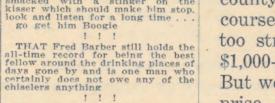


Mayor Ev Sewell's far-fetched light-and-power reduction plan, that so far has involved the city several hundreds of thousands of dollars in court costs, should be contrasted with his policy of \$1,500-a-year for alcoholic dispenseries, already costing thousands of consumers (not including himself, of course, for he is mayor) many thousands more than their light and power bills would ever cost them!



THAT Doc Shields was heard ac tually saying something good abou

too strong with these sudden fluent saloon-keepers will open \$1,000-a-year liquor licenses. diamond-studded bars in Mi-But we can scarcely claim sur- ami, if he can invoke the arprise.

chaic Davis Package Law to After all, we misguided vot- such an extent that they may Tallahassee again barges in-Times, however, have grasping landlords, or other Well, here we are. Dade manifestations of a few years back that the Magic City is still gasping over.

Whether her name was Mary Fannon or Mary Fannie, in the 1100-block of Miami Beach, doesn't matter particularly. What does matter is that her failure to appear at Bank Night at the Para tount Theater. Her name happened to be drawn, which would have meant \$150 to her. A man who registered as "Jimmy The Gent," with no address, barely missed the prize.

However, it will be \$200 on the next Bank Night-this coming Friday.

Mr. McNally of the Arena Bar may not go down in history as the reatest bartender in Miami's hisory, but he's certainly deserving f it. A few nights ago he rang p a little mustached gentleman amed Donny, on the cash register. No Sale!"

(Continued on Page Four)

for Bridge Players!

MIAMI LIFE'S

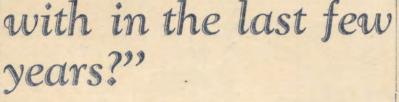
Outstanding Novel of the Year (In Serial Form)

now in the Making and ill appear at an early date

"Women Are Vulnerable!"

AMI LIFE is on Sale at All Newsstands-5c (incldg. tips)

'We Blush Every Time We Charge Only 5c!"



SH-H-H! The Season Has Started! [It **Took Four Lanes of** Traffic All Week to Cross the County

cerns he has dealt

Causeway the Oth-

THE DOGS USHER

IN THE SEASON

If there's anything neces-

sary to convince folks that

Miami has really come to

broke all records - and, at

the time of going to press,

its charity fund receipts

On Monday night-usual-

ly a poor night—there was

an endless line at the \$5

window. And the odds were

The season is really on.

were nearing \$2,000.

surprisingly large!

er Day.]

LITTLE GERALDINE heard her Mother say that a friend of theirs was named co-respondent in a divorce case, and Little Geraldine just laughed and laughed because she know they did not have to correspond because they lived in the same

apartment house. MIAMI LIFE'S WEEKLY FABLE

WHEN Jack Cleary was notified of his appointment as racing commissioner, he was surprised.

someone recently

THAT the Ford brothers in Buck Leatherman's office use Palmolive soap III

THAT Bernie C. Backus, winner of many an argument with prohis and custom men years ago and owner of Backus Corner Bar, tells some tall stories of those days to his custom-

stories of those days to his custom-ers ! ! ! THAT the tremendous and intelli-cent interest Verda Crites has taken in looking after the display and business of the Manufacturers As-sociation exhibit, on the third floor of the court house, is the only thing that has kept it going and made it something for us all to be proud of !!! THAT young Robert Epstein, Miami lad, has arrived in a big way as a cartoonist through having a number of his offerings accepted by national publications as well as several excellent ones used by our local dailies !! THAT Sid Bernstein convinced the

THAT Sid Bernstein convinced the very good-looking Miss Newsome that the new carpet they had se-lected for Al's Bootery on N.E. 1st Street was just the thing to "shoe 'em in.' 1 1 1

1 1 1 THAT a surprising number of Roland Granat's friends are going to "single shot" for him when they vote at the Beach election, which is ndicative of the high regard they have for him 111

! ! ! THAT a number of notorious race track touts were shipped out of town on the hobo express main-tained for the good of our commun-ity by our alert police and more will be picked up daily and treated the same. 1 1 1

THAT what Beach office-seekers are puzzling about is how Louie Schwartz is going to vote

THAT at precisely 11:03 p. m. Thursday night, Monk informed the editor he was leaving the Second-Ave Sundries for home . . . and he went home

went home !!! THAT Bill Doty is no longer tem-porary bell-captain at the Columbus hotel... this week he was appointed to the

life again, we have only to post permanently mention the fact that the

Biscayne Kennel Club's opening last Saturday night

this week he was appointed to the post permanently I I I THAT Millie is being ribbed plen-ty and does not know it I I THAT a couple of race-horse own-ers and a few jockeys chartered the Yacht Varriene last Sunday and took our own Jockey Jimmy along as their guest... it took the combined efforts of all of them including Captain O'Nei!, to save Jimmy from being dragged over-board by a mackerel I I I THAT Mike Sissman, giant blonde,

THAT Mike Sissman, giant blonde, "south-foot" kicker at Miami U, proved his ability to think quickly and correctly by asking the gor-geous girl to wear his Phillips Exeter class ring, thereby forestall-ing Andover and Lawrenceville run-ners up

ers elected the chubby and stifle competition and run gamsmiling little man from Day- bling in conjunction. And sotona Beach. And we've got to take it. It matters not if he's to Dade county. in for four years. Such is Florida. There's no back-tracking changed in Dade county. The -for this is an entirely differ- people who have properties and ent state from any other in the families at stake aren't so poor Union; there is no referendum, as they were last year. Crazy no recall. Furthermore, a Flor- gambling is no longer an essenida governor cannot succeed tial. Neither is a real estate himself, a circumstance that boom. Nor rum-running, crooklessens the possibility of him be- ed dice, gangster payoffs, ing strictly honest.

county, potentially and actually the richest county in the world. A hundred million dollars was spent here in eight weeks' time last winter. Ever since the gasoline tax was inflicted upon us by our peringrinating legislators, grabbing 60 cents out of ev- started out to do years ago: Seery dollar we spend at gas stations, Dade county has paid almost all of the state's expenses. Last winter Gov. Sholtz and his one of these governors north of appointed team-mates collected

This winter's visitors should get a great kick out of the situation.

From now on Miami is going to get its share-or else....

We'll really do what we cede from North Florida and have a state of our own!

In other words, divorce every Palm Beach!

AUBY'S LAGOON

EVERYTHING ENTIRELY NEW

New Bar Policies and Prices New Floor Show - Dance Band

No Couvert-No Minimum No Admission Charge **DE LUXE DINNER \$1.50** (Reservations 5-2447)

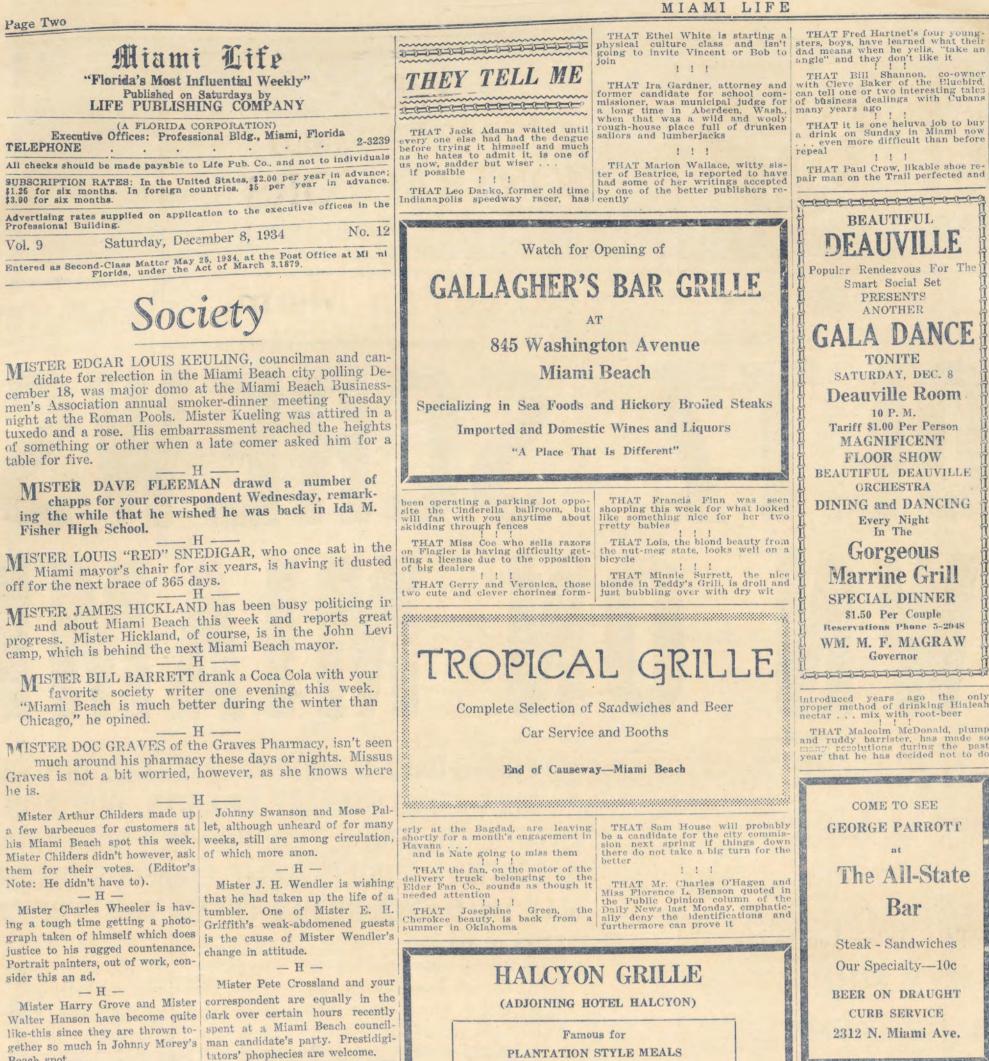
3-Reviews Nightly-3

At the Miami Beach End of Venetian Causeway NITE CLUB BAR-GRILL Page Two

Vol. 9

he is.

Beach spot.





JUST a few days more before the bangtails start running Miami Race Fans—everything is all set at Tropical Park for the and best meeting they have ever had. At the track early di morning I was very much surprised to see how certain hors working.... I believe there will be many a longshot the first of this particular meeting as certain stables are planning to era with their charges right off the start. * * * *

* * * **ROUGH RIDING JOCKS.... BEWARE:** If Joe O'Shea. Patrol Judge at Tropical Park, has his way usually does) there will be no rough riding by the Jockeys at this is one official who takes his work seriously and knows a all about. Mr. O'Shea through his many experiences at the tracks realizes the result of rough riding and unfair tactics and generally sets the offender down for a long period. With flow of riders already on hand, it will be just too bad for the attempts anything out of the ordinary—especially when Joe () his field glasses on them. * * * * * * * *

* * * * FAIRGROUNDS (New Orleans) New Orleans is in for a long race season and my connection me not to pass up BRASS BUTTONS as it is fit and ready: STOCKINGS likes a distance race; BLACK ANNA may be a for CHIEFS PRIDE can win anytime connections bet; IRENES BOR ing for a spot; JAZZ AGE may be fair price; JUST HIGH 1000 now; MUELLER good thing last time Won paid \$26.00; 03 should be close up next time; ROYAL PURCHASE will be hard next time. Connections advise me to tab close; BABOO, Bail BEDIGHT, CLOUDET, FAIR JOAN, GAY FOLLIES, JUDGE Pup PRINCIPIO, TROMBONE, SOUTHLAND BELLE. * * *

EPSOM DOWNS (Texas) My connections at Texas tell me the following horses are and ready to win: BAIGDORA, BOBBY BUXTON, BIBBIES () BARNEY ALLIS, CHUBASCO, FALSE STEP, GRAYBACK, INTE GYANA, KOTERITO, LOVITO, LITTLE CYNIC, OLD BALDY, SEW SIZZLING, SNORKY, TONEY FASTEP, ZENKA.

A CONTRACTOR

\$25 SPECIAL FREE

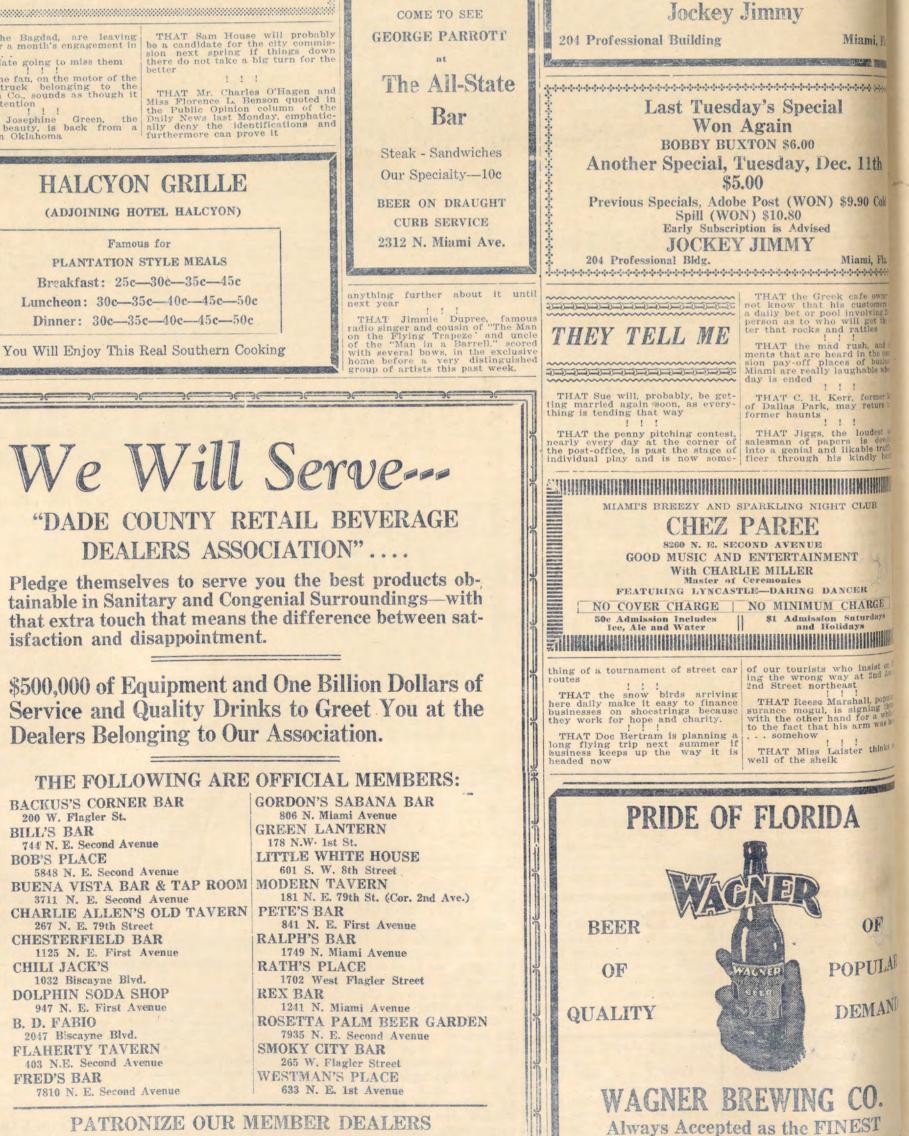
Goes Opening Day at Tropical Park Saturday, Dec. 15

Introducing my new DIRECT from the TRACK service herewith announce my DAILY two-horse release for TROP PARK. Do not confuse this offer with any other service-personally on the grounds to handle all transactions—two ho daily, released at 12 noon. SIX DAYS service for only \$50

\$25 Opening Day Special—FREE

As stated and to introduce this DIRECT from the TRA Service, I will include my \$25 Opening Day Special, Satur December 15, providing your subscription is in my office on before 12 o'clock noon SATURDAY, DECEMBER 15. RUSH YOUR SUBSCRIPTION . . . NOW. Out-of-town clients WIRE \$5.00 by Western Union or Pro Telegraph for 6 days Tropical Park Service. City clients pro 2-7797 and messanger will be sent out or send your subscript direct to

direct to



SNEDIGAR!

To enlighten you as to the qualifications of Louis F. Snedigar his sponsors desire that you know the following

1. SNEDIGAR has served three terms as mayor, during which council members worked in complete harmony with him for the progress of the city.

2. SNEDIGAR has never been defeated in a mayorality race.

3. SNEDIGAR is absolutely honest in public and private deal-ings and this qualification has never been attacked.

4. SNEDIGAR has the support of a majority of the leading

5. SNEDIGAR is the choice of a majority of the candidates for places on the City Council because they know he will not seek to be a dictator.

6. SNEDIGAR is strictly without "racket" alignments.

7. SNEDIGAR is a man of liberal views, but with decent prin-

8. SNEDIGAR will not be the "rubber stamp" for any clique or individual.

9. SNEDIGAR will accept the counsel of the best brains of Miami Beach.

"Old Reliable"

LOUIS F. "RED" SNEDIGAR FOR MAYOR

(Paid political advertisements; Paid for by Snedigar campaign committee).

WATCH-LOOK-AND-SEE **Grand Opening**

of

PLAYBOY CLUB N. W. 36th ST. at 11th AVE.

TEAU CLUB GRILL FEATURING NIGHTLY BEVERLY BEAU, Novelty Songs and Dances ARNOLD FOSTER, Banjo Artist DAVE DAVIS and His Chateau Playboys Beer on Tap-Oven Pit Barbecue Hostesses 5401 N.E. SECOND AVENUE

੶ UNDER NEW MANAGEMENT DAWSON'S CIGAR STORE Ground Floor of Congress Bldg. SANDWICHES - LUNCHES - DRINKS - CIGARS & CIGARETTES B. K. Fitch OPEN ALL NIGHT D. F. Alexander . . . MIAMI LIFE

Page Three



"We Do Family Wash" Di-one 2-5654 1225 S. W. Sixth Street We Call for and Deliver -but a great many things are ris-ing to take its place. The Pi Chis contributed a boat ride for last night . . . Which reminds us that Don is back. . . And that the Queen of Clubs is still a bone of conten-So-o, it's This last n the na-r Dansky, TIMES SQUARE CLUB MIAMI'S HOT SPOT 6001 N. E. 2nd Ave.-Cor. 60th St. DANCE TO BROADWAY PLAYBOYS

Hottest Band in Town REASONABLE COUVERT NOADMISSION MINIMUM RATES

ion, a number of the feminine con-ingent having tired of the peren-ial victory of one group and, be-ieving that the whole thing was a vaste of time, pulling a Cal Cool-



THE UNDERSIGNED CONTRACTORS -Division of The Construction Code-

OF

Metropolitan Miami

Wish to Assure the Public, as Well as All Federal Agencies, City, County and State Authorities that we are

OPERATING OUR BUSINESSES UNDER PROVISIONS OF THE CONTRACTOR'S CODE

Our operations are in conformity with all the requirements of the National Recovery Administration, and we openly display the "Blue Eagle" as a symbol of whole-hearted co-operation and support with the National Industrial Recovery Administration and with President Roosevelt in his effort to aid National Recovery.

We will do anything within our powers as Contractors to see that the NRA will be given co-operation by not only our but other businesses and industrial organizations.

We stand back of the President and all government Recovery agencies 100 per cent and will do our utmost to bring back Prosperity.

THIS IS THE FIRST SECTION INDORSEMENT BY THE CONTRACTORS WHO ARE MEMBERS OF THE NRA IN THE MIAMI AREA:

Geo. L. Belledeu 952 S. W. 9th Street NRA. No. 2-7522

John L. Berry & Son, Inc. 1327 20th St. Miami Beach, Florida NRA No. 2-----

James Bettering Co., Inc. 2444 N. W. 20th St. Miami, Florida NRA No. 2-----

Cahow-Vaughn Co. 441 Washington Ave. Miami Beach NRA No. 2-7623 (AGC Member)

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A Company NRA No. 2 - Dredging (Abiding by NRA Rules-Requirements)

W. Grover Hodge 735 Fifth Street Miami Beach, Fla. NRA No. 2-17714

Henry G. Hunt W. 9th Street 1636 5. W. 9th Street Miami, Florida NRA No. 2-75

Howland, Fred, Inc. Postal Building Pan-American Airways Contrac or NRA No- 2-7301 (A.G.C. Memi

J. W. Hunt 1130 S. W. 13th Avenue Miami, Fla. NRA No. 2-7304 (A.G.C. Member)

Alexander Orr, Jr., Inc. 45 N. W. 3rd Street NRA No. 2-7340 (A.G.C. Member) Miami, Fla.

J. B. Orr, Inc. 147 N. E. 6th Street

NRA PROGRAM SHOWING PROGRESS, MIAMI AREA

Recently extended to 10 regional offices throughout the country the power to settle NRA cases is expectpower to settle NRA cases is expect-ed to help business conditions. Re-gional councils have been appointed and authorized to remove BLUE EAGLES and order prosecutions where necessary. Donald R. Rich-berg, Executive Director, is giving NRA members, who believe in Fair Business practices, the much desired action. Now is the time to unburden ourselves of the undesirables, who never believe in busixess ethics as

Come To See **Frank Valentine** At The **Idle Hour Bar** BOB GAVAGAN, Bartender 209 N. E. 1st AVE. "WHERE HORSEMEN MEET"

planned and laid out by the NRA. The local and state compliance of-fices will be continued, but in the event they fail to settle cases, it will be reported to their respective re-gional director, for final action, in-stend of sending direct to Washing-ton. The regional director will set-tle cases or turn them over to one of three regional councils, one rep-resenting industry, one representing labor, and another being the chair-man, an attorney, on the staff of the litigation division. In the regional

The SUNGAS Offers

Gas Service to Any Home in Miami or Suburbs At Minimum Cost

> **BE MODERN** HEAT FREEZE WITH

SUNGAS

1100 W. Flagler-Phone 2-3811

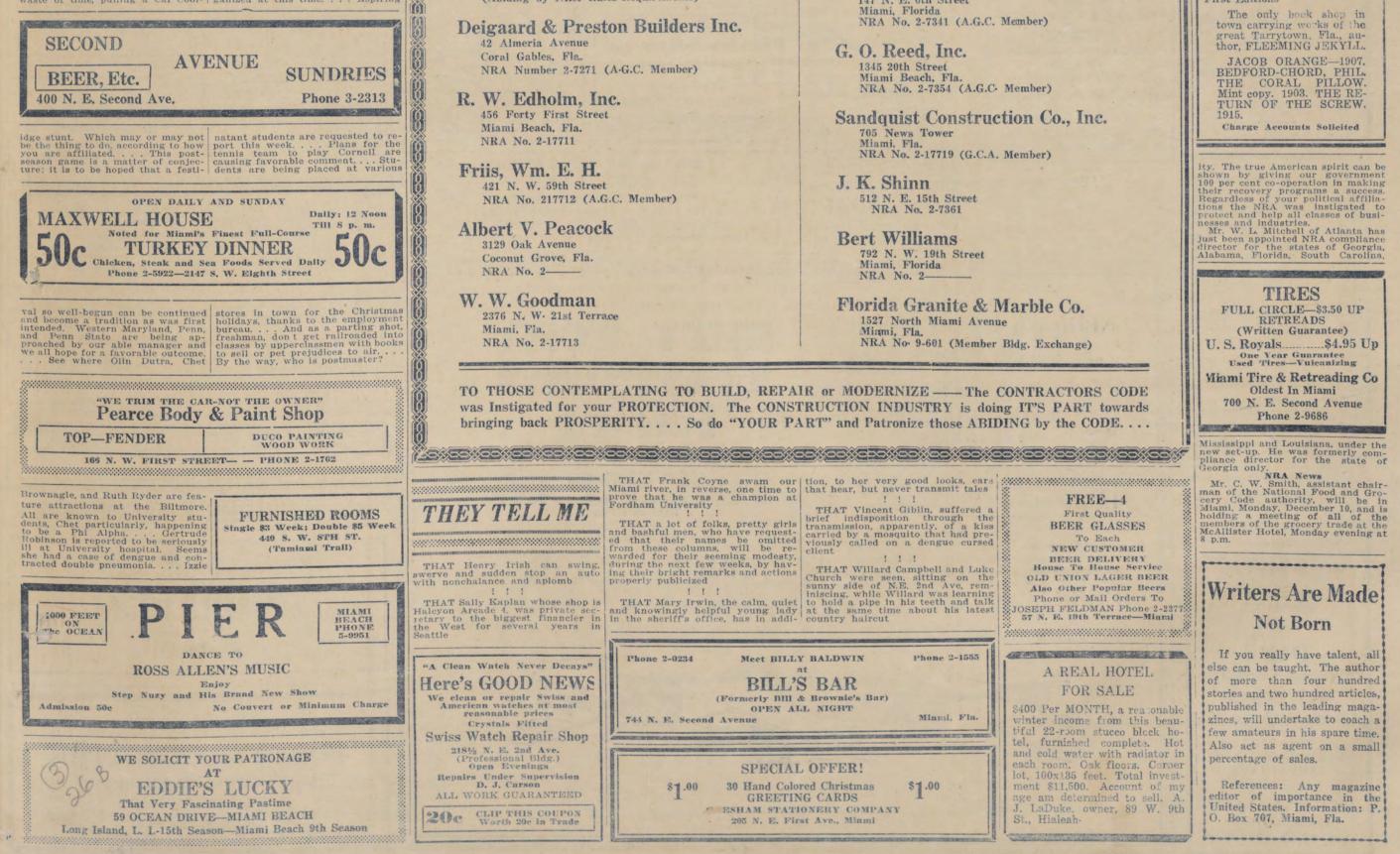
Open Evenings

director's office there will be a Na Recovery Alministration little Becover tionar specialist who will be per gation specialist who will be per sponsible for settling these cases. Now is the time to DO YOU PART and co-operate with PRE' DENT ROOSEVELT and the N tional Recovery Administration tional Recovery Administration

> YE BOOKE LOVERS SHOPPE

Geo. Spencer, Pro-N. E. 2nd Ave., north or 4th St.

Specializing in Modern First Editions



Page Four

Wen's NOTEBOOK

It appears that Roger Garrett is going to reopen the Coral Gables Country club in a style befitting the old days of Paul Whiteman and Jan Garber, and the pre-boom music (do you remember, 'neath a full moon, the tuneful favorite of George E. Merrick, "When the Moon Shines in Coral Gables"?).

And perhaps there'll be a fiddle player who can stir up youth in graying locks, by hugging and coaxing his violin into the waltz strains of "On Miami Shore."

Just as a tip, however: Beautious bruncttes, and blondes, and red-heads—of high school age—are go-ing to have to use discretion in the picking of liquor or dance compan-ions. Especially if the moon shines over their left shoulders. The new management is wrestling with the problem right now.

Talk about the season being on! This is just to inform you that the Blackstone Hotel, on the Beach's Washington avenue about 8th street, has the most gorgeous bar in the South in the process of construction. And it's going to be approximately named "Cafe Biarritz." The Blackstone, by the way, is a beautiful hotel that, somehow, per-haps the feeling of depression days, sort of creeped up on us without us becoming aware. Although we dimly recall a break-fast, way back in '30 or '31, that cost \$1701

Joe Adams still claims he's going to have to get a yardstick to measure . . .

tello keeping track of the inches



What Henry would say if he knew what was going on at the Pan-American. . . ? ? Why someone doesn't take steps to stop the advocated tax on the old maids in the court house before it is too late Who is the beautiful brunette, iriving a Packard coupe up and lown Ocean Drive, Miami Beach, very night, flirting with the boys nd then giving them the well nown Bronx cheer, then cheerfully tepping on the gas. The car bears New York Heense How Franklin Parsons, second as-sistant city attorney and associate of our able Abe the first assistant, How many folks know that Clar-nce the diminutive assistance to Blin Freen at FERA headquarters, fam-liarly known to his old associates s Jockey, was a wonderful plano layer who appeared for years be-ore the country s most prominent ecople

THINGS

I'd Like to Know

What Frank Phillips, the distin-guished looking gray haired real estate man thinks of the big pros-

Bob's Place

A

REAL

BEER

Served by

100% Union Bartenders

"Sportsmen's Delight"

5848 N. E. 2nd Ave.

pect now and will the "double dou-ble saw" ever come back

5c

Bait, Tackle and Lunch, Free Leave 9:30 A. M., Returning 5:30 P. M. DAILY and SUNDAYS The EDEN 53-ft Miami River at W. Flagler Bridge metamorphosed from the firebrand of the campus at Miami U, into the dignified "parson" he is today

Bay and OCEAN

If young Ronald Fussell, night manager for Mayes and Knight, isn't fast becoming a sound, well balanced judge of human nature and a mighty good business man.

\$1.50

Why the girl called "Big Ears" rouldn't tell the nice man her real

name ??? When something will be done to stop the influx of northern labor, to the Key West extension work, so the local folks can get those jobs

FISHING

Miami's Smartest Rendezvous WONDER B - BAR

R Miami's Unique and Most Modern Bar—Truly WONDER BAR

THE

Meet for

"WE NEVER CLOSE"

A New Creation TEER-PRUP

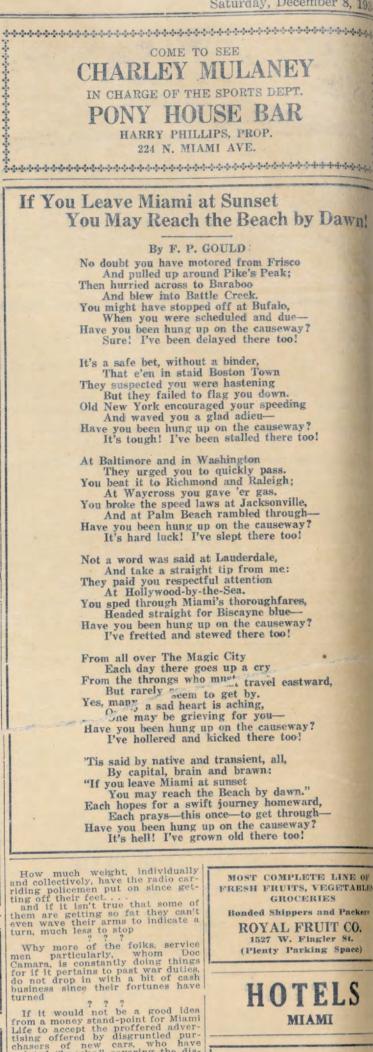


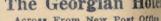


John W. Burke, president of the Burke Funeral Home at 85 N. E. 36th Street, who seemed to cause quite a bit of static in local undertaking circles recently, has entered suit against the local Casket Manufacturers for damages he claimed he suffered because of refusal to sell him a casket, several weeks ago. Mr. Burke is represented by Attor-ney Ross Williams.

QUALITY POULTRY

Saturday, December 8, 198





(Formerly of "Sloppy Joe's")

MIAMI LIFE

A SMILE IN EVERY DRINK

Miami's Most Popular Drink

(Next Door to Colonial Hotel)

stone to her already well filled wed-ding ring and just what Jack had to do with it ? ? ?

How Hildebrandt, the Trail plumber, figures that every time a banana leaves the bunch it gets skinned

If Jasper Cramer, crack auto in-surance salesman, isn't justified in

LOUIS LUCKY 8 OCEAN DRIVE MIAMI BEACH

COME TRY YOUR LUCK

broadcasting the fact that he has discovered that his three WEEKS old son, is the best looking and un-believably and amazingly the most intelligent, precoclous and generally up and coming young man in the whole wide world

How we ever missed telling the world about Mary Ann Brown,