

SOME forgotten gymnosophist, or sage, has said:

"A man is old when he begins living in the past."

Today, there are thousands of middle-aged men who are old.

And on next Wednesday, July 14th, they will live in the past.

July 14th to most people means little or nothing. But to thousands of "line" veterans of the World War, it is a Red Letter Day.

For 19 years ago on that date—July 14th, 1918—the last great offensive by the great German Army was launched against the Allies.

July 14th in France is Bastille Day, the equivalent of the Fourth of July in the United States.

On the eve of July 14th, 1918, General Ludendorff, commanding the German army, made his final and most determined bid for victory. The scene was the great salient extending from Rheims

SHADES OF CHATEAU THIERRY

on the East, down to Chateau Thierry on the Seine, and to Soissons on the West.

Early on the memorial night, the French Blue Devils put on a coup de main and captured a German high officer who was carrying complete details of the impending offensive on his person. Quickly the news was flashed to the headquarters of Generalissimo Foch and as quickly the word was disseminated to the commands of various troops defending the salient.

At 11:45 p. m., the Allies, comprising French, Polish volunteers, the First, Second, Third and Forty-second (Rainbow) American divisions, opened a severe and devastating artillery barrage on the

surprised Germans. Thirty minutes later, as scheduled, the hapless Heinies opened their arranged barrage—and the heavens were lighted with an unprecedented display of polytechnics.

On the morning of the 14th, just as dawn was erupting over the Eastern horizon, the Germans came over the top—to walk into a lethal rain of howling steel. The gray horses stubbornly came on, only to be mowed down by concentrated fire.

This continued spasmodically for four days. At Chateau Thierry the Third Division bore the brunt of the formidable attack, while at Rheims and the Suippes Valley the valiant Rainbow Division weathered a withering artillery onslaught which in 72 hours transformed a beautiful valley into a blackened shambles.

Then on July 18th, Foch's famous order to counter-attack came and as the Germans retreated—

The War was over, although hostilities did not cease for four months. Yet any "line" veteran will tell you that the Germans were "licked" on that memorial July day.



Vol. 11—No. 42

"YOUR SKYLINE REMINDS ME OF NEW YORK"

Miami, Florida, Saturday, July 10, 1937

R. J. CLEIN, Publisher

10

CENTS A COPY IN GREATER MIAMI ELSEWHERE 15c \$4.00 per year in U. S. A. \$7.50 in foreign countries

RATE FIXERS BLEED MIAMI!

Soiled Sisters

Still Shimmy at Sex Seraglio

THE Romp of the Rumps still goes on!

Sultan Eral Youst's seraglio of sex, where soiled sisters skip about shaking sterner, twirling titillating teats and otherwise deporting themselves in a manner that would make Terpsichore, Muse of Dance, turn over in his mythical grave, is doing business at the old stand—"and, boys and girls, it costs you only twenty-five cents, the fourth part of a dollar!" to get a pul-sa-ting impulse!

Since Miami Life last week exposed this Mansion of Moral Turpitude, where naked fillies bare ALL to under-age boys and girls, only a few yards from a Church of God, Eral Youst, the impresario of the Debasing, Depraved Dump, merely hiked the price of liquor 10 cents per slug, although he has not yet deigned to procure a liquor license!

Y'understand, Eral could not legally obtain a permit to run a night club, let alone such a character-corrupting cesspool, because his joint is too close to a CHURCH. And to date he has no such Dade County license although, as all the sex-crazed clucks of Miami and environs know, his nautch of nudity is situated right smack in this county.

...Roues, rakes and rogues infest this Rabelaisian ren-

(Continued on page 4)

AN ODIOS octopus, a pusillanimous parasite is bleeding Miami of thousands of dollars yearly and, as Mark Twain said about the weather, "nothing is being done about it."

An iniquitous insurance combine of arrogant, arbitrary "rate fixers," has hold of Greater Miami by the short hairs, extorting exorbitant rates here for fire insurance despite the fact that the FIRE HAZARD in this entire community is acknowledged to be one of the LOWEST in the nation!

In plain English, the Southeastern Underwriters Association, which to insurance is what a "clearing house" is to banking, is exacting tribute from Miami property owners, large and small, by charging TOP RATES acting tribute from Miami property owners, large and small, by charging TOP RATES

for fire insurance despite the fact that the FIRE RISK here is at a MINIMUM!

THESE PREDATORY PONTIFFS OF THE INSURANCE RACKET, ENJOYING A PLETHORA OF PROSPERITY DUE TO THE UNBELIEVABLE STOICISM OF A PATIENT PUBLIC, ARE BLEEDING MIAMIANS WHITE AND HAVE ALREADY MADE OF THIS DISTRICT A VERITABLE UTOPIA FOR THEIR PORCINE PRACTICE.

This is no unfounded railery. Insurance companies belonging to the Southeastern Underwriters Association might well be sailing under the Jolly Roger—the skull and crossbones of Captain Kidd or Jean LaFitte and YOU WILL AGREE WHEN YOU SEE HOW THEY'RE FLEECING MIAMI!

For example:

In Cincinnati, a property owner may insure a brick dwelling, with fire resisting roof, for \$10,000 at a premium of \$10 per year. IN MIAMI, MIAMI BEACH OR CORAL GABLES FOR THE SAME INSURANCE, HE WOULD BE COMPELLED TO KICK IN WITH \$19.50 PER YEAR!

YET, IN CINCINNATI FROM 1930 to 1934 INCLUSIVE, THE FIRE LOSS PER 1000 INHABITANTS WAS \$1480 WHEREAS HERE IT WAS ONLY \$330! TRY THAT ON YOUR PIANO!

Using the same example, in New Haven, Connecticut, he would pay a premium of \$12, where the fire loss per 1000 residents is \$2,200; in Los Angeles the premium would be \$16 and the loss is \$1570, and in Boston the premium would cost \$14—where the loss is \$4,444 per 1000 inhabitants. YET IN CORAL GABLES, WHERE THE FIRE LOSS IS ONLY AROUND \$300 PER YEAR, A PREMIUM OF \$19.50 MUST BE PAID!

Last month the National Board of Fire Underwriters reported that the average fire losses throughout the country in 1936 were \$2,050 per 1,000 persons. IN MIAMI, MIAMI BEACH, AND CORAL GABLES THE FIRE LOSS WAS LESS THAN \$500 PER 1,000.

ISN'T IT ABOUT TIME MIAMI SHOWED A RENASCENT INTEREST IN THIS HIGHWAY ROBBERY? MUST WE ASSUME THE POSTURE OF A SUPPLIANT IN ORDER TO OBTAIN JUSTIFIABLY REDUCED RATES? CAN'T THE CITY COMMISSION DO

Continued on page four

BROWARD COUNTY, BEWARE OF GREEKS BEARING GIFTS

THEY tell the story of a boy who went up to his teacher one morning as school opened and said

"Teacher, I had piece of candy for you but it got so dirty, I had to eat it myself."

Which brings to mind the tactics employed by selfish Dade County interests to defeat establishment of an up-to-date racing track by the Hollywood Jockey Club in Broward County.

In effect, these Dade interests, who'd give you a lemon for a bunch of bananas any day, are slyly whispering into the ears of Broward voters: "Listen, friend—a race track would simply RUIN you. Just let your old palsy-walsy Dade County handle racing hereabouts."

These Dade interests refute the adage that "what's sauce for the goose is sauce for the gander." FACT IS, THEY'RE ALARMED THAT THE HOLLYWOOD TRACK WILL DIVERT REVENUE FROM DADE TRACKS TO THE BROWARD COUNTY PLANT.

But Broward County voters WON'T fall for such crude subterfuge! They KNOW, among other things, the Hollywood Track will enforce the ruling which provides that ALL track and concession employees shall reside in Broward County—which ruling at the height of the season will create an influx of hundreds of persons to swamp hotels, apartment and rooming houses as well as private homes—not counting, even, the scores of horse players, etc., coming in.

They realize this will place living accommodations at a premium, consequently, increasing property values and thus inducing brisk building. For remember, it is cheaper to live in Broward County than in Dade!

Certain Broward business concerns are reported to be opposing the Hollywood track. If so, they ARE SIMPLY CUTTING OFF THEIR NOSES TO SPITE THEIR FACES, and simultaneously, they're playing into the hands of the selfish Dade County interests who want them to do that very thing!

Take the case of Hialeah. Excepting when the season is on there, that community is as dead as a Dodo. But when the bangtails are running, merchants are turning over stocks so fast the dust hasn't time to settle and every available room is filled. MIAMI GETS LITTLE OF THIS HIALEAH BUSINESS BECAUSE THE TRACK IS SO CLOSE TO THE TOWN. THE SAME WILL BE TRUE IN BROWARD COUNTY!

Now that Broward people have a chance to get a place in the sun, the gluttonous Dade gang raises a hue and cry and enacts the role of Dog in The Manger. WHY ARE THEY SO PERTURBED IF THE TRACK WILL HURT BROWARD COUNTY?

Broward voters—don't let this clique pull the wool over your eyes! Turn thumbs down on this opportunity and you will simply be playing into the hands of a group of selfish Dade County track-owners who don't give a tinker's damn about YOUR welfare! !

BEWARE OF GREEKS BEARING GIFTS!

HOLY MOE INVADES JACKSONVILLE

HERCULES took Hebe to wife in heaven as a reward for the good labor she performed on Earth.

If you know your mythology, you know the foregoing is a downright fact.

Well, Moe Annenberg, owner of the Miami Tribune and a couple of other similar astonishers, isn't over-looking any bets to do somebody "good" while he's down here below. Perhaps Moe believes he'll get a break like Hercules.

Anyway, Moe is fixing to move in on Jacksonville to do the Jacksonvillians "good". As revealed exclusively four months ago in Miami Life (naturally), Monsieur Annenberg has already concluded negotiations for the purchase of the Florida Times Union.

At the Tribune plant, all is in readiness to move

several of the Boy Scouts, who make up the staff, to the Jacksonville front where they will take up butchering the King's English where they leave off here in Miami.

Civil litigation is all that has retarded Moe's triumphal entry in Jax. He has already laid the long-green on the keg-head and is literally champing at the bit to carry his message to the fortunate folks up-state.

It is rumored that Dorothy Dey will assume management of the Tribune, although confirmation could not be had at the time of going to press. It is known, however, that the copy-readers who are to be transferred will take along some of the rubber-type they have been using on the Trib.

Lotta luck, Moe! You'll need it in Jacksonville—most of the folks there come from Missouri!

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Miami Life

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Meditational Musings - - -

SCIENTISTS say that a single oyster produces from 50,000 to 75,000 young bivalves every year. Pretty good record for a single oyster; wonder what the married ones do? . . . The largest greyhound ever known weighed 97 pounds. The smallest greyhound ever recorded on a race track weighed 43 pounds . . . The Brooklyn Dodgers staged the greatest bonehead play in big league baseball last year when three runners piled up on third base and were tagged out for a triple play . . . The longest game ever played in either the National or American Leagues was the one played in 1921 between Brooklyn and Boston. It was played at Boston and went 26 innings and ended in a tie.

Speaking of ties, the latest thing in dress ties is one tied "cockeyed." Smart shop dealers say it was manufactured to look as if it were hand tied and that the wearer suffered agony trying to make it look right. They probably got the idea from antique dealers who put artificial worm holes in wood to make it look old . . . A merchant has coins in his cash register aggregating more than a dollar yet he cannot change a quarter, a half-dollar or a dollar. What kind of coins are they? — A half-dollar, a quarter and three dimes.

According to statistics the average person spends more than one-third of his life in bed. The bedroom is the worst room in the house for accidents, the bathroom notwithstanding. More persons, however, are killed in bathrooms than bedrooms. Standing in water and touching an electric light switch is the principal cause of bathroom tragedies . . . What two principal differences exist between first and second class mail? First class mail must be sealed and can be sent by air. Second class mail cannot be sent by air, nor can it be sealed.

The huge pneumatic tires used on buses do not belong to the bus companies. They are rented from manufacturers and are generally returned when worn out . . . Earle Sande is the only jockey who ever rode three Kentucky Derby winners . . . Herbert Hoover is the only living ex-president although three wives of former presidents still survive: Mrs. Hoover, Mrs. Coolidge and Mrs. Woodrow Wilson . . . Mrs. Paul Redfern still believes that her husband is alive in some South American jungle. She is preparing to head a searching expedition. Last actual knowledge that Redfern was alive came from a ship 200 miles off the South American coast. Redfern flew over the ship and dropped a note asking that the ship be pointed toward the nearest land and that the flag be waved once for each 100 miles. The ship was turned around and pointed toward land and the flag waved twice. Redfern dipped his wings and flew into oblivion.

Mae West finally admits that she was married in 1911 to that "guy" Wallace. She gave her age as 18 in 1911. That makes her 44 now and the boys still want to "go up and see her sometime." Greta Garbo ranks 65th in box-office attraction. Jean Muir has the largest female pedal extremities in Hollywood. She wears size 8 1/4 A. Greta only wears a seven. Janet Gaynor is the shortest star in the movies. She is just 5 feet.

A CHICAGO boy is working his way through college by taking care of a baby. We know a lad who was kicked out of Harvard for doing the same thing.

THE trouble with some of those interpretive dances, they are interpreted the wrong way.

A LOT of guys don't get pinched for going too fast but they absorb a lot of socks in the puss.

A BROOKLYN man told his friends he was a different person after taking a Broadway cutie out to dinner. He gave her a phony name.

ISN'T it peculiar that the nearer a man gets the further he goes?

SOME gals are so clever they could play strip poker with a naked Scotchman and go home with ermine coats.

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AT EAST END

OF

COUNTY CAUSEWAY

TROPICAL GRILL

STEAKS AND CHOPS

BEER

MIAMI LIFE'S BEST JOKE OF THE WEEK

A GROUP of negro boys and girls at a party started a new game. The girls were blind-folded and tried to identify different boys by feel. The game was hitting on all six when the preacher happened to pass and take cognizance of what was going on.

"Stop hit, stop hit!" he roared. "Dis game am a game of de debbil."

One of the negro swains oozed over to the preacher's side and whispered, "If Ah wuz yo' Ah wouldn't say too much, parson. Your name hab been called three times already?"

ROUND THE TOWN

A. J. BERRES, Jr., executive director of the Dade County Chapter of the American Red Cross received notice last week that he had been commissioned an Admiral in the "Cherry River Navy of West Virginia." His commission accompanied the notification. The Cherry River Navy is described as being composed of "famous old lumberjacks and their leaders" and Admirals in the service as "good fellows the world over to carry forward the traditions of virile manhood of the Anglo-Saxon and the traditions of Mountaineers." Berres indicated that he did not expect to "be called for sea service for some time" and that the Cherry River being a mountain stream would be rather hazardous to navigate.

New Girl: (joining side-show) "Are there any particular instructions?"
Manager: "No, but if I were you I wouldn't undress in front of the bearded lady."

Ad Paradox: Isn't it funny, a girl has to be picked up before she can fall?"

Fourth Annual Picnic For Under Privileged Children Is Success

ANOTHER great Miami Life Annual Orphan's Picnic has come and gone—but not forgotten.

The Fourth Annual Fourth of July Picnic for underprivileged children last Monday established new attendance records and likewise witnessed one of the greatest picnics ever held since Miami Life introduced them four years ago.

More than 300 underprivileged children filled ten huge buses, kindly donated by the Dunn Bus Company. The party started at the Mayfair Theatre where "The Holy Terror," starring Jane Withers was offered as a feature attraction. Three short comedies especially selected for the kiddies, followed. After the picture the children were taken to Bayfront Park for a sumptuous noon-day luncheon. A sight-seeing tour across the Seventy-ninth street causeway to Miami Beach was next and then came the big event of the day—the beach party at Hardies' Casino. Each child was provided with a locker and a bathing suit. Games were played; contests staged on the beach and refreshments were on tap at all times.

A special corps of life guards were on hand to safeguard the kiddies and many city and county officials appeared to act as judges in the various contests, at which prizes were awarded. Plenty of toys and noise makers were available for the youngsters and each carried home a souvenir of the occasion. It was nearly dark before they decided to call it a day.

In behalf of the youngsters, whose day was made bright indeed, Miami Life wishes to thank the Dunn Bus company, the police motorcycle escort of policemen for the sight seeing tour, the various firms and individuals who assisted in making the picnic possible and every person who contributed in any way toward the good cause.

Broker: (watching ticker) "I'm ruined."

Steno: "Just laugh it off. That's what you told me."

"Do you like olives?"
"Olive's what?"

"Where did that child learn to shimmy like that?"

"That's easy, her mother was a cooch dancer and her father tried to wiggle out of the marriage."

Wife: "I understand you met my husband last night."

Flapper: "That's not true; I only met him half way."

"This is no man's land," gargled the pretty milkmaid as she fell on her face in the dark cow pasture.

He: "How would you like to park here and look at the moon?"

She: "You have the funniest way of saying what you mean."

Burglar: (Captured by old maid) "Please let me go. I never did anything wrong before."

Old Maid: "Well, you'll never learn any younger."

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Across from Coral Gables Theater

Campus Chatter

AT MIAMI U.

We've come to the conclusion that you can do more than peddle apples with a college degree on your wall at home. To-wit: REICHGOTT of former gridiron fame really hitting that old apple for the Y. M. H. A. diamond ball team . . . CLUNEY, ISAAC, DOLAN, "LASH" HENDRICK, MacDONALD and others doing their duty by the sales force in Burdines . . . SCOTTY being busy all day driving a truck and then doing night duty for the fire laddies . . . CAIL ringing up purchases not over ten cents for the dime store heirs . . . COUCH attending business school with an eye to a secretarial position or scholarship at school next year . . . HAWKETTE still the official bouncer, bill collector, etc., at the La Paloma. It's good experience for any boxer we'd surmise! Or if you managed to eke out a few shekels from last month's allowance from the parents you might even cruise to Nassau or Cuba for a few days rest like DAVE did over the Fourth, or JEANNE did a few weeks ago . . . On the other hand with the experience gained by working on the Hurricane one might follow in the foot steps of CLAY, a former PI DELT, on the Herald staff . . . Or write for the society page like ESTERIDGE on the Tribune . . . Or like me! . . . Or as a last resort you could go on a diet for your past time, but we're sure you'd never so noticeably succeed like our FLO has done recently.

We wonder: Who'll supervise the editing of the HURRICANE next year? . . . How many pledges the Phi Eps will get now that the T.E.P.'s are having their rush parties and smokers all summer long with their Gainesville chapter . . . If JEAN will come to the U. of M. instead of DUKE? . . . If PAGE will still be engaged? . . . How STEVE got to be an officer? . . . If our JUG will be any less full of ego now that he lost his Eastern title, a thing which we sincerely regret? But you've got to give our boys credit for doing so well on those grass courts, when they play on clay and cement all year round down here . . . How WHEEDEN (of the Camel ads) is coming in that picture with JACK BENNY . . . If you ever knew that ROBERT WRIGHT whose name you occasionally read on Hollywood song sheets is an alumnus of our institute? . . . Why ABBY doesn't come to the U. this year and write sports for us? . . . Why CLIFF looks so peeked after the mail is put up for an hour or so?

AND Meet Me at THE SPUR

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'The Sportlife'

BY TOM STOWE

PROSPECTS for major league baseball clubs returning to the South Florida area for annual spring training appear bright in the opinion of Leslie Mann, Boston Braves outfielder during the 1914 world series, who has been in Miami for the past few years doing contact work in the interest of organized baseball.

Miami has not paid host to a major league team since Max Carey brought his Brooklyn Dodgers to Miami Field four years ago. The last team in this area was the New York Giants who trained at Flamingo Park in 1935. Each year several teams from both the American and National leagues pitch camp in North Florida but few have come here due to Miami's comparative isolation.

Chances for inducing club owners to locate in South Florida, Mann says, depend largely upon influencing Minor League teams to also train in this area. He reveals further that Louisville, Buffalo and possibly Montreal are contemplating locating at Hollywood, Ft. Lauderdale and Greater Miami. If this works out successfully, Mann believes the Pittsburgh Pirates, Boston Braves and Washington Senators may decide to move into this area.

Only last week, Clark Griffith, owner of the Senators called Mann by long-distance telephone to inquire about baseball conditions in Miami. Griffith said he understood softball had ruined Miami field, but Mann informed him the diamond was in excellent shape and that the new Orange Bowl stadium provided an invaluable background for batters.

Mann, who with Max Carey, founded a system of baseball schools for the purpose of developing big league talent, is the man who was responsible for baseball being included in the Olympic Games for the first time at Berlin. Since retiring as a player, he has coached at Rice University, Indiana, in the Big Ten, and at Springfield, Mass., College, his alma mater.

With Mann's influence and the efforts of sport officials and enthusiasts, Greater Miami appears to be on the verge of regaining national attention in the baseball world. Club owners, players and commentators admit no spot in the world has more ideal climate for spring training than South Florida and Miami in particular.

There are but two drawbacks to offset. One is Miami's isolation from the rest of the state, making traveling expenses prohibitive. This will be eliminated if Minor League clubs locate nearby. The other obstacle to be hurdled is the sinister influence of race tracks which detract the attention of the players, often with disastrous effects.

Softball Clippings: Gerald Overcash, Coca-Cola's sensational no-hit, no-run artist, missed equalling Oliver Barker's 18 victim strikeout record by one against Morris Brothers the other night even though Shortstop Paul Ryder tried to help him out with intentional errors . . . 'twas a brilliant masterpiece by Overcash but an unsportsmanlike gesture on Ryder's part . . . Miami Laundry proved that Belcher Oil is "just another ball club" when Mel Godbee is not on the firing line . . . nevertheless Manager Roy Hisey deserves credit for not exposing the Laundry cellar occupants to Godbee's invincible cross-fire . . .

In Barker, Tuppen, Overcash, Gerbus and Godbee, Miami has five pitchers who can fling 'em with the best . . . But Orlando made the local batters look like rusty gates winning three games over the Fourth during which they allowed only one run in 36 innings . . . Hits by Godbee and Metz Scott manufactured the lone tally for Belcher Oil All Stars . . . Tom Mahoney of Burdines appears to be the best second sacker in the Commercial . . . As for the most improved club, that honor goes to Billy Moessner's Miami Laundry tribe . . . and don't forget that the district and state finals will be played at Miami Field and Flamingo Park next month.

Odds and Ends: King Lear is sport columnizing on WMCA air daily in addition to handling master-of-ceremony work at night clubs in New York City . . . Gardner Mulloy's tennis ability is giving Miami valuable publicity . . . His record to date includes the Eastern Intercollegiate title, and elimination in the finals of the National Intercollegiate by Bob Kamrath of Texas as feature performances . . . In order to get down on record early regarding the Louis-Farr title scrap, here's a prediction that the Welchman will be flatter than a pancake in less than five rounds . . . From this distance it looks like a mighty poor excuse for a championship ceremony . . . If they must fight, a vacant lot or an alley would be furnished less aroma.

Editor Miami Life, 167 N. E. Second street. Dear Sir: I note that you seem considerably disturbed about nude dancing at a local honky-tonk. Did it ever occur to you that only people who want to see nude dancing go to such places and that who have better taste are not compelled to attend? On the other hand why not do something about some of these outdoor bowling alleys in residential sections. I have my entire life savings tied up in my home and it is impossible for me, or any of my family, to get to sleep until 1 or 2 o'clock in the morning on account of the racket made by bowling balls clattering down a wooden alley accompanied by the shouts of the players and spectators. If I were a renter I would move but I can't move my home. I would have no objection if the bowling alley closed at a reasonable hour, say 11 o'clock, but it is always long after midnight. Won't you please start a campaign to eliminate such nuisances? A Reader.

Editors Mail

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An old timer is a guy who can remember when pansies came in bunches instead of groups. A celibate is a fellow who doesn't know he is getting old until he can hear his arteries hardening and his teeth start falling out. "Why was Robinson Crusoe's man called Friday?" "He was the thirteenth child and after he was born his mother said 'let's call it a day.'"

Why was Robinson Crusoe's man called Friday? He was the thirteenth child and after he was born his mother said "let's call it a day."

Why was Robinson Crusoe's man called Friday? He was the thirteenth child and after he was born his mother said "let's call it a day."

DIRECT FROM THE TRACK WITH Jockey Jimmy

GOOD PUBLICITY COUNTS MIAMI, FLA., JULY 10, 1937—MY IDEA of a real publicity department is the one headed by Billy Ames, at Narragansett Park . . . even as far away as Miami we of the sporting fraternity know just what is going on at Narragansett Park. New England is a swell place to spend a vacation, especially while the races are on. The next session at Narragansett Park begins August 16th and runs for 30 days . . . if you happen to be up that way, drop in and get an idea of how a real race track is operated.

YOUR STABLE THIS WEEK with Jockey Jimmy

NIPANTUCK is about one of the hottest horses that has come to me from this Suffolk Downs meeting, a steed that has been very carefully prepped and one with a very soft spot just ahead. It is just a question of whether he wants to take it, and that will depend on the price. Better tab him before sending your dough on anything that starts against him. He's very good right now. Others to watch at NEW ENGLAND are . . .

BOUNDING COUNT—Moves up ten points in the mud . . . can run on any kind of track . . . don't pass it up.

BEVEAU—Throw out that last race, this baby can do much better . . . tab close—the right day is near.

BUGLE CALL—Connections tried to slip this one over last Wednesday . . . best could do was second . . . finished fast in the stretch . . . they will get even.

DORMIDO—Here is one from the O'Hara barn . . . trained to pitch by Robert Curran . . . the boy wonder . . . this should do it next out.

HIT AND RUN—Improving all the time and word comes to me to keep close tab here . . . moves up ten points in mud.

MARSON—Looking for a soft spot where the price will be right . . . tab close the action and insure your bets if near the limit.

RIDGE MOR—Has been knocking at the door . . . is as fit as hands can make it . . . next out may be the word.

SPINDLETOP—Connections are very high on this one . . . always a good sign when the stable is anxious . . . tab close.

SORCERESS—Is in top form and has plenty of speed . . . don't let price scare you—this one is ready.

UNFURL—This Gallant Fox filly is all set to burn up the track at Rockingham . . . can really run when set down.

JOCKEY JIMMY'S SECRET REPORTS (ALL TRACKS)

HUNTERDON, \$29.50; EL PLUMA, \$26.00; BUSTER BOY, \$16.80; HUNTERDON, \$29.50; EL PLUMA, \$26.00; BUSTER BOY, \$16.80;

priced WINNERS were pointed out to you by Jockey Jimmy . . . tab close the following horses — they are ready and come well recommended for an early win—

FURFIBER; ABADDON; MADERIS; POLANTE SETH; GOLD COIN; BUGLE ANN; MILLIMETER; SLAVONIA; GREAT HASTE; CAMPILLO; MIXWELL; TRAGEDIAN; KIEVEX; CREULOUS; OUR CHEST; TRANSFUN;

Follow 3 times—you'll be sure to CASH in "OUR BUD" at Rockingham Park.

Rambles and Rumbles

A couple of advertising men indulged in an interesting argument in a downtown restaurant the other night regarding the value of advertising printed on the back of book matches.

"I will make you a bet," declared one of the men, "that not one of the next five persons who comes into this place can tell you the name of one concern or product advertised on match books."

The other fellow accepted the bet and the test was on. When the first five had failed to name a single product or company using book match

advertising the search went on until eleven persons had been interviewed and still not one discovered who could remember.

Have you heard about the tom cat who never went anywhere without his overnight kit?

Father of twenty, Was William West, Here he lies— Let him rest!

"I've taken a shine to your wife," snickered the stork as he flew away from the negro shanty.

Good Drinks Good Food FIG & WHISTLE BAR B-Q & GRILLE N. W. 7th Ave. at 5th St. & at 34th St.

MIAMI FEDERAL THEATRE Miami's Only Legitimate Playhouse 471 N. W. THIRD STREET PHONE 3-1837 DO NOT MISS THIS DRAMATIC EVENT All Week Starting Monday Night JULY 12 "ONE MORE SPRING" A NEW COMEDY - DRAMA IN THREE ACTS By Robert Nathan — Curtain Rises at 8:30 Nightly — PRICES: .40 — .65 — \$1.10

Orders Prepared To Take Out Phone 2-9742 TOKIO ROOF GARDEN Open 11 A. M. to 2 A. M. CHOP SUEY—CHOW MEIN — DINNERS .30 UP 272 West Flagler Street Miami, Florida

WRECKER SERVICE

Phone 2-2222 or 2-2223

There is no substitute for PURE MILK and no PURER milk than WHITE BELT. Protect your children . . . It costs no more.

Short Shorts

COMELY Coral Gables matron allows self to be arrested in publicity gag . . . Several matrons, not so comely, get arrested on traffic charges but it is no gag . . . Rowland finally gets smart and resigns . . . He has more friends now than he had last week . . . Passing pedestrian stamps out fire in parked automobile . . . Bank roll disappears from trousers in burning car . . . First he knocked the owner out of collecting fire insurance and then swiped his bankroll . . . In some circles this might be called getting it twice in the same place . . . Fourth of July passes quietly . . . Not more than \$50,000 worth of fireworks touched off in city limits . . . Hospitals filled with youngsters who didn't know "they were lit" . . . Gasoline filling stations all run out of gas on the Fourth . . . No Miami amateur radio owners have reported S.O.S. calls from Amelia Earhart which is some kind of a record in view of the many calls received everywhere from California to Maine . . . City filling up with advance guard of Knight Templars . . . It looks like a great convention.

A girl isn't necessarily retiring just because she takes a back seat. Hubby: (getting home at 3 a. m.) "Can you guess where I've been?" Wife: "Yes, but let's hear your story anyway."

"Just what steps did you take when her husband came in unexpectedly." "Long ones, brother, long ones."

A girl I hate is Sadie Blime. Always yodels, "Some other time!"

A girl does not have to worry about the hand on her shoulder—it's the other one she should watch.

Visitor: (At French Lick Springs) "Boy, Oh Boy! this water makes me feel young again." Ditto: "Yeah, brother. The first day I was here I drank a gallon of it and did a childish trick."

White's Derma Lotion A germicidal agent for local skin infections. Kills ringworm, Eczema, Itch, Heat Rash.

ATHLETE'S FOOT Kills germs and prevents infection. FOR EXTERNAL USE ONLY Two full ounce bottle ONLY 50c

White Pharmacy, Inc. 200 N.E. 2nd Ave., Miami, Fla.

ALHAMBRA RESTAURANT The Best of Spanish Foods FINE WINES AND LIQUORS —Leamington Hotel 101 N. E. 3rd Street

Schuberth's Fish and Oyster Company SEAFOOD DINNERS S. W. Cor. of the Flagler St. Bridge and Miami River Wholesale & Retail—P. 3-2944

BARN DANCING AT THE New Hardy's Thursdays and Saturday Nights Music by Hardy's Hill Billy Band No Minimum—No Cover Standard Prices on All Sandwiches, Beer and Liquor N. W. 62nd St. at 17th Ave.

FINE WINES & LIQUORS Pabst on Draught Yates and Jordon 230 WEST FLAGLER Pop Yates Lee Jordan

Biscayne Fruit and Vegetable Co., Inc. Wholesale and Retail Packers and Shippers of the Finest Fruit of Florida to all parts of U. S. A. and Canada. We guarantee delivery. 316 WEST FLAGLER ST. Free Delivery PHONE 2-9871

Seaboard Smoke Shop and Liquor Store A. G. "BUD" SHIVERS, Mgr. 724 N. W. 22nd STREET — OPPOSITE SEABOARD STATION Miami's Largest Bar and Most Complete Line of Imported and Domestic Wines and Liquors All Advertised Prices Met Give Us A Trial And Be Convinced PHONE 2-9055

If You Believe It, You're Nuts!

Chief of Police H. Leslie Quigg will serve as toastmaster at a nigger mullet-fry next Thursday. Girls at Miami Beach are wearing bathing suits four inches below the knees. All Miami restaurants will serve free food during the Knight Templar's convention.

Winter rates this year at the Flamingo, Nautilus and King Cole hotels will be \$1.00 per day. Try-outs for the next Olympic Games ski-jumping and bob-sled racing will be held in Bayfront Park.

Byron B. Freeland of the Red Cross Drug Store will act as host for the formal opening of the new Walgren store. Beginning immediately the Miami Tribune will print the truth, the whole truth and nothing but the truth.

The Three-score and Ten Club has adopted a resolution preventing child marriages among its members. This year's medal for the man who did most for Miami will be awarded to Andy Kavanaugh. The annual picnic and clam-bake of the Colored Truck Driver's Union will be held next Tuesday at the Surf Club.

AROUND THE TOWN

JUDGE David J. Heffernan, Chairman of the Home and Farm Accident Prevention Committee of the Dade County Chapter, American Red Cross, commenting on the large number of casualties—40,000 men, women and children being killed by accidents in their homes and on their farms during 1936—pointed out today that the month of July is the most dangerous month in the year. The American Museum of Safety conducted a research project of fireworks accidents during July of 1935 and the best estimate available is that 6,940 accidents occurred during the month of July last from this source alone. The Judge further pointed out that the distribution of actual deaths during a typical July taken at random from the files of the Red Cross showed the following types of accidents and the deaths resulting therefrom in July of 1934 as follows:

Table with 2 columns: Accident Type, Number of Deaths. Motor vehicles 3150, Falls 2218, Drownings 1530, Railroad accidents 568, Burns 442, Poisonings (not gas) 250.

Fire arms 192, Absorption of poisonous gas 69, TOTAL 8449

In quoting from the magazine "Your Safety," Judge Heffernan issued the following statement: "Salt, used in proper quantities, is generally a satisfactory means of preventing heat sickness and dizziness. People laboring under hot work conditions, can keep their energy at much higher level by taking small doses of salt several times during the day in tablet form. It is strange how we have for years kept salt available for our horses and cattle and yet have been reluctant to accept the treatment as beneficial for ourselves. When we perspire freely, the salt supply in our blood is depleted; when this supply becomes too low, we experience heat sickness. Many large industries and the Army have been using salt for years to overcome this trouble."

Presto Restaurant OPEN ALL NIGHT Finest Steaks, Chops and Sea Foods

Roma Restaurant 150 N. E. 2nd Avenue DINE WITH COMFORT NATURAL COOLING SYSTEM BANQUET OR PARTIES PHONE 2-9670

Schuberth's Fish and Oyster Company SEAFOOD DINNERS S. W. Cor. of the Flagler St. Bridge and Miami River Wholesale & Retail—P. 3-2944

Smoker's Garage Authorized AAA Service Day and Night Service General Repairing 127 N. E. 7th St. Ph. 2-6783

TEDDY'S GRILL FAMOUS FOR Tastiest Meals In Miami Try Our 25c Plate 169 N. E. 2nd Street

Smoker's Garage Authorized AAA Service Day and Night Service General Repairing 127 N. E. 7th St. Ph. 2-6783

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TEDDY'S GRILL FAMOUS FOR Tastiest Meals In Miami Try Our 25c Plate 169 N. E. 2nd Street

RIPTIDE CLUB Florida's Smartest Cocktail Bar and Grill 223 - 23rd St. Miami Beach Telephone 5-9837

HARRIS LEVISON, STEVE FOLSOM, BILLY COOK Food by Carly

SEABOARD RESTAURANT 2197 N. W. 7th Avenue Home cooking like mother's! Complete Dinners . . . 25c F. Jerwann, Prop.

White Pharmacy N. E. 2nd & 2nd — 2-9213 "The Thrifty Drug Store" PRESCRIPTIONS OUT RATE DRUGS — OPEN ALL NIGHT —

GALLAT'S ITALIAN RESTAURANT Specializing in ITALIAN FOODS Jimmy Gallat 713 WEST FLAGLER STREET MIAMI, FLORIDA

We Specialize in Repairing Expensive Shoes Mrs. TED'S SHOE SERVICE 1680 West Flagler St. — 2-2797

CARUSO'S RESTAURANT STRICTLY ITALIAN STYLE 10 Years in Same Location 167 WEST FLAGLER

CARUSO'S RESTAURANT STRICTLY ITALIAN STYLE 10 Years in Same Location 167 WEST FLAGLER

CARUSO'S RESTAURANT STRICTLY ITALIAN STYLE 10 Years in Same Location 167 WEST FLAGLER

Don't COUGH YOUR HEAD OFF ASK FOR MENTHOMULSION If it Fails to Stop Your Cough immediately Ask for your MONEY BACK

ASK FOR MENTHOMULSION If it Fails to Stop Your Cough immediately Ask for your MONEY BACK

Sold by RED CROSS DRUG STORE

"GET THE REAL TRUTH" Subscribe to Miami Life 1 Year \$4.00 Six Months \$2.00 Three Months \$1.00 Make All Checks Payable to LIFE PUBLISHING COMPANY and mail to 167 N. E. First Street—Phones 2-3239 and 2-7797

Greeby Has Scheme For Locating Amelia Earhart

SAYS SHE IS WITHIN 700 MILES OF HOWLAND ISLAND EITHER ON LAND OR WATER; IS POSITIVE SHE IS NO LONGER IN THE AIR.

R. HAMMERHEAD GREEBY, who just returned from Tallahassee after an unsuccessful attempt to sell the state a second-hand canal to take the place of the proposed cross-state canal, was found this week by the MIAMI LIFE reporter, lolling on the horse-hair sofa in the living room of his palatial home in Ev Sewell's wood shed.

"I do not desire no publicity," yammered the famous canal dealer as the reporter poked his head in the door, "and be careful, if you're comin' in, and don't step in that pile of garbage."

"Huh!" grunted the reporter, stepping around the garbage. "Why in the hell don't you put this stuff in the garbage can?"

"We ain't got no garbage can," explained Greeby. "We just kick it around until we wear it out."

"Oi, Oi," moaned the reporter. "Why don't you get sensible once in a while?"

"I resent that," snapped Greeby. "Why, right now I am lying here working out a scheme which will revolutionize something."

"I know it's the truth," grunted the reporter, parking his torso on an empty beer keg. "I suppose you have something worked out which will knock static out of radios and cure athlete's foot all at the same time."

"Don't belittle me," snapped Greeby. "The whole world will be talkin' about me in less than 24 hours. Just wait until you hear what I've invented."

"My curiosity is simply burning me down," replied the reporter. "Come on and let's make this as painless as possible. Spring the big surprise on me."

"All right," started Greeby. "You are the first human being to learn my big secret."

"Thanks," muttered the reporter. "I promise to keep it under cover."

"Well," started Greeby again, "I know how to find Amelia Earhart."

"Oh," groaned the reporter. "Let me out of here before I catch whatever it is that made you slug-nutty!"

"You don't believe me, huh?" yammered Greeby.

"Sure, sure, I believe you," agreed the reporter, thinking it advisable to keep him from becoming violent. "but just remember I've gotta go down town and see a man."

"What! without listenin' to my scheme for findin' Amelia?" pleaded Greeby.

"All right, all right, go ahead; I'll listen," groaned the reporter, "but I know before you start that this is going to be goofy."

"It's like this," started Greeby paying no attention to the sarcasm. "We know Amelia ain't in Miami, don't we?"

"Certainly," rasped the reporter, "and we know she isn't in Ft. Lauderdale or Ojus

W HEN "Frank" visits a bawdy house, even though he merely goes there to look the place over, he believes in dropping a little change, but a certain South Beach "muscle man" does not echo the sentiments.

The other night a party, including the above mentioned Frank and the Beach Slugger, visited Gertie Walsh's in the N. E. section.

The party was really a very tame affair which did not extend beyond the "parlor" and did not break the rules of propriety further than dropping a few coins in the mechanical piano. Upon departing the "Frank" dropped a \$50 bill into the hands of the landlady despite the protests of the South Beach tough guy.

A few moments later, after ditching Frank, the muscle man hopped to a telephone and called the bawdy house and started squawking about the fifty-dollar note. Accompanied by a "PAL" he journeyed back to the house and picked it up without a protest from the landlady. Now we wonder whether "Frank" the "southern gentleman" has ever been told about the affair and whether he knows that the "PAL" who accompanied F----- got a saw-buck for his bit.

They Tell Me That

The beautiful young lady, Irene, (Butch to youse guys) who dispenses Chinese delicacies on S. E. First Street, was actually seen smiling the other day, but only for a second. She certainly looks cute with that perpetual 'pout' but some one should tell her that she's actually beautiful when she smiles... If she can.

He: "Shall I bring my brother, Dan, the next time I call?"

She: "Yes, you stay at home yourself and send Dan."

Landlady: "Did you take a bath this morning?"

Boarder: "No, is there one missing?"

MORE ABOUT Soiled Sisters

devious, which dares operate without license, adjacent to a house of Christian Worship and in insolent defiance of law and order. How come?

If officials don't happen to know where this den of depravity is located, drop around and we'll let you in on the open secret!

Miami—erase this blemish! Perhaps Your son or Your daughter will be there tonight! Then what?

STATION R. B. C.

BOAK Carter's castigation of Amelia Earhart for forcing the government to spend \$250,000 per day in an attempt to rescue her is not the only rebuke she will receive. Before starting her "stunt flight" around the world Miss Earhart was given the cold shoulder when she went to Washington and asked that destroyers be strung out across the Pacific to insure her safety. Government officials frankly told her that they had turned thumbs down on the proposed race across the Atlantic and that no official sanction or protection could be given to stunt or publicity seeking flights. Of course it is hoped that Miss Earhart and her navigator are saved and that all future publicity seekers are warned in advance that the United States government will not spend hundreds of thousands of dollars and endanger the lives of thousands of men if the flights go wrong.

ACITY ordinance prohibits the sale of fire-works in Miami, yet there is no law against selling them beyond the city limits. Hundreds of little stands were opened up just outside the boundary lines last week and hundreds of dollars worth of fire-crackers and other nuisance-creating devices were peddled. Ninety per cent of the fire-works purchased outside the city were promptly hauled across the line and fired within the city limits. Sale and use of fire-works should be prohibited, but if the thing is not stopped why tolerate such subterfuge? Either stop the sale in the whole county or throw down the bars entirely and give city merchants an opportunity to reap the profits.

IF there is no picnic for City Commissioners Ferguson, DuBose and Gardner who were elected last month. Every person who voted for any one of the three new commissioners seems to think he, or she, is entitled to a job and those who "worked" for the victorious candidates not only want jobs, they want "executive positions". Of course it is understood that the victors get the spoils, but there aren't enough spoils to go 'round and the commissioners are being besieged to such an extent that it is practically impossible for them to transact their business.

WOULD-BE radio stars with original ideas will never find a better time to submit them than right now. Practically all of the big headlines are "off of the air" for the summer and the hour and half-hour programs have been broken up for programs running from five to fifteen minutes. The field is wide open and a report has it that the two big broadcasting chains are feverishly searching for new talent.

MORE ABOUT Rate Fixers

SOMETHING ABOUT IT?

The Insurance Trust, confronted with this incongruous situation will meekly bleat: "Well, we don't make much outta fire insurance and we've gotta boost the fire rates in order to repay losses in windstorm damages."

If you are the sort of gullible person who falls for that line of hokum, drop 'round and we'll peddle you a Gold Brick or the Statue of Liberty. Listen to this:

Best's Insurance Guide for 1936 shows that 20 large companies collected \$1,248,075,000 in premiums between 1931 and 1935 as against expenses of \$578,575,000 a ratio of expenses to income of 46.2 per cent. These companies, all members of the Southeastern Underwriters Association are:

- American Eagle
- St. Paul F. & M.
- National, Hartford
- Niagara
- Hartford Fire
- Firemans Fund
- Franklin Fire
- Continental
- Springfield F. & M.
- Tokio F. and M.
- Pearl
- Home Insurance Co.
- Westchester
- Insurance Co. of North Am.
- Glen Falls
- Fidelity Phoenix
- United States Fire
- Phoenix of Hartford
- Great American

Now, total losses, including three hurricanes, in Florida DURING THAT SAME PERIOD were \$23,271,177; expenses \$23,471,624 and INSURANCE PREMIUMS COLLECTED, \$50,804,381 — A PROFIT ON FLORIDA BUSINESS OF \$4,061,580!

Yet, during those Five Depression Years, those 18 American insurance companies having a combined capitalization of \$95,989,000, could only pay their starving stockholders the miserable sum of \$131,033,000 or an average of 27 1-2 per cent per year! (Wasn't it a helluva depression for those birds?)

But, like a fellow who never had the Delerium Tremens, "You Ain't Seen Nothing Yet!" Next week, Miami Life will reveal exclusively just how these companies "take Miami over the jumps" so they can continue to kick in with millions of your dollars to their silk-hosed stockholders while you're hosed—not in silk!

We'll tell you how the Miami City Commission, which is making such a splendid economy record, can step in with a demand for reduced fire insurance rates!

MIAMI LIFE isn't afraid to expose this racket. The daily newspapers are "skeered" of losing some advertising revenue—or they'd try to beat us to it.

If you read it—you'll read it in MIAMI LIFE!

FLAGSTONE (WON) \$8.30

WAS LAST TUESDAY'S SPECIAL RELEASE... **ANOTHER GOOD THING GOES RAIN OR SHINE AT SUFFOLK DOWNS TUESDAY, JULY 13, 1937**

Coming to me from the same reliable source that sent me last Tuesday's good thing FLAGSTONE (WON) \$8.30—is a SPECIAL release that goes Tuesday, July 13th at Suffolk Downs. Because of certain connections, I am not permitted to go into detail—but IF for ANY REASON should this SPECIAL fail to WIN, not run second or third but WIN, I will give you the next SPECIAL release, absolutely FREE... Could anything be fairer. Subscribe immediately by sending \$10 by Western Union or Postal Telegraph messenger service or by calling in person.

JOCKEY JIMMY

(Hours 9 a. m. to 1 p. m.)

167 N. E. 2nd Street

Miami, Fla.

Social Whirl—

MR. MARTY RICHMAN, the "Little Caesar" of N. E. Second avenue, had a good week, or maybe it was a good day, this week and wound up by diving over the deep end into the sea of matrimony. Yea, Brethren and Cistern, Marty has a new boss.

MR. GORDON ROGERS, Sixth street druggist, expects to cease being a summer widower right soon now. Mr. Rogers was seen yesterday toting out empty bottles and getting rid of cigar butts and poker chips which indicates that the comely Melba is Florida bound after a vacation in Maine (Main part of Gaw-ga).

MR. JIMMIE BONNIE went out of circulation Thursday night when he executed a surprise movement and got himself married. Jimmie has been planning the event for several years but couldn't work up the nerve. Fritz Gordon sort of pushed him along toward the altar.

MR. JACK McPARTLAND, of the United States Deputy Marshall Partlands, did some very notable perspiring on the postoffice steps the other day. Mr. McPartland was the auctioneer in the sale of a couple of automobiles which fell into the hands of Uncle Sammie.

MR. GEORGE CHRISTIE, formerly of the WIOD Chrises, wishes to announce that he hasn't any jobs to pass out on account of not knowing yet just what his own job is, or where he is supposed to sit while he acts like he was working.

MR. BARKER, of the police identification bureau Barkers, has invited all of his friends down to see the marvelous portrait he has just completed of his bosom pal, "fronton" pipe dream. Mr. Jahn. The picture is a masterpiece in color, black and white. Incidentally Mr. Jahn has quit picking pockets.

MR. LESLIE QUIGG and Mr. John Rowland had their pictures "taken" together last Thursday after burying the hatchet. Neither one of them would state just what part of the other's anatomy they buried the hatchet in.

MR. JACK CLEARY, of the income tax dodging Cleary's, is still trying to scare Dick Berenson with his downtown "fronton" pipe dream. Mr. Berenson is so worried that he went out and bought himself a brand new Cadillac just to drown his sorrows.

Ministers of Miami May "Swap" Sermons

MIAMI ministers of the gospel may swap sermons.

Instead of laboring over new preachments each week, the Sky Pilots will send written copies of the sermons to other ecclesiastics with permission to use them in whole or part in their own churches.

Although not officially adopted by the Miami Ministerial Association as yet, the plan is known to have enthusiastic support here.

Proponents of the novel plan point out that in this way the best of sermons might be utilized before many congregations so long as the tenor of the discourse is not in conflict with that of the recipient.

"Of course, such a plan might involve some embarrassment," one local cleric told Miami Life, "but no minister would be bound to use any sermon with which he was at variance. A good sermon is like a piece of beautiful music—it improves with repetition. And, there isn't a reason in the world why it should not be broadcast to congregations throughout the city rather than be buried and forgotten."

Advocates of the plan also believe it will tend to create a closer relation between denominations. It is thought probable that the plan will be put into execution independently before the Ministerial Association meets in September.

There is a lot of difference between an old maid and a fat woman. The fat woman is always trying to diet.

Asylum Keeper: "If I turn you loose will you keep away from liquor and women?"
Inmate: (feverishly) "I sure will!"
Keeper: "Then you stay here. You are still crazy!"

There's many a slip twixt the cup and the lip but there's seldom a slip between the kirt and the hip.

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GUARANTEED

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FORDS
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UNDER OTHER PRICES IN MIAMI

ALL BODY TYPES

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'36 FORD PICKUP \$389

'36 FORD TUDOR \$419

'36 FORD COUPE \$419

'36 FORD SEDAN \$429

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Sam Murray

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333 W. Flagler St., Phone 2-5548

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