

the ivory tower



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UNIVERSITY NEWS

UPCOMING SEMINAR

Florida International's Division of University Services and Continuing Education will conduct a one-day seminar on communications and religion, "Communicating for Progress," at the Dupont Plaza Hotel on Wednesday, February 17.

The forum will examine the communications media, the problems of reaching people, how people are stimulated and how they respond to media. Dr. Robert A. Spivey, Chairman of the Department of Religion at Florida State University, will relate each topic to religion.

The program will include a luncheon, at which Dr. Abraham I. Katsh, President of the Dropsie University, will speak.

The University, located in Philadelphia, is the only graduate institution in America, nonsectarian and non-theological, completely dedicated to Hebrew, Biblical, and Middle Eastern studies. The course of study includes the culture and languages of Arabic, Aramaic,

Ugaritic, Akkadian, and ancient Egyptian peoples.

The Seminar will begin with a talk at 10:05 a.m. by Dr. Morton Enslin, Professor of Christian Thought and Literature at Dropsie University, on "Man, The Communicating Animal."

Dick T. Holland, Assistant General Manager at Channel 4, WTVJ will discuss the topic, "What is the Stimuli for Communicating" at 10:30 a.m.

Landon Haynes, Manager of Market Research for the Miami Herald, will speak on "The Art of Getting People to Respond!"

Registration begins at 9:00 a.m. in the Gotham Room. President Perry will give the welcome at 10:00 a.m. The conference will break for luncheon at noon, with the talk by Mr. Haynes opening the afternoon session at 1:30 p.m. A panel discussion starts at 3:00 p.m. The wrap-up and summary by Dr. Spivey is at 4:00 p.m. The registration fee is \$5.00 and includes the luncheon.

NEW FACES: Mrs. Rose Sparks, clerk-typist in the University Library, was a library clerk at Coral Park High School...Miss Helen Risser, secretary in the University Library, was formerly with American Express...Mrs. Marie Silveira, part-time clerk-typist in Purchasing, worked for the University of Florida Press...David Fleck, student assistant, attends Miami-Dade Junior College...Russell Fish, student assistant, is a senior at Coral Park High School.

AN HISTORIC LINK

The initial meeting of the Florida International/Miami-Dade Junior College Coordinating Council was held on January 22 in President Perry's office. At the first meeting, President Masiko of Miami-Dade and President Perry outlined the general tone, purpose and function of the Council, which will be to work together to the benefit of the student who will be transferred from the junior college to Florida International. This will entail the dovetailing of academic programs, transfer of student records, offering of four-year scholarships, faculty development and joint use of physical facilities.

Council members from Miami-Dade are Dr. Thomas Fryer, Vice-President, Downtown Campus; Clinton G. Cooper, Dean of Students, South Campus; Ronald Connelly, Dean of Academic Affairs, North Campus; Theodore A. Koschler, Vice-President for Occupational Education & Administrative Services. The University's members are Dean

Sowards, Dean McDowell and Keith Trowbridge.

"We feel we are writing educational history," said Trowbridge. "Never before in the history of this country has there been a case of an upper-division institution being built upon a 10-year record of quality college programming, such as Miami-Dade offers."

The Council, he noted, will be working toward a "truly integrated system of learning" all the way from kindergarten to a bachelor's degree.

The Council met again at 7:00 a.m. last Wednesday at the Holiday Inn in Coral Gables. On his way to the University, President Perry dropped by to lend encouragement.

A similar council with Broward Community College in Fort Lauderdale has been established and will be reported on in the next issue of The Ivory Tower.

HERE AND THERE: The University Council will hold its second meeting at 10:00 a.m. Tuesday in Room 109, Modular Building...A WTVJ special at 9:00 p.m. tonight, "The Ecological Time Bomb," focuses on the full range of environmental problems in Dade, Broward and Palm Beach Counties...Dean McDowell has returned from Denver where he participated in the Program Classification Structure and Task Force Meeting in conjunction with the Advisory Council Meeting of the Western Interstate Commission and Higher Education...The University staff as of today numbers 71.