# **OUR NEWSPAPERS:**

They First Said: "7 Known Dead" Now They Say Between 1500 and 2500--Laugh That Off!



Still PERSISTS!

E HAD a big hurricane two years ago, if you remember.

Governor Martin and Ed Romfh, the president of one of our favorite banks, told the world at large, a couple of days later, that Miami wasn't in need of outside assistance. We'll leave it to you, the dear public, in the light of developments just how much we were in need of assistance at the time.

Another hurricane hit these parts a few days ago-barely missing Miami, but apparently doing much damage, and over a wider area than in 1926.

And yet we still find the governor of our state minimizing the disaster. He still insists upon our and the second second

#### A Fighting Irishman

A TEIGHT o'clock last Sunday night our little freckled-face, civic-spirited Jack Cleary took his Ford sedan, a flashlight, his life in his hands and started out on the Dixie highway for West Palm Beach.

For fifty of the seventy odd miles he had to drive his Ford over telephone poles, pine trees and palms, wreckage and debris from fallen buildings. It was a wild ride over terrible roads into the tail-end of a hurricane. But Jack made the grade, soaked to the skin, but unhurt.

It took him very little time to find out that the need of West Palm Beach was desperate. So he turned his car and started back for Miami, while wind and rain stopped his progress at times. Back he came over the fallen trees and telephone poles to tell

Miami of the disaster that had visited the twin cities. He arrived in Miami on rims. Every tire was torn off and the car scratched and dented and fenders bent—but still running perfectly. It was a combination of determined manhood and sturdy car that won out and made it possible for Miami to start the work of caring for the victims while the hurricane was still cavorting through the state. Miami Life's bravery medal for the year goes to Jack Cleary

for his worderful work. Paul Revere had nothing on our little red-headed Elk.

#### Telling the World!

OCTORS, nurses, common laborers and other hurricane relief D workers aside—and these do not form a crew to be dismissed lightly—our editorial hat, a battered but still serviceable object, is off to the personnel of the Tropical Radio and Telegraph com-pany's station in Hialeah. For the second time in an emergency that meant life or death to hundreds they have proved their metal by giving to the outside world the first detailed accounts of the awful havoc wrought by the full fury of a West Indian hurricane

at grips with lower Florida. Telephones are all right when you have plenty of time and are yearning for a heart-to-heart talk with your best girl in Biloxi or White Sulphur Springs; the telegraph is reasonably effective in case you take the wire companies' advertising seriously and become seized with an overwhelming desire to send congratulations to a successful political candidate; and even courier service is not to be sneezed at under normal circumstances; but listen, when you want to get an all-important message through to its destination without any ifs, ands or buts about it, the radio man is your huckelberry!

All credit to E. F. Bourne, superintendent, and his tried-and-true crew of able assistants, the self-sacrificing dot and dash bounds who in 72 vibrant hours handled more words in press dis-patches to New Orleans and Boston than the station ordinarily handles in that many days. They deserve a vote of thanks from everyone interested—and who isn't?—in the welfare of the stormstricken districts to the north of Miami. Here's ours!

bankrupt municipalities (and that's exactly what they are) bearing the full burden. Red Cross aid, and all help from the country is scorned. Florida hokum still persists in the face of irrevocable na-

There's only one thing lacking in the picture. That is Banker Romfh telling newspapers that REFERENCE

#### Always a Boy

Always a boy at heart-

That was I. Work, play, fights, sickness, career, Financial disaster, babies, respon-Financial disaster, babies, respon-sibilities; And law-suits, graying hair, and failure— (And how often the failures!)

- But still I was a boy.
- I lost everything.
- No, not everything.

But what a great thing it was, Going through this funny old world of ours, And Life, Always being a boy! -By WEN R. PHILLIPS.

Because I still was able to laugh at this funny old world of ours That none of us really knows any-thing about. And I still liked it so well (Being a boy!) That I wanted to live in it a little longer.

#### The F. P. & L. Co. on the Job

STRANGE as it may seem, but a fact nevertheless, the octopus In known as the Florida Power & Light Company was one of the first forces operating in the storm area, and not alone attended to its own loss but aided those in distress.

Which somehow proves corporations have a soul.

At various times, we've kidded 'em about their leaning poles —but it makes us feel good to see the way they've so quickly re-paired the damage in this new, and greater, disaster.

#### **Red Cross Delays**

J D. BUTLER, chairman of the Deerfield chapter of the Red Cross, had to write in to Miami headquarters on Friday for clothing supplies. Up to that time Deerfield was being attended to by private expeditions promoted by Miami citizens who col lected clothing and delivered it as soon as collected. Deerfield it Deerfield is only one hour from Miami and the disaster was only six days old Give the Red Cross a chance.



banks are just as prosperous as they ever were and that if anybody says we're broke they're crazy.

If we could live and thrive on hokum, instead of cash, we'd be the most prosperous people on earth.

P. S.-It is worthy of note that Doyle Carlton, our Tampa governor-elect, beat Governor John Martin to the devastated zone by a day or so-and furthermore brought \$10,000 cash, which he was personally responsible for raising.

Somehow, we sort of get an idea that Carlton is going to be an ideal governor—especially, if this hurricane crop we've been nurturing for the last two years really matures.

and the state of t

#### A Great Disaster

NO ONE can tell how many lives have been lost in the Okeecho-N bee area inundated in the hurricane of last Sunday. Various estimates, running all the way from one thousand to two thousand five hundred have been made, and even the highest estimate is likely to be very far from accurate.

The district under water was well populated. It was dotted with farms employing from two to ten negroes. One construction company had nearly three thousand negroes on the payroll. How

many of these negroes escaped? There is a possibility that the population of the area was around eight thousand and only hundreds got out alive. Each day makes it more certain that this is one of the country's greatest disasters

#### Weatherman Gray

Some complaint has been heard about the weather forecasts D issued by the Miami weather bureau, and those complaints are probably from the same crowd of sidewalk blockers who hammer

-by word of mouth—on every project advanced anywhere. Forecaster Gray is probably the best informed meteriologist in the United States—especially on hurricanes. He has weathered most of the severe storms of the past few years, and generally his forecasts, and they are scientists—scientists you know are not theorists—have run true to form—but sometimes the hurricanes haven't.

haven't. Oldtimers used to say that no hurricane could cross the Gulf Stream. Then they argued that none could cross mountains. They

did both in 1926. A great student and willing worker, knowing storms and their courses, and the probable outcome, Gray has probably be-come one of Miami's most valuable assets. And we should en-courage him instead of the few petty knockers who are blaming him for the blows we've had recently. His experience with the six hurricanes this year, the one last year, and the three in '26 makes him more valuable than ever.

#### **Getting Storm News**

Getting Storm News A<sup>S</sup> WE are fated to have occasional hurricanes, whether we want them or not, it would seem in order that every effort be made to give information on the progress and probable route of the storm. With Weatherman Gray's office equipped with only one telephone that is continually busy, the newspapers busy as well so that no real information can be secured from them, there should be other arrangements made to handle the situation and relieve the minds of thousands who are living in dread of disaster. An office should be used somewhere, possibly a city or county office, where a special switchboard would be placed for such oc-casions. Two or more operators could take care of all the calls for hurricane information. The cost would be trifling compared to the immense amount of relief the office could give to the citi-zens.

Probably the greatest benefit to Southern Florida in times

#### Put in Some Peppers

MIAMI BEACH is to have an election in December. A mayor and five new councilmen are to be selected. It's a wonderful chance for the beach voters to put in some men of action instead of the usual variety of "yes" boys.

South Beach especially is handicapped by lack of representa-tion in the council. And of all spots on the beach the men and women of the south end are the most faithful. For month in and month out, season or no season, they stick.

Miami Beach has ceased to be just a winter resort. It is a year-round place where many thousands live. And the next election should cause the voters to consider that fact.

The old type of self-praisers should be routed and men with pep and the interest of the whole beach put in office.

TALLAHASSEE always struck us like that—office-holders, on the taxpayers' payroll, just easing along, and then, when a storm comes, and the hungry need food, what do they do? Cast their eggs, both old and new, at ExGovernor Cates

## They Can Do No Wrong

A BUS, operating along the Tamiami Trail made pretty good time the other  $d_{ay}$ . The driver evidently was in a hurry, for he came right on past a  $u_{stop}^{ar}$  sign. Behind him came a private car. The owner slowed up, and also went past the "stop" sign. went past the " The funny

The funny thing about the deal was that the private car owner was im-mediately arrested for failure to stop.

#### THE CAR AND THE SKIPPER

"POP" Cobb, skipper of the Everglades-Dupont Toonerville Trolley, had his conveyance right there. Dupont is a city lying between Ever-glades and the Tamiami Trail. It's skyline, after all these years, re-minds us of Dupont. But when the wind came "Pop" was right there on the job. The population of Dupont, all size of them, clambered aboard the vehicle and the car started on it's terrible journey through the wildeness to Everglades.

wilderness to Everglades. Round curves, careening over the tracks, skirting windswept build-ings, the trolley without a trolley sped on its way. Rocking in the gale, wind-whipped rain beating through the roof, the battery car rock-ed and swayed on its way to safety. At the steering wheel "Pop" hung on like a half-drowned sailor in a schooner disaster. Through long grass and over soggy roads, past yellow buildings and swaying palms, the trolleyless trolley cavorted to nature's music. It seemed like hours while the population of Dupont hung onto the swaying seats as the contraption bounced and bumped over the rocky proadbed. "It seemed like a year," one said aftrwards," though it must have only been minutes." But "Pop" stuck to the controls and at last the chaling in the

But "Pop" stuck to the controls and at last the skyline of Everglades showed in the distance. Everyone breathed a sigh of relief as the trol-leyless trolley presently pulled up in the West Coast city.

All the passengers alighted, thankful to be alive. The rain still falling, the wind still blowing, but the Duport-Everglades battery car had made the half-mile journey safely—and in plenty of time for the opening of the movie show

es are romping over the ocean, would be a cable to Nassau. If we can keep in touch with that Bahaman city we can forecast much more definitely the part of the coast the storm is likely to strike

A cable would cost a lot of money, no doubt, but commercial messages would probably make it a paying proposition. In any case it would be worth the state's while to subsidize such a cable for the information and help, to say nothing of the protection, it would give the Florida population.

#### The Coastguard Boys

NEVER having been friends of ours-or possibly we didn't care so much about the prohibition unit of the sea, yet the coastguard lent every effort, and all its members dug in nobly, aiding both the destitute, wounded and

dying. And they also used some of the confiscated spirits which they had gathered on the high seas, to ease the sufferings of those in the back country. We hope the W. C. T. U. and the Anti-Saloon League can secure some solace in this.

#### Something New

THE streets of Miami will soon be torn up to permit the laying of sewers. This is the first time this month that the streets have been torn up.

 $Q^{\mbox{UITE}}$  a few observers claim that the opening of the 1928 football season is the cause of the present hurricane.

THE school board may be able to make up its deficit by clever retrenchment in the school cafeterias.

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Caller Toplato 7

#### High Priced Food

TWENTY-FOUR ounce loaf of bread costs nine A cents in Cleveland. An eighteen ounce loaf costs eighteen cents in Miami. And so far we have not been able to work out exactly why a loaf of bread should cost a cent an ounce here and one-third of a cent an ounce in northern cities. Bread, the staff of life, cost-ing three times as much in Miami as in Cleveland sounds

like a lot of bunk to the average citizen. Admittedly, Miami is a long way from the wheat-growing districts. But, even allowing it is so far away, that is no reason for the teriffic difference in price. Obviously the bakeries in Miami are profiteering on the product we must have.

Milk is another necessity that is terribly expensive in Miami. Milk is twenty cents a quart. In most places it is eleven to sixteen cents for the quart bottle. Cream is twenty-five cents a half pint in the "XX." Thirty cents a half pint for real cream. And there seems little

cents a half pint for real cream. And there seems little reason for this high price. Oranges, and we grow millions of boxes of them right in the back yards of Miami, are terribly expensive. Dollar a dozen is common at this time of the year. They are seldom less than sixty cents at any time during the year—and not very good at that. We get the culls at a high price while the north gets the pick of the crop at prices that can compete with California. All fruit, vegetables and other home-grown prod-ucts are far too expensive in Miami. Lots of these prod-ucts are wasted, thrown away. Miami seldom gets a chance to buy at a reasonable price. Tomatoes are shipped north and we buy culls at a higher price. Mil-lions of pounds are thrown away that might be made into catsup. Arrangements in this state are perfectly into catsup. Arrangements in this state are perfectly rotten as far as the sale and consumption of home-grown products is concerned.

There is no market for papayas. Something will have to be done pretty soon or a large crop of them will have to be thrown away. In the meantime we are paying about forty cents a pound for them with thou-sands of pounds ready for the dump heap. When the industrialists account when the other

When the industrialists, agriculturists and others interested in bringing people to this district have the time, they might delve into this high price business and try to make it possible for citizens to get the benefit of some fruit that is a little less costly than fine gold or cut diamonds. cut diamonds.

Not long ago some six thousand pounds of carrots were given away because the California carrots sold for less money. Something is radically wrong when California carrots cost less two thousand miles from the farm, than those grown in the muck lands at the rate of four crops a year. Something is seriously wrong. In fact it sounds like a whole lot of silly nonsence to the consumer.

When Mayor Sewell can spare a few minutes from filling apartment houses, he might do something about it. He appears to be the only individual capable of doing anything or having anything done in Miami. If he is responsible for the high prices he should be approach-ed to have them reduced. If he is not to blame he should stop trying to fill apartment houses for long enough to give the profiteers a good, stiff kick in the pants.

#### **Cruelty to Prisoners**

A SHORT time ago the county purchasing agent asked

A SHORT time ago the county purchasing agent asked for bids on felt mattresses for the new county jail on the top floor of the courthouse. He accepted the lowest bid, of course, and the mattresses were duly de-livered. Up to that time everything was all right. But someone got inquisitive. They discovered that the felt mattresses were stuffed with cotton. And you all know what a cotton mattress does after being used for a week or so. The cotton goes into hard lumps and the mattress is a flop, in more ways than one. Pris-oners are being punished by being locked up, they shouldn't have to be tortured by lumpy mattresses. When we have at least two splendid mattress com-panies, the Miami Mattress Co., and the Sanitary Mat-tress Co., firms that give good value and supply excel-lent goods, why dicker with a tinpot mattress company that operates in a two by four shack?

that operates in a two by four shack? Another thing we'd like to know is if the county

Another thing we drike to know is if the county officials are going to accept a cheap cotton mattress when they are paying for a felt one? It would appear that a whole lot of the buying for the county, and the city as well, might be done without advertising and receiving bids. On this matter of mattresses it would be a simple matter to give the order to one of the good firms provided the price was considered Having bids from irresponsible companies that right. substitute to make more money on a cut price is business. Really, more trouble is taken to get bids on trifling contracts like this mattress one, than on some things that are much more important and call for a greater expenditure of money.

#### **Bimini Hit By Storm**

BIMINI, which is part of the Bahamas distributing center for BIMINI, which is part of the Bahamas distributing center for Florida liquor runners, is reported to have again been se-verely damaged by the last storm. Gun Cay, nine miles to the south, lies better protected than Bimini, and the liquor ships there may have weathered the wind, but some damage must have occurred. As a result, liquor prices may advance. All available supplies in the Florida district south of Daytona, evi-dently were utilized in aiding storm victims. Better goods have been brought in recently, with prices holding fairly steady. Home brew manufacturers are improving their output, while much white mule is in the market. Good corn liquor is scarce. Prices quoted are retail, by the bottle, Miami and Miami Beach: BYE AND BOURBON

RYE AND BOURBON	Patzenhofer	1.00
Old Overholt	Tennent's	1.00
	RUM	
	Barcardi	\$5.00
	Jamacia	4.00
	COTCH	
	Vet 200	\$3.00
	Val eos	2.00
	Fluntley Brand	2.00
GIN	Old Monarch	3.00
Walker's London Dry\$3.50	Clan Campbell	3.00
Burnett's White Satin	Gavin Dick	2.50
Gilbey's 3.50	Ferguson's	2.51
Gordon's 3.50	Glen Mar	2.50
London Dry	Munro Square	2.50
BEER	Lochness	2.50
Amstel's \$1.00	Green Stripe	2.50
Beck's 1.00	White Heather	2.50
Carlherg 1.00	Gordon Plaid	2.50
Tuburg 1.00	John Adair	
	Old Overholt     \$2.50       Walker's American Rye     2.50       Biltmore     2.50       Old Hickory     2.50       G. & W.     2.50       Four Roses     2.50       Pebbiebrook     2.50       Canadian Club     2.50       Gold Hudge     2.50       Canadian Club     2.50       Golden Wedding     2.50       Golden Wedding     2.50       Golden Wedding     3.50       Gurder's White Satin     3.50       Gordon's     3.50       London Dry     3.50       London Dry     3.50       London Dry     3.50       London Pry     3.50       Carlbers     1.00	Biltmore     2.50       Old Hickory     2.50       G. & W.     250       Four Roses     2.50       Jesseran's 3-Star     2.50       Jebiebrook     2.50       Old Hickory     2.50       Jebiebrook     2.50       Golden Wedding     2.50       Walker's London Dry     \$2.50       Golden Wedding     5.60       Golden Mr     5.60

little damage resulted. Tsch, tsch, tsch! Aren't we thin-skinned, though?

Although as we giggle off to press we have not yet had an opportunity to examine the details of Jackson-ville's suit, we have a pretty good idea as to what its charges are based on. We suspect, moreover, that dear old Jax is barking up the wrong tree. We read the signed story in question and failed to see anything li-belous in it from the date-line down. We know Mr. Lee Gebhart—he was a member of the reportorial staffs of both the Miami Daily Tab and the Miami Tribune both the Miami Daily Tab and the Miami Tribune-and are reasonably sure that he knew what he was talking about. And it's our contention that the ordi-narily cautious Atlanta Constitution, not the reporter or the press association, that is at fault. The Constitu-tion headlined its Monday morning story, "JACKSON-VILLE HIT BY HURRICANE; 15 BODIES FOUND." Of course, the fact that the part of the headline after the semi-colon belonged to an altogether different story was entirely irrelevant to the touchy Jaxons.

was entirely irrelevant to the touchy Jaxons. But the justice or injustice of this particular claim is not what matters, it strikes us. What is important is the fact that even yet we are not, as a state or as indi-viduals, sufficiently grown up to ignore anything that seems to us unfavorable publicity. Enough energy was wasted over refuting the palpably absurd claims of thwarted binder-boys to build a dike 12 feet high around Lake Okeechobee. It was the petty indignation of Governor Martin and a pack of money-mad real es-tate operators that kept the Red Cross fund after the 1926 hurricane down to about \$3,000,000 when easily twice that much was needed. If Jacksonville's present suit has the same effect on the money raising campaign going on now, at Jacksonville's door the claims of our present hurricane sufferers can be laid. present hurricane sufferers can be laid.

When are we going to grow up?

#### We Need a Law Like This

TN ST. LOUIS not long ago Arthur A. Dunn, head of a loan company, was fined \$100 and sentenced to thirty days in the workhouse for over-charging twenty cents interest on a ten dollar loan. A workman had pawned a musical instrument for ten dollars plus sixty cents in-terest. The right interest for that period should have been forty cents, thus the charge brought against the head of the firm head of the firm.

Lucky St. Louis to be able to borrow ten dollars for six weeks at an interest payment of only forty cents. Try and do that in Miami! You will find that it will cost you two dollars to borrow ten dollars for six weeks.

A correspondent writes in to say that a friend pawned a ring with a Miami loan company for \$40. He took it out a year later and it cost him \$88 to get it back. A little over twice the original loan in one year.

But the law allows the loan companies to charge that amount of interest. And they are playing safe because they will only lend ten per cent of the value of any article pawned with them.

### Hialeah Citizens League

TAX PAYERS of Hialeah, having formed a league, are hitting on all six at the Tuesday night meet-ings. They seem determined to bring about a change in the city administration there and they are going after the officials in a very thorough manner. Where it is all going to end, we, of course, don't know, but we believe that several changes will take place before the winter sets in. Investigation into the financial condition of the city has brought to light sev-eral items of interest and these are threshed out at the meetings of the league. meetings of the league.

Everyone seems in earnest about the matter, and when you get a lot of citizens, banded together with the one object in view, something is bound to break loose before long.

The auditor who made the city audit we referred to last week asked for fairness to himself in dealing with it. He is exonerated, as far as we are concerned. His audit was excellent. There was nothing in it that reflected in any way on himself. He was not to blame for certain methods used to take care of a sum of His audit was made from the city books and made at great pains to get it as accurate as possible. If the city books show that certain moneys are spent in a certain place that is how it will be taken care of in the audit.



Who the girl was that was strolling down Flagler street Wewnesday night in a bathing suit and why

If Martha S. is still cheating

on Sammy ? ? ? Why Rosebud is always seen with the young Miami attorneys

If Bayard D. got as wet Tues-day night as he thought he would

with the girl on the porch

Why Sue was so put out when she saw the revelation of her true story in print

???? Why Vida absolutely won't go into strange offices ... when she knows very well there's no gold at the end of the rainbow

How Addy managed to lose five pounds overnight ... and if the isolation had any-thing to do with it

If Grant and Frank were as tired out after the hurricane rush as their assistant was

When Betty will finally ar-range that introduction she's been threatening all week.

Who the new soul-mate is that's been causing Bud all the gloom this week ? ? ?

If Addy knows by this time who the boss is . . . and how she will feel after he leaves for other parts

Where Minnie and Charlie got all the cash in front of the Olympia Friday morning

How Ross likes the run over to the beach . . and if he's decided to call his sedan a tour-ing car yet ? ? WHO drives the Auburn Beauty Six sedan in front of Judge Gorman's office between the hours of nine and eleven . . ???

What Binda found in the dir-

? ? ? If aspirants for the job of mayor of Miami Beach wouldn't stand a better chance if they paid up their political advertis-ing bill of two years ago ? ? ?

If Roddy reserves a table at the Floridian on Saturday nights merely to watch the fsih-tail dancing by the high-school girls and boys

If Pidgeon likes to be dis-trbed in course of human

When the Sugar Daddy will do a duel with his arch enemy Don the bean shooter . . .

Where Luke the Don Juan has been holding the seance ... ? ? If A B C Curley always catch-es a cold from his ladies ... ? ?

If Walley is going to continue to get a cramp in his hand every time the waiter arrives with the sheak

Why the editor and the law-yer didn't push Judge Therrel's car a couple of blocks fur-ther... and if Mr. Wiggins is color-blind

? ? ? If the little black-haired piano player has met her friend's wife

If anyone who claims to be a fixer for Miami Life really can fix . . . and if some of the victims hadn't better start investigating, and tell the editor all about it  $\frac{2}{3}, \frac{2}{3}, \frac{2}{3}$ 

???? Who the sweet little dark-haired, brown-eyed girl is who lives in the N. E. Seventies and is so great an Al Smith booster

нининининини Elks Appeal For

Clothing

HHHHHHHHHHHHHHHHHHHHHH





They Tell Me

many years? Why someone does not adver-tise some of the small reasons why people do not love to reside in Miami, for the benefit of those who have to pay the many LIT-TLE grafts. Some of the com-plaints: "I do not have to tip the Power and Light Co. \$1.50 to pay (an unusually big) water bill in other cities;" "I do not have to pay \$3.50 a year to have gar-bage, etc., removed in other cit-ies." THAT Colonel Branch says he is a sure-enough Cracker now and is proud of it

THAT Harry's next child will be a girl

THAT Wess met Ada as arranged but Bob had borrowed the Nash sedan Why we have to pay about twice as much here for milk and bread as we do in other cities? Jacksonville--for instance--sells the best sweet milk for fifteen cents a quart. (Many children suf-fer, and die even for lack of good milk.)

THAT wire trouble during the storm caused a resident of Coral Gables to call the one number he could get at least 25 times last Sunday and that finally his friends be-gan to wish that their phone, too, would get "out of order" milk.) A CHILD'S IMPRESSION OF CHARITY: One of the storm ref-ugee children looking through the bars of the City Stockade, where they are housed, ask, "Mother, what have we done that we are put in here?" We creationchy tolerate the sort-

THAT Joe will have to be good now 1 1 1

put in here?" We graciously tolerate the sort-er fair, or big things of life, but the many pinpricks give the kicks. A. KICKER. THAT Feye's hurricane anni-versary party failed to come off, but that it wouldn't have been complete without Wes, anyhow

SAVING MONEY

MIAMI Chamber of Com

MIAMI Chamber of Com-merce is finding it diffi-cult to make both ends meet, but it is managing to function all right. There is one thing that might be improved, and that is the method of sending out those advertising folders that everyone is buying to en-close with letters to friends in the north. You see sinta center would

Al Shot to Pieces

JIMMY COX'S NEWS-paper. has tried almost everything in the world to chase "Scar-face" Al Capone out of Miami, have him arrested for murder; have him shot up by gangsters; have him commit suicide or something. It is one of the Mi-ami News' pet eight-column streamer subjects. Today they had him in hos-

nerce.

THAT Jim Tully's "Beggars of Life," made into a moving picture is unconvincing in spots, but good as a whole

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 That E. M. caught up with her would-be critic . . . and that the latter was surprised if not mystified
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 THAT the newspaperman's neighbors got their revenge for his piece about the radio loud speaker by informing an inquire that they didn't believe anyody lived in the house across the screet
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 THAT Bob Fink, negro, was amotg those reported killed by the lurricane in the Lake Okeechobee region
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 THAT the silver lining to the cloud that hangs over Palm Beach county is the fact that a former Miami newspaper publisher is not here to write a "crue story" of the cataclysm

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 THAT the ex-official of the Coral Gables corporation has grown remarkably cool since his precious vanity got stepped on

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 THAT the ex-official of the Coral Gables coloring has grown remarkably cool since his precious vanity got stepped on

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the north. You see, sixty cents' worth of the folders cost twenty-eight cents in postage to carry them to the buyer. And that is the way they are sent. There is a new messenger service just started in the city called the Dime Messenger Serv-ice. Now if the C. of C. will only call this firm up and send the folders via that organization they will save eighteen cents or more on each package. But, you know, these things will happen, even in the best regulated Chambers of Com-merce.

THAT J. C. B. claims she is justified in sneering at Job

That Mrs. E. F. Bourne, wife of the superintendent of Trop-ical Radio's Hialeah station brews a mean cup of midnight coffee

#### PLUMBING SUPPLIES

Can be bought here same as your groceries. Markowitz & Resnick

Inc. Responsible Plumbing Con-tractors and Supply Dealers 2335 N. Miami Ave. Phone 33456 Baths in Colors 531 Collins Ave., M. B. 6390

Princess Zoraida

Here for short time only. Will give test reading for 50c during her short stay here. See her be-fore it's too late. Open daily 11 to 9 o'clock, except Sunday.

(Lucky Egyptian Beads for Sou-venir free)

30 N. E. SECOND AVE.

#### Jax Gets Hot!

JACKSONVILLE's feelings have been stepped on, it seems. The Gateway City is going to take its little play-pretties and go right straight home. Jaxons are play-pretties and go fight straight home. Survey and the all indignant 'neverything, and they're going to see that their city's fair name is vindicated if it takes every nickle in the treasury and the last gasp of its lawyers' choicest oratory. Nobody can insult them and get away with it.

What our sister municipality objects to, it appears, is the insinuation that it had a hurricane. According to late advices, it is seeking damages to the amount of \$1,000,000 from the United Press for a story sent out by one Lee Gebhart, a staff correspondent rushed down from Washington to cover the blow, to the effect that the storm actually hit north Florida and that some

Possibly the bookkeeping is lax in Hialeah as it is in many cities. There are always difficulties encoun-tered in a city audit. It is up to the Citizens' Tax League to get to the bottom of any item that does not meet with their approval.

#### They All Did Well

THE thanks of the whole community goes to those men and women, doctors and nurses, who worked so hard under terrible conditions to bring order out of chaos in the hurricane area. Such self-sacrifice is worthy of great appreciation.

The boys of the American Legion, the Shriners, Ma-sons, Elks, and a host of other members of civic clubs all did their bit and did it well. Many private citizens, too, did great work.

They are all worthy citizens.

The Miami Lodge of Elks is making an appeal at this time for clothing of every description for the hurricane sufferers, and are sending a letter throughout the state requesting that all Elks lodges forward clothing and sup-plies to the Elks Club in Miami, where a distributing point has been established for clothing, food and medical supplies. The relief committee has been working since Sunday in all of the devastated districts and it is very important that the residents of Dade county at this time rally to the cause and assist the Elks in this hour of distress, in securing clothing of all description. Special provision has been made for the trucks to how at

clothing of all description. Special provision has been made for the trucks to leave Miami every day with these supplies, which will be distributed through a well organized and systematic relief committee. It is the intent of the relief committee to secure in the next few days clothing to supply at least one thousand men, women and children, and urge that imme-diate action be taken at once, with reference to the delivering of dis-carded clothing to the Elks' Club, in Miami. in Miami.

streamer subjects. Today they had him in hos-pital, surrounded by twelve husky gunmen, and suffering from three bullet wounds. The wounds were said to be self in-flicted. Probably they thought Al took a few pot shots at him-self just to see if the gat was working smoothly. But the later edition today carried an announcement that carried an announcement that the scarfaced individual in hos-pital was not Al Capone but another guy. So, again, the News fails to get America's most famous gangster put out of the running.

of the running. All afternoon Al has been denying that he is shot—or even half shot. The News had him in Chicago when he was buying a vacuum cleaner in Roddy Bur-dine's store. What haven't they written about him? What will they do next?

Try and force him to sub-scribe for the NEWS-paper?





Saturady, Sept. 22, 1928



 $M^{R.}$  PETE and Mr. Tite-Eyes have taken over the service station on the causeway 260 N DM ice station on the causeway, 360 N. E. 13th, and will be pleased to fill your gas tank.

M<sup>R</sup>. PETE CROSSLAND has not yet returned the plate glass win-dow which he carried around on his head.

M<sup>R</sup>. RICHARD HUNT returned a nice gun to the county solicitor's office instead of keeping it.

SEVERAL of the 1926 Amateur Cops offered their serv-jices to the storm area, and did good work.

MANY of our enterprising newspaper boys did very well sending out stories of the storm the past week. The Crossitania correspon-dent reported no houses damaged there, while Fulford university came through unscathed.

UDGE W. F. BROWN was seen in conference one day the past

YOU can get rid of your old clothes by donating them to the suf-ferers, says Brothers J. C. Cleary and Bruce Youngs of the Elks. MESSRS. CURLEY AND NICK visited Miami one day this week from Miami Boach

this week from Miami Beach.

IT IS denied most emphatically that the eggs sent Ex-Gov. Sidney J. Catts came from Miami, as eggs cost too much here to freight them to Tallahassee.

Several school children have reported that they do not like their new teachers, and claim there is no need to go to school anyway.

Dexter Malone wants this col-um to deny something or other, the which we disremember.

The professional bondsmen's asne processional bondsmen's as-sociation of Miami ofefr their services free to anyone arrested and who have a ten per cent fee to pay to the professional bonds-

Mr. Van Loon wishes to an-nounce that his police dog, which had a slight toothache the other day from chewing on a deputy sheriff, is somewhat improved.

Mr. Police Officer Earl Hudson, who walks the floor at night with his wife's baby (reports having a good trip to the Palm Beaches.

Doc Ziebold, who has been working very hard for the last few days, is again at his old desk and still working hard. Better get yourself an easy job digging dithes Doc yourself an ditches, Doc

Don Q. Willis, who constables for a living, is not on speaking terms with Editor Wendler any more, Now, now, you naughty boys!

Commodore Westman has his yacht all painted up and looking like a million dollars. The Com-modore has promised to take us lishing when he can save enough money to buy him some gas.



Expert Barometer Repairer of Crossitania Has Great Idea Which He Is Willing to Capitalize; Investors May Participate in Dividends, If Any. 

Greeby To Advertise Florida

9

Seeking family treasures— Mementoes and such— Seemed stupefied, Which they must have been, Hunger, wounds and sickness. And they walked about With their arms Holding the pitful Remains, And not a tree, Nor a rope, Or even a dry spot On which to Lay their cherished And damaged possessions. The punness And the hopelessness Of it all Reveals the terrific Along the path Where the hurricane Belted its damnable way, Stood the houses, Shacks, Homes, and The all Of many. And the black folks, When day dawned, And the howling Winds of the Caribbean Had gone their way, Caribbean Had gone their way, Started to clear Their eyes, and gaze On desolation. Out of the Wreckage, Just a few planks, Some clothes Ware colorsed Reveals the terrific Power Were salvaged, Wet, dismal garments. And the men and wom Of Nature, When infuriated.

They Just Sit and Wait

#### hand cleaning up the backyard after the storm They Tell Me

1 1 1 THAT the youngster who did the tumbling during the show at the patio ought to be spanked and sent to bed without his sup-

1 1 1

THAT Gin looked very sweet last night . . . but didn't out-shine any of the other young la-dies at her table. 1 1 ! THAT Frank and Lucy can certainly trip the light fantastic when Frank can keep from feel-ing hot and bothered.

THAT Betty and her boy friend made Bud feel like a boss foreman when they gave him a

*Ч*ининининининининининининин

THAT the family has taken to leaving the receiver off the hook now that Washington has been given its freedom THAT Vida felt very much put out over the fact that she got a write-up . . . and that she doesn't want any more.

THAT Marty has been telling the folks "It won't be long now" for quite some time THAT the judges at the patio last night were a very distin-guished gathering . . . and that Newt looked right in his element.

THAT Ross will certainly be one satisfied hombre when Sue moves into civilization

MIAMI LIFE

THAT Betty positively denies spending all that money on just cosmetics

1 1 1 THAT the peeping Tom who drives the Ford coupe around Point View nights had better be mighty careful in the future 1 1 1 THAT the time certainly passes quickly when a certain couple listen to the music at the club

THAT Murray looked like the original "What Have You" walking around his studio the night of the storm ! !!

1 ! ! ! THAT at least, unlike his predecessor, our present city manager doesn't have to wear spurs to keep his feet from slip-ping off the city manager's desk ... they're always moving ! ! !

!!! That the attractive grey-hair-ed lady is mighty popular with the man who drives the Lincoln

!!! That the joke is on S. since



#### A PIOL Moses Was First Developer RENEE ADOREE and CONRAD NAGEL The Michigan Kid By REX BEACH

ory of a Man who went to the End of the World to Forget the Girl He Loved

he has never seen his wife do the black bottom . . . ! ! !

That the old Bird's Nest Crowd has moved to the Tropi-

That after all these long months Walley's bluff has been called

That Jack W is a real sport

!!! That Joe T can pack an even half dozen in his flivver

That Myrtle is the queen of them all 1 1 1

THAT the well out the Ta-miami Trail is just taking a rest and will soon begin to function

THAT Howard the cop was seen talking to two very pretty girls. 1 1 1

THAT a certain young lady forgot to call up the boy friend about that trip to the beach . . .



Phone C. G. 200

1 1 1

That Curly, the marcel wave gent, was quite embarrassed ... ! ! !

and High Powered Salesman **By J. P. SMYTH** It is said that there were only seven original ideas since the be-ginning of time, of which one is popularly supposed to have been Cinderella." Many persons

"Cinderella." as promised in the de-"Cinderella." The property, however, also re-tained its distinctive features, and preparations made by real estate developers to entice tourists to their particular subdivision are of he ideas were born in this way. The realtors, with their bird

Page Three

he ideas were born in this way. The realtors, with their high-powered busses, higher-powered alesmen, and still higher-powered ideturers on the property, in ad-lition to their free lunches, are credited with being highly original. For weal originality coupled with

For real originality coupled with a gifted silver tongue, however, the laurel wreath must be award-ed to Moses, Galliee's first real es-tate developer and high-powered

ed to Moses, Galilee's first real es-tate developer and high-powerd Born in obscurity. Moses soon ascended the ladder of fame, and in a short while he was a power in the politics of that time. Though it is not generally known, he laid the foundations of his large fortune by looking over choice properties of the neighbor-hood with a discerning eye. His early life having been spent in some choice bullrushes, he made a stepping stone of his environ-ment, and was soon known as the last word in experts on waterfront property. His greatest coup in the real es-yet a youth. Because of his spec-tate game occurred when he was yet a youth. Because of his spec-tate game occurred when he was yet a youth. Because of his spec-tate game occurred when he was yet a youth. Because of his spec-tate game occurred when he was yet a youth. Because of his spec-tate game occurred when he was '' Begone, beardless youth; we deal not with 'schnorres.''' His means of support taken with derisive remarks, such as: "Begone, beardless youth; we deal not with 'schnorres.''' His means of support taken wer rife that Galilee property stoneworkers and sculptors, he caused to be made tablets of stone stoneworkers and sculptors, he caused to be made tablets of stone setting forth in glowing verbiag the natural beauties and financia advantages of a home-site or busi-ness toin "The Promised Land Sudivision.'' Went tages the in form him a corps of the weather Moses decided to the weather the spanish truer to model than most. Masses of green. That's a mome-tows attraction of this country. People subconsciously crave green-stomeworkers and sculptors, he caused to be made tablets of stone-stone workers and financia advantages of a home-site or busi-ness toin "The Promised Land bubical text that all flesh is grass. A house after the Spanish, truer to model than most. Masses of green. Hubical text that all flesh is country. People subconsciously crave green-tis the iron in their visual dit. When it fades elsewhere they seek it in the tropies.

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### Round the TOWN with St ROD

AN EDISON RELIC

The street car pictured on the front page of this issue has had quite an historical career. It runs between Everglades and

runs between Everglades and Dupont four times a day, with Conductor - Motorman "Pop" Cobb at the controls. Barron Collier, owner, build-er and everything else of Collier county, brought the ancient ve-hicle down from New York. At one time it ran as a shuttle car on Fourteenth street from the Jersey City ferry to somewhere on the other side of Macheter rsey City ferry to somewhere the other side of Manhattan

on the other side of Manhattan Island. Edison, the electrical wizard, used it to try out his new stor-age batteries, and for years it has shuttled back and forth on stored electricity. Today it is running between Everglades and Dupont, a distance of half a mile, to carry the Collier work-ers to work and back. The car makes four trips a day. It goes to Dupont each morning with those who have work to do there. It brings them to Everglades for lunch and then takes takes them back home for supper. After that it makes its final trip in time for the movies.

the movies.

the movies. The strange thing about it is that it carries down each side a full row of national advertising. Barron G. Collier,) being the great mogul of the street car advertising game, sees to that. "It's a great life," "Pop" ad-mits, "If you don't weaken!" \* \* \*

MY GAWD! IT'S FREE! Dr. F. H. Hanna, who runs the Battle Creek South sani-tarium at 303 N. E. Second avethe Battle Creek South sani-tarium at 303 N. E. Second ave-nue has started something. Be-ing more or less broke and sup-posing everybody else to be in the same boat, he has opened a medical clinic and emergency where payment is optional. If you're broke, well it won't cost you a cent. If you can pay, well, use your own judgment. This should be a help to the city, being centrally located and easy of access. The sani-tarium proper is also open and a new staff installed. From all we've heard of it this sanitarium is a good place to be in if you're not feeling up to the mark.

#### TIM IS COMING

TIM IS COMING "Among those present" this winter at the races will be Tim-othy J. Donahue, former Amer-ican steeplechase ace, and who is now famous as a trainer. There are thousands of people who know Tim and will be glad to meet him again. He will be in charge of the C.L. Whiting stable, one of the big winners in the Canadian tracks this year. And they'rey got to be good horses to race in Canada, though many think that the tracks in that country are roundabouts and all the run-ners bangtails. It is doubtful whether the small bettor will be satisfied with the oral betting scheme. So many have been used to the pari-mutuels that laying a bet with a bookie will be like try-ing to find a city office in the new County Courthouse.

new County Courthouse. \* \* \* MARTIAL LAW Using soldiers in West Palm Beach shows that the lesson learned by Miami under similar circumstances has been forgot-ten. It seems difficult to drive into some officials' heads the fact that only the governor of the state or the president can call out the military. As Governor Martin refused to be stampeded into placing the stricken area under martial law the use of soldiers was il-legal. Not that the boys didn't do a good job of policing the town, for they were very good, indeed. But they cannot be

CLOTHES MAKE THE MAN; WE MAKE THE CLOTHES Latest Styles, Best Materials, Popular Prices Every Customer a New Friend Made

**EDDIE STEPHENS** The Young Man's Tailor 231 N. E. 1st Street, City Club Bldg.

ATWATER-

called out by any mayor or city official, nor the sheriff, for that matter, under any circumstances. Therefore they were really reaking the law when they in-terfered with the progress of and roads. Streets and roads are public property and are free to all the population. Only the danger of falling buildings or the possibility of injury by brok-need to the general public. There is one thing that West Palm Beach did not have to put up with, and that was amateur what it was all about and acted accordingly. But Boy Scouts what it was all about and accordingly.

THE LITTLE DOCTOR

THE LITTLE DOCTOR Doc Ziebold, who manages what is left of the Miami cham-ber of commerce, was in charge of the relief work at Lake Worth. He, and a company of determined workers, surveyed the devastated areas and set-tled to work with Lake Worth as the headquarters. What they did in seventy-two hours was a tremondous lot of work that must have saved hundreds of lives.

must have saved hundreds of lives. There was Doc, Jack Cleary and Bruce Youngs, among the workers—all half-pint indivi-duals as far as bodily size is concerned, but what capacity to get things done. Ask any of the refugees they evacuated from the Okeechobee district if way want to know.

the refugees they cractated from the Okeechobee district if you want to know. Doc is one very determined person when he is on relief work. He makes up his mind al-most before the occasion arises. He can keep on his feet without food or sleep for so many hours at a time that he must be built of something that is very tough and durable. Today he looks as if he hadn't missed a wink of sleep for a month. And he was working just as hard in Miami for the Red Cross as he worked in Lake Worth.

Worth.

He ought to get a couple of medals—but he won't.

THEATRE CONTEST

THEATRE CONTEST Be smart and win something. The Capitol theatre has a pro-gram called Capitol Capers. Every week there is a contest of some kind where you can spear yourself a free ticket or something more valuable. Last week the Columbia Tire Com-pany pulled off a license tag number stunt that netted some-body a tire and tube. Next week the Miami Photo Supply Co. will give a camera or something of that kind. A great deal of interest is be-fing manifested in the contests, the manageemnt tells me. Per-haps the tightness of most of our finances has something to any finances has something to any nomething for yoursel.

#### GOOD NIGHT, NURSE!

GOOD NIGHT, NURSE! At two o'clock last Wednes-day morning I dropped into the relief camp at Lake Worth, and the sis what met my eye. "Pop" Lehman, nominee for sheriff, and Bruce Youngs, nominee for the legislature, walking the floor, each with a motherless baby in his arms. "Pop" had the advantage of Bruce because he is a family man. He had no trouble in in-ducing his little charge to emp-ty the feeding bottle. Bruce was having quite a time. He had trouble in finding out which was the right end of the feeding bottle, and he wasn't so very sure which was the right end of the baby. \*\*\*

LOUIS GETS SORE

LOUIS GETS SORE Up at the relief front the other day there was quite h commotion that ended in Louis Allen, former sheriff of Dade county, being cast into Sheriff Bob Baker's hoosegow. It hap-pened thuswise: Louis was running a boat into the Everglades and bringing back refugees. At the end of one trip two armed deputies seized the boat for their own use. He remonstrated, but the boys began to feel around for the gun handles and Louis thought better of it. Then into the picture blows a (few 'of the Moberly crew. What they said to Louis about Miamians in general and him-self in particular would curl the hair on a whikbroom. So Louis ups and cleans up a few of them.



All relief forces of Miami rush men, equipment, and supplies to storm area, while citizens give liberally \* \* County stockade made into refuge camp \* \* Democrat women of the county hold first meeting \* \* Jewish hold religious week \* \* School enrollment increases \* \* City authorizes \$60,000 to improve Hialeah water plant \* \* Criminal court with Judge Tom Norfleet presiding, opens term \* \* Dade county expected to have 5,000 new voters for general election \* \* Fights Monday night at Miami Coliseum \* & Liquor market quiet work with a Miami Coliseum \* & Liquor market quiet out a supply small ... prices expected to advance due to storm hitting Bahamas \* \* SS. Laura to relieve Princess Montague while latter boat carries Spasish-American war veterans to Cuba \* \* Work progressing rapidly on new Second avenue bridge \* \* New water mains being laid \* \* Oranges, graper fruit, and eggs continue expensive \* \* Railroads running \* \* Pan-Americas Airways, Inc., starts new runways \* \* Weatherman Gray gets after runor spreaders \* \* Local foot-bal squads drill for battles \* \* Pistol fight in Kendall causes one death and two wounded \* \* Police capture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two wounded \* \* Police conture three robbers one death and two woundes \* \* Police conture three robbers one death and two woundes \* \* Police conture three robber

## Where to Go

The Capitol theatre had a benefit night for storm sufferers on Friday and the Olympia theatre is holding one at midnight on Monday. All the Mou-lin Rouge acts will be there and the orchestra too. A large

number of special acts will be given and a good night's enter-tainment is assured. All the pro-ceeds will go to the relief Fund, the admittance being one dollar. At the Capitol theatre next week, Rex Beach's story, "The Michigan Kid," will be shown. Conrad Nagel and Renee Ado-ree star in this feature and that alone speaks succes for it. The

MIAMI LIFE

\*\*\*\*\*\*

## The Faithful Nine You Can Find Them at Every Social Function in Miami—Perhaps You're One of Them.

April 26, 1925

April 26, 1925 There were thirty-four peo-ple at this particular party, but nine stood out distinctly from the rest. They are the nine to be found at practically every gathering of a similar nature. If you have missed them here-

picture is replete with thrills and romance. Many of the scenes are made in gorgeous Technicolor.

Coral Gables Golf and Coun-try Club is becoming one of the regular places to go these nights. The attendance has been excep-tionally good lately and the en-tertainment supplied of a very high calibre. There is something that appeals to most of us in being able to dance beneath the palms in the spacious patio. There is no more beautiful place to spend the evening than this been active in adding attrac-tions. The food there is always excellent.

If you want to dance on a re-volving floor try the Ambas-sador club. It is out on Twenty-seventh avenue, northwest, and is one of the easiest places of its kind in the city to reach. The interior decorations, shaded lights and good show makes it a desirable place to stage a party.

Here they are:

The man with thinning hair who wonders how he can get a chanche to talk to the brown-eyed debutante in the pink dress....

The young man with curly hair and gray eyes who won-ders whether they are going to serve any champagne. tofore, look for them the next time.

The brown-eyed debutante in The brown-eyed debutante in the pink dress who wonders whether the young man with curly hair and gray eyes is go-ing to ask her to supper. The hostess who is wonder-ing how the account of the af-fair will look in the morning paper...

And the waiter with the bald head and shaggy eyebrows who wonders why people ever give

paper. . . . The host who is wondering how soon he will be able to sneak away, unobserved. . . . The florid-faced, rather stout gentleman, who has just ar-rived and wonders if he has come to the right place. . . . The terribly devoted couple, who have been together all eve-ning, swearing their undying affection for the seven hun-dredth and sixty-third time. . . . The tall, fair woman with a

The tall, fair woman with a lengthy necklace who watches every move of the middle-aged

LITTLE GERALDINE When Little Geraldine heard that Louis Allen had been thrown into Bob Baker's jail she just laughed and laughed because she knew that wasn't the way he wanted to get into the sheriff's office.

**Only Real Nite Club in Town** 4 - SPARKLING PRESENTATIONS NIGHTLY - 4 NO COUVERT OR ADMISSION CHARGES

# I'm Off Them For LIFE!

Miami Life is unique in many ways.

Someone said the other day that it was blue and white and read all

over.

Not only read all over but carefully read all over.

And that applies to the advertisements, too.

When looking for an advertising medium that will bring results do not overlook Miami Life. Remember that all ads are next to reading matter-often surrounded with reading matter that everybody wants to read.

man with a mustache and a flower in his buttonhole.





Advertising appropriations are being kept down these days so the advertiser is looking for the best value. Miami Life is the best medium for certain lines of advertising, that is admitted.

Call at 815-6 Olympia Building or 'Phone M.37737.

Miami Life is read-not skimmed.