

Vol. 14-No. 32

Miami, Florida, Saturday, May 18, 1940

"YOUR SKYLINE REMINDS ME OF NEW YORK"

Reubin Clein, Publisher

CENTS A COPY IN GREATER MIAMI ELSEWHERE 15c \$4.00 per year in U. S. A. \$7.50 in foreign countries

GARDNER EXPOSES O ILIES SUPPRESS STORY:

Flour Isn't Here yet

EVERY few weeks Miami papers have propaganda stories calculated to sell more bread more milk. Big advertisers must be served. whether it's cigarets, whisky, flour, pain-killers, milk, laxatives or ice cream they're trying to high-pressure the public into believing. So are body necessities. So the Miami papers carefully avoid scientific findings about bread and about milk that render most of either sold in Miami as worthless from a food standpoint.

MIAMI LIFE has already gone over the pasteurized milk situation. If Miamians, however, prefer their milk devitalized, that's their business-because it is certainly no worse than Coca-Cola or any of the carbonated drinks that are used in vast quantities as thirst-quenchers (though water, as we all should know, is the only thirst-quencher). We fought pasteurization issue last year Jr. -and won; for Miamians, despite their heavy buying of pasteurized milk (as a matter of fact, it's hard to find any other kind!) they resented a city ordinance that would prevent raw milk users from having what THEY wanted.

Now comes the matter of

bread. MIAMI LIFE has carefully watched both Herald and News for some mention of the almost miraculous discovery out in Morris, Ill., this year of a creamy white flour process that retains the wheat germ. YOUR LIFE magazine has sprung the story. It was printed in the April isuue of READER'S DIGEST. It must be authentic. It is highly sensational. It certainly qualifies as firstpage matter.

But it does not appear in the Miami dailies. Wouldn't you infer then that the Herald and News do not print what their advertiser's object to?

Anyway, from these magazines we learn something that most of us never knew before: that bread as we get it now is practically worthless as food-just a substance that becomes an unnutritious paste in the stomach; it is minus ingredients vitally needed, and to be expected from wheat, for the body's pepping-up process. We now know that the time-honored and universally practiced, method of producing white flour utterly destroys the tiny heat germs in the wheat kernel. And that wheat germ is the richest-known source of thiamin, or Vitamin B-1, "without which we would stop growing, lose weight, appetite, muscle control, mental efficiency, and hearing. Excepting yeast, wheat germ is the best source of Vitamin

COMMISSIONER R. C. GARDNER, the people's voice on the Miami city commission (it's a very lone voice lately!) tossed a highly explosive missive into the laps of fellow city commissioners early this week. It was a letter, so hot that it sent Mayor Alex Orr, Jr., into tantrums, and angered his cronies, Neither the Herald nor the News, to whom copies of the letter were sent, printed it!

MIAMI LIFE takes delight in reproducing it in full. (There was another letter—but more of that later!)

It recalls the shameful mess in the P. W. A. harbor and dock improvement project caused by Alex Orr's resolution four years ago diverting \$8,000 of the project funds to two city employes—a sum that later taxpayers (not Alex Orr!) had to dig down into their pockets to make up!

The reason for Commissioner Gardner's letter is that another P. W. A. project—the master airport project is coming up and he wanted to warn his fellow commissioners that they'd better watch their step and make no mistakes like that one. One gets the impression that Mayor Alex Orr is the man to be watched-for in Commissioner Gardner's letter, considerable attention is paid to a book written by Former Finance Director C. L. Huddleston, "A History of the Miami Port Terminals, and Its Political Exploitation." This book declares that the \$8,250 the city was forced to put up should have come from Alex Orr's pockets—because it was his resolution that caused the money to be paid out . . . Former Mayors Sewell and Williams were both absent when the money was appropriated, and it went to Engia political campaign over the neer Wm. Sydow and City Attorney J. W. Watson,

> Following is the letter Commissioner Gardner sent the Herald and the News, after sending copies to fellow-commissioners:

> > Miami, Fla. May 13, 1940

Hon. Fred Hosea, Hon. C. D. Van Orsdel,

Hon. James Dunn,

(Copy Mayor Orr-City Mgr. Lee) Gentlemen:

Since my criticism of some of the official acts of my former City Commissioner associates, who were re-called last year, the daily papers don't use my criticism's now, much, because you were their candidates, and although my criticism's are similar to those against the former administration it's not news under you folks.

I hope you will not take offence at the turning of my literary efforts toward you gentlemen as an outlet.

In reviewing some actions of former City Commissioners, then comparing with some activities of some of the present commissioners, I wish to draw your attention to past editorial comment and official actions for your own analysis.

The following selected paragraphs are from an editorial in one of our daily papers in 1936 under the Fossey administration:

"The City must be rescued from a pitiable plight.

the Vitamin B complex which their tests of this new white the wheat germ contains. That's the concentrated health capsule we've been throwing to the hogs all these devoid of vitamins.

These magazines should have gone further and pointed out that this wheat germ is important to man's own masculine potency-which would probably have made the discovery more sensational and interesting. Vitamin E is essential for reproduction and is known as the antisterility vitamin. It occurs in a great many foods in small quantities, but according to the World Almanac, "the germ of the wheat

grain is especially rich." The new, white, whole wheat flour process is not available, so far as can be learned, in Miami, although over the country many big as advertisers claimed) renrestaurants, a dozen or so dering users less immune to G, essential to the breathing large bakeries and chains a host of disease germs conof all tissues. Not to mention have taken up the idea, two stantly searching for under-

bread brought a sales increase of 50 percent.

As Comedian Fred Allen would ejaculate, why doesn't years. The part we saved for, somebody tell us these ourselves is comparatively things! . . . It's shot until a brand-new process is discovered that we are told all we've been getting out of bread for the last several decades is gut-filling and even now our advertiser-conscious daily papers are withholding the news.

On some not far distant date, the American public will conclusively learn that pasteurized milk, upon which more than ninety percent of Miamians and the rest of Americans are being fed, actually did more harm to the body than good, because its production, like bread's modern manufacture, destroyed the essential vitamins they were believed to contain (or some ten other members of wholesale bakeries reporting nourished cells to destroy.

Power-Trust Hokum

YOU'VE been seeing little digs in the Daily News' forced to give adequate water service in the souththat space!) about the water pressure being low in City of Miami to expend upwards oof \$6,500,000 to the Southwest section, instances of people getting almost no water from their faucets between 4 and 7 p. m., and other mentions from time to time intended to make people think that SOMETHING MUST BE DONE ABOUT THE SITUATION ... That SOME-THING being immediate consummation of the socalled Water Deal, whereby we capitulate completely to the Florida Power & Light Company!

Back in 1925—when the Florida Power & Light Company put over the water franchise along with the electricity and transportation franchises—the Florida Power & Light Company agreed to keep up its service and furnish adequate water for the entire

city-or else forfeit the franchise! Don't forget that!

The Florida Power & Light Company can be

The almost heart-rending sight of a puppet City-Manager sitting at his desk in hourly fear of being fired because of some offense to the City Commissioners must be distressing to every citizen, Of course. the city Charter is violated every minute that the City Manager is permitted to remain in such a deplorable position. Without questioning the ability of the present City Manager to administer government fairly well if he were free, and he is not, it is nevertheless sickening to see a man lifted to such an important office, reduced in personal importance to a stage of less independence than the porter who sweeps out his

"The humiliation of the present City Manager must be great indeed. It certainly is to his friends. The official degradation of one man or less might mean very little to the public were it not for the fact that in making the City Manager impotent the City Commissioners place themselves in the position of being destroyers of the form of government which is called for by the Charter. In doing so, they lay themselves open for punishment, as provided by the Charter but the whole city governmental structure has reached such a low ebb of conscience that its legal branch, vested with power to correct the evils, sits idly by as if in ignorance of the violation, perhaps, individually, in awe of what might happen to them if they presumed to do their duty".

That editorial was written in 1936. I have a choice selection written in 1937-1938-1939 and 1940 along the same lines from all the daily papers. I look for some more later.

Perhaps if the City Manager had been allowed too have way back in 1936 the following wouldn't have happened. For the rest of this article I'm going to quote from official resolutions, ending up with the comment on them from a former Finance Director of the City of Miami who has never been charged with dishonesty by anyone.

ATTORNEY FEES -P. W. A. PROJECT 8838 (Book 25-Pages 393-394 May 1, 1936)

The following resolution was introduced by MR. ORR, who moved its adoption:

RESOLUTION NO. 11107

Whereas, the City of Miami has heretofore applied to the Federal Government through the Federal Administration of Public Works for a Loan and Grant in the amount of \$840,000.00 for certain Harbor and Dock improvements more particularly known as P. W. A. Docket No. 8838 (Fla.) which application has been approved by the government; and

Whereas, certain legal services have been performed by J. W Watson, Jr., City Attorney, and no nationally known bond attorney has been employed by the City of Miami on this project, which said certain services were performed and furnished by J. W. Watson, Jr., in addition to the regular duties of the City Attorney:

Therefore, be it resolved by the Commission of the City of Miami:

That the City Manager and Director of Finance are hereby authorized and directed to make the payment in the amounts due out of the funds now on hand in the amount of \$1,250.00 to J. W. Watson, Jr., as City Attorney, of the City of Miami, in accordance with the application heretofore approved in accordance with the ordinance heretofore passed authorizing the distribution of funds of the Miami Harbor and Dock Improvement Project, W. P. A. Docket No. 8838. P. W. A. PROJECT 8838 ENGINEER'S FEES

(Book 25-Pages 393-394 May 1, 1936) The following resolution was introduced by Mr. Orr, who moved its adoption:

the Federal Government through the Federal Administra-

RESOLUTION NO. 11112 Whereas, the City of Miami has heretofore applied to

Whirlgig (if you read the Little Nell blurbs in west section of Miami-and it isn't necessary for the get sufficient water! The contract that company has signed proves our point.

> ALL THE CITY HAS TO DO IS ASK THE FLORIDA POWER & LIGHT COMPANY TO MAKE THE NECESSARY REPLACEMENTS OR IMPROVEMENTS-AND FORTIFY THE DE-MAND WITH THE WHIRLIGIG ARTICLES!

It's only a year before the present Power-Trust bloc on the city commission will come up for reelection. Now is the time for the people of the Southwest section to make their demands—and get attention. MIAMI LIFE is merely reminding them of their rights under the water franchise . . . especially reminding them that they don't have to go through with the Water Deal to get service!

tion of Public Works for a Loan and Grant in the amount of \$840,000.00 for certain Harbor and Dock Improvements, more particularly known as P. W. A. Docket No. 8838 (Fla.) which application has been approved by the government,

Whereas, the City of Miami has heretofore applied to items of \$39,000 for engineering expenses as detailed in the communications of the Director of Public Service attached hereto and made a part thereof, approved the distribution of funds on Miami Harbor and Dock Improvements Project P. W. A. Docket No. 8838, and authorized the City Manager and Director of Finance to make the payments in accordance with the schedule;

Whereas, certain engineering services have been performed by William Sydow, Director of Public Service of the City of Miami and Associates and no consulting engineers have been employed by the City of Miami on this project, which said certain services were performed and furnished by William Sydow and associates, in addition to the regular duties of the Director of Public Service.

Now, therefore, be it resolved by the Commission of the City of Miami;

That the City Manager and Director of Finance are hereby authorized and directed to make the payment out of the funds now on hand in the amount of \$7,000.00 to William Sydow, as Director of Public Service of the City of Miami and associates in accordance with the ordinance heretofore passed authorizing the distribution of the funds of the Miami Harbor and Dock Improvements Project P. W. A. Docket No. 8838.

A YEAR AND A HALF LATER (They had to put it back) HARBOR PROJECT MISCELLANEOUS COSTS (Book 28-Page 94-Nov. 18, 1937)

An ordinance to be entitled. An ordinance appropriating \$1,755.81 from miscellaneous fund account to pay cost of certain miscellaneous items of work in connection with the enlargement of the City's Harbor and Port Facilities; authorizing and directing the City Manager and Director of Finance to disburse such funds as hereinafter set forth; declaring this ordinance to be an emergency measure and dispensing with the reading of same on two separate days by a four-fifths vote of the Commission

ATTORNEY FEES P. W. A. PROJECT 8838 (Book 28-Page 60-Nov. 3, 1937)

The City Attorney advised the Commission that he wished to waive any claim he might have for attorney's fees in connection with certain P. W. A. Projects, the total of the attorney fees amounting to \$5,000. The following resolution was introduced by Mr. DuBose, who moved its adoption.

RESOLUTION NO. 13448

Be it resolved by the Commission of the City of Miami; That the Commission does express its appreciation to W. Watson, Jr., City Attorney, for the City of Miami, Fla., for his action in waiving any and all claims that he might have to attorneys fees in certain P. W. A. Projects resulting in a saving to the city of some \$5,000.

OVER-RUN HARBOR PROJECT (Book 28-Page 98-Nov. 18,1937)

The following reolution was introduced by Mr. DuBose, who moved its adoption;

RESOLUTION NO. 13531

Whereas, the amount of payment to satisfactorily rebuild the streets and drives serving the City Docks exceeded the estimated costs at the time of taking bids by approximately 20% making thecost of this work exceed the estimated cost by \$5,619.75; and

Whereas, the P. W. A. WILL NOT RELEASE the final grant funds in the approximate amount of \$50,000 until (Continued on Page 4)

Miami Life

"Florida's Most Influential Weekly" Published on Saturday by LIFE PUBLISHING COMPANY (A FLORIDA CORPORATION)

R. J. CLEIN, PRES. Executive Offices: 110 W. Flagler Street, Miami, Florida

TELEPHONE 2-2681

All Cheeks should be made payable to Life Pub. Co., and not to ind riduals.

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Miami, Fla., Saturday, May 18, 1940

Entered as Second-class Matter, May 25, 1934, at the Post Office at Miami, Florids, under the Act of March 3, 1879.

"Cabbages and Kings"

The time has come, the Walrus said, To speak of many things; Of ships annd shoee and sealing wax, And cabbages and kings.

-The Walrus and the Carpenter.

WOMEN'S bloomers came into vogue about the middle of the last century . . . They were invented by a Mrs. Bloomer . . . There are 393 substitutes for the word 'said', in the English language . . . "Printer's Devil" is an old term for a young apprentice in a printing shop . . . When people associated printing with the Evil One, Aldus Manutius, a well known printer in Venice, employed a negro boy assistant and the boy came to be called the "printer's devil"... Being stuck with a "White Elephant" is a quaint old Siamese custom . . . A white elephant in Siam is considered sacred and whenever the king wished to ruin one of his subjects he merely gave him a white elephant and the elephant then proceeded to eat the recipient out of house and home . . . "As smart as a Philadelphia Lawyer" is an old Americanism first used during the early part of the eighteenth century. The victory of a Philadelphia lawyer, Alexander Hamilton in his defense of John Peter Zenger in a libel suit in 1735 gave Philadelphia barristers a high legal reputation . . . The slang phrase, "well-heeled" is a term borrowed from cockfighting . . . Fighting cocks had razor-sharp spurs tied to their feet and a bird so equipped was "Well heeled" . . . You cannot be properly supercilious without raising your eyebrows . . . The word is derived from the Latin superciliosus, from supercilium, eyebrow.

Read the next line of type from right to left and when you reach alternating, on so and left the at next begin, line this of end the with each line. Is is easier to read? Prof. W. B. Clark, a research eyestrain an of means by discovered, Angeles Los of psychologist machine that there is much less eyestrain in zigzag reading than The .line each for left the at starting of way ordinary the in machine photographs the eyeball movements and shows that we of series a in but eyes the of gestures sweeping in read not do small jumps and pauses. The zigzag method of reading elimi-.tiredness and eyestrain causes which one the, jump big the nates

The term "above board" was originated by gamblers . . . Card sharpers frequently tried to switch decks by taking the deck below the top of the table and in order to do away with the practice gamblers generally agreed to keep their lunch hooks in plain sight and refraining from doing any funny business with the pasteboards under the table . . . Soda water was invented 170 years ago by Dr. John Priestly, a chemist . . . He impregnated water with carbonic gas and named the result, 'diphlogasticated air" . . . The soft drink industry was launched in 1807 by Townsend Speakman, a Philadelphia druggist, who added flavor to soda water . . . Today there are 6,000 bottlers of carbonated beverages in the United States . . The City of Nome, Alaska, acquired it's name by accident . . . A Washington clerk scanning a map of the Seward Peninsula discovered a small unmarked settlement . . . He penciled, "Name?" on the map . . . One of his superiors mistook the word for "Nome" and the name still stands.

The constitution of the United States consists of slightly more than 4,000 words . . . The vocabulary is 637 . . . In 1936 the Republican party platform contained 2,978 words with a vocabulary of 757 . . . The Democratic platform with 2,500 words, the same year, had a vocabulary of 253 words . . . Advertising copy writers are paid more per word than any other class of writers in the world and they use the smallest vocabulary . . . For instance, a full page advertisement in the Ladies' Home Journal with fifty-two words and only five of them more than two syllables . . . A full page in Harper's Bazaar big enough to carry 2,000 words has only eight words and the inside cover of Esquire with 44 words and only one of them with more than one syllable . . . In a single issue of The New Yorker, advertisers paid

STOP IN AT DADE COUNTY'S SWANKIEST BAR

Seminole Bar

- CHOPS and SEA FOOD Package Store Okeechebee Road, at the Bridge

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HIALBAH

WALTER B. CAREY

GREEBY AIRS POLITICAL VIEWS

Says election of both gubernatorial candidates would solve state's tax problem

R. HAMMERHEAD GREEBY, who introduced the first pair of shoes in Chittlin Switch, Ga., about fifteen years ago and is credited with being the first native of Hog Waller county to wear knee length spats and neekties with sleeves, was found this week by the MIAMI LIFE reporter attending the Spessard Holland political meeting in Bayfront Park.

"I do not desire no publicity," he whispered fiercely as the scribe dropped down on the bench beside him



"Keep quiet," muttered the reporter, "What in the hell are you doing here. thought you were strictly a Barbee man." "I ain't no kind of a man,"

retorted Greeby, "I---". "You said it," chortled the reporter, "I suppose someone told you this bird was gonna throw a free barbecue after the speak-

ing." "I resent that," yammered Greeby, "But of course if they is gonna be any fodder give away ain't gonna turn it down."

"I suppose you would also like a cigar," sneered the reporter. "Sure, thanks," beamed Greeby poking his hand in the reporter's

"Get that meat hook out of there," burted the reporter slap ping Greeby's hand away, "Get your cigars from the politicians."

"Huh," sighed Greeby, "Even I can't smoke them stink pots them politicians hand out. They smell like someone fricaseeing a boot and they taste like they had been kept in a polecat's boudoir all winter. If-"

"Skip it," interrupted the reporter, "My editor wants me to interview you and find out whom, you think will be elected gover- 1

"What's in it for me?" bristled Greeby taking an interest in the procedure.

"Who in the hell do you think you are, Bill Terry?" barked the. reporter, "Stop quibbling and tell me in just as few mispronounced words as possible whether you elected he would reduce the taxes think Whitehair or Holland will be elected."

"Holland is already elected," answered Greeby, "Not only elect- to pay we'll get a 10 percent ed but treated to a round hair cut as well. I sorta feel sorry for them poor Dutchmen with Nasty troopers landin' in their backyards in parachutes and-".

"For Gosh sakes," almost nearest booby hatch.

screamed the reporter, "Who in the hell is talking about the war. I want to know who you think will be elected governor of Florida. Do you understand?"

"Why didn't you say so?" whined Greeby, "Sometimes you are the dumbest guy I ever seed.' "Listen," bristled the reporter, "For the last time who do you

think will be elected governor?" "Who's runnin' besides Alf Landon?" returned Greeby.

"Alf Landon isn't running," explained the reporter patiently, "The two candidates are Francis P Whitehair and Spessard Holland. That is Mr Holland up there speaking now."

"Oh," exclaimed Greeby, a great light breaking over his face, "is that what he is bleatin' about. Say I thought he was tryin to get a job of some kind".

"He is," muttered the reporter dryly, "And Mr. Whitehair wants the same job. He spoke down here a couple of weeks ago.

"Sure, sure," grinned Greeby, I heard him, "but he didn't throw no barbecue This here feller-"For the last time," roared the eporter, "Which one of these gentlemen do you think will be lected governor?"

"Both of 'em," snapped Greeby, "If the voters of Floridy is half smart they'll elect both of 'em."
"That sounds about as intelligent as most of your barnyard philosophy," said the reporter. "It makes plenty of sense," de-

fended Greeby, "That there Brownhair-"Whitehair," interrupted the

reporter. "Yeah, Whitehair," continued Greeby, "said if he was elected he would reduce all taxes 50 percent. And just before you staggered in this here little sawed-off goon said if he was sixty percent. Now all we gotta o do is elect both of 'em and in addition to not havin' no taxes at all

bonus. If-"Gangway," screamed the reporter as he knocked three spectators over backwards and nose dived out of the park toward the

more than \$50,000 for space and all of the ads combined contained less than 1,000 words . . . In the days of Cicero books were copied by hundreds of slavescribes all writing at the same time to one dictation . . . A publisher with 100 scribes all taking dictation at the same time frequently got out a book in two weeks . . . Prices of books were high. A single volume of Chrysippus would cost \$100 . . . Prices depended largely upon whether papyrus or parchment was used . . . A carpenter is really a maker of carts... The word carpenter is derived from the Latin carpentarius . . . A plumber is a man who works with lead . . . The Latin word is plumbus . . . A bird who makes lead quarters is known as a counterfeiter, the word being from Pig Latin known to the G-men as a "two-bitbum."

SLEEPLESS-NERVOUS-UPSET-SORE P



BRING YOUR OWN CONTAINERS TO Miami Home Milk Producers Assn. 769 NORTHWEST 18th TERRACE For The Finest

Golden Flake Buttermilk you ever tasted, 25c Gal.

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LOCAL AND LONG DISTANCE MOVING FREIGHTING, SHIPPING, CRATING PACKING

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> > PHONES 3-5323 - 2-3723 1916 N. E. MIAMI COURT MIAMI, FLORIDA

SO YOU SAY...

UNITED RETAIL & WHOLESALEEMPLOYEES of AMERICA

152 West 42nd St., New York May 3, 1940 MIAMI LIFE:

Reubin Clein, Publisher Miami, Florida We are very pleased to

note that there is a newspaper in America courageous enough to expose the activities of some of the officials of the A. & P. Company.

I should like very much to be given permission to reprint your article on the above mentioned company, dated Saturday, March 2,

Likewise send me C.O.D. three copies of the March 2nd edition.

Sincerely yours, JOSEPH KONOWITZ, %Textile Workers Union of America

8 South Washington St. Wilkes Barre, Pennsylvania P. S. Also send 2 copies of previous week of March 2 relating to A. & P. pur-

J. K.

Miami, Florida May 7, 1940

MIAMI LIFE: Dear Sir:

I am sending you a copy

of a letter that I am sending The Miami Herald

Miami, Florida Dear Editor: I read in Sunday's paper

an article that erroneosuly cites several "facts" regarding the salaries of the Negro teachers in Dade County.

I am sure you remember that all teachers were promised a raise in salary each year for five years. Negroes were to receive \$48 per year; white teachers \$60. Negro teachers received that raise one year and only insults for asking about it ever since.

The state sends \$800 for each teacher. The county gives them nothing more. Many of them receive \$624, \$648 and on to a maximum of \$924. The surplus above the \$600 lot is used from that \$800 to eke out those salaries in the higher income bracket.

It matters very little that Dade County Negro teachers are the highest paid in the state, because they are living in a section where the cost of living is also higher; and; they aren't satisfied at being compared with other Negro teachers of the state for the same .. reason. .. The .. white teachers are better paid than any others in the state also. Does the board consider that

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as an excuse not to raise their salaries? Negro superivsors are NOT receiving a higher salary than classroom teachers.

I know seven of them personally, and one is receiving the maximum of \$77. One assistant principal, who is also high school supervisor, actually receives \$64; another receives \$69. They are recognized as supervisors in name only. There is only one Negro principal who receives \$150. Other principals salaries are \$80, \$100, and one

or two of \$110. Furthermore, the Negro teachers do not appreciate being called "loyal' and some of the finest educators in Florida" while they're working harder each year, forced to seek higher education, must contribute to a retirement fund, asked very sweetly to contribute to Red Cross and Community Chest -but left out entirely when additional money comes in.

When, may I ask, were white teachers required to hold master degrees? The deadline for those who do not hold bachelor's degree is this year.

I've the annual salaries of seven counties and the difference is greater in Dade County than in any other. Martin St. Lucie Monroe

\$1004 925956 584 520 665 Palm Beach Ind. River 1276 888 721 540 Broward Dade 1226 1500 621 771 The top line shows the sal-

aries of the white teachers. It is my opinion that Mr. Wilson influences the school board. If this is true, Mr. Wilson is from Mississippi where Negro teachers receive \$25 or \$30 and principals \$50. Perhaps he hopes to attain that level for Florida.

I am not teaching now, because I have a better job. However, my contact with teachers enables me to write these facts. I hope you will publish this

letter or put "Behind the Front Page" another article refuting the statements of the first. Yours truly,

Damen Runyon

OUR beloved friend, Damon Runyon, gives wide publicity to a flock of French epigrams that are worthy of the space. And adds a quartet of his own, one of which impresses MIAMI LIFE very much:

The sucker always buys. Being an optimist, he thinks prices will go up. Dr. Smith is in prison because he bought wheat instead of selling.

Damon didn't mention that Miami has many Dr. Smiths ... who sell!

High Milk Scares Off **Tourists**

JO DOUBT, the Big Inter-N ests that control state politics feel that they're smart—and can prove their smartness by the immense amount of money they've made in Florida. But we still believe they're dumb for not making ..a.. lot ..more ..than theyr'e making. Milk, for instance. They've just dropped the prices back to something like normal-a reduction of 12 to 15 percent . . . After the big milk buyers, who indignantly went to canned milk this winter because of the outrageous .. Florida .. prices, have left town! ...

Pretty dumb, we say.

The time to cut prices is when there are big crowds, permitting greater efficiency, lower operating expenses and bigger turnover. That's wintertime in Miami, when our population increases at least 50 percent.

It would be excellent publicity for Miami, too-our dairy prices radically reduced at height of season! Tourists would begin to think we liked 'em. And they'd send the papers home to show friends that Miami isn't out to rob Yankees, that the Civil War is over so far as natives in this part of Florida are concerned—and the first thing you know we'd really be giving Los Angeles a race-instead of letting a few stingy Myrtle K. Douglas monopolies slow us down,

Electrical Motors Rewound & Repaired Armatures

MOSELEY ELECTRICAL SERVICE

Repair Work for Garages 571 N. W. 5th Street, Miami, Florida PHONE 3-1455

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FLORIDA'S SPORTIEST LINKS 18 HOLES - NO WAITING - OPEN TO PUBLIC GREEN FEES 50c Per Day GOOD GREENS AND BROAD FAIRWAYS

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Every THURSDAY & SUNDAY 65th & FLAGLER STREETS



Pure, Delicious . . .

And Refreshing madison

dolly ice cream

SEVEN STORES IN GREATER MIAMI

something that has all the

amendments, and everything else

that has been added to or taken

and, along with that, all the

ordinances that have been passed

by the ctiy commission-properly

as the most-taxed people of the

United States, we have a right

to know by what rules they do it

to find a hole to hide in since

building announcements of the

last few days, which will push

this year far ahead of last year

Round The Town

The Jones's and Smith's

may have a monopoly on the

city directory, or even the

names appearing in this

week's list of divorce seekers

deserve a niche of their own.

For instance, among other

names, appear the following:

kovsky vs. Nicholas Rostkov-

sky; Pejsach Kupersztych

Gwendolyn Stapnitsky vs.

Jack Stapnitsky and Anna

K. Perdicojanes vs. George

Natalie Stephanoff Rost-

Mollie Kupersztych;

telephone directory,

If the pessimists aren't trying

out of it . . .

cross-indexed . . .

-at this time

Over Files of MIAMI LIFE

Chamber of Commerce

(June 1, 1929)

THE SMALL boy who places a stick on his shoulder and dares his rival to knock it off is no more puerile than some of the so-called leading citizens of this town who are holding Miami up to national ridicule by the ridiculous persistence of establishing a new chamber of commerce every week-end. It seems to us that regularly every week some new plan is introduced to create a chamber of commerce. At present we have two actually functioning, one gasping for breath of life and a fourth about to make its appearance.

Aside from providing amusement for the nation at large it provides little basis for the opinion that Miami has the advantage of intelligent leadership. Our fundamental fault seems to be over-production of alleged civic leaders. In fact this title has come to be an empty one for the score or more pinheads whose sole claim is founded on the fact that a paltry handful of perons will subscribe to any and all their

It is not our purpose to point out the individual faults of each civic body now claiming the title of chamber of commerce. There is enough wrong with each and all of them. The old body has been handicapped by lack of funds, a throw-back to the days of 1925-26 when "high-powered executives" bled it to death. It has suffered materially and has been buffeted about by the shifting tides. Whether it survives or not is of no consequence. It probably would be back in the same situation six months from now. It has been the victim of bad advice and, without laying the blame on any individual, bad management. Its assets include a few men who have the interests of Miami at heart, want to see it go ahead and are willing to make any sacrifice to help it and the town. The less said about some other guiding spirits, the better.

We believe there is but one way to consolidate Miami's interests and create an efficient organization to supplant the various bodies which are now only competing against each other and not DOING THE TOWN ANY GOOD.

Any five men who are familiar with conditions in this town, and they may be business or professional men, could get together and form a new organization. Throw all the old ones into the discard, appoint new officers. BUT PICK THE MEN IN THIS TOWN WHO WILL DO IT FOR MIAMI AND NOT FOR THEMSELVES.

The chamber of commerce should be the best friend of business. It should not be the means of making a living for any man or group of men except in bettering business conditions.

Mr. R. B. Burdine has a new plan. We don't know what it is but we hope it will cement all the competing bodies together. Mr. Burdine, who is a good citizen, proud of his town, operator of a fine and creditable business, could perform a real service by picking four other men of his calibre and thinking the matter out. It doen't need men who simply need a job-it needs men whose money is invested here, whose businesses need building.

John Doe who is living from hand to mouth and needs money won't do a chamber any good. He's in it for personal reasons. And get the business men in-all of them. And if, as it seems, there are business men who have a yearning to line their own coffers-get them out too!

It's all so simple that it angers most straight thinking citizens. Paid servants put the old chamber of commerce right into its present deplorable condition. They were paid servants who worked sporadically and listlessly as long as the chamber paid them in the coin of their own realm. The chamber doesn't need a glad-handing, back-slapping, political-wise secretary. It needs a man who knows that business is something that builds the town. It doesn't need a man who simply has the ability to kid the town into submission.

The town should remember what a sorry experience the last time the boys with the big, broad flexible outlook on life and two helping hands did to the money chamber members paid to build Miami into a big city.

SQUARE DEAL CLUB

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Budweiser on Draught 1227-29-31-W. Flagler St.

Dangerous Cosmetics Exposed

Federal Trade Commission Goes After Arvil Company, Also Cites "Milk of Magnesia" Hoodwinkere

MERICAN BIZARRE, the sensational magazine published in Pittsburgh (the address is 201 House Building. Pittsburgh, in case you are interested in writing for copies of it), exposes two widely known companies in relating the Federal Trade Commission findings regarding "Arvil," "Dawn Shampoo," "Phillips' Milk of Magnesia Cleansing Cream," and "Phillips' Milk of Magnesia Texture

One wonders how these companies get by with merely slap on the wrist by the commission! . . . They should receive a stiff fine-and the instigators of such frauds should be jailed!

The two exposes, reprinted from AMERICAN BIZ-ARRE, are as follows:

COMPLAINT

Charles R. Phillips Chemical Company, New York, has been served by the Federal Trade Commission with a complaint alleging misleading representations in the sale of "Phillips' Milk of Magnesia Cleansing Cream" and "Phillips' Milk of Magnesia Texture Cream."

The respondent corporation allegedly advertised that 'if your skin seems 'acid,' if it has lost its fresh tone, smooth firm texture then try the beauty-giving action of these milk of magnesia creams on your skin!' "Help overcome 'acid' skin. You know how milk of magnesia taken internally relieves excess acidity of the stomach. In just the same way these new type milk of magnesia creams act externally on the excess fatty acid accumulations on the skin. and help to overcome unsightly faults and aid in beautifying."

It is alleged that the respondnt's use of the phrase "Milk of Magnesia" in the name of its products has a tendency to mislead buyers because milk of magnesia has no therapeutic value in treating the conditions for which the respondent recommends it such as "acid skin," skin blemishes, enlarged

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SO SMALL .

pores or excess fatty acid accumulation, and will neither penetrate ..nor.. cleanse ..the pores nor improve the texture of the skin.

Skin blemishes are not caused by "acid skin;" in fact, there is no disease or abnormal pathological condition known as "acid skin," according to the complaint. The quantity of fatty acid on the normal skin is very small, the complaint continues, and neither the use of one or both the respondent's preparations will neutralize it in the same way that milk of magnesia neutralizes excess acid in the stomach, or so as to accomplish the results represented.

AMERICAN BIZARRE NAMES NAMES-STATES CASES

> FEDERAL TRADE COMMISSION Washington

> > ORDER

Stafford T. Mitchell, Janet M. Mitchell and Otis S. Mitchell, trading as The Avril Companyn, 1700 Wilson Ave., Chicago, have been ordered by the Federal Trade Commission to cease misrepresentations of the efficacy of their hair preparations de-

signated "Avril" and "Dawn" Shampoo."

In publications and advertising matter, the Commissin finds, respondents represented that application of their hair restorer, "Avril," to the skin, is always safe, that it replaces missing pigment in the hair shaft proper, and that both "Avril" and "Dawn Shampoo" will give permanent relief from dandruff. Both products were represented as competent remedies for conditions responsible for hair falling out, and as encouraging hair growth, and "Avril" was represented as having an anticeptic effect on hair and scalp and as causing hair to assume a natural and youthful color.

Findings of the Commission are that the prepara-"Avril" contained lead acetate in an amount which may be injurious when applied to the skin, that use of the preparation over a period of time may result in lead poisoning, and that it does nont restore pigment in the hair shaft but acts as a dye to color the surface of the

The respondents are orordered to cease and desist from representations that "Avril" restores pigment to in the hair shaft or cause the hair to assume a natural or youthful color, that it is effective as an antiseptic or astringent when applied to the hair or scalp, and that either "Avril" or "Dawn" Shampoo' is a cure or remedy for baldness or an effective treatment for falling hair or the causes thereof. They also are ordered to discontinue representing (through failure to reveal that the use of "Avril" on the skin is not wholly safe, particularly if there is any injury, abraision or inflammatory or eczematous conditions thereon) that "Avril" contains no harmful or dangerous drugs or that the use of it will have no ill effects on the human body. (3472)

AMERICAN BIZARRE NAMES

NAMES-STATES CASES

Things I'd Like To Know

after jailing a 16-year-old father, can't almost anything happen in this city where we're startled only when the obvious and expected happen

Why the Flagler street Restaurant serves "ketchup" from the same "Heinz" bottle, month after

S. W. 17th street and 20th avenue don't cut the thorny vines that may blind a passerby

did the irate wife finally catch up with her

If the army's appeal of three squares and a place to sleep plus \$30 is going to appeal to guys who can almost get that much now what with relief and mooching still good on Miami's "main

If World War tales don't sound sort of drab beside this "nameless terror" and "paralyzing gas" and parachute warriors and explosives that'll sink a battleship without ever hitting it . . . in other words, as against the super-thrills promised by this War of the Forties

If anybody could be having

When some dying Miamian, wanting to leave something for people to remember him by, will provide a fire-proof, dirt-proof, big-print, locked-and-chained copy of the Miami city charter in the main lobby of the court houseor some other conspicuous place where citizens at any hour of

the day or night may scrutinize

If Miamians would be very surprised to read some day that boy husband jailed for nonsupport of his wife and baby might in turn have his own father jailed for failure to support

Where the cute little trick who roped 'em in with her drop-thehandkerchief trick at the First National corner has disappear-

more pleasure out of the city Judge's job than Jack Kirchik . . and who has a better sense of humor too appreciate the things

that come before him

Why the property owners on

Perdicoojanes.

John J. Lindsey

CANDIDATE

For

JUDGE OF THE

CIVIL COURT

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> Democratic Primary May 7, 1940

(Paid Political Adv.)

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What We Vote On In Special Election

Going to the polls in the than one-fifth of the value developments and vote "yes" primary election of May of the property to be secured. 28th, the freeholders of Dade County will vote "yes" or 'no" on the proposed bond issue of \$2,000,000 for the purpose of acquiring and developing as public parks, the north two miles of Biscayne Key and one and one half miles of ocean front property just north of Baker's Haulover.

Being given to the county by the heirs of the late W. J. Matheson, the Biscayne Key property is to be connected with Miami by means of a causeway. Application for a loan of \$3,200,000 has been made to the Reconstruction Finance Corporation in Washington for the purpose of constructing this connecting link. Being considered for approval by the officers of the Corporation at the present time, the loan will be a self liquidating debt, as at 25 cents, is to be charged and will go toward retirement of the debt.

Already owned by the county are 22 lots in the area to be developed north of Baker's Haulover. To complete the area necesary to have one and one half miles of ocean front there, 50 more lots are to be purchased.

The three projects: causeway, Biscayne Key and the area north of Baker's Haulover will have a value far in excess of \$10,000,000 according to reports, without taking into account their value as an aid in drawing visitors to the area, and the pleasure they will afford year around residents. The Board of County Commis-16TH ST. AND ALTON RD. holders to approve a bond sioners are asking the freeissue of only \$2,000,000-an zations of the area, urging

State law requires that a

majority of freeholders (property owners) in a community must vote on every proposed bond issue for it to be approved, and that a majority of those voting must vote "yes." With 48,150 registered freeholders in Dade County, there must be at least 24,076, or a majority of one, participating in the election for it to be approved; and a majority of those participating, which in this case would be 12,039, or a majority of one, must vote "yes" to the question. For the residents of Dade County to secure as public parks and beaches these last two properties available, it is necessary to have every vote possible. It is the duty of every freeholder to vote on the question. A vote in favor of the bond issue means help a nominal toll, tentatively set in a planned progress for the community.

> The Board of County Commissioneers has been studying the problem of providing sufficient public ocean beaches for the past two years. The little provided now is owned by the City of Miami Beach, while the City of Miami owns none and the County little more than that. The last two sites available are those that will be secured if the \$2,000,000 bound issue is approved by the freeholders. Every indication points to the fact that private interests will secure these two sites and develop them if the bond issue is not approved on May 28th, thus closing them off to the public for all

In appearing before civic, fraternal and social organiamount representing less them to support the proposed

in the election, Commissioner C. H. Crandon has pointed out that there is one big industry in this country, and that is the tourist business. "To a great extent," said Crandon, "the income of every worker here depends on the tourist business.

Explaining why these two ocean beaches are needed, he continued, "Visitors come here for the sunshine, climate and ocean. If they are to be satisfied, we must provide facilities for them to enjoy the attractions that bring them here. The acquisition of Biscayne Key and the property north of Baker's Haulover, along with the planned development of both, will go far in furnishing the needed facilities.'

in the county. Those speculating unanimously agree that the effects will be pleasant, to say the least.

Booklets explaining in dearea depends.

Residents engaged in every field of work are openly speculating as to what effects the millions put into circulation by construction of the causeway and the development of the two projects will have on business conditions

tail the proposed Dade County Ocean Beach Development Program have been prepared by the Board of County Commissioners, and are now being mailed to every freeholder in the county. A careful study of this booklet should convince most readers that Commisioner Crandon's statement, "our proposed ocean beach development program is a sound business propositioon," is an understatement of the facts. It is in addition an imperative need, upon which the future development of the whole

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Gardner Exposes Orr

(Continued from Page 1) the excess project cost of \$5,619.75 is approximated and deposited in the HARBOR AND PORT FACILITIES CON-STRUCTION ACCOUNT, Section "F" and streets and drives to properly serve the docks with the minimum main-

Now therefore be it resolved by the Commission of the City of Miami.

That the Director of Finance is hereby authorized to transfer from the general operating account the sum of \$5,619.75 and to deposit such funds in the HARBOR AND PORT FACILITIES CONSTRUCTION ACCOUNT, Series "B". Motion adopted.

The following comment on the preceeding resolutions are from the book "A HISTORY OF THE MIAMI PORT TERMINALS, and It's Political Exploitation," by Former Finance Director C. L. Huddleston. This book was made a part of the official records of the City of Miami by resolution in 1938.

"It is evident that about the time of the completion of the work of this P. W. A. Harbor Project, ALEXANDER ORR, JR., must have had an eye on two of the various accounts connected with this prooject and that he concluded now was the time to get busy. Reference is made to Engineering Expense and Contingencies in the sum of \$7,000.00 and Legal Expenses \$1,250.00 and he immediately establishes a precedent that is a precedent by presenting Resolution No. 11,107 authorizing the payment of \$1,250.00 to J. W. Watson, Jr., City Attorney under the following pretext: FOR CERTAIN LEGAL SERVICES PERFORM-ED, AS NO NATIONALLY KNOWN BOND ATTOR-NEY HAD BEEN EMPLOYED BY THE CITY ON THIS PROJECT. He then follows this by resolution No. 11,112 authorizing the payment of \$7,000.00 to Wm. Sydow, Director of Public Service, under a pretext submitted in a letter from Mr. Sydow which reads; IT IS A RULE THAT IN EVENT AN AWARD IS MADE, EACH ITEM OF EXPENSE INCLUDED IN THE APPLICATION SHALL BE EXPENDED IN THE MANNER AND FOR THE PURPOSE SHOWN IN THE APPLICATION.

"No NATIONALLY KNOWN or any other kind of KNOWN attorney was required on this project; what was required was an attorney with intelligence enough to track in behind a government prepared plan under which the government doesn't usually impose upon anyone for legal or any other kind of service; any service necessary to meet the requirements under the government plan was probably required in preparing the necessary documents under the Charter and Laws of Florida to conform to the government requirements, and an attorney authorized to practice in the state of Florida who couldn't do that wouldn't be of much value to the City. Such bunk is about equal to that of Mr. Sydow, evidently intended to clear the skirts of ALEXANDER ORR, JR., by an attempt to convince the public that if there was a surplus it must be spent in any event.

'And if this is not embezzlement of the funds of

the City of Miami, what is it?

"All duly legalized by resolutions presumably prepared by the Department of Law, under administra-tion of the City Attorney which it is well known WITHSTOOD AN INVESTIGATION BY THE FED-ERAL GOVERNMENT, which it is reasonable to expect they would withstand under support of the resolutions presented by Alexander Orr, Jr., probably the only requirement necessary to establish their legality.

'Paragraph (c) Section 4, Page 8 of the Charter provides in part: 'Commissioners and other officers and employees shall NOT hold any other public office er EMPLOYMENT except in the National Guard, and shall not be interested in the profits or enrollments of any contract, JOB, WORK OR SERVICE FOR THE MUNICIPALITY.' Paragraph 2 Section 90, Page 54 of the Charter provides in part: 'ALL FEES AND MONIES RECEIVED OR COLLECTED BY OFFI-CERS AND EMPLOYEES SHALL BE PAID TO THE CITY TREASURY.

Under date of Nov. 3rd, 1937, Resolution No. 13,448 is adopted expressing the appreciation of the Commissioners to J. W. Watson, Jr., for his action in waiving any and all claims that he might have to attorney's fees in certain P. W. A. projects, resulting in a saving to the City of some \$5,000.00. And, if the City Attorney can put that over and get by with it, which he evidentally did, look out when he goes out stumping for whatever political ambitions this may forecast.

Under date of Nov. 18th, 1937, an Ordinance is adopted authorizing the transfer of \$5,619.75 from the General Fund to the Harbor and Port Facilities Construction account to complete certain work on the P. W. A. project, before the P. W. A. will release final grant funds of \$50,000.00.

"Under date of Nov. 18th, 1937, an Ordinance is adopted appropriating \$1,755.81 from the miscellaneous Contingent Fund to the Harbor and Port Facilities to pay the cost of certain miscellaneous items in connection with the same project.

Resolution No. 13,531 and the above mentioned ordinance are in effect repayments of funds from the General Fund to the Harbor and Port Facilities Construction account made necessary through the misappropriation from this account paid to J. W. Watson, Jr., and Wm. Sydow aggregating \$8,250.00 under ResoFor Florida

"May the People Always Rule" THEY WILL

- with -



JERRY CARTER

DEMOCRAT

AS

UNITED STATES SENATOR

(This Advertisement Paid for by Friends of Jerry Carter, Florida Democrat!)

The Record of Spessard Holland SPEAKS AGAINST YOU, THE PEOPLE! Read These Highlights!

- 1. Voted, spoke and worked against Homestead Exemption Bill
- 2. Voted in favor of resolution requesting Florida Cross-State Canal in 1933.
- Voted against local option following repeal of National Prohibition in 1933. Voted to create both Milk Control Board and Laundry and
- Dry Cleaning Board. 5. Introdused Teachers' Bill, which would have placed all public schools under control of a Central Board in Tallahassee and meant that teachers in YOUR schools would have been
- hand-picked and controlled by politicians in Tallahassee. 6. In 1939 did NOT vote for the Bill to fix the Wage and Hour Bill for state employees. Voted against abolishment of the
- . In 1939 Legislature, again voted to deprive Dade County of additional funds from state race track taxes
- Voted "NO" against Chain Store Act of 1935, which provided for a license tax for the benefit of the schools. Holland is the avowed candidate of the chain stores, and cannot represent the peoples' interests when they are in conflict with those of the Wall Street Chains. Holland condemns machine politics, yet he is tool and candi-
- date of a Little Tammany group in Miami, the Peter O. Knight-Tampa Electric Company Gang in Tampa and the state-wide machine of the rich DuPont interests.

IF YOU WORK WITH YOUR HEAD OR HANDS USE BOTH ON MAY 28TH TO HELP ELECT

FRANCIS WHITEHAIR

For GOVERNOR

Paid Political Advertisement

lutions presented by ALEXANDER ORR, JR., WHO SHOULD BE REQUIRED TO REPLACE THIS \$8,250.00 IN THE TREASURY OF THE CITY OF MIAMI WHERE IT BELONGS."

Of course you young commissioners realize these remarks are Mr. Huddleston's and not mine, but I felt it was my duty to acquaint you with some of the things that have

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happened in the past.

to let us have any more money.

We are right now undertaking a big job at our Master Airport and I invite your careful inspection of all matters pertaining to this project for if we get mixed up in another like the Port project the Federal Government may not want

> Sincerely, R. C. GARDNER, City Commissioner.

P. S. I would like to add this thought as a postscript: This letter is written without prejudice to anyone but with the hope that it may be of assistance to us as City Commissioners in administering our affairs in the true type of American democracy.

I also think it pertinent to add that Former Mayors Sewell and Williams were absent when the resolutions appropriating the money referred to were passed. AUTO REPAIRS

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