

Edited by WEN R. PHILLIPS

# Santy, Be Reasonable!

Greater Miami, Dec. 15, 1928 EAR SANTA CLAUS:

Have a heart this Christmas, old dear After being passed up for the last three years it looks like it's about time for a break. We've been just as good as could be for the last year and if you'll bring us some pretty toys this year, we'll even promise not to shake down the visitors so much next year.

All we want is a nice shiny air-gun and a nicer and shinier Rolls-Royce; and maybe a black-andred cap pistol to scare wealthy Iowa farmers into turning over their dough to us instead of to the Miami Beach Bath Club; a toy train-on-the-track to compete with the F. E. C. and Seaboard; the cancelled notes and mortgages on the old homestead; a few more blonde addresses in the northwest section; return of those \$25 deposits on Little Nell's meters; merciful creditors and good oranges in-

# Remember We Have Investors

OUR tourist visitors and local citizens enjoy the twice-daily band concerts in Bayfront park. They even uncomplainingly pay the toll for the well known ten-cent seats.

Miami Life has no complaint to make either way. But the idea of adding vaudeville attractions to the musical program is foreign to the original intent of the proposition. There are several million dollars invested in motion picture houses and other theatres where what is known as legitimate attractions are offered... The investors and backers of these enter-prises are entitled to some consideration after passing through a lean eight months' summer season. Their dollars should bring some returns.

You know that when a band steps out of its realm into an-other it loses caste. And not only that, but works injury on solid business institutions.

The city commissioners should consider this, especially as taxes, licenses, wages and expenses incurred by the theatre group of Miami amount to a considerable sum.

The Golden Rule isn't dead yet, we hope.

-

# Tra La! and Hello, There!

THEY are coming back again, brothers. The bedimpled and I paint-besplashed ladies of the evening. At present, roaming about cautiously, they are a bit backward in offering their serv-ices to the masculine tribe. But back they are drifting neverthe-

Something should probably be done about it, but probably never will, for nearly 1929 years have passed since publicity was

first given the traffic. But the youth of our city, and our visitors should have some protection. Venereal diseases leave lasting scars. An hour of joy oft tends to be followed with years of woe.

Somehow we believe that segregation is the answer. Rather that than using the whole city as a trysting place. -

## A Success

THE new parking rule, which gives motorists a 30-minute privi-lege, may work a bit of hardship on the former all-day park-ing hogs, but the average motorist can now, with the enforcement of the ordinance, stop within a block of his destination, and de-vote a little more time to business and shopping, instead of travelling round and round the city in a vain attempt to find a park ing place, and then finally giving up in disgust, and going back home and ordering his goods from a mail-order house.

Adherence to the rule, both on the part of the motorist and the police department alone, will make it successful. They should work together

-

stead of culls; living wages, tolerant wives and a good liquor tester; better-kept golf greens on the municipal courses and some long-shot winners on the horses and dogs; some bank loans at less than 20 per cent interest; reasonable apartment house rents for the old-timers; more candidates for the

# And The Herald Wouldn't **Print It!**

THE MIAMI HERALD, a morning paper published in Miami, has been conducting a campaign with the idea of ferreting out Miami's most useful citizen and con-

ferring upon the selected one a reward for civic merit. Now, the Herald, as you may know, is published by Frank B. Shutts, an Indiana Hoosier. Mr. Shutts has many virtues and always has been in the forefront with those who love progress.

A Herald rule forbids any employee or anyone connected with the paper from entering the contest. Not being acquainted with the regulations, several people have mentioned both Frank B. Shutts and Frank B. Stoneman—even though he is the city judge who in-flicts sentences on drunken drivers—and Judge Stone-man is held in high esteem, for the award.

Miami Life has received several inquiries as to why these two men were not listed. We even went so far as to purloin the accompanying telegram off a desk not far from here. You may run and read, but here it is:

POSTAL TELEGRAPH AND CABLE COMPANY

6MI W 109 BLUE C MIAMI FLO DEC 12 EDITOR MIAMI DAILY HERALD

MIAMI FLO

MIAMI FLO I WISH TO NOMINATE AS OUR ESTEEMED LEAD-ING CITIZEN OF MIAMI THE UNTIRING FRANK SHUTTS, WHO AS AN INDIVIDUAL AND BY THE AID OF HIS NEWSPAPER HAS ACCOMPLISHED MORE ACTUAL CONSTRUCTIVE GOOD FOR OUR GREAT CITY THAN ANY OTHER TEN AGENCIES. ALWAYS A LEADER IN EVERY GOOD MOVEMENT, HIS TIME IS CONTINUALLY AT THE DISPOSAL OF HIS FELLOW CITIZENS TO AID IN THEIR BETTER-MENT, HIS NEWSPAPER RAISING ITSELF TO ONE OF THE FOREMOST IN THE COUNTRY, COMPET-ING WITH CITIES MANY, MANY TIMES THE POP-ULATION OF MIAMI, PUTS THE CITY IN THE FORE-GROUND OF THE PUBLICITY FIELDS. THOUSANDS GROUND OF THE PUBLICITY FIELDS. THOUSANDS OF MIAMIANS WILL BE PLEASED TO RECORD THEIR SECOND TO MY NOMINATION.

#### CLIFF STORM 255PM

#### 

DOCTORS warn prospective flu centers that patients must eat sparingly and then they will be immune. Us native Miamians are safe.

IN case you are not aware of another year rolling by, we rise up with the cheering remark that new auto license tags are out.

# The Miami Beach Mayoralty Handicap

(Sweepstake. For All Ages Above the Age of Consent. Fillies Barred. Non-Winners Entitled to No Handicap. Distance Three Days. Purse, Depends on Finish.)

Herald's "First Citizen" trophy and pretty girls (but no more ladies of the evening!); some brain food for city and county commissioners and councilmen; rebates on phone bills; completion of the Fritz and Roosevelt hotels and the Kamp-Kum-N-Go addition as well as gradually moving Central Miami closer to Miami; and, of course, you sweet old thing, an abundance of the great flu extinguisher-sunshine.

You've always been liberal with the last. But we want something this year to go with it.

But, just between you and ourselves, if you think you can bring us all the other presents, you're crazv.

## THE EDITOR

P. S.-And don't forget to bring us a good racing season, because Joe Smoot and George Carter and Al Clark and Sam Kantor have been so nice about promising it to us.

# On the Way: Look Out!

TOURISTS are cropping through fast. One might say the roads heading south are crowded with sunshine hunters. And one might say that the roads and crowded with tourist

And one might say that the roads and crowded what charac-hunters. There's something wrong with municipalities between Miami and Jacksonville. They allow hundreds of tramps, hoboes, and hungry men to swarm all over the cities, towns, and highways. And, at the same time, they devote the greater part of their ener-gies to harrassing southbound tourists traveling by automobile. Mile after mile of regulations. Don't do this, and don't do that. Beware of speed cops; Welcome to our city; and such warnings dot the Dixie. And all the time the influx of stick-up men, men out of work

And all the time the influx of stick-up men, men out of work and who will not work, promoters, gypers; the kind whom passing autoists used to give a lift to and then get robbed. These men are heading for Miami. The Florida cities along the route just seem satisfied to chase them south to Miami. And

the Miami police force is busy rounding up from 10 to 20 each day. Now is a very good time for Florida cities to unite and stop the pilgrimage of the tramp variety. There is no work here for them— and men have to eat, you know. It is better to devote some of the official time to rounding these men up than to be chasing every autoist who happens to have a foreign license plate on his car.

### Strike at the Necessities!

MIAMIANS have patiently withstood the onslaughts of fran-chise grabbers for years. They have witnessed water grants, street car grants, gas franchises, electric franchises, bus franchises, milk combines, and all the necessities of living gradually pooled into one commanding and powerful group. Now there is another combine at work. One which threatens

to cause the common herd—for herded the average citizen is-to bewail the ironies of fate.

ICE! Somehow we can't reason men going to the extremes to choke off the necessities of life. It seems inhuman at times.

But there is now quietly working and just about formed, an ice combine which does away with the little fellow, and which will eventually collect its tribute from consumers. -050

# Wanted, A Pavillion

MIAMI is not treating her visitors as they should be treated. Every day complaints are made at the chamber of commerce anent the lack of diversion in this city of palms.

What the city needs more than anything else is a recreation center near the Bayfront park. Some place where the visitors can sit in the shade and enjoy the breezes from the bay. Some place where they can play dominoes, checkers, chess or card games.

work together.

125

# Out With the Old-In With the New

IN a couple of weeks housecleaning starts all over Florida. Our governor fades away, a new legislative body steps into the stadows of the the biadows and even legal couply offices welcome shadows of the state-house, and our local county offices welcome new faces.

Now, if these new elective officers will devote part of their time in trying to please the people who elected them, instead of trying to adhere to a bunch of laws handed down from the buc-caneers who roamed the Spanish Main, then Florida should pro-gress by leaps and bounds instead of leaping out of bounds.

-030

# They Now Will Get Gas

MIAMI LIFE is glad, from the standpoint of welfare to the residents, that Miami Beach will finally get gas to cook with. For years apartment house owners have either been under—or overcooking roast beef through the medium of electricity. Now they can, or will, in the near future, boil their potatoes with immunity. But it is hoped that Little Nell isn't really lurking in the background. You may the heavy deposits required for lights and cooking purposes—and even is listure can't make such stringent laws as the F. P. & L. Co., especially when it comes to taking money from the public on water, lights, heat, gas, trans-portation, and a few etcs.

No.	Entry	Weight	Owner	Jockey	Od/ds	
1.	"Red" Snedigar	Good	North Beach	Ben Shepard	4-5	
2.	Val Cleary	Fair	South Beach	M. B. Dem.	7-5	
3.	W. E. Walsh	Heavy	???	???	6-1	
4.	Robinson	Too Much	G. O. P.	Unknown	10-1	
5.	W. G. McRae	Over	Himself	Himself	100-1	

No. 1 is a bit cantankerous at the post. With smooth handling he may gallop home. Late training of voters aided, but some advisers think a bit too much handling.

- No. 2. steady plugger in mud. Unused to handicap races. Runs best with different field. May surprise betters by slipping through after No. 5 bumps No. 1.
- No. 3. clever pony. Previous starts do not warrant his entry in this field. May hug the rail, but distance is too short.
- No. 4 is a stalkhorse. Might gallop better on some other track. His jockey is not acclimated here, and will probably fall off.
- No. 5 is a bad starter. Does good on the red clay tracks of Georgia. Liable to injure other starters by bad behavior at the post. Will probably throw his jockey and himself and run back-wards. Bet he will lose and you will win.

Some place where they can visit and get acquainted. It should be a covered pavilion of some kind, not necessarily an expensive building. It should be well equipped with tables and chairs and there should be a horse shoe court nearby. The removal of the center from the Model Land site last year has been felt.

felt. Tourists always point to St. Petersburg, a city that caters to its visitors, as a sample of what should be done to entertain tourists. No tourist wants to be eternally paying out something just to sit down and be quiet for a hour or so. The hotels have balconies where visitors can sit in the shade but many of the hotels do not overlook the bay, and that is one of our drawing cards. Miami should get busy immediately, take some of the money that is being rashly spent in advertising, and build a shady nook where friends can meet, where one can play a quiet game or two. A place where the visitor can feel he is welcome and where he can

A place where the visitor can feel he is welcome and where he can spend the time pleasantly. -

WO Miami policemen got bit by a mad negro last week. Is that news? - 令國令-

THE only thing the new airmail service does for us is to bring the "please remits" somewhat faster.

Adv

Greyhound Racing - - - Miami Beach Kennel Club - - - Starting Tuesday, January 1st UNDER THE AUSPICES OF INTERNATIONAL GREYHOUND RACING ASSOCIATION

Page Two

"Where Good Food and Good People Meet"

M. & R. KITCHEN 214 23rd Street, Miami Beach

(Near Roney Plaza Hotel)

Announces Their Opening REGULAR BREAKFAST, LUNCH AND DINNERS

# Greeby Among Those Present

Noted Inventor of Co-Ed System Graces Tech-Georgia Game; Relates Play by Play of Combat Exclusively For Miami Life.

The following letter and manuscript came direct from Atlanta y airplane to Miami Life: "Dear Mr. Editor: "I do not desire no publicity myself, and I know you cannot get to interview me today on account of the rules and regula-tions not permitting visitors in the Fulton county jail—I mean hotel—except on Wednesdays and Sundays and then must be ac-companied by two or one dollar which the landlords find come in very handy. So I am smuggling out my report of the doggone Tech-Georgia game, and I hope you choke or come up here yourself.

"I have not read this game story since I wrote it and I do not intend to and you can do the same. Herewith is the story and whoever invented Georgia corn liquor can have my seat on the electric chair. R. H. G."





TO NORTH ON RED ROAD



Things I'd Like To Know Who owns the house Bob vis-its in Beacom Manor

When Peggy will come back from Atlanta ? ? ? Where Edna learned to say "whoopee" like she does ? ? ?

If Boots will be at the track this year ???

What became of the Red-Headed Photographer and just where she is located

If Mary will get her expected car Christmas

What the pocket on Margate's bloomers is for ?? If Peg had a big time Sat-urday night and if the party was a "wow" ??

If Myra really likes "Bawl Heads", and why ???

If Bea was really disappoint-ed when Jack stepped off Just why Mary keeps worry-



MIAMI LIFE



PHONE 9813

PRIVATE DINING

ROOMS



& AMUSEMENT C

**CARL MATHAY** 

Spanish Village, Miami Beach

M. B. 2900

-NEVER TOO BUSY TO SERVE-

**OPENING SATURDAY, DEC. 15TH** 

**BAYSHORE GRILL** 

SPECIALISTS STEAKS :: CHOPS :: SEA FOODS

ALL BROILING OVER CHARCOAL

CORAL GABLES

GOLF and COUNTRY CLUB

DON'T WAIT-

Make Reservations Now for the

**Outstanding Event of the Year** 

That Louise will back her Oakland against a Red cab any day in the week !!! That Bob sleeps Sunday af-ternoons and can't be disturbed for a telephone call from Doro-111 That the Florida Limited ran out of gas just before reaching the night club That Lou positively refuses to two another sweetheart . . . especially a blonde !!! have

That Pigeon has opened a Pigeon Roost as he has threaten-ed to do on several occasions !!!

III That a certain young man at the Floridian will not make any more remarks about the young lady

THAT Lou says after what he found about his former sweetie he's done and he don't mean maybe.

mean maybe. I ! ! THAT Mack has a cross mark on his book of friends and a certain party wants him to erase it as he's all wet. THAT John is going to Brazil and several people wish they were going along. ! ! !

1 1 1 THAT the young lady at the cigar counter in Liggett's is getting more attractive every day.

 tay.
 ! ! !

 THAT we haven't heard from

 Marge for a long long time.

 ! ! !

 THAT Alice met her former

 boy friend on Flagler St. and

 told him he would receive the

 same Xmas present this year.

 ! ! !

 THAT it is a shame Officer

 Love is going to lose his car

 . . . so thinks one certain

 party, anyhow.

0

**PHONE 20551** 

220 BISCAYNE BLVD.

Bet. 2nd and 3rd Sts.

P

**American Visitors** 









Tyler the Top Man



Group 51.98

Saturday, December 15, 1928



COMPLETE STOCK OF HOUSEHOLD LINENS

Distinctive Selection of IMPORTED LINGERIE AND SMART COSTUME ACCESSORIES

# A Miami Fable By WEN R. PHILLIPS

# January 1, 1927.

Answer 1, 1927. ONCE upon a time there was a very deserving young Florida real estate man (this is a fable, of course), young and ambitious, who received word that a very wealthy annt, worth between \$40, 000,000 and \$50,000,000, was com-ing to pay him a visit for a couple of months.

But that wasn't the real point of But that wasn't the real point of this story. She had written him, mind you, that she was drawing all her money out of the bank. And she was going to bring it along with her. And she told him



Don't Stop Me! This is the Big Push! Nothing can keep a smart by like me away from that juicy bargain at LOUIS ABRAMS

Follow along! There'll be enough for all of us—and boy, I'm going there fast! Fits and Looks Like an Eighty-Dollar Suit! Fact is, Men, it is an \$80 uit. Yet we make it to your order (completely and-tailored) for \$45 Louis ABRAMS CUSTOM TAILOR 119 N. E. First Street TAILORED IN MIAMI 



GOOD FOOD CHEERFULNESS CLEANLINESS

29 N. W. FIRST ST. Rear of the City Hall

For Men and Women **On Dignified** CREDIT

multiply in the second provided in t

Immediately boomed in the vicinity. But, as we were saying, Jim leaned back in his big office chair and smiled comfortably. He thought back over the time when smiled more broadly as he puffed he was a truck gardener. He on his Corona-Corona. He dozed off.

ing until about January 15. His house needed painting and it needed new plumbing. The wall paper was bad, and the flooring wasn't very sound. The roof leaked—it really should have had a new roof—but he decided it could be repaired and do just as well. The walk leading out to the grate had a lot of noles, and in. The garden had fallen into disuse because he had been selling all his trees to a nearby real estate de-welopment. His porch had fallen through in places. A lot of win-dow-panes had been broken. Don't get the idea that this trees to a mearby real estate de-trough in places. A lot of win-dow-panes had been broken. Don't get the idea that this the source of the day the source of the day the source of the source of the source of the day the source of the source o

dow-panes had been broken. Don't get the idea that this young man was not progressive. He was. He had allowed his house to get in such a state only because he was too busy making his money while the making was good. And he was some salesman. He could sell more real estate than any other person in the world! He looked over his place just after receiving his aunt's letter, thought a moment, and then de-cided that inasmuch as he could' himself, he'd hire someone else to Just then he hermend.

JOHN B WOFFORD, Manager

m!" In a moment the deal was put rough Jim was put in full

MIAMI LIFE

all busy, and he hired more and ordered them to obtain a regiment of carpenters, an army of sidewalk builders, glass experts, landscape architects, porch builders, mould-tritters, bridge-builders, ar-itsts, surveyors, stage-hands, steno-graphers, transom-builders, light-cord experts, electricians, phone in-stallers, key makers, furniture dealers, official investigators, and directors of music. He even or granized a traffic department to supervise the traffic over the walk leading to and from the house. Jim then leaned back in his big office chair, not without, however, disposing of his lease in the gar-den plot at a big figure—for whene some of his employes gathered about to look over the job they were about to look over the job they about to look over the job they about to look over the job they mediately boomed in the vicinity. But, as we were saying, Jim leaned back in his big office chair immediately boomed in the vicinity. But, as we were saying, Jim

A steam drill was working on the beams of the sleeping room. A cloud of dust, from a street sweeper, poured in onto the dining room table. Paint oozed out of crevices and tar dripped down on

**REINHARDT'S** (A Meal a Minute)

# Integrees of control of the optimity of the optimi CLUB BREAKFAST BREAKFAST SPECIALS



SUN. THRU WED 100% uown nere this year. This is going to be a good place to go after the dog races as there are plenty of private dining rooms. The place will seat about 112 people. Harry Wacher will still meet all comers at the door. ALL TALKING PICTURE "MELODY OF LOVE" EVERY CHARACTER SPEAKS HE DIDN'T APPEAL An aged negro was brought before Justice of the Peace Penney last week. The charge had something to do with the mysterious disappearance of some fowls. The testimony against the negro was mostly circumstantial. "Jedge" incruised the defend Announcing the Opening of the Pig Trail Inn <sup>5h St. at Jefferson</sup> Miami Beach circumstantial. "Jedge," inquired the defend-ant, "could you-all tell me what dis circumstantial is?" "That," answered the judge, "is when you removed the chick-ens from the coop you scattered feathers all about." "But, jedge," pleaded the ne-gro, "them wasn't chickens I got. Them was ducks." Drive in and try our deli-cious Barbecue Sandwiches. Plenty of Parking Space Bottled Drinks, 5c SAVING MONEY If you wife can't cook, don't divorce her—EAT HERE and save her for a pet. SAVING MONEY some time ago the Kwik Way garage in Coral Gables wanted to install an electric motor to run a number of pieces of ma-chinery off shafting. So F. V. Vincent, one of the owners, went to the office to see about it. He was told that it would cost \$70 deposit for the meter, a \$20 a month flat rate and then the cost of the current used. Which seemed rather high: So A. W. Lummis, another of MARYLAND INN 208 N. E. 2nd Ave. **Huggins Garage** 2400 W. FLAGLER ST. n. So A. W. Lummis, another of "MY WORD IS MY BOND" So A. W. Lummis, another or the proprietors, took an old au-tomobile, sawed it in two and ran a shaft into the shop. In two weeks five gallons of gas has sufficed to run the machin-**PHONE 33619 Gautier Funeral** ery. Which seems cheaper than using electricity. Service Lincoln Ambulance Lady Assistant Phone 8421 ON TO WASHINGTON! ON TO WASHINGTON! There is a possibility that the Harvey Seeds Post drum and bugle corps will strut its stuff at the presidential inaugural ceremonies—provided Mr. Hoov-er is going to stand for any cer-emonies. Mr. Hoover, be it noted, is against parades and such like. He doesn't care for that sort of thing. But the popular demand might be listened to and a fit-ting parade staged. And if that's done—the Miami boys will be the most picturesque part of the whole procession. MIAMI BARBERS' SUPPLY CO., Inc. Barber Shop and Beauty Parlor FURNITURE AND SUPPLIES Phone 39323 110 W. Flagler Street Miami, Florida XXXX AWNINGS Beach and Lawr Canoplies "Awnings of Quality" FIREMEN'S BALL Grebe Awning Co., Inc. 1819 Biscayne Blvd. Phones 6919 and C.G. 410J FIREMEN'S BALL What would life be without a Firemen's ball? Not that I ever attended one, but they tell me that there's more fun at one of them than the average per-son can shake a stick at. The affair will take place at the Frolics on December 22. Tickets can be secured by set-ting fire to your home and buy-ing one from the fire captain when he comes to douse the blaze. MISSING LINK 1231 West Flagler Let Us Fix Your Gun for the Season Key Specialist A. M. COLLOT XMAS CARDS RENTAL LIBRARY CENTRAL BOOK SHOP THE OLDEST BOOK SHOP IN MIAMI OPENING EVENINGS Cor. 1st. and 2nd Ave. North East Open at 6 a. m. SHENANDOAH RESTAURANT RESTAUKANT 1728 S. W. Eighth St. MIAMI, FLA. Club Breakfast Club Breakfast Lunch, 50c-Dinner, 50c and 75c Fry Our Chicken or Steak Dinner, 75 LEARN TO FLY RIGHT WITH The Open Evenings





Page Three

Four Shows Nitely With a Cast of 20 Entertainers



Ah-ha!

She did neither.

She waited until next morning's She waited until next morning's jitney, sleeping underneath the bed, her ears plugged up with cot-ton, and wearing a gas mask to protect her from the dust. When her nephew came home, she told him she had reconsidered her proposition, and she gave him only \$15,000,000.

PLATE DINNERS 25c Dining Room Service 133 West Flagler Street MORAL—Try hard enough and you'll find it.

Highest Quality Food at Popular Prices

25c to 40c PLATE LUNCH—30c VEGETARIAN DINNER—25c (One Meat and four Vegetables) (Five Vegetables) Served 11 A. M. to 8 P. M. SUPPER STEAKS—40c PORK CHOPS—25c Served with Cold Slaw, Fried Potatoes and Hot Biscuits 5 P. M. to 8 P. M.

Clayton's, Inc., 19N. W.1st St.

HOT NOON-DAY SPECIALS

## MIAMI LIFE

# 911 La min Like

ished weekly at 715-716 Olympia Building, Miami, by Miami Life Co. Wen R. Phillips, President. Phone Miami 37737.

WEN R. PHILLIPS, PUBLISHER AND EDITOR O. S. PARMER, GENERAL MANAGER Associates: W. W. Farnham, Fred Girton, Bob Purvis, Hal W. Potter, S. C. Ebbets.

NOTICE TO ADVERTISERS Advertising contracts are solicited and accepted by the business office---or by any representative of "Minani Life" subject to Editorial approval. The Editors reserve the right to reject any contract excepted by the business office or its advertising staff--lo cancel same at any time after acceptance----and wines publication of any uareliable or undesirable.

(All articles and illustrations in this issue are Copyright by Miami Life Co., 1928) (Permission must be had from the Publisher for reproduction of material.)

# CHARLES 7

# Why not Enforce This Ordinance?

THERE is a city ordinance that prohibits the distribution of cards, handbills, posters, circulars and whatnot in automobiles parked on the streets.

But park your car on Biscayne boulevard for a few hours and you will be unable to enter it until you throw out all the waste paper that has accumulated since you left it.

Dozens of firms take this means of advertising their wares. Garages and service stations throw in cards by the bushel. They are stuck through windshields, forced into the small space left when doors are locked and put anywhere and everywhere that a card or circular can be put.

It is one of those infractions of the law that should be attended to. If the police cannot get the person dis-tributing the offending advertising they should take the matter up with the advertiser—and stop it from that end.

# Anyway, it should be stopped.

We Kick and Kick and Waste and Waste FOR years we of Miami have complained about prices I —and generally our complains have been legiti-mate. But somehow our cry against the other fellow has its weak points—and we ourselves are to blame.

Milk is one of the most urgent necessities. Its cost in Dade county to the ultimate consumer is high: 20 cents a quart. The dairyman or producer receives 42½ cents per gallon from the big distributors. The distribu-tor sells the gallon for 80 cents. And the average drive to deliver a guart of milk is shout one mile to deliver a quart of milk is about one mile.

That's that.

But, the bottles, speaking of quarts, cost from 51/2 cents to 8 cents each, depending on quantity bought.

The consumer pays 20 cents a quart, then throws away the bottle—or rather SIX CENTS!

There is some salvage in these discarded bottles, and there is a terrific breakage also.

Of course the whole scheme aids the bottle manufacturers-and keeps up the price of milk. But there should be a solution.

#### -

Fighting Against the Flu ALL over the country flu is rampant. In all sections there are cases and in some it has become epidemic. At the present time the government is organizing forces to combat the disease.

According to health service officials there are over 20,000 cases of influenza throughout the United States. It is particularly bad in California, Kansas, Montana, South Carolina, Oregon and Colorado.

To be prepared to meet the trouble in Florida all cities are organizing to deal with the trouble. In Miami doctors, the health department and nurses are all lined up to meet the emergency if it should occur.

The cases are generally of a mild description and the deaths have been comparatively few. While the epidemic is not likely to reach the proportions of 1918 and 1920, the states are not taking any chances.

## - 令國令 The Junkers Are Back

WONDERS never cease and we've ceased to wonder, yet, each winter season advent gets our goat as the gypers flock in hordes to our sunny clime, rent a room, open up a small shop, and then empty the contents of a dilapidated suitcase for the public to view.

About nine months, in the year it appears that the world is searched for junk that is brought to Miami and unloaded on the rubes.

Fountain pens, linens, dresses, jewelry and most everything one can imagine, is offered for a price hard to duplicate. But ere a week has passed the pens refuse to write, the linens prove to be cotton, the dresses shrivel into flour sack texture, and the jewelry turns a springtime green.

NOW A Column of Good Cheer A Poem of Miami. Them's My Sentiments. Miami Begins Again. Books, more books, good books.

By CHAFRAJON 

I like poetry that has a mean-ing. In a good book called "It Can Be Done" there is an anony-mous poem called "I'm Glad."\_ It is short and reads like this:

"I'm glad the sky is painted blue; And the earth is painted green; And such a lot of nice fresh air All sandwiched in between." And

Now while the writer is not known, I am teling you that who-ever he was, he was thinking of Miami when he wrote that.

Miami when he wrote that. If we Miami people would read more good poetry, we would be a lot more cheerful than some of us have been in the last year or so. The right poem kinder tickles the intellect into feeling a lot of additional inspiration to do good work

work.
I think that the finest poem ever written is by Mr. S. E. Kiser, and is published by P. F. Volland & Co., Chicago, in a book called "Poems That Have Helped Me."
I will quote the poem here:
"I have hoped, I have planned, I have striven, To the will I have added the deed;
The best that was in me I've given, I have prayed, but the gods would not heed.

I have dared and reached only

I have bared and reached only disaster, I have battled and broken my lance; am bruised by a pitiless master That the weak and the timid call Chance.

T am old, I am bent, I am cheat-

ed, Of all that youth urged me to Of all that you'n trigen he to win; But name me not with the de-feated, Tomorrow again, I begin."

That is a great poem and it fits to lot of people in Miami, who have never said die, no matter low dead things around seemed

to be. It is a good thing to read a lot. If you don't like poetry, then read prose. If you want a wide choice of books, then go to the big book store at Cromer-Cassel's. They

store at Cromer-Cassel's. They have most everything. If you want to give a real gift for Christmas, I say give books. They live and give enjoyment year after year. At Cromer-Cas-sel's there is a wide choice of books as low as 75c and \$1. You could not spend a dollar to better advantage than to buy a book. If you want to give a child a pres-ent, by all means give a book. (Adv.)

# They Tell Me

# 

THAT Joe Somers is a great kidder, and that the chap he in-vited out to the house some night believes everything he says 1 1 THAT Larry found a boon companion to help him polish off that pint he meant to take back to his sugar plantation in Cuba

1 1 THAT Kay will find herself with a house full of company one of these nights if she doesn't stop telling the young man with the short hair that she has beer

1 1 1

THAT Betty is getting a lot of free meals these days, and that there's nothing better for relaxation than a banker from the North

1 1 1 THAT Georgia and Terrel have been complimented around town as being a certain young ladies idea of a perfect couple !!!

THAT Jinny always blushes a sweet disarming pink when-ever Shelby's name is passed

TWO SHOWS 7 and 9 P. M. Adults 50c Children 20c Good Parking

along the boards, and that some folks have their suspicions THAT now that Bill has left for the frozen North the local girls can catch their breath for a while, and get ready for the

Christmas season THAT it is rumored around the Olympia building that Willie is out after some new stuff, by gosh 1 1 1

THAT Bud is due to pull into town on Tuesday and that the young ladies of the younger set are rarin' 1 1

! ! ! THAT Dwight is headman this week, and that everything is copusetti with the local lads I ! ! THAT Grace had a hot time with the Lions Friday and says that the old boys sure like the risque stuff

THAT Daisy had a merry gab-fest when she went riding Fri-day afternoon and that she was glad her date changed his tire and not his mind

## Miami Life's Souse Beach Handicap Opening Feature Miami Beach Kennel Club (First Week in January)

Shohfi

The Trousseau House of Miami

原

Lobster Shrimp Pompano Sea Trout Stone Crabs

Late Breakfast

110 Shoreland Arcade

Minimi Line's Souse Deach Trainducty
 Opening Feature Miami Beach Kennel Club (First Week in January)

 (The following notes regarding the condition of the hounds, pooches, pups, canines and sconer dogs gathered by Miami Life's own staff of special investigators, railbirds, clockers and snoopers, all info is gathered hot from the feedbox, and can be relied on to the limit—providing the limit is not too high. This information free to our readers only.)
 [IITLE REX, RL—This stelling 7-pound pup did a remarkable 25 yards Wed-nesday morning. His owner, despairing of his slow workouts, borrowed an alloy cat from Mickie McGee, and Little Rex, Jr., showed a quick courase in his getaway.
 PRETTY BOY—Quoted at 15 to 1, Pretty Boy has been groomed with High Life for the past week. His trainer asys he goes so fast that the judges may not as this wethout. Ratiom have been somewhat shy since Thanksriving, and the Bell has been of ther cats, so to speak. Might be worth watching, sepecially around a butcher shop.
 PRITZ-A bit overweight, Fritz now carrying 41 pounds, but otherwise rounding into shape. A daily massage with local homebrew as a shower is causing the existing of a home meal ticket at Micke McGee's. His owner, a laganger the shape of the owner, so to speak. Might be worth: Alemanger training Herman in French and German. Evidently, being the favorite, Herman and owner, Al Jennings, appears to have secret methods to follow. Buddy make the sound and owner wery little in training, or at any other time. His trainer and owner, Al Jennings, appears to have secret methods to follow. Buddy make the to bonne meal ticket at Micke McGee's. His owner is also much interest in the bonne. May have the at Micke McGee's weet the lady dog got away.
 MCMSY (allas CUBA)—Judge Tom Norfleet is betting his good arm on this ster-ling owner with song. Muggy channe theore, May be wueld a towner and trainer say the only was shee an loce on to being h

# Something New Under The Sun

Some stands are supported by the set of the

hote

hote!. The solarium opens today and a large number of people will be on hand to inspect Miami's newest institution. The financing was done by local men. Already the solarium is almost fully reserved and reservations are being made every day. No cases of an infectious or contagious nature are accepted, nor any case of dementia.



THOSE who seek gifts that are truly THOSE who seek gives that are truly individual ... Gifts that are both lovely and luxurious ... will find sug-gestions aplenty at the Shohfi Linen Store.

# GIFT UNDERWEAR

Priced within Every Gift Budget Here are perfectly adorable undies of every description ... In an almost unlimited variety for Christmas selections. Some of them are embroidered or tailored; others are trimmed with the finest imported or domestic laces.

Gowns Chemise Dancettes Dress Slips French Panties Pajamas Specially Priced from \$2.95 to \$9.50

Shohfi Linen Store 19 Lorraine Arcade

CASINO SEA GRILL

223 23rd St.

Now Open for Business

Sea Food

Our

Specialty

Open From 9 A. M. to 2 A. M.

The PRINTCRAFTERS, Inc.

(As the Name Implies)

Printers and Stationers

Xmas Cards, Fountain Pens, Bridge Sets, Personal and Business Stationery, Old Dutch Carbons and Ribbons, Office Supplies

PRINCESS ZORAIDA

IS BACK World's Greatest Psychoanalyst, Psychologist and Spiritual Adviser. Consult Princess Zeraida about your business, problems of the home or matters of love. Her wonderul advice has thelped thould and the can help you She needs no introductibud Beautiful quarters at 167 N. E. 1st St., near Zand Are, Hours from 10 a. m. till 8 p. m. Closed Sunday. Test reading \$1.00. Special ap-pointments for parties and entertainments in the home.

The Y.W.C.A. Cafeteria

110 S. E. First Avenue

Featuring the same good home-cooked food that has built our reputation in the past.

HOME MADE ROLLS, PIES AND CAKES

Owned and operated by the Young Women's Christian Association

MIAMI BEACH

Homes Are Renting

Home rentals for this sea-

We are renting more Miami

Beach homes right now

than any other year at this

When you want a Miami

Beach home we can give

son are reasonable.

time.

Phone 5641

Lunch

Our reliable merchants are here day after day, and month after month. They deserve your patron-age, for they generally make good any inferior goods sold. You can patronize them content that you are receiving a fair bit of merchandise for your money. You buy from the fly-by-nighters and you get just what they offer-nothing for something.

# -On With the Sports

THE Greater Miami area will soon witness four greyhound tracks in operation at one time. There will also be polo games, horse races, two or three fight arenas, golf matches, swimming meets, tennis matches, yacht and speedboat races, and airplane circuses, while football will last a couple of weeks longer, and baseball bats still sock the old hide.

It is hard to decipher why, with costs of living so reasonable-although some of our landlords, egged on by grasping mortgage holders, may boost the rent be yond reason—this area should not be the mecca of all the varied sport-lovers of the land, with Old Sol sprinkling his sunshine over us all.

And next year, meaning 1929, more Northern capital will come here to inaugurate a regular world's center for winter sports. Name your favorite sport—or beverage—and join the influenza dodgers.

Biscayne Plaza (MIAMI BEACH Sunday to Wednesday Lew Beckridge Musical Comedy "PRETTY BABY" 5 Big Acts VAUDEVILLE Feature CONRAD NAGEL The Girl From Chicago' Barrett & Thornburgh 'Musical Artists" GEO. B. HILL Comedian SAMMY ROSS inging—Dancing "WE FOUR" Quartette Beauty Chorus 12 Girls New Program Thurs.-Sat. **Biscayne** Plaza SYMPHONIANS 

Just take a Miami Transit Co. bus back of the Venetian Arcade on S. E. First St., or hop in the old car and drive north on the Dixie to 115th Street and turn left at the big sign or go out Northwest Sev-enth Avenues direct to the track. Good paved roads all the way.

RADOR BORNAL



Biscayne Grotto Players will furnish the music this year. Nightly concerts a special musical numbers between ev

you the best service.

When you deal with "Fisher Properties" your interests are protected.



# CARL G. FISHER Properties

LINCOLN ROAD AND JEFFERSON AVENUE Miami Beach, Fla.

Saturday, December 15, 1928



**BOSCH RADIO HEADQUARTERS** ALL MODELS - BATTERIES L. M. BUXBY 1722 W. Flagler St Phone 36248 

**REMOVAL NOTICE ! Roberts National Detective** AGENCY New Location 830-31 Ingraham Bldg. Member the World Association of Detectives Member International Secret Service Association Membar International Association for Identifice(ion Oldest Detective Agency in South Florida FRANK A. ROBERTS, Principal



# This Year More Than Ever Shopping for Gifts Is a Pleasure at "WHALERS"

NO matter how long your shopping list or the limitations of your purse—there is some dainty gift here at a moderate price. Should you on the other hand desire to spend a huge sum—we also can please you with diamond platinum bracelets, etc., designed according to the most modern standards—at prices starting in the hundreds up into the thousands of dollars per article. No obliga-tion implied when you come here. Inspect our stacks. stocks



# 

Practically everyone visiting our Electric Regrigeration Show has asked this question:

How can we sell our lines of Domestic and Com-mercial Electric Refrigeration so far below all competition?

e are our reasons:

HE IS THREATENED Editor Miami Life: In the last issue of your pa-per you had an editorial regard-ing petitions being circulated asking that an election be called for the purpose of electing a Charter Board. Since that issue came on the certain parties have asking that an election be called for the purpose of electing a Charter Board. Since that issue called on me and wanted me to destroy the petitions I hold, and said that if I didn't do so they would make it damn hot for me. I received them cordially and told them my name which they seemed to already know, but they did not divulge their names, which I infer they pur-posely failed to do. On two other occasions, I was called over the phone by unknown parties regarding the matter. They refused to give me their names. In threatening manner I was advised to drop the petition proposition, and one of them even cursed me over the phone. None of these par-ties gave any reason for such acts of intimidation except that they were citizens of Miami as well as property owners. As you well know, such threat-ening language in an attempt to intimidate is in itself a violation of the law, I cannot conceive of any good citizen, who has the interest and welfare of the city at heart, thus making his objections to any legitimate proposition. The right to circulate a peti-tion asking an election of a char-ter board is specifically granted by law, and I may say here that I would not let my attitude be changed by reasons of threats from anyone. RALPH H. WETMORE.

om anyone. RALPH H. WETMORE. 85 N. W. 28th St

OUT OF WORK

OUT OF WORK Editor, Miami Life Twant to reply to Miss Brian's fetter in Miami Life regarding people of Miami who are un-employed. Conditions in that line should be investigated. The working people are get-fing desperate. Suicides, rob-bring distended to acrowd of people in conversation. Evidently they had wandered in here seek-ing and the ark last even-ing the international state of the state of the seek-ing and the seek-ing the set of the seek-ing and the seek-ing the set of the seek-ting the set of the seek-ing the set of the seek-ing the set of the seek-ting the set of the set is the set of the se ing that that? What Miami needs is either a payroll for the work-ing class or someone who will take the situation in hand and tell the "world" that there is nothing here for them. They are coming in every day, only to meet with same fate as those who are already here and some "mother's" boy or girl will go the same path as the boy found a suicide in Bayfront park last week, discuraged, penniless and without friends, or work. JOSIE DANIELS.

JOSIE DANIELS. HE'LL PROBABLY GO IN Editor Miami Life: Tor the past two years I have been a client of the Miami Beach Bank & Trust Company, and have had many business trans-actions with the cashier, C. L. Clements. Hearing that he was up for re-election to the city council, I would like to take this opportunity of expressing my feelings, which are shared by many other clients of this bank, that if the voters of Miami Beach see fit to return Clements to the council they will have nothing to worry about.

will have about. It is very seldom that any municipality has an opportunity to have men of his calibre and business training serve as a pub-lic servant at practically no sal-ary, and at an obvious sacri-fice to himself financially and

000000000000 QUALITY FRENCH DRY noon, and they were ??? ing the past gubernatorial nom-Things I'd Like If "Doc" Hanna enjoyed his CLEANING duce our prices. -All our lines are sold below the established retail prices. We are not in business for just a day; we are looking honeymoon Who gave the little girl who was at the beach at Fourteenth street all the rye, and if it was productive of results ??? LILBURN RAILEY, for his he-roic exploits in behalf of the Committee of 1,000, and his fato Know 292 All Dresses \$1.00 4—We KNOW our lines and know that they will give years of satisfactory service and that we will not have to make numerous replacements which would decrease our make numerous replacements. Why "Doc" Moreau likes Cuba If the new sheriff from Hills-borough didn't get an eyeful from the local office mous letters to prospective en-tries for the Hialeah race meet. If Miami Beach won't soon lay a new sidewalk if George Carter keeps walking back and forth If Rusty is having as good a time as she makes out to be hav-ing, and if she doesn't act on occasion as if she were quite tired of it all ? ?? siMON SWIGG, who valiantly endeavored to improve the Mi-ami banking situation by leav-Men's 50c Suits Even though price reductions have recently been made by other lines of Electric Refrigerators, our prices are and always will be far below all competition. If Dade county's oranges are not the best in the state this year Why Bill took advantage ing town All Hats his the shy young visitor Thursday night and placed the two best looking girls at his table 50c Ing town. M. C. TIBBETS, who sponsored Fulford University. TINY PARKER, promoter of the first Tunney-Stribling fight. PARKER HENDERSON, who bought the famous guns which gave Miami so much free pub-licity. year ???? Who Evangeline had lunch with in the department store Cleaned Visit our Electric Refrigeration Show this week Where the young couple ended up Friday night who got to-gether on Biscaynue Boulevard after a block flirtation 2, 2, 2and make your own comparison. Give Us a Trial Who the charming young thing is who is taking Marcella's place this week and how she likes airplane rides ? ? OPEN 10 A. M. TO 10 P. M. What became of the mortgages the ex-Hialeah postmaster once had ECONOMY Don't Fail to See Our **PYROFAX GAS Demonstration CLEANERS** If Harry liked the sweet young thing in the red dress who in-sisted on draping herself all over his neck Thursday night, and if able Gas service for cooking, heating and hot wa for homes beyond the mains—can be used with and gas burning applances. Complete installa ding gas ranges with Lorrain oven heat regu-5,000 cubic feet of gas, \$185.00 and up—con-ms if desired. hicity. DAN BOYLE, who is responsible for the Miami Athletic Cub on Biscayne Boulevard. THE UNKNOWN CITIZEN, who is still making payments on his Central Miami lot. "DOC" DAMMERS, who, if given time, would have moved Miami to Central Miami. There are others, but these names are merely mentioned for a start. A dependab ??? MIAML 1844 W. Flagler St. 1692 S. W. 8th St. 928 N. W. 7th Ave. 2286 N. E. 2nd Ave. Why fishermen are always re-ported lost off Bimini If Frank and Lucy will ever decide that this world is only a little place after all, and get to-gether again ter supply any standa any standard by a standard by wasn't about ready to pull a If O. B. White is really tak-ing a law course up in Tennessee ??? sneak CORAL GABLES 2123 Ponce De Leon Boulevard Karp Bldg. ??? 17 ?? If Bebe feels the same way about things that his rival does and if it wouldn't be the best thing in the long run ??? Who the two winsome misses Manager Sales J. V. DAVIDSON Engineer When Grant will ever get over his desire for a good night's sleep, and if it doesn't take a lot of racket to even make him groan Why Flo was all dressed up Davidson Bros How Wayne got back from the Tech-Georgia game MIAMI BEACH 208 Fifth St., Corner Collins Ave a start. If Mack and Eddie will re-1701 N. W. SEVENTH AVENUE If Ruth answered any more (10/2



### **Beach Politics** Miami Beach, Dec. 14, 1928. Wen, please:

Seventeen candidates are running for election in the Miami Beach municipal election Tuesday. All of them have some qualification for the honor. But four of them—John H. Levi, Harry M. Hice, C. B. Floyd and Charles L. Clements—are members of the negact efficience it is deministration. They are

of the present efficient city administration. They are candidates for re-election. They should be elected. These four men are part of the regime that has

placed Miami Beach, the municipality, in the glar-ing light of admiration by cities throughout the coun-try, and especially in Florida.

During the term of office in which they have been pullic servants, taxes have been reduced 24 per been pullic servants, taxes have been reduced 24 per cent during the fiscal year of 1927 and 13 per cent for the current year. Water rates were reduced 20 per cent last year and 15 per cent this year and there was a reduction of \$451,000.00 from the operating expenses of two years ago. Miami Beach has had an efficient, honest, pro-gressive city administration. The good work should continue. These men who have had an active part in the progressive work—Clements, Hice, Floyd and Levi—should be re-elected so that they may continue in their effective manner to do their part for the

in their effective manner to do their part for the future progressive administration of the City of Miami Beach



# HOME GIFTS of Distinction

Give a gift the whole family can enjoy! A lamp! A chair! Something to add cheer and "hominess" to a certain spot—a corner of your home—or a friend's.

Table Lamp, \$11 Burnished base with hexagon antique crackle shade. Complete at \$11.

Cogswell Chair, \$6750 With loose, soft-spring filled cushions, up-hol tered in linen friezes. An assortment of colors.

Tea Wagon, \$29.50 A serviceable gift-with drop leaves. In walnut or mahogany veneer.

Sewing Cabinet, \$24.75 Solid mahogany or walnut Martha Wash-ington Sewing Cabinet.

FURNITURE ---- FOURTH FLOOR

Burdine's physically. Thanking you in advance for putting this letter in your pa-per, I remain, Jones Quality Candy Co. 208 Haicyon—167 E. Flagler 237 Fifth St., Miami Beach We have recently been appointed State Distributors for all of our lines. We receive much larger discounts than any of our competitors and we have passed these additional discounts along to you.
We prefer a larger volume of business with a small profit to a small volume with a large profit because through increased volume, we have been able to reduce our prices er, i remain, J. T. R., Miami Beach Business Man. mysterious calls and received were in the new lizzie roadster surprises ? ? ? were in the new lizzie roadster on Collins Ave. Thursday after-noon, and if they know how his chase of the Catts tribe dur-



MOVIE

this big SPCIAL

FOR ONE VEEK ONLY

by presenting this ad.

Editor Miami Life, Dec. 12, 1928. Editor Miami Life, Dear Sir: The next time you mention my girl's initials in your blue ointment sheet, I'll wrap a couple of F. P. & L. telegraph poles around your neck. I don't like you anyway. I dare you to publish this. J. B.

HE PROBABLY CARRIES IT AROUND Miami Beach, Fla., Dec. 10, 1928.

Dec. 10, 1928. Editor Miami Life, Dear Sir: You should be ashamed for jumping on Bill McRae who is run-ning for mayor of our fair beach city. Remember he sued a paper in Macon, Ga., one time for \$100,-000. And he beat them, for the jury gave hime one cent. jury gave hime one cent. MRS. B. PRENTISS.



CHRISTMAS GIFT Coral Gables, Fla., Dec. 11, 1928. Editor (?) Miami Life, Say: Since when did you buy proper-ty in Coral Gables?...Don't tell us how to run our city. You'd better stick to Miami. If you're so good why don't you get on our police force? If you don't think we have a good city commission ask them.

a good city commission ask them AN X-OFFICE HOLDER. IF YOUR KIDS NEED SHOES DON'T BUY BOOZE Hialeah, Fla. Dec. 14, 1928.

Dec. 14, 1928. Dec. 14, 1928. Editor Miami Life: Sur. why the hell cant you tend to your own business if you have any which I doubt. The rye likker we drink and get out here is good enough for us and there no war tax or duty on it like that likker which comes from the doggone British Islands. We got to do something to keep us busy out here besides dodging bill collectors and it aint no fun to have a paper like your alleged paper keep knocking our likker all the time. Get busy on something else. B, J. P. S.—Say, if you want to get

B. J. P. S.—Say, if you want to get a case let me know, I will get it for you cheap if you will keep still about our town.

YOU'VE BEEN READING THE HERALD SOCIETY NEWS New York, N. Y., Dec. 11, 1928. Editor Miami Life, Dear Sir:

Dear Sir: It has come to my attention that you have published my name in your society column. You may cancel my subscription at once, and sue me if you think I'll pay for any more copies. I AM a married man and do not care to meet ripe tomatoes every time I stick my head in my home. I hope you go swimming and go down three times and only come up twice. PETE YODER.

turn to the Frolics this season after their most successful tour of the north 2 ? ? ??

When Bebbles will start step-ping out again, now that it's all over ? ? ?

If the line was really so full that Ann couldn't hang up the clothes. ? ? ?

If it's really a case between Violet and Henry and when they will start the ball rolling ???

What the young doctor thought when the young lady approached while the wife was along ? ? ?

When Herman will start mak-ing baby clothes ? ? ?

Why Joe Bennett don't leave town and give another fellow a chance

# Oh, There's Still Time

TO date, and very careful note of the affair has been kept, the following men have not been nominated for the Herald's Award of Civic Merit, and the oversight is merely mentioned here to keep the record clear: LAMES CAPSON for his value





**Our Famous Quality** CANDY

Packed in special Xmas boxes, makes an ideal gift. Assorted fruits in crates, and paper shell Becans, ready to mail.







CUB OON DON
N. W. 54th St. and 33rd Ave.
- T O N I T E -
ALL NEW SHOW
—FEATURING— ROSE WYNN — Mistress of Ceremonies
Chester Alexander and Frankie Madden Comedy Singing Team
8 — BEAUTIFUL CHORUS GIRLS — 8 CLAUDE HAMILTON'S ORCHESTRA 8
Phone 8803 For Reservations

Dabe COUNTY'S junior jail is in the limelight once more. Up at the Miami High school there is a condition of things that should be investigated. In the first place, acting on the system started when the school opened, the boys and girls are prisoners from the time they go there in the morning to the time they leave in the afternoon. So they must eat in the school cafeteria. They are not allowed to go to the corner store, the root beer stand, or any other place to eat unless their parents come per-sonally to the school and make such arrangement. The cafeterias in the schools were started by the Parent Teach-er associations and worked fairly well, with a few exceptions, for a considerable period. But the parents found that it occupied a lot of time and they soon tired of the job. Now, most of the cafe-terias are under a manageress. A manageress paid to look after the place. None of the school cafeterias are making any money. And the question arises—where is the profit going? There must be a profit at the high school, for the electricity from the parents telling him to

There must be a profit at the high school, for the electricity is paid for by a milk company; no taxes are paid; no licenses demanded. The price of food, also, has risen in the last few months from the parents telling him to do so. There should be no need to make the parents go to the school to make the arrange-It's not the school the schol-ars object to—but the principal of the thing. so, ionths.

Months, No school has any right to force children to eat where they do not want to eat. Parents should rise up and make a kick about it. Drug stores and eat-ing stands, places that are O. K.'d by the city health de-partment are almost put out of business because so much trade is being denied them.

Some schools allow the stu-dents to leave the school grounds at noon. Others don't. What right has one school to allow it and another to deny freedom to the children?

Principal Thomas of the high school is particularly keen in making the students eat at the cafeteria. He should allow chil-dren to go out if they want to. Or, at least, on receipt of a note



Who has the nicest selection of Xmas Cards?







to be pleasing to all. Other vaude-ville offerings find George B. Hill, the famous comedian, featuring in some humorous numbers and Sam-my Ross in a singing-dancing spe-cialty. The Biscayne Plaza Sym-phonians, consisting of a twelve-piece orchestra, will be a feature attraction, in addition to the pho-toplay, starring Conrad Nagel in "The Girl From Chicago. Thurs-day will offer a complete change of program, presenting on the stage "Getting Acquainted" and Bryant Washburn in "A Bit of Heaven."

GIN

BEER

HIPPODROME—A dark-hooded figure that rises from an obscure corner, clutching hands, clanking chains and deep groans or sudden cries of horror. These are a few of the hair-raising mysteries in "The Haunted House," starting today. "The Haunted House" is considered to be one of the most entertaining mystery pictures of the year. However, it is packed with thrills. The picture also has a great quantity of comedy, which is provided by Chester Conklin and Flora Finch. Sound effects build up the already tense drama to a point where everyone in the audience feels as though they must scream. You will hear the clank-ing of chains, the wailing wind. screams from terrified women and many other queer sounds which build up the picture. Brown and Whitaker, comedy entertainers, are seen in the Vitaphone presen-tations this week. A comedy sketch called "Thanksgiving Day" is also offered. Fox Movietone News completes the bill.



Page Seven



(0),28







Page Eight



# AT MIAMI BEACH

THREE MILLION DOLLARS were expended at Miami <sup>1</sup> Beach during the past year in construction of homes of health and happiness. These homes were not con-structed for promotional purpose, but by the retired midwest farmer or the nationally famous business man who wanted to find their places in the sun with the ocean as their front yard. These men of decision have selected Miami Beach after careful scrutiny for its sunshine, clear and healthful atmosphere and wholesome play







<text>

the workers with his dog track. When that oval is finished he will have paid out something like \$100,000 in wages.

When you get into the mater-ials bills there are a few more hundred thousands of dollars.

Well, no matter what your opinion is of dog racing, you've got to admit that the payroll must be doing somebody a whale of a lot of good.

For Use ...

SERVICE COUNTS

Round the TOWN with Sa

GETTING IT STRAIGHT Ex-Lieut. Lemmon, of the Coral Gables police department, dropped in the other day to point out that Miami Life was all wet on an editorial that ap-peared in last week's issue. Mr. Lemmon says that he was not fired from the department. He showed me a letter from Chief Keys that states Mr. Lem-mch resigned from the force with a good character. Referring to the alleged fight with a patrolman Mr. Lemmon maintains that they were only fooling.

way, I am giving this informa-tion as retailed by the ex-lieu-tenant. It would appear that Mr. Lemmon was the goat in a po-litical situation that has grown out of the Coral Gables switch in explore the conjunction with Commissioners. The ex-lieutenant declares that he has never worked in conjunction with Commissioner Whitley in the police department or any-where else. Mr. Lemmon is a married man with a family and the editorial, he says, has hurt his chances of connecting with another job. So, from Chief Keys own typewriter I have the assurance that Mr. Lemmon was a satisfactory offi-cer, courteous and efficient. So that's that.

A PAYROLL George Carter, the busiest man at Miami Beach, has helped



Buicks, some of them brand new. Now, when an auto 'rental company begins to put real cars on the floor for its customers it has a lot of bouquets coming to it. Remember all the old "tin lizzies" and broken-down bigger cars that figured in the price list of the auto renting places a few years ago. "Them was the days." You didn't know whether the car would run two feet or a mile. How times have changed. How times have changed.

like \$100,000 in wages. That's a nice payroll for the short time the work has been under way. With the finishing work on the Million Dollar pier and the proposed fronton, sev-eral hundred thousand dollars will have been paid to the work-ers-mostly of Miami Beach. PLAZA STORES

The season is just about here. J. Harld Roche and C. Arthur Bond have opened a new drug store in the Roney Plaza. They used to run the Aladdin Drug

Most of the Beachites will be pleased to hear that Mr. Roche is in business again. He originated the drug delivery service at Mi-ami Beach and everybody seemed to like it.

### CITY OF PLANES

Miami is fast becoming an aviation center. It just can't help it. Look overhead almost any time of the day and you will see anywhere from one to four planes flying around, I noticed the other day when passing down S. W. First street near Miami avenue, that the Auto Rentors have laid in a stock of new Oakland cars. Not the old model, but the new, right-up-to-the-minute ones

The whirr of the plane is heard at all hours of the day.

# NOT JUST TO SELL

# Notice **UNPAID CITY LICENSES**

Your City License is more than 60 days past

Saturday, December 15, 1928



All and the second seco Official Opening of Hotel Floridian and



tion of everybody. Here comes the chorus. Chero-kee Hays, Betty Scott, Charlene Trinum, Dot LaCross, Dorothy Burke, Katheryn LuRue, Peggy Black from Georgia, Nell LaCrosse and Rose Ruddy. Despite all the Le's and Lu's, it was a good cho-rus and danced remarkably well. Waltos Staires and his well. Reckless Youth Seeking Daring Adventures Along The Great White Way

Manhattan. Walter Steiner and his orches-tra, one of the best in the dis-trict, played wonderful dance mu-sic in between times. Cocktail There was a goodly crowd of people who appeared to be enjoy-ing the proceedings. There is an air about the Ambassador, you know, and that's worth something. a Garamount Gictu

NANCY CARROLL Singing

"Gotta Be Good" "Another Kiss"

Vitaphone Presentations Paramount News

Coming West of Zanzibar LON CHANEY

A PUBLIX THEATRE

# GALA **RE-OPENING**

Sat., Dec. 22nd

Offering to all Miami the very best

> Super SOUND

# Pictures

Opening with George M. Cohan's Great Stage Success

> "The Hometowners'

An All-Talking Picture with

A Publix Theatre

FAIRFAX

HIPPODROME

"THE

HAUNTED

HOUSE"

Chester Conklin

Starts Today

One of the Publix Theatres

of Paramount Pictur

Home of Paran

Thrills! Chills! Shivers!

**Richard Bennett** Doris Kenyon Robert McWade

COUNTRY CLUB, CORAL GA-BLES—Don't forget that the New Year's ball at this popular club-brings out one of the biggest crowds of the season. Make your reservations now. Fireworks and everything that night, Good or-chestra, excellent food, large pa-tio dance floor, palms, moonlight —on occasion—and cool as a Gulf Stream breeze. Select place to spend the evening. Peter Pindar, long ago, wrote a poem with a moral for all who contemplate buy-ing furniture today. "The Razor Seller" it is named. It tells of a fellow who cried razors up and down, twelve for eighteen pence. Poor Hodge bought the bargain razors, tried them, found them vile, and sought out the seller: "Friend" quoth the razor-man, "I'm not a knave, As for the razors you have bought, MOULIN ROUGE-Dixie High-Upon my soul I never thought that they would shave." way and 65th street. Soft music and tinted lights. Good show and some wonderful costumes. Sing-ing that is worth listening to. Gen-tlemen pay cover charge of one dollar, ladies free. "Not think they'd shave!" quoth Hodge, with wondering eyes, And voice not much unlike an Indian Yell; "What were they made for then, you dog?" he cries; L "Made!" quoth the fellow with a smile, "to sell!" PICCADILLY CLUB-Le Jeune riccADILLY CLUB—Le Jeune road and Avenue Alcazar, Coral Gables. Banjo Al and his famous Nighthawks in attendance. Din-ner dance from 7 to 9. A la carte service from 9 o'clock to closing time. HIRSCH-FAUTH FURNITURE CO. INTERIOR DECORATORS LA MARIPOSA—Floridian Ho-tel, Miami Beach. Haute ton, and all that sort of thing. Toby Ly-ons and his Midnight Ramblers dispense the music. Good eats at reasonable prices. "Home of Grand Rapids Furniture" 245 East Flagler St. TURN INN—Out on N. W. 62nd street and 25th avenue. The big-gest little night club in Miami. Good place to go and they have a new singer there. He is Billy Hines, one of the sweetest tenors I have heard in this neck of the woods. Harold Barton, leader of the orchestra, has been elected

Announcing **The Opening December 15th** The Miami Solarium



# maintains inter-fooling. As Miami Life is not interest-ed in Mr. Lemmon and had no intention of hurting him in any way, I am giving this informa-tion as retailed by the ex-lieu-tenant.

# Miami's New Sunshine Sanitarium and Apartments

Splendidly fitted for special care and treatment of convalescents or those suffering from arthritis, hypertension, cardiorenal diseases, lowered metabolism and other chronic conditions. Here in the warm Florida sunshine heliotherapy, physiotherapy, hydrotherapy, diate-tics and general medical science are administered by a staff of quali-fied physicians, trained nurses and attendants. Families need not be separated, but may accompany the patient, occupying the same suite, without additional charge except for meals.

The cost of spending the winter at this modern sunshine sanitarium, including daily medical supervision and treatment, living suite, meals, auto trips and recreational facilities is extremely reasonable.

# **Treatment for Non-Resident Patients**

- Heliotherapy (sun treatment, on spe-cial sun terraces, separate for men and women, permitting aude exposure di-rect to the suz).
   Hydrotherapy (baths, shower, needle, douche, spray, Seotch, electric and light enbinets. Massage).
- Physiotherapy (diathermy, galvanic, Morse wave, vibratone, infra-red and therapeutic lamps).
- Physical culture and scientific reduc-ing equipment.
   Physician's office consultation.

# The MIAMI SOLARIUM

120 S. W. 30th Avenue

Miami, Florida

you are subject to immediate arrest. In order to avoid this action your City License MUST BE PAID AT ONCE



the orchestra, has been elected president of one of the most im-portant organizations in the city. Ask Hal. Sandwiches and other food good and reasonable. Nice little place to take your sweetie for a pleasant evening without bursting your bank account.

know, and that's worth sometring. Jack Ford and the Mease broth-ers run the place. It is being re-decorated for the formal open-ing on December 22. That should be a good night to get acquainted with this particular club. Its on N. W. 27th Avenue and 35th Street

N. W. Street.

CLUB POM POM-54th street and N. W. 33rd avenue. Don Childs runs it. Best looking cho-rus of snappy girls. Herman Muse and Ann Golden pull off a nice little military dance. Nice lively place. place

After twenty-five years of constant high class tailor-ing, quality has become a habit with me. **James Santacroce** 

Creator of Fashion 218 Coral Way **Coral Gables** Formerly designer with Arthur M. Rosenberg, New Haven, Conn.