

FLORIDA INTERNATIONAL UNIVERSITY

GERALD W. LATTIN

Biographical Sketch

Dr. Gerald W. Lattin was appointed Dean of the School of Hotel, Food and Travel Services at Florida International University, effective July 1, 1971, by the Board of Regents on May 17, 1971.

He was formerly the Assistant Dean of the School of Hotel Administration at Cornell University.

Florida International's President Charles E. Perry called Dr. Lattin "one of the most knowledgeable men in the field of hotel administration on the educational scene today." In addition, President Perry pointed out that Dr. Lattin "has had extensive experience in developing and planning hotel management programs."

His career in this field spans a quarter of a century, and he has traveled widely in Europe, the Middle East, Asia and the Caribbean. After taking his M.S. and Ph.D. at Cornell, he began teaching in the School of Hotel Administration there in 1948. He was named Assistant Dean in 1962.

Dr. Lattin, 50, has served as President of the Council of Hotel, Restaurant and Institutional Education, and is a member of the American Culinary Federation, the New York Restaurant Association, and the Restaurant Advisory Council to the Job Corps.

At Florida International, he will be involved in recruiting program directors and faculty; coordinating and developing curricula in cooperation with the College of Arts and Sciences and the other professional schools at the University; and developing close ties with the local, regional and international hotel services and associations.

The program in the School of Hotel, Food and Travel Services will train students for over-all management of hotels and resorts, for food management, for tourism and travel planning, and for the administration and supervision of hotel facilities.

Dr. Lattin is a member of Phi Kappa Phi, Phi Delta Kappa, Ye Hosts, Cornell Society of Hotelmen, the Hotel Sales Management Association and is in Who's Who in the East. He received his B.S. from Hamilton College.

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He is the author of Modern Hotel-Motel Management (W. H. Freeman, publisher, first edition, 1958, revised 1964), and Careers in Hotels and Restaurants (Henry Z. Walck, publisher, 1968). He is editor of Restaurant and Food Service Management (Lebhar-McFadden, publishers, to be published in 1972). He is editor and wrote a chapter for Managerial Economics in the Hospitality Industry, which will be used as a text for one of the American Hotel and Motel Association Educational Institute courses. He wrote the Hotel-Motel Section of Colliers Encyclopedia, and will write a similar section for the Encyclopedia Britannica.

He and his wife have three children, two boys and a girl. They reside in Miami.