



# The Internationale.



School of Hotel, Food and  
Travel Services

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# FIH \*

## THE INTERNATIONALE

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Staff of the School of Hotel, Food,  
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The Staff of the Newsletter  
welcomes your comments, suggestions,  
and/or any article that you'd  
like to submit.

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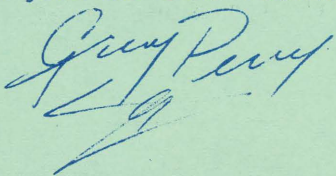
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## CHAIRMAN'S REPORT

It's back to another session of hard work and constant study as we enter the Winter quarter here at F.I.U. It may take some of us several weeks to get into the swing of things, but F.I.H. is coming on strong, already we are receiving many requests for memberships and surprizingly enough they are from many of our newer students who are relatively unaware of F.I.H and what we are trying to accomplish. The organization at this point is beginning to form into a well balanced unit with a definite purpose and a significant goal. We've had a lot of help-help from people like the members that comprise our organization, the faculty, staff and the administration of the Hotel school

As many of you already know, the members of F.I.H have been granted the privilege of the use of office 458B located on the fourth floor of Deuxieme Maison, as a center to conduct the business activities of Florida International Hosts. Our sincere and profound graditude goes to Dean Lattin for the use of this facility, his confidence in our success is gratefully received. As expected this office will be for the strict purpose of conducting club business and disbursing information directly related to the club in a business manner. It is hopeful that the future Alumni association may also use this facility in conjunction with job placement and the disbursement of information.

In closing I'd like to say it's nice to see everyone back to school, and hope we all enjoy a productive quarter as you will note contained in this issue of our newsletter is the schedule of coming events- I hope you'll all keep and use - See you at our first meeting Jan 21 st



Gary Perry

## ENVIRONMENT

If not administratively controlled economically planned and wisely organized, tourism may have disastrous effects on the human environment. A recent study\* published by WTO on the ecological impact of tourism development sounds the alarm against dangers threatening the very basis of tourist movements.

Tourism is jeopardizing its own substance and has already been called self-destructive. This is, above all, the result of insufficiently controlled tourism development, often left to the discretion of persons seeking only immediate gain. The flow of tourists itself also disrupts the natural environmental conditions. To mention only one example among countless, tourists tramping along the coasts have destroyed the dunes and the vegetation that held back the sand. The seasonal concentration of tourists at highly frequented resorts creates congestion and encourages all the physiological ills characteristic of urban life.

Natural tourist resources are the primary factors attracting the present-day tourist, even in such countries as Italy with an outstanding cultural heritage. The need for rest, recovery and open spaces as a reaction against the urban environment plays a decisive role in the swift increase of week-end and holiday tourist traffic. More and more city dwellers seek in nature compensation for the often harmful atmosphere of urban areas.

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\* One of the 36 included in its general program of work--  
World Travel Organization,  
previously IUOTO.

Tourism an "ecological impact" - at times a considerable one- on regions with numerous natural attractions. The flow of tourists towards natural sites has resulted in developments that have modified or completely transformed the original aspect of tourist areas. Physical planning at times entails large-scale work that often has far-reaching effects on the whole ecological balance of a region.

Reception facilities for tourists also tend to alter radically the aspect of resorts. Means of accommodation, in particular, are seldom designed to fit in with the surrounding landscape. Hotels and motels, camping and caravaning sites and cabins seriously damage natural sites. The proliferation of second homes in the developed countries jeopardizes the "tourist appeal" of the countryside, hitherto essentially a rural area.

#### LONG TERM

It is essential that steps should be taken to ensure a harmonious utilization of natural tourist resources without harming them. The protection of the environment, which is at the very basis of the development of tourism, has often been neglected in physical planning policies. The real interests of tourism do not lie in the immediate profitability of plant but in a rational utilization of tourist natural resources which, far from damaging them, contribute to their development. Accordingly, it is essential to base tourist development policies on long-term prospects for the development of tourism and on the deep, basic needs of tourists. The protection of the tourist capital is in the interest of everyone and must be dealt with at the world level.

It requires close international cooperation with a view to facilitating the exchange of information and coordinating regulations governing tourist development so that no region will be at a disadvantage owing to certain regulations or competition.

At the national level, the development of new tourist resorts should follow a definite development plan drawn up by a group of experts in legislation tourism, architecture and ecology.

IUOTO has for twenty years made efforts to draw attention to the threats to the balance of the tourist heritage. It has constantly encouraged governments to take the problem into account in their tourist development and physical planning policies. In this connection, IUOTO intends to participate in the Conference on the Human Environment that will be held at Stockholm in 1972 under the aegis of the United Nations. It will make its voice heard when the time comes to adopt decisions or make recommendations affecting the interests of tourism. The real mobilization of its forces, however, will occur when it comes to implementing the decisions taken by the Conference.

#### URGENT

Tourist natural resources are far from being inexhaustible. Meanwhile, they are constantly diminishing while tourist movements are swiftly growing.

In order to limit and prevent the disastrous effects of a failure to supervise and control area development, it is urgent and essential to take action at all levels-the international, the national or regional, and the local levels- to ensure that a policy for the protection of nature the essential value of tourism, is implemented. Education and information have an essential role to play by inspiring deep respect for nature and making men understand that it is in their vital interest to take action, of their own free will, to protect the environment.

SCHOOL OF HOTEL, FOOD & TRAVEL  
SERVICES--partners in education  
with the hospitality industry.

Our School is implementing the first management training internship program available to all students at an institution of higher learning offering Bachelor degrees in Hotel, Restaurant, and Travel Management in the United States.

Participating in the training program are 28 students, 10 hotels, 3 restaurants, 2 cruiselines, and 1 airline.

More about objectives and structure training outline as well as experiences of students assigned to the training centers will follow in a next issue.

#### NEW STUDENTS ATTENTION...

If you are interested in participating in the organization of events ect. please get in touch with any of the following FIH officers:

Greg Perry	Chairman	681-6127
Jeff Thal	Activities	672-1861
Mike Brickman	Finance	854-3453
Timm Martens	Planning	223-7454
Jim Davidson	P. R.	223-7454
Frank Go	Communic.	226-8059

# what's happening?

## JANUARY

Wed 17 Newsletter  
Sun 21 FIH Meeting-Social  
Mon 29 Boardmeeting  
Wed 31 Newsletter

## FEBRUARY

SUN 4 Barbeque Party  
Wed 14 Newsletter  
Sat 17 Bicycle Rally  
Sun 18 Breakfast meeting  
Wed 28 Newsletter

## MARCH

Wed 7 General Meeting  
Wed 14 Newsletter  
Sun 18 Social Event  
Wed 28 Newsletter

\* NOTE: There will be no activities or meetings during the week of March 26th.

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This weeks Events--

Sunday January 21st, 6:30 P.M.  
Social Event  
Carriage Way Inn  
18101 S.W. 98th Court  
Perrine, Florida  
(just off U.S. 1)