

LITTLE GERALDINE

When Little Geraldine heard her sister say that the bunch of merrily singing men going into a downtown hotel were Legionnaires, she just laughed and laughed because she knew Boy Scouts when she saw them; she'd been out in the woods before.

Why don't the heads of various city departments emulate the example of the "sports" division and have a personal press-agent on the Miami payroll?

Always remember this: Miami's greatest crop is tourists. And the goose that lays the golden egg may be provoked into going off the gold standard—and demanding a New Deal!

The new Buick with license W12-262 on it also acquired a ticket for over-parking an hour in front of the new postoffice yesterday. A good sized emblem that looked like an official police plate had Officer Ben Field mystified for almost that long, until he examined it closely and found that it said "Guest of the City of Coral Gables."



"YOUR SKYLINE REMINDS ME OF NEW YORK"

MIAMI, FLORIDA, OCTOBER 6, 1934

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VOL. 9, No. 3



LANDLORDS NOSING OUT MIAMI SHYLOCKS, 6-5

From **Wen's** NOTEBOOK
(Wen R. PHILLIPS)

THE VARIOUS well-meaning folks who constantly tell me I'm putting on too much weight should have had the satisfaction I had last week in finding that there are six men fatter than I am—Police Chief McCreary, Carson Bradford, Jack Combs, Jr., "Hot Dog" Rinehart, Howard Livingston, and Geo. Christie.

They Tell Me
THAT Nadine, the former pride of Thomaston, Ga., was looking the other way the other day when she dropped a 10-pound bag of sugar and broke the cigar case.
!!!
THAT Chicken Charlie is back in town and girls had better take their best holds.
!!!
THAT Opal and Renee have shown remarkable improvement since city life agrees with them in their business debut.
!!!
THAT there are at least eleven men in Miami named, or called, Casey Jones.
!!!
THAT Jack Solloway, Palm Dry Cleaner, has moved his family nearer his business and Annalee likes it, too.

**Old School Books—
Your Show Tickets!**
A plan whereby the Wometco Theaters will collect school books to help the needy has won approval of the authorities. So all kiddies are asked to look through their dusty accumulations and find any books that are still current, and bring them to the designated theater where they will not only see an exceptional program but give some poor child a chance to study.

	MAR.	APRIL	MAY	JUNE	JULY	AUG.	SEPT.	OCT.	NOV.
Landlords	1	1	0	0	0	1	1	2	
Shylocks	0	1	1	1	1	1	0		

AT the start, it looked like a great battle. With such a successful season behind them, it looked like a cinch for the Miami landlords as they spurted out in March, after devising new ways of tapping their tenants. But lo and behold! The Shylocks, with plenty of tricks up their sleeves, evened things up in April, and then had uninterupted victories for three months this summer. Where the landlords had got only all the cash and furniture of the tenants, the Shylocks got even the family jewels and the heirlooms, besides 200 per cent interest.

**No Horse Given
With Buggy Bread**
Through negligence on the part of one firm of bakers at least, the health of many unsuspecting customers are endangered. The writer had the exhilarating experience of discovering vermin-infested bread on his breakfast table; bread that had been bought with the blind confidence that one has in the integrity of people dealing in the absolute necessities of life, bread bought with confidence in the health authorities whose duty it is to protect the people. On further check, numerous instances of similar experience were encountered. This particular bakery had better clean up its premises!

SAY, WHAT'S JEAN GOT, ANYWAY?
Miriam Bell of the Daily News must have been fidgety last Sunday in her dramatic column when she wrote this:
"The Girl From Missouri"—Coral Gables, Jean Harlow, in one of her warmest efforts, abetted by Lionel Barrymore and Franchot Tone, who doesn't quite succeed in taking it away from her. Adults, by all means.

The Doherty Set-Up

MAYOR VINCENT WYMAN of Coral Gables and his satellites who have been trying to stop MIAMI LIFE'S street and newsstand sales (thanks to Uncle Sam and his mails it doesn't worry us too much, because the bulk of MIAMI LIFE'S circulation is by mail) will be stopping the New York Times, the New York Daily News, and the many other papers over the country that are beginning to harass the bewhiskered Santa Claus of Miami.
Unfortunately, at the moment of going to press last week, we didn't have this interesting piece of news and comment the New York Daily News published last Sunday available, or we'd have printed it for the edification of Miamians who still believe in Santa Claus.

This is from John O'Donnell and Doris Fleeson's "Capital Stuff" in the Sunday News of Sept 30:
Mrs. Roosevelt's Pet Idea Defended by Co. Howe.
Washington, D. C., Sept. 29.
The smartest political experts in the New Deal raised their eyebrows up to the scalp line last night when the President's first-line secretary—Louis McHenry Howe (Colonel by grace of Kentucky's habit of going that way) took the radio air to defend the Administration's subsistence homestead ideas from the nasty attacks made against them in recent weeks.
The eyebrows popped up because Col. Howe, reputed to be the canniest of Roosevelt's political advisers, went on the air as part of the broadcast of Power and Public Utility genius, bearded Henry Lotham Doherty, whose great Cities Service set-up is still engaged in a bit of warfare with State and Federal regulatory bodies.
The diminutive Looie sandwiched himself into the Doherty air program somewhere between the popular voice of Jessica Dragomette and the Cities Service Quartet. His statement was that the cracks which Republican critics have made about the cost and apparently stupid operation of that apple of the First Lady's eye—the Reedsville (Pa.) subsistence homestead project—were just so many blows below the belt.
The Capital lockdown on the affair is that Col. Howe was particularly interested in the defense because of published reports that it was he who first suggested to Mrs. Roosevelt the idea of speeding up the homestead construction by ordering houses which could be rapidly assembled on the scene, homes which were later damned as unfit for the chilly West Virginia winters.
Doherty Coup Transcends Politics in Importance.
But of far more political importance than the subject matter of Col. Howe's broadcast was the tie-up between the White House represented by Secretary Howe, and Cities Service, sponsor of the program and represented by none other than Doherty. With many of the ardent New Dealers, the morsel gagged a bit when they tried to swallow it.
For at least a year now Doherty has been making every effort to identify himself in the public eye with the gentlemen in the White House and many of his efforts have been embarrassing to the White House, to say the least. Shrewdly, the public utility giant, has realized that one of the fundamental battles in the New Deal administration is over control of power and public utilities.
With equal shrewdness he has observed that an insulated public opinion tends to bear down on power magnates. And thanks to some very shrewd advice from public relation counsel Doherty has attempted at every turn to identify himself in the public eye with F. D. R.—establishing himself as the forerunner in that group who, in the light of Sinclair's California victory and the general swing toward the left, have decided that the time may

But in August, aided and abetted by publicity rackets, the landlords staged a sixth-inning rally. They caught renters off base. And the first of September found the score 5-3, with the Shylocks gasping for air. A clean victory for the Landlords in September. And now, in October, with the Legion convention bugaboo, and the promise of Miami's greatest season ahead, November is bound to be a nightmare for everybody paying rent in the Magic City.

The Landlord has taken Miami. There's no doubt about that. And has taken it in a way that he never dared do, even during the 1925 boom and early '26.
Just why there is not some regulatory plan worked out in the state, along with all the other means the politicians have, of prosecuting landlords so obviously profiteering is something the victims would like to know. We have hotel commissioners—but no method of curbing sudden skyrocketing of hotels that have been immensely pleased for years, getting reasonable rates from us unfortunates.

There is scarcely an apartment-house dweller, or a homeowner, who has yet been able to talk the owner into a rate that any court, knowing past and present, and probable future conditions, would declare is reasonable.

In some states, a monthly payment extending over the period of a year establishes a yearly contract, even in absence of a lease. In resort cities like we have in South Florida such laws, perhaps, would be rather unjust to a man depending on the "season" getting him out of a hole.

But it is certain that some drastic action must be taken. The Legion convention, after all, is only for a few days. And the coming season, only a two-month affair. We want to sell Legionnaires on Miami; we want as many as possible to move here. Just as we, each season, try to convince tourists that Miami is truly the best and most beautiful home-city in the world. But gouging landlords are ruining our chances.

THINGS I'd Like To Know

WHAT was the colonel doing with the girls from the United and did Joe's girls enjoy it?
???
What Etta is doing now with all her spare time, since she can't visit a certain office on the fourth floor?
???
THAT big Less is much disappointed with some of the girls close to Greenwood, S. C., because he says they're so much hungrier than Miami girls.
!!!
THAT Norman Waite is still sitting on top of the world and may be a candidate for an important Coral Gables office?
???
Why don't the heads of various city departments emulate the example of the "sports" division and have a personal press-agent on the Miami payroll?
???
How Johnny, who forsook a job in a prominent downtown hotel to sell Falls City beer, is doing in his new territory, southwest Miami—especially with the gals?
???
WHY keep the bars closed until 1 p.m. Sunday just to appease the churches—and let them open up on Sunday night...
why not have them close until church is out Sunday night?

Attorney Lathero insists that the dumbest people in America can be found in northern New York state and cites a motorist who one night drove into Berlin, N. Y., and inquired from an apparently reputable citizen the direction to New York City. "I don't know," declared the citizen. "Well, what town is this?" "I don't know." "Lissen, how long have you lived here?" "Lived here?" "Why, I was born here." The motorist by this time was hot in the collar. "You were born here, you don't know where New York City is, and you don't know the name of this town! You're about the dumbest what-do-you-call-it I ever heard of!" "Well," rejoined the citizen, "I may be dumb—but I'm not lost!"

Do You Remember?

WHEN all the Deacons in one of our churches refused to go on the bond of one of their ex-deacons, Rich of Davenport & Rich, charged with tax evasion, an action that was later dismissed in federal court

Miss Frances M. Graves, of the Pan American hotel, Miami, Fla., is enriched today \$200.00 or as the man in the white suit says, "20,000 pennies," all because this young lady happened to register in the book at the Paramount theater and her number was 4251. The judges, Mr. Brower, the genial photographer of Coral Gables and a Mr. Peterson, did their job well. Miss Graves was very much excited and more or less nervous. Who wouldn't be after winning \$200.

RADIO'S BEST for Week: (From Fred Allen's Wednesday night WIOD broadcast)—"That's just draining milk from a cow's crank-case" . . . "Police of Fred Allen get their men but lose their women" "making a moron of a dog by teaching him all you know."

Postmaster General Jim Farley is reported in the daily prints as favoring Fred Hartnett, new county Democratic chairman, for the much-disputed office of Miami postmaster. Why doesn't he appoint him? Personally, we favored S. Bobo Dean, publisher of the old Metropolis who sold out to James M. Cox in 1923—but if Mr. Dean cannot get it, and John Knight has had a three-month battle for it without any success, why not put a young, aggressive

(Please Turn to Page Four)

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Ten Years Ago

(From the Files of Miami Life)

Just About Frank Shutts

OCTOBER TWENTY-SECOND, 1927

WE MIAMIANS are unappreciative, abnormally so. We curse—unthinkingly, of course—the men who have really made Miami. We do not seem to have that virtue of the Elks—what is it?—the faults of our brothers we write upon the sands and their virtues upon the tablets of love and memory. Something like that anyway.

Glancing over the current issue of Cosmopolitan, we came across a story on James Whitcomb Riley by George Ade. Ade has a lot of pertinent things to say about Hoosiers and their complexes, and there was a paragraph or two that inspired this editorial. Here they are:

I know that we have one type of Hoosier who is all right. He is pretty well behaved, even if he never has permitted his morality to ferment on him and blow up like a bottle of yeast. His distinguished characteristic or trade-mark is his inclination to attain a small-town simplicity of manner and unashamed concern over primitive facts, even after he has taken on the outward importance which may come from going to college, traveling, making money, reading books, owning motor-cars, belonging to clubs, accepting dinner invitations, wearing wing collars and eating caviar.

There is a Hoosier of just that type in Miami—and not so many people know him as he really is. His name is Frank B. Shutts. He runs a paper down on South Miami avenue, and a law office up in the First National Bank building that happens to be probably the largest law firm in Florida. He is—or has been at one time—a director of two hundred or more corporations (some of which he'd like to be out of, we presume, although he's never squawked). He landed here a score of years ago, just a struggling lawyer—they say that the creaking of his dingy little sign "Frank B. Shutts, Attorney-at-Law," used to keep residents of his little Indiana hamlet awake all night. His shirt-tail was out. But now it's in. He's made

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good in Miami—and, no matter what his enemies, political and financial, may say, he's done Miami good.

We don't know what his financial condition is today. But we do know this: that whether it's good or bad, it wouldn't make any difference in Frank Shutts. He's that kind of Hoosier that George Ade wrote about.

Last spring, while the legislature was in session, a bunch of us went to Tallahassee to help out on the proposed racing bill, and Frank was a member of the party. Although supposedly heavily interested in the Miami Jockey Club, Frank was more interested in the coming class reunion of his high school at Aurora, Ind. He didn't talk nearly so much about racing, or politics, or finances as he did about the thirty or forty survivors of his graduating class.

There's no particular reason for writing this piece about Frank Shutts. And we've kidded him and his paper for years—and no one has appreciated it more than Frank, because he's a kiddier himself. He's not running for office. So far as we know he's not trying to put anything over on the public.

And he probably wouldn't lend us any money if he had it. But somehow, having lived in Indiana a long time, and possessing a sense of justice, and hearing Shutts abused from time to time by people who don't know him, and furthermore, desiring to write something nice about people before instead of after the undertaker calls, we just have an idea that we may give the public a better idea about a man who is really one of the biggest men in Miami. And we've heard it said that he's actually the biggest and most influential.

It's a shame that George Ade didn't include him in his list of Class-A Hoosiers along with Tom Marshall, Will Hays, Ray Lobe, Sam Ralston, Roy Howard, Jim Watson, Lew Wallace, the Landis boys, and that most beloved of all Hoosiers, Tom Taggart. Frank deserves it.

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WIOD

- SUNDAY, OCTOBER 7, 1934
8:00 *Melody Hour
9:00 Radio Synagog
9:30 *Programs from Russia—Jewish Music
10:00 *The Radio Pulpit—"Europe in Transition," Dr. S. Parkes Cadman, speaker, choir, direction of Edw. McLeod
10:30 *Sammy Serenade, balalaika orchestra
11:00 *Press-Radio News - N B C
11:05 *Morning Musicale - N B C String Quartet
11:30 *Major Bowes' Capitol Family, Waldo Mayo, conductor and violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Hannah Klein, pianist. The Guardsmen
12:30 *Radio City Music Hall on the Air
1:30 *High Lights of the Bible. Modern American Piano Series. The Galatin Piano Company program, featuring Earle Barr Hanson
2:15 *World Series (if played)
4:30 *How Can the Federal Housing Act Help You?—Talk by Roger B. Whitman
4:45 *Radio City Orchestra
5:00 *Yesterday's Inspirations—string trio with soloist
5:30 *The Catholic Hour
5:45 *Singing with the Ensemble
6:00 *Sunglens Singers—Florida Power and Light Co. program
6:45 *"K-7"—Secret service spy story dramatization
7:30 *The Bakers Broadcast, starring Joe Penner, comedian; Ozzie Nelson Orchestra and Harriett Hilliard
8:00 *Chase and Sanborn Hour—Real Silk Program featuring Countess Albani, soprano; Charles Provin and his orchestra
9:30 *American Album of Familiar Music—Frank Mann, tenor; Virginia Rea, soprano; Ohman and Arden; Bertrand Hirsch, violinist; and The Haenschen Concert orchestra
10:00 *Soloist
10:15 *Mischa Levitski, concert pianist
10:30 *The Pontiac Program—featuring Jane Froman, contralto; the Modern Choir; Don McNeil, master of ceremonies. Frank Black's concert dance orchestra
11:00 *Hollywood Restaurant Orch.
11:30 *Broadcast from the Byrd Exp.
12:00 *Press-Radio News

WQAM

- SUNDAY, OCTOBER 7, 1934
8:00 *Indicates CBS Features
8:00 *Masters Music Room
8:15 *Uncle Mac Reads the Funnies; Miami Herald Children's Program
8:45 *Radio Spotlight
9:00 *Olympia Men's Bible Class
10:30 *Meditation Moments; Rev. Virginia Lee Berg
10:45 *Between the Bookends; from Kansas City
11:00 *Pontiac Mass from National Conference of Catholic Charities
11:30 *Salt Lake City Tabernacle Choir and Organ Club
12:30 *The Roman Trail, Salon Music
1:00 *Church of the Air
1:30 *Beale Street Blues
1:45 *Carefree Capers
2:00 *Musical Album of Popular Classics
2:15 *World Series
4:30 *Chicago Knights
5:00 *Twilight Phantasies
5:30 *The Watch Tower
6:45 *Melody Time
6:00 *Shenandoah Presbyterian Church
6:30 *Smiling Ed McConnell
6:45 *Reflections of Romance
7:00 *First Christian Church Vespers Service
8:00 *Fred Waring's Pennsylvanians with guest stars
8:30 *Columbia Variety Hour
9:00 *The Studio Up Stairs
9:15 *Hit and Run, domestic sketch
9:30 *Gulf Headlines; Columbia Premiere, starring Will Rogers with Oscar Bradley's Orchestra
10:30 *Care and Feeding of Hobby Horses
10:55 *Press Radio News
11:00 *Henry Busse and orch.

WIOD

- MONDAY, OCTOBER 8, 1934
8:00 *Morning Devotions—Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; John Wainman, son, tenor; John Wainman, baritone and Lowell Patton, organist and director
8:15 *Land Trio and White, songs and comedy
8:30 *Cheerio—inspirational talk and music; J. Harrison Isles, music director
9:00 *Musical Shop Window with Charley and Charley
9:30 *The Breakfast Club—dance orchestra; Jack Owens, tenor; The Merry Maes
10:00 *Nucoa Program featuring Ida Bailey
10:15 *Clara, Lu and Em—gossip
10:30 *Studio Folk
10:45 *Radio-Press News
10:50 *NBC Radio Kitchen—Eleanor Howe
11:00 *U. S. Navy Band
12:15 *Fido's Hat, piano duo
12:15 *Charles Sears, tenor
12:30 *National Farm, Home Hour
1:15 *World Series Baseball Game
1:30 *Vic and Sade, domestic sketch
1:45 *Great Composer's Program
2:30 *To Be Announced
2:45 *Richard Maxwell, tenor
3:00 *Radio Guild—"Virginius"
4:00 *John Martin's Story program
4:15 *Soloist
4:30 *Stanleigh Malotte, the News Rhythmer
4:45 *To be announced
5:00 *Al Pearce and his Gang—variety show
5:15 *Greater Miami Topics
5:45 *Little Orphan Annie
6:00 *U. S. Army Band
6:30 *Press-Radio News
6:35 *The Three X Sisters—harmony trio
6:45 *Today's News—Lowell Thomas
7:00 *Amos 'n' Andy
7:15 *Gene and Glenn—comedy sketch
7:30 *Red Davis—dramatic sketch featuring Burgess Meredith
7:45 *Five Star Final
8:00 *Miniature Theatre—dramatization
8:30 *The King's Guard—male quartet
8:45 *Broadcast from aboard the Schooner Seth Parker
9:00 *Sinclair Greater Minstrels
9:30 *Colgate House Party—Joe Cook, comedian
10:00 *Fourth Annual Convention of the Nat'l Advisory Council on Radio in Education
10:30 *Soloist
10:45 *Democratic-Republican series
11:00 *Hal Kemp and Orch.
11:30 *Rockefeller Center Rainbow Room Orchestra

WQAM

- MONDAY, OCTOBER 8, 1934
8:00 *Indicates CBS Features
7:30 *Reveille—Gifts, Curiosities,

JOCKEY JIMMY'S Longshot Specials "Follow 3 Times" NIPPED WISE EDDIE PASS ROCK COVENTRY VILLAGE VAMP (At Detroit) (At Chicago) (At Narragansett) (At Laurel) (At New York)



THE SEASON on now and continuing to the last of November, is known as the "fall racing"—this season causes more joy and grief (mostly the latter to anyone who is unable to obtain first hand racing information) because of the switching of horses from one track to the other and the weather conditions. Those who like to play longshots, will be in their glory the next few weeks. I predict many longshots and surprises. Certain horses reach their peak of form during the coolness of the autumn months and on account of their miserable showing during the summer months, they WIN and pay tremendous odds—stables try to hide a horse when it gets in form, thereby obtaining a big price when they shoot—during the fall season, which is now on, it is well to try for longshots, as this is longshot season.

When playing the races, it is well for one to always consider racing luck—racing luck works two ways—good and bad. For example, on Tuesday's Special, (Tuesday, October 2nd) which was PASS, that won and paid \$32.40 for \$2.00—the connections bet in Cincinnati. The horse was a logical 5 to 1 shot, but because the information was carefully guarded, the money did not get back to the track, and the horse went from 5 to 1, to 15 to 1. Of course the horse won easy, as racing luck was with it this day. The same connections bet again Thursday, expecting the horse to run back to its previous race, the horse sulked and failed to give a good showing. Connections do not become discouraged with a loser or two, as they have already started planning on putting over another good priced winner in the near future. This particular horse, by the way, is trained by my good friend W. A. (Doc) Crawford, the same trainer who brought Sun Beau up to his many winning races. Mr. Crawford besides the good horse Pass, has Isaiah, Fidelis, Judge Leer, Devalera, Jesting and a few others. He is a real trainer and knows how to drop his horses in spots.

NARRAGANSETT PARK

Many horses now campaigning at Rockingham will be moved to Narragansett Park for its 28 day meeting which opens October 9th and continues to November 8th. A friend of mine at the track tells me that Ayston is ready to win; Battling Knight looks extra good; Brown Wisdom has rested and is ready; Civil War is working extra well; Dozanna will be hard to beat when turned loose; Flag-time is being prepared for a race this week; Moralist will be dropped in its own class; Redress, after a short rest, is good now; The Pelican showed a good effort last week; Gaillardia should win first time out and not to pass up Below Cost, Bitty Bit, Devalera, Gift of Roses, Liberty Oak, Maddening, Parties, Pass, Playing On, Unlawful and Waylayer, when we see their names in the entries.

SPORTSMAN'S PARK (Chicago)

The scene of Chicago's racing shifts to Sportsman's Park for 21 days, beginning October 8th to October 31st. Information comes to me direct from the track to the effect that we may expect several good longshots during this meeting. It is well to tab close Creole Bird, commission in Baltimore last time; Fanfern will lead from wire to wire, when connections bet; Free Trade has been in hiding, will wake up soon; Hit & Run, Cincinnati horse week ago, just missed at big odds, likes heavy track; Miss Flip, in extra good form; Polyhote, tough race to lose Thursday, ready to win; Sister Mary, Jockey Keester will be aboard, nuff said; Spicate, Jockey says this is it; Westco, commission in Cincinnati, tab action close; Whipcracker, shipped from Detroit to win races around Chicago. Here are a few that are ready to win: Iceberg, Miss Corrine, Pre-War, Polly Diskin, Valdosta, Wayward Lad, Well Heeled, White Legs.

LAUREL (Maryland)

I remember Laurel track very well. It is situated between Washington, D. C. and Baltimore, Md. It was at this track that we bet on sixteen straight winners, managing at the same time, to get good prices. A rider friend of mine suggests a watchful eye on Believer, too short price last time, commission came back from Cincinnati; Biography, E. R. Bradley with Jockey Meade in the saddle is a good combination; Deduce will be heard from soon; Marcella H, shipped from Chicago to win here; My Counsellor, throw out last race; Our Chance, not big odds but a winner; Tool Box, will win here; Triangular, Jockey Hanford will ride this Trotter flash; Olamay, likes distance and ready to win again; Wishing Star, stable anxious to get even for the bet they lost at Havre De Grace, Jockey Merritt will ride. While watching for these, here are a few that will be heard from shortly: Adams Eve, Easter Herald, Ilchester, Happy Go, Mamas Choice, Nautch, Pencader, Singing Heart.

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I release my best possible play, that comes to me from sources known to be absolutely reliable. I advise the amount to be played, and how it should be played. This, of course, depends upon the nature of the information itself. In other words, I make every detail easy. You merely make the play according to my instructions and collect the next day from your bookmaker. What could be more simple? Why play inferior information when you can obtain the best and at no advance fee? Many of my clients started with me on as low as \$50.00 capital. Naturally, of course, the larger the capital, the better.

My commission is 25% of the net weekly winnings. IN THE EVENT OF A LOSING WEEK, ALL LOSSES MUST BE WIPED OUT AND A PROFIT SHOWN BEFORE ANY MONEY IS DUE ME FOR SERVICE. In other words, I have to get you in front; I must show results. . . or you pay me nothing. If you are NOT making \$50.00 weekly, mail your application today, sure!

TO JOCKEY JIMMY 205 PROFESSIONAL BLDG., MIAMI, FLORIDA.

Please consider me an applicant for your Personal Service. In accordance with your terms, I agree to follow your instructions as recommended each day and will remit to you 25% of the net weekly winnings. . . As a guarantee of goodfaith, herein is my remittance of \$5.00, which amount is deductible from the gross winnings of the first week that shows a profit.

PLEASE PRINT PLAINLY Name Address City State Phone Number

PASS—\$32.40—WON \$10 SPECIALS

GO TUESDAY, THURSDAY, SATURDAY

While last Tuesday's Special PASS \$32.40 WON easy, Thursday's Special PASS (the same horse) due to bad racing luck failed to win, however, I am interested in THREE TRANSACTIONS this week. First Special goes Tuesday, October 9th. I consider this one of the surest things I have ever released. In order to protect the price the release will be made just before post time. Another like PASS \$32.40 or like PILLNITA \$44.80 on which connections made a clean up. My information comes direct to me from the track from a very reliable source and connections assure me no mistakes will be made on the three specials this week. THE FIRST SPECIAL TRANSACTION GOES TUESDAY, October 9th, THE SECOND GOES THURSDAY, OCTOBER 11th and the THIRD GOES SATURDAY, OCTOBER 13th. PREVIOUS WINNING CHAINS; PASS \$32.40 WON; PILLNITA \$44.80 WON, CROWN \$17.10 WON, MINNANT \$17.30 WON, HIT & RUN \$7.88 WON, CLOUD D'OR \$18.95 WON, BEN BERNIE \$11.14, IDLE ALONG \$12.40 WON, RED WHISK \$5.76 WON and many other good priced winners.

So confident am I of this Tuesday's Special Transaction, I herewith make this offer. . . It is my TUESDAY SPECIAL, Tuesday, October 9th, IF—FOR ANY REASON—this horse Tuesday, should fail to WIN, not run second or third, but WIN, I will give you THURSDAY'S AND SATURDAY'S SPECIALS—FREE. Could anything be fairer? (NOTE—Because of certain obligations, Tuesday's specials are never released free.) I am personally as well as financially interested in Tuesday's and Thursday's and Saturday's Specials this week. Now the price of this particular transaction is \$10.00. It goes Tuesday, October 9th, and it must WIN, or you receive both Thursday and Saturday Specials, that go October 11th and 13th—FREE.

Out-of-town clients WIRE \$10 by Western Union or Postal Telegraph. City clients phone 2-7797 and messenger will be sent out or send your subscription direct to

Jockey Jimmy 205 Professional Bldg. Miami, Florida

