



"YOUR SKYLINE REMINDS ME OF NEW YORK"

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VOL. 9, No. 12

MIAMI, FLORIDA, DECEMBER 8, 1934

SHOLTZ SCREWS DOWN ON MIAMI

from **Wen's NOTEBOOK** (Wen R. PHILLIPS)

It ought to be of interest to our rapacious county and state officials (who jump every time our smiling chief in Leon-Co. cracks the whip, because he has power to fire them) to know that the latest advertised prices in the Times-Picayune of New Orleans, our closest competitor, show the drug stores selling American Beauty at 99c a quart; Four Roses, \$1.13; Paul Jones, \$1.09; California wines, aged, at 30c and 39c a fifth; Sweepstakes, 100 straight, at 80c a full pint; Old Crow (bonded) at \$2.49; Canadian Club whisky, \$1.98 a pint, and Town Tavern, 100 proof, at 99c a pint.

From our famous entertainer, Chester Alexander: "The College Rhythm picture at the Olympia theater Sunday. All I could see was either Wally Vernon doing Joe Penner or Joe Penner doing Wally Vernon. Every mannerism of Miami's late Wally Vernon, ever gesture, every move, was identical with what we folks used to see at the Paramount theater last season. Did you notice the sizes of W. V. and J. P.?"

TO accommodate Miami 1934-1935 season trend, the V-8 slogan of "Watch the Fords go by" has been brought up to date with "Watch the pimps go by!"

(Tip to incoming males: Pass up any beautiful blonde who has a youngish, beady-eyed man, in a dark and felted hat watching her in the offing. We're not quite Buenos Aires, yet.)

Mayor Ey Sewell's far-fetched light-and-power reduction plan, that so far has involved the city several hundreds of thousands of dollars in court costs, should be contrasted with his policy of \$1,500-a-year for alcoholic dispensaries, already costing thousands of consumers (not including himself, of course, for he is mayor) many thousands more than their light and power bills would ever cost them!

Whether her name was Mary Fannon or Mary Fannie, in the 1100-block of Miami Beach, does not matter particularly. What does matter is that her failure to appear at Bank Night at the Paramount Theater. Her name happened to be drawn, which would have meant \$150 to her. A man who registered as "Jimmy The Gent," with no address, barely missed the prize.

However, it will be \$200 on the next Bank Night—this coming Friday.

Mr. McNally of the Arena Bar may not go down in history as the greatest bartender in Miami's history, but he's certainly deserving of it. A few nights ago he rang up a little mustached gentleman named Donny, on the cash register. No Sale!"

(Continued on Page Four)

For Bridge Players!

MIAMI LIFE'S Outstanding Novel of the Year (In Serial Form) now in the Making and will appear at an early date. **"Women Are Vulnerable!"** MIAMI LIFE is on Sale at All Newsstands—5c (inclgd. tips) "We Blush Every Time We Charge Only 5c!"

What South Florida creditors are asking today: "When will Federal Referee Curry show how much he owns of bankrupt concerns he has dealt with in the last few years?"

SH-H-H! The Season Has Started! [It Took Four Lanes of Traffic All Week to Cross the County Causeway the Other Day.]

LITTLE GERALDINE heard her Mother say that a friend of theirs was named co-respondent in a divorce case, and Little Geraldine just laughed and laughed because she knew they did not have to correspond because they lived in the same apartment house.

MIAMI LIFE'S WEEKLY FABLE WHEN Jack Cleary was notified of his appointment as racing commissioner, he was surprised.

THE DOGS USHER IN THE SEASON If there's anything necessary to convince folks that Miami has really come to life again, we have only to mention the fact that the Biscayne Kennel Club's opening last Saturday night broke all records—and, at the time of going to press, its charity fund receipts were nearing \$2,000. On Monday night—usually a poor night—there was an endless line at the \$5 window. And the odds were surprisingly large! The season is really on.

THEY TELL ME

THAT Frank Valentine, famous mixologist at the Idle Hour Bar, is an expert judge of river swimmers and bondsmen ! ! !

THAT John Scott, prominent Republican (what is that), is one of our most graceful terpsichorean artists ! ! !

THAT Mrs. Specks DeMerritt (Roose) condescended to ride about town in an Ohio car with Mr. Specks DeMerritt the man whom the two street boys say, merits demerits aplenty ! ! !

THAT Lester and Malcolm of the "Drive-It" company on N. W. 2nd Street are announcing bigger and better business preparedness ! ! !

THAT John P. Stokes, Jr., insists on driving his own car at all times, which he thinks is OK on Tuesday nights ! ! !

THAT the ex pug is about to be smacked with a stinger on the kisser which should make him stop look and listen for a long time . . . Go get him Boogie ! ! !

THAT Fred Barber still holds the all-time record for being the best fellow around the drinking places of days gone by and is one man who certainly does not owe any of the chisellers anything ! ! !

THAT Doc Shields was heard actually saying something good about someone recently ! ! !

THAT the Ford brothers in Buck Letherman's office use Palmolive soap ! ! !

THAT Bernie C. Backus, winner of many an argument with probis and custom men years ago and owner of Backus Corner Bar, tells some tall stories of those days to his customers ! ! !

THAT the tremendous and intelligent interest Verda Crites has taken in looking after the display and custodian of the Manufactory and Association exhibit, on the third floor of the court house, is the only thing that has kept her going and made it something for us all to be proud of ! ! !

THAT young Robert Epstein, Miami lad, has arrived in a big way as a cartoonist through having a number of his offerings accepted by national publications as well as several excellent ones used by our local dailies ! ! !

THAT Sid Bernstein convinced the very good-looking Miss Newsome that she was leaving the Second-Ave Sundry for home . . . and he went home ! ! !

THAT a surprising number of Roland Granat's friends are going to "single shoe" for him when they vote at the Beach election, which is indicative of the high regard they have for him ! ! !

THAT a number of notorious race track louts were shipped out of town on the hobo express maintained for the good of our community by our alert police and more will be picked up daily and treated the same ! ! !

THAT what Beach office-seekers are puzzling about is how Louie Schwartz is going to vote ! ! !

THAT at precisely 11:03 p. m. Thursday night, Monk informed the editor he was leaving the Second-Ave Sundry for home . . . and he went home ! ! !

THAT Bill Doty is no longer temporary bell-captain at the Columbus hotel. . . . Monk was appointed to the post permanently ! ! !

THAT Mike is being ribbed plenty and does not know it ! ! !

THAT a couple of race-horse owners and a few jockeys chartered the Yacht Variene last Sunday and took our own Jockey Jimmy along as their guest . . . combined efforts of all of them including Captain O'Neil, to save Jimmy from being dragged over-board by a mackerel ! ! !

THAT Mike Sissman, giant blonde, "south-foot" kicker at Miami U., proved his ability to think quickly and correctly by asking the gorgeous girl to wear his Phillips Exeter class ring, thereby forestalling Andover and Lawrenceville runners up ! ! !

FINDING DADE COUNTY WAS MILKED OUT OF ONLY \$7,000,000 LAST SEASON, OUR PERIPATETIC GOVERNOR, THROUGH HIS NUMEROUS APPOINTEES, FIGURES DADE COUNTY'S UDDER MAY YIELD EVEN RICHER CREAM THIS WINTER

IT WAS to be expected that the state government, under the astute management of Dave Sholtz, would muscle into Dade county again this season. It, of course, may have been a little too strong with these sudden \$1,000-a-year liquor licenses. But we can scarcely claim surprise.

After all, we misguided voters elected the chubby and smiling little man from Daytona Beach. And we've got to take it. It matters not if he's in for four years. Such is Florida. There's no back-tracking—for this is an entirely different state from any other in the Union; there is no referendum, no recall. Furthermore, a Florida governor cannot succeed himself, a circumstance that lessens the possibility of him being strictly honest.

Well, here we are. Dade county, potentially and actually the richest county in the world. A hundred million dollars was spent here in eight weeks' time last winter. Ever since the gasoline tax was inflicted upon us by our peringrinating legislators, grabbing 60 cents out of every dollar we spend at gas stations, Dade county has paid almost all of the state's expenses. Last winter Gov. Sholtz and his appointed team-mates collected

more than \$2,000,000 from Dade county's pari-mutuel betting.

But those are just paltry millions to our governor's mind, it appears. Somebody has tipped him off to the fact that a thousand or more wealthy and affluent saloon-keepers will open diamond-studded bars in Miami, if he can invoke the archaic Davis Package Law to such an extent that they may stifle competition and run gambling in conjunction.

Tallahassee again barges into Dade county.

Times, however, have changed in Dade county. The people who have properties and families at stake aren't so poor as they were last year. Crazy gambling is no longer an essential. Neither is a real estate boom. Nor rum-running, crooked dice, gangster payoffs, grasping landlords, or other manifestations of a few years back that the Magic City is still gasping over.

This winter's visitors should get a great kick out of the situation.

From now on Miami is going to get its share—or else. . . .

We'll really do what we started out to do years ago: Secede from North Florida and have a state of our own!

In other words, divorce every one of these governors north of Palm Beach!

AUBY'S LAGOON
At the Miami Beach End of Venetian Causeway
EVERYTHING ENTIRELY NEW
NITE CLUB BAR-GRILL 3—Reviews Nightly—3
New Bar Policies and Prices
New Floor Show - Dance Band
No Couvert—No Minimum
No Admission Charge
DE LUXE DINNER \$1.50 (Reservations 5-2447)

Miami Life

"Florida's Most Influential Weekly"
Published on Saturdays by
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Society

MISTER EDGAR LOUIS KEULING, councilman and candidate for reelection in the Miami Beach city polling December 18, was major domo at the Miami Beach Businessmen's Association annual smoker-dinner meeting Tuesday night at the Roman Pools. Mister Kuelling was attired in a tuxedo and a rose. His embarrassment reached the heights of something or other when a late comer asked him for a table for five.

MISTER DAVE FLEEMAN drew a number of chapps for your correspondent Wednesday, remarking the while that he wished he was back in Ida M. Fisher High School.

MISTER LOUIS "RED" SNEDIGAR, who once sat in the Miami mayor's chair for six years, is having it dusted off for the next brace of 365 days.

MISTER JAMES HICKLAND has been busy politicking in and about Miami Beach this week and reports great progress. Mister Hickland, of course, is in the John Levi camp, which is behind the next Miami Beach mayor.

MISTER BILL BARRETT drank a Coca Cola with your favorite society writer one evening this week. "Miami Beach is much better during the winter than Chicago," he opined.

MISTER DOC GRAVES of the Graves Pharmacy, isn't seen much around his pharmacy these days or nights. Missus Graves is not a bit worried, however, as she knows where he is.

Mister Arthur Childers made up a few barbecues for customers at his Miami Beach spot this week. Mister Childers didn't however, ask them for their votes. (Editor's Note: He didn't have to.)

Mister Charles Wheeler is having a tough time getting a photograph taken of himself which does justice to his rugged countenance. Portrait painters, out of work, consider this an ad.

Mister Harry Grove and **Mister Walter Hanson** have become quite like this since they are thrown together so much in Johnny Morey's Beach spot.

THEY TELL ME

THAT Ethel White is starting a physical culture class and isn't going to invite Vincent or Bob to join
THAT Ira Gardner, attorney and former candidate for school commissioner, was municipal judge for a long time in Aberdeen, Wash. when that was a wild and woolly rough-house place full of drunken sailors and lumberjacks
THAT Marion Wallace, witty sister of Beatrice, is reported to have had some of her writings accepted by one of the better publishers recently

THAT Fred Hartnet's four youngsters, boys, have learned what their dad means when he yells, "take an angle" and they don't like it
THAT Bill Shannon, co-owner with Cleve Baker of the Bluebird, can tell one or two interesting tales of business dealings with Cubans many years ago
THAT it is one heluva job to buy a drink on Sunday in Miami now... even more difficult than before
THAT Paul Crow, likable shoe repair man on the Trail perfected and

Watch for Opening of

GALLAGHER'S BAR GRILLE

AT
845 Washington Avenue
Miami Beach

Specializing in Sea Foods and Hickory Broiled Steaks
Imported and Domestic Wines and Liquors
"A Place That is Different"

been operating a parking lot opposite the Chiderella ballroom, but will fan with you anytime about skidding through fences
THAT Miss Coe who sells razors on Flagler is having difficulty getting a license due to the opposition of big dealers
THAT Gerry and Veronica, those two cute and clever chorines formerly at the Bagdad, are leaving shortly for a month's engagement in Havana and is Nate going to miss them
THAT the fan, on the motor of the delivery truck belonging to the Elder Van Co., sounds as though it needed attention
THAT Josephine Green, the Cherokee beauty, is back from a summer in Oklahoma

TROPICAL GRILLE

Complete Selection of Sandwiches and Beer
Car Service and Booths
End of Causeway—Miami Beach

THAT Francis Finn was seen shopping this week for what looked like something nice for her two pretty babies
THAT Lois, the blond beauty from the nut-meg state, looks well on a bicycle
THAT Minnie Surratt, the nice blonde in Teddy's Grill, is droll and just bubbling over with dry wit

HALCYON GRILLE

(ADJOINING HOTEL HALCYON)

Famous for
PLANTATION STYLE MEALS

Breakfast: 25c-30c-35c-45c
Luncheon: 30c-35c-40c-45c-50c
Dinner: 30c-35c-40c-45c-50c

You Will Enjoy This Real Southern Cooking

BEAUTIFUL DEAUVILLE

Popular Rendezvous For The Smart Social Set
PRESENTS
ANOTHER
GALA DANCE
TONITE
SATURDAY, DEC. 8
Deauville Room
10 P. M.
Tariff \$1.00 Per Person
MAGNIFICENT
FLOOR SHOW
BEAUTIFUL DEAUVILLE ORCHESTRA
DINING AND DANCING
Every Night
In The
Gorgeous
Marrine Grill
SPECIAL DINNER
\$1.50 Per Couple
Reservations Phone 5-2948
WM. M. F. MAGRAW
Governor

introduced years ago the only proper method of drinking Hialeah nectar... mix with root-beer
THAT Malcolm McDonald, plump and ruddy barrister, has made so many recollections during the past year that he has decided not to do

COME TO SEE
GEORGE PARROTT
at
The All-State
Bar
Steak - Sandwiches
Our Specialty—10c
BEER ON DRAUGHT
CURB SERVICE
2312 N. Miami Ave.

anything further about it until next year
THAT Jimmie Dupree, famous radio singer and cousin of "The Man on the Flying Trapeze" and uncle of the "Man in a Barrel," scored with several bows, in the exclusive home before a very distinguished group of artists this past week.

DIRECT FROM THE TRACK

WITH
Jockey Jimmy

JUST a few days more before the bangtalls start running in Miami Race Fans—everything is all set at Tropical Park for the best meeting they have ever had. At the track early this morning I was very much surprised to see how certain horse working... I believe there will be many a longshot the first of this particular meeting as certain stable are planning to crowd with their charges right off the start.

ROUGH RIDING JOCKS... BEWARE!
If Joe O'Shea, Patrol Judge at Tropical Park, has his way usually does) there will be no rough riding by the jockeys at this is one official who takes his work seriously and knows what all about. Mr. O'Shea through his many experiences at the tracks realizes the result of rough riding and unfair tactics and generally sets the offender down for a long period. With a flow of riders already on hand, it will be just too bad for the attempts anything out of the ordinary—especially when Joe is in his field glasses on them.

FAIRGROUNDS (New Orleans)
New Orleans is in for a long race season and my connections me not to pass up BRASS BUTTONS as it is fit and ready. STOCKINGS likes a distance race; BLACK ANNA may be a CHIEF'S PRIDE can win anytime connections bet; IRENE'S BROTHER for a spot; JAZZ AGE may be fair price; JUST HIGH now; MUELLER good thing last time. Won paid \$25.00; ON should be close up next time; ROYAL PURCHASE will be hard next time. Connections advise me to tab close; BARBO, FEAR, REDIGHT, CLOUDET, FAIR JOAN, GAY FOLLIES, JUDGE PRINCE, PRINCIPIO, TROMBONE, SOUTHLAND BELLE.

EPSOM DOWNS (Texas)
My connections at Texas tell me the following horses are and ready to win: BAIGDORA, BOBBY BUXTON, BIBBIES, BARNEY ALLIS, CHUBASCO, FALSE STEP, GRAYBACK, IRENE, GYANA, KOTERHO, LONITO, LITTLE CYNIC, OLD BALDY, SIZZLING, SNORKY, TONY FASTER, ZENKA.

\$25 SPECIAL FREE

Goes Opening Day at Tropical Park
Saturday, Dec. 15

Introducing my new DIRECT from the TRACK service herewith announce my DAILY two-horse release for TROPICAL PARK. Do not confuse this offer with any other service—personally on the grounds to handle all transactions—two horses daily, released at 12 noon. SIX DAYS service for only \$25

\$25 Opening Day Special—FREE

As stated and to introduce this DIRECT from the TRACK Service, I will include my \$25 Opening Day Special, Saturday, December 15, providing your subscription is in my office before 12 o'clock noon SATURDAY, DECEMBER 15. RUSH YOUR SUBSCRIPTION... NOW.
Out-of-town clients WIRE \$5.00 by Western Union or by Telegraph for 6 days Tropical Park Service. City clients ph 2-7797 and messenger will be sent out or send your subscription direct to

Jockey Jimmy

204 Professional Building Miami, Fla.

Last Tuesday's Special Won Again

BOBBY BUXTON \$6.00
Another Special, Tuesday, Dec. 11th \$5.00
Previous Specials, Adobe Post (WON) \$9.90 Cold Spill (WON) \$10.80
Early Subscription is Advised
JOCKEY JIMMY
204 Professional Bldg. Miami, Fla.

THEY TELL ME

THAT the Greek cafe owner not know that his customer a daily bet or pool involving person as to who will get the ter that rocks and rattles
THAT the mad rush, and ments that are heard in the on sion pay-off places of balls. Miami are really laughable today is ended
THAT C. H. Kerr, former of Dallas Park, may return former haunts
THAT Jiggs, the loudest salesman of papers is given into a genial and likable trafficier through his kindly

MIAMI'S BREEZY AND SPARKLING NIGHT CLUB

CHEZ PAREE

8260 N. E. SECOND AVENUE
GOOD MUSIC AND ENTERTAINMENT
With CHARLIE MILLER
Master of Ceremonies
FEATURING LYNCASTLE—DARING DANCER

NO COVER CHARGE	NO MINIMUM CHARGE
50c Admission Includes Ice, Ale and Water	\$1 Admission Saturdays and Holidays

thing of a tournament of street car routes
THAT the snow birds arriving here daily make it easy to finance businesses on shoestrings because they work for hope and charity.
THAT Doc Bertram is planning a long flying trip next summer if business keeps up the way it is headed now
of our tourists who insist on ing the wrong way at 2nd and 2nd Street northeast
THAT Reese Marshall, popular insurance mogul, is signing up with the other hand for a while to the fact that his arm was "somehow"
THAT Miss Laister thinks well of the sheik

SNEDIGAR!

To enlighten you as to the qualifications of Louis F. Snedigar his sponsors desire that you know the following facts:

1. SNEDIGAR has served three terms as mayor, during which council members worked in complete harmony with him for the progress of the city.
2. SNEDIGAR has never been defeated in a mayoralty race.
3. SNEDIGAR is absolutely honest in public and private dealings and this qualification has never been attacked.
4. SNEDIGAR has the support of a majority of the leading citizens.
5. SNEDIGAR is the choice of a majority of the candidates for places on the City Council because they know he will not seek to be a dictator.
6. SNEDIGAR is strictly without "racket" alignments.
7. SNEDIGAR is a man of liberal views, but with decent principles.
8. SNEDIGAR will not be the "rubber stamp" for any clique or individual.
9. SNEDIGAR will accept the counsel of the best brains of Miami Beach.

"Old Reliable"
LOUIS F. "RED" SNEDIGAR
FOR MAYOR
(Paid political advertisements; Paid for by Snedigar campaign committee).

WATCH—LOOK—AND—SEE
Grand Opening
of
PLAYBOY CLUB
N. W. 36th ST. at 11th AVE.

CHATEAU CLUB GRILLE

FEATURING NIGHTLY
BEVERLY BEAU, Novelty Songs and Dances
ARNOLD FOSTER, Banjo Artist
DAVE DAVIS and His Chateau Playboys
Beer on Tap—Oven Pit Barbecue Hostesses
5401 N.E. SECOND AVENUE

UNDER NEW MANAGEMENT
DAWSON'S CIGAR STORE
Ground Floor of Congress Bldg.
SANDWICHES - LUNCHEONS - DRINKS - CIGARS & CIGARETTES
B. K. Fitch OPEN ALL NIGHT D. F. Alexander

We Will Serve...

"DADE COUNTY RETAIL BEVERAGE DEALERS ASSOCIATION"....

Pledge themselves to serve you the best products obtainable in Sanitary and Congenial Surroundings—with that extra touch that means the difference between satisfaction and disappointment.


\$500,000 of Equipment and One Billion Dollars of Service and Quality Drinks to Greet You at the Dealers Belonging to Our Association.

THE FOLLOWING ARE OFFICIAL MEMBERS:

BACKUS'S CORNER BAR 200 W. Flagler St.	GORDON'S SABANA BAR 806 N. Miami Avenue
BILL'S BAR 744 N. E. Second Avenue	GREEN LANTERN 178 N.W. 1st St.
BOB'S PLACE 5848 N. E. Second Avenue	LITTLE WHITE HOUSE 601 S. W. 8th Street
BUENA VISTA BAR & TAP ROOM 3711 N. E. Second Avenue	MODERN TAVERN 181 N. E. 79th St. (Cor. 2nd Ave.)
CHARLIE ALLEN'S OLD TAVERN 267 N. E. 79th Street	PETE'S BAR 841 N. E. First Avenue
CHESTERFIELD BAR 1125 N. E. First Avenue	RALPH'S BAR 1749 N. Miami Avenue
CHILI JACK'S 1032 Biscayne Blvd.	RATH'S PLACE 1702 West Flagler Street
DOLPHIN SODA SHOP 947 N. E. First Avenue	REX BAR 1241 N. Miami Avenue
B. D. FABIO 2047 Biscayne Blvd.	ROSETTA PALM BEER GARDEN 7935 N. E. Second Avenue
FLAHERTY TAVERN 403 N.E. Second Avenue	SMOKY CITY BAR 265 W. Flagler Street
FRED'S BAR 7810 N. E. Second Avenue	WESTMAN'S PLACE 633 N. E. 1st Avenue

PATRONIZE OUR MEMBER DEALERS

PRIDE OF FLORIDA



BEER OF QUALITY OF POPULAR DEMAND

WAGNER BREWING CO.

Always Accepted as the FINEST

Tracking The Dogs

By THE RABBIT



The folks at the dog track last Monday were thrilled when the Daily Double flashed \$353.00 for \$2. Daily Double record price smashed this season the way some of the dogs are behaving. This week it is well to watch very close AL BEE is ready for another winning race; ANY DISTANCE can run faster than you think; BROWN SUGAR is a sweet one; BYTHEMANS acts very frisky; FITCHET should be a good pick; INDIAN DICK pin this in your hat I know something here;

PRINCESS MICAWBER has a chance in any company; SHOULD DO the next time is right; STANLEY had a good tip on this one last time Won and paid \$42 may repeat; UNCLE CHRIS just took it easy the last time tab now; YANKEE another good price here and I know the following dogs are crying to run and win; BLACK TERRY, BOBBY M. CRAFTY BOY, DONNA JEAN, JOHNNIE, SHORT PRICE, TEN BROOK, TUGA, TRAFIC DALES, TUFFY M. More good ones next week.

JEFF'S BAR
 Operated by
JEFF LANIER
 "The Host of Miami"
 SERVED BY CONNOISSEURS FANCY DRINKS
 BEER - SANDWICHES MIAMI'S LARGEST BAR
 DRINKS OPEN ALL NIGHT FLAGLER AT TWELFTH

Campus Chatter
 Registration for the second term begins Monday, marking a milestone in the scholastic year particularly significant to seniors. One down and two to go. . . . Friday nights minus football constitute a problem is up and around, while Ruth's concussion was either a false report or a miraculous recovery was effected. . . . Stu and Betty are rumored to be having their little differences. Peggy, now in Tally, is said to be all through with Joe and to have developed quite an interest in football players—Bill and Johnny in particular. . . . The Theta Chis are to be hostesses with a formal this evening at the Beach Country club and it is hoped that inclement weather does not dampen their ardor and ruin a promising party. . . . This group, one

Send Your Work to The
HOME SERVICE LAUNDRY
 "We Do Family Wash"
 1225 S. W. Sixth Street Phone 2-5654
 We Call for and Deliver

but a great many things are rising to take its place. The Pi Chis contributed a boat ride for last night. . . . Which reminds us that Don is back. . . . And that the Queen of Clubs is still a bone of contention, a number of the feminine contingent having tired of the perennial victory of one group and, believing that the whole thing was a waste of time, pulling a Cal Cool-

TIMES SQUARE CLUB
 MIAMI'S HOT SPOT
 6001 N. E. 2nd Ave.—Cor. 60th St.
 DANCE TO
BROADWAY PLAYBOYS
 Hottest Band in Town
 REASONABLE RATES NO COUVERT ADMISSION MINIMUM

Slasman. . . Marshall Wayne is expected back next term. . . . And the swimming team, of whom six are veterans of last season, is being organized at this time. . . . Aspiring

SECOND AVENUE SUNDRIES
 BEER, Etc.
 400 N. E. Second Ave. Phone 3-2313

idge stunt. Which may or may not be the thing to do, according to how you are affiliated. This post-season game is a matter of conjecture; it is to be hoped that a festi-

OPEN DAILY AND SUNDAY
MAXWELL HOUSE Daily: 12 Noon
 Noted for Miami's Finest Full-Course TH 8 p. m.
50c TURKEY DINNER 50c
 Chicken, Steak and Sea Foods Served Daily
 Phone 2-5922—2147 S. W. Eighth Street

val so well-begun can be continued and become a tradition as was first intended. Western Maryland, Penn. and Penn State are being approached by our able manager and we all hope for a favorable outcome. . . . See where Olin Dutra, Chet

"WE TRIM THE CAR—NOT THE OWNER"
Pearce Body & Paint Shop
 TOP—FENDER DUCO PAINTING WOOD WORK
 168 N. W. FIRST STREET—PHONE 2-1762

Brownage, and Ruth Ryder are feature attractions at the Biltmore. All are known to University students, Chet particularly, happening to be a Phi Alpha. . . . Gertrude Robinson is reported to be seriously ill at University Hospital. Seems she had a case of dengue and contracted double pneumonia. . . . Izzie

1000 FEET ON THE OCEAN
PIER MIAMI BEACH PHONE 5-9951
 DANCE TO
ROSS ALLEN'S MUSIC
 Enjoy
 Step Nuzzy and His Brand New Show
 Admission 50c No Couvert or Minimum Charge

WE SOLICIT YOUR PATRONAGE AT
EDDIE'S LUCKY
 That Very Fascinating Pastime
 59 OCEAN DRIVE—MIAMI BEACH
 Long Island, L. I.—15th Season—Miami Beach 9th Season



WE THE UNDERSIGNED CONTRACTORS

—Division of The Construction Code—

OF Metropolitan Miami

Wish to Assure the Public, as Well as All Federal Agencies, City, County and State Authorities that we are

OPERATING OUR BUSINESSES UNDER PROVISIONS OF THE CONTRACTOR'S CODE

Our operations are in conformity with all the requirements of the National Recovery Administration, and we openly display the "Blue Eagle" as a symbol of whole-hearted co-operation and support with the National Industrial Recovery Administration and with President Roosevelt in his effort to aid National Recovery.

We will do anything within our powers as Contractors to see that the NRA will be given co-operation by not only our but other businesses and industrial organizations.

We stand back of the President and all government Recovery agencies 100 per cent and will do our utmost to bring back Prosperity.

THIS IS THE FIRST SECTION INDORSEMENT BY THE CONTRACTORS WHO ARE MEMBERS OF THE NRA IN THE MIAMI AREA:

- Geo. L. Belledey**
952 S. W. 9th Street
NRA No. 2-7522
- John L. Berry & Son, Inc.**
1327 20th St.
Miami Beach, Florida
NRA No. 2
- James Bettering Co., Inc.**
2444 N. W. 20th St.
Miami, Florida
NRA No. 2
- Cahow-Vaughn Co.**
441 Washington Ave.
Miami Beach
NRA No. 2-7623 (AGC Member)
- Chas. B. Colby & Sons, Inc.**
Coconut Grove, Fla.
NRA Reg. No. 2-7265
- A Company NRA No. 2 - Dredging**
(Abiding by NRA Rules-Requirements)
- Deigaard & Preston Builders Inc.**
42 Almeria Avenue
Coral Gables, Fla.
NRA Number 2-7271 (A.G.C. Member)
- R. W. Edholm, Inc.**
456 Forty First Street
Miami Beach, Fla.
NRA No. 2-17711
- Friis, Wm. E. H.**
421 N. W. 59th Street
NRA No. 217712 (A.G.C. Member)
- Albert V. Peacock**
3129 Oak Avenue
Coconut Grove, Fla.
NRA No. 2
- W. W. Goodman**
2376 N. W. 21st Terrace
Miami, Fla.
NRA No. 2-17713
- W. Grover Hodge**
735 Fifth Street
Miami Beach, Fla.
NRA No. 2-17714
- Henry G. Hunt**
1636 S. W. 9th Street
Miami, Florida 33003
NRA No. 2-75
- Howland, Fred, Inc.**
Postal Building
Pan-American Airways Contractor
NRA No. 2-7301 (A.G.C. Member)
- J. W. Hunt**
1130 S. W. 13th Avenue
Miami, Fla.
NRA No. 2-7394 (A.G.C. Member)
- Alexander Orr, Jr., Inc.**
45 N. W. 3rd Street
NRA No. 2-7340 (A.G.C. Member)
Miami, Fla.
- J. B. Orr, Inc.**
147 N. E. 6th Street
Miami, Florida
NRA No. 2-7341 (A.G.C. Member)
- G. O. Reed, Inc.**
1345 20th Street
Miami Beach, Fla.
NRA No. 2-7354 (A.G.C. Member)
- Sandquist Construction Co., Inc.**
705 News Tower
Miami, Fla.
NRA No. 2-17719 (G.C.A. Member)
- J. K. Shinn**
512 N. E. 15th Street
NRA No. 2-7361
- Bert Williams**
792 N. W. 19th Street
Miami, Florida
NRA No. 2
- Florida Granite & Marble Co.**
1527 North Miami Avenue
Miami, Fla.
NRA No. 9-601 (Member Bldg. Exchange)

TO THOSE CONTEMPLATING TO BUILD, REPAIR OR MODERNIZE — The CONTRACTORS CODE was instigated for your PROTECTION. The CONSTRUCTION INDUSTRY is doing ITS PART towards bringing back PROSPERITY. . . . So do "YOUR PART" and Patronize those ABIDING by the CODE. . . .

THEY TELL ME

"A Clean Watch Never Deceys"
Here's GOOD NEWS
 We clean or repair Swiss and American watches at most reasonable prices
 Crystals Fitted
Swiss Watch Repair Shop
 218 1/2 N. E. 2nd Ave.
 (Professional Bldg.)
 Open Evenings
 Repairs Under Supervision
 D. J. Carson
 ALL WORK GUARANTEED
 20c CLIP THIS COUPON Worth 20c in Trade

THAT Frank Coyne swam our Miami river, in reverse, one time to prove that he was a champion at Fordham University

THAT a lot of folks, pretty girls and bashful men, who have requested that their names be omitted from these columns, will be rewarded for their seeming modesty, during the next few weeks, by having their bright remarks and actions properly publicized

THAT Sally Kaplan whose shop is Halcyon Arcade 4, was private secretary to the biggest financier in the West for several years in Seattle

tion, to her very good looks, ears that hear, but never transmit tales

THAT Vincent Giblin, suffered a brief indisposition through the transmission, apparently, of a kiss carried by a mosquito that had previously called on a dengue cursed client

THAT Willard Campbell and Luke Church were seen, sitting on the sunny side of N.E. 2nd Ave, reminiscing, while Willard was learning to hold a pipe in his teeth and talk at the same time about his latest country haircut

Phone 2-9234 Meet **BILLY BALDWIN** Phone 2-1555
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BILL'S BAR
 (Formerly Bill & Brownie's Bar)
 OPEN ALL NIGHT
 744 N. E. Second Avenue Miami, Fla.

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 \$1.00 30 Hand Colored Christmas GREETING CARDS \$1.00
 SHAM STATIONERY COMPANY
 205 N. E. First Ave., Miami

FREE—4
 First Quality BEER GLASSES
 To Each NEW CUSTOMER
 BEER DELIVERY
 Home To Home Service
 OLD UNION LAGER BEER
 Also Other Popular Beers
 Phone or Mail Orders To
JOSEPH FELDMAN Phone 2-2377
 57 N. E. 19th Terrace—Miami

A REAL HOTEL FOR SALE
 \$409 Per MONTH, a reasonable winter income from this beautiful 22-room stucco block hotel, furnished complete. Hot and cold water with radiator in each room. Oak floors. Corner lot, 100x135 feet. Total investment \$11,500. Account of my age am determined to sell. A. J. LaDuke, owner, 89 W. 9th St., Hialeah

NRA PROGRAM SHOWING PROGRESS, MIAMI AREA
 Recently extended to 10 regional offices throughout the country the power to settle NRA cases is expected to help business conditions. Regional councils have been appointed and authorized to remove BLUE EAGLES and order prosecutions where necessary. Donald R. Richberg, Executive Director, is giving NRA members, who believe in Fair Business practices, the much desired action. Now is the time to unburden ourselves of the undesirable, who never believe in business ethics as

Come To See
Frank Valentine
 At The
Idle Hour Bar
 BOB GAVAGAN, Bartender
 200 N. E. 1st AVE.
 "WHERE HORSEMEN MEET"

planned and laid out by the NRA. The local and state compliance offices will be continued, but in the event they fail to settle cases, it will be reported to their respective regional director, for final action, instead of sending direct to Washington. The regional director will settle cases or turn them over to one of three regional councils, one representing industry, one representing labor, and another being the chairman, an attorney, on the staff of the litigation division. In the regional

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 Gas Service to Any Home in Miami or Suburbs At Minimum Cost

BE MODERN
 HEAT
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 WITH
SUNGAS
 1100 W. Flagler—Phone 2-3811
 Open Evenings

director's office there will be a National Recovery Administration litigation specialist who will be responsible for settling these cases. Now is the time to DO YOU PART and co-operate with PRESIDENT ROOSEVELT and the National Recovery Administration in their efforts to bring back prosper-

YE BOOKE LOVERS SHOPPE
 Geo. Spence, Prop.
 N. E. 2nd Ave., north of 4th St.
 Specializing in Modern First Editions

The only book shop in town carrying works of the great Tarrytown, Fla., author, FLEMING JEKYLL.

JACOB ORANGE—1907.
 BEDFORD-CHORD, PHIL.
 THE CORAL PILLOW.
 Mint copy, 1908. THE RETURN OF THE SCREW.
 1915.
 Charge Accounts Solicited

ity. The true American spirit can be shown by giving our government 100 per cent co-operation in making their recovery programs a success. Regardless of your political affiliations the NRA was instigated to protect and help all classes of businesses and industries.

Mr. W. L. Mitchell of Atlanta has just been appointed NRA compliance director for the states of Georgia, Alabama, Florida, South Carolina,

TIRES
 FULL CIRCLE—\$3.50 UP
 RETREADS
 (Written Guarantee)
 U. S. Royals.....\$4.95 Up
 One Year Guarantee
 Used Tires—Vulcanizing
Miami Tire & Retreading Co
 Oldest In Miami
 700 N. E. Second Avenue
 Phone 2-9686

Mississippi and Louisiana, under the new set-up. He was formerly compliance director for the state of Georgia only.

NRA News
 Mr. C. W. Smith, assistant chairman of the National Food and Grocery Code authority, will be in Miami, Monday, December 10, and is holding a meeting of all of the members of the grocery trade at the McAllister Hotel, Monday evening at 8 p.m.

Writers Are Made Not Born
 If you really have talent, all else can be taught. The author of more than four hundred stories and two hundred articles, published in the leading magazines, will undertake to coach a few amateurs in his spare time. Also act as agent on a small percentage of sales.

References: Any magazine editor of importance in the United States. Information: P. O. Box 707, Miami, Fla.

Wen's NOTEBOOK

It appears that Roger Garrett is going to reopen the Coral Gables Country club in a style befitting the old days of Paul Whiteman and Jan Garber...

Just as a tip, however: Beauties brunettes, and blondes, and red-heads—of high school age—are going to have to use discretion in the picking of liquor or dance companions...

Talk about the season being on! This is just to inform you that the Blackstone Hotel, on the Beach's Washington avenue about 8th street, has the most gorgeous bar in the South in the process of construction...

Joe Adams still claims he's going to have to get a yardstick to measure... and he's insisting on Ben Costello keeping track of the inches

FOR RELIABLE REPAIRS AND SERVICE Telephone Stevens Radio Sales Co., 145 S.E. First Street, 31718. If satisfactory tell your friends...

TEDDY'S MINUTE GRILL SEAFOODS STEAKS CHOPS Plenty French Fried Potatoes Home Cooking—Home Made Pies at Reasonable Prices

EAT AND BE MERRY OLD HEIDBERG Restaurant 151 S. E. 2nd Street

Eat and Drink at the Orange Blossom 7831 Biscayne Boulevard SANDWICHES DRAFT and BOTTLE BEER

OLD UNION Lager BEER In Bottles 10c Made in New Orleans Full Strength Fully Aged "None Better" Joe L. Williams Distributor

AWNINGS Phone 3-1419 FOR DESIGNER AND ESTIMATOR DADE Awning Company 1000 S. W. 8th St.

THINGS I'd Like to Know

Who is the beautiful brunette, driving a Packard coupe up and down Ocean Drive, Miami Beach every night, flirting with the boys and then giving them the well known Bronx cheer...

How many folks know that Clarence the diminutive assistance to Bill Green at FERA headquarters, familiarly known to his old associates as Jockey, was a wonderful piano player who appeared for years before the country's most prominent people?

Bob's Place A REAL BEER 5c Served by 100% Union Bartenders "Sportsmen's Delight" 5848 N. E. 2nd Ave.

metamorphosed from the firebrand of the campus at Miami U. into the dignified "parson," he is today

Drive Out to the STUDIO GRILL A Dining Place Unique and Distinctive Biscayne Blvd., 75th St.

HOTEL-APARTMENT AND RESTAURANT OWNERS When in market for linens, silver, china, glass, carpets, and all SUPPLIES AND EQUIPMENT

parts, told his "war department" the last time and then what she told him

Hotel And Restaurant Equipment NEW AND RECONDITIONED CHINA, SILVER GLASSWARE IMMEDIATE DELIVERY

If there is anything funnier than to watch Mae Rose sending Bill Pecks on his way with a verbal spanking for dallying with the dew

OLD UNION Lager BEER In Bottles 10c Made in New Orleans Full Strength Fully Aged "None Better" Joe L. Williams Distributor

AWNINGS Phone 3-1419 FOR DESIGNER AND ESTIMATOR DADE Awning Company 1000 S. W. 8th St.

Why the girl called "Big Ears" wouldn't tell the nice man her real name When something will be done to stop the influx of northern labor...

Bay and OCEAN FISHING \$1.50 Bait, Tackle and Lunch, Free Leave 9:30 A. M. Returning 5:30 P. M. DAILY and SUNDAYS The EDEN 53-ft Miami River at W. Flagler Bridge

Miami's Smartest Rendezvous WONDER BAR B B R Miami's Unique and Most Modern Bar—Truly WONDER BAR Luncheonette and Sandwiches

If Leo Carroll will always retain that red apple complexion and pumpkin waist-line

THE N. C. L. CLUB 111 S. Miami Avenue Where Friends and Members Meet for Enjoyable Entertainment "WE NEVER CLOSE" EXCEPT SUNDAY 6 A. M. UNTIL 1 P. M.

A New Creation TEER-PRUF PROFESSIONAL MASCARA Guaranteed Absolutely Waterproof or Money Refunded In Black or the New Blue Magic Also Brown \$1.00

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JOE'S PINA-COLADA (Formerly of "Stoopy Joe's") Remember! A SMILE IN EVERY DRINK Miami's Most Popular Drink 142 Biscayne Blvd. (Next Door to Colonial Hotel)

stone to her already well filled wedding ring and just what Jack had to do with it

PLAY LOUIS LUCKY 8 OCEAN DRIVE MIAMI BEACH COME TRY YOUR LUCK

How we ever missed telling the world about Mary Ann Brown

THE IDLE-HOUR BAR Frank Valentine, Prop 209 N. E. FIRST AVE. Always At Your Service "WHERE HORSEMEN MEET"

(cross our heart, it's her name) that vivacious Venus at the Waldorf on Flagler, who has served our city and county fathers, and their relatives and appointees for many months...

ALL WOOL SUITS \$14.95 Miami's Greatest Values REGAL MEN'S SHOP 49 N. E. First St.

DINNER-BELL NOW OPEN ALL DAY From 11 a.m. to 8:30 p.m.

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HIGH GRADE SHOE REPAIRING J. P. ALEXANDER, INC. "Prices No Higher Than Other Shops" 19 S. E. First Avenue—Foster Building Specializing in "CRIPPLE AND CORRECTIVE" Work

BURKE TO SUE



John W. Burke, president of the Burke Funeral Home at 85 N. E. 36th Street, who seemed to cause quite a bit of static in local undertaking circles recently...

QUALITY POULTRY at FAIR PRICES Farm Poultry Co. 761 S. W. 5th Street (Tamiami Trail) Phone 2-0087

Why the big chump insists on calling Nell, Ann and does he talk in his sleep

Pat Murphy Will give you the best deal on a NEW FORD V-8 or a good used car. See Pat at SAM MURRAY'S, Inc. 2011 N. E. 2nd Ave. Ph. 2-733

DR. R. S. AKERS DENTIST Office Hours: 9:00 a.m. to 5:00 p.m. 1744 N.W. 36th St., Miami, Fla.

PIG & WHISTLE BARBECUE GRILL CHICKEN—SPEAKS—CHOPS Beer On Draft Open All Night Seafood and Regular Dinners Home Made Mexican Chili COMPLETE SELECTION OF SANDWICHES 7TH AVE. N. W. 5TH ST. 7TH AVE. N. W. 34TH ST.

COME TO SEE CHARLEY MULANEY IN CHARGE OF THE SPORTS DEPT. PONY HOUSE BAR HARRY PHILLIPS, PROP. 224 N. MIAMI AVE.

If You Leave Miami at Sunset You May Reach the Beach by Dawn

No doubt you have motored from Frisco And pulled up around Pike's Peak; Then hurried across to Baraboo And blew into Battle Creek...

At Baltimore and in Washington They urged you to quickly pass. You beat it to Richmond and Raleigh; At Waycross you gave 'er gas...

Not a word was said at Lauderdale, And take a straight tip from me: They paid you respectful attention At Hollywood-by-the-Sea...

From all over The Magic City Each day there goes up a cry From the throngs who must travel eastward, But rarely seem to get by...

'Tis said by native and transient, all, By capital, brain and brawn: "If you leave Miami at sunset You may reach the Beach by dawn..."

How much weight, individually and collectively, have the radio carrying policemen put on since getting off their feet...

MOST COMPLETE LINE OF FRESH FRUITS, VEGETABLES GROCERIES Bonded Shippers and Packers ROYAL FRUIT CO. 1527 W. Flagler St. (Plenty Parking Space)

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Airport Hotel IN THE HEART OF MIAMI Every room with bath. Attractive summer rates. 229 N. E. Second Ave.

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RENT FOR SEASON \$600 7-room Home Completely Furnished 3 Bedrooms, Elec. Refrigeration Owner, 1436 S.W. 2nd St. Tel. 26019

LEW'S BAR BEER ON DRAUGHT ALL SPORTS RESULTS 2207 N. E. 2nd Ave.

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WATCH FOR OPENING Beautiful Boulevards of Paris MIAMI'S MOST BEAUTIFUL AND MOST UNIQUE NIGHT CLUB 7501 N. E. 2nd AVE.

TONIGHT POST TIME 8:15 DAILY DOUBLE 2nd and 4th RACES BUS FARE 10c Continuous Bus Service starting 7 p.m. Venetian Arcade 1st Street entrance SPEEDY SPORTY Greyhound Racing AT ITS BEST 10 BIG EVENTS 10 Nightly Except Sunday RAIN OR SHINE BISCAYNE KENNEL CLUB N. E. 2nd Ave. at 115th St.

