

Extra! BEAT THE DAILIES TUESDAY! -- Extra!



Vol. 14—No. 30 — (Election Extra)
Miami, Florida, Monday, May 6, 1940

"YOUR SKYLINE REMINDS ME OF NEW YORK"

Reubin Clein, Publisher

10

CENTS A COPY IN GREATER MIAMI
ELSEWHERE 15c
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MIAMI IN GRIP OF CHAIN PRESS

By FATHER TIME
JOHN S. Knight buys the century-old Detroit Free Press, morning paper. Just a couple of years ago he bought the Miami Herald. He of course already owns the Akron (O.) Beacon-Journal. (Continued on Page Four)

WARNING TO ALL VOTERS!

THIS is a last word from MIAMI LIFE to conscientious voters on the eve of election. VOTE FOR THE BEST MAN! . . . In MOST cases you will find that the candidates most favored by the daily papers are not the BEST! Remember that in voting.

The Herald and the News, both dominated by the Power-Trust, are, in many cases, openly endorsing the same candidate! — so cocksure are they of getting control of Miami, district, and state, through their Consolidated-Tammany set-up!

Be sure you know the man you're voting for — how he'll act after he's elected, how strong he'll be for the people. Don't be "touted off" good men by the daily newspapers . . . They're trying to perfect their political "machine!" They're not trying to benefit the people.

Whatever way you vote — DON'T FOLLOW THE DAILIES!

Vote for AND RE-ELECT JIM HICKLAND

CONSTABLE

HIS RECORD AS A LAW ENFORCEMENT OFFICER AND HIS PAST PERFORMANCES DESERVE HIM ANOTHER TERM AS YOUR

CONSTABLE

—Paid Political Adv.

Elect A Winner!



Thomas B. Everhart
REPRESENTATIVE
Legislature Group 2
Experienced Lawyer
A True Democrat!
Member of Elks, Shriners,
American Legion, Veteran of
Foreign Wars, Dade and Florida
Bar Association.

—Paid Political Adv.



RE-ELECT
TOM WOOD
Constable
DISTRICT No. 2
Experienced
Efficient
Courteous
"One Good Term
Merits Another"

—Paid Political Adv.

IT TAKES BACKBONE

TO HANDLE YOUR INTEREST IN
STATE LEGISLATURE
THE PEOPLE OF SOUTH FLORIDA
NEED A MAN OF THIS CALIBER

To look after their welfare in our progressive State
You will be called upon to select that candidate
at the Democratic primary — May seventh
FOR YOUR STATE REPRESENTATIVE—Group 2
— VOTE FOR —

FRED W. PINE

—Paid Political Adv.

Hugh (Pat) Peters COUNTY COMMISSIONER

Second District

—Paid Political Adv.

For Governor

B. F. PATY

Who will be YOUR next Governor? Who will best serve YOU? For whom will YOU vote?

These questions are vital to every voter. ONLY ONE candidate can be nominated on May 7th. There are 11 candidates. What yard stick will YOU use in deciding for YOURSELF which ONE CANDIDATE deserves YOUR VOTE on Primary Day?

Each candidate for the office of Governor is honest. Each one is sincere. Each one plans to keep the promises made in the primary campaign. Each one has the best interests of FLORIDA at heart. Each one has a definite program for the welfare of the State.

WHICH ONE of all the candidates will BEST serve YOU? WHICH ONE deserves and should get your vote at the primaries on May 7th to the exclusion of all the others?

YOUR ANSWER to these questions must be:

I WILL VOTE FOR B. F. PATY OF SOUTH FLORIDA.

WHY? BECAUSE HE KNOWS SOUTH FLORIDA. HE KNOWS WHAT WE NEED, WHAT WE WANT AND WHAT WE SHOULD HAVE WHEN HE WILL BE GOVERNOR. FOR 53 YEARS SOUTH FLORIDA HAS NOT HAD A GOVERNOR WHO LIVED IN OUR AREA. WILL YOU WAIT 53 YEARS MORE OR WILL YOU VOTE FOR

B. F. PATY OF SOUTH FLORIDA FOR GOVERNOR?

Never again will we have the opportunity we now have to elect a South Florida Governor. South Florida is challenged. The politicians who have selected Governors for many years seem determined not to have a man from South Florida in the Governor's chair. Do not waste your ballot by voting for the wrong man. Talk things over with yourself, your friends and vote for

B. F. PATY, SOUTH FLORIDA'S ONLY CANDIDATE FOR GOVERNOR.

Not a sectional candidate — big enough for all Florida.

Miami Life

"Florida's Most Influential Weekly"
Published on Saturday by
LIFE PUBLISHING COMPANY
(A FLORIDA CORPORATION)

R. J. CLEIN, PRES.

Executive Offices: 110 W. Flagler Street, Miami, Florida
TELEPHONE 2-2681

All Checks should be made payable to Life Pub. Co. and not to individuals.
SUBSCRIPTION RATES: in the United States, \$4.00 per year in advance; \$2.00 for six months; in foreign countries \$7.50 per year in advance; \$4.00 for six months.

Vol. 14 Miami, Fla., Saturday, May 4, 1940 No. 30

Entered as Second-class Matter, May 25, 1934, at the Post Office at Miami, Florida, under the Act of March 3, 1879.

"Cabbages and Kings"

The time has come, the Walrus said,
To speak of many things;
Of ships and shoes and sealing wax,
And cabbages and kings.

—The Walrus and the Carpenter.

You never see anyone eating pickled pig's-feet but you always see someone trying to buy one of those fancy jars the things are packed in . . . Miami is getting a fire ladder to reach the tops of fire-proof buildings, which couldn't burn, and always having a row about maintaining a fire boat which is really needed . . . A bad warehouse fire one of these fine days will prove this point . . . Miami has never had a bank stick-up . . . Bank bandits don't like the idea of trying to make a get-away when there is only one exit . . . Politicians are too smart to insult chiselers because after all the chiselers have a vote . . . Smart candidates just hide out from them but no matter how smart they are they all get cornered once in a while . . . When the late "Pop" Lehman first became sheriff it was his custom to hand out dollar-bills to the panhandlers who met him on the courthouse steps every morning . . . He soon reduced the hand-out to a half dollar and finally got down to a dime . . . There are still politicians in the courthouse who wear shabby clothing to discourage panhandlers.

Women guest stars on the "Information Please" program invariably giggle . . . Only one woman guest star ever scored a perfect grade and one missed eight out of eight questions . . . Dorothy Parker, appearing as a guest star, missed a question regarding a bit of poetry she wrote herself . . . Do you know what party uses the "Kangaroo" as its emblem? . . . It's the "Surprise Party" and Gracie Allen is running for President . . . Anyone wanna bet she doesn't get some votes? . . . In every election the practical jokers invariably write in names and proceed to vote for them . . . Major Hoople, Andy Gump, Guiseppi Zangara, Jessie James and Charlie McCarthy are a few who received votes in recent elections . . . A name written in is just as legal as one carried on the printed ballot.

In the good old days politicians took their politics seriously . . . Between elections they spun schemes to round up the votes on election day . . . Don Roberts, mayor of Terre Haute, Indiana, who was once sent to the federal penitentiary for vote fraud is credited with being the chap who figured out a system to buy a vote and assure yourself that you actually got what you paid for . . . Roberts was a democrat . . . The old Australian ballot system was the one he figured to outsmart . . . A Republican going to the polls would be approached by one of Roberts' henchmen and offered a dollar for his vote . . . If he accepted he would be handed a genuine ballot already marked and instructed to take it into the voting place . . . Upon entering he would be given a clean ballot which he took behind the curtains of the booth and stuck in his pocket exchanging it for the one already marked . . . He then walked out after depositing the marked ballot in the box and handed over the clean ballot and got his dollar . . . Mystery—where did Roberts bet the first official ballot? . . . Answer—Easy; he sent in one of his lieutenants when the polls opened . . . The lieutenant had a piece of blank paper in his pocket the exact size of the ballot which he dropped in the box and emerged with a clean, official ballot . . . Of course the first vote was lost but Roberts evened it up mighty soon . . . Negroes, voting the Republican ticket, could not be trusted not to bungle . . . They simply got a dollar for the "Eagle" from the top of their ballots . . . A mutilated ballot, of course, isn't counted . . . The result of this transaction was simple . . . The Republicans simply didn't get the votes . . . It is unconstitutional

GREEBY MEETS HORTENSE

Taxicab stops with jerk, and "Jerk" Greeby steps out in front of La Ruth Hotel.

R. HAMMERHEAD GREEBY, who never kicks a squirrel except in self defense was found this week by the MIAMI LIFE reporter getting out of an empty taxicab in front of the La Ruth Hotel.

"I do not desire no publicity," he yammered as the taxi driver looked scornfully at an old United Cigar Stores' coupon which Greeby had tendered as a tip.

"Shut up," snarled the reporter as Madame La Ruth's pet poodle galloped between his legs and threatened to drag La Ruth through the gap before he could untangle himself.

"That there taxi driver oughta be arrested for drivin' that hack like that," grumbled Greeby as he eyed the reporter's predicament. "Did you see him stop with a jerk?"

"Yes and I saw the 'jerk' get out," snorted the reporter kicking at the poodle.

"Don't you dare kick my dog," screamed La Ruth.

"Get that lunch hook out of there," shouted the good madame emphasizing her command with a well directed uppercut which connected with Greeby's chin. "It ain't me that's tangled up with this Horace Greeley, it's Hortense. Unwind that leash and take his ankle out of her mouth before she gets blood poisoning."

"Or before she gets kicked for a field goal," moaned the reporter.

"Is her name really Hortense?" queried Greeby pausing in his efforts to free the reporter.

"That's her middle name," beamed La Ruth pleased at the interest. "Her full name is Violet Clarise Magnolia Hortense La Ruth but we call her Hortense for short."

"I ain't got no dog," smiled Greeby. "But I once had a pet wart hog."

"How delightful," cooed La Ruth dropping the leash and ap-

parently forgetting all about Hortense. "Then we have so much in common. Couldn't we go some place and sit down and talk it all over?"

"Sure," agreed Greeby eagerly. "Maybe you'd like to walk over to the courthouse feesh stand and have dinner with me."

"I just eet, er, er, I mean I have dined but perhaps we could go down to Bayfront Park and chat," suggested La Ruth. "Or even better we might take the ferry to Miami Beach."

"Naw, we don't need him," said Greeby. "Let's you and me walk down toward the river."

"Hey," shrieked the reporter. "How about getting this man-eater loose from me. I've never been so sick of one canine in my life. Get this beast away or I'll kick her clean across the railroad tracks. I ain't foolin'."

"Pay no attention to him," snapped Greeby taking La Ruth's arm and heading her toward the river.

"Would you like to see the place where I was born?" cooed La Ruth as they drifted away.

"I sure would," answered Greeby eagerly.

"Then we'll walk around to First street," smiled La Ruth. "It's the third house around the corner."

"Oh," muttered Greeby just as the reporter finally succeeded in freeing himself from Hortense and the leash.

Hortense scooted up the street after her mistress and not a single one of the paving blocks which the reporter hurled struck the target. One of them, however, broke into a dozen pieces as it bounced off of Greeby's pate and in the final fade out Hortense was licking Greeby's face.

"I'll tell you the truth, And it's no joke.

He was kissed by La Ruth Who pinched his poke."

Monopoly Herald

THE HERALD And Dr. MacDonnell brag about pasteurized milk sales increasing over raw milk sales—and assign as reason "public education." the opposite, of course, is true.

We'll find out, before long, maybe as much about milk as this year we are finding out about bread. That neither is worth two whoops in hell as a food! Bread isn't—because the wheat germ (Vitamin E) is eliminated altogether in the preparation of flour—or has been, until just recently when an Illinois doctor has managed to perfect a flour process that retains all the elements. Milk loses life-giving properties after it undergoes the heat of pasteurization, a process eagerly borrowed by the big milk interests because it enables them to ship milk over tremendous distances, before the milk starts its "rottening" process!—and thereby crush all competition!

to deny a negro the right to vote . . . A certain southern state overcomes the difficulty in an amazing manner . . . The state has a law which specifies that election officials must smell of each ballot box before counting the votes . . . If the odor of whiskey is detected the box isn't counted . . . They let the negroes vote as often as they please and then someone "accidentally" spills rum in the box, the inspector smells it, and blooey, no count . . . Bank tellers frequently mark paper money with a colored crayon or pencil. . . It is a violation of the law to deface or mar United States currency or coins . . . If a guy were chump enough to tear up a ten dollar bill he could still be prosecuted if anyone wanted to prosecute him . . . Examining his head, however, might be more in keeping with the situation . . . The \$10,000 paid to Franklin McCall in the Cash kidnapping case, which was recovered, was burned by the government and Mr. Cash was given new currency . . . One \$5 bill is still missing . . . It presumably blew out of McCall's hands a few moments after he received the ransom money.

SLEEPLESS-NERVOUS-UPSET-SORE?

FROM **COUGHS** DUE TO COLD
TRY "ONE DOSE" RELIEF

The very first spoonful of pleasant tasting Mentho-Mulsion will give you expected relief, or your druggist will return your money. Mentho-Mulsion is a scientific compound of nine important ingredients without narcotics or opiates. Children like its taste, and the first dose will show you why it is different, so soothing, and how fast it puts pleasant medicated vapors into the bronchial passages to relieve that stuffed-up feeling and stop coughing immediately. Mentho-Mulsion, now only 75c. Thousands are finding relief—with Mentho-Mulsion.

MENTHO-MULSION

Chinatown Charlie's
1720 Alton Road—(One Block North of Lincoln Road)
LUNCHEONS — DINNERS — SUPPER

Do You Remember

WHEN Charles F. Cushman, Kiwanis secretary and musical director of White Temple, was city editor of the old Metropolis (Bobo Dean's paper that was sold to James M. Cox in 1923, after which it became the News, taking on a Sunday edition. . . . Cushman resigned immediately, as did the Metropolis editor, Miss Hattie Carpenter)

???

WHEN, during the 1925 boom, the Herald was "Florida's Most Important Newspaper," the News "Florida's Greatest Newspaper," the Tribune "Florida's Fastest-Growing Newspaper," and MIAMI LIFE was "Florida's Most Important Weekly" and Vanderbilt's Morning Tab was just a rich-man's-son's fancy

???

WHEN the Hialeah canal was the haven for rum-runners and even the prohi agents generally avoided raids along that busy stream, a couple having lost their lives in the vicinity

???

WHEN millions of dollars were being grabbed by realty sharpshooters in the depth of depression—by trafficking in tax certificates and obtaining foreclosures before taxpayers found out what was going on

???

WHEN H. H. Hyman WASN'T considered a great catch . . . H. H.—who has been a famed Miami bachelor—for more than twenty years

???

WHEN there were wide open spaces out West Flagler street, from the river to Twelfth avenue

KOOL MOTOR Gasoline and Oils



CITIES SERVICE PRODUCTS
Orange State Oil Co. Distributors

Pulverized soil \$1 yd. Cow manure, 3 bags \$1. Kanro Nursery, 2155 S. W. 22 St. Ph. 4-4804.

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GOAT MILK
Delivered 40c qt.
Phone 4-5520

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Day and Night Service
General Repairing
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697 S. W. 8th St.
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WRECKER SERVICE
Open 24 Hours A Day

FREE Delivery Ph. 4-9266
Never Undersold
CORAL WAY SUNDRIES
Cigarettes \$1.19 a Carton
17th Ave. S. W. & Coral Way

Shebeen By The Sluice

PETER JAMES BOYLE

Not too distant from the Great White Way,
Cross from quiet Canarsie on the bay,
Cards and gals with a little parlay,
Brought a jolly crowd in that heyday
To where there was no blues.
Psalm singing fakers never came there.
None of their ilk with hypocrite stare,
Knowing full well they'd soon get the air
At Shebeen By The Sluice.

No soft game in that sprawling shack,
Pinochle wizards up on their tech
Watched boost spades costing dough to go back
But the hounds now and then went berserk
On him who'd seldom lose.
'Twas the Master Old they sought to trim,
Always canny, smiling, tall and slim,
But when he was set there was bedlam
In Shebeen By The Sluice.

Then surcease would come with milder themes,
As for instance when the clever dames
Showed risque acts to lusty acclains.
Danger courted pleasure—queer extremes!
Nimble feet, clumsy thews.
Those Janes were reg'lar, seldom got riled:
Yes, a hot spot for a bashful child.
It was liquor strong and women wild
At Shebeen By The Sluice.

Gone is the big thrill, coming no more,
Skippers don't crash through the rear float door
From the three mile line to beat the law.
On dark nights describing (as they swore)
The chaser creeping close.
Forward gun hitting damn near—not wide!
Scotch in tied bags going off the side!
He-men only went in for such a ride
To Shebeen By The Sluice.

Mine hosts passed on but on Stygian Cliff
Gazed as their queens boarded Charon's skiff,
Fearing they would fall into a tiff
With the old ferryman squaled and stiff
Known to seek an excuse.
Barring sweethearts from the groves green
Of Elysian Fields, but Sibyl serene
Waved them in as a mirage was seen
Of Shebeen By The Sluice.

Other buddies are gone, tried and true
Like Horatius at Tiber—not it's hue!
Willing to help whenever they knew
Aid was needed by a hardy crew;
Fearless, they ran the booze.
Often in my sleep there comes laughter.
Raucous disdain of hunted runner,
'Crik'ing the rum he coasts to cover
Near Shebeen By The Sluice.

Swanky now the old place, yet 'tis said
Spooks come out of the sunken bulkhead!
Of the Mergus, wreck in weedy bed,
As the starry vault in East grows red
And angry cry "Vamoose!"
But the kds don't care, nor do they heed,
King Jazz has hem with his jerky beat,
To the latest chase the gas cars speed
Past Shebeen By The Sluice.

A legend of the prohibition era at
Rockaway Beach
From a boat club at Hollands,
June 1934.

LET'S RE-ELECT
R. B. CHASTAIN
CONSTABLE
DISTRICT NO. ONE
He has served faithfully.
Why should we change?
(Paid Political Adv.)

GOLF
FLORIDA'S SPORTIEST LINKS
18 HOLES - NO WAITING - OPEN TO PUBLIC
GREEN FEES \$1.00 Per Day
GOOD GREENS AND BROAD FAIRWAYS
FLAGLER COUNTRY CLUB
West Flagler St. & 37th Ave. — End of Car Line

Midget **AUTO RACES!**
Every THURSDAY & SUNDAY
65th & FLAGLER STREETS

Pure, Delicious . . .
And Refreshing
dolly madison
ice cream
SEVEN STORES OVER GREATER MIAMI

STOP IN AT DADE COUNTY'S SWANKIEST BAR
Seminole Bar
STEAKS — CHOPS and SEA FOOD
Package Store
Okeechobee Road, at the Bridge
PHONE 8-2142 HIALEAH
WALTER B. CAREY

LOOKING BACK
Over Files of MIAMI LIFE

A Day And A Night On An Uninhabited Key

A Thrilling, Breath-Taking Chronicle of Adventure Amongst the Wild and Untamed life off the Coast of Florida, as Interestingly Told

By A. MILLUN AIRE

(April 29, 1930)

(Apologies, if any, are hereby extended to Miami Herald)
ALL A-TWITTER with feelings of dire eventualities in the immediate nonce, myself and several companions including one youth, two men and three women, early one morning this week boarded our palatial yacht, "Adventure," for a trip to an uninhabited key in Biscayne Bay. After consuming several hours in cruising and nearly half a case of rare Scotch, we anchored off a particularly desolate bit of land, which the young lady I was with aptly termed, "The Key to the Situation." We all laughed roundly at this sally, which showed the high spirits we were in. Feeling like Balboa, or Christopher Columbus or Pere Marquette or one of them winter tourists looking for a room, we stepped into our speed boat which had been loaded with food and supplies by my crew and waved a fond farewell to the "Adventure." Horrible experiences might be right ahead of us, but we were all of blue-blooded extraction and feared not. Of course my folks really didn't come over in the Mayflower; fact is, they missed the first boat. But even so, an expensive genealogist had told me I need take no back seat to Miami's 400.

Arriving at the deserted and barren dot of land, described as "jewels in Biscayne Bay" by writers who had never been there, we organized a searching expedition to find the best spot to pitch camp. Each of us carried a bottle of Scotch in case of snake bite.

After walking for several hours, my companion and I decided to rest awhile and have another drink. Well, to make a long story more interesting, we got to fooling around as young folks do, only I wasn't fooling. I soon saw that more drinks would have to be drunk before—well, anyway, you can see for yourself by this conversation in which I said, "if I were you, I'd show more brains," and she answered, "If you were me you WOULD."

Annahoo, we started stumbling along the trail of sorts when suddenly we came face to face with a herd of pink elephants. Dropping the Scotch, et al, we turned and ran in the opposite direction, crashing through underbrush, which accounts for these scratches on our faces. At the end of this impromptu bunion derby, we lay panting on the grass, too tired to move.

"You know, sweetheart," I said, "I once read a book that when an elephant charged you should shoot him in the knee joint. That would cripple him and he would just stand on three legs waiting for his doom."

In an irritable tone, my fair companion blurted out, "Well, why didn't you remember to do that?"
"I couldn't even remember the name of the book!" I retorted with that quick wit that has always made me popular with the meeker sex.

The editor of MIAMI LIFE told me to make this as short as possible, but to tell you the truth I don't know how short possible is, so I'll continue. Everything must come to an end, as the animal sculptor said when he stuck on the dog's tail, and eventually we joined the other members of the party and each related his experiences.

The outcome of it all was surprising. J. Hemmingway Deems, who always has been considered one of those products of a marriage where the mother wanted a girl and the father a boy and they were both satisfied, proved to be

the only one in the bunch who knew anything about woodcraft. In a surprisingly short time he led us to a sheltered spot of clearing and showed us how to construct fairly habitable structures. At least they would have been all right if it hadn't rained during the night. "Who was your teacher?" we asked in consternation. "It was easy," he replied. "I learned in my spare time at home, ts, ts."

We spent a fairly comfortable night, albeit the mosquitoes were more numerous than Scotchmen celebrating the Firth o' Fourth Day. We didn't get much sleep, but we were inveterate night club habitués and never missed it.

In the morning my crew came ashore and loaded all our paraphernalia in the speed boat and hurried us back to Miami.

Now in parting, may I say that our little experience was very beneficial to all of us. We had fun, no end, and I think the papers had a lot of nerve to mention the fact that the ladies in the party were all bruised and scratched.

If any of you are contemplating an adventure such as ours, I will be glad to give you the benefits of my experience and I was a sailor once and had not one but two girls in every port. Cheerio. I'm off. Pip, pip.

"YARDLEY of LONDON" IS "YARDLEY of JOISEY"

(from AMERICAN BIZARRE, consumer magazine, published at 201 House Bldg., Pittsburgh, Pa.)

Yardley of London, Inc., has been ordered by the Federal Trade Commission to discontinue certain misleading representations in the sale of cosmetics. The respondent operates a plant in Union City, N. J. and a retail shop at 620 Fifth Ave., New York.

Findings are that many users of cosmetics and perfumes consider that such articles made or compounded in England are superior to similar articles produced in the United States, and that, in connection with the sale of its preparations, the respondent made representations which had

a tendency to mislead consumers into the mistaken belief that all of its preparations are manufactured and compounded into the finished product in England and then imported into the United States.

In newspaper and other periodical advertisements, or labels and in other ways, the findings continue, the respondent corporation referred to its products as being English and imported articles, using names such as "Yardley's English Lavender," "Yardley's Famous English Lavender Soap," "English Lavender," and "Yardley's English Lavender Bath Salts."

It was found that the procedure

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LATEST METHODS—POPULAR PRICES
Physical and Laboratory Examinations, Blood and Urine Tests, Blood Pressure, Diseases of Women, Prostates Reduced, X-Ray, Colonics, Gall Bladder Drainage, Arthritis, Sinuses, Ulcers and Diet, Tonsils, Hemorrhoids, Warts Removed, PHYSIO-THERAPY, including Fever and Ultra-Violet, Sun-Lamp Rays, Infra-Red, Short Wave, Diathermy, Sine, Galvanism, Spinal, Muscle and Foot Adjustments.
HOLLAND CLINIC, 28 S. W. 8th AVE.

CHARLOTTE MAY'S
Whole
Country Fried Chicken
Sealed Hot in a box—12 pieces
Will serve Four—including
Salad, Potatoes and Toasted
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Factory Trained Mechanics
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MOUNT THAT SAILFISH!
A Complete Taxidermist Service
Anything from a hummingbird to a whale!
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Flagler At 12th Ave.
Attraction Extraordinary
Frank Murtha
Betty Burns
EDDIE PEYTON
AND AN ALL-STAR SHOW
Johnny Silvers Music
3 SHOWS NIGHTLY NO COVER CHARGE
NEW LOW PRICES
Phone 2-4094

IMPORTANT TO VOTERS
TO VOTE for
D. C. COLEMAN
FOR SHERIFF
PULL DOWN LEVER 20-A OVER
the name of
D. C. COLEMAN
- - - and leave the LEVER DOWN!
The Best Sheriff Dade County Ever Had—
(Paid Political Adv.)

SQUARE DEAL CLUB
GOOD FOOD—CLEAN SPORTS
Budweiser on Draught
1227-29-31-W. Flagler St.

generally followed in manufacturing the respondent's products included the receipt of certain imported ingredients in bulk from its parent company, Yardley & Co., Ltd., of London, and the mixture of these ingredients, in most cases, with certain domestic ingredients at its plant in Union City, N. J., in accordance with the parent (London) company's formulas.

In manufacturing its perfumes, the findings continue, the respondent company imported from London perfume concentrates, and at its New Jersey plant, added domestic alcohol and distilled water in varying percentages to produce a usable and merchandisable perfume. This preparation was placed in bottles some of which were made in the United States from English molds and designs, the labels having been made in England identical with those employed by the respondent's parent company.

In compounding its complexion cream, brillantine, after shaving lotion, bath salts and a "Night Cream," the respondent company was found to have combined both domestic and imported ingredients to produce the completed product at its New Jersey plant.

The Commission's order directed that, in connection with its sale of toilet requisites and cosmetics, including, without limitation, perfumes, bath salts, facial creams, brillantines and after shaving lotions, the respondent corporation cease representing, through use of the word "London," "English" or "Old English," or in other ways, that any of its preparations which were in fact made, compounded, diluted or bottled in the United States, or in any place other than England, were so produced in England or are of English origin; provided, however, that the country of origin of the various ingredients thereof may be stated when immediately accompanied by an explanation that such products were made, compounded, diluted or bottled, as the case may be, in the United States or in such place other than England.

The order also prohibits use of the terms or phrases "33 Old Bond Street," "Straight from Bond Street," or any other words or phrases of similar import to describe its preparations which were in fact made, compounded, diluted or bottled in the United States or in any place other than England, without clearly and conspicuously stating in immediate connection therewith that such products were made, compounded, diluted or bottled, as the case may be, in the United States or in such place other than England.

A further representation forbidden is use of the word "London" as part of the respondent's corporate name in connection with the sale of its cosmetic products which were in fact made, compounded, diluted or bottled in the United States or in any place other than England, without clearly and conspicuously stating in immediate connection therewith that such products were made, compounded, diluted or bottled, as the case may be, in the United States or in such place other than England.

(2330)

AMERICAN BIZARRE NAMES—STATES CASES

SO YOU SAY

DADE COUNTY CHIROPRACTIC SOCIETY
April 15, 1940

Editor Miami Life:

In reference to the drive now going on in connection with the building, by public subscription of the South Florida Children's Hospital, the Dade County Chiropractic Society would like to know what, if any, provision will be made in the proposed above mentioned institution for the treatment of crippled children by drugless methods, under duly licensed drugless physicians, in cases where such treatment would be beneficial?

Statistics are available to show that thousands of crippled children have been restored to health and normal activity thru the drugless methods of restoring normal impulses to diseased and deformed bodies. We do not contend that drugless methods are a "ruse" but we do believe there are a great many cases where it is indicated as the most logical and best method of restoring health to crippled bodies.

We presume that this institution will be supported at least in part by public funds.

There are over 50,000 people in this section of the State who, it is logical to believe that upon the drugless profession for the solution of their health problems.

We are heartily in favor of a crippled children's hospital, but, in view of the above mentioned facts, we feel that some provisions should be made in this new proposed hospital for a drugless ward or some other arrangement whereby the patients would be able to have drugless treatments where indicated.

We would be pleased to have your reaction in connection with the above and if you should desire any further information, please advise

Yours very truly,
Dade County Chiropractic Society,
H. B. ALBEA, Sec'y.



John J. Lindsey

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Democratic Primary
May 7, 1940

(Paid Political Adv.)

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Legal History." I am the petitioner in said case and I take the opportunity to answer same. I wish to inform you that my daughter, is not legally my daughter, then again, the parentage of said child was not determined. I have never met nor seen her husband whom I am positive she has not seen in thirteen (13) years. We lived together for ten (10) years, and have a daughter, age seven and one half years. Although this law interprets differently, it is logical to believe that this case may be the possible beginning of an amendment to protect involved children. With all due respect to said law, I am re-canceled to the fact that the child is my NATURAL daughter, and nothing on earth can change that. This woman may now obtain her divorce and possibly re-marry again. There is the possibility that this woman's husband obtained his divorce in another State during his absence of thirteen (13) years. If so, this woman is my common-law wife recognized in the States of New York and Florida, where we co-habited for ten years. Although I have broken the laws of decency, civility and otherwise, by living with this woman without benefit of clergy, I have been in good faith with her at all times, by being known as husband and wife in business, socially, and otherwise, and above all the registration of our daughter civilly and religiously, under our names. By agreement, the purpose of this woman to come to Miami, was to obtain her divorce and marry me, therefore erase the stigma of illegitimacy on our daughter for all time, but she changed her mind. My petition primarily stated that the mother of said child is unfit to rear her in an environment suitable to obtaining proper character and moral development. I hope you distinctly understand that I made said complaint only after I was advised to by several prominent people in this city who understood the entire circumstances thoroughly. However, this woman is now on probation. If it is a crime to protect my daughter, then I am a criminal.

Please refrain from using my name. I am,
Very truly yours
A. S.

MOOREHEAD ENGINEERING COMPANY
OCALA, FLORIDA
April 27, 1940

MIAMI LIFE:
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JEWELERS - OPTICIANS

Daniel Boone, that rugged pioneer who fought his way into the primeval forest of Kentucky to open up a rich territory for the white man, has a descendant in Miami who also is a pioneer and fighter for the rights of the people. Robert J. Boone, Miami attorney, who is a candidate for Circuit Judge for Dade and Monroe Counties in the Democratic primary in May, has shown the Boone fighting spirit in the many causes he has espoused for the good of Miami during the past 5 years.

Robert J. Boone's immediate forebearers settled in northern Florida about 100 years ago. His father, Millard F. Boone, was born in Jackson County, while his mother was a native of Georgia. Robert was born in Birmingham, Ala., but was brought to Florida to live at the age of 6 months. His entire education and law training was received in this state. He was admitted to the Florida bar in 1897, and later the same year was admitted to practice before the state Supreme Court, and in 1911 to the United States Supreme Court.

WE'VE seen a lot of political trickery in our time, but the Herald the other day pulled a vicious one in its editorial column. It took the main contentions of Attorney Irving Renno, running in group, 2, legislative representative—and they happen to be very able contentions—and ascribe them to a candidate who is opposing him. . . . a candidate, by the way, that both the Herald and News are touting! . . . one who has heard this candidate speak has ever heard him mention what the Herald ascribes to him—but everybody knows that it has been Attorney Renno who has been proving his ability to "understand, sympathize with and be helpful in furthering the interests of Florida as a whole" . . . And to "engage the confidence of the small county legislator, see his problems and help him solve them, will do more to equalize the burdens of Dade county than one who carries a chip on his shoulder."

These are things that Attorney Renno has been emphasizing since the campaign started, along with his advocacy of a "poor man's court and removal of legal restrictions upon married women."

Fuller Warren, devoting more time to Dade county than his native heath of Jacksonville, declares he will come out of Duval with 25,000 votes, will pick up 40,000 in west Florida (where he was born and reared), and that what he gets in this section is going to elect him!

SHERIFF D. C. Coleman is holding up pretty well under the fire two industrious opponents have directed his way—and already looms as winner—probably without a run-off necessary. The fact that there has been no fireworks connected with the sheriff's office since "Dee-Cee" has run it, is itself a blessing, and a blessing that is appreciated as the time comes for deciding whether such smoothness should continue.

THEY TELL ME

THAT Marion (Shutts) Stevens of the Herald, in her radio column yesterday, says of a Miami-invented radio beam she is exploiting: "One important use for south Florida would be as a hurricane warning. An alarm could be attached so that at the approach of the storm sirens or bells could tell an entire city."

Marion evidently thinks hurricanes creep up on you, like a footpad or a submarine

THAT even the syndicate cartoons (which, at the prices charged, should receive at least superficial editing) are violating even the simplest rules of grammar; as, for instance, in Dick Tracy the villain says: "You'll never, never, never pull another gun in it NOR hold another trigger, that's all."

THAT the police department (his brother officers ought to know!) is definitely for Tibbets—and one can't find anybody on it who says he believes Tibbet is "guilty as charged."

THAT Marshall C. Wiseheart, running for the legislature in Group 2—and who, strangely enough, is touted by both the Herald and the News (proving that the Power-Trust must want him badly!) was registered as a Republican in 1932 . . .

a fact that is told nightly by opponents—but which both the News and the Herald ignore—although Democratic voters of Miami are surely entitled to that information

That the pretty confectioner's assistant shouldn't tell reporters "tall" stories about her philanderings with married men if she doesn't expect to get in print

THAT the undertaker who told his stock joke to the young lady from Ohio may find out that her husband doesn't like it a bit

THAT the society department of the Miami TROPICAL DISPATCH, leading paper of Dark-

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Miami In Grip

(Continued From Page One)
nal. Just a few months ago James M. Cox of Dayton, O., bought the Atlanta Georgian and Journal. Cox also owns the Springfield, O., News.

And, of course, Cox owns the Miami Daily News. The Miami Herald and the Miami Daily News are both pro-Power Trust papers. Every time the issue has been Power Trust, the Herald and the News are in complete editorial agreement. The only differences they have otherwise are slaps on the wrists and evidences of jealousy between sub-bosses. On top the control seems to be the same. It has been claimed by people who should be "in the know," that they are both owned by a super-holding company whose purpose is to protect the big trusts.

In Cox's case, radio plays an important part, for he now owns or controls several radio stations, affecting three states!

The announced purchase by Knight tends to bear this out.

At the time the Herald was sold ostensibly to this Akron publisher, reports immediately drifted in from Knight's home town which declared most emphatically that John S. Knight did not—and never did—have the kind of money that Frank B. Shutts was asking for the Herald. Around \$3,000,000 was the price involved, which, considering the fact that the Herald has a monopoly on the morning field in the fastest-growing section in the United States, and furthermore that it is a nickel paper daily and a dime on Sunday. Add to this the fact that there is no field in America where per capita wealth is higher, and you can see \$3,000,000 isn't such an outlandish price—but it's a price, that, at the time, was beyond Knight's means, these Ohio folks said.

At first Moe Annenberg was reported having the actual money in the transaction. That thought still persists, and among high Miami minds, too. But it has been very strenuously denied—and, rather convincingly too! . . . The best evidence presented being Frank B. Shutts' very well-known nature that would never permit a man of the Annenberg stamp to ever get control of the Herald with nothing to prevent Annenberg from turning editorially upon Shutts and making revelations of Shutts' financial-political manipulations in Miami that might make Shutts' remaining years of life very bitter, indeed. It has been repeatedly pointed out that Shutts didn't need money that badly.

However, these same minds have pointed out that Shutts would welcome a plutocratic combination that would take the papers off his hands, at a big price—allow him a very secret voice in its operation, and yet permit him to pose before the world as having retired and thus live his life out in peace . . . in other words, bon voyage insured.

It looks plausible. Detroit, Atlanta, Miami, Akron, Springfield—just these five cities represent a pretty big and a pretty rich hunk of American life—and would be

worth the price that 1940 Monopoly would have to pay for their domination! There are other big publishers who could fit into the picture—other publishers who have a ways been Power Trust chieftans . . . When you say Power Trust these days you must include, as MIAMI LIFE pointed out a few weeks ago in relating how sixty men controlled everything in America, a good many of the things we eat, wear, drive, drink, smoke! . . . the excess profits of the Power Trust (which, don't forget, takes in gunpowder, rifles, cannons, and battle-ships!) for the last twenty years have been going into acquisition of chain stores, telegraph, telephone, farms, ranches, and everything else that people spend money for!

Anyway, Miami is part of a new chain! . . . A super-newspaper chain! A Super-Trust chain!

Freedom of the Press, not only in Miami, but in the nation, has a new menace.

It has, of course, been evident for some time back that our Miami papers are no more home folks than are Woolworth's, Kress', or Walgreen's. They're part of a chain, the heads of which don't particularly care whether the communities they have tapped are Republican or Democratic, just as long as they're non-anarchistic! They're Republican in Akron, Democratic in Dayton—and Confederate, if need be, in Atlanta! This chain would be capable of writing Fascist editorials if it happened to buy a paper in Rome—and it would have Soviet and Nazi leanings with papers in Moscow and Berlin!

It is the opportunist press—dedicated to the principal of doing in Rome as the Romans do.

But on the question of Power all the papers of this Super-Chain will always present a solid front—always AGAINST the people and FOR Monopoly!

We've seen this Super-Chain already in political action—in Miami. It has removed a city commission that was intent upon making the Florida Power & Light Company (one of the links of the Chain) reduce its rates still further. It put that commission into and put in its own 4-to-1 Pro-Power city commission—all without a record vote of the people of Miami—showing that this is one thing that can be done even in America—if you own both papers of a town!

This kind of rule won't last, of course—but while it does, a lot of people are going to suffer, thousands upon thousands of Miamians are going to be robbed, thousands will lose their homes through inability to pay the taxes that 1940 carpet-baggers demand—and, to say the least, we're all in for a hot time! . . . Until someone comes along with a solution! Let's hope it won't be long.

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Democratic Primary, May, 1940



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COURTESY and ABILITY
(Paid Political Adv.)

To My Publisher

An Open Letter to Reubin J. Klein, Who Is Now Languishing in the County Jail, Where Nobody Can Borrow Money From Him
By JOHN KIMBLE

Dear Sir:

You have now been languishing (such languish!) in the county jail for three weeks for being in contempt of court, and MY situation is getting serious. Every time I try to draw five bucks from the business-office, they refer me to you, knowing very well that (1) you are on the 19th floor, and (2) that you have grown a beard, so that even if I got up there I'd never recognize you.

On top of that, the matter is further aggravated by a certain dirty remark which you are reported to have made just as they clanged the cell door shut on you, to wit:

"Well, anyhow, those bums can't keep pestering me for money every afternoon."

I didn't like that. It shows the wrong spirit. During our intermittent association as publisher and contributor, I got the idea that you were interested in the finer things of life. That you were pursuing a radiant ideal of public service, which would include, of course, shelling out a little dough occasionally to pay the hungry sparrows that gather nightly in your office, so they could have it next day to play the horses in one of the Mob's joints. Then you come out with a statement like that and destroy all my illusions.

But I'll give you one more chance. Next time you wig-wag to the office, tell Barry to let me have a fin-spot in advance, will you? If you don't do that, there is only one course open to me. That is to write something in contempt of some court myself and get up there with you. At any rate, I'd eat.

Speaking of contempt of court, I see that the Herald is ma-ad at the new municipal judge, Jack Kirchick. The poor fellow has only been on the bench a couple of weeks and already the Herald is telling him "what sentences he ought to impose on drunken drivers. Of course, that isn't contempt of court, because many years ago it was established that municipal court, unlike higher courts, is in ADJOURNMENT

from one day to the next. The distinction is that the others, while in session, are only in RECESS over night. The Herald must have wanted Rountree instead of Kirchick, and now the latter is to feel the fearless wrath of Miami's Greatest Stooppaper. (Boy, I bet THAT burns 'em up!)

Things are going all right at the office, except for that matter I mentioned above—you know, about the five dollars—and sometimes it is even rather pleasant not to have you around. I am being very reasonable about putting up long distance calls, having only had four this month. Three were to Seattle—just minor social matters—and there was one really important one to Ft. Lauderdale. But don't worry, old boy, I'll pay you back when you get out. Lots can happen in 69 days, 3 hours, and 35 minutes.

Shifty and his landlady are on good terms again and she has put the sheets back on his bed. It was a compromise, of course—Shifty had to agree to cut his toenails the first of every month. . . . Norman is doing well with the Globe. . . . Your coming out for Paty may have been a good move, but I can't tell which way I'll vote yet. I'm anxious to show a profit this year.

The city commission hasn't done anything about miniatures yet, but I had a story in last week's paper urging them not to abolish the minnies, so it looks like a safe bet that they will have done so by the time this appears in print.

I am glad that the sheriff's office attached that particularly bum typewriter instead of the good one, but I do miss the chair they took. It just fitted me and I had a "J" all nicely carved on the back of it and was starting to work on the "K" just before they came in and got it. So it has been necessary to start all over, and I have begun a monogram on the mahogany desk in Barry's office, which I should have completed by the time you are out.

There is very little other news to give you this week. I meant to get up to see you Sunday in spite of the rain, but Hammell said you didn't have any money, so I thought I'd wait till Thursday. —JOHN KIMBLE

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—Paid Political Adv.