

(DRAFT ONLY)

MUSEUM PLANNING WORKSHOP WITH VISITING PRESENTERS

The Workshop would consist of the following:

- 1) Thursday
 - a) Daytime arrival of out-of-state presenters
 - b) evening Panel Discussion and Reception
Historical Museum of Southern Florida (April 20th is open)
(In conjunction with Lobby Exhibition on Virginia Key Beach).

- 2) Friday (and Saturday)
 - a) One-day Workshop(s),: in depth presentations on
Museum Exhibition Content
Administrative Issues
Board Structure, Interface with government, other institutions, etc.
Market analysis and economic viability
Fund raising strategies

 - b) African American Historic Tour of Miami

- 3) Sunday
 - a) Easter Sunrise Service at Virginia Key Beach
 - b) airport departures

WORKSHOP BUDGET ESTIMATES

Three out-of-state presenters, representing Civil Rights Museums in Birmingham, Memphis, and Savannah:

Round-trip Travel @ \$500.00 each	\$1,500
Honoraria @ \$1,000 each	\$3,000
Lodging, four nights @ \$100 per room night	\$1,200
Publicity and mailings	\$1,000
Reception	\$1,000
Miscellaneous	\$ 500
TOTAL	\$8,200

(These figures are variable; some may be in-kind donations and services).