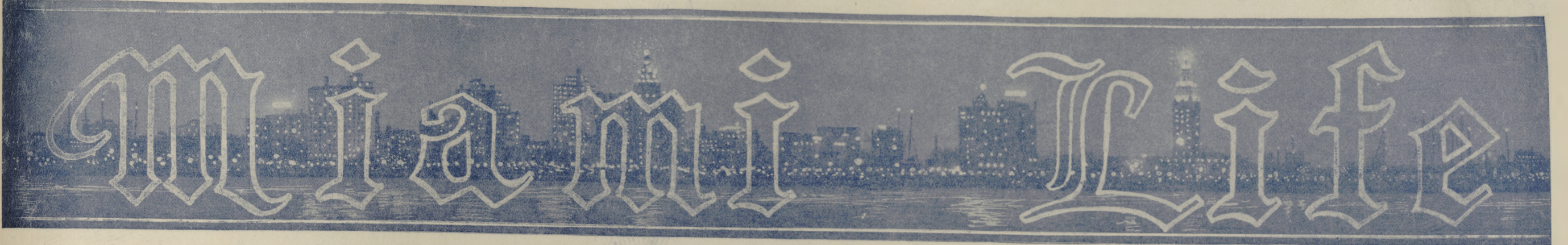


EV SEWELL can have his \$800,000 auditorium. Here's how: He can ask each of the 1,372 property owners who voted favorably Thursday to kick in with \$583 apiece. That will raise \$799,876. Patriotic citizens, including Mitchell D. Price, will kick in with the rest.



PUBLISHED AT 815-16 OLYMPIA BUILDING, MIAMI, FLORIDA, BY MIAMI LIFE, INC. PHONE 37737 MIAMI BEACH OFFICE, 343 JEFFERSON AVE. PHONE 535.
Volume 4, Number 37. October Twenty-nine. Edited by WEN R. PHILLIPS

5 Cents a Copy in Greater Miami. All Other Cities in U. S. 10c. One Dollar and Fifty Cents for 6 Mos.

A Wonderful Season, If—

DOESN'T it make your heart glad to see them coming back?—the old standby crowd, the tourists who forsook us last winter for the chilly fogs of Los Angeles' winter season, the sportsmen, the fine shop proprietors, the wealthy, the great, the near-great—yes, even the tin-canners, and the plumbers looking for a soft job? Doesn't it look good to see the streets filling again with automobiles, gold-diggers and ditch-diggers, innocent bystanders, golf-knickers, realty salesmen, Chicago flappers, traffic cops, Iowa widows, newsboys, foreign licenses, taxis and trucks, and invalids?

Even the prospective moving day next Tuesday—November First, that horrific day on which most landlords take several sniffs of hop, get rosy delusions, and dreamily pyramid rents—even next Tuesday doesn't perturb us nearly so much, now that we begin to see the drift of tourist coin toward Miami.

Just another thirty days to wait for business to get on its feet again in Miami. In fact, it will start its upward trend next week. No matter how much we may dread Moving Day, it's a fact that it will put more money in circulation than we've seen in the last ten months. Landlords and owners, with the initial season payments laid in their palms, will be able to buy needed furniture, remodel, repair and pay off debts that most of them owe. And if the money does not find its way to the bank vaults too quickly, or if the bankers will loosen up when it does, we may expect good business all during November. And we don't have to worry about December.

We, the staff of Miami Life, do a lot of circulating about Dade county, and we are all agreed that there is more optimism shown generally than at any

The Light That Failed

I AM A tail-light.
I like Detroit because that is where I was born. That is my home.
I hate Miami because that is where I failed.
And I liked that Cadillac. It was so shiny and bright. A boy with a uniform used to caress me every day with a rag. And how many radiators I have seen in my time. I even have looked Lincoln straight in the face. I blinked at them. But I saw red one night. A Packard was just about to pass me. Out of the corner of my eye I watched him and, then—it was fate—a tire blew.
But I am a failure. I fell in love. One night at the La Vida Club I was parked back of a Nash—one of Brigman's, I think. I didn't mean to do it, but there was the prettiest little tail-light right close to me and, boy, I have seen tail-lights in my day.
I just couldn't help winking my filaments at her. But, alas, she knocked me cold.
And so cold we started for Miami. The Hiuleah police department winked like I once did. My boy friend at the wheel knew that I wasn't feeling so good, so he headed for the nearest garage to restore me.
But, alas, one of "Miami's Best" turned his head away from a couple of night prowlers and realized my condition. Explanations were to no avail. We were but two blocks from the garage we were heading for. We rode ten blocks to the police station and a heavy bond was necessary.
So now I won't ride any more. My favorite carrier—my car—is now on the jacks. My boss is riding the street car. And I, poor me, the light that failed, must learn the language of the cobwebs.

time since the collapse of the boom two years ago. Almost everyone feels that the cycle is all to the good and that nothing can stop us.

And there are very few things that can. But there are those few. Unreasonable rents, exorbitant electricity bills, uncourteous cops, and the slightest evidence of gouging will kill the season. We might amplify that by saying that there is only one thing that can stop us—gouging. Tourists, you must remember, are free to go where they please and, if peeved, might pass up Miami, even if they do it at a sacrifice.

So, if a gouger raises his head, use your black-jack, gun, or your fists.

Penny-Wise and Pound Foolish

THE DEFEAT of the auditorium bond issue is nothing to be especially proud of, just as we are on the eve of a tourist season that we hope is going to be our biggest, preparing to entertain the two biggest conventions in the country, and with the eyes of the nation focused Biscayne-way.

Really, though we were pretty sure the bond issue was going to be defeated, we had hoped for a little bit better judgment on the part of the taxpayers.

Economy is a great thing, if practiced at the proper time. But economizing at a time when there's a chance of sowing a few dollars and reaping a harvest of gold is very foolish. Especially so, when you consider the millions and millions we have squandered ever since the boom collapsed, when there was no chance of getting a return on our investments, and when everyone was more broke than they are today.

Miami must not become penny-wise and pound-foolish. That policy has wrecked a great many Miami corporations in the last twelve months—and the city of Miami is a corporation—a municipal corporation, with its taxpayers as stockholders and each interested in making it yield a profit.

CITY COMMISSIONER HARRY PLATT is entitled to a vote of thanks from the citizens of Miami for his stand on the meter question. His own meter, galloping two and one-half times faster than the juice came through, might have had something to do with his request for a complete check-up on all meters, but he showed he had the courage to buck Little Nell.

Page Sheriff Henry Chase

NOW, Henry, we have a little job for your efficient deputies.

Send them out every night, Henry, armed with positive orders from yourself, to arrest all city policemen patrolling the streets in automobiles or on motorcycles without showing the regulation lights.

A policeman has not more right to run his car or motorcycle without lights than any other citizen.

When he does so he is breaking the law. And, as he is supposed to know and uphold the law, his breaking of it is doubly wrong.

Just arrest them, Henry, and take them to the stockade. Don't let them use the telephone or show them any courtesy. If they get obstreperous just clip them over the bean with a black-jack.

Treat them as if you were a policeman.

WERE getting sinful again. The evangelists who have been cleaning up the dirty souls of the North during the past summer, have headed the Southern call—and the chilly breezes—and are now hallelujahing their way toward the shores of Biscayne Bay.

Just Mimeograft

FLORIDA'S Octopus refuses to be marooned. She persists in reaching out her tentacles in every direction. She was born to be predatory and she is guileful in her efforts to subsidize and brow-beat, if not control, every institution that raises a voice in behalf of the public. It is upon the public that she preys.

Several weeks ago, the Florida Power and Light Company started at Miami Beach a mimeograph leaflet called "Booster Bill." In Coral Gables, the campaign of mimeography gave birth to "Town Talk." And now, Miami Life is informed that a third "literary" child is to be born to "Little Nell" in Miami Shores.

Kent Watson owns the Beacon at Miami Beach. He has the best community newspaper in this section. John Montgomery owns the Riviera at Coral Gables. His newspaper is a close second to Kent's. The Beacon and the Riviera are legitimate publications. They have weathered the seige of a boom collapse, a hurricane and a dull summer.

These two community newspapers have rendered progressive service to their municipalities. They have been constructive and independent in their battles for the public welfare. They do not deserve the competition of "kamrad pistols" in the hand of the Florida Power and Light Company.

Miami Life, merchants and business men who support the "poison gas" attack of the Florida Power and Light Company by patronizing the give-away leaflets of the Florida Octopus deserve to be crushed by the tentacles of a greedy trust that recognizes no ethics in gaining its end. And when you meet Little Nell you'll meter.

Bound the TOWN with ROD

NO WONDER

MR. ROM, who runs the O-G Sandwich Shop in the Halcyon Arcade, was busily supervising the broiling of some new steaks the other evening—those filet mignons which he specializes in. He was tapering them off nicely, flavoring with butter and other condiments, as he had several particular guests awaiting the juicy delicacies—in Miami any meat is such.

Suddenly the telephone rang. He was called to the phone. Regretfully tearing himself away from his chosen art, with a sort of a grunt, he hurried to the phone. The waiting guests heard a great "Whoopie!" Rom rushed through his crowded dining room. "Give everyone steaks!" he shouted. "It's come! It weighs seven pounds! And it's a boy!"

Mother, son and father are doing nicely.

Come Down By Motor

SPLENDID roads into Florida from Maine and other far northern points are open now. No motorist need fear meeting up with bad stretches in all that thousand and more miles from northern states. All the way will be found paving that makes driving a pleasure. The drive from New York to Miami is now a pleasure instead of a fight against dirt roads, speed traps and long, rough detours.

The new road from Jacksonville through St. Augustine and down the ocean front to Daytona is a fine stretch of excellent highway. Use it when you drive down the East Coast. It saves 22 miles and an hour and a half of driving time.

Not long ago a man who had traveled 6,000 miles through the country came back to Florida. He was stopped twice before he got to Palm Beach by motorcycle officers. But they are few and far between. Most towns in the north of the state are making speed zones through the city. Twenty- and 35-mile-an-hour zones, mostly.

Two boys shot a motorist who had given them a ride. Peace officers who patrol the roads would be doing a better service if they would cut out interfering with tourists and concentrate on the hobos, bums and hikers who are making for this southern clime. Checking up on them and sending them back to where they came from will be a better work than trying to arrest tourists for breaking some fool speed law ten miles from a town or city.

The "Colorful" Daily News

LAST SATURDAY a Daily News reporter interviewed us about Justice Penny's dismissal of the criminal libel and \$50,000 damage actions he had brought against us. The writer, who happens to be the editor, told him emphatically that there had been no apologies on his part; no retractions; no amendments; no back-tracking in the slightest way. This writer told him that we were ready to go through with the case at any time.

Yet in Sunday's News we—as well as Miami Life's reading public—were amazed to read that we and Judge Penny met and "agreed" to dismiss both charges. And we were more amazed to read that: "Judge Penny expressed himself as satisfied with Phillips' amendments." The entire article was so "colored" as to give everyone the impression that we had got down on our knees before Penny.

All of which proves that the News, in its news columns, can—and has been on many, many occasions—most contemptible, underhanded, and utterly unworthy of the confidence that a lot of good people in Miami place in it.

On three different occasions, where Miami Life has been involved, the News has displayed venom where venom, as even the most ordinary journalist will agree, should never have been displayed—in its news columns—the supposedly sacred and unbiased precinct of the public.

Really, the News' attitude toward Miami Life, as well as to other things and other people, makes us sorry that we ever gloried in being a member of the Fourth Estate.

POLITICS

By SPECTATOR

PERHAPS people are waking up and perhaps it's only that they have a lot of time on their hands—but whatever the reason, I've never seen Miami take such interest in politics, past, present, and especially future.

A stranger, hearing the already heated debates on the governorship, senatorial, sheriff, county solicitor, and judgeship races, would figure that election day was only a few weeks off. Whereas, the primary won't be held till next June, and the general election of course, in November, with the Republican bugaboo already looming so alarmingly that for probably the first time we are going to have a real general election fight. And in December Miami Beach will elect a mayor and five councilmen.

What a political year we're facing!

Locally the dopesters are more concerned with the sheriff and county solicitor campaign. The woods are full of candidates for sheriff. If all who have been mentioned really run, the vote will be so split up that probably

The Miami Public
Patronizes
1,016
Bootleg Establishments
At the Present Time

Last Month 835
A Year Ago 536
or
89 per cent of all Bootleg Establishments in Florida.
Yesterday, 1,012

Just Asses of the Peace

STATE OF FLORIDA versus Fred Hyde. Defendant bound over by Justice of the Peace O'Kell on September 14th, 1927. Plea: "Guilty" of larceny of automobile from J. B. Welch. Tried in criminal court on October 26th, 1927, before Judge A. G. Hartridge, West Palm Beach, sitting in place of Judge Norfleet. Found "Guilty." Counsel for Defendant Fred Hyde, Geo. M. O'Kell.

Judge Hartridge said to Mr. O'Kell:
The Court: "Mr. O'Kell, I have been practicing law nearly forty years. I never in my experience have known a man, a Justice of the Peace, where he bound a man over, to appear in court defending him. If I had known it before this trial started, I would have forbidden you to do it. I consider it very reprehensible, and I want to say to you that if you have any other cases before this court which you have passed on as Justice of the Peace, as long as I am presiding you cannot appear in court. If I had the power, sir, I would disbar you. That is all I have to say."
Mr. O'Kell: "I would like to —"
The Court: "I don't care to hear anything more from you at all. It is the most reprehensible conduct I have ever known of in my life."

The Season Opens

THE first definite movement for the opening of the winter season of 1927-8 happens on November 1, when the Everglades Hotel opens its doors. The management of that excellent hostelry deserve a whole lot of thanks for their decision to open up this hotel at least one month before the usual date.

Walter Chandler, the new manager of the Everglades, is out to make this the greatest season in the history of the hotel. He is going to make it the Mecca of downtown diners and dancers, and the reasonable rates will make it the home of many winter visitors.

Milk to Aviate

PRESENTLY your milk will cost you more. Milk plants in this district are getting ready to put on the winter schedule of pints and quarts.

In the meantime several hundred gallons of milk are being thrown away every day, as there is a considerable over-production of lacteal fluid. That old bunk about supply and demand fixing the price of a commodity is evidently just old bunk.

What Everybody's Saying Today:

—My Banker Said "GOOD-MORNING" To Me!

Miami Life

Published weekly at 815-16 Olympia Building, Miami, and 343 Jefferson Avenue, Miami Beach, by Miami Life Co., W. R. Phillips, President, Miami Phone 3773; Miami Beach 535

W. R. PHILLIPS, Editor and Publisher
S. C. EBNETS, Circulation Manager

SUBSCRIPTION RATES
United States—1 year, \$2.50; 6 months, \$1.50.
Foreign—1 year, \$5.00; 6 months, \$2.00.
Change of Address or Contributions must be received by Tuesday if intended for that week's issue.

Entered as second class matter, April 11, 1925, at the post office at Miami, Fla., under the Act of March 3, 1879.

NOTICE TO ADVERTISERS
Advertising contracts are solicited and accepted by the business office—or by any representatives of "Miami Life" subject to Editorial approval. The Editors reserve the right to reject any contract accepted by the business office or its advertising staff—cancel same at any time after acceptance—and to refuse publication of any advertisement thereunder at any time such advertising is considered by them as unreliable or undesirable.

Kill Triteness

(From Miami Beach Beacon)

THE State Chamber of Commerce is progressive, and from the headquarters of the organization in Jacksonville comes a particularly relevant suggestion about killing trite terms. Says the suggestion:

"The most worn out word in the Florida language is 'boost.' Cut it out of your vocabulary and induce your people to do likewise. The fly-by-night realty operators and promoters wore it to a frazzle during the boom, and in the North the word, when used now in connection with anything relating to Florida, is greeted with sarcastic smiles and remarks.

"'Boost' and 'booster' no longer have a place in the language of Florida. They are detriments rather than assets. 'Boost' is a small-town word—a 'hick' town word. Every community in Florida, and the state itself, has outgrown it. Think this over."

We add salvos of amens. And blessings be upon those who would kill triteness.

ISA SEEKER

Specializes in Sweeping Investigations

To the Common People & The Public, Anywhere.

Sirs:

As the winter season starts to approach and credit becomes a puzzle how to get you will probably need lots of investigations, especially as you may be away from home and your other tax exemptor may want to know what is going on, you can do no better than to contract with me for information at fifty dollars and no cents, and perhaps save alimony, besides other troubles, should you get caught or tangled up coming down a fire escape.

Ford owners especially should avail themselves of investigations and find out when that new wheel-base car comes out and if that Ryan has something in that big box besides misused Lincoln parts or replains.

Politicians can also find out who votes more often if they use my service which is the best obtainable and even if it wasn't what politician knows the difference and they could locate their friends before election and try to find them after election the big stiff and a complete roster of all former binder boys which would be useful in any election especially since Nassau clamped the lid on them lawyers which tried to rejuvenate the conchs along Bay street and stood Bruce Thompson off for them plunter punches.

With the assistance of special corpses I have prepared a winter down here during the winter and tourist guide for tourists who come the information is a one contains about how to behave and act when facing landlords and when denying tips to red-headed waitresses you go to the landlord and say hello have many of the tourists come yet no what the hell's the matter with them says the landlord they ought to be here now you have a nice place here I live at the beach or Coral Gables as you wish to lie and this place looks all right I'm here all year and I would move in now on that basis do you put up the meter deposit and how about maid service laundry linens ice and car we make our own home brew and this check although its on a Vermont bank is good as a man up there owed it to me so you move in and you are set for the winter if directions in the book are followed and the book sells for only 2-fifty cash and it surely is a god-send I'll say so.

Chapter two of the book which

is well worth double what you pay is how to borrow money from banks by experts with a short sylfoism on why I took the bank-ruptcies by the people's fighting candidate you call on an ordinary bank like the one Ed Romfh sits in and you say to the big buck watching you where's the loan department and when he points it out go the other way up two floors and tell the little secretary I have an appointment with Mr. Romfh and you walk in hello Ed how's tricks say the tarpon are biting good have a cigar and take one off his desk and by the way Ed I'm enlarging my plant and will introduce lots of new novelties and machinery and I need a bit more working capital you can hold these securities and take first mortgage on my ten acre orange grove which I propose to grow and

TIVOLI STUDIO
West Flagler St. & Eighth Ave. Phone 3-6751

New York and Miami Booking Agency

Professional Talent for All Occasions Under Direction of L. Slatko Miami, Florida

ANNOUNCING
the Fifth Seasonal Opening of the

Bagdad Art Shop

214 E. Flagler Street
ORIENTAL RUGS, LINENS, TAPESTRIES

MIAMI ART SHOP
ARTISTS SUPPLIES
141 N. E. SECOND AVE. MIAMI, FLA.

RENT A CAR
Standard Makes—Reasonable Rates

Auto Renters, Inc.

19 S. W. First St.
Telephone 33937

SEE KEENE
FOR KEEN SIGHT

132 Central Arcade Seybold Building

CITY NATIONAL BANK AND TRUST COMPANY

116 East Flagler
Member Federal Reserve
Capital, \$2,000,000
Surplus, \$500,000

Depository for United States Government; the State of Florida; the County of Dade; the City of Miami.

Don't Say Ice Cream

BUENA VISTA

and Let this SIGN Guide You!

BUENA VISTA ICE CREAM
Really All Good Tastes

Sammeh Didn't Depott Yat

V^LELL, wot I should tell you, if Sammeh of Minsk didn't wuz in MeYamee Life for two wicks will de ridders pliz podden him? Sem is gonik for two more wicks on an wacation an he'll soon comm beck wid new motterial.

S'lung, will see you soon, have you?

Through the Alleys of Miami

HERE are three streamers from the front page of the Harrisburg Telegraph for October 18: TEACH GIRLS TO BE MOTHERS, URGES SPEAKER

TWO YOUNG SCHOOL GIRLS ARE ASSAULTED

FORMER QUEEN SAYS PRINCESS SAFE AT HOME

And in an adjacent column below we find: **Dragged Behind Billboard** By Unidentified Men

Marie Angered by the Reports of Ileana's Love Looks as if there was a lot of trouble looming somewhere.

MISTAKEN NOAH. "Why did Noah throw the cats off the Ark?" "I know. He thought they were fighting."

THEY TELL ME

THAT Simon Swig, the banker, proved himself somewhat of an orator and a good attorney for himself at his mass meeting in Spanish Village the other night . . . the bankers' clique isn't so popular anyway

THAT Dentist Armstrong sends his hygienist to visit other doctors' offices . . . and she comes back with magazines for his waiting clients to read

THAT everybody wants to hear

Nu Way Laundry

Catering to the particular housewife. Specializing in family finishing.

1048 N. W. 5th Ave. Phone 8131

FINE WATCH REPAIRING

Here Since 1913

Karl Neuschwander
123 Seybold Arcade

Iron and Brass Castings Machine Work

Sash Weights and C. I. Washers

C. H. LYNE FOUNDRY & MACHINE CO.
195 N. W. Fifth St. Phone 5840

Snowed Under for the Present!

I wish to thank my friends and customers for the volume of furniture refinishing business turned over to me now that I am back again at the old stand.

CHAS. ROMAN
1210 N. W. Seventh Ave. Phone 5063

The Magic City Book Store

219 N. E. Second Ave.

Books of Consequence on all Subjects
"Transition" (Will Durant) . . . \$3.00
"Story of Philosophy" (Durant) . . . 5.00
"Something About Eve" (Cabell) . . . 2.50

We Specialize in Gift Books
Rental Library—Latest Books

R. W. James L. H. James

Dade Pharmacy
OPEN ALL NIGHT

PHONE 3-7713 801 N. FIRST AVE. MIAMI, FLA.

The Prescription Drug Store
You owe it to your doctor to see that his prescriptions are filled by a competent pharmacist.

Snuggle-Pup

The latest craze in handbags. Doggy, we mean! And how!

New Shipment
Special \$3.95

BANKS, Inc.
19-21 N. E. First Street

TO SEE BETTER—SEE—SMOOTH

THE OPTICAL SPECIALIST

Miami Optical Co.
40 N. Miami Ave.

The Morris Plan Co. of Miami

AMBROSE C. MARTIN
Executive Vice-President
105 N. E. First Ave.
(Opposite Post Office)
Telephone 2-0681 and 2-1265

THE MORRIS PLAN Co. of Miami

AMBROSE C. MARTIN
Executive Vice-President
105 N. E. First Ave.
(Opposite Post Office)
Telephone 2-0681 and 2-1265

Treat Yourself to the Original

KOHR'S CUSTARD

Like Fresh Home-Made Ice Cream

INDIVIDUAL CUPS 10c

Half Pints 15c, Pints 25c, Quarts 50c
74-76 N. E. First Street Opposite Post Office

the Klan story Steve Hannigan brought from New York

THAT Harry B. will have to behave now that ma is in town

THAT Bess doesn't do many tricks . . . even if she is a trained nurse

THAT the red-headed Bess does not desire no publicity . . . especially in Miami Life so we shall not mention her

THAT Buzz wants to know who sent in the squib about her last week . . . and how should we know

THAT Eddie is a good house-keeper . . . while Henry keeps the bottles

THAT Bunch Gilbert got back to the Beach the other night after a siege in Paris . . . and the season is now officially open

THAT Judge Hartridge is a capable and learned judge . . . and he wants to know if the

boom is over . . . says J. P. warrants cost four dollars in Jacksonville

while ten is the price here

THAT License Inspector Beaver is looking for the Shiek

THAT fresh eggs are 50 cents a dozen in Jacksonville . . . while they cost 70 and 75 cents here

THAT the county commissioners ought to have their report out soon . . . and maybe taxpayers can find out something

THAT Al Weiss, Jr., is rather

Good Taste

Way down on Ponce de Leon Boulevard, in Coral Gables, where Bird Road cuts in, there's an ice plant. On the Boulevard side, as you drive along, you'll see a couple of plate glass windows in the front, behind which there is a little ten room, all trim and neatly decorated. At the side of the building there's a little patio strung with electric lights where nest tables and chairs on the lawn invite you to sit down.

Inside that ice plant there's a fellow named Sigfried Koffler, who haled a long time ago from Austria. And Sig is a bear-cat at just one thing—making ice cream. He spent his life at it. He has just one great love, and that is the little room back of the grill work at the ice plant where he has his shining pots and pans, mixing machines and freezers.

Every day you can see Sig trekking up Ponce de Leon Boulevard toward the best grocery in Coral Gables to get his eggs and other ingredients for his ice cream. He goes himself, because he wouldn't trust anybody else to pick out his materials. He'd milk his own cows and skim his own cream if he could. As it is, he makes sure he has only thick, pure cream to work with.

Now, this ice cream of Sig's has created something of a sensation hereabouts, and we're justly proud of it. The flavor—whether you choose the chocolate, burnt almond, rum bisque, French custard, raspberry, banana, pistachio, Hawaiian custard, or one of the many ices our Austrian chef concocts, has that wholesome richness that can only be gotten by using the finest grade of everything. Naturally, we have to charge a little more for this ice cream, but we feel that discriminating people are willing to pay a little more to get the best that can be made.

Now, we want you to try this BRICO ice cream we've been telling you about, and want you to tell your friends about it after you've tasted some. So, in order to bring BRICO to your attention (and also to have some fun with the Miami Life man who sold us this ad, we'll tell you what we'll do. To every person who drops out to our plant at Bird Road and Ponce de Leon Boulevard this week, and brings us a copy of this ad, we'll hand out absolutely free, gratis, a regular ten-cent, one dime, cone filled with BRICO. You pick the flavor.

And now, thanking you for your attention, and hoping to see you any day or evening this week, we are,

Very sincerely yours,
BIRD ROAD ICE CO.

L. D. LLEWELLYN, INC.
CONTRACTORS EQUIPMENT
ROAD MACHINERY
FARM EQUIPMENT

Phone 6462
1030 N. Miami Ave.
Miami, Florida

Free Ambulance Service

Including Greater Miami, Miami Beach, Coral Gables and Hialeah

514 West Flagler Street Phons 8421-8422

Bahamas Shipping Co., Ltd.

(Incorporated and Registered in Nassau, N. P.)

WILL OFFER TO MIAMI INVESTORS
\$30,000 of its capital stock of \$60,000

Nassau citizens already have taken \$30,000 of this stock. The purpose of this company is better transportation between Miami and Nassau. A boat, the "LAURA," is now on the way from England, and will arrive the early part of November. This boat will be converted into an oil-burner and will undergo alterations which will ensure accommodations for 75 first-class passengers with a sufficient cargo-carrying capacity.

With better transportation, both the Bahamas and Florida will profit. Investors are assured of a safe dividend return on their stock; boats of this class paying as high as 25 per cent. The purpose of offering part of this issue to Miami is to create better harmony and co-operation between neighboring people which will react to the benefit of both. The well-known and long established firm of Saunders & Mader will be the Miami agents.

SHARES TEN POUNDS EACH (\$48.79)

If our representative fails to call on you, address Representative, Bahamas Shipping Company, Ltd. (Bruce W. Yeazel, Managing Director) 815 Olympia Building, Miami, or Board of Trade Building, 401 Bay Street, Nassau, N. P.

Ninety-Nine Men Out of a Hundred

NINETY-NINE men out of every hundred in Greater Miami concur without hesitation in the view that Greater Miami's greatest economic essential is that it be upbuilt into a year-round—as well as a season—metropolis.

The same 99 men, if asked to determine the means, agree with enthusiasm that the first step is to lengthen out what is generally thought of as Greater Miami's winter "season."

Do you know what the University of Miami has contributed toward that end? Do you know that it has, already, stretched the "season" at its front end, from two to three months for many people?

Do you know that 49 per cent of the students registered at the University of Miami have come to that institution from 28 different states and one foreign country? Most of them came here in late September or early October in order to attend the University. Many came because their folks normally spend the winter here. The University brought them earlier, many with their families—earlier than what has been regarded in the past as the normal opening of the "season."

Exceptionally high and responsible character in the student-body is revealed in the fact that these students who have come from 28 states before the ordinary opening of the "season" are drawn from 36 different Universities, including America's greatest and best-known institutions of higher learning.

The eyes of the nation are again turned to Greater Miami and are upon the University of Miami. The University's operation is of utmost economic importance; its promise as a stabilizing influence and a builder of values cannot be questioned. Its influence on stability and values radiates from its actual location in Coral Gables to all parts of Greater Miami.

From the standpoint of the University itself, from the standpoint of Greater Miami's permanent interest, and from the standpoint of your own interest, you owe to yourself a serious study of what these facts mean to you in opportunity. The University is Greater Miami's greatest industry.

CORAL GABLES
The Miami Riviera

SALES AND EXECUTIVE OFFICES
Administration Building, Coral Way, Coral Gables

GREEBY MYSTERIOUSLY DISAPPEARS

Illustrious Heir to Incinerator Millions Vanishes Like Liquor From a Neighbor's Bottle; Last Seen in Company of Coral Gables Lieutenant-Colonel.

MR. R. HAMMERHEAD GREEBY, who was to have addressed the Junior Chamber of Commerce members on the proper care of orphan baracuda Friday night, under the auspices of the Welfare Board, has suddenly disappeared. Although intensive search has been made for him by all city and county officers and three professional gin-makers, not a trace has been found.

A Miami Life reporter, acting in the interests of the city's welfare, offered his services in tracing down clues which might lead to Greebly's whereabouts, and immediately went to Greebly's home, which is located in the wrong number department of the telephone company.

"Mrs. Greebly," asked the reporter of the famous lecturer's better half, "can you tell me something about Mr. Greebly's whereabouts?"

"Hammerhead had his whereabouts when he left home last Monday. I made him change on account of the new campaign being made by the health department."

"Have you had any domestic trouble lately, Mrs. Greebly?"

"Have I? I have had nothing else since I lost a bet and married him."

"How did you act when he proposed to you, Mrs. Greebly?"

"Let me think. Oh, yes, I remember now. I was so surprised I nearly fell out of bed."

"Do you think—that is, Mrs. Greebly—has he been going with any other woman of late?"

"Well, he might. But he wouldn't go far. Not if any woman listened to reason."

Little Geraldine, the adopted daughter of Mr. and Mrs. Greebly, immediately burst into laughter, saying that another woman might listen to reason, but that let Mr. Greebly out, but her mother casually dropped the child into a storage battery and charged her to keep still.

"R. Hammerhead told me that he had some great plans in view, and was going out to Coral Gables to meet the man who put George Merrick over. He said this man was a colonel, but as he is always going around with some sort of nut—like Brownie of the Dugout or Fritz Gordon—I paid no attention to him. But on last Thursday morning, right after I had returned from Mayor Grethen's house in Hialeah where I had taken the laundry—they have an awful bunch of dirty linen out in Hialeah—it took me three days to clean Chief Ewing's shirts—he must put everything on the cuff—I gave my husband some spending money and told him to bring back the change. He must have spent the whole quarter and is now afraid to come home. I wouldn't harm him if he came back, said Mrs. Greebly, casting affectionate glances at a nice window weight, "but he'd better not."

"Do you believe he was kidnaped while voting at the various booths on Thursday, Mrs. Greebly?" asked the worried reporter.

"I do not know," answered the beautiful woman. "But you may say for me and I desire all the publicity I can get, that I hope he has—and that the kidnapers have taken him for a ride—in an airplane headed for Africa."

Which was all the information the reporter was able to get from Mrs. Greebly, and which information was verified by competent authorities, including Fred Pine, before being printed.

It costs two cents to mail Miami Life to your friends.

BEFORE YOU TRY THE REST TRY THE BEST

WAYSIDE INN
441 S. W. Eighth Ave.
Breakfast—Luncheon—Dinner
Special Sunday Chicken and Steak Dinners

COMBS FUNERAL HOME
MIAMI'S FIRST FUNERAL HOME
Established 1896
Phone 8405
W. H. COMBS CO.
133 N. E. SECOND AVE. MIAMI

Hot Steam Heaters
Heaters—Heaters
Heaters—A Carload of Heaters:
Gas, Electric, Kerosene, Hot Water Tanks—all sizes.

We Can Make It Hot For You
Markowitz & Resnick, Inc.
Plumbing Contractors
2335 N. Miami Ave.
Phone 4308

Interesting!

ABOUT the best compliment paid the MIAMI LIFE was by a well known young Beachite whose hilarity caused him to get locked up in Chief Wood's boarding house. He stayed there all night. The next morning friends who came with bond money had considerable difficulty in getting him to leave. He sent out word for them to wait until he had finished reading MIAMI LIFE.

the other day to discover that there are quite a number of hotel rooms that will rent at \$21 a week. Guess we'll have to move to Miami's best winter address.

Transportation in Miami, Miami Beach and the surrounding district is getting worse and worse. There seems to be no effort at all to supply adequate bus or street car service anywhere in the district. The only place where speed is made at all is on the rapid transit lines and there cars are too far apart. Flagler street is about the worst. There are no busses on West Flagler and street cars take all day to make the trip. No city of this size in the whole country has such poor transportation service. In fact, no other place in the United States would stand for it.

THINGS I'D LIKE TO KNOW

Why Leila went away . . . and will Pat charge her for boarding the cat

If the Republicans aren't busy . . . that is, chasing each other

Where Myrtle and Ruth moved to

If Edna isn't glad she reconsidered divorce

If Warfield's death will hurt Governor John Martin's chances for the senate

If the two fellows who went in swimming at the foot of 14th street without bathing suits early Tuesday morning knew

The Morris Plan Co.
Pays 5% Interest on Savings Certificates
Phone 2-1265
105 N. E. First Avenue

You will Feel at Home at the
Connecticut CAFETERIA
116 N. E. 3rd St.
FOOD AND PRICES RIGHT
A Variety of Dishes for Everyone

100 Rooms—all with Bath Modern—Fire-Proof
The Hotel Patricia
IN FORT DALLAS PARK
ANNOUNCES ITS OPENING
Tuesday, November 1st
Catering to the Traveling Man and Winter Visitors
Come to the PATRICIA, where you will find Courtesy, Comfort and Pleasant Surroundings
RATES REASONABLE
FRANK L. HERBERT, Manager

CANDIES ICE CREAM
Staley's
Hallowe'en Candies
32-34 Biscayne Boulevard

—For Twenty-two Years—
THE MIAMI GROCERY COMPANY has been serving the discriminating people of Miami with groceries of the highest grade obtainable. Our stores are recognized by the particular buyers as the foremost purveyors of quality food products in this section of the state, and this, together with prompt and faithful service to our customers forms the pleasing combination which assures absolute satisfaction to all who trade with us.
Quality plus Service are the outstanding features we have to offer, and we cordially invite you to grant us the opportunity of serving you.
The Miami Grocery Co.
Miami Miami Beach Coconut Grove

who was sitting in the shadow of the Life Guard platform

If Lauderdaleians know that their Pet is enjoying MIAMI LIFE . . . and how

Why Dean didn't use the crank on Leo

Why the Hialeah official calls the town hall the Administration building

If the winter season hasn't arrived . . . the beggars and winter evangelists are arriving

If the lady lawyer will not drive slower hereafter . . . and wasn't she worried a bit

If Little Bit is glad to get back to town . . . and what's become of her old sweetie

If Lillian liked Chicago . . . and how will she greet the home boys

If McReynolds of the boxing commission isn't getting peeved because folks take him for the promoter of the Miami Sports Club

If Slick's ever cheated since he's been married

Who cast a ballot to put the municipal auditorium in the incinerator

Why Louise doesn't like to play "follow the leader"

Just what Ev Sewell meant in his quotation in the Herald yesterday morning when he said, "While I shall continue to devote myself to the work of bringing prosperity back to Miami, I feel

PAVILION ROYAL
DANCE EVERY NITE Admission 10c
No Charge For Dancing Partners
The Best Dance Music in Miami
41-47 NORTHWEST FIRST ST.

HOTEL—20 rooms; exclusive neighborhood, N. E.; dining-room, lobby, front porch; facing Bay; will lease for season or yearly.
WILLIAMS,
252 Halcryn Arcade.

BRUNSWICK RECORDS
"Me and My Shadow"—Vocal
"Miss Annabell Lee"—Vocal
By Ben Bernie's Orchestra
Romono, Inc.
203 E. Flagler
BRUNSWICK PORTABLES
Machines Repaired

EAT THE HARMONY WAY
The Harmony Inn
"EVERY BITE A DELIGHT"
118 N.E.2nd Ave. Opp. Congress Bldg.

Burr-r-r-r

Hallowe'en next Monday will be spooky enough—especially for tenants with the spectres of landlords and their increases in rents on the morrow.

that the voters have now taken a large part of the responsibility off my shoulders."

If Judge Gautier wasn't right when he said those who had mortgages on their houses could outvote those who didn't

Where Tess got those red-ruby lips

What Fred saw when he gum-shoed in

Where Alice got those blisters on her lip

Why Mack don't want his name in the Life

Who the "nice young business man" who didn't wish his name used in the Herald was and why did he change his views on the auditorium

... was that you, Harry

If Mary Belle thinks she is

BOXING
Ball Park, N. W. 16th Av. & 3rd St.
Monday, 8:45 P. M.
Three 10-Round Bout
Johnny Conley
vs.
Marvin Walker
Garner Johns vs Mutt Griffin
Billy West vs. Harry Harris
Auspices Coral Gables Post American Legion

SUNDAY CHICKEN DINNER
75c
Why Cook Your Sunday Dinner?
Come, Eat With Us
From 12 Till 3 P. M.
Biscayne Restaurant
At the Rear of the Bank of Bay Biscayne

W. & S. Tamale Co.
2194 N. W. 5th Ave. Phone 22474
Take Miami Ave., north to 22nd St., then go west to 5th Ave.

really making Jim jealous by giving "Blondie" dates

Why Jennie is so anxious to go back to Alabama now

How Bill managed to kiss Lucy in front of Jack

Why "Flo" is getting so thick with the babies

Why Helen W. thinks she can vamp any T. E. P. man

Why Paul didn't keep his appointment at 2 o'clock

Why the Miami attorney doesn't go to Nassau and open a law office . . . even if they do chase him out again

If Doc Ziebold has had any requests for positions for the

CAPITOL
Sat. Mid-Nite Show and SUNDAY—WEDNESDAY
Paul Leni's Master Mystery
JOHN GILBERT
in "CAMEO KIRBY"

Viola Belasco Studio of Dance
Ponce de Leon Entrance, Coral Gables
NOW OPEN
Classes for Children and Adults Now Forming
SPECIAL EVENING CLASSES FOR BUSINESS GIRLS
PARTICULARS ON APPLICATION

STEAKS GO WHERE THEY ALL GO CHOPS
THE CABIN
101 S. W. Second Avenue. Phone 3-6415
Opposite El Comodoro Hotel
SEA FOOD CHILI CHOP SUEY

COMPLETE GYMNASIUM
Turkish Bath, Massage
Private and Class Instruction
Separate Hours for MEN, WOMEN, CHILDREN
Instruction BOXING, FENCING, WRESTLING, JU JITSU
Treatments Rheumatism, Neuritis and Similar Ailments
Special Reducing Courses Under Medical Supervision. Rates Moderate.
Gypsy "Doc's" Physical Training School
2100 W. FLAGLER STREET

To make your house a home—
Cretonnes
39c to \$1.75
Cretonnes have the happy faculty of giving a room that "lived-in" look. At Burdine's you will find just the harmonies in color and design most suitable for your home.
Splashed floral, subdued conventional, and quaint chintz and nursery patterns have arrived in authentic array for Fall, 1927.
Numdah Rugs \$18.50
Size 4x6. Made from the long hair of Thibetan goats; beaten into felt by the natives of northern India. Self-fringed in bizarre effect.
Richly embroidered on grounds of rose, grey, taupe, white, and blue. Selected for Floridan decorative schemes. Sketched below.
Burdine's
A COMPLETE DEPARTMENT STORE
FIFTH FLOOR

POLITICS

(Continued from page 1.)
 the candidate with the largest family will grab off the nomination. The leading contenders so far are Sheriff Henry Chase, ex-Sheriff Louis Allen, Chief of Police "Pop" Lehman, Constable Bill Smith, and ex-County Detective Joe Lockeridge. All are conducting a fairly strenuous campaign; all claim the labor vote, the Christian Council vote, the business men's vote, and the so-called liberal vote. Henry is going to run on his present record, Louie on his past record, Pop is going to appeal to the mothers and fathers, Bill is basing his campaign on his faithfulness, while Joe is going strong on firmness and fearlessness in office.

The county solicitor race will bring two old-time enemies together—Solicitor Bob Taylor and Ex-Solicitor Fred Pine. Bob has big family connections and powerful support from certain political factions that have been active in the past, but Fred says that he is going to convince voters that he is a better solicitor than Bob Taylor could ever hope to be and one argument he is going to use is that he has never lost a case in which Bob Taylor opposed him. There will be several others in this race in all probability, because the county solicitor's office, properly handled, is the most powerful office in the county—and a lot of lawyers are realizing it.

The governorship race is developing some queer angles. State Senator John Watson's announcement has made it rather difficult for many local politicians to align themselves with the leading upstate candidates who seem to have all the easy money. Being under obligations to the senator they feel that it would be unwise to refuse to support our native son. They all, however, are figuring on working their favorites in on second choice votes. Foss Hatthway, chairman of the road department, at present seems to be the most favored candidate among Dade county politicians, although Sidney Catts, former governor, has a following in Dade county that is very strong and will not be taken away from him easily. Then there is Doyle Carlton, Tampa lawyer, whose platform sounds very nice but about whom little is known in these parts. This said that the Daily News, which has forsworn anyone connected with Governor John Martin, plans to support Carlton.

Dade County Security Stock Bought and Sold
C. J. DORNES
 414 N. E. 1st Ave. Phone 4380

Authorized **EUGENE** Permanent **Wavers**
 Genuine Eugene Waving as they do it abroad. Eugene trained experts.
 Open Evenings by Appointment
OLYMPIA BEAUTY SALON
 10 S. E. Second Avenue

JANET APARTMENTS
 553 N. W. First Street
 Only one block from Flagler Street and six blocks from Miami Avenue
 Three Rooms and Bath, completely furnished. \$40 per month for the season. Light, water and gas included.

We are Ready to Serve You!
The Meteor Cafeteria
 (Under the management of Albert F. Voss)
 47 West Flagler Street, Opposite Court House
 GOOD FOOD—GOOD SERVICE—POPULAR PRICES
 JOHN J. GROMMERSCH EUGENE C. GROMMERSCH

NEW PRICES
ATWATER KENT RADIOS
 6-Tube Model 33 \$75.00
 6-Tube Model 30 65.00
 6-Tube Model 35 49.00
ELECTRICAL EQUIPMENT CO.
 42 N.W. 4th St. MIAMI
 PHONE 5023

The Low Down on the Weeks Happenings

S DAVIES WARFIELD, one of the great friends of Florida, dies . . . Several new boats enter Miami-Nassau run . . . Dempsey-Tunney fight pictures finally reach Miami . . . we believe Tunney won . . . Jimmy Sullivan whipped by Johnny Flynn out at Martin and Armstrong's menagerie . . . Howard "Nig" Shank, formerly of Miami Life, dies in Indianapolis . . . Rigid enforcement against improper lights by police . . . no first-aid by officers allowed . . . Judge Hartridge of Criminal Court gives Judge Okell, a local justice of the peace luminary, a lecture on ethics . . . Navy Day observed by Miami . . . but few join . . . Black cats mysteriously disappearing . . . and Halloween is Monday . . . Miami's deep-water channel to be completed next month . . . Judge Brown of Court of Crimes refuses to okay professional bonds . . . claims they are not worth ten cents on the dollar when estreated . . . Graham and Greene, sponsored by the National Guard, open up with a series of good bouts at Douglas Stadium, Thursday night . . . Proposed auditorium defeated by 966 majority . . . the city has expended some \$11,000 to date for architects' fees and the election . . . but still have proposed sites . . . Nearly 1,500 arrests so far this month for improper lights . . . looks like the city is trying to make autoists cough up the budget deficit . . . Miami Coliseum to open November 11 . . . Armistice Day . . . Liquor runners show activity . . . probably laying in season supply . . . quality shows improvement . . . prices normal . . . Hurricane season ends . . . 57 days until Christmas . . . Several novelty shops open . . . busy dusting off last year's non-selling stock . . . Esmeralda, Nohab and Prins Valdemar still anchored in or under the bay . . . the Rose Mahony hasn't sailed yet . . . Undertakers complain about poor business . . . deny using Hialeah rye for embalming fluid . . . Judge Gautier says he'd rather be swallowed by a whale than be nibbled to death by minnows . . . Santa Claus is coming . . . two of him were seen at the Fotosh . . . U. S. Destroyer Kane goes aground in Miami's harbor . . . Albert Champion, automobile accessory manufacturer, well-known Miami winter visitor and close friend of Carl Fisher, dies in Paris . . . Inez Meredith (Dillingham), Miami's bonding queen, comes back from honeymoon . . . alone . . . **MORE NEXT WEEK.**

The Herald probably will be for John Watson first and Hathaway second. Catts' supporters have been busy for the last week or two making combinations with local office seekers and some of the reported combinations are very interesting. But I shall have to wait until next week to tell you about them.

VARNEY'S
 PURE FOOD RESTAURANT
 SELF-SERVICE
 35 N. E. First Avenue
 Bakery goods from our own bakery. Full course Chicken Dinner Wednesday, Saturday, Sunday — 5:00 to 8:00 P. M.

Now Open Until 1:00 A. M.
La Cantina
 Spaghetti Specialists
 237 Halcyon Arcade

PAVILION ROYAL
 DANCE EVERY NITE Admission 10c
 No Charge For Dancing Partners
 The Best Dance Music in Miami
 41-47 NORTHWEST FIRST ST.

\$1,000 to \$50,000
 Immediate Financing
 Road Contracts and Public Work of all Kinds
 General Construction
 Business Refinancing
Dollar Savings Institution
 1232 Ingraham Building

CHILE and CHOP SUEY
 OYSTERS IN SEASON
 Meet your friends in the delightful Bohemian atmosphere of—
MATHAY'S
 Spanish Village, Miami Beach
 Phone M. B. 835

Round the Town

(Continued from page 1.)
 their "world owes me a living" guide.
 Indigent tourists will probably be given a free ride as far as the city limits. Miami's charitable organizations are too hard-pushed at present to take on any new burdens, and the proposition is unfair, both to the local needy, and the charitable organizations, and those who contribute to the upkeep of the funds.

BEACH HAS HOSPITAL
MIAMI BEACH will have a downtown hospital next week. The hospital is situated on Collins avenue at Ninth street and will open its doors about November 1. It will be run in conjunction with the Southern Hospital, in Miami.

DR. HENRY C. ARNOLD.
 A.B.; Ph.B.; Ph.C.; D.C.
CHIROPRACTOR
 Announces new location of offices, 224-5 Townley Bldg., corner Flagler St. and N. E. First Ave. Featuring Special Reductions. Prices for 6 weeks—12 treatments, only \$15.00. Phone 37341

For Perfect Permanent Waving
Nestle Circuline
 Monday Appointments given
 October Special Rates
 Open Evenings by Appointment
Flagler Arcade Beauty Shop
 114 Flagler Arcade (S.E. 1st St. Entrance)
 Phone 36767

It costs two cents to mail Miami Life to your friends.
 75,000 intelligent people read Miami Life each week.

"THE SHOPPE UNIQUE"
THE HAYS SHOPPE
 329 E. Flagler
 Announces Opening Monday Evening, 7 P. M.
 SERVING
Salads, Sandwiches, Sodas, Ice Creams, Sherbets
 OLD FRIENDS OF COURSE — NEW FRIENDS, WE HOPE

APARTMENTS
 Near new Senior High School, one block south of Flagler street, and only ten minutes from heart of city.
 Three and four-room suites, with bath and shower, beautifully furnished; electric lights, power, hot water and cleaning service included.
\$50 to \$75 Per Month
Sunset Park Apartments
 120 S. W. 30th Avenue Phone 35286

Goodyear Tires Willard Batteries
 FOR ALL TYPES
 Automobiles, Trucks and Busses
 A Complete Service Station
JOHNSON TIRE & BATTERY CO.
 PAUL JOHNSON, Proprietor
 1361 N. E. First Avenue
 Miami, Florida Phone 22605

The WITCHES BALL
 Thrills—Mystery—Excitement
Roselano Ballroom
 SOUTH MIAMI BEACH
3—BIG NIGHTS—3
 SATURDAY—SUNDAY—MONDAY
 Souvenirs—Favors
 Everyone in Costume Admitted Free
 SHH! Scintillating Syncopators—Suspense—Sudden Surprises SHH!
 DON'T MISS THESE NIGHTS

SERVICE **ROYAL PALM ICYGRAM** Phone 5214
 Miami Miami Beach Coconut Grove Homestead
 To **MRS. MIAMI HOUSEWIFE, GREATER MIAMI, FLORIDA.**
ICE IS RELAYED TO OUR ROUTE DRIVERS FROM THE MAIN PLANT DURING THE DAY. THIS MEANS THE LAST CUSTOMER ON THE ROUTE GETS FULL WEIGHT JUST LIKE THE FIRST.
ROYAL PALM ICE
 GENERAL PUBLIC UTILITIES CO.

HHE WANTS A JOB!
 Editor, Miami Life:
 I have lived in and boosted Miami for two and one-half years, and would like to live here for years to come, but can't do it without working. Why is it that an honest and willing white man has to go without work? Just try and get a job truck-driving or as a chauffeur, mechanic, cook, helper, or even dish-washing—unless you are black.
 Why do negroes get better wages, more advantages, and better treatment than the whites? Why are the hotels and apartment houses changing from white to colored help?
 Why people with money will trust the lives of their wives and child-on with them I cannot see. I guess it's because I haven't any money.
 This is something a good, honest white man would like to know.
 D. R. ZOUN.

Ethelwood Dining Room
 158 N. E. Third Street
 Open Daily from 11 A. M. to 8 P. M.
 Now Serving Special Sunday Dinner
 Miss Ethelwood, Formerly of Burdine's Roof, in Charge

Welcome to the Colonnade
 Indeed, you are welcome, anywhere you stop, at every glance or view, everywhere you find the hearty greeting of welcome. Rightly have you chosen the way to our Magic City. Here you are welcome by the warmth of Miami's sunshine and cooling breezes. We bid you welcome at **The Colonnade Cafeteria.** We want you to be at home with us. Nothing is going to be left undone to please you.
 The management and all of the employees bid you welcome. Our record of six years of service with a mile is such that we just want you to ask anyone in Miami about **The Colonnade.** We strive to please. Make your memories realistic with the taste of a dinner cooked with a flavor wholesome and satisfying, where you think of the old home and all its delightful memories, you will enjoy a generous dinner at **The Colonnade Cafeteria.**
 The lure of well-cooked, fresh garden vegetables, fresh, crisp salads; pies, flaky and well-filled, and good rare roast beef with light, hot rolls cannot fail to make you repeat your visit to **The Colonnade Cafeteria** almost three times a day.
 At **The Colonnade Cafeteria**, where quality, combined with its established policy to serve only the best prime ribs of beef and fresh garden vegetables and flaky patry, has been enjoyed by thousands since its doors were opened to the public on November 16th, 1921, by the owners, who are still best pleased when they please others with their food.
 Yours for food with a flavor, wholesome and satisfying,
MR. & MRS. M. J. A. ANDOFF

Announcing
Ming Toy
 Oriental Dishes as You Wish Them
 And American Cuisine if You Desire
 You'll Come Again
 Located at Forty-eighth Street and the Dixie Highway
 Formerly Shadowlawn Grill

Biscayne Electric Supply Company
 Removed from 28 N. Miami Avenue
 NOW LOCATED
41 W. FLAGLER STREET
 (Formerly Occupied by the Florida Power & Light Co.)
 We Carry a Full Line of Electric Supplies and Appliances
 Phone 23024

Just a Plain Talk
 TO THE BOXING FANS: On Thursday evening, November 3, 1927, at the West Flagler Stadium, we will offer to you our first boxing card. We are not newcomers nor beginners. We have been here for years, know all about those days when the Binder Boys clogged Flagler Street, and we were also here during the Big Breeze that was in such a hurry last September. We organized on a platform that nothing is too good for Miami, and our slogan is "A Greater and Bigger Miami."
 We have been honored by the Florida National Guard (Post of Miami) in being selected to produce their boxing shows. We think we know what you want to see. And we will do our damndest to please you. Our opening show is November 3rd (Thursday) at West Flagler Street Stadium.
HARRY M. GRAHAM, KEMPTON GREENE,
 167 E. Flagler St. Opposite the Olympia Theater

Announcing opening
The Round Table
 267 E. FLAGLER STREET
 FOR DINNER
 MONDAY EVENING — 5:30 TO 8
 TEA ROOM RESTAURANT
 BREAKFAST, LUNCHEON, DINNER DAILY
 Operated by **Mrs. Ross Tea Rooms, Inc.** Phone 5809 **MRS. J. M. ROSS, President**

Live and Dine—'Neath the "Twinkling Tower"



HOTEL EVERGLADES
 Miami's Largest New Fireproof Hotel
 COOLED BY BREEZES FROM BISCAYNE BAY
 Biscayne Boulevard, at Third Street
 Unrestricted Parking Space

Opens Tuesday, Nov. 1st

Dine and Dance in The Spanish ROOM


Here 'neath resplendent arched ceilings—typical Spanish surroundings—your ears ringing to the strains a NEW delight in dining and dancing!

Club Breakfast 50c
 Table d'Hote Luncheon \$1.00
 Four Courses
 Dinner de Luxe \$1.50
 Six Courses

TUESDAY afternoon marks the Formal Opening for the Season of this magnificent 600-room Fireproof Hotel. The management extends a cordial invitation to you and your friends to inspect the Hotel from 2 to 9 p. m.

Here your room or suite is faultlessly appointed, in a single word—it is HOME! All rooms have private bath, kitchenette and electric refrigeration. Generous closet space is provided and each suite has unusually large sitting room. Priced from \$3.50 per day—\$21.00 per week. Special monthly and season rates.

You will find us cordial, reasonable, thoughtful and pleasant.



337

Music by Famous **EVERGLADES ORCHESTRA**
 Really LIVE—and dine—Hotel Everglades Is Home
WALTER CHANDLER, Manager