



PRESENTING: THE COMPLETE ALL-PURPOSE FORM LETTER (WITH APOLOGIES!)

ALBATROSS

82 SOUTH HARRISON STREET - EAST ORANGE, NEW JERSEY 07017

Dear Bookshoppe People-

Enclosed is your complimentary copy of the ALBATROSS - we hope you will wish to stock this item for the convenience of your customers - we ask that the seller keep 25¢ on each copy sold, and return the unsolds to us when the new issue comes out - if this is agreeable, please let us know how many copies you will require each month. If not, please tell us what would be OK with you. We can be very very flexible. Thank you.

Dear Sister (Brother?) Publication People-

We would like very much to exchange publications with you - ours is enclosed and we await yours eagerly. Thank you.

Dear Sister (Brother?) Publication People-

We would very much appreciate exchanging ads with you - in this way our readers will know of you and (very important) your readers will know about us. We have taken the liberty of enclosing our ad and will appreciate it if you will run it 4 times - we will of course, do the same for you when we receive your camera ready copy. Thank you.

Dear Potential Advertiser People-

We have enclosed a complimentary copy of the ALBATROSS and direct your attention to our ad policy and rates on page 2 - we hope you will take advantage of our low low rates and welcome this opportunity to reach the radical community. Hope to hear from you soon and should you wish further information, please do not hesitate to contact us. Thank you.

Dear Publishing & Recording People-

We would very much appreciate a review copy (and pictures, publicity, etc) of the following:

We generally send two copies of the issue in which the review appears - please let us know if this is unsatisfactory. Thank you.

In the struggle-

L. M. Sunshine
 L. M. Sunshine
 for the ALBATROSS collective



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