

Presidential Installation Ceremony for

Mark B. Rosenberg

Fifth President of
FLORIDA INTERNATIONAL UNIVERSITY



August 2009

### Dear FIU Community and Friends,

On behalf of Florida International University's Board of Trustees, welcome to this inauguration ceremony – a joyous day in the history of this institution – as we formally install Mark B. Rosenberg as the fifth president of Florida International University.

Mark B. Rosenberg is a man of impeccable integrity, a scholar who has spent the majority of his professional career committed to FIU. He understands and celebrates the unique role of this university in our community and in American higher education. A true agent of change, he has played a significant role in FIU's drive to become one of this country's great public urban research universities.

FIU represents the best of what public education can and should be – a diverse community of talented people who enrich our society through education, research and service. Our students, faculty, staff, alumni and supporters have an extraordinary history of transforming this community for the better.

Today, we honor FIU's past achievements and celebrate the future.

Sincerely,

David R. Parker

Chairperson

FIU Board of Trustees

# Installation Ceremony Program. Table of Contents

| Florida International University History and Traditions | 3  |
|---|----|
| Order of Exercises                                      | 6  |
| Biography of Mark B. Rosenberg                          | 8  |
| University Governance and Administration                | 9  |
| Sponsors and Acknowledgments.                           | 12 |
| FIU Alma Mater  | 13 |

# History and Traditions

On August 28, 2009, Florida International University will install Mark B. Rosenberg as its fifth president. The installation of a president is a time of renewal in the life of a university. FIU faculty, staff, students, alumni, state officials and community leaders will come together to celebrate the investiture of the new president. In his installation address, President Rosenberg will outline his vision for FIU.

FIU has only had four previous presidents in its history:

1986 – 2009 Modesto A. Maidique

1979 – 1986 Gregory B. Wolfe

1976 - 1979 Harold B. Crosby

1969 - 1976 Charles E. Perry

Since 1965, when it was chartered as the area's first public university, FIU has been one of South Florida's most vital assets. As Miami's only public research university, FIU is striving to become a leading student-centered urban public research university that is locally and globally engaged. An anchor public institution in Miami, FIU is committed to providing quality learning, state-of-the-art research and creative activity, and problem-solving engagement.

FIU has a diverse and nationally celebrated faculty, students from throughout the United States and more than 130 countries, and alumni who have risen to prominence in every field. The university takes full advantage of its location in Miami, which serves as a "living laboratory" for many of its programs and offers unparalleled internship and job opportunities. As a major university located in one of the nation's great cities, FIU offers a rare combination of vast resources, personal attention and affordability.

The university offers more than 200 baccalaureate, master's, doctoral and specialist degree programs in its colleges and schools: College of Architecture and the Arts, College of Arts and Sciences, College of Business Administration, College of Education, College of Engineering and Computing, Honors College, College of Law, Herbert Wertheim College of Medicine, College of Nursing and Health Sciences, School of Hospitality and Tourism Management, School of Journalism and Mass Communication, Robert Stempel College of Public Health and Social Work, and University College.

FIU has nearly 39,000 students, 1,000 full-time faculty and 135,000+ alumni. The university has three campuses – Modesto A. Maidique Campus in western Miami-Dade County; the Biscayne Bay Campus in northeast Miami-Dade County, and the FIU Broward Pines Center, an academic facility in nearby Broward County. The 40-acre Engineering Center, a major research facility, is located near Modesto A. Maidique Campus.

### Symbols and Traditions

The installation of Mark B. Rosenberg on August 28, 2009, as FIU's fifth president will mark the institutional milestone with centuries-old traditions.

#### The Chain of Office

This ancient symbol is perhaps the most beautiful and artistic of any of the accoutrements of the installation ceremony. During the Renaissance, holders of very high office sometimes wore a chain as a symbol of their authority. FIU's chain is made of sterling silver and its designs are cast, cut and etched. The center medallion represents the world and is surrounded by sea shells cast from an actual shell. Reflecting the university and the South Florida area are the eight ovals which make up the chain. Each link is connected by a shell motif and exemplifies a specific entity: 1) Airport Tower; 2) the Vrana sculpture over the entrance of the Charles E. Perry Building; and 3) the Torch of Friendship. The five remaining ovals represent the original schools in the FIU community: Arts and Sciences, Business, Education, Hospitality Management, and Engineering. Inscribed upon four of the medallions are the names and dates of tenure of FIU presidents – Charles E. Perry, Harold Crosby, Gregory Wolfe, Modesto A. Maidique, Mark B. Rosenberg. The chain was designed by Clem Pennington, associate professor of art education, now retired, and executed in 1977 by Leo Shirker, a Miami goldsmith, art teacher and FIU alumnus.

### The Mace

The grand marshal carries a ceremonial club called a mace. In antiquity, when an official of high rank went out in public, a mace-bearer was assigned to accompany him in order to literally beat away those who got close enough to try to petition the favors of the official. Today, the bearing of the university's mace is ceremonial in nature, signifying the authority and authenticity of those who are to follow.

#### Music

Music plays an important role in the installation experience. The ceremony will start with a prelude concert performed by the FIU School of Music String Quartet. The processional of faculty, university delegates and the platform party will be accompanied by a compilation of processional marches. The President will process with a live rendition of Aaron Copland's *Fanfare for the Common Man* performed by The FIU Golden Brass conducted by Catherine Rand of the FIU Music faculty. After the processional, and after the academic body is assembled, The National Anthem will be played by FIU alumna saxophonist Larissa Lockett. Immediately following The National Anthem is the playing of the *FIU Alma Mater*. This piece of FIU symbolism was composed by Dr. Clair T. McElfresh of the FIU Music faculty, former dean of undergraduate studies and now retired. The *FIU Alma Mater* is being performed by Felecia Townsend, Director of Business Services at FIU. At the conclusion of the ceremony, the processional will exit to *Recessional March*, a piece composed by Paula Matthusen of the FIU Music faculty in honor of the Presidential Installation.

#### Grand Marshal

The leader of the processional is the grand marshal. At FIU, this prestigious honor goes to the chairperson of the Faculty Senate, Thomas Breslin, professor of international relations. You will notice that as the grand marshal processes, the mace (a formidable weapon) is held at port arms, the ready position for quick protection.

### Academic Regalia

The tradition among participants of wearing distinctive academic attire originated in Europe in the twelfth century. However, gowns and capes had been worn by clerics and ecclesiastics even before that date.

A heavy black or brown gown was apparently worn at all times. Hoods and capes were also a necessity during the long, cold European winters because the buildings in which scholars lived, studied and taught were cold and drafty. When not being used to provide warmth, hoods and baggy sleeves served the same purpose as today's pockets. Often a crust of bread or some cheese was tucked in them for sustenance on a long journey. The academic costume at English universities (from which many of our American commencement traditions originate) can be traced as far back as the middle of the fourteenth century, to the time when scholars were rebuked that a decent habit was to be worn (Statutes of Peterhouse, 1344). This document further prescribed the code of dress for university teachers of that era. In a 1432 statute, students and even doctors of theology were restricted to bunge and sad-colored habits. The robes of master were to be flowing and reach the ankles. In an order dated 1358, tailors were admonished not to stint the robes because clerks (of whom scholars were one type) should be distinguished from the laity. A few universities still require students and faculty to wear a short gown both on and off the university campus. Oxford, Cambridge and some Scottish universities maintain this custom. The faculties of American universities have worn academic garb for commencement ceremonies since the beginning of the system. For almost 250 years, each university chose its own costume until it was realized that in 1896 an event unique in history would be taking place. This was the simultaneous celebrations of the 250th anniversary of Harvard University and the 500th anniversary of Heidelberg University. Because of this unique circumstance, the Intercollegiate Bureau of Academic Costume was opened in 1895 to record the distinctive colors of institutions, their arrangement, the particulars of gowns, hoods and caps, as well as information pertaining to academic ceremonies. At that time, an American code of academic dress was agreed upon. With few modifications, it is still with us today.

#### Gowns

Academic gowns of today are most easily identified by the distinctive style of their sleeves. The bachelor's gown is worn closed and its sleeves are long, open and pointed. The master's gown can be worn either open or closed, and has long distinctive sleeves which are closed, with a slit near the elbow to free the hand and forearm. These pointed sleeves hang down from the elbow to below the hand. The doctor's gown can be worn either open or closed, and has five inches of velvet trim down both front edges, and three velvet chevrons on each sleeve. The velvet trim may be either black or the color of the discipline in which the degree is granted. The sleeves are closed and bloused.

#### Hoods

Probably the greatest degree of symbolism is expressed with the academic hood. The bachelor's hood is black and is three feet long, with a two-inch velvet border in the color of discipline in which the degree is awarded. The master's hood is also of black material, and is three-and-one-half feet long, with a three-inch velvet border in the color of the discipline. It is lined with the colors of the institution conferring the degree. The doctor's hood is four feet long, has a five-inch velvet border in the color of the discipline and is lined with the colors of the institution granting the degree.

#### Cap

Traditionally, the Oxford style square cap is considered proper headdress. In recent times, however, it has become stylish to wear a soft cap of either square or octagonal shape. Doctor's tassels are always gold. These are by no means all of the styles or accoutrements worn as academic dress. Indeed, in South American, Spanish and Dutch universities, the academic attire can be likened to plumage. It is not uncommon to see brightly colored gowns adorned with ermine and other furs, flowing capes and caps trimmed with beads or tassels. Some universities in South America even add Indian feathers to the headdress, in honor of the Inca Indians.



David R. Parker, Chairperson, FIU Board of Trustees, Presiding

Master of Ceremony Steven V. Moll '76, '77, Interim Vice Provost and Professor,

Biscayne Bay Campus, FIU

FIU School of Music String Quartet Prelude Concert

Faculty, Delegate, and

Platform Party Processional Thomas A. Breslin, Grand Marshal and Chair, Faculty Senate, FIU

Presidential Processional Mark B. Rosenberg, Fifth President, Florida International University

The FIU Golden Brass conducted by Catherine Rand,

Assistant Professor, Director of Wind Studies, FIU School of Music

Fanfare for the Common Man, Aaron Copland

Welcome Thomas A. Breslin, Grand Marshal and Chair, Faculty Senate, FIU

The National Anthem Larissa D. Lockett '07, Saxophonist

The Star-Spangled Banner, Francis Scott Key

Posting of the Colors FIU Army ROTC Color Guard

Sandor Toledo, Snare Drummer

FIU Alma Mater Felecia D. Townsend '91, Director, Business Services, FIU

FIU Alma Mater, Dr. Clair T. McElfresh

Prayer for Peace Rabbi Eliot H. Pearlson, Spiritual Leader, Temple Menorah

FIU Board of Trustees Message David R. Parker, Chairperson, FIU Board of Trustees

Governor's Message Charlie Crist, Florida Governor

Poem about Florida Campbell McGrath, Phillip & Patricia Frost Professor,

Creative Writing, FIU

Video Presentation

Faculty Message John F. Stack, Jr., Director, SIPA and Professor, Political Science and Law, FIU

Iveris L. Martinez '93, Assistant Professor, Molecular and Human Genetics, FIU

Passing of the Torch

Rosa L. Jones, Vice President, Student Affairs, FIU

**Torch Bearers** 

José M. Pérez de Corcho '93, President, FIU Alumni Association

Darden A. Pyron, Professor, History and Fellow in the Honors College, FIU

James P. Mickle, Chair, University Support Personnel Senate, FIU and Geraldine Plummer, Corresponding Secretary, University Support

Personnel Senate, FIU

Anthony A. Rionda, President, Student Government Association at

Modesto A. Maidique Campus, FIU

and Sholom Neistein, President, Student Government Association at

Biscayne Bay Campus, FIU

Blair Daniel, Freshman Student, FIU

and Rebecca Fernandez, Freshman Student, FIU

Installation of the President

David R. Parker, Chairman, FIU Board of Trustees

Presidential Installation Oath

Cecilia M. Altonaga '83, U.S. District Court Judge, Southern District of Florida

Special Performance of the

FIU Alma Mater

Larissa D. Lockett '07, Saxophonist

Presidential Address

Mark B. Rosenberg, Fifth President, Florida International University

Recessional

The FIU Golden Brass conducted by Catherine Rand

Recessional March, Paula Matthusen, Assistant Professor, Music, FIU

Banner Marshals

College of Architecture and the Arts

Thomas Spiegelhalter

College of Arts and Sciences

Ping Zhu

College of Business Administration

Sushil Gupta

College of Education Charmaine DeFrancesco

College of Engineering and Computing

Girma Bitsuamlak

Honors College Mary Lou Pfeiffer

School of Hospitality and Tourism Management

Jinlin Zhao

School of Journalism and Mass Communication

Rosanna Fiske

College of Law Elizabeth Foley

University Libraries Scott Kass

Herbert Wertheim College of Medicine

Robert Dollinger

College of Nursing and Health Sciences

Katherine Chadwell

Robert Stempel College of Public Health and Social Work

Nasar Ahmed

**Student Affairs** Larry Lunsford

**Undergraduate Education** 

Valerie Morgan

University Graduate School Stephan L. Mintz



# Mark B. Rosenberg

Mark B. Rosenberg is the fifth president of Florida International University, one of the 25 largest universities in the nation. The first FIU faculty member to ascend to the university's presidency, he has more than 30 years of higher education experience.

From 2005 to 2008, Dr. Rosenberg served as chancellor for the Board of Governors of the State University System of Florida. The SUS enrolls more than 300,000 students, employs 10,000 faculty and operates an \$8 billion budget. As chancellor, Dr. Rosenberg led the system's strategic development, financial planning and policy initiatives, working closely with Gov. Charlie Crist and the Legislature to secure support for SUS priorities.

Prior to becoming chancellor, Dr. Rosenberg was integrally involved in the expansion and development of FIU into a major public research university. As provost and executive vice president for academic affairs from 1998 to

Presidential Installation Ceremony • Mark B. Rosenberg, Fifth President

2005, Dr. Rosenberg spearheaded the establishment of a law school in 2002 and a medical school in 2006. Under his leadership, FIU increased enrollment to 37,000 students, implemented major campus construction projects and was invited to join the select national honor society Phi Beta Kappa. Dr. Rosenberg was also instrumental in moving FIU into the top tier of Carnegie Foundation research universities.

Dr. Rosenberg's academic career began at FIU in 1976 as an assistant professor of political science. In 1979, he founded the FIU Latin American and Caribbean Center (LACC), which today is one of the nation's premier federally supported research and teaching centers focusing on the region. Dr. Rosenberg subsequently served as the founding dean of the College of Urban and Public Affairs and vice provost for international studies.

Dr. Rosenberg earned a B.A. in 1971 from Miami University of Ohio and a Ph.D. in political science with a graduate certificate in Latin American and Caribbean Studies from the University of Pittsburgh in 1976. He has written or co-edited seven books and numerous scholarly articles in leading journals. His latest book, The United States and Central America: Geopolitical Realities and Regional Fragility (2007), is a Harvard University project co-authored with Luis Guillermo Solis of Costa Rica. Governmental and media organizations have frequently sought Dr. Rosenberg's expertise on Latin America. He is a member of the Council on Foreign Relations, has testified before Congress numerous times and has served as a consultant to the Department of State and the U.S. Agency for International Development.

Throughout his career, Dr. Rosenberg has been active in state economic development issues and committed to community service. He was part of the leadership team of the Greater Miami Chamber of Commerce for nearly a decade. He presently serves on the Board of Governors of the Greater Miami Chamber of Commerce and on the South Florida Commission on the Nursing Shortage.

Dr. Rosenberg and his wife of 34 years, Rosalie, are members of Temple Menorah in Miami Beach. Both of their children, Benjamin and Ginelle, are students at FIU.

# University Governance and Administration

### State of Florida Cabinet

The Honorable Charlie Crist, *Governor*The Honorable Bill McCollum, *Attorney General*The Honorable Alex Sink, *Chief Financial Officer*The Honorable Charles H. Bronson, *Commissioner* 

### Florida Board of Governors

Sheila M. McDevitt, *Chair*Ava L. Parker, *Vice Chair*Eric J. Smith, *Education Commissioner* 

John R. Barnes John H. Dasburg Ann W. Duncan Charles B. Edwards J. Stanley Marshall Frank T. Martin Tico Perez Carolyn K. Roberts Judith Solano Gus A. Stavros John W. Temple Norman D. Tripp Zachariah P. Zachariah

# Florida International University Board of Trustees

David R. Parker, *Chairperson*Albert E. Dotson, Sr., *Vice Chair*Albert R. Maury '96, '02, *Treasurer*Mark B. Rosenberg, *Secretary* 

Cesar L. Alvarez Jorge L. Arrizurieta Betsy S. Atkins Patricia Frost S. Lawrence Kahn, III Miriam López R. Kirk Landon Claudia Puig

Faculty Member Thomas A. Breslin Chair, FIU Faculty Senate Student Member
Anthony A. Rionda
President, Student Government Association

### Florida International University Foundation Board of Directors Executive Committee 2008-2009

Joseph L. Caruncho, '81, *Chairperson*Thomas Gene Prescott, *Vice Chairperson*Verónica Cervera Goeseke, *Secretary*Noel Guillama-Alvarez, *Treasurer* 

Michael M. Adler Richard Brilliant, '93 Albert E. Dotson, Sr. Gerald C. Grant, Jr., '78, '89

Rosa L. Jones Ray E. Marchman, Jr.

# Florida International University Alumni Association Executive Board of Directors 2009-2010

José M. Pérez de Corcho, '93, President
Joaquín "Jack" F. González, '98, Vice-President
Cynthia J. Dienstag, Esq. '83, Secretary
Gabriel Albelo, '93, Treasurer
Ralph Rosado, BA '96, MA '03, Parliamentarian
William R. Trueba, Jr., Esq. '90, Past President

# Florida International University President's Council Executive Committee 2009

Morris I. Hollander, CPA, *Chair* Victor C. Balestra, *Chair Elect* 

Stewart L. Appelrouth '74, '80 Leslie S. Cassel, '75 Marisa C. Feito, '85 Robert Feldmann Ralph L. Gazitua Ralph Gonzalez-Jacobo, '81 Mitchell R. Less Monica Rabassa Bruce Turkel Gregory M. Viejo, '91 Richard M. Zelman, Esq.

# Florida International University Administration

Mark B. Rosenberg, President

Douglas Wartzok, Interim Provost & Executive Vice President and Chief Operating Officer

Robert F. Conrad, Vice President, University Advancement
Pete Garcia, Director, Intercollegiate Athletics
Andres G. Gil '86, Vice President, Sponsored Research
Sandra B. Gonzalez-Levy, Senior Vice President, External Relations and Executive Director, FIU Foundation
Jaffus Hardrick, Vice President, Human Resources
Kenneth A. Jessell, Chief Financial Officer and Senior Vice President, Administration
Rosa L. Jones, Vice President, Student Affairs
Javier I. Marqués '92, '96, Chief of Staff, Office of the President
Cristina L. Mendoza, Vice President, University Compliance & General Counsel
John A. Rock, MD, Senior Vice President, Medical Affairs
Stephen A. Sauls, Vice President, Governmental Relations
George E. Walker, Senior Vice President, Research Development and Graduate Education,
Dean, University Graduate School
Min Yao, Vice President, Information Technology and Chief Information Officer

# Florida International University Presidential Transition Team

Javier I. Marqués '92, '96, Chairman and Chief of Staff, Office of the President Thomas A. Breslin, Chair, Faculty Senate Anthony A. Rionda, President, Student Government Association

Marco A. Benitez, Director, Strategic Development
Josefina Cagigal, Director, Protocol and Special Events
Michele W. Ciccazzo, Vice Provost, Academic Affairs
Robert F. Conrad, Vice President, University Advancement
Brenezza F. DaParre '05, '07, Assistant Chief of Staff, Office of the President
Alexander P. Duque '91, Assistant Director, Athletics Department
Sandra B. Gonzalez-Levy, Senior Vice President, External Relations and Executive Director, FIU Foundation
Jaffus Hardrick, Vice President, Human Resources
Stephen A. Sauls, Vice President, Governmental Relations
Catherine A. Torres '05, Administrative Coordinator, Office of the President

# Delegates from Florida Colleges and Universities

|      | 0 | V                                    | U |  |
|------|---|--------------------------------------|---|--|
| 1823 |   | Florida State University             |   | Lee F. Hinkle Vice President for University Relations and Advancement                    |
| 1853 |   | University of Florida                |   | Patricia Telles-Irvin Vice President for Student Affairs                                 |
| 1889 |   | Saint Leo University                 |   | David Bowen Alumnus  |
| 1925 |   | Embry-Riddle Aeronautical University |   | John P. Johnson<br>President   |
| 1925 |   | University of Miami                  |   | Donna E. Shalala<br>President  |
| 1940 |   | Barry University                     |   | Sister Linda Bevilacqua  President   |
| 1947 |   | Lake City Community College          |   | Charles W. Hall President  |
| 1956 |   | University of South Florida          |   | Ralph Wilcox<br>Provost  |
| 1958 |   | Florida Institute of Technology      |   | Randall L. Alford<br>Vice Provost  |
| 1959 |   | Broward Community College            |   | J. David Armstrong Jr.  President  |
| 1960 |   | Miami Dade College                   |   | Eduardo J. Padrón<br>President   |
| 1961 |   | St. Thomas University                |   | Rev. Msgr. Franklyn M. Casale<br>President   |
| 1963 |   | University of Central Florida        |   | John C. Hitt<br>President  |
| 1964 |   | Florida Atlantic University          |   | Frank T. Brogan  President and Chancellor-Designate,  State University System of Florida |
| 1964 |   | NOVA Southeastern University         |   | Ray Ferrero, Jr.  President  |
| 1972 |   | University of North Florida          |   | Mark E. Workman<br>Provost   |
|      |   |                                      |   |  |

# Sponsors and Acknowledgments

### **Bank of America**



















College of Arts and Sciences • College of Business Administration School of Hospitality and Tourism Management • College of Law President Mark B. Rosenberg



### **SKANSKA**

### Individual and Unit Acknowledgments

Sergio Abreu, Jr., '94, '98 Cesar L. Alvarez Stewart L. Appelrouth '74, '80 Leslie S. Cassel '75 André N. Chammas Olga A. Connor and

FIU College of Architecture and the Arts

Donald M. Connor '78 José M. Pérez de Corcho '93 Andreina D. Figueroa '03 José M. Díaz '86 Rafael A. Espinosa '89 Ariana Fajardo, Esq. '93 Ralph Garcia-Toledo and

FIU College of Education

Vicky Garcia-Toledo '79 Gerald C. Grant, Jr., '78, '89 Ed Hernandez Morris I. Hollander S. Lawrence Kahn, III George F. Knox Ray E. Marchman, Jr.

FIU College of Engineering and Computing

Finlay B. Matheson Angela T. Puentes-León, Esq. '98 and Jesse León '03 Susan E. Webster '87 Louis Wolfson, III

FIU Robert Stempel College of Public Health and Social Work

Sponsors and acknowledgments confirmed as of August 25, 2009

#### Special thanks to:

Afrodita's Garden, Bob Knight Photo, FIU Alumni Association, FIU Bookstore, FIU Broadcast Video & Production, FIU College of Business Administration, FIU College of Law, FIU Department of Parking and Transportation, FIU Division of Human Resources, FIU Division of University Advancement, FIU Editorial Services, FIU Enterprise Web Services, FIU Facilities Management, FIU Graham Center, FIU Instructional Photography & Graphics, FIU Marketing Department, FIU Office of Donor Relations, FIU Office of Media Relations, FIU Office of Protocol & Special Events, FIU Office of Publications, FIU Office of the President, FIU Office of the Provost, FIU Police Department, FIU School of Music, FIU Stadium, FIU Student Affairs, Miami-Dade Police Department, Panther Catering, Southern Audio Visual, The Patricia & Phillip Frost Art Museum, and U.S. Century Bank Arena.

## FIU Alma Mater

by Dr. Clair T. McElfresh Rededicated on November 3, 1988 • Orchestration by Dr. Philip Fin





