

Lee County is about to be divided and a new County or Counties to be created. It cannot be possible that the people of Fort Myers will be so short-sighted as to favor Everglade for a County seat as against Naples.

Here are a few reasons why every business man in Fort Myers should favor Naples:

- 1st: Ft. Myers is destined to be the metropolis and wholesale business center of South West Florida, just as Miami is on the South East Coast.
- 2d: Mr. Collier thinks and has told certain New York friends that Everglade is to be the metropolis of the Southwest Coast, or as he calls it the Miami of the West Coast.
- 3d: Naples does not aspire to any such position, but has been and expects to build beautiful homes, the material and supplies for the entire place coming from Fort Myers - thus Fort Myers is destined to be surrounded by towns and villages such as Tampa is by thriving towns such as Barstow, Sarasota, Bradentown, etc.
- 4th: Naples has no deep water but Mr. Collier expects to run Boats not only from Everglade to Key West and to Miami but expects to get Government aid to make Everglade a harbor.
- 5th: Naples recognizes that if any harbor is to be made South of Tampa it must be Fort Myers.
- 6th: Naples desires to help Ft. Myers in this direction as well as to be her very best market.
- 7th: The citrus groves being developed South of Fort Myers and at Naples is a positive insurance to increase business at Ft. Myers packing houses.
- 8th: Collier is endeavoring to and has promised Immokalee to build a Railroad from Everglade to Immokalee and if this is done not a pound of freight nor a passenger will pass thru or from Fort Myers or from the County surrounding Everglade.
- 9th: Naples and the towns North of it and Marco and Caxambas South of it are linked to Ft. Myers by every tie - why not build them up?
- 10th: Why keep Naples from going ahead as Ft. Myers ultimate best consumer and help Everglade who expects to be the metropolis of the South West Coast?