

PROPOSAL FOR THE ESTABLISHMENT

OF A

COLLEGE OF VISUAL AND PERFORMING ARTS

AT

FLORIDA INTERNATIONAL UNIVERSITY

FEBRUARY 1, 1976

Ad hoc Planning Committee

Professor Philip Fink  
Associate Professor Philip Giberson  
Associate Professor Iraj Majzub  
Assistant Professor Michael Wagner  
Professor Francis Wyroba (Chairman)



PROPOSED

COLLEGE OF VISUAL AND PERFORMING ARTS

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## INTRODUCTION

In a report dated May 5-8, 1974, the Evaluation Committee of the Southern Association of Colleges and Schools made two recommendations concerning the Fine Arts at F.I.U. This proposal deals with the first recommendation:

(1) It is recommended that a decision about the future of the arts at Florida International University be made and implemented soon. The apparent alternatives are (a) to leave them in the College of Arts and Sciences, limiting them to the liberal arts major culminating in the B.A. degree or to (b) move them out, preferably with the art and music education faculty now budgeted in the College of Education to a newly constituted College of Fine Arts. This college would offer professional programs in all three arts culminating in the BFA degree, possibly the Bachelor of Music degree, with specializations possible in the history, performance, creative and teacher training aspect of each art or (c) to constitute a coordinate division within the College of Arts and Sciences incorporating the features of alternative (b) (pages 41-42).

The F.I.U. ad hoc committee has met periodically during the course of one year and has made the following observations and recommendations with reference to the above statement.

Item (1a above). Since all of the faculty in the Fine Arts at F.I.U. are performance and/or production oriented, eliminating the B.F.A. programs and reverting to the B.A. programs would be an unwise decision.

Item (1c above) Since the College of Arts/Sciences is no longer operating on a Divisional basis (and really never has, except on an organizational chart) there would be no value in creating a division separate from all other disciplines.



Item (1b above). The committee wishes to recommend that a College of Visual and Performing Arts be established in a manner that is proposed in this document.

A "College", rather than a "School", is being proposed for the following reasons:

1. This was the specific recommendation of the Southern Association of Colleges and Schools.
2. The committee discovered no consistent pattern amongst the various institutions surveyed; i.e. there were no discernable criteria applied in deciding to call such an academic unit a "College" or "School".
3. The committee foresees such a unit granting not only professional degrees, but eventually adding degree programs with a more traditional liberal arts orientation. The committee foresees such B.A. programs (in Art, Music, and Theatre) with a broad coverage of the field rather than an exclusively production/performance concentration as in the professional degree programs. The program of studies in these B.A. programs would be administered jointly with the College of Arts and Sciences.
4. The committee has no strong preference as to the title of the proposed academic unit, as long as its future degree-granting prerogatives are not restricted.

Since a document of this type has no specific format to follow in any Board of Regents directives, it was necessary to contact many universities and study their proposals. The many replies from Deans of Fine Arts proved that our suspicions were correct: e.g., some Colleges were formed simply because a new president requested one, as was the case at the University of South Florida. Texas Tech University at Lubbock, Texas



implemented a similar academic unit based on only a 5 page proposal. We also reviewed more elaborate proposals from schools like the University of Minn./Duluth, and Northern Illinois University (copies on file in the F.I.U. Fine Arts Department office).

Most of the respondents claimed that the formation of a College of Visual and Performing Arts came because of necessity. That is, the University became so large that Fine Arts faculties, courses, facilities and equipment, became extremely scattered and duplicated, and that better administrative coordination was needed.

The committee feels that there is beginning evidence on our campus of the same type of duplication in the Fine Arts as on other campus', and the College of Visual and Performing Arts could more effectively deal with it in the proposed structure than is possible in our present situation.

Since there has been a drastic change in the economy of our university system during the past year, we have decided that the formation and implementation of a College of Visual and Performing Arts can be developed with only the two following stipulations:

1. Some changes would be necessary immediately, but major changes can be scheduled when the needed resources are available; and, some priority be reserved for the College.
2. In the event that finances become frozen indefinitely, (and, as national studies are indicating there is a shift of students toward the Fine Arts at F.I.U.\*), we recommend that a re-allocation of resources within the university be used to foster the implementation of a College of Visual and Performing Arts.

\* Appendix Page 1 and 2a



This proposal is based on the knowledge that"

1. Although enrollment in colleges and universities has decreased over the last several years, enrollment in Fine Arts programs has continued to increase. In fact, according to a survey done by Jack Morrison, Associate Director for the Arts in Education Program, \*\* (sponsored by the John D. Rockefeller III Fund) it is projected that the number of students involved in the arts will at least double in the next ten years.

2. Based on statistics received from the Office of Institutional Research, the Fine Arts programs have granted 143 degrees and taught 32,369 S.C.H. through June 1975.

3. There is a strong and identifiable need in the South Florida community for such a College.

\*\* Appendix Page 3, 4, and 5



## OPERATIONAL PHILOSOPHY AND OBJECTIVES

The Fine Arts programs at F.I.U. have since their inception articulated and maintained a professional orientation: i.e., programs have been developed to graduate accomplished producing and/or performing artists.

The Operational Philosophy that has been applied in the Art, Music and Theatre Departments (within the College of Arts and Sciences) would also prevail in the College of Visual and Performing Arts at F.I.U. The College will be structured and administered so as to provide for the development of the knowledge, skills and sensitivities which are vital to the professional artist.

Throughout all of its programs, the College will impose the highest professional and artistic standards. Beyond the teaching knowledge and technical competencies, the College will inculcate in its students:

- 1) Their individual artistic style and;
- 2) The imposition of the highest standard of excellence on their artistic work.

Such a working philosophy for a College of Visual and Performing Arts will train and graduate artists who are dedicated with all their being to creating or performing a total work of art.

A College of Visual and Performing Arts operating with such objectives will be an enormous credit to the University and an invaluable asset to the South Florida community. The College will be committed to creating programs that are outstanding in every way, and which will strive to become the best of its kind in the nation.



NEED AND SUPPORT FOR A COLLEGE OF VISUAL AND PERFORMING ARTS  
AT FLORIDA INTERNATIONAL UNIVERSITY

I University Level

- a) A need to establish an administrative organization which would enhance and encourage the development of stronger academic programs for students in the Visual and Performing Arts.
- b) A need for full-time administrative support at the Dean's level to most effectively represent the needs of the Visual and Performing Arts to Academic Affairs.
- c) A need for the Arts to reside in a discreet academic unit so that duplication of Visual and Performing Arts courses, facilities, and equipment be kept to a minimum: e.g., to our knowledge at least 3 academic units have offered courses in weaving; 2 areas have offered dance; 2 areas have offered photography. And more will inevitably happen.
- d) A need for a central administrative office to coordinate and publicize the growing number of artistic presentations and performances, productions and now a gallery which will open in September, 1976.
- e) A need for more efficient utilization of faculty expertise than is possible under the present overlapping organizational structure.
- f) The Fine Arts faculties unanimously support the formation and implementation of a College of Visual and Performing Arts.



- \* g) Support for the College of Visual and Performing Arts has already been indicated by Deans Arias, Ellis and Soward's.

## II Community Level

A. Fifteen years ago, in the cultural vacuum of Miami, the University of Miami's Ring Theatre, Coconut Grove Playhouse, Lowe Gallery, and Dade County Auditorium were the major contributors to the cultural climate of Miami.

Today, it would take several pages to list the organizations that now exist and contribute to this area. A Metropolitan/Dade County Fine Arts Council will probably emerge in the very near future.

- \*\* B. Attached are letters from the community that document and support the need for such a College.

There is no question that the Visual and Performing Arts programs in the institutions of higher education in the greater Miami area have had a pronounced and positive influence on the growth of this cultural climate.

Visual and Performing Arts programs at Florida International University have contributed greatly to the development of this climate and it is incumbent upon this, the only public university in the Metropolitan/Dade County area, to play an even greater leadership role in the future.

\* Appendix Page 6, 7, 8

\*\* Appendix Pages 9-15 a



III NATIONAL TRENDS

A. Jack Morrison, author of "The Arts on Campus", has spent the last ten years in researching, writing and speaking on national trends of the arts in American universities. He recently addressed two national university organizations. .

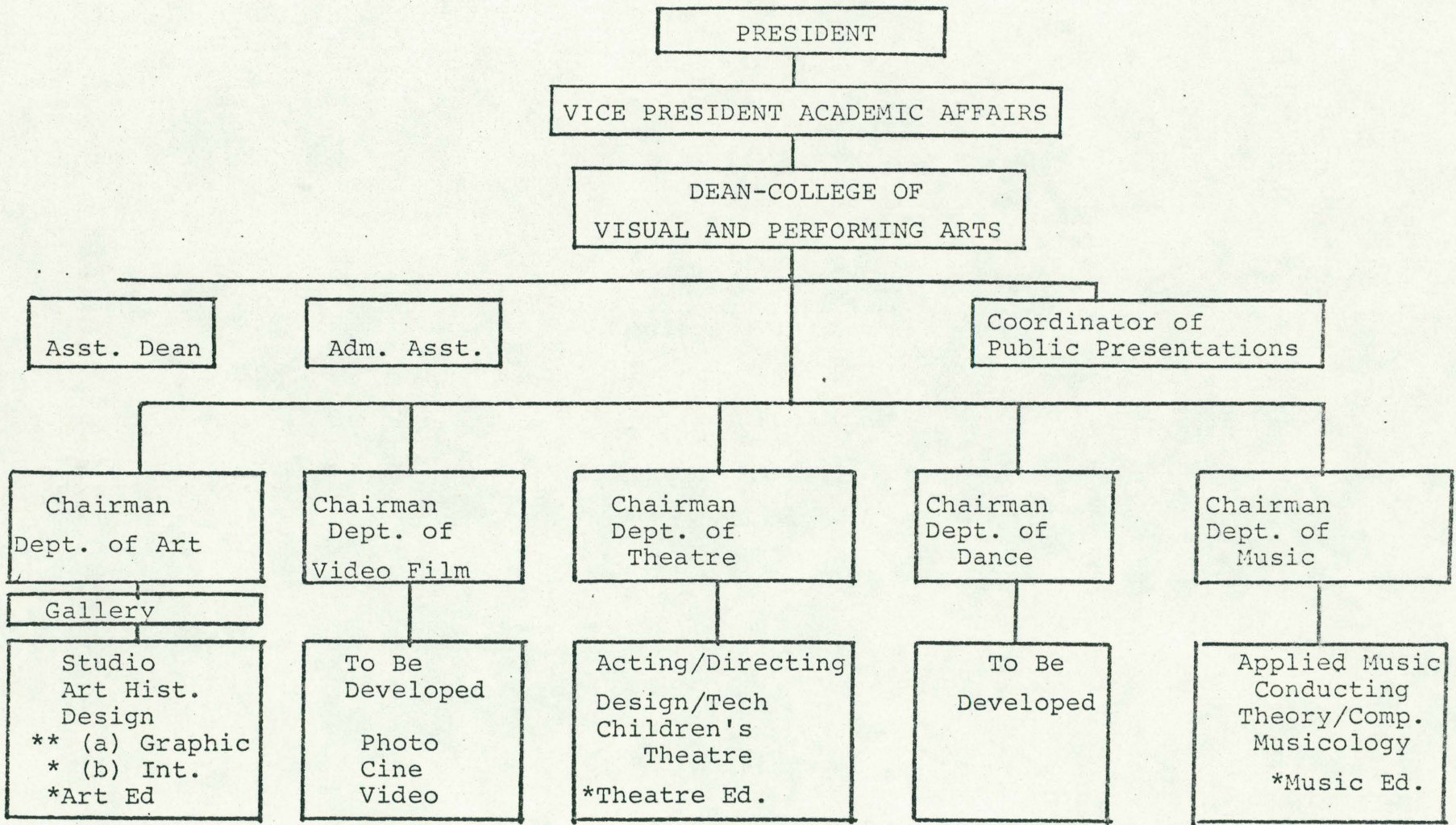
\* Attached are his notes (see Appendix A) as he delivered his address in Boston, November 11, 1975, to the American Association of State Colleges and Universities, and the International Association of University Presidents.

B. The visitations attended: National Association of Schools of Music by Philip Fink; The National College Art Administrators by Frank Wyroba; and visits to Florida State University and Syracuse University by Michael Wagner were productive in that they received many letters of support from throughout the country on our proposed program. (copies on file in Department of Fine Arts office)

\* Appendix Pages 3 and 4



PROPOSED  
COLLEGE OF VISUAL AND PERFORMING ARTS  
ORGANIZATION CHART



\* See Section C - page 11

\*\* To Be Developed in the Future



Present Cost of Program (1975-76)  
(as per Proposed Organizational Chart Page )

FACULTY SALARY

Area	Positions	Salary	
1. Dept. of Fine Arts (faculty)	17	\$271,990	
2. Dept of Fine Arts (career service)	5	43,754	
3. Art Education (faculty)	2	35,264	
4. Music Education (faculty)	2	37,900	
5. Design (faculty)	1 (est.)	14,000	
		<hr/>	
	Total		\$402,908

O.P.S.

1. Art		\$ 13,620	
2. Music		21,900	
3. Theatre		6,400	
4. Work Study 12x \$300.00		3,600	
		<hr/>	
	Total		\$ 45,520

Expense

1. Art		11,500	
2. Music		6,000	
3. Theatre		3,620	
		<hr/>	
			\$ 21,120

OCO

1. Total cumulative OCO since 1972	.....	\$135,051.00
for Art, Music, and Theatre		



IMPLEMENTATION AND TIMETABLE

We do not believe that a timetable with fixed dates can be established today in the implementation of a College of Visual and Performing Arts. However, a progressing timetable has been agreed upon and it is developed on three separate tracks, each developing as time allows and funds become available.

The three tracks are (A) Administration (B) Additional faculty (C) Transfer of Faculty.

TIMETABLES

A

Administrative

- (1) The establishment of a Department of Music and a Department of Theatre with respective Chairpersons in each.

Alternate (1a) -- Relieve professors Fink and Giberson of some of their teaching duties with O.P.S. dollars so that both could devote more time to their intricate and involved duties as chairpersons of their respective programs. That should also include funding them at full time for summer. Both Professors last summer taught 1 course - received  $\frac{1}{2}$  pay and carried full chairmen duties.

Alternate (1b) -- If O.P.S. dollars are not available for relief during the 9 month contract, the minimum for the coming year must be full time for summer 1976 for both chairmen.



- (2) As soon as all three Chairpersons have 12 month contracts or Alternate (1a) above, the College of Visual and Performing Arts could become operational with:
  - (2a) the appointment of a Dean of Fine Arts and an Administrative Assistant. In the absence of funds, an Acting Dean would be appointed on a one year basis, rotating each year from the three Department Chairpersons.
  
- (3) The appointment of an Assistant Dean (½ time) and a coordinator of Public Presentations. A coordinator of Public Presentations as a Career Service position.

B

Additional Faculty and Career Service

- (1) Gallery Director - The opening of the gallery at F.I.U. is scheduled for September 1976 and will require a Director to operate it.

Alternate (1a) A career service person to fill this position.

Alternate (1b) O.P.S. dollars (\$4,000/year) for adjuncts to relieve a faculty member ½ time for the operation of the gallery.

- (2) Photography Instructor and Dance Instructor - We have facilities for both on campus and have been using adjuncts for both. Full utilization of both spaces cannot be realized unless full time staff can maintain it. The addition of these two faculty would



informally start the proposed Department of Video and Film and the Department of Dance (see organization chart page 8 ). Temporarily, these two faculty will be responsible to the Department of Art and the Department of Theatre, respectively.

- (3) Other Faculty as needs arise and finances are available.

C

Areas of Possible Overlap

There are programs presently taught at F.I.U. which might create overlap with the proposed program for the College of Visual and Performing Arts. These areas are mainly in (1) Music and Art Education which are taught in the School of Education, and (2) Interior Design which is taught in the School of Technology. The final decision on where these programs belong must come from the President, Vice President for Academic Affairs, and the Council of Academic Deans.

1. Art Education and Music Education:

This committee has found that the trend in the country is to place these disciplines under the umbrella of the College of Visual and Performing Arts.

Jack Morrison's survey for the International Council of Fine Arts Deans shows an overwhelming majority in this direction

\* (attached copy).

Other major letters supporting this set-up and included in this report are from:

\* Appendix Page 2b



- \* a. Dr. Frances B. Kinne, Chairperson of the International Council of Fine Arts Deans
- b. Robert Glidden, Executive Director of the National Association of Schools of Music
- c. Dr. Peter A. Jacobs, Chairman of National Council of Art Administrators
- d. Dr. Bill Lockhart - President (1973-75) National Art Education Association.

We also have 15 additional letters of the same support on file in the Fine Arts Department from various schools throughout the country.

\*\* Attached is a position statement of the School of Education.

## 2. Design

A. In the report, "A Critical Study of Interior Design Education" by the Interior Designer Educators Council - August 1968, the following observations are made .....(copy in F.I.U. Art Department office).

Since Interior Design programs are housed in various departments throughout the country, the Interior Design Program could exist in either the School of Technology or the School of Fine Arts. Depending on its location within the university there is a tendency to develop a greater percentage of courses from their respective schools. This usually leads to duplication of courses, spaces, and equipment.

\*\*\* Attached is a memorandum from the School of Technology concerning the Interior Design Program..

\* Appendix Pages 16-24

\*\* Appendix Page 25

\*\*\* Appendix Pages 6 and 7 & 7A



B. If a Graphic Design program becomes feasible in the School of Fine Arts, a closer tie should be established between the two schools so that courses may be developed that will enhance each program.



Cost

Since the timetable for implementing the program is not set chronologically, the cost of the College must be set the same way. Costs could be predicted on the following basis:

A. Phase I

Chairman of Music	\$ 4,500.00	
Chairman of Theatre	4,500.00	
2½ positions to replace Chairmen teaching duties	<u>15,000.00</u>	\$24,000

Phase II

Dean	30,000.00	
Staff Assistant	<u>8,200.00</u>	38,200

Phase III

Assistant dean (½ time)	8,000.00	8,000
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Phase IV

Associate Dean (Additional)	12,000.00	
Clerk Typist	7,200.00	
Program Coordinator	<u>14,000.00</u>	33,200

B. Transfer of other faculty                      No Cost

C. Equipment

There would be no immediate additional cost for equipment except for furniture and office equipment for new staff.



SPACE:

Here is a brief history of space for Fine Arts at F.I.U.

(1) Since 1972, two hangars at 107th Avenue and S.W. 8th Street have been used as Art facilities. A 140 seat teaching auditorium was converted into a theatre. (2) Since 1975, 11,700 square feet of space has been occupied in the V.H. Building. However, this space is multi-functional and not permanent space. All Art and Music studios were designed so that the School of Technology could, in the future, expand into these spaces. The Theatre and Music Rehearsal Hall were designed and built at a minimal expense so that conversion in the future would be feasible.

During the early years of F.I.U., it was decided that a major Fine Arts complex would be built at the Interama Campus. Teaching facilities would be on campus and plans were being developed to use the major performing areas with the Interama Authority. With the disolvement of the Interama Authority, the new plans for the Interama Campus did not include any facilities for Fine Arts. In the meantime, no plans were being projected for Fine Arts at the Tamiami Campus.

Fine Arts spaces at F.I.U. have a history of being temporary, converted, or designed as multi-functional. We have never had the opportunity to design spaces that have the unique characteristics necessary for the Fine Arts areas - such as Recital Hall, faculty and student studios, classrooms, supporting rooms for a theatre, special storage spaces, rooms for sheet music, slides, props, instruments, etc.



This committee recommends that any future plans for construction of facilities at the Tamiami Campus include a new building designated specifically to the College of Visual and Performing Arts.



APPENDIX  
FOR  
PROPOSAL FOR THE ESTABLISHMENT  
OF A  
COLLEGE OF VISUAL AND PERFORMING ARTS  
AT  
FLORIDA INTERNATIONAL UNIVERSITY



Memorandum

September 24, 1975

TO: Frances B. Kinne, Chairman  
International Council of Fine Arts Deans

FROM: Jack Morrison, Associate Director, Arts in Education  
Program, The JDR 3rd Fund

SUBJECT: In-house Survey of Enrollment in the Arts in Council  
Institutions, 1973-1974

Again the acceleration in enrollment is positive, and again let me warn you that this is "amateur research" for in-house purposes limited to those responding (about 60%) of the ICFAD population. Furthermore we are, for the most part, merely offering raw scores. Having said that, I believe, with reasonable assurance, that we can say the growth of the arts in enrollment and support in the ICFAD population continues to be definitely on the up-swing. I suspect that students have become aware of the campuses where there is action in the arts and where they are well-supported. (It would be interesting to know if the converse would be true on campuses where the arts are neglected and poorly supported.)

Creative writing has made striking progress in 1974, joining dance and movies as a "dynamic growth stock" among the arts. Theater is still positive but not at a significant level. Why?

It is of concern in these days of over-population of teachers that all but those teacher training programs in visual arts are up.

In class enrollments, the rise continues, and the percentage of undergraduate students in the arts remains a healthy 13%.

Reporting faculty-student ratios from class enrollments (mixing lecture and studio) doesn't appear helpful. Thus Table Four needs to be reworked. Is it helpful as is? Should it be dropped from the "Quick and Dirty"?

L



Report to the International Council of Fine Arts Deans

01

Enrollment in the Arts for Fall 1974

Table One

Enrollment of Majors (A & B)  
Number of Majors (Bodies) in Each Art

Majors (Bodies)	Graduate		Upper Division		Lower Division		Total	
	1974	1973	1974	1973	1974	1973	1974	1973
Architecture	607	651	3300	2506	3794	3023	7701	6180
Creative Writing	148	106	236	144	232	14	616	264
Dance	275	202	1014	794	1280	668	2569	1664
Movies (TV and/or Film)	393	224	1726	1330	1342	879	3461	2433
Music	5640	4142	9516	8272	7665	7608	22821	20022
Theater	1192	1051	3619	3286	3904	3419	8715	7756
Visual Arts	3881	3552	16129	16607	13576	12369	33586	32528
Other (if any)	907	580	1834	1603	1764	1799	<u>4505</u>	<u>3982</u>
Total Majors							83974	74829
Number Responded:	1974:	82	1973:	80				



C: Music Education majors are in (check one) 45 College of Fine Arts  
10 College of Education  
9 Other: \_\_\_\_\_

in the following numbers: \_\_\_\_\_ Both (co-registered)

<u>Fall</u>	<u>Graduate</u>	<u>Upper Division</u>	<u>Lower Division</u>	<u>Total</u>	<u>Number Responded</u>
1974	1496	4183	3325	9004	
1973	1290	3609	3408	8307	60

D. Visual Arts Education majors are in (check one) 42 College of Fine Arts  
12 College of Education  
10 Other: \_\_\_\_\_

in the following numbers: 5 Both (co-registered)

<u>Fall</u>	<u>Graduate</u>	<u>Upper Division</u>	<u>Lower Division</u>	<u>Total</u>	<u>Number Responded</u>
1974	1124	4267	2603	7994	
1973	1194	4620	2632	8446	59

E. Theater Education majors are in (check one) 35 College of Fine Arts  
7 College of Education  
11 Other: \_\_\_\_\_

in the following numbers: 6 Both (co-registered)

<u>Fall</u>	<u>Graduate</u>	<u>Upper Division</u>	<u>Lower Division</u>	<u>Total</u>	<u>Number Responded</u>
1974	142	651	478	1271	
1973	133	546	498	1177	39

F. Dance Education majors are in (check one) 7 College of Fine Arts  
6 College of Education  
14 Physical Education

in the following numbers: 4 Other: \_\_\_\_\_

<u>Fall</u>	<u>Graduate</u>	<u>Upper Division</u>	<u>Lower Division</u>	<u>Total</u>	<u>Number Responded</u>
1974	56	238	164	458	
1973	45	210	163	418	15



Notes Concerning the Arts

for the

American Association of State Colleges and Universities and

The International Association of University Presidents

"The Arts and the Campus -- A National/International Perspective"

Boston, November 11, 1975

Jack Morrison, Associate Director  
Arts in Education Program  
JDR 3rd Fund

Without graceful, mellifluous prose, let me offer you some basic statements about the arts on the campus today; posits, let's say, that I'm convinced will be useful to you; food for thought and action.

1. Student interest in the arts from majors and non-majors alike continues to rise and shows no signs of abatement. The International Council of Fine Arts Deans' In-House Survey for the last five years, including this one, shows significant growth for all the arts, not just art and music. Dance, film, and creative writing are the big growth stocks. Most students want the arts in their lives and see to it that they get them. And if the innovative comprehensive arts programs in the public schools the JDR 3rd Fund is working with in ten states as well as in metropolitan settings in New York, Minneapolis, Seattle, and Little Rock is any indication, the supply of students with arts as part of their lives will at least double in the next ten years.

2. This growth in the arts has developed as the educational establishment is shrinking. In the reallocation of funds, the arts need



an increase disproportionate to the other disciplines in order to bring them into balance with the social sciences, the sciences and the humanities. In this cross-current, the rip-tide caused by growth running against restriction, Presidents provide a critical influence in the interests of balance. If the arts are to become the fifth mainstream of higher education along with the professions, the sciences, the social sciences and the humanities as the Carnegie Commission on Higher Education has designated, the influence of the chief campus officer will be decisive and contribute appreciably to the quality of life on campus.

3. The arts as an educational instrument, using all manners of perception and expression as well as words and numbers, needs attention in all quarters of the curriculum. In recent statements Kenneth Boulding and Ernest Boyer have taken such a view.

4. Comparative studies of the arts in international higher education will prove heuristic and challenging. For example, Mexico and much of Latin America is leaning towards both an American and a European approach. England has undertaken radical programs in The Open University and its newer colleges and universities. Canada has truly exemplary programs. Our views of the arts in higher education can be expanded with profit by knowing more about Asia, Europe, Africa and the Soviet Bloc.

5. The arts are a part of the academic environment, and Presidents can wield prime influence in this regard. Witness the Franklin Murphy sculpture garden at UCLA. But the environment is not limited to landscaping and physical structures. Aesthetic sensitivity to interior

establishment is essential. In the...



environments, class-rooms, offices, dorms, sports palaces and stadia could create wonders.

6. Teacher training for the arts at all levels, kindergarten through continuing education, is ripe for keel-hauling. A President's power of invitation can bring together the principal agents necessary to break or at least bend, the status quo of jurisdictions and programs concerned with teacher training and, with them, begin a new dialogue.

7. Campuses that develop relationships with communities on- and off-campus as well as the professional world of the arts will serve themselves and the arts more effectively. For example, a research and development center on campus, using professionals, faculty and students for short periods when the plant is unused, could help create new works and new artists more economically and with a wider effect.

I'm deeply appreciative for the opportunity to share some of my views with you today. If they stimulate, reinforce and activate your dealings with the rise of the arts on your campus, I will know that the groceries, the food for a richer and more joyous quality of life, will have been delivered.



6

# FLORIDA INTERNATIONAL UNIVERSITY

## M E M O R A N D U M

TO: Frank Wyroba, Chairman  
 Fine Arts College Study Committee      DATE: 2/4/76

FROM: R. W. Ellis, Dean  
 School of Technology

SUBJECT: The Deliberations of Your Committee

Frank, as I have stated on many previous occasions, the School of Technology fully supports the concept of developing a School of Fine Arts on this campus. There's no doubt that this community can and will support such a program and that there is a significant demand for it. I believe that the presence of such a school will add stature to the institution and greatly help us to establish ourselves as an institution of excellence in higher education.

The School and I, personally, stand ready to assist you and your committee to accomplish the objective of establishing a School of Fine Arts. We look forward to the opportunity that may present itself in the future for us to work very closely with the new School of Fine Arts in several of our programs. As you know quite well, the School of Technology has a strong interest in the Design field. Specifically, we are operating an Interior Design program that is one of our most rapidly growing areas. We are also interested in incorporating, within our Industrial Technology program, some elements of Industrial Design since we see a developing need in that field. In both of these programs, it is obviously in the best interest of the University that the School of Technology and the School of Fine Arts, if one is developed, cooperate very closely.

The Interior Design program is important to the School of Technology for a number of reasons. We feel that it's critical to the integrity of our Construction Division to have faculty members, programs, and facilities that deal with three fundamental areas of construction; that is, Engineering, Design, and Management. It is this division of interest and resources which makes our program unique and gives us the potential to reach national distinction in the construction field. To remove the Interior Design program would seriously damage our program, reduce its effectiveness, and lead to major changes in our program philosophy and orientation. We would therefore resist any attempts to remove the Interior Design program from the School of Technology. \*

On the other hand, we fully recognize the legitimate interests of the developing College of Fine Arts to offer certain fundamental Design courses which would be required as a part of our Interior Design program. We also recognize the probability that the faculty of the School of Fine Arts will wish to teach advanced courses for Interior Design students and are definitely interested in exploring



such possibilities. We would also hope that students in the various Graphic Arts programs would be interested in taking certain technical courses in Interior Design and Construction from the School of Technology. I see no reason why both of us can't benefit from such an association.

With regard to the Industrial Design field, we believe that the curriculum of Industrial Technology is flexible enough to provide students with an opportunity to obtain specialization in this field without the necessity of a full major. I would like very much to explore the possibility of a cooperative program between the School of Technology and the School of Fine Arts that would lead to a degree specialization in this field. We're certainly not proposing to move in this direction to any significant degree unilaterally.

Finally, like the majority of the University, the School of Technology is at a stage of rapid evolution in which we're attempting to refine our program structure and greatly increase the quality and responsiveness of our programs. We recently, for example, submitted a proposal for a Bachelors of Science in Engineering which we hope will eventually be approved, and have entered into discussions with the professional schools of architecture in the State regarding cooperation in the architectural area. There seems to be sentiment among the members of our faculty to begin to consider the possibility of an area within the School of Technology which we might call Environmental Design that would include the essential elements that we now have in Interior Design, Architectural Technology, and some other fields. The development of such an area of concentration is something for the future and might very well become a major consideration as we begin to finalize our plans for the School of Fine Arts and the interaction between it and the other professional Schools.

Again, Frank, I am supportive of your efforts and am optimistic that there will be an excellent rapport developed between the School of Technology and the School of Fine Arts.

RWE:ml

cc: Dr. I. Majzub



# FLORIDA INTERNATIONAL UNIVERSITY

7A

## M E M O R A N D U M

TO: Professor Frank Wyroba, Chairman      DATE: 3/30/76  
Ad hoc Planning Committee for College of Visual & Performing Arts  
FROM: Iraj Majzub, School of Technology *IJ Majzub*  
SUBJECT: FINAL DRAFT - PROPOSAL FOR COLLEGE OF VISUAL & PERFORMING ARTS

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Frank,

The Interior Design Program presently offered at the School of Technology, although using this appellation, is a program intended to be substantially different from the older concepts of Interior Design which dealt with the decoration and the organization of a space designed by other professionals.

Today the tendency is to involve the Interior Designer from the initial stages of Design of a building in conceptualizing the Interior space. The task of the Interior Designer is therefore far less artistic than it is assumed to be and more technical, professional (and to an extent architectural).

Our Interior Design Program at the School of Technology is therefore meant to be this way. I would like to add that major educational trends in this field are oriented towards these new concepts, and there are many who would like to call it Architectural Interiors to emphasize the close ties with Architecture and to remove any connotations to Interior Decoration.

In brief: This kind of "Interior Design" must stay with Architecture and the other construction related programs of the School of Technology, on the other hand if the title is misleading, we might have to change it; if the proposed new College of Visual and Performing Arts needs to have an artistically oriented program in Interiors, we might need to create one, but I do not see any overlap in this area at the present time and do not think that the "Interior Design Program" taught at the School of Technology belongs to the proposed college.

\*

cc: Dean Ellis  
Dean Arias



FLORIDA INTERNATIONAL UNIVERSITY

M E M O R A N D U M

Frank Wyroba, Chairman  
Ad Hoc Planning Committee  
TO: for a School of Fine Arts

DATE: January 29, 1976

FROM: G. Wesley Sowards, Dean, School of Education

SUBJECT:

I submit this memorandum at the suggestion of Professor Michael Wagner, our School of Education representative to your committee that is studying the pro's and con's of establishing a School of Visual and Performing Arts as an academic unit within the University.

The planning effort that your committee has undertaken has my support, and I will be most interested to review your final report. It may well be that you will conclude that the general mission of the University in the visual and performing arts areas would be better served by the establishment of such a unit.

I will be particularly interested to see what possibilities your committee perceives for further enhancing our joint responsibility for the preparation of art and music teachers, should a School of Visual and Performing Arts be established.

GWS:esh

cc: Dr. Michael Wagner



DADE COUNTY PUBLIC SCHOOLS

ADMINISTRATIVE OFFICE

LINDSEY HOPKINS BUILDING

1410 N. E. 2ND AVENUE MIAMI, FLORIDA 33132

DADE COUNTY SCHOOL BOARD  
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DR. E. L. WHIGHAM  
SUPERINTENDENT OF SCHOOLS

January 21, 1976

Dr. Philip H. Fink, Chairman  
Music Department  
Florida International University  
Tamiami Trail  
Miami, Florida

Dear Phil:

I have reviewed the materials you sent to me describing the possible organization of a School of Fine Arts at the Florida International University.

It seems to me that this is a timely as well as important step to be taken in the state university system and particularly at the Florida International University.

I was pleased to see that the identity of each of the fine and performing arts was maintained. I believe this is essential. If arts are to be related or support each other they must be legitimate in and of themselves.

There is a growing concern for the fine and performing arts in elementary and secondary schools. There is no university in Florida, either public or private, which is developing a comprehensive program in all of these areas. The greater Miami community is an appropriate location for this movement to take place.

The only concerns that I have are that communication and cooperative programs be maintained with other branches of the university. There will be many courses which need to be offered in more than one department. For example, art education and music education and dance education courses should be offered in both the art, music or dance departments and in the School of Education. These are common concerns of the disciplines and of persons responsible for professional training of teachers. There are areas that need to be offered in the fine arts and history departments. These are obvious areas of cooperation. \*

There are courses which need to be in the general education of all students. These service courses to the university need to be developed within the School of Fine Arts but with cooperation and support of other branches of the university.

If the fine and performing arts should become isolated from the rest of the university community, no good would be served by the recommended organization.

However, the potential of a School of Fine and Performing Arts under the direction of a sensitive administration can make a significant contribution to this community as well as to the State of Florida.

I wish you success.

Yours truly,

Howard A. Doolin  
Supervisor of Music



January 20, 1976

Mr. Frank Wyroba, Chairperson  
Art Department  
Florida International University  
Tamiami Trail  
Miami, Florida

Dear Frank:

I was very pleased to hear that there is a possibility of the creation of a School of Fine Art at F.I.U. It is my hope that this will become a reality.

Having spent half my education in a regular university art department and the other half in a professional art academy, I feel qualified to discuss these two forms of art education. It is my understanding that a University School of Fine Art would combine the best qualities of both. While still being part of a large academic community the student in a School of Fine Art would be able to concentrate on his or her own area of interest. I have found that the lack of concentration found in most university art departments, because of an excess of requirements outside the department, severely handicaps students when competing with professional art school graduates. It is impossible to achieve the degree of professionalism desirable without programs suited specifically to the Fine Arts student.

It has been my experience that while many students entering higher education for the first time know their general area of interest, they may need the option of different experiences within that area in order to find what best suits them individually. This is another area where art schools outdo university departments. It is obvious that within the regular university system the Fine Art departments are almost always step children. This attitude has been observed by almost everyone who has ever been connected with university departments. The reasons I am not knowledgeable enough to discuss, but the differences in the range of subjects and the quality of teaching between art departments and professional art schools is obvious, especially to the students.

A School of Fine Arts within the University should provide its students with even higher possibilities than the professional academy. It should draw more serious students and provide more incentive for top instruction.



January 20, 1976  
Mr. Frank Wyroba, Chairperson  
Continued

I am sure that anyone who recognizes the importance of the Arts to the quality of life will hope as I do for the success of this plan.

Sincerely,

*Jill Cannady*  
Jill Cannady

JC:dq





**METROPOLITAN DADE COUNTY • FLORIDA**

911 COURTHOUSE  
MIAMI, FLORIDA 33130

**OFFICE OF COUNTY MANAGER**

TEL: ~~377-5311~~  
579-5311

January 12, 1976

Mr. Francis Wyroba, Chairman  
Department of Fine Arts  
Florida International University  
Tamiami Trail  
Miami, Florida 33144

Dear Frank:

I would like to express my support for your committee's efforts to develop a School of Fine Art at FIU.

With the increasing demand for well trained, creative artists in Dade County partially spurred by our Art in Public Buildings Ordinance, the program you propose would render better service to the community.

The Fine Arts everywhere are gaining in importance, and it seems only natural that they should be treated in accordance with their own peculiar needs and/or advantages by setting up a separate school. It seems likely that this would result in more appropriate facilities, and curriculum which could be tailored to the needs of the art student. Conversely, Arts and Sciences would be freed from considering the special needs of the fine arts students in refining its own programs.

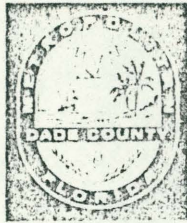
In a world of increasing specialization, your efforts to serve the young artist should be well appreciated.

Sincerely

R. Ray Goode  
County Manager

RRG:clw





# METROPOLITAN DADE COUNTY • FLORIDA

911 COURTHOUSE  
MIAMI, FLORIDA 33130  
TEL: 377-5311

OFFICE OF COUNTY MANAGER

January 14, 1976

Mr. Francis Wyroba, Chairman  
Department of Fine Art  
Florida International University  
Tamiami Trail  
Miami, Florida

Dear Frank:

The formation of a School of Fine Art at FIU is a highly practical idea that should have far reaching effects on not only the art community, but also upon the community at large. With the increasing emphasis on art, the latter statement does not seem extravagant at all. Business, industry, and even government have joined a growing number of individuals in the purchase of art for buildings and for public spaces as well as for museums and homes. This increased demand for art obviously means that more artists will be able to make a living if they are properly trained and ready to take their places in this expanding area of our economy.

To provide this kind of training, a separate School of Fine Art would be much better able to tailor its program to the needs of the Fine Artist. The increased amount of time needed for study and work in the chosen field would be available. Conversely, Arts and Sciences would not have to adjust its programs to the problems of the Fine Arts students.

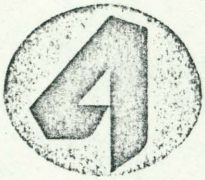
A Dean of Fine Arts could also better represent the needs of his/her school, faculty, and students in the never ending struggle to obtain space, equipment, materials, and instruction of the specialized kind which is required.

Best Wishes and good luck to you and to your Committee.

Sincerely,

Robert J. Sindelir  
Art Coordinator





**WTVJ**

316 NORTH MIAMI AVENUE • MIAMI, FLORIDA 33128 (305) 377-8241

Philip Giberson  
Chairperson  
Theatre Department  
Florida International University  
Tamiami Trail  
Miami, Fl. 33199

Dear Professor Giberson:

I would like to support the proposal that the Music, Art and Theatre Departments be transferred to a separate College of Visual and Performing Arts at Florida International University, instead of remaining part of the College of Arts and Sciences.

I've been a member of such a Fine Arts School. I served for nearly seven years at Boston University, where I was an Associate Professor and Chairman of the Department of Acting & Directing within the Theatre Division of the School of Fine and Applied Arts. This school included music and art divisions.

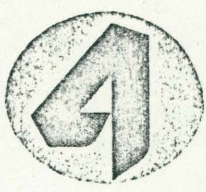
I'm also speaking as a Critic-at-Large for WTVJ-TV and WINZ Radio. In this capacity, I cover all the performing and visual arts in South Florida.

I believe that young artists, musicians and singers, and theatre people should have a professional environment where their creative talents can strengthen and grow, and where they can learn and practice their crafts. I've found that they flourish better in an atmosphere that's keyed to their specific needs - and such a diverse group of talents always function better in a separate school.

Parallel programs in the arts serve to enrich the school, as well as the entire university. Students and faculty of a College of Visual and Performing Arts benefit from a concentration of specific programming, housed where







**WTVJ**

316 NORTH MIAMI AVENUE • MIAMI, FLORIDA 33128 (305) 377-8241

supplies, rehearsal and showcase facilities, galleries and places for public performances can be used with maximum efficiency. Therefore, I urge you, and your faculty, and students to persuade the senior administration to establish a College of Visual and Performing Arts at F.I.U. as soon as possible.

Please let me know if I can be of further assistance.

Sincerely,

Samuel Hirsch  
Critic-at-Large  
WTVJ-TV and WINZ Radio





# GREATER MIAMI OPERA ASSOCIATION

1200 Coral Way • Miami, Florida 33145

ROBERT HERMAN  
General Manager

(305) 854-1643

February 23, 1976

Professor Philip Giberson  
Theater Program  
Department of Fine Arts  
Florida International University  
Miami, Florida 33139

Dear Phil:

I was very interested to hear about the present discussions concerning the possible establishment of a College of Visual and Performing Arts at F.I.U. and I am very pleased to react to this possibility.

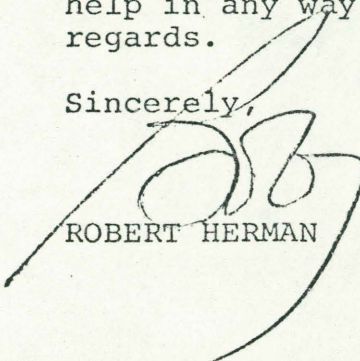
The Greater Miami Opera, as one of the major performing arts organizations in the area, would certainly welcome a professionally rather than a theoretically and academically oriented school of the performing arts. We have come to you many times looking for the right body to fill a production need and although you have always been able to accommodate us, I know how difficult it is to find such qualified individuals.

During my many years at the Metropolitan Opera, Juilliard School of Music was just across the street from Lincoln Center. Being the professionally oriented school that it is, it was often able to fill our needs for extra musicians, young actors, supernumeraries, technical personnel, etc.

In the same way graduates of the opera workshops at the University of Indiana, the University of Southern California and the Curtis Institute of Music, as examples of such professionally oriented schools, are much better able to enter into the world of opera and make their way in competition with long term professionals than graduates of academically oriented colleges of arts and sciences.

I personally would applaud and encourage the establishment of a College of Visual and Performing Arts at F.I.U. If I can be of help in any way toward that end, I would be happy to do so. Best regards.

Sincerely,



ROBERT HERMAN

RH/s



JACKSONVILLE UNIVERSITY

January 19, 1976

JACKSONVILLE, FLORIDA 32211

Dr. Philip H. Fink  
Chairman, Music Program  
Florida International University  
Tamiami Trail  
Miami, Florida 33144

Dear Dr. Fink:

Your letter of January 13th was received today, and, since you request information by "mid January," I hasten to respond to your request for information.

As the Chairman of the International Council of Fine Arts Deans this past year, it is natural that I should highly recommend the format of a School or College of Fine Arts. I have served as a Consultant on a number of occasions in the organization of such structured arts programs, and, from the number of requests I received the past year, it is obvious that this is the direction in which we are now moving.

Perhaps because my undergraduate degree and one of my graduate degrees were pursued within the framework of a College of Fine Arts, I was oriented in the direction of such an amalgamation. As a student at Drake University I found a happy combination of all the arts under one academic umbrella. When I became the Dean of the College of Fine Arts at Jacksonville University in 1961, it was my privilege to organize the college and structure it as I felt most desirable. We have four areas, to include music, theatre arts, visual arts and dance, and this encompasses both art education and music education. We do not have a Department of Video and Film, or I would have included it in our structure as you have done.

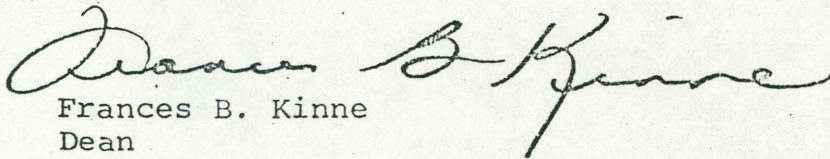
One tremendous advantage our students receive is inherent in the opportunity to cross disciplinary lines within the fine arts. All students attend the Fine Arts Collegium scheduled every two weeks, and they become conversant with all areas. Certainly this is a realistic approach to aesthetics, as we no longer can successfully departmentalize and compartmentalize our fields of knowledge. The total life experience is one we all must recognize, and a College of Fine Arts is a much more realistic approach to this concept.



Certainly it is much easier to present coordinated productions when all of the participating faculty members and students are under one college. Also, it is obvious that budgetary appropriations and support are more effectively presented when seen within a balanced picture.

I strongly urge you to move in the direction of a College of Fine Arts. Please let me know if there is anything further I may do to be of assistance.

Sincerely,

A handwritten signature in cursive script, appearing to read "Frances B. Kinne".

Frances B. Kinne  
Dean

FBK:ig





ROBERT GLIDDEN

national association of schools of music

11250 Roger Bacon Drive, No. 5 / Reston, Virginia 22090 / Phone 703 437-0700

Dr. Philip H. Fink, Chairman  
Music Program  
Florida International University  
Tamiami Trail  
Miami, Florida 33144

June 9, 1975

Dear Dr. Fink:

Thank you for your letter of May 28. It sounds to me as though your plans for a school of fine arts are healthy ones. There are actually any number of models nationally that you could follow, and you may wish to be in correspondence with someone from the International Council of Fine Arts Deans for advice. Dr. Frances Kinne, Dean of the College of Fine Arts at Jacksonville University, happens to be the elected chairman of that group this year.

I particularly commend you for bringing together the areas of music and music education under one administrative structure. I think that is terribly important for the strength of the entire music program.

If you would like, we would be pleased to help you arrange for a consultant, probably someone who is an administrator over a school or division incorporating music, theater, and art. As far as NASM is concerned, we look at only the music program, its support and outcomes, etc., in making accreditation determinations. Obviously, administrative structure is related to this, but nationally we have accredited music programs under virtually every type of administrative structure imaginable.

I have enclosed a copy of a memorandum regarding our arrangements for consultative visits. If this is of interest to you, please correspond and we will be glad to help.

Best regards.

Sincerely,

Robert Glidden  
Executive Director

RG/js

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