

MIAMI MOTOR CLUB
AFFILIATED WITH
FLORIDA STATE AUTOMOBILE ASSOCIATION
AND
AMERICAN AUTOMOBILE ASSOCIATION
MIAMI, FLORIDA

May 3, 1917.

Captain J.F. Jaudon.,
Miami, Florida.

Dear Sir:

Referring to your inquiry regarding the tree planting on the Tamiami Trail, I will say that the Miami Motor Club proposes to beautify the Tamiami Trail, as an advertising feature for South Florida, by planting two rows of trees the entire length of the Trail in Dade County.

The plan is to enlist in this work at least four hundred members of the Miami Motor Club; getting each one to agree to plant ten trees, personally. Such men as E.C. Romfh, Carl G. Fisher and A.E. Beldner and many others have agreed to put on their over-alls and go out and actually plant the trees.

The plan is to get two hundred automobiles for the work and for ten cars to go out on the Trail each day and two members in each car, with the trees and necessary equipment for planting. The Miami Motor Club will provide copper name plates with the name and address of the man who planted each tree and the date it was planted. These copper plates will be fastened on with copper wire, in such a way that it will remain permanently attached to the tree.

A surveyor will be employed to set stakes and over-see the proper alignment of the trees. An horticulturist will be employed to see that the work is done in a manner that will insure the growth of the trees, and men will be employed to care for the trees after they are planted.

It is proposed to set out on each side of the Trail a row of Cocconut Palms five miles long. Then a row of Royal Palms five miles long. Then a row of Hybiscus five miles long, then a row of Eucalyptus five miles long, then a row of Australian Pines, five miles long and a row

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J.F. J. 2.

of camphor trees, five miles long. By this method we will be able to advertize the longest drive in the world beautified by such trees.

This work will be actually commenced within the next thirty days. It is expected that there will be some rivalry between members, as to who will set out the best trees.

It is certain that this movement will be carried as a news item by every automobile magazine and trade publication in the United States, and that in addition it will receive publicity through every daily paper of any consequence throughout the country.

Nothing of the kind has ever been attempted before anywhere, and at no other point on the main land of the United States is such a project possible, because there is no other road in the United States ~~ix~~ far enough south, where these kind of trees will grow, neither is there another road in the world where a continuous row of trees fifty miles long could be planted.

These features will interest every automobile tourist and lover of beauty in the United States.

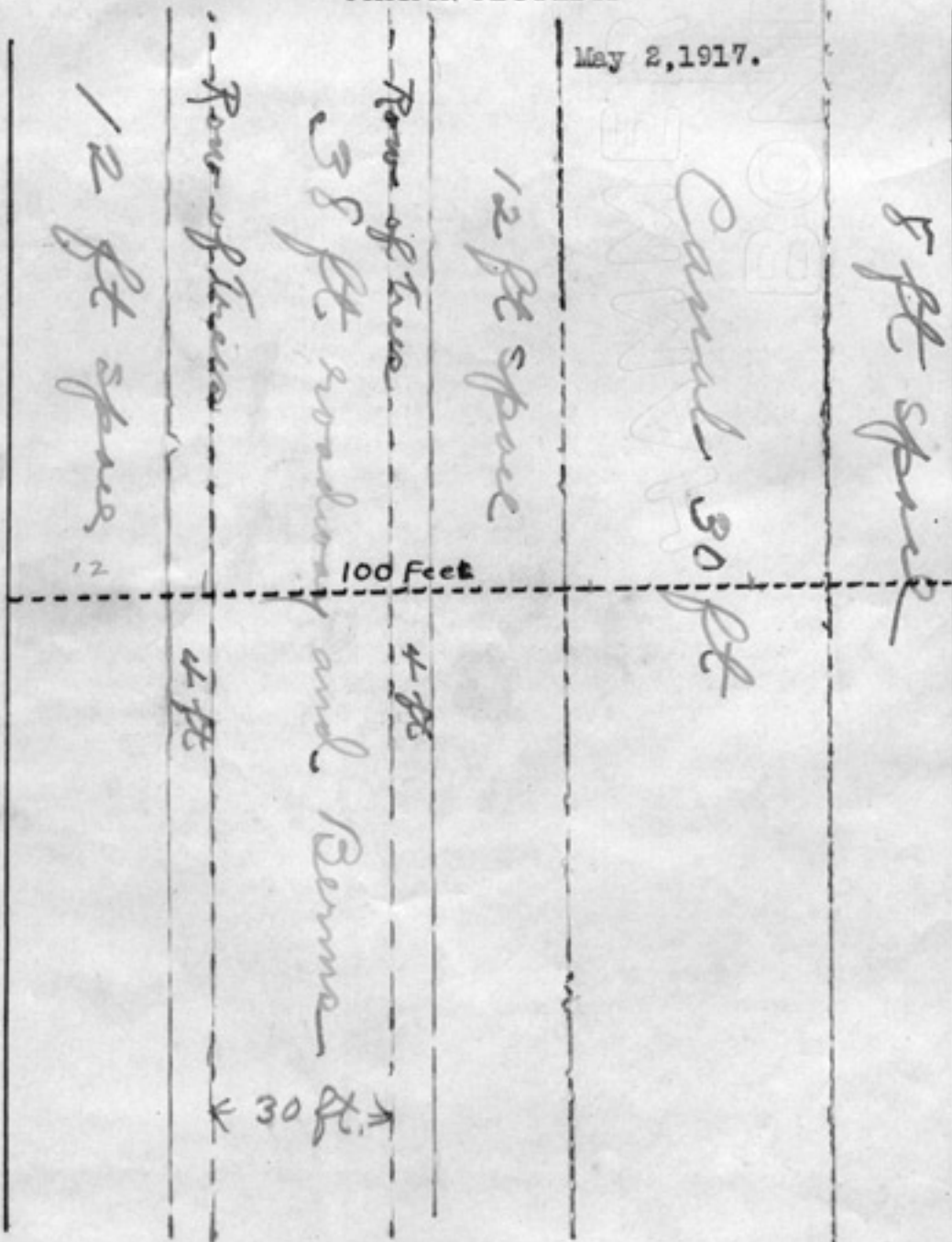
Very truly,



Acting Secretary.
Miami Motor Club.

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May 2, 1917.



P.S. You will note as per above the plan of the Right of Way of the Tamiami Trail, and the proposed plan of setting trees on each side of same. I trust this information will be of value to you. Very respectfully,

Chas. Hill