

Fort Myers, Florida, Feb. 9th., 34.

To Col. George R. Lynn and Associates,
Fort Myers, Florida.

"IN RE: FLORIDA SUGAR CANE INDUSTRY"

Gentlemen:-

Florida for many years, has enjoyed a large production of "SUGAR CANE" which until recently, has been utilized in the manufacture of sirup. Chemical research investigations of this product, has satisfied large financial interests, that RAW SUGAR could be produced from Florida cane, therefore a tremendous amount of money has been expended in certain sections of Florida, looking to a successful conclusion of such investigations.

The sirup possibilities of Florida cane, has been thoroughly developed, but its failure to measure up commercially, as one of the leading industries of Florida, I attribute to three primary causes.

1. Failure to construct a modern, economical and efficient sirup plant, which would produce the finished product at a minimum cost.
2. The keen competition existing in the sirup field, plus the short margin of profit derived from the finished product.
3. The excessive transportation rates to the center of population, which made it impossible for the industry to compete with other like manufacturers in price.

The SUGAR industry of Florida has encountered some very severe reactions, due doubtless to many causes, but I attribute them to be as follows:

1. The Low Sugar content in Florida Sugar Cane.
2. The tremendous over-head in the harvesting and manufacture of Raw Sugar.
3. The financial out-lay in equipment necessary for the successful manufacture of Raw Sugar.
4. The short margin of profit derived from the finished product.

After a most careful study of the above product, I