

YOUR SKYLINE REMINDS ME OF NEW YORK

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Edited by WEN R. PHILLIPS

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A Solution For Meter Messes

JUST a suggestion that won't be followed by the city commission, but we've got to get it off our chest:

There are said to be in excess of 81,000 electric, gas and water meters in this area. The average deposit required by Little Nell for each meter is \$7—and no matter how fine a credit rating you have, how good your word is, you must pay the deposit or go without service.

That makes a tidy sum of something between \$600,000 and \$700,000 the public utilities company has on deposit at all times, drawing nice interest, and upon which they pay very little interest in return. Patrons, although entitled to do so, very seldom go through the red tape necessary to obtain interest on their meter deposits when discontinuing service.

This paper is now receiving more complaints about excessive charges for meter deposits and inconveniences attending than upon the public utilities rates, which have been considerably reduced of late.

Now, is it treasonable to suggest that a security company be formed to guarantee the utility trust its \$7 per meter, collecting only a nominal fee from the patrons for the guarantee, and depending upon the interest the utility trust would have to pay it upon release of the meters? The utility company, of course, would lose most of the juicy interest returns it is now enjoying, but on the other hand a chief source of annoyance to all Miami citizens (and in thousands of cases it is a real hardship) would be relieved.

P. S.—A prominent Miamian tells Miami Life that he was asked to put up a \$180 deposit for his power meter a few weeks ago. He offered to buy \$200 worth of "Sunshine Service" stock and put it up as security for his meter. The company wouldn't accept the stock and he had to come through with the cash. Neat?

Not So Good

WEST PALM BEACH needn't get so cocky about selling its \$500,000 school bond issue for 97 cents, when a \$750,000 bond issue of similar nature was sold recently by the Dade county school board for 94 cents, and Broward county \$250,000 issue for only 90.3.

It wouldn't take much of a school board to improve upon the financial ability and management of the Dade and Broward school boards.

We Eat a Lot

SOME 35 to 42 cars of fresh vegetables, meats and other edibles are consumed in Miami every week. With some of the finest truck gardening land in the world at our very doors, it seems strange that much of this produce is shipped in from California. Butter, eggs and meat form a large part of the shipments though all could be supplied by Florida farms and dairies.

THE suggestion that the schooner "Rose Mahoney" be preserved as an aquarium and marine museum is good and timely. After all, there is no one relic of the hurricane that has caused so much interest as the "Rose Mahoney." While at present it may be unsightly, it would not require very much work to make it an attractive momento. Really, we would hate to see the "Rose Mahoney" removed.

Miami, What an Amusing Resort!

DEAR BILL:

Hurry up and come down or you'll be too late to get in on the ground floor. Would have written you before but have been so busy buying up "back country" land in anticipation of the coming winter season that I haven't had time.

It's going to be the greatest winter season we ever had. But not a tourist season, Bill. The dealers and a newspaper or two and the county and city officials say this tourist business is all the bunk. Industry and farms—that's the big idea now. In another month everybody will be clamoring for a farm. We're going for this rural stuff hot and heavy, no foolin', and if we can pick up the choicest pieces of property we'll be sitting on top of the world in another 20 or 30 years.

No more of this ocean beach, casino, race-track, tea dansant stuff for us. We're going to live a good, clean wholesome life this winter, putting in eight or ten hours every day "developing our natural resources" under the direct supervision of Chief Resourcer James M. Cox of Ohio who has kindly consented to give up his golf and his club life to assist us in "reaping the golden harvest" out in "them thar glades." Oh, we'll have fun all right, but it'll be the nice kind of fun we used to have back in Yankeetown, Ind., years ago, after corn-huskin'. After a good day's work under a hot sun, working up a good sweat, picking up our natural resources here and there and developing them, we can go down in the cool of the evening to the F. E. C. depot and watch the tobacco drummers arriving and departing—and we'll get a big kick out of waving at the rich folks passing through on their way to Havana. Doc Merrill, Marcus Milam and Jim Carson undoubtedly will arrange some nice singing bees for us, and we'll probably have a lot of

good horse-shoe pitching on Flagler street—if the preachers don't raise a howl.

Bill, the trouble is that we've been blind to this great back-country of ours. We had this tourist mania so bad that we turned our backs on the great possibilities out there in the saw-grass swamps. Personally, I've always wanted to turn my back on them, but I am finally beginning to realize that it was simply because I'd been making money off the tourists. But now that we are rich and can afford to thumb our noses at sick Yankees and knickered millionaires and dolled-up notables, I say let's go after these glades and make them produce something. We're still young enough to start trying.

Already have an option on the race track in Hialeah. Great for truck farm—good Georgia clay already there for vegetables, plenty of sand for strawberries, grazing land for cattle, and plenty of lumber in the fences to burn in hog-killing time. We'll can our tomatoes in the basement of the grand-stand—and, say, every once in awhile when we get fagged out for awhile, you and I can sit on the Jockey Club porch and enjoy a couple of long-tall-uns.

It's going to be great here. We're going to be a regular bee-hive of industry from now on. Pittsburgh-of-the-South stuff, you know.

Well, Bill, will have to leave off now. Hear a newsboy yelling Extra—something about a man dropping dead, and I'll have to hurry out and see if it was our old friend Tom, who told me yesterday that he'd found Scotch at \$2 a quart.

Respectfully yours, DEVELOPER ED

P. S.—No, it wasn't Tom. It was a financier who'd been coaxed down here to promote a coal mine.

Hold It, Girls! Marie was a nifty "job," John married her, and trembled, He knew she was a run-a-bout, But how she was assembled. He changed her line entirely, (A warning my dears, no doubt), When she became a staid sedan, He got another run-a-bout. —H. R. V. LEE

POLITICS

MIAMI BEACH councilmen say they are going to select a successor to the late Bill Scott next Wednesday, terminating a many-week search. The antics of the councilmen are really amusing, but of course that's nothing new.

Now, for instance, they're insisting that Bill Scott's successor must be a "South Beach" man, because Bill Scott was popularly supposed to represent that section. Several good men have been mentioned for the place and the majority favored them, but it happens that they live north of Fifth street and, therefore, cannot represent South Beach.

Of course these men own considerable property south of Fifth street and are vitally interested in the development of that section, but because they don't live next door to the corn games or upstairs over bootleggers they cannot represent the best interests of that section.

Three or four members of the council are said to have agreed on a real South Beach citizen who happens to live south of Fifth street, but not very far. He, they say, is a South Beach man. Of course, the fact that he never took a drink in his life, knows scarcely anyone south of Fifth street, has only the scantiest knowledge of conditions there, and at heart is most unliberal in his views, doesn't seem to have any weight with those three or four councilmen who are boosting him, and who, pursuing their usual dumb course, will probably name him next Wednesday.

What a farce! Four members of the city council, as it stands right now, are officers of the Miami Beach First National Bank—Levi, Mead, Henning, and Floyd. And Mayor Lummus of course is vice president of the Southern Bank of Miami. So it seems rather ridiculous for them to be poppy-cocking about equal

(Continued on back page)

A MAN with a perfectly good bank account tried to get a check cashed the other day. He was unsuccessful as it was after banking hours. Finally he met a friend. "I can't get this check cashed," he said. "Well," replied the friend, "take this \$20 bill and see if you can get it busted. I've tried all over town."

SHENANDOAH CAFETERIA

A Shenandoah sch ol boy writes this letter to Miami Life. He signs it with his initials as he does not want to get into any trouble. We are even leaving the initials off, but here is the letter:

EDITOR MIAMI LIFE:

I read your article in the Miami Life of last Saturday, about the Shenandoah cafeteria, and you certainly hit the mark, and I thought I would write and tell you just how "us kids" feel.

Being a new student at Shenandoah, I was delighted at its beauty and also its teachers, but I found at noon I must either eat the food at the cafeteria or go without; for as you already know no one is allowed to leave the school at lunch time, except you live four blocks away and then you have to have a written pass from your parents, which must be renewed each month.

I was going to bring my lunch when this incident occurred which changed my mind. While eating my dinner, a poor little girl sat down at the same table I was at. She had brought her lunch and was eating it in the cafeteria as there is no other place where you can sit and eat your lunch, all the rooms and assembly halls are locked at lunch time. While the little girl was eating a lady of the P. T. A. came in and asked her, "Did you buy your lunch here?" "No," replied the little girl. "Then please do not come and eat it in here any more, as we only have room for those who buy their lunch."

I never will bring my lunch to school although at times the food is eatable at the cafeteria still we don't like to eat the same things for three days in succession, which we have done. I have an allowance, which does not allow me to spend more than fifteen cents a day, and I will tell you what I had today, for 15c: one tablespoon of red beets, 2 tablespoons of spaghetti (tasted like mush), and one tablespoon of peas. This was fifteen cents. I repeat, I had no bread, butter and nothing to drink, and over at the drug store could have got two nice sandwiches for 10c and a bottle of milk for 5c, and I'd feel satisfied.

Yesterday all the kids sent the pudding back; said it tasted like kerosene.

I hope this article will do some good. If they want to make money on the children, let them serve them at the same price as at the drug store, as there are many children whose father is out of work and cannot afford it, and I know many.

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Round the TOWN with ROD

GOOD AT THE JOB

A. B. MACK is manager of the transportation department of the City of Coral Gables. He takes care of the city's cars, trucks and supervises the rapid transit railway. During the last few months the rapid transit has been carrying from 101,000 to 150,000 passengers each month. In a few years this railway will be a good paying proposition. Lines to the south will probably be built by the municipalities and the city will supply the cars. The Miami Beach Railway Company ran the transit for six months and wanted a bonus for running it. Now it is paying for two or three city departments.

FOR CITY MERIT MEDALS

THE decision of the commissioners to give Motorcycle Policemen Crews a gold medal for conspicuous bravery points to the fact that the city has no arrangement for suitably rewarding its employes for special work and bravery. I would think that three medals, bronze, silver and gold, might be awarded in such cases for services to the city. A board, comprising a member of the army, navy and one civilian, could pass on the matter. And what about giving policemen and firemen service stripes after five years? Also medals for those who have shown bravery during the last few years. Every cop on duty during the hurricane should have a medal.

HE MAY STAY HERE

SOME 15 years ago, before grandmas started to dress like high school juniors, Kimi S. Iwama came to Miami. He liked the city because there were no red curbs nor high-priced eggs confronting him on each corner. He opened up an art shop and gave the natives a treat in

(Continued on back page)

River Is Worst Feature Of City

MIAMI'S worst feature is the Miami river. While this stream might be made one of the beauty spots of the city it is allowed to become the dumping place of worn-out boats and all the flotsam and jetsam of the port. The F. E. C. bridge is one of the unsightly places, besides being a nuisance to traffic. A jackknife or similar bridge should be built there so as to leave the river open. The whole river should be cleaned up and made presentable.

Fly-By-Nighters

ISN'T there some way of curbing these tourists and travel agencies that pester us for three months every year, promoting Havana tours and what not? Many of these organizations are financially irresponsible and yet are permitted by a \$25 city license to solicit business for which they can return nothing tangible.

They are mere service bureaus, and when a tourist hands over his money he is entirely at the mercy of the travel agency and can only trust to luck that he has made a wise choice, for if he has any complaint or is entitled to reimbursement for inferior or inadequate service, he is very apt to find that the agency's assets probably do not cover the amount he has paid in.

There is no need of building a wall about Miami, but it does seem that the city charter would permit the city commission to reduce the number of fly-by-nighters this winter.

By the way, thirty-eight restaurant permits were issued at City Hall within nine days. And these at a time when most of the permanent restaurants are nearly always empty.

Those Eating Places

SINCE October 1, when new licenses must be secured, the city has had between 1,100 and 1,200 applications for restaurant permits. This number includes soda fountains and hot dog stands. About ten applications each day has been the average for the last week, many of them new places, but mostly eating places that are opening up again after being closed down for the summer. Before the city will issue a license now the owner must show a clean bill of health for himself and his restaurant or soda fountain. The places of business are passed on by the city inspectors and a permit issued before a license will be given.

City Is Healthy

NOTWITHSTANDING all the rumors of epidemics in Florida, and all of those rumors are just rumors, Miami has a particularly clean bill of health this winter. At present there are only four cases of typhoid, six of diphtheria, four of scarlet fever and two of whooping cough in the city. Considering that many children have returned from northern points in time for the school opening, this is almost a record, according to the health department.

WELL, if Miami licenses all auto drivers, and if the said automobilists are now paying one of the highest gasoline taxes in the United States, and the spinster's association urges a tax on bachelors, we still can shout to the world that Florida has no inheritance tax—which will probably be true, as there will be nothing to pay with.

Breaking Traffic Laws

IN ALL other cities, except Miami, in passing a car ahead the left hand side must be used. In this city, especially on one-way streets, cars pass each other on any side. This is particularly dangerous when three cars happen to reach the same point at the same time. The car in the middle might turn into the curb to let the other go by and collide with he car passing on he right side. Traffic cops should get after those who pass on the right side and put a stop to the practice.

???

MOST people in these parts hate to hear about C. W. Standau, prohibition chief here for the last year, resigning his job. But why the ministers and other dries are out in stormy protest against his resigning is more than we can understand.

From the Press Box

Giving Sporting Events the O. O.

MARTIN and Armstrong in their weekly bouts staged at the ball park again pleased a fair crowd Monday night with a snappy bill in which even the hardened patrons gave vent to shouts of satisfaction.

Johnny Flynn, the conqueror of Jimmy Sullivan, and Billy Gannon, a veteran of the ring but a newcomer in these diggings, furnished the thrills of the evening. They cast so many sockers about that even the referee—who in this case happened to be Charles Livingston, fell heir to more'n he anticipated. Game, aggressive and punching, the two boys kept their ten rounds full of pep. Another match between the two should pack the stands; but for the sake of Jimmy Sullivan our advice is that he go learn something about fighting ere he tackles either of these lads at the rate they are going.

Bob Ingersoll won his scrap against Kid Samuels. With the skill and punch that Ingersoll totes it's a shame that he resorts to so many unfair tactics while against inferior opponents. He can improve his standing with the fans a whole lot by cleaner work. He doesn't have to use dirty stuff.

WILLIE JACKSON, of whom many favorable rumors were heard, took an awful lacing for two rounds, then came back and pummeled Harry Harris until that Brooklyn Yid started kowtowing all over the ring. Harris quit and his seconds threw up the sponge.

Eddie Bishop mastered the Cherokee Kid. The kid, game and willing, was in distress generally, not alone physically, but his ragged shoes gave way. But he had one of them removed and was still fighting at the finish.

The Elks football game last Sunday was well attended by an audience that watched the play from outside the fence. As the price charged was low and the profits will go to a charitable institution, the inside of the field is where the fans should be. The game was all to the good and another will be played tomorrow.

THE UNIVERSITY OF MIAMI boys also staged a good game last Saturday. But, in our estimation the chopping and changing was not real sport. Playing about 17 men with about 34 doesn't look good.

Howard Livingstone is proving to be a real referee these days. Howard is ex-champion middleweight of the world and knows the game backwards. He is able to make the boys fight and should have the thanks of the fans on that point, if on no other.

ALTHOUGH Messrs. Graham and Green lost their shirt on the card they gave at the Douglas stadium all the boys were paid off. That should help them in the next card of bouts they give.

BILLY GANNON, Philadelphia, and Johnny Flynn, Chattanooga, welterweights, are booked for a return match on next Monday night at the Ball Park.

The matchmakers had to prevail on both boys in the way of a large guarantee to secure this return match, for Flynn had to cancel another engagement in order to accept the bout and Gannon postponed his return to the Quaker city another week.

The preliminaries will bring Eddie Foley against Pal McDonald, Harry Allen against Bob Ingersoll, Billy West against Kid Simpson and Al Roberts against Joe Salas, making a total of 34 rounds of glove tossing, sponsored by the Coral Gables Post, American Legion.

AND as it takes money to pay fighters—and that's one thing the Martin aggregation has done since entering the game—such promoters are entitled to at least an even break. Go out Monday.

THE easy going for the University of Miami Hurricanes is over, and the boys are working until long after dark every night. Coach Buck, who saw the Stetson-Rollins game, November 5, says "Stetson sure has one sweet football team," and there is no doubt but that there will be a battle when the University of Miami meets Stetson in the University Stadium next Saturday.

Four more games are left on the schedule for the University. They are: Saturday, Nov. 19—Stetson University of Deland, Florida. Thursday, Nov. 24—Howard College of Birmingham, Alabama. Saturday, Dec. 3—Oglethorpe University of Atlanta, Georgia. Saturday, Dec. 10—Georgetown College of Georgetown, Kentucky.

Through the Alleys of Miami

A NEGRO, desirous of letting loose of a mule, at a profit, talked a neighbor into buying the animal. After a careful examination the purchaser remarked:

"Jim, this here mule 'pears blind. Is he or ain't he?"

"No, Henry, that there mule is a workingest animal you ever saw. He ain't blind at all."

The purchaser led the mule to his cotton patch. After hitching the animal to a plow he started to work. Zigzagging over the furrows and missing very few plants, the antics of the animal soon exasperated Henry. He led the mule back to the yard, unharnessed him and said: "Go on to the barn, you fool mule."

The mule did, right on through the side of the building.

Rushing back to the seller, Henry shouted: "That there mule is stone blind. He done ruined everything and knocked the barn down."

"Foolishment, Henry," answered

Jim. "That mule ain't blind. He jes' doant give a damn."

A large, corpulent colored woman walked into a North Miami avenue drug store one evening this week. She had a parcel done up in newspaper. The clerk came to wait on her.

"Boss man, doctah," she said timidly, unwrapping the parcel. "Ah wondah if you all could exchange dis heah spray foh a package oh Mellon's food?"

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YOU'LL LIKE THE EVERGLADES DINING ROOM

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Of its exceptional cuisine and service.

Of its moderate prices.

Its staff and kitchen facilities make possible any range of service from a modest luncheon to an elaborate banquet.

The artistic surroundings are restful and harmonious.

The soft music by the Orange Blossom orchestra is toe-tickling.

Only fresh vegetables are served.

All fish are freshly caught for the hotel—less than twelve hours out of the Gulf Stream.

All bread and pastries served are made by our own pastry chef, Phillippe Wald from the Hotel McAlpin, New York City.

The entire menu is prepared under the personal direction of an internationally known chef, Leon Maxum, formerly of the Plaza Hotel, New York; the Ambassador, of Atlantic City; Shepard's, Cairo, and National, Lucerne, Switzerland.

The Everglades dining room offers a metropolitan standard of cuisine and service at attractive prices.

You'll like it.

The Meter Testers

THE city has taken on ten meter-testers and they are out on the job today. There has been a lot of rumors about these men being former employes of the light company. Here are the facts:

There were 225 applicants. Twelve passed the examination. Ten only passed the practical examination. The best applicant wouldn't work for the \$150 a month paid on this job. All the appointees have been in the city since 1925, some since 1914.

None have ever worked for the Florida Power and Light Company, according to their sworn statements.

Many have been employed in meter-testing in other cities.

The Florida Power and Light Company fired most of its meter-testers because they were testing meters from the pool rooms and movie shows, it is reported.

ON THE CAMPUS

THE grades will be out this week. Each student will receive a copy and a copy will be mailed to each student's parent. One nice thing about this arrangement is that it will let the parents, of some of those who are a little slow about writing, know that the pride of the family arrived OK and is still in school. Some of the grades won't tell whether the hopefuls are still in school or not.

Waxed mustaches don't seem to be very popular with the university crowd. At least it looked that way out at the Silver Slipper.

It looks like Coach Buck will either have to let his crew carry flash lights or move over to the new Coliseum for night practices. Maybe he won't have to do either. The moon might start coming out earlier.

She was only a Pharmer's daughter but she sure did know her Yeggs.

The school dance in the gym Saturday night was great. Lets' have more.

"Pop" Layman fiked the clever little slot machine that Doc Coy had on his fountain last week . . . so much that he just carried it over to the city jail with him.

All football men free at the Casa Loma dance. Mac McKim

A lot of people around school wonder how "Joe College" got his clothes, when he came out of the shower room the other night and found them draped over the goal posts out in the patio. Some folks know how he got them.

Now who do you think is the best looking girl in school? —Kidwell.

Manufacturers of Trusses, Abdominal Supporters, Braces, and all apparatus for physical deformities. Special Corset Department. All corsets made to order. Competent lady in attendance. Miami Surgical Company 343-345 N. E. Second Avenue



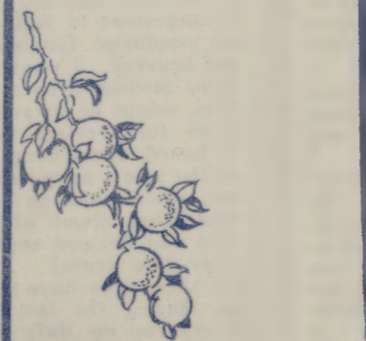
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CAP'S COLUMN

ALTHOUGH the Miami Civic Theatre has nothing to do with the University of Miami the plays will be given at the university auditorium. They will also be given in Flamingo Park at Miami Beach. "The Dover Road" will be played next Wednesday and Thursday. The Greater Miami Civic Theater Association is trying to find a location downtown in which to produce plays. The need of a Little Theatre here is great, according to the association.

They held an auction sale at the Withers transfer and storage headquarters last week. Among the things sold was a sled which brought 45 cents. It must have cost \$5 when new, but its usefulness down here is problematical. They also sold about 100 decks and could have sold a whole lot more.

A furniture man in this town who deserves a lot of credit is Chas. Roman, out at N. W. 13th street and 7th avenue. Business reverses and the hurricane bankrupted him completely last summer. But Charlie is a cracker-jack furniture man, and he leased his old factory back from the receiver and is now doing a thriving business in furniture

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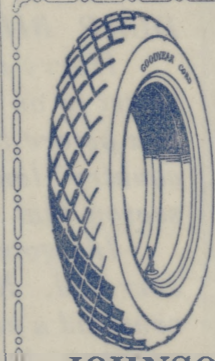
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repair work. He can take a worn-out, dilapidated bureau or table in a day or two it will be good as new, with a bright shiny coat of paint. And his prices are mighty reasonable. Charlie has just finished doing over all the furniture from the Wofford Hotel, which was fire and hurricane damaged. We saw the lot just after he had finished it, and it looks like a brand new shipment from the factory.

John Tullos, who recently bought out the Blackwood-Rose Tire Co., at 22nd avenue and W. Flagler, and calls the new concern the Tullos Tire Co., is already branching out his new acquisition. He has established locations at 700 N. E. 2nd avenue and at 12033 S. W. 8th street. He says he is not going to raise the price of tires this winter, thus giving the tourists an even break.

YOUNG Bebie Tatum, C. Lawton McCall, and Earl Collins have taken over the operation of the

Nu Way Laundry Catering to the particular housewife. Specializing in family finish 1948 N. W. 5th Ave. Phone 8131



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CHRISTMAS SHOPPING Hints



LITTLE GERALDINE'S sister said she was worried about how she was going to buy her Christmas presents this year, but Little Geraldine just laughed and laughed because she knows the best way is to buy 'em now week by week from the firms listed below. You can get a better selection, lower prices, and you don't feel it so much in the pocketbook when you spread the buying over a longer period. Many of these firms will let you put a 25% deposit on any article, which will hold it for you until December 17th. Start your Christmas shopping now!

Toilet Articles of every description, and a fine line of Fresh Christmas Candy Order now for later delivery RAND & RICHARDSON 445 N. E. 1st Ave. (at 5th St.)

Make Your Xmas Selection Early Julius Damenstein JEWELER 10 West Flagler Street The Store with a Reputation

CONFECTIONS GIFTS FAVORS Mary Lou Party Shop Phone 2-3168 200 S. E. 1st Ave. Clyde Court

Christmas Cards and Gifts SKAGSETH'S 35 N. E. First Street

GIFTS in Jewelry and Imported Novelties to meet every purse.

The Keller Co., Inc. 12 N. E. First Avenue Opposite First National Bank

Such Pretty Suggestions Benrus Watches and Jewelry. Also a novel selection of Hand Bags and Leather Goods. BANKS, INC. 19-21 N. E. 1st St.

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GIFT DRESS FABRICS All Exclusive Designs

FABRICS for sports wear in designs and colors that are distinctive, but not bold—stamped with a slashing elegance that proves their thoroughbred qualities.

FABRICS for formal wear—quiet, demure colorings that are softer in the rays of soft lights. Filmy, drapy things almost ethereal. Bold, majestic gold and silver brocades—regal velvets in profusion—smart satin for both business and afternoon wear.

MANY, many wonder fabrics—all of which make heart-gladdening gifts—either made up into gowns or left to the joyous task of the one so fortunate as to be the recipient.

DUGALD C. HILL

In the Lorraine Arcade

"Vogue Patterns For Sale Here"

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ISA SEEKER

Gives Chief Quigg a Few Pointers

Mr. Chief Quigg
In rear of Silly Hall
Miami, South Fla.
Mr.

What Price Glory?

TWO demure old maiden ladies went to see the New York production of "What Price Glory," so the story goes. After the show was over they remained seated until the theater was practically empty. Finally one turned to her companion. "Let's get the hell out of here," she said. "All right," replied the other. "Wait until I find my goddam rubbers."

binder boys who are now peddling them to newly-weds as fresh from the country and when you break one you say my I've got halitosis again and where the hells the listerine.

Chief Wood of Miami Beach will be wild should you hire me because with you and I running the police force we could fire the whole beach force and bring the burglars over before Judge Stoneman and that would make Grover Morrow go to work which would make anyone mad besides himself.

Kindly send me the fifty dollars and no cents and I will immediately get on the job and you would be sitting pretty and could go duck-hunting on the place I shall find out about as soon as I get the money.

ISA SEEKER,
(Investigator-Special.)

LET'S GO FOR A RIDE

(The traffic sound has received orders to bring in all motorists driving cars with defective lights. The new order is that traffic officers shall not offer to aid the motorist by locating the trouble and giving first aid, but to let the motorist tell it to the judge which no doubt will aid in making traffic officers better liked.)

GEORGE is talking to his sweetie: "Honey, let's you and I go for a ride. Your kid brother is in the back yard, while your ma is washing the dishes and your pa is reading the paper."

HIS SWEETIE: "Oh, let's, George! Let's take a nice long ride."

(The new car which only nine more payments are due is ready to go. The lovebirds climb aboard, and the occupants are in bliss.)

GEORGE: "How's she run, baby?" (The car has traveled two blocks.)

HIS SWEETIE: "Lovely, dear. I could ride with you always."

(A sinister noise is heard. George looks at his speedometer. It registers 20.)

GEORGE: "It's a cop. He's probably chasing that fellow who just passed us. Where shall we go tomorrow, honey?"

"Hey! Pull up alongside the curb!"

(It's the blooming motorcycle cop. He's mad enough to join the army.)

COP: "What's the idea of driving a car without a taillight?"

GEORGE: "It was lit when I left home. I looked at it."

(George gets out, walks around car, shakes taillight, and it burns.)

COP: "Never mind. Come drive to the station."

SWEETIE: "But officer, it's burning now."

COP: "Come on to the station." (They proceed.)

SWEETIE: "That's a Georgia cracker cop. The mean thing!"

DESK SERGEANT: "Officer, what's the charge, and where did you get them?"

COP: "Eighth and Flagler. Improper lights."

SWEETIE: "If you'd get good policemen instead of them Georgia crackers people could ride in comfort."

DESK SERGEANT: "What's

Silent Cussing

The price of glory will be 50 cents in Miami all this week, when the New York stage success, "What Price Glory," is enhancing the silver screen at the Capitol Theater. This means that Miamians can get 50 cents for the bargain rate of 30 cents, for while the great war picture ran for a long period in New York at two snacks a seat, the Capitol management has decided to keep the price down to the usual rate.

The two now famous military stars, Victor McLaglen and Edmund Lowe, take the lead, and the story and stars both wrap themselves around pretty Dolores Del Rio—"Charmaine." Shells and bombs, the rat-tat of machine guns, trenches, mud, cooties and cognac all have a part in this "world's greatest war picture."

Folks who saw the stage play, or heard about it, may wonder how the producers are going to carry out the strong language which formed such a large part of the conversations between actors. Will they print those bold, bad words in cold type upon the screen? Nay, nay, such wouldn't do for the ultra-fastidious. Here's the way it's worked: they show you a close-up of Captain Flagg or Sergeant Quiet, so that you can see his lips move when he "talks military." If you know the naughty words he's using, and are quite familiar with them, you'll get the drift. If you're entirely innocent and never heard them before, you won't know what is being said; consequently your morals will be unscrupled.

Now then, take the whole family to see "What Price Glory," and if your best girl blushes during the close-ups, boys, you'll know she's wise.

Big Fight Coming

HUMBERT J. FUGAZY, Tex Rickard's only rival in the ring game, is to promote fights in Miami this winter. Negotiations with the Miami Sports Club are almost completed with Fugazy arranging biggest card ever given in the south for the opening day. The opening date will be around Christmas week.

Verse or Worse

Ode To Old Miami Avenue

Miami Avenue appears to me, where values used to soar. As now about forgotten and valuable no more; Our traffic head has done it and ineffectually replies, If we groan about "no business"—our petition he defies.

The remedy we've shown him, but he has an alibi. No cap, no bell is showing, the populace reviled. Our pioneers, they look aghast, when he turns the trail from them. They hold up hands in horror—it never should have been.

Just why all the tax cash, which is gathered from us all, is spent upon a new street and old ones left to fall, While bonded schemes for money-makers, drive conscience from their skins: Seems funny to us common folks, with such peculiar whims.

He says in this located place, the cars must drive to right. No matter if another place—a left-turn is in sight—The red bells keep a ringing to bring you to a stop When on that very corner there is a traffic cop.

Then on some other corner, where autos run like wild, No cap, no bell is showing, the populace reviled. A man must be an athlete and frown the danger through, But what about our mothers and the youngsters now, say you?

All power has this person, from whom there's no redress, To change a street's direction—to run them east or west—Thus robbing some of prior rights to make of them a goat. Who gets no pay for damages done—small good it does to vote.

It seems as though this noted avenue, which never was quite straight, Is now so crook'd it shames a snake, looks like a figure eight. And when you try to drive in town you'll be dizzy when you land, From swirling swings, through camps and lanes you see on every hand.

And as for our avenue's one way, we'll take them down on First, Thus take our guests on a business route, when we are going down. Let's swing them once at Fourteenth Street in northern end of town. Their heads will then much better feel and DIRECTOR won't be cursed.

—Clark Smith.

That Florida Trail

Don't be settin' up there wishin' "I you was settin' down here fashin'." The wish you know is father to the deed. Pack your car from top to bottom. See there's nothin' you've forgotten. Crank 'er up, and start for Florida full speed.

Don't be growlin' at the wimmin'. Bring 'em down and take 'em swimmin'. They'll be glad from ice and snow to get away.

Just throw in your old top boots. And the family's bathin' suits. Turn 'er ever—head for Florida today.

Watch the kids grow fat and sassy. It puts roses in the cheeks that now are pale.

Why, the very name of "Gypsy" Makes us all a wee bit tipsy. Give 'er the gas—when you hit that Florida trail.

—Teresa Conner, Hollywood, Fla.

Tonight

Sooner or later you will forget All that you are saying tonight. And yet— It is sweet for the star to kiss the sea. But not half so sweet as your kissing me.

But it doesn't mean a thing, I know; But I like to hear your line; and so The moonlight night has a thousand charms As I lie content in your warm young arms. Kiss my fingers, my hair, my eyes; Kiss my neck, my arms, and then Kiss my trembling lips again. Love me, hold me, just tonight, Till all the stars are turning white.

Sooner or later you will forget All that you're saying tonight. Never mind the bye and bye. For sooner or later so will I.

—B. C.

In The Editor's Mail

PERHAPS HE'S RIGHT.

Editor, Miami Life: Note from copied article in Reporter-Star that you are still shouting "Stop, Thief" at hotel and apartment house owners. Did it ever occur to you that owners of such places must have a legitimate income from their investments—same as your paper?

Now, please use your thinker a minute. Here are the facts: The greater portion of these places do business just about five, possibly six, months in a year. Their returns during the occupied period must equal an entire year's income! \$125 and \$150 per month means just one-half these prices. The first price brings returns of \$750 per year; the second, \$800.

—Curran at 8:30 P. M.

CAPITOL ALL WEEK THE WORLD'S GREATEST MOTION PICTURE WHAT PRICE GLORY No Advance in Prices

Boxing Hall Park, N. W. 16th Ave., 3rd St. Monday, 8:45 P. M. Best Fight Ever Held in Miami BILLY GANNON PHILADELPHIA VS. JOHNNY FLYNN CHATTANOOGA Auspices Coral Gables Post, American Legion

The Y. W. C. A. Cafeteria

108 S. E. First Avenue IS NOW OPEN FOR BUSINESS Featuring the same good home-cooked food that has built our reputation in the past By Request of Our Many Patrons We Will Remain Open EVERY SUNDAY to Serve Luncheon and Dinner Owned and operated by the Young Women's Christian Association

ICE MAN'S LIFE

Published Every Now and Then by Peninsular Ice Co., 648 N. W. 13th St. Saturday, November 12, 1927

Volume 1. Number 12. Specializing in Ice

This is an age of specialization. The "jack of all trades" has little show, whether he be manufacturer, merchant or professional man. Modern civilization has developed the need for experts and the discriminating buyer of commodities or services demands the utmost efficiency.

That explains why the Peninsular Ice Company sticks exclusively to the ice business. The personnel of our organization, both in manufacturing and distribution, lives and works, studies and plans for the production and sale of no other product. We are striving to give the people of this community specialized ice service which will stand out with the very best experts in any other line.

As an ice user, the individual customer will find various advantages in doing business with us, whether he uses a dime's worth a day or tons.

Ice Wins Again Many users of Peninsular ice have told us that in their experiments with home-made cereal beverages they find nothing quite so good as melted Peninsular ice for giving the finished product that soft, clear, palatable quality so desirable but yet so hard to achieve with ordinary hydrant water or even distilled water.

Is It Graft? Our deliverymen are constantly bringing in reports which indicate that certain apartment house managers insist upon dictating to their tenants what ice man they shall patronize, and we have heard that the same thing is being tried on the laundrymen, milkmen, dry cleaners and other tradesmen.

Boosting Miami The Peninsular policy calls for a square deal to every customer—no free ice, commissions or gratuities to anybody. We are selling our product on the closest possible margin of profit, trying to give full weight, polite prompt service in every case. Our drivers have to pay the company each day for every pound of ice they have left out. If some apartment house manager insists on gratis ice the probability is that his tenants are paying for it thru short weights.

WANTS HIS MONEY BACK. Editor, Miami Life: Why not follow up the meter robbers with something about the automatic nickel robbing telephone boxes. They are going to make an awful impression on the winter visitors. If they can get more than one connection per four unreturned nickels they beat my record. P. R. COOK.

Biscayne Plaza Opens Anna H. Sessions repeated the Biscayne Plaza Theater, at South Beach, on Armistice night, with the assistance of several pretty underites in smart uniforms, and a hard-working corps of assistants. The Biscayne Plaza ran for four months last winter and has been shut down for the summer. It is a mighty good-looking house, both inside and out, and should do much to bring about a re-establishment of the old active night life of the South Beach district. The admission price is 35c, which is an incentive to bring the crowds.

Miami Life is read—not skimmed.

OLYMPIA SUNDAY, MONDAY, TUESDAY WILLIAM BOYD and MARY ASTOR in "TWO ARABIAN NIGHTS" WEDNESDAY and THURSDAY BEBE DANIELS in "SHE'S A SHEIK" FRIDAY and SATURDAY DOROTHY MacKAILL and JACK MULHALL in "CRYSTAL CUP"

SHAKE THOSE DOGS! This Ad Presented at the Box Office Any Night This Week Will Admit Two Persons FREE! Roselano Ballroom SOUTH MIAMI BEACH Dancing Every Nite and Sunday Afternoon DO YOUR STUFF Contest Tuesday and Thursday

4,750 Yards Just Unpacked of the New Season Silks—a brilliant assemblage The Feature Group at \$1.95 As we write, thousands of silken lengths are being unpacked for your selection. The smartest of their type that can be procured—in texture, color, or design. To complete madame's wardrobe, or for gift-giving. 36-inch Taffeta for the robe de style, sponsored by Louisboulanger. 39-inch Burdine Plain Washable Crepe. 32-inch Washable Striped Crepe. at \$2.95 39-inch Plain Crepe in the guaranteed Truhu colors, which include black and white, as well as smart shades. 39-inch Chiffon Rippelene for dancing. at \$3.95 39-inch Satin Back Crepe in 5 colors. 54-inch All-wool Tweed for sports-wear. 54-inch Baby Broadcloth for coats. 39-inch Novelty Coating in dark shades. 39-inch Crepe Toskana, a Romain crepe. 39-inch Satin Back Crepe—fine quality. 39-inch Sheer Floral Printed Chiffon. 39-inch Printed Crepe de Chine—new. Burdine's—Second Floor Burdine's A COMPLETE DEPARTMENT STORE

Biscayne Plaza SOUTH THEATER BEACH SUNDAY-MONDAY TOM MIX in "The Last Trail" TUESDAY-WEDNESDAY REGINALD DENNY in "Out All Night" THURSDAY-FRIDAY "SLAVES OF BEAUTY" SATURDAY "CLOSED GATES" (Coming: "Cat and Canary") REFRESH-UR-SELF 21670 Sunday Chicken-Steak 75c Dinner 75c The Harmony Inn 118 N. E. 2nd Ave., Opposite Congress Building

Miami Life

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WEN R. PHILLIPS, Editor and Publisher
S. C. EBBETS, Circulation Manager

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LOOKING BACK Over Miami Life Files

(Miami Life, February 13, 1926)

Good Gracious, Listen to the Knocker

THERE'S a good deal of grouching right now among persons of a certain class over the general realty conditions in the Miami sector. If Pollyanna stood on any street corner long enough she'd hear enough pessimism and dire predictions to turn her into a weeping willow.

We have analyzed the situation carefully in the last two or three weeks. We have been in Miami a long time, you know, and we've seen these furies before. And despite our inherent modesty, we believe we know a little more about the present and probable future of Miami than a dyspeptic garbage collector from New England who has just discovered he can't make his second payment on a \$500,000 piece of property.

We have analyzed the situation. And we find that these are the only things wrong with Miami today:

- (1) Binders no longer make 1,000 per cent profit in 30 days.
- (2) Realty bargains can't be picked as easily as oranges any more.
- (3) Youngsters whose sales experience has consisted of selling coca-colas for five cents can't jump into the real estate game and turn a \$100,000 deal in the first week.
- (4) Ex-bucket shop operators can no longer inveigle conservative bankers of Iowa into buying swamp lands for fine hotel sites.
- (5) No longer can you bring a \$90 flivver to Miami and trade it in for a Rolls-Royce in a month's time.

Summary: Miami has become a city, not a boom.

In other words, people buying real estate are no longer buying blind-folded. They are buying with an idea of keeping what they are buying, not of unloading it at the first hint of profit. They are no longer buying superior apartment house sites adjacent to round-houses, or orange groves in the salt marshes, or \$300 lots with \$50,000 building restrictions on them.

We have passed from speculation to investment. However, please don't get the idea that we won't have more speculative periods. Several times in years past we have declared all speculation passed, only to wake up the next morning to find speculators fighting one another to give us twice as much as we paid a month before for our lots. We may have another "binder boy" period next week (but God forbid!).

Greater Miami is already a region of 250,000 people—and most of them permanent residents. Miami's winters have no competition in the United States. Miami is the only city in the United States where people may have 100 per cent health and 100 per cent happiness from November 1 to May 1.

It is the playground of the richest nation on earth and has been recognized as such for so many years and by so many hundreds of thousands that there is not the slightest doubt that, with transportation facilities remedied, it will in a few years be the largest city in the world—in winter.

Is there any other city in the world that could have stood such calamities as the F. E. C. embargo, the bottling-up of the harbor, the deplorable passenger trains from the North, the exorbitant hotel and apartment rates charged early in the season, the impassable roads leading into Miami, and, mainly, the most pernicious and persistent northern press and magazine propaganda ever directed against a city—and still be as bright and smiling, as prosperous and crowded as Miami is today?

Think of what Miami has encountered in the last six months. And consider its prosperous condition today.

If you do, you can't help being convinced that Miami is thoroughly sound, stable and profitable. You can't help but lay your dollars on Miami to win, despite all opposition!

Will They Collect?

SMALL AND SMALL are the county attorneys, hired at \$300 per month by the county commissioners. The members of the Dade County Bar Association, some 300, were assessed \$5.00 each to finance Small and Small on their pilgrimage to the state capitol, where they appeared in behalf of certain measures, which is as it is.

In Dade County there is outstanding estate bonds to the amount of a million dollars or more. The state's attorney, formerly, was charged to make collections of the same with a fee of ten per cent of the amount collected.

While in Tallahassee Small and Small got the following bill passed. It is a sweet one, and readers can reason it out themselves:

SENATE BILL NO. 213.
AN ACT authorizing and empowering county commissioners in counties having a population of not less than one hundred eleven thousand (111,000) and not more than one hundred twelve thousand (112,000) inhabitants, according to the last state census taken by the state of Florida, to enter into a contract with attorneys-at-law to collect amounts due on bonds in criminal matters estreated by courts sitting in said counties.
BE IT ENACTED by the legislature of the state of Florida:
Section 1. That the board of county commissioners of counties having a population of not less than one hundred eleven thousand (111,000) and not more than one hundred twelve thousand (112,000), according to the last state census taken by the state of Florida, be and are hereby authorized and empowered to enter into contract with any attorney or attorneys-at-law resident in their respective counties, for the collection of all bonds in criminal matters estreated in the courts sitting in that

county, and the proceeds of which bonds, under the Revised General Statutes, accrue to the benefit of the said county.
Sec. 2. That the compensation fixed by the county commissioners to be paid to the said attorney or attorneys-at-law with whom contract as provided for in the preceding section shall be executed, shall not exceed twenty-five per cent (25 per cent) of the total amount of the bond on which collection shall be made by the said attorney or attorneys, that unless collection is made, no compensation shall be paid.
Sec. 3. That from and after the passage of this Act the county commissioners shall have the exclusive authority of the direction of bringing all suits for the enforcement of collection of any and all bonds in criminal matters estreated by the courts sitting in said counties.
Sec. 4. That the said contract authorized in the preceding sections may be terminated at any time at the discretion of the county commissioners.
Sec. 5. This Act shall take effect immediately upon its passage and approval by the governor, or upon its becoming a law without such approval.
Approved May 7, 1927.

LUMBER
Complete stock, including Sash, Doors, Millwork and Roofing.
The J. A. McDonald Co.
35 S. W. 2nd St. Phone 23194
SEE KEENE
FOR KEEN SIGHT
132 Central Arcade
Seybold Building

GREEBY TO SAVE RACING

Renowned Armistice Parade Spectator Astonished at Inertia Displayed by Addicts of the Bangtails; He Will Fool Them All.

MR. R. HAMMERHEAD GREEBY will again come to the rescue of Miami's winter season, he informed a waiting reporter. Those who remember how Mr. Greeby saved the Dade County Fair by continually patronizing the free biscuit and coffee booths, can rest assured that the great patron of the city clinic would again put forth his best efforts.

"Not desiring no publicity now, I shall fool them wise fellows who say that racing is injurious. I shall wipe out them pari-mutuels and install a system of mine own which not even Vernon Hawthorne can understand. I do not need to fear the county solicitor's office as I understand they are mad at the law anyway, as there are no pictures in the new law books, and Ted Elliott and Fritz Gordon absolutely refuse to read books which have nothing in them but cases like the Greeby-Jeeby Inn



v. The Florida Cellar Mines Company, in which celebrated case I won a signal victory by having my lawyer, Dick Hunt, prove to Judge Penney that the cellar I received from the mine was in no way like unto the sample they showed me, and which, in fact, was composed of old post holes and wagon ruts.

"I have made some significant arrangements here in Miami. I have gone to all those 'Closed On Account of No Business' stores and secured their cash registers. I have had a staff of highly selected artists work on these registers—I cannot give you the name of them machines because the National Cash Register Company does not advertise with your paper and they might think they were getting some free publicity—and when the season opens these machines will be put in conspicuous places in Hialeah. On each machine will be the name of the horses. For instance, in the first race, should a lot of nags like Kent Watson, Hialeah Goat, Coral Gables Gloom, Pride of th' Dugout, Ming Tong, Gondolier, Herman Kaus, Kimo, Iwama, and such soforths be entered, their names will be on the side of the registers. A prospective bettor—I mean customer, will walk up to the clerk in charge, whom I think will be me, and say, 'I would like to make a purchase of some of your nice Hialeah Goat. What for do you charge for it?'

"I then would answer, 'Them's very fine goods. Could I recommend some Ming Toy?' After thus fuddling him up, he would take two dollars of some Kent Watson, and he would be allowed to ring up the sale himself and deposit the money in the register. Immediately after the horses have gone to the post I shall take my machines and go over to the dog track. There and then I will count the purchases. After taking out a small commission of say 50 per cent for myself, and a bit more for odds and ends, I would return the machines. When the race was over and the winner was announced all the purchasers of the kind of goods noted would be invited to get their purchases.

"The reporter, not hearing the question, queried the father of Ab-

Liquor Quotations

(ISA SEEKER on the Job)

RYE	
G. & W.	Bottle. \$2.50
(Good and Bad)	
Four Roses	2.50
(No headaches—yet)	
Canadian Club	2.50
(Ain't it the Truth)	
Old Hickory	2.50
(Don't buy the Quarts)	

SCOTCH

SCOTCH	
(You're liable to get your sweetie mad with these)	
Johnny Walker	Bottle. \$6.00
(Get a Chemist)	
Clan Murray	2.50
(Brewer says it's better)	
Vat 69	5.00
(Still Good)	
Other brands as you wish	2.50-45

BICARDI

Scarcity—due to high seas—make your favorite an offer.
CHRISTMAS WINES, ETC.
Be nonchalant; perhaps you can get a fair price.

BEER

Retails at 75 cents and a dollar per bottle, but look out for home-brew under Patzenhofer labels.

With proper co-operation from the police department, a good riot could be had and by the time the next race was on, a lot of the customers wouldn't care to see any more races and Mayor Grethen could load his jail with the disturbers. It's a very good idea and I like it very much. Would you care to invest a few dollars and become a participator?"

The reporter, not hearing the question, queried the father of Ab-

Kohr's Custard

Like Fresh Home-Made Ice Cream
Under the Management of William Head, Formerly of Atlantic City
74-76 N. E. First St. (Opp. Post Office)

Connecticut

CAFETERIA
116 N. E. 3rd St.
FOOD AND PRICES RIGHT
A Variety of Dishes for Everyone

Come to Headquarters for OYSTERS and CLAMS
Sea Foods Our Specialty
WISTERIA CAFE
44 N. E. 1st Ave.
Opposite Catholic Church

TALK MIAMI—
Cross-State Canal
—POINCIANA
Sea Level—Ocean to Gulf
Committee Hdqrs., 253 W. Flagler St.

Water Systems Water Softeners

V-K Service and Parts
W. E. CHAPMAN, Inc.
642 S. W. 22nd Ave. Phone 8222

15th Anniversary Sale
Entire Stock Reduced 20% to 50%

Nippon Art Co.

110-112 East Flagler Street
Opposite First National Bank Bldg.

SERVICE
Miami
Miami Beach
Coconut Grove
Homestead
**ROYAL PALM
ICYGRAM** Phone 5214

ICE IS MIAMI'S LARGEST MANUFACTURING INDUSTRY

Your money spent for ice stays in Miami as a part of the payroll of Miami plants
**ROYAL PALM
ICE**
Miami's ice is made in Miami by Miamians for Miami people. Use Plenty of it!

GENERAL PUBLIC UTILITIES CO.

In The Editor's Mail

VISITOR SAYS BUTTER NOT SO GOOD.

Editor, Miami Life:—Through your much valued paper I—a Miami winter visitor for the past five years—would very much like to see you give the following the publicity, in your judgment, it deserves.

Miami needs to do something quickly regarding women street walkers. I can honestly say that for the past four winters I have never been stopped at night by women on the streets in Miami. But this year, from the first day, I have found it advisable to stay away from certain sections if one does not care to be annoyed. This condition is very bad for Miami. What effect will it have if the news spreads North?

The word spread reminds me of the poor quality food being served in Miami restaurants, particularly butter. Or, is oleomargarine? And not very fresh at that. During the war I remember eating Your food standard must be raised if oleomargarine, and did not object. You are soliciting winter visitors. You cannot afford to insult them by placing before them the cheapest meats, etc., and expect them to enjoy it. It seems like most eating places in Miami are trying to see how cheaply they can put out a meal instead of how good, at a price consistent with the cities up North, which is higher and where food costs are a trifle lower. Since my arrival I have consumed 19 meals in 15 different restaurants. Not one of these have I found to be up to the standard of former years. My average price per meal, including a light breakfast, has

been about 65 cents. Not enough to pay—I admit—for good food properly served. Most of us visitors can well afford to pay at least what we are used to paying up North, and even a little more, which averages nearer to \$1.00 per meal, and eat real butter, and not old tough meat. It would pay some of the Miami restaurant men to find out the way California runs its eating places, especially the cafeterias. They are highly praised by Eastern tourists.

Thanking you for giving this your attention, and wishing you continuous success in the fine work you are undertaking, I am,
AL RAYMOND STEVENS.
P. S.: Wrote this Sunday. Last night I had the best dinner so far in Miami—\$2.00, including tip, worth \$3.00—at the Everglades. But even the better there wasn't up to the standard.

Do You Want a Good Piece of Pie? Try

Ethelwood Dining Room
158 N. E. 3rd St.
Homemade Pies and Pastries
Served With Our
Regular Dinners and a la Carte

The Morris Plan Co.
Pays 5% Interest on Savings Certificates
Phone 2-1265
105 N. E. First Avenue

W. M. DEWS

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NEWLY RENOVATED

PONCE DE LEON HOTEL

PARKER A. HENDERSON, Owner
231 East Flagler Street

Prescription Specialists

A SPECIALIST—One devoting himself exclusively to a particular branch of a profession. The men in charge of our prescription department possess superior qualifications and devote themselves exclusively to this work.

They are PRESCRIPTION SPECIALISTS

Promptness - Accuracy - Fair Prices

RED CROSS PHARMACY

Sincerity of Purpose Completeness of Stock
51 EAST FLAGLER STREET

Opportunity for Your Children

PEOPLE who live in Coral Gables enjoy all the delights of suburban living, away from the downtown rush, yet within speedy contact of the business heart of Miami. They have every facility for winter and summer outdoor sports, tennis courts, swimming pools, bridle-paths. And every form of community activity is theirs with ideal social clubs and organizations, and with the spiritual side of life cared for by no fewer than seven church congregations.

Notable among the facilities which attract people to residence in Coral Gables, is the surprisingly wide range of educational institutions. From kindergarten to University, the education of the growing child can be gained without even leaving Coral Gables. The Elementary School, with close to 800 pupils each year, is one of the most healthful and most beautiful in Florida. Then there is the Ponce de Leon High School, opened this year with a great increase in enrolment.

Coral Gables has a number of fine private schools, teaching from kindergarten to high school grades; she has also a Military Academy which has enjoyed considerable expansion, and the Academy of the Sisters of St. Joseph, a private academy of considerable renown. The capstone of this splendid range of educational opportunity is the University of Miami, situated in Coral Gables, and now in its second year of operation as an institution of higher learning.

One of the many cogent reasons for the many sales of Coral Gables homes is that many people with growing families prefer to live where school facilities of every variety are convenient to beautiful homes, amid congenial surroundings and an ideal atmosphere of neighborliness; where adults may enjoy the utmost in fine living and children may receive the best in equipment for the future.

There are homes in Coral Gables suited to your purse, to the purse of every thrifty, progressive citizen. They can be secured upon surprisingly low terms, by application to the homes department of Coral Gables Corporation.

CORAL GABLES
The Miami Riviera

Offices in All Florida Cities

SALES AND EXECUTIVE OFFICES
Administration Building, Coral Way, Coral Gables

A Few Paragraphs From Percy

THE American Express Company is giving Miami the same sort of service that most of the other big corporations are doing.

Teachers have a sliding method of giving marks in several of the schools. When the matter of department comes up, or some such item, they are inclined to mark all the cards the same—generally a "B," or thereabouts.

ONE piece of stupidity on the part of the street department of the city is the mending of paving at busy corners during rush hours.

An important industrial announcement will be made soon that will be a great help in bringing a payroll to the city.

AMONG the coming industries for Miami is that of a tannery. In fact the tannery is already in operation and financial arrangements made to extend its scope.

Employment bureaus here are charging a one dollar registration fee. This is often the last dollar the applicant has.

Witko Features New Number

DR. MILTON J. BENJAMIN, dramatic critic and song writer, known along Broadway as "The Tunes Doctor," and more familiarly known to Miamians as "Doc" Benjamin, has written a new official Miami number entitled, "Miami, I Miss You."

This new song, a beautiful, plaintive waltz, gives promise of being the hit of the season. It is quite catchy and easily memorized.

Walter Witko and his Olympians will render the number tomorrow, Monday and Tuesday, as part of the feature stage presentation.

First Part. I'm feeling blue and I'm weary, I never act the same. I'm just a rover Who's roaming all over, And I have myself to blame.

75,000 intelligent people read Miami Life each week.

Does This Fit Miami or Not?

A KANSAS friend sends Miami Life a few paragraphs from The Houghton Line, a Philadelphia publication, razing Chambers of Commerce and especially a certain one in Florida which may or may not be located in Miami.

I have in mind a Chamber of Commerce in Florida. The town in which it functions has witnessed phenomenal prosperity, due to one and only one cause—its ability to attract winter visitors.

Then again, once permit a chamber to be thoroughly established and it fastens itself permanently on the community; it is quite difficult to get rid of it, and to properly regulate it is next to impossible.

The wisdom of delegating public powers to a non-public body has always been doubtful. If the chamber of commerce affects the entire community in which it exists, by its actions, it certainly ought to be responsible to the entire community.

Editor, Miami Life: There was a time when I thought you were never wrong and that you were a watchdog of the helpless majorities' rights.

When Leo is going to lead his prize beauty to the altar, and just how long will she have to wait?

When the Three Musketeers will begin to drill that proposed well?

If the black and green speedboat will do any more hijacking, and who are the owners?

What's become of Joe Whitley, Mead, Bryan, Ted and Frank these days?

If L. C. K. would tell why C. J. left the apartment, then came, back, and left again disappointed?

Why the potatoes sold by a PAVILION ROYAL DANCE EVERY NITE Admission 10c

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certain large chain grocery system have consistently rotten centers while the outside appearance is whole

What became of the two big husky RIGGS that the three Musketeers were going to ship to Miami last month?

Who took a shower with his slippers on and if the Brooklyn gang heard about it?

If Johnson has lost his head since he came back from Paris?

If Duke will go to bed nights instead of playing poker?

Who is the pretty blonde waitress at the Breakers?

How Steve likes his new house in the Gables and how long will he stay?

Who set fire to the auto body and called the fire department out?

Who was the lady that shouted "Bob did it"?

When Steve will put the Chris Craft in the water?

Why Osner thinks he's such a drawing card when no one else does?

How much Bugs won on the football game last Saturday?

Why Rose didn't get the joke?

Who Gannon will box in the Charity fight?

If Flora has had the opportunity to meet Walter and what will happen when she does?

Who has change for a twenty?

If Mack still makes home brew?

What happened to Dusty's car?

If Alice has gone in the used car business, we don't see her any more.

If Rose enjoys the surf in the morning as much as Fay enjoys her berth?

If horses will come out this year with much Pomp-a-no?

If Karl will buy a cotton or a rubber plantation, and if it's rubber will he buy it from Phil?

When Phil's missus will find out?

If the city commissioner finds the bus station improves business in the Venetian arcade?

If the employment agency managed to find a white girl to work in that negro real estate office in colored town?

If the Square Deal grocery stores will change the name after being fined for short weighting?

Why Poey swallowed his gum while at the movies Saturday night, or was it Bowen?

Why Margery was so interested in that love book, and if she ordered any of the contents?

Who invented the loud speaker out at the tire shop?

Who was the young lady that Al Weiss tried to flirt with on the Coral Gables car, and if he was successful?

Who pushed the red signal?

lamps in the Olympia building when they wanted the elevator?

Who the attractive little manicurist at the Alcazar is, and why she always has a smile for you but never talks?

Why the blue-eyed girl in the millinery department doesn't try to get a night's sleep once in a while?

If Levitt doesn't know who took that photograph who does?

If Marie received the gift from Jimmie?

If all this argument about busses is worth a jitney?

When Jolly will get back?

If Gilbert enjoyed the mistake that was made by the little lady on Saturday night?

If the Hoo Hoos found out who's who?

Oh, Gilbert, where art thou?

Why Ted and Esther were not at the fight on Monday night?

Why Dan Hill felt so good after his game on Saturday?

How Harry Livingston enjoyed his fight on Monday night?

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"YOU PEOPLE HERE ARE SITTING ON A POT OF GOLD. AND STARVING!" (If you wish, you may meet this man. He knows a lot about oil.)

I am ready now to start drilling operations on my 8,000-acre Leasehold between Tamiami Trail and the Gulf Coast. My drillers are here in Miami under contract to drill 4,000 feet, and are making arrangements to move their equipment on location.

We know now that there is OIL IN FLORIDA. A well near Palmetto, which is similarly situated on the Gulf as my location, is making a splendid showing of Oil right now.

I am ready to lay my cards on the table and am prepared to make a very attractive offer to a limited number of persons who will invest at least \$1,000, or are in position to raise that amount among their friends.

Here Is Opportunity!

CONRAD MEYER

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Round the Town

(Continued from page 1)

what's what in antiques, and all such things.

Being married, he looked over the rock situation and designed a home of his own.

Year in and year out Kimi has conducted a trade or business which has brought him new customers and held the old.

HELP THE CHARTER BOATS THE charter boats at city docks could fill a good aquarium with the funny fish they bring in from the Gulf Stream.

JUDGE TOM IS BACK ABOUT two months ago Judge Tom Norfleet of the Criminal Court of Record disappeared.

ELECTION IS NEAR THE Harvey Seeds Post of the American Legion will elect a new post commander soon and several names are up for the position.

KEEP IT HERE A MIAMI hotel man waxes enthusiastic about bringing industries to Miami. Printing is one of Miami's largest industries and all the money spent in Miami printing institutions stays in Miami.

POLITICS

(Continued from page 1)

representation of Miami Beach interests, turning down good men on North Beach, simply because they have found a man who is as far apart from Bill Scott as the poles.

By the way, J. C. Brown, who has been talked of for the job writes Miami Life that while he had considered the matter favorably for a time, that on mature reflection he had come to the conclusion that he could be "of no constructive aid in furthering the city's best interest, with the present City Council as it is now organized."

"I have certain well defined beliefs and principles in government affairs," Mr. Brown goes on to say, "that would preclude me ever being a 'Yes Man.' I therefore would prefer that if at any time I serve the people of Miami Beach in a public capacity, that I do so with the authority vested in me by direct mandate from the people, expressed through the medium of the ballot box. Under these circumstances I respectfully request my friends to cease in their efforts in my behalf. I not only do not choose to be a councilman, and neither will I serve if elected."

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The Low Down on the Weeks Happenings

FEDERAL court convenes next week... will consider Alderman and Weech who are charged with killing several coast-guardsmen on the high seas... Arnold of the traffic bureau suggests licensing of auto drivers... which may or may not be a scheme to get more money out of the gasoline-high-taxed autoists... The Miami Coliseum opens with a blaze of glory and who's who are there... Mrs. Ruth Bryan Owen wishes to be elected to congress... Jitney election results in victory for bus and railway companies... Hoo Hoo, the lumbermen's organization, holds international convention in Miami... Motorcycle Officer Crews awarded gold medal for bravery... he deserves it... Miami University gets its first beating... Criminal Court opens... Judge Tom Norfleet presiding... Court of Crimes sits again next week... Judge Rose convenes grand jury... many cases to be heard... 53 days until Christmas... Liquor market shows recovery... prices and quality fair... Miami to have racing... without law violation... U. S. threatens to remove Prins Valdemar from harbor... Tourist crop arriving... but those coming in are looking for work... Coral Gables Progress Week goes over with a bang... copy of Miami Life placed with archives in Coral Gables city hall corner stone... question arises how they can lay a corner stone on a round building... 11,000 people attend opening of Coliseum... Armistice Day parade best ever... great enthusiasm by crowds lining streets... Meter inspection starts today... get ready to pay smaller light bills... New courthouse has not fallen down yet... engineers say it isn't going to... George Lankford sues for receivership of Fleetwood Hotel and foreclosure of his second mortgage... MORE NEXT WEEK.

FLASH—Publisher Kent Watson, publisher of the Miami Beach Beacon, closes another of those terrible gambling houses he is so familiar with... Kent's Sunday School gold star card is almost filled now.

HUNGRY? WELL, READ THIS

Some Interesting Ideas in a Recent Bulletin Sent Out by the Chamber of Commerce:

Pardon the French, but how in Hades can Florida's Agricultural and horticultural products be popularized with tourists when we charge them—and the home folk, too—more for the stuff where it is produced than they have to pay for it a thousand miles away? Oranges again. "Orange" juice made from synthetic syrup manufactured in Rochester, N. Y., and sold in Florida within a stone's throw of an orange grove. And, occasionally, real orange juice extracted from CALIFORNIA oranges with an electrical squeezer made and leased, or sold, by the California Citrus Exchange. And something else that gets our goat: synthetic maple syrup served with hotcakes in a country that produces the finest cane syrup in the world, so much so that it is a drug on the market in north and west Florida where it is made, and they're utilizing it in making moonshine likker. Ask for cane syrup for your fannel cakes next time you eat 'em and see if you get it. And Chesapeake Bay oysters when Pensacola, Apalachicola, Cedar Key and Fernandina produce enough to supply the United States. Cigar stores stocked up with Pittsburgh stogies and other domestic "rope" as dry as a bone with Tampa producing smokes of such high quality that European monarchs have 'em made to order in that city. Some day some bird is going to open a restaurant in Florida and specialize in Florida products cooked by a black Florida culinary artist. He's going to have cornbread and grits—and he won't serve the grits with sugar and cream as a cereal—and he's going to have fannel cakes with CANE syrup, and collard greens cooked with old-fashioned Florida "side" meat instead of "English bacon." There'll be cow-peas, and buttermilk and "yaller yams," turnip greens, string beans and a host of other things. And his prices will be based on the time-tried truth that a small profit and a big turn-over beats a big profit and a small turn-over to death. And when he starts business the police will have to send a couple of cops, a policeman and three officers to the main entrance to keep the cash customers in line, and he will have to employ four cashiers. When we go North we want northern grub just for the novelty of the thing. If we were a tourist and landed in Florida we'd break our neck to sample the things the country produces—we wouldn't look at a piece of brown bread, nor would we walk within a mile of a baked bean. But we're straying off the reservation. What we are driving at is the popularization of FLORIDA products. And to popularize them THEY MUST BE UTILIZED and must be sold at prices that indicate they were produced at home and not imported in velvet-lined, gold-plated, diamond-studded containers.

THEY TELL ME

THAT Billie created a sensation at Roseland on "Do Your Stuff Night" when she sang a little song entitled: "Do You Want it; It Ain't Much!"

THAT the 101 Ranch seems to have run out of feed

THAT Esther had a pretty good time on her vacation after all

THAT it is an ill wind that blows nobody any good... hundreds of motorists have started riding the street cars and jitneys at night for fear a head light or tail light might quit suddenly and leave them at the mercy of a hard-boiled cop... maybe Little Nell prompted the campaign

THAT if the long heads carry out their intentions of closing out Miami this winter, about the only thing left for us more progressive citizens to do is to turn cannibal and start eating one another

THAT Ginnie failed to play the game fair and square

THAT Peggy and Louise almost lost out last night

THAT if the long heads carry out their intentions of closing out Miami this winter, about the only thing left for us more progressive citizens to do is to turn cannibal and start eating one another

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SHENIEGRAM

Owing to a fire which happened in mine store in Newark, N. J., I shall open up for your inspection the goods I saved two days before the fire occurred. These goods are of a one quality and will be offered at a great sacrifice—if you can make it.

ISADORE THE CLOTHIER, Of the New York Ghetto

New Club To Open

Monte Carlo Club believes the winter season in Miami is open. That's the assertion of Violinsky manager of the club, who has brought the first complete show from Broadway this year.

The revue arrived this week aboard the Algonquin, and consists of sixteen people, including a chorus of handpicked ones from Gotham. Violinsky has begun rehearsing them, and declares that the show he will have, consisting of music, dancing and mild histrionics, is one he is proud to bring to Miami. The club will open to the public Thursday evening.

In the Editor's Mail

FOR THE EVANGELIST. Editor, Miami Life: I am about to make a suggestion to you. If you so permit me, which I am sure, will be helpful to all of us that live in Miami, if it be heeded. It is with respect to the (almost sarcasm) toward the religious evangelists that visit us during our open season.

I was North all summer, and I took note that many of these evangelists are preaching to tremendous crowds during the summer months in the North, and during the course of their lectures they make mention of their intention of visiting Miami for their winter revivals, and forthwith hundreds of admirers of these same evangelists make their plans to come to Miami, they being, we might say, for a clearer understanding, "religious sports," as we would speak of many other sports, i.e., their hobby is some form of religion, and

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they take an interest in that line of entertainment, the same as the rest of us would be interested in the ponies or the hounds. As I was thrown in close contact this summer with some of these people I became surprised at the amount of free publicity these evangelists were giving Miami, perhaps unintentional, but quite effective just the same.

Now to my personal knowledge hundreds of these people are coming to Miami and many of them "well to do people," as we would say, financially, and they are spending thousands of dollars in Miami every season, and what I fear—and the reason that I am taking the liberty to pen these lines to you—is, that should they and the evangelists that are responsible for their being here continue to see sarcastic remarks in our papers—they being human—may tire of such insults and announce their winter revivals in San Diego or Los Angeles, Calif., or even Tampa or elsewhere, and in so doing deprive us of the revenue accruing to us who are largely depending on the outside for our sustenance.

I wish you would "take it from me," when I am telling you that I was truly surprised when I found out how much these same evangelists are advertising us, for they are speaking to tremendous crowds during the entire summer months, and nearly everyone of them have something good to say of Miami before those thousands to whom they speak, and are very largely responsible for thousands who have come, or are coming sooner or later to our climate.

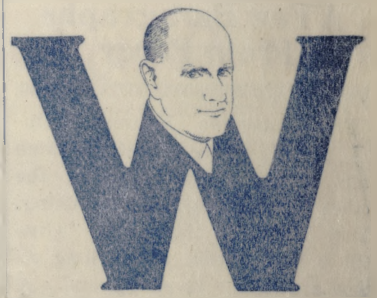
Now then, Mr. Phillips, don't you think that it would be a better policy to speak well of these men and women who are furnishing the "winter religious sports" to their admirers who are bringing them here to spend their money, which benefits you

and me and the city, and while we may not care to partake of their games—as we will call it—no more than they would ours, yet they are harmless, and their money is as good as the man who plays the hounds. Therefore, I feel that a little honest diplomacy on the part of all of us will be highly beneficial to all concerned. It would not cost any more to do it, and the pay will be worth the effort. Not only that, but morally that class of people have as much right to bring their religious sports to this climate as we have to bring ours. So may we be tolerant.

I wish to close by saying that I am a reader of Miami Life, and think it is one of the snappy, helpful papers that makes any community better through its terse sayings and constant vigilance, and I hope it shall ever continue its splendid work.

I. A. BEEHOLDER.

Edgar W. Whittemore



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