### Little Geraldine

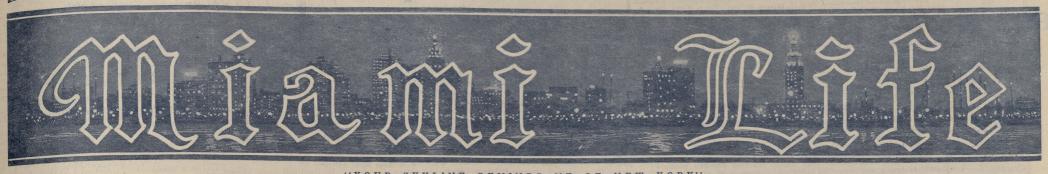
When Little Geraldine saw that 525-pound Shriner from Palm Beach sitting on the side of that car in the parade the other day, she just laughed and laughed because she knew his father wasn't a Scotchman.

### Shriner Greeby

NEWLY Installed Noble R. Hammerhead Greeby was elected im-perial impotentate at a directors' meeting at the Parisian Tea Room late Thursday. For a time the election was in doubt but Mrs. Greeby came to Mr. Greeby's aid and testified that he had been im-potent ever since she had known him. Mr. Greeby, who hails from Rock Pit Temple, Ojus, Fla., said he could not produce his pin, as Ojus Shriners wear rocks instead of pins and he had just thrown his last rock at a prohibition agent. Thereafter his election was

### Germaniana Little Geraldine

Little Geraldine heard that girls used to wear their dresses long enough to hide their insteps, and she just laughed and laughed because she knew that nowadays they wore them hardly long enough to hide their step-ins.



YOUR SKYLINE REMINDS ME OF NEW YORK' PUBLISHED AT 815-16 OLYMPIA BUILDING, MIAMI, FLORIDA, BY MIAMI LIFE, INC., PHONE 37737

May 5, 1928. Volume 6, Number 15

Edited by WEN R. PHILLIPS

All Other Cities in U. S. 10c. One Dollar and Fifty Cents for 6 Mos.

## We're "Putting" Now---But We'll "Take" Later

ELL, THE SHRINERS and Prohibition Agents have concluded their conventions. We paid out a hundred thousand dollars of municipal funds to bring the Shriners here-and we got the Prohi convention at the same time, and for nothing. We hadn't offered the latter a dime, but they came anyway, which shows what a convention city we're getting to be. To the first convention we turned over our wealth and good-will, climate, parking zones, and conviviality-and the other convention went away with our liquor. But, thank goodness, we had enough of all our assets to go around and everybody was satisfied, and all the delegates to both conventions left with good tastes in their mouths-except, possibly, the dry squads who had to sample Hialeah Bacardi and Little River Scotch.

Now all we have to do is to think over the coming election (which means that, following our usual custom, we voters will simply take a nap) and wait for the Elks. At the time of going to press, it is not known whether the Prohibition Agents will stage another convention. At any rate, they haven't been asked and they probably won't come.

No Miamian made a dime out of the convention. We mean, of course, in cash profits. There are going to be a lot of long faces when the business folk take inventory and look over the auditor's statement. The hotels never gave lower rates-and, mind you, they had held over their expensive crews at a loss simply to entertain the Shriners. Restaurants had the lowest prices in history. Concession

### Fate and Ouigg

TALK about fate and coincidence! Look at the case of L Chief of Police Leslie Quigg. He suffered the loss of his father a few years ago. Then a brother-in-law, Raymond Lee, was shot to death. Then the boom collapsed and he lost al-most all his money. Then he was indicted for first degree murder for the death of a negro and shut up in the stockade without heil While comparison that the pother Polyne without bail. While awaiting trial, his own brother, Ralph Quigg, died in Louisville, Kentucky. Shortly before the jury brought in their verdict he was reindicted for assault and battery. He had a triumphal acquittal last Saturday atter-noon only to be stunned by the murder of another brother-in-law, Philip Lee, Hallandale Chief of Police, on Sunday. Curi-hilled his besther in-law ously enough it was a negro who killed his brother-in-law. "What a tangled web the fateful sisters spin!"

men are singing the blues, bootleggers lost not only their boats and big stocks of liquor but their getaway money, night clubs cut off cover-charges and thereby practically donated their elaborate space to the jolly visitors, and merchants as a rule did so much slashing to please our guests that their creditors will be able to slash them.

But what fun! We'll never forget the colorful mobs we had on Flagler street this week, and neither will the Shriners forget this, their most beautiful and joyous occasion. Every Shriner was amazed. "There has never been any reception like this in the history of Shrinedom," one high official told us. "Had the temples known this was going to be something more than 'just another convention,' there would have been 200,000 fezzes here."

They chose Los Angeles for next year-and for

the third time, because Los Angeles gives them, in a measure, something of the good time they got here. And so therefore Miami Life proposes that at the Los Angeles convention, the Shriners resolve to make Los Angeles and Miami their official convention cities, and alternate yearly in their pilgrimages.

As we pointed out, Miamians didn't make a dime out of the Shriners-right now. And we don't expect to make anything out of the Elks. We're still good-hearted sports, and still putting out.

But we're going to get our money back a hundred-fold next season and in years to come. It may seem tough to get only "good publicity" and not actual cash at this time when we need dollars so badly, but all of us investing in these good-will conventions are going to feel mighty good with an overflowing city next winter. And we are going to reap our harvest when they begin buying homes here and moving their families to the real Garden of Allah where they will have a perpetual Avenue of the Gods. And it won't be long now.

We've been playing this game of "Put-and-Take" more than two years now-and so far it's been only "Put." But the "Take" is going to start showing up next fall—and from then on—and we all ought to be glad to get rid of the faint hearts who can't wait that long.

But what this editorial started out to do was to compliment the people of Miami, one and all, upon their good taste in not trying to gyp the Shrinersand in keeping the army of New York and Chicago gamblers, thugs and thieves in hand.

### Sure, the Publicity Was Great, But Will Ed Romfh Lend Us Money On It? What Everybody's Asking Today:

### The Editor-Judge

EDITOR FRANK STONEMAN of the Miami Herald-and he is and has been municipal court judge for many years in Miami, which position is part and parcel of the police department-waxes exceedingly wroth about the alleged failure of other newspapers to headline the "triumphal acquittal" of Chief Quigg and his associates on first-degree murder charges.

Miami Life, which is generally credited with having started the mess by publishing the photographs of a prisoner before and after a jail beating, is a weekly paper. It so happened that the jury verdict last Saturday came in after this paper had gone to bed —and besides we're not a NEWS-paper anyway. However, it is rather bad form for the Herald editor to make unjust criticisms against the press, especially after he was a witness for the defense, a city judge, and so closely asociated with the workings of the a city judge, and so closely about two years. Miami police force. If we remember correctly, about two years ago he called Chief Quigg before him and publicly reprimanded the police department about cases of brutality.

The publicity this city has received is as bad or worse than Mr. Stoneman says it is, but he, as virtual censor of the police department, should be the last one in the world to point a finger of blow of blame at this late hour.

### **Telegraph Company Gets in Dutch**

THE local Shrine committee is reported to be after a prominent telegraph company because of an alleged error in a message sent out. The committee sent out the following invitation:

"COME ON FEZ; MIAMI SEZ" but the telegraph company sent it to Washington reading: "COME ON FEDS; MIAMI SEZ"

and the whole goldarned raft of prohis came this way.

	100
COMPOSITE STATEMENT (as of May 5th, 1928) of the	
AMALGAMATED BOOTLEGGERS' ASSOCIA MIAMI DURING SHRINE WEEK	TION OF
Assets	Liabilities
20 boats captured by Coastguard	\$ 40,000.00
3,000 sacks of liquor captured	60,000.00
Rent for Comfort Stations	22,500.00
60 Bartenders at \$10 per day	3,000.00
Shortage in receipts due to experienced	
	3.000.00

### How We Got the Shrine Convention

How We Got the Shrine Convention So MUCH praise has been thrown towards the officials of Mahi, thanking and complimenting them for bringing the Shrine convention here, that the truth about the little thing work be out of place. There was some sort of movement to bring the convention here made by there are a some sort of movement to bring the convention here made by there was some sort of movement to bring the convention here made by there was some sort of movement to bring the convention here made by there was some sort of movement to bring the convention here made by there was some sort of movement to bring the convention here made by there was some sort of movement to bring the convention here made by there was a some sort of the source of the S3rd annual Shrine conven-tions got underway at Atlantic City, three Miami men got a hunch. They were the Westman, Henry J. Smith and W. E. Bradfield. With only twenty-four hours to go they got busy and interviewed Coral Gables, getting a guarantee of \$50,000. Miami ity commission next blew in with a promise of \$100,000. Then Hollywood with \$50,000, and lastly, after a lot of haggling, Miami Beach had lined up with the three 'Must Get It Here's.'' Cecil Watson said he didn't hink it was legal to give the money. C. C. Small thought it over for several hours and decided that he didn't know if it was legal or not, but if the, county was the guarantee the Shrine convention would be over and done with before new. Sto,000. Manue the convention.

in with \$50,000. And so we got the convention. Henry Smith originated the idea. The others worked their food heads off putting it over. And then somebody else gets all the credit. But such is life.

Contrary to reports the Prohi Band did not lead the Shrine Parade . . . It followed them.

CREDIT must be given to the Miami cops for the work they did and the street cleaning department for its efficiency in clearing the streets of rubbish and debris. In fact, they cleaned up nearly as good as the Federal prohibition agents:

**Closing Out Sale!** 

HUGE STOCKS OF PRACTICALLY NEW HAMBURGERS AND A CHOICE SELECTION OF UNUSED HOT DOGS OFFERED TO THE SHRINERS AND GUARANTEED BY "THE WRECKING CREW" WILL BE SACRIFICED TO THE FIRST CASH BIDDER (Brokers Co-operate) Reformed Order of the Amalgamated Hamburger and Hot Dog Merchants of Dade County

<u>иннининининин</u>

	3,000.00
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	134.00 2,596.00 4,000.00 6,000.00

### Get Ready Now

CONTRARY to public opinion, Miami is not jealous of Los Angeles. In fact, we'd like to see that city get along, for we are so far ahead that we're lone With which we have this to say: some.

As the next Shrine convention will be held in the city of angels or near angels, would it be a far-fetched idea to suggest to Mahi Temple that they begin to get ready to start, and surprise the poor natives out that way with a great band and drum corps and nobles dolled up in the quaint Seminole Indian costumes

No doubt the boys here will do themselves and Miami proud, but a bit of reparedness will bring home to those shivering native sons just what the Magic City really is.

I'm lit up like a church," a Shriner inadvertently re rked in the presence of a bookkeeper for the Florida Power and Light Company. He was immediately billed as much as Little Nell has ever been able to collect from the White Temple Church.

### Why the Delay?

MIAMI is entitled to something more than the whims of politi-IVI cians. Which comment, to be understood, is an inquiry as to why the city commissioners, the mayor and the city manager do not take steps to clear up the situation in regard to the police department.

There is so much uncertainty in regard to who's who in the police department that there is not one official who knows where to begin or stop.

Either Acting Chief Reeves should be made permanent chief or Suspended Chief Quigg should be returned to his job. What are we going to do about it?

All the bootleggers who bought the Shrine emblems, contributed to Shrine causes, and stayed in business a month or two overtime to accommodate the Fezzes, must have enjoyed

the parades from their perches in the County stockade.

Page Two



ARMERS Curb Market, located at the S. W. Second Avenue Bridge and Miami River, op-erated by the Dade County Farmers under the direct supervision of the City of Miami. Beautified from the flower gardens of doz-ens of the most up-to-date florists of Dade County. All kinds of cut flowers and shrubbery. FARMERS Curb Market,

A housewives of Maimi.

READY to serve all ta-

MAINTAINED for the protection of the home.

EAGERLY awaiting your call.

RENDERING you the most courteous service.

SHOWING all good faith by our efforts.

-CONSTANTLY trusting in the co-operation of the

public,

under pressure of shipthe same can be raised

-

for

MINIMUM everything. prices

green vegetables, fruits and melons and the most complete supply of sea foods, including of fish to be had anywhere in the state of where in the state of Florida, as well as the best home-grown pork, and pork products, chickens, turkeys, geese ducks and other poulity products, including dai-ry products, such as the best of milk, home-made butter and cot-tage cheese. EQUIRING all articles sold to be inspected daily, by the city food inspectors. LANISHLY we patron-Florida, as well as the

**R**EQUIRING all articles

November 28, 1925. HOW OUR TRAFFIC HITS HONEYMOONERS

Looking Back Over

Miami Life Files

UNWILLING to weaken LOOKING BACK OVER MIAMI LIFE FILES under pressure of ship-ped-in products when If coppers should fume at and cuss you The while you are parking your

The same can be raised in our own county.
 RAISING everything that we sell at home.
 BEST quality of all goods offered direct to the home people.
 The proper reply is "Harl Harl".
 From nobody less than the judge, That they'll tell him "hello" in the morning, Unless they snap out of their grudge.
 Our troubles and fears, they have vanished; Naught to worry us further remains; And the hard guys henceforth will

remains; And the hard guys henceforth will be banished As the city's reward for their pains. So hereafter, if any mistreat you, Or threaten your life with their gats. gats, Or promise profanely to beat you-Just give them a grin and sa "Rats!" say

A NSWERING your call for all kinds of fresh, Go do as I say, Gentle Reader: Get fresh with the cops, just for fun; Bawl them out if they say you're a speeder, Give 'em hell—but remember to RUN! -JOHN KIMBLE

> TOURIST 赵股

the largest assortment

convention

obstacles, and the demand in certain downtown areas was multiplied many times, we are proud of the fact that

tion deserves the many compliments they have received this week from old and new customers, and the manage ment hereby extends thanks for the splendid co-operation we have received from our patrons and traffic officials



### A ZONE OF QUIET

If you aim to have your refrigerator a "Zone of Quiet," use ice. With Peninsular Ice "on guard" perfectly silent refrigeration is assured always. There is no possibility of our Ice "making itself heard" either by day or by night

In the same silent, efficient way as on the first day it was used, ice will go on doing its work year after year, something that cannot be said of its mechanical substitutes--regardless of how high their initial cost, how often they are "looked after" by expert service men, how quietly they might operate when "brand new."

Ice always has been and forever will be "a Silent Servant in the House.

> The Shriners came, the Shriners went, Each and all on good time bent; They liked our town, they liked our cheer, They'll sing our praise most cervwhere. But do you think they'd felt so nice If it hadn't been for good old ICE

greatest advantage of ice over mechanical refrigeration or no refrigeration at all is its power to preserve the natural juiciness and flavor of meats, etc., and the freshness and crispness of vege tables

Ice refrigeration is not too cold or too dry, but just cold enough and just moist enough to be nature's own way. STICK TO ICE-Safe, Sure, Saving, Silent-the "Four Horsemen" of Perfect Refrigeration

### PENINSULAR ICE COMPANY

Deliveries in Any Quantity

Any Time, Any Day

Phone 2-1297

645 N. W. 13th St.

searchight ... bent ironwork and pottery ... rugs like Maho-met used to valk on ... sending pictures by telephone ... and getting icceream by the plate at 45 cents a throw ... Turkish pastries and tarts ... coffee that waitresses ditto ... floadights that show you up ... dark cor-ners where the people walk all over you ... children sleeping off that tired feeling ... girls inviting you to buy pholographs ... loudspeakers broadcasting music ... fezzes everywhere ... and women by the thousand ... and women by the thousand ... and brassware ... soft drinks ... abmburgers and chers means of spoling a good appetite ... gobs off the submarines ... marines off the mother ship ... coast-guards with their sleeves turned up ... some of them under the weather ... officers with a comguards with their sleeves turned up...some of them under the weather ... officers with a cou-ple of girls apicee... captains with three ... walking canes everywhere ... everything you can think of ... except sand.

Saturday, May 5, 1928.

ANNOUNCEMENT Believing that I can Relieve the Congestion of the CIVIL COURT OF RECORD



By administering justice with more speed than the other Candi-dates, I am offering myself as a Candidate for the office of one of its Judges.

of its Judges. I have previously served YOU as Assistant County Solicitor for four years and am at present a General Master and as such have handled more cases than any other Master in Dade County. MY RECORD AS A PUBLIC SERVANT WILL JUSTIFY YOUR CONFIDENCE AND SUPPORT.

JAMES R. COOPER

(Paid Political Advertisement)

### Greeby Gets Going Alleged Camel Hotfoots It to Bimini After 47 Prohibition-

ists Start Padding Their Expense Accounts; Parades Down Flagler Street Amid Great Applause and Two Policemen.

Mr. R. Hammerhead Greeby, who recently underwent a hemical analysis at a local hospital to determine whether his stomach con ained more than one-half of one per cent alcoholic contents, and had to have immediately upon hearing of the positive result of the test, telephoned Miami Life the following select interview just as the Lu Lu boys of Philly were trying to find out what made the city so noisy:

"I do not desire no publicity," shouted Mr. Greeby over the tele-phone, in which he had deposited no money, "after they refused to make me potentate I didn't care. "I went out to that hospital on the advice of my physician, who is "Model" a friend of mine named some content of the prohis find you contain more than one-half of one-per cent. alcohol the town will be ruined before the Elks can even get here.'





THE ROSE MAHONEY Editor Miami Life:

Regarding the controve bout the "Rose Mahoney;" controversy about feel that your suggestion to destroy it, if followed, would be to deprive the city of a unique landmark and future generations of

mark and future generations of the opportunity to see a real old-time sailing vessel. There are no more "six-mast-ers." There never was but one "seven" and of the few remaining five-masters the Rose Mahoney has been placed by fate where ut may serve as a pleasant reminder to many who love the sea and a useful study for children of the future. future.

future. Visitors returning look for the old landmarks, and to many the Rose Mahoney is like an old friend. The interest in this symbol of the sea is shown by the fact that photographers say this vessel has been photographed more than any other one thing in Miami. One of the most artistic pictures made last winter was of this ship against the clouds. the clouds.

the clouds. The reason commonly given for wanting to dispose of this land-mark is that it is a mark of the torm. This is probably not the fact, but if it were so, agitation vould only intensify the thoren't. I would suggest that the Rose Mahoney be sraightened, set in a concrete bed and refitted as a ship to be used as a matical museum. concrete bed and refitted as a ship to be used as a nautical museum. Thousands of visitors, paying a small admission charge, will take care of the expenses and pre-serve for Miami an honorable landmark, the like of which no other city may have. With best wishes for the success of Miami Life and love for Miami, I am,

### ERNEST L. MORELL. Schoolfield, Va.

A party, dance, frolic, or ball Follyw each other in a row. Tell me what's the use of it all, That's what Va like to know. O Blin are you ho will not see Full cat wat aching tooth. The answer's plain is it can be If you'll admit the ruth. The ultimate goal of homan endeavou Is happiness I think youn agree. Rich, powerful, influential, or clever To attain it you need not be

DON'T WE KNOW IT! Editor Miami Lifes Have spent the winter in your beautiful city, and have resided in every large city from New York to Frisco, but I must say that your street car system is beyond words — it's terrible! There we no car stop signs and you would think that it was some ruilroad for they surcely run in sections and with as much time in between as the transcontinential trains. I would not have written this only I read an article in your previous edi-tion where some one else thought as I do and your paper can do more to help make Miami the most wonderful city in the U. S. A.—"May Miami Life continue to grow." A Native of California.

to grow." A Native of California

### DANGEROUS CORNER



MIAMI LIFE

The men with the vote are exceedingly slow In using their power today; They're the simplest creatures alive. For we know That the man we call boss has the say. When election time comes, then we know he's about For he pats you while grasping your hand And makes SOME delivious and ready to shout Say fellows! I think he is grand.

THE HEAD OF THE GANG

We elected five men to look after our town The men we thought hones' and true; We did not expect to be met with a frown And I felt the same as did you But I feel disappointed at things as they are And my hopes have gone up with a bang For I find by their actions, each man is a star And that Sewell's the head of the gang.

We all love good music, of that we are sure And we're willing to pay, that is clear, But there isn't a renson we cannot secure Good music from men that are here. Our Mutchler we know is an equal with Pryor He has proved it again and again In fact he's as good as the best we can hire, So why engage out-of-town men.

It seems that Miami is down with the Pip And the Doctors, that's handling her case, With their weak understanding are loosing their grip While their patient grows black in the face. They throw out the money with never a thought Of the men that make good with the tax And with childishness show us the things they have bough t As they sit in their chairs and relax.

So why can't we hand them the same brand of juice When we look for a man to elect, For what's good for the Gander is good for the Goose And perhaps it will have some effect For if men can't be found in this place where we live For the work; and to do that work well, Our official positions to strangers we'll give And our captains can all go to hell. —AL J. VENNI

REFLECTIONS OF A RENEGADE

Bord to death I heard her say, So what's the use of life. Wort and eat and sleep each day, Just one eternal strife.

know, Living and not beneath the sod.

Thought the mother of action is, In turn by action sired. Then as you think so will you live, And living be dull or inspired.

A still small voice in childhood days Warned when you planned wrong. No matter your age or your ways, This voice still travels along.

You know well what not to do. Only act after reflection. Be your judge and jury, too. Decide by introspection. The correlation

The consciousness of fallacy Unhappiness will bring, While nothing makes one happy Like a well accomplihed thing.

Let not public opinion decide, Or the wise your ways deter. Let your conscience be your guide, Infallible, does not err. 'Tis hard to always do as you should, And easy is the road of sin;

THE BEST

Fruit Drinks IN THE WORLD

Al Root

Across from Olympia Theatre Florida Since 1912 Miami Nine Years

-AL J. VENNO.

Once done if it happens to be good, The pleasure repays the pain. Good oft done reflects in the face, And easier becomes each time, Givng more strength to run the race, And peace, and contentment of mind.

Then vice appears to be horrid faced, More difficult it becomes to do bad. Cobwebs clouding the mind are displace By hope of happiness to be had.

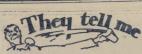
Then tudy yourelf your mind to know

A logic argued with a child by the wise? Preparatory to the school of the skies.

And do what you know you hould. Failing in this at least you can contrive Not to do bad if you would.

Ask you, "What's it all about? What's life worth?"

Then study your leson 'till you are sure You can think and act good, and yourself know, And in the doing you will secure Such happiness possible here below.



THAT Alf Ward, the Coffee King, is serving some hot hev-erage to those "Coffee Hounds" at the Curb Market.

THAT Doc Johnson, Tebelas Captain, claims that he will not fall from grace with all the good looking women here.

THAT Milton Cornish from Belverdire, Illinois, claims that women do not appeal to him. ... You should watch him here.

THAT J. G. Martin from Rockford, Illinois, is all dolled up in a red tie for the benefit of the ladies here in Florida.

!!! THAT Arthur L. Johnson, postmaster of Rockford, is here for some reason besides—Teba-

1 1 1 THAT George Grant, from Rockford, Tebalas Sheik, is not married, but will soon be, if he keeps on making a hit with the ladies.

1 1 1

THAT the Secretary of the Alumni was quite a cure to the irritated child his cheerfulness and good will must make him very popu-lar with the Al Koran boys.

that the Al Koran Temple boys are all perfect gentlemen in the opinion of the maidens who really should know

THAT Paul does not know that his friend's inclinations were entirely contrary to her actions 1.1

THAT Tom and Doris are put-ting one over the gang . . . but you never can tell about these quiet Cleveland boys

THAT Rene captained the party and also succeeded in cap-tivating it I I I THAT "Doe" was not only satisfied with the cream of

INGRAHAM BUILDING

### 2nd Ave. and 1st St., S. E.

**MIAMI'S OUTSTANDING OFFICE STRUCTURE** 

#### Offers

Coolest offices in town and service that only the most modern and substantial building can render, at a rental no greater than charged elsewhere. Private parking space for tenants' cars.

Model Land Co., Owner G. G. Lee, Jr., Manager Telephone 3-6813 (Flagler System)

Opening a Month of Unusual Silk Values!

MAY EVENT No. 5 (MONDAY)

## Annual Silk Event

7,000 Yards of Chiffons, Georgettes and Crepes

.89 vard

Ready-this May Silk Annual-a fiesta of rich new silks, yearly awaited by those who sew their fashions. This year, we are stressing quality more than ever before-quality at a price which you would not usually expect! For weeks, we've been at work! And now the selection at \$1.39 reflects our intensive efforts to make this event exceptional. New PRINTS on chiffon

### Page Three

the party . . . he had to get ice gream to make it a perfect evenrear

1 1 1

 I
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 THAT we will all look forward to Walt and his eight boys making a trip to our eity on a musical tour

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 THAT "Doc" plucked the sweetest and best flower in all the world when he picked the little Daisy

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THAT Doris should try to be less charming or poor Tom will be returning to Cleveland with a sad broken heart

Have me call and give you information RAY WRIGHT (Miami's Resident Auctioneer) Will sell your household goods or merchandlag stocks at auction for the highest cash price Phone M 36355 or M.8. 2952 802 Exchange building, Miami TO SEE BETTER -SEE-MOTH THE OPTICAL SPECIALIST Miami Optical Co. 40 N. Miami Avenue CITY NATIONAL BANK in MIAMI ARARA





Happiness in the mind is found, But thoughts make up the mind; Then if your thoughts are always sound, Happiness you will find.



GIII I BLINK IL NIKE

Published weekly at 815-16 Olympia Buliding, Miami, by Miami Life Co. Wen R. Phillips, President. Phone Mia i 37787. WEN R. PHILLIPS, Editor and Pubisher.

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TRADES UNION COUNCIL 7

### The Coming City

THE more one gets down to facts and looks over the situation the more one is inclined to believe that Miami will be a really big city some day-provided the Miamians stop talking and start doing. We waste too much energy in ballyhooing and too little in lining up a program of progress and trying to push it through.

We have a newly formed Chamber of Commerce. Whether it will be worth a whoop or not depends on who belongs and how much they do to make it worth while. At the present time there are about 1,200 mem-bers. That is only about one-tenth of the number the Miami Chamber of Commerce should have. Many people are inclined to believe that the new chamber will only be an organization for the benefit of half a dozen men who will be sort of demi-gods, the members merely being the guys who put in ten dollars apiece to keep them demi-godding.

Next week the chamber is staging a "buy Miami made goods" rally. Everybody is invited to a mass meeting in the park, at a date that will be announced later. There will be speakers, of course, what mass meeting ever got away without speakers? They will be held down to a few minutes each. Which ought to help. There will be entertainment and music and everything. It will be on the ballyhoo order but good can come out of it.

In the Arab village, left behind when the tide of Shriners rolled away, Miami manufacturers will show their wares. You will be asked to, at least, try the Miami-made product. Of course, if it is not so good as other products you will not continue using it. So it will be up to the Miami makers to supply something worth while.

The idea principally is to sell Miami to the Miamians. Which is devoutly to be wished. Full particulars of the meeting will be published and a big crowd will attend, for it will be free.

And when you attend make up your mind that you, also, will do your bit to make Miami a prosperous city. Remember—It's YOUR Chamber of Commerce.

This Greater Miami

WHEN the northerner talks of Miami he means Miami City, Miami Beach, Hiaeah, Coral Gables, Miami Shores, South Miami, Hollywood-and even Fort Lauderdale. These towns are so strung together that they cannot possibly exist without the help of the adjoining ones.

We require industries and must have them. We should begin to figure out an industrial section in the place where it would be the most convenient for all concerned. Naturally, we don't want factories on the bayfront in Miami, nor does Miami Beach want factories on the ocean. So the best place for such industrial ac-tivities would be at a point somewhere west of the cities and a little to the north.

factories on the bayront in mann, but the for such industrial ac-factories on the ocean. So the best place for such industrial ac-tivities would be at a point somewhere west of the cities and a litle to the north. The industry to locate in that district. The industrial portion of greater Miami nust be where there is convenient railway, cand-river and ocean transportation. To the north and west of Miami such a district is possible. It would have easy access to twa rail-way, several canals and two harbors, one at Miami and the other at Port Everglades between Hollywood and Ft. Lauderdate. But we must have a popular beach. Somewhere between Sunny locan Atlantic Shores would be the best place for our local Coney Island. There it would be central for the workers in such industries as we can bring here. Right from Ft. Lauderdale in the orth to Homeritead in the south the people would come to such a lace if enough amusement and entertainment were provided. In other works, Greater Miami Beach would stay out of it of cities and towns. Probably Miami Beach would stay out of it of a clock of jealous faction. Industries can come and they can be situated anywhere. No for only in Miami have we the tall office buildings and central for only in Miami have we the tall office buildings and central industries the factory is the business office will be in Miami for only in Miami have we the tall office buildings and central for somere are in the post office savings department. There is a bit of money in the district that is drawing very low interest that is the better occupied in bringing profit and prosperity to the district. We must start our own industries. Bringing in factoris from other places gives us a small payroll, a few taxes but the bulk district. We must start our own industries. To prosper we must help of the profits go to the other cities. To prosper we must help

### **Ineffective Transportation**

MIAMI'S blackest spot is its transportation. Its buss<sup>es</sup> and street cars are the laughing stock of those who can still laugh. Nothing in the country is so ineffective

### VOX POPULI, VOX DEI (The People's Godlike Voice!) By W. HORNE 0000000

THE LOCAL ART EXHIBIT Time: Three o'clock of a bright Florida afternoon. Scene: An indeterminate floor of a large department store. The furniture has been removed and some carpenters' partitions hastily erected and plastered o'er with original paintings and sculptures, bear-ing no nomes, but each identified by a mysterious brass number-plate. The only living thing present is a personable male with longish hair. He stands testering on his feet with an air of gentle melancholy before a bust of Bruan.

He stands teetering on his feet with an air of gentle melancholy before a bust of Bryan. A green light flares, an elevator clicks, and disgorges three ladies. First Lady (with long shopping list): "Junior's shirts—h'm—apricot foulard—Heavens, where are we? This is the wrong floor!" Second Lady (wearing batik searf): "Oh! Ah! it's an Art Exhibit! Art, my dears, you know, real ART!" Third Lady (she wears mawe stockings with butterfly heels): "And ho v!" She glances curiously at the personable male. Second Lady: "Art—the marvelous escape from grim reality! Let us look, and lose our everyday selves for a space, in a swirl of true beauty."

beauty." First Lady: "Well-Pd like to sit down for a minute-and Pd like a

cup of te a." Third Lady: "We might ask that man there?" Other Two (shocked): "No! Can't you see HE'S one of the artists!" Third Lady: "Poor, you mean? Well, we could offer to pay for it measure."

Fit st Ladys "Oh. Well, I can't help it if my feet ache; they do! I se cond Lady (reading catalog): "Hush! Passion in the Desert. Oug ht-one-o-two. Here. Why-there's NOTHING-but the desert! How o confusing!" Third Lady (has been gazing, absorbed and dreamy, at the bust of Bry an. Suddenly she steps backward-and runs right into the per-sone able male): "Oh! I BEG your pardon." Personable Mele: "Sall right, madam." Third Lady: No! How could I be so awkward? I presume you're an artis st? So interesting! To like your advice about-arbout art tech-niqu ue? I know what I like, of course, but I understand that----" Third Lady: "You're a store detective? So interesting! Td like to hav e your advice, really. I lost an amber necklace down by the soda fou nation only an hour ago. How strange, and NICE that you're a detec-tiv ?! You must come with me right away." (To the other ladies) "Ec-cu se me, dears. I can't let such a PROVIDENTIAL chance slip. Isn't i lovely?" She actis With aced detective. ' 'irst Ladys "Brazen! I must positively have some tea. Excuse, me'!" 'Exit. ' Second Lady (alone, still reading catalog): "Aht. Low in with

1 First Ladys "Brazen! I must positively have some tea. Excuses me" I" Exit. Second Lady (alone, still reading catalog): "Ah! Love in a Mit. That's this one. Gracious, what a THICK mist! You can't see a thirg. he Midnight Kiss. H'm. Naturally, it's dark at midnight; but dees have to be totally OBSCURE? Really, it's too bad. The titles are e best part!" She walks obviously away from the paintings, expor-the exotic literature of the catalog!

Finest

Dance

Music

in the

South

What Others Say < 000000000000000

Ed Howe, whe writes a column t hat appears in dozens of papers t hroughout the country, has the t ollowing to say about the Magic City:

Pretty much everyone in the orld has read cr heard of Miami, la. This has been the winter te world has read or heard of Miami, Fla. This has been the winter to visit it, as prices are low, and the town very agreeable and beautiful. Old travelers say no other place in the world offers more agreeable weather from November 1 until June 1. One of the finest hotels here—and no city has better ones —advertises rooms with bath and board at six dollars a day. Thou-sands of visitors are being enter-tained at much lower rates. I know two brothers who occups a room with bath at a very good hotel, and pay four dollars a week each you can't beat it in a country town. Of course there are many rich visitors here paying higher rates. One has a private yacht with crew of 53. If he gets off with 600 dollars a day for board and keep, he is doing well . . . But it is true that this winter prices are unusually low in Miami. From the bay Miami has a skyline like New York. Some of the great hotels and apartment houses are built directly on the ocean front, and it is a pleasure to sim-ply walk through them. But there great hotels and apartment houses are built directly on the ocean front, and it is a pleasure to sim-ply walk through them. But there is room and entertainment for vis-itors of the most modest means. Lately I visited the public market and purchased a mess of beets for five cents; spinach, carrots, etc., sold at the same price. . . I have been a visitor here 10 winters. \* \* \*

I had a suit cleaned and pressed the other day in Miami, Fla. The price was 75 cents. The price in the country town where I live in the West is \$1.25... This is the time to visit Miami.

Which is boosting Miami some-what-and Howe!

Again We Celebrate A Birthday -Our 33rd

DANCE EVERY NITE

ROSELAND

SOUTH MIAMI BEACH Plenty of Dance Partners Admission

Just a generation ago this week-May 2, 1896-the little cluster of homes and stores known as Miami became aware of a newcomer.

This was its first bank, named for the beautiful bay which the city overlooked, and founded in the belief that recog-

### We Are Serenaded

WEDNESDAY morning the office and corridor of Miami Life  $W_{was}$  attacked by a band of zouaves in red pair t and green jackets, every one of them armed with something to make a

With the aggregation was a dog. And the boys lined up and spilled a lot of good music all over the eighth floor, much to the delight of the staff. Then the dog was given a chair for himself and he barked accompanyment to the band. It was doggone good, if you ask

Moonshine OLD BILL HUGGWINS was presented with a quart of Georgia's best. He took a cou-ple of gulps of the 'shine and deciared that it was all right. Then he took another one. Im-makes crawl out of the coroner and an elephant materialized ight in front oof him. It was a pink elephant and spotted, at that. So Bill went outside and post-ed up a placard inviting every-by to see his menagerie. The price was two bits. A lot of Shriners saw the sign and spent a quarter to gaze on the wild animals. Then a crowd came in and as they saw no animals place closed up. Management of the state and the deputy went inside. "What's this place closed up. "There they are," said Bill, manaks. "All the snakes and ele-phants and geo-raffs you wanna see for two bits. "I'll have to take you in," sid the deputy. "You are gei-ting meny by fails pretence." "Well," said Bill, "Lesh hare a little drink before we go." Then the deputy took a drint. Then he took another one. Then Bill. OLD BILL HUGGWINS was





us. The 35 birds in the band were from Lexington, Kentucky, where the race track is still running. The patrol, which didn't come up, has 30 red-panted boys who evolute. The Temple is called Oleika, which is a hard word to spell.

MIAMI LIFE

then, Miami has crowded a century of growth and achievement.

Where the Bank of Bay Biscayne opened for business May 2, 1890

Her first bank has kept pace, constantly expanding its facilities, but never varying from the principles of sound banking laid down by its founders.

As we start our second generation of

Gromer-Gassel

25

as the system in use here where we have a dinkey car one minute and another next afternoon.

Not only are the street cars slow, small and dirfy, but they have a schedule that calls for the use of an almanac innstead of a time table. The Miami Beach Railway company owns our streets and transportation, for the most part. We are a badly treated community in the matter of getting from one part of the city to another.

The service is inadequate. When a prospective passenger has to wait fifteen minutes on the principal street of the city for a street car he is not getting service. There are practically no loop lines. Too many single tracks. Too few busses and street car tracks. e a

Now that the courthouse is finis' good thing to move the bus station as the bus station is at that point of the city are going to be hot dos tains. The new courthouse is w surrounding it. That should b the best business district inste High Grade tidy place it is. Miami is building several seatessen and Salada

ripe to arrange for through the Sandwiches Are a Me of the city to another witho posite Olympia Theatr or cars.



equent Daily Service On Regular Schedule

To Tampa, St. Peters-burg, Orlando, Ocala, Daytona and Jackson-ville

Daily at 7:30 A. M. TO WEST PALM BEACH 7:30, 9:00 and 11:00 A. M. 2:00, \$4:00 and \$7:00 P. M.

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Miami Sight-Seeing De Luxe LEAVE \$1.00 LEAVE 10 A.M. \$1.00 LEAVE Light Express and Freight Service Over Entire System Miami Terminal, 20 N. W. 2nd St. Phone 8888

nition of the advantages of this summerin-winter resort region could not be long delayed.

Into the short period of 33 years since

service, we take this opportunity to thank our old-time customers for their patronage and loyalty, and to invite those not yet acquainted with us to come in and meet our officers.

# Bank of Bay Biscayne

**Biscayne Trust Company, Affiliated** 

Forward-With Miami's Oldest Bank

Capital, Surplus and Undivided Profits More Than \$2,250,000.00

Saturday, May 5, 1928

### Only Direct All-Water **Route Miami to New York**

Newest and Most Magnificent Coastwise Steamers in the World

From Miami every Thursday, 10 A.M. CHEROKEE May 10

Seminole, May 17

**Calling at Jacksonville** 

### SS IROQUOIS May 18, 3 P. M. and Every Friday thereafter

**Calling at Jacksonville** 

Wide choice of accommodations ranging from berth in a minimum priced stateroom to de luxe bedroom suites with private bath, at varying extra fares, according to selection. For Tickets and Reservations Apply to

160 S. E. First Street and Pier.

Foot N. E. 11th Street-Telephone 5156

### Isa Seeker

Investigator Still Looking For 50 \$ and No Cents; Expects to Get Plenty From Shriners as They Will Be Too Busy to Count Their Money.

Although nobody has given me any 50 \$ and no cents to investi-gate this week yet Joe Copps says he will give me something if I dont tell about him and his alleged own-ership and he will give me plenty more if I do I feel that now is a





good time to offer my services to the public and let visiting Shriners and their wives—at least we think they are their wives—get the low-down on the calamity which has happened to our local home distil-leries.

leries. A period of great discontent has occurred as the bride said to her husband and reprisals are liable to occur at any time and the reason is plain to see since Honk Honk Arnold placed gates on our main streets so there would be no trou-ble in corralling Nobles from all over the world including that gang from Texas and Columbus, Ohio, and them Chicago guys, the big stiffs. stiffs

stiffs. Miami has opened everything she has except some bum Bacardi which she is saving for the visiting un-dertakers who will probably be corpses before they do any business here.

MIAMI LIFE

### Them Darn Republicans

THE past week has witnessed the greatest aggregation of pro-hibition officers ever turned loose on a merry people—and Miami was the goad. Strange as it may seem, the federals cleaned up about all the good drinking liquor, and, as a result, visitors and natives had to down the bad. A careful review of the situation reveals that Miamians do not care for no prohibi-tion agents, and President Coolidge and the W. C. T. U. can keep them away from here without worrying us. But the wrecking crews were not bar-busters and wall-crackers. They made their, raids in an orderly manner. Report on liquor quotations this week is a difficult matter. The shortage leaves no bootlegger anything to quote. Prices, as a result, have climbed. The best available quotations are as follows, retail, by the bottle:

RYE & BOURBON Walker's Old Hickory Biltmore Old Judge Pebblebrook G. & W. Four Roses Canadian Club Seagram's	3.00 3.00 3.00 3.00 3.00 3.00 3.00	SCOTCH Vat 69 Johnny Walker Gordon Plaid Clan Murray King Cole Lawson Dawson's Haig & Haig Clan Campbell	6.5 6.0 3.0 3.0 6.0 6.0
RUM Jamaica Three-Dagger Bacardi	6.00	Black and White White Label Ferguson's	6.0
BEER Amatel' Bull Dog Tennent's Beck's Kay Grand Patzenhofer Home Brew	1.00 1.00 1.00	Gordon's Geneva London Dry	4.50 5.00 4.50
Home Brew	3550	Booth's	5.00

### Where to Go

A S TONIGHT is the last night for the Frolics it is bound to be a live one. The finish night of such a show is always filled with lots of real fun and excitement. So go and say "Good-bye" to Mar-garet White, mistress of ceremo-nies, who has done so much to make the Frolics a top-notch place McKay wishes to thank all who have helped to make the season in time for the Elk's convention, with a new show. \* \* \*

\* \* \* A change of policy has been announced by the Olympia thea-tre management for the summer months. Starting next week there will be three complete changes of program each week. Shows will start Saturday, Wednesday and Friday. This new arrangement will start with "The Crowd," starring Eli-nor Boardman and James Mur-ray. On Wednesday, "Across to Singapore," with Ramon Na-varro, and for the end of the week, "Hold 'Em Yale," with

Rod La Rocque, and humorous organ solos and Witko's Olym-pians for the musical entertain-

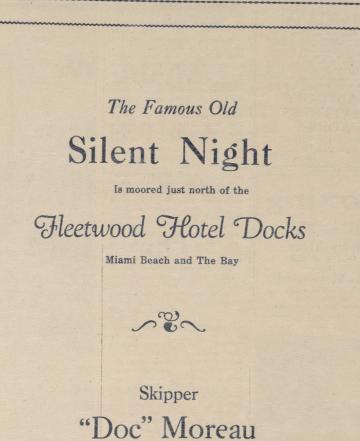
All the Federal officeholders Jones Tours, Inc.

Miani's Oldest Curing Company Specializing in Tours to Cuba 37 N. E. 2nd Ave. 169 E. Flager St Miani, Florida Fifth Street and Washington Avonue Miani Beach, Florida

#### Phone 3-5583 LOUIS NUTA, Prop. 36th STREET GARAGE 217 N. W. 36th St.

GENERAL REPAIRS, ACCESSORIES, WELDING AND BRAZ-ING, STARTER AND GENERATOR, BODY AND FENDER WORK WRECKER SERVICE—DAY AND NIGHT Official Brake Station Free Brake Inspection Come in and ask to be shown our methods of GRINDING VALVES

We offer to Reline Your Brakes at New Reduced Price





in the Prohibition enforcement agency who could be rounded up, gathered in Miami and joined in parading in and out of the little oasies, much to the chagrin of local bartenders but much to the joy of hungry pro-fessional bondsmen.

A patrol wagon was missed from the police station. It soon re-turned. The driver was a Shriner and he had loaded the hoosegow wagon with brothers of the fez. "Lock up these men," he shouted. "They're too darn quiet!"

\* \* \* Society Note: A nice young Rocky Mountain canary, other-wise known as a donkey, was registered at a local hotel, and given a ride in the elevator. \* And a fat young bull was taken to another hostelry and shown the sights.

sights.

The prohis, mostly from Tam-pa and Savannah, and the Geor-gia gang were out for revenge probably because there were no available openings on the local police force, merrily paraded about the city, raiding each thirst joint from one to five times per day.

In one liquor emporium the pro-prietor had a bell installed and the lookout man downstairs would ring it when the prohibitionists appeared, which cue caused the bartender to pour all stuff into the sink. Yesterday morning the bartender was drinking a cup of coffee in a nearby restaurant when a street car went by ringing its bell. The bartender nearly scalded three people by quickly dumping his coffee.

"Red" wishes to inform the Shrine committee to please have future parades pass by the jail. He said he couldn't view them very well from the last cell.

One good thing about the activ-ity of the federal men was the temporary halt of bad liquor, and on that score they are to be com-plimented. Their actions in raid-ing were not of the old type of smash-bing-bang. In fact, guests hardly knew raids were in prog-ress.

"What'e them red things?" asked Sambo. "Them's fezzes," answered Posture

"Them's fezzes," answered Rastus. "What's fezzes?" "Dey's Shriners." "What's Shriners?" "Dey's Masons." "What for are they after? Ain't de masons getting \$12.00 a day now?" \* \* \* \* \*

Only one case of prostration was reported. That was when a noble asked for a drink of water —and got water. \* \*

Miami husbands and boy friends are in a state of doubt.

SINGAPORE" With Ramon Navarro FRI.-SAT. 'Hold 'Em Yale' With Rod LaRocque Stanley Malotte, Organist and Walter Witko's Olympians IF U-R Accustomed to Wearing \$8.50 Shoes and you want to save money— TRY OUR FRIENDLY FIVES \$5.00 Today The London Men's

**"THE** 

WED.-THURS. "ACROSS TO

CROWD"

Shop 75 East Flagler St.



ANGUS H. MCGREGOR For Judge of the Juvenile **Court Dade County** A "He Man," a "Leader of Boys" (Paid Political Advertisement)

**Page Five** 



is again ready to serve his patrons

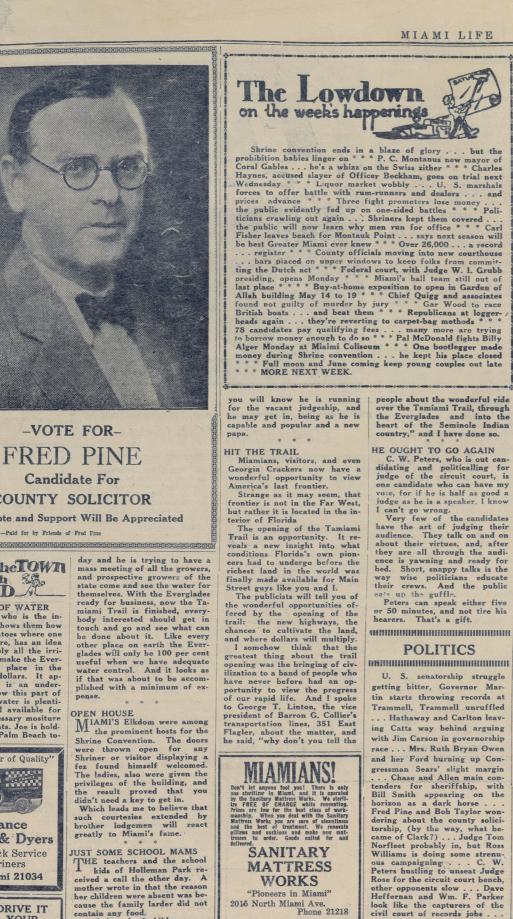
JOSE

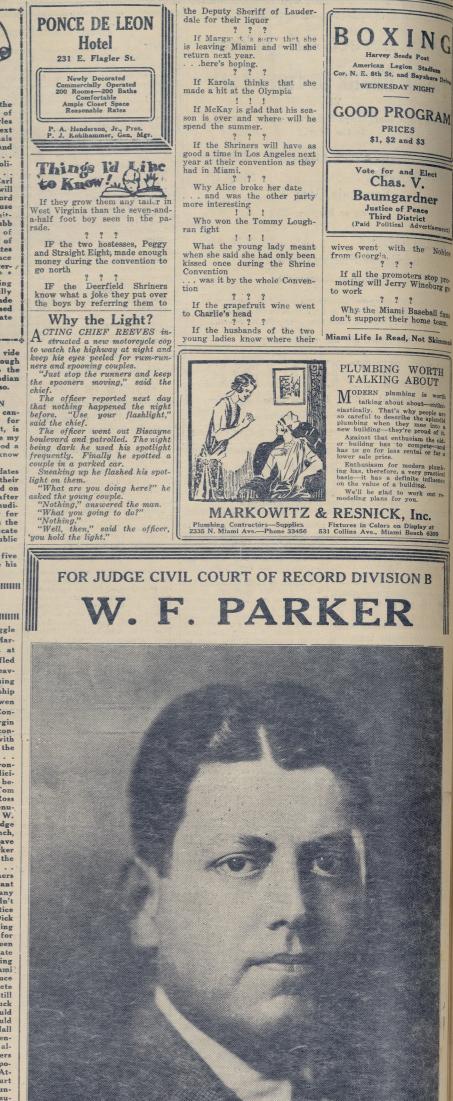
is also aboard to welcome you as of old

As Refreshing as Biscayne's Coolest Breezes Can Make It



Saturday, May 5, 1928





### COUNTY SOLICITOR Your Vote and Support Will Be Appreciated Political Advertisement-Paid for by Friends of Fred Pine Round the TOWN ROD A

LITTLE DROPS OF WATER JOE RAINEY, who is the in-dividual who shows them how J dividual who shows them how to grow two tomatoes where one potato grow before, has an idea that he can supply all the irri-gation needed to make the Ever-glades the best place in the world to grow dollars. It ap-pears that there is an under-ground river below this part of the state. The water is plenti-ful and pure and available for squirting the necessary mositure over growing plants. Joe is hold-ing a meeting in Palm Beach to-



MIAMIG N. W. SECOND STREET Phone 8724 MIAMI, FLORIDA

JUST SOME SCHOOL MAMS THE teachers and the school kids of Holleman Park re-ceived a call the other day. A mother wrote in that the reason her children were absent was be-cause the family larder did not contain any food. And the school children were told of the affair and the other teachers went into whispered

told of the aftar and the other teachers went into whispered consultation, and the next day each child brought some eats from home, placed their con-tributions in a box and then carried it over to the hungry kids.

kids. And the teachers collected and added it to the package, and everybody was happy. \* \* \*

\* \* \* A NEW PAPA One of Bart Riley's assistants came to work the other day and announced that it being one of the greatest times in the history of the world, he had no desire for manual or mental labor. "It's a boy! shouted William F. Parker, "and to let him have a good example, I will go out and announce my candidacy for judge of the civil court of rec-ord." So if you see Parker's name

U. S. senatorship struggle getting bitter, Governor Martin starts throwing records at Trammell, Trammell unruffled Hathaway and Carlton leaving Catts way behind arguing with Jim Carson in governorship race . . . Mrs. Ruth Bryan Owen

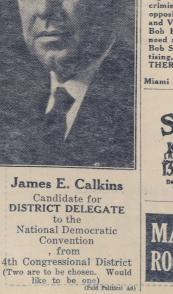
of peace races messed up, Dick Newcomb and Bob Hill leading in third district . . . battle for constable appears to be between two deputy sheriffs . . . state representatives slow in getting going, J. C. Brown of Miami Beach getting stronger, Bruce Youngs full of pep, while Pete Robineau just has to sit still . . . No opponent for Buck Leatherman yet . . . he should have one so newspapers could get advertising . . . Eric Hall stepping along for superinten-dent of public instruction, al-though many parent-teachers seem to be for Fisher . . Oppo-nent shows for Mrs. Judge At-kinson's job as juvenile court judge . . W. F. Blanton, coun-ty judge, and Carl Holmer, su-pervisor of registration, still un-opposed . . . get in there, you lawyers, we need the advertis-ing . . Jim Flood, clerk of criminal court, finding strong

with Jim Carson in governorship race . . . Mrs. Ruth Bryan Owen and her Ford burning up Con-gressman Sears' slight margin . . . Chase and Allen main con-tenders for sheriffship, with Bill Smith appearing on the horizon as a dark horse . . . Fred Pine and Bob Taylor won-dering about the county solici-torship, (by the way, what be-came of Clark?) . . . Judge Tom Norfleet probably in, but Ross Williams is doing some strenu-ous campaigning . . C. W. Peters hustling to unseat Judge Rose for the circuit court bench, other opponents slow . . . Dave Heffernan and Wm. F. Parker look like the capturers of the civil court of records jobs . . . present county commissioners getting worried, taxpayers wast new blood in there . . . many withdrawals, hopefuls couldn't raise qualifying fee . . justice of peace races messed up, Dick Newcomb and Bob Hill leading in third district . . battle for



We feel that the success of the Shrine Convention has created thousands of new friends for our fair city, and with a warm feeling of pride we say again, "Well done, Mahi."

TRANSPORT and TRADING **BUILDERS' SUPPLIES** Miami and Miami Beach



Boxing

Miami Coliseum

Monday, 8:45

**Billy Alger** 

Arizona Wildcat

Pal McDonald

Miami's Champion 10 ROUNDS

Auspices Coral Gable Legio





I do not ask the people to elect me because of idle promises freely given, without any thought of how they may be fulfilled.

It shall be my purpose of provide the people of Dade County a court in which cases can be tried and disposed of, without unnecessary or frivolous delays.

To accomplish this end, I have in mind the inauguration, with the assistance of the associate judge, of a definite program of court procedure which is concise and concrete, embodying not only the things learned from my experience in the practice of law, but also suggestions made to me by many of the foremost lawyers of the state. W. F. PARKER.

Paid Political Ad