

Fulford By the Sea News



Vol. 1.

NOVEMBER 1, 1925.

No. 9

AMERICAN LEGION TO CELEBRATE DAY AT FULFORD BY-THE-SEA

Lawn Party, Ball and Fire-works Display Features of Armistice Day Program

Armistice Day will see the largest crowds that ever gathered in the north end of Dade County at Fulford By-the-Sea when the Harvey Seeds Post of the American Legion will stage a big lawn party with a fireworks display and a ball in the evening. Arrangements for the ball and lawn party have just been completed by officials of the Florida Cities Finance Company and Joe Franks, adjutant of the Harvey Seeds Post. The lawn party will be held at Central Park and the four entrances to the park will be decorated to represent European centers, such as Paris, London, Rome. Here the Women's Auxiliary of the American Legion will serve guests with ice cream, cake and candy.

When night fall comes the carnival will be in full swing and the fire works display lasting an hour and a half, will be staged through the courtesy of the Florida Cities Finance Company. This will include reproduction of battle scenes and will be the first large fireworks display attempted in the Miami district for some time. At about 10 o'clock the American Legion Armistice Ball will be held at the Dance Casino and the music will be furnished by Blue Steele's Orchestra.

Arrangements were also made for the entire fleet of Fulford busses of the Florida City Finance Company to park in

THE start of the work on the A. A. A. sanctioned auto speedway at Fulford By-the-Sea on October 7th, is shown here for the first time. The first two pile drivers to start on the foundations of the giant track had just gone into action. Work is progressing rapidly.



front of the main office at the Halcyon Arcade in Miami, and take all of those who wish to see the display free of charge to the property and later return them to Miami. Detail arrangements of the affair are now being made and undoubtedly it will prove the biggest attraction Miami has had for years.

FOUNDATIONS OF HOTEL NOW BEING POURED

Structure Will Contain 173 Rooms Besides Large Dining Room

Pouring of the foundations for the 173-room hotel at Fulford By-the-Sea which will cost approximately \$100,000.00 was begun this week, and will be partly completed and ready for occupancy by the first of the year.

The structure will be two stories high and is built in an E shape with court yards between the wings. It has a ground measurement of 150 by 100 feet. Besides the 173 rooms the hotel will be equipped with a large dining-room and an electrically equipped kitchen. Plans for the hotel were prepared by the architectural department of the Florida Cities Finance Company and is of modified Spanish treatment. Furniture for the hotel has already been purchased in Chicago and will be brought to Miami by boat.

SEVEN NEW HOMES UNDER CONSTRUCTION AT FULFORD BY-THE-SEA

Attractive Bungalows and Two-Story Houses Are On Program

Seven new homes are now in various stages of construction at Fulford By-the-Sea, according to an announcement made today by J. R. Carpenter, General Construction Manager of the Florida Cities Finance Company.

The homes are part of the unit which has been delayed during the past 60 days by the embargo situation but sufficient materials have now arrived at the property and they have proceeded with their erection. Five of the houses are bungalows containing two or three bedrooms, bath, kitchen, breakfast nook, dining-room, living-room and front and back porches and will cost approximately \$10,000.00 each. Plans were prepared by the archi-

CONSTRUCTION WORK ON BIG SPEEDWAY NOW BEING PUSHED

Ray Harroun Back at Property After Trip to Washington to Discuss Race

Construction work on the A. A. A. sanctioned auto speedway, Fulford By-the-Sea, is progressing rapidly and already the foundations for the bridge over Lake Fulford, the grandstand, and part of the track itself have been put in.

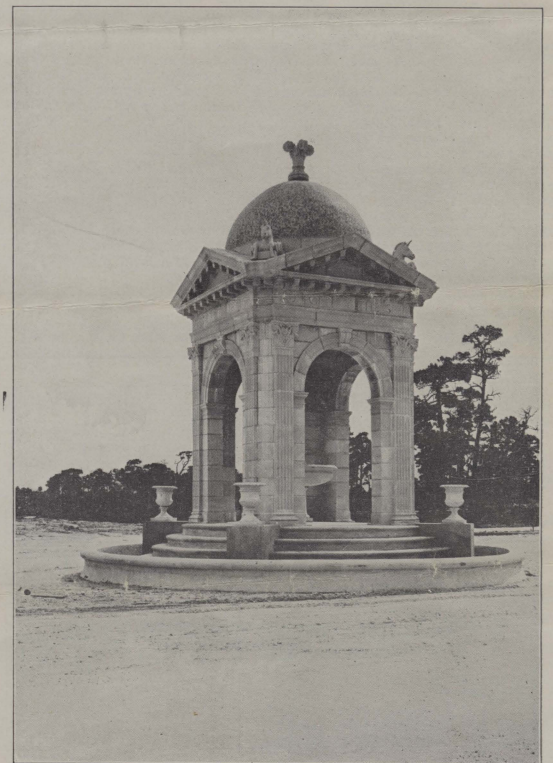
Four huge pile drivers are at work driving 20-foot pilings into the soft muck at the rate of about 150 a day. At the same time a 30-foot wide rock road has been carried out alongside of the bridge in order to make available a roadway for the hauling of materials with which to build the track.

Ray Harroun, manager of the Fulford-Miami speedway, returned to Fulford By-the-Sea last week after a short trip to Washington, D. C., where he conferred with A. A. A. officials on the race. While en route to Washington he also completed arrangements for the shipping of lumber from Jacksonville and Savannah to Fulford By-the-Sea. Within the next few weeks now everything will be in readiness for the crew of approximately 200 carpenters which will come here from Detroit to start construction on the big speed bowl. A tent city will be built near the site of the track in order to house the workmen. The engineering department of the Florida Cities Finance Company are now engaged in stringing electric light, telephone wires into this section of the new city.

THIRTY years ago the old townsite of Fulford, Fla., which is now practically surrounded by Fulford By-the-Sea, boasted of this Post Office—one of the first in Dade County.



HERE is the magnificent electric fountain which is now in operation, just inside the Dixie Highway entrance to Fulford By-the-Sea. It was built at a cost of \$15,000.00.



FOUR MAIN BUSINESS STREETS ARE BEING CURBED AND PARKED

Beauty of Zoning System Will Shortly Be Visible to Residents

With curbstones and central parkways laid on Coligny Way from East 2nd Avenue to Flagler Boulevard, Fulford By-the-Sea, it was announced today at the Executive Offices of the Florida Cities Finance Company that the cement gangs would immediately complete the curbs and sidewalks on the four principal business streets surrounding the Civic Center. This includes construction of Coligny Way to First Avenue, W., Alcazar Way from Second Avenue, E., to First Avenue W., Second Avenue E., and First Avenue W. north from Coligny Way to Alcazar Way or a total of 14 blocks. During the past month steam shovels have cut down the road bed to grade and as quickly as this cement work is completed these business streets will be rocked. This step was decided on because of the large amount of building which is ready to commence the minute the material situation clarifies. With the completion of this work the second step in the zoning system of the new city will then be apparent to the general public as the business district surrounds Central Park and Civic Center. Around this in turn will then come the hotel and apartment district and then the residential district.

ELECTRIC FOUNTAIN NOW COMPLETED

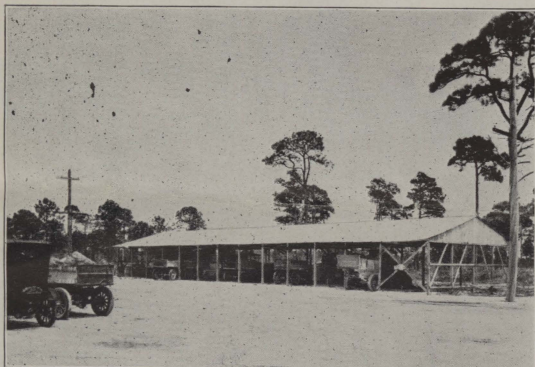
With the arrival this week of the pumping machinery and automatic lighting devices, the huge electric fountain built inside the Dixie Highway entrance, Fulford By-the-Sea, is practically completed.

The fountain is made out of cut stone and is 32 feet high and has a circumference of 30 feet at the base. It has been under construction for the past six months and was scheduled for completion fully two months ago. Practically all of the machinery has been installed and the fountain will be in operation day and night within the next few days.

FULFORD CRUISERS MAKING TWO TRIPS

In order to handle the large number of visitors from Miami to Fulford By-the-Sea, the Florida Cities Finance Co. this week inaugurated a twice-a-day boat service to the new city. Under this schedule the early boat leaves at 10:30 A. M., as has been the case for the past year, and another boat leaves the docks in Miami at 4:30 in the afternoon. This lands the guests at Fulford By-the-Sea at 6 o'clock in the evening, where they are taken for a ride throughout the development and then served a light supper, returning to Miami about 9:30 in the evening by motor bus.

HERE is the huge temporary shed used to house part of the fleet of trucks of the Florida Cities Finance Company, who are developing Fulford By-the-Sea into the model townsite of the East Coast.



GERTRUDE MOODY, former Keth star, is shown here as she appeared at a recent recital from radio station WGBU, Fulford By-the-Sea.



DRUM AND BUGLE CORPS GUESTS AT DANCE

The drum and bugle corp of the Harvey Seeds Post of the American Legion were guests of honor at a Hallowe'en Dance given by the Florida Cities Finance Company for its employees in the Casino at Fulford By-the-Sea Friday night.

Prior to the departure of the drum and bugle corps to the national convention at Omaha they were given a farewell dance at Fulford By-the-Sea and on Friday night were the guests of honor because of the great work they did in Omaha to advertise Miami. Arrangements were made with Joe Franks, adjutant, for all members of the corps and their friends to be present on Friday night, invitation being by card.

TEMPORARY SCHOOLS WILL BE ERECTED

Erection of several temporary school buildings will begin this week at Fulford By-the-Sea in order to care for approximately 200 pupils who are now attending the Arch Creek school during the course of construction of the new building.

The new grammar school at Fulford By-the-Sea is a two-story concrete block structure containing 11 rooms and was begun about 60 days ago. Construction work has been slowed up by the lack of building materials and the definite date of completion is not known. The erection of the temporary school building by the School Board of Dade County will meet the emergency which has arisen as the result of this delay.

Pete's Olive Branch
The Sheriff's department immediately responded to the call and Pete Riggins and his son, Repete, together with Jordan Phillips, three negroes living on Mr. Tiller's place were arrested and placed in jail.—Dallas News.

FIRST NINE HOLES OF COURSE ARE NOW NEARING COMPLETION

Fairways Are Scarified Preparatory to Seeding to Grass

Nine of the greens of the 18-hole golf course under construction at Fulford By-the-Sea have been completed, and the work of scarifying the fairways is now in progress.

The course is being built under the direction of Frank Hill, well-known golf course builder, and the entire 18 holes are to be finished and ready for play within seven months. With the scarification of the fairways the automatic sprinkling system will be laid and the entire course then sodded to grass.

The steam shovels will this week go to the course to dig out the large swimming pool for the use of club members. Pending the time when the Florida Cities Finance Company will erect a combined Hotel and Country Club in the center of the course, a temporary club house will be built. This building is now being designed and will contain a dining lounge room, a central room and kitchen, and locker room for men and women.

FULFORD QUOTA IS HIGHER Sales Amounting \$25,000,000 Expected As Further Improvements Are Made

With a record of \$10,295,060 in sales for the fiscal year closing September 30, M. C. Tebbetts, president of the Florida Cities Finance Company, yesterday wired from New York to Bernard Thyson, general sales manager, setting the quota for the coming season at \$25,000,000.

In September, 1924, when the Florida Cities Finance Company began active development work at Fulford By-the-Sea, Mr. Tebbetts set a quota at that time of \$10,000,000 and despite the fact that the building of a sales force and an executive organization took up much of the time in the last year, these figures were realized. The two high months in the year were January and September, both being slightly over a million and a half dollars and the other 10 months showed a steady sale of property.

During the last four months, the Florida Cities Finance Company has been operating free bus service out of six cities in Florida and before the winter season sets in the big green pullman busses will be running from every nook and corner of Florida and Georgia. At the same time 20 offices are being opened throughout the northern states and the H. K. McCann Company, one of the largest advertising agencies in the North, is directing national advertising accounts. Seven offices are now being maintained in Miami by the Florida Cities Finance Company and three more will be opened within the next 30 days. Each office is complete and the idea of a chain of real estate offices was originated by Mr. Tebbetts last season, proving highly successful.

During the time that this sales record was established the Florida Cities Finance Company has erected on its properties 25 homes, three apartment houses with stores on the first floor, a power and water plant, and an administration building and dance casino. At the same time approximately seven miles of 12-foot sidewalks, curbs, and central parkways have been laid, together with 12 miles of rock roads.

Too Embarrassed
"Every room with a bath," says the prospectus of a new and huge hotel just started here.

Which reminds us of the story of a countryman, unfamiliar with such luxuries, who passed the night at a modern hotel.

"Well, did you have a good night's rest?" the clerk asked him next morning.

"No, I didn't," was the reply. "The room was all right and the bed was pretty good, but I couldn't sleep very much, for I was afraid some one would want to take a bath, and the only door to it was through my room."—Boston Transcript.

WHENEVER anyone in the Miami district thinks of dance music Blue Steele and his Fulford By-the-Sea orchestra are naturally mentioned first. Here is Blue Steele himself—a talented musician and leader who is making an enviable name for himself in southern Florida.



Naughty! Naughty! WELCOME!!
K. of P. and D. O. K. K.
We Greet You Cordially—May Your Stay In Our City Be One of Unalloyed Pleasure—From a Display ad in the Bristol (Va.) Herald-Courier.

A Peevish Apparition SHOOTER SAYS DEAD MAN WAS CHASING HIM WITH DRAWN RAZOR
—Headlines in the Washington (Pa.) Reporter.

The Approach Is Everything
"Hullo, Brown. Are you using your lawn-mower this afternoon?"
"Yes, I'm afraid I am."
"Splendid! Then you won't be wanting your tennis racket—I've broken mine!"—The Continent.

"Guess my girl in college has changed her mind about basketball. She is evidently going in for something more useful."
"How so?"
"Now she writes that she has made the scrub team."—McKendree Review.

Buy a Brick For Your Child—and Mine!

FULFORD UNIVERSITY has been founded to provide free education for residents of Florida and other states. A campaign to raise a suitable endowment fund is now under way. Those who desire to further the cause of assisting young people of our country to acquire higher education are invited to register their approval.

BUY A BRICK!

Any Size You Desire From \$10 Up.

Mail subscription funds to O. W. Young, Temporary Trustee and Secretary, Chamber of Commerce, Fulford By-the-Sea, Fla.

Fulford By-the-Sea News

Published Monthly by the
CHAMBER OF COMMERCE,
Fulford By-the-Sea, Fla.

Address all communications
to the Secretary.

WHY WORRY?

Much has been said and written about the high cost of living in Florida, the lack of hotel accommodations and profiteering all along the line. The writer landed in Miami unknown and unheralded. At the first hotel he struck he got a room without bath for \$4 a day. He had made no reservation and a few days later he changed hotels for a room with bath again for \$4 a day. In West Palm Beach he paid \$5 a day for a room and bath overlooking Lake Worth.

Delayed eight hours by a wreck on the Florida East Coast Railroad he reached Daytona at 11 o'clock at night, slept in a good bed in a sample room, a large affair with four windows, and paid \$2.

An advance wire to Tampa was a waste of money. Getting in there at midnight a dozen travelers reached the city's largest hotel brought the information that there was no reservation and that it was \$8 a day and up, two in a room. The writer went it alone for \$8 and got a room large enough but stifling hot, facing an alleyway. At Jacksonville in one of its best hotels he got the best room he had in all his travels and it cost just \$4. Prices undoubtedly will be higher this winter.

To those who are making their first trips and who have no connections in Florida here is a piece of advice: write to the hotels and to the chamber of commerce of the place you intend to visit. Learn the rates beforehand. If you have any difficulty go to the chamber of commerce or to the town officials. They make it a practice of helping strangers.

IS FLORIDA GROWING?

An amazing indication of the "tide of gold" that is sweeping into Florida, bringin' with it unprecedented prosperity, was revealed here today when State Comptroller Amos announced that the resources of Florida banks had increased at the rate of more than \$1,000,000 a day between June 30 and September 28 this year, usually a slump period.

During the period between June 30 and September 28 resources of Florida banks increased \$116,000,000, Amos announced.

Total resources on September 28 were \$478,000,000, while a year ago the total resources were \$179,000,000.

"The tide of gold began pouring into Florida last winter," he asserted. It has been increasing steadily.

"The condition of Florida's banks shows the present period of prosperity is built upon solid foundations," he declared.

THE beauty of Central Park in Fulford By-the-Sea is rapidly unfolding and the photographer caught this coral rock entrance with its shaded nooks that prove a delight to those who wish to sit and view the pleasant surroundings. The lofty pines and cocconut palms make a pleasing frame for this artistic rest.



**R A D I O
PROGRAM**

Here is a standardized radio program which is published for the benefit of our listeners-in all over the world. Station WGBU is a 500-watt Western Electric transmitter and is located in the Administration Building in Central Park, Fulford By-the-Sea. It is on the air daily except Sunday from 12 noon to 1 p. m., from 6:30 to 7:30 p. m. and from 10 p. m. to 1 a. m. On Sunday the station is on the air only for an hour and a half, starting at 9:30 p. m. and signing off at 11 p. m. The attached program gives the general lineup of the various shows you will hear if you tune in on us on 278 meters.

MONDAY

12-12:30 A. M.—Weather forecast and Midday Musical Program.
12:30-1 P. M.—Andy Mansfield "The Happy Boy at the Ivories."
6:30-7:30 P. M.—Music While You Dine.
10-10:30 P. M.—Miss Mamie Wirtz, Vocal Solos.
10:30-11:30 P. M.—Open Mic Night in the Studio with Bob Nolan and "The Bunch."

Homer Pigeon Says—?

Curious characters as I strolled through Central Park last evening. Red cardinals and woodpeckers singing and knocking. Reminds one of human beings. A stranger in the park feeding pigeons seeds of Newt Trenham's luscious papaya. And Bernard Thyson, genial editor of Miami, with his note book and pencil to remind his rusty memory. Off to dinner to discuss with him why pins are made shiny instead of dull so they wont show and to get the announcement that war had been declared. To hear tales of barges, schooners and tugs that will replace 25 trains to bring

the lumber for the giant speedway and about the mountain of nails to be used in the structure which if piled up alone would make a pigmy of Bernard himself. He's seven foot one. Then to hear a tale of the Sleep Wrecker's Club. Their imitations of cats. The Chief of Police of Fulford By-the-Sea will soon be on their trail.

Sam Dull, the former Georgian who don't try to dodge his birthplace, asked Homer to publish a series of letters to Santa Claus from famous personages of the Florida Cities Finance Company. Sam isn't given to making trouble, but after reading his first letter Homer decided that it couldn't be did. Nobody wants to be first in a game like this. So Homer decided to take the name off the letter and boil it down so it would pass the United States mail. Maybe you can guess who it was all about. Bernard Shaw Thyson is offering a box of cigars to the winner of the contest. So here goes: "Dear Santa Claus: I am only a poor misguided youth laboring to hold down my

12-1 A. M.—Blue Steele and his Fulford By-the-Sea Orchestra.

FRIDAY

12-1 P. M.—Weather Forecast and Midday Musical Program.
6:30-7:30 P. M.—Music While You Dine.
10-10:30 P. M.—Blue Steele, Vocal Solos.
10:30-11:30 P. M.—Fulford By-the-Sea Orchestra.
11:30-12 P. M.—Piano Solos, Theresa Horn.
12-1 A. M.—Blue Steele and the Fulford Orchestra.

SATURDAY

12-12:30 P. M.—Weather Forecast and Midday Musical Program.
12:30-1 P. M.—Andy Mansfield, "The Happy Boy at the Ivories."
6:30-7:30 P. M.—Music While You Dine, Bedtime Stories.
12-1 A. M.—Dance Music by Blue Steele and his Fulford By-the-Sea Orchestra.

SUNDAY

9:30-11 A. M.—Sacred Concert under the direction of Rev. Robert Newton Ward, Pastor of the First Congregational Church, of Miami, Florida.

11:30-12 P. M.—Wilbur Grant, Vocal Solos and "Guitar Joys."
12-1 A. M.—"Happy Night," Blue Steele and his Fulford By-the-Sea Orchestra.

TUESDAY

12-1 P. M.—Weather Forecast and Midday Musical Program.
6:30-7:30 P. M.—Music While You Dine.
10-10:30 P. M.—Blue Steele and his Fulford By-the-Sea Orchestra.
11:30-12 P. M.—Theresa Horn, Piano Solos.

WEDNESDAY

12-1 A. M.—Blue Steele and his Fulford By-the-Sea Orchestra.
12-1 P. M.—Weather Forecast and Midday Musical Program.
6:30-7:30 P. M.—Music While You Dine. Bedtime Stories.
10-10:30 P. M.—Songs of Yesterday by Bob Nolan.
10:30-11:30 P. M.—Dance Music.
11:30-12 P. M.—Theresa Horn, Piano Solos.
12-12:15 P. M.—Mr. Bernard Thyson, Fulford By-the-Sea Chamber of Commerce, in "A Short Talk on Florida."

THURSDAY

12-1 P. M.—Weather Forecast and Midday Musical Program.
6:30-7:30 P. M.—Music While You Dine.
10-10:30 P. M.—Arthur Charles Smith, Vocal Solos.
10:30-11:30 P. M.—Blue Steele and the Fulford By-the-Sea Orchestra.
11:30-12 P. M.—Theresa Horn, Piano Solos.

With the Wits

As Bunions?

PLAN TO STANDARDIZE POMEGRANATES ON FOOT
—News headlines in the San Francisco Chronicle.

Spices of Araby

There are two kinds of violations of the anti-narcotic law. One is technical while the other is fragrant and wanton.—From an Editorial in the Winston-Salem (N.C.) Journal.

His Pupil

Mr. Blank, in characterizing a former employee who is now a rival and competitor, said: "Why, he's a sarper, a thief and a liar, and I taught him all he knows."—The Continent.

No Foreign Frills

Purchaser—"What is the charge for this battery?"
Garageman—"One and one-half volts."
Purchaser—"Well, how much is that in American money?"—The Ink Slinger.

job as assistant to the.....
No, I wasn't given this title but I accept introductions in this fashion. I would like to have a box of Sense for a Christmas present as it will help me to keep the biggest job I have ever had and you know when I tell this gang down here all about my experience, they just grin and say nothing. Please don't forget to put the box of sense in my No. 12 sock on the night before Christmas.
Yours respectfully,

Assistant to the....."

The radio department got real excited last week and carried the message around to about 50 people that 20 sacks of mail for radio station WGBU were awaiting delivery at the Post Office. Even the post mistress was told by an announcer that the mail was locked up in her office. The "mail" which caused all this disturbance on the smooth waters consisted of hardware, copper wire, electrical machinery and what not that were shipped in by parcel post to get around the embargo. Terrible! wasn't it?

8% with Safety

First Mortgage Collateral Trust
Gold Bonds in the Miami District
provide absolute safety with 8 per cent.

In Denominations of \$100, \$500 and \$1,000

Profit sharing arrangement disclosing larger returns to those willing to take commensurate risks mailed on request.

**INTERSTATE
BOND & MORTGAGE CO.**

29-31 S. E. First Ave.

Miami, Fla.

MIAMI-FULFORD 250-MILE RACE GATED JAN. 30

By LARRY DAILEY
Sport Editor Daily Tab

Foremost drivers of the automobile oval, including Ralph De Paolo, Ralph De Palma, Benny Hill, Wade Morton and others, will compete for fame and gold Jan. 30, 1926, when the new Miami-Fulford speedway is opened with the first running of the annual 250-mile race. This was the statement yesterday of Ray Harroun, noted racing pilot and a member of the contest board of the American Automobile Association, upon his return from Washington where a meeting was held to complete details for the speed duel here.

Practically all the leading American speed kings, in addition to a number of foreign drivers are now preparing to comply with the entrance requirements. The inaugural contest at the Fulford oval will attract a representative field of drivers, and Harroun predicts the downfall of many records before the checkered flag falls.

Building of Stands Will Start November 15

Meanwhile, construction of the speedway is being rushed. An average of 160 Piling a day is being sunk out of a total of 10,000 pilings for grandstand and track. The building of stands and the board track will be started about Nov. 15, with the arrival of four schooners of dressed lumber.

"There is much interest in racing circles in the North over the outlook for some record-smashing speed at Fulford," said Harroun. This track being the latest will be most modern and unquestionably the fastest in the world. The turns are banked at an angle of 52 degrees, several degrees sharper than the turns at Culver City where all records were broken last season. It is also provided with every known safety device, a matter of growing concern with all racing drivers.

"Everything considered, I believe the new Fulford track will be one of the most popular in the world. It is the first time we have had appreciations from foreign drivers to compete on board tracks in this country, a fact due to the modern type of plant we are building at Fulford and the season of year which permits them to fill their summer engagements at home."

Plant Will Become Movement to Sponsors

With the indefatigable Mr. Harroun on the ground, the plant soon will arise as another monument to the faith of its sponsors in the sports support of Miami and its visitors. Automobile racing, one of the most fascinating of all sports, will take its place January 30, with the many other pastimes here that go to make Miami's claims to being the playground of America no idle boast.

Ray will leave within a few days for Jacksonville to superintend the bringing of the schooners of lumber here. Upon his return the plant will be completed under his personal direction. Fulford is fortunate in having a man like Ray Harroun directing its speedway, who as a driver and in other capacities is a leader in the automobile racing world.

MIAMI NOW RANKS FOURTH IN COUNTRY

Western Union Business Demonstrates Permanency of Growth Here.

Miami ranks fourth among cities of the country in amount of Western Union telegraph business and if its growth continues as in the last six months soon will rank third, Newcomb Carlton, president of the company, said on his arrival here Wednesday night. It will be exceeded only by New York and Chicago.

"The future of Miami is assured," Mr. Carlton said. "It's growth since I last saw it in January almost defies description. It is one of the most astounding spectacles I have ever witnessed."

Cables will eventually link the

Magic City with all of Europe, Mr. Carlton predicted. The company's cable service and plans are expanding rapidly, he said.

The company is making every effort to keep up with Miami's business, Mr. Carlton said, but it is about all it can do to take care of day by day demands.

Pneumatic tubes to connect the central office with 14 branch offices in the business district have been put into operation.

The tube system relieves congestion by furnishing a method of quick communication between branch offices and the central one. The 14 downtown offices will be connected by direct wires to 14 other branch offices in the city.

"No sooner do we catch up than we have to expand again," he said.

Mr. Carlton and several Western Union officials are on an inspection trip through Florida.

In order to prevent the decay of the old Captain Fulford homestead at Fulford By-the-Sea, the structure has been repaired and the photographer caught this view of it just after the work had been completed.



STREETS AND LANES CLEARED OF TREES

Work Rushed Through Central Sections of Fulford By-the-Sea.

All streets and lanes throughout the central sections of Fulford By-the-Sea are being cleared of trees and palmettos in order that the road gangs will not be hampered by these obstructions.

A large force of men are felling the trees and after the limbs are cut off they are being hauled to the speedway to be used as piles. The decision to cut down these trees at this time was made because of the great activity of the construction crews working on the streets and also because extra piling was needed in the construction of the track. More than 160 piles a day are being delivered to the site of the track, but this is not sufficient to keep the pile drivers busy. As the result of the work now being done, Ray Harroun, manager of the Fulford-Miami speedway believes that no delays will be encountered in the future.

WATER COOLING TANK AT POWER HOUSE IN USE

Efficiency of Electric Plant Increased by Installation of New Device.

The power plant of the Fulford Utilities Company, Fulford-By-the-Sea, was closed down last week at 2 o'clock in the morning in order to cut in the new water cooling system for the huge Deisel engine.

The water cooling tank has been erected at the rear of the power house and is some 40 feet high and the water from the engine is pumped over the top of the device, to fall down over a series of angled planes and on reaching the tank at the bottom is cooled sufficiently to again send through the engine.

The work was accomplished in four hours and by 6 o'clock the plant was running again, no inconvenience having been caused residents of the new city.

WGBU INAUGURATES WINTER BROADCASTING

With the opening of its noon program on October 30 WGBU, Fulford-By-the-Sea, officially enters its winter season. Distinct innovations have been arranged, according to Bob Nolan, announcer, who states a series of lectures as astronomy, botany, forestry, seamanship in the tropics and kindred human interest subjects. Some Shakespearean recitation also are on the list by way of adding variety to the jazzy features of the program.

Among other events is the establishment of a radio woman's exchange, a unique feature introduced for the first time in the Miami district. The new department will be under the direction of Miss Maybelle Vaught. The exchange will offer an opportunity to women fans for the exchange of recipes and advice or the swapping of last year's hat for what-have-you. All

HERE is a Spanish bungalow which has just been completed at Fulford By-the-Sea and is awaiting the final touches and the skill of a landscape architect. It is one of the several new homes which have been under construction during the past few months.



the various and sundry interests of the feminine head of the household will find vent through WGBU.

On Friday evenings Tyson Boyer, manager-owner of the Pierce-Arrow service garage will broadcast a series of talks on "The Care of Your Car in the Tropics."

AMERICAN LEGION AT OMAHA BOOSTS FULFORD BY-THE-SEA

Distribution of Thousands of Songs Effected by Harvey Seeds Post at Convention

When the Harvey Seeds Post of the American Legion travelled to Omaha for the national convention several weeks ago they took with them thousands of copies of Dreams of Fulford By-the-Sea.

On their arrival some of the members of the Legion purchased a small hand organ and up and down the streets they went, into the hotels, and into the cafes, to play and sing the song. As a result every available copy was given away and the supply was exhausted before the close of the first day. Not only was good will for Fulford-By-the-Sea properties created but the Harvey Seeds Post coming from Miami was the center of attraction thus doing a good work in the selling of the great Miami district to the Nebraskans.

True to Form

"Waiter, it's been half an hour since I ordered that turtle soup."
"Sorry, sir, but you know how turtles are."—The Lyre.

A Dubious Recommendation

BAD ROOM suite, extra middle bed; mahogany mantel piece. 806 South Thirteenth St., first floor.—"For Sale" ad in Newark (N. J.)

NEWT TRENHAM MAKES CAL LAUGH

President Enjoys Self at Expense of Cracker at Convention.

Newt Trenham, landscape architect at Fulford-By-the-Sea, journeyed to Omaha several weeks ago to attend the American Legion convention. Having been away from the North for so many years, Newt forgot that overcoats were a necessity in that part of the country. All he took with him were a couple of Palm Beach suits and a straw hat.

As far as the members of the Legion of Florida went the reception in Omaha was cold even though the press of the country stated that "A good time was had by all!" So came the day of the big parade and the Legion Post of Florida led the grand march. In the reviewing stand was President Coolidge and he stood at attention with his hat in his hand and returned the salute of the war veterans. Then along came Newt. Then the fur began. According to all stories Newt was half frozen to death. His hands clung to his ears. His nose was buried in a red necktie. But he was cold—colder than an eskimo in the Arctic Circle. He raised his hand and saluted bravely but while in the act his right ear started again to burn. Down came his hand on his ear. Meanwhile President Coolidge was taking it all in. First a smile. Then a giggle. Then an honest burst of laughter and the crowd picked it up and carried it along the line. This story is not told by Newt on his return, but members of the Legion Post in Miami saw to it that it was spread over the entire state.

Open-Handed

"Alice boasts that she never borrows trouble."
"No, that is a thing that she prefers to give."—Boston Transcript.

HERE is the first green of the 18-hole golf course which is now under construction at Fulford By-the-Sea. The first nine greens are today ready for sod and the scarifying of the fairways is now in progress.



HERE is Flagler Boulevard looking north from Central Park toward the speedway. The 12-foot wide sidewalks, curbs and parkways are 50 per cent. completed and the road has been carried through to the edge of Lake Fulford.

