

The publisher of this paper was the victim Wednesday afternoon of a vicious and unwarranted physical assault. His assailants, C. J. Gonterman and H. J. Scullin, president and vice president, respectively, of Osceola Groves, Inc., stand charged before Peace Justice Thomas Ferguson with felonious assault.

### PUBLISHER IS ASSAULT VICTIM

Three others, charged by the publisher with having been present and participating in the attack occurred in the Ingraham building and the victim was struck down

from the back without being given a chance to defend himself. The case will NOT be tried in the columns of this publication, despite aspersions that have been cast against the publisher by the defendant-assailants in interviews with the daily newspapers. The true facts will be divulged in court at the proper time.



"YOUR SKYLINE REMINDS ME OF NEW YORK"

MIAMI, FLORIDA, SATURDAY, AUG. 3, 1935

5 CENTS A COPY in Greater Miami. Elsewhere 10c \$2.00 per year in U.S.A. \$6.00 in foreign countries

VOL. 9. NO. 46

## Sales-Tax Menace Still Threatens To Strangle Us

**T**HE general sales-tax issue for Miami is NOT dead! Mayor FOSSEY intends to fight to the last ditch to balance the budget and the sales-tax measure looms larger and more menacing than ever.

The City Commission realizing that enactment of the sales-tax spells doom to everyone of them via the recall route has worked out a neat bit of subterfuge.

A CITIZEN'S COMMITTEE IS TO BE APPOINTED to solve the problem which the City Commission has been unable to solve. In other words the City Commission is still determined to pass the sales-tax measure and intends to PASS THE BUCK to leading citizens who have led the vigorous protests which heretofore have defeated the measure.

Mayor Fossey said yesterday, "We have reached the end of our rope. Every attempt we have made to balance the budget has been bitterly opposed by the daily newspapers, and appointment of a Citizen's Committee composed of one representative from each line of business and one representative from each newspaper, daily and weekly, seems to be the only thing left to do." So—

Mayor Fossey and members of the commission once more MIAMI LIFE throws the solution to your problem in your laps and if you will only accept it you will not need a Citizen's Committee and your budget will be balanced. WHY ARE YOU ALL TOO HARD-HEADED TO HARKEN TO THE SINCERE SUGGESTION MIAMI LIFE MAKES TO YOU?

When Uncle Sam needs funds to carry on governmental work he collects from those who can afford to pay. You must do the same thing—and then you will not have protests. Once again MIAMI LIFE tells you how to do it and trusts that you will DO IT.

You can raise \$150,000 annually through a theater tax. Admission prices are already higher here than anywhere else in the state and the theaters cannot justly complain if they are forced to cough up some of their ill-gotten gains. Do it like this. Put a 5 cent tax on all tickets selling for 25 cents or less. Collect a 10 cent tax on all tickets selling for more than a quarter and for less than 40 cents. On tickets which are sold for more than 40 cents you can get 25 or 50 cents in tax. This latter suggestion may startle you but in reality it is the public's safeguard against price-raising by the theaters in an attempt to make the public absorb the tax. They wouldn't dare raise prices and automatically increase the tax to such an exorbitant amount as to drive away business.

Enough for the theaters. After you have done this you can pass an automobile driver's license. Collect \$1.00 from each driver. There are more than 30,000 automobiles in Miami and two, three and four persons drive them. During the winter another 30,000 will be here and when you have finished you will find that you have taken in at least \$100,000. This will give you exactly \$250,000 toward balancing your budget and every penny of it will come from sources able to pay it. With \$250,000 as a starter you should be able to devise other methods to raise the small balance. Think it over, gentlemen, because your Citizens' Committee idea is all wet. The committee would be composed of business men and THEY WOULDN'T BE FOOLISH ENOUGH TO TAX THEMSELVES.

It is true that such a committee might assist you by pointing out methods to curtail operating expenses but the ultimate verdict of such a committee would be either an admission of failure to find the solution or a recommendation for a general sales-tax and when it is all over you will still be confronted with the same problem. Harken to MIAMI LIFE'S suggestions and you need seek no further for the correct answer.

### WHY THE SILENCE?

**T**WELVE days ago City Solicitor Abe Aronovitz received a telegram from Governor Sholtz's secretary stating that the State Railroad Commission would render a decision in Miami's telephone rate case within ten days.

Twelve days have already slipped by and the silence from the Railroad Commission is so intense it can almost be heard. Of course nobody believed that the decision would really be forthcoming as promised but as a matter of politeness the commission, Governor Sholtz or somebody, at least might have made another excuse. The Railroad Commission has dallied around with the case for more than two years now while telephone users have paid and paid and paid. The grandchildren of the commissioners will have lots of fun rendering the decision.

## ELSIE SHOPE IS MARK STORE WINNER IN BEAUTY CONTEST

**M**ISS ELSIE SHOPE will carry the Mark Store standard in MIAMI LIFE'S big city-wide contest to find Miami's Most Attractive Working girl. Miss Shope was picked by voters as this week's winner. The voting was mighty close but she emerged victor when the final returns were in.

"I felt just like crying when they told me I had won," said Miss Shope yesterday. "I am still too choked to talk much when I think of the many friends who voted for me. I shall do my best to win the title in the big contest."

Miss Shope is a graduate of Ada Merritt Junior high school and attended Miami High school although

she did not graduate. She is now studying dramatics at the Miami Academy of Arts and is interested (Continued on Page Four)

"I do not desire no publicity," said R. Hammerhead Greeby yesterday, "but if you insist on interviewing me you can say that I favor the idea of handcuffing all public officials and tying them up at least ten feet away from the registers and searching them every night before they



go home. "How can they handle the money if you keep 'em tied up," asked the reporter. "Let 'em figger that out," grunted Greeby.

**E**CONOMY with reverse English is being practiced by Miami's "Procrastinating Papas" otherwise the City Fathers. Just to show how they are pinching and scraping they get along look how they saved the city \$1,000 annually by paying Safety Director Kavanaugh \$5,000 per year when they only paid Sam McCreary \$4,000. They are paying Frank Kelley \$300 a month to handle the job Harold Ross did 14 years for \$260 a month and R. G. Waters is on the payroll to bring new industries to Miami—a job which should be performed by the chamber of commerce.



**MISS ELSIE SHOPE**  
Tooley-Myron Studio  
Selected as the most attractive lassie in the Mark Store in Miami Life's city-wide contest to find Miami's most attractive working girl. More details on page 4.

"THAT guy Greeby is nuts," belched Arthur Wadsworth Stuckie yesterday when advised of Greeby's plan to tie up officials and keep them away from cash registers.

"Let 'em alone and pay no attention to 'em all day. When they get ready to start home make 'em hang up their pants and take the cash register instead." "But how can they get home without pants?" queried the reporter. "Let 'em figger that one out, too," chuckled Stuckie.

**W**HENEVER Dade county grand jury gets together Louie Schwartz is generally the first witness. To date no grand jury has ever succeeded in getting any coherent information out of him, but they keep on trying.

The present jury, according to rumor, followed the old custom and hauled Louie in for a grilling. "Did you ever pay a bribe to any city or county official?" they asked him.

"Certainly not," yodled Louie. "I'm strictly on the take myself. I don't split my fees with anyone. I've been on the take for 25 years."

## Stupidity Chases Prosperity Away!

**M**IAMI'S money that is on the loose is flowing into the pocket of Broward countians, while thousands of Dade citizens go hungry. All because the lid has been clamped tightly on horse books.

Poverty stalks when prosperity marches out. If prosperity is just around the corner, it is around a Broward county corner. Here, we have hunger and destitution harbored in many households. With the horse books open, there was a daily flow of money to not less than a thousand families—money with which to feed hungry mouths.

The closing of the books has helped bring penury to the city treasury, as tax bills mount. With a closed town, there no longer is a means of deriving approximately \$5,000 a month in fines (or license fees, if you like) from the books.

Horse players, certainly not to be denied the activities they enjoy, have resorted to laying wagers with "sneak" books, a form of gambling that never can be detected by officials and from which, therefore, the municipality has no opportunity to collect revenue in fines.

Regardless of how Fritz Gordon and the hypocritical bluebeaks view the situation, a vast majority of Miamians want horse books. And they have more of a premise for righteous indignation in demanding that the city government permit bang-tail betting than Lawyer Gordon and the bluebeaks had in demanding that the city government close them.

At the time Lawyer Gordon wrote his letter of indictment to Safety Director Kavanaugh and other officials, about 230 books, large and small, were operating within the corporate limits of Miami. It is reasonable to assume that they employed an average of five men each. Salaries of these men averaged four dollars per day each. That means that 1,150 men have been thrown out of work and that \$4,600 in actual, cold cash per day or \$27,600 per week, or \$110,400 per month, or \$1,324,800 per year, has been withdrawn from circulation in the Greater Miami area.

We have the spectacle of more than 2,000 hungry men, women and children in a rabble-rousing march on the city hall to demand relief—relief from poverty, hunger. To the outside world there goes a flow of photographs depicting Miami's poverty—poverty caused by official stupidity in harkening to the vengeance plea of a lawyer who has earned most of his money from the bookmakers he now is punishing.

The impression goes abroad that Miami is facing bankruptcy, despite the fact that our banks are bulging with cash and that literally thousands of persons have money they desire to bet on horse races—thereby giving employment to thousands who are hungry and can find no other gainful occupation.

The situation must be remedied and the citizens should demand action from the city government—or recall the present city commissioners and elect men who will use the common sense with which they are endowed.

Safety Director Kavanaugh should be instructed by the city commissioners to permit the reopening of horse books as a means of feeding the hungry. Mr. Kavanaugh's title contains the word "safety." If Miami is to be safeguarded from an epidemic of thievery, holdups, and other crimes, the hungry must be fed. Men are not going to permit their loved ones to starve. They're going to get food for them—one way or another. Let Miamians ORGANIZE and make the proper demands that will chase out poverty and bring back prosperity.

Wagering on the outcome of horse races cannot be stopped. Bookmakers are willing to pay fines at regular intervals and if the city does not see fit to take their money they will slip it into the hands of corrupt officials and the wagering will go on just the same.

\$\$\$  
McCALL — COLLINS — SIMPSON — WENTWORTH — ROSS — Who Will Be Next????

### FRED GOES COLLEGIATE

**F**RED PINE has gone collegiate—Yourrzir and How! The other day he came bouncing in his office like a rubber ball beneath a new \$50 Panama hat presented to him by an admirer. He didn't even pause in the outer room but dashed into his private sanctum.

A moment later buzzers started ringing all over the place and Fred's private secretary scenting something sensational grabbed up an armful of note books and pencils and slid into the private office.

"How do you like it," beamed Fred opening his coat and facing the secretary.

It was a brand new suit with pleated front trousers. "I've always wanted some of these fancy pants," grinned Fred, "and now, by Golly, I've got 'em"—and darned if he hasn't.

### M'CARTHY FAVORS CAMPAIGN TO REDUCE TOLL OF ACCIDENTS

By W. J. MCCARTHY  
Acting Chief of Police

"I think MIAMI LIFE'S campaign to reduce traffic accident is being launched at a most opportune time and I am more than glad to co-operate to the fullest extent of my ability by offering suggestions which I have long felt will materially reduce accidents if they are followed.

The new term of school will start shortly and hundreds of children will be forced to walk upon the highways on streets where there are no sidewalks. Of course I realize that the city is not in a position to lay sidewalks on all of the streets where there are none now but even asphalt would (Continued on Page Four)



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"Florida's Most Influential Weekly"

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Florida, under the Act of March 3, 1879.

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LADIES' WASH DRESSES AND SILK  
UNDERWEAR A SPECIALTY

**SWARR LAUNDRY**

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**Campus Chatter**

AT MIAMI U.

IT is with great sorrow that I remark the passing of one of the best liked fellows on campus, Donald Grant. To all who have known and been associated with him, I am sure this will be a great shock, for surely we all agree that he was fast approaching a successful career for which he had worked hard in preparation. He will live long in our memory for the pleasant associations we have had with him and for the impression of courage, dependability, honesty and good-fellowship which he left with us.

UNDER the able assistance of several of our promising young fraternity men the University building is fast assuming an entirely new make-up. . . . It seems that the library will replace the girls' gym, leaving the girls entirely without a place to keep their school girl figures in trim. . . . I suppose that now they'll have to get out and train with the boys in football season . . . not a bad idea at that, huh, fellows? . . . It might be explained here that after football season the boys will be out of training and the girls will get work-out enough without any gym practice. . . . If you should happen to be out by the University don't forget to take a camera with you because you just must have a snap of JIMMY and FRANK FITCH mowing the lawn a la Tarzan with the aid of hunter's helmets. . . . also the proof of their working would be very valuable. . . . CHESTER is smearing paint again. . . . dear, dear, it does seem as if he is always trying to cover something up. . . . let us hope that he is more successful at this than he has been at former projects. . . . Incidentally, Chet, why was it that you deserted your work so quietly when the long, tall gal, came around the other day and dashed off to play a few chords on the piano for her. . . . It can't be that the DELTS hold some power over you? . . . Incidentally if you want to know how I found this out why don't you try looking behind doors when you are walking up and down those nice long corridors.

Through this column I would like to express the gratitude of those people concerned with the progress of the University and also of the students who attend, to the city of CORAL GABLES for their foresightedness in again appropriating funds for the purpose of assisting the University. . . . As years go on the people of this city will realize more and more how wise they were in making this gesture. . . . Anyone who has studied the layout at all can figure out easily what a great future is in store for the University with such backing as Coral Gables is now giving it. . . . Confidence on the part of the townspeople goes a long way in helping to further the progress of the institution. . . . On the other hand let us take the attitude shown by most Miamians. . . . Whenever the University receives credit nationally for some outstanding event MIAMIANS are quick to claim the glory, yet when the University has needed help most they have turned them away. . . . Even our own MAYOR of the city of MIAMI with five sons and daughters of college age will display no faith in his local educational institutions but sends them to other schools. . . . Members of the city commission have done the thing. . . . surely if we keep on at our present rate of progress and within the next few years gain the national recognition for which we are striving it will be of great credit to us for we will have accomplished that end without the backing and faith of the leaders of the City of Miami. . . . I would like to take time here to thank those FEW LOYAL MIAMIANS who have helped us in various projects. . . . it is impossible for us to express our gratitude in mere words. . . . we only hope that one day you will be amply repaid with the glory of our success.

The plan to put the sorority rooms on the third floor with the football team has been abandoned. . . . well girls, I guess your prayers were useless. . . . you might have known that someone would have seen mistake sooner or later. . . . DRAC has returned after a surprisingly shortened visit to all points north. . . . JOE got the surprise of his life after he went all the way up to Atlanta to visit her and found that she was leaving for home the next day. . . . NORA is convalescing over at the University hospital. . . . hurry up and get well MISS CO-ED, September will bring back the boys from the north. . . . I would like to leave you this week with the request that you offer up a prayer for BOB'S speedy return. . . . the rice and old shoes we have ready are getting musty and we are about to drive FREDDIE crazy practicing Lohengrin's Bridal Chorus.

**Woman Wanted**

Woman, 25 to 35, with services unencumbered, with some money to invest in complete drug store. Want to add lunch and delicatessen. Downtown location, best of opportunity.  
Widower, care Box 101, Miami Life.

**Most Attractive Working Girl Contest**

Ballot No. 5

SOUTHERN BELL TELEPHONE & TELEGRAPH CO.

Contest Editor,  
Miami Life,  
Professional Building.

Please record one (1) vote for.....

whom I believe to be the most attractive girl employed by  
The Southern Bell Telephone Co.

Name.....

(This vote is good until midnight, Wednesday, August 7th. Mail or deliver personally to Contest Editor, Miami Life, 295 Professional Building, Miami, Fla.)

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Breakfast: 25c-30c-35c-45c  
Luncheon: 30c-35c-40c-45c-50c  
Dinner: 30c-35c-40c-45c-50c

You Will Enjoy This Real Southern Cooking

**The SOCIAL WHIRLED**

MR. HENRY FORD, of the Red Cross Drug Store Fords, was among those who did not attend the fight Monday night. He reported, however, that two cats staged a fight under his front porch the same evening.

MRS. EARL TRAMMELL was seen walking on Flagler Street with a man named Earl Trammell one day this week.

MR. MAYOR A. D. H. FOSSEY went riding in a row boat last Sunday afternoon. The bridge tender said it was not necessary to raise the bridge when he went under it.

MR. CHIEF OF POLICE WILLIAM McCARTHY was not riding the motorcycle which passed the Olympia theater Tuesday night, because he happened to be somewhere else at the time and on account he cannot ride a motorcycle.

MR. HENRY BALDWIN, refused to sell the Seybold building to S. Solomon last week, because he said he didn't want to part with it in the first place and didn't own it in the second place, and S. Solomon didn't want to buy it in the third place.

MR. RICHARD X. EVANS, well known authority on the needs and desires of the church, was seen one evening recently showing Mrs. Evans many interesting places in Metropolitan Miami mentioned in the local press recently.

MR. PAUL GREEN and MR. CHARLES THOMAS, well known "Investment Bankers" have been

observed looking over new models in the automotive field during the past few days.

MR. WILLIAM C. HILL, prominent Democrat and postmaster or some one who looked like him was seen standing in the long line of tired, impatient stamp buyers one evening last week, probably trying to find out how it feels when a shortage of help seems to exist. Most of those waiting were Republicans with perhaps a few Reds mixed with them.

MR. "REGGIE" B. Chastain, Protector of People and Property, has been showing the rarest kind of good judgment lately by squirreling one of the most charming Portias in the South through and about his District.

**Round The Town**

GETTING dumped out of a beauty parlor chair on the floor and being cracked on the head with the chair's headrest did \$10,000 worth of damage to Mrs. Paula Flanders she declares in her damage suit against Burdines. Mrs. Flanders, in her suit which is recorded in Circuit Court, says she went into the beauty parlor to

**ALWAYS DRINK**



"BEST BEER IN TOWN"

have her eyebrows arched and that the attendant in adjusting the chair dumped her over backwards and that she was severely injured by the flying headrest which became disconnected in the accident.

IT may be news to a certain prominent physician when he learns that an egg "peddler" is circulating a mighty amusing yarn about him. According to the egg peddler, who tells his story every place he tries to sell eggs, a very comely woman has fallen in love with the

"You Catch It, I'll Do The Rest!"  
**W. W. WORTH**  
EXPERT TAXIDERMIST  
1213 N.W. Miami Court  
Residence 43 N.W. 12th St.  
Phone 2-4066

physician, who unfortunately is married. The woman, according to the story is to receive \$50,000 in the form of a legacy when she gets married. The physician wants the \$50,000 but he doesn't want to become a bigamist and has offered the egg peddler \$50 per week for ten years if he will marry the woman so she can get the money. Of course the egg peddler is supposed to "scream" immediately after the ceremony and be content-

"Where All Good Sports Meet"  
**Rex Cigar Store**  
GOOD SANDWICHES  
GOOD BEER  
GOOD SMOKES  
Ladies Invited  
115 N. E. 1st St.  
J. K. Fink, Prop.

ed with his weekly stipend leaving honeymoons and such things to the physician. All who believe the story will now take one pace forward and then halt.

WE don't say this is a coincident, but the fact remains that the WQAM radio announcer who gives away Paramount theater tickets between advertisements on the 7:30

**Sun-Ray Park HEALTH RESORT**  
For Rest, Convalescent and Chronic Cases  
FLORIDA'S FINEST APPROVED SANITARIUM  
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\$35. Weekly and Up—Includes Room, Meals and Treatments  
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WEST FLAGLER AT 30TH MIAMI - FLORIDA

to 8:00 a.m. program, has an uncanny habit of offering free tickets to persons who are out of the city—just to check us up read the society items each day about people who are leaving town and then listen to the radio programs. You'll recognize a lot of people who have recently left town, and you'll catch on.

BAD eyesight is probably more responsible for automobile accidents than any other one thing. Statistics have proven that more accidents happen at night than during the day and the number of crashes caused by drivers failing to have proper vision of the road are in the vast majority. Motorists who are sincere in willingness to cooperate with the authorities in reducing the toll of death and injuries caused by motor crashes can make no better start than having their eyes examined by competent optometrists—and there are many in Miami.

Miami Life Is Read—Not Skimmed

**DIRECT FROM THE TRACK WITH Jockey Jimmy**

Editor's Note:—Jockey Jimmy's usual speel has come up missing this week, evidently lost in transit between the office and the printing plant. The race fans will have to be content and wait till next week for his Secret Report winners.  
Editor.

**Prince Pompey (Won) \$7.60**  
**\$10 SPECIAL**  
IT GOES TUES., AUG. 6—RAIN OR SHINE  
This Horse MUST WIN on THURSDAY'S SPECIAL . . . FREE  
My last Special release, Prince Pompey (WON) \$7.60. Just more food for the skeptical. Spurred on by my splendid support and success I herewith announce my second SPECIAL, at SUFFOLK DOWNS (Boston).  
I am personally, as well as financially, interested 6th, at Suffolk Downs. Don't wait to see the winners advertised here. Get in on them. So confident am I of this in this particular release that goes TUESDAY, August release winning, I herewith make this offer:  
IF—FOR ANY REASON—this horse should fail to WIN, not run second or third, but WIN, I will give you Thursday's special, that goes Thursday, August 8th, absolutely FREE. Could anything be fairer?  
In order to protect this release the name of the horse will not be released until 12 noon Tuesday. Out-of-town clients WIRE \$10 by Western Union or Postal Telegraph. City clients call in person or phone 2-8382 or 2-7797 and messenger will be sent out or send your remittance direct to  
**JOCKEY JIMMY**  
204 Professional Bldg. Miami, Fla.  
Phone 2-8382 or 2-7797

**- NOW ON SALE -**  
HORTON'S NEWSSTAND, Post Office Cigar Store, across from old post office;  
WITHERS' NEWS STAND, across from new post office.  
or  
Phone 2-8382 or 2-7797 for delivery service.

**JOCKEY JIMMY'S DAILY TURF BULLETIN**

This bulletin is released at 12 noon. It contains the combined services, Secret Track Reports, the Cincinnati commission horses, Jockey Jimmy's systematic play, wire horses, 2-3-5 service and the 1-2-3 service. Last minute DIRECT from the Track news.

**Winners — Winners — Winners**  
Here are a few of the many winners released recently on this bulletin:

Miss Corrine	\$19.20	Synod	\$15.20
Great Lover	69.40	Canterboy	31.70
Para Four	10.80	Westmain	11.00
Penncote	19.80	Just Fun	20.40
Ana X	22.90	Jenson	23.40
Sun Dancer	11.80	Plat. Blondell	11.60

and many other good priced winners.

**3 WINNING WEEKS 3**  
and still going strong . . .  
**Jockey Jimmy's Progressive Play Had Another Winning Week**  
Get your bulletin at 12 noon each day at HORTON'S NEWSSTAND or WITHERS' NEWSSTAND or phone 2-8382 or 2-7797 for delivery by special messenger.  
TERMS 1 DAYS BULLETIN \$1.00

**JOCKEY JIMMY**  
204 Professional Bldg—216 N.E. 2nd Ave.

**THINGS I'd Like to Know**  
If two county officials actually are "kicking back" half their salaries to Governor Dave Sholtz. ? ? ?  
Whether Safety Director Kavanaugh plans to discharge Frank Mitchell from the police force ? ? ?  
If there is to be a huge editorial shake-up on the Miami Daily News ? ? ?  
Whether the Duponts actually are dickering for all Doherty holdings in this area ? ? ?  
If Communist agitators in the road-building camps on the Keys are planning a bonus march on Washington ? ? ?  
Whether a woman killed Sigmund Baar several years ago and why "Virtuous" Vernon Hawthorne didn't indict her ? ? ?

**Everglades Hotel**  
OPEN ALL YEAR  
244 Biscayne Blvd.

**SPECIAL** Number Three | The Third of a Series of Laundry Bargains  
Special—No. 2  
**DAMP WASH**  
12 Pounds  
Beautifully Washed Ready to Iron  
**29c**  
Special—No. 3  
(Replacing Special No. 1)  
**FAMILY FLAT**  
Everything Ironed Pound  
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THESE PRICES EFFECTIVE UNTIL NEXT SPECIAL IS ANNOUNCED  
**RIVERSIDE LAUNDRY**  
Station B "One of Florida's Finest" Station C  
2100 W. Flagler St. 464 W. FLAGLER STREET PHONE 2-8173 429 Espanola Way, M. B. Phone 5-2328

**THEY TELL ME**  
THAT a former Miami Beach mayor, after scrapping it out, is preparing to be Reno-vated!  
THAT Bennie Cohen collected the largest fee of any Miami lawyer during the week!  
THAT Clarence Wheat will run for Bill Mooty's clerkship  
next June, throwing the purchasing agent job overboard!  
THAT "Red" Gautier bet a bottle of champagne the other day that he'd be in the run-off for governor . . . and that many folks would like to know when "Red" will start his champagne!  
THAT MANY gals will be amazed to know that Chester Alexander is married!  
Miami Life Is Read—Not Skimmed

**Ideal Down Town Location**  
**Two Blocks From Bay Front Park**  
Spacious And Cool Veranda And Lobby  
Appropriate Summer Rates Until November 15th  
A Few Desirable Rooms as Low as \$3.50 Weekly  
**Hotel HALCYON**



# SAFETY FIRST



When force meets force the result is inevitable. Even the sturdy construction of a street car cannot withstand the crashing impact of a recklessly driven automobile.



One person died instantly and three were maimed when this automobile crashed head on into another one. Caution could easily have averted this tragedy.



Three men on crutches, all policemen, all victims of reckless drivers.

The toll of death and injuries resulting from automobile accidents in Greater Miami is terrific. Dozens of lives, many those of little children, are snuffed out every year and our hospitals are filled with the maimed and crippled.

More than 50% of these tragedies can be averted if motorists will co-operate with the Miami Police Department in observing traffic rules. It is your duty to your city and to your fellowmen to protect their lives and limbs. You can do this if you are willing to assume personal responsibility and pledge yourself to drive carefully.

A new term of school is about to start. Thousands of little children, too young to fully realize the dangers of our city streets, will need your protection. One of these little lives is worth more than all the gold in the U. S. mint and you do not want their blood to run in our streets.

**WILL YOU CONSIDER THEM AND WILL YOU CONSIDER YOUR FELLOW CITIZENS AS YOU DRIVE THROUGH THE HIGHWAYS AND BYWAYS OF MIAMI?**

Will you join hands with MIAMI LIFE and the Miami Police Department in this campaign of Safety? You can help by first observing all traffic rules and by making any useful suggestions which you believe will minimize or eliminate entirely this deadly traffic menace.

*"Let's Make Our Streets As Safe As Our Front Yards"*

**Drive Carefully!**

**Observe The Rules Of The Road!**

**Assume Personal Responsibility!**

**Protect Our Children!**

**THIS PAGE SPONSORED BY**

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1628 West Flagler
- DR. THOMAS E. MCKINSEY
- DR. BRANDS  
Optometrist, 12 N.E. 1st Ave.
- COLEMAN SERVICE STATION  
540 N.W. 7th Avenue
- CASSELL'S FISH MARKET  
2241 N.E. 2nd Avenue

- DADE-COMMONWEALTH TITLE CO.  
37 N.E. First Street
- DADE AWNING CO.  
Miami and Miami Beach
- A FRIEND
- THE COCONUTS  
Biscayne Boulevard at 61st Street
- CLARK & LEWIS, INC.  
1910 N.E. Miami Court
- BISCAYNE CHEMICAL LABORATORIES, INC.  
1341 N.E. 2nd Avenue
- ADAMS SERVICE RESTAURANT  
1910 Red Road, Coral Gables
- CIVIC LUNCH  
40 N.W. First Street
- A FRIEND

- COCONUT GROVE AWNING CO.  
2807 Grand Avenue
- LOFTIN, STOKES & CALKINS  
Attornies
- GREEN MOTOR CO.  
1876 S.W. 8th Street
- B. F. ASHE  
President University of Miami
- FRANK R. ALLEN & SON  
Millwork. 72 N.E. 28th Street
- A FRIEND
- BECK'S GARAGE  
804 First Street,  
Miami Beach
- DAN BOONE, Attorney  
Bank of Bay Biscayne

CREWS AND COMPANY

- GEORGE W. BOLTON  
Building Inspector, Coral Gables
- RAINBOW TAVERN  
2724 N.W. 36th Street
- DEALE AUTOMATIC MUSIC CO.  
1600 S.W. 1st Street
- CHRISTIAN BAKER  
507 N.E. 1st Ave.
- CHARLIE'S NEWSSTAND  
1436 Washington Ave., Miami Beach
- SEABOARD SMOKE SHOP  
724 N.W. 22nd St., opp. Seaboard station
- BISCAYNE TENT & AWNING CO.  
245 S.W. 6th St.
- GEO. F. COOK  
Congress Building
- HON. A. CALVO  
Columbian Consul



**QUALITY!**  
Dry Cleaning—  
**BEAUTIFUL!**  
Laundry Work—  
**REASONABLE!**  
Prices—  
**Scott's Cleaners & Dyers, Inc.**  
605-609 N.E. 1st Ave.  
Phone 3-2511

**Rambles and Rumbles**

Twelve dollars a week may not be much money, but to those unfortunate enough to have been out of work this summer, this sum seems like a fortune. And the city fathers can not realize just how much good they are doing in providing work for several hundred men in this salary. And while it is not known just what salary the county intends to pay those employed by it in this same type of work, the County Commissioners are also to be commended for providing work for several hundred men at this same type of work. And the best part of it all is that it is not what you might call charity work, as has been some furnished by Federal relief offices, and at which the men did practically nothing and were made to feel that they were the recipients of charity—but is a useful and needful work and work that has to be done and should have done long ago.

It is one of the largest cafeterias in the City of Miami. The location is ideal, the surroundings fine, the interior decorations exquisite, the seating arrangements and the portion of the floor set aside for dancing during meals perfect, and the

**Special No. 3**  
(Replaces Special No. 1)  
**FAMILY FLAT**  
**4c Lb.**  
Everything Ironed  
**White Belt Laundry**  
32nd Ave. at 60th St., N.W.  
Phone Edgewater 1568  
930 Fifth St., Miami Beach  
Phone 5-4010

kitchen, if one should inspect same, would be found clean and well-ordered. The food is filling, but not tasty nor properly seasoned, and the prices, except on specialties, are above the average. But what strikes the casual customer more than anything else is the preponderance of flies. As you walk down the counter to fill your tray, you cannot help but notice the flies alighting off and on; at your table, while you are eating your food, the flies seem to settle first on your nose and then on your food. To the ones who eat there regularly and have become used to the flies, they do not seem to be a bother, they seem second nature, but to the casual customer, they are an affliction and makes one wonder why, after having gone to the tremendous expense of fixing up a place as elaborate as this particular cafeteria is, the proprietors

**WESTFALL**  
**FLORIST**  
'You Buy Lower From the Grower'  
1070 N.W. 27th Ave. at the River  
Phone 3-1777

were not broad-minded enough to put in a ventilation system which would tend to reduce the flies—or is it possible that they have a reason for the flies being there?

As most of the apartments on the Beach at this time of the year seems to have more Cuban tenants than Miamians, and Miami seems to be the hub of all Cuban under-cover politics and schemes, might it not be a good idea for Sewell to undertake to annex Cuba to Miami, as there would be as much sense in such a proposal as there is some of his other ideas. Or with his imagination he might even propose to give Miami to Cuba, with the dream that he may some day see himself as a Machado of the Kingdom of Cuba and Miami.

Classes Enrolling Now For  
Beauty Culturists  
Brush-up Courses  
Low Tuition—Easy Terms  
**Mme. Edna La France**  
41 N.E. 1st Ave. Phone 2-8721

**SEABOARD SMOKE SHOP**  
**and LIQUOR STORE**  
724 N.W. 22nd St.—Opposite Seaboard Station  
Miami's Largest and Most Complete Line of Imported and Domestic  
All Advertised Wines and Liquors Give Us a Trial  
Prices Met First Class Bar in Connection And Be Convinced

**GREEBY GETS "THROWN" OUT**

Says Physicians Treated Patient For Yellow Jaundice And Found Out He Was a Chinaman

**R.** HAMMERHEAD GREEBY, who gained fame by being a fugitive from three chain gangs at the same time, was found this week rolling down the steps of the city clinic. "I do not desire no publicity," yelled the eminent one as he rolled into the gutter. "My Gosh! what happened?" queried the reporter noting a couple of huskies dusting their hands as they went back into the clinic. "They threw me out," rasped Greeby pausing to retrieve a cigar butt. "Why?" asked the news hawk. "I been suffering from a crick in my back which made me walk all stooped over and I went in there for medical treatment," wailed Greeby, "and that's the way they treat us taxpayers."



"Did they examine you?" asked the reporter. "Sure they did," moaned Greeby picking himself out of the gutter a second before a street sprinkler rambled by. "What happened then?" asked the reporter. "Well, Reubin Clein and some of the boys went over and paid a dime and when they didn't see no animals they called up Sheriff Chase and befeed and Sheriff Chase hot-footed it right over."

"I suppose Stuckie was arrested," surmised the reporter. "Naw," answered Greeby, "Stuckie got Henry in the back room and uncorked another jug of moonshine and Henry stayed a couple of hours." "Didn't he finally arrest Stuckie?" asked the reporter. "Naw, after half a dozen snorts out of the jug he paid Stuckie \$2.85 for half interest in the business and went out in front to sell tickets while Stuckie fed the animals."

"But where did you come in on the transaction?" asked the reporter. "When Stuckie and Chase became conscious they hired him to sit in the monkey cage," shouted Little Geraldine who had escaped from the patrol wagon. Greeby was gaining slightly on her as daughter and parent disappeared behind a box car. The reporter, finished with the interview proceeded to more sensible duties.

"What about that zoo without animals?"

"Let's see, where was I," he continued. "You were in the gutter a moment ago but now you are standing up trying to pick my pocket," growled the reporter slapping Greeby's hand away from his pistol pocket.

"What about that zoo without animals?"

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"What about that zoo without animals?"

**JACK BELL**, popular World War veteran who guides the sport policies of the Daily News, seldom gets off on the wrong foot, but apparently he was tripped up, temporarily misled or took too much for granted when he wrote the above New York dispatch. On the other hand Jack's story may have been in accord with Madison Square Garden's intentions at that time. However, MIAMI LIFE learned today from Francis Miller, Miami attorney who looks after Garden interests here, that instead of being dismantled, the huge Miami stadium is simply being repaired so as to be in readiness for another fight here this winter.

Attorney Miller said he had already received a check from New York to take care of the repair work and to install permanent ringside seats. "That doesn't sound much like abandoning the whole project, does it?" Miller queried. Instead of being reduced to piles of lumber, the stadium outwardly appears very much normal with inside repair work obviously in progress. Thus it would seem that Miami has not yet been discarded as a BIG FIGHT CITY. The fact that the stadium has been a losing proposition is simply because MIAMI has been denied the BIG FIGHTS.

Erected at the cost of nearly \$200,000 shortly after the Sharkey-Stribling clash at Flamingo Park proved Miami held a pot of gold for future pugilistic explorations, the Garden got away to a bad dedication with the Sharkey-Scott fiasco. New York visions of an annual winter harvest of a million dollars were badly shattered at the outset and the weak excuses for topnotch attractions which followed

placed the Garden deeper and deeper in the red. The Carnera-Loughran mismatch added no prestige to the Garden interests and likewise no financial profit worth mention. The International Beauty Contest was also no bed of roses for the promoters. In brief, Florida Crackers and their rich northern visitors are not the type to be taken for suckers at the least invitation and hijacked out of their dough. Miami can still hold its niche in the fistie world if the promoters will send a few first string acts here and let the ham actors display their crude antics out in the "sticks" somewhere. Otherwise Madison Square Garden will ultimately be forced to abandon its project here. Miami, the winter playground of America, is deserving of the best and nothing less is acceptable. This and nothing less will bring the Garden interests out of the red and put its Miami stadium on a paying business.

Prices Effective Until  
**NEXT SPECIAL**  
Is Announced

**Special No. 2**  
**Damp Wash**  
12 Pounds  
**29c**  
Beautifully Washed  
Ready to Iron

**Special No. 3**  
(Replaces Special No. 1)  
**Family Flat**  
Everything Ironed  
**4c Lb.**  
Includes Sheets, Slips,  
Spreads, Towels, Table-  
clothes, Napkins, Etc.

Watch for Special No. 4  
**ECONOMY LAUNDRY**  
Main Office and Plant  
1540-46 W. Flagler St.  
Telephone 3-3441  
These prices prevail at all our  
Branches

**McCarthy Favors**

(Continued from Page One)  
served for lack of something better and these little lives would not be jeopardized. One little life is worth more than all the asphalt in the city—worth more even than the Dade County Courthouse building, and if we can save just one child's life by providing sidewalks our efforts will not have been in vain. The traffic problem is a tremendous one. The recently installed "lanes" on Biscayne boulevard have proven their value and I suggest that the same idea be followed out on all other principal thoroughfares just as soon as possible. We have placed signs on the boulevard advising motorists that the lane nearest the "island" is the "fast" lane and the outside lane for slower moving vehicles.

I believe that additional motorcycle men are needed to handle the situation and I shall urge that they be hired just as soon as it can be done. I have already suggested that fines for over-time parking and other minor traffic violations be reduced but the fine for speeding will remain the same.

The "One ring circus" at Thirteenth Street and the Boulevard is something which offers a great hazard. I think it should be removed and four traffic lights installed. The causeway should be "laned" like the boulevard and much of the hazard would be removed if officials of Miami and Miami Beach would get together and do it.

The Police Department is going to get an order to educate the boys and girls how to ride a bicycle. They will be instructed along the lines of safety, also along the lines of traffic regulation governing bicycles.

Acting Chief McCarthy has been head of the traffic division for several years and is probably better acquainted with the true situation than any man connected with the police department. He has fought continually to reduce traffic accidents and the terrific toll of the last few months would have been much larger, indeed, were it not for his splendid achievements. Chief McCarthy has promised to offer additional suggestions as MIAMI LIFE'S "safety" campaign is carried on.

**Certified**  
**ALEMITE SERVICE**  
According to Factory  
Specifications  
**P & A GARAGE**  
53 N.E. Eighth St. Phone 2-4616

**Round The Town**

**C. H. NICHOLS**, city license bureau chief, just hates Warren Weimer, deputy county tax collector, "to death." For a couple of years the two lads have been staging a "two-bit" golf tournament each game. During the two years the "two-bit" piece has changed hands so many times it has become as thin as the ham in a World's Fair sandwich.

When the recent amateur golf tournament was announced they agreed to settle their differences once and for all and both stalked onto the links with blood in their eyes. It was a nip and tuck affair right down to the last hole but Nichols finally won by one stroke. "Boy, it's worth ten years of my life to trim you," he yelled as the final putt went home. Of course neither player ever came near winning the top prize but at the annual banquet Tuesday night the committee announced that prizes would be awarded every fifth player—regardless of the score. When the names were read Nichols' name came out fourth and Weimer's fifth and he was given half a dozen golf balls worth 75 cents each. "How you gonna beat a mug like that?" sighed Nichols. "I got the darned quarter and beat him in the tournament and he winds up with \$4.50 worth of golf balls. If he'd fall in a sewer he would come up

Shed a tear  
For Patsy McClune  
A hornet stung her  
On her honeymoon.

Here lies Bill Sapp,  
He's dead and gone,  
The girl yelled "stop"  
But Bill kept on.

**Closed Saturdays Phone 2-2121**  
**DR. R. S. AKERS**  
**DENTIST**  
Office Hours:  
9:00 a. m. to 5:00 p. m.  
1744 N. W. 30th St., Miami, Fla.

with a bottle of Shalamar and a cluster of gardenias."

**Y**OU may have heard of Mr. Wu's (Western Union to you mugs) serial service. It permits you to send a series of telegrams at a reduced rate. A gal took advantage of this feature recently. She sent the following first telegram to her ex-husband: "I miss you like—" Fifteen minutes after she sent another, "I miss you like—" And fifteen minutes after, she fired, "I miss you like—" And the final telegram in the serial read, "The smell of dead fish on South Beach."

**T**HE important "immortals" had gathered in secret conclave to discuss a most important piece of legislation. Present were the highest ranking senators who represented the people in Tallahassee. Great dignity permeated the conference. Only the most important of the "immortals" were present. "Where," boomed the voice of the presiding officer, "is 'Chick' Merritt?"

Those present gasped in awe. It would not, of course, be possible to proceed with the state's business without "Chick" Merritt. "He has gone to get Ben Shepherd's laundry," replied a lackey representative. "Well," boomed the presiding officer, "just as soon as he gets back, have him clean my cuspidor."

**M**R. JOE WIDENER himself in person, during the campaign for mutuels in Florida, declared for a five-day racing week (no racing on Mondays) in order to help the merchants. The mutuels are here, so the promise has been forgotten, but the merchants are not forgetting and are not going to sit idly all summer then all winter while the tourist goes to the horse track in the daytime and dogs at night. . . . with no time to shop and take advantage of what Miami has to offer in the afternoons. The merchant needs the tourist business and means to get it this season.

**Elsie Shope**

(Continued from Page One)  
in designing and poster work. She is eighteen years old, the youngest candidate in the race so far, and has been connected with the Mark Store for the last two and one-half years. She is a decided brunette, weighs 105 pounds and is exactly five feet. She is employed in the dress department, and lives at 789 N.W. 18th Ave.

Miss Anita Arguelles was second in the Mark Store contest being only a few votes behind the winner. Miss Meta Harrison was third. Among others who received a large number of votes were: Mary Parker, Lillian Maxwell, Irene Mitchell, Kate Daniels, Clarice Whittaker, Dollye Sheppard, Gladys Sheehan, Virginia Hall, Gladys Collins, N. Scott and Myrtle Goldberg.

Miss Shope is contest winner No. 4 and takes her place with Miss Louise Wolfe who was selected in the first contest from the Red Cross Drug Department Store; Miss Lillian Bishop from Burdines who won the second contest and Miss Mary Brasher who was selected in the third contest to carry the banner of the Florida Power & Light Company. Eleven more beauties are to be selected from among the larger business concerns and then the fifteen preliminary winners will fight it out for the title and big prize.

The contest now turns to the Southern Bell Telephone Company for the fifth preliminary winner. A ballot for that contest will be found on page two of this week's issue of Miami Life. Candidates from the Telephone Company need not be employed only in the central office to be eligible. Any girl employed in any capacity is eligible and may receive votes.

Following the Telephone Company selection the next winner will be chosen from among the girl and women employees of the Court-house and then the contest goes to McCrory's, Grants' and the Kress Store in the order named. The tenth winner will be selected from among the nurses at Jackson Memorial hospital and the eleventh, twelfth, thirteenth and fourteenth from the Huntington, Olympia, Seybold and Security buildings, likewise, in the order named. The fifteenth and final preliminary contest will be more or less an open affair for girls from the smaller shops not included among the first fourteen places where candidates have been selected.

After all fifteen of the preliminary winners have been chosen, MIAMI LIFE readers will be given an opportunity to select the grand prize winner who will be awarded the title, "Miami's Most Attractive Working Girl," and given a De Luxe all-expense trip to Cuba or Nassau as she selects, in addition to the many valuable grand prizes which are being arranged.

Clip the ballot from this week's issue of MIAMI LIFE and vote for the lassie whom you consider most attractive at the Telephone Company. The only votes available are the ones appearing exclusively in MIAMI LIFE and contestants are not required to solicit votes or subscriptions. There are no votes for sale except those appearing in MIAMI LIFE. All votes for Telephone Company contestants must be postmarked not later than midnight, Wednesday, August 7. Address votes to CONTEST EDITOR, MIAMI LIFE, 205 Professional Building.

Shed a tear  
For Patsy McClune  
A hornet stung her  
On her honeymoon.

Here lies Bill Sapp,  
He's dead and gone,  
The girl yelled "stop"  
But Bill kept on.

**Miami Life is Read—  
Not Skimmed**

**PIG & WHISTLE BARBECUE GRILLE**

Barbecue Sandwiches—Chicken and Steak Dinners  
WINES—LIQUORS—CORDIALS AND BOTTLE BEER  
COCKTAIL HOUR, 2-6 AND 9-11.  
YOUR FAVORITE COCKTAIL, 25c.  
DINING ROOM OF CURB SERVICE. WE NEVER CLOSE  
7th Ave. & N.W. 34th St. 7th Ave. & N.W. 5th St.  
2-1630 John O. Olson, Prop. 2-9431

**FIRST CLASS  
MAIL**

Editor, Miami Life:  
Miami Dollar Day is a racket. For each so-called bargain the suckers—mostly women—get, they are gypped with other goods, the price of which is raised to cover the so-called bargains. Women are supposed to be practical. They are not—and their husbands must foot the bill to give them a spending holiday out of hard earned money. Any time you can't sell a gold-brick to a banker, hang out a Sale sign and some female will swallow it whole.  
Sincerely,  
**JOHN R. CRANE.**  
Miami, Fla.

Editor, Miami Life:  
I recall that you condemned the city for going out of town for a new director of public safety. In a way, you are quite right, but in another, you are, it seems to me, quite in error. In the first place, it appears that the reason why an out of town man was selected is because he is a stranger. In short, a stranger has no entangling alliances with the self-seeking politicians. It is safe to say that an out of town man will not be cor-

rupted for a least a year. And that is something.

Yours truly,  
**J. VINE.**  
C  
Miami, Fla.

Editor, Miami Life.  
Dear Sir:  
Where do you dig up the "alleged" poetry which clutters up your columns? May I suggest that you just leave the spaces blank instead of printing such trash and I am sure your readers would appreciate same.  
**E. J. C.**

Editor, Miami Life,  
Miami, Fla.  
Dear Sir:  
Enclosed please find check for one year's renewal of my subscription to Miami Life. I find that I can get next week's news from this week's paper and am thinking seriously of canceling my subscriptions to the daily papers. I don't know how you always manage to be a jump ahead on news but you generally are. Incidentally I think your Fourth of July picnic for underprivileged children was one of the finest things you have ever done. Keep up the good work.  
**FRANK G. BACON,**  
Box 825, Bayview, L. I.

**Miami Life is Read—  
Not Skimmed**

**ROYAL PALM CLUB**  
Open Every Night—Air-Cooled  
**All-Star Show**  
**JOSE MARTINEZ and His Royal Palm Orchestra**  
**De Luxe DINNER** \$1.50  
TWO GALA FLOOR SHOWS  
FOR RESERVATIONS PHONE 2-7714  
BAYFRONT PARK AT S.E. SECOND STREET

**Beauty Parade  
Marches Onward**

**MISS ELSIE SHOPE** of the Mark Store is the latest beauty to join MIAMI LIFE'S big parade of winsome lassies marching forward toward the title of "Miami's Most Attractive Working Girl." Miss Shope is this week's winner and joins winners who have already been selected at the Red Cross Drug Store, Burdines and the Florida Power & Light Company.

Our hearty congratulations to Miss Shope. Her accomplishment is a notable one and while the score was close Miss Shope's victory was won fairly. Eleven more beauties are to be selected in preliminary contests, making a total of fifteen girls representing the largest business concerns in the city. When the fifteen have been selected a final and deciding contest will be held to select the grand prize winner who will be awarded an all-expense paid trip to Havana or Nassau as she selects.

Next week's contest will be at the Southern Bell Telephone Company and a ballot for that contest will be found on page 2 of this issue of MIAMI LIFE. In the meanwhile if Miss Shope, this week's winner will call upon the persons and firms listed below they will gladly present her with the prizes listed.

- |  |   |
|--|---|
| A BOX OF FLOWER'S FROM<br><b>Lechich's, Inc.</b><br>Grand Prize—Bon Voyage Basket                        | A Shampoo, Set and Manicure From<br><b>Opalescent Beauty Shops</b><br>Grand Prize—Permanent Wave                          |
| ORANGE BLOSSOM PERFUME FROM<br><b>Lu-Noma</b><br>221 1/2 East Flagler<br>Grand Prize—Displayed in Window | A LEATHER PURSE FROM<br><b>RED CROSS DRUG DEPT. STORE</b><br>Grand Prize—To Be Announced                                  |
| A SUMMER BLOUSE FROM<br><b>The Mark Store, Inc.</b><br>Grand Prize to Be Announced                       | ONE "BABY BROWNIE" CAMERA FROM<br><b>HAMILTON'S KODAK SHOP</b><br>142 N. E. Second Ave.<br>Grand Prize—See Window Display |
| TWO CABINET PHOTOGRAPHS FROM<br><b>Tooley-Myron Studios</b><br>Grand Prize—Portrait in Oil               | DANCE PARTY FOR SIX COUPLES FROM<br><b>Pier Pavilion Ball Room</b><br>Grand Prize<br>Mardi Gras Ball                      |
| A BOUDOIR MIRROR FROM<br><b>Binswanger &amp; Co.</b><br>Grand Prize to Be Announced                      | 100 CALLING CARDS FROM<br><b>Professional Printers</b><br>205 Professional Building<br>Grand Prize—Monogrammed Stationery |
- A ONE-YEAR SUBSCRIPTION TO MIAMI LIFE

Get your coupon for next week's contest from this issue of MIAMI LIFE. It will be found on page 2 and may be used in voting for the Southern Bell Telephone contest only. All votes must be postmarked not later than midnight, Wednesday, August 7th, and may be mailed or delivered personally to the Contest Editor of MIAMI LIFE, 205 Professional Building.