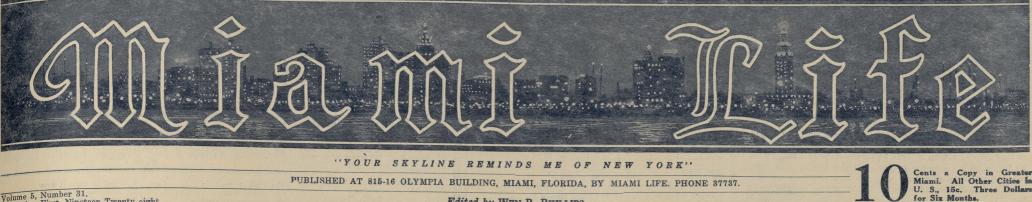
What Everybody's Asking Today --Will We Have Racing This Winter?



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Edited by WEN R. PHILLIPS

Make It a Real Playgro et's

- HIS winter Miami will be the mecca of thousands of visitors. This is going to be Miami's greatest season. There will be more tourists in the Magic City than ever before.

At least this is the general opinion expressed by travelers returning from the north, business men of the city and a large portion of the local population.

Hope springs eternal in the human breast.

Miami has wonderful sunshine, unexcelled climate, beautiful scenery, excellent beaches, marvelous parks, and a big heart.

All these delights will bring visitors here by the thousand. They will bask in the sun and swim in the ocean. They will attend bridge parties or fish in the Gulf stream. They will watch the polo games, tennis or other amusements. But how much real entertainment are we going to give them?

We advertise Miami as being the world's winter playground. We bring thousands down here to play-and, as we did last year, and then don't allow them to play except at tiddley-winks and hunt the slipper.

To keep Miami the world's winter playground we will have to live up to the name. We must have horse racing, dog tracks, jai alai, theatres, and other forms of amusements and entertainment that will keep our visitors here after they arrive.

manner Will We Have Racing?

JOE SMOOT, who owns a great deal of the racing plant at Hia-leah, and who is president of the Miami Jockey Club, had declared that we are to have racing here this season. Well, there had better be racing or Joe had better sell his interest in the racing plant and start up in business somewhere also

Last year Joe promised racing to the winter season but the racing did not materialize. Many stables sent horses here and took a big loss when Governor Martin put his foot down on the amusement.

This year everybody is pepped up because the ponies are go-ing to run again and, if they don't run, there will be a near riot in this Magic City.

Even our worthy mayor is in favor of horse racing. Ninety per cent of the population has always been in favor of it. Thousands of tourists will come here for no other reason than to enjoy

sands of tourists will come here for ho other reason that the excitement of seeing the ponies run. The admittance to the grand stand this coming season will be fairly high. Signs will be distributed all over the grand stand to say that gambling will not be permitted. Only the wealthy will be able to go to Hialeah and play the horses. So, if you must play the ponies, start saving now.

Chasing Them Around

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A CCORDING to Miami officials, gambling must cease. A But certain officials, whose terms of office will end in the near future, figure that from now on will be picking time—while the picking is good. We cannot expect a good official to leave a good official job poorer than when he entered it. It just isn't being done in this neck of the woods

neck of the woods.

Last year Havana took all the cream. Many people did not even hesitate at Miami. They went right through to Cuba and spent a few days, weeks or months and millions of dollars free from stupid restraint.

Miami can keep her visitors here by making their stay a period of healthy entertainment, and we have everything here to make that stay pleasant.

We must dust off our wonderful race track, sweep the spider webs out of the huge fronton, clean and paint the dog tracks. We must get out and help

Millions for Tourists--Not a Cent for Industry

AYOR EV SEWELL again has hitched his buggy to the tourist source of income idea. Somehow he cannot get over the jumps. He still believes that what Miami needs is an ever-increasing tourist crop and a six-months' season.

The mayor somehow cannot get beyond the good old days when the gates to the city were opened in December and closed the first of April. In his days of education here he remembers dirt as something to fill up holes and to use for gardens and fruit trees. Later, that dirt, if properly located, nearly became worth its weight in gold.

From 1924 on Miami hopped out of her swaddling clothes with a yell. We became an all-year-round city, with a population of 131,-000. We were not tourists. We were mechanics, laborers, craftsmen, professional men, farmers, real estate salesmen, and a few hundred bootleggers thrown in.

We are here for a twelve months' season. Packed hotels and apartment houses are very well. We want them. But we also would like to hear the hum of busy shops, packing houses, manufacturing plants, and the thud, thud, of harvest hands going to fertile fields.

Miami through utter lack of co-operation, has lost many a good industrial plant. An orange juice concern tried to land here but grabbed the inducements offered by California. Jacksonville is waxing fat on our mistakes. They are offering sites and backing to good prospects.

We are told to sit down and mail out leaftelling of our climate, our accommodation facilities, and our tropic wonders. That is an old story. Most everyone knows Miami's natural advantages over her sisters during the winter-time. But what about the home-town folks? Are they to cover up and idly while away the summer months until the next tourist season arrives?

the visitors to enjoy themselves. We can't call this a winter playground when the only sport allowed by law is collecting of rentals three months in advance.

Miami. U. S., for Six

Mayor Sewell has a method of filling our apartment houses. It will mean the opening of five miniature chambers of commerce, in different cities of the north. It will cost \$25,000. Half that amount spent in telling the world in general that Miami would be a real playground this winter would fill every room in the city.

We talk about industrial development. We blah about agricultural possibilities. We rave about this and that in connection with this wonderful city. What we don't do is get busy and make the city its own best advertisement. People who visit this part of the world and thoroughly enjoy themselves, will bring many more visitors next year.

This coming winter we must lay ourselves out to make Miami so entertaining a playground that our tourists will return again next year. So entertaining, in fact, that nothing on earth but lack of funds or death will prevent them from coming again, and again to play all winter with us.

And all this will cost is an effort on the part of everyone to make Miami live up to its reputation of being the world's greatest winter playground.

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C. of C. Reduces

OWING to a lack of funds, principally, the Chamber of Com-merce has let out six employes, among them Secretary Carpenter who has been fired several times before without effect.

The chamber has been plugging along minus money for some . There are six directors who have shown no great interest in it, in fact, have neglected it altogether.

In it, in fact, have neglected it altogether.
Money has been paid into the chamber's coffers by the city, little dribblets that took care of the payroll on occasion. Since the reorganization a few months ago, when Doc Ziebold took the reins, it has run on the hand to mouth method through lack of funds. In other words, the chamber of commerce has been as financially embarrassed as the best of us.
When there is so much that a chamber of commerce can do; when there is so much need of a chamber of commerce can do; when there is so much need of a chamber to supply information and formulate amusements; it seems a pity that it should be hampered by a lack of cash to carry on the good work.
Memberships have sold freely. There are well over two thousand members now and a weekly meeting is being slated. These meetings will be held each Monday at 8 p. m. in the criminal court room at the courthouse. Much good should result if any of the membership can find the time to attend.
There is an idea prevalent that the chamber cannot function unless Ev Sewell is at the helm. When he was running the chamber was attending to the city's publicity booklets. Now, all this is taken away and placed in the hands of the city publicity bureau. So the chamber has no fat bankroll to fall back on for funds. bureau. So the chamber has no fat bankroll to fall back on for funds.

Give the present organization the chance the former chamber had and you'll see a great difference. Trying to run a chamber of commerce on two bits a week is a waste of time.

So, while city officials are landing with both feet on certain gambling devices, bookmakers, punchboards, etc., the gamblers have removed their places of business from the city and settled in other points that are not under the city's jurisdiction.

City officials have confiscated the bookmaking apparatus, etc., but the gambling fraternity have simply taken this minor loss and started up again in business at some place where the city

Buths can't touch them. Miami Life is inclined to be liberal as far as amusements are concerned. We would like to see everybody enjoying Miami to the fullest extent. We are against gyp joints, and poison parlors, Hia-leah rye and crooked games. But there are many who want to gamble—and who will gamble—officials or no officials.

MOST men make mistakes. Take the two police officers who thought they were chasing hijackers and the alleged hijackers said they were coastguardsmen, and proved it by taking away the officers' weapons and then biting their pursuers.

T remained for the county solicitor's office to put the brakes on 1 wild and into the county solution of the solution of the simple expedient of escorting violators from the city jail to the county stockade, after they finished their first sentnce.

THE CRUSH WAS TERRIBLE (From Miami Herald's Friday Edition) FOR RENT-ROOMS ROOM in exchange for remaining with lady at night. 111 S. E. 13th St.

Even the Florida East Coast sees the signs of progress. They admit the Royal Palm hotel is out-of-date and as such will not open this year.

Our mayor must overcome his turn-backward views. Progress is what we are after. The Florida East Coast station may be a thing of beauty to him-probably he was at the dedication—but it is an eyesore to us, and typical of the class of Miamians who are a bit peeved. because the city is really something more than an East Coast winter resort.

Examination Day Draws Near

FOR some six weeks Miami police underwent a course in law- Γ enforcement technology. They listened to lectures, read books and guizzed themselzes to a fare-ye-well. The morale of the police force was on the up.

Now comes examination day, and quite a few of the blue-coats will probably be let out because they can't tell what state Atlanta, Georgia, is the capital of. There are men on the Miami police force, as in every other

city, who have lacked the rudiments of grammar and the technics of mathematics, yet, perforce, they have been wonderful officers,

being skilled in the school of experience. It seems to us that an efficient, courteous and fair officer is entitled to consideration. Knowing what a violation of the law is, and doing his bit in protecting the citizens, and faithful to his trust, is what his job calls for. If his lack of book learning earns him a blue tight combiner what he wrong with our ideas of him a blue ticket, something must be wrong with our ideas of justice

Smart policemen are not always the best.

MANY people complain about the activities of the local prohi-M bition enforcement officers just because they are busy de-stroying stills and confiscating liquor. It is thought doctors and undertakers are the worst howlers

T IS reported that a stranger played a slot machine somewhere in Dade county this week, and won fifty cents. The machine was immediately destroyed by the owner.

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amin Line

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TRADERSUMATICOUNCIL 7

One-Way or Two-Way?

A FTER a few years of trial there is a definite objec-tion being taken to the one-way system of streets in this city. Certain streets have practically died, as far as business is concerned, since all the traffic has been

as business is concerned, since all the traffic has been traveling in one direction only. Northeast Second avenue is the worst specimen in town. While the Biscayne boulevard was in the mak-ing Second avenue was of necessity a one-way street for a number of blocks. There is no reason now, since the boulevard carries most of the traffic, for Second avenue to remain a one-way street. A bridge is being built at the south end of this busi-ness thoroughfare. There is a proposal to make the avenue a two-way street for its whole length, many business men complaining that the one-way system has destroyed the business value of the avenue.

destroyed the business value of the avenue. Take a run up this avenue and you will find that not more than a quarter of the stores are occupied. It is so completely dead from a business point of view that business men are moving out as leases expire.

The traffic turns at Seventeenth street now and thence down First avenue. It is rumored that leases on this turn will be broken if traffic is diverted. But that should not hold up the opening of Second avenue as a two way street.

two way street. Fifth street will also become a two-way street in time. It is annoying at the present to see this wide street carrying two or three cars in its whole width, with plenty of spare room for twenty times the traffic, and then have to go hunting another street a few blocks away to get across the city.

Some merchants on Flagler street want that main Some merchants on Flagler street want that main thoroughfare turned into a two-way street again. Whether this would be a good move or not is open to argument. Certainly, after the new First street bridge is built, Flagler should be a one-way street east and First street one-way west. This will carry all the traf-fic Miami will have for many years. The matter will have to be handled slowly and with the matter of public safety to the fore. Several one-way streets might be changed without doing any harm. Even

streets might be changed without doing any harm. Even if we have to drive around three sides of a block to cross the street, the trip can be made in minutes less than under the old conditions of traffic in 1925.

Funds For the University

CTION taken by the Coral Gables city commission A last Thursday, when a plan for obtaining three new buildings for the University of Miami was outlined, would seem to indicate that the members of that august assemblage are not entirely oblivious to their civic responsibilities. In fact it is almost credible that at last the Toonerville commission has decided to do something

the Ioonerville commission has decided to do something constructive—perhaps to compensate for its recent po-litical jimcrackeries. A fund of \$100,000 can be made available by re-ducing the city's reserve of \$400,000 for uncollected taxes to \$300,000; and if this is appropriated to the University for publicity purposes, as it would be under the plan, an additional fund of \$500,000 would become available immediately under bequests of L C. Perner the plan, an additional fund of \$500,000 while become available immediately under bequests of J. C. Penney and Joseph Adams. The city's fund would be made contingent on the receipt of the latter. This money would provide for the immediate construction of three provide for the immediate construction of three new buildings; which in turn would make possible nearly \$1,000,000 in new construction.

nearly \$1,000,000 in new construction. Now this is something like. The University has been kicked around long enough. It is far too valuable an economic and cultural asset to be allowed either to lie dormant or function half-heartedly. Other com-munities in Greater Miami should realize, too, that al-though it is a Coral Gables institution, geographically speaking, it belongs to the district as a whole and should be supported accordingly. And if this action by the home-grown and hand-picked commission turns out to be the one that really starts the ball rolling, and proves as efficacious as it looks from this distance, our editorial hat is off to the boys. More power to 'em, and to the "U."

Double Jeopardy

WHILE no one has much use for a drunken driver, knowing that he is a potential killer, it is not right that he should suffer twice for the same crime.

Under an arrangement now in force in Miami a case of "drunk and driving" will draw a fine and two days' imprisonment from the city, and as soon as released the driver will be hauled up by the county and punished again for the same offense. No matter how you work it out; no matter what the

A NEW SHIP ARRIVES

THE latest in Mothor Liquor Ships is now placidly snuggled on the calm waters of Gun Cay, waiting for the boys to come on over. A regular summer colony of cottages built atop a large barge, and equipped with electrical cooling devices—I was go-ing to say Delco, but they might think advertising was free—is this packed warehouse of beverages. And the spirit of progress continues as far north as Bimini, where Bethel has opened an up-to-date bar for the convenience of visitors. Agitation ap-pears to be centering on the production and marketing of better brands of liquor. Some of the stuff now being toted over is on a par with our local products. Consumers have the solution in their hands. They can demand the good goods, and the envoys will heed that demand. Some of the Scotches now raffled off in Miami at \$2.50 per pint cost \$12.00 per case in Nassau, or 50 cents per pint. It is a well known fact that merchants push brands which net the biggest profit, but standardized and well known goods will always come into their own when consumers atuff in your stomach. Prices quoted are retail, by the pint, c. I. F. (cash in fist), Miami: RYE AND BOURBON <u>S250</u> Wet m

RYE AND BOURBON	SCOTCH
Pebblebrook \$2.50	Vat '69\$3.00
Walker's American Rye 2.50	Old Monarch
Canadian Club 2.50	
Old Hickory 2.50	John Haig 3.00
G. & W 2.50	Huntley Brand 2.50
Seagram's 3-star 2.50	White Heather 2.50
Biltmore 2.50	Glen Mar 250
Old Overholt 2.50	Green Stripe 2.50
Four Roses	Ferguson's
Old Judge 2.50	Lochness 2.50
Golden Wedding 2.50	Munro Square
GIN (Quarts)	John Adair 2.50
Burnett's White Satin\$3.50	Clan Murray 2.50
Booth's	Gordon Plaid 2.50
Gilbey's 3.50	BEER
Gordon's 3.50	(All imported beer is selling for
London Dry3.50 RUM	one dollar a bottle here. Homebrew
RUM top	goes for from 25 to 50 cents.)
Wray's 3-Dagger\$6.00	(There is not much demand for
Bacardi 5.00 Jamaica 3.00	champagnes, cordials, wines, cognacs
(NOTE-A new rum, similar to	and other rich tourist tonics. Your
Bacardi, is now on the market. They	
Bacardi, is now on the market. They	Total and habor hood bootlegger may

haven't started to imitate it here yet.) satisfy you.)



THEY are returning from sum-mer shopping tours, the big guns of the Bahamas. England, Scotland and Germany, they have traveled, looking for new brands, bottles, and labels—so as the American liquor manufacturer might be a bit disconcerted when a well-known selling brand comes out all dressed up in new regalia. It sems to me that one mis-

It sems to me that one mis-take, made by both agents, wholesalers, and rum-runners in the importation of intoxicating liquors to the United States is the pushing of poor and cheap brands. Of course, if the rum-runner gets caught, he doesn't lose so much, but if he doesn't our stomachs get an extra ache.

Good wet goods are boosters. The inferior stuff acts better than the well-known Keeley Cure. Drinkers whose innards loop the loop soon will stop drinking melt-ed soap labeled Scotch and the creosote used in the manufacture of rye can better be adapted to telephone poles.

Bruce Thompson is making a show place out of his famed Dirty Dick bar. He is modern-izing it to conform to American ideas. Even the benches are form-fitting.

Kenneht Butler, A. C. Hunter, Charles Artearga, Ralph Butler, and several aviators blew into Tom Leavelle's Imperial the other night. Then they conducted Kenneth to bic correct

his garage. The prisoners who attempted a jail break some six weeks ago have reformed. It is thought that the cat-o'-nine tails had something to do with the good

Why defeated candidates for office never pay their campaign bills work. The tomato season is getting under way. Planters have large crews at work, and a good crop is anticipated. For the past three years toamto growers have been in the non-profit sharing list.

When rum-runners will bring in better brands of liquor ??? Why the astute detectives let the power thief get away ??? If Bud hasn't got a pretty bad case when it takes an ar-firmative informative phone call to make him go out

George Murphy, he of the big girth, and last year's operator of the Fort Montague hotel, is due back soon. Rumor hath it that the hotel will remain idle this season, but it is presumed that the Development Board will not be so backward as to allow such a backward step to occur.

Nassau in the summer and fall may not appeal to many travelers —but that is because they haven't journeyed through the Bahamas in this period. The weather is ideal, prices are reasonable, and the natives hospitable. Fishing, golf, and other sidelines offer plenty of opportunity to use up idle hours.

plenty of idle hours. The Princess Montague and

the Munson boats offer attrac-tive rates for the trip, and it is one heartily recommended. And

one didn't have a wonderful time at Marty's party . . . and if she isn't a wiz of a hostess ? ? ? How Ethel liked the pushing around she had Wednesday night

and how she felt the next morning

? ? ?

Why the girls didn't cook more food ... instead of sending the boys home hungry ? ?

Why Bud is so modest about his new song ...inasmuch as it's the best thing we've heard in months ????

Where the stork goes after he leaves the baby

If Flo A., Helen W. and Mar-tha S. knew that they are the talk of town since stockings went out of style ??? Why Leola was seen walking down S. E. 1st street after mid-night all by herself ???

Why Norma and Veeda do so much entertaining

Who has been giving Flo "ze grand rush" since her return from Sanford

Why all the boys are rushing the "babies" this summer, and what the older girls think of it the

If Helen W. still writes heart-roken notes to the Blackbird

? ? ?Where Carlos and Charley had the hot-date Monday night and if they went out in the country and sang ?How long this pal stuff is go-ing to be kept up . . . and if it isn't an awful pain in the neck ? ?

Where Bud and Marty were when the county broke in and looked things over ? ?

How Betty enjoyed the ride and the dope she had with the advertising salesman she picked up the other morning ? ?

???? Where this so-called fish-tail wiggle originated . . . and if it can be traced to the Hopi In-dians

Where Gertrude was Satur-day night . . and what de-tained her ? ? ?

That Murray and his boy friend had a pretty nice time the dinner party Wednesday at th night

How Cherokee of the Mou-lin Rouge likes her long hair

Who the three Hebes were that were looking for Sam with a shot gun If a certain prominent Miami physician knows that the young lady he tried to assault is go-ing to give the story to Miami Life

??? If the good-looking girl at as cigar counter at Liggett's the

The Feds were here Last night again. No business anyway— Just got through Paying the city \$150. Sure, that's good stuff— Costs enough, anyway. Back two months With the rent. No sooner get ahead— Bang! You got to turn it over

Home brew, Which I couldn't sell

Which I couldn't sell Anyway. Do you think this winter Will be any good? Wish it would hurry up And come. Checks! I quit cashing them. They may be good, But the banks Won't take them. Wish I had All I owe. I'd go on a trip— I could go as far As Alaska— And then come back. Bootlegging's the bunk— If you steal from yourself

isn't getting more tempting every day ? ? ? If Wescott isn't lonesome since his better half went on her vacation ? ? ?

When Mary and Lewis will

make up . . . and what the fight was about

???? Where Mac got the good scotch

??? If Harry knows that that last drink made his two friends sick

Why the Men's Bible Class does not invite Al Capone to speak at the Olympia on Sunday

Who spoke out of turn at the church meeting on Wednesday night

Why Bill always manages to

be broke when we are cashing our checks

morning

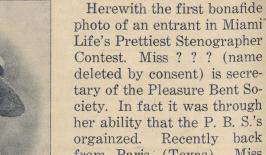
You got to turn it on To someone else. Say, tell them To let me alone. I'd like to get Hold of enough To wrap myself Around a good steak Once again. No sooner get aneau Bang! The Law. County was over last week, And some blankety-blank cur Found my cache. All he left was some Home brew.



MAULE-OJUS ROCK PRODUCTS

DEMAND OLD LOG CABIN FREE PLANTS ome and Visit Us, and Get Some Beautiful Growing Plants Free THE RIVIERA LANDSCAPE CO. Miami-Homestead Highway Just South of Larkins South Miami TO SEE BETTER -SEE-Meth THE OPTICAL SPECIALIST Miami Optical Co. 40 N. Miami Avenue

Have You a Pretty Steno In Your Office?



Saturday, Sept. 1, 1928







How Harry Rubin feels since the new addition of a son to his family

? ? ?

If Chief Reeve will remove the demerits from any police-man will wash the dirty dishes in the chief's home

? ? ? Why Judge Gramling drank so much milk aboard the Iro-quois

? ? ?

If Heinie Hymn knows the speed law now ??? If Eddie Melchoir makes enough profit on eggs to pay his light bill

7 7 7 Y??? Why Dick Newcomb remained so long in one hotel in New York

Who there is that thinks any-

"Going Away to School?" f you are, come in and look over new fall styles. We also have new styles that will be worn at event colleges everywhere, all of neuts style boks showing the lat-neuts style boks showing the lat-

st cuts and fads. "EDDIE" STEPHENS TAILOR 231 N. E. 1st Street City Club Bidg.

Oversight Trip to Nassau on the

"Princess Montagu"

To Know

offense is; no matter whether one or ten laws were broken at the time, no person should be liable to pun-ishment twice for the same crime. The constitution of the United States, Article 5, says: ... nor shall any person be subject for the same offense to be twice put in jeopardy of life or limb:" and even if the supreme court has ruled differently we cannot see where anything is gained by it.

The law can be invoked to place a man behind the bars for a long term for driving while drunk. Why make two cases of the one crime? Rather make the first term stiffer and cut out this double jeopardy business which seems like a vindictive expression on the part of the courts.

What About Our Harbor? TT IS about time that the harbor was taken out of the I plaything class and something done to make of its some use to the city. At the present time we are losing business, industries and factories because we have not

the facilities for handling the business here. In a very short time Miami will be asked to take care of a great amount of South American shipping. We must be ready to meet the demand.



from Paris (Texas), Miss ??? had her picture taken to prove that the present crop of stenographers don't know what to wear, especially when attending the outings of the Pleasure Bent Society. She is famed for her reading of night club menus, and can quickly discern the difference between a butter and egg man and one who really wants to get married. Miss??? is a toothsome morsel as can readily be seen by her teeth, and is very quick on both machine and shorthand work. If any other employer of pretty stenographers thinks he has this one beat, send in photo and data.



THAT Betty got a whale of a thril Saturday night and that it was positively the last straw

1 ! ! THAT Red and Cecil certain-ly staged a hot final at the Flor-idian and it was generally con-ceded to be a mean fish-tail wiggle

THAT Dewey is mighty anx-ious to know who writes the footnotes about that Westches-ter style of his

!!! THAT it will be a sad loss to the younger set when Betty B, leaves for the north with her family

THAT barring the cropper he took on the back turn in the steeplechase at the Floridian, White sure set a mean pace

THAT Ross and Susie had a lot of fun in the kitchen Sat-urday night !!!

THAT Frank certainly hand-ed a couple of the younger set a thrill when he caught them piltering that which was not theirs

theirs 1 1 1 THAT Betty has her moods and it's hard for a cer-tain young man to figure them out

Lucy feels real glad because the linotype made it LUCK last week in telling about the week in telling square-cut !!!

1 ! ! That young ladies who smoke should extinguish the flame be-fore promenading down the drive

What Bud and Ralph were doing hot-footing it down S. Miami Ave. by the fire house the night they had the date with the choir girls

It is hoped that a certain fam-ily will change its mind about going north . . and just send the daughter to Asheville for a week THAT that funny noise in Bud's Chrysler is not the bot-

the motor in a peculiar mood only

THAT the mosquitoes find no sistance in the pirls' clothing these days

That the recently married copy-writer should have exam-ined her own record and re-membered the proverb about "glass houses" before gossip-



Let's Trade! Old Plumbing for New ize your home with new plumb-ive us a ring or stop in at this a Plumbing Department Store et our estimate on new fix-taking in the old as part pay-The road to us is the road to

Markowitz & Resnick, Inc. MERCHANT PLUMBERS 2335 N. Miami Ave. Tel. 33456 531 Collins Ave. Miami Beach Tel. M. B. 6390

ping moliciously about one of her best friends That Joe and his summer-bacheior friends have been hav-ing the time of their lives since Mrs. Joe went north for a "va-cation."

That the girl from Palm Beach knows more Miami scan-dals than most people who live

'That if 'Jawn'' were as anx-ious to improve his paper as he is his social position, the cir-culation ought to double over-

night. 1 1 1 That the newspaperman and te artist pulled a fast one, hav-g been married a year and a alf without their friends finding it out. !!!!

That the city engineer hasn't been himself since his light o' love left Coral Gables and Mi-ami for Nashville, Tenn.

ami for ivasivite, rent. 1 1 1 That T. K.'s trip abroad agreed with him, and that he appears not at all worried about the future of the Corporation.

1 1 1 That Katharyn M. is sorely missed by at least one of her friends who used to drop into the Administration building to chat with her chat with her.

That Ethel and Peg certainly can put on a wonderful dinner . . and Murray and his friend certainly can eat

I I I That Marty doesn't want it published that it's the music and the moonlight that gets her in that "mood."

That Eddy is still feeling the

That Eddy is stin itering same way ... and that it's a slap in the face every time it's mentioned !!! That a certain young man has been warned not to get to personal... and that it caused him a big laugh !!!

That Ralph certainly is a devil with the women and that Bud hasn't much chance when they go on a date together 1 1 That a certain matron in town is worried about the pos-sibilities of her name breaking into print

into print <u>I</u> <u>I</u> THAT Alice can have Mr. Rags but not as second fiddler

THAT Skipper Westman just missed the Flagler bridge by three picas

!!! THAT the girls all say that every man has a right to bear arms so they ought to have a right to bare legs

0

THE DAY OF REST? Editor Miami Life:

and worst phases it is a public nuisance and should be suppressed. It becomes increasingly apparent that such gratuitous broadcasters as the Bible class are no less guilty. under the laws of common sense and good taste than such abusers of the loud-speaker as my across-the-street neighbor in the 600 block of Avenue Minorca, Coral Gables. The broadcaster of the Sunday morning program does not take the trouble to caution custo-mers against annoying peaceful citizens who may be quite indif-ferent to that type of evangelical religion, and the listener-in steams up his infernal machine to such a pitch that it may be heard—nay, it is utterly impossible to escape it_for a distance of three city blocks.

blocks. If these Olympian Christians are so full of the "do-unto-oth-ers" spirit as they would have everyone believe, why don't they put it into the heads of their en-thusiastic radio patrons that there are some people who prefer to rest on Sunday morning after a 00-00-00-00-00-00-00-00-00-00-00-00-00

Driving While Drunk Drivers Find Friend in Champion Sponge Soaker of Key Largo—May Work Hard-ship on Municipal Treasury, but Why Worry? MR. R. HAMMERHEAD GREEBY, leading candidate for honors in

Greeby Solves Problem

MR. R. HAMMERHEAD GREEBY, leading candidate for honors in the national alimony dodging contest, announces in an exclusive interview to Miami Life, that the citizens of Miami can go right ahead and devote themselves to the coming presidential campaign, for he will take care of the driving-while-drunk drivers who happen to mis-take arcades for through boulevards. "I do not desire no publicity," said Mr. Greeby in his cool re-treat aboard the Prinz Valdemar, where both he and the sea-cow arc on exhibition to the public, "but how to solve problems and to no exhibition to the public, "but how to solve problems and to ne, being as the city commission-be recalled? "Here after wants to get un der the influence let him come and see me. I shall reform him." Little Geraldine, Greeby's adopt-daughter under the revised statutes as laid down in Justice of the Paace Gorman's court, immed diarly burst into giggling laugh-ter with the remark that one look

Editor's Nail

in the Des

DISCOVERED! To the Editor: Call off your dogs. I have that Best - Looking - Office -Worker contest all settled for

MIAMI LIFE

you, She is slim and blonde. She deports herself with unostenta-tious dignity. She is intelligent. She works in the Meyer-Kiser bank building. And—oh, boy! —I. C.

THE DAY OF REST? Editor Miami Life: To repeat here the commonplace fear to tread" is perhaps inappro-priate to my subject—an extreme-ly touchy one, if I read the signs correctly—to-wit, the men's Bible class held in the Olympia theater each Sunday morning. None the less, I am content to take my life in my hands and file this protest against the current practice of broadcasting, not alone the sing-ing and organ music, but the day's sermon and the pseudo-pleasan-ties, including "applause and laughter," of the reverend leader and his lay assistants. It is far from the purpose of the divine afflatus on me wither take its religion or leave it alone; but with mild indignation I riss to refute the claim of anyone who thinks he is privileged to push off-the divine afflatus on me wither take its religion or leave it alone; I te store the set of much great-tar mot willing to receive it-particularly, as I say, on Sundar morning, when two or three extru-tous of sleep seem of much great-is mot sof sleep seem of much great-is misance and should be suppressed. I ti becomes increasingly apparent in ta such gratuitous broadcasterri at the Bible class are no less guilty status the reading apparent that such gratuitous broadcasterri as the Bible class are no less guilty at the bible class are no less guilty at the bible class are no less guilty at the status for the school abe suppressed. It becomes increasingly apparent that such gratuitous broadcasterri as the Bible class are no less guilty at the bible class are no less guilty the diving statustous broadcasterri at the bible class are no less guilty the state of Florida, under comper-asting for leave for leave the school laws of the state of Florida, under comper-asting for leave for leave the school laws of the state of Florida, under comper-ator for county superintendents, flor the state of Florida, under comper-asting for leave for leave for laws of the state of Florida, under comper-asthe Bible class a

The state of the totac month)."
10% reduction on the 1923-1929 salars, \$7,50.
Salary now for 1928-1929 term, \$6,750.
In my compilation of the school laws of the state of Florida, under compensation for county superintendents, it is as that if the compensation of a county superintendent is \$2,400 or more, "No ADDITIONAL COMPENSATION AS TRAVELING EXPENSES OR OTHERWISE SHALL BE PAID TO SUCH SUPERINTENDENT OF FUBLIC IN-STRUCTION. Will Mr. Fisher tell us now much last year's budget allowed him for the school and \$6,750 salaries? In one of the Miami papers last year, the statement was made that in the entire state of Florida budget of the distribution of the school and \$6,750 salaries? In one of the Miami papers last year, the statement was made that in the entire state of Florida but two county superintendents were fitted for the office that they held by education and training. Palm Beach County and a northern county had those two men. Some of the superintendents had not seven completed the grammar school sourse, yet were in control of the education and training. As I see the 10% of the \$1,350 more in the treasury, and if to that were added the budget allowance for tavel, two more teachers might be station of eavening, if a rigid examination of the 1928-1929 budget was made. EMMAH HELDRIDGE. Opa-Locka.

MORE ABOUT BANKS

MORE ABOUT BANKS Editor Miami Life: Having noted with interest at you have said on several occasions about Miami banks, I would like to relate my own ex-perience. Several weeks, ago I approached my bankers for a process deal. I have been carrying an ejccount' at this bank for some time, hav-ing been introduced by a prom-nent citizen, and the note I offered bore the endorsment of fierd bore the endorsment of a person of high standing and financial responsibility. I have been a citizen and taxpay-et (God knows!) of Miami for several years past and have al-ways endeavored to do my duty advancing the city's inter-est. Furthermore, I am con-nern organized only a few months after Miami's first past have presented a i sworn statement showing assets of 550,000 real and personal pro-

have been "liquid," certainly would have been "Solid." I only needed a few hundred to put over this deal, but as my account had been less than \$100 for the past 60 days, the appli-cation was turned down. Con-sequently the deal fell through and my account probably will to the past 60 days, the appli-cation was turned down. Con-sequently the deal fell through and my account probably will remain less than \$100 for some time to come, whereas if I had been successful I could have immediately increased my de-posit to a sizeable figure and kept it there. Thus the bank stood in its own light, injuring itself and me at the same time, because blocking a deal that would have added something at least to the business life of the community at a time when every little thing counts. Now this hing has gone along far enough and it is necessary for depos-tors to take some drastic steps to protect themselves against these bank practices. I pro-pose a public mass meeting to be called by Miani Life for a certain time and place, where depositors may meet, exchange experiences and get together for mutual protection . After they have organized, perhaps, the ands will take a more liberal at there are two alternatives which end be taken. One is to en-deavor to organize an independ-ent bank, the other is to de-posit with the government, which offers 100 per cent pro-tosite. A FAITHFUL CITIZEN. sides. A FAITHFUL CITIZEN.

THUS RADIO POLITICS

Editor of Miami Life: Perhaps some of your readers will be interested in the following example of intolerance that re-cently came to my notice. On the night when Hoover was delivering his accentance speed

On the night when Hoover was delivering his acceptance speech my Irish Catholic neighbor kept his own radio silent while my Scotch Republican neighbor was catching the address; but while Governor Smith was broadcasting for the same purpose, the latter kept up such an unearthly din with his excessively loud speaker that my Democratic friend could scarcely hear a word of the nomi-nee's address. Maybe "there oughta be a law." —HAITCH.

Can You Beat It?

 $\boldsymbol{\tau}$ HEY live as man and wife in one of the most fashionable apartment houses of a fashionable Miami suburb.

She is blonde and slim, and al-though she will never again see thirty-five, her heroic efforts to preserve the remains of a school-girl complexion have not gone wholly unrewarded. She is still almost beautiful.

He is about the same age, but

He is about the same uge, our looks somewhat younger, wears his ultra-fashionable clothes as well as that kind can be worn, and makes no secret of the fact that he is of the fraternity—alas, increasingly prevalent here—that live by their

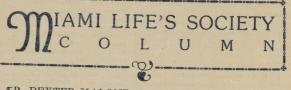
wits. To the disinterested eye this pair seem ideally mated. In public places he is attentive, markedly so, executing her every wish as only a love-smitten swain can, and never a cross word passes between them. Apparently they are as happy as doves, an above-the-average mar-ried counte. wits



Verse or Worse



Page Three



M.R. DEXTER MALONE, former confidential secretary of Miss Inez Meredith (Dillingham), the former bonding queen of Dade county and parts of Broward, has gone and married himself a wife. He is now considering positions for his wife.

MR. WILLIAM, called Bill for short, Burbridge of Miami Beach dolled himself up in some athletic underwear last week and went strolling down the street. "What a pretty bathing suit," said a pretty

 \mathbf{Q}^{UITE} a gathering of notable society men can be seen daily near Alpert's Delicious Sandwich Shop in the Halcyon Arcade. It is not known whether Flo is the attraction or something in the sixth race.

 $\mathcal{M}^{R.\ GRIFFIN}$, the town's finance officer, was seen in a soft drink place the other day.

MR. JAMES (JIM) FLOOD visited his friend, Henry Chase, one IVI night this week, and spent the time in as pleasant a manner as could be expected.

O^{WING} to pressure of business, Miss Lelia Russell has resigned her pay job with the government and put out her lawyer's shingle in the Seybold building, third floor. Clients are welcome.

THE "Sport of Kings," which is what horse racing is sometimes called, is getting bumped in the city. Great big gamblers are having a tough time getting two dollar bets down—sometimes on account of not having the two dollars and again on account of the "law" which is what the police are called.

The last batch of homebrew con-fiscated by one of our constables was so bad that he had to give it away. No customer would buy

of Miami

Mr. Arthur ("Preacher") Coach-man has got a big new diamond ring, but it soon will be in the pawnshop if he doesn't learn to lead trumps when playing at bridge games. NEW YORK SHORT **50,000 BABIES**

-New York Morning World Joe Copps sailed for New York on the S.S. Iroquois last Tuesday.

Judge W. F. Brown of the court of crimes is back to the city after an extended visit up north. He got to both Macon and Valdosta, Georgia, before his money ran out. WARNING ISSUED ON LOOSE DOGS AT MIAMI BEACH

Morally or geographically speak-

Georgia, before his money ran out. Judge Thomas Norflect is still marooned somewhere in Virginia. The roads may be washed out, but the judge says the corn crop hasn't suffered much. Mrs. Fritz Gordon, who has a husband by the name of Fritz Gordon, will soon be out telling about her operation. Mr. Bruce Youngs has arrived back to Opa-Locka after an ex-tended visit to relatives up in the Dutch section of Pennsylvania. He didn't appear to have brought back any money. Morally or geographically speak-Morally or geographically speak-ing. Reactions of a couple of dis-heartened Miamians upon en-countering a sign in Daytona Beach reading: FOWLER EATS. One: "He's lucky!" Two: They can't be." Mayor Ev Sewell has a plan to fill Miami apartment houses with tourists from November 1 to May 1. Now if he can dope out a meth-od of filling pocketbooks—each year—between January 1 and December 31, we're for him. A negro mammy was testify-ing. "What's your age?" domand

A negro maminy was considered ing. "What's your age?" demand-ed the judge. "Seventy-three, jedge," the mamy replied. A few seconds afterwards she wanted to take that back. "I don made a mistake, jedge, dat's ma bust measure."

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> A young man took his best girl out for a buggy ride. When he came to the top of a hill he proposed marriage. The young lady turned his offer down flat. So the young man turned the buggy notion of the hill be ance. reconsider her decision. Mu surprise the lady accepted him her why she changed her mind ly and she told him that her proposed marriage to her mot top of a hill. But, she con tops ran away and when overturned it killed her fathe Real Chili FUNERAL NOTICE THE DUGOUT died t THE DUGOUT died today. Burial will take place in Pot-ter's Field. All who owe ac-Sandwiches counts are invited to att Kindly omit N.S.F. checks. attend. Soft DRINKS, Etc. **DINTY MOORE'S** Recreation Center — Sporting Headquarters Lunch Room — Pool Room WHERE EVERYBODY MEETS EVERYBODY SPEND YOUR RECREATION HOURS AT DINTY'S PALM GARDEN NORTH MIAMI AVENUE AT FIRST STREET Spanish Village THE BEST FRUIT DRINKS IN THE WORLD! Phone M. B. 6651 AL ROOT ACROSS FROM OLYMPIA THEATRE Plorida Since 1912 Miami Nine Year 10/ 93

Page Four

MIAMI LIFE



LABOR DAY will witness many outings from Miami. There will be picnics, entertain-ments, boat rides, games, races and just about everything one craves.

raves. I've got an idea I'll go to Bimini. It's wet over there, and I long to lie under a spread-ing coconut tree—provided the sandflies let me alone, and gur-gle of the cool beer, watching baracuda chase shy swimmers out of the turouise waters out of the turquoise waters (beer, if it's good, always makes poetic).

me poetic). George Linton, vice-president of the Collier interests, says the Princess Montague will offer at-tractive rates to those who want a nice Labor Day outing. Bim-ini is the destination, and the boat is a good one.

Cold German beer is only two bits, a shilling, or one twenty-five cent piece a bottle there. Don't crowd.

"BON VOYAGE!"

HE drove to the Clyde Line docks in an automobile. Just one of those workmen who had saved enough to take a trip had saved enough to take a trip back home, up north to visit his folks. He stepped out of the car, looked carefully around, as if watching for good-bye from his sweetie.

Then he turned and lifted out his baggage. Two infant trunks, black and shiny. Being a lit-tle fellow, he staggered under the burden.

the burden. Two kind strangers stepped from out of the shadows. "We'll help you with your baggage, brother. Come with us." And the strangers carried the heavy load to a waiting auto-mobile, the prospective traveler leading the way. Just for cu-riosity, the kind men took a peek into the young trunks. They were holding snug-fitting copper tanks, each containing five gallons of liquor.

running?

THE ROSE MAHONEY

And the prohibition agents scratched their heads and won-dered what New Yorkers were coming to when they would buy Hialeah rye when the New Jer-sey distilleries were just across the river.

THE DELUGE * *

THE DELUGE FOR the past year professional bondsmen—those who eke out an existence collecting fess for the making of criminal and civil bonds—have had hard pick-ings around the office of the clerk of the criminal court. Jim Flood had absolutely no use for them. In fact, he said they were a nuisance. a nuisance.

Jim ran a-foul of the law him-self this week. He ended up in the custody of two deputy sher-iffs. They took him to the stockade.

And lo! and behold! it was one of these same professional bondsmen who came to Jim's rescue and secured his release. And I bet Jim paid no fee.

"POP"-HE FINALLY QUIT

"POP"—HE FINALLY QUIT "Pop" Lehman—he is our next sheriff and I just have to be friendly with him in case I land behind his new county jail hars when he goes into office— has finally succeeded in prying himself loose from the chief of police job in Coral Gables. He had to quit, resign, and threaten to get another job be-fore the Toonerville commis-sioners out there would allow him to go. They would proba-bly have let him out if they could—but old public opinion "Pop's" side—so he resigned. Anyway, "Pop" ought to be real friendly with me after he rea

PALMS-AND PALMS

They'rea -planting of palm trees around the corners of our new sky-kissing courthouse. It is really a symbolic spot to show off our tropic trees. There'll be





DRIVE on goofy autoists still continues . . . they get to serve ime in two jails * * Miss Lelia Russell resigns post as assistant United States district attorney * * Clerk of Criminal Court James Flood spends night in stockade charged with dis-turbing the peace * * Chief Reeve suspends police officers who fail to adhere to rules * * Poor Rose Mahoney loses part of her pay celebration to be a wow * * Man gets 60 days for using telephone too much . . . he bothered the police station about 20 times a day * * * 'Pop'' Lehman finally succeeds in resigns as Coral Gables police chief * * Gamblers' war looms ** Antilla hotel, Coral Gables, opens under new manage-ment * * Two Miami police beat up by men they pursued ** flugor market quiet . . stock fair . . . prices down . . . quality bum * * Registration at Miami University shows to be checked ** Elks to give picnic for children September 6 ** Politics still dormant . . . Republicans threaten to place three candidates in the field for county offices * * City saves nearly \$12,000 on salvage of grandstands used in Shrine and Expected to draw big crowd * * Agitation for two-way streets grading stairs when courthouse power shut off * * Miamian return from vacations . . . boats and trains bringing more grounty stockade to be removed to new jail in courthouse this mont * * MORE NEXT WEEK.

and then tow her to sea and plenty of water to nourish the young trees as they shoot up-ward, for special pipes keep feeding the needed aqua. sink her, will cost plenty. To pull her to pieces will cost al-most as much and the salvage feeding the needed aqua. And the courthouse is right-fully decorated with palm trees. Seems like everyone in the building is shaking hands or palming themselves off as this and that. But what I started out to say is that I don't like the darn building. I got to the 12th floor and then had to hoof it on down because the elevators ceased to run. Cannot the county com-missioners pass an ordinance forbidding elevators to cease running? won't be worth a plugged nickle.

Why not get the fire depart-ment busy and burn it up.

WANTED, A POLICE CHIEF

The Toonerville commission of Coral Gables is in another of its periodical disturbances. Two of the commissioners, at least, want one man appointed chief of police and the citizens are in favor of another.

One of the men has had 17 years experience in police work and the other about 22 months. Of course they want the 22-months man. Why not import a chief from some other city? There must be several ex-chiefs of police running around loose. Any of them might make a good chief for the Gables.

THE ROSE MAHONEY So they are going to take the Rose Mahoney to pieces and re-move an unsightly mess from Biscayne boulevard. The cost will be immense. The hulk is of no value whatever, even the masts being of little value. The best thing to do is to burn it up. This can be done by protecting surrounding prop-erty. It will cost less and be quicker than any other way. Starting to make the hulk float Why not appoint Henry Chase —he will be out of a job scon? And he would make a good one at that. Sort of tit for tat.

COTTAGE OF PEACE Being the Queer Little Story of a Woman Who Learned to Live—In Miami, After Tradegy Had Crushed Her

September 19, 1925

THERE'S a little cottage half hidden by pines and hibiscus and bougainvillea just on the fringe of Miami. It is a merry little cottage and it has a cozy little porch and the birds have learned that there is peace there that can be found in few other spots. And there is nearly always a song in the throat of a slender woman scarcely more than a girl, who is up at dawn every morning and outside in the dewy grass, trimming her bushes, nursing her plants, and teasing the shy birds that come to play and sing in her carden. garden

garden. She has rosy cheeks and sparkling eyes; and her mouth is tender. And when she smiles there's something about her queer beauty that tugs at your heart-strings. You have a sudden feeling that she has not always smiled; that her eyes have once looked on great tragedy. You have a feeling that there was a time when she could not have been happy no matter how much she tried; and that she has only lately learned to live. BUT now her laugh is gay. Her

B cycs look at you frankly and clearly. Her slim body radiates energy and her whole being shows a profound joy in everyday exist-

a profound joy in everyday existence.
And you may see her (if you are one of the fortunate few why have discovered her haven) in the evening, her lips parted in cestacy, watching sunset and afterglow. And in the evening, you may catch a glimpse of her head bent over a drawing or a book or her sewing, or hear her coaxing fairy sprites from the recess of her baby grandpin.
And when the light goes out in that little cottage—and it goes out in that little cottage—and it goes out very early—you know that shs sleeps a peaceful sleep.
THERE was tragedy enough in her life, just a few years ago.
It was in a western state, where she made the mistake of marrying an estimable, but in-

the double stigma that attached her name_for even the jurymen sup-posed her guilty, but felt she was justified. And she picked out the city farthest from her home to try to recover health and her spirit.

Why The New Traffic Rules? Don't Be Silly! The Public Caught on to the Old Code and Fines Fell Off

lines the next. Perhaps you don't know that affairs at the police station and municipal court lately reached a crisis. Fines and forfeitures were constantly dwindling, although the scale was doubled only a few weeks ago (along with the in-crease in real estate and rents). Only a few weeks ago you could put up a binder of \$4.85 on a parking violation that now costs you \$9.85! Readers, it was a heart-rending

you \$9.851 Readers, it was a heart-rending scene when the monthly reports for August showed decreased rev-enue! Here was the building in-spector showing nation-wide rec-ords in construction. The sani-tary department showed unprece-dented proceeds from fining con-fectioners, restaurants and butch-ers. And here was the tax coldented proceeds from lining con-fectioners, restaurants and butch-ers. And here was the tax col-lector, moaning for more coffers to hold the unexpected flow of gold; the clearing house with statements showing a world's rec-ord in bank resources and depos-its; and the census director, with his astounding record of new pop-ulation. ulatio

his astounding record of new pop-ulation. Little wonder that Municipal Judge Stoneman, Police Chief Quigg and the man who takes your \$9.85 paled and put their heads together, After many sleep-less nights, they reached the in-escapable conclusion. Miami's method of traffic con-trol wasn't complicated enough. The trouble with the one-way signals and the "Don't Park" signs was, it was discovered, that nearly everybody had become fa-miliar enough with the new regu-lations to avoid arrest. Well, the upshot of the whole matter was (this, of course is Miami Life's version) that the system was abruptly modified, perverted, distorted. There's a rumor to the effect

FOUND, A PERSIAN

FOUND, A PERSIAN The WO little children brought her to my door. She is a large and fluffy semi-Persian cat with a disposition like velvet and a skin you love to touch. She lies on the floor looking for all the world like a hand-some rug. She is particular about what she eats and drinks. She loves cream and is enthusi-astic about sardines. Somebody must have lost her. That somehody brought her up carefully. If you know who lost this semi-Persian cat—well tell us about it. *** FOUND, A RING

FOUND, A RING

FOUND, A RING DB CROSSLAND, who has an office in the Haleyon arcade, found a wedding ring on Flagler street some time ago. It looked like a ring that had once belonged to a millionaire -for insatnce, Mr. Woolworth. But, after trying to throw it away several times, someone said it was valuable. So Bob took it down to a jeweler to have it valued. The jeweler said it was worth six hundred. "Six hundred what?" asked Bob.

"Six hundred what?" asked Bob. "Dollars," opined the jeweler. So Bob has the ring and is advertising for its owner. It is a diamond wedding ring and somebody lost it. If the loser will call on Bob at his place of business and give a full descrip-tion—the ring will be returned.

cities."

"It is this remarkable climate of Miami that I want to call to your attention in order that you may experience its benefi-cial effects.

health of a great many of these people would be improved and that they would find life more satisfactory.

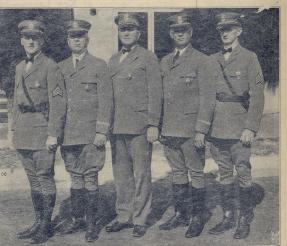
the they would find life more satisfactory.
"Just at present there are also amazing opportunities for the purchase of homes for only a fraction of the prices of a year or two ago. Photographs of a large number of houses in various parts of Miami, ranging in price from \$1,500 to \$7,500 can be seen at my office.
"From now until October 15, 1928 (at which time I expect to return to Miami), I shall be located at Room 639, 15 Park Row, and shall be pleased to give you all the information that you may desire, either in person or by letter.
"You are invited to come to FLORIDA for HOME, HEALTH and HAPPINESS, where there is no COAL to buy or ASHES to carry. RENTS and LIVING COSTS are equal to or more favorable than in Northern cities."

Grace Sawyer, Peggy Webster Evelyn Dallas THE THREE HOT STEPPERS Doing their stuff next Friday Night at the

ROSELAND BALLROOM So. Miami Beach Dancing Nightly Park Park Plan ----

Huggins Garage 2400 W. FLAGLER ST. "MY WORD IS MY BOND' **PHONE 33619**

Some Good **Business**?



Five good reasons for behaving yourself at Miami Beach

That's the easiest thing in the world.

All you have to do is have something to sell and tell the people about it in Miami Life.

You see, Miami Life is read-not skimmed. Even the advertisements are ready thoroughly. They are good to the last stop.

DULCE & LYNN Musical Comedy Stars In a Series of Spanish Song Numbers It's "Collegiate Nite" Tonight The Biggest Night of All AT THE Coral Gables Golf & Country Club ADMISSION \$1.00 PER COUPLE B. T. Bethune, Manager Phone C. G. 66

Another Good Idea

Get the Joy of

Youth in Your

Veins!

Dine and Dance in the Coolest Dance Patio in Town—the younger set

will be there, no end.

Whilliam L. Blenk, teat car tate dealer of New York City, and retired fire marshal, is send-ing the following letter out to all his clients. This sort of advertis-ing should get results for the Mag-ic City:

"You have probably noticed how uncomfortable the first dreary cold days of winter make you feel, especially when you are not well. Twinges of rheu-matism, neutritis or other pains make you dread the coming of winter weather.

mate

cial effects. "It cannot be denied that there are countless thousands of people in the north, including people of moderate means as well as those of wealth, whose financial affairs would permit them to spend their winter here. It cannot be denied that the

Do You Want To COP Off

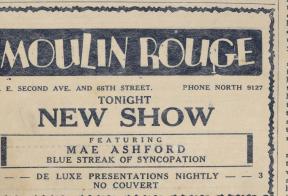
RETREATING 'EM These days when a dollar. means one hundred hard-earned cents, it is always well to keep in touch with the repair end of the auto business. I noticed the other day that the Johnson Tire Co., on First avenue, were re-treading tires. нннинининининининини WILLIAM L. BEERS, real





her life, just a few years ago. It was in a western state, where she made the mistake of marrying an estimable, but in-sanely jealous man. In a mad fit of anger, wholly unwarrant-ed, he shot and killed a youth who had been her boyhood sweet-heart and who, he imagined, was still trying to win her heart. Then, in order to save him.

still trying to win her heart. Then, in order to save him-self, he swore he had sufficient cause. And, to keep him from the gallows, she did not deny the terrible charge; her mute-ness convinced ever her closest friends of her guilt. But one night her husband escaped jail and came to her



IN HER little Miami cottage she has achieved both. The flowers and birds and ever-changing skies of Miami soothed <text><text><text>

There's a reason.

Take a copy of Miami Life and just glance over the make-up. Every advertisement is right slap up against reading matter that everybody wants to read.

That's the sort of ad that gets results.

WHEN BETTER RESULTS ARE NEEDED-MIAMI LIFE WILL GET THEM

Telephone us at M 3-7737

Call and see us at 815-6 Olympia Building.