

La Paloma Club Chief Faces Life In Prison!



Vol. 12 - No. 1
 Miami, Florida, Saturday, December 4, 1937
 "YOUR SKYLINE REMINDS ME OF NEW YORK"
 R. J. CLEIN, Publisher
 10 CENTS A COPY IN GREATER MIAMI ELSEWHERE 15c \$4.00 per year in U. S. A. \$7.50 in foreign countries

WHO'S LOONY NOW? TRIBUNE FOLDS UP!

COLLAPSE OF TAB AS PREDICTED BY LIFE COMES TRUE

AS IT MUST to all men, death came to Moe Annenberg's Miami Tribune eight weeks ago, although rigor mortis set in only last Tuesday, and Coroner Jack Knight, new owner of the Herald, took charge of the remains as the sun "clumb" over the mountains on December 1st.

Moe Annenberg, himself gave up the ghost in the eerie wee small hours of the morning of December 1st, writing his own obituary, or perhaps, judging from how it read, having his Ghost, himself, do the writing.

Before the death rattle resounded through the Morgue, Annenberg gave a couple stiff kicks and read his own funeral oration, which told, mostly, how, having accomplished everything under the sun—save make a damned nickel out of his business venture—he was turning Little Orphan Miami over to a worthy survivor, Jack Knight, the kindly step-mother who will surely love, cherish and protect all you Crackers just as he does his own flesh-and-blood kids up in Ohio.

On the Mourners' Bench, besides MIAMI LIFE, sat such sad-pussed relatives as Ev Sewell, O. B. White, Ex-Judge Dunne, Fred Pine, and scores of others whom he had benefitted at one time or other. Bill Fry, clad in a gown of ebony, rendered, touchingly, "O Promise Me" adding under his breath, "that you won't come back." Earl "Al" Youst, sobbing hysterically over all those greenbacks he had poured into the Tribune's coffers, was unconsolable.

No kiddin', folks, Moe Annenberg himself handed, on a platter, the biggest boost MIAMI LIFE has yet received—although we modestly admit that of late they're coming thick and fast—by vindicating the SCOOP made exactly 74 days before by MIAMI LIFE that "The Tribune Will Fold Up," and demonstrating that, while "The Proof Of The Pudding Is In The Eating," the "Proof Of The Prediction Is In The Publication." (See adjoining reproductions of chronological stories in accompanying photographs).

On last September 18th, MIAMI LIFE drew a concerted horse-laugh from various quarters by declaring that the days of the Tribune were numbered. These were interspersed with good old Bronx cheers. We knew how that man felt who appeared in the advertisements labeled "They Laughed When I Sat Down To Play."

In our following edition on September 25, we stuck to our story and assured you that "they don't pay off at the three-quarter post" and ended it up by boasting "Time, like (Continued on page four)

"They Laughed When We Sat Down To Play—"

TRIBUNE TO FOLD UP?

THE Miami Tribune is preparing to quit business! The impending collapse of the great William Randolph Hearst newspaper empire, scheduled sometime toward the middle of November, makes it vital that the Trib's publisher, Moe Annenberg, one of the "face cards" in the Hearst deck, fold his tent, like the proverbial Arab, and steal away in the dead o'night.

Confirmation of these rumors, bruited about for months, appeared to be supplied recently by these developments:

1. Arrival in Miami of Joe Ottenstein, Annenberg's right-hand man, and a troop of auditors who immediately started an exhaustive inventory of the Tribune books;
 2. Changes in the "masthead" (editorial page) making the Cecilia Company publishers instead of the Miami Tribune Co.; designation of Herbert Krancer as general manager in place of W. J. McMurray;
 3. Removal of Hector Elwell, Sr., as managing editor and installation of "Tommy" Thompson in the vacant chair;
 4. Drastic curbing of expenses throughout the Tribune plant, including discontinuance of the publication of a "pre-date" mail edition and radical "cutting" of salaries of staff-members.
- The situation was this: Since Annenberg first entered the newspaper business in Chicago, he has been a dyed-in-the-wool Hearstling, satisfied to hitch his wagon to the star of the San Simeon publisher, let the chips fall where they might. For years, the Hearst-Brisson-Annenberg Triumvirate had, as the motto of the Hearst News

There's "Moe" To Herald Sale Than Shows On Surface

THE declaration made to Miami Life more than a year ago by Frank Shuts that "as long as I am alive, the Herald will NOT change hands" was repudiated this week when Shuts is quoted as having admitted negotiations were being conducted whereby John Knight, publisher of Akron, Ohio, and close friend of Moe Annenberg, would gain control of the morning paper.

MIAMI LIFE a week ago learned from Ellis Hoffums, Sr., editor of the Herald, that a recent \$500,000 bond issue of the Herald company had been purchased by Knight. Some \$300,000 of this sum was used to retire a previous 15-year issue which came due this month, Hoffums stated.

Speculation was in the air...

Tribune All Hot And Bothered Over Tipoff On Fold Up

THERE'S an old race track saying that goes: "They Don't Pay Off At The Three-Quarter Post." So don't be TOO sure that LIFE's tip last week, to the effect that Moe Annenberg's Tribune will Go The Way Of All Fleshmann's Yeast, is wet. The Trib answered LIFE's revelation by publishing a front-page photo of

the new Hoe Press installed in its new building—BUT THAT PRESS AS WELL AS THE BUILDING was purchased BEFORE the Hearst debacle, which threatens to disrupt the Annenberg dynasty, became known! The Securities and Exchange Commission in Washington remains adamant in refusing a new loan and refinancing of the Hearst \$55,000,000 bond issue, and

a foreclosure and appraisal of Hearstian assets will reveal just what equity, if any, Hearst has in Annenberg's Racetrack News Service, and other enterprises. Nobody said the Trib was going to call it a day, right off. But—Time, like LIFE, will tell!

mi Herald

IMPORTANT NEWSPAPER
 NG, DECEMBER 1, 1937 TWENTY-FOUR PAGES—TWO SECTIONS —PRICE FIVE CENTS

The Herald Purchases The Tribune

EFFECTIVE today, The Miami Herald purchases the good will, accounts receivable, circulation lists and physical properties of The Miami Tribune.

The Herald will be greatly enlarged and will contain the best editorial features of both newspapers.

For some time, the rapidly increasing costs of newspaper publishing have made it evident that three daily and Sunday newspapers could not operate at a profit in the Miami area.

I approached Mr. M. L. Annenberg, owner of The Tribune, and found that he agreed with my conclusions. After a period of negotiations, he consented to sell The Tribune and is withdrawing from the Miami newspaper field.

Adams, Edgar Guest, Henry McLemore and George Antheil.

The excellent columns written by members of The Herald's staff, H. Bond Bliss and Kenneth Ballinger, will continue to appear in their respective positions.

Herald readers will have only the best in comics and other features. We ask your indulgence for a few days until they can be presented more attractively.

We gave you our pledge last October that The Herald would be a vigorous, well-edited newspaper, that it would present the news factually and that it would be edited in Miami.

This, we believe, has been demonstrated in the short time that The Herald has been pub-

ASSOCIATED PRESS
 INTERNATIONAL NEWS SERVICE
 WIDE WORLD WIRED PHOTOS

MIAMI TRIBUNE IS SUSPENDED BY ANNEBERG

Assets Are Acquired By John S. Knight and His Associates

FEATURES ADDED TO HERALD LIST

"Even Finer Newspaper"

CONFIRM OR REFUTE WHAT AL YOUST AND HIS EMPLOYEES HAD PREVIOUSLY SWORN, UNDER OATH, WAS THE TRUTH ABOUT CHARGES AGAINST THE LA PALOMA CLUB.

Indications were that when THE SCORES OF FORMER PATRONS OF THE CLUB have finished their sworn testimony, Solicitor Taylor will find that S-O-M-E-B-O-D-Y lied!

Lying under oath is PERJURY! PERJURY is a CRIMINAL OFFENSE! And . . .

IF AL YOUST WAS ASKED IF HE SOLD LIQUOR WITHOUT A LICENSE, AND ANSWERED "NO"—AL YOUST LIED; AL YOUST COMMITTED PERJURY, WHICH WOULD CONSTITUTE HIS FOURTH FELONY!

IF AL YOUST WAS ASKED IF NUDITY COMPOSED PART OF HIS NIGHTLY SHOWS AND ANSWERED "NO"—AL YOUST LIED and COMMITTED PERJURY, WHICH WOULD CONSTITUTE HIS FOURTH FELONY!

IF AL YOUST WAS ASKED IF INDECENT AND LIBIDINOUS JOKES WERE TOLD AND LICENTIOUS, DISSOLUTE SONGS WERE SUNG ON THE FLOOR OF THE LA PALOMA CLUB AND ANSWERED "NO", AL YOUST LIED AND COMMITTED PERJURY, WHICH WOULD CONSTITUTE HIS FOURTH FELONY!

If Youst should answer "Yes" to the question as to whether he sold liquor in his club, he would leave himself liable to arrest for selling liquor without a license. What a dilemma, folks! He would, thus, leave himself liable to arrest either way the cat jumped—with a "No" for per-

Aroused Independent Merchants Gird To Battle Chains

MAKING THE welkin ring with a battle cry of "United We Stand, Divided We Fall!" the Dade County Independent Grocers' Association has joined hands with the Dade County Retail Druggists Association—and are putting up their dukes to do battle with the recently organized and abundantly-financed Chain Store Interlopers.

That they aren't content to "take it lying down" while Northern-owned monopolies invade this district to inflict their customary "sweat s'op" tactics upon Florida boys and girls, is indicated in the following letter received by MIAMI LIFE, only out-spoken champion of the "little fellows" in this district:

K. J. Clein, publisher, Miami Life, City.
 Dear Sir:

The Dade County Independent Grocers Association wishes to go on record with your paper as supporting the independent merchant of Dade County and Florida as a whole.

The Association covers all territory between Key West and West Palm Beach, and is in accord with the wishes of Mr. A. W. Morrison and the Druggist Association.

It is high time all parties interested in the welfare of our fair state took some definite stand to protect it and its citizens against the unscrupulous methods of the chains.

It is only reasonable to expect our politicians and daily papers

to wake up to the fact that the backbone of the state lies with the small independent merchant. There are over 18,000 independent grocers in this state alone, not considering the small merchants in other lines of endeavor. We support the druggists and in turn they support us.

If we do not get the support of our present politicians and daily papers, we know just what to do, and I mean to say we are going to make a nice clean job of it when completed.

Respectfully,
 DADE COUNTY INDEPENDENT GROCERS ASSOCIATION,
 By J. H. Brewerton, Secretary.

Since MIAMI LIFE first called attention to the dangerous inroads being made by Chain Monopolies here and emphasized how the new Walgreen Drug Store, which sells everything from a snort (Continued on page 4)

CONTINUED ON PAGE FOUR

Miami Life

"Florida's Most Influential Weekly" Published on Saturday by LIFE PUBLISHING COMPANY (A FLORIDA CORPORATION)

Reubin Klein, Publisher

Herb McCusker, Editor

Executive Offices: 167 N. E. Second Street, Miami, Florida TELEPHONE 2-3239

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Vol. 12 Miami, Fla., Saturday Dec. 4, 1937 No. 11

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"Cabbages and Kings"

TWELVE persons died from heart attacks in the U. S. and Canada while listening to the radio broadcast of the Schmeling-Louis fight...

WHEN occupants of an exclusive Fifth avenue apartment were given notice to vacate on account of the building being torn down they sought permission from the owner to stage a Demolition Party...

WHENEVER you see a man with a worried expression you will probably find that he is carrying a huge key ring. Each thing worth locking up means an additional key and each key is a symbol of responsibility...

EMPLOYEES of New York's largest hotel have orders to address all male guests by name except when the guests are accompanied by women unknown to the employees...

ANY nagging wife will tell you that if you give a man enough rope he'll soon have the house smelling like a smokehouse.

THE trouble with some Miami night clubs is that the tables are reserved and the guests aren't.

A CORKSCREW has been the turning point in many a girl's life.

NO wonder a gigolo is so well polished. He has plenty of brass.

NEVER worry about the walls having ears. They are plastered and wouldn't remember anyway.

Ad similies: She's been on more laps than a napkin.

"That girl is like a photo." "Why?" "She's overexposed and undeveloped."

Parishioner: "Does it annoy you for members of the congregation to look at their watches while you are preaching?"

Minister: "I don't mind that but when they start shaking them to see if they are still running I do become irritated."

I am defeated, and know it, if I meet any human being from whom I find myself unable to learn anything—George Herbert Palmer.

SPORT-POUR-RI

"Hark, Hark, The Dogs Do Bark, The Hustlers Are Coming To Town—"

AND IT SEEMS as though all of them were at Joe Adams' Biscayne Dog Track Wednesday night at the opener when a few of Uncle Sam's Clackers went through the windows...

THROUGH a blue haze of cigar and cigarette smoke, we were lucky enough two weeks ago to see this Dinger, Henry Armstrong, in action at Madison Square Garden...

SOME IDEA of the diversified sports offered in this area may be gained by a perusal of the following schedule for this season:

- DOG RACING — Biscayne and Hollywood Kennel Clubs now open. ANNUAL AIR RACES—DEC. 3, 4, 5. GOLF—\$10,000 Biltmore Open Dec. 10. FOOTBALL—Miami Edison vs. New Brunswick, Dec. 17.

RUTGERS defeated Princeton in the first intercollegiate football game played in the United States—but has never defeated Princeton in the 69 years thereafter.

LEARN to FLY \$40

Lessons as Low as \$2 per week. SUNNY SOUTH AIRPORT N. W. 85th St. and 7th Ave. Chas. F. Darnes, Instructor Phone 7-9185

AND Meet Me at THE SPUR

301 N. E. First Avenue Corner of Third Street across from Postoffice

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HARDY'S

Tuesdays Thursdays and Saturday Nights SNAPPY FLOOR SHOWS Music by Hardy's Hill Billy Band No Minimum—No Cover Standard Prices on All Sandwiches, Beer and Liquor N. W. 62nd St. at 17th Ave.

Teacher—"Now Joey, if I subtract 20 from 45, what's the difference?" Joey—"That's what I say—what's the difference? Who cares?"

BIG APPLE DANCE EVERY NIGHT BALL CHAIN BAR OPPOSITE TOWER THEATRE 343 S. W. 8TH STREET

Lillian Gift Shoppe

A Complete Line of Florida Souvenirs Packages Wrapped for Mailing Hotel Miller Building 239 N. E. 1st Avenue MIAMI, FLORIDA Mrs. Frances J. Berner

The "Bat" At The Bagdad



LOVELY Yvonne Nova is shown in her famous "Bat" number which scored such a tremendous hit at the Paradise Restaurant in New York last summer.

They Tell Me

The fluffy brunette with the gorgeous blue eyes who went to work on the tenth floor of the Security building this week has all of the boys ga-ga

The three-months bride who decided to end it all last Sunday morning says she will make another attempt and this time there won't be an iceman to shut off the gas

The cops will soon catch up with the Daily News truck driver who steers with his elbows while traveling 40 miles an hour while he is using his hands to count papers

A certain news photographer keeps a bundle of heavy twine in his apparatus kit. When he can't find anything else to "shoot" he takes a picture of himself and insists that it be used on the rotogravure page.

The photographers who do the beach scenes for the City of Miami Beach publicity department occasionally get a "rare" shot. The rare shots, of course are not given to the newspapers, but do compose a nintesting file.

A certain group of Miami Beach citizens and citizenettes are keeping an eagle eye on the rooming house situation and getting a rooming house license is almost as hard as finding the street you are hunting in Coral Gables.

Frank is still trying to convince Jane that he was at the football game despite the fact that he didn't know the score when he got home

Flo stopped in and made another payment on the wrist watch which will be hanging on Joe's wrist about December 25th—we hope, we hope, we hope

Five unused telephones recently installed in the Northeast section may be bought for a song. They were installed the day before the "heat" went on

A certain winter visitor who signed a season lease on a Bayshore mansion now regrets his act. He is kept busy all night telling amorous males that "Annie Doesn't Love There Anymore."

The Fifth street druggist who ordered 1,000 personal Christmas cards is wondering what made him think he had 1,000 friends and likewise wondering what to do with about 935 of the cards

A famous "aviator" who entertained the two admiring peaches Saturday night doesn't know a fuselage from a cockpit and is in for a strenuous bit of explaining when the girls go out to the air races and fail to see him doing his stuff

Henry is trying to tell Juanita he didn't go to Marblehead, but George explained Henry's fake limp and Juanita is on the verge of transferring her affections to another high school.

Harry's radio debut was a success as far as Margie is concerned although studio officials aren't so enthusiastic

Property owners around that Seventeenth avenue corner weren't fooling when they stormed the commission chamber and knocked the props from under the proposed filling station

It cost a certain downtown drug store \$22 to replace a dress ruined when a sloppy soda jerker spilled a cup of hot chocolate in a lady customer's lap and the lady would sue for damages if she thought she wouldn't have to show her burns to the jury

THINGS I'D LIKE TO KNOW

Did the credit clothing concern collector ever catch up with Charlie and how Charlie will look walking around in a barrel. ???

Which Miami Beach brunette about to be married told this week in a hurry to depart after a little heart to heart talk at police headquarters. ???

Why does Dan get mad everytime some one pats him on the back and calls him Louie. ???

Did Myrtle use a carving knife on the butcher who sold her that twelve-year-old turkey for Thanksgiving. ???

Did the blonde cutie ever find her way to Minsky's Monday afternoon and will she take the hash slinging job if she fails to land the chorus job. ???

Will Ginger be successful in landing that season pass this year and does he prefer club house or grandstand. ???

Will Myrtle keep her date for the Orange Bowl game which was made a year ahead of time. ???

Is it true that a well known attorney remarked that last Monday night was the first time he had worn an overcoat in three years and how he felt when the coat was swiped in a down town restaurant. ???

Which pin game operator has put the "gaff" on all his boards and what he carries in the little black bag when he goes around to "clean" the machines. ???

Who will press agent the Royal Palm Club this year and is it true that an effort will be made to find someone who has an "in" with the newspaper boys. ???

What was "Red" doing in the bank last Wednesday and didn't he just go there to fill his fountain pen. ???

What happened to the chaperones at the Wednesday night dance and why they didn't keep their eyes on the cars parked on the bay shore. ???

Were the two Jacksonville chiselers who arrived with a new racket this week in a hurry to depart after a little heart to heart talk at police headquarters. ???

Who sent Policeman No. 13 to the Washington avenue address at Miami Beach and what were his instructions in event the boys decided to open up. ???

What cigar salesman was arrested for speeding on a motorcycle and was he on his way to sell cigars or light a torch for a certain blonde. ???

What happened when Myrtle peeped through the slot in the door at the Miami Beach jail and if she knows it is customary for prisoners to loiter around in their underwear or less. ???

Is Helen expecting a lot from a girdle and how long does she expect to keep that girlish figure. ???

Who won the checker game in the S. W. Sixth street drug store and did the loser buy the drinks. ???

Why does a certain tobacco firm permit one of its delivery men to use a car with a Connecticut license plate. ???

What did Moe and Ted see through the field glasses from the seventh-story window and did occupants of the pent house realize they were staging a free show. ???

Who cooled off the "tap" in the exclusive apartment hotel and did a telephone call at a most critical moment have anything to do with it. ???

What caused the United to take down the bars and start paying off in "chips" on the pin games. ???

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