

Miami Life

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The Greatest Miami

THERE is one consolation in life—it costs nothing to dream. So we dream on and still dream and the price will not amount of a row of beans. Therefore, let us dream.

Let us dream of a Miami that will take in Fort Lauderdale on the north and Chapman Field on the south. It will be a separate county as well, giving half of Broward county to Palm Beach county and leaving the Redlands district to be Dade county. Miami Beach might wish to stay out of such a combination, because that city considers itself the playground of the world and has a program of its own.

But this Greater Miami, this city that stretches from Pompano to Chapman Field, will be a second Los Angeles. There will be two harbors, a freight harbor at Fort Everglades and a passenger harbor at Miami. Somewhere in between these points will be the industrial section. Somewhere near Opa Locka, or thereabouts. Some place sufficiently removed from the city to leave Miami still a playground.

Then there will be a great university at Coral Gables and an agricultural college on Gragny Highway. Farms will extend back into the Everglades that will supply half the world with fruits and vegetables—all out of season.

A rapid transit railway starting at Fort Lauderdale and running down the coast to Miami will be part of the plan to open up a place where we can build a local Coney Island—somewhere near Atlantic Shores. What trips we could take on such a line. What picnic parties on the beaches that are now almost beyond reach. What a great place this will be to live in if we can take a trolley to the open beaches backed by entertainments that are within the reach of all.

And if we can kick all the politicians into the ocean and eliminate all the seekers after county and city offices, we will some day get such a city.

The membership of the Miami Chamber of Commerce is now 1826. Do you belong?

Passing Up a Good Bet

MIAMI has a baseball team in the State League. Up to the present they have consistently lost about fifty per cent of the games they have played. Lately they have adopted some new players and are putting up a real game for a change. They play only within the bounds of Southern Florida, and their value to Miami from an advertising point of view is exactly nil.

Yet the city of Miami donates \$2,500 a year to the team, nobody knows just what for.

We have in this city, also, a basketball team. George Miske is captain, coach, manager and chief publicity man. Up to the present the city has not seen fit to give this team any financial assistance. Last season the Miami basketball team, wearing the word "MIAMI" conspicuously across their uniforms, played all over the southern and eastern part of the country. What is more, they won 53 out of 61 games, a handsome average.

They played in Georgia, Tennessee, the Carolinas, Alabama, Oklahoma, Missouri, Maryland, Kansas—and beat the best teams in those states. They played in the National A. A. U. tournament at Kansas City before an audience of 14,000. They were licked by the champions of the previous season, the Hillyards of St. Joseph, Mo.

Their pictures have appeared in hundreds of papers throughout the country. Every news service has carried the games in the sporting write-ups. They have had several hundred inches of publicity, including eight-column streamers and front page stories in some of the most important newspapers. They even made the Police Gazette.

They are helping to advertise the Magic City and are doing it well. Yet they are refused help of any kind from the city.

The baseball team is a stock proposition—the basketball team is purely a social team. And the basketball team cannot carry on without some help.

Next season, if the team can get away to a good start, they will probably carry off the championship.

Come on city, do your stuff.

Then Dream Some More

WHILE we are dreaming we can conjure up another addition to the city of Miami. It is a large building, some twenty stories high. It towers into the sky from a wide based pedestal, pierced with patios and arcades. In the base will be an exhibition of Made-in-Miami merchandise. There will also be a great showing of the fruits and vegetables of Florida, some preserved, others fresh each day. It will be a good place to spend a few hours, cool, entertaining, and a splendid place to rest.

On the other stories will be rows and rows of offices that will be occupied by buyers and manufacturers from South America. Representatives of each of the republics to the south will have office space there to sell the United States on the products of their countries. Natural resources will be shown, samples of minerals, products and manufacturers will be displayed so that we can see what the southern countries can produce. The top floor will be a large and powerful radio station.

It will be the pan-American clearing house for this country. On one floor will be the meeting place of the representatives of South America. Each year will be held the pan-American conference amidst a collection of South American products. On the ground floor will be a large auditorium, with an open balcony around it for further seating capacity, where such meetings can be held.

In front the Chamber of Commerce will have its offices of information, publicity, conventions and all things. Railways and steamship lines will have here so that passage can be booked to any part of the world. To the rear will be a large airport where planes will come and go with all the regularity of a clock.

It will be turned over to the state societies. One taken by manufacturers who have made their name in the southern markets. It will be one of the finest buildings in the whole world. An

**FIFTEEN DAYS OF INTENSIVE SELLING
 STARTING MONDAY, JUNE 18th**



SPECIAL NOTICE TO THE PUBLIC

It is our intention to make our big sale starting next Monday just what its name states . . .

A GIGANTIC CASH-RAISING SALE

In order that its purpose may be thoroughly understood, it is now necessary to make this explanation . . .

We are planning great things for the Fall and Winter this year. Merchandising and Sales Promotions that will be unusual in our city. We are going to make big strides "Forward with Miami" and these strides will require a large amount of ready cash.

We have on hand today a large volume of merchandise in which we have invested practically all our resources. If we are to have the money for this future business expansion, we must get it out of our present stocks in our big store. Therefore it is not only advisable but necessary for us to hold this sale at this particular time. Every dollar we can get out of our merchandise now will go into the greater stock to be provided for the bigger Fall and Winter we know we are to have. We are Optimists on Miami's future and are willing to risk our all on the immediate progress Miami is about to make, but to take advantage of it requires many thousands of dollars and the only way to get these dollars is to sell and sell now.

To sell now means that we must make greater price sacrifices than we have ever made before. To sell now means that your dollar will go further than it has ever gone before.

These are the simple facts. If you are wise you will take advantage of our necessity, and fill now all your future needs. See our double-page advertisement in the Miami Herald on Sunday, June 17.

Cordially,
CROMER-CASSEL'S

THE EDITOR'S MAIL

Wen R. Phillips,
 Editor Miami Life.

My dear Mr. Phillips:

On behalf of George Merrick, who is up in Georgia, with Dr. Gibbs, trying to get his health back, I want to thank you for the very timely and forceful article that appeared in last week's issue of Miami Life on the subject of Mr. Merrick's ousting from the City Commission of Coral Gables. Because of his health it is not possible for him to enter into any active contest over this at the present time, but we are confident that the matter can safely be left in the hands of the real people in Coral Gables, and that when Mr. Merrick's health is restored and the refinancing of Coral Gables has been accomplished, that the wrongs which have been done to Mr. Merrick will be righted. In the meantime I want to say personally, that both George and myself have always counted you as one of the real friends of Coral Gables and we hope some day to be able to reciprocate for your splendid support.

Yours very truly,
TELFAIR KNIGHT.

aquarium, showing all the tropical fish would form part of the ground floor.

And when it is built someone will want to build a hot dog stand right outside the entrance.

East Coast Canal Bonds

ON June 26 an election will be held in connection with the East Coast Canal bond issue of \$1,887,000. This issue, of which Dade county's share will be \$800,000, will be used to purchase privately-owned canals on this inland waterway, so that the East Coast can secure an appropriation of \$4,000,000 for the widening and deepening of the canal from the north to Biscayne bay.

Dade's share the first year will be \$49,000, or about 63 cents on \$1,000. This will decrease each year.

With such an important waterway at such a trifling price the bond issue should go over without a single vote against it. This East Coast canal will make it possible for fairly large yachts to take the inside passage to Miami. It will open up a competitive method of transportation of freight both north- and south-bound. It will do more to make Miami harbor the anchorage of large yachts than anything else that can be done here.

So on June 26 your vote should be for this bond issue. The results will be so great that we will wish we had done this thing many years ago.

AH! HE HAS A FRIEND
 Dear Mr. Phillips:
 Your editorial of last week, though obviously written during a satirical moment was literally true and can be accepted in toto without any of the satire intended. There are those of us who are proud of such staunch stalwarts as F. E. Kane.
 Coral Gables Citizen.

YES, HE MIGHT
 Editor, Miami Life:
 I happened to glance over some copies of the News and the Herald this week. I found several interesting things that I think the reading public of Miami would be interested in reading. I think you should make some arrangements with the publishers of these papers to reprint their interesting articles so the people could see them.
 Sincerely yours,
MERCHANT.

WE ARE KANED
 Editor, Miami Life:
 Thank God we have a real hero in Coral Gables who does not let sentimental bosh affect his judgment, as shown when City Commissioner F. E. Kane last Tuesday refused to be stampeded into changing his vote on the ousting of George Merrick, who deserves just what he got. We need a few more of the latter day Oliver Cromwells in government.
 —GOOD GOVERNMENT.

The Four Horsemen!
 Editor Miami Life:
 Congratulations on your article regarding the cheap political chicanery of the "Four Horsemen of Coral Gables." It would be hard indeed to find a record of such petty, spiteful, malicious and downright mean

FOR
**DEPENDABLE
 AUTO BRAKES**
 SEE
**"EDDIE"
 THE BRAKE MAN**
 Eddie's Auto Brake
 Service
 1309 N. E. 2nd Ave. Phone 31712
 209 N. E. 13th Street

BLOOD TESTS ARE NORMAL
 The cold storage plants of Miami report that the hot dogs and hamburgers stored immediately after the Shrine convention show no outward signs of decay, and they should present a healthy appearance by the time the Elks' convention date arrives.
 Another of Miami Life's series "Boosting Miami Industries" articles.

tactics in the history of municipal government in this country.
 The old commission had their faults and made some mistakes, but they were gentlemen at least. I do not believe that these men represent the sentiment of the people of Coral Gables. If they do, it will soon be a poor place in which to live. And they were elected on a "Reform Ticket!" Ye gods!
 I understand that two of them once wore the uniform of their country, and I presume they are all good church members.
 —ANON.

They Tell Me

That Helen was surely disappointed when she didn't get to take that trip ! ! !
 That Anne shouldn't keep such late hours for such a little girl ! ! !
 That it just seems like Helen can't get over the giggles ! ! !
 That Antoinette makes a good model ! ! !
 That the chef is glad to have his wife back ! ! !
 That Billy has such a bad habit of going on wild parties ! ! !
 That Janice got the devil for having another date the other night ! ! !
 THAT Lincoln hoods polish better with silk bloomers ! ! !
 THAT Russell isn't half the sheik he thinks he is ! ! !
 That Mr. Shirley makes a good manager and how. ! ! !
 That Clyde likes pink and shows it. ! ! !
 That the soda jerk at Liggett's would make a good trap drummer. ! ! !
 That Cricket's corns are bothering her since she walked home the other night. ! ! !
 That Rippa's golden wedding didn't last long ! ! !
 That it takes Andrew's friends from Jacksonville to get him out of debt.

LITTLE GERALDINE
 When Little Geraldine read in the Miami Herald that the Miami City Commission had seven mules on the payroll she just laughed and laughed when she thought of all the jackasses they hadn't counted.

TALK OF THE TOWN
 OUR
T. BONE STEAK
LATCH STRING INN
 Biscayne Blvd. and 19th St.

PULLEN-ZOLL
 Electric Co.
ELECTRAGISTS-ARTISANS
 IN WROT IRON
 ARTISTIC INTERIORS
 MIAMI, FLA.
 1700 North Miami Ave.
 1845 Biscayne Blvd.

CIVIC LUNCH, INC.
 40 N. W. FIRST ST. PHONE 36678

A REAL PLATE LUNCH!
 Your Choice of 10 Different Combinations..... **30c**
 A REGULAR DINNER!
 With soup, salad, choice of meats, three vegetables, dessert and coffee, tea or buttermilk..... **40c**
SPECIAL!
 Chicken—Duck—Steak or Chops—Plate..... **50c**

Markowitz & Resnick Inc.
 Your Merchant Plumber
 2335 N. Miami Ave. Telephone 33456
 Bath Room in Colors at
 531 Collins Ave., Miami Beach
 Telephone 6390

PAUL WHITEMAN
 On COLUMBIA RECORDS NOW EXCLUSIVELY, and makes his bow to the music buying public with five wonderful records. Two old favorites and three smashing new hits—
 50070-D 12" La Paloma
 La Goldondrina
 50069-D 12" The Merry Widow
 My Hero
 (from "The Chocolate Soldier")
 50068-D 12" The Man I Love (Vocal Refrain)
 My Melancholy Baby (Vocal Refrain)
 (Vocal Refrain)
 1401-D 10" Last Night I Dreamed You Kissed Me (Fox-trots with Vocal Refrain)
 Evening Star (Vocal Refrain)
 1402-D 10" C-O-N-S-T-A-N-T-I-N-O-P-L-E Get Out and Get Under the Moon (Vocal Refrain)

JOHNSON MUSIC CO.
 6 WEST FLAGLER STREET

OLYMPIA
 SUN - MON - TUES
 RICHARD BARTHELMUSS
 WHEEL OF CHANCE
 WED - THUR

THE VANISHING PIONEER
 FRI - SAT
MARIE PREVOST
 —in—
A Blonde For a Night
 —PRICES—
 MATINEE— Children 25c Adts 50c
 AFTER 6 P. M. Children 25c
 Main Floor 75c Balcony 50c

HIPPODROME
 NOW PLAYING
 The talking feature that speaks for itself!
"THE LION AND THE MOUSE"
 with
MAY McAVOY
LIONEL BARRYMORE
 —also—
4 BIG HEADLINE VITAPHONE ACTS 4
 Movietone News Reel

PRINCESS ZORAIDA
 Now Located at
30 N. E. 2nd AVE.
 Here for a short time only, and will give a \$3.00 reading for the special price of \$1.00.
 "See her before it's too late."
 OPEN 10 A. M. TO 10 P. M.
 Daily Except Sunday.

PALM GARDEN
 Formerly Village Sandwich Shop. Under new management.
SPANISH VILLAGE
 Phone M. B. 927
 Rendezvous for the Elite
REAL CHILI

Jones Tours, Inc.
 Miami's Oldest Touring Company
 Specializing in Tours to Cuba
 37 N. E. 2nd Ave. 169 E. Flagler St.
 Miami, Florida
 Fifth Street and Washington Avenue
 Miami Beach, Florida

The Serpent of Disease

DISEASE too frequently enters the house because of faulty plumbing connections.
 The house system should be overhauled at periods to be sure that no sewer gas is finding its way through some leak.
 We are prepared to economically make such inspections.
Markowitz & Resnick Inc.
 Your Merchant Plumber
 2335 N. Miami Ave. Telephone 33456
 Bath Room in Colors at
 531 Collins Ave., Miami Beach
 Telephone 6390

We Get Spanked

Mr. Wen R. Phillips Dear Sir: Referring to your article, "A Civic Massacre," either you are not posted or are wilfully supporting the wrong and I will thank you to cancel my subscription to your paper.

Things I Like to Know

What happened to Mrs. K. and where Bill was when she stole the elevator from him. If the pretty young telegrapher really believes the messenger boy is as good looking as she says he is. If Princess Pat's finger tips turned "down" since she started on her new job.

CAPITOL

SUN. THRU WED. "LADIES MUST DRESS" The Battle Cry of Women who have "Nothing to Wear" with VIRGINIA VALLI and EARLE FOXE EMMETT MERRILL In the Stage Band Show

MAULE-OJUS ROCK PRODUCTS



EXTRA SPECIAL TOOTH PASTE SALE

50c Tube Mag-Lac Milk of Magnesia Tooth Paste 50c Mag-Lac Tooth Brush—Extra Quality \$1.00 VALUE — BOTH FOR 50c

RED CROSS PHARMACY 51 E. FLAGLER ST.

A SUMMER SCHOOL OF PAINTING

From Life and Landscape will be conducted from July Second to August the Twenty-fifth, by Dewing Woodward, in and near the University Building.

For full information write Mr. Uydert at 3652 S. W. 23rd St., Coral Gables, or see Dewing Woodward, Tuesday or Thursday mornings, at Room 280, in the University.

GAUTIER FUNERAL SERVICE FREE AMBULANCE SERVICE

514 W. Flagler St. Phones 8421 - 8422

I wish to convey my sincere thanks to the voters of the Third District for the wonderful support accorded me at the polls on June 5th.

WARREN L. "DICK" NEWCOMB

monkey gland party in Coral Gables Saturday night

If WEVL still gets on his knees when he says his Chinese prayer

WHY Jim had to leave 608 so hurriedly early in the morning

Why Miss H left town in such a rush . . . and if she thinks her friends believe she received a telegram

Why is Bobbie's parking lot so popular with city officials

Who stole poor Paul's thirteen bottles of joy water at Tampa and replaced them with rubber nipples

What happens to Helen of "Heer 'Tis" fame when she laughs heartily and long

Why the big sugar daddy is not keeping his promise to remain inebriated six months

Why so many prominent playboys can always be found at the Birds Nest

What was Archie and Min doing in the parked car so late the other evening— Oh, Min

Why Carrie does not like the ladies to notice Al

What steel firm tried to have its bid on the Miami bridges reduced \$20,000 after the bids were opened . . . and what sort of a mistake they call it

What the defeated candidates will do for excitement on Wednesday

If Bill is still using the bucket to serve guests with homebrew

If Dad Hopkins is cutting a few capers, or is he just taking the rest cure . . . and how

Who it was that telephoned "Pep" three times

If that boy Nestheimer and his buddy Mason will make a killing in the new game

If Al is going to enter the contest at Roney Pools

Where Mutt found that cigar he was smoking while listening to the speeches of the candidates last Saturday

When Elvora will return to Miami or is the attraction in Ohio too much

How Farmers rubber investment turned out and who told it

East Coast Rates

A TRIP along the East Coast reveals quality, quantity, and prices of liquor somewhat at variance with Miami's market. Case lots in the vicinity of Jacksonville, where by the way, activity of prohibitionists is somewhat lively at the present, hover around the \$50.00 mark.

Table with columns for Scotch-Pints, Gin, Beer, and Rum, listing various brands and prices.

Cordials, brandies, and the other knickknacks according to how much money you are willing to pay and how the bootlegger feels about it.

Greeby Appointed Instructor

Former Co-Ed Professor of Fulford University Selected as Guide For New Policemen's School; Selects As Assistants Women's League of Women Voters.

MR. R. HAMMERHEAD GREEBY, keeper of defeated candidates, announces that he has been appointed instructor of Miami policemen who have emigrated here from Florida, and that he expects to relieve the monotony of listening to the defeated candidates explain why they weren't elected.

"Although I do not desire no publicity," said Mr. Greeby in answer to the reporter's silence, "I believe I am the only man in Dade county who can learn them policemen the difference between their right and left feet. I have taken the defeated candidates to the Ojus rock pits and will keep them there until somebody pays their board and room rent, which won't be much as I am not feeding them much.

"Mr. Arnold, whose initials are H. H., told me that he wanted someone who could understand Georgia crackers and would I take the job, which I said I would as I have had experience with nearly every policeman who ever came from Georgia."

Little Geraldine, Greeby's adopted daughter, ceased putting gum in Absolutely and Positively, Greeby's two twin sons, long enough to laughingly remark that the old man certainly had had plenty of experience with policemen as the jail records would show, but he silenced her with the story of a defeated candidate for sheriff.

"First," said Mr. Greeby, dodging a falling elevator in the county building, "I shall drill this policemen in mathematics, such as how much money can they borrow from a bank? how long can you park on a red curb if you have no auto? if you were sure your wife left town would you stay at home like you wrote her? These and other questions which must all be answered in English will easily prove just what kind of education policemen need.

"I have for assistants," continued Mr. Greeby, leaning against a late copy of the Miami Post, "some of the greatest assistants which ever assisted. I have used great care in picking them on account of their kindness to dumb animals. For professor of giniology I have selected two men which went down Flagler street one night and forgot to stop at a red light, they thinking it was green, and both of them awakening next morning to be greeted by the judge; for how to eat properly, I have the peanut specialist; for sense of direction, I have a man which bumped a policeman one day on a one-way street and for setting-up exercises I have three men who worked in a specialty shop serving refreshments to tired men just as the squad came in.

"This will be the only school of its kind in the world. In fact, I don't think anybody will be able to copy it."

"They certainly won't," shouted Mrs. Greeby, coming down the steps with a basket of mismatched ballots to feed the defeated candidates for their daily meal.

Paying no attention to his spouse, Greeby quietly but swiftly made for the rear entrance, beckoning the reporter to come along.

"Ssh!" he remarked, glancing back to see if Mrs. Greeby was about to throw again, "you know I may need some other assistants. Would you care for one of the jobs? I could let you have it providing you let me have five dollars which I will give you out of your first week's pay."

The reporter, interested in the remarkable offer, declined, and went out to investigate as to what had become of the "Pop" Lehman special Willys-Knight which was such a fast vote-getter.

NEW MOSQUITO HUNTER Eugene Schmitt, who is head of the health department, is going to head the mosquito elimination outfit as well. In fact, the city has cut down on the department somewhat and the reorganization will make Eugene chief mosquito killer. He says he is going to kick every mosquito out of the Miami district, so the busy little stingers are hereby warned that a hot time is due. I suggested that Eugene take some of the sandwiches he condemns and feed them to the mosquitoes and put them out of business, but the society for the prevention of cruelty to animals might raise a howl about it. Here's wishing him luck in eliminating the pests.

A WILD AMERICAN "Doc" Clarence H. MacDonal, former director of playgrounds in Jacksonville, and a brother of the well-known Duncan "MacTavish McTub" of Mi-



Monday and Tuesday, June 18th and 19th, Only!

Annual June Silk Classic 6,750 Yards Silks \$1.69 Yard 1,000 yards of Cheney Silks, never before sold by us for less than \$4.50 2,500 yards Darbrook Silks, never before sold by us for less than \$3.50 3,250 yards of Plain Silks, in qualities sold regularly from \$2.50 to \$3.00

These are the best values Burdine's have ever offered you in silks! Monday and Tuesday only. Store opens at 9 o'clock. BURDINE'S—SECOND FLOOR

Burdine's A COMPLETE DEPARTMENT STORE TELEPHONE 4141 FLAGLER & SOUTH EAST FIRST STREETS & MIAMI AVENUE

Round the Town with ROD

BACK ON THE RUN The S. S. Nassauvian, once kingpin of all the boats on the Miami-Nassau run, will again enter service between these two ports. She is at present on the way from Jacksonville, and is again in command of Capt. Allan Johnson. He is just out of a hospital, and recently lost his wife in an automobile accident. Capt. Johnson tells me the boat is completely overhauled, with both engines hitting on all cylinders, and is prepared to give the other boats a merry chase across the gulf.

TRAINING SCHOOL OPENS As a pre-study, seven Miami policemen gave a good account of themselves this week. Some tough birds, liking not the uniforms nor the orders of the officers, started battle with the boys.

Uniforms were ripped, blood flowed freely, and the bad eggs came out second best, with many days to sit in the cool shadows of the hosegown and think over the proposition of whether again to tackle bluecoats who order them to behave.

And not a shot was fired.

MAY LEAVE MIAMI Captain Stiles, who operates the Se-Bot-M boat, has experienced the worst season since he started operations in Miami. He is the inventor of that particular kind of boat for viewing the bottom of the ocean and is quite proud of the fact. But business has been rotten. What with the ocean kicking up and the passengers staying away he is thinking of moving his boat to Tampa after the Elks convention. Which will be just too bad altogether. He tells me that he will try the west coast for a while and endeavor to get back some of the money he has sunk in the project. This boat trip to view the coral formation is one of the best attractions of Miami. If you haven't seen the fishes playing tag among the niggerheads and sea biscuits, you've missed something. At the present time he is making a trip on Sunday, Tuesday and Thursday each week.

TAKING FOOD FROM KIDS W. H. Combs, and some other gentlemen, have a fund to feed school children whose parents are too poor to give them the necessary nourishment to make good students of them. Some time ago Mr. Combs and the Junior Chamber of Commerce were approached by a Mr. Lazarus who suggested that the "Frolics" would be willing to donate the door receipts to the school children fund. He pointed out that he could get together a program and raise some more money for the good cause—all the money to be used for that purpose, nothing being retained as fees or for work done. Mr. Lazarus approached a number of business men, told what was to be done, but did not promise that an advertisement would be given for money paid. He did say, though, that all money would go to the fund. So the business men donated freely a sum of \$196. The "Frolics" paid over all the door receipts, but Mr. Lazarus presented this bill: Total received, \$196; less 50 per cent, \$98; less 20 per cent expense of collection; paid over to the children's fund, \$78. Which bill should be looked into. And there was one item that was not on Mr. Lazarus' list of donations.

THE LONE SUMMER WIDOWER

A LONE but well-dressed man walked down Flagler street. Alone. He looked at the illuminated new court-house (it was evening-tide) and was proud that he could help pay for all the lights. He was alone.

He had been down enjoying the twang of the sea and smelling the fish boats come in—alone. He smelt like it. He watched the late afternoon train come in, consumed ten glasses of orange-ade, looked at the news tower, rode in an elevator and heard the negro prisoners holler at the city jail—alone.

He had heard the Vitaphone and the Movietone at the Hippodrome, seen everything from the Photo-show to the Olympia—alone. So he went home alone and to bed, a lone but well-dressed man.

And tomorrow, little boys and little girls, he's going to send this copy of Miami Life to his wife, who went North Thursday night, alone. And this will be the lone copy she'll get because by next week our investigating staff will know his name.

TIRE TAX JOKER

Automobile tire dealers must pay a state license of \$120.50 a year. This statute was passed last October and is now in operation. To help the boys who helped the world in the day's of the Great War, our legislators inserted a clause to the effect that war veterans who wanted to get into the auto tire business, would be exempt. Which is a good idea and helpful to the boys who did their bit. But, when tire dealers have veterans secure free licenses and pay them for the accommodation in a percentage on sales, the law is being abused. It would be interesting to know just how many free licenses have been issued—and if the veterans securing them are really in the tire business.

Mami Made Mattresses Box Springs, Pillows and Cushions, the finest grade at a reasonable price. Buy from Manufacturer and save the Middle Man's Profit. SANITARY MATTRESS CO. 2015 North Miami Ave. Phone 21218

Auto Collision Body Works BODY WORK A SPECIALTY 18 Years Factory Experience 125 N. E. 13th St. Phone 36414 C. Thorildson

SEE KEENT KEEN SIGHT REGISTERED U.S. PAT. OFFICE 132 CENTRAL ARCADE 132 SEYBOLD BLDG. DR. H. KEENE

Pay As You Ride MICHELIN TIRES BATTERIES You can now buy the Best Tires (Michelin), and Storage Batteries, on Easy Terms. It costs less in the long run to use the best. Our plan makes it cost less to buy them, too. MIAMI TIRE COMPANY 11 N. E. 2nd St.

RENT ONE — DRIVE IT YOURSELF New Fords, Oldsmobile, Chrysler, Oakland, Studebaker, Hertz, Chevrolet. SUMMER RATES NOW IN EFFECT U-DRIVE-IT OF MIAMI 30 N. W. Second St. Phone 8724

PREMIER AUTO ELECTRIC SERVICE Auto and Marine Electricians 725 N. E. 1st Avenue Phone 4944 EXIDE BATTERIES

INGRAHAM BU 2nd Ave MIAMI'S OUTS Coolest off and subst charge Mode (F Miami Life is Read—not skimmed.

Miami Life's Society Column

(Continued from Page 1)

they should install larger spitoons as what they've got now are hard to hit when the desk he sits at is so high.

Frank Mitchell, who is hired by the town to look out for automobiles, met Mr. Ex-Officer Franks with a right to the jaw, and Mr. Franks don't feel so pleased about it.

Barrister Carr got Judge Brown riled the other day and Judge Brown soaked him ten dollars for something or other.

Sheriff Henry Chase was seen in his office one day this week. He says Tom Powers' pipe chases everyone out.

Bruce Thompson of Nassau came over on the boat one day last week. He says the liquid refreshments here taste different than they do over in the merry little islands.

Mr. Frank Beavers did not have to run for re-election, so he no doubt will be seen about the city in his snappy suit for some months.

A man and woman passed through the railroad station last week. Whether they were married or not is not known.

Quite a few bargains can be picked up for those wishing to enter the newspaper business. No capital or experience necessary. Address me for further details.

Judge Stoneman gave individual lectures to several this week. Those who failed to pay their tuition fee were kept in after school.

Several boys have talked to Marshall Reeve for nightwatchman jobs around the town. The Marshall ain't got no jobs, he says.

Since Mrs. Gordon has returned to town Fritz is again eating regular and behaving himself.

Miami Life has a new and expensive baby to watch by the name of Bruce. Oh, you men!

Mrs. Judge Atkinson and her husband, Mr. Atkinson held a dual congratulatory dinner this week.

Lots of the boys have gone to Coral Gables, a suburb, lately to tell a man named M. P. Lehman that they are his friends.

If you hear of any murders, suicides, divorces, births, or free meals let me know, and get your name in the paper.

MIAMI BEACH

A number of weiner parties were held on the beach this week. Attending one of them was M. O. S. Parmer, Fritz Findeisen, Harry Denmeade, etc.

The Hon. Rueben Levitt, Esq. left this week for St. Louis. Hope the dogs go good, Rudy.

Rufus Bartlett and Al Jennings have returned to our midst. Welcome, Rufus and Al. You know that little Rufus, we mean Rufus Ford, late of Columbus, Ga., has acquired the South Beach holdings of Mr. Edward Hartnett, who is planning an extensive tour of the north during the holiday season.

FOR SALE: Cut flowers and fishing bait. Phone Villa Biscayne Gardens. (2t. adv.)

Ross Weiss, owner of one of our prominent boarding houses, was amongst those attending council meeting Wednesday.

MIAMI BEACH OPERA HOUSE—ALL THIS WEEK—"St. Elmo." Next week—

Overnight Trip to Nassau on the "Princess Montagu"
The Queen of 'Em all
Leaves Miami Tuesday and Thursday 4 P. M.
Leaves Nassau Wednesday and Friday 4 P. M.
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the Chamber of Commerce seems a shame to work of informational publicity, convention fly a kite . . . from red curbs . . . want to here so that passage can be booked to hills some- . . . To the rear will be a large airport . . . pack up . . . come and go with all the regularity . . . through and en- . . . got as . . . skimmed.

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"East Lynne." Coming soon, great drama, "Uncle Tom's Cabin."

Our enterprising City Engineer, Edward Neff, has a new town car. It's a classy Ford, Ed.

Several of our prominent citizens journeyed to Miami last week to see the "Red Kimona."

Ken Pierson gave a bridge party at his Palm Island home Thursday and Friday. Had a good time, Ken.

SPECIAL COMEDY FEATURE—Miami Beach Council meets on Wednesday. (t. l.)

Mickey McGee reports his customers all want ham and eggs but they seem short of money these days.

Mr. Roney of the Roney Plaza hotel, says he likes Miami Beach and he'll come back next fall.

Our Mr. George Carter says he'll soon start work finishing up our pier. A fellow named Tex Rickard who lives in New York, says he'll help George finish the pier.

Bill McRae says he might run for mayor of the town, and "Red" Snedigar, and Val Cleary, and John B. Reid, and maybe S. Grover Morrow will run also.

Several Miamians came over this week and took a bath in our ocean. Some of them sure needed the wash.

Gene Bryant got himself a haircut last week. Gene looks all spruced up.

Several Miami candidates came over to the beach and talked to the natives last week. They didn't spend much money with our merchants.

Mrs. Wofford gave a chicken dinner to some friends one day this week. All the society editor got was a flock of wings.

The new manager of the Boulevard hotel says the cafeteria is a good place to eat. (adv.) t

Several voters seem to think the Democrats will elect their candidates—come on next Tuesday.

"Doc" Daniels went visiting down to Homestead one day this week. He drove a big car accompanied by one of the Wofford boys.

Among those taking summer courses in journalism in New York is Kent Watson, editor of the leading weekly of Miami Beach. Mr. Watson is the Sun of the Beach, we might say. How's that for a nice write-up, Kent?

Crom Gray caught a good meal last week. Good work, Crom, we'll say.

Our main street which was recently torn up to make room for a sewer has been put back together again.

Ralph Pole is going up north to do his next winter buying. Watch out for the slickers, Ralph.

Our Justice of Peace Val Cleary spent last week-end in Beacom Manor.

Booster Bill is getting out a special "Booster Bill Edition" soon. Let's show up the New York Times boys.

Howard Norris is getting his place in the Spanish Village fixed up to take in boarders this sum-

Helpful Hints for June Brides

After the first thrill has worn off, try your hand at cooking; the change will cause your husband to remember he is married.

In inviting guests to bridge always use the silverware and napkins you picked up along your honeymoon route; otherwise the visitors will not have much to talk about.

Be sure and leave a few silk pretties lying about; these affairs old-time benedicts an opportunity to remember their first mistakes.

If the subject of birth control is brought up give a snappy comeback in the form of husband control. Most husbands like to be controlled—in the daytime.

Regardless of what some caty sister might say about all men being alike, don't believe her; remember your husband married you and you know your onions.

In retiring at night always lock the doors, especially the closet in which your hubby keeps his clothes; he thus will stay until morning.

Do not ask your husband for small favors; take what you can get while he's awake and night always follows the day.

As soon as you return from your honeymoon, invite your mother over for the week-end; this will please your husband very much when he sees the interest your family takes in him, and perhaps your mother will stay longer than the week-end.

Above all things impress your husband with your superior worth—even if you have to order new crockery and rolling pins to get the idea to sink in his head.

mer. He's going to have a right smart place, they tell us.

Bill Buchanan is learning how to play whist of late. Pleasant pastime, Bill.

A certain boy of one of our well-to-do families has been walking home from prayer meeting with one of our best-known society girls for the past several weeks. Are congratulations in order Joe?

Among our visitors last week were Wallace and Joe Riley, of Miami. Joe, if you remember, was the first white child born in Miami.

Jocelyn Paul Yoder, publicity director of the city of Miami, entertained a party of friends, in the Palm Garden, Spanish Village last week. Included on the party were Bill Noblit, Howard Norris, Joe Copps, Wen Phillips and Constable Bill Smith.

HIALEAH

It is rumored in the drug store that Chief Ewing will be the next chief deputy sheriff, but we do not think the chief would quit his good job here for any other.

Our popular editor, Mr. Wendler, has not been hit in the jaw lately. He says his jaw feels better when it isn't hit. Mr. Wendler was arrested the other day for the 52nd time.

Mr. Jeff Mace was seen going by a church the other day. He started in thinking it was a shift-

A Cooling Thought
Phone 2-1297

ICE MAN'S LIFE

Published Every Now and Then by Peninsular Ice Co., 645 N. W. 13th St.

A Cooling Thought
Phone 2-1297

Volume II, Number 8

Saturday, June 16, 1928.

Accidents

In a prominent grocery store in Miami last week something went wrong with the electric-mechanical-chemical apparatus in the large refrigerator with the result that a large amount of perishable foodstuff was ruined by gas and heat.

The Peninsular ice man was called in to render what emergency assistance he could and good old reliable ice was packed in around the coils that had failed to do what they were supposed to do, and the grocery man was soon ready for business again.

But the loss and damage to the contents of this refrigerator could not be made good and the proprietor is out of pocket considerably more than a week's profits.

Nobody ever reports accidents to the refrigerator cooled by Peninsular ice—they simply can't happen. And the grocer or meat merchant who serves you from an ice cooled refrigerator not only gets the most dependable and economical refrigeration, but puts out food products with all the natural flavor, juiciness and freshness retained in a manner far superior to any mechanical substitute for ice.

Phone 2-1297

Platform Service

The volume of ice sales at the plant platform of the Peninsular Ice company, 645 N. W. 13th street, continues to reach new high marks month after month. There are several reasons worth mentioning.

In the first place Peninsular ice is getting to be more and more a household word in the homes of all classes of our population. Mere "ice" is not sufficient in the more particular shops and among the more discriminating housekeepers. "Peninsular ice" means the purest product that modern methods can produce; it has been systematically and thoroughly advertised, and the public knows it is backed by a substantial company with a reputation for responsibility that is jealously and zealously maintained.

The Lowdown on the week's happenings

MIAMI coppers being given the O. O. by Tex Rickard after three battles on Wednesday * * * Catts to challenge Carlton's right to free rent at Tallahassee * * * Rain floods South Florida from Titusville down * * * Ex-National Committeeman George Bean of the Republican party says the good work of Florida will continue . . . he's right * * * Defeated candidates want to go on vacations but have no money * * * Echoes of the boom collapse when Federal Judge holds G. Frank Croissant can't spend a million held in bank * * * Vote on East Coast! Canal bond issue set for June 26 * * * Liquor market slow . . . supply good . . . prices fair . . . quality aids doctors * * * S. S. Nassauvian, Capt. Allan Johnson, again to enter Miami-Nassau liquor on market * * * Better Government League kicks against paying ex-Chief Quigg back salary * * * Must be new brand of Hialeah rainbows at night * * * School teachers to have salaries stretched over year period . . . they are used to stretching a dollar * * * Large Elks now appearing along Bay Shore Drive . . . they'll be fed soon * * * Steve Hannigan of Miami Beach appointed publicity chief for Gene Tunney * * * Miami Coliseum to stage fights Monday * * * Miami baseball team refuses to give up last place * * * County commissioners refuse to pay salary of matron at county stockade * * * Auto thieves fare tough before Judge Tom Norfleet . . . get three years * * * Ex-city detectives found not guilty of beating Charles Haynes, alleged slayer of Frank Beckham * * * Bert Campbell, cripple, given ten years for killing wife * * * Professional bondsmen not wanted in court of crimes, criminal court, and civil court of record, according to edict issued by James Flood, clerk. * * * MORE NEXT WEEK.

Late News Bulletins

HIALEAH, Fla., June 16—(Via Morning Milk Wagon).—The police attracted by a crowd on Palm avenue, investigated and discovered a man with two dollar bills. They immediately arrested him as an alleged bank robber. He was later turned loose when he proved that the two dollars was given him to pay his poll tax but which he forgot to do.

MUSSY ISLAND, June 16.—A Seminole Indian, when informed that Hoover had been nominated for president by the Republican party, kept right on eating. The squaw said she had tried a Hoover machine once before and it wouldn't cut sawgrass.

MIAMI, Fla., June 16.—The two gold fish aboard the aquarium Prins Valdemar engaged in a terrific duel last night. One was so badly hurt that complete new scales will have to be re-ordered.

ST. PETERSBURG, Fla., June 16—(via Tamiami Trail)—George Bean of near this place, denies that he will vote the Democratic ticket. He thinks Glenn Skipper is a mean man to take away his (George's) plum as committeeman.

OJUS, Fla., June 16.—(Via Dixie Highway)—A citizen of Ojus desired to leave this place yesterday. He went to the station and asked for a ticket to some town named Atlanta, Ga., and the ticket seller asked him for the money for the ticket. The man didn't have any money so he stayed in Ojus.

He asked Attorney Chappel where he got the money to run with and Attorney Chappel didn't know either.

Mr. Bruce Youngs is all smiles these days since his return from Miami where he went to get a clean shirt and to see whether he was elected to the assembly. He got elected all right.

There has not been much music at the places where they have the cover charges. The musicians won't play pretty music without demanding money.

Our mayor, Mr. Grethen, congratulated Attorney Chappel on account of Attorney Chappel's election to the august assembly.

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Isa Seeker
Investigator Has Difficulty in Making Collections; Can't Understand Shortage of Money, Especially Since Election Is Over; Sneaks Up East Coast on Trail of 50¢ and No Cents.
THE east coast of Florida which is bounded by either the Atlantic ocean or the Gulf stream is a good route on which to hunt for fees of 50¢ and no cents for so many other galoots along the coast want to search with you even if it is no \$ and 50 cents.
Observation which I gathered by looking and seeing things including part of a circus after partaking of some good stuff at a point midway between Floranada and Boca Raton account of the motorcycle copper not being able to cop we proving that we were visiting Elks and would the daily paper care to have us do a Soldier Leavitt and what chance was there for a one investigator to earn a fee of 50¢ and no cents and would he take a drink of some real honest goods for 3¢ and no cents and I said where and he said right here lifting up his coat tails and there it was and he said if you meet any Elks Shriners Knights or whatever branch you hear of tell em about me as im brother of all the brothers and own the biggest part of the ocean and after I took one drink of the stuff I gave him the Pacific ocean should he ever run dry
ISA SEEKER
(Investigator-Special)

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