

The Ohio Reactionaries Running Miami's Newspapers Must Turn Green Every Time President Roosevelt Overwhelms Their Stooze Candidates in Every Test of Strength So Far!



Vol. 14—No. 27

Miami, Florida, Saturday, April 13, 1940

"YOUR SKYLINE REMINDS ME OF NEW YORK"

Reubin Klein, Publisher

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ELSEWHERE 15c
\$4.00 per year in U. S. A.
\$7.50 in foreign countries

Octopus Bears Down On Miami

Ill fares the land
To hastening ills a prey,
Where wealth accumulates,
And men decay.

—Oliver Goldsmith's
THE DESERTED VILLAGE.

By FATHER TIME

BIG, SOULLESS, racketeering holding companies—such as control the Miami Herald, the Florida Power & Light Company, our main banks, nearly always our city administration, a goodly part of our groceries, department stores, drug and sundries stores, our transportation, our fuel, and not a small part of our state government that hits us common folk in more ways than I like to mention—never sleep. They have stooges always alert, always wide awake—and it is when we common people are asleep, or diverted, that the big, soulless, racketeering holding companies perfect their strangle hold on the community. They even have a working agreement with the Miami Gambling Mob! The word "Octopus" gives only a slight picture of the monster. It's got more than eight tentacles—many times eight!

What happened in 1925? The Octopus had tried to put over a gas franchise, through a stooge whose son-in-law was city commissioner—but the people saw through it and voted it down. But in 1925, while people were interested in selling \$300 lots for \$30,000—the Octopus, now out in the open as owner of the gas company, put over the franchise. It was even worse than the one attempted in 1924! At the same time the Octopus put over the 30-year electric franchise, and the transportation franchise, the latter so onerous two years later that the Power-Trust hastily revised its provisions—OF ITS OWN ACCORD, fearing that it might start a wholesale investigation into ticklish points in the other franchises.

So watch out for the near future. Be on your guard, you citizens who want your property to increase in value, if possible—you folks who certainly wouldn't like for it to go down! That's what will happen if our daily newspapers have their way.

There are many things today to distract the citizen. The European war, national, state, and county elections, elation over the 1940 census showing a healthy increase in Greater Miami's population.

The stage is set—for the Octopus! . . . Payroll padding, for one thing—to increase the political strength of Big and Little Tammany, which is needed, of course, to succeed in browbeating the honest citizen! But most important are the multi-million-dollar bond issues and city and county contracts. Big and Little Tammany leaders gloat over these juicy contracts that mean so much to the Octopus.

It would, of course, be just too bad for Big and Little Tammany if Miami stopped growing—and people had time to start checking up on accounts and making comparisons with bargains other American cities, much worse hit than Miami ever has been, have been able to make with the Octopus branches in their localities. If we stopped growing, we would have time to see what tremendous graft there must be in this locality, already the most over-taxed per capita of any of the larger cities of the United States.

But growth, and confusion, and bustle, all continually help Monopoly. It's linc-eyed stooges are never asleep. They always see a chance to do something for the Boss! They don't miss a trick.

Watch 'em closely!

Who would have dreamed they could do what

(Continued on Page 4)

STOPPED!

(OUR PUBLISHER'S IN JAIL!)

Betting at the Horse Tracks of Miami Increased from 25 to 30 Percent. Yet General Winter Business and New Residents, Increased only 10 to 15 Percent. It's Something That Has Economists Burning Mid-Night Oil!

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Miami Life

"Florida's Most Influential Weekly"
Published on Saturday by
LIFE PUBLISHING COMPANY
(A FLORIDA CORPORATION)

R. J. CLEIN, PRES.

Executive Offices: 110 W. Flagler Street, Miami, Florida
TELEPHONE 2-2681

All Checks should be made payable to Life Pub. Co., and not to individuals.
SUBSCRIPTION RATES: in the United States, \$4.00 per year in advance; \$2.00 for six months; in foreign countries \$7.50 per year in advance; \$4.00 for six months.

Vol. 14 Miami, Fla., Saturday, April 13, 1940 No. 27

Entered as Second-class Matter, May 25, 1934, at the Post Office at Miami, Florida, under the Act of March 2, 1879.

"Cabbages and Kings"

The time has come, the Walrus said,
To speak of many things;
Of ships and shoes and sealing wax,
And cabbages and kings.

—The Walrus and the Carpenter.

NEW York City telephone subscribers receive weather reports by dialing a certain number . . . The reports are received four times daily and recorded on a slender steel tape . . . Approximately 30,000 such calls are made every day . . . More than 2,000,000 persons visit the New York aquarium annually . . . The number of specimens is between 10,000 and 12,000 . . . Fire loss in the United States last year was \$302,050,000 . . . Approximately 10,000 persons are killed annually by fire . . . The per capita property loss by fire in the U. S. is \$1.96 . . . A newspaper headline says, "Iceland Sticks by Flag" . . . A lot of small countries who stuck by their flags are now stuck with them . . . The world's record for the number of horses ridden during a single year by jockeys is held by J. Adams . . . Adams rode 1,265 nags in 1937 and succeeded in getting 260 of them home in front . . . Jackie Westrope rode 1,234 horses in 1933 and won with 301 of them . . . Earl Sande, one of the greatest American jockeys was never a leading rider for a single year . . . J. Adams and I. Parke are the only two jockeys to ever lead the parade two years in succession . . . Can you name the twelve winners of the "Flamingo Stakes" at Hialeah? . . . Beginning with 1929, the first race, they are; Upset Lad, Titus, Lightning Bolt, Charley O., Time Clock, Black Helen, Brevity, Court Scandal, Lawrin, Technician and Sandy Boot . . . Now how about the "Widener"? . . . Mantagna in 1936, Columbianna, War Admiral, Bull Lea and Many Stings . . . The "Flamingo" was run prior to 1937 as the "Florida Derby" . . . Mantagna and Columbianna hold the joint record for the 10 furlong Widener . . . Time 2:01 4-5 . . . Lawrin is the only Flamingo winner to ever go on and cop the Kentucky Derby.

SPEAKING of Kentucky Derbies it won't be long now until Col. E. H. R. Bradley, the grand old man of the turf, will be at Churchill Downs attempting to win his fifth Kentucky Derby . . . Bimblech, the outstanding horse for the blue grass classic, is Col. Bradley owned them both and they ran as an the roses millions will be pulling for Col. Bradley and Bimblech . . . Col. Bradley has furnished the Derby with many of it's most thrilling moments . . . Remember away back there in 1921 when Behave Yourself and Black Servant ran first and second? . . . Col. Bradley owned them both and they ran as an entry . . . Col. Bradley collected a \$38,450 purse but lost nearly half a million dollars on the race . . . How? . . . He thought Black Servant was the best horse and wagered heavily in the winter books . . . When they turned for home Black Servant was on top with Behave Yourself trailing immediately behind and another horse behind Behave Yourself . . . The jockey on Behave Yourself heard the third horse pounding up and went to his whip . . . Behave Yourself responded far beyond his expectations and bounced ahead of Black Servant like a scared rabbit. The other horse finished third. Again in 1933 Bradley furnished the big thrill with Broker's Tip. In that race Broker's Tip ridden by D. Meade and Head Play, ridden by Jockey Fisher, streaked into the home stretch side by side . . . All the way down the stretch Meade and Fisher engaged in a desperate whip duel but the whips were being used on each other and not the horses . . . They even tried to pull the saddles off of each other's nags and the motion picture camera recorded the whole scene . . . Everyone claimed a foul and many anxious moments followed . . . The stewards ruled that Fisher did just as much fouling as Meade and let the result stand . . . Earle Sande rode his first derby winner in 1923 on Zev but nearly lost the race when the crowd on the infield waved hats along the rail and caused Zev to shy to the outside of the track . . . Jimmy Stout is the "goat" of all derbies . . . He fell off of Granville

GREEBY AGREES WITH PEGLER

Thinks hosing of crooks will help settle unemployment situation and end depression.

R. HAMMERHEAD GREEBY, who dropped a photo decision to Publisher John Knight in the big race to underwrite the Callahan litter, was found this week by the MIAMI LIFE reporter seated on his favorite stool at the courthouse fish stand reading Westbrook Pegler's column in the Herald.



"I do not desire no publicity," muttered Greeby as the scribe dropped onto an adjoining stool.

"What are the Bumsteads doing this morning?" sneered the reporter ordering a bowl of bean soup.

"Dagwood wants to raise a moustache and — Hey! how in the hell do I know what they are doin'. I'm readin' Westbrook Pegler's editorial," responded Greeby.

"Since when did you start reading editorials?" snapped the reporter, "The funny strips are about your speed."

"I resent that," yammered Greeby, "I always read this here Pegler feller's stuff. He shore tells em off."

"He's givin' the Miami and Miami Beach cops hell this morning," grunted Greeby, "He says here if he was a cop in Miami he would keep all the crooks and loafers out."

"I'd like to see him do it," flared the reporter, "Just how does he say he would go about it?"

"He says he would meet all trains, boats and freights and put some lumps on 'em the minute they arrived and then he says he'd kick 'em in the pants and run 'em out of town."

"He would make things rough for you wouldn't he?" grinned the reporter innocently.

"Yeah," agreed Greeby, "I'd sure hate to see him—Hey, whaddy mean make it rough on me. I am a honest citizen."

"Good Old Honest Hammerhead," soothed the reporter.

"I don't like the way you said that," beefed Greeby "and furthermore I don't care to be seen jumpin' to you. A man is always known by the company he keeps."

"Don't change the subject," thundered the reporter, "Tell me some more about Mr. Pegler and his super colossal plan for ridding our fair community of vermin."

"Well he says he'd use a garden hose and—"

"A garden hose," interrupted the reporter, "What is he going to do, sprinkle them?"

"Naw," explained Greeby, "He's gonna chop up the hose into chunks about a foot long and

give each crook a piece."

"I suppose the crook is expected to take his piece of hose and hurry to some other part of the country and try to hide it. Is that the idea?" asked the reporter.

"Don't be stupid," snorted Greeby, "That ain't the idea at all. After choppin' up the hose Mr. Pegler is goin' out and catch himself some crooks and then take them to a empty room somewhere and put lumps on 'em with a piece of garden hose."

"Why does he need twenty pieces," asked the reporter.

"Because he's gonna have more than twenty crooks," explained Greeby.

"Couldn't he use the same piece on different crooks?" asked the scribe.

"Certainly not," belched Greeby, "He's gonna wear out each piece on each crook."

"That would be a lot of bumps," exclaimed the reporter.

"You said it pal," agreed Greeby, "The last time they had me over at the police station, er, er, er, I mean the last feller what I heard about gettin' hosed by the cops, had more knots on his torso than a oak tree."

"The plan sounds screwy to me," mumbled the reporter, "Just suppose the cops do start using hose on the stumble bums and run them all out of town. They'd have to go to some other town wouldn't they?"

"Sure," agreed Greeby, "But Miami would be rid of them."

"Wouldn't Mr. Pegler's plan work in any other town?" asked the reporter.

"Sure, it would work in any town," admitted Greeby.

"Well," said the reporter, "If Miami adopts the plan and it works here won't every other town in the country adopt it?"

"I suppose so," agreed Greeby "Eureka," shouted the reporter jumping up from the stool and starting away, "The depression is over."

"Whaddy mean depression is over," snarled Greeby.

"Simple," chortled the reporter, "The boom in garden hose manufacturing will provide employment for millions."

"Yeah," agreed Greeby, "But on the other hand when they get through hosing a few million crooks the crooks won't be employed no more and then where will we be?"

"I never thought of that," moaned the reporter as he went into his weekly coma.

at the barrier in 1936 . . . Granville ran the full derby distance with the other horses without a rider.

MORE than \$275,000,000 was wagered legitimately on horses last year . . . California with 258 racing days handled over \$70,000,000 . . . Horse racing is now legal in California, Massachusetts, Florida, Maryland, Rhode Island, New York, Illinois, New Hampshire, Delaware, Michigan, Kentucky, Washington Arkansas, Ohio, West Virginia, Nebraska and New Jersey . . . The highest daily double ever paid in Florida was \$7,200 . . . The shortest \$4.30 . . . Jockey Johnny Gilbert is considered the best two-year old rider in the country . . . Nick Wall is known as the greatest "money rider" . . . In distance races Ruperto Donoso, the Chilean, is just about tops—but don't tell this to anyone who bet on Many Stings Wednesday

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Insurance Puzzles Explained

MIAMI LIFE Again Quotes Judge Brandeis In Its Campaign to Enlighten Floridians Upon Insurance Evils Which Florida's Lack of Legal Supervision Promotes

THIRTY-FIVE YEARS ago Louis D. Brandeis, before he became supreme court justice, said many cogent things about life insurance that still are worth considering. Better understanding of insurance on the part of the general public will force a better break from the big companies, and, in the case of Floridians, will eventually lead to the adoption of needed regulations. At present Florida has none.

"The whole structure of life insurance," stated Judge Brandeis in an address before the Commercial Club of Boston after Massachusetts had inaugurated a savings bank insurance that was operated purely for the benefit of the general public, "rests upon this postulate: while the duration of life of any individual is uncertain, the average duration of the lives of a large number is certain. You cannot tell how long any one man of say twenty-five years will live, but you can say with certainty that the average age which any thousand men of twenty-five years now living in this country will attain is 65.81 years and that on the average they will die three and one-half years later than another thousand who are thirty years old. If each of these men wanted \$1,000 insurance payable at death—the annual premium for each (aside from the expense of management) is that sum, which invested and compounded at the rate which it is assumed the investment will pay (now taken as low as 3 1/2 percent, or 3 percent), will at the end of 38.81 years yield \$1,000. Now among these 1,000 persons the number of deaths increases each year. But under the level premium system practiced by the legal reserve companies, the premium is always the same; that is, in the earlier years the insured pays not only a premium commensurate with the risk of the year but something on account of the greater risk of future years. For instance, a man at twenty-five pays a premium about twice that which represents the risk of his dying in that year.

"Now, a life insurance policy by its terms is usually forfeited unless full premiums are paid for the first three years. Forfeited policies are termed 'lapsed' policies. The lapse of a policy results in total loss to the insured of his premium except for the protection temporarily enjoyed. The voluntary surrender of a policy after three full years' premiums are paid results in a loss of part of the premiums paid—because the companies pay on surrender only a fraction of its actual legal reserve value (e. g., in 1904 the Mutual Life paid on surrender only 63.15 percent of such value). Experience, especially in these large companies, shows that the mortality of life insurance policies is very much greater than the mortality among policy-holders. The life of an ordinary life policy is short, not because life is short, but because most policies do not come to their natural termination. Thus, in the year 1904 the policies in the Mutual Life which came to a natural termination by death, maturity, or expiry, aggregated only 9,169 in number and \$28,278,464 in amount insured; while 7,011 policies, aggregating \$16,896,941 were surrendered, and 33,215 policies, aggregating \$74,909,054 lapsed.

"Among the companies which make a specialty of insuring workmen, the mortality of the policies is very much greater. . . . "People who take out fire insurance policies generally continue the insurance, although a fire policy could be dropped after the term with-

out the insured losing anything, since the insured has had his full protection. But in life insurance, where a large premium is paid in early years on account of the greater mortality of later years the policy-holder who allows his policy to lapse loses the reserve which had accumulated for him. What is the explanation of this huge mortality in life insurance policies? It can be only this: men are induced to take out life insurance by misrepresentation, or by promises which are not realized; and the extravagant conduct of the business renders the cost of the life insurance so great that the insured cannot continue to carry it.

"Consider how great this expense of solicitation is. In the year 1904, the New York Life spent in agents' commissions 11.62 percent of all premiums received; the Equitable 11.81 percent; the Mutual Life of New York 13.57; the Metropolitan 15.01 percent; and the Prudential 18.98. Note that this is the average percentage paid for commissions on all policies, old and new. The percentage on new business is of course much greater. The Mutual Life paid in 1904 for commissions on new business \$6,691,016 out of premiums aggregating \$14,676,651 or 45.58 percent of the year's premiums on new business. Yet those figures present only a part of the expense in solicitation. There is, in the next place, all the advertising. For that the Mutual paid in 1904 the greater part of the amount charged to 'advertising, printing and postage,' which amounts to \$1,134,853 or 7.73 percent of the year's premium receipts for new business; and besides this, there is all the office and inspection expense directly entailed by this extensive solicitation . . . When it is borne in mind how small a part of the policies come to the natural end of fruition to the policy-holder, and how great consequently is the loss to the policy-holder from lapsed and surrendered policies, the extent of the economic waste resulting from solicitation as practiced will be realized.

"Life insurance is but a method of saving. The sav-

ings banks manage the funds until such time as they shall be demanded by the depositor—the insurance company ordinarily until the depositor's death. The savings bank pays back to the depositor his deposit with interest less the necessary expense of management. The insurance company in theory does the same. The difference is merely that the savings bank undertakes to repay to each individual depositor the whole of his deposit with interest; while the insurance company undertakes to pay to those who do not reach the average age more than they have deposited (including interest) and to those who exceed the average age less than they deposited (including interest).

"How many wage-earners would insure in these companies if they were told that for every dollar they pay, forty cents will go to the stockholders, officers' and agents' salaries, or for other running 'expenses'? How many wage-earners would assume the burden of premiums if they knew that there is but one chance in twelve that they will carry their policies to maturity."

"How idle is the boast sometimes made by these companies that they have returned to the policy-holder the whole of his premiums. It is as if the savings bank should boast of returning to the depositor all of his deposit but without any interest.

"Such practically is what the Equitable, the New York Life and the Mutual Life do today. The average expense of the three companies, exclusive of taxes and fees, was 4.03 percent of their aggregate assets, while the average of the return of the return of the three companies on investments was 4.2 percent. It means in plain English that the company takes as compensation for the care of the policy-holder's money, all that money earns. Such were the terms on which, during the troubled times of the Napoleonic wars the Duke of Hesse entrusted his money to Meyer Amschel Rothschild, and thus laid the foundation for what, at least until recently, was the world's greatest fortune."

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LOOKING BACK

Over Files of MIAMI LIFE

COLLIER VS SOUTH FLORIDA

(Apr. 3, 1926)

FOR SEVEN years we have been told that the Tamiami Trail would be passable from Miami to Tampa in six more months. Each year we have been disappointed, although the Tamiami Trail has long been recognized as the most important highway project in Florida. Dade county has spent a fortune on it; Monroe county has floated bonds on it for another fortune, and Lee county (now Collier) has pledged almost as large an amount, and only 10 miles remain to be built to make it passable its entire length.

Now comes Barron Collier the promoter of Collier county and multi-millionaire real estate developer, who seems to have the ear of Governor Martin and the big politicians over the state, and decides to change the routing so it won't hit Monroe county at all but will traverse his real estate holdings, although his proposed routing will miss the Dade county end entirely—and perhaps hold up the project two more years.

Should we let him get by with it?

Not one bit, say we—so long as we have any votes, and so long as there's a judge in the state of Florida who will validate a good-faith contract signed by three counties of the state of Florida.

"DOC" JARVIS & HIS CLUB

The "low-down" on the Trials and Tribulations involved in Sponsoring a Fisticuff Exhibition for Charity.

(Apr. 3, 1926)

"Doctor" M. B. Jarvis, promoter de luxe, patent medicine salesman, boxing patron, auctioneer, carnival ballyhooper, clubman, after-dinner speaker, bathhouse proprietor, raconteur, probably will resign as president of the Miami Beach Progress club at a meeting of the directors Monday night. "Doc" says he'll be glad to resign, the directors say they'll be glad to have him resign and this unanimity of opinion is expected to bring the dove of peace coming back to its cote over the club portals.

That's the climax of this story. Now for a synopsis of the events leading up to it.

The oily "doctor" arrives in Miami Beach. He discourse loudly on the virtues of a certain patent medicine of which he is the sole dispenser. Business is just fair. Beachites are too healthy and landlords and restaurant keepers demand cash. He organizes the Florida Progress Club. Miami Beach is to have chapter No. 1 Three hundred and twenty seven Beachites pay \$25 to join. Weekly meetings, noonday luncheons, much enthusiasm. "Doc" cuncts himself as president. "Let's have another hospital on the beach," he says. Unanimous assent by club members. Nice idea, to back some civic project. "Doc" proposes a charity boxing bout. More assent. Rocky Kansas, lightweight champion, is ap proached. He'll box for expenses, he says. Joe Tiplitz, a contender, says he'll mingle with the champ for the worthy charity.

An arena is built. Many tickets are sold. The outlook is rosy. Comes the night of the bout and a godly crowd is there. Kansas wins. The exuberant "Doc" bounds into the ring. Cheers. He's going to announce how many thousands the bout has put into the hospital's coffers. But no. "We're \$3,500 in the red ink," shouts "Doc." "Let's have no blot on the fair name of the Florida Progress Club and Miami Beach.

Rally round the flag, boys. Millions for defense but not one cent for tribute. The Star Spangled Banner, long may it wave. Don't give up the ship. Hurrah for the red, white and blue. America, the gem of the ocean. Don't shoot until you see the whites of their eyes. I'll auction off my clothes."

The "Doc's" hat, tie, collar, and shirt bring \$3,000. Joe Smoot, F. A. Bennett, L. T. Cooper, Emanuel Magid, and other sportsmen bid high enough on these articles to prevent "Doc" from emulating September Morn. Club members happy as the haunting specter of debt recedes.

The cold, gray dawn of the morning after. The effects of "Doc's" enthusiasm have worn away. Club members begin to think coherently and the suspicion grows that all is not well. What's become of all the money taken in for tickets? Tickets for a bout where the principals box only for expenses. Let's have a meeting and ask the "Doc" for an accounting. Brilliant idea.

Noonday luncheon of the Progress club. "Doc" speaking. Kansas' expenses announced as \$2,512. Horrors! He must have bathed in champagne, dined on breast of grouse, paid a week's rest at the Biltmore and entertained the Fountania cast at Jimmie Hodges. "We're still short \$2,314.24," says "Doc." "That's the last straw," chorus the club members. "We'll get another president." "Go to it," replied the "Doc," laughing as though his heart would break.

And from what we hear, they're going to do it Monday night.

The best part of it is, the Florida Progress Club although young, is a fine club, composed of the best men on the beach, and after they get a real president—watch 'em!

CONTRASTING HEADLINES

May 29, 1925—Miami banks not to observe Decoration Day. April 2, 1926—Miami banks close on Good Friday.

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MIAMI, FLORIDA

SO YOU SAY... BEING FOR CARTER LOST HIM HIS JOB

Editor MIAMI LIFE:

I know that your publication is a friend of the man who elbows his way along Mami street, and of the woman whose aching back bends over the family wash. Because you stand for, and protect the interest of those people, you perhaps most clearly represent a cross-section of dimming Americanism—that noble spirit of Hope, of Faith, of Cha-

city.

Once, in your fair city of Miami, I drew \$125 per week. Last week I was a project superintendent in North Florida. Today, I am not even that. Why? Because, and this is my honest belief, that I dared to say I was for Jerry W. Carter, candidate for the United States Senate.

God grant that my suspicions are entirely wrong. God grant that this government of ours will never so humiliate those whose forefathers loved and died for it to the extent of denying to them the God-given right of personal expression.

But let me tell you my story. You be the judge.

For two years I had been on one of the largest projects in North Florida. Time and again I had been praised for the way I operated it. My work schedule was always ahead, and my expenditures below, what the government had expected. So careful was I of the happiness of the white and black men who worked for me, that no accident report

(Continued on Page 4)

If among the unusual names one encountered in the Metropolitan Miami area, the name of U. J. Hiss of Coral Gables shouldn't take one of the first prizes ? ? ?

BALL CHAIN BAR
Dance to **JACK MIDDLETON'S Orchestra**
Opposite Tower Theatre
1513 S. W. 8th Street

CANNED DOG FOOD: ANALYSIS AND STANDARDS

(from AMERICAN BIZARRE, national monthly printed at Pittsburgh and devoted to exposes of foods and drugs.)

Canned dog food has recently become an important commercial item. It has provided a means for the utilization of meat scrap which has hitherto been converted to tankage. It has also provided some manufacturers with another means for marketing water to the consuming public. The meat products employed are generally of the most inferior quality, varying from wholesome, sound meat scraps to intestinal material and lung tissue. By the use of a cereal filler, a semi-solid product with a moisture content as high as 80 per cent has been found on the market. It is apparent that the consumer is paying as high a price for canned meat scrap as for rather expensive cuts at his local meat market.

Twenty-eight samples of fifteen brands of canned dog food have recently been analyzed. Of these, approximately 35 per cent of the brands showed short weight; 41 per cent were deficient in protein; 30 per cent deficient in fat; and 35 per cent contained excessive crude fiber. Moisture content varied from 59.9 per cent to 80 per cent;

protein from the extremely low figure of 4.1 per cent to 18 per cent; fat from 1 per cent to 7.2 per cent; and crude fiber from 0.4 per cent to 1.1 per cent.

Certainly an alleged ration for dogs containing little more than four per cent protein cannot be classed as a safe diet for dogs. The high moisture content of some of the foods cannot be attributed to the amount of fresh meat used, since the protein content would be correspondingly high. The practice of fortifying the protein content by the addition of a high percentage of soy bean flour is not a desirable one since the ration of a carnivorous animal such as the dog should contain a good percentage of proteins of animal origin.

It is logical that dog foods should contain 50 per cent by weight of fresh, sound meat or fish, that 75 per cent of the protein content be of animal or fish origin, with a minimum of 10 per cent protein and 2 per cent fat and a maximum of 1 per cent fiber. These limits are very liberal and provide a basis for the elimination of the

obviously fraudulent mixtures.

One state has adopted such a standard on all canned dog food offered for sale. Several other states have adopted similar standards, notably California. Ethical manufacturers interested in preventing this class of product from becoming discredited would do well to promote the adoption of such a standard in all states and see to it that a high enough standard is set.

It has been claimed that canned dog food is being diverted to use for human consumption. Some manufacturers can claim a major portion of credit for this condition. Statements such as "Fit for human food" and the like have undoubtedly led some unfortunate person to utilize an apparently economical and safe meat supply. That such statements are supposedly to be construed as connoting only wholesomeness of product and not as offering it for human consumption is an example of modern high power advertising.

DEFINITION AND STANDARDS

1. The terms "dog food,"

"dog and cat food," or any similar terms used in connection with any product packed in hermetically sealed containers mean a commercially sterile food product that is wholesome and nutritious for dogs. Said dog food is to be composed of edible fresh and/or frozen or cured meat and/or meat by-products and/or fish. It may contain such cereals, edible accessory food products, edible mineral or vitamin containing substances provided the presence of any or all of these is indicated on the label.

2. The term "edible" shall be construed to mean conforming with the provisions of the Food and Drug Act. The product is adulterated.

If it consists in whole or in part of a filthy, decomposed or putrid animal or vegetable substance, or any portion of an animal unfit for food, or if it be the product of a diseased animal, or one that has died otherwise than by slaughter.

3. STANDARDS

(a) Protein content—a minimum of 10 per cent total protein, 75 per cent of which must be of animal ori-

gin. This means that the product must contain at least 7.5 per cent protein of animal origin.

Protein of animal origin is interpreted to mean protein from meat, meat by-products and fish, either fresh or cured or both, which is clean and wholesome.

(b) Fat content—a minimum of 2 per cent.

(c) Crude fiber content—a maximum of 1 per cent.

(d) Moisture—a maximum of 75 per cent.

4. The label of all canned dog food must bear imprinted thereon in a legible manner the guaranteed analysis (minimum percentage of crude protein and crude fat and maximum percentage of crude fiber) and the ingredients used in the manufacture in order of their preponderance as to weight.

5. Statements such as "Fit for Human Food" which might be construed as offering the product for human consumption are prohibited.

6. Canned dog food shall be sold in cans holding one pound net weight or whole multiple of one pound and not any fractions thereof.

Product	Net Weight	Max 75% Moisture	Min. 10% Protein	Min. 2% Fat	Max. 1% Fiber
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ACE DOG FOOD					
Banner Packing Co., Des Moines, Iowa	Guarantee 10 1-2		8.5	2.0	2.0
	Analysis 11	74.6	8.4	2.1	1.1
Ingredients: Claim—Meat, barley, wheat, oats, soya bean flour, carrots, bone, bone marrow with charcoal and cod liver oil added. Found—Same, some animal hair present. Protein slightly low. Guaranteed analysis below standard.					

CALO DOG FOOD					
California Animal Products Co., Oakland, California	Guarantee 16		10.0	2.25	0.5
	Analysis 16 17-32	75.8	6.6	1.4	1.0
Ingredients: Claim—Fresh meat, barley, carrots, bone meal, cod liver oil, salt and charcoal. Found—Same, meat consisting of some skeletal muscle with intestinal and stomach wall. Statement "Clean as the food on your own table" objectionable. Protein and fat low, crude fiber high; illegal.					

CALO DOG FOOD					
	Guarantee 16		8.0	2.25	0.5
	Analysis 16 1-2	77.5	8.0	2.3	0.7
Ingredients: Claim—Fresh meat, barley, carrots, bone meal, cod liver oil, salt and charcoal. Found—Same, portions of intestinal tract found. Analysis should be expressed in even tenths of per cent. Guaranteed analysis below standard.					

TALLY-HO DOG FOOD					
Cudahy Packing Co., Chicago, Illinois	Guarantee 16		12.0	3.0	1.0
	Analysis 16 1-2	70.3	11.8	4.0	0.5
Ingredients: Claim—Cereal, meat, soya bean flour and carrots. Found—Same. Protein low.					

MARO-MEAT					
Chappel Brothers, Inc., Rockford, Illinois	Guarantee 16		10.0	2.0	2.0
	Analysis 16 1-8	59.9	18.0	7.0	0.4
Ingredients: Claim—Meat and meat food products, marrow fat, wheat flour and chreol. Found—Skeletal muscle, gristle and fat, ground bone, charcoal and flour. Ground bone not declared in list of ingredients.					

KIT-E-RATION					
Chappel Brothers, Inc., Rockford, Illinois	Guarantee 16		10.0	1.0	2.0
	Analysis 15 15-16	73.9	14.4	2.9	1.0
Ingredients: Claim—Horse meat products, wheat, rolled oats, rice and cod liver oil. Found—Same, and charcoal which was declared on label, but not stated in list of ingredients. Short weight; illegal. Guaranteed analysis below standard.					

KEN-L-RATION					
Chappel Brothers, Inc., Rockford, Illinois	Guarantee 16		9.0	2.0	2.0
	Analysis 15 29-32	70.1	8.4	4.8	0.7
Ingredients: Claim—Fresh beef meat food products, wheat, rolled oats, and rice. Found—Same, one large maggot present. Short weight; illegal. Guaranteed analysis below standard.					

STRONGHEART RATIONS					
Doyle Packing Co., Mokenca, Ill.—Los Angeles	Guarantee 16		6.5	2.5	1.0
	Analysis 15 1-16	76.1	12.1	1.2	1.1
Ingredients: Claim—Meat by-products, muscle meat, hulled cracked wheat, fresh carrots, red bran, garlic, fat, charcoal, say bean flour, cooked green bone and bone marrow. Found—Same, except garlic not identified, meat consisting mostly of trimmings of skeletal muscles. Analysis on label not stated in per cent. Short weight, fat low, fiber high; illegal. Guaranteed analysis below standard.					

SQUARE DEAL BRAND RATIOS					
Doyle Packing Co., Los Angeles, Cal.	Guarantee 16		6.5	2.5	0.5
	Analysis 15 1-16	79.1	4.1	1.2	0.7
Ingredients: Claim—Hulled cracked barley, red bran, fresh carrots, fat, beef, by-products, muscle meat, garlic, salt and charcoal. Found—Same, except garlic not identified, meat consisting mostly of intestine with attached muscle, some lung tissue, liver and kidney. Short weight, low protein and fat, high fiber. Meat products not as claimed; illegal. Guaranteed analysis below standard.					

SQUARE DEAL BRAND RATIOS					
	Guarantee 16		6.5	2.5	0.5
	Analysis 15 1-2	78.6	4.3	1.0	0.7
Ingredients: Claim—Hulled cracked barley, red bran, fresh carrots, fat, beef by-products, muscle meat, garlic, salt and charcoal. Found—Same, except meat consisting mostly of lung, skin, stomach wall, liver and kidney. Short weight, low protein and fat, high fiber. Meat products not as claimed; illegal. Guaranteed analysis below standard.					

Product	Net Weight	Max 75% Moisture	Min. 10% Protein	Min. 2% Fat	Max. 1% Fiber
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DOGGIE DINNER					
Doggie Dinner, Inc., Div. of Loudon Packing Co., Terre Haute, Ind.	Guarantee 16		8.3	2.4	0.4
	Analysis 16 3-8	72.4	7.9	1.7	1.0
Ingredients: Claim—Beef by-products, beef, cracked wheat, oatmeal, fresh carrots, bone meal, cod liver oil, charcoal, salt and added water. Same, proportion of meat being small and containing lung tissue. Low protein and fat, high fiber; illegal. Guaranteed analysis below standard.					

MICKY DOG FOOD					
Merchants Serv. Corp., San Francisco—Chicago	Guarantee 16		5.2	1.5	0.50
	Analysis 16 13-32	76.5	6.9	2.0	0.60
Ingredients: Claim—Fresh, lean, solid red meat, cracked potted barley, bone meal, carrots, wheat bran and charcoal. Found—Same, but meat apparently not consisting of skeletal muscle. Guaranteed analysis below standard.					

MICKY DOG FOOD					
	Guarantee 16		9.0	2.0	1.0
	Analysis 15 3-4	71.2	10.2	3.7	0.8
Short weight; illegal. Guaranteed analysis below standard.					

RED HEART DOG FOOD—DIET A					
John Morrell & Co., Ottumwa, Iowa	Guarantee 16		11.0	3.0	1.0
	Analysis 16	74.4	10.5	4.9	0.6
Ingredients: Claim—Meat by-products, beef, rice, soy bean meal, wheat flour, bone meal, wheat bran, salt and cod liver oil. Found—Same. Statement "Fit for human food" objectionable. Low protein.					

RED HEART DOG FOOD—DIET B					
John Morrell & Co., Ottumwa, Iowa	Guarantee 16		11.0	3.0	1.0
	Analysis 16 1-4	66.6	12.7	7.2	1.0
Ingredients: Claim—Meat by-products, beef, rice, soy bean meal, cured fish, wheat flour, bone meal, wheat bran, cod liver oil. Found—Same. Statement "Fit for human food" objectionable.					

RED HEART DOG FOOD—DIET C					
John Morrell & Co., Ottumwa, Iowa	Guarantee 16		11.0	3.0	1.0
	Analysis 16 5-16	66.5	12.4	7.1	0.8
Ingredients: Claim—Meat by-products, beef, rice, soy bean meal, wheat flour, bone meal, wheat bran, cheese, salt and cod liver oil. Found—Same. Statement "Fit for human food" objectionable.					

KRECT DOG FOOD					
Nyal Company, Detroit, Michigan	Guarantee 16		8.0	2.0	0.5
	Analysis 15 9-16	75.6	7.2	1.2	1.0
Ingredients: Claim—Fresh beef by-products, hominy grits, pearl barley, fresh carrots, garlic, shorts, dry skim milk powder, soya flour, fresh bone, marrow, charcoal. Found—Same, except milk powder and marrow not identified, meat consisting mostly of skeletal muscle trimmings. Short weight, low protein and fat, high fiber illegal. Guaranteed analysis below standard.					

DOG-GON GOOD DOG FOOD					
Rath Packing Co., Waterloo, Iowa	Guarantee 16		12.0	3.0	.75
	Analysis 15 3-8	70.3	14.0	4.6	0.7
Ingredients: Claim—Meat by-products, soy bean grits, carrots, rice, barley, meat and cod liver oil. Found—Same. Short weight; illegal.					

RIVAL BRAND DOG FOOD					
Rival Packing Co., Chicago, Illinois	Guarantee 16		10.0	3.0	0.5
	Analysis 16	73.9	11.1	3.8	0.6
Ingredients: Claim—Meat food product with cooked rolled oats, barley and vegetable flour. Found—Same, meat products containing lung tissue and stomach wall. Statement "Fit for human food" objectionable. Statement of analysis inconspicuous.					

SANDY'S DOG FOOD					
Sandy's Pet Fds., Inc., Chicago, Illinois	Guarantee 16		10.0	3.5	1.0
	Analysis 15 13-16	72.4	10.1	3.8	0.5
Ingredients: Claim—Beef food products, rice, wheat and carrots. Found—Same. Statement "Fit for human food" objectionable. Short weight; illegal.					

PARD DOG FOOD					
Swift & Co., Chicago, Illinois	Guarantee 16		10.5	2.5	0.5
	Analysis 17 11-32	72.1	14.1	3.0	0.6
Ingredients: Claim—Meat by-products, meats, wheat, barley, dry skim milk, matoes, edible bone, sodium chloride and cod liver oil. Found—Same, except skin milk powder not identified. Meat products of skeletal muscle with some heart and kidney material.					

OCTOPUS BEARS DOWN ON MIAMI

(Continued from Page 1)

they've done in a year and a half in Miami? . . . A year and a half ago Monopoly was on the run. It was in retreat, willing to concede anything to keep some hold on Miami. Monopoly wanted to settle the light case before the U. S. Supreme Court ruled upon it. But we had three city commissioners, elected by a majority of the people only a few months before, who were resisting the Power-Trust. When, presto! Citizens & Taxpayers sprung into being—with Banker Ed Romfh, Herald standby, pointing the way for it to move—and before any of us had much time to think, a recall election had been perfected, bustled through, the papers threatening and intimidating the courts at every step of the game, until finally the election was held and, because of the peculiar wording of the charter, a minority vote was permitted to elect Power-Trust stooges, Undertaker Van Orsdel and Plumber Alex Orr. And, of course, Ev Sewell, whom the anti-Monopoly folks elected by a huge majority, which they repeated more overwhelmingly at the regular election a few months afterwards.

And presto! The Power-Trust had recovered its majority, Mayor Sewell joining Orr and Van Orsdel in voting to restore important financial advantages to Monopoly, and give it a better hold on every home in the city in the way of bond issues and franchises!

Sewell's death enhanced the status of Monopoly. If you don't think so, figure this: Only two commissioners are on the commission by virtue of a Miami voting majority. Orr and Van Orsdel got only a third of the votes cast on special election day of last year. The new commissioner, Judge Dunn, was appointed by the remaining commissioners and, of course, has never been voted upon.

This is very important to remember.

Important, because this present board of commissioners is undoubtedly going to attempt to perfect the Water Deal — on which a small bunch of Miami voters split almost evenly—did split evenly if you deduct the negro votes! Important to remember, because this present board of commissioners is contemplating several plans that will obligate the people of Miami far beyond their tenure in office! Don't you see that this board of commissioners should not be permitted to obligate the city financially beyond their term of office—which in the present case is only one more year!

Remember this, good people: the present board of commissioners does not represent the city of Miami. It represents only a small percentage of the Miami voters. And until we do have a city commission representing a majority vote, it is very doubtful whether anything they do financially would stand up under a court test.

Watch 'em—at every move! . . . Commissioner R. C. Gardner is already watching—lone wolf on the commission, lone defender of the people, scrupulously honest, a business man who believes most business men of Miami want to check the raids at city hall by Big and Little Tammany and the daily papers (which control both)—and the big out-of-town holding companies that control the newspapers, and speak through the morning Mouthpiece, the Herald!

.. POLITICS ..

B. F. Paty, South Florida's only candidate for governor, will get the greatest reception ever accorded a candidate for governor in this area when he makes his second appearance of the campaign in Bayfront park on April 26, according to Frank O. Pruitt, Dade County Campaign manager for the West Palm Beach candidate.

"I have been in constant communication with other sections of the State and with voters in all sections of the city and I am even amazed myself at the way the friends of Mr. Paty are rallying to his support," declared Mr. Pruitt.

In his next Dade County speech Mr. Paty is expected to outline his youth program, a plan in which he is deeply interested. "The youth of our State should get more consideration than they do," said Mr. Paty at his West Palm Beach headquarters recently.

"I have found that hundreds of our children are suffering from lack of nutrition. This is a crying shame in a State like Florida where we have everything in abundance. One of the first moves I shall make after my election as governor shall be the correction of this situation. Regardless of any other campaign conditions I think we should stop and think of this," said the candidate.

"The children of our State are the backbone of our civilization. If we allow them to grow up in hit-or-miss fashion we shall have, in the future a poor grade of citizens. This is not only vital to Florida but it is also vital to the future welfare of our nation.

"I propose to see that the children of our State be given a fair chance to live, that they be given the rudiments of education and be given the opportunity to improve their stations in life that all American children should have.

"I intend to concentrate on our school system and see that our teachers are adequately paid and that our schools be brought up to the standards which they should meet.

"I intend to see that delinquent children in our State be properly treated. It isn't the fault of many of these children that they have strayed from the straight and narrow path. Environment and opportunity are responsible for these derelictions and I propose that when I am governor these children will be properly treated and cared for and not thrown into workhouses or in contact with hardened criminals."

Mr. Paty, in the last few days has been campaigning in the Northeast section of the State where he has been receiving record audiences.

C. C. Youmans, running for circuit judge of the 11th judicial district in Group 4, against Judge Paul D. Barns, was born and reared on a plantation in Emanuel county, Georgia, near Swainsboro, and finished his preparatory school work at Hearn Academy, Cave Springs, Ga. He graduated from Mercer University, at Macon, in 1910 with an A. B. degree. After graduation he taught in the high school at Americus, Ga., for four years, including two years as principal. He received his LL.B. degree at Mercer and studied further at Columbia University, New York.

He entered the army immediately after the United States declared war on Germany.

After the war he began the practice of law at Dublin, Ga., and was a member of the law firm of Adams, Camp & Youmans. He was appointed counsel for the Federal Land Bank at Columbia, S. C., and had his offices in Columbia for two years just prior to moving to Florida, coming to Miami in 1924, and has been engaged in the practice of law here continuously since that time. He is a member of Harvey Seeds Post, American Legion, and the Miami Beach Congregational church. He is also a Mason.

THINGS I'D LIKE TO KNOW

How long it'll be before the papers will have the story of the high school girls who underwent supposed screen tests in the bungalow south of Bird Road in Coral Gables

Where are those supposed objectors to the census—because we haven't found a census enumerator yet who doesn't say everybody's answering all the questions with the exception possibly of some women nearing middle-age who don't like to give the precise figures

Where will the red-headed waitress who's done so well at the races now spend her afternoons . . . as she doesn't drink

Why wasn't the Sabbath robbery out West Flagler street, beyond Sixth avenue, reported in the daily prints . . .

the neighbors in that vicinity seem to know who did it

If someday the most discriminating of those tourists who have only a month to spend in Miami will choose April—or May—and effect a saving that will buy him a permanent home here in short order

Have you registered yet

And don't forget another civic duty—don't ignore the appeal you'll receive this week to aid

Clinic—Complete—Modern
LATEST METHODS—POPULAR PRICES
Physical and Laboratory Examinations. Blood and Urine Tests, Blood Pressure, Diseases of Women, Prostates Reduced, X-Ray, Colonics, Gall Bladder Drainage, Arthritis, Sinuses, Ulcers and Diet. Tonsils, Hemorrhoids, Warts Removed. PHYSIO-THERAPY, including Fever and Ultra-Violet, Sun-Lamp Rays, Infra-Red, Short Wave, Diathermy, Sine, Galvanism, Spinal, Muscle and Foot Adjustments. HOLLAND CLINIC, 28 S. W. 5th AVE.

Pulverized soil \$1 yd. Cow manure, 3 bags \$1 Kantro Nursery, 3155 S. W. 23 St. Ph. 4-4804.

FOR SALE
USED SELECTIVE COIN
PHONOGRAPHS
Prices: \$30.00 to \$60.00
Deale Automatic Music Co.
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CLEAN
Well-Flavored
GOAT MILK
Delivered 40c qt.
Phone 4-5520
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To Register!

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"Service With a Smile,
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Charlie's
1720 Alton Road—(One Block North of Lincoln Road)
LUNCHEONS — DINNERS — SUPPER



Walter B. Fraser of St. Augustine, candidate for governor.



Judge N. C. Hendry For judge of Civil Court of Record.

Johnson's Ignores Food Laws

"I was not required to obtain a health card during all the time I worked there."

Such is one charge in an affidavit given MIAMI LIFE by Clifford G. Brown, 153 N. E. 11th street, the one-man

in the crippled children's hospital and school

Who were the cops who took that tongue-lashing so gracefully . . . and how many cops there are like that on the force . . .

How long it'll be before the public will be allowed to choose between two sets of cleaning prices, one evidently to protect the cleaner and the other to protect the public

Why the folks who yell loudest for public rights always seem to be the ones who frequent the

DON'T FAIL TO VOTE FOR B. F. PATY

SOUTH FLORIDA'S ONLY CANDIDATE FOR GOVERNOR

HIS RECORD IS UNIMPEACHABLE
HIS PROGRAM IS SANE AND SENSIBLE

FLORIDA NEEDS HIM

Paid Political Advertisement

SO YOU SAY...

(Continued from Page 3)

had been recorded since October, 1938.

A short time ago a higher WPA official visited me and finally the conversation drifted to politics. "I am for Jerry W Carter first, last and all the time." That is what I told him, but I never asked a man on my project to vote for Carter, nor anyone. I knew it was against the Hatch Act and I wanted to set a good example.

A few days after that talk inspectors began watching my men, a ways from cars parked in the distance. I knew they were there and was mystified. Then, one day one of my immediate supervisors drove up and "just happened" to recognize one of the spotters. My foremen were told we had violated a most important safety rule. Our men had been letting the trucks back into the unloading zones by waving their shovels. They were told to wave their hands. After that day they waved the drivers back into the unloading zone as instructed. But the inspectors still camped on the outside of our works.

One afternoon they swooped down on my crews and told me my men who waved the trucks back were not standing in the right position. My immediate superior told me that if I did not correct the situation it would be necessary to take drastic action. I told him I had never received a bulletin on the new methods. I told him my men would do as he instructed. He left the project.

The next morning they delivered to me my suspension for failure to obey safety rules. And remember all this happened, not on a project famous for accidents, but on one that had not had one, despite the fact that hundreds of men had worked on it, for nearly a year and a half.

Could it be possible that they made an example of me, so others in that section of the state would not make the fatal mistake of being for "Just Jerry?"

I will let you be the judge and the jury.

D. L. W.

(Mr Editor: P. S. I come from an old family in Florida and naturally would rather not have my name published, but if you want to use this and your rule prohibit publishing it without my name, then go ahead—for Jerry Carter once helped me when I needed it—now I want you to help me help him. . . .

I will sign an affidavit to the above if necessary. I will be in Miami Saturday with Mr. Carter at the Ponce De Leon Hotel. This is written without Jerry's knowledge).

D. L. Whitehurst

April 9, 1940

picket line at Howard Johnson's Boulevard ice cream emporium at 11th street. "Some of the other employees procured them of their own volition but others still working there do not have them." his affidavit states.

Brown began his picketing when he was discharged, without notice or reason, after working there for five weeks. Brown is a former student of the University of Colorado. He was head bus boy at Howard Johnson's at a salary of \$6 a week, plus an average of \$9.75 weekly contributed by the waitresses on tips.

Florida Power & Light Company political camp

?

If the tall, stately beautiful "baby" with the limpid blue eyes and melting smile has sufficiently entangled the brilliant (about medicine) medico who had the fortune (or misfortune) to place a bet for her Saturday at Tropical

Miami Life:

I took a dress to the Bon Ton Cleaners that cost me \$19.95. I had spilled a little clorox down the front of it which took the color (Royal Blue) out of the dress. The Bon Ton branch at N. W. 5th avenue and 7th street told me that they could remove the color and redye it the original color.

When I called for the dress it had been dyed black. It was full of holes. I refused to accept it and asked them to pay half the value for my loss. This they refused to do. Then they took out the dye and left the dress a dirty mixed brown, torn and ruined. So for after a month they still refuse to pay. I think that they should be outlawed or forced to pay for their mistakes.

(Mrs.) V. A. Morris

Miami Poultry & Egg Co.
Quality Tennessee Poultry
1145 S. W. 8th St.

Brand New!
Garage Apt. (Unfurn.)
\$40-month, year round
Screened porch, living room, kitchen, 2 bedrooms, all tiled bath. (Garage space, however, not available).
Inq. 1760 S. W. 14th Ave.

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Never Undersold
CORAL WAY SUNDRIES
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GARAGE AND SERVICE
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WRECKER SERVICE
Open 24 Hours A Day

ERNEST'S
ALL SPORTS
Best Sandwiches in Town
Upstairs—51 N. E. 1st St.
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769 NORTHWEST 18th TERRACE
For The Finest
Golden Flake Buttermilk you ever tasted, 25c Gal.

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HOUSEHOLD GOODS
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LOCAL AND LONG DISTANCE MOVING
FREIGHTING, SHIPPING, CRATING PACKING
MOTH PROOFING
60,000 Sq. Ft. of SAFE STORAGE
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MIAMI, FLORIDA

NEW DUPLEX FRIGIDAIRES
HOT WATER, GAS
FURNISHED—\$6.50 weekly
UNFURNISHED \$5.00 weekly
3 ROOMS & BATH
Manager: 99 N. W. 24 St.

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CANDIDATE FOR JUDGE OF CIRCUIT COURT GROUP 4
ACTIVE — EXPERIENCED ATTORNEY
Paid Political Advertisement

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3604 S. W. 8th St. on the Trail
DANCE EVERY NITE
2 — BANDS — 2
Piper MANNING ORCH. — Charlie MOORE'S HAWAIIANS
ADM. Men 40c — Ladies 25c Wed. Nite Ladies FREE

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GOOD FOOD - CLEAN SPORTS
Budweiser on Draught
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