



NINE MILE ENTERTAINMENT

2829 Bird Avenue, Suite 5 - 146, Miami, Florida 33133

January 20, 2016

Kevin M. Kerwin
Director
City of Miami Parks & Recreations
444 S.W. 2nd Avenue 8th Floor
Miami, FL 33130

Dear Mr. Kirwin,

As you may already know, our Annual 9 Mile Music Festival is scheduled to take place at the Historic Virginia Key Beach Park on Saturday February 27th. This would be the 3rd year that we have used Virginia Key Beach as our venue and because of this site's place in the history of our community, culture, and country we would like to continue to do so.

However, this year we have incurred an issue, Mr. Lazaro Garcia has informed me of the \$6.00 per vehicle fee that will be billed as the rental fee for use of Virginia Key/Arthur Lamb Road for parking. These fees exceed the fees for the actual venue and will translate into a bad experience for our concert goers.

Please take into consideration the following:

1. We have arranged for some of our staff to park on Virginia Key which would mean we are effectively paying for staff and logistics to be able to work.
2. Our concert goes into the night; extra costs are involved to secure the parking area. i.e., parking team members, light towers, barricades, cones, security personnel and police presence.

With that said, would you consider presenting us with a flat fee rental cost of \$ 3,000.00?

Using Virginia Key for parking, would assist in part of our plan to control traffic, park the cars, and to offer festival goers a fast safe and pleasant experience.

Thank you for your time and consideration.

Regards,

Sharien Fogle
Director
9 Mile Entertainment