

## Draft

# Virginia Key Beach Park Trust Mini Focus Group Questions

The following questions will be presented in a group setting to various audiences. The goal is to gauge the group member's individual experiences and values. The facilitated exercise will take 30 minutes and while each individual will be encouraged to respond to each question, specific examples will be elicited as well as general consensus responses. The facilitator will use follow up questions as deemed necessary.

### Leisure Time

- How do you spend your leisure time?
- Where do you spend your leisure time?
- What activities do you engage in?
- Who do you spend your leisure time with?
- What are your favorite attractions and how often do you visit them?

### History

- How interested are you in history?
- What historical topics do you find interesting?
- Which historical sites have you visited and when?
- How do you like to learn about history? As an independent experience or integrated into various activities and literature?

### Culture

- What is your preferred cultural activities? Art exhibits? Dance concerts? Festivals? Museums? Music Concerts? Performance Art? Plays? Sports Events?
- How often do you engage in cultural activities?
- How do you decide which activities to spend money on?

## **Museums**

What type of museums do you enjoy visiting?

When did you last visit a museum?

What drew you to the museum? Its reputation? An exhibit? Another person or tour guide?

Was the visit impulsive or planned?

## **Recreational/Outdoor Activities**

How often do you visit a beach or park?

What activities do you engage in at the beach or park?

Where do you engage in recreational/outdoor activities and how often?

How far will you travel to engage in the recreational/outdoor activities and what will make you travel?

## **Virginia Key Beach Park**

How familiar are you with Virginia Key Beach Park?

Have you ever visited Virginia Key Beach Park?

What were your favorite activities at Virginia Key Beach Park?

What would you like to see restored at Virginia Key Beach Park?

What does not have to be restored at Virginia Key Beach Park?

Would you visit Virginia Key Beach Park once the restoration is completed and how often would you visit?