

**The
South Dade
Story**



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Land of Many Moods

What IS South Dade? Take Your Pick

By **PAT MURPHY**
Editor, The Guide

There are those who say there is no place else in the world to live but South Dade.

And someone once answered, "After South Dade, there isn't much land left to live in."

Depending on what you define as South Dade, it covers anywhere from under a hundred square miles to more than a hundred square miles.

And in it lies the most widely assorted, strangely incongruous amalgam of people, industries, politics, economics and cultures found in any one geographic area of all Florida.

But they live and exist comfortably, if not always harmoniously, to give the rest of Dade County one of the most fascinating stories of growth and development.

★ ★ ★

TAKING some of the good and bad together, South Dade boasts as one of its residents Greater Miami's highest salaried executive (\$125,000 a year) and some of its worst pockets of low-income families.

It has its own Strategic Air Command Base, and fairly bristles with ready-to-fire missiles.

It also is where the Peace Center is located.

South Dade is home for almost as many Jewish tem-

ples per capita as Miami Beach.

It is home for Metro's county manager and many of Metro's key officials — but it probably has more trouble with Metro than any other Dade area.

It has its own race track, Tropical.

It is one airport in operation for private aviation, and another building.

It has two Universities.

★ ★ ★

IN CHARACTER, South Dade is indefinable.

It retains for the homeowner some of the lazy, suburban rustiness associated with country living.

But within driving distance is the huge Aero-Jet General plant that produces the world's largest solid fuel rocket engines.

Horses still can be seen on bridal paths — but South Dade is laced with high speed expressways.

It is frontierland and metropolis at the same time.

It has clean air and air filled with auto exhaust.

Home building has had much to do with the sudden postwar growth of South

Dade — and it continues as a mainstay of its economy.

But, paradoxically, in recent years it has ranked high among the number of

FHA foreclosures on homes.

It has small cities filled with people who want to live in cities — and, yet, Dade's largest unincorporated area

filled with people who despise living in cities.

★ ★ ★

IN SUM, you can pick what you want in South Dade.

Estate Development

Zoning Plan Can Prevent High Density Jungle Growth

By **MAURICE LABELLE**
Staff Writer

South Dade is a slowly waking giant that will one day be home to more people, living under less crowded conditions in better planned communities than its older sister north of Flagler Street.

That is, with one large qualification — if the general land use master plan is followed and not violated by one zoning change after another and granting of exceptions and variances to create a high density jungle.

By 1985 — 20 years from today — more people will live in South Dade than live in the entire county today, if projections of the Metro Planning Department hold true.

While few significant areas in North Dade are earmarked for estate development, vast areas of South Dade are presently being developed into half-acre or more homesites.

This has somewhat slowed the comparative development of the area, but the population center of Dade — that elusive little dot that hovers presently over NW 24th Avenue and NW 29th Street is moving slowly, ever so slowly in a generally southwesterly direction.

The dot would escape its brake were it not for the high rise breakthrough in the Miami area that has temporarily, at least, slowed the inevitable.

★ ★ ★

"OUR PLANS for the future involved more people in the south," Miss Doris Klein, principal planner for the Research Division of the Metro Planning Department, agreed.

Once the smaller lots in the North Dade area are developed, the shift in population will be more rapid, Miss Klein indicated.

By 1985, Dade's estimated population will have reached 2.5 million — more than half of whom will live in South Dade if for no better reason than it contains an area more than twice as large as North Dade.

Main centers of population will be the Dadeland area, South Dade, Cutler Ridge Center, Homestead Center and Homestead Urban areas.

But the emphasis will not be solely on homes.

Industry will also find a home in the thousands of acres that have been designated in the master plan.

Principal sites set aside are a vast area surrounding the New Tamiami Airport site, the Homestead Air Force Base — Seadade Industries site and Aerojet General on the eastern fringes of Everglades National Park.

Manufacturing will vary from monstrous aerospace rocket engines to seminoles jackets.

The area around Florida Power & Light Company's Turkey Point installation, selected to be one of the nation's atomic power sites, is also destined for great things.

★ ★ ★

RECREATION for this

vast area — as large as the land area State of Rhode Island — will be provided at Tamiami Regional Park, the site of the present Tamiami Airport, Richmond Park, the site of the present Richmond Air Base, Chapman Field Park, under development; Matheson Hammock Park, Bay Point Park, Homestead Bayfront Park, Hainlin Mill Park, parks along the Islandia chain of islands and other lesser recreational areas.

Everglades National Park will seem closer as expansion moves southward.

The entire area will be cut by wide, landscaped expressways that will criss-cross residential, commercial and industrial developments in what seem now to be unrelated paths.

By then, the controversy over the route of the South Dixie Expressway should be settled and another expressway paralleling South Dixie, but further west — the South Dade Expressway will help link the Palmetto Expressway to the West Dade Expressway, which roughly follows the path of SW 117th Avenue.

The South Dade Expressway will also link the Homestead areas with the other north-south expressway.

The controversy over the causeway to Islandia hopefully will have been settled by then and this and another proposed causeway between Islandia and Key Biscayne is proposed to loop the bay.

Still another proposed causeway — Arsenicker — will tie the mainland to the southern string of islands in the Islandia chain.

Eventually, planners hope that a rapid transit bus system will speed commuters between various areas of the County.

But the auto promises to be the main mode of transportation and headaches for many years to come.

But helicopters and weird new birds and perhaps even the new air cushion boats will ply up and down Biscayne Bay to help relieve the crush of morning and evening traffic.

And suburbanites will probably continue to look to the backyard swimming pool, patio, screened porch and the barbecue grill for their main source of escape.

South Dade: Sprawling, But Unincorporated

The fact that South Dade's seven municipalities account for only 6.4% of the County's 1.1 million population reveals dramatically the unincorporated nature of the vast area.

Of the 27 municipalities in the County, only seven call South Dade home and two of these — Islandia and Sweetwater — are hardly more than small villages.

But size alone is not the only measure of a community's importance or stature.

Coral Gables, with a population of some 41,000 is one of the County's leading municipalities in virtually every respect.

The Gables — the home of professional services — accounts for better than half of the seven municipalities' 70,880 population.

After that, the drop is sheer to Homestead's 10,750, engaged largely in agriculture.

South Miami, a bedroom community whose boundaries range far and wide and is probably one of the most scattered cities in the nation, nudges Homestead population-wise with 10,500.

West Miami, with little room left to square off its irregular boundaries, is credited with 5,600 residents, mostly retirees or employed elsewhere.

Florida City — Homestead's next door agriculture neighbor — has 4,600, Sweetwater 90 and Dade's newest community, Islandia, has but 30 souls to its credit.

★ ★ ★

THE FUTURE, however, holds a completely different picture.

While efforts to create new municipalities in the vast unincorporated area have met with little success, that picture is likely to change as the area becomes more and more urban in nature.

With no change in boundaries, the Gables' ultimate population could go to 75,000 or even 100,000 with high rise apartments.

By squaring off its boundaries or annexing more land, the total could go higher.

South Miami, by squaring off its borders alone could easily double its population.

And the sky's the limit with Homestead, Florida City and Sweetwater. By 1985, Islandia will have an estimated population of 26,700.

And the sky's the limit with Homestead, Florida City and Sweetwater, with nothing but open space on three sides.



On The Cover

The four color photographs on the cover, shot by Staff Photographer Raymond Lang, captures a bit of the wide range of living characteristic of South Dade. The huge pile of fresh yellow squash symbolizes South Dade's tremendous agricultural industry. The idyllic setting of a small sailboat cruising in a suburban housing development shows the liveability of our area. The Army missile man and his deadly Hawk missiles symbolize our area's military posture. And the amateur jai-alai players characterize some of the many recreational activities available in South Dade.

RECREATION for this

Forest Ranger

Even The Birds Have to Go Higher to See What He Sees

By **RAYMOND LANG**
Staff Writer

James J. Keen has snuggled amid the papers on his desk three little, ceramic monkeys and each day they remind him of the work he must do.

The monkeys depict the eternal message — Hear no evil, See no evil, Think no evil.

Keen fights fire.

This chief forest ranger is one of nine men manning Dade County's field headquarters for the Florida Forest Service in Goulds — deep in the agricultural heart of South Dade.

The men — attached to one of three Forest Service units in Dade — operate 24-hours around the clock out of a humble van drawn by a 110-foot tower that gives them a bird's-eye peek at South Dade.

The Forest Service has had its Dade headquarters in South Dade since June and since that time, Keen and his crew have fought 18 blazes.

But he's quick to point out they're not concerned with just South Dade, but all of Dade County.

"We're not here to duplicate any of the services of your other fire departments, which are very, very good," said Keen, "but we're here to aid and assist."

The Forest Service has very special equipment to battle certain types of fires — such as those in dense pinelands or muck — that conventional City or County vehicles might not get to. That, plus the service's excellent view of Dade from its three towers are its two major assets.

"This is a year-round job," Keen said. "Whether we're fighting fire or not.

"And this is just like a battle. If there's a fire going, we're on it until it's out.

"And this," he said, waving his arm to include the radio-equipped van, "is our nerve center."

★ ★ ★

SUPPOSE a ranger peers out from atop the tower and spies smoke. He knows the approximate area. He contacts the Service's another two towers — or maybe the one in the Everglades National Park they work with — and then they've got the site nailed down.

Keen and his men, with everything from hardy pumpers to tractor-type trucks, beat path to the fire. Other Dade and City units, if it's in their area, also respond.

The Forest Service is a self-contained unit. They've got their own fuel, their own power and even their own maintenance shop.

They're presently engaged in an expansion program. At

the Goulds site, construction men are building snug, but comfortable, homes in which the Keen and his top three aides will live with their families. They'll pay rent, but they'll always be right on the job, Keen said.

"You want to know what starts most of these fires?" Keen asked. "Just plain carelessness.

"People picnicking... burning trash, and then it gets away from them.

"Between now and next June will be the worst months for a fire. First of all, in your winters months, the rains stop and sometimes the vegetation dies, gets dry.

"And when that cold March wind comes in," Keen said, "you get a hell-roaring fire going."



James J. Keen

... 'just like a battle'



Tower

... deep in South Dade'

ELECT

Ed Bramson

TO THE SOUTH MIAMI COUNCIL
VOTE TUESDAY, FEBRUARY 8, 1966,
AT THE SOUTH MIAMI FIRE STATION

These are just a few of the outstanding SOUTH MIAMI CITIZENS SUPPORTING ED BRAMSON for City Council.

- Paul U. Tevis—Former Mayor of South Miami
- Val H. Stieglitz—Director, South Miami Chamber of Commerce
- Lee Henry—Attorney, South Miami
- Richard Ward—Director, South Miami Junior High Community School
- A. Vance Morgan—President, South Miami Rotary Club
- Omar E. Stang—President, 1st National Bank of South Miami
- Larry L. Stewart—President, South Miami Twin Lakes Association
- Sam Puder—South Miami Architect
- Cameron Stewart—South Miami Realtor
- Harry Penney—South Miami Architect
- Victor De Kouschin—South Miami Architect
- Kenneth Kniskern—South Miami Attorney
- Jack Black—South Miami City Judge and Former South Miami Councilman
- Muriel Solomon—Director, South Miami Junior High PTA
- Murray Dubbin—State Representative
- Robert Zinzell—South Miami Attorney
- Thad Mark—South Miami Merchant
- James Ferguson—Member, South Miami Zoning Board
- Joe Kline—Councilman, City of South Miami
- Sidney Efranson—Member, South Miami Zoning Board
- A. G. Gresham—Chairman, South Miami Personnel Advisory Board
- Joe Dussault—South Miami Merchant

LET'S PUT SOUTH MIAMI ON THE MAP *

SOUTH MIAMI CITY COUNCIL

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He Carved a Fortune with Bare Hands

By **RAYMOND LANG**
Staff Writer

When **Robert Ehmann** was a young man growing up in Scotch Plains, N.J., he bought a cheap, little power saw because he loved to work with his hands.

Today — only 18 years later — these same hands have gone on to build in South Dade **Robert Ehmann, Inc.**, a young (six years old), but highly successful construction firm.

Ehmann is only 35. Yet he

came into Florida only 10 years ago with little more than enough change to tinkle in his pockets. . . lost it all in his first sub-division venture. . . then went on to build a firm that last year grossed \$2½ million.

"We're on the threshold

now and I think in the next couple of years, we'll hit five to seven million," Ehmann said.

Ehmann and his wife, **June**, have four children. They're **Bob, Jr.**, 13; **Dawn**, 12; **Dirk**, 11; and **Kim**, 10. They live at 10625 SW 80th Ct.

★ ★ ★

HISTORY BOOKS topple over with sagas of men such as Rockefeller and Carnegie who — with spit and guts — gave birth to empires.

Ehmann may never have an industrial empire. But — here in the 20th Century when critics blast today's young man and gaze reverently on yesterday's heroes — this husky father of four with long, wavy hair toppling across his brow combines these same, driving forces.

"It's just guts," Ehmann said, settling down in his

swivel chair in his office at 14801 S. Dixie Highway. "It's a matter of jumping in and determination.

"You've got to keep swinging. Go after each problem, solve it, and then look forward to the next one."

At Ehmann's side near his desk were a pair of bronzed construction man's boots, size 11.

When he trodded across a piece of land in those boots, he was just a common carpenter doing manual labor.

Today, there's a spit shine to his black shoes and when he strides across a construction site, it might be to check into the \$800,000 job he had with Aerojet or to check plans for one of the \$25,000 and up custom-built homes he has going up. star dash

IT ALL BEGAN when the police captain's son helped a buddy back in Scotch Plains

build his own home on weekends.

With part of the money he earned, Ehmann bought a cheap, power saw. He loved to work with his hands.

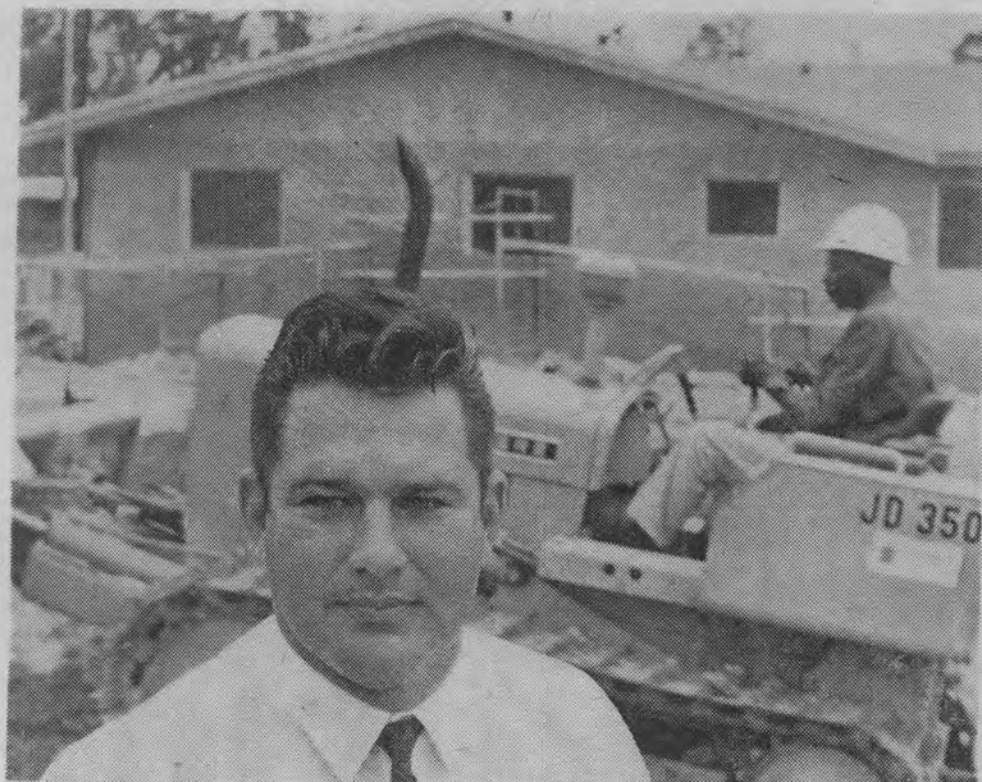
In 1948, Ehmann started his own contracting firm in New Jersey and in 1955, he decided to gamble on South Florida.

He invested his savings in some water-front plots in the Keys and lost his shirt.

He was broke.

He didn't give up. "I borrowed \$5,000 on my signature," said Ehmann, "and made a down payment on six half-acre sites of raw land.

"I went in. . . developed the streets. . . built the first home as a speculation home. . . sold it on completion and built two more."



Bob Ehmann: A Rags to Riches South Dade Success Story
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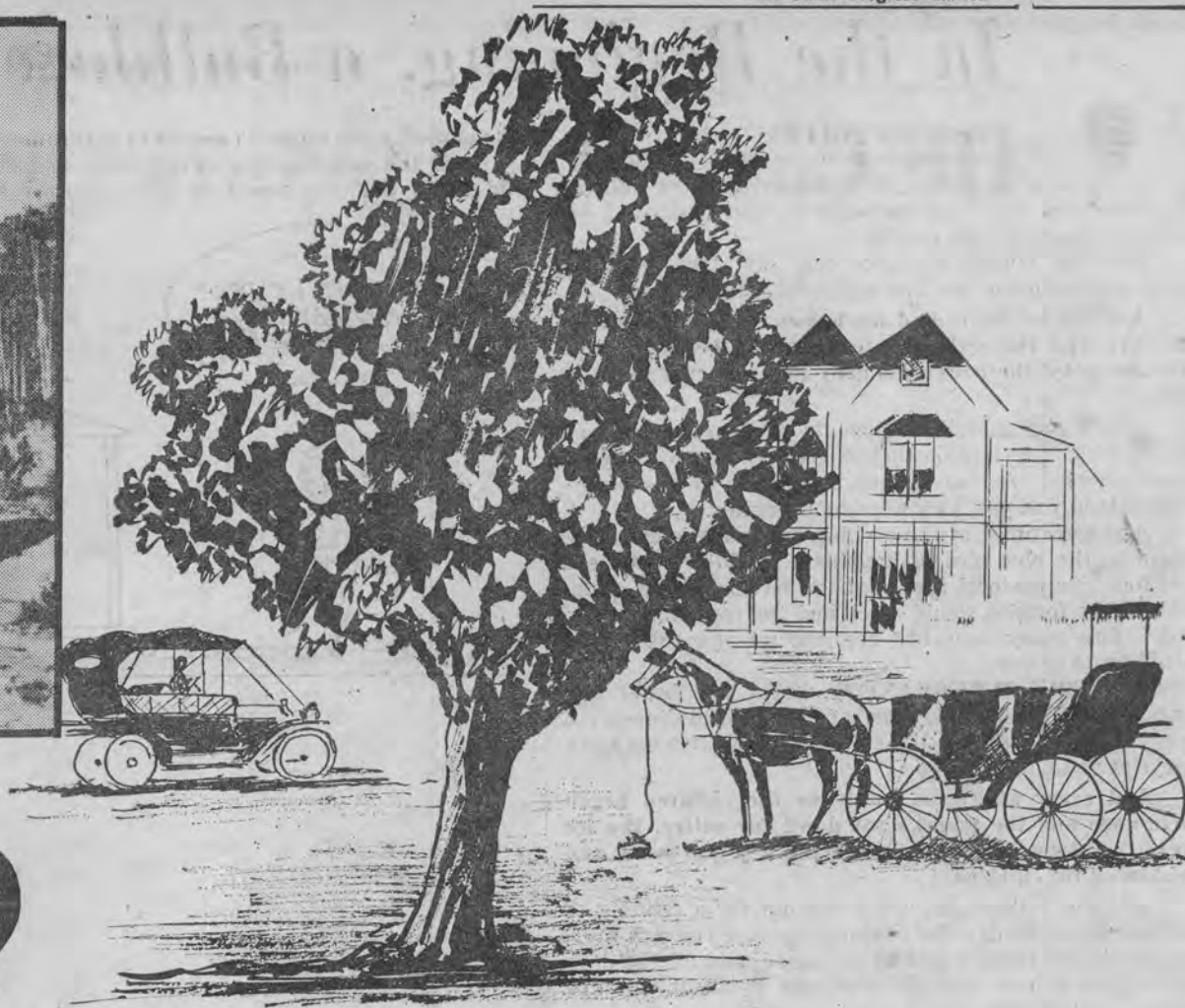
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**Holsum
the bread to buy**

In the Beginning, a Bulldozer Led to Suburbia

By **BETSY POLLER**
Women's Editor

In the beginning was the bulldozer, and the bulldozer plowed the land and flattened it, and destroyed the trees and disturbed the snakes.

And the builder appeared and saw that this was good, and he bought the land, and subdivided.

And the builder caused the homes to rise from out of the dirt, and the crabgrass to grow on the lawns, and then he called the power company and said "let there be light."

And the cliffdwellers came in great numbers, and barely could they contain their eagerness, and for a token down payment they mortgaged themselves to this newly-plowed land, and yea, they were suburbanites.

And sometimes in the evening and sometimes in the morning, the blue bird of happiness would fly overhead and foul this pastoral nest, and the terrazo would crumble and the formica would crack and the roof would leak, and before many suns had set, the mortgage payment would again be due.

AND THE SUBURBANITES begat and begat and soon the den became the nursery and the clotheslines were heavy with diapers and the sidewalks were littered with tricycles and strollers.

And every afternoon, verily as the children began their naps and the mama's sat down for coffee, the ice cream man would ride by, and make a joyful noise and awaken all the children.

And the Volkswagen would cry out for a relining of the brakes on the day the washing machine runneth over, and surely the taxes would be increased, and all the days were again as one, and the mortgage payment was due and the escrow account was sorely deprived.

And the chinch bugs increased in size and power and the cockroaches begat silently at night under the sink, and still the roof leaked.

And the blue bird of happiness returned, and this time he brought a hurricane which cluttered the lawns with garbage and damaged the delicate shrubs.

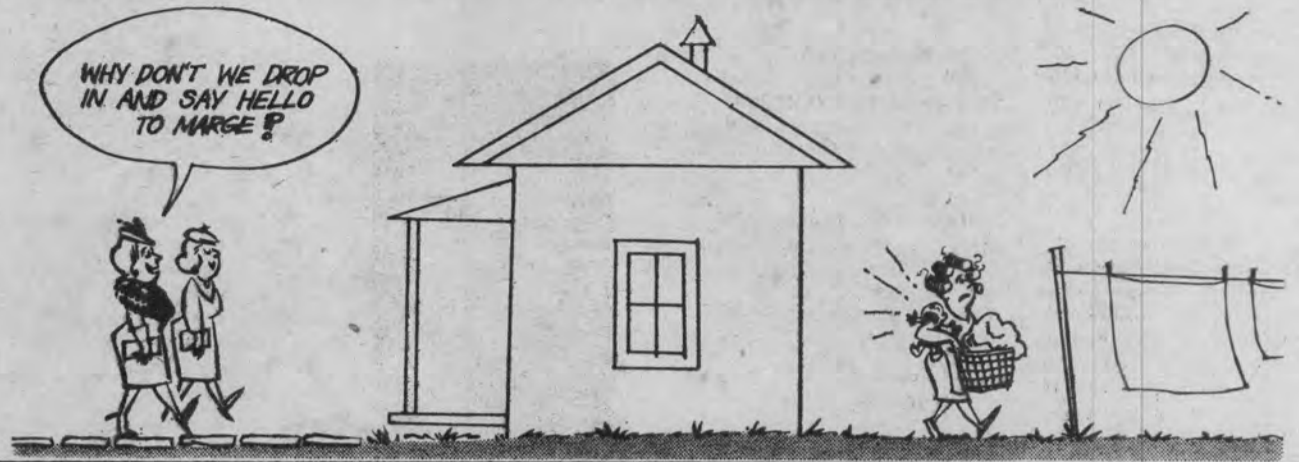
And quickly did the suburbanites gather the trash, and neatly did they stack it on the very edges of their lawns, and long did they wait for the garbage trucks.

And it came to pass that the water was impure, and the trash was even yet uncollected, and often the buck

was passed in the highest councils of government.

And the suburbanites waxed broke and disillusioned and sorely did they yearn for the apartments they had

forsaken, but never could they return for they had sworn a mighty covenant with the mortgage company, and so it was to be, for all the days of their lives . . .



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West Miami History

Gambling Room Meet Fathers a Town

It was 18 years ago that a small band of men huddled over a table in the back gambling room of a Tamiami Trail bar — and out it grew the snug, little town of West Miami.

It's a three-quarters of a square mile town nestled in the instep of Coral Gables' northwest toe where the mayor runs his own newspaper, the police chief lugs around a shot gun and the fire chief has a pot-bellied stove in his living room.

But West Miami is turning modern.

It may be on the throes of becoming a chartered city — a suggestion made by Councilman Jerome Taft.

The man most familiar with his town's activities is Edmund Cooper, a Councilman in 1951 and mayor since 1956.

He proudly displays photo-stats of a meeting establishing municipal government in 1947 at the Sylvania Heights Elementary School, but the state charter wasn't approved until 1949.

Some 87 male voters created the town largely to preserve liberal liquor and gambling laws.

But today the emphasis is on underground wiring for street lights, an excellent Recreation Center, street



MAYOR COOPER

paving and zoning regulations.

Only a faint trace of its early days remains in the town's liberal liquor hours with the package stores open until midnight and all day Sunday.

The most exciting, colorful chapter in West Miami's history was written when the Black Cat crossed its path.

FOR ONE QUARTER of a century from 1933 to 1958, this notorious bar served as a night club, package store and open air market.

Now the relatively sedate Gaslight Inn is located on the Red Road site where walls once echoed with sounds of bookies placing bets, clatter of slot machines, the zing of pistol

shots and clamor of fist fights.

After World War II, a housing boom drew veterans intent on cleaning up the town so political control slipped away from special interests to earnest workers.

The cause of clean government was given a shot in the arm by the late Sen. Estes Kefauver's crime investigation in 1950 which shattered local gambling establishments.

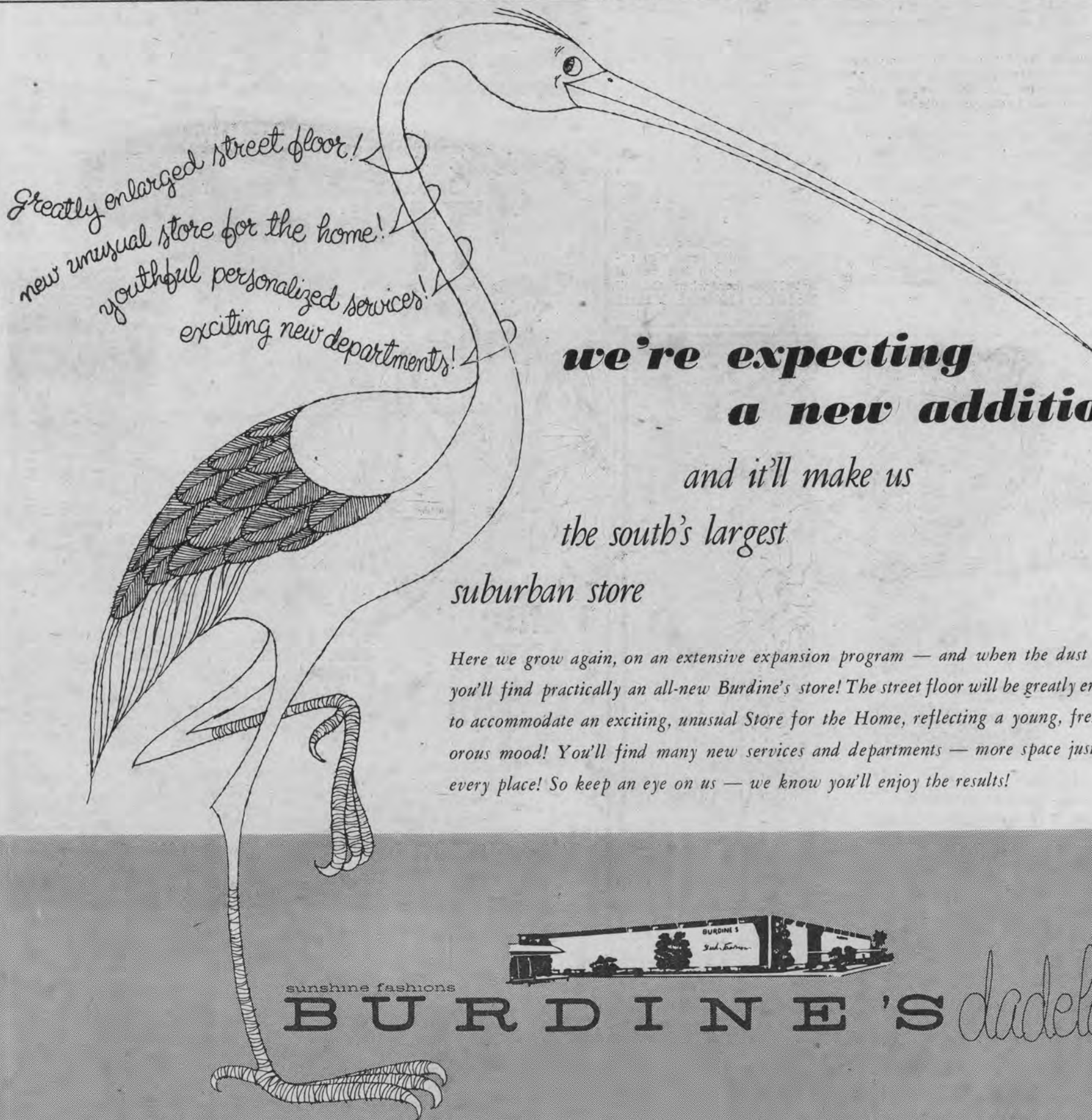
More progress came with a \$300,000 bond issue through which the town purchased its end of Consumers Water Co.

West Miami remains a cozy residential section but still it supports supermarkets and small businesses.

Today there's only a dozen vacant lots and three-acre tract left for development.

Supervising the laws of the land are members of the Mayor-Council form of government administered by Cooper. His five-man Council of legislators include Harvey Stahl, a certified public accountant, Jerome Taft, a teacher; Matthew Slepik, Martin Yelen and Joseph Robbins, attorneys.

They work with a \$360,000 budget serving some 6,000 residents.



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BURDINE'S *dadeland*

A Potpourri of Stores

S. Dixie Highway: A Whole Way of Living

By PAT MURPHY
Editor, The Guide

A wag once suggested, while fighting the early morning traffic into Miami, that people could be born and die on S. Dixie Hwy. before they could get off.

How right he is.

Nowhere else in the world, and certainly not in South Florida, is there such a road as S. Dixie Hwy.

It has been damned as a traffic nightmare, scorned and criticized for its unsightliness in spots and been the target of futile modernization campaigns.

But through it all, S. Dixie has a claim to fame unrivaled anywhere — it's one of the world's longest (16½ miles) and most complete shopping centers.

★ ★ ★

A QUICK GLANCE at address listings shows no less than 52 separate types of services, stores and products being marketed on S. Dixie Hwy. In most cases, there are several of each type.

There are churches to get married in, and doctors to take care of births.

There's a funeral home for deaths.

Real estate offices are sprinkled every block.

You can also find the services of surveyors, hair stylists, barbers, dress designers and golf pros.

Liquor stores are plentiful. And there's branch of Alcoholics Anonymous.

Eager young men can also find recruiting offices of the Army and Air Force.

Markets, restaurants and drive-in hamburger joints can nourish the family looking for food.

★ ★ ★

YOU CAN buy a boat. See a movie. Play jai-alai.

Buy fertilizer and garden equipment.

Get your TV repaired. Have a photo portrait made.

Buy scuba diving equipment.

Get your auto tag.

See a night club show. See snakes milked.

Play baseball in a Metro park.

Fill the family jalopy's gas tank.

Get your clothes cleaned.

★ ★ ★

BUY LUMBER for that new den.

Get toys for the kids.

Hire an attorney and buy

insurance.

Buy stamps at a branch post office.

Spend a night in a hotel or motel.

Have a swimming pool designed.

Tour one of the world's largest bakeries.

Get your dog or cat treated.

In short, like the wag said, you could be born and die on S. Dixie Hwy. without getting off.

It might not be a bad way to live, at that.

Naming Manager Put Off Again

An attempt to name Acting City Manager Roland Eastwood to South Miami's top administrator fizzled last week when the Council agreed to wait until after the Feb. 8 elections to pick a leader.

Mayor Clyde Taylor nominated Eastwood at the Council meeting last Tuesday saying, "I think he's done a fine job."

More than 20 men throughout the country have also applied for the job left vacant last November when Council fired City Manager Richard Barton.

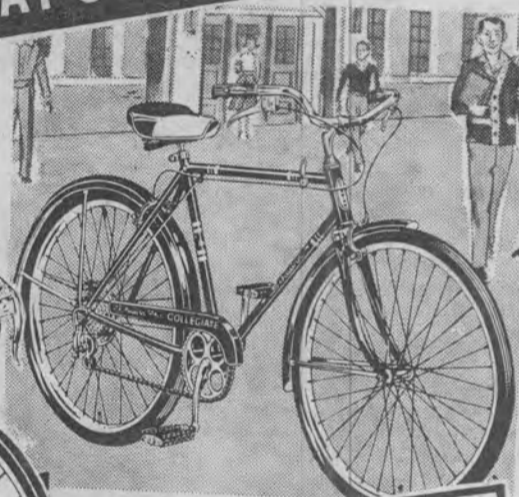


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ON THE PROWL in South Dade's ocean waters, this skindiving couple typifies the wide range of recreation available to

families who live in the booming suburban area south and west of the heavily populated Miami area.

Bell System Towers Lob Voices To Cuba Phones

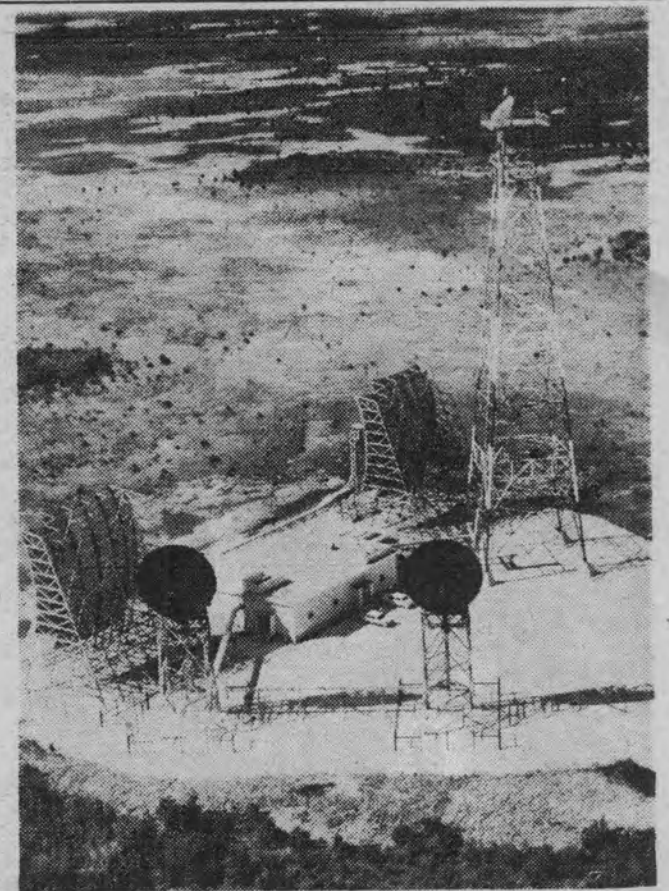
Drivers who take time to look eastward as they dash along the Overseas Highway near Florida City in South Dade will see a cluster of skeletal electronic towers bristling above swamps.

The whole complex is Bell Telephone's international microwave transmission station which scatters signals in the atmosphere aimed at Cuba and Nassau.

When the multi-million dollar electronic operation opened, it made history by lobbing the first television program across the Florida Straits to Cuba.

Since then, it has been used for telephone calls between Cuba and Miami. In October last year, 35,000 such calls were completed in one month.

The operation was opened in 1957.



Huge Electronic Complex in Swampland ... Southern Bell's overseas microwave

Horse World's Greats Here

A number of world-famous equestrian stars will be participating in the 16th Annual Miami Charity Horse Show to be held Feb. 23-27 at the South Miami Riding Club on North Kendall Drive and 92nd Ave. near Baptist Hospital, it was announced Monday.

Miss Stefanie L. Zachar, internationally known horse-woman and chairman of the big charity event, said that at least two Olympic team members — Frank Chapot and Kathy Kusner — would be among the group of internationally known riders to seek the \$20,000 in prizes and trophies to be presented at this year's show.

Approximately 300 thoroughbreds are expected to take part in the hunter and jumper competition.

Chapot, a member of the U.S. Equestrian Team, is considered one of the world's top riders. He was one of the top ranking team members when the U.S. competed in the Olympics at Tokyo last year.

Miss Kusner, of Arlington, Va., became the first rider since the start of the Dublin Horse Show in 1868 ever to win the Irish Trophy on the same horse in successive years.

Last year, she won the Governor's Perpetual Trophy at the Miami Charity Horse

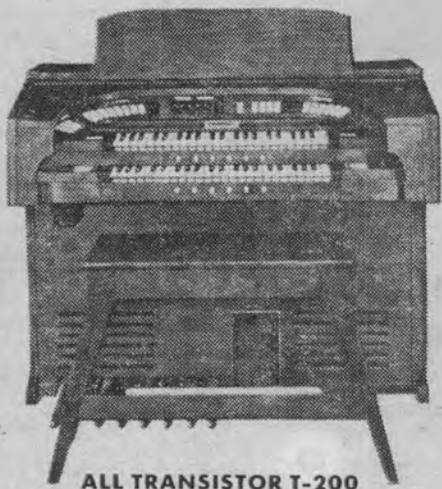
Show for being the high point rider in the Sunshine Circuit and this past summer she placed second in the Woman's World Championship in England.

The Charity Horse Show is held for the benefit of the Women's Cancer Assn. of the University of Miami. All proceeds from the \$1.25 adult; 75 cents, children admission are used for cancer research at the University.

Mrs. Fred Ravlin of Coral Gables, president of the sponsoring Women's Cancer Assn., said that in the past decade approximately \$75,000 has been raised in admissions from the show and that this year they expected the largest turnout ever.

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and look forward to
many more years with
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At Turkey Point

Atomic Power To Bubble in Wastelands



FP&L's Atomic Generator as a Scale Model ... viewed by vice president George Kinsman, president R. C. Fullerton

By PAT MURPHY
Editor, The Guide

Imagine, if you will, a major American industrial corporation suddenly deciding to build the world's largest plant smack in the middle of a swamp so remote and unfamed that construction crews had to hack through jungle to get to the site.

Unlikely?

Not at all. In fact, this is precisely what Florida Power and Light is doing.

In the next four years, the giant electrical utility will have spent in excess of \$100 million building the world's largest nuclear power generating plant at Turkey Point, a South Dade locale once considered even too formidable to provide comforts for wild birds.

When completed in 1970, the FP&L Turkey Point plant will have two conventional generators and the nuclear plant producing more than 1½ million kilowatts of electricity.

The first two conventional generators will be in operation in the next two years.

When fully operating, the Turkey Point plant will increase FP&L's capacity some 3 percent.

★ ★ ★

BUT THE Turkey point site is going to be more than just a spectacular power plant.

It is to be a major natural

and industrial sightseeing and recreation spot.

FP&L Board Chairman McGregor Smith and his executives have planned a Scout camp, picturesque waterways for fishing and an exhibition display with scale models which explain the operation of the huge nuclear center.

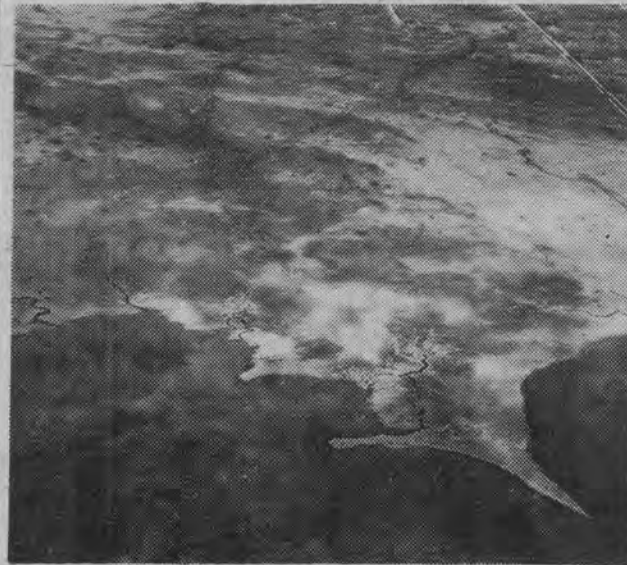
Thus, Turkey Point — now a strange beehive of

industrial excitement in the middle of wasteland — will bring a new and unforeseen life to South Dade.

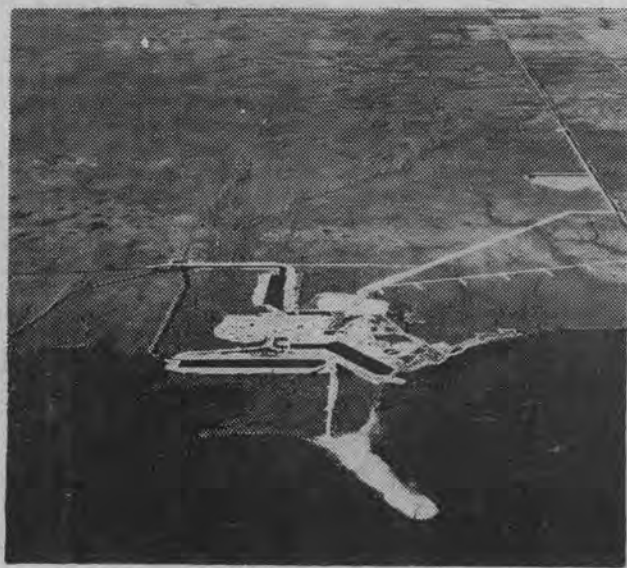
While the plant is now located remotely, it will attract other development like a bee to honey.

It probably will encourage large clean manufacturing to locate in the area close to a cheap source of power — and hence new homeowners who will need stores to shop in.

Before and After



How Turkey Point Looked as Wasteland ... now after new power plant started



Present View ... action just beginning

Pioneer

Doctor Slain by Indians Gave His Name to Perrine

Long before civilization came to Florida, one South Dade locale was already earning a memorable place in history through the man whose name it was later to adopt.

The place — Perrine.

The man — Dr. Henry Perrine, a physician and botanist.

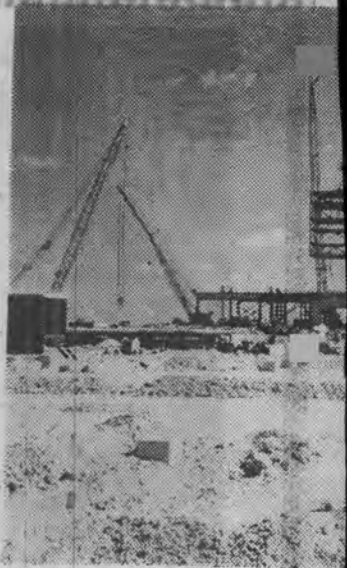
In 1835, Dr. Perrine equipped a plant on nearby Indian Key to conduct experiments on tropical plants.

It was Dr. Perrine who introduced the sisal, more popularly known as the century plant.

He also introduced a special lime he developed.

But his work was cut short when Indians raided his island laboratory and killed him.

But his wife and son escaped to the area which is now named in his honor.



First of Four

There's a Soul in S

By MARY HARRELL

Teens in revolt — she was a "Hell's Angel," and found a new life with God.

A pretty 20-year-old girl stands before hundreds of adults and young people at the First Baptist Church of Perrine, 16905 SW 90th Ave., telling of her four years in a California motorcycle gang.

She went from drinking and sex to speaking mightily for God.

This is just one of the dynamic programs that pervade South Dade's churches and synagogues.

Whether its providing a complete Christmas for Cuban refugee families, holding an inter-faith discussion between minister, priest, and rabbi, houses of worship seek to combine the spiritual with day to day living.

With more than 40 churches, every major Christian denomination is represented, plus the non-denominational Unitarian, Science of the Mind and the Church of the Infinite Truth.

Believers in each branch of Judaism will find a home in the area's six synagogues, ranging from Orthodox, and Conservative to Liberal plus the new Reconstruction.

Architecturally, there's the ultra-Conservative, or if you like it more modern, prize-winning Hope Lutheran Church, or the newly dedicated St. Raphael Chapel at St. John Viannery Seminary.

Designed by Alfred Browning Parker, Hope Lutheran, 6330 Bird Rd. placed first last year in "Religious Architecture," contest, and has been featured in national magazines.

Rising to a height of 60 feet, 10 laminated wooden beams make up the outside. And in the sanctuary, a three-dimensional Crown of Thorns, approximately 16 feet in diameter, hangs suspended over the Altar.

★ ★ ★

A MAJOR PROJECT of the Miami Roman Catholic Diocese is St. John Vianney Minor Seminary, 2900 SW

At Westbrooke

Bankrupt Private Club Now Echoes to 'Y' Family Fun

A one-time suburban country club, where private members frolicked before bankruptcy forced its sale, is now the South Dade home and headquarters of the Young Men's and Young Women's Hebrew Association.

This plush and unusual sprawling conglomeration of athletic, social and cultural activities covers 20 acres at the corner of Tamiami Trail and SW 85th Ave. It formerly was Westbrooke Country Club.

Pointing to the huge surge

of activity the "Y" has experienced as a consequence of the move, Paul Faske, president, noted, that "there are now 78 employees, professional, staff and maintenance, as compared to a total of 30 at the "Y's" former facilities.

Added Faske:

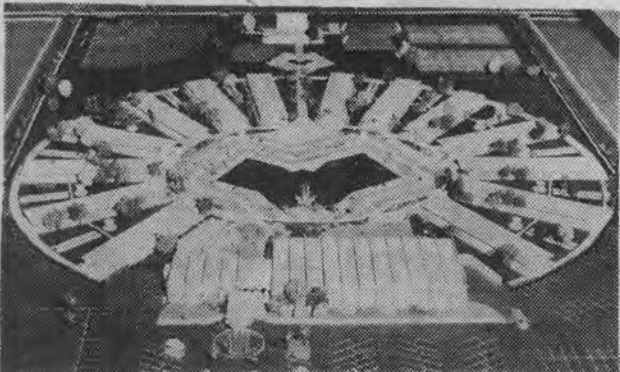
"And there are 141 students enrolled in our Early Childhood Development Program as compared to 21 before." Other statistics show that there were 225 youngsters enrolled in the last "Y"

summer camp program as compared to the 48 in 1964.

The previous facilities were closed on Sunday. At the new "Y" the attendance has averaged some 2,000 per Sunday, according to Efraim H. Gale, executive director of the organization, which is a beneficiary agency of the Greater Miami Jewish Federation, the United Fund of Dade County and a member agency of the National Jewish Welfare Board and the Welfare Planning Council of Dade County.

Added Gale in his augmenting of Faske's statistical rundown: Where very few groups met regularly at the old facilities, the new "Y" has 48 groups meeting at least once a week.

The new "Y" offers one of the Florida's largest swimming pools, tennis, handball, baseball and basketball courts, indoor lounges meeting rooms, a banquet hall and staff offices. As a consequence, junior and senior high school students increasingly seek the "Y's" facilities for their events.



By Famed Reporter

Memories of His South Dade

By STEVE TRUMBULL

Back in the pre-1900 days, the title of the world's most daring man usually was accorded to the fellow who ate the first raw oyster.

Then that feat faded into limbo and just-arrived pioneer in South Dade county — of all places — qualified for that "most daring" crown.

He was the first fellow who looked upon that rocky, formidable looking pineland acreage — land so flinty it looks like it would not even grow good sand spurs — and decided that plant therein the first grove in that then-wild region.

Others as daring (or as daffy) rushed in to share the title. Attacking that rock with pickaxes, and often with a stick of dynamite per tree hole, and a gallon of sweat per tree, they planted what actually became groves. Fine ones, too.

Now the fellow who had gulped that first oyster had risked nothing more than a belly ache. These fellows risked their futures and their slender fortunes on what must have looked like a chump's bet.

It's good for our state and this county that they won, because this was the opening of an area that many now hold to be the most livable and finest section of Dade.

These early day grove planters, plus other venturesome farmers of the time who were pushing southward from Coconut Grove seeking pockets of earth for tomatoes and peppers, blazed the trail.

All of this was not so long ago as Florida history is reckoned. It was happening as Henry Flagler was preparing to push southward from Miami with his railroad. Miami had been staked out. Now Dade was ready to grow southward — and grow it did.

AN ESTIMATED 90,000 persons now live in the part of Dade south of Kendall Dr. Of these there's an estimated 50,000 in the greater Perrine area, and 40,000 in the Greater Homestead area, extending from that town northward to Hainlin Dr.

Homestead, itself, generally conceded to be the capital of South Dade, now claims a population of around 12,000. As recently as the year of our own migration to this area in 1934 it was little more than a staggling of one story, wooden business houses along Krome Ave., and "fertilizer row" along the railroad tracks.

Recent news may mean still another spurt for the south end of our county. The Central and Southern Flood Control district has announced immediate plans for providing drainage for an added 193 square mile chunk between U.S. 1 and east boundaries of the Everglades National Park, and extend-

Steve Trumbull, the author of this special article, is the prize-winning retired Miami Herald reporter who fell in love with South Dade when he first came to Florida several decades ago. He has hunted in its woods, owns groves here and has watched — with mixed feelings — its growth from a rustic, rural frontier to a booming suburban frontier.

ward northward to the Tamiami trail.

Much of this land was formerly wet and unusable. Now it will have potential — mostly agricultural.

The Flood Control people promise to correct what may have been some previous bloopers in their past work. With the new project, they say, they will siphon much of the waste water into water-starved Everglades National Park. Previously all efforts have been toward dumping out to sea.

And the big national park is a tremendous economic asset for Homestead and one which can become even greater in years to come — if it can get the fresh water necessary to its life.

The four-laning of U.S. 1 on to the Keys (even with the bottleneck two-lane bridges) will be another spur.

LIVING can be good and gracious in the rural areas of South Dade county. A drive through the grove areas of the Redland section, west of U.S. 1 and between Perrine and Homestead, is a "must" for any new-comer who really wants to see this county of his adoption.

It is also highly recommended as an at least once-a-year pilgrimage for longer time residents here.

The pine woods is giving way to the homes of those who cannot abide the long rows of project housing. Many of these Redland homes belong to elderly and fairly well-heeled retirees. Others belong to younger men, willing to commute daily to town jobs for the privilege of raising their kids in these surroundings.

Some of us old fuddy-duddies bemoan the fact that the pine woods are going too fast in this section. But in a county long past the million population mark, it's hard to feel anything but sympathy — and a certain understanding — for the family seeking a little of the remaining elbow room.

The residents of this area — new and longtime — are fiercely loyal to their still bucolic surroundings.

They will even tell you — with the second martini — that this is perhaps the last refuge of sanity in this wildly mushrooming county of ours.

THE HISTORY of South Dade is pretty much the history of the town of Homestead.

Most of it came with the pushing of the railroad south-

ward from Miami to Key West, where the first train arrived in January, 1913. There had been a little migration before that time, but virtually all of it after 1900. The "on to Key West" project was started from Miami in 1904 and completed late in 1912.

Which fact, as recently as World War II, made it a little difficult to refer in print to any resident of this area as a "pioneer".

There would be an immediate and irate letter from some member of the Pioneer Association insisting that no one rated that designation unless they were here before 1900. Which just about ruled out South Dade County.

That yardstick now has since slipped into limbo, and South Dade now counts its pioneers to include those who "came with the railroad".

Among those so-coming was the late William Krome, one of the first to take up extensive land holdings in the area and recognize its possibilities. He was the chief engineer for Henry Flagler in the building of the railroad.

Mrs. Krome, who successfully carried on the grove business after his death and became a highly intelligent botanist in her own right, resents this "pioneer" tag.

"That", she says, "is what you call old people when there's nothing else you can say about them. Besides, there were many here before we came."

So it's a little dangerous to list the "pioneers" of this area — some are always omitted — but the list must include such names as Harvey and Anna Fitzpatrick (genuine pioneers in grove development), Al Lindgren (who brought in the first power tractor to break up the rock), V. M. Grinnell, the W. D. Horns, the Cave, Walron, Ingram and Redd families.

Homestead itself was not incorporated until Jan. 13, 1913, and then by just 26 men. Legend today is that the town's first place of business was a meat market on a stump where the First National Bank now stands.

Because most of them were then homesteaders, the name was a natural.

DESPITE THE tremendous urban growth since these early days, agriculture is still highly vital to the Dade economy. The crops produced in this county bring growers some \$55,000,000 a year.

More than 23,000 Dade residents work in agriculture. It never would be believed by the West Florida people who believe Dade is strictly for the city slickers, but this county leads the state in winter tomato production and in pole bean production.

We are second only to the Hastings area in potato production.

This winter truck crop production is as much a gamble as crap shooting. Profits can be enormous one year — as much as \$1,000 an acre — and the losses fantastic the next. If the area escapes a killing frost while the remainder of the winter vegetable production areas are being killed out — Dade's farmers have it made.

For that season, that is. Next season the farmer may vastly increase his acreage with all that money, and watch it get blasted in a freeze, or flooded in a hurricane.

And the farmer who loses a crop in that area loses far more than his time. Because there is virtually no natural fertility in either the crushed rock of the higher lands down there, or in the marl of the lower lands, he virtually grows his crops in commercial fertilizer, while keeping it doused with insecticides — all of which may run from \$500 to \$1,000 an acre. And all of which can be wiped out in an hour.

Until comparative recent years and the advent of a slightly more balanced economy, this made for tremendous lush years, and depressingly lean ones in South Dade county.

There was long a legend around Homestead that a native could be absent for several years — completely without communication — come home, walk down Krome Ave., and know at once the farming story of the years of his absence.

He could do it, the legend held, by noting the vintage of the parked cars. It worked like this:

All new cars — last farming season was a dandy. When those earlier-day boys hit it, they spent it.

Cars a year old; last season was a dud, but the season before that was dandy.

Two years old, or older, the same reasoning.

It's not quite that pronounced today, what with the Homestead Air Force Base and a growing list of small business ventures. But even with all the nearby urbanity, in the central and northern end of the county, high rise apartments and skyscrapers, agriculture remains Big Stuff down there in the south end.

The farmers started it all down there, and in spite of hurricanes, floods, freezes and droughts they have had no intention of giving up.

All of which remains on the list when Dade county counts its many blessings.

Large Generators Being Erected
... Turkey Point site will be world's largest

Every Religion

Home for Every South Dade Chapels

on Ave., the place where men start down the path to the priesthood, preparing to serve anywhere from St. Augustine to Key West.

International figures are frequent guests in South Dade's Houses of Worship.

Chaplain McGill, syndicated columnist and editor of the Santa Constitution, will speak at Temple Beth Am, 10 N. Kendall Dr. tonight 8:30 p.m. as part of the synagogue's annual Forum Series. He will be followed by General Maxwell Taylor, March 16, and Art Bucher, April 17.

Interfaith work plays a big part in South Dade religious activity.

Two annual events put on by the Beth Am Sisterhood Brotherhood come up in February.

Christian women from all over South Dade will attend Inter-faith Luncheon Feb. 16. The menu will feature elements of a Passover Seder, and special tables representing the Jewish holidays will be set up.

Men from Kendall Methodist Church and Riviera Presbyterian Church, will attend Brotherhood Dinner, Feb. 22, at 6 p.m. A general discussion will precede the dinner.

An Ecumenical Retreat for Catholics and Non-Catholics ends tonight at 8 at Epiphany Roman Catholic Church, 8235 Red Rd.

Conducted by Father Edward Whitely of the Paulist Fathers, Detroit, Mich., it features in place of a Mass discussion on the results of the Ecumenical Council, with particular emphasis on relations with non-Catholic religions. Similarities and differences in belief will be treated.

Featured will be Father Theodore Gibson of Christ Episcopal Church, Coconut Grove, Father Jack Totty, St. Theresa Roman Catholic Church, Coral Gables, Rev. W. Wick Jr., Palmetto

Presbyterian Church, and Rabbi Alfred Waxman, the temple's spiritual leader.

Home-base for Greater Miami Youth for Christ, a small building at 9350 SW 79th Ave., provides a stepping off point for a ministry that reaches thousands of teens all over Dade County.

Through the leadership of Rev. Ted Place, YFC reaches into junior and senior high schools with campus life clubs meeting each week at the schools.

CAN YOU FIND any signs of life changing in the movie of Tennessee Williams, "Cat on a Hot Tin Roof"?

That's what members of Christ the King Lutheran Church, 11295 SW 57th Ave., will try to do in a series of discussions on secular motion pictures, the week of Lent, preceding Easter.

"We want to look for the Christian message in everyday films," said the Rev. Carsten Ludder, pastor of the church. "Where do you see signs of a Christian character or Resurrection or a new life in movies like 'The Hustler'?"

SOUTH DADE is also the beginning point for the nation's largest Easter pageant held each year in the Orange Bowl Stadium.

Directed by Rev. Neil Wyrlick Jr., Palmetto Presbyterian Church, 6790 SW 56th St., it features a cast of over 200 men and women of every denomination.

New churches are constantly going up in the area. Presently in construction is the Science of the Mind Church, 7790 Miller Rd. Soon to build will be Kendall Church of God and University Christian Church.

Lourdes Academy, a Catholic Girls Senior High School, SW 82nd St. and Red Rd., and St. Louis Catholic Church, 72nd Ave. and SW 120th St. were completed recently.

In 1964, 10 churches and synagogues were built.

Cultural, Academic Crossroads

By **MARIAN WYNNE**
Staff Writer
South Dade spells good schools.

That's because this area boasts of fine imaginative and complete educational institutions ranging from kindergartens to two college campuses.

The Miami-Dade Junior College's decision to locate its vast \$7.8 million second campus in South Dade focused county-wide attention on this growing area.

Here is the educators' delight, a cultural and educational haven which features such important teaching tools as a unique divisible auditorium at Rockway Junior High, the University of Miami's South Campus for scientific research, six-sided classroom pods at Colonial Drive Elementary School and a nine-sided team teaching center addition at Blue Lakes Elementary School.

A short, energetic architect is this county's key figure in school construction because he transforms education ideas into beautiful, structurally sound buildings.

He's Andy Ferendino, architect to the Dade County Board of Public Instruction, and member of Pancoast, Ferendino Grafton and Skeels Architects.

Here are some of the highlights of recent designs in South Dade Schools under Ferendino's careful supervi-

sion in collaboration with Dade County's finest architects in varied private firms.

SOUTH CAMPUS, Miami-Dade Junior College, is about 40 per cent completed in its first building phase on an 180-acre clump of pine-land off SW 104th Street and SW 107th Avenue.

Under construction are two-story \$2 learning resource building, three-story \$1,900,000 science, one-story \$400,000 administration and one-story \$350,000 service, all of sandblasted concrete decorated by colorful flora rock panels.

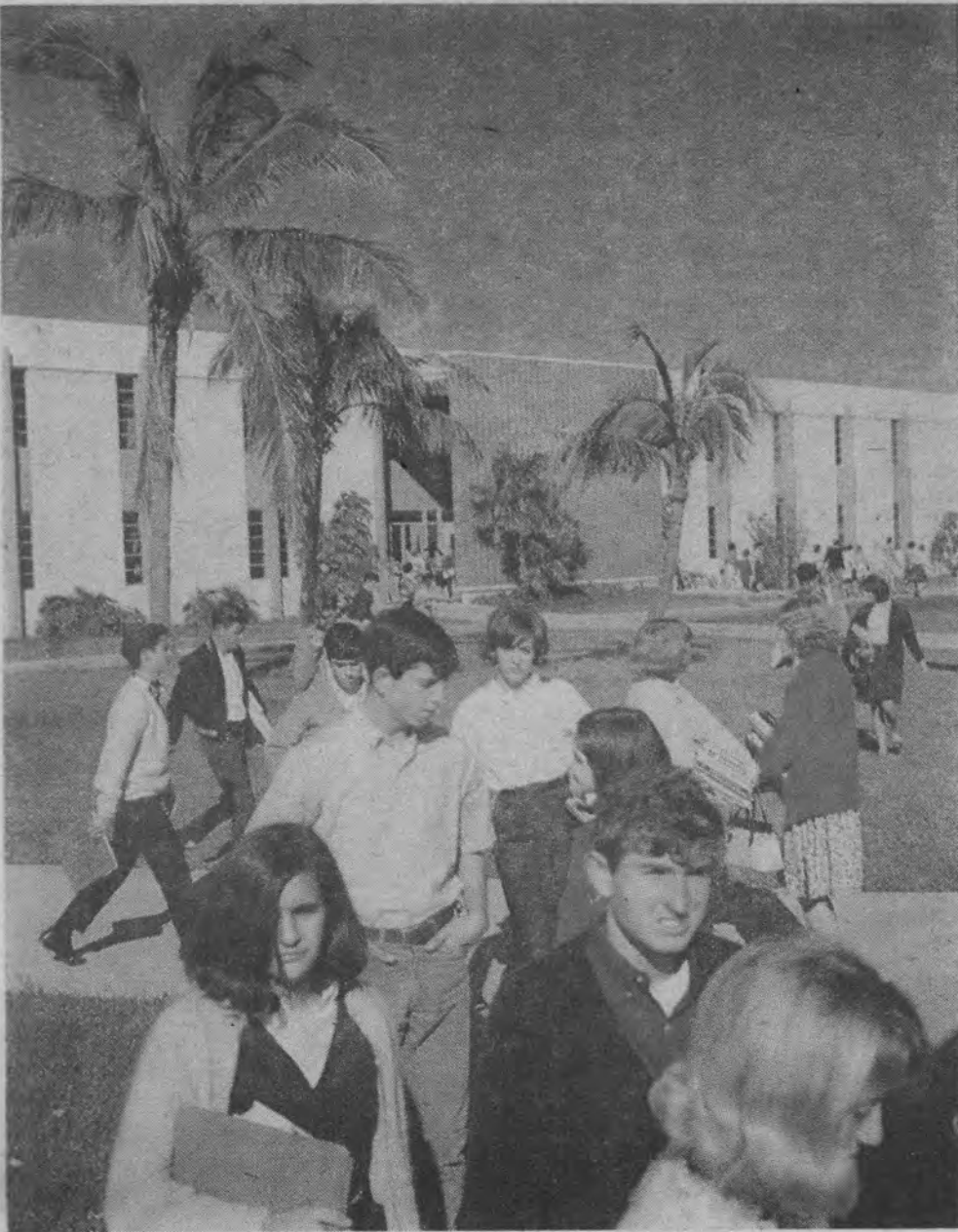
KILLIAN HIGH SCHOOL, going up at 10655 SW 97th Avenue which should be completed by August, 1966. This modern plant contains triangle shaped classroom with television screens in every room and ambitious future plans for its very own closed circuit television.

COLONIAL DRIVE ELEMENTARY is a \$533,850 project off Colonial Drive and SW 170th Avenue containing six-sided rooms, provisions for eating hot, catered meals in the classrooms, no cafeteria, team teaching aids and durable arts and crafts units.

The personal touch reigns with book shelves in every room replacing the drab, impersonal one-room library.

ROCKWAY JUNIOR High School's divisible auditorium at 9393 SW 29 Ter. contains 500 seats which can

be divided into smaller, intimate divisions for private instruction. It saves building a six-classroom addition.



Modern Buildings and Sunny Dispositions
... characterize South Dade school campuses

From One Truck...

Holsum: A Story of Progress

Holsum Bakery — which started with an old one-cylinder truck and rose to a major concern in the heart of the South Miami business district, — celebrates its 54th year of progress.

The ten-acre site at South Dixie Highway and Sunset Drive is a familiar landmark to passersby who thrill every holiday season to its elaborate Christmas display.

Thousands of school children tour its modern bread-baking plant every year.

All this became reality because Charles T. Fuchs Jr. bought a little frame struc-

ture and a one-cylinder truck in Homestead back in 1912.

Some 54 years later the old truck has paved the way to a fleet of more than 200 vehicles while the initial 200 loaves of bread per day has grown to many thousands of loaves.

After several expansion moves to various sites in Homestead, the baker executives considered a South Miami location.

In 1926 Holsum Bakers moved into a building originally designed as a luxurious movie theater in the heart of

what is now South Miami's booming business district.

Holsum was the first Florida bakery to completely automate its plant; the first to use a pneumatic flour system and the first to install new revolutionary continuous mix bread equipment.

It's a company of people, ideas and products and its employes are busy members of community life by taking active interest in the Chamber of Commerce, Orange Bowl events, home shows and safety films for public schools.

RE-ELECT BRAU



John W. Brau
COUNCILMAN SOUTH MIAMI
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★ EXPERIENCED ★
"22 years a part of South Miami"
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• Community Service •
★ Integrity ★ Loyalty ★ Courage

VOTE BRAU



Elect

GEORGE GIBBONS

Your

CITY COUNCILMAN

For City of South Miami

I am willing to stand on my eight years experience which qualifies me to serve you once again —

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Armed and Ready

War Rockets Sprout Alongside Dade Tomatoes

By MAURICE LABELLE
Staff Writer

Perhaps South Dade's most unusual neighbors are the missile men of the Nike-Hercules and Hawk surface to air sites that ring the area.

They are a hybrid breed of men — half GI, half space technician — who hope they'll never have to fire their super anti-aircraft "guns" in anger.

Combining the toughness of the military policemen and the razor sharpness of the space technician, the men manning these missile sites off Krome Avenue, in the Keys and Carol City, are ready on short notice to blunt an enemy attack launched from the air.

"We'd get them all," said 1st Lt. George Reed, the sharp-as-a-tack commander of Delta Battery whose Nike-Hercules missiles prick the sky near The Trail and Krome Avenue.

Cocksure?

To Lt. Reed this was a

Self-Guided

New Color Maps Added For Touring

Distribution of a colorful, new "Metropolitan Dade County Self-Guided Tour Map" covering military, agriculture, industry, parks and attractions throughout South Dade County is scheduled for about Feb. 1.

"The four-color brochure is designed to appeal not only to visitors, but will be highly interesting to many local residents desiring to learn more about Dade County," said Lew Price, Miami-Metro publicity and tourism director.

Color-coded for instant recognition with signs installed along major arteries in Dade County's southwest section, the map readily identifies the five different tours available: attractions, red; military, blue; agriculture, lime green; industry, cerise, and parks, green together with a brief description of 35 points of interest.

The roadside signs and tour map are a cooperative effort of the South Dade Council, Miami-Dade Chamber of Commerce, Metro Planning Dept., and Miami-Metro News Bureau.

Copies of the new brochure will be available at Miami and South Miami Chambers of Commerce, as well as the Miami-Metro News Bureau, 499 Biscayne Blvd., Miami 33132.

dedicated belief expressed in positive terms.

If the responsibility for handling dozens of 40-foot long missiles with nuclear capability weighed heavily on the 24-year-old rocket soldier, he did not betray it.

The Furman graduate, who received his commission 2½ years ago, matter-of-factly explained the radar, computers and missiles costing a conservative \$13 million would spring to the defense.

BEHIND BARBED wire fences, a series of locked gates, armed guards and sentry dogs, lie the formidable missiles on their launchers.

Not too greatly unlike the Soviet SAM sites, in North Viet Nam, dozens of which have been reported destroyed by our planes, the Nike-Hercules missiles are designed to strike down aircraft between 30,000 and higher than 100,000 feet.

But, unlike the North Korean sites that have proven relative easy prey for our bombers, our sites are ringed by supersonic fighters, Reed points out.

As a matter of fact, the missiles would never fire unless the enemy penetrated the powerful air defense system around Miami — part of the overall North American Air Defense Command with main headquarters in the caves of Colorado Springs, Colo., and in Montgomery, Ala.

Lt. Green and his men became Dade neighbors in October 1962, during the Cuban missile crisis when the Soviet secretly constructed ballistic missile bases in Cuba and brought in medium range jet bombers.

Up until just a few weeks ago they lived under conditions comparable to their sharecroppers — in tents under field conditions, but a multimillion dollar construction program recently put them into modern new barracks with all the comforts of home.

Contrasting with the suave Greenville, S.C., commander is the Delta Battery's tough 1st Sgt., Henry Winning, an 18-year veteran with plenty of World War II Pacific Theater combat experience.

The Uniontown, Pa., native and former marine typifies the dedicated no-nonsense non-combat ready with the technical background and schooling to meet the needs of a modern army.

THE ENLISTED MEN that work under them, manning the computers, the radar and the missiles are largely youngsters just out of high school and Army technical schools are the pride and joy of Lt. Reed and Sgt. Winning.

Morale, despite years in the field was always high, now with their new barracks it is soaring.

This, despite the long

hours of work — between 40 and 100 hours — leaning toward the latter figure.

The missiles they man have never been fired, for there is no practical way to

do so. The first time they do will be for real.

But once a year, the men of Delta Battery, travel to Ft. Bliss, Okla., to fire their missiles in practice.



—Staff Photo by RAYMOND LANG

Army Guard Stands Watch Over Missiles ... at South Dade anti-aircraft site

This is the big thrill — watching the huge missiles blast off with a deafening roar toward a drone target traveling at supersonic speeds high in the sky.

★ ★ ★

TO THE SOUTH of Delta Battery Hainlin Mill Drive (SW 216th Street) lies a different type of missile site aimed at blocking attacks from planes flying the deck up to approximately 30,000 feet.

"Charlie Hawk" battery is commanded Capt. John Page, a native Floridian from Carrabelle.

Only "Charlie Hawk's" mission is similar to Delta's.

Though both sites are located West of Krome Avenue, the Hawk site differs in most respects from Delta the installation, the terrain — even the timber of the men and their manner varies.

Perhaps this stems from the fact that the Hawks have no nuclear capability and therefore less risk is involved. Their missiles bristle atop mobile launchers resting on tripods.

Unlike the Delta men, Hawk men live off the mis-

sile site except for on duty crews. Their barracks are on Homestead Air Force Base, part of the 13th Artillery Group, commanded by Col. Joseph C. Braxton.

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THE GUIDE

A Growing Part of South Dade

Prog
Rep

Prog
Rep

South Miami Wide Awake

By **MARIAN WYNNE**
Staff Writer

South Miami, once a sleepy bedroom community, has aroused from its suburban slumber and awakened its 13,500 citizens with a burst of new activities.

The two-square mile city is fairly rocking with such sweeping changes from its first sewer system on the drawing board to a shakeup in the local government.

Perhaps the most noticeable factor to the casual observer is that the man-in-the-street has suddenly taken an interest in municipal government, a pride in belonging to South Miami.

"Progress" and "change" are the key words guiding the men and women who shape the opinions — from the law-making City Council, to the advisory boards to the Chamber of Commerce to the numerous civic clubs.

The city government, responsible for negotiating many firsts from an employees pension plan to an eight-story high rise apartment, is searching for its fifth city manager since 1951.

Whoever the man may be, he shall administer a province whose heart centers in a triangular business district branching from South Dixie Highway, Sunset Drive and Red Road.

Around this perimeter lies a shopping district sparked by small, sophisticated stores, fine restaurants, an efficient South Miami Hospital, active recreation programs for the playgrounds.

Politicians, who'll hire the new city manager are his bosses Mayor Clyde Taylor, a real estate sales manager, and his voting five-man Council — John Brau, a realtor, Ed Corley, a candy salesman; Richard Doyle, insurance salesman; Joe Kline, engineer and Jean Willis, auto parts executive.

They'll introduce him to a city that has traveled a long way from 1897 when Wilson Larkins built the first home through 1927 when South Miami was incorporated with 350 people.

His headquarters will be in City Hall, 6031 Sunset Drive where he'll supervise a staff of 103 city employees and work with a budget of \$1,056,941.

He'll then familiarize himself with such landmarks as the 10-acre Holsum Bakery plant which moved to its South Dixie Highway location from Homestead in 1934.

Another old edifice is the coral rock public library built in 1936 to serve as a Community House.

The newest buildings now being planned are a public works facility and a new library designed by the city's newly-formed Architect Advisory Council.

Since new elections are slated Feb. 8 to fill seats for two Councilmen and a mayor, political aspirants on the

scene include George Gibbons, a former Councilman who manages the Aviation Building, and Ed Bramson, a certified public accountant and president of the South Miami Fiesta Association.

Appointed leaders in the government include City Attorney George Hardie, City Judge Jack Block and City Clerk Matilda Callan.

The "Old Guard" opinion shapers behind the scenes boast such names as former Mayor Paul Tevis, L. B. Hedgpeth, Vance Morgan, Bud Burris, Col. Ray Gibbs, Jack Davis, Jack Stanton, E. L. Cotton, Al Hunton, H. W. MacDonald, Val Stieglitz, Ralph Fossy, Al Greshom, Betty Fox, Sylvia Martin, Helen Miller, Marion Costner, Lew Dorn — to name a few.

Retiring

Coral Gables police sergeant Henry Porterfield, who suffered a heart attack last spring, officially resigned this week.

The Coral Gables Retirement Board agreed that Sgt. Porterfield, with Gables Police 11 years, was "totally and permanently disabled and presently unable to perform regular duties."

He'll receive a monthly disability pay of \$87.51.

Porterfield, though not physically able to return to his police duties, is presently working on a temporary basis in City Manager L. W. Robinson's office. Porterfield is conducting a survey of off-street

**RE-ELECT
BRAU**



**John W. Brau
COUNCILMAN
SOUTH MIAMI**

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★ EXPERIENCED ★
"22 years a part of
South Miami"
Schooling — Residence — BUSINESS
• Community Service •
★ Integrity ★ Loyalty ★ Courage

**VOTE
BRAU**



CLYDE TAYLOR

Tamiami Airport to Open in '66

New Tamiami Airport — a \$6.3 million — facility is scheduled to open late this year to serve the vast South-west Dade area's general aviation needs.

The 1,280-acre site — double the size of "Old Tamiami" now being phased out along Tamiami Trail will be to this area what Opa-locka is to North Dade.

Stretching 20-blocks east and west between SW 137th and SW 157th Avenues and 16 blocks north and south between SW 120th and SW 136th Streets, New Tamiami will be paid for about equally by the Federal government and Dade County.

The County floated a \$8.5 million issue, \$3.1 million of which was earmarked to pay for the old airport site slated to be converted into a regional park.

Two major runways are planned at New Tamiami — one 5,000 feet running east and west and another 4,000 feet northwest and southeast with a main access road leading from SW 137th Avenue to the service areas.

The Federal Aviation Agency will construct and operate the field's control tower on the west end of the airport.

Capeletti Brothers Inc. was awarded the \$1.1 million contract for runways and other work; Marurice H. Connell & Associates did the engineering.

BIRTHS AT SOUTH MIAMI

Jan. 14
Mr. and Mrs. Ronald Cordes, boy, 6740 SW 144th St.; Mr. and Mrs. Pinchas Elk-in, boy, 3961 NW 2nd St.; Mr. and Mrs. Frederick Hessel, girl, 5800 SW 89 Ave.; Mr. and Mrs. Ronald Koivu, boy, 2717 SW 21st Terr.; Mr. and Mrs. John McClure, girl, 7301 SW 62nd St.; Mr. and Mrs. Charles Shelton, boy, 2820 1/2 SW 36th St.; Mr. and Mrs. James Sise, boy, 230 SW 17th Ave.; Mr. and Mrs. Alejandro Solozabal, boy, 405 2nd Pl.; Mr. and Mrs. Gerald Tobin, boy, 9341 SW 57th Terr.; Mr. and Mrs. George Viollis, girl, 321 NW 57th Ct.

Jan. 15

Mr. and Mrs. Sergio Albert, boy, 1250 SW 6th St.; Mr. and Mrs. Edward Guetler, girl, 3430 South Lake Drive; Mr. and Mrs. James E. Stephenson, girl, 325 SW 77th Ave.

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- Ferris Graves
- First Federal
- Florsheim Shoes
- Food Fair
- Forum Cafeteria
- Foremost Liquors
- Gray Drugs
- Harmony Music
- Hartley's
- Holiday Hunter
- House of Melody
- Kresge, S.S.
- Lane Bryant
- Lerner's Shop
- Mayor's Jewelers
- Miss Georgette
- Mister G
- Modernage
- Nankin's R.C. Shoes
- National Shirt
- Oxford Shop
- Point Fair
- Pampered Lady
- Paris Hats
- Pilgrim's
- Pin Cushion
- Robin's Uniforms
- Roni Martin
- Ronna's
- Sandrell's
- Singer
- Size 5-7-9 Shop
- Standard Oil
- Stuart-Kanter
- Swim 'N' Sport
- The Barefoot Mailman
- The Photo Center
- Thom McAn
- Tiki
- Tiny Town
- Vic Tanny
- Won Ton
- Young Fashions
- Yum Yum Shop
- Dentist
- Optometrist

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NORTH KENDALL DRIVE
WHERE DIXIE MEETS PALMETTO

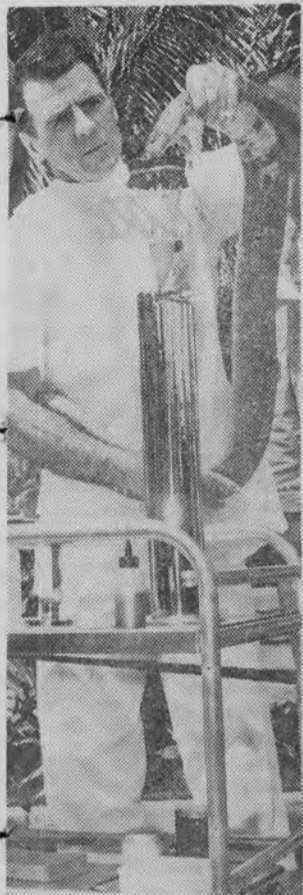
62 STORES

MONDAY TO FRIDAY
10 A.M. — 9:30 P.M.
SATURDAY
10 A.M. — 6 P.M.

Jordan Marsh
... 1966
Burdine's Expansion
... 1966

Snake Expert Haast

He Risks Death for Science, Tourism



Haast
... and cobra

Strange as it may seem, William Haast, director of South Dade's Miami Serpenterium, owes his life to the same deadly cobras whose slashing fangs have more than once put him at death's door.

The only commercial producer of cobra venom in the Western Hemisphere, Haast comes in daily contact with a vast collection of the world's most poisonous snakes including Indian cobras, Russell's vipers, rattlesnakes, fer-de-lances, cotton-mouth water moccasins, and the most deadly of them all, the king cobra.

As a result of his strange and perilous career, Haast has been on the receiving end of more than 50 cobra bites, several of which have sent him to the hospital in critical condition.

When he first entered his unusual business in 1948, Haast embarked on a bold experiment of self-immunization which he hoped would protect him against the bites he knew he would probably receive.

By periodically injecting himself with small doses of cobra venom, he succeeded in building up an immunity which has allowed him to survive bites that would have proved fatal to any other man.

One of his most serious bites was received in 1954 from a blue krait, relative of the Indian cobra but five times more deadly. No other person ever had been known to survive a krait bite.

Haast had another close brush with death in 1956

when after an unfortunate encounter with an Indian cobra, he wound up in a hospital completely paralyzed for 48 hours in an iron lung.

Two previous bites within a five-month period had reduced his immunity, as Haast calmly explains it; so, with determination, he began the whole series over again.

In 1961 Haast received two near-fatal bites from the deadly African green mamba. A third bite, from a cobra, proved his revitalized immun-

ity. It was not necessary for the herpetologist to be hospitalized, as he had only slight effects from his brush with the deadly snake.

Although he admits visitors to his unique establishment — located seven miles south of Miami on U.S. No. 1 — Haast regards the tourist aspect of his business as secondary to his main purpose of producing venom.

HAAST SELLS the venom to pharmaceutical houses, medical institutes and univer-

sities which use it to prepare anti-snake bite serums, pain-killing drugs and for research purposes.

The venom which Haast extracts daily from his dead cobra is dehydrated and stored in a deep freeze until sold.

Of the two methods used for extracting snake venom, Haast's is the most productive, but also the most dangerous as it involves repeated handling of the snakes.

2 New Shows At Theater

Two plays are scheduled for Coral Gables' Merry-Go-Round Playhouse during the next week.

The theater will present a matinee performance Saturday afternoon at 2:30 of Ali Baba.

Sunday afternoon at 2 p.m., the Snow Queen will be performed.

NEW SALES MANAGER
Bob Haff, 9330 SW 41st St., has joined Rex Engraving of Miami.

RE-ELECT BRAU



John W. Brau
COUNCILMAN
SOUTH MIAMI

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★ EXPERIENCED ★

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BRAU

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This is my Platform ...

Re-elect

JEAN H. WILLIS

for City Council,
City of South Miami

- ZONING:** To preserve the quality of the zoning in South Miami through elimination of spot zoning, and by development of presently zoned business areas rather than expansion into new areas.
- BUDGET:** To eliminate all unnecessary expenditures in order to balance the budget while providing the same excellent services.
- "DOUBLE TAXATION":** To endeavor to work with Metro in arranging Service Areas or other means to eliminate double taxes for city residents.
To cooperate with Metro when it is possible to save the people of South Miami money without lowering the quality of any service now provided by the City.
- POLICY:** To work with South Miami's appointed and elected officials and employees for the smooth

functioning of the City. To establish policies which will be clear and specific in order to simplify the administration of details.

5. BEAUTIFICATION: To work on the formation and implementation of specific ideas that will maintain standards of excellence and beauty in all new business and residential developments.

6. GENERAL: At all times I hope to be able to do the following for the people of South Miami:

Keep taxes at a minimum
Provide maximum services
Maintain and improve our City Beautiful
Protect and preserve proper Zoning
Provide ample recreational and cultural facilities in all parts of the City for all residents.

(Pd. Pol. Adv.)

I Stand on My Platform
AND 10 YEAR RECORD

Elect JEAN H. WILLIS
YOUR CITY COUNCILMAN

Kings Bay: South Dade's Queen of All Clubs

Kings Bay Yacht and Country Club, hard by Biscayne Bay on the southern tip of Miami, flourishes on two key American institutions — families and good food.

As its namesake reveals, Kings Bay is a yacht club with a harbor second to none in South Florida. But more than that, the club encourages the family plan in every area of club life this is obvious — golf, tennis, swimming, etc.

There are some 1,500 mem-

berships (family) in three categories — social, golfing and yachting.

Owned by Gustav Ring of Washington, D.C. and Miami, Kings Bay is both a country club and a vacation spot with beautifully appointed guest rooms. Guests' privileges include all those allowed members with, of course, the added convenience of living on the club grounds.

Bernard Cooley, formerly of the Colony Hotel and Lost Tree Club in Palm Beach, is general manager of the club.

He sums up the attitude of Kings Bay.

"We want to provide every convenience for our members and guests. There is no short cut to good food and club life, just as there is no short cut to keeping a golf course green. You have to care for it. We feel that directing the activities of the club should be with the same attitude."

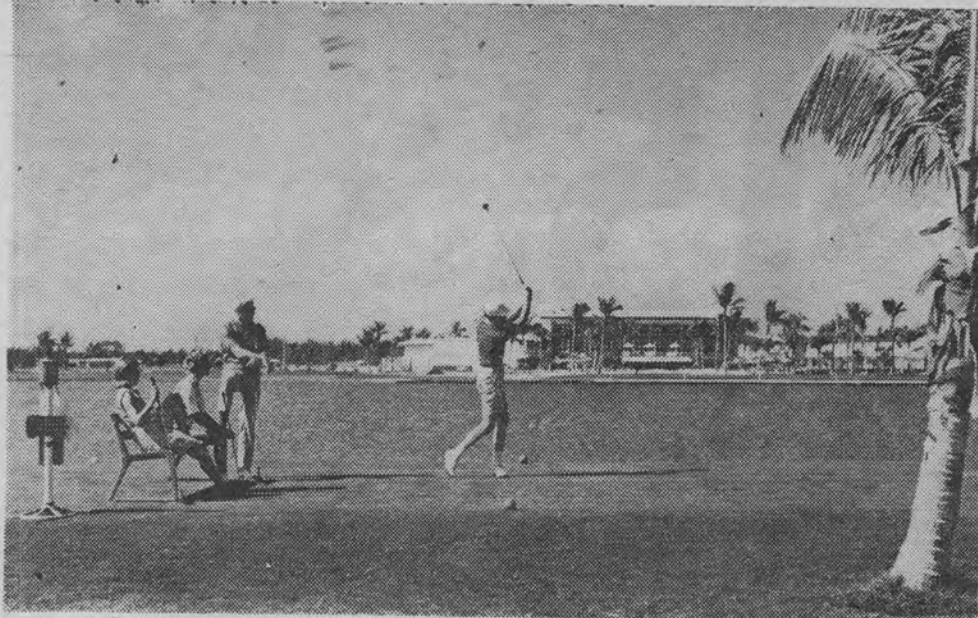
The facilities at Kings Bay reflect this feeling from the championship golf course — led by pro Remo Crovetto — to the tennis courts — headed by pro Tom Wright.

There are fifty guest accommodations at Kings Bay, each double occupancy with temperatures individually controlled. The rooms, which join the main club and con-

necting facilities, overlook the inlet on which water skiing and various water sports can be enjoyed.

The main dining area is

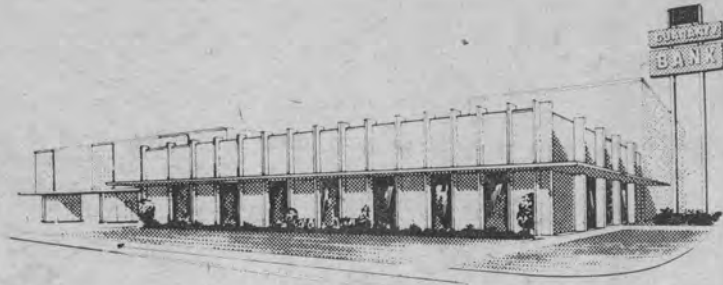
perhaps the most popular spot for guest and member alike, and judging from a usual Sunday night buffet, the dining room is the most frequented.



Kings Bay

... harbor second to none

GROWING with DADE COUNTY!



STATEMENT OF CONDITION

DECEMBER 31, 1965

RESOURCES

Cash and Due from Banks	1,108,536.73
U.S. Securities	1,684,601.64
Other Securities	1,065,274.80
Loans and Discounts	3,882,162.17
Furniture and Fixtures	137,029.83
Banking House	242,532.56
Other Assets	60,420.24
TOTAL	\$8,180,557.97

LIABILITIES

Deposits	7,001,042.81
Unearned Interest	171,854.83
Reserve	86,144.67
Mortgage Payable	63,295.67
Capital	500,000.00
Surplus	180,000.00
Undivided Profits	178,219.99
TOTAL	\$8,180,557.97

OPENED FOR BUSINESS JUNE 26, 1962

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Graham D. Monroe <i>Chairman of the Board</i>	L.H. Skeen <i>President</i>
Fred Wilkins, Jr. <i>Vice President</i>	James D. Wood III <i>Cashier</i>
Thomas O. Bennion <i>Vice President</i>	Ronald A. Frank <i>Assistant Cashier</i>
	Edwin Odette, Jr. <i>Assistant Vice President</i>
	Anthony A. Mestre <i>Auditor</i>

DIRECTORS

Ross E. Apgar <i>President, Apgar & Markham Construction Co., Inc.</i>	Kenneth E. Kamberg <i>Vice President, Coral Gables Federal Savings & Loan Association</i>	T.M. Pafford, Sr. <i>Chairman of the Board, MPS Industries</i>
Scott H. Braznell, Jr. <i>Trail Builders Supply Co.</i>	Charles A. Kimbrell <i>Dixon, DeJarnette, Bradford, Williams, McKay & Kimbrell</i>	Robert L. Searle <i>Searle & Morris Insurance</i>
Dwight B. Burley, Jr. <i>Physician</i>	Graham D. Monroe <i>Retired Businessman</i>	L.H. Skeen <i>President of the Bank</i>
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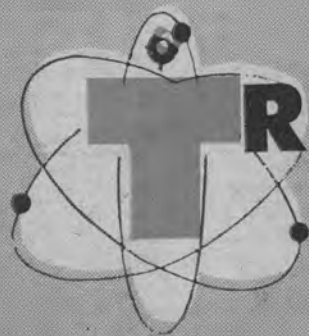
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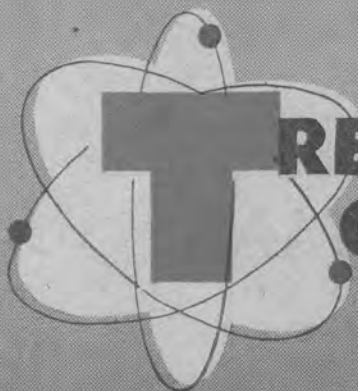
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...In South Dade Attraction

By HINDI DIAMOND
Staff Writer

If Casey Jones himself were at the throttle, he'd be mightily proud of Ol' Engine 153.

He'd be grateful too, that a way of life fast fading from the American scene is still being preserved for posterity here in South Dade.

Last Sunday, as the Gold Coast Railroad proudly chugged into Dogpatch Station, it chalked up its 54th anniversary as one of the last remaining steam locomotives in the United States still in use.

It is probably the only steam-powered railroad in the entire country operated by volunteers - on a non-profit basis - for the enjoyment of the general public.

And Ol' Engine 153, which started its run on January 22, 1912, as the first passenger train arriving in Key West, this week-end was alive with enthusiastic railroad buffs ranging in age from 5 to 75 who turned out for the anniversary celebration.

★ ★ ★

IF YOU EVER get the longing to hear the weird scream of a steam locomotive; the roar of the railroad spokes and the twangy "Y All Aboard" of the conductor, drive down some Sunday on US 1 to the South Campus of the University of Miami. When you reach South West 152nd Street, you will literally be transported back to an era that was long a colorful American institution.

Dogpatch Station looks like an old-fashioned depot. Old wooden waiting benches line the walls, telegraph tickers clatter in crazy rhythm,

and authentic gas lights inside and out of the station add a nostalgic touch to the scene. They even have a 60-year-old antique brass cash register merrily ringing up the cash from the days' ticket sales.

For one dollar if you're grown-up (half price to tots), you get a delightful half-hour round trip ride around the reservation that was formerly Richmond Naval Air Base before it was abandoned in 1946 as a Blimp Base.

And for the same money, an extra tour of the armored Presidential Car that served four presidents is also thrown in.

The Gold Coast Railroad is not a railroad - it is a labor of love. And it is that ingredient which has kept it oiled and running throughout its unusual lifespan.

Interest in preserving at least one model of the old-fashioned steam engine was sparked by two University of Miami students, followed by a series of unusual gifts to the University which authorized the Miami Railroad Historical Society to operate it as a living railroad museum. And when you hear Ol' 153's whistle blast, you will agree it is a most lively museum.

Today there are 258 railroad fans who pay yearly dues of \$10 to the Historical Society towards the station's maintenance and upkeep.

Oldest member, Norman Job, an octogenarian of 10980 SW 43rd Lane still comes down once in a while to take a fresh look.

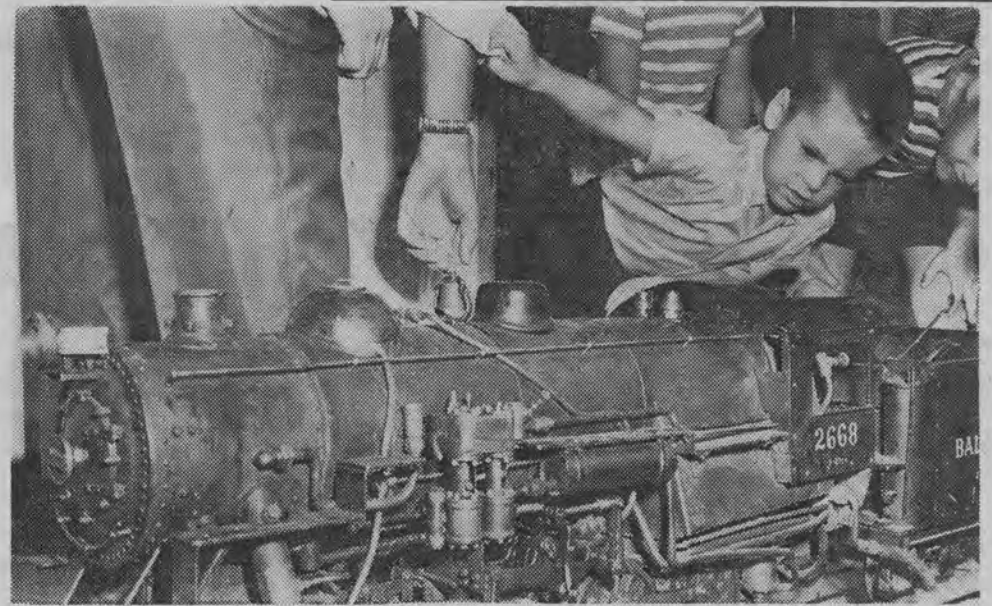
Another old retired fireman, "Smoky" C. E. Harless of 5911 SW 62nd Street is also often on hand, like an old fire-horse.

"We do a lot of our own

track repair, and I just feel I should be around," he says.

But much of the loving tender care is administered by two dedicated distaff members of the Society. Lois C. Beekman, secretary-treasurer of the railroad group, and Dorothy A. Laughlin, librarian in charge of the Historical Display Car, also enjoy the distinction being the only two lady engineers in the United States.

Together with their mates they devote every week-end of their lives to running and caring for the railroad.



Youngster Sees Closeup of Model Steam Engine

... on display at Historical Railroad museum



Voters Of SOUTH MIAMI

- I solicit your vote for Integrity in Government.
- I invite inspection of my record as a reputable businessman & as a private citizen with the confidence that it will meet with your approval.
- I offer no sugary solutions to the problems of South Miami. There are no magic words to make our troubles vanish. There is no such thing as "Instant Prosperity."
- I offer no easy answers - only integrity, honesty & hard work.

I promise personal dedication, determined leadership & unrelenting effort, based on a policy of progress with prudence, to build a harmonious city government of integrity & high moral force, alert & responsive to the



needs of our people, A City-Council in which you can place your confidence & point with pride. In the fight for integrity & honesty, I intend to set an example of the highest moral tone. Our city government shall be conducted out in the open & I will work for economy & efficiency.

Elect VINCE CRUDELE CITY COUNCILMAN of SOUTH MIAMI

"Meet your new City Councilman - Vince Crudele."

- Vince Crudele is a quiet, deliberate man, personifying dignity.
- Vince Crudele - Is the candidate whose abilities as an executive best qualify him at this important time. He is honest & sincere & has demonstrated personal & intellectual qualities which make him an effective leader.
- Vince Crudele deserves your support - because his actions reflect traits of character that are found in too few politicians - especially, that of integrity.
- Vince Crudele has another big factor going for him. "He has had a burning ambition - since serving in the United States Marine Corps. for 6 years - to contribute his services to his community - he has finally reached the point where he can afford to & now he is making that dream come true . . . & with your help will serve our community with dignity - integrity & sincerity.

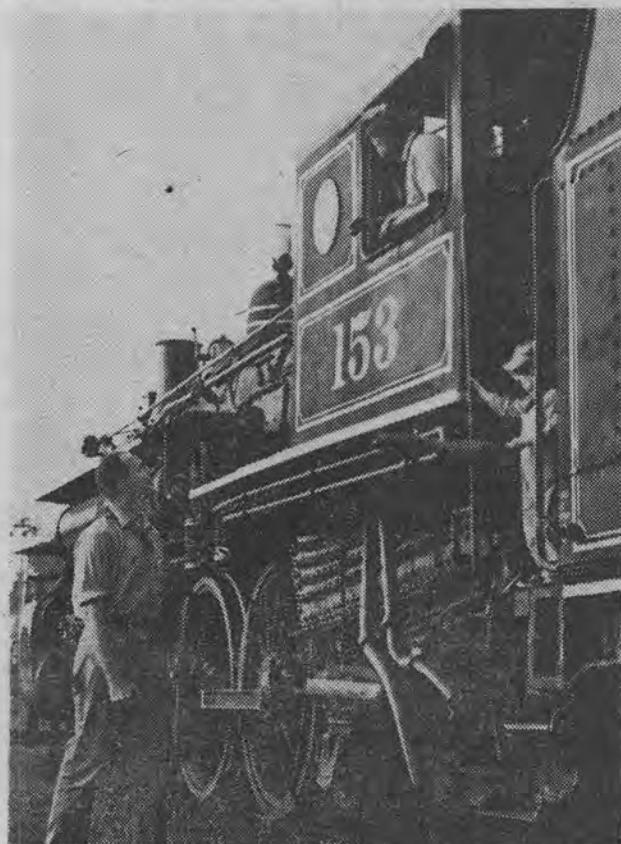
WE SOLICIT YOUR SUPPORT!

VINCE CRUDELE

- Born-raised & schooled right in Miami, August 6, 1920
- Graduated Gesu Elementary School in Miami
- Graduated Ada Merritt Junior High School in Miami.
- Graduated Miami High School in Miami
- Attended University of Georgia
- Enlisted in the U.S. Marine Corps & served with distinction & honor for six years, having received numerous awards & decorations.
- Graduated U.S. Navy School of Photography
- Graduated as a U.S. Navy Flight Training fighter pilot.
- Married to Sylvia Laura Serna Crudele. (Vince's sister-in-law is Secretary to Principal of Coral Gables High School)

- Vince has 3 children - Rosemary - Michael - Anthony
- Vince lives with his family at 5751 S.W. 63rd Court, South Miami
- Active member St. Thomas the Apostle Catholic Church
- Commander - Italian-American war Veterans & has held this capacity for the past 5 years.
- Member of many civic organizations, including BPOE (Iks Club of South Miami & member of Merion Park-Twin Lakes Civic Association (contributed toward cleaning up the weed situation in canals of South Miami.)

(Pd. Pol. Adv.)



Tot Joins Train Crew

... as Dad waves goodbye

Proud To Be A Part of Your Progress!

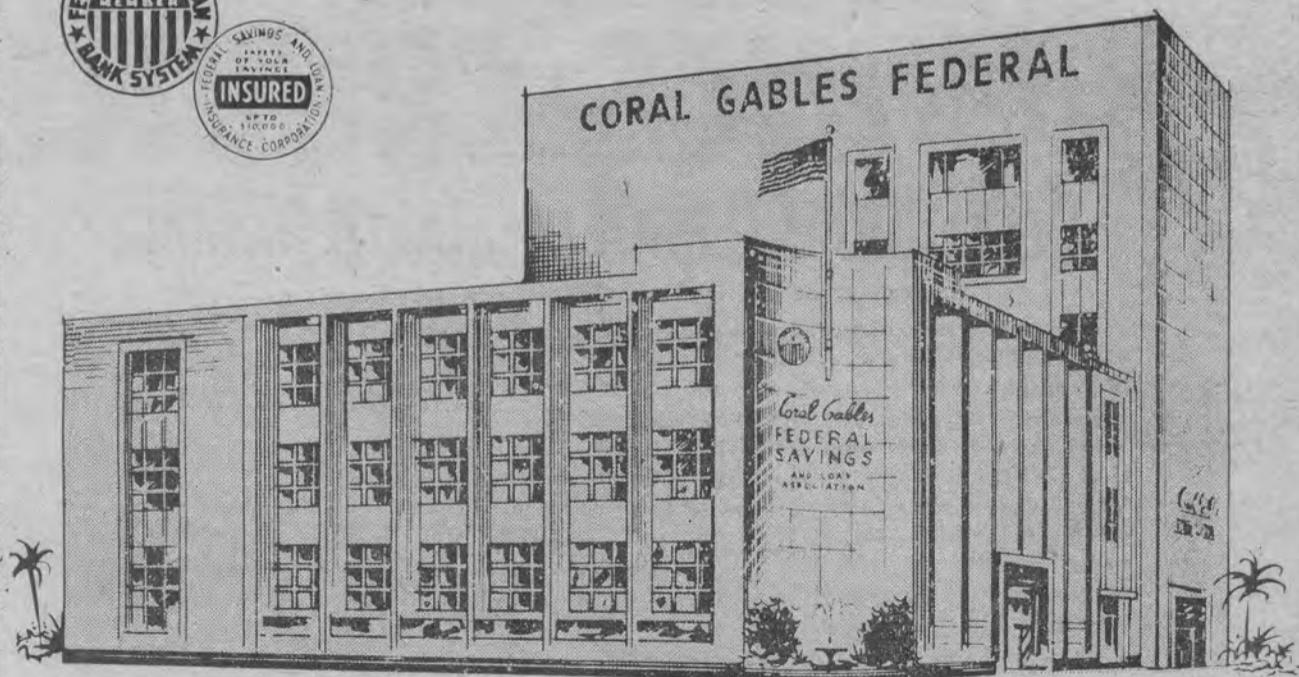
As South Dade's pioneer financial institution, CORAL GABLES FEDERAL provides *more* services through *more* offices than any other. Founded in 1934, we've grown with your area over the years... with your communities, industries, attractions... and we're proud of the part we've played in helping both families and business in their savings and mortgage financing needs. And to those we haven't had the opportunity to serve, we invite you to visit us soon!

CORAL GABLES FEDERAL SAVINGS AND LOAN ASSOCIATION

Chartered 1934

George B. Caster, President

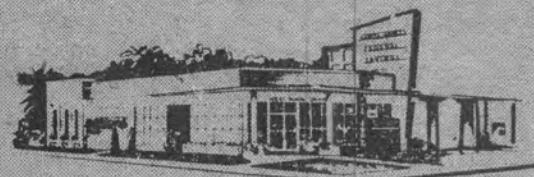
Assets Exceed \$180,000,000



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PERRINE

701 Perrine Avenue



BIRD ROAD

9600 Southwest 40th Street



NORTH DADE

N.W. 183rd Street & 27th Avenue
in Carol City Center