

Volume 5, Number 29.

Edited by WEN R. PHILLIPS

Bank, Banker, Bankrupt

OW local bankers help out the town in the next four months is going to determine largely the future of Miami business, if not the future of the city itself. Judging from the past. and speaking frankly, the outlook isn't so good.

These "Have-Faith-in-Miami" articles in the Daily News would be much better if they were directed solely to the banker. The man on the street, the Miami home-owner, the developer, the business man, the contractor and all other people we come in contact with do have faith in Miami and express it continually. The only pessimists are the bankers. And if you read the history of Miami, you'll find that they all not long ago were grocery clerks, whose idea of financing at that time was getting ten or fifteen cents out of the cash drawer to buy a sandwich or persuade a cab-driver to take them home. The sparkling tinkle of the modern cash register, with its various checking up devices, probably scared them into the banking business.

Folks, it's serious.

We're not banking experts, but we've got a lot of expert banker friends-who, by the way, achieved their success through long years of study and practical experience and not through a succession of booms that still leave our local executives in a sort of daze. And these experts tell us that money is tighter in Miami than in any other place in the country-and at a time, mind you, when money is most needed to prevent us, individually and municipally, from going bankrupt.

The irony of it is the fact that from 1920 to this year we had a banker-commission composed of the presidents of five big banks (remember how they were publicized and given credit for having saved the city from ruin?), that piled up the most staggering debt that any city of this size in the world ever stood—and now refuse to take their medicine along with their victims whose taxes are eating up their property. Their medicine should be loaning at least one per cent of the value of the property to their clients in need instead of playing the deposits of

their more-well-to-do clients in Wall street call money. But, like all bad boys in the banking game, they won't take their medicine.

We'd like to see a bunch of public-spirited business men get together and start an investigation into the manner that these big bond issues of the last four years have been handled for the benefit of the banks. We'd like to know why big issues were sold months

Who Has The Prettiest Stenographer?

U^P IN George Hilty's office the other day—you know George of the Florida Power & Light Company and the Miami Advertising club—it just occurred to us to wonder whether all these men are swarming George's office to see him or to see his two pretty secretaries.

One of our advertising men says they are the two prettiest stenographers in town.

Which leads us to wonder who does have the prettiest Which leads us to wonder who does have the prettiest office assistants in Miami. Another on our advertising force thinks H. H. Hyman picks the flower of the crop. Another used to rave about the blonde Virginia beauty in the office of Peters & Preston. And you have to wear col-ored glasses to look at City Manager Snow's stenographer.

We like controversy. So why not start one? Who has the prettiest stenographer, secretary or office assistant in Miami? What do you think about it?

Now that the summer widower season is on and the business men of the community have developed a sudden tendency to visit the offices of their friends for no purely financial reason, the time is appropriate to start an argu-ment as to the prettiest office adornments in Miami.

Write us your secret opinion. We shall not reveal es. We'd realy like to know whom the majority of names. business men consider the prettiest.

and even years before actual construction was started. We'd like to know the amount of interest money on these vast deposits, and who got it, and in what proportion. We'd like to be able to show to just what extent the banks have "saved" Miami, their connection with the loan sharks they recommend to you when you try to borrow on a perfectly good mortgage at actually but not technically illegal rates of interest, and their political connections that are apparently draining the life blood of the community.

The vice president of one of the biggest banks in Atlanta said his bank would be glad to loan money to Miamians if the local banks would only do their stuff. "I have faith," he said, "in Miami property, at present values, and in businesses that have weathered the storms of the last few years. But we can not very well sell the idea to our board when the home-town bankers themselves don't show faith enough to let their money loose at home.'

Folks, this banking proposition isn't the involved thing that your banker leads you to believe. If it weren't awfully simple, these ex-grocery clerks couldn't have so suddenly attained the presidencies of our Miami banks, which for a time were the biggest in the South. It's really too simple for the imagination-rather, the lack of imagination-of these boys we so trustingly have handed over our funds to, both financially and municipally.

Everybody "Has Faith in Greater Miami" except, apparently, the local bankers. And how funny that statement is! For it hasn't been but a few months ago that we home-folks came forth one hundred per cent in showing our faith in the local bankers, and probably keeping all of them from going broke before they could recall those millions from the Wall street "call money" market.

During boom and collapse, good times and bad, we know of no time when the Miami bankers have tangibly expressed their faith in Greater Miamiexcept possibly in their advertising-and they don't write that themselves but hire enterprising New York journalists, as a rule, to exploit their civic blah.

At heart, in spite of the euconiums heaped upon them by lurid propagandists, they still seem to retain their inherent grocer-clerk instinct to "take out" every time they ring "No Sale" on the municipal cash register.

Gumming Up The Works

T this particular time in the history of Miami, a time in which every merchant is trying to drum up business, to rake in a few dollars, it is surprising to run across a story as told by Mr. Fogal, of the well known Miami river boatyard.

It appears that Mr. Fogal has several hundred thousand dollars' worth of boats to build. He wants to build them in Miami so as to help out with a husky payroll.

And what happens.

He commences the largest houseboat ever built in Florida. It is 130 feet long and will cost \$150,000. It will be built principally of long leaf pine, the native lumber.

He orders five car loads of dimension lumber from a local firm. They take the matter up with the mill and promise delivery in thirty days. That was three months

Maybe They Paid Off Too Much

S EEING those ten or twelve slot machines so publicly destroyed in front of the police station under the personal supervision of the director of public safety, it just occurred to us that they might be the ten or twelve machines that have been out of order so repeatedly and about which so many complaints have been made to the slot machine trust by their several hundred lessees, who. by the way, get one-third of the net, which is plenty. Slot machine experts estimate that it would have cost a hundred or a hundred and fifty dollars to repair each of these machines that were so kindly destroyed by the police department. Good riddance, they say IAMI LIFE'S SOCIETY U M To

A New Harbor Plan

T last it would appear that something is going to be done about the harbor situation. Yesterday the city commissioners got busy and took in a lot of territory covering half of Biscayne bay and a couple of keys.

The Orr plan, so-called though it was a combination of plans, has been thrown into the discard. The new plan, to be known as the "Greater Miami Harbor Plan," will be a comprehensive affair that does not take into consideration the petty jealousies of the cities fronting the bay. Miami Beach is to be just as much an owner of the harbor as Miami. Terminal island will be part of the new plan and Carl Fisher will get his railway, as Miami Life always prophesied he would.

Another causeway will be built from S. E. Twentieth road, or thereabouts, to the southern point of Virginia key. Attached to this causeway will be an up-todate airport with all modern conveniences, 'neverything.

^{ago.} So far one car of lumber has arrived.

All enquiries as to the others is met by the gentle art of passing the buck on the part of the local firms, the F. E. C. and the Seaboard Air Line Railway Company. As this is a cash transaction and the material is easy to secure, one would imagine that the order would be filled with dispatch. It looks as if it were not to be filled at all. It has made Mr. Fogal decide to build four other boats and yachts in the north, with a loss reaching to over \$100,000 to the Miami payroll.

The Chamber of Commerce, Manufacturers Assocation, tariff bureau, civic organizations and all bodies interested in seeing that the city gets an even break in the matter of industries, must immediately get busy and trace down this business.

Railways and firms mustn't be allowed to hold up the Magic City—as they used to do in boom days.

We Need a Cable

PATERPRISING Americans looking to future prosperity, can find an opportunity in aiding the Florida-Bahamas trade. A cable line between Nassau and Miami would pay for itself in no time. And we could get liquor quotations direct should our local bootleggers try to make up their defunct income tax when we stand them off for a pint.

A NEWLY-WEDDED wife got quite a scare the other day. Her hubby's first wife parked right alongside the second wife and the face powder fell right off.

ONE of our readers complains about the editorial pub-U lished in this paper last week. He said he took his baby over to the beach to enjoy the sun, and the darn fool husband showed up.

B. B. TATUM, one of the Tatums, was seen over on Miami M^{R. B. B. L.} Beach last week

MR. BUNCH GILBERT, who recently arrived from Traverse Bay, Mich., via Boston, admits under pressure that he is st. Il married.

THE Miami Beach tennis courts on Ocean Drive ave become wonderful duck ponds since the landscap work done. This might be of interest to any reader contemplating raising ducks.

The whole harbor is to be remade, turned inside out and made a fit and proper place for boats to park. Probably someone will make a drawing of the new harbor proposal and then we'll know all about it.

The principal thing that the average Miamian is concerned about is if the city commissioners are going through with the project. Or are they going to shelve it for two years like they did the last plan then start to alter it all again?

If the government will pass the plans work should be started at once. Some day soon two or three other harbors will be in operation before we have a pier or a pint of water in ours.

Excuse It, Please

O^N August 20, Judge Pettiway, of Tampa, will arrive in Miami to O' take over the criminal court while Judge Tom Norfleet is on vacation. We apologize to the daily newspapers for scooping them on this item, but it just couldn't be helped. Page Two



NOTICE TO ADVERTISERS retting contracts are solicited and accepted by the business office—or by any repre-life" subject to Editorial approval. The Editors reserve the right to reject a by the business office or its advertising staff—ito cancel same at any time after acce e publication of any unreliable or undesirable. (All articles and illustrations in this issue are Copyright by Miami Life Co., 1928.) (Permission must be obtained from the Publisher for reproduction of material.)

CYRADESTURPTCOURCE 7

How We Waste Money

THIS week the Red, White and Blue dairy was ab-L sorbed by the Southern Dairies Company. That is, the Southern has taken over the distribution of the other dairy's milk and will retain the old hands. This

other darry's milk and will retain the old hands. This is being done to cut down distribution costs. There are far too many dairies in this district dis-tributing milk. The city of Miami Beach has ten firms delivering there and almost any one of them could supply the whole city in the summer months. All over Miami and district the story is the same. Two, three and even more milk wagons will follow each other down a street and the whole outfit of them will not deliver more than twenty quarts of milk deliver more than twenty quarts of milk. This is one of the ridiculous situations in this dis-

trict that is making our milk cost us 20 cents a quart. Even at the high price the distributors are losing money. The only way to cut down on that expense is to have fewer distributors and save an immense sum on this end alone.

Another place where money can be saved is in bottles. If all the dairies will charge for milk bottles the cost of milk can be cut several cents. One dairy loses nearly a thousand bottles a day—at six and a half cents each.

The average person buys a quart of milk, and after the liquid is used the bottle is thrown onto the back lot. There is a city ordinance against putting them in the garbage pail, but no ordinance against throwing them away or breaking them. We waste enough on milk every year to build a couple of good dairies. And this sort of waste should

be stopped

Where Will the Postoffice Be?

T seems to be taking a long time to decide the final site I for the new postoffice. It is months ago since the offers of sites went to Washington, and only a slightly shorter time since an official examined the different biotes of real estate. How much longer must we wait? While no site has yet been chosen it will still be timely to again suggest that the old city hall location be timely to again suggest that the old city hall location be considered. There is a draft of an idea to make this the site of a chamber of commerce, public library and per-manent exhibition of Miami-Made-Merchandise. But its value as a postoffic site is so great that the C. of C., P. L., etc., could easily be moved to the corner of S. W. First street and still be in a good location. Anyway, the matter is worth thinking about.

Making a Blind Spot

DRIVE around to the Miami avenue bridge by way of Fort Dallas park. There you will come to a new street that runs alongside the river. As you reach the bridge you will be faced with a large sign that tells you where to find the Tuttle garage. This sign should be taken down, or, at least, moved to a point some feet east of where it is nlaced of where it is placed.

It makes a blind spot at a very important point. While it is there you cannot see a car approaching on the east side of the bridge. There have been several near accidents at this particular place from this cause. Before there is a bad one the sign should be moved.

Traffic authorities can check up on this quite easily and will, we feel sure, have it corrected.

Helping the F. E. C.

THE other day the city commissioners passed an ordi-nance making it illegal for shipping companies to store sugar and hold it at the disposal of the consignee. The ordinance arose out of a kick registered by a local firm that had been storing Cuban sugar brought to Minmi form Kor West by soil The Albury Company

Miami from Key West by rail. The Albury Company started bringing in Cuban sugar by water and stored it in their warehouse, rented from the city. By doing so Albury's have eliminated the F. E. C. freight charges and also the local warehouse charges

to some extent. It's no good. It can't be done. The city fathers will

not allow any saving in the price of sugar or other com-modity if it hurts the F. E. C. and the local warehousemen who have been making money on the deal for many years.

So you will have to do without saving moneyquit using sugar.

Courthouse Wash Rooms

MIAMI LIFE

THE local liquor supply is somewhat low this week. Due to the THE local liquor supply is somewhat low this week. Due to the energetic work of the prohibition unit in wiping out the Everglades distilleries, and a rough Gulf Stream, depletion of the stocks on hand is readily noted. The prohibition boys cer-tainly should receive the plaudits of the public for their game efforts in capturing big stills to the west of Hialeah. Prob-ably the local undertakers are a bit peeved at the prospective loss in business, but why worry about that? The coasiguard boys captured Bill Atwater and his plane this week. Atwater, a former prohibition agent, evidently thought he knew the ropes, but a balky gasoline feed pipe cause his plane, a \$60,000 af-fair, to enter the government's warehouse of confiscated car-riers. Prices quoted are by the pint, retail, Miami. Quality of merchandise shows improvement, as foreign liquor vendors come out with new and hard-to-imitate bottles and lebels:

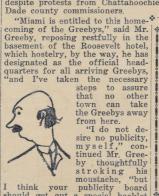
RYE AND BOURBON II Potrophofe

Old Overholt	\$2.50	Tennent's	1.0
Walker's American Rye	2.50	Bull Dog	1.0
Biltmore	2.50	Home Brew	
Old Hickory	2.50		
G. & W.			
Four Roses	2.50	Bacardi	\$5.00
Seagram's 3-star	2.50	Three-Dagger	6.0
Pebblebrook	2.50	Jamaica	3.0
Canadian Club GIN (Ouarts)	2.50	SCOTCH	
CINI (Oursets)		Vat '69	\$2.5
GIN (Quarts) Walker's London Dry		Huntley Brand	2.5
Walker's London Dry	\$3.50	Old Monarch	2.5
Burnett's White Satin	3.50	Ferguson's	2.5
Gilbey's	3.50	Glen Mar	2.5
Gordon's	3.50	Munro Square	2.5
London Dry	3.50	Lochness	2.5
Amstel's BEER		Green Stripe	2.5
Amstel's	\$1.00	White Heather	2.5
Beck's	1.00	Gordon Plaid	2.5
Carlsberg	1.00	John Adair	2.5
Tuburg	1.00	Clan Murray	25

The Greeby Homecoming Noted Tribe on Which Darwin's Disciples Base Theories to Stage Remarkable Celebration—Greebys From All

Over the United States and Georgia to Attend. >00<>00<>00<>00<

MR R. HAMMERHEAD GREEBY, in an interview bordering on the dramatic, announces that Miami has secured the tri-centennial reunion of the Greeby tribe, and that the meeting will be held here despite protests from Chattahoochie, Milledgeville, Georgia, and the Dade county commissioners.



The property and the second and the

lar ??? Who Mildred was falling for in front of the bank Wednes-day noon . . . and how she did it so gracefully

? ? ? ???? If Ruth knows what a mean attraction she is when she rolls her eyes around, and if it doesn't make it hard for the

Business Trio Shuffles Steno She Wanted to Work and They Wanted to Play Being Another Episode in the Life of a Stenographer Hunting a Joh

SITUATION WANTED: Experi-need stenographer desires position. ummer widowers need not apply.

THAT'S the way I feel like ad-THAT'S the way I feel like ad-vertising, but I'm sure I would get no response, for I ask you-who in Miami is not a summer widower or a summer bachelor or else a summer pain in the neck?

Commun

15 Ban

And, as if it's not bad enough to have these lonesome, free-at-last, won't-L-give-thema-date, left behinds make me all kinds of of-fers, I have yet to meet them in the bencher

fers. I have yet to meet them in the bunches. There is a Triumvirate in this town that had ought to go down in Miami's history—in her prison history. One member sits upon history. All the second the second the second base of the second base opening for you for I am sure it you on our staff. But wait—I just recall that before leaving my that he asked me if I knew of a good stenographer as his had left him and he was badly in need of another. Here is his number. You look like a babe. And he says you're twenty-one. You don't him and he'll take you right on.'' "You don't know how I appre-

>00~

A Line to Will

Well, Will, the next time somebody drops an adjective in California, we give you some earthquake headlines.

one who wants to buy a ticket, see me, I'll split the commission. Possibly you want to buy six for Miami Life. They are only \$3.00 apiece?"

view about the great Homecoming Week. See editions for further details.

bushes

Things I'd Like

To Know

Why Smith landed in the rose

If Carrie is lonely when she cannot holler "Al"

If St. John is a gentleman or does he really prefer blondes

If B. is still going with the brunette on Monday and Fri-nights while the blonde gets her beauty sleep ???

??? If the Little River man is go-ing with the little nurse regu-lar

like a possum ? ? ?

Who the blonde is that grins

"You don't know how I appre-ciate—"
"Oh, tut, tut. Am only too glad to do something for you." And in the same breath—"Well, if you insist on showing your gratitude you can more than re-pay me by letting me take you out tonight. You say you read in the paper about my wife be-ing away for the summer. Of course. Hereafter Fll be more careful and check up on these pay me by letting me take you
out tonight. You say you read
in the paper about my wife be-
ing away for the summer. Of
course. Hereafter I'll be more
friend confessed to me that she
careful and check up on these
"freind confessed to me that she
kerwethem and with a flazing face
"personals." Well, one little date
won't hurt when one is alone, even
if he is married."And so the Miami Triumvirate
reigns. Upon my inquiry a steno
reigns. Upon my inquiry a steno
tried confessed to me that she
kerwethem and with a flazing face
she proceeded to tell me what hap-
pened to me. No, she hadn't been
reading my mail. She substitut-
de herself in my place. And she
same thing to every girl that came
up there—passed her on from one
to the other."Mighty glad to meet you. Yes,
planed it all to me. I'm sure,
planed it all to me. I'm sure,
planed it all to me. I'm sure,
girl left him. No. Business isThe three wise men. Three of
the brains, wealth and industry of
our Magic City!
Angels and Ministers of Jobs,
please defend the jobless steno!
Selah!

Will Rogers says Thursday: "Florida had a stiff breeze yesterday which has developed with each succeeding edition of the California papers till last night extrus the hurri-cane is sweeping the whole state. I am going to set a net and perhaps catch one of the best homes that are reported to be blowing this way."

rather dull now, and I find I can do without a secretary, am sorry to say. Won't you have a glass of orange juice?"

of orange juice?" He, too, was one of these hot weather better halfs and as he was actually writing a letter introduc-ing me to the mutual friend my heart was just overflowing with gratitude and I made haste to tell him so. He held my hand un-usually long and tenderly upon my departure two hours later and so I gave him a date for the next night. Poor thing! It was really pitiful and then, you see, he was so sure that the letter would land me a job. "Where I What a knockout!

Weatherman Gray may not make the front page very often, but when he does, brother, he gets the big old hand type.

GONE--- NO ADDRESS

Miami Life. They are only \$3.00 apiece?" The reporter took the six tick-ets and gave Mr. Greeby an or-der on the First National Bank for the money, with a note to Ed Romfh stating that if the bank paid Mr. Greeby it would be all right with the reporter. Which transaction terminated the inter-view about the great Greeby Homecoming Week See later

<text><text><text><text><text><text><text> If Al is really in Havana alone where Connie and Paul got the chicken Sunday

HOT ROAST BEEF 15c Individual Pies, Whipped Cream ______ Real Coffee ______ PELICAN SANDWISH SHOP 31 N. E. 2nd Ave.

might Trip to Nassau on the "Princess Montagu"

Phone

5214

Purchase of

Our Ice

Results in

A Real Saving

Ask the

Driver

or Phone

Our Office

The Queen of 'En all Leaves Minmi Tuesday and Thursday 4 P. M. Leaves Nassau Wednesday and Friday 4 P. M. Arriving Early following morning Phone for reservations 2-3431 DEMAND OLD LOG CABIN

Saturday, August 11, 1928



Our menu offers a pleasing se lection of typically Spanish dishe tastily prepared under the per sonal supervision of Mr. Juan y Lopez. Our reasonable prices wi please you.

Come in and have luncheon or inner with us some day real soon ou won't need a second invita-on to "volvera," which in Span-h means Come again!

134 N. E. Second Ave. **Opposite Congress Bldg**

Storm Warning

Real estate prices have again gone back to normal. Some very choice lots were offered for a song Monday, but no singers were in the crowd. With the passing of the big wind to the north, binders were again de-mended. sent you and he'll take you right "You don't know how I appre-ciate—"
"
Sent what about the position he had in mind——" interrupted I, for my patience and hopes were waning.

"You sweet little thing." He was grinning so hard I was afraid his glasses would fall. "You would bring that up, wouldn't you? Well, I can put you in any position you wish—come here."

One woman on Miami Beach called up the weather bureau and inquired—it was three a m.--whether hurricans caused milk to sour. She had laid in a supply of 12 quarts. Her husband also took precautionary measures-he stocked up with six pints, but not milk. milk.

The bridge houses on the cause-way came in for some hurry-up carpenter work. The county com-missioners nailed the four little houses up tight.

The Daily News featured the storm and all its antics all over the front page. It also carried the articles by Rufus Stele, entitled "Have Faith in Greater Miami."

within a week it would join those countless other letters in her bu-reau with a craby, red stamp across its front: "Unknown at this ad-dreae"

TO SEE BETTER

-SEE-

THE

OPTICAL SPECIALIST

Miami Optical Co.

40 N. Miami Avenue

Moni

10c

DADE county commissioners can render a service to the com-munity by keeping the wash rooms at the new county court-house open until midnight, with attendants in charge. And they should be open seven days a week. The cost of this would be trifling, a small charge for soap and towels would almost take care of it. Not everybody who arrives in the city goes directly to a hotel. For the benefit of these and of people who are only in the city for the day, this convenience should be given. of people who a should be given.

Where We Can See Them

Now that the residents of South Florida are more interested in hurricanes than in real estate, we want to suggest that storm warnings be hoisted on the causewhere everybody can see them.

Hoisting them on the roof of the postoffice or down at the city yacht basin is only a waste of time. You can not see them on top of the postoffice and few people, other than yacht owners, go down to the yacht basin if the weather is bad.

If the weather bureau has not funds to erect the necessary masts perhaps the county authorities can have the matter attended to. It should be done at once, of course, and while the hurricane season is on Miami Life will publish readings for the different combinations of flags, if they will place the flags where they can be read

orld's record in getting out of

It was the one of the broke the world's record in getting out of Tennessee."
"Is that the one, Pa, which beat the sheriff across the line?" Absolutely, the eldest of Greeby's two twin sons, and brother of Positively, asked the question.
"None of the Greebys ever, bothered with officers of the law," proudly stated Mr. Greeby.
"Not if they could help it."
sarcastic-like said Mrs. Greeby, hanging up her week's washing. Mrs. Greeby recently secured the blecloths and napkins used by the prisoners in the city jail; this work formerly went to St. Augustine, but local pride and the fact that Mrs. Greeby, secured the H. Arnold's back yard, secured her this year's contract.
"The Greebys," said Mr. Greeby, casting an angry eye at his wife, "have all made mistakes. But nevertheless, the Greeby Homecoming Week will be worth going miles to attend. Grandstand tickets for the parade of the Greebys can be secured at le uding sports centers. Both the Lugout and Kamp-Kum-and-Go ar' official stations. If you kn.

If that orange ice concoction that the boys in the bungalow have invented isn't just about the best inducement we've ever beaut of heard of ??? If Pearl, back Atlanta way, is going to be peeved at Earl for not arranging his vacation sooner If Walter had to put the brakes on when his little Play-mate returned from Cinci

younger generation to behave themselves ? ? ?

??? How Walter is behaving since the lady he was seen riding with down on lower Biscayne boulevard the other morning returned from Cinci 2 2 2

When E. E. is going to throw "Westman Park" open to the public and let them pitch a pic-nics 9 9 9

What Fontaine and Bessie would give to have one like Jack

she pointed him out to me, when she pointed him out to me, when she wearied of denials. Tall, handsome boy he was, With a wave in his hair and Irish in his eye. A bit of a braggart, but with a way that convinced you that his bluster was self-assur-ance. He was stopping at the Pancoast until the Flamingo opened, I found out from a friend in his party, and soon I me him and gave him to Betty. I have often regretted the in-troduction, but it was inevitable that they should meet. And, hav-ing met, they went into the world apart from us, although we sat at the same table. The undeniable chemistry of love, as always could choose a pig-style, a palace or a pleasure-mad night club, for a test tube. So we lost Betty except for the occasional trips back to her old world to talk of yacht trips and Palm Beach. And about golf when Cupid kept score, and tennis when "Jove" meant more than a tally. We saw her often at Lido, at Deauville and at the Embassy, but she and John sat alone, as far apart from us as they were the first night when they met. And **ROYAL PALM** Miami Miami Beach C YGR Coconut Grove Homestead ROYAL PALM SERVICE SATISFIES We Pride Ourselves on our Up - to - the- Min-Up to the Min-ute and Wide-Awake Organiza-tion which is striving at all times to serve Pure, Clean Ice at the Lowest Possible Price consistent with ROYAL PALM ICE consistent with Good Service GENERAL PUBLIC UTILITIES CO.

Saturday, August 11, 1928

KING"



LITTLE GERALDINE

When someone told Lit-tle Geraldine that Miami was hot in the summertime she just laughed and laughed be-cause she knew there was al-ways Snow in the city man-ager's office and Frost in the chamber of commerce

Communication and the second

Papa Tries to Save the Broilers of Broadway With NANCY CARROLL, car needs gas and oil, e tires have all gone dow is what you may expect hen you come back to tow FORD STERLING and GEORGE MEEKER

VERSE OR WORSE

SINCE YOU WENT AWAY My dirty breakfast dishes, I pile them in the sink

Isa Seeker

Discovers Reason For High Cost of Clothes in Florida; Willing to Take a Ten-Day Note From any Bank For His Fee of 50 \$ and No Cents

DEING as Weatherman Gray did not come through with no 50 \$ BEING as Weatherman Gray did not come through with no 50 \$ and no cents I did not go down to the Caribbean Sea and inves-tigate the starting of hurricanes because I knew there was no use of me stopping winds when Miami was full of big breezes and therefor as a professional man of good standing not owing any bank a nickel will do the public a service like the Florida Power & Light Company ads read and not charge no 50 \$ and no cents for this exclusive and non-copyrighted information Many of my friends have sng.





PRINCESS ZORAIDA Now Located at 30 N. E. 2nd AVE. JO N. E. 2nd AVE. will leave here for a long vaca-ton Sept. 1. Free good luck ouvenirs to all patrons. "See me before it's too late." OPEN 10 A. M. TO 10 P. M. Daily Except Sunday.

Grace Sawyer, Peggy Webster Evelyn Dallas THE THREE HOT STEPPERS Doing their stuff next Friday Night at the ROSELAND BALLROOM So. Miami Beach ng Nightly Park Plan

Huggins Garage 2400 W. FLAGLER ST. 'MY WORD IS MY BOND" **PHONE 33619**



My Dear Wen: About two weeks ago I decided to close up shop and run up to Saratoga, drop in on Tom Wigmore and the boys for a visit and then to

Canada to gather a few new 'English gags.' I felt that I had need of a and my good spirits and I bit of Miami "spirit" to tell thought that was enough, so, the boys at home the story needing a rest, anyway, I of what the "fairy" did to took the 90.

"Cull" the bartender for smashing the boy friend's glass, so I placed 22 cases of said spirit in my car and started north—well north.

Many of my friends have sug-ested that I do the public a great service by telling what the rea-son is that we do not have so much spending money as previous to the matter whom the truth will hurt and no walk upstairs and save ten

ly little homestead where give-away so the solution of the situation must be fathomed out by master minds like was greeted by a most genial body of F.F.V.'s. They appeared extremely interested in my welfare and insisted that I rest there for the either me or Gro-

ether me or Gro-ver Morrow. Our clothes cost too much and numerous pockets which hey contain and what true Miam-ian can reach in his pockets and pull out anything besides his hands. Pockets are the cause of most of married mans troubles and have caused more wives sleeples moments acct of the husbands not snoring soon enough and the wives just wait and wait like a prospective passenger depoting at an F E C station. Personally I have only had one

There is no use whatsoever for pockets in our clothes as an in-vestigator of my standing will tes-tify to and even Mister Dews who has done nearly as high class in-vestigating as I including the kid-napping alleged at the Kamp Come and Go has no need of pockets acct of no 50 \$ and no cents fees. We have got rid of hats socks garters and are causing an episode in the manufacturing business like the furore caused by hialoto-sis and if necessary I shall forgo all fees and caused an intense strike among all pocket manufacsis and if necessary I shall forgo all fees and caused an intense strike among all pocket manufac-turers acct we having nothing to put in our pockets acct of the fail-ure of peoples to loan us what is known as money. ISA SEEKER, (Investigator-Special) They Tell Me THAT Carrie and Geordie are going to chaperone the girls to Havana

Editors Nai reading the Life next week. Mail me bill, Wen, and What is a Language?

And all this sad story

Wen because I want you to

making me a subscriber to Miami Life for 60 days—I'll be a short timer then and

won't have to worry about

I've already missed three

any astray.

of the sheets going

no

AR

I'll shoot you the cash by return mail. "Inasmuch as the articles did not appear in the same lan-guage in the Herald and News as appeared in the Riviera," etc. --From Town Talk. Here's hoping there are We have always been under the evidently erroneous impres-sion that the Herald and News and even (to a degree) Town Talk, were all English language newspapers, or what have you? Slovak? German? Lithuanian? Tush, boy, buy a grammar, and a dictionary!

plenty of murders back home to keep the blue sheet boys busy messing up the vandals.—I mean scandals. Sincerely,

AL BERLIN.

and

SEND US A GRASS SKIRT Editor Miami Life:

Until about six months ago I was a weekly reader of your humorous paper and enjoyed Little Geraldine and "Little Nell" very much.

I brought about a dozen copies to Hawaii with me and you should have seen a whole company of soldiers reading them. You can, if you wish, pub-lich that your serve is nicht

You can, it you many pho-lish that your paper is mighty popular in Hawaii as well as the states. If you will let me know by

return mail the subscription price a year I'll subscribe. Respectfully yours, P. L. CLOWER, Honolulu, Hawaii.

Raising rabbits is quite a simple affair.

Several times a year the doe presents the rabbit farmer with another flock of youngsters. The doe is worth \$25 and the young-sters can always be sold to some individual who wants to go into the rabbit raising business. I took a trip down West Flag-ler street to a rabbit shop just to see how the business was started. This West Lawn Rabbitry is full of rabbits. There are all kinds. Great big Flemish giants whose flesh would make a wonderful pie and whose fur would make a win-ter coart for the bay. Thou are more interested in eating rabbits than in raising them

Aparapara for a parapara for a for a



Pie and Purses

If y as the Fabbits add, Raising rabbits is quite a sim-ple affair. All you need is one pair of assorted rabbits and an adding machine. Several times a year the doe another flock of youngsters. The doe is worth \$25 and the young. The with the set of the several times and the several times a set of the several times and the several times as the Welsh rarebit is rabbit.

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and whose fur would make a win-ter coat for the baby. There are black rabbits, white rabbits, grey rabbits, ginger rab-bits—and a host of others too accounts they make good eating too be at the state of the state of the state and the outside wrapper makes good sealskin coats. This firm showed a number of articles made from rabbit skin at meat popular.

Apres

-AR

Hullo! People!

JUST a half minute while I do a little explaining.

To look at me you would think that I am just an ordinary child in an extraordinary get-up.

At that you are perfectly right. I am just an ordinary child, neither too brainy nor too dumb.

I have what is termed "average intelligence." And that means that I am a sane, conservative, individual who can form an opinion without consulting a lawyer.

From my photograph you will notice that I am not very old. I am not much more than a baby. But you mustn't judge from that photograph -I'm not trying to high hat you.

I just want to tell you that even a kid my age can see that Miami Life is the best advertising medium in Miami.

As I grow older I am sure that I will find that Miami Life will continue to be the best medium in which to advertise. You see, it is read so much and never skimmed.

You think it over, friend, and you will see that you are passing up a

But it seems the Virginia geographer had a different conception of the word north than did I, for at Richmond I was stopped by a very hospitable young man

dressed in blue, riding a strange vehicle of two g a issues and you can bet my two hours will be more cheerful

an r E C station. Personally I have only had one good wife but her darn fool of a husband camed back and I had to give her up which is tough as the boarder told the landlady about the meat. There is no use what

A Nice Trip

MIAMI LIFE in the **Tax**



THAT Marshall had a won-

erful evening with one bar-

THAT Paul and Myrtle dis-appeared when the gas gave

good bet. If you have anything to advertise, break the good news to Miami Life.

EVERY MERCHANT OWES IT TO HIMSELF AND TO THE CON-VENIENCE OF CUSTOMERS

To Advertise in Miami Life

We have an office at 815-16 Olympia Building and the Telephone, if we pay our telephone bill, will be 3-7737.

Page Four

with Sho

RODA

WHAT TIME IS IT? FRANK LEAVITT, the Miami

FRANK LEAVITT, the Miami policeman who conducted a publicity campaign for the city and received neither pay nor a railroad car for his efforts, has always objected to wrist watches. This morning, while attending roll call, or whatever they call it, he was presented with a wrist watch, the gift of Dam-menstein, the jeweler, as a token of appreciation for the valuable work performed in advertising Miami.

work performed in advertising Miami. "Wrist watches are the cat's meow," says Frank.

THE FAT BOY COMES HOME

THE FAT BOY COMES HOME THE FAT BOY COMES HOME The far Henderson is back in Minin i. He recently achieved and championship with Al Cea york, accompanied by Chief of Police Guy Reeve. Parker is the boy who is reported to have one gun-shopping in Minin and bought a crate or two for police Guy Reeve. Parker is the boy who is reported to have one gun-shopping in Minin and bought a crate or two for police de Brooklyn gangster re-triend, and on that little sale the Work authorities fig-ured a Brooklyn gangster re-triend a bullet from one of the purchased weapons. Anyway, tries the train had just come the of the F. E. C.'s crack from and bore all the marks of of the local police department mer in the big riot car. Wheth or this method was for the stafter of Parker or just another before the so is a returned parker is now at home, the staft of barker or.

<text><text><text><text><text><text>

THEY DESERVE THANKS

MIAMI LIFE

New Way to Sell Miami Life's Society Column Realty

CHRISTIC POLICIES CONTRACTION CONTRACTOR C FORMER Chief of Police Quigg is doing a vacation up in the state

The second second accord acc

Among those attending the week. ly hearts game at the Elks dub were a lot of grouches who don't even know who to cuss properly when some friendly grave-digger like Fred Pine hands them the queen of spades.

Murders this week have been somewhat scarce, although quite a number of residents recently got

Things have improved consider-able around town since Jimmy Kelly went back to Nassau. It is hoped he stays there.

Mr. Bruce Yeazel says it is quite

a jump from a garage man to a steamship owner, but it isn't such a jump from a steamship owner back to a garage man.

Mr. Dave Heffernan, one of our judges, was seen in a clean white suit last week.

Mr. Glen Mincer is feeling bet-ter this week. He took calomel last week. Residents in Croissantania say the storm didn't damage any of the houses there, although the proposed boulevard stakes were blown down.

Mr. Tony Ridules and H. A. Frink were seen in Micky McGee's one night last week.

Among visitors in Miami this week were John Grethen, mayor of Hialeah; Richard Hunt of Coral Gables; a pretty blonde from Spanish Village; Cliff Reeder of Coracnut Coraci, and coracted Spanish Village; Chiff Reeder of Coconut Grove; a motorman on the beach street car line; Mr, and Mrs. Ted Palmer of the northwest section; Louis Allen(sheriff-un-elect; Jimmie Donn of Allapatah; a traveling salesman from Atlanta; Father Barry of Miami Beach; and some mosquitoes from Virginia Key



A Cooling Thought

Saturday, Aug. 11, 1928

the same water for making ice cubes. You may want to know why you can't make with one of these home outfits the same quality of ice that the Penisular factory produces.

In the first place, you haven't go the necessary equipment for furthe purification, softening and filterin which the Peninsular plant gives this city water before filling its ice cans.

The Causeway As A Resort Spend Your Week-End There and Glimpse the **Pretty Scenery** December 19, 1925.

December 19, 1925. THE CAUSEWAY has become South Florida's most important re-region spends the week-end. Thousands of men, unsurfeited by the Saturday and Sunday visits, go over even during week days to spend a mar hours, fanned by ocean breezes and gasoline fumes, held spell-bound by the marvelous colorings of Biscayne Bay and dilapidated trucks, or listening to the lapping of the waters and unique oaths. Miami has no speedway. But it has a causeway. Its causeway records are just as sensational as the Indianapolis speedway's. Tewer cars were moved over the causeway last Sunday afternoon in three hours than were ever moved over any like 3-mile stretch in the United States in the same time. It doesn't take as long to travel from Miami Beach to Miami as it does from Miami to Daytona. Hardened chauffeurs, burly taxi drivers from the Bronx, husky jitney men from the Loop, fainted from exhaustion waiting at the viaducts. A man whose last name was Obelinski, intent upon a swim, hit the

"Sure," popped up the for dumber of the structure of the structur

Initial?" "E."
McGoofus: what is his induce
"E."
McGoofus racked his brain. First
he put it on the hatrack, but it fell off. Then he tried the baggage rack, but it refused to stay there.
Finally he gave up.
"Middle initial is E, you say?"
"Yes," replied Geraldine.
"No, I guess I never heard of

Phone 2-1297

the names and locations to the federal men. Round the TOWN SOUTHERN RECORD?

Jo Astoria, who used to turn out an excellent brand of jazz music in Coral Gables, is now on vacation. A few weeks ago Jo finished the longest run of any

action. A few weeks ago 30
finished the longest run of any musical organization in this dis-trict and may have created a southern record.
He played continually for 182
weeks. That is 1,274 perform-ances without one day's let up.
And when you come to think of it that's a whole lot of jazz mu-sic for a little fellow like him to get out of his system.
Jo will be back this winter strumming the banjo and con-ducting his lively orchestra again. At present I don't know where he is going to play but it

where he is going to play but it will probably be in Coral Gables

ART IN PRINTING

ART IN PRINTING Every once in a while some-body gets a good idea. The latest bright thought has mate-rialized at 632 Collins avenue, Miami Beach, where "Judge" Miller, who used to set up a lot of Miami Life copy, has opened a little print shop. It is called the Beach Press, and the proprietor is out to get all the high class work to do. He is going to operate a nice hand-set plant where you can get an artistic job done instead of having to send to New York for it.

for it. "Judge's" announcement is "Judge's" announcement is a nice piece of work and if he never prints anything worse than that he's going to be a busy man. Here's hoping there are a lot of people who want an artistic piece of printing done—for "Judge ain't gonna do anything else but."

IN BUSINESS AGAIN I see where Victor Hope is back into the real estate busi-ness again. Fact of the mat-ter is, I saw him running around as busy as a dozen mon-keys in the five and ten, so I knew he was back on the job arain.

knew he was back on the job again. Vic ought to know all about land—he's been in fifty-five dif-ferent countries. He is a cap-tain and can sail a boat to any part of the world. He is the realty man who put Dade Coun-ty acreage on the map from 1923 to 1925. In 1926 he cleaned up and got cleaned up himself in 1927 when values dropped.

dropped. Vic is the most cheerful and

dropped. Vic is the most cheerful and optimistic real estate agent in the city. He knows all about acreage and is selling it every day. He has a new office on the fourteenth floor of the Se-curity building, so that custo-mers can get an eyeful of Miami with every acre. He declares that there is only one place in the world that can compare with Miami, and that is Auckland, New Zealand. But, he says, Miami is the healthiest place in all the world—or any other place as far as he knows. So, if you hanker after a farm, see Vic. I'll bet a nickel he has more good acreage on

Announcement

To increase our efficiency and better our service to our customers the distribution of

RED, WHITE & BLUE DAIRY PRODUCTS

will be handled in the future by

SOUTHERN DAIRIES

The RED, WHITE & BLUE DAIRY will continue to produce the same quality dairy products under the SAME MANAGEMENT The only change being in distribution. The employees of the Red, White & Blue



HURRICANE slapped Miami with nothing more than rain and a slight breeze " Charles Haynes, who shot and killed Folice Officer Beckham, meets death when aito crushes him officer Beckham, meets death when aito crushes him officer Beckham, meets death when aito crushes him and a " Motorman meets death when aito crushes him officer Beckham, meets death when aito crushes him officer Beckham, meets death when aito crushes him and a " Motorman meets death when aito crushes him officer Beckham, meets death when sole for provider of the stafety, hints kidnapers of McAllister boy will soon be arrested " " Chief of Police Reeve and Parker Henderson re-thers to aid in an investigation of a gangster killing " * City ceases. ... happy graduates go back to flatfoot work " Roh-bers tie prominent citizen with neckties after taking his nine claim is made that street car service isn't as good as promised * " Politicians not yet warming up for November election. hey met the storm upstate " Summer widowers get meet chaim sandwich die is too steady " Police and county officials busy checking up on several deaths out when sheriff starts chasing " MORE NEXT WEEK

his books than anybody else we could name—for he always had.

THE MENACE REMOVED Last week I told the story of a masculine moral menace in the community who was spread-ing disease among his amours. Since the publication of the story, I am happy to say that the menace has been removed. A representative of Miami нанинининининининини

attention of the sanitary department of the city of Miami Beach, for that is where he resided. Officer Daniels imme diately got into action and after making a careful check of the story, had the "menace" ar-rested and later forced him to leave the city. That's a job well done.

Life brought the case to the

"Sure," popped up the dumb imbecile, "I'll vote for Al Smith. I voted for Bill Smith and we've got good times, ain't we?"

McGoofus and Geraldine (A Stirring Romance of the Old South) By JOHN KIMBLE

December 26, 1925. It was the night before Christ-mas, but there was no snow on Flagler street. The federal of-ficers had gathered it all up. A profound silence reigned.

The sector of the trees and is a comparison of the trees of the trees and is an interesting fact to remember, inasmuch as it has no real connection. They lapsed into utter silence again. It was so utter that you could have heard a cough drop, but into so the is not the season for coughs to fall off the trees and I am and the part it. We have the season for coughs to fall off the trees and I am and the part it. They lapsed it to make a connection. They lapsed it to utter silence again. It was so utter that you could have heard a cough drop, but it of the for Christmas. If I am not correct will someone please complain to the editor?

