

## MY FLORIDA

"A state oldest in white settlement and newest and best in modern development—a state with a rare blending of the old and the new. A state where the products of the Temperate Zone and the Semi-Tropics meet on common ground, and intermingling reach their highest perfection. A state abounding in assets of pure air, good water, generous sunshine, ample rainfall, and twelve full months in each year to grow grain, grass, root and fruit crops and live stock. A state with gentle and healing winds bearing balsam from the pines and salt air from the seas. A state fast becoming the all-year-round playground, health resort and income producing region of the nation. A state to which the world is invited to come and study and enjoy, and by staying prolong life in comfort. A state to which the tourist and homeseeker can come in any month of the year."—By Pat Murphy.

Are you here? Will you come?

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Miami Florida Aug 11th 1924

**J. F. JAUDON**

*Bougainvillea*

321 N. W. FOURTH AVENUE  
MIAMI, FLORIDA

Mr. John S. Jones  
Columbus  
Ohio.

Dear Mr. Jones:

In my letter of today I failed to enclose a clipping from the Miami Post under date of 8th inst which deals with the subject (the Tamiami Trail) the Pennsylvania Land Company and Mr. Barron Collier with the "gloves off", I am attaching a copy of this editorial and you will note that it is in perfect line with the note of warning contained in my letter of today as to this combination.

Permit me to also say that unless definite plans are made for the building of Tamiami Railway soon that Real Estate men will (and are even now laying off and selling) develop small settlements, communities, towns etc along the Tamiami Trail and THEY will reap the harvest of sales of town-lots etc which really and rightfully belong to Tamiami Railway-----as an evidence of this fact let me say that we (Chevelier Corporation) gave to W. J. Willingham a "developer" the sale of a town-site----Pinecrest---47 miles west of Miami on the Trail and even before the Trail had reached the location of this town-site he has sold a great many lots at prices ranging from \$150.00 per lot up to \$600.00 per lot---this same thing applies to "Sweetwater", Thompson City" and "Tamiami City" all shown on the map-----of course it will only be a short time until Mr. Barron Collier will lay out town-sites and sell them, of course they will be on the Tamiami Trail and not on the Railway, but they will all gain a certain impetus and "start"-----I take the position that the Railway Company should be first on the ground if possible that THEY should select the MOST DESIRABLE locations and that THEY and not the "land speculator" should have the profits from the sale of these town-sites etc.

There is and will be a ready market along this line for such sub-divisions----with the Charter amended and permit granted I have no doubt but that these locations can be quickly secured and sales should start right then, I find that the Florida investor is quick to buy AHEAD of development to "beat the other fellow to it", we should be the ones to locate, sell (and profit in doing so) these town-site developments which will be so necessary and sure to come even before the Tamiami Trail is finished, and long before the Tamiami

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J.S.J.---Aug 11th 1924.

Railway can possibly be built.

I am quite sure it would be impossible for me to describe to you the wonderful growth of Miami, and all these investors want to get in on any new town which offers opportunity to them.

Certainly hope you will take the time to read the editorial attached as it come from an editor who has only the interest of the project at heart---he has no lands to sell, no towns to develop, but wants this country "opened up" so that settlers and investors can profit in their investments in addition to the great benefit of the Tamiami Trail to the general public----and everything he says about the Tamiami Trail is equally applicable to Tamiami Railway, as each will add revenue and wealth to Miami, and the same thing applies to Naples.

Trust you will have Mr. Hartley meet Mr. Taylor in Tallahassee on Wednesday 20th inst.

With highest personal regards, I am

Very truly yours

Signed. J. F. Jaudon.

Dear Mr. Hartley:

There is very little which I could add to this and my other letter of this date to Mr. Jones.

I wired Judge Wilkinson today to please wire me relative to probable condition of and about how far east of Everglade the Trail will be in January----I am to preside at a luncheon tomorrow and desire to give a composite report on Tamiami Trail, so that we will carry our bond election on 19th inst.

Let me hear from you often, why not come over and see me and also see how Miami does things in the summer time?, Personal regards

Sincerely yours

J. F. Jaudon.