

# Virginia Key Beach Park Trust MARKETING COMMITTEE MEETING

April 8, 2004  
5:00 p.m.  
Trust Office

## Agenda

Maud Newbold, Chair

- I. Call to Order. Announcement of Duly Noticed Public Meeting.
- II. New Intern
- III. Update on the Newsletter
- IV. Mini-focus Groups
- V. Branding
- VI. Upcoming Events
- VII. Other Matters/Announcements/Next Meeting Date