

# WELCOME

to "THE INTERNATIONALE",  
published for students, Faculty and  
Staff of the School of Hotel, Food  
and Travel Services.

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# CHAIRMAN'S REPORT

Within the past several weeks, while trying to formulate the basic ground work for our organization, we the members of the acting committee's, have been asked some very important questions, many by students, who for one reason or another could not make one of our meetings. Those questions need to be answered again. They ask, "What do you plan to accomplish"? "What does the organization do"? and "What should I expect to receive in return for my membership"? Some of those answers, I believe, will be contained within the concepts of the organization itself, and I would like to re-state them now.

The organization was established to create a productive relationship between the students of the school of Hotel, Food and Travel Services, the Administration and Faculty of that school and our related business community.

To correlate professional relationships between prospective Graduates and the various aspects and employers of the multi-varied Hospitality Industry.

To generate enthusiastic interest from both the civic and Hospitality leaders of our community.

And to provide a source for productive social activity.

What you should expect to receive will come in the form of educational seminars (approved by the Administration) Social dinners and gatherings, Guest Lecturers from the Industry, and psychologically a strong bond with the business community, that will hopefully create a loyalty to our school and to our members and graduates.

How do we plan to go about this, would depend on the feed back we receive from Industry leaders, and that response depends upon the members of F.I.H. The organization needs you, and you need the organization. One will complement the other and together they will represent what is being produced at F.I.U. ----- Let's make it work

Greg Perry

# PEOPLE

In the column "PEOPLE" we like to feature persons in and around the school of Hotel, Food and Travel Services.

This week the spotlight on Dean Lattin and his righthand Dr. Anthony Marshall.



## Dean

Lattin, comes to us from an infamous, so-called hotel-school, somewhere in rural New York State.

Dr. Lattin spent 23 years as a professor at Cornell's famous School of Hotel Administration and for the past ten years was assistant Dean of the School. Dean Lattin is the author of several books on hotel-motel and restaurant management, and editor of "Readings in Restaurant Management. His articles on hotel, restaurant and club management have appeared in most of the major trade journals. He has conducted seminars and workshops for hotel executives on the six major continents of the world. With this background, Dean Lattin is well qualified to develop a school that will become the center for international hotel and food service management.

The Dean is actively involved in day-to-day operational problems of the industry as director of a group of hospitality management consultants, and as a member of the Board of Directors of Nathan's famous Corporation.

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Address all comments- Letters to the Editor - all letters must be signed, and deposited at trailer  
M - 2

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## HERE COMES THE JUDGE



... with his baby blue eyes and "receding hairlines", Dr. Marshall is presently thinking about going into the "Toupet-making" business.

Other than that, his past background will be very helpful and beneficial to all of us.

He brings to the School a unique combination of operations, legal and financial talent and experience. A graduate of the University of New Hampshire hotel program, Dr. Marshall served in managerial positions in this country and overseas.

He earned his law degree at Syracuse University and is a member of the New York Bar.

Prior to joining Florida International, Dr. Marshall served in an executive position in the Management

Advisory Services Division of Laventhol Krekstein Horwath and Horwath, a professional accounting firm serving the hospitality industry.

He has participated in the hotel programs at Cornell University, Michigan State University and the University of Massachusetts as a visiting professor. Dr. Marshall is an acknowledged expert on condominiums.

At our School, Dr. Marshall coordinates the hotel and food service curriculum, and teaches the hotel law and finance courses.

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**WY GEORGE!**

Another son for Professor George Conrad.

Congratulations to Mr. and Mrs. Conrad from all F.I.H. members!



HOTLINE !!!!!

Timm L. Martens

The Out-of-Towners have gone down to glorious defeat once again this past monday. They played with their usual mark of distinction of losers by leaving a definite impression on the opponents, especially the opposing QB.

Speaking of impression, left behind in our wake of losses, "Chasing Charlie" of the faculty is still nursing wounds, received in the "game of the year" two weeks ago. My congratulations go out to "Bubba" Conrad who has come up with his own means of replacing himself on that rough(?) defensive line, belonging to the winner of that game.

It seems assistant deans don't play contact sports, but rather such games as contract rummy, or do they?

.....Later



#### BIT OF A BOA

And then there was the United passenger agent, making a routine security check, who stuck his hand in a woman passenger's carry-on bag and came up with a boa constrictor.

The charmer was an exotic dancer from Omaha.

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At present, Staff writer Jim Saas attends a travel show in Jamaica as a Florida representative.

When he is back, you'll here about Jim's experiences in Jamaica.

# International

## A MATTER OF EXPRESSION...

As I look back over the myriad experience I have encountered, one aspect of my past resounds in my mind. Known here at FIU as "The Flying Koala Bear" a name given to me by the "New Hampshire Lover", I appear as the bloke with the unique method of speech as compared to my peers. To begin with, some people regard my way of speaking as a gorgeous accent while others, such as my quarterback roommate, tells me I speak as if I had beans in my mouth! I am British by the way. What brought about this recollection was a typical conversation I had with Sam the other day. Sam happens to be my friend, a very American one at that. To get to the point, I was saying that some crazy bird was talking to me the other day. "What a Sheila!" Sam turned and asked me what I had said. I replied, "This tart wishes to be in my company". At this point Sam mentioned something that I could never possibly decipher, so I asked "Come Again?" The face that appeared in front of me was filled with such amazement that I had to actually laugh to myself. It seems that my method of expression and Sam's comprehension were completely incompatible. Thus the communication gap between us had been opened. Strange, I thought, we were both speaking English and we didn't know what was coming or going either way. By now Sam had commenced speaking again in a very explicit manner: "I don't understand your crazy Australian accent". Now I began to realize what my friend was experiencing. In some way or another I managed to state what I'd intended beforehand and it got across. Now Sam not only understood what I meant but also learned many new expressions that I'd never heard before, which are currently used in the U.S. and also around campus. Sam elaborated that "birds were chicks" here and that "Come Again" did sound

# People.

a bit weird. Instead I was to use, "Pardon me", "Would you mind repeating that", etc..etc.. This all seemed quite feasible to me but deep down inside I really couldn't accept it all. Once again I thought it all over carefully and figured that I'd better pick up a few of these expressions so I may at least be understood. Sam taught me more and more until we could both communicate quite clearly. I remain speaking the "Old Queen's English" but at least I know what's going on now. At the end of our conversation I turned to Sam and said "beauty sport". Sam looked at me, shrugged and then remarked, "that's cool Peter". We both smiled simultaneously because the gap had been closed-- not by personal metamorphosis but by human understanding!

Peter Martini  
our Australian student

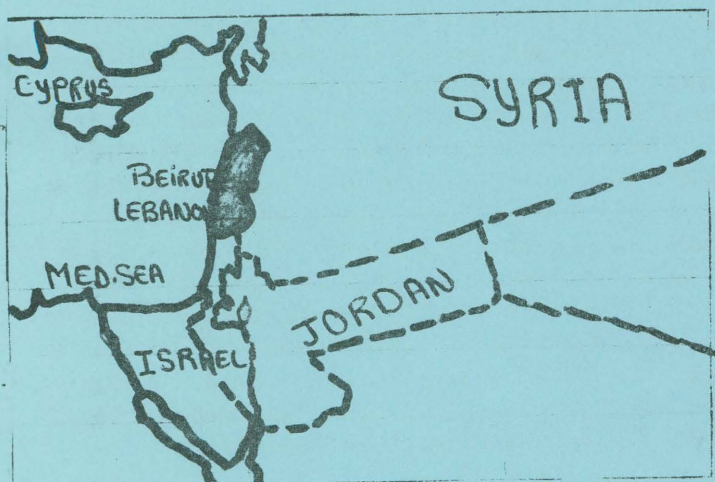
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George Khoury, student at our school, majoring in international hotel management has offered to tell you something about Lebanon, his home country. Here is his story:

Lebanon the smallest country in the middle-east has a lot to offer:  
A student can seek a high education in its great universities;  
A businessman can find his needs and wants among its big companies;  
A tourist will be charmed by its green nature, sandy and rocky beaches, its large convenient and international hotels.  
Since too many people don't know about the existence of Lebanon, I would like to make a small statement, hoping that this description of my country will introduce Lebanon to you.

Location : a republic occupying 4000 square miles between Syria and Israel on the eastern shore of the mediterranean.

Population : 2.152.000



Cities : BEIRUT- capital and principal seaport on eastern mediteranean.

Population- 500.000

TRIPOLI- second city, seaport in the north on the mediteranean.

Population- 100.000

SAIDA- another seaport on the mediteranean, 25 miles southwest of Beirut on the site of ancient Sidon, a seaport of Phoenicia.

TYRE- the capital of Ancient Phoenicia, a seaport on the mediteranean in southern Lebanon.

If anybody is interested in additional information, please contact George Khoury.

phone : 226-8518.

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Do you have any contacts in the restaurant business? Then please help us to the spot for our next breakfast meeting.

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## STARVING BEAVER ON THE LOSE IN M2

A beaver, affectionately named Toni by the residents of M2, has been discovered lurking in the shadows of the paper shredder, secretly hidden in the office of the assistant dean. It has been said that Toni only comes out at night to gnaw on the mound of paper not processed through the shredder during working hours.

What can be done to rid M2 of Toni?, and at the same time help cut down the cost and the paper-work involved in ordering more paper supplies?

The answer to this question is desperately being sought and already some suggestions have been submitted.

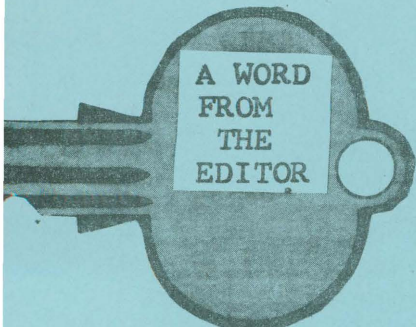
An idea in progress at the moment calls for anti-beaver freaks. To run out and buy half a dozen blue books, gift wrap them and present them to the illustrious members of our faculty-staff. Any other ideas to combat this treacherous pest and help keep cost down will be appreciated and anxiously awaited.

Timm "Anonymously" Martens

P.S. Due to circumstances (editing, censorship, rewrite, etc.) beyond my control, the last paragraph above has been drastically changed from original copy, not all suggestions (as to what can be done with the blue books) will be listed here.

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NEW MAJOR FOR FALL 1973: The School of Hotel, Food and Travel Services will be providing a new program in its continuing effort to offer majors that are relative to the South Florida area. The new program Condominium, Cooperative and Apartment Houses Management, will be offered starting in the fall quarter 1973. Students interested in obtaining additional information on this program should contact the Dean of the School of Hotel, Food and Travel Services.



A WORD  
FROM  
THE  
EDITOR

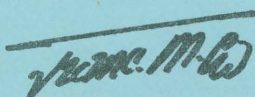
There is no business quite like our business these days. We are in the people business- providing hospitality, institutional travel, and leisure services to away-from-home people. In fact, we the students, are the "Internationale-gang" that makes it all happen.

As Florida International Hosts expand beyond their domestic base, they will be seeking members in every major spot in the world. It is the organization's hope to answer the challenges that face our business, with new ideas and fresh approaches, that will encourage travel and hospitality among all peoples.

To reach this goal everyone must be involved in each others business, to gain the advantage of a team effort. Let's keep the channels open so that we can progress rapidly. Your newsletter "The Internationale" is meant to be the catalyst to reach this objective.

Shamelessly, I have emphasized the importance of the students, jeopardizing our honorable faculty and staff. While the perfect hospitality and travel management school has never been designed, and very likely never will be, in my opinion our faculty's enthusiasm in the way they are preparing us for our future responsibilities is just great!

Therefore, a tribute to all occupants of M-2.



Frank Go  
editor

# LAST MINUTE NEWS:

November 19, Sunday, was a bright, sunny Miami morning, and the Holiday INN Civic Center was busy unpacking the dan-ish as 50 F.I.U. students and faculty dragged themselves out of bed for F.I.H.'s Second General Meeting. By 9 A.M. we were all present and accounted for (thanks to Mike Brickmann and Dan Lewis of the Financial Committee) and eagerly downing that famous Holiday Inn coffee.

After supplying our stomachs with a satisfying breakfast, Greg Perry carefully introduced our guest speaker, quote, "We are pleased to have with us Dr. Dean Lattin who will give us a few words". As Greg sat in the corner, flushed from his brilliant introduction of the Dean, Dr. Lattin proceeded to speak.

He emphasized that his main objective and duty in the School within the next two years is that of publicizing our School. Then arose the hopeful news that when the current operating budget of the School of Hotel, Food, and Travel Services, now named "The Impossible Dream", ever becomes large enough to cover expenses, the students will be the first to benefit from the left-overs.

The tip for the day, as the Dean pointed out, is the fact that the successful "Cornell Society of Hotelmen" started slower than F.I.H., in fact, from a weekly coffee-clutch. In correlating that fact with F.I.H.'s development so far, our present hopes and dreams were indeed magnified.

Dean Lattin brought his whole speech together by stating the two main responsibilities of the faculty as; "One, TO EDUCATE, and two, TO PLACE". This, invariably, will be accomplished by the Dean's "Nine Wisest Decisions" thus far - - the Nine Faculty Members who together with the students and staff, comprise the School of Hotel, Food, and Travel Services.

-In speaking for the entire faculty, the Dean ended his presentation with the extremely complimentary statement "We are all very very pleased and very proud that you are part of us."

# Highlights

**NOVEMBER 28**

A Holiday-Inn Franchise-group interviewer from Memphis will be on campus. So check your resume, come out and be interviewed, that day!

**DECEMBER 3**

There will be a social gathering in "Brothers Two", 885 Southeast 14th Street, Hialeah, for all students, their "invitees", faculty, staff etc. Everybody is welcome!

**JANUARY 14**

As a welcome back to all students and a welcome in to all new students, there will be another social gathering at the "Brothers Two". Bring anyone and everyone!

## ON THE DRAWING BOARD:

Seminar Workshop, to include several prominent industry leaders in the Field of Hotel, Food and Travel.

## FLORIDA INTERNATIONAL HOSTS REPRESENTATION

A booth at the Youth Fair Building which is held later in the season, is being planned.

It is hoped that students can give their knowledge of Marketing, Accounting and Food Service, to come up with a "PROFIT" for Florida International Hosts.

## TRIP TIP

Travel Research In Progress will offer you at the end of this fall term a trip to a "Dude Ranch". Further, announced Prof Huse students may expect a trip to Mexico during the spring break '73.