## ACTION! Something must be done. Help! Police!

editor miami life: dear sir-it has got to the point where even i must complain. I can't stand it any more.


## F

VEN THE STOUTEST hearts are quailing and the most confirmed optimistic wailing over the apparent "blue law" complex that has suddenly hit a few of our law enforcement officers. It provides an unexpected climax to the many woes this poor, graft-ridden community has suffered in the last two years. Coming right at this time, when the season is well on its way, and almost everybody trying to convince the world at large that we are still the good-natured, liberal community we always were, it is almost a tragedy.

We may now appreciate how the camel.felt when the last straw was tossed upon its back.

This little flurry among local politicians, officeholders, and grouches will cost Dade county millions of dollars in business. Of course, the six or eight, possibly a dozen, people who are responsible for it do not think so. And we, the voters, unfortunately have put them in such position that they can toy with these millio is we need so badly.

We, ihe REAL people of Miami, aren't responsibl

Orir revenue from tourists, as the Chamber of Co, nmerce figures for the last eight years will show, grosses something like eighty million dollars for the January-February-March period. That revenue, as Miami Life has studiously and laborioutly pointed out almost incessantly for four years, depends upon entertainment. Up until now we've lived up to our reputation for providing the best any resort city in the world could offer. We have actually been "the world's greatest playground."

This year we're different. No, we shouldn't say "we." The skies are just as blue, the bay just as colorful, the breezes just as healthful, the spirit of progress and beauty and industry is just as strong; and the people of Miami are just as fun-loving, toler ant, and hospitable as they ever were.

All this sudden virtue on the part of officers and politicians hereabouts that has resulted in the closing of the Jockey Club, dog racing, Jai Alai, and now, dancing later than $12 \mathrm{a} . \mathrm{m}$. and 12 p . m. on Sundays, does not represent the true sentiment of Miamians. For Miami people have always been and still are and For Miami people have always been and still are

But it so happens, just like your political systems up north provide, we can't kick out officeholders at will. And we're too civilized to use the tar-andfeather method on officeholders whose tactics are all too obvious. This week this paper is tempted to break loose and tell the world the whole sordid story But, for the sake of the "season," we won't rip the masks from some of these political hypocrites who suddenly find virtue in themselves-and just when the "pickings" of a good season are at hand.

The point we're trying to get at is that Miamians aren't to blame. It's simply a public servant or two we honored at the last election forgetting that his duty to the public is paramount. Nearly all of us want a whale of a season. We want everybody to have a whale of a time. We've got our arms outstretched to everybody coming to visit us this sea-son-not in alms but in sincere welcome-and, unlike these few people we refer to, our palms aren't outstretched behind us. We may be spineless, but our hearts are in the right place.

Tourists, we take this occasion to apologize. The sky, the sea, the air-especially the air-are still yours. For the time being, we can't help the rest. And, after all, the sky and the sea and the air are worth the price of the trip down here, aren't they?

Accept our strongest apologies, customers. We'll try to make you happy, regardless!

$T^{\text {HE }}$ traffic department gets very busy when a car happens to get parked on a wide street but allows double parking on both sides of N. E. First street, which is narrow. Law of compensation, or something like that.

## TOO MUCH COURTESY

$C^{A N T} \mathrm{~T}$ our local theater managers squeeze real hard and as$\mathrm{C}_{\text {semble enough milk of human kindness to relax the weird }}^{\text {AN }}$ rules of professional etiquette which they have imposed on
those excessively polite and excessively unfortunate young those excessively polite and excessively unfortunate young
men who show us to our seats in the leading playhouses? No, men who show us to our seats in the leading playhouses? No,
really, I mean it. The terrifying courtesy with which one is now escorted down the aisles of most Miami theaters is rapidly become a matter of public concern, both on behalf of the theater-goors themselves and the poo
bats who usher them to their places.
It seems a crying shame in this. democratic day to take a hitherto, or even thitherto, decent American lad, pour him into a fancy uniform that has just about everything on it except electric light hubse hand at his midriff, bend himself to an angle of about 85 degrees and remain thus appealingly posed until the customer has stumbled down the darkened aisle and fallen into his seat.

The uniform, perhaps, may be forgiven, but the naval salute and the back-breaking bow, never. This performance not only works a dangerous hardship on the usher's kidneys, but it must also sadly impair his self-respect, and 1 am quite
sure it is distasteful to the patrons of the theater themselves. Such fulsome courtesy does not get a very hearty response from old Homo Miamianus, who is used to the democratic gesture, such as borrowing cigarettes from his postman and discussing ethics with the bootlegger. Homo feels somewhat bewildered under this onslaught of hospitality which he is powerless to fend off. He also feels far more conspicuous and a dollar ticket.

Theater managers are supposed to be men of some imagination, yet look at the possibilities they have overlooked in this super-usher movement: they could have equipped these
young men with whisk brooms with which to brush off the young men with whisk brooms with which to brush off the customer's shoulders before indicating the seat; a shoe rag; a
dust rag to wipe off the seat carefully before the customer sits dust rag to wipe off the seat carefully before the customer sits
down; and perhaps even a small pair of seissors in case the customer should want his moustache trimmed up a bit before settling himself for the evening. Countless other like services could be performed.

Seriously, however, the managers must do something to curb this wave of politeness that they have allowed to invade
our theaters, and try to bring the atmosphere back to normal. our theaters, and try to bring the atmosphere back to normal.
And as this observer sees it, there is only one choice of policy. And as this observer sees it, there is only one choice of policy.
That is to modify the amount of groveling required of the ushers or else to raise the scale of admission prices so high that the patron can honorably stalk these gorgeous flunkies to his seat without feeling slightly ashamed at accepting so much intense and aggressive politeness for only four-bits.






## Poor Transportation

CA MOVEMENT was under way in the early part of This was promptly stopped when it was discovered that residents wouldn't stand for it.

This matter of having negroes mingling with whites on public conveyances is leading to a number of protests from users of the street cars. No provision is made on any Miami vehicle for colored riders, the negroes being expected to take seats at the rear of the cars, if there is any space there. With the present inadequate transpor tation facincies the street carly are on the early morning cars where whites and negroes are packed into dinky little street cars similar to the ones used in two by-four towns ten years ago.

There was a near riot on a Miami Beach car on Wednesday morning when a negro requested a white man to get up and give him a seat. In almost every crowded car white women are left standing while negroes fill the last few rows of seats at the rear of the car
car. The Railway Commission inficts a stif a separate compartment of colored passengers. As far as we know there has been no provision of this kind on any stree car or bus in Miami.
The solution to one problem would be to run early morning and evening cars for negroes oniy. Another
solution would be to run street cars that are up-to-date and have a seating capacity of sixty persons instead of the miserable contraptions in use at the present time.

## One Would Be Enough <br> $L_{\text {AST }}^{\text {ASt Mon }}$

From all accounts every fect April 1-except Mr. Carpenter, Miss Tegler and Mr. Matthews. The latter is in charge of the informaion desk, and is a brother-in-law of President Burwell. The blow-up came arter a hectic season of trying me right sort of individuals holding office. Charles W. Helser was worked out of it and Ev Sewell was worked into it-and yet it didn't work. Perhaps the move to start all over again is a good one
As far as chambers of commerce are concerned, this district can claim to be the birthplace of several of the tamest and most useless aggregations in the country of them is even fifty per cent efficient.

What the chambers should do
nong the gentlemen who hold the destinies Miami Beach, Coral Gables, Hialeah, South Miami, Mi ami Shores and Ojus, there should be enough to form one fair-to-good chamber of commerce. In the territory covered there ought to be enough money collected o carry on the work of one ordinary live and efficien chamber. Enough members--paid up members we mea moderate amount of stationery.

There could be one director for each district repre sented and, with the resources pooled, these dire dis trict well advertised. An outstanding agency would willingly place the advertising-for a considerationhere it would do the most good.

Why not forget all about trying to boost separat portions of Greater Miami and start in to boost it as whole.

## Untidy F. E. C. Properties

$W^{H A T E V}{ }^{\text {ETR }}$ else the Florida East Coast Railway does the artistic enp of Mami, it certainly does litte to help Flagler street, are untidy, have useless buildings and towers on them, and are no ornament to that thoroughfare. The two blocks of land between East Flagler and the Royal
Palm hotel are untidy and not the least in keeping with Palm hotel are untidy and not the least in keeping with
the appearance of the bayfront. It would cost very little to plant a few palm trees along the tracks and to do some landscaping on the two vacant blocks. The station here is anether eyesore that should be replaced with a building in keeping with the place. Why the F. E. C. should refuse to tidy up and spruce up its tracks, station and vacant lands for officials of that corporation to answer. The railway has made a lot of money out of Miami and should, at least, do something to make the Magic City more attractive.
ST AMP OUT THIS DEB AUCHERY
STAMP OUT THIS DEBAUCHERY
$A \begin{gathered}\text { NEW and vicious menace to } \\ \text { the morals of the community }\end{gathered}$ has sprung up in our midst, and
Something Has Got to Be Done The Herald this week published
 which he called unon Florida's
Most Importe nt Newspaper to Most Importe nt Newspaper to
head a movement to rid Miami of this viper which has raised its
ugly head just as everybody is gly head
contentedy smiling at the thought that we are at last nine-
ty-nine and two-thirds per cent pure and that nobody, either town
boy or winter visitor, can legally
spend his money for anything
esides sports coats, theater tick ets, greens fees, and hot dogs.
Mr. Bagley refers to Mr. Bagley refers to a mem
bership contest between a Miami
Bible class bership contest between a Mami
Bible class and one at Long
Beach, California, and points out
plainly the sinister effects of this sort of competition, which firmly believe is sponsored by the
underworld as a substitute for anderworld as a substitute for
pari-mutuel betting and the oth-
er corroding vices which the er corroding vices which we have
banished in favor of Tiddlede winks, Tit
Questions.
Mr. Bater
Mr. Bagley confesses he came
to Miami convinced that his morals would be safe from vitiating
influences in view of the general

Exclusive


This is the only time Charlie Krom, manager of the Flaming Hotel, and George Krom, manager of the Nautilus Hotel, have ever bee go but the clientele of the Nautilus and Flamingo demands that thes two most popular
hotels forever. L
he half smile.
has resulted in the elimination horse-racing, dog-racing and Jai-
Alai, but that he discovered the powers of evil at cover of this Bible class contest,
bet his money-his good money that might have gone into the
coffers of the coffers of the Flagler street
clothing merchan moving picture interests Leach Long Beach class, and lost. Now
he wants drastic legislation against this insidious practice
which, cloaked by the Church, is which, cloaked by the Church, is
undermining the moral structure,
if any, of our younger generaMiami Life thoroughly agrees
with Mr. Bagley. Stamp out this with Mr. Bagley. Stamp out this
still-young vice as if it were a
plague plague even if it is necessary
to cosse the open Sunday school
to accomplish our end. Contests


## IN THE EDITOR'S MAIL




## Welcome, Tourists!

YOU don't know how glad we are to see you here again this winter, even though your activities have been curbed somewhat by our politically wise and dollar foolish politicians.

The thrill that comes once in a year has again entered our hearts as we behold your license plates from New York, and Illinois, Ohio, and Pennsylvania, and all the rest of the states flitting joyously down Flagler Street. We're mighty glad to have you living in our luxurious hotels and apartment houses, and sunning yourselves on our sun-drenched beaches. (Steve Hannagan, please note the adjective.)

But we're afraid that after you make the trip out to see what is being done in the way of development near your lot in Tamiami-by-the-Drainage-Canal that you bought in 1925, and have returned duly disillusioned, and after you've wiped up all the sun-drenchings on our beaches, there will be little else to make your stay one of joy and jollity

But take heart! Miami Life will never fail you! John Martin, Bob Taylor, and other active crepe-hangers have not stated that they will stop Miami Life from being published this season.

Miami Life is yours to take to your heart and hold dear-to carry back north and put in your safe deposit box along with your stock in the Million Dollar Pier and your binder on that lot in Altos Del Mar Number 3

Miami Life is the one ray of good cheer that shines for you this year through the tight id on racing and the cloud of blue laws now hovering over our Magic City

Get it early on Saturdays, for unless you hurry you'll find there won't be any more copies left. Take it to your bosom and nurse it, like the advertising department nurses its customers, keep it safely in your pocket along with your express checks, or you'll find even your best friend will steal it from you.





Meet Your Friends BAY SHOR INN

# Wofford Grill 



24th St. and the Ocean Tel. M. B.


## MEMBERS NOTICE

LOOKING BACK
Over ffliami $\mathbf{H}$ ife Files

THE HOUSE WHERE I WAS BORN


|  |
| :---: |
|  |  |


${ }_{P}^{1929}$
$T^{\text {He }}$ He genteman of porthy mien (aned ample meanss) who

## THAT DOLLAR-WHERE IT WENT





$\qquad$
$3 \begin{gathered}\text { Same Shirts Yon Buy for } 52 \text { and } \$ 2.50 \text { Each } \\ \text { SHRRTS } \\ \text { FOR } \\ \$ 3.00\end{gathered}$
M. J. D. MERCANTLLE CO. Co.
Second A venue. Near East Flagier

## Cars Rented to Visitors

Drive One of our Gry werk on mont

 MOTOR MART SALES Fifth and Lenox Avenue, Miami Beach


THAT nerves are Miami's greatest production? Our climate, the THAT Alice did, not say wheth-
athosphere of our night clubs, gaffed roulette wheels, doctored liquor,
the she liked last week's write up
the Frorida Power and Light Company, ambulance drivers and motor-
cycle sirens, ditch- diggers, and prohibition raids all delightf 价y com-
bine in the
w bine in the manufacture of what famous physicians declare are the last
word in nerves. Nervous with ultra-modern jagged effect are our
specialt (Another of Miami Life's "Boost Miami" articles).

| The Saddest Combination By JOHN KIMBLE |  |
| :---: | :---: |
| (Editor's Note: The following verses are particularly appropriate |  |
| at the present time in Miami, as |  |
| they shed a strong light on one phase of Miami's tighest summer. |  |
| They were written especially for Miami Life by Mr. Kimble, who is generally regarded as one of the most profound thinkers of his day in economic matters). |  |
|  | I Miami Beach street car. A |
|  |  |
| Letters by themselves are futile, Aimless, harmless and inutile, Meaning naught to me and you till In the right positions. | nores a vacant seat next to a negro man, and plumps herself |
|  |  |
|  | comparatively fresh |
|  |  |
| But when placed in combinat Oft they make abbreviations |  |
|  |  |
| And physicians. | upon |
|  |  |
| That is 0 linked up with, $K$, |  |
| All the rest are sad, indeed, <br> Yet they flourish like the weed. | You Southerners certainly them rough, don't you?' |
| Sombre ones like R. I. P.; <br> Frightful ones like F. E. C., <br> Powerful ones like G. H. Q., <br> Ugly ones like I. O. U.- <br> Which, though probably the first, Cannot quite ${ }_{*}{ }_{*}$ called the worst. |  |
|  | ND IT HOME |
|  | Send Miami Life home to the |
| Nay, the worst one is that hellish |  |
|  |  |
| Script, that words cannot embellish, Which is writ with so much relish, Large upon a rubber check! |  |
| It is something that pursues you, |  |
|  |  |

THEY TELL ME
THAT everyone is tired of
hearing about Madge in the THAT everyone is tired of
hearing about Madge in the
Gainesville affair THAT Dixie is in town with
two movie magnates from sometwo movie magnates from some-
where in California
THAT Al $\stackrel{\vdots}{\text { Weiss }}!$
Jr. is not the

## THAT Bob is nervous $\ldots$ be- tween the frock coats and the deep blue sky

THAT a lady called up Miami
Life and said the F. L. \& P. Co
Life and said the F. L. \& P. Co.
had shut her water off
THAT Miami Life is patriotic
. being blue and white. .
Bisceat the turring circle at Biscayne boulevard and the cause-
way will be finished in time for
the June, 1956, Epworth League
Convention That the Heraid is using all the
big, , bold, t124 point type it tought
dur during the boom for real estate
ads, to print office signs readads, to print orfice signs read-
ing. 'Please turn out every elec-
tric light not absolutely neces-
sary"
THAT Princess
nifty red hat
 Truar Pridis waise to koo THAT Billie ! plays basket ball
tetter in bare feet THAT Billie and Ken put up a
good fight for that gold golf ball THAT everything is "nice" THAT I. M. F. is planning to win

WE DON' HAVE TO LIE TO YOU
 FAIRY FLAKE DOUGHNUT CO., INC.
To the as bounker's meave guessed, jest
Totters three in hard arradt
Leter Setters three in harra array,
Glaring in a spiteful way,
Laring balefully, Or grinning up in fiendish glee;
Shouting ft to rous the deaf,
Those fateful scratches-N. S. NEW TIRE SHOP OPENS Tack Moseley, owner of the Dixie
Tire Company, is going right after the tire business. He has opened
a new store on S. W. First An opposite the police station, wher
he is featuring the Seiberling

## ONLY

 8 MINUTES T0 WAIT!Miami. T automatic Photo machine

unquestio unquestion
invention shown here
sit right sit
minutes and wa-wait eight
eight eight perfect photographs of
yourself $f$ or low price of 25 e remarkably

Next Door to the Capitol Theatre

GAUTIER FUNERAL SERVICE FREE AMBULANCE SERVICE
Including Gireater Miami, Miami Beach, Coral Catiles and Hinees sialeat

## AUSTRALIAN LOVE BIRDS

 HENRY RUDICH
150 N. E. First Street
STARTING TODAY!
BOOK SALE




CENTRAL BOOK SHOP


Her dancing dates are always pressing,
She only wears a light top dressing. Her swimming dates, at night, are many
She wears a two-ounce suit - if any. She wears a two-ounce suit - if any.
H. V. R. LEE.

|  |
| :---: | THAT Ray actually had a phone

THAT the girl from Atlantic
City had a purpose in coming to




|  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
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| KERosens | HOT STREAM WATER |
| :---: | :---: |
| HEATERS |  |
| HOT STUF |  |



SEWELL BROS.

Beach Shop, 845 Lincoln Road. Miami, 66 E. Flagler S



THE MIAMI OCEAN VIEW CO.

owners of star island

## Round the TOWT <br> \section*{第 $\mathbf{R O D}$}

ANOTHER TOUGH BREAK Rum runners have an easy life.
All they have to do is to cross the Gulf Stream, dodge coass
guard boats and coast planes, evade sherifst, policie,
constables, and hijackers. It's consta
quite
living. A couple of lads following the
trade got their load in. They
ware busy attention was drawn to some headights. With a rush they got
the last sack aboard a car, and
the car got away ahead of the approaching lights.
Grabbing
their trusty
revol-
results. "Hijackers, says one.
'em," says the other.
And two motorcycle up, and pinched the te poor drum-
runners for carrying weapons.
"Fifty
and costs," says the judge.
Ain
tims.
HENRI WONT QUIT Cub at "Doc" Morean's 101
North Mich is somi Beache is Here on Henri. Henri is a real villain, especially and having followed the profession of chefing long before
Miami Beach was officially noted on road maps, Henri just loves
his art. letter from the old country. It letter from the old country. It
informed him that he had fallen
heir to a large estate somewhere heir to a large estate somewhere
near Lyon, France, and would he please come home and take care
of it? "It is just what you call it, the a lot of money once before but
the man he forgot to tell me me
where he left him. No, no. I stay here." "Doc," the patrons
Thus both "Do
who marvel at Henri's culinary who marvel at Henri's culinary
ability, and Henri himself are
satisfied. Personally, I believe this story
to be one of "Doc's" old Silent
Night publicity yarns. Night publicity yarns. $T_{\text {city prohibiting the parking }}^{\mathrm{HERE}}$ of automobiles within fifteen
feet of a fire plug. If you want to see how well this ordinance is
enforced take a trip east part of Flagler street and Nearly every fire plug in that district is covered by a car. One
on Flagler opposite the Ritz Hotel is frequently hidden behind a
Ford or Cadillac. On S. E. First street is another at the corner
of Short street that is always hiding its yellowness behind an
automobile of some kind. There are others in that are covered up most of the day.
What's the use of having ordi
nances that nobody ever tries to

COPYRIGHT NAME
$L_{\text {in this column with the title: }}^{\text {AST }}$ "The Camels Are Coming," Wal. ter Woodman, 1650 N. W. Waxth
street, tells me he has a copystreet, tells me he has a copy-
right on this title in connection
with a song. This song was played and sung at the Acazar
Hotel last December and made a hit. The chorus runs:
Shrinedom shall not forget MiNineteen Twenty Eight;
Mahi proudly leads the bright Way
Of the Nobles of every State.
Rouse them, Miami!
Boost up the town that is
thine;
Come on with the crowd and
shout out aloud, shout out aloud,
The Mystic Shrine.
SUITS US Two of my non-Gentile friends have solved the problem of un-
pronouncable names in calling over the phone. To each other
they are Mr. Soup and Mr. Fish. Some team, M'1l say. Soup and
Fish-easy to
to
rember-in Fish-eas
Miami.
THE PASSING CROWD out of want whing the crowd on
Flagler street most any eve on Flagler street most any evening
now. The Northern tourist with
his dark clothes and well fed ap-- ready for anything amusement it is free. Fat chance he has are in evidence, from the ex-
tremely bow-legged man with his first pair of knickers on, to the
slow moving fat waman who pre empts the entire sidewank. The- The
mill along in an apparently aim less fashion in a seemingly end

ONWARD AND ONWARD
$Y$ Hudson, otherwise known as the fighting cop. If you haven't,
pardon me while $I$ do the pleased-to-meet-you act.
Earl is a policeman. He is an athlete. But he does. not believe
in training, as he is already mar Chief Quigg and Inspector Gib
son have other ideas. They believe that Earl should do some thing else besides walk a beat. in training so that no more Jim-
my Sullivans should come down storatives.
So now carl can be found at he ball park each morning, partment so that he'll take a bit of exercise and get in condition
for his next bout. If Earl doesn't

## LOWIDOWIn

 on the WeeksHappenings$L_{\text {ACK of crime wave causes officials to adopt moral wave }}^{\text {no Sunday dancing }}$ tories $\ldots$ and visions of blue laws loom $\ldots$ Committee of 1000
hold singsong $* * *$ Constable Short of the Beach given walking hold singsong ** Constable Short of the Beach given walking
papers by Governor Martin...claim is the constable got too
 ${ }_{*}^{\text {down }} *$ County commissioners publish their report in Homestead paper... but Miamians refuse to be kept in dark * ** Bodies
of three Miami youths discovered in bay *** Overseas highway of three Miami youths discovered in bay *** Overseas highway
officially opened $* *$ Miami to have grand opera $* * *$ Look
out, Venus. . a man is going to shoot himself toward you $* * *$ out, Venus... a man is going to shoot himself toward you
Taxpayers very delinquent in making payments *** Dade County
Security Company funds safeguarded by state comptroller * Security Company funds safeguarded by state comptroller
Olympia theatre puts up another "largest sign in Florida" the hurricane whipped the last one ** *Aviation picking up in
Miami to go on trial January 30*** Horace Alderman found guily
of slaying two coastguardsmen . . will be executed May 11 fight * *oung Manuel wins decision over Jimmy Hackley in great day night's fights at Coliseum *** * Capt. Haldeman, who went along with Ruth to the Azores, finds Bayshore Drive a great
starting field for his plane starting field for his plane ** Tennis and golf bugs having
a great time *** American Federation of Labor believeg U. S.
should live up to laws of other countries * * * Urmey Hotel managyent praises police department **** New Federal district Lakeland *** Landords mad because tenants. get an extra day
during February when winter season is at height $* * 32$ days during February when winter season is at height *** 332 days
until Christmas ** stuff * * * "Pop" Nesl
MORE NEXT WEEK.

| n, the chief or inspector take their pop-guns and Earl arts running. If the method w idea in view. He will install me clocks on each end of the useway, and Earl must punch |  |
| :---: | :---: |
| Earl is thinking of taking up something else, like infantile paralysis or becoming quarantined. |  |
| WINTER IS HERE |  |
| is the "day of the litt |  |
|  |  |
|  |  |
|  |  |
|  |  |
| with us to open her exclusiveshop for ladies only, hoping to |  |
|  |  |
| garner a few pieces of silver from the tourist |  |
| m the tourist crop. The |  |
| Madame is looking fine and hasspent a |  |
| Hoboken, where she dealt 'em off |  |
| the arm in a leading beanery. She carries a map of Ireland on her phiz and should you address her |  |
|  | lion Snow were dis- |
| in French, the chances are she would have you |  |
| pinched for get- |  |



THE WEEK'S ARRIVALS AMONG NOTABLES












|  |
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| ater |
| Namin |
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| ax ${ }^{\text {a }}$ |
|  |
| Summm |
|  |
| com hat |
| cex |
|  |
| draft bekr |
|  |
| ${ }_{\text {che }}^{\text {THE RRSS }}$ |

A Ginger Ale that is supreme to anything, have ever tasted THERE IS ONLY ONE

## FLORIDA DRI

The Ale of All Ginger Ales
With the Sparkle of Florida Skies
The Silver Slipper
N. W. 22nd Ave. and 14th St., Musa Isle

EV ANS BURROWS FONTAINE SIGNOR MARIO VALLANI MISS MINNIE ALLEN

Music by Frank J. Novak, Jr., and His Silver Slipper Orch Frank J. Novak, Jr., and His Silver Slippe
Now Broadcasting over wioo - Come e ee Them in Pe
Reservations Suggested-Phone 5948

Frank P. Ford

Announces the fourth winter program of

Ghe EMBASSY CLUB<br>Dixie Highuay at Fifty-Firt

## Norma Gallo

Dorothy Deeder

Marian Marchante<br>George Marshall and Grace Hill

## Rex Reynolds

Gene Fosdick's Orchestra
Rose Fenteo Form Aesury Part No

Dinner Deluxe $\quad \$ 3.00$
$\begin{array}{ll}\text { Couvert } \\ \text { Couvert Saturday } \\ \$ 2.50 \\ \$ 1.50 \\ & \end{array}$
Phone 33577

