

Toucan Talk

*The newsletter of the Zoological Society of Florida a nonprofit organization supporting Miami Metrozoo* 

Volume 15, No. 6

November/December, 1989

# The Heart and Soul of Metrozoo



child reaches his hand out tentatively to touch a snake for the first time. His grandmother strokes the alligator's tail and tells how as a child growing up in New York City, she kept a Christmas gift 'gator in the bathtub. Another child peers transfixed into the dark eyes of the barred owl and tries to imagine what it would be like to see the pure darkness. The volunteers at Metrozoo share these experiences - the countless first times and the touching memories - everyday as they provide the vital link between the animals and the zoo's visitors.

The Zoological Society's docents are truly the heart and soul of Metrozoo. They 've a personal touch to the zoo with aendly, knowledgeable information on anything from the genealogy of the white tigers to the location of the closest monorail station. One of the outstanding zoo volunteer groups in the country, our corps of 175 individuals contributed over 34,000 hours in the past year, performing 20 different jobs at the zoo.

The road to becoming one of the zoo's ambassadors is a long one requiring a commitment of time and ideals. It is the volunteer's responsibility to share the message of animal conservation and promote greater understanding of man's effect on his environment. To get started, each docent interviewed and spent as much as \$100 for a Zoological Society membership, class materials and uniform parts. Attending 40 hours of instruction, the trainee learns animal science, zoo history, zoo management, teaching techniques and zoo basics such as the locations of visitor amenities and zoo rules and regulations. Before graduating, each student must pass written tests and an oral final, proving he is ready to work with the public.

What brings them to the zoo? A love for

the animals is the primary reason and a desire to give time to help the zoo and the community. Many feel a real commitment to educate the public about the plight of endangered species and habitat destruction on other continents as well as in our own back yards. Lewis Stein, a retired Miami produce broker, used to hunt and fish with the Miccosukee. He tells us "I remember a wealth of animals in the Everglades. Snakes, deer, wood storks, alligators were everywhere you turned and it hurts me to see what has happened. I used to hunt everything, now I want to tell people how important it is to save what is left. Coming to the zoo allows me to do that."

Wayne Wellman began volunteering in 1982 by selling Zoological Society memberships. Mr. Wellman, who has spent his life volunteering for many animal conservation organizations says simply "You can't give to everything and



the animals can't speak for themselves, so I chose to speak for them."

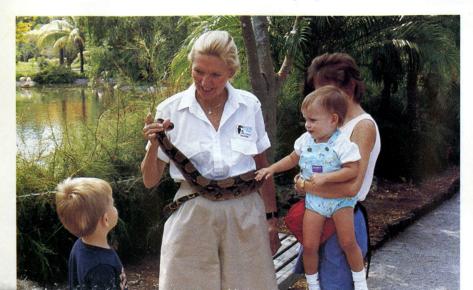
Many volunteer at the zoo for personal reasons. The zoo's relaxed atmosphere makes it fun for the docents to introduce the public to the animals. "It's very therapeutic. I had been going to the zoo since it opened," Carmen Pelaez, President of the volunteers and a docent for two years states. "I'd sit there for hours watching the animals. Then I decided to become a volunteer and do something good for the community. I'm tired of people putting Miami down, saying there are no good places to go. This is a way to do my part." Ms. Pelaez gives presentations each weekend in the Texaco Ecology Theater at the children's zoo with another volunteer and staff member. "Before I came to the zoo, I had never spoken in front of large groups. I was terrified when I started, but now I love it. It has helped me grow in a new direction.

What keeps these special people at the zoo? A constantly evolving program that provides a tremendous variety of activities throughout the year is one reason. The number of docents allows the Zoological Society staff to expand far beyond its capacity, creating a truly symbiotic relationship. This partnership is most evident at special events: Jungle Jog, the annual 5 mile race at the zoo, has earned its fine reputation among local runners because of the teamwork of the 100 volunteers who staff the race. Held in April, Feast With the Beasts has become one of Miami's most popular social events. The magical evening at the zoo is orchestrated almost entirely by volunteers working behind the scenes. On a more intimate scale, the education department can hold its breakfast and supper programs because of the cheerful teamwork the volunteers provide.

In addition to massive team efforts, individual projects thrive. Francis Araiza, a retired elementary school librarian, contributes hundreds of hours working with the classroom staff developing educational programs for children. Martha Williams, a free-lance public relations specialist, writes the Society's press releases. The list goes on: computer programming (Rosemarie Twinam), development department zoo tours (Ed Grad, Pat Kelly, Patti Ragan, Jean Rogers, K.T. Taylor, Martha Williams), Speaker's Bureau (Jean Rogers, K.T. Taylor, Margaret Whitehead, Martha Williams) and Outreach (Susan Kurtz and Bev Wiesner).

It is not just interesting work that binds this group. Many docents consider their friends at the zoo extended family. They travel together and have opened their homes to each other. That wonderful bond, combined with the knowledge that their efforts make a difference make the zoo experience a rich, rewarding one.

The holiday spirit means giving to others. The Zoological Society's docents show that spirit throughout the year. We applaud their efforts and thank them for choosing to give to the zoo.





Glasnost, in a word, implies the opening of Russia to the rest of the world. The Zoological Society of Florida, working with Vantage Travel, America's foremost tour operator in Russia, is offering its first natural history tour to the Soviet Union. Our customized 14-day itinerary will feature:

- Guided tours of the Moscow and Leningrad zoos.
- Meetings with leading Russian zoo officials to discuss mutual opportunities and goals for the future.
- Private tours of the Museums of Natural History in Moscow and Leningrad.
- A visit to a bird sanctuary.
- A visit to one of Russia's most magnificent game reserves, Askaniya Nova, a 27,500 acre "zoo" with wildlife from every corner of the world.
- The spellbinding sights of the Kremlin Red Square and the elegant "oniondomed" cathedrals of Moscow and Leningrad.

Dates: June 25 - July 8, 1990

**Price:** \$3,495 from Miami, includes all meals and first-class hotel accomodations.

Join us as we explore some of the best natural history sights Australia has to offer. Our 14-day tour takes you to the Great Barrier Reef, Sydney and Melbourne. You'll visit rainforests, tour Sydney's zoo and have a chance to cuddle koalas. The optional 10-day extension to New Zealand is a must for first time travellers down under.

Dates:	May	5	through	May	18,	1990
--------	-----	---	---------	-----	-----	------

Price: \$3,395 per person from Miami for reservations made before December 1, 1989; after December 1, \$3,595. Optional 10-day extension to New Zealand, \$1,595.

Experience everything Africa has to offer! The magnificent wild animals of Kenya await you on the Zoological Society's 15day safari with optional 6-day extension to Tanzania.

1

Dates:	February	18 through	March 4, 1990.	
--------	----------	------------	----------------	--

Prices: \$3,495 per person fully escorted from Miami before December 1st. After December 1st, \$3,695. Optional Tanzania extension, \$395.

# *Construction Begins on Asian River Life/Otter Exhibit*

eptember marked the return of hard hats and heavy duty construction equipment as ground was broken for the Asian River Life/Otter Exhibit at Metrozoo.

This innovative exhibit will display Malayan water monitors, small clawed Asian river otters and muntjac, co-existing as they would in a typical Asian river habitat. This will be the first underwater exhibit at Metrozoo, and will show these animals in their natural state on land and water.

This exhibit will focus on the true replication of Asian river life and will provide the viewer with an experience that is ecologically and visually as authentic as possible. The zoo visitor will no longer be in a park looking into a naturalistic exhibit but will be totally immersed in the recreated landscape. This concept will enhance the zoo's breeding plans for the critically endangered Asian small clawed river otter.

The total cost for this multi-species exhibit is almost \$1,000,000. The Dade County Park and Recreation Department contributed \$350,000 and the Dr. Herbert and Nicole Wertheim Foundation contributed \$100,000. Feast With the Beasts raised \$114,000 and the balance of funds will be raised through corporate contributions and membership gifts.

The project is scheduled for completion in March of 1990.

# Jungle Jog is Right Around the Corner

On Sunday, January 14, 1990 approximately 2,500 runners and walkers will take part in the 8TH ANNUAL JUNGLE JOG. At 8:00 a.m., Metrozoo will once again be transformed into the wildest track on the running circuit.

Jungle Jog, sponsored by Baptist Hospital and Bud Light, is the State Sanctioned 5 Mile Championship Run for serious runners and a 2 Mile Fitness Walk for the rest of us. Jungle Jog, one of the many special events sponsored by the Zoological Society, has to top the list of "most fun." We invite you and your family to participate because your support goes directly toward the development of your zoo.

The entry fee for Jungle Jog is \$10 in advance and \$15 on race day. The first 2,000 runners and walkers will receive a commemorative t-shirt and all runners and walkers will receive free refreshments and admission to Metrozoo for the day.

We thank the following donors - 10K, TCBY, Del Monte, Lufthansa German Airlines - and our sponsors, Baptist Hospital and Bud Light for their support.

Mark your calendar now and plan to spend a day of fitness and fun at Miami Metrozoo!

Please mail Jungle Jog application f	orms	
0:		
Name		
ddress		
City	State	Zip
Number of applications requested		

Send to the Zoological Society of Florida c/o Jungle Jog or pick up an application at the Zoological Society of Florida Membership/Administration building at Miami Metrozoo.

# Education Outloc

Programs for Children Zoo After School New Format

#### Grades 1-4

The animal adventures for kids continue after school in a new extended format. The program includes two 1½ hour sessions which meet on Monday and Wednesday afternoons. More activities and in-depth information are featured.

November: Primates - Relatively Speaking. December: Endangered Species - Going, Going, Gone? January: Rain Forests and Their Inhabitants

November 27 and 29
December 4 and 6, 18 and 20
January 8 and 10, 22 and 24
3:30 to 5:00 p.m.
\$20.00 Members
\$25.00 Non-members

## A.I.R. Scouting Program

Grades K - 12

This program is especially designed for scout troops and their leaders. Participants will learn about a variety of topics including the purposes of a zoo, the current status of our animals, and the meaning of A.I.R. Slides, live animals and a behind the scenes tour are featured as well as earning the A.I.R. (Awareness, Interest, Respect) patch.

Dates:	Saturday Mornings
Hours:	9:00 to 11:00 a.m.
Fee:	\$12.00 (1 chaperone per 8
	scouts is free)

Scouting Zoo-Inns, special overnight programs designed for scouts, are also available. Scout leaders should call the Education Department at 255-5551 to schedule both scouting programs.

## Programs for Teens Junior Zoologist

### unior Zoong

Grades 6 - 8

For young teens interested in careers in zoology or veterinary medicine, this program gives the student an introduction to the care of captive animals and animal related careers. Hands-on opportunities with live animals and biofacts, as well as behind the scenes tours are included in this exciting program.

Dates:	Four Sundays	
	November 12 and 19	
	December 3 and 10	
Hours:	1:00 to 3:30 p.m.	
Fee:	\$65.00 Members	
	\$75.00 Non-members	

## **Programs for Families**

## Family Zooventure

0k

Parents and pre-schoolers (ages 3-5)

Discover more of the animal kingdom through a variety of arts and crafts projects, slide presentations, stories, and hands-on interaction with some of our smaller exotic animals.

November: Playful Primates December: Endangered Species -Animals in Danger January: Jungle Creatures

 
 Dates:
 November 19 and 26 December 3 and 17 January 14 and 28

 Hours:
 9:00 - 11:30 a.m.

 Fee:
 \$12.00 Adult members

 \$3.00 Child (must be 3-5 years)

 \$15.00 Adult non-members

 \$6.00 Child (must be 3-5 years)



### Musical Night at the Zoo

The Maletone Singers, a group of 28 male singers, come from Wales for a limited engagement in Miami, with their "easy to listen to" close harmony style. What better way to enjoy an evening out than with harmonious music and the beautiful, exotic surrounding of Metrozoo. The evening starts off with wine and cheese, a special musical performance, and ends with dessert and a chance to personally meet this impressive singing group.

Date:	November 18
Hours:	6:30 - 8:30 p.m.
Fee:	\$15.00 Members
	\$25.00 Non-members

*Registration Policy:* Advance registration is required for all programs. Registration is by mail or phone, reservations by credit card only. Program information may be obtained over the telephone, however, a reservation in the program is contingent upon payment. Fees may be paid by check, money order, cash or Visa/Mastercharge/American Express. A confirmation letter will be issued upon receipt of payment.

*Cancellations:* All fees are non-refundable. However, they may be transferred to another program. You may transfer to another program only once without losing your payment and the transfer must occur within 2 months.

## Breakfast With the Beasts

New animal experiences will highlight this popular breakfast program. Take this opportunity to visit the zoo early in the morning - a very special time - and enjoy the "encounters" we have planned for you.

November: Cunning Carnivores December: Breakfast "Down Under" January: Beastly Culinary Delights

Dates:	November 12
	December 10
	January 21
Hours:	8:00 - 10:00 a.m.
Fee:	\$15.00 Members
	\$20.00 Non-members

## Family Overnight

Families continue to have the opportunity to "camp out" in the zoo's classrooms and have an exciting animal-filled evening. A pizza party starts the evening and a night hike through the zoo featuring behind the scenes tours is included. Bring your sleeping bags and comfortable clothes; we'll supply everything else.

Dates:	November 25
	December 2 and 9
Hours:	6:30 p.m. Saturday -
	8:30 a.m. Sunday
Fee:	\$25.00 Members (Children 5
	years and over, please)
	\$35.00 Non-members

## **Programs for Adults**

## Supper Safari

Take advantage of the cooler nights to participate in these special after hours suppers.

December: Foods and Fun with Freddy

Freddy Cohen (who was featured on the David Letterman Show) is a gourmet chef, at least to over 1,000 Metrozoo animals for whom he prepares daily diets. In the season to be merry, please join us for a festive frolic with Freddy as he shares

#### some of his rapturous recipes with us and tells about his kitchen creations. Who knows, the answer to spice up your holiday foods may be found!

Date:	December 16
Hours:	6:30 - 9:00 p.m.
Fee:	\$25.00 Members
	\$35.00 Non-members



## Adult Overnight

More zoo adventures await and beckon you to explore the zoo after dark. You will be wined and dined (by an old fashioned pizza party) and led through an unforgettable evening. Bring your sleeping bags and."camp out" in our airconditioned classrooms. Saturday morning you'll learn what some of our residents eat while enjoying a continental breakfast as the sun rises.

Dates:	December 1 and 15
Hours:	6:30 p.m. Friday -
	8:30 a.m. Saturday
Fee:	\$25.00 Members
	\$35.00 Non-members

### T.E.C. Weekend Teacher Worksbop

This popular 10 hour workshop continues and is offered through the Teacher Education Center at F.I.U. During this 2 weekend program, teachers are trained to utilize the zoo as an educational resource and are then able to interpret the zoo to their students.

Date:	November 4 and 11
	December 2 and 9
Hours:	9:00 a.m 3:00 p.m.
Fee:	No fee - register through T.E.C.
	at 887-2002

# Register Here

Mail to: Education Department, Zoological Society of Florida, 12400 S.W. 152nd Street, Miami, Florida 33177 (305) 255-5551

Participant's Name				_
Street Address				_
City	State		Zip	_
Home Phone	Bus. Phone			_
Program(s):		Date:	Fee \$	_
		Date:	Fee \$	_
Member Membership #	Non-Member		Fee \$	
🗆 Mastercard 🗆 Visa 🗆 Amer. Exp	Expiration Date		TOTAL	
Card #	Signature			_

For Children's Programs, please complete the following: Parent's Name

Student's Age \_\_\_\_

\_\_\_\_\_ Grade in school (as of Sept. '89) \_

## Save the Date April 6, 1990

# Third Annual Feast With the Beasts

Mark your calendars for the third annual Feast With the Beasts, Friday, April 6, 1990, sponsored by American Express. If you have attended before, you'll know not to miss it. If you haven't attended, read on and discover what you have been missing!

The lavish black tie affair transforms Metrozoo grounds into a fantasyland bathed in light and lavish decorations.

The stars of the show are forty local restaurants from Dade, Broward, Monroe and Palm Beach Counties, each presenting their most famous culinary creation. In addition, the restaurants decorate their booths adding to the festivities.

Under the direction of Feast With the Beasts Chairman, Leslie Cohen, committees are hard at work preparing for the extravaganza. Proceeds from this year's event will go to the completion of the Asian River Life exhibit.

Tickets are \$150 per person for general admission or \$500 for Beastkeeper tickets, the distinctive patron category. Beastkeepers kick off the evening with a special "Beastkeeper Only" party.

Feast With the Beasts is the place to be seen. Tickets are limited to the first 1,000 people. Call now, 255-5551, and use your American Express, Visa, or Mastercard to reserve your tickets.

# Save the Date April 6, 1990

# Development Committee Kicks Off Corporate Campaign, 1990

Robert Paul, Chairman of the Development Committee, announced that the development goal for fiscal year 1989-1990 is \$850,000. This goal will be reached only with the continued support of corporations, individuals, foundations, estates and bequests, and Adopt-an-Animal contributions.

Corporations receive excellent visibility on zoo grounds for their contributions. These benefits are as follows:

#### \$5,000 Donation

The company name appears on an animal paddock and on our zoo map seen by more than 800,000 visitors annually. Employees become members of our Safari Club, which entitles them to discounts on zoo admission and in our gift shops. The company is featured in our newsletter, Toucan Talk, which currently reaches over 71,000 individuals. In addition, a representative from the firm is selected to serve on the Zoological Society's Board of Trustees.

#### \$2,500 Donation

The company name appears on the Commitment to Wildlife Board and all employees become members of the Safari Club. A representative is selected to serve on the Board of Trustees and the company name appears in our corporate brochure used throughout the year to interest others in our fund raising efforts.

#### \$1,000 Donation

A representative is selected to serve on the Board of Trustees and the corporate name is listed on our Commitment to Wildlife Board.

We have many other projects in the works that give permanent recognition as well as multi-year recognition such as the zoo map, the guidebook, information booth, otter exhibit.

For individual members, we have a new program called the "Wildlifers Club." A donation of \$10,000, payable over 5 years, entitles you to the following benefits: Life membership in the Zoological Society of Florida; a special Supper Safari for Wildlifer Members only; two general admission tickets to Feast With the Beasts; a commemorative work of art; a behindthe-scenes tour of Metrozoo; your name on a permanent plaque in the Society office; a feature story in Toucan Talk; membership on the Board of Trustees. Last year we enrolled ten Wildlife Members and we really want to expand this base.

Many individuals have contributed through a codicil in their will or through a life insurance policy. This generous gift entitles you to a Life membership. You can also take out an insurance policy naming the Society as beneficiary. Many people have opted for this type of giving in the past few years. If you are interested, please contact Development Director Tricia Serodino, 255-5551.

This is a general overview of how the development department raises the dollars needed for new exhibits, animal acquisitions, and special projects at Miami Metrozoo. We look forward to the challenge of meeting our goal.



## Toucan Trader

Stop in at the gift shops at Metrozoo for some great holiday gift ideas. We have a wonderful selection of unique items and members receive a 10% discount on all purchases over \$10.00.

Toucan Trader wishes all of you a very happy holiday!

# May We Suggest.... Are you perplexed

about what to give Aunt Alice for Christmas this year? Are you tired of giving Uncle David a tie for Hanukkah? Would you like to give your new neighbors or your baby sitter a gift of greater significance than a hunk of cheese? May we suggest you join the Adopt an Animal Program for Aunt Alice or Uncle David or give someone a membership to the Zoological Society of Florida.

In the Adopt an Animal Program we have over 75 different birds, mammals or reptiles and one fish that may be "adopted" for \$25 to \$2,500. For each person on your shopping list we could send a certificate of "adoption" suitable for framing, a colorful zoobook, an information sheet on the animal and enclose a gift card. We can even take your order over the telephone and charge it to your American Express Card, VISA or Mastercard. It's that simple.

For a gift that will be remembered and enjoyed throughout the entire year, may we suggest a membership in the Zoological Society. Our membership prices start at \$25 and include: free admission to Miami Metrozoo and 116 other zoos, membership card and auto decal, subscription to "Toucan Talk," discounts in the gift shop, on educational programs and on travel programs as well as other Florida attractions. Memberships can also be purchased by telephone using your American Express Card, VISA or Mastercard. Watch your mail for a special membership offer for New Members Only giving you two memberships at half price when you purchase one at full price. To do your holiday shopping by telephone, please call Libby Pearce at (305) 255-5551.



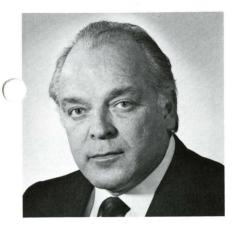


# The Zoological Society of Florida Presents Dr. Richard E. Leakey

Paleoanthropologist Richard Erskine Leakey - researcher, author, administrator, lecturer and entertainer - will lecture on Saturday, February 10, 1990. Dr. Leakey is a native of Kenya, whose parents, Louis and Mary Leakey, were also paleontologists and pioneers in the study of human origins.

With Kenya's wildlife facing relentless threats from tourists, poachers, and a swelling population, Dr. Leakey, the country's Wildlife Services Director is urging radical changes in a land where vast herds once roamed unfettered.

Mark your calendars now and watch for more details in the next issue of Toucan Talk. Please plan to join us for an exciting evening with one of the most remarkable speakers of our time.



# President's Message

by Sanford B. Miot

Every new President feels that he has more complex issues and hurdles facing him than those of the past. As your new President, the challenges we face will affect our involvement with the zoo and the community into the next century.

As we stand on the threshold of a new decade, the time has come for the Board of Directors and the membership of the Zoological Society of Florida to raise some crucial issues, ask some important questions, and implement some far reaching critical decisions.

Miami Metrozoo was built to display animals with the goal of educating our community utilizing a wide range of wildlife and to play a leading role in animal conservation. County funds helped acquire the land, the "Decade of Progress" bond money built the basic facility, and deficit operational dollars are made available through the County Park and Recreation Department at a level of \$2,500,000 annually. Our Society, in the past eight years, has added additional funding for new exhibits, animal acquisitions, community educational programs, animal collecting expeditions, training for the zoological staff, and with the support of the Adopt-an-Animal program, we have been able to purchase needed capital equipment (i.e. maintenance equipment and other very specialized equipment for the health and preservation of our animals).

The zoo today is facing another year with no increase in its operating budget and an ever mounting deficit which affects every capital project we construct for them. With increasing social needs and dwindling tax dollars, neither the County nor the Society can continue at this rate, certainly not if we want the zoo to expand and grow to meet the needs of the community while preserving many endangered species.

The Zoological Society, which has increased its support significantly in recent years (on an annual basis averaging \$1,500,000) envisions a future in which the demands of the zoo will continue to escalate. The challenge will be: Can we play a role in implementing cost saving programs for our zoo; have a more meaningful operating role on behalf of the zoo by taking on added reponsibilities; and implement additional funding sources via community assessments. As I am sure you have realized, our zoo plays an important, positive role in our economy and is a source of great community pride.

We are seeking support from the Board and from each and every one of you to



Executive Committee: President Sanford B. Miot President Elect Robert Paul Vice President Sherrill W. Hudson Treasurer Frank C. Baiamonte Secretary Ralph Morera Past President Lawrence O. Turner, Jr. Board of Directors: Harvey S. Abramson William Barkell Gordon J. Bingham Robert C. Black Donald Burgess Antonio Cabrera, Jr. Ron Esserman William J. Gallwey, III Samuel Getz Frank Hawkins Barbara A. Ibarra

Laura Jack

Bobbi Litt

BOARD MEMBERS:

help us discover creative options to keep pace with the continued growth of this institution and make Metrozoo the best.

Please join me this year in the establishment of a ten year vision for our zoo. We must make this a year for decision and a decade for cooperation, growth, and conservation. We call upon you to use your resources in petitioning our elected representatives to reinforce and raise their commitment to the zoo for the benefit of wildlife and our community.

# Thank You

On behalf of the Board of Directors and Staff of the Zoological Society of Florida, we would like to extend our heartfelt thanks to Jordan Marsh of Omni International Mall and Dadeland Mall, Mall of the Americas and Sears Roebuck of Cutler Ridge Mall for their participation in our Wishing Well Program. The monies collected, more than \$15,000 in 1989, in the wishing wells go to the Adopt an Animal Program which helps defray the monumental cost of feeding and caring for the more than 2,800 wild animals we have at Metrozoo. If you would like information on obtaining a wishing well for your place of business, please call the Development Department at 255-5551. We thank you for your support.

DeWayne Little John K. Little Jack Lowell Hank Luria James E. McDonald Leslie V. Pantin, Jr. Aristides J. Sastre, Jr. Paul L. Singer Merrett R. Stierbeim Al Townsel Stephen J. Waters, Jr. Sharon Watson Dr. Herbert A. Wertheim Georgia Wright Robert L. Yokel, Metrozoo Director Joseph E. Ferrer. **Executive Vice President** 

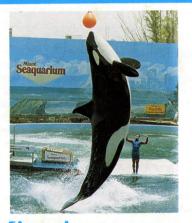
TOUCAN TALK is the bi-monthly newsletter of the Zoological Society of Florida, a non-profit organization supporting Miami Metrozoo. 12400 S.W. 152 Street Miami, Florida 33177 305-255-5551

Editors: Sally Liddell Cynthia W. Zeigler Design: Lee Kline

## Thank You McDonald's!

As you drive around South Florida be on the lookout for our new *Animal Encounters Zoomobile*. We are the proud owners of a brand new 1989 Ford E-150XL Club Wagon purchased with a grant from McDonald's South East Owner's Co-op. In addition to sponsoring the van, McDonald's also underwrote the educational materials used in the Animal Encounters presentations.

On behalf of the Board of Directors, Staff and Volunteers of the Zoological Society of Florida, we would like to thank McDonald's for their generous sponsorship of our Animal Encounters Program. This sponsorship enables us to continue conducting educational programs in the public and private schools in Dade and Broward Counties on the importance of the conservation of our vanishing natural environment.



## Miami Seaquarium Offers Discount

From now through December 15, the Miami Seaquarium is offering a 50% discount to members of the Zoological Society of Florida.

Just present your membership card with a valid I.D. (driver's license, voter's registration) at the box office and receive 50% off regular admission.

See the all new "Circus of the Sea," the funniest sea lion show you have ever seen. Visit the dolphin play pool where you can actually touch and feed a dolphin! You won't want to miss performances by the 10,000 pound killer whale Lolita, television super star Flipper, and the thrilling dolphin acrobatics. See fascinating sharks, tropical reef aquariums and more, all in a lush, tropical paradise.

Seaquarium, located at 4400 Rickenbacker Causeway, is open daily from 9:30 a.m. to 6:30 p.m. The box office closes at 5:00 p.m.



Pictured with the van are McDonald's owners, Vivianne Garcia and Jimmie Dresnick along with Calusa Elementary School children and Society volunteers, Bev Weisner and Susan Kurtz.

# Ackerley Communications of Florida, Inc. Announces the 11th Annual "Larger Than Life" Art Contest

The 11th Annual Anniversary Art Contest sponsored by Ackerley Communications of Florida, Inc. supported by Dade County Public School Art Education will be held from October 17, 1989 through January 13, 1990. This year's exciting theme is "METROZOO -IT'S WILD."

A panel of distinguished judges will select a winning piece of artwork from submissions at the elementary, junior high and senior high levels. Each first place winner in the three competing levels will receive gifts, a trophy, and the grand prize - a chance for their design to be reproduced into a "Larger Than Life" billboard displayed in the Greater Miami Area!

For further information contact Deborah Dunn McDonald, Coordinator, 1225 Palermo Avenue, Coral Gables, Florida 33134, telephone 448-9323.

IMPORTANT: You must present your membership card with identification at the front gate for free admission.

## Zoological Society of Florida

12400 S.W. 152nd Street Miami, Florida 33177 (305) 255-5551 Nonprofit Organization U.S. Postage **PAID** Permit No. 4358 Miami, Florida