

Miami Life

"YOUR SKYLINE REMINDS ME OF NEW YORK"

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December Twenty-two, Nineteen Twenty-eight. Volume 5, Number 12.

Edited by WEN R. PHILLIPS

Christmas Has Come!

CHRISTMAS has come to Miami again. The knockers have hidden their hammers, the pessimists are curbing their frowns and the gods of destiny smile down on the hurrying, smiling throngs with their loads of holiday gifts. Crowded stores and busy clerks predict a Merry Christmas.

Weary little faces with tired smiles. Dragging feet and soiled but willing hands. Hours and hours of drudgery before piles of ribbons and dresses and what-nots. But they all will be smiling in the sunshine Tuesday morning as they unpack trinkets of good cheer.

Little Nell Versus Salvation Nell

OH, LET'S lay off Little Nell, fellows. It's nearly Christmas and some of the officials in the company seem to be regular guys. Nell always was a nice gal, anyways.

All right. This morning at breakfast the monthly bill arrived and most opportune it was, for the missus had a rather skinny meal and after reading what it cost to cook it I immediately lost what appetite I had, thereby saving more for the wife and children. A lovely colored card fell out and I thought, "Ah, Christmas greetings." But instead, it was a catalogue advising me to invest further in electrical appliances guaranteed to run up bigger and better bills.

But hold. The yuletide cometh and I would be generous even unto those that hook me. Little Nell doubtless is giving her employees a Christmas bonus and a promise of division of plunder, we mean profits. She always did know her onions.

Now for little sister, Salvation Nell. Perhaps you have seen her standing about Miami's busy streets. She is not self-seeking. She is not laying up any store of silver or gold for herself. But she is doing a good job of collecting a little to distribute to those who need it.

There are many mansions among Little Nell's family, many millionaires.

Salvation Nell is what is known as a poor relation. She's easily passed by, especially if one's own pocket is a bit light. But she waits patiently, quietly, hopefully.

This year funds for charity have been most inadequate. The little Salvation Nells are up against it. Their investigations are thorough, conscientious, and they report many hungry, needy families whose wants will remain unfilled for lack of available funds.

Let's give the girl a hand, everything we have in our hands—that we can possibly spare.

We're not asking anyone to give up the gold plated waffle iron they promised to buy of Little Nell, but just don't leave her little sister, Salvation, out in the cold.

They'll All Follow the Golden Road

THE active interest that Tex Rickard, the nation's foremost promoter, is showing in Miami Beach, combined with George R. K. Carter, marks an upward trend in the greater Miami area. It means that capital, reluctantly following the two unusual conditions of the boom collapse and the 1926 hurricane, is again turning its eyes toward us and recalling that nothing can take away our unsurpassed winter climate and strategic location.

Rickard has expressed his faith in the area by furnishing the capital to construct the new dog track at Miami Beach. Those close to him say that he is quite willing to invest in more amusement plants at Miami Beach which means that the man who pulled Madison Square Garden out of a dismal failure to a crying success, will use his powerful influence to interest more northern capital in our area.

The New York promoter is putting up a cash bond to assure his confidence in Miami Beach and the district. He has selected a spot that is particularly fortunate in the conduct of its municipal affairs to open the new flow of foreign capital in the Miami area and northern investors will watch closely the success of his initial undertaking.

Christmas has a special significance to Miami. All the world over it carries the message, "Peace on earth and to all men good will." To the north it ushers in real winter. In Miami it heralds the event of summertime all winter. After a summer of unpaid mortgages, spotty business, and endless calls of bill collectors it means that "spring has come"

TAKE AWAY THEIR STOCKINGS AND GIVE 'EM SOCKS!

We were in the front of a local store yesterday and saw a mad rush of people all in a merry battle for to buy a lot of little boxes and we wondered if they contained anything of such importance as to cause a baby stampede, so we fought to get one ourselves. And after not a little bother, such as losing a right eye and a none too good foot, to say nothing of a perfectly good suit of the best in white linen, we exchanged a dime of hoarded money we had saved from the "binder" days for one of the precious packages. Rushing aboard a Coral Gables rapid transit car, we sat in mortal fear that foot-pads might overtake us. We were very worried during the first two years of the journey, but we finally reached the end of our trip to the little mortgaged home in the south-west. After locking the wife in a closet and drawing the shades tightly and excluding all of the reporters who were hiding under the bed, we cut the strings of the precious package and out onto the floor poured an abundance of glistening

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Now if some of our smart folks could only find a way to fake up artificial sunshine, we could get back at them Northern jokers.

to the American Tropics and the tourist is here.

Down on the rialto that is Flagler Street the merchants are dusting their wares and smiling in anticipation of the throng that are rushing out of the winter snow to the comforts of our sunshine. The holiday season is on until April and fair weather is ahead. Over on the sands of Miami Beach the week-days are now as the Thursdays and Sundays of summertime. Rolls-Royces are back and little foreign cars are sliding into the parking places.

Christmas is here with its happiness, and the season is on again.

Carl Just Can't Go Wrong

MIAAMI has been extremely fortunate in obtaining playgrounds for one of its most popular sports—golf—at a minimum cost.

Despite the vast numbers of ardent participants in the game, golf courses are poor investments as a rule. They usually require too much valuable land that might be used for more profitable purposes. But golf courses are very necessary to a resort center.

Miami Beach may be cited as a concrete example of this happy condition. Acres of land, all advantageous locations for homes, apartments and hotels, are dedicated to golf. And because of their proximity to living accommodations and other activities, they increase the desirability and consequently the value of adjoining property.

The foresightedness of Carl G. Fisher, pioneer developer of Miami Beach, in constructing three golf courses, has furnished Miami Beach with excellent playing fields with no cost to the property investor. Mr. Fisher provided the property that has increased in value but still has no present value because of its dedications to public use and the funds with which to create and maintain these courses. In so doing he has removed the necessity of the city of Miami Beach spending several million dollars which might be necessary to create golfing facilities.

Any municipality in the country would exercise good judgment in waiving taxes on property put to such use in return for the benefits accrued.

Whoosis Guy Santa?

'Twas the night and the downtown district was just recovering from the two-way system. Officials of the Florida Power & Light Company had just sent their Christmas presents to the Daily News because of their tree-lighting contest and the firemen had finished their toy-making and were laying out their hose in expectation of the happy morning.

Little Mary and Johnnie had just scampered off to bed with innocent faces, but with a disappointed air over the presents they had already inspected behind the pantry door, and mamma was waiting for papa, who had just gone down to the corner to buy a cigar two hours before.

It was well past midnight and a lingering light here and there bespoke of the belated bar-keep who listened to a stuttering recitation of "The Night Before Christmas." Xmas was about to overtake Miami.

Down the Federal Highway droned a heavy-laden car. It had passed Croissantania and left past Fulford-by-the-Sea. As it swung into the outskirts of the Magic City, a single beam of light shot out from a crossroad and rapidly overtook it.

"Say, you, pull over to the curb. Where do you think you're going?"

"To a fire."
"Say, yes? What kind of fire? Who do you think you are, the fire chief?"

"Yes, I'm going to a Christmas fire. I am Chris Kringle."
"Never heard of him. Who is he, anyway?"

"I'm Santa Claus."
"Well, I'm President Coolidge. Come on down to the station with me and tell it to the sergeant."

And so, little boys and girls, if you didn't get all of those things you wrote the Herald for, blame the mean Georgia Policeman.

DEAR, DEAR, SANTA:

A PRESSING LETTER

Miami Herald, Florida, U. S. A.
Dear Santa: I have been a nice little boy all year and didn't get mad with the Daily News but Onct. I should have thought of that tree-lighting contest first, however, and we could have given it more publicity, but I'll do it some other year for you. I did get all the little boys and girls to write me letters about their Santa Clause wants for the benefit of the advertisers. Now, Santa, I have a lot of property that I took in three or four years ago in payment for advertising that I'll exchange for cash and please, Santa, can you take away that big 96-page Hoe press that I bought during the boom days?
FRANK B. SHUTTS,
Florida's Most Important Publisher.

Dear Santa Claus: I have opened a nice night club and have 50 pounds of ice and 12 bottles of ginger ale. Kindly send me out a lot of patrons so I can make enough to spend next summer in Europe.
A WINTER HOPEFUL.

DO NOT DESIRE NO PUBLICITY

Lantern Grill, Miami Beach, Fla.
Dear Kris Kringle: Now, dear Santa, I just don't want anybody to bother me except blondes during Christmas week. I just want to go my way and don't want Wen Phillips to know which way I go. That's all I want, Santa, the rest of the stuff I can buy.
FRED BISHOP.

Old Whiskers: Tell the boys to lay off

about my haircuts. If you was ever a mayor you know the fix I'm in.
E. G. S-w-l.

GIRLS, DON'T READ

Ocean Drive Casino, Miami Beach, Fla.
Dear Santa: You know what I want, but don't let any of my girls see this letter.
HARRY MILLER.

Fulford-by-the-Race Track.

Dear Santa: I am just a little boy trying to work my way through Fulford University. I only want a few things this Christmas to put on my lot here that dad bought me three years ago. I would like to have a nice little side-walk, a Coral Gables pink if you don't mind, and a street car system and a few white way lights between the administrative of-

face and the hotel. And please, if you don't mind, bring Professor Tibbetts a false beard and moustache. I have been as good as I could be or a Fulford student.

VA CANT LOTT

Miami, Fla.
Dear, Dear Santa: Of course you know that I have just been up to Washington and had lunch with President Coolidge and he told me how to keep healthy by keeping away from the dinner table, and so you know that I must have been a good little boy for Mr. Coolidge to talk so much to me. I do so wish you would bring me more Kilties for my band and keep the weather warm this winter because of the Kilties I already have. You might bring me a few tourists, who will come in handy, and a nice little typewriter, that I can have my picture taken alongside of, and a harbor

and, oh, yes, a writer like Sid Sutherland, who wouldn't always be working for Cuba. If you think of it you might let me have a little printing plant just like the one they have in St. Augustine. And please, please, Santa, don't let any mean photographers take my picture during the International Air Meet in January.
Don't you like my long curls?
EV.

HILARD WANTS AUTO

Miami Beach, Fla.
Dear Old Santa: I wish you would bring me a big, red automobile with a high top and soft cushions and leave it in front of the Floridian Hotel for me Saturday night. I'll let Crom Gray use it, too.
HILARD SPAULDING.

Dear Santa: Will you kindly tell me at

what bank I can get a loan?
MIAMI CITIZEN.

WANTS MORE RICKARDS

Trackside, Miami Beach, Fla.
Dear Santa: All you have to do is to bring me more Tex Rickards and I'll do the rest. Can you come back for the dog races?
GEORGE R. K. CARTER.

POSITIONS THAT COUNT

Miami, Fla.
Dear Santa: I hope I have plenty of positions to give to those 40 guys I promised jobs to.
FRED PINE.

COX WANTS NEWS

Dear Santa: I have a nice big building with a tower on it that I would like to rent. Get a nice view of the ocean

and hear the presses run. Have you any ideas for scare-lines? Do you know any news?
GOVERNOR JAMES A. COX.

Dear Kris:

Thanks. It sure was a gift.
"RED" SNEDIGAR.

FOR GOVERNOR CARLTON

Miami, Fla.
Santa, Dear: I hope Governor Carlton appreciates me. He's a darn good fellow and I like him, and we all should give him a big hand.
W. F. BROWN.

ROVING CONSTABLE

Third District, Miami, Fla.
Dear Santa: Who said Coral Gables was not my district?
BILL SMITH.

(Continued on Page 4)

Greyhound Racing - - - Miami Beach Kennel Club - - - Starting Tuesday, January 1st
UNDER THE AUSPICES OF INTERNATIONAL GREYHOUND RACING ASSOCIATION

Adv.

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Mr. Henry Versus Mr. Claus By D. J. P.

MR. HENRY was drunk. He was quite deliciously drunk. It was the first day of his first visit to Miami and it was the day before Christmas. He felt the occasion singularly fitting. Also the Bacardi.

NOW! A Column of Good Cheer

It is only a few days since we had Thanksgiving and now we are to have Christmas. My! My! How the time does fly to us grown folks and how slow it creeps to the children.

DEAR, DEAR SANTA: (Continued from Page 1)

Dear Santa Claus: You can't imagine how I missed you this past summer. I needed a job in the worst way but it was too far away from Christmas for any of your good grown-up boys in Miami to hand out anything but amorous work—if you know what I mean.

PRAYS FOR VOTES Miami Beach, Fla. Dear Santa: I don't see how those four friends stayed away, but let me have about a half dozen more votes in that recount. And don't forget my friend, Cliff Brown. VAL CLEARY.

WHITE PANTS WILLIES Please, Santa: Put something in our stockings to get these white pants clean. They look fine when they get washed, but it's awfully expensive. THE TROLLEY CAR PILOTS.

ELLIS LOVES HIS PUBLIC Dear Santa: Will you please send me a lot of new nominations for my Herald Civic Achievement Award? Please remind them that this is not a popularity contest. ELLIS HOLLUMS.

LOOK OUT, GIRLS Santa, Dear: Will you please send a lot of nice young girls down here this winter so that we can teach them some of the new tricks we learned this summer? MIAMI'S SUMMER WIDOWERS.

Christmas Tree Sets \$1.19 WITH BULBS ROYAL ELECTRIC CO. 13 SOUTH MIAMI AVE.

Moulin Rouge 65th at Dixie Highway Featuring LILLIAN GORDONI The Bluest Bluer of Blues BILL PECKS and The "NATTY NIFTIES"

DOC WANTS MAYOR AGAIN Central Miami. Dear Santa: I will be ready to talk more business if we get a good break this season and maybe I can fill Central Miami yet. I like to be mayor again, too. DOC DAMMERS.

COTTAGE INN 227 7th St. MIAMI BEACH Special Christmas Turkey Dinner

WANTS FIRE ENGINE Miami, Fla. Santa, Dear: Bring me a nice little fire engine and a shiny hat. I'd like to practice for fire chief. Yes, I was a good sheriff. HENRY CHASE.

See JACK and PLAY LUCKY at THE COUNTRY STORE Biscayne Ave. and Ocean Drive Miami Beach

RED CURBS Miami, Fla. Santa: Let's paint the curbs red again before the season opens. HARRY PLATT.

85c Xmas Turkey 85c DINNER No Better at Any Price. The DINETERIA, Inc. 120 N. E. 2nd Ave.

AL MAY FORGET Los Angeles, California. Dear Santa Claus: Please let me forget about Parker Henderson. AL CAPONE.

BOSTON UPSIDE DOWN Along with the flu epidemic came an epidemic of hiccoughs. Miami Beach health inspectors discovered that restaurateurs had been cooking their beans upside down.

BLUE RIBBON RESTAURANT Open for the Season! Monday, December 24, 1928. EVERYTHING is in readiness—spick and span—immaculate! Choice foods under the supervision of our chef take on new deliciousness; the cuisine—perfection—in so much as humanly possible.

MARFLEET'S 47 W. FLAGLER XMAS GIFTS — LUGGAGE — POCKETBOOKS — NOVELTIES — and ANYTHING IN LEATHER: SADDLES — BELTING — HARNESS and DOG EQUIPMENT

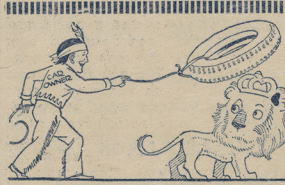
Gift Suggestions Kodaks Movie Cameras Fountain Pens and Desk Sets Candy Stationery Perfumes and Toilet Waters Electric Irons, Toasters Manicure Sets Ivory Toilet Sets Flashlights Fancy Glassware Safety Razors Clocks, Watches Men's Shaving Sets Dolls Toys Thermos Bottles, Pitchers Framed Pictures Cigars—Cigarettes Military Brush Sets

Editor's Mail SEE! Miami Life: Sirs: Anent that article about "Gulliver Sewell" by your man Friday, or Saturday, or whatever his phoney name is, permit me to say that it showed darned poor taste.

DELAWARE Holly Wreaths KLEFEKER BROS. N. Miami Ave. at 7th St. Phone 32608

MIAMI LIFE'S BEST SCOTCH Joke for This Week The Scotchman who brought his children up not to believe in Santa Claus.

CHRISTMAS DAY FOOTBALL GAME UNIVERSITY OF MIAMI —VS— WAKE FOREST COLLEGE UNIVERSITY STADIUM KICKOFF 3 P. M. This will be the Outstanding Game of the Season.



Bringing Down High Rubber Costs

Many Commercial Users have learned that, to lower the high cost of tires, mileage must be given first consideration—not initial cost.

That's why 61% of all India Tires are used on Commercial Fleets and Busses where mileage costs are kept.

Slingluff-Forman Co. Inc. 1300 N. E. 2nd Ave. Phone 2-2224 Distributor

INDIA TIRES With the Gum-Weld Cushion "Just a Little Better" A Commercial Hotel The New Hotel Sorrento 60-62 N. E. Third St.

rapture and innocent adoration of the youngest virgin. Centuries of fulfillment and absolute bliss spread auras about her, and even seemed to illumine her yellow hair.

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LOUIS ABRAMS CUSTOM TAILOR "Exclusive But Not Expensive" "A Man is judged by his clothes." "No?" "How would you?" Don't make it necessary for your friends to make excuses for you— WHEN! you can get a HAND TAILORED SUIT made to your measure in the newest fabrics for no more than the "hand-me-down" suit made to fit an average of thousands and not you individually.

DELAWARE Holly Wreaths KLEFEKER BROS. N. Miami Ave. at 7th St. Phone 32608

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Give Your Kids a Present

WE FATHERS owe our children a good present this Christmas. Especially in view of the fact that we've made so much money in the past three years. They've got it coming to them. We don't mean that our offsprings should be pampered with yachts and Rolls-Royces and such trinkets. After all, they're only

living in Miami—or, if they are able to pay taxi fare (which most of our babies are able to pay)—in Miami Beach.

What we mean is giving them something substantial this year. Your baby, for instance, might get a greater kick out of a pretty gilded certificate from Industrial City than in a doll baby that looks like something your wife is acquainted with. Give your baby (or baboir), those shares of stock in the Miami Athletic Club; the Miami Beach Club (personal, who knows); a private room in the Roosevelt Hotel for life; holdings in the Royal Palm Club near E. A. Roberts Ocean Front Estates just south of Seminole Beach; a scholarship at Pulford University; some Dixie Highway frontage in Picture City, or, perchance, quitclaim deeds to a lot in Croissantania.

Don't give your children perishable presents that may vanish within a few years. Give them something for posterity.

ENJOY A REAL HOME-COOKED DINNER XMAS DAY
EAT AT
MRS. MURPHY'S DINING ROOM
988 West Flagler St.
MENU
Celery Hearts Cream of Chicken Soup Queen Olives
Roast Young Turkey, Oyster Dressing Cranberry Jelly
Candied Yams Snowflake Potatoes Asparagus Tips with Drawn Butter
Hot Biscuits Fruit Salad Cream Carrots and Peas
Mince Meat and Lemon Meringue Pie
Coffee, Tea or Milk
After Dinner Mints
Price \$1.00
11 a. m. till 8:30 p. m.

Peg Manning Lorraine Hill
Phone Coral Gables 9105
Piccadilly Club
Alcazar Ave. and Le Jeune Road
CORAL GABLES
Featuring
MISS MAE ASHFORD
Big Christmas Dinner Dance, 6 to 9 P. M. Dancing 9 'til Closing. Special entertainment. Hear Banjo Al and his Famous Piccadilly Nighthawks. Peppiest Music in Town.

FAIRFAX HOTEL
261 E. Flagler St.
All Rooms With Private Bath
SPECIAL RATES
One Person \$1.50-\$2.00
Two Persons \$2.50-\$3.00
A few desirable apartments with hotel service.

CORAL GABLES GOLF and COUNTRY CLUB
New Year's Eve
AT THE
CORAL GABLES Golf & Country Club
A WORD TO THE WISE
Reservations coming in daily from far away Toronto, New York and Indianapolis—to say nothing of the many residents from the entire Miami District.
ANNOUNCEMENT TO THE PUBLIC
Reservations are being taken on the following conditions:
Tickets are marked and tables reserved in the order in which they are received.
All reservations must be taken up and paid for on or before midnight, December 27th, at the office of the Club, after which time tickets will be put back on sale—positively no reservations will be held which are not paid for by midnight, December 27th.
We are asking for early reservations in the name of better service to our patrons.
Phone C. G. 66

Round the TOWN with ROD
THOMAS TO SING IN MIAMI
John Charles Thomas, America's famous baritone, is scheduled to give a recital in the Central School auditorium Monday evening, January 7th. The Mana-Zucca Music Club is the sponsor. If you like to hear opera don't miss this; it will be good.

HIGH FLYING
Les Thomas has leased the 54th street flying field at Hialeah and has four ships there already and will have more later on. Les says that he hopes all his friends and their friends will run out some time and take a trip or two with him. Saturday, December 23, as a special attraction he will have a parachute race by Sergt. Jimmie Bathrick. This ought to be good, so let's see it out there Saturday and Sunday.

THE BLUE RIBBON AGAIN
The Blue Ribbon Restaurant, located at 33 N. E. 2nd Ave., will be open for the season again starting Monday, December 24, and will serve the same high class food that its patrons enjoyed last season. If you want a real meal, from soup to nuts, and at a reasonable price, too, make the Blue Ribbon your headquarters when hungry.

TREASURE BOX
140 Biscayne St. Miami Beach
Announce Their Opening
GIFTS AND NOVELTIES

Santa Is Killed; Claus Ends Journey; No Chimneys Found
At an early hour this morning a man picked up by our vigilant police, giving his first name as S. Claus and later confessing that he was the notorious Santa Claus, made the following statement:
"Miami just kills me. First I saw the skyline. It reminded me of New York. Then I got pie-eyed. And how could I cross Flagler street, with all these presents I was carrying for the good little boys and girls. That's all I've got to say, boys. Put them out, jailer."
Mr. Claus's admittance before a number of sober newspaper men, will not necessitate a coroner's inquest, announced State's Attorney Vernon Hawthorne. "After all," said Mr. Hawthorne, "it is perhaps good riddance. There are no chimneys in Miami for him to come down through and there are few breads on the beach who'd like to see him parading around with his fat tummy and his white whiskers, clad in a bathing suit. Besides—and I say this frankly—I really don't believe there is a Santa Claus."

24 North Miami Ave. **FAY'S** Off Flagler Off Prices
LINGERIE SALE
French Voile and Silkette Gowns and Pajamas... \$1.95
Trimmed with imported lace medallions and fine tucks.
WE CARRY A COMPLETE LINE OF PLEATED SKIRTS and SWEATERS \$1.95
Also in Children's Sizes
See FAY-MUS FAY'S USEFUL GIFTS

NEW YEAR'S EVE DINNER and BALL
Chas. L. Fisher's Roney Plaza Orchestra
RESERVATIONS MADE THROUGH
W. G. McMEEKIN, Mgr.
RONY PLAZA HOTEL
MIAMI BEACH PHONE M. B. 465

The Low Down on the Weeks Happenings
Christmas shoppers in final spurt... merchants report sales of high grade presents... Hoover due in Key West January 6th... Flu epidemic whipped by Miami sunshine... "Red Snedigar wins Miami Beach dog track will open four votes... George Carter says beach dog track will open on time... and it's the finest in the U. S.... Bod Godwin whips Gerardin at Miami Coliseum... Young Stribling to fight here soon... Police continue round-up of winter vagrants... Have you been nominated for the Herald's prize citizen yet?... Big parade of Dade county folks due for Governor Carlton inauguration... Howey speaks on citrus fruits and tries to sell real estate... Tourists crowding hotels as boats, trains and autos unload... Seminole Indian killing makes front page of daily papers... Prohibition agents raiding... knocking off Christmas cheer water... More planes arrive as Miami becomes southern airport center... Agitators against bridge construction lose out... the noise was found necessary... More yacht space to be provided by city... Government to loan storm victims rehabilitation money... Several new night clubs open... Horses continue to arrive for Hialeah meet... Real estate sales reported on increase as landlords continue to raise rents and tenants continue to move... New officials ready to take over county offices... Shipments of citrus fruits and tomatoes continue heavy... Arcades being used as auto salesrooms... Fleetwood hotel announces year-round radio broadcasting... Rumor out to effect that Hoover will not linger long here... job-hunters getting worried... Auto accidents continue to show high average... Business conditions generally good... And a Merry Christmas to all... MORE NEXT WEEK.

The Big Brothers
I met Jack Cleary today. "How's things?" I asked, "and what are you doing coming out of a bank?"—as if he had made a loan. "Well," the sawed-off little Irishman said, "I found I had \$15.00 not working and I sent it down to buy the pickanninies Christmas toys."

TRY
LITTLE JOE'S RESTAURANT
WASHINGTON AVE., MIAMI BEACH
—For—
Delicious Sea Food and Stone Crabs—Steaks—Chicken—Chops.

FLORIDIAN HOTEL
La Mariposa Grill
Nightly Dinner Dance and Entertainment
Frank Silver's Orchestra Gertrude Moody, Hostess
And Other Red-Hot Entertainers
Enjoy Our Old Fashioned Christmas With Our Xmas Tree and Wealth of Xmas Spirit
Christmas Eve—Dinner and Dancing, 7:30 to 9; Dancing, 9 to Closing.
Christmas Dinner—1:30 to 9; Dancing, 9 to Closing.
\$2.50 No Cover Charge
Reservations Limited to 1,000
New Year's Eve
Season Premiere of **JOE REICHMAN** And His All-Star Orchestra
Entertainment—Supper, 10 to 2; Breakfast, 4 to Closing.
\$7.50 No Cover Charge
Dinner in Floridian Dining Room—9:30 to 2, \$5.00.
Breakfast in Grill, \$2.50. Also a la carte.
MAKE EARLY RESERVATIONS, DIAL M.B. 411

Now Open For Business Bayshore Inn
Rendez-vous for Sportmen
SPECIALISTS:
Steaks Chops Sea Food Spaghetti
ALL BROILING OVER CHARCOAL
Private Dining Room
SPECIAL CHRISTMAS DINNER
Served From 5 P. M. to 12 Midnight
220 BISCAYNE BOULEVARD
Adjoining the Hotel Everglades

OPENING NIGHT OF
Bell's Dancing Academy
110 N. W. First Avenue—One Block From Flagler Street, North of Court House.
The South's Finest
Christmas Nite, Tuesday, Dec. 25th
9 till 12
SOMETHING NEW, SOMETHING DIFFERENT WHERE PLEASURE IS BLENDED WITH SURROUNDINGS OF REFINEMENT AND BEAUTY
BELL'S ACADEMY ORCHESTRA
Perfect Harmony, Perfect Rhythm
ADMISSION—PER COUPLE \$1.50
DANCING
Every TUESDAY, THURSDAY and SATURDAY 9 till 12
ADMISSION
Ladies, 50c; Gentlemen, 75c; Couple, \$1.00
CLASSES
BALL ROOM DANCING
EVERY MONDAY and FRIDAY 7 till 11
Private Lessons By Appointment

Guiseppe The Wop
Thees town Miami, shees wan bad place for me, I canna tell you boy. Som time joost about wan mont ago I'm com to dees place weed dee wife anna da keeds. I'ma gotta da swell automobile, nica da clothes anna bigga da bankroll. Jeess man I'ma tella you da truth. Sheesa no can do. Firs ting I do I catcha da job worka da nights for watch da big building. Nex ting I catch ees some guy in da house in da morning wan I'ma come home. I say to da wife: "Who ees these guy?" an shees tell me "Oh, thees, shees da plumb-

TO MY FRIENDS
I am not connected with the Bayshore Grill, 220 Bayshore Drive, this season, but a Merry Xmas from
FERD S. HOOK.

Home of Paramount Pictures
OLYMPIA
Sunday Thru Tuesday
JACK HOLT
IN
"SUBMARINE"
A Publix Theatre

Home of Paramount Pictures
FAIRFAX
Opening Saturday Dec. 22
HEAR and SEE
"The Hometowners"
with RICHARD BENNETT DORIS KENYON
An ALL TALKING Picture
From the great stage success by **GEORGE M. COHAN**
Also Vitaphone Presentation
ADMISSION PRICES:
Matinee Evening
Children, 15c Children, 25c
Adults, 50c Adults, 75c

MAIDEN LANE Sandwich Shoppe
7th and Collins, Miami Beach
Menu for Christmas
\$1.25 \$1.25
Cocktail, Choice
Mashed Turnips or Squash
Maiden Lane Salad
Hot Mince Pie Pumpkin Pie
English Plum Pudding
See them! HEAR them! **Audrey Ferris George Fawcett**
—IN—
"The Little Wildcat"
A TALKING PICTURE
All Week
HIPPODROME
"Home of Paramount Pictures" One of the Publix Theatres