR CONDITIONING, ON SITE  
PARKING, Short Walk to Beach, 200 Ft. to  
Supermarket, 1 block to Carillon-Deauville  
Hotels, Smart Shops, Restaurants, Trips-Tours Arranged

**MOTEL ROOMS**  
Accommodates 2-3 persons  
Single & Double Beds  
Refrigeration in every room

**STUDIO APTS.**  
Accommodates 2-3 persons  
Everything Furnished

**ONE BEDROOM APTS.**  
Accommodates 2-4 persons  
Lge. 12x17' Living Rm. with  
Simmons Hide-a-Bed  
Dinette & Bedroom

**WRITE FOR FREE BROCHURE**

6880 ABBOTT AVENUE MIAMI BEACH PHONE 866-3821

Name.....

Address..... City.....

Accommodation request.....

Arrival date..... Departure date.....

# persons.....



## GOLF COURSES

### BAYSHORE

23rd Street and Alton Road  
534-7511

(18 holes). Open to the public.

### COASTAL BAY

19200 Collins Avenue  
947-7431

(9 holes, par 3). Open to the public.

### HOLLYWOOD LAKES

#### COUNTRY CLUB

14800 Hollywood Boulevard  
Hollywood 981-3155; Miami 625-0084  
(9 miles west of State Road 7, U.S. 441).  
Two 18-hole courses. Open to the public.  
Clubhouse facilities.

### NORMANDY SHORES

North Normandy Isle  
866-3744

(18 holes). Open to the public.

### PAR 3 GOLF

2795 Prairie Avenue  
534-7511

Open to the public.

## CAR RENTALS

### AVIS RENT A CAR SYSTEM

Biscayne Tower Building  
100 Biscayne Boulevard, Miami  
633-2556

### CAPITAL RENT A CAR INC.

2721 N.W. LeJeune Road, Miami  
634-4547

### GREYHOUND RENT A CAR

2875 N.W. LeJeune Road, Miami  
633-8555

### HERTZ CORPORATION

6826 Collins Avenue, Miami Beach  
865-9993

### MORSE AUTO RENTALS, INC.

17760 Collins Avenue, Miami Beach  
945-0825

### PERSHING AUTO RENTALS, INC.

1545 Alton Road, Miami Beach  
538-5313

### SOUTH FLORIDA RENT A CAR, INC.

5035 N.W. 36th Street, Miami  
885-4591

### SURF RENT A CAR

17800 Collins Avenue  
North Miami Beach  
949-5225

### SUN RENT A CAR

301 - 23rd Street, Miami Beach  
532-5502

## AUTO TRANSPORTING

Listed below are firms who ship cars throughout the United States. These firms are members of the Miami Beach Chamber of Commerce and are licensed with the Interstate Commerce Commission with an I.C.C. permit.

### AAA CON AUTO TRANSPORT

10 N.E. 3rd Avenue  
371-4766

### ACE DRIVEAWAY SYSTEM, INC.

16701 Collins Avenue  
949-2346

### AUTO DELIVERY

1613 Alton Road  
538-0437

### DEPENDABLE CAR TRAVEL

SERVICE, INC.  
350 Lincoln Road  
538-0615

### DIRECT WAY AUTO SHIPPERS

8295 Biscayne Boulevard  
759-4676

### DRIVEAWAY SERVICE

420 Lincoln Road Mall  
534-8223

### INSURED DRIVEAWAY SYSTEM

OF FLORIDA, INC.  
1116 - 5th Street  
538-6317

# NORWEGIAN CARIBBEAN LINES

Now there are three... Soon we will have FIVE!

Our fleet has a way of multiplying...  
cruise with us... and find out why!

**SAFETY INFORMATION**  
The M/S STARWARD, M/S SUNWARD and M/S SKYWARD all registered in Norway, meet International Safety Standards for new ships developed in 1960 (and meet the 1966 fire safety requirements).

**M/S Starward**  
NORWEGIAN  
15,000 Tons  
Commissioned December 1968

7 DAY CRUISES TO  
**JAMAICA**  
(PORT ANTONIO, KINGSTON & MONTEGO BAY)

FARES START AS LOW AS  
**'195**  
MINIMUM FARES, SUBJECT TO AVAILABILITY SPECIAL GROUP RATES ON REQUEST

\*EVERY CABIN HAS PRIVATE BATH \* Dual Stabilization \* 4 elevators \* Fully Air Conditioned \* 4 Sun Decks \* 2 Swimming Pools \* Magnificent Dining Room \* 3 Night Clubs \* Dancing, Shows \* Sauna \* Health Club \* Unique open air bubble-top theatre \* Duty Free Shopping Arcade

ALL CRUISES DEPART  
AT 4:30 P.M., SATURDAYS,  
FROM NEW  
DOWNTOWN MIAMI PORT

**M/S Sunward**  
NORWEGIAN  
11,000 Tons  
Commissioned June 1966

NOW!  
3 & 4 DAY CRUISES TO  
**NASSAU**

FARES START AS LOW AS  
**'85**  
MINIMUM FARES, SUBJECT TO AVAILABILITY SPECIAL GROUP RATES ON REQUEST

\*EVERY CABIN HAS PRIVATE BATH \* Dual Stabilization \* Fully Air Conditioned \* Swimming Pool \* 3 Sun Decks \* 2 Elegant Dining Rooms \* 3 Night Clubs \* Dancing, Shows \* Duty Free Shop \* Elevators \* Theater

ALL CRUISES DEPART AT 4:30 P.M.,  
MONDAYS AND FRIDAYS FROM  
NEW DOWNTOWN MIAMI PORT

7 DAY CRUISES TO  
**SAN JUAN & ST. THOMAS**  
FARES START AS LOW AS  
**'195**

(Every Saturday)  
EFFECTIVE DECEMBER 20, 1969

**M/S Skyward**  
NORWEGIAN  
15,000 Tons  
To be Commissioned Dec 1969

EFFECTIVE DECEMBER 20, 1969  
3 & 4 DAY CRUISES TO  
**NASSAU**

FARES START AS LOW AS  
**'85**  
MINIMUM FARES, SUBJECT TO AVAILABILITY SPECIAL GROUP RATES ON REQUEST

\*EVERY CABIN HAS PRIVATE BATH \* Dual Stabilization \* 4 elevators \* Fully Air Conditioned \* 4 Sun Decks \* Swimming Pool \* Magnificent Dining Room \* 3 Night Clubs \* Dancing, Shows \* Sauna \* Health Club \* Unique open air bubble-top theatre \* Duty Free Shopping Arcade \* Cinema

ALL CRUISES DEPART  
AT 4:30 P.M., MONDAYS AND  
FRIDAYS FROM NEW  
DOWNTOWN MIAMI PORT

Soon, we will have 5 with

DEC. 1970 **NEW Southward**

YEAR 'ROUND 7 DAY CRUISES (from Miami) TO SAN JUAN & ST. THOMAS (every Saturday)

HISPANIOLA CRUISES TO: VERA CRUZ, CAYMAN, PORT AU PRINCE, SANTO DOMINGO, SAN JUAN, ST. THOMAS

DEC. 1971 **NEW Seaward** YEAR 'ROUND 14 DAY CRUISES (from Miami) (every other Saturday)

BUCCANEER CRUISES TO: SAN JUAN, ST. THOMAS, MARTINIQUE, BARBADOS, ST. VINCENT, GUADELOUPE, ANTIGUA, ST. MAARTEN & HAITI

FIESTA CRUISES TO: CAYMAN, PANAMA, SAN BLAS ISLAND, CARTAGENA, ARUBA, CURACAO, LA GUAIRA, ST. THOMAS

**NORWEGIAN CARIBBEAN LINES**  
820 BISCAYNE BOULEVARD, MIAMI, FLORIDA 33132  
TELEPHONE: (305) 358-2501



# Sahara

RESORT MOTEL

OCEAN AT 183rd STREET ■ MIAMI BEACH

## INFORMAL FUN in the SUN!

A whirl of excitement for all ages! Complete social, sports and entertainment programs! Spacious pool and private beach! Kiddie pool! Children's counsellors! Special activities for tots 'n teens! 100% air conditioned! Color TV! Coffee Shop! Cocktail lounge! Luxurious and comfortable rooms!

Temperature controlled pool! FREE self-parking on premises!

Limited FREE Golf!

FREE TV in all rooms!

### REASONABLE RATES!

Modified American Plan available!

Kitchenettes available!



*Diners*  
Club



A GREAT PARADISE RESORT  
THE HEART OF MIAMI BEACH'S FABULOUS MOTEL STRIP!



SAHARA, 183rd & Collins, Miami Beach, Florida 33154  
Please send me color brochure and rates.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

VACATION DATES \_\_\_\_\_ MBCC