



VIRGINIA KEY BEACH PARK TRUST

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MEMORANDUM

TO: Members of the Board of Directors
FROM: Lynette Williams Austin, Executive Director
RE: WEEKLY UPDATE
DATE: January 10, 2003

FOR YOUR INFORMATION:

- 1) **Strategic Planning Session** - Attached for your perusal is the result of our final session. Kindly review and provide comments as needed so that our 2003 Strategic Plan can be approved at the Board meeting on Monday, January 27th. Thanks!
- 2) **Site Planning Process** - Just a reminder: Session #3 will be held on Tuesday, January 14th at the Manuel Artime Community Theater, 900 SW 1st Street, 6:00 pm. Parking is available in the rear and on the street. Don't forget to let others know!
- 3) **Recreational Use Assessment** - Attached for your perusal is a copy of this draft document prepared by our site planning consultant. The purpose of this assessment is to determine if the proposed uses at the Park meet present or anticipated recreational demand in the City of Miami and Miami-Dade County.

Among the conclusions contained in this report are: 1) As a swimming destination, the poor quality of the experience at the Park limits its potential; 2) Unique, well-maintained recreational activities are in high demand; 3) The Park's proximity to other parks, recreation options and tourist destinations enhances its potential; 4) The Park holds high potential demand as a Black Heritage tourist destination and could serve as a gateway to other Black Heritage trail destinations in Miami (such as Overtown and Coconut Grove) and Miami-Dade County; and most importantly 5) Design and maintenance of facilities, such as access to parking, alternative transportation options and programs, are essential to ensure that the Park fulfills its potential to as a recreational venue.

Over please.....

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- 4) Bond Meetings -- I will conclude meetings with Commissioners next week as follows:
 - Commissioner Winton - Monday, January 13th, 11:00 am
 - Commissioner Sanchez - Monday, January 13th, 1:30 pm
 - Commissioner Teele - Tuesday, January 14th, 2:30 pm*
* time to be confirmed
- 5) Army Corps of Engineers Update - Just a reminder: Rene Perez will be here on Thursday, January 16th to meet with the Planning Committee and provide an update on Section 111 and 1135 projects. If you need more information, please call David Shorter.
- 6) Annual Report to the City - Attached is a draft of the report for your review. Please contact Madeline with your comments by phone, fax or e-mail on or before Tuesday, January 14th. It is due to the Commission on Wednesday, January 15th. Thanks!

UPCOMING MEETINGS:

- 1) Audit/Budget Committee - Monday, January 13th, 6:00 pm, MRC Building, 10th Floor City Manager's Conference Room
- 2) Site Planning Process - Session #3 - Tuesday, January 14th, 6:00 pm, Manuel Artime Community Theater, 900 SW 1st Street
- 3) Planning Committee - Thursday, January 16th, 10:00 am, Office
- 4) Historic Preservation Committee and Oral History Collection Subcommittee -- Thursday, January 16th, 6:00 pm, Office
- 5) Administrative/Personnel Committee - Wednesday, January 22nd, 5:00 pm, Office
- 6) Board Meeting - Monday, January 27th, 6:00 pm, Hadley Park

If you have any questions or need information, please call me at 305-571-8230.

HAVE A NICE WEEKEND!