

Collaborating Partner

The purpose of a partnering process and program is to expand community participation in commemorating the 50th anniversary of Dr. Martin Luther King, Jr.'s assassination while recognizing his legacy and relevance today; and to ensure quality standards for various programs, while providing benefits to program participants.

The primary benefit to organizations seeking a partnership with the National Civil Rights Museum's MLK50 program is the increased exposure for events, through promotion of partner events through the National Civil Rights Museum's communication channels. Partnering as an MLK50 program, may also enable organizations to secure sponsorships for your program or project. The National Civil Rights Museum does not guarantee any funding, sponsorship or logistics support for partners' programs or projects.

[CLICK FOR COLLABORATING PARTNER GUIDELINES](#)

Organizations or individuals seeking to present a partnership program under the National Civil Rights Museum's MLK50 program should submit the following information:

- Brief history and description of the organizing entity (1 page maximum)
- Brief description of program or project (150-300 words)
- Brief description of management and administration of program or project
- Date(s) and location of program or project
- Target audience for program or project
- Provide a certificate of insurance naming the National Civil Rights Museum as additionally insured.

- Verification that the organization complies with Title VII of the Civil Rights Act of 1964 and current Americans with Disabilities Act (ADA) standards.
- Verification that venues where the program or project are held are accessible and compliant with ADA standards.
- Include “National Civil Rights Museum” in all disclaimers, waivers and hold harmless statements

It is recommended that organizations or individuals seeking to partner, should be current members of the National Civil Rights Museum.

The National Civil Rights Museum does not charge a fee to partner for an MLK50 event.

Applications for partner programs should be submitted no less than twelve weeks prior to the program date. Response on partnership approval or denial will be provided four weeks after the application is received.



2018-2019

MLK50

Proposed outline for MLK50 Program

Date : April 4,2018

Location : Front Lawn

Time : 4:30

1. Welcome , occasion and acknowledgments by the Trust Chair or Finance Chair
 2. Introduction of spoken word piece by The Florida Freedom Writers
 3. Introduction of noted local sports figure for personal reflections on MLK
 4. Introduction of noted local public official for personal reflections on MLK
- Introduction of the New World Symphony for musical selections
5. At 6:01 the program will pause for a silent tribute, as screen shows alternating MLK scenes and VKBP scenes. The final photo will be of MLK at VKBP.
 6. Closing poem or remarks.
 7. Audience thanked, then dismissed to the guest reception.

Essential Components:

Large performance stage
Speaker Sound system
Microphone with podium
Lighting
Reception Canopy/ Tent
Food Vendors
Chairs
Hightop tables
City of Miami photographer and videographer

MLK50 Onward Calendar of Events			
Date	Activity	Partners	Participants
May 2018	Launch MLK50 Onward , set up website and start populating Twitter stream with counter posing facts of the beach history and the younger civil rights movement This is also the month of the first “ Wade In “	Trustees New Synergies Consulting	General Public
August 2018	Launch the Pledge Project Includes video and audio taping of citizens taking the pledge and or reflections of how Dr. King’s work affected their lives.	FIU, UM School of Law, Staff, NSC, Barry University Square space.	The general public. Both those who want to share their memories along with taking the pledge as well as those individuals and groups that want to take the pledge.
October 2018	Announce public arts contest. (Film, Graphic, Music, Spoken Word categories)	Dade Public Schools Cultural Alliance Organizations Comcast American Airlines Publix Grocers	Youth and Adult.
January 15,2019	MLK Birthday Launch Concert series with FMC orchestra performance.	Florida Memorial University Dade County Cultural Arts Dept. GMCVB	General Public

MLK50 Onward Calendar of Events			
February 2019	First annual “Black Beach Symposium”	FIU and digital project grantor UM School of Law	Panel of noted historians and authors on the issue of Historic Virginia Key Beach Park and the effects of segregation in the public space.
March 2019	Spoken Word Performance Concert	Cultural Arts Funders Public School District Local radio	Local student and professional performance groups will lift up the subject of “MLK50 Onward, or Reverse”
April 4,2019	Final concert performance of the MLK50 Onward series. Announce winners of the “Arts on the Beach” contest.	New World Symphony Knight foundation	General Public

Proposed Program for Florida Walking Tour Program

Date : February ???

Location : Concession Stand

1. Welcome and acknowledgements by Executive Director or Board Chair,
2. Comments from Comm. Russell and Comm. Suarez and the representative from Florida Humanities Council
3. Music selection by public school ensemble
4. Introduction and Comments from Sam Moore
5. Closing words from Mayor Suarez or other elected official
6. Application demonstration begins

Refreshments served /festive recorded music played

Essential Components:

Wi-Fi network on site

Sound system for voice and music

Refreshments

City of Miami Photographer and Videographer

Signage

Event publication

Small platform stage

Microphone

Podium