

WHEN Little Geraldine heard the telephone operator tell Shrine headquarters that their line was out of order, she just laughed and laughed because she knew that while women always like a Shriner's line it's nearly always out of order.

Howdy, Fez, Miami Life Sez!

LAST week's Miami Life stated that "The Roosevelt Hotel would not allow any immoral women within its gates," but I, like Little Geraldine, just laughed and laughed because I knew, as little Geraldine remarked, that "it is the most wide open hotel in town."

Miami Life

"YOUR SKYLINE REMINDS ME OF NEW YORK"

PUBLISHED AT 815-16 OLYMPIA BUILDING, MIAMI, FLORIDA, BY MIAMI LIFE, INC., PHONE 37737

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Edited by WEN R. PHILLIPS

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The Shriners Are Coming! Ho-ho! Ho-ho!

TO THE EDITORS of the daily papers we gladly yield all the soft-soap, special edition, bumcombe, backscratching privileges for the Shrine convention. This paper likes to stick to actualities, not fancies. Unlike the others, we need no blah to fill up the spaces between advertisements.

We've been talking about this convention for the last twelve months. That's a long time for a hundred and twenty-five thousand able-bodied people to talk about anything—probably too long. Especially something that is only a three-day event, and more especially when most of the hundred and twenty-five thousand are figuring on getting rich in those three days, lifting the mortgages not only on the old homestead but on those lots in Hectic Shores that were bought during the boom, squaring the grocer's bill for the last year, putting flowers on Aunt Emmy's grave; paying poll-tax, lodge dues, last year's race track bets, and street assessments. We've been talking about this convention for the last twelve months. In the next week it will have come and gone. How Miamians conduct themselves in the next seven days is going to have a considerable bearing on our future.

We have no delusions about this convention—never had. As a matter of fact, conventions are questionable as far as municipal investments are concerned—and don't forget we've already gone municipally to the extent of \$100,000 for this one. How much more we've spent individually for all the contributions, gee-gaws, emblems, concessions, new cars, decorations, clothes, etc., is a matter of conjecture. So far, this Shrine convention has been a matter of put-out on the part of Miamians, either directly or indirectly, without any put-in from outside sources, except possibly the advertising we have derived from getting the convention. We know

personally of many, many business ventures that cannot possibly get back their investment during

They Laughed When He Said He Could Vote

Mr. Greeby Both Before and After Taking Instructions



FOR years and years R. Hammerhead Greeby had been the joke of the town because he couldn't vote. One day he told his friends that he was going to vote.

"That's ridiculous," Mrs. Greeby said laughingly to her friends. "Mr. Greeby doesn't know the first principle of voting. He always puts his X's in the wrong places as you can see in looking over the county commissioners, city commission, bond issues, power franchises, etc. If he's really serious about voting, watch him because it's going to be good."

Mr. Greeby had heard Catts sing "My Old Kentucky Home" just about as good as an Alabama ex-preacher, running on a race-track ticket, could sing it. He had heard Doyle Carlton reveal the astonishing over-charge of \$0.02 on Bolt No. 6132 on a State Highway Department's Ford truck in a Palatka garage. He had shaken hands with Doc Hathaway, admired Governor Martin from a distance, viewed Park Trammell's permanent wave, attended Epworth League with Jim Carson, ridden in Paul Beacom's limousine, played several hands with Tom Norfleet, street-cornered with Louis Allen, laughed at Prof. Hall's jokes, cheered Ruth Bryan Owen, contributed to advertising in the Woman's club paper, read the political ads in the new weeklies, etc. On election day, to the amazement of even his closest friends, he walked boldly to the election booth. A titter went the rounds as he took a pencil in hand and started to mark his ballot.

AND THEN HE STARTED TO VOTE

The laughter died away as if by magic and an intense hush fell upon the spectators as they saw him vote for Appleyard for governor, Depew for sheriff, Newcombe for constable, Scoggins for county commissioner, Red Hearn for county assessor, and Penney for judge.

Almost before the pencil fell from his hand, he was swarmed by spectators. They carried Mr. Greeby away from the booth upon their shoulders. The applause was deafening.

Both amazed and astounded, Mrs. Greeby rushed up and grabbed both of his hands.

"Where on earth did you learn to vote, Hammerhead?" she demanded. "You didn't tell me anything about it."

Mr. Greeby smiled modestly and then confessed.

"You see," he said, "I've been taking a course in this 'Surprise Your Friends' course through the mail. I've been practicing during my spare time—it only takes about fifteen minutes a day around local barrooms—and the results, as you see, are both amazing and astounding. If you wish, I will send you some of the candidates' cards that have been passed out to me in the last few days and you, too, perhaps, may learn to vote."

the convention; and we know personally of hundreds and hundreds of young fellows who should be north at their regular jobs but who have been loafing around town for months waiting for this convention in the hope that they can clean up a fortune. And, of course, all the gamblers, bootleggers, rum-runners and light-fingered gentry that have been able to stall off the landlords have been deluded into staying over for what they consider a first-class crop of suckers.

What are we going to get out of this convention?

Well, we're not going to take out more than we've put in, if the authorities watch their step. We don't deserve any more. We're lucky to have it. There are a lot of people who want to gyp this bunch of good fellows flocking in next week. But they are mostly strangers, and they're not going to get by with their schemes.

The Shriners ought to take out more than they put in. Goodness knows, all of us home-talent folks want them to drop as much money as possible into our empty tills. We're tired of ringing up "No Sale" on our cash registers. But we Miamians should put over this convention at a loss rather than see our visitors disappointed. Which won't be—for no city in the world ever has done its stuff so nobly as Miami has in the last month or two.

What everybody in Miami should concentrate on is giving the Shriners the best time they ever had. Let them take more out of Miami than they have put in. For every nickel they spend here, let's give them back a thousand dollars worth of our real wealth—our genuine hospitality, joy and good-fellowship,—and let's hope our gorgeous sun and moon, the finest man ever worked or loved under, are both working overtime.

We Don't Believe In Signs

THE Tamiami Trail is open. It is a wonderful road through a wonderful piece of country and credit for the building of it goes to that little band of pioneers who waded across the country so many years ago.

It is a great pleasure just to drive over the smooth surface and see the country changing as the miles fall behind. From open prairie to marshland and then on to cypress swamps. Alongside runs the sluggish water of the canal. The distance is dotted with cabbage palms and here and there a piece of hammock sticks out of the level landscape.

At the present time there are very few signs on this road. Some invite you to set fire to the Everglades at \$5,000 fine per set and a few years in the pen. A little yellow sign says something about "breeding." A few signs denote that land can be purchased at about three times its present value from some realty firm. Otherwise the road is remarkably free from advertising.

Let us make this the one outstanding road in these United States. Let us make it a criminal offense to erect a sign on any part of its length. Nothing so detracts from the natural beauty of a road as the advertising signs that tell us that there is not a cough in a boatload or that somebody has tried them all.

Let's keep the Tamiami Trail free from advertising signs.

Georgia Crackers: Please do not take notice.

"GRATITUDE"

We take them from their Jungle plows,
These consorts: of the Weevil
We clothe; and educate them how,
To curb our City's evil.
We boost their courage up with guns
And other murderous tools.
So they shoot, and beat, the public up,
When lonesome; for their mules.

—"Justicia."

The One Black Spot

IN all this Shrine convention there is only one black spot.

It is those so-called safety islands on Biscayne boulevard.

As the Shriners march along they will have to divide so that the ranks can pass these useless contraptions. The Biscayne Boulevard association has not thought fit to tear them up by the roots and throw them in the bay, as they have often been advised to do. Instead, they rebuilt one that had been knocked down.

Last week two cars were smashed up when they collided with the islands. This week there is almost bound to be a few accidents when the cars get to running around the city and do the boulevard in high.

Why on earth don't they take them out of there? They are neither useful nor ornamental—and are a menace to traffic.

We Need An Efficient Police Force

JUST as soon as the Shrine convention is over the city commissioners are going to take out the paring knife and cut hell out of every city department.

Already they have intimated that the police department is going to get the knife and the paring is going to be both deep and effective. Which, we believe, would be a great mistake.

The police department of a city is its guarantee that thugs, thieves and bandits will not have everything their own way. In Miami most of the policemen have been used in trying to make a two-way traffic work on a one-way street. It takes a lot of men to do that.

To cut the police force to a point where it would be practically useless is simply inviting every crook in the country to come here and make Miami his home.

Weed out the undesirables in the force, if there are any, but enlarge it rather than cut it down.

HOW aviation is spreading. Some of the high school boys of the city are starting a flying school. The price will be within the means of the boys and they will be given instruction by competent fliers. But the boys have struck a snag. They need \$50 to incorporate the flying school. M. C. Asner, 2411 N. W. Third street is the club secretary.

NOTE:

Shriners coming into Miami next week, unaccompanied by wives, should not worry about being lonesome during the convention. At least, no more than traveling salesman do when the conductor yells "East St. Louis."

Let's Move Up There!

OUR city commission is still hitting on all five. The engine is running properly and there are no brakes. It is running in high and the lights are working fine. But what about the paint job?

Following in the footsteps that mark the trail of the mayor the paint job is arranged for.

The city has purchased a Pullman car to carry Roy Smith and his band throughout the country. It will advertise Miami for the outside will be painted with palms and skylines and all the trimmings.

It is to be an expensive job and would give several good painters quite a lift on the Saturday pay envelope. It might also help the painting contractor some.

So they took the Pullman and sent it to St. Augustine to be painted.

Then every Union painter in the city went down and signed his full name and added his full address on the Recall petition.

And a movement is on foot to work out some method of enlarging the city limits of Miami to include the suburb of St. Augustine. This would help greatly in Miami having its painting and printing done at home.

(During the Shrine convention, MIAMI LIFE will be glad to advise any visiting Shriners or their wives—on second thought we'd prefer the wives—about any local condition that may arise.)

If You Want To Buy Any Property

ANY VISITING Shriner should be cautious if trying to buy property in the Greater Miami section. However, there's a way, despite the fact that the realty men a couple of years ago barred lot-buying and frowned on investors.

It's simple, if you know how. Just look for a sign saying "Real Estate." Show your Shrine button. If they put their thumbs to their noses, you can rest assured you're among Elks. Then, in a hoarse whisper, yell "Where can I buy a lot?" If they say "How many cases?" and you say "West Miami" and they don't seem to know anything about it, just order Bacardi—and don't pay more than 50 cents!

Any real estate dealer will tell you how and where to buy good "property" these days.

Coming Events Cast Their Shadows Before

WITHIN a week—on May first to be exact—you will have an announcement that will interest all shoppers. Preparations have been under way for two months. Money savings of unusual order will result.

Many establishments in the United States and foreign countries have been contributing their share toward these big events. This message is just the shadow of coming events that should mean much to you when the project is launched next Wednesday!

May has always been a memorable month at Burdine's.

This May will set new selling records—new history will be made.

This is The First Advance Announcement of Burdine's Second Annual May Events!

Burdine's

A COMPLETE DEPARTMENT STORE TELEPHONE 4141
FLAGLER & SOUTH EAST FIRST STREETS & MIAMI AVENUE

WATCH YOUR OASISES!

(Forewarned is forearmed as the poets said, and this investigating department, acting as it is for the betterment of the moral, spiritual, and healthful conditions of Miami and Shriners in general, again warns those who indulge in something else besides water, to watch CARTA DE ORO BACARDI! The market is flooded with several thousand bottles of the bum stuff, and it is easily detected by its rank odor and poor labels. Anyone can supply information as to the location of the plant would not alone be doing the community a good favor, but they would aid the honest boys who buffet the Gulf Stream, Coastguard, Custom Men, and Prohibition Agents. Prices quoted are pre-Shrine, by the bottle, retail. Indications are that no advance will occur.)

BEER		RYE & BOURBON		SCOTCH	
Amstel's	\$1.00	Walker's	\$3.00	Vat 69	\$6.00
Bull Dog	1.00	Old Hickory	3.00	Johny Walker	6.50
Tennent's	1.00	Biltmore	3.00	Gordon Plaid	5.00
Beck's Key Brand	1.00	Old Judge	3.00	Clan Murray	2.50
Patznerhofer	1.00	Pebbleshook	3.00	King Cole	5.50
Home Brew	.35-.50	G. & W.	2.50	Lawson	2.50
(There's quite a bit of fake Patznerhofer; your head will tell you.)		Four Roses	2.50	Dawson's	5.50
		Canadian Club	2.50	Haig & Haig	6.00
		Seagram's	2.50	Clan Campbell	2.50
		RUM		Black & White	6.00
		(In the Bacardi this paper does not recommend any of the brands outside "1873" and the wicker gallon jug.)		White Label	6.00
		Jamaica	\$4.00	Ferguson's	2.50
		Three-Dagger	6.00	(For the various fancy liquors and wines, shop around.)	

Bass Drum Advertising

It was in the Herald The Miami Herald, That I read it a few days ago, About our Mayor, the Honorable Neverest Geo. Sewell, Appearing before some board or other And telling about The Valuable Advertising The City of Miami would receive By using that Pullman car Which the City of St. Petersburg Unloaded On the City of Miami For the Free Use of Roy D. Smith's Scottish Highfingers During the Summer And it reminded me Of what George Massee told me A few days ago About being in St. Louis Last summer And he went to a movie show And there he saw Shining up out of the orchestra pit The polished dome Of Roy D. Smith

to keep him out of the Georgia sections." And the reporter left, marveling at the great-heartedness of Mr. R. Hammerhead Greeby, and wondering why the Elks didn't invite him to join, if they wanted the Best People On Earth on their lists.

No Cheers

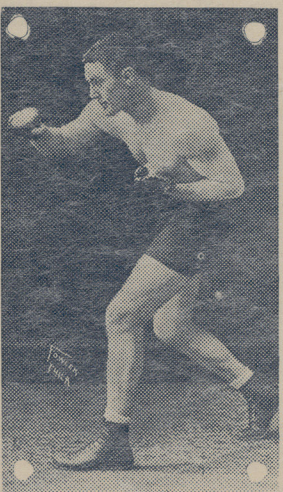
It is gratifyingly significant to the low, besotted element that looks so hopefully to Al Smith that even such sturdy bulwarks of society as the Miami Rotarians, sponsored of all that is good and holy and respectable, can no longer be brought, cheering, to their feet by mention of the Eighteenth Commandment.

Perhaps the Miami gang stands more or less alone among the Rotarians of the country at large, due to having had to live in a section where enforcement of the dry law has been constantly accompanied by shooting, brutality and killing, but, whatever the reason, it is pleasant to record that if the damning denunciations by dry agitators are not jazzed up some and made considerably more lurid, they will fall on deaf ears among the Miami Rotates, who number among them this city's leading business and professional men and whose sentiments on general matters undoubtedly represent the rank and file of decent Mi-amians.

A Dr. W. H. Evans, a visiting Baptist, addressed the Rotarians during the past week. Three hundred and forty members and guests were present. The doctor worked himself up to an enthusiastic appeal to dry sentiment, based on what he referred to as the necessity for enforcing the Eighteenth Amendment. Then he paused, as public speakers do, obviously unmistakably awaiting the thunderous applause of the multitude.

It didn't come. The glorious prospect of continuing to battle for an iniquitous law that has already cost the nation more misery and money than the evils it sought to correct, did not draw anything but a few politely guarded yawns from the hard-headed business men about the Rotary board. When the address was over, they applauded the doctor politely, as hosts ought to, and gave themselves over to some jolly singing calculated to drive the unwelcome subject of prohibition from their minds. Little by little the humidity is increasing.

Who was directing the orchestra While the band played "Annie Laurie" And George said He wondered Where the band came from until finally There was a great crash In the northeast corner of the pit And he looked there and saw The big bass drum With the words "St. Petersburg" Circling the outer edge of the drum And then he knew It was a St. Petersburg band Away up there in St. Louis And George said It made him homesick Hot as it was in St. Louis To think how cool it must be In the Sunshine City



This is Tommy Loughran who is going to mix it with Jack O'Connell next Thursday at the Biscayne Fronton. From all we know about these two boys some fur is going to fly.

On such a day as this was In August Last summer And George said He thought how nice it was Of Roy D. Smith And how loyal To his Florida home To allow his bass drummer To display the name of St. Petersburg On his drum head But George said He didn't know that St. Petersburg Was paying for that loyalty Until he read in the Herald About how St. Petersburg Had unloaded this railroad car On the City of Miami For the use of Roy D. Smith And his Scottish Highfingers

MIAMIANS!

Don't let anyone fool you! There is only one sterilizer in Miami, and it is operated by the Sanitary Mattress Works. We sterilize FREE OF CHARGE while renovating. Prices are low for the best class of workmanship. When you deal with the Sanitary Mattress Works you are sure of cleanliness and the best of treatment. We renovate pillows and cushions and make new mattresses to order. Goods called for and delivered.

SANITARY MATTRESS WORKS

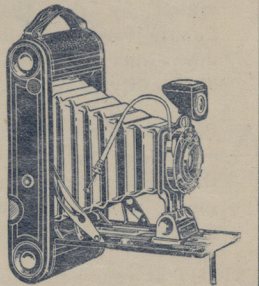
"Pioneers in Miami"
2015 North Miami Ave. Phone 21218

Things I'd Like to Know!

If Edith is serious about her engagement ? ? ?
If Hilda got a kick out of the telephone conversation and if she misses the boy friend ? ? ?
If Fred's trip to Bimini was all that it was cracked up to be ? ? ?
If that was a hole in Ev's sock ? ? ?
How many kisses Margaret got on her birthday—and when she will be in a better humor. ? ? ?
Why Margie did not like last week's write up. ? ? ?
How Harry and his wife enjoyed their vacation and what became of the papers. ? ? ?
Why Karola is so bored all the time and if other people are not as bored with her as she is with them. ? ? ?
What Dannie is going to do this summer after the convention is over ? ? ?
In what way does Rosie resemble an egg. Answer is on page 8.

In dark theatres During the summer And I wonder if Anybody except the Miami Mayor And his Official Associates Thinks it is worth Eleven Thousand Bucks I thank you

HAVE A KODAK



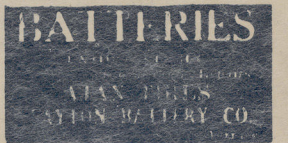
HANDY

If you haven't a camera, get one at once. They cost so little you don't have to worry as to whether you can afford one.

Be prepared to take pictures of the Shrine Convention, the Greatest Event in the history of our city.

- \$2.50 Brownie No. 2 Camera **\$2.24**
- \$3.50 Brownie No. 2A Camera **\$3.14**
- \$5 Vest Pocket Kodak **\$4.49**
- \$11 Folding Pocket Kodak **\$9.89**
- \$15 Folding Pocket Kodak **\$13.49**

RED CROSS PHARMACY
51 E. Flagler St.



Greeby Christens Miami Trail Operates Flagler Street Car Over The Perilous Route And Explains Why It Will Not Interfere With His Initiation As A Shriner

MR. R. HAMMERHEAD GREEBY, who's unique baptism into the Mahi Temple last week brought howls of protest from the humane society, announces in an exclusive interview given to this paper that he has taken steps and will appear before the grand jury and expects that body to keep all four circuit court judges busy trying the rascals who threw him in the river.

"I do not desire no publicity in your paper," said Mr. Greeby in answer to the reporter's query as to what the head man of the Roosevelt hotel thought of the



to protect the public so as they will never know just what they have drunk should the doctors bring them to, and yet them oasis seekers went and initiated me by dropping me in the river before I was ready to shed my winter underwear."

"What, Mr. Greeby, did you have to do with the opening of the Tamiami Trail?"

"That question is very well put," answered the quaint philosopher. "Candidates for office have been handicapped by poor roads and voters never had the opportunity of listening to the wonderful words office-seekers use, and I thought it would be a good idea to give them greater territory, so I got this Collier man to suggest building a Trail, in the hopes that Miami candidates would take advantage of it and would keep going until they reached Tampa, and we would fool them west coasters by our candidates going over there and getting elected. And Tampa could send us her candidates, and we could vote for them. I bet we'd get the best of Tampa by switching, and that's the reason I've had the trail run in that zig-zag manner, for if it went straight no candidate would go on it, for they never could walk on a straight and narrow road."

"Candidate Cats says if he is elected governor he will audit the books and repair the Trail every three months, and any man who can sing five different songs in five different tones in one night certainly would be the proper one to trust keeping the trail straight. I voted for Cats when Martin beat him and we had good times and I'll vote for Cats when Hath-

forthcoming Shrine convention, "but there are limits to what can be done to me. I'm not no binder boy any more. I just wanted to help them Shriners out, and I offered to save them money. Why heretofore they have had to send way down to Cuba for Bacardi. I told them that was a terrible mistake. Not alone was expenses high, but the coastguard and customs officers and the prohibitionists were all against bringing in any foreign stuff, so why not patronize good local men. The Bacardi made here is absolutely distinct. It is thoroughly aged in old wooden tubs, and the best modern disinfectants, such as orange cure, potash, and formaldehyde—whatever that is—is put in

POLICE BRAKE INSPECTION
Will Yours Pass the Test?
Let us TEST and examine them FREE on our **ELECTRIC BRAKE TESTER**
All Brake Lining Done by Experts and Guaranteed One Year
AUTO BRAKE & SERVICE CO.
THIS IS NOT A MUSHROOM BRAKE SERVICE STATION
Since 1925 at
1718 West Flagler St. Phone 36248

RENT ONE DRIVE IT YOURSELF!

WE HAVE NEW
HUPMOBILES STUDEBAKERS CHRYSLERS OLDSMOBILES OAKLANDS DODGES HERTZ AND NEW FORDS
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Hard Work — Justice — Courtesy

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for
JUDGE OF THE CRIMINAL COURT
(Paid Political Advertisement)

BOXING BISCAYNE FRONTON. THURS. MAY 3 NITE

World's Champion TOMMY LOUGHRAN

—VS—
The Belfast "Big Jack" O'CONNELL

PRICES: GENERAL ADMISSION \$3.30, SPECIAL RESERVED \$5.50-\$7.70, RINGSIDE \$11.00, Tax Inc.

TICKETS ON SALE AT—
Normandy Beach Office, cor. Flagler and N. E. Second Ae.
Fairfax Pharmacy, 225 East Flagler St. Phone 4625.
Bascom's Cafe, 206 N. E. First Ae. Phone 9186.
Volk's, Inc., 39 N. E. First Ave. Phone 37613.
Boxing Promoters Office, 153 N. E. 11th St. Phone 4374.
Sayer's Washington Pharmacy, Miami Beach, Cor. Fifth St. and Washington Ave. Phone M. B. 920.

Miami Transit Co. busses direct to Biscayne Fronton—Leave from South entrance Venetian Arcade.

FARMERS Curb Market, located at the S. W. Second Avenue Bridge and Miami River, operated by the Dade County Farmers under the direct supervision of the City of Miami.

A PLACE where you get everything grown in the county, fresh and pure, at the lowest prices.

RIGHT at your hand, tons of fresh vegetables and general farm products are sold daily direct from soil to you.

MIAMI is strictly for a "buy at home campaign." Are you doing your part by patronizing the home market?

EARNESTLY endeavoring to show the northern visitor what Florida can grow, the farmer is improving the lands of Dade County.

REALIZING that the farmer is a tax payer and trades at every store in town, do you in turn patronize the one man who will bring the county back?

SHOULD not you buy your green vegetables direct from the farmer or from the grocery who patronizes the home farmer, instead of those that use only shipped-in goods?

CIVIC organizations need the farmer, just as civic organizations need the storekeepers, the merchants and the business men.

UNDoubtedly, the Farmer needs the support of the Civic Organizations.

ROTARY, Lions, Elks, Kiwanis, Exchange, Shrine and all the others banded together with one object in view—

BOOST, Brother, Boost!

MANY have patronized our market, people who want their produce fresh. People who want the best. They were

ATTRACTED perhaps, by our Radio Announcements, which go on the air every day, we have worked up a number of

REGULAR customers for vegetables, fruits, eggs, chicken, home-grown pork, sea food, grown on your own county farms or drawn from your ocean waters.

KEEP in mind we are open daily except Sunday from 5 A. M. to 6 P. M., both wholesale and retail.

EVERYONE, investigate, then patronize where fresh vegetables are sold at moderate prices

THE FARMERS CURB MARKET
Second Avenue Bridge and Miami River



in the Editor's Mail

SURE, IT IS!
My dear Editor:
Did you know that now you pay as much for your electric light deposit as you do for a completely furnished apartment? A couple of days ago without any warning or ceremony, the Florida Power and Light Company raised the deposit requirement from only \$15 to \$25. They said they had lost a hundred thousand dollars on unpaid bills. Guess they think they are the only ones who have lost any money. Isn't it outrageous? Mrs. George Williams.

Bill was Chief of Police and "Jim" Carson was sheriff.
Parallel pictures of young and handsome self-confessed killers excite the sob sisters who go into spasms about the black eyes and bruised faces resulting from some kind of contact with the police department. Wonder what the reaction would be if the papers printed the "before" and "after" photographs of that young policeman's family. The widow and orphans in a fatherless home probably excite little interest on the part of a morbid public, even though the dead man lost his life in the pursuit of his duty as a public servant—a sworn protector of the lives and property of an ungrateful community.

Possibly our crusaders will not stop until nigger-town has been completely liberated from the despotism of a "savage" police department. Possibly it will come about that the policing of our big black section will be placed in the hands of a committee of one hundred of our typewriter-pounding reformers, each equipped only with a blue uniform and a bologna sausage to be sure that no "rough stuff" is pulled.

Already the casual observer can plainly see the effects of some

of the recent developments in the city. A growing insolence and a decidedly dangerous state of mind is in evidence in certain sections of the city. Miami has up to now been very fortunate in the handling of the racial problem, thanks to the keen common sense and understanding of a stern and effective police force. But there are rumblings of a rising storm traceable directly to possibly well-meant but certainly misdirected discussion, and terrible consequences are bound to follow if immediate steps are not taken to correct the impression that our police department is to be "simplified" and impotent henceforth. There are peaceful, home-loving, constructive citizens of this community who view the situation with positive alarm. It will be well for some of our agitators to "stop, look and listen" else they

SO WE TOOK THE \$2.50!
Editor Miami Life:
This morn I find myself with two great problems—a hella strong desire to hop a train-car for Miami—and \$2.50.
Can't come to Miami now—so am sending the \$2.50 to bring Miami to me. If it isn't the proper amount to cover a year—then use it until it's gone.
P. S.—Have they located a score-keeper for the coast-guard yet?
P. L. T.

may unwittingly contribute to a development that every good citizen of Miami—white or black—does not want to see.

An incendiary is one who starts a fire and then runs to cover. Watch for incendiaries.
GEORGE A. CRACKER.

Miami, Fla.,
March 29th, 1928.

Mr. Wen Phillips,
Miami, Life, City.
Dear Sir—Miami is crying for industries with a pay roll. I would like for some intelligent person to answer through your paper and explain why Miami people and the local dealers will not call for Miami made cigars.
Are they still asleep?
Respectfully,
A LOCAL CIGAR FACTORY.

FAR TOO CHEAP
Editor Miami Life:
Cheap wages and too cheap rents, with too cheap real estate, along with too

Vote for and Elect
Chas. V. Baumgardner
Justice of Peace
Third District
(Paid Political Advertisement)

Have me call and give you information
RAY WRIGHT
(Miami's Resident Auctioneer)
Will sell your household goods or merchandise stocks at auction for the highest cash price.
Phone in 36355 or W.B. 2932
802 Exchange Building, Miami

PONCE DE LEON
Hotel
231 E. Flagler St.

Newly Decorated
Commercially Operated
200 Rooms—200 Baths
Comfortable
Ample Closet Space
Reasonable Rates
P. A. Henderson, Jr., Pres.
P. J. Kohhammer, Gen. Mgr.

COMBS FUNERAL HOME
MIAMI'S FIRST FUNERAL HOME
Established 1896
Phone 3466

**STEAKS!
CHOPS!
SPAGHETTI!**

JEWELL GRILL
420 Jefferson, Miami Beach
Phone 2344
All Kinds Refreshments and Sandwiches

Miami's Finest Bayfront Hotel
Invites You To Make It Your Home

Delightful Attractive Lobby.
Quiet, Restful Lounge Rooms.
Spacious, Cool Veranda.
Comfortable, Well Furnished Cool, Airy Rooms

Music, Dancing And Social Activities
Every Home Comfort

We Have Set Aside
Fifty Desirable Rooms
With Bath, For Permanent
Miami Residents At—

Surprisingly Low Summer Rates

The COLUMBUS

Biscayne Blvd. At N. E. First St.

Nobles, We Welcome You !!!

Cromer-Cassel's
10 DAY CONVENTION SALE!

OFFERING hundreds of Sensational Values in Every Department, for Our Visitors and Regular Customers! Don't Miss a Single Day of This Event, If You Are Interested in Saving Money on Dependable Quality Merchandise.

U. S. PURPLE TRADING STAMPS WITH ALL PURCHASES!

MONDAY WILL BE END-OF-THE-MONTH DAY. BE SURE TO COME.

CROMER-CASSEL'S, NORTH MIAMI AVE., COR. FIRST ST.

ICE MAN'S LIFE
Published Every Now and Then by Peninsular Ice Co., 645 N. W. 13th St.
Saturday, April 28, 1928.
Volume II, Number 6

A Cooling Thought
Phone 2-1297

A Cooling Thought
Phone 2-1297

If Company Comes
Miamians expect to do a lot of entertaining during the next few days. Not only will our public places of entertainment be called upon to operate at top capacity and efficiency, but thousands of homes, large and small, will be called upon to care for company.
Just a word of warning at this time may not be out of place: Remember that the vast majority of our visitors are coming from sections of the country which have not seen much warm weather so far this year: they may get out and stir around in our tropical sun and decide that our wonderful climate is not quite as fine as those of us who live here the year round know it to be. Therefore we strongly urge that housewives and all other dispensers of comfort arrange for a plentiful supply of ice and serve it in liberal quantities to all our visitors next week.
The Peninsular Ice Company, as usual, has made all necessary arrangements to do its part and our customers may rest easy in the assurance that our production and distribution organizations will be on the job ready to deliver all the ice they need.
Phone 2-1297 any hour of the twenty-four.
It is very consoling to realize that good, clean, clear crystal pure ice is available in unlimited quantities for just such emergencies as this.

Take Your Ice at Night Next Week
Beginning Sunday night, April 29th, the regular downtown ice deliveries of Peninsular Ice Company will start at midnight, to make possible compliance with orders of the city traffic department and the Shrine committees that the restricted area—the territory required for the proper handling of the parades—may be absolutely cleared of all vehicles before 8 a. m.
Between midnight and 7 o'clock each morning we expect to be able to make all necessary deliveries to regular and special customers and concessionsaires to keep them going until 6 p. m. or such time as traffic will permit resumption of deliveries.
The co-operation of our customers in taking these night deliveries—downtown only—will be greatly appreciated and will certainly help immensely in making the convention the wonderful success we all desire.

Make our guests comfortable and happy—Use Ice and plenty of it.

Remember the Ice Numbers next week—2-1297 and 2-1298—whatever the hour.

Good Refrigeration
Miami dealers in good ice refrigeration are reporting increased sales of the better class boxes, particularly, and this indicates that real results are being obtained in the campaign of the Peninsular Ice Company and other progressive ice concerns throughout the country to teach the public the advantages of good refrigeration, such as can be obtained in largest measure by the use of real ice and an efficient container.
The age of fads and fancies has seen a great many expensive and wasteful ideas gain ground temporarily with housewives and business houses alike, but fortunately there is beginning to be felt a decided tendency toward fundamental economical principles once more.
The journals of finance and trade for the most part are pointing out the dangers of continued recklessness in the management of homes as well as industry and without a doubt the time is going to return when economy and real efficiency will be more generally practiced.
In the matter of ice—one very essential item connected with living in this part of the country—the user of a good cork-insulated ice box or refrigerator, with regular Peninsular service, is getting full value and keeping the cost of living at a minimum besides getting the purest, safest and best form of refrigeration.
Besides. The ice man's dollar stays at home.

117 N. E. FIRST AVE.
SKEET'S
"The Center of Sports"
CIGARS CIGARETTES TOBACCO

A letter from Elkins of Elkins Busy Bee on the Dixie in the city of Florida.
He claims that in our paper last week we should have had that the judge said "Five hundred, and if you keep arguing I might make it two hundred and fifty."
And Elkins answered, "I am reasonable, your honor."
By the way, we hear that Elkins has quit the sterilized moonshine business and is dealing in high grade imported cough mixture.

POOL and BILLIARDS AND REFRESHMENTS
Special Business 40c
Men's Lunch
JIMMIE, THE CRACKER
145 N. E. First St.

Stars and Stripes should always be at the top of a flagstaff—and not below any other flag or pennant?
Their pennant has been flying ABOVE the American flag all winter long—and it is surprising that this has been thus this long.
Make the boneheads change it, what you? Thanks.
"A NORTHERN SPY."

SHE SKATED
Editor Miami Life,
In Miami Life's Straw Ballet you wish to know why girls walk home, and how. You want some from the actual experience related, do you not? Well in the first place my beau and I can never seem to agree, you know how it is. To begin at the beginning, Jack and I had dinner at the Round Table and went to the Olympia afterwards but on the way home we argued. Yes, sir, we argued, in fact we disagreed most vigorously and to save myself from assassination or worse I got out and walked. We argued about the high cost of safety hats. You also wish to know whether I was in training for a marathon race or slow motion walking. To make this true to life I should say neither, I just buckled my skates and skated home, but I didn't think I was thinking, can't you guess what I was thinking about? No, not revenge. I was thinking about some scandal to put in next week's Miami Life.
Yours very confidentially,
ANNA BELL LEE.
P. S. You'd be surprised to know that I wasn't in an automobile at all but, thanks for the Buggy Ride.
A. L.

BUT DOES IT?
Dear Wen
Why don't someone put the Miami Yacht Club wise to the fact that the

Shrine Grandstand Seats
On Sale
HOLLYWOOD OFFICE
S. E. First Ave. and Flagler St.
SHRINE HDQRS.
306 Ingraham Bldg.
Entertainment will be concentrated in front of the grandstand, with hourly change of program night and day.
Four Big Parades
Most gorgeous ever seen in Fla.
Seats, \$5.50. Boxes, 8 seats, \$110.
One Reservation entitled holder to save seat for entire session. Ushers in charge 7 A. M. to midnight.

RENT A CAR
BUICKS—OAKLANDS
CHRYSLERS—PONTIACS
FORDS
We have two of the new Fords. Come in and try them
Auto Renters, Inc.
19 S. W. First St.
Telephone 33037

Frequent Daily Service
On Regular Schedule
To Tampa, St. Petersburg, Orlando, Ocala, Daytona and Jacksonville
Daily at 7:30 A. M.
TO WEST PALM BEACH
7:30, 9:00 and 11:00 A. M.
2:00, 4:00 and 7:00 P. M.
Miami Sight-Seeing De Luxe
LEAVE 10 A.M. LEAVE 2 P.M.
\$1.00
Light Express and Freight Service
Over Entire System
Miami Terminal, 20 N. W. 2nd St.
Phone 8885



ANNOUNCEMENT

Chas. G. Hannock
—for—
**COUNTY
SURVEYOR**

14 Years in Dade Co.
Continuously Engaged
in Engineering and
Construction
Subject to June Primary

(Paid Political Advertisement)

**Things I'd Like
to Know!**

When "Red" at Al's place will get himself a bride ? ? ?
Why Carrie and Mrs. G. made the funny signs with their "little fingers" the other day ? ? ?
When will Thompson of R. R. fame marry Mary ? ? ?
If Hugh McKay really made those drawings. ? ? ?
If Ruby will take Shriners' checks next week. ? ? ?
If Sam Clark will call at this office and get the medal after that golf story. ? ? ?
How Larry liked digging down for that four hundred dollars and half the awning. ? ? ?
Who is going to Ohio now she has taken up golf. ? ? ?
If the boys at the Fenimore apartments on the second floor will take off the dog's a little less noisily. ? ? ?
Why Miss Russell gets so many calls over the phone. ? ? ?
If it's true that Eddie never took a drink while in Havana. ? ? ?
What will "Red Lee" do with that eighty-seven dollars. ? ? ?
Why Bernice had to send out for another dozen of ginger ale. ? ? ?
What makes all the sheiks on Ocean drive congregate around the lamp posts. ? ? ?
... is seeing believing

**The Lowdown
on the week's happenings**

THE TAMIAMI TRAIL opens . . . and so does Florida's richest land * * * Fols HATHAWAY arrives to do himself a little campaigning * * * Next week we will see some sights . . . including Tommy LOUGHRAN, champion light heavyweight . . . Young STRIBLING, and a few private battles after some of our guests get tangled up with bum BACARDI * * * Prohibitionists active . . . liquor market fairly steady . . . drinkers weak * * * New bandstand ready today * * * Philadelphia gets 10,000 crates of Florida vegetables * * * Politicians inactive . . . lull caused by forthcoming Shrine convention . . . but candidates are scratching around for votes and campaign expenses * * * Barron COLLIER inaugurates new bus line over Tamiami Trail * * * City decorated up like Christmas tree . . . about 40,000 to 50,000 visitors expected * * * Storm hits North Florida * * * Quigg trial drags along * * * Miami Beach Sun receives prize for having good editorial page . . . Miami Life not even mentioned * * * Southern Bank & Trust Company opens Monday * * * Coral Gables election leaves old guard stranded with the exception of George MERRICK * * * Hialeah opens new city hall * * * Registration list shows nearly 24,000 * * * City installs new lights about town * * * Nine submarines here for Shrine convention * * * Condit's trip to Venus ends in auction sale * * * Court house all lit up * * * MORE NEXT WEEK.

**Thru the Alley
of Miami**

Another fallacy exploded. It is called the Miami FREE Press, but it costs a nickel.

UNOFFICIAL SHRINE SONG
By B. C.

All the way from Kalamazoo
Here come the Shriners—and not a very few;
East Coast, West Coast, inland and out—
They're the good Shriners—we haven't any doubt.
Here's to a Noble and a Potentate, for example,
Each one worshipping at his own Shrine Temple.
Omah—Aboo—Hafshah—Kitchy Koo—
What's it all about? I don't know, do you?
Anyway, let's go, full swing, Heigh ho,
And a
Heigh ho, high ho, listen ho, Hark!
The Shriners are a-coming to Miami to embark.
On a tour of rapture and fun—what a lark,
Heigh ho, Heigh ho,
Listen ho, Hark!
Laundries, Attention!
About the happiest person we've seen lately is the pretty little blonde girl.

MADE IN MIAMI
Coastguards in the harbor,
Prohib on the land side—
There'll be no booze today.

Stills out in the swamp land,
Distilleries out west;
Will make our local Gordon
And bottle Scotland's best.

digger who has just heard there'll be a hundred thousand Shriners coming next week.

Hush, little Shriener,
Don't you cry;
It goes down alright
Mixed with Canada Dry.

**MAULE-OJUS
ROCK PRODUCTS**

**Round the Town
with
ROD**

MUSIC HATH CHARMS
Week before last I had quite a surprise at the Capitol theatre. George Wolf pulled a good one in the musical line. The Royal Marimba Band was the stage attraction. The organist had done her stint and everybody was feeling nice and homey when the time came for the music to begin. After the Marimba Band had played a little, George sprang a compound musical attraction. The Cubs, the organist and the Marimba outfit altogether played the overture from William Tell, and they did it well. It got a great hand. Which seems to prove that the taste for good music is still with the great American public. I don't know if he has repeated this sort of attraction since but can heartily recommend it as a good way to please a lot of people. There are several wonderful pieces such as the Intermezzo from Cavalier Rusticana, the Baccarole from Tales of Hoffman, Humoresque, Sextet from Lucia and many others, that would be O. K. as something just a little different from Blue Heavens and jazz numbers.

A BELIEVER
Barron G. Collier, and he only owns 1,200,000 acres of Florida land besides a few railroads, steamships, hotels, and banks, has reached his place of affluence, not through luck, but steady hard plugging—he being in the advertising game, knows this as a truth.
With the opening of the Tamiami Trail, Collier again shows faith. For the Collier Line, operating a fleet of new and speedy buses, the last word in automotive transportation, inaugurates daily service over the trail to the West Coast.
George T. Linton, general manager of the Florida Inter-Island Steamship Company,

"If It's a Matter of Quality"

**La France
Cleaners & Dyers**
Special Quick Service
For Shriners
Phone Miami 21034

Ltd., which operates the Princess Montague on the Nassau-Miami run—another Collier idea—is in charge of the new offices at 321 East Flagler street, and wherever you want to go or whatever information you desire, remember you can get it here, and at the same time be patronizing one of Florida's own boosters who is doing more than his bit to prove to the world that investors made no mistake when they picked Florida.

DOUBLING UP
All winter long, when rents are supposed to be at their highest for the tourist season, a small hotel near 30th street and Biscayne Blvd. carried an advertisement on the side that told of: **ROOMS WITH BATH**—\$1 per day. Now it has the sign painted over and it reads:

COMING THROUGH THE RYE
R. W. S. sends us the following circular, and comments on it to some extent. Behold the circular:

Manufacturers' Distributing Co.
P. O. Box No. 122, Patterson Sta.
BALTIMORE, MD.

Dear Sir:
This letter offers something new! You would hardly believe it, nevertheless 'tis true.

PURE MARYLAND RYE
Is Offered For Quick Sale!

Order now or you may be too late, as the quantity is limited.

QUART BOTTLE OF GUARANTEED MARYLAND RYE FOR \$3.00

Guaranteed to be the Real Rye, or money back. Cash or Money Order, in advance.

MANUFACTURERS' DISTRIBUTING CO.

For the benefit of those who expect to buy a quart of whiskey for \$3 we might say that all they will receive will be on quart of rye—the grain. It is a perfectly legitimate circular but the price is rather high. With rye at \$2 a bushel the quart price, as quoted, seems a trifle too much.

"WELCOME SHRINERS"
Double room \$4 per day. I noticed this the other day and several others noticed it too, for I have three communications on the same subject. One of the letters tells that the poor widows in that district have been unable to rent rooms in face of the cheap rate. They can get back at them now by advertising double rooms for \$3 a day.

TWO BIG FIGHTS
Tommy Loughran, world's light-heavy weight champion, is on his way to Miami to take a



—VOTE FOR—
FRED PINE
Candidate For
COUNTY SOLICITOR

Your Vote and Support Will Be Appreciated

Political Advertisement—Paid for by Friends of Fred Pine

THE BOAT
Mons. Moreau, and he may get this country into another war if he keeps up his serving of conch broth and salad aboard his boat, has moved that craft from in front of the Fleetwood to a point somewhat north.
He calls his vessel of cheer the "Silent Night." It may be. I am only a tourist. But if you should indulge in the delicacies prepared by his French chefs, and then keep silent, you are a fit subject for all the way stations.
Specializing in Shriners' desires, "Doc" has prepared about the last word in what to write home about. You can look over the horizon or the menu, but when you finally complete your observations you'll ask that old question, "Where have you been all my life?" You'll never forget No. 57.

AN OASIS
If you are a visiting Shriener or even a casual looker on during the proceedings which are to enlighten the world as to Miami's entertainment forces and facilities, "Remember the Maine."
Now that I have your attention I wish to mention that the Ocean Drive Casino, 14th and Ocean Drive, Miami Beach, is alert to the occasions needs.
Frankie Madden and Chester Alexander, headed by a group of fair maidens who never had to enter the "Miss Miami" contests, will greet you with something especially arranged to relieve the monotony of desert traveling.
If you don't have faith in this column, come on over, and I'll be in the corner to apologize.

Looking Back Over Miami Life Files

April 10, 1926.
STOP, THIEF!
"The late war, as everyone acquainted with history knows, was fought by opposing factions, and this war of migration to that all-gator-infested region known as Florida must stop," so says Major Pinkelnsniffen of the Pinkelnsniffen General Mercantile Company, and we agree with his ideas, even though he is off when he says Clifton County is superior to Muckrake County, Ohio, and yet, as county supervisor, it is my duty to explain to you just what the Major meant when he spoke the above words; and it is my duty as a citizen and as a director in the bank and as your ex-postmaster, to give you, my fellow citizens, good advice.
"During my two terms as postmaster I had an insight into just what was going on in Florida. For many, many postcards and loosely-sealed letters passed through my hands; and many a citizen, while awaiting the mail-train, volun-

THAT SKYLINE MAY BE NEW YORK'S
—But I'd Rather Have Miami

"The New Yorker," a young publication published in the city across from Brooklyn, has the following to say:
"The Liquor Market: Rye Whiskey, out of bond, \$140-150; seconds, cut two-thirds, \$45-50; Canadian Club, genuine, \$80-120; Scotchies, best quality domestic, \$75-90; Scotchies, cut one-half to two-thirds, \$60-70; Scotchies, new synthetic, \$30-50; Gins, best expert domestic manufacture, alcohol imported, \$70-75; Gins, average domestic, \$15-25.
Prices up over holiday after weak March market. Futures strong.

teered his opinion of the state of Florida, and Miami in particular.
"I shall present a few questions and let anyone with favorable leanings to Florida answer them now or forever keep still:
"Why is it that the greatest sled manufacturers, sleigh builders and ice-skater factories never have any business with Florida people? Doesn't that query, backed up by statistics from the Manufacturers' Record, prove business is on the blink there?
"How many fur stores, overcoat dealers, and ear-muff brokers have been able to pay their rent in Miami? Could you get credit on such astounding conditions as that?
"Not one snowplow has ever been



**RUTH BRYAN OWEN
SAYS**

We will have a 100% American government when 100% of our citizens register and vote Florida deserves the best we can give. Let's give it.

Candidate for Congress from Fourth Congressional District. Your vote will be appreciated.

Huggins Garage
AND
SENIOR HIGH SERVICE STATION
2400 W. Flagler St. Phone 33619
"MY WORD IS MY BOND"
Service Guaranteed Or Money Refunded
CARS WASHED AND POLISHED
Gas, Oils, Repairing, Tires, Tubes, Batteries

J. C. Brown



For
The Legislature
(Subject to the
Democratic
Primary
of June 5th, 1928)

MY PLATFORM

RE-APPORTIONMENT—If elected, I will introduce a resolution to submit to the people a constitutional amendment which will authorize a re-apportionment of representatives in the House on the basis of one representative for each 25,000 population or fraction thereof in each county, and for redistricting the Senatorial districts. Our present representation is governed by the Constitution of 1887, adopted when Florida had less than 300,000 population, and cannot be increased except by constitutional amendment.

BANKS AND BANKING—The numerous bank failures in our state in recent months have worked a great hardship on our citizens, and I favor a law whereby the state will guarantee depositors against loss of funds deposited in state banks.

WORKMEN'S COMPENSATION—I will introduce and do my utmost to pass a Workmen's Compensation law which bears the endorsement of the American Federation of Labor.

ROADS—The last legislature designated State Road No. 28, leading from Lake Okeechobee to Miami along the Miami Canal. I shall strive to have this road placed on the preferential list and appropriation made for its immediate construction. If this road cannot be built as presently designated, I shall work for re-designation in suitable place, so that the road may be constructed without further delay and enable our back country to ship their products to Miami harbor.

CANALS—I favor extension of the Tamiami Trail Canal to the Gulf of Mexico, thereby giving Florida a cross-state shipping canal which will enable us to get Federal aid for further development.

COUNTY COMMISSIONERS—I will introduce a bill which will require the election of County Commissioners of the several counties to be nominated and elected from the county at large.

SCHOOLS—The present school laws need revision. I favor giving to the Trustees of Special School Districts control over the expenditures of special tax levies in their districts and a voice in the selection of the teachers for their schools.

TAX CERTIFICATES—The last legislature enacted a law giving the holders of tax certificates a lien on the property sold for taxes and authorizing foreclosure of these liens as other liens are foreclosed. If elected, I will introduce a bill to repeal that law and to reduce the amount of penalty for non-payment of taxes from 25 per cent to 1 1/4 per cent per month for the first year. Under the present law, property may be sold without notice to the owner and the present penalty of 25 per cent is outrageously exorbitant and confiscatory.

GASOLINE TAX—There is now levied a five-cent per gallon gasoline tax. I think this tax is too high, but if it is to remain at this figure, I favor distribution of it in the following manner:
Three cents per gallon to the State Road Department for construction and maintenance of roads.
One cent per gallon for educational purposes among the common schools and institutions of higher learning should be disbursed back to the various counties of the state in the same proportion in which the counties paid the tax.
The remaining one cent per gallon to be disbursed back to the various counties of the State in the same proportion in which the counties paid the tax, to be used to establish a sinking fund for the payment of the principal and interest on the outstanding general bonds of said counties, thereby enabling the counties to more speedily liquidate their present bonded indebtedness.

FARMING—Appreciating the tremendous possibilities in our agricultural back country, particularly the Redland district and the Everglades section, I will, if elected, urge the Legislature to memorialize the Federal Congress to pass a protective tariff on our fruits and vegetables.

DRAINAGE—While a member of the House of Representatives from Polk County, during the session of 1913, I introduced and passed House Bill No. 644, providing for the creation, organization and maintenance of Drainage Districts for the purpose of reclaiming swamp and overflowed land in Florida. This act was known as Chapter 6458, Laws of 1913, and is codified in the Revised General Statutes of Florida, 1920, as Sections 1098 to 1150, inclusive. I have always favored any measure that will enable the economical reclamation of our swamp and overflowed lands.

LOCAL BILLS—If elected, I will adhere strictly to the letter of the Constitution in refraining from introducing any measure of a local nature that has not been advertised for 60 days prior to introduction, as provided by the Constitution. This will insure the people of Dade County that there will not be any legislation "railroaded" through while I am a member of the House.

Paid for by Friends