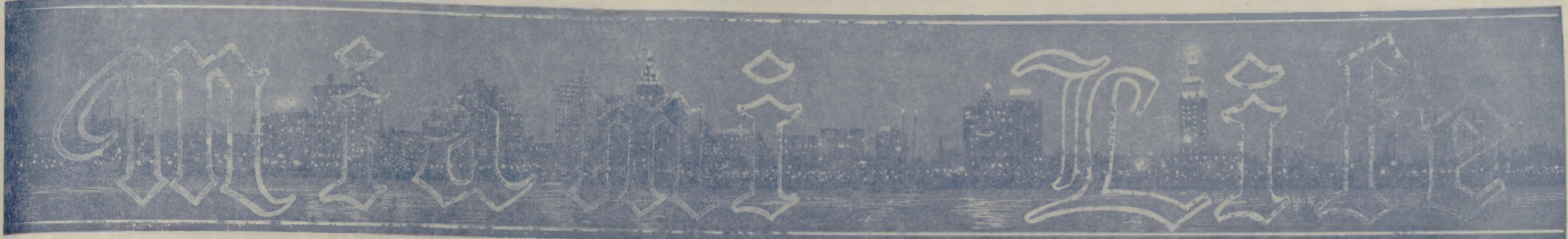


# A "Lady of the Evening" Speaks Out Loud!

THESE Fords dodging in and around us big car-drivers were bad enough when they could only do thirty-five miles an hour. What are we going to do now that they can go sixty and sixty-five?

# R. Hammerhead Greeby also Talks Out of Turn



"YOUR SKYLINE REMINDS ME OF NEW YORK"  
PUBLISHED AT 815-16 OLYMPIA BUILDING, MIAMI, FLORIDA, BY MIAMI LIFE, INC. PHONE 3737 - MIAMI BEACH OFFICE, 343 JEFFERSON AVE. PHONE 535.

Volume 4, Number 43.  
December Ten

Edited by WEN R. PHILLIPS

5 Cents a Copy in Greater Miami.  
All Other Cities in U. S. 10c. One  
Dollar and Fifty Cents for 6 Mos.

# We're GLUTTONS For Punishment

**D**ON'T get pessimistic about the Miami Jockey Club blowing up. It is, of course, a bad blow to Miami but we have had worse blows before that didn't hurt us. Miami had many extremely prosperous seasons before horse racing was ever thought of. Happily, this city does not have to depend on any particular business—outside of the tourist business, of course—for its existence.

Havana will profit greatly by having tropical racing all to itself, but if you think the tourist trade is going to pass up the beauties of Miami for any length of time this winter simply to see horse flesh an hour or so a day in Cuba, you're crazy. Havana, like Nassau, is a place to visit, not to stop in. This season it will occupy much the same position to Miami as a Hialeah night club does for the ordinary citizen. One cannot night-club week in and week out, and neither can a tourist stand Havana month in and month out. Havana is going to get a greatly increased business but it isn't going to make a permanent acquisition of the wealthy hordes that Miami draws every year.

As we view it, the fight between Miami and Havana isn't anything to worry about. Miami has had plenty of battles and we are pretty well satisfied with its condition today. True, Miami has had to hang on to the ropes; has got plenty of jolts to the midriff

## The Home Town Boys Need It

**O**NE DAY this week Herald, News, Miami Life, Labor News and Post advertising men, in turn, called upon a certain prospect—and got turned down. Later on in the day a high-pressure reformed hosiery salesman sold this same prospect a full page ad in a Yukon fisheries magazine, and collected \$100 in advance. A few minutes later he bought an ad in a fake railway guide, a program for a theatre bordering on the Everglades, the New York Times, a farming magazine, and the Yuma (Arizona) city directory.

That naturally makes us mad.

There are four or five of us influential papers left. And all of us have served the public faithfully—through boom and bust. All of us have lost money in the last year or two. Frank Shutt's isn't buying any new cars this year, and what Jimmie Cox has collected from his paper wouldn't make the binder payment for a ticket at a Coral Gables prizefight. And if it weren't for the tolerance of the credit departments of the various stores the editor of this paper would be leading "a back-to-nature" movement.

Seriously, advertisers, don't let these high-pressure ad men come in and sell gold bricks this winter as they have in the past. Don't again be a "tap call"—in other words, a sucker. The regular papers of this town have never tried to high-pressure you, because they knew your condition. They have been advisors to you, always having your business, rather than their papers, in mind.

If you've got any money to spend for advertising, advertise in the home papers. If you've got money to throw away, be nice and throw it our way.

where they hurt; has had uppercuts and left-hooks galore; has had its nose bloodied, teeth knocked out, and has been hit below the belt several times—but it has come out from its corner every time with a grin and never resorting to a glove-heel punch or elbow or a Battling Nelson butt to foul any opponent.

Miami, you must remember, has never been knocked off its feet. Even that much touted Big Blow couldn't do it in the memorable assault a year ago last September. It went back against the ropes and fell down on one knee, with antagonistic audiences yelling and screaming for a knockout, but after a breathing space it bounded back fresher than ever.

You can't help rooting for a winner. Although we are tempted at times to razz some of Miami's supposed boy-friends, we've never lost sight or appreciation of Miami's fighting abilities. The ragging we've given it was solely for the purpose of making it snap out of its daze.

Miami has pep and energy. It has a fighting heart that will never be stopped. Reviewing all the punishment it has taken and survived in the last few rounds, we cannot see how anyone gets the idea that it won't eventually win the battle for supremacy as America's premier winter resort.

## A Drug on the Market

**S**INCE the hurricane last year, ten legitimate drug stores and forty drug sundries and soft drink stores have been closed up or placed in the bankruptcy court. At the present time ten drug stores are in the hands of the receiver. Which seems a larger number than necessary, even under the poor business conditions of the last year.

It is doubtful whether any creditor has ever received a cent out of these stores after the receiver has played around with it. An adjustment bureau, a credit bureau, the courts, and finally, the receiver, get all the money. The creditor isn't even consulted in the matter, in many of the cases.

Miami has too many official receivers; too many bankruptcy proceedings; too much funny work at the crossroads, as it were. Consequently this city is getting a fine black eye in the North. For the most part these receiverships are unnecessary. The whole proceedings help to keep a lot of friends of the officials in spending money at the expense of creditors who took a chance on keeping a druggist in business.

**U**Ntil the bus election vote, Northwest Seventh avenue had good car service. Now, patrons complain they have to wait thirty minutes for a car. Maybe it doesn't pay to have elections, but to keep the street car company in suspense.

## Something Tangible At Last

**N**OW that we know there will be no racing this year we can get down to business. The trend of thought in Miami has been turning towards industry with a vengeance lately. We've just got to do something, and everybody knows it.

Thus the advertisement of the General Corporation of Florida, that has appeared in all the papers this week, happens along at a propitious moment. Strange to say, a number of people have sent in checks for stock in this concern. Which proves that the interest is great in possible industrial development in this district.

The efforts of the corporation will be towards refinancing industries that are operating at present in the city or district. No effort will be made to bring in new industries until those that are here are placed on a sound business basis. Several well known business men are connected with the corporation and their names stand for a great deal in this city and the North.

It looks like the dawn of Miami's industrial era.

**A**NOTHER "meanest man in town" has been found. Highly respected, wealthy, and married, this man sent for a "lady of the evening." He kept her for several days and then paid her with a check. He then stopped payment of the check. On her protest, he met her again, took her to a hotel, and let her spend \$25 for food while they were there. He gave her another check, and again stopped payment on the same. The girl, complaining again, landed in jail, and was ordered out of the city. All of which might be interesting if it wasn't so drab and commonplace, especially among those even your best friend wouldn't suspect.

It may be perfectly all right, but the law as we interpret it, says raiders must have search warrants when looking for liquor. Evidently Nazeworth and Hodges have received no such instructions from Chief Quigg or Assistant Chief Nelson.

## ROUND THE TOWN WITH ROD

### HIS IDEAS ARE GOOD

**J**UDGE W. F. BROWN of the Court of Crimes, has stepped onto the bench with some original and worthy ideas—if they are carried out. He says his office is always open to receive pleas, that no prisoner need stay in jail two or three months awaiting trial and no prisoner shall if he has his way; that just because a man wears a star is no reason he should arrest any person he dislikes; that professional bondsmen need not expect to collect fees in his court by putting up a couple of acres of snake land as security; and that he is as much interested in heading the details of a petty case as one involving major offenses.

To that end he has notified the county solicitor's office and issued warnings to justices of the peace to get their cases and papers through immediately after hearing cases.

Judge Brown may disappoint those critics who thought he wouldn't make the grade.

### ALPHA AND OMEGA

**P**HIL BRANDON, leading man in the local stock company, has had the pleasure, honor, or what have you, of playing leads in both Edmonton, Canada and Miami, Florida. I happened to run on him in both cities, which shows how small the map really is. As Edmonton is some three thousand miles from Miami, and is most northerly big city in Canada, it stands to reason that Phil has played leads in the farthest north and farthest south stock companies on the North American continent. Probably, that fact never struck him, so I hand it out for what it's worth.

### THE HIGHEST PEAK.

If these Miami knockers don't quit picking poor Ev Sewell to pieces, we'll have to put him in a grave and write: "EVEREST IN PIECES!"  
We ought to realize that he is a very hard-working citizen; in fact, I think we should change his name to "Neverest."  
As for the city manager, he is absolutely "anointed under" with letters. Poor, dear!  
Talk about "ladies of the evening," how about "gentlemen of the evening?" A girl can't walk along the street, even in the daytime, without being accosted every few minutes by some "bum."  
The season approaches, with bells on!  
We're beginning to wonder why a certain brunette is so anxious to see Charlie when he gets back to town?  
SEHO MAH.

## Those Meat Choppers!

**W**HEN the average butcher shop assistant has chopped up a little steak and other scraps into something like hamburger, does he clean up the worm, cutters and hopper of the electric chopping machine? He does not. Some of the shops keep the chopper in the cold storage room. That's not so bad. But, when a chopper is used all day long, left standing all night long, and then used again in the morning without cleaning, it is time to get the health department busy. A whole lot of butcher establishments are careless about the chopper. Scraps of meat adhering to the worm and cutters will soon become unfit for food. Perhaps with serious results to some hamburger customer.

**L**AST week we named offhand a number of fruit dealers whom we considered established and reliable, contrasting them with the fly-by-nighters who deal in citrus products of uncertain age and quality. And of course we left out two or three who should have been prominently mentioned. Among these is our old friend Gregg, who three or four years ago bought out Brooks, the premier fruiturer of Miami. Inasmuch as you've been living in Miami since before the war we apologize to you, Mr. Gregg, and all your branch stores.

## Justice, After All

**E**VERYBODY, even Mayor Sewell, perhaps, is glad that the supreme court knocked out the criminal libel suit against Tom Arnold, managing editor of the defunct Miami Tribune. The supreme court should be complimented upon its decision that any man who holds up his head as a candidate in a political campaign should be willing to take all the blackjacks and rotten eggs that can be thrown at him.

Attorneys Murrell, Watson and Kirtley deserve a great deal of credit for getting our supreme court to decide that unless published matter is libelous per se, "malice" must be alleged and proved.

It's a shame that Ev Sewell ever preferred a charge against young Arnold. But it's a greater shame that he didn't have the grace and sportsmanship to dismiss it—after he won the election overwhelmingly, and Arnold was jailed for a couple of days, and Arnold's paper went broke.

## Cuba Libre

**E**ditor Miami Life—  
Isn't it about time we people of this land of the free and home of the reformer asserted ourselves? Why should we tamely submit to having all our liberties taken away by mossbacks and long-haired nuisances?

Next year being the end of a political period we are being made the goats by sundry politicians. There isn't one individual who is dead set against the racing of horses or dogs that cares a whoop about the matter—other than to gather a few votes—or take a sly dig at his particular enemy.

Yes, let us cut out racing and amusements of that kind. This year there has been about 150 homicides in Dade County. Let us continue the good work—starting on the long-faced, palm-singing hypocrites who are taking all the joy out of our lives.

Isn't it hell that we, who have shed our blood and spent millions in making Cuba a free country, must now go to that republic in search of the very freedom we so gladly gave her, while the insipid portion of our own country gloats over taking away our sources of pleasure?  
Put on the funeral march!

HUMANUS.

## ROUND THE TOWN WITH ROD

### GETTING A SURPLUS

**T**HIS story should probably be in the society column, but in my meanderings about the town I've come to the conclusion that publicity is not deserved by Ted Elliot, even if he is an assistant county solicitor and the prosecution of Judge Brown's court.

The occasion, one of momentous consequences to all concerned, was the arrival of Patricia Patsy, which name they call the little bunch of feminine loveliness, arrived last week at Ted's house. She just happened along according to schedule and caused her father, whom you must admit was a fair football player, so much enthusiasm that he went out and spent many needed nickels for cigars, but the one he gave me I wished off on Judge Tom Norfleet who, by the way, doesn't know the difference.

Ted who goes around strutting as if he is the chief in the affair, is trying to put his Patsy girl as the leader of the tribe by that name. The editor of this paper, who also claims to be a connoisseur in what girl babies should be, informs this writer that he'll match his Patsy against any newcomers and is willing to bet as much as the cashier will allow that he is right.

Meanwhile Ted is learning how to walk at nights and hum the cradle song, until the mother of Patsy tells him not to hold the baby that way, but to rush right out and get some colic medicine.

### TO AID THEIR FELLOWS

**M**IAMI police are now in a fair way to protect each other from the vicissitudes of life. They have accumulated a fund which now amounts to \$51,208.46 and are in a fair way to have that amount doubled when the next city budget is made up.

This money now draws four per cent interest. It is to aid widows and orphans of members of the force and to take care of those who get sick. The police themselves have raised most of the fund by various shows and such, and a capable committee handles all applications.

### "JEZ PLEN CREZ"

... Come on FEZ, Miami SEZ, be our GEZ, and we'll do our BEZ, and all the REZ, to make your PLEZ, Oh! YEZ, By G-E-Z.  
... Phillip Spez

## "For Ways That Are Dark"

**T**HE City of Miami is saving money on a new street lighting arrangement. Some \$50,000 a year will be saved and the new contract will be in effect until 1955. But are the streets properly lighted? Barring a few of the main streets and boulevards Miami streets are pools of darkness—except on moonlight nights. If Miami is to be a meeting place of half the country during the winter the streets should be well enough lighted so that the visitors can find their way about. Some streets in Miami are terribly dark. Very many in Miami Beach are darker, if possible. Perhaps the Beach will be better lighted when the rate there is reduced at the beginning of the year. The best advertisement a city can have is well lighted streets. But Miami is not advertising these days.

## Hialeah Receives a Slap

**T**HE grand jury which terminated its session yesterday, considered various situations, including the professional bondsmen's methods and the wild little municipality known as Hialeah.

The net results of that report, if taken to heart by outsiders, will call for armed escorts when visiting Hialeah. It would be a tough proposition for a tourist to go sight-seeing and then get scalped by the officials of that city who mask as bad medicine men. Our own honest opinion has set us wondering as to how really wicked they are out there. Guess we better ask Editor Wendler of the Hialeah Herald. He often carries guns and has the lowdown whenever an amucking party starts.

## Egg Production Increasing

**F**LORIDA has become an egg producing state, almost overnight. This resulted when legislation was put into force requiring the marking of eggs. Three grades are allowed under the state law. Fresh eggs from Florida; imported eggs that have not been packed; packed eggs in the state, and incidentally it has reduced the price somewhat. Florida egg producers have been fighting for the last few years to get a square deal. They needed protection. Now that they are protected against storage eggs being sold as "strictly fresh," they are prospering. There are a lot of poultry farms in the state. Most of them have increased their stock since the new ruling came in. Presently we will be competing with the west coast in the matter of eggs.

## It Becomes Public

**F**OR many months Miami Life has called attention to the waste of public funds by the Dade County Commissioners. The grand jury, in its report made yesterday, verifies these rumors.

In a period of one year, the county commissioners have let Small and Small, their attorneys, get away with a possible \$60,000 in fees, besides paying them a salary of \$300 a month, and this contrary to the ideas of a hood-winked public.

Hugh Peters, chairman of the board, stated to this writer that Small and Small were not paid any fees for selling bonds. The report of the grand jury is right opposite the chairman's statement.

For gross negligence in the handling of public funds, in expenditures for repairs, and in the purchase of material and supplies, the county commissioners do not have to play second fiddle to anyone. It but confirms the public belief that the positions must be worth lots more than the salaries paid. Otherwise the poor commissioners would have starved to death for some of them expended more than their salaries in advertising and conducting campaigns.

Anyway, what's to be done about it.



**Miami Life**

Published weekly at 815-16 Olympia Building, Miami, and 343 Jefferson Avenue, Miami Beach, by Miami Life Co. Wen R. Phillips, President. Miami Phone 3747.

WEN R. PHILLIPS, Editor and Publisher  
S. B. EBBETTS, Circulation Manager.

SUBSCRIPTION RATES  
United States—1 year, \$2.50; 6 months, \$1.50.  
Foreign—1 year, \$3.50; 6 months, \$2.00.  
Change of Address or Contributions must be received by Tuesday if intended for that week's issue.

Entered as second class matter, April 11, 1925, at the post office at Miami, Fla., under the Act of March 3, 1879.

NOTICE TO ADVERTISERS  
Advertising contracts are solicited and accepted by the business office—or by any representative of "Miami Life" subject to Editorial approval. The advertiser agrees to cancel same at any time after acceptance—and to refuse publication of any advertisement thereunder at any time such advertising is considered by them as unreliable or undesirable.

**Instead of Pouring Hundreds of Millions Into Europe, American Bankers Should Concentrate Upon American Investments**

(From Manufacturers Record)

There would be far more safety for investments, far greater benefit to our country, and far more wisdom displayed if the bankers of New York and other cities who are pouring millions of dollars of American money into Europe would turn these millions of dollars into safe and sound investments in the South.

Take Florida, for instance. It passed through a wild boom when many of its own people and many outsiders overrated land. First mortgages could now be placed on many of these properties on a basis which would furnish greater safety to the investor than is provided by a large proportion of European securities which are being floated among American investors. Moreover, this money would stay at home. It would help to develop America. It would enrich this country to a far greater extent than we will be enriched by some of these European investments. We are tying ourselves up in the financial affairs of Europe to an extent that may in time to come endanger our very future as a nation. When Europe has gathered to the country all of the millions it is possible for it to secure, it is entirely possible to think that by reason of war or other difficulties a large proportion of these investments may be repudiated. We could not go to war to collect them, but we could produce so much diplomatic trouble as to reach about the possibility of a war upon this country. Human nature has not yet reached such a point that nations can be fully trusted in times of great economic pressure not to fight for what they believe to be their existence.

On the other hand, every dollar of American money invested by large banking interests in safe work in this country insures to the advantage of the banker, the investor and the borrower. Tens of millions of dollars could at the present time be placed in Florida alone to very great advantage to that State and to the investors, and placed in Florida almost without number in the South as a whole. Many Florida properties bought during the period of inflation can now be bought at entirely safe investment prices. Many first mortgages could be placed, or those already in existence be bought on a financial basis which would lift a load of financial burden from thousands of people and give good security to the investor.

If in the great financial centers of the East and West there could be strong financial institutions prepared to lend money into the millions and tens of millions on optional purchase such as are now available in the South, an unlimited amount of good for the entire country could be brought about in striking contrast with the mistaken plan of pouring almost unlimited millions into Europe.

Here is an opportunity for real investment work worthy of the greatest banking wealth to render an inestimable service to the people of this country and to themselves. A few million dollars put into work of this kind by some of the great financiers of the land would give confidence to the local people, would stimulate activity and lead to the prosperity of all interests, and would cause other financiers and investors generally to look to the South for safe investment, rather than risk so much money in Europe.

**A Few Paragraphs From Percy**

A NEW industry came to Miami a week or so ago. It employs 34 persons. The payroll amounts to \$2,550 a week. All of this money is spent in the city. The product is good and well worth the price charged for it. A very small portion of the proceeds are sent out of Miami. Yet this industry is about to close up. Evidently there is no money in the city or the populace knows nothing of the product. The payroll provided a pay envelope for several workers, a much-needed pay envelope. The amount, \$2,550 goes a long way towards keeping quite a number of families. When this is cut off in a week's time there is going to be a few workers of Miami looking for new jobs—and they have done practically no work all year. For in about a week's time the Lester Al Smith Players, now performing at the Temple theatre, will leave Miami and open up in Pennsylvania. Thus does Miami lose a payroll, a good place of clean entertainment, and a little prestige. The weeks here with the Players have been enjoyable. Not one person, as far as we know, has registered a single complaint. And it is a great pity that the company cannot make a success of it here. For it certainly is not the fault of the Players.

Although there is an ordinance forbidding it, there are several firms in the city who distribute cards and dodgers by throwing them into automobiles or by sticking them in some part of the windshield. Particularly bad for this sort of thing is the parking space on Biscayne Boulevard. If there is an ordinance against this why isn't it enforced?

ON that short street between Flagler and First streets in the southeast section of the city, near

**IT ISN'T TOO SOON**

Ship Early Enough to Assure Arrival Before Christmas

Ship the Best—Ship Blue Goose

Beautiful Fruit Is Both an Ornament and a Delicacy

Nothing is more appropriate and nothing NICER is so inexpensive. Packages from \$1.50 to \$7.50 plus expressage from Ft. Pierce. Sound arrival and complete satisfaction guaranteed—in writing.

"Indian River Fruit EXCLUSIVELY"

Blue Goose Fruit Company  
Flagler at N. E. 3rd Ave.  
Phone Miami 32013

the church, big busses are allowed to park for trade. Whoever gave permission for these busses to stand so near the corner deserves a putty medal. Turning out of this short street into Flagler a driver cannot see where he is going. If the busses are to be allowed to stand there they should be at least twenty feet from the corner.

There was talk at one time of a paper plant at Hialeah. Well, it will be built and operated at Dania. Thus does the Miami district lose another possible source of revenue. The promoters of the plant have been presented with fifteen acres of land free at Dania and work will start soon on the erection of the plant, from all accounts. Some day Miamians will wake up and spear some of these industries for this district. Some day—when they wake up.

MIAMI is proud of its causeways. The Venetian causeway, being privately owned and subject to toll, is not quite so popular as the county causeway—but it is used a great deal at that. So why not make the approach to this causeway something the city could be proud of? The little lane that leads directly from Biscayne Boulevard is no credit to the city. For all it would cost to put in this short strip

**Have Your Prescription Filled**

By a Registered Pharmacist

Morrison's Pharmacy  
2003 N. Miami Ave. Phone 32324

**ICE MAN'S LIFE**

Published Every Now and Then by Peninsular Ice Co., 645 N. W. 13th St.

Volume 1, Number 14. Saturday, December 10, 1927

**Combined Services**

Peninsular ice might not compare so advantageously with the mechanical-chemical substitutes if its only function was merely to keep something cold. A block of our ice renders a number of services, all very essential and equally as important as the mere chilling of the air and other contents of a refrigerator.

One thing that housewives, doctors, restaurant men and food dealers get from Peninsular ice that no machine-operated cooler gives is the service of sanitation—the purifying, cleansing, sweetening effect of the ice as it melts.

Another thing is the satisfaction of a certain ample supply at all times and under all conditions—no person in Greater Miami is more than a few minutes away from Peninsular ice service. The emergency of unexpected guests, sickness, the boat or auto trip suddenly planned, changes in the weather—all these things are cared for completely by the Peninsular product and organization.

Peninsular ice has many saving graces—it saves money, saves time, saves food, saves nerves, saves lives.

2-1297

**Community Building**

It would be interesting to know just how much the ice industry in Miami will contribute during the year 1927 in the form of cash donations to the civic and charitable organizations which have done such noble work during the past twelve months.

Aside from the enormous importance of the industry in the commercial life of the city, because of the pay rolls sustained and the permanent population supported, the ice men of Miami play no insignificant part in the army of forward-looking citizens who are trying to stabilize conditions and pave the way for the future development of the matchless resources with which Nature has endowed our section of the country.

When you spend your dime with the Peninsular Ice Company—or with any other Miami ice manufacturer—you can feel that you are substantially supporting a home organization that sends practically nothing out of town but puts its income immediately back into circulation where local trade channels carry its benefits to every business interest.

**A Lady of the Evening Speaks**

To the Editor:

I am a regular reader of your paper. Last Saturday I read your article on "Ladies of the Evening." I am enlisted in the ever-increasing number of young girls following the "oldest profession in the world."

This is my story: I am being driven from my country because I tried to collect an honest debt due me from a highly respected citizen of the North, now a resident of Miami Beach.

A few weeks ago I was "called" to his home, a very beautiful place. I was subjected to all sorts of treatment at the hands of this "gentleman." I had to smile, laugh, and be happy, always thinking of the well-earned—not "easy money." I was to receive. Each morning this man would give me a check of high amount. When I finally left his home I tried to have these checks cashed and found that he had stopped payment on them. I complained over the phone to him. He said there was some mistake. He sought me where I lived in Miami and caused the place to be raided. I had to pay the fine for the proprietor. I begged this "gentleman" to pay me some money again. He promised if I would go to a hotel with him in Miami. I paid \$25.00 for meals while we were there. He gave me a few more checks, swearing they would not be stopped. When I left him I tried again to have them cashed. But he had again stopped payment.

Now the police have been after us girls. Today I am the one that is shunned, driven from my country to Cuba, penniless, because respected citizens must be protected and not annoyed by "Ladies of the Evening."

His money protects him. Any Sunday you can see he and his wife in church, contented, while poor little me, just one of the thousands of the "Ladies of the evening," will not place an outcast from my own country sinking lower and lower.

Perhaps there is a just God. Perhaps He will not leave all the blame on us; rather, He might point an accusing finger at some of those who are "more holy than thou." I pray it so.

RUBYE

**ON THE CAMPUS**

Rodger Ashman is back to his old form again. Not only in football but in other campus activities.

Pat Cannon who has just returned from the north (North East Second Ave.) announces that he is going with the girls now. He refuses to make any statements as to what girls, but says that he will be able to give more information next week.

Strangler Pompano of Ridgeway Park has fallen from grace. He is credited as having made only one victory this week. The new hold

which he has just introduced is the talk of the squad, and is said to be absolutely infallible.

"Droup" Courtney has a novel way of expressing himself on editorial matters. It is a very effective method and is capable of arousing his audience to high emotion. He has been demonstrating his ability at football meetings.

S. A. (Jo) Norris, the big anarchist, is said to have fallen three ways, but he still discourses on being "Sucked in!"

The latest girls' sorority is in its

**The Morris Plan Co.**

Pays 5% Interest on Savings Certificates.

AMBROSE C. MARTIN, Executive Vice-President  
Phone 2-1265 — 105 N. E. First Ave.

**CITY NATIONAL BANK and TRUST COMPANY**

116 East Flagler  
Member Federal Reserve  
Capital, \$2,000,000  
Surplus, \$500,000  
Depository for United States Government; the State of Florida; the County of Dade; the City of Miami.

**PLUMBING**

"The Best by Test"

In a \$500 silver you can go clean from Miami to Jax, but in a \$35 tub you can go clean from one year's end to another.

Crane, Standard and Kohler Bath Tubs, Lavatories, Closets and Sinks for

**Markowitz & Resnick**  
Incorporated  
2335 N. Miami Avenue

**Xmas Song**  
(Sung to the tune of an empty purse)

Xmas comes but once a year.  
Oh, dear, oh, dear;  
Let us all give bounteous cheer.  
This year, this year,  
Gifts I receive and give I gifts  
Ah, no! Ah, no!  
Not unless I can't make rifts,  
With my beaux, my beaux.  
B. C.

embryo stage. Until this group of promising maidens become more fully organized no further publicity will be granted.

Intersorority war is on! Caesar says "I came, I saw" now the question is "Who conquered?"

And now a boys' archery club is being organized. Won't they look clever with bare knees, and everything.

**Live Baby Alligators \$1.50**  
(Parcel Post Paid to Anywhere in U.S.)  
**Krauss Novelty Shop**  
28 N. E. Second Avenue

**Give Wisely at Xmas Time**

Our new and attractive Holiday offerings invite your inspection.

**JEWELRY SILVERWARE WATCHES CLOCKS NOVELTIES**

**JESS & SLAGER**  
JEWELERS AND SILVERSMITHS  
105 E. FLAGLER STREET MIAMI

fifteen without making an error. We found that out.

The agricultural element in school i.e. Aileen and DeVera, is fast coming to its own. Before the days of McNary-Hagen it was "Help the Phermer." Since the Glassford-Turner combination it is "Hold everything."

Sandy McNabb comes back with his face badly shattered. He says he was the victim of foul play.

He was totally at a loss when told by Gil to stay away from B. B. (Base Balls).

"Jug," the Wisconsin songster, was interrupted in his recital in the Ponce de Leon restaurant by a bad fall, but saved himself by holding on to the floor. He fell no farther.

It is just TOO BAD for the members of the Kollitig Club who don't have a date for the dance Saturday night.

**The Y. W. C. A. Cafeteria**

108 S. E. FIRST AVENUE

Featuring the same good home-cooked food that has built our reputation in the past.

Unique in serving five-cent portions of Fresh Vegetables

Open Every Sunday for Luncheon and Dinner

Owned and operated by the Young Women's Christian Association

**JUNE DAIRY EGGS**

FRESH FLORIDA

in the SEALED Carton

"For folks who want the best"

An Appropriate Gift for Loved Ones Back Home

Buy That Gift From an Old Reliable Firm, 7 Years in Miami!

**Chez Francois**

CANDIES AND CRYSTALLIZED FRUIT (MADE IN MIAMI)

THE IDEAL TROPICAL XMAS GIFT

We Mail for You. Delivery Guaranteed.  
259 E. FLAGLER ST.  
AT FAIRFAX THEATRE

**Where Faith Moves Mountains**

MIAMIANS and their guests, who are visitors here this winter, have the most enviable investment opportunity before them that has been presented in the recent history of tropical South Florida. They are on the very "ground floor" of the progress and value-enhancement that is afforded by the approaching completion of the Tamiami Trail. It is an old adage, that faith can move mountains. Faith in Florida is moving mountains of distance.

At the present time, a Miami architect has business to conduct on the southern part of the Gulf Coast. In order to inspect his work on a small private estate almost directly west from Miami, he must travel each week-end to a point just north of Carnestown, near the gulf end of the Trail. To do so he has to climb a veritable mountain of distance—north to Palm Beach, northwest to Okeechobee, southwest to Arcadia, and south by way of Punta Gorda—a total distance of nearly 340 miles.

When the Tamiami Trail is completed next May, he can make the trip in less than 90 miles. It is an object-lesson in the possibilities of the Trail. The lure of America's across the romantic area of the Florida Everglades, through the heart of America's Only Tropics, is self-evident. The Trail brings Coral Gables two hundred miles nearer the great Middle West, from which a vast proportion of our winter-tourist traffic springs.

Coral Gables is the gateway from the Trail to Miami—the gateway from Miami to the Trail. The Tamiami Trail inevitably means a vast increase in traffic of all kinds across the state. Greater Miami will not only enjoy its present East Coast travel; it will draw heavily from the Middle West, and from the thousands of northern and eastern folk who in every winter before the Trail, have kept their automobiles on the Gulf Coast. It will also benefit by the tremendous shuttle-traffic to and fro. Coral Gables is in the pathway.

The Trail is the logical complement of other great movements which have levelled mountains of distance. Six years ago, Greater Miami was 2,500 miles by devious roads from New York. Now the motorist can do it in little more than 1,500 miles. The railroads have shortened their routes, doubled their tracks and cut down their running-time until we are only 35 hours from New York. The steamship companies have built and put on fast schedules, larger and faster ships. In every direction except east and west across the Everglades, these mountains of time and distance have been levelled. The Tamiami Trail is the crowning factor.

Visitors from the north will be able to travel to the progressive keystone city of Okeechobee, and elect which way to go where the roads diverge. The whole of South Florida must benefit therefore from the Tamiami Trail. Alert merchants on the Greater Miami end of the Trail have formed an association and are preparing to reap the benefits of the Trail's completion. Values grow in the direction of travel—along the lines of least resistance and greatest magnetism. The Tamiami Trail increases incentive to profitable investment in Coral Gables.

Let Coral Gables Sales Corporation aid you today, in your selection, so that you, like the forward-looking merchants and others of the Tamiami Trail, may take the benefits of being "ahead of the parade."

**CORAL GABLES**  
The Miami Region

Miami Sales Office  
152-8 E. Flagler

Offices in All Florida Cities

SALES AND EXECUTIVE OFFICES  
Administration Building, Coral Way, Coral Gables



### GREEBY TO LECTURE

Well-Known Christmas-Giver to Stage Remarkable Series of Heart-to-Heart Talks for Benefit of Public; Backed by Anti-Reform League of Fisher's Island.

MR. R. HAMMERHEAD GREEBY, holder of Pass No. 1 in the free section of Bayshore Park, announces that he has solved the lack of sports in Miami for the coming winter and will inaugurate the greatest series of lectures since "Doc" Dammers stumped the state in behalf of Central Miami.

"I have risen to the occasion," said Mr. Greedy. "I have gradually climbed up until my services are my knowledge and book-learning for the benefit of those people who want to know why 'It's always June in Miami,' and where do we go from here if some of the members of the Committee of 1,000 fail to receive dividends from the Miami Jockey Club this winter."

"Please," said Mr. Greedy, who noticed that the Miami Life reporter was not putting down any part of the interview, "please, I do not care for no publicity about the matter." The reporter then took out his trusty lead pencil and paper and Greedy continued:

"Starting January 1 I shall commence my lectures. They will be held in the auditorium of the Greedy-Jeeby Inn and will be free to all who have tickets. The tickets may be obtained at any first-class sporting house and the Grand Hotel, and will only cost \$1.10. The ten cents goes towards getting my wife a new washboard.

"The retinue— isn't that a good word," said Greedy. "I found it in the new toy section of Burdine's and brought it along. Roddy has quite a bit of snappy stuff this year, but as I have no account there I shall not mention anything about it, you might tell him I mentioned his store and he may get wise to himself and put my name on his books.

"January 1—'Resolutions, and How to Break Them.' This resolution is taken from the Greek of Jerry Galatis. It borders on the sensational and is absolutely original with me.

"January 2—'Wives: Are They Necessary in Florida?' A very touching debate illustrated by

"January 3—'How Long Can We Live on Each Other?' This, a native Miami folklore, has passed the local board of public improvements and is now in its third reading before the executive committee of the Kamp-Kum-N-Go.

"January 4—'Is Hialeah Liquor Safe to Drink?' A careful research into the dangers of imported vs. domestic rye. This lecture will be illustrated and demonstrations will be had between two volunteers who recently left Miami Beach on account of Kent Watson printing the wrong editorial. Each of these assistants of mine will be given a bottle of 'Four Roses.' To one I shall give some nice fresh stuff from Hialeah, and to the other I shall give a bottle which the man says comes from Nassau. By this test I hope to be able to convince my friends that it pays to stick to Gilby's gin in the new bottle.

"January 5—'Why Not Free Excursions North?' This lecture, which is one of the best in my repertoire—I got that word from a night-club operator. He said his guests didn't like it, and he let me have it to use in my lectures. It

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

"Do I?" answered the great nolle prosser. "Say, where else can visitors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

But the reporter had gone.

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

means everything is in. Just like hamburgers—The Florida East Coast and the Florida Power & Light Company suggested this lecture. In fact, they have made it so that it is imperative it be adopted. Chief of Police Quigg said it was one of my brightest ideas, and he would personally work for it, knowing I was interested.

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

"Do I?" answered the great nolle prosser. "Say, where else can visitors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

But the reporter had gone.

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

means everything is in. Just like hamburgers—The Florida East Coast and the Florida Power & Light Company suggested this lecture. In fact, they have made it so that it is imperative it be adopted. Chief of Police Quigg said it was one of my brightest ideas, and he would personally work for it, knowing I was interested.

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

"Do I?" answered the great nolle prosser. "Say, where else can visitors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

But the reporter had gone.

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

means everything is in. Just like hamburgers—The Florida East Coast and the Florida Power & Light Company suggested this lecture. In fact, they have made it so that it is imperative it be adopted. Chief of Police Quigg said it was one of my brightest ideas, and he would personally work for it, knowing I was interested.

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

"Do I?" answered the great nolle prosser. "Say, where else can visitors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

But the reporter had gone.

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

means everything is in. Just like hamburgers—The Florida East Coast and the Florida Power & Light Company suggested this lecture. In fact, they have made it so that it is imperative it be adopted. Chief of Police Quigg said it was one of my brightest ideas, and he would personally work for it, knowing I was interested.

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

means everything is in. Just like hamburgers—The Florida East Coast and the Florida Power & Light Company suggested this lecture. In fact, they have made it so that it is imperative it be adopted. Chief of Police Quigg said it was one of my brightest ideas, and he would personally work for it, knowing I was interested.

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

"Do I?" answered the great nolle prosser. "Say, where else can visitors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

But the reporter had gone.

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

means everything is in. Just like hamburgers—The Florida East Coast and the Florida Power & Light Company suggested this lecture. In fact, they have made it so that it is imperative it be adopted. Chief of Police Quigg said it was one of my brightest ideas, and he would personally work for it, knowing I was interested.

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

"Do I?" answered the great nolle prosser. "Say, where else can visitors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

But the reporter had gone.

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

means everything is in. Just like hamburgers—The Florida East Coast and the Florida Power & Light Company suggested this lecture. In fact, they have made it so that it is imperative it be adopted. Chief of Police Quigg said it was one of my brightest ideas, and he would personally work for it, knowing I was interested.

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

"Do I?" answered the great nolle prosser. "Say, where else can visitors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

But the reporter had gone.

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

tors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

But the reporter had gone.

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

means everything is in. Just like hamburgers—The Florida East Coast and the Florida Power & Light Company suggested this lecture. In fact, they have made it so that it is imperative it be adopted. Chief of Police Quigg said it was one of my brightest ideas, and he would personally work for it, knowing I was interested.

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

"Do I?" answered the great nolle prosser. "Say, where else can visitors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

But the reporter had gone.

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

means everything is in. Just like hamburgers—The Florida East Coast and the Florida Power & Light Company suggested this lecture. In fact, they have made it so that it is imperative it be adopted. Chief of Police Quigg said it was one of my brightest ideas, and he would personally work for it, knowing I was interested.

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

"Do I?" answered the great nolle prosser. "Say, where else can visitors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

But the reporter had gone.

Means Something Now THAT favorite expression of the 1925 boom now has a real meaning. If you doubt it ask any old Elk. The expression referred to is: "SO I TOOK THE FIFTY THOUSAND DOLLARS."

means everything is in. Just like hamburgers—The Florida East Coast and the Florida Power & Light Company suggested this lecture. In fact, they have made it so that it is imperative it be adopted. Chief of Police Quigg said it was one of my brightest ideas, and he would personally work for it, knowing I was interested.

"January 6—'What Does the Fisher's Island Anti-Reform League Mean to You?' To tourists this should mean a wonderful treat, for probably not one out of two tourists know about the great work done by this league. I shall describe the hardships endured by the early pioneers, like Lou Short. You know he took the first ferry over to Miami Beach. Some folks say he is still being chased by one."

"But, Mr. Greedy," said the reporter, "do you expect to get large crowds?"

"Do I?" answered the great nolle prosser. "Say, where else can visitors go since the race track won't open? They'll flock to these lectures by thousands. I have an opening for a bright young man, and if you care to accept the position I would be pleased to have you. You ain't got a dollar, have you?"

ida—says it never was in Florida anyway. Nineteen new "See Cuba" agencies opened up in Miami this week. An applicant really got a job through an employment agency—the police put him to work. Hialeah says its dog pound is not much of a success and may be disbanded and move to Pompano.

Repairs on the causeway are progressing favorably—for the county commissioners. Judge Grover Morrow of Miami Beach has not announced his candidacy for governor. Hand-book makers are not crying because Miami is not going to have racing. Key West denies that it is thinking of seceding from Florida.

HAVE YOUR PRESCRIPTIONS Filled by a Registered Pharmacist Prices Lower Than Any Other Place in Town J. D. Lukes' Drug Store 338 N. E. 2nd Ave.

Miami's Two Grand Openings OF THE WEEK CATERING TO THE LOVERS OF Music and Fruit For Music Go to Bayfront Park For Fruit "Fit for the Gods" Come to Geo. A. Smith 237 N. E. First Street 'We Specialize in Fancy Gift Baskets'

Costume harmonizing shades in doek-skin slippers and kid gauntlets, \$4.50 pair. "Burdine" hose of pure silk chiffon and medium weight silk, the smartest shades, \$1.95. Guerlain's Shalimar, a rare oriental odeur, 2 1/2 oz. size, \$25.

Imported fine linen handkerchiefs, exquisitely hand embroidered, 50c. Pearls 60-inch pearls, \$1.95 to \$10. 27-inch pearl lariat with rhinestone drops, \$12.50. 60-inch pearl lariat with 25 real cut crystals at center and ends, \$15. 27-inch pearl necklace with rhinestone sautoir effects, \$12.50 to \$17.50.

Chanel's Glass Diamond Jewelry Necklets, \$6.50 and \$8.50. Bracelet, \$2.50. Rhinestones Rio Ritas, necklets, bracelets, pendants, earrings, and brooches, \$1.95 to \$25.

—Street Floor. A Gift from Burdine's Means More

Helena Rubinstein's new Water Lily Vanity Set of double compact and lipstick, \$3.50. Cheramy's April Showers Bath Set of dusting powder and scented tablets, \$2.50. Houbigant's Gift Box of Quelques Fleurs extract, lipstick, eau de toilette, double compact, \$11.50.

Burdine's—Street Floor

A BLOUSE IS A GIFT INDEED!

White Georgette blouse embroidered in black and gold, with black velvet flower and buttons, \$22.50

A gift of arresting and lasting loveliness. A gift that flatters the giver for his, or her, good taste; and the recipient, that her charm should demand such loveliness!

—Third Floor

A Gift from Burdine's Means More

BOX CANDIES Sherry's, Page and Shaw, Whitman's FRESH EVERY WEEK Mr. Foster's Store (The Foster & Reynolds Co.) 100 East Flagler Street Miami, Florida

## Burdine's

A COMPLETE DEPARTMENT STORE • TELEPHONE 4141 FLAGLER & SOUTH EAST FIRST STREETS & MIAMI AVENUE



"Give Me Something I Can Use!"

You've said it yourself, a hundred times. Well, do as you would be done by, and give your friends something they can "really use."

Bring in your Christmas list. Here you will find treasures that are a pleasure to buy, a delight to receive. And all will rejoice in your inspired selections!

Helena Rubinstein's new Water Lily Vanity Set of double compact and lipstick, \$3.50. Cheramy's April Showers Bath Set of dusting powder and scented tablets, \$2.50. Houbigant's Gift Box of Quelques Fleurs extract, lipstick, eau de toilette, double compact, \$11.50.

A BLOUSE IS A GIFT INDEED!



A gift of arresting and lasting loveliness. A gift that flatters the giver for his, or her, good taste; and the recipient, that her charm should demand such loveliness!

A Gift from Burdine's Means More

Aerial Photographs Picture Framing HOIT 1771 Biscayne Boulevard Christmas Cards Gifts Gift Cards

Dade Pharmacy OPEN ALL NIGHT PHONE 3-7715 601 N. E. FIRST AVE. MIAMI, FLA. The Prescription Drug Store You owe it to your doctor to see that his prescriptions are filled by a competent pharmacist.

SEE KEENE FOR KEEN SIGHT 132 Central Arcade Seybold Building

W. M. DEWS BUREAU OF INVESTIGATION WE SPECIALIZE IN INVESTIGATIONS 208-9 Federal Arcade Phone 3-3-0-7-8 Miami, Florida

GAUTIER FUNERAL SERVICE FREE AMBULANCE SERVICE Including Greater Miami, Miami Beach, Coral Gables and Hialeah 514 West Flagler Street Phones: 6421-6422

Goodyear Tires Willard Batteries FOR ALL TYPES Automobiles, Trucks and Busses A Complete Service Station JOHNSON TIRE & BATTERY CO. PAUL JOHNSON, Proprietor 1361 N. E. First Avenue Miami, Florida Phone 22405

FINE WATCH REPAIRING Here Since 1913 Karl Neuschwander 123 Seybold Arcade

CHEX-O SANITARY PRODUCTS 333 N.W. 22nd Lane Phone 3-1919

For That Wonderful Baby of Yours! We Suggest An early visit to our new shoppe and see the many dainty articles of infants' wear we are showing for Christmas. WE HAVE LADIES' AND CHILDREN'S WEAR, TOO ROSE BRIER SHOPPE 118 Venetian Arcade



Give Health —for Christmas

More valuable than the vast golden treasure of the Incas, of greater worth than a King's ransom is health—your most precious asset. This Christmas give them a gift that is not only practical but unique—give them health and happiness throughout the year. For the busy executive or the society woman—for any one, young or old—who is able to give but little time for all important exercise,

THE BATTLE CREEK HEALTH BUILDER is THE IDEAL GIFT — ORDER NOW SANITARIUM EQUIPMENT CO. Florida Representative 209 N. E. Third Street Phone 23217

A Christmas Gift of Tropical Fruit From the Sunny South WILL ADD TO THE HOLIDAY JOY EVEN YOUR MOST EPICUREAN FRIENDS WOULD APPRECIATE A BOX OF DELICIOUSLY SWEET, JUICY TREE-RIPENED FRUIT, PACKED IN AN ATTRACTIVE ASSORTMENT WITH PAPERSHELL PECANS, JELLY AND CRYSTALLIZED FRUIT. MAKE THEM HAPPY BY SENDING THIS IDEAL CHRISTMAS GIFT. HAMILTON MICHELSEN & CO. MAIN OFFICE AND PACKING PLANT 181 EAST FLAGLER STREET 132 SOUTH MIAMI AVENUE NOT JUST FRUIT But MICHELSEN'S Fruit 1005 LINCOLN ROAD MIAMI BEACH



### ISA SEEKER

#### Slick Investigator Gets Another Convention for Miami

Messers of the City Commission Miami Fla Gentlemen and H Platt

At no expense to yourselves except the fifty dollars and no cents which I shall bill you immediately I have secured the greatest convention which Miami ever had and it will eclipse the Elks and them Hiram outfit to heat the band.

While conversing nonchalantly with a tourist who thought this was a winter resort and when would the newcomers arrive I discovered through my ingenuity that there would be an utter lack of conventions for this winter unless something was done about it and so I took the bull by the horns but that's just a simile because these bulls in Miami have nothing but flat feet and it serves them right the big stiff.

Asking this tourist what he opinioned was worth having in place of race meets I discovered he thought conventions would aid the city tremendously even if it happened on the same day that Heinie Hyman sent out one of his glad to have you as a customer notice so he said I mean the tourist that what Miami needed was bigger and better conventions and I agreed with him because he looked prosperous just like all those men who come down here and live off what we inveigled out of the tourists last season which wasnt moren you could put in a shoe and then your damn shoe might leak.

So knowing you men sometimes have sane moments I arranged for this International Bootleggers and Rye Whiskey Cutters Convention and the same meeting will be held as soon as a site can be secured and believe me it will be some sight to watch the Hialeah boys try to hold their national championship as cutters.

It is necessary for you men to make this meeting a success and do honor to yourselves especially since Ed Romfh wont take anybody on his boat to Nassau and wont even send me in them fifty dollars and no cents which he sure owes me according to my books and there aint no Presidents Daughter in my library you can lay to that as the old said when he spied a red-head girl and this convention of the bootleggers and cutters should be a wow especially as the new year is bound to come around Jan 1 and these boys who have suffered and faced the tortures of glycerine bourbon oil essence of gin and make your own scotch need en-

couragement or else they may stop furnishing us wise guys with genuine stuff next year which will be tough especially as that Al Smith thinks prohibition is a damn good thing for them that want it and that saved-off little mayor Walker gives him the ha-ha for Jimmy dont want no prohibition in his nightshirt the little democrat.

These men of the convention force are up on both their onions and it certainly would be a treat for Miami to have the convention here for then our local constituents who haven't paid their defunct taxes could meet face to face with the men who furnish them with the wherewithal whereby divorces fights and large binders are paid on the moment a new bottle is opened and these men will hold the convention even if the Committee of 1000 led by Grover Morrow in person and the various chiefs of police and their friends try to say the convention should be permanent so as they may have something to do.

I am a man of very few words and as I have secured this convention it is up to you commissioners to do your bit and kick in with fifty dollars and no cents especially as the budget has got set aside them odd twenty 1000 dollars for your expenses besides the dollar a year you get for raising boats and hell in particular.

The Christmas spirit is probably in your hearts by now and if you take care of me I shall try and get the convention to put a lot of it in your cellars and maybe that wont cause old Cliff Reeder to donate a couple of Venice lots the big stiff.

ISA SEEKER, (Investigator-Special)

**COMBS FUNERAL HOME**  
 MIAMI'S FIRST FUNERAL HOME  
 Established 1896  
 Phone 8405  
 W.H. COMBS CO.  
 1830 N.E. SECOND AVE. - MIAMI

**TO SEE BETTER**  
 SEE  
**SMITH**  
 THE  
 OPTICAL SPECIALIST  
 Miami Optical Co.  
 49 N. Miami Ave.

**PICTURE FRAMING**  
**ROBINSON**  
 34 S. Miami Ave.  
 Lowest Stock - Lowest Prices

**SERVICE** **ROYAL PALM** Phone  
 Miami Miami Beach Coconut Grove Homestead **ICYGRAM** 5214

Ice is best and cheapest refrigeration  
 Buy from trucks with this trademark



**ROYAL PALM ICE**  
 QUALITY  
 TRADE MARK

**GENERAL PUBLIC UTILITIES CO.**

Say It With Candy  
 AND BE SURE IT IS  
**"JONES" MADE!**



Candy is the gift that is always welcome—a package that everyone looks forward to receiving on Christmas morn. Our attractive holiday boxes speak your message, and each dainty piece helps to emphasize it. Candy carries your thoughts of love. For mother, sister, sweetheart, wife—for everyone. A large stock of OUR delicious home-made confections attractively packed in Christmas boxes is on display in large quantity in all our three stores, and the prices are moderate.

**JONES Quality CANDY**  
 167 East Flagler Street  
 208 Halyon Arcade 1853 Biscayne Boulevard

**In The Editor's Mail**  
 PAY IN ADVANCE.  
 Editor, Miami Life:  
 After an absence of six months from Miami Life and notice your comment on "A Solution for Meter Messes," and also the postscript at the bottom thereof, your city, I purchased a recent issue of it. It seems that some of your criticism was directed towards the Florida Light and Power Company, but the Southern Bell Telephone and Telegraph Company hands the public one better. I was required to pay \$3.50 installation charges for my telephone, \$4.50 rent in advance, and in addition required to put up a \$10 deposit. It is bad enough to be required to make a deposit on a telephone or meter, but having to pay for your service in advance, in addition, is about the worst I ever heard. It only cost me \$18 to get a residence telephone, for which I am supposed to pay \$3.50 a month, which is

equivalent to paying five months' rent in advance. In addition to this, it costs me 10 cents a call and I am in the corporate limits of Miami. They figure that I am in the Coral Gables vicinity, but I am in the corporate limits of Miami and not Coral Gables, and am required to pay 10 cents for all Miami calls.  
 Of course Miami needs industries, but if the public utilities are allowed to do as they are now doing, and the tourists and winter residents stop coming to Miami, it will certainly be in a worse condition than it now is.  
 I would not care to have my name appear in your paper, but I am willing to stand back of these statements, and have receipts to substantiate them. I believe your hammering indirectly, through the columns of your paper, accomplishes a great deal of good where it is very much needed, and the public should be informed. Of course, we are all behind Mellon and Coolidge in their corporation protection, but a few high-handed deals like this will certainly make Democrats out of all of us.  
 H. T.  
 Miami Life is read—not skimmed

**Nu Way Laundry**  
 Catering to the particular housewife. Specializing in family finish.  
 1048 N. W. 8th Ave.  
 Phone 8131

"When Quality Is Desired"  
**La France**  
 Cleaners and Dyers  
  
 Phone: Miami 2-1034

**LA VIDA CLUB**  
 FEATURING MARGIE CROSBY  
 FLORIDA'S GREATEST BALLAD SINGER  
 Two Shows Nightly—Changed Weekly

See **FLOYD'S** Fruit Farm  
 521 S. W. 42nd Avenue — Old Le Jeune Road  
 BUY FROM THE PRODUCER  
 FLOYD raises it—  
 FLOYD ships it—  
 FLOYD guarantees safe delivery and tree-ripened fruit—  
 "Say It With Fruit — Flowers Will"  
 GET YOUR XMAS BOX AT FLOYD'S  
 Open Evenings Until Christmas

# TO THE PEOPLE OF GREATER MIAMI

Who have faith in the future of this community industrially; who believe that Payrolls and Prosperity go hand in hand; who see in the development of Industry the stabilizing of values; who want to have a part in this development and who are willing even to make sacrifices in order to invite Northern Capital into partnership with us—THIS MESSAGE IS DIRECTED.

The INDUSTRIAL ERA is opening in Florida. With it comes the NEW ORDER OF THINGS—the days of wild speculation and inflated values have gone forever—the new era is one of sound, safe, profitable INVESTMENT—of steady, stable growth and commercial development—of remuneration in proportion to the effort expended and to the wisdom of selection in the purchasing of securities. A movement, backed by leading citizens of the Greater Miami area for the immediate development of Miami's vast industrial and commercial possibilities, is definitely launched. Those who start TODAY to identify themselves with worth-while industrial enterprises will reap the benefits of substantial profits through the inevitable success of this destined metropolis of the South and future clearing house for the tremendous volume of Latin American trade.

**GENERAL INDUSTRIAL CORPORATION OF FLORIDA**  
 INGRAM BLDG. 6 E. SECOND AVE. MIAMI, FLA. Telephone 2-0442

To the People of Miami—  
 For a number of years it has been generally conceded by thinking Miamians that to come into its true greatness—the Greater Miami area must be developed industrially—that the tourist business alone, valuable as it must ever be to the community, cannot be depended upon to provide the year-round income needed to sustain a constantly increasing population.

Toward this end certain preliminary steps have been taken by the city itself. It is now seen as a reality of the very near future a splendid harbor of sufficient depth to admit the great ships of the trade fleets—adequate and economical water transportation. By developing a great tourist resort, we have made it possible for two great railroads to spend millions of dollars on the extension and improvement of their service.

But the actual development of industrial Miami will lie in the encouragement and financing of industries themselves, through local capital with resultant assistance by northern financiers who will be interested in proportion to the confidence shown by Miamians in the potential possibilities of their own city.

A striking example of the attitude of northern financial houses toward the industrial future of Miami is a remark made to me last August by Mr. L. L. Holmer, president of Dame-Wolfe & Company, one of the largest concerns of this type in the east. During the course of a conversation in his office in which we were discussing Miami from an industrial standpoint, he declared that while the potential possibilities here are practically unlimited Miamians themselves must become industrially minded. He defined "industrial mindedness" as follows:

1st: A realization that industry and payrolls are necessary in the building of a great city.  
 2nd: Confidence in the part of the citizenry that industry and payrolls can be developed here.  
 3rd: Recognition by the individual citizen of the fact that this is a matter of personal responsibility—even to the extent of making sacrifices in order to make industrial development possible.

Since that day in August we have been laboring together to perfect our plans in conformity with his thought. The present plan, and the formation of the General Industrial Corporation are the result. By this offering of the securities of General Industrial Corporation, we expect to determine the present "industrial mindedness" of the people.

Very truly yours,  
 Charles W. Helser, Pres.  
 GENERAL INDUSTRIAL CORPORATION

Outstanding among the enterprises which mark the beginning of this new industrial era is the

**GENERAL INDUSTRIAL CORPORATION OF FLORIDA**  
 CAPITAL \$500,000.00

CONSISTING OF  
 2,000 SHARES OF 8% CUMULATIVE PREFERRED STOCK, CALLABLE AT 105% PAR VALUE OF SHARES, \$100.00.  
 6,000 SHARES OF COMMON STOCK PAR VALUE, \$50.00.

**NOW OFFERED FOR SALE**  
 500 Eight Per Cent Cumulative Preferred Shares \$100.00 Par Value

entitling the holders thereof to a bonus of one share of Common Stock for each share of Preferred Stock as and when the Preferred Stock is retired. The affairs of this organization will be administered by a group of resident business men of wide financial and commercial experience in conjunction with associated New York interests who have made an exhaustive study of local conditions and requirements. A constructive program which will be carried out under a progressive but strictly conservative policy. The development of plans for the General Industrial Corporation has covered a period of many months. These plans have been formulated under the direction from New York City of one of the keenest minds in America in the field of industrial financing. That this Corporation is now ready to function in the development of industry and payrolls in South Florida is due to the fact that its plans and scope of operation have been carefully analyzed and approved by economists, industrial engineers and bankers, as sound, both theoretically and practically.

General Industrial Corporation will function as follows:

- (1) As a Holding Company owning the control of its subsidiaries, minority interest being held by the experts in the particular industry involved and who are responsible for its successful operation.
- (2) To provide a centralized and efficient administration through which production and sales costs will be standardized and systematized for all subsidiaries.
- (3) To provide financial management for subsidiaries through which the strictest economies will be practiced, and also through which funds for needed expansion from time to time under controlled budgets and with a carefully arranged program will be provided.
- (4) Serve as the contact point between subsidiaries and the public in the placing of securities.

The immediate program of GENERAL INDUSTRIAL CORPORATION contemplates the developing of the following industries:

1. A plant and equipment for the fabrication and erection of structural steel. This company has carried out some of the most important contracts in south Florida and during the past spring and summer has provided employment for the heads of nearly 70 families. It has business in sight for the next year for several times its capacity.
2. A furniture factory with plant built and equipped which, when in operation, will provide employment for at least 100 men at good wages. Contracts for approximately \$150,000 of business are awaiting acceptance with others available, sufficient to keep the plant operating at capacity from the beginning. Greater Miami is destined to be a great furniture manufacturing center.
3. A cotton goods wearing apparel factory for the products of which there is a steady and increasing demand. The full capacity of this plant could not supply 25 per cent of the local consumption. This plant, when operating at capacity, will employ over 100 operatives. This, with the two above-named industries, will mean an annual payroll of approximately \$400,000.00.

GENERAL INDUSTRIAL CORPORATION will also own all of the stock of the Pan-American Corporation, the charter for which has already been granted and which will operate as agent and factor in the business which GENERAL INDUSTRIAL CORPORATION subsidiaries will develop with Latin America.

A forecast of earnings, prepared by a responsible local certified accountant, from the books and records of these corporations, and based upon only 50% capacity production, shows interest and carrying charges to be over 6 times earned.

From the standpoint of the public this plan is ideal because of its simplicity and the assurance of the greatest possible degree of security. An investment in the Preferred Stock of GENERAL INDUSTRIAL CORPORATION means an investment not in one industry alone, but in all subsidiaries in which the Corporation is interested and over which it exercises control. The economic law of averages thus operating, maintains a stabilizing of income and security regardless of the fluctuation in any one individual industry.

In the permanent financing of industries in which GENERAL INDUSTRIAL CORPORATION is interested. When the subsidiaries have been properly established with a record of profit earnings, the next step will be taken through a bond issue which it is planned to have underwritten by and through our New York associates. The bond issue may be used to retire the Preferred Stock in cash at \$105.00 per share, leaving the Common Stock that is issued in lieu thereof and has cost nothing, in the hands of the original investors.

**OFFICERS AND EXECUTIVE BOARD**  
 CHARLES W. HELSER, President  
 Formerly: V. P. West Coast Life Insurance Company, Pres. California Development Assn., Director, Californians Incorporated and Executive V. P. Miami Chamber of Commerce, Now Representative in South Florida of Dame-Wolfe & Company of New York

A. C. WHITFORD, Ph.D., Vice Pres. Industrial Engineer  
 S. J. CROCKFORD Secretary

J. HENRY HELSER Treasurer  
 E. R. CISCO General Counsel

E. J. REED, Director Capitalist  
 VANCE W. HELM, Director Pres. Helm Properties

L. L. HOMER, Director Pres. Dame-Wolfe & Company

**CITY NATIONAL BANK AND TRUST COMPANY**  
 Depository  
**DAME-WOLFE & COMPANY, New York**  
 Fiscal Agents

Fill in and Mail This Coupon Today

Oversubscription is not improbable. This issue is strictly limited to the shares now offered and this advertisement will not appear again. Avail yourself of this opportunity by acting NOW. The directors hereby reserve the right to accept or reject any applications for shares. Applications will be dealt with in strict rotation as received and in the event of oversubscription, the directors may, at their discretion, allow any proportion of the shares applied for. In the event of partial allotment, refund of the difference between the value of the shares allotted and the amount paid will be promptly remitted. Subscriptions will be accepted for any number of shares and, if desired, these may be reserved with a deposit of ten per cent with application and ten per cent per month paid thereafter until fully paid. Make all remittances payable to "General Industrial Corporation of Florida."

**PLEASE WRITE PLAINLY IN BLOCK LETTERS**

TO THE DIRECTORS  
 General Industrial Corporation of Florida  
 8012 Ingram Building, Miami, Florida

Please reserve for me \_\_\_\_\_ shares of 8% Cumulative Preferred Stock, par value, \$100.00 per share, being deposited of 10% an amount of \$ \_\_\_\_\_ equal monthly installments on the balance in the amount of \$ \_\_\_\_\_ and I agree to pay the balance in the amount of \$ \_\_\_\_\_ monthly installments on the \_\_\_\_\_ day of \_\_\_\_\_ 1927.

Name \_\_\_\_\_ Address \_\_\_\_\_



In The Editor's Mail

Editor, Miami Life: BOOST LOCALLY OWNED. An article in the Miami Life on last Saturday, which was published as a front page editorial, has just been called to my attention, in which you have made a specific reference to a local chain food operation.

SAVES THE STATE MONEY. Editor, Miami Life: After listening to the governor talk on three different occasions—now:

WHAT? NO GAMBLING? Editor, Miami Life: Why is it the state's attorney, county solicitor, etc., are so conscientious in their duty in closing the horse races, dog tracks, etc., account of the betting, and yet allow the big gambling joint on North Miami avenue, in the heart of town, to run wide open and unmolesed.

INCINERATORS, GIRLS, NEWSPAPERS. Editor, Miami Life: You'll notice most good sized cities have incinerators. Usually a good looking girl has some little blemish; and most newspapers disguise themselves with a putrid column. However, you're different. Your paper is much better than the ordinary one. We all know that. Then why the

Liquor Quotes

(Subject to raids, seizures, storms, and exposures) (From the Isa Seeker Dept.) (Owing to King Neptune shaking up the Gulf Stream an acute shortage exists in the Miami market. Local purveyors, while not raising the prices, are somewhat embarrassed on account of the shortage. Prices are as of supply and demand, and Isa Seeker, though not an authority on the subject—he's a home-brew hound, believes the following prices somewhat near right for the brands noted):

Table with columns for Brand, Per Bot., and Price. Includes BEER (Anstel, Patzenhofer, Tennant's, Gold Label), RYE (Seagram's 3-Star, G. & W., Canadian Club, Four Roses, Niagara, Big Hollow), SCOTCH (Vat 69, Dawson's, Old King Cole, Antiqua, Chivas Regal), and GIN (Gibbey's, Gordon, Burnett's).

WINE, CORDIALS CHAMPAGNES. (There will probably be a wonderful assortment of these hoe-wreckers in before Christmas. Price should be no object to true Bacchurians.) NECTAR OF THE GODS Mumm's Dry Gingerale .25c (Miami Beach prices somewhat higher than Miami; probably due to the sporadic reform waves there.)

mischievous to you have the columnist who writes "Through the Alleys of Miami" confine his writings to Miami's boulevards? If we want the daily dirt we'll read the court trials, or even get devilish and throw away two-bits on Uncle Billy's "Whiz-Bang," but we keep these from the children (and the parents, if possible). INCINERATORS, GIRLS, NEWSPAPERS Don't gather the impression I'm a long-hair; neither am I a pin-head. I merely enjoy your weekly and don't want to see it become a monthly. GREEBY'S GRANDPA.

You Cannot Buy In Miami Doughnuts that taste better than FAIRY FLAKES Fairy Flake Doughnut Co., Inc. 2317 N. W. 7th Ave.

MALT EXTRACT Jacob Ruppert's Product Light or Dark—3 lbs. Net Weight Once Tried, Never Denied EAST COAST DISTRIBUTING Co. 2234 N. E. 2nd Ave. 1326 W. Flagler St.

CARLTON'S CAFETERIA 237 N. E. 1st Ave. Good Food at Reasonable Prices

REAL CHILI HOT TAMALES CHILI MIKE'S 743-1130 N. Miami Ave.

THEY TELL ME

THAT Rea has fine transportation service to and from school . . . she says he is mighty nice, too. THAT Treva doesn't neck. THAT Helen is very popular at Miami University. THAT Frank likes the girls. THAT "Dewey" still prefers brunettes. THAT Dot is the best looking blonde on the Beach. THAT Leila will be down in January. . . don't rush, boys, she's married. THAT Julia is going to move to Tennessee as soon as school is out. THAT Midge is back at the Beach hotel again. THAT Betty is studying law and art. THAT Ted was in Middleton's looking for some gold diaper pins. THAT it is dangerous to drive from forty-five to fifty-five miles an hour on the beach . . . still your sentence may be suspended with a payment of costs provided. THAT Virginia didn't get the opportunity to show how much she could hold. THAT the little girl in City Clerk Ross' office gained two ounces this year. THAT Pee Wee didn't believe

VILLAGE SANDWICH SHOP SPANISH VILLAGE Sandwiches and Real Chili Phone M. B. 835

THE TALK OF THE TOWN Monte Carlo FLORIDA'S MOST BEAUTIFUL NIGHT CLUB N. W. 36th St., Opp. Fronton REVUE TWICE NIGHTLY Covert \$1.00 Excepting Saturday and Holidays For Reservations Phone W. 9179

FOR ACTS PERFORMERS ENTERTAINERS AND HIGH CLASS ORCHESTRAS OR MUSICIANS SEE "DOC" BENJAMIN OF BROADWAY BOOKING BUREAU 219-220 Federal Arcade Building 37 N. W. First Street 32075 Phone 32075

the shiek's story about doubling for the movie star. THAT the Colonel made a bad bet . . . yeh, but we hope he pays with good stuff. THAT Evelyn lost her scissors . . . and who cares about that. THAT Don has artificial molars. THAT Ruth didn't like her transportation Saturday night . . . and he didn't care, anyway. THAT Dot doesn't want Ted to know that she is crazy about him. THAT Lester makes a good master of ceremonies. THAT if Harry got to work on time Tuesday morning . . . or if he fell asleep at the switch. THAT Madge is wearing a watch chain since her return from Gainesville. THAT Kiki isn't as sweet looking since she bobbed her hair. THAT Jimmie is painting now. THAT Toots would have a fit if Rose and Flo found out that

REFRESH-UR-SELF 21670

ALWAYS FIFTY-CENTS ALWAYS COOL CAPITOL Saturday Mid-Nite Show SUNDAY—WEDNESDAY MADGE BELLAMY in "VERY CONFIDENTIAL" ALSO OUR GANG COMEDY THURSDAY—SATURDAY "Wild Geese"

OLYMPIA SUNDAY—MONDAY—TUESDAY RICHARD DIX in "The Gay Defender" Special Added Attraction Big Fashion Review WEDNESDAY—THURSDAY WILL ROGERS in "The Texas Steer" FRIDAY—SATURDAY Dolores Costello in "The College Widow"

LITTLE GERALDINE Little Geraldine's sister asked her beau who would win in a race from the north pole to Miami between Santa Claus and Lindbergh, but Little Geraldine just laughed and laughed for she knew there was no Santa Claus. she was lying about that Saturday night date. THAT Preston denies he'll feed the baby on Georgia corn. THAT the manicurist is now wearing high-neck dresses. THAT all the wild cats are not in the zoo. THAT Flo said she never lost her nightgown . . . it must have

PAVILION ROYAL BALLROOM Rearranged and Newly Decorated Open Seven Nights a Week LADIES FREE N. W. First St. — Opposite Court House

FAIRFAX Sunday and thru Wednesday

B. F. KEITH 5 Acts VAUDEVILLE 5 BIG ACTS

5-BIG ACTS-5 Three Shows Daily Matings at 3 P.M.; Evenings, 7:30-9:15

TEMPLE THEATRE 3rd St. and N. W. No. River Drive Phone 4700 for Reservations. Seats Now Selling. Downtown Box Office RED CROSS DRUG STORE, 51 E. Flagler St. WEEK STARTING Sun. Mat. Dec. 11 SEE Lester Al Smith's Temple Theatre Players in "Her Unborn Child" A BIG, PURPOSEFUL AND HUMAN DRAMA Vital to Every Woman LADIES ONLY MATINEE Friday, Dec. 16, at 2:30 Special Lecture No One Under 16 Years Admitted Matinees, Sun. Fri., Sat., Any Seat 50c Every Night Prices: 50c, 75c, \$1.00

been somebody else . . . it was the other Flo. THAT Fred and Margaret seem to be getting along fine. THAT Clara is a cute flirt. she was lying about that Saturday night date. THAT Preston denies he'll feed the baby on Georgia corn. THAT the manicurist is now wearing high-neck dresses. THAT all the wild cats are not in the zoo. THAT Flo said she never lost her nightgown . . . it must have

EVERGLADES BOAT TRIP Up Miami River—Landing at Indian Village and Alligator Farm Twin screw YACHT MACUSHELA leaves pier 4, City Yacht Basin, N. E. 1st St., Sunday and Thursday, 2 P. M. Tickets at the boat. Round trip, \$1.00.

Boxing Miami Coliseum Monday, 8:45 p. m. HARRY KID BROWN Philadelphia Hebrew vs. PETE COLE Rome, Ga. EARL HUDSON HARRY ALLEN vs. BOBBY GREENEBOB INGERSOLL Auspices: Gables Legion

Circle Around Eventually you'll find your way here if you like the best in Chinese and American food. MING TOY Formerly Shadowlawn Grill Dixie Highway and 48th Street

OPENING THE RONEY PLAZA POOLS Sunday, Dec. 11, 1927 Twenty-third St. and Ocean Front MIAMI BEACH The Favorite Gathering Place for Bathers Who Demand the Better Things "The Social Whirl Revolves Around the Pools"

Full Course Dinner Every Evening 5 to 5-50c VARNEY'S PURE FOOD RESTAURANT Self Service 11 N. E. 1st Ave.

THE LEAMINGTON GRILL 111 N. E. Third Avenue OPENED UNDER NEW MANAGEMENT SEA FOODS : STEAKS : CHOPS : CHOP SUVEY J. FRED BRUNNER, Manager

DANCE EVERY NITE Lucky Dances Every Nite ROSELAND SOUTH MIAMI BEACH Plenty of Dance Partners — Admission 10c

the Word when ordering GINGER ALE

LINCOLN HOTEL MIAMI BEACH NOW OPEN Telephone 341 Bernhard Lundberg, Mgr.

OCEAN DRIVE CASINO On the Ocean at 14th Way Miami Beach - Florida. Opening Announcement SATURDAY AND SUNDAY DECEMBER 10TH AND 11TH An intimate bathing casino, combining the advantage of better bathing places, at prices that are lower. Swim in a protected surf-bathing area; dive from a spring board far out in the Atlantic; bask on a perfect beach; dine and dance on the terraces or in the studio ballroom. Admission, 25 cents; private locker, 25 cents; bathing suit, 25 cents; admission after 7 o'clock p. m., 50 cents. Dancing From 9 Till Closing



What all Automobile Dealers are Saying Today: —Wish I Had Exclusive on the New Ford Contracts!

Round the Town with ROD

GET RICH QUICK MARTIN and Armstrong are box-fight promoters. I said to Hugh yesterday, "Hugh, what do you do with all the money you make?"

Honest? Really! YEP... Santa Claus is coming to Miami... this Santa guy is a strange old codger... in fact... a sort of trouble maker...

The Low Down on the Weeks Happenings

MIAMI JOCKEY CLUB cancels race meet... Paul Beacom says Pompano will have horses... Governor Martin looks over Dade county... Elks accept city's offer of \$50,000 as Exalted Ruler arrives...

The TELL-TALE TOURIST

MAJOR-GENERAL Richmond P. Davis, corps area commander, will be in Miami on December 11. He will be met at the F. E. C. station on Sunday night at 6:25 p. m. by members of the Reserve Officers Association, U. S. Army.

From all accounts, Miami will have a Passion Play next year. Preparations for the event are underway and the announcement of the plans made by J. K. Dorn, president of the Miami Coliseum Corp.

From the Press Box

THE fights of last Monday night at the Coliseum were up and above the average, especially the Young Manuel-Kid Brown affair, and the occasion also proved that if the judges fail to improve their calculations as to what constitutes a winner, our humble opinion is that they won't even make good dishwashers.

Young Manuel won the fight going away and then the majority of the verdict-renderers took

this," he said, "of two men who, at dawn, came out of one of our hotels. The sky was crimson.

"Why?" said one of them. "There must be a fire!" said the other.

"That is the breaking of the dawn!" "So we of the Miami district," concluded Mr. Helsler, "face the breaking of the dawn."

In the Editor's Mail

WANTS A "LIVING WAGE." Editor, Miami Life: In your city ten days, from Providence, R. I., read two copies, all I could get, since arrival, and have enjoyed every line. My attention was called to a very bad condition in Miami that would build good reading stuff. A very nice looking, refined, courteous young lady on the Seminole with me down from New York. Wife and I made her friendship at night musicale on the steamer.

THINGS I'D LIKE TO KNOW

What's become of all of the professional bondsmen? How many new prohibition men are in town? If the woman in the car with Virginia and Johnny the other night really was the chaperone?

With the Players

LESTER AL SMITH'S PLAYERS, at the Temple Theatre, are giving the patrons another eye and careful of good entertainment this week. The play, "Dancing Mothers," is one of those moderate dramas that are pleasing to all—and, also, it ends humanly.

It away from him. Billy Gannon also showed more talent than Bobby Greene, but due to the fact that Referee Maguire was instrumental in bringing Gannon here, the decision was made a draw, Hugh Martin saying that Maguire did not want any of the customers to believe that he (Maguire) was favoring his friend. What? A referee wouldn't favor a friend when the friend had it coming?

A courting meet will be held at Hialeah on Christmas Day and the day after. It will be under the auspices of the Hialeah Post of the American Legion. Texas Jack rabbits will be used and some good sports are expected. The field is an open space, near Palm avenue.

And then to make the bally evening a complete score for their record the judges gave Young Rubin the decision over Cherokee Kid, the Indian! For a fighter to win must have something beside a few pounds advantage in weight, a bad case of stage-fright and an utter unwillingness to show signs of aggressiveness, is our opinion, and who besides a couple of jitney drivers rationed Rubin into believing he was and had it?

CHRISTMAS BOOKS FOR CHILDREN Hundreds of Titles—15c to \$3 De Luxe Christmas Cards Bibles—Testaments—Psalms The Magic City Book Store 219 N. E. Second Avenue

MUSIC from your LIGHT SOCKET RCA Radiola 17 Operates directly from the electric light socket without batteries or battery eliminators. The year's outstanding achievement in radio.

Without Radiotrons \$130.00 With Radiotrons \$157.50 THE MIAMI SHOE STORE 201 N. Miami Avenue

comes true who will furnish the rings? If Dick has heard the new saxophone player with the Scotch Band? Why Lou always searches the seat after arising? he must have been bit some time?

Who is the pretty brunette with the beautiful eyes who seems to get such a kick out of dancing with Johnny at the university dances? Why Virginia and the doctor didn't seem to enjoy the fights at the Coliseum Monday night? Why Dolly and Lester were afraid that Miami Life would get their names?

Why Russell stayed drunk three days when he received a certain announcement from his home town? If Ken has decided which of the two girls he loves the most? Why Madge receives a letter every day from Gainesville since her return?

What the attraction is in Dania and Hollywood to cause two Miami boys to make so many trips up there, especially on Sunday nights? If George really loves the little girl that drives a Cadillac? If the opening of the Miami Beach Gardens will be a success? Does "Bamby" know "her onions"?

Why Beans is seen so much at the Jefferson apartments? Why Boots' girl is having such a good time while he is away? Why they named the song Red Lips after Mary, in the school paper? If Dot thought it was really funny Friday night when Julia fell down on the cement floor?

Why Will thinks he is the "king bee" of his family? Why it rained so hard Friday afternoon at the football game? If Peggy likes Miami High better than Fisher High? Why "Pep" pretended that she was drunk at the Country Club the other night?

If the boys on Fourteenth and Collins have stopped cussing? If George will skip school any more now? If Billy and Dolly are twins... and if it isn't hard to tell which is the better half? When Miss George's wish that men wear engagement rings

Why Alice still wants that position? Why the birdman needs more monkeys with Dick and Kearney around? If Courtney paid a premium on that \$10,000 bond... and did he get reduced rates? Why Mr. Green doesn't want to meet Mr. Snitzel? What is the proposition Roy has to offer a poor working girl? Why Brownie and Shorty don't call oftener and go home earlier? When the committee of one

FOR SALE High Class 1927 Brougham At a Bargain for Cash Speedy. Low. Glassy Small Straight 8. Original finish like new car, in perfect condition. Owner going south and has no further use for car. Before buying any other give this a trial and compare values. Price asked: Original cost, \$2,285 and will sell for considerably less than half. Have used less than six months. Car at Tuttle's Garage, S. Miami Ave. and S. E. 3rd St. Come ready to do business because you will want this car when you see it.

HOTEL Pancoast MIAMI BEACH DIRECTLY ON THE OCEAN at 29th Street Private Bath Houses and Bathing Beach

LITTLE GERALDINE When Little Geraldine heard her teacher say there were forty-eight states in the Union she just laughed and laughed because she knew that he wasn't including the state of intoxication which he had been in the night before.

thousand will get the other 996 members? If Toots hasn't tried mighty hard to get her name in Miami Life and why she failed? Why Sam runs around with that dumb crowd?

If the city employes who loaned themselves to the city cash drawer have had themselves returned? If Milton looks half way decent for once... and why he don't want to be made a fool of "in front of that car"?

If sugar-babe misses sugar?

... and what Clarksdale is going to do with him? If Feathers will grab any more notes... and if Bobbie will laugh next time... and what would Ruth do then? How would you like to be a Republican politician now? How long will it take the organizer to find out he isn't the only one?

Florida Fruit Company OPEN ALL THE YEAR Established Miami Fruit Dealers Specializing in Tree-Ripened Indian River Fruits packed and shipped all over the U. S. and Canada. Crystal Ball Fruits and Paper Shell Peaches. INSPECTION INVITED References Furnished Phone 37356 207-209 E. Flagler St. — Miami, Florida

"A THRILL EVERY MINUTE" Terrace Gardens Miami's Top Notch Night Club for Particular People Featuring TUDELA AND GEAN Parisian Dancers also BILLIE LEVITT in Song Specialties Just East of Miami Ave. N. E. 65th Street Just West of Dixie Highway DINNER — 6 to 9 P. M. A la Carte, 9 P. M. till Closing INCOMPATIBLE CUISINE—FANTASTIC SYNCOPATION—ENTERTAINMENT UNUSUAL—YEAR 'ROUND PRICES—No Cover Charge Before 9 P. M. Phone: 9127 North

Gregg Fruit Company (Formerly The Fruit Box) FANCY GIFT BOXES OF Finest Indian River Fruits The Ideal Solution to the Christmas Gift Problem TWO STORES: 238 Northeast First Avenue 74 Northeast First Street Delivery in Good Condition Guaranteed Same Ownership and Management Since 1924

MIAMI WILL CELEBRATE the completion of facilities amounting to over 300 MILLION DOLLARS in creating the World's Greatest Winter Resort JANUARY 2ND TO 8TH, 1928 has been set aside to celebrate the completion of MIAMI HARBOR to 25 feet... \$5,000,000 DADE DRAINAGE DIST. Making 200,000 acres ready for cultivation... 2,000,000 NEW BAYFRONT PARK... 2,500,000 NEW PUBLIC UTILITIES... 15,000,000 BISCAYNE BOULEVARD... 5,000,000 NEW STREET PAVING AND BRIDGES... 5,000,000 NEW VENETIAN CAUSEWAY... 2,500,000 NEW FEDERAL HIGHWAY TO JACKSONVILLE... 12,000,000 WAY... 1,000,000 NEW SHIPS CLYDE LINE... 5,000,000 SEABOARD AIRLINE RY. ENTRY INTO MIAMI... 25,000,000 N. Y. NEW DOCKS AND WAREHOUSES... 1,000,000 FLORIDA EAST COAST RY. DOUBLE TRACKING AND IMPROVEMENTS... 61,000,000 DADE COUNTY CAUSEWAY... 1,000,000 NEW HOTELS AND APTS... 150,000,000 27 Stories... 3,500,000 NEW OFFICE BUILDINGS... 12,000,000 TOTAL \$308,500,000 Be Here for the "Palm Fete" Monday, January 2nd - Reception Day Tuesday, January 3rd - Sight Seeing Day Wednesday, January 4th - Landing of Columbus—Flower Pageant Thursday, January 5th - Deep Sea Fishing Tournament Friday, January 6th - Miami Beach Day Saturday, January 7th - Coral Gables Day Gentile Seminole Indian Green Corn Dance Moon Dances and Fireworks Will Be Featured With this celebration Miami officially opens the 1928 tourist season which we expect hundreds of thousands of visitors to enjoy. Among these visitors will be the editors, publishers and special writers who represent 100,000,000 readers of newspapers and magazines in the United States. We will be on our mettle to prove Miami's claim to the sobriquet, "Magic City." We must prove this boast to the guests who will be your guests. They are, in reality, the "eyes of the nation." Let's all join in showing our visitors America's real Miami, the greatest and only tropical metropolis of America. CHAMBER OF COMMERCE, MIAMI, FLORIDA City Commission of Miami World's Greatest Winter Resort