ASKING PARDON NOW A HABIT

Greeby Hiccough School Inaugural Game

The only thing we are afraid of is that, should the known taxpayers—and, by the way, who are the known taxpayers?—vote for a convention hall, Mayor Ev will want to send to St. Augustine to have it built.

WELFARE BOARD IN BUSINESS

Isa Seeker Investigates Jonah Story



"YOUR SKYLINE REMINDS ME OF NEW YORK"

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Edited by WEN R. PHILLIPS

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The Big ELECTION Next Week

HE NEWS and The Herald come up for election next week. Of course, Frank Shutts and Jimmie Cox aren't running for anything. They're simply having a duel about this \$800,000 auditorium. And election day is October 27.

Miami Life confesses it is at sea on the proposition. Many foolish things have been said by both sides. And many good arguments have been put forward by proponents and opponents to the big structure.

It is undeniably a fact that both Coral Gables and Miami Beach have places that would accommodate the actually seated delegation of any convention in the world. Carl Fisher has the immense Miami Beach Gardens, seating close to 5,000 people. And the Miami Coliseum at Coral Gables, which is already the pride of Dade county citizens, seats 7,500. One has been in use for a couple of years and the other will be completed next month. The 400 Miami men, 110 Coral Gables citizens and the other 125 pople who invested in the Miami Coliseum should be considered.

On the other hand, Miami Beach and Coral Gables are separate municipalities. They have steadfastly fought any move to make them part of the municipality of Miami. They have their own chambers of commerce, their own publicity agents—and they insist on the northern papers giving them a Coral Gable or a Miami Beach date-line on all publicity stories sent north. If they showed nicer disposition to Miami, we might be strenuously opposed to the auditorium idea. But, as it is, this paper does not feel like coming out in opposition to a plan that will give the city of Miami a meeting place.

We'd rather the people of the city of Miami would judge the proposition on its merits, without prejudice, without undue influence from the papers, Ev Sewell, architects, or adjoining (and apparently competitive) municipalities.

We're sure that verdict will be all right.

Welfare Board In Business?

THE City of Miami has been doling out day work to the workers who were willing to work, even for the paltry sum of \$2 that was offered. No money was paid—remuneration being by an order for supplies.

There was no kick against this in itself. All the workers were willing to take orders for groceries in lieu of money. But, they all objected to the method employed by the welfare board's own provision

The welfare board has a store on N. E. Sixth street, between Miami avenue and First avenue. There, the workers go with their orders and get them cashed for groceries.

But the welfare warehouse, which is situated in an old restaurant building, charges more than twice as much as the chain stores for supplies. Potatoes there are ten cents a pound. Tanner's will sell you ten pounds for thirty-seven cents most any day in the week. Other supplies are far higher than at the regular stores.

Along the walls are signs that read: "Bring can goods back if they are spoiled." Which would point to the fact that damaged can goods are being sold there.

The city health department inspectors should go to this store and clean out any can goods that are not right up to standard—no matter who is responsible for them being there.

If the city must pay by grocery order, then make the orders redeemable at any store in the city. The welfare board has no right whatever to run a store of its own. Not even if it is selling at cost.

"I Do Not Care For No Publicity"

Jesustice of the Peace Penney had an attempted assault case in his court Monday afternoon. Several spectators were sitting around, including three newspaper men. On request of both the plaintiff and the defendant, the judge requested that newspaper men leave the room and grant both parties the benefit of a private hearing. The reporters left.

Now the merits or demerits of the case are not worthy of much comment here. Suffice it that the defendant was discharged on insufficient evidence.

But the lawyer for the defendant, who had made a request of publicity, asked one of the reporters what paper he was on. The reporter said, "Miami Life." The lawyer said, "oh!"

And then after the hearing was over, the lawyer walked up to the Miami Life reporter and said, "You better be careful what you write about on this case. The man was discharged."

The lawyer, of course, was Attorney Grover Morrow-or should we say "Judge" Grover Morrow?

Just About Frank Shutts

WE MIAMIANS are unappreciative, abnormally so. We cuss—unthinkingly, of course—the men who have really made Miami. We do not seem to have that virtue of the Elks—what is it?—"the faults of our brothers we write upon the sands and their virtues upon the tablets of love and memory." Something like that, anyway.

Glancing over the current issue of Cosmopolitan, we came across a story on James Whitcomb Riley by George Ade. Ade has a lot of pertinent things to say about Hoosiers and their complexes, and there was a paragraph or two that inspired this editorial.

Here they are:

I know that we have one type of Hoosier who is all right. He is pretty well behaved, even if he never has permitted his morality to ferment on him and blow up, like a bottle of yeast. His distinguished characteristic or trade-mark is his inclination to attain a small-town simplicty of manner and unashamed concern over primitive facts, even after he has taken on the outward importance which may come from going to college, traveling, making money, reading books, owning motor-cars, belonging to clubs, accepting dinner invitations, wearing wing collars and eating caviar.

He is more interested in men and women than he is in visible assets, loud noises or pretentious rites and ceremonies. He never mistakes size for magnificence or accepts the broad sound of "a" as a positive evidence of culture. He drags his talk a little and is not ashamed to use idioms, because they help him to say what he is trying to say, although he never may hope to duplicate the musical purr and the picturesque metaphors of the immortal Riley.

There is a Hoosier of just that type in Miami—and not so many people know him as he really is. His name is Frank B. Shutts. He runs a paper down on South Miami avenue, and a law office up in the First National Bank building that happens to be probably the largest law firm in Florida. He is—or has been at one time a director of two hundred or more corporations (some of which he'd like to be out of, we presume, although he's never squawked). He landed here a score of years ago, just a struggling lawyer—they say that the creaking of his dingy little sign "Frank B. Shutts, Attorney-at-Law," used to keep the residents of his little Indiana hamlet awake all night. His shirt-tail was out. But now it's in. He's made good in Miami—and, no matter what his enemies, political and financial, may say, he's done Miami good.

We don't know what his financial condition is today. But we do know this: that whether it's good or bad, it wouldn't make any difference in Frank Shutts. He's just that kind of Hoosier that George Ade wrote

Last spring, while the legislature was in session, a bunch of us went to Tallahassee to help out on the proposed racing bill, and Frank was a member of the party. Although supposedly heavily interested in the Miami Jockey Club, Frank was more interested in the coming class reunion of his high school at Aurora, Ind. He didn't talk nearly so much about racing, or politics, or finances as he did about the thirty or forty survivors of his graduating class.

There's no particular reason for writing this piece about Frank Shutts. And we've kidded him and his paper for years—and no one has appreciated it more than Frank, because he's a kidder himself. He's not running for office. So far as we know he's not trying to put anything over on the public.

And he probably wouldn't lend us any money if he had it.

But somehow, having lived in Indiana a long time, and possessing a sense of justice, and hearing Shutts abused from time to time by people who don't know him, and furthermore, desiring to write something nice about people before instead of after the undertaker calls, we just have an idea that we may give the public a better idea about a man who is really one of the biggest men in Miami. And we've heard it said that he's actually the biggest and most influential.

It's a shame that George Ade didn't include him in his list of Class-A Hoosiers along with Tom Marshall, Will Hays, Ray Long, Sam Ralston, Roy Howard, Jim Watson, Lew Wallace, the Landis boys, and that most beloved of all Hoosiers, Tom Taggart. Frank deserves it.

Ah, the winter season approaches! For did we not see a black-haired beauty in a white bathing suit

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24 INDIVIDUE STRUMENTE STRUMENT STRUMEN

promenuding down the beach?

Just Nothing At All To Write About

THE HOUR of going to press approaches and we find ourselves not yet completely thawed from the recent cold spell, the question of a lead editorial arises. We have consulted both our attorneys—for we do not wish another \$50,000 libel suit right now, being as we are saving our money to entertain the forthcoming hordes of tourists—and we have consulted our friends for a subject on which to dilly-dally with.

Five or six friendly advisers think the Florida Power & Light Company should have the broadside, and that we should again consider galloping meters, or why the city does not receive its water surcharge on time. Three housewives think that the most important thing is the way foodstuffs are rising in price—eggs, for instance, vieing with diamonds, emeralds, and other precious jewels, and meat prices are on the upward climb, with milk threatening to leap the stabilized price of the past few months.

Then again there are those who believe the political situation needs attention, and that now is the time for us to come to the aid of this and that party, and why not look into the past activities of the county commissioners and inquire into the many things which have cost the county taxpayers so much money of late.

And then there is the Homestead bank situation, with the legal duel between a county judge and the state comptroller and whether or not a receivership should be appointed—which might cost money or again might save what is savable.

Others, viewing with alarm the approaching bond election for the construction of a mammoth convention hall, are vivid with righteous indignation at those for or against the idea, and statistics, data, and all the debater's ammunition are poured over our desk until even the very framework creaks.

Then the landlord question, with approaching advances in rates—rates by the way, which may be fair to our golden-dollared tourists, but veritable impossibilities for most of us, again comes to our attention; while landlords claim their apartments are non-dividend producers with taxes eating into the reserve.

Conventions coming, the Shriners and the Elks, and we waiting for the good times—that could be an editorial of interest, but the days are far away and other things of moment are at hand

The hurricane which never came. A spasm of thanksgiving could be scrolled about that. Perhaps Weatherman Gray himself was surprised, although he was somewhere closer to the locality than we, journeying toward Cuba on a banana boat.

'Tis true the street car service is somewhat disgusting, but the jitneys left us that through the political machinations of those in power. The new county building is not yet completed, neither has it fallen down, but it will be a marvel should it be completed.

The justices of the peace have been somewhat quiet of late. They are not hewing strictly to the statutes—but not even a Philadelphia lawyer could interpret the mass of laws handed down by our non-lamented legislatures—and justices have to live, even though they hire their complete families as office help.

Really there isn't much to write about at that. The weather is indicative of springtime and nightingales never sang so sweetly. Our creditors are a bit more liberal and those who hold mortgages against us have eased up a bit. The bay is more beautiful than ever—even though alive with dead hulks of storm-driven ships; and the girls who pass smile friendly-like and give one the idea that youth again is on the wing.

So having nothing to say we'll not write about it, and having nothing to do, we'll do it.

The Law—And Pardons

THE loopholes offered habitual criminals in Florida may not be well-known by citizens, but the gentry of the underworld are versed in all the technicalities.

But the criminals greatest hope lies in the pardoning board. When sentenced to the penitentiary, and sometimes even before they have been assigned a prison number, the criminal has his friends on the outside busy signing up petitions for presentation to the pardoning board.

Where offenses give minimum and maximum penalties, would it not be a good idea to have the guilty and convicted person serve the minimum sentence before being allowed to petition the pardon board?

If we are to have courts of justice, and taxpayers certainly pay enough for them; if life and property is to be protected by the punishment of culprits, why not make that punishment a cure instead of a little vacation at the expense of the state.

What Everybody is Asking Today: —The Tourists Are Coming In-But Are They Tin Can?



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To Help the Driver

MIAMI'S police force is still after the auto driver who has faulty lights on his car. Every night a few are brought in and next morning they pay up and look pleasant—if they can.

One thing that looked out of place the other day was a motorcycle cop who was taking in the driver of a car for not displaying a tail light. There was no tail light on the motorcycle.

A northern city that got after faulty lights opened up a city station for the correction of lights. When the owner of a car had his auto checked by this station he received a card that passed him-even if some of the car lights failed when driving.

It is hard on a driver to be fined because a lamp burns out

ISA SEEKER

Investigates Tale of Jonah and the Whale and Doesn't Believe Anything Was In It

the innocent bystander who was

watching the courthouse settle which was a lot in regard to my

reasonable fees of fifty dollars and

I also followed a clue given me

posed not to be any more inter-

I shall not give you any informa-

Remember.

ISA SEEKER,

(Investigator-Special)

Pete Yoder Stifled Booklet Dept Miami Fla Dear Yedler

Per request and in re investigation anent oldtime tourist named by an able lawyer which practices at the municipal court bar and he belly of a whale I have investigated was willing to retain himself for same and can find no trace of some five dollars and aid me in this neither said tourist nor any whale except it might have been one of the thingents fee but as I did not buy them porpoises which inhabit ad- him a sandwich he seemed dis-

There have been several tourists down here and a lot of them have been limit but so far as statistics reveal none of them have been limit but so far as statistics reveal none of them have been limit but so far as statistics of them city or county commission-peared I am sorry to say but which should not have to make any difference with the fifty dollars and want to know what else you ference with the fifty dollars and and want to know what else you no cents investigation fee which know and why dont they go to you promised me if I made a satisfactory investigation and did not give the information any undue & Smalls and then taking yeastcakes so they can swell up.

I interviewed the harbor master and them Saunders and Maders and tion regarding the present location Erroll Johnson who should know of either Jonah or the whale but as he's been down at the bottom of I have plots on which I can show the bay looking for some Esmer- you the exact location as to the alda and he should know but he whereabouts of all the Jonahs you said that the damn thing was an want and some whales too and as elephant and it was certainly a prices are sure to advance on Nov Jonah and I could go down and see the 15th or so now is, the time to for myself if it wasn't so and I get in on the ground floor and am willing to do that upon receipt sign your name on the dotted line of some cash fee instead of that without any brokers co-operate or hot air about you do it and I'll free bus rides.

pay you later.
One fellow gave me some startling information as to where he some strange animal had swallowed most anything and ev-erything and that it was a octopus and I followed his specific directions and went into that Ingraham building and it was an electric power outfit and no octopus the man said and they wanted a deposit on something before I could read of the details but as you had not given me of them fifty dollars and no cents I was not admitted

to view any insides of octopuses. I did also look at that Jonah out northwest but even though the secret information I had vouched as to its being so it turned out to be an incinerator with nothing in it but a lot of yesterday's bread and 1925 hamburgers which the sandwichers had been unable to dispose of account of the weakened condition of both customers and their pocketbooks

If this Jonah fellow came down on the railroad he might not have gotten here yet on account of a new watertank which is being filled with water and consequently is not as yet inside no whale still I have not given up hope as the wife said when she took another shot at and missed her husband and killed

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The Prescription Drug Store





THINGS I'D LIKE TO KNOW

If Mardell doesn't believe that 'gentlemen prefer blondes"

If Herb Johnson is living up to his reputation of a "cake"

What was in the paper bags Lou carried up the court house

Why Dick wished he had been musically inclined since the saxophone player put one over

Who stole Bill's car . . . and

Why Deputy Cone had such a sweet smile on his face . . noon on Wednesday

If Carl and his friends had a good time at the Spanish Village

When Worth is going to quit celebrating his recent marriage to the little beauty

"Building Falls Down in Jacksonville," says headline . . . is the Nashville Bridge Company up there, too

If Kent's trip was a success . . and why did all the local politicians go to Tallahassee at the same time

If the opening of the Coral Gables Shrine Club won't be a ... and how long great success will "Doc" Dammers be allowed to talk

If Phil has hopped on the wagon in order to conserve his strength for the roofing business Who Louise had lunch with

Tuesday What prominent judge of Dade county a few days ago defended a case he'd hate to tell his fam-

ily about

Why if, as the Miami Herald editorial intimates, the Miami Chamber of Commerce is cutting its budget to the most economical basis, does it retain a secretary

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If the opening of the Planta-tion, up Hallandale way, wasn't a wow . . . and George hosted

How the corn treated Virginia Shaffer and Buzz in Georgia this

Why Lucy McKenzie looks so bored with life

If Arthur C and Clara May are having a good time while Maurine is away

Who Delphine was wearing the black for the other day If the rumor about Eleanor

joining a convent wasn't all wet If Elmer J. is really in love

The Whole Town's Talking About Our

> FIFTH ANNIVERSARY

SALE



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LITTLE GERALDINE -When Little Geraldine heard that the new courthouse was sinking she just laughed and laughed because she knew that was the only thing in town that was doing any settling.

with Carolyn . . . or is he just trying to good-time her If Mr. Frey hasn't lost some

of his popularity at the beach . . . and if some of his plans will be allowed to materialize this

How Edem is getting along with the widow in Coral Gables How Edith likes her boy friend from Kentucky

Why Captain Bill left his bank roll with Wallace



The Occupational Test in Coral Gables

OPULATION in Coral Gables embodies people from every state in the Union, of every scope and class of responsible financial and social standing, and of most surprising range of occupations. People who live in Coral Gables find work for their hands and

brains in almost every conceivable form of human endeavor-for Coral Gables is one place where beauty, recreation and convenient, joyful living is within reach of the modest as well as the more opulent purse.

An occupational survey of Coral Gables reveals many amazing thingsand the best criterion of the range of occupations is furnished by the registration cards of the 706 pupils enrolled at Ponce de Leon High School, where 70 per cent of the pupils are children of people who have lived in Coral Gables not less than one year. In that list, in the space on the registration card where the pupil declares the occupation of parent or guardian, there are no fewer than 145 occupations listed. It is a fair criterion of the upwards of 10,000 people of Coral Gables.

Parents of 8.4 per cent of these pupils are builders and contractors; parents of 6.4 per cent are retired; parents of 6.4 per cent, also, carpenters; 4.8 are merchants; 4.3 are in the realty business; 3.7 are farmers or fruit growers, and 2.7 per cent are attorneys-at-law. The balance, 63.7 per cent, are divided among 137 other occupations.

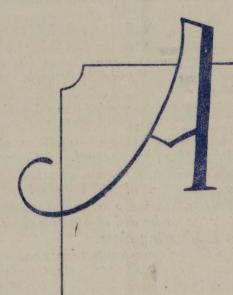
There are as many retired as there are carpenters; there are as many bookkeepers as there are bankers; there are as many electrical engineers as there are officials of insurance companies, and as many dairymen as there are artists. Teachers rank evenly with accountants and plumbers with physicians. The permanent character of any city or development lies in the wide range of the employment and occupation that it affords. You, too, can make your home in Coral Gables-it affords homes or homesites at prices and on terms that fit the purse of any thrifty individual, from clerk to millionaire. Coral Gables is the dominant residential unit of Greater Miami; it is where the people really desire to live. That desire is the basis of the unmistakably steady demand for Coral Cables homes and homesites which is, in turn, the best index of stable or rising values. You ought, in sheer justice to your own future, to consult Coral Gables Sales Corporation without delay.

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GREEBY HICCOUGH SCHOOL TO PLAY

Inaugural Football Game Scheduled With Varsity Team from Keeley Institute; Great Spectacle to Be Staged on County Causeway at Popular Prices.

DRESIDENT R. HAMMERHEAD GREEBY of the new Miami Hic-

cough School, announces in an exclusive interview given to Miami Life, that he has arranged the football battle of the past two centuries, and that it will be a duel to the death between the veteran cracks of

old Keeley and the young giants of beloved Hiccough.

"This game," said Mr. Greeby from his comfortable position in Dentist Armstrong's dental parlor, where he had gone to see why he had never had any wisdom teeth, "will.

Good Heavens!

West the other day. Under-taker Premo Mi Lord handled

the remains, while Angel Fer-

A Few Paragraphs

From Percy

city, then we must all get together

and work to bring industries here.

plant here. We use miles of wire

screen here every year. We can

manufacture it here as cheaply

as any place in the United States.

Why, don't we? Possibly be-

cause a wire screen factory doesn't sound very artistic. We have all the power we need, and

the more power that is used the

cheaper our electricity for power

and lighting will become. We

are really standing in our own light. We have to the south of us the largest market for wire screen in the world.

hing done to enlarge it or re

oOo The Brooker Iron and Steel

build it will be an improvement.

Company, of Hialeah, is about to change the firm name. It will

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nandes acted as a pallbearer.

Jesus Menendez died in Key

be the greatest spectacle ever staged on the county causeway. I have made arrangements with the county commissioners to hold the battle there because they are astounded that the new pavement has lasted so long and they want for to know the reason. After the first quarter I expect to have the teams finish their duel in the bay, for minimitaliminitalimi

which sightseeing boats will leave very regular and

the causeway, I have made ar- amounting to over \$70,000,000 in

had on either boat.

"For some twenty years Keeley has gone about unbeaten. But in the present Hiccough lineup most anyone can see a strong offensive.

"The lineup and officials of the this city and it would appear that The lineup and officials of the this city and it would appear that game, which will start exactly at 2:00 o'clock or somewhere there-

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		HICCO	UGHS		
I.	Grunts			left	end
A.	Snorte	r	le	ft t	ackle
B.	Hilatos	is	10	eft g	uaro
U.	Smeller	,		C	enter
N.	Odor			right	end
E.	Z. Bel	cher	rig	ht t	ackle
0.	Fensiv	e	rig	ht g	uaro
Y.	Gargle		qu	arter	back
R.	U. Aro	matic		left	hal:
0.	Pheugl	h	r	ight	hal
D.	Cay			ful	lbacl
		KEEI	EYS		
3.2	TD			I.F.	4

E. Z. Drunk B. Sober. How Tees. Stagger T. Head E. Morse left half

N. O. Moore fullback
The officials selected are the full
lows: Referee, K. Watson (Y. M.
C. A.); umpire, Tom Arnold (Miami Athletic Club); linesman, Wendler (Hialeah U.); field judge,
Hilty (F. P. & L. Co. Journalistic "The winner of this game will

challenge Kendall, Larkin, or the Key Largo ferry operators for the championship, the game to be played in the new Miami convention

"All young men should play football," said Mr. Greeby. It is a great game and helps colleges to pay off debts. Many a struggling young man who tackled just right of clothing a month and dates every night with the future chance of graduating in nine or ten years ow has his own car and two suits be erected in Bayfront parts of graduating in nine or ten years of graduating in nine or ten years At least, steel has been ordered from the freshman class to the sophomore class if the faculty will sophomore class if the faculty will at present is much to small and at present is much to small and at present is much to small and sophomore class if the faculty will keep its eyes closed. Amateur sports are what we need. I wouldn't think of giving any of the players of good old Hiccough any mon-ey for playing. Probably that ey for playing. Probably that Keeley coach will offer them some for not playing, but if the scoundrel does I want each player to take the money and turn it over to me. The fair name of Hiccough

must not be lowered. "Tickets for the game will be on sale at all the leading sporting places, including Ruby's, and the prices will be very moderate, con-sidering the class of the game. Press passes may be obtained at either of my winter homes, the Community Chest or the Royal Palm Park bandstand, which lat-ter place by the by I wish them city commissioners would heat. I nearly froze to death this week. Some culprit came in and monkeyed with my calendar and left nothing

but January on it."
The reporter, figuring he had written enough about the epochal game, hurried away. He had heard ex-Governor Sidney Catts was in town and wanted to see him just about lunch time. Which he did, much to the comfort of his inner





Can They Withstand the Attack?

THIS WEEK a news item intimated that the Homestead Bank was about to function again. A refinancing of the institu-tion was under way and the doors would be open soon. Yesterday, another news item showed that the powers that be at Home-

be known in future as the Southern Steel Company. This com-pany has been very busy all summer, and has kept some 60 families with its payroll. The plant is about to be enlarged and work on this is underway at present. The company has been employed on alterations and corrections of fabricated steel for several buildings in the city and has furnished much work on the Miami Beach

Just a mass of broken lumber strewn around where the hurricane left it. The grandstands flat-

a half-starved cat. It was thin as a rake and mewing piteously. So piteously, that we salved it from the wreckage and took it home to a bowl of milk—and some warm around \$3,000," was the replacement of the showroom toward the snappy new little Falcon-Knights that just came in "Boss, what's de price of dem young ones ober dere?" IF, AS MANY seem to wish, Miami becomes an industrial

and work to bring industries here. We must also show our faith by starting something ourselves. Wianni banks are full of savings. Safety desopits are full of cash. Some of that money would be doing a lot of good if it was in circulation. A paper mill has been suggested. The cost would be about \$300,000. It would be apaying proposition right from the start. There are tons and tons of waste paper burned in the city every day. There are 8,000 tons of fruit wrappers used in Florida right tackle right guard quarterback left half sight half

keep a million-dollar paper plant working at capacity the year working at capacity the year worth of it—and all in danger of destruction by fire. At one place of the boardwark and ticket of-We could operate a woven wire

Someone bought the wreckage, but it has hardly been touched since the hurricane.

Perhaps there will be enough interest shown to secure this site for it would be an ideal one for exhibition grounds.

Miami Life is read by 75,000 inteligent people every week.

Grandma's Pies

and Tasty Cooked Meals Grandma's Kitchen 149-51-55 N. E. 2nd St.

CARLTON'S CAFETERIA 237 N. E. 1st Ave.

Good Food at Reasonable Prices

A

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2

SUNDAY CHICKEN DINNER

75c Why Cook Your Sunday Dinner? Come, Eat With Us From 12 Till 8 P. M.

Biscayne Restaurant
At the Rear of the Bank of Bay Biscayne

CHILE and

OYSTERS IN SEASON Meet your friends in the delightful Bohemian atmosphere of—

MATHAY'S Spanish Village, Miami Beach Phone M. B. 835

Mary Lucille Hopkins Announces the Opening of

The Mary Lou Party Shop

Confections, Party Favors, Gifts
Phone 2-3158 Clyde Court Building 200 S. E. First Avenue, Miami, Florida



Village Haberdashery Spanish Village

Miami Beach

Every Article in Men's Wear

Dressing? Shy an article? Phone M. B. 6311—We'll send it!

CAUSE AND EFFECT

stead had seen the light. They were offering the plant to the Florida Power and Light Company. They will turn their municipal profit-making power company over to the octopus—and maybe the bank will begin to operate again.

CAP'S COLUMN *********

THEY call him Siegfried Kofler and he makes ice cream right out of real cream for the Bird Road Ice Company. Any time you happen to take a run down Ponce de Leon boulevard as far as Bird road tators who are afraid to come on the causeway, I have read a successful to the causeway, I have read a steel.

ACCORDING to a rough estimate, there are deposits amounting to over \$70,000,000 in the causeway. I have read a steel.

Illuminitation in the causeway of the causeway in New York City and he knows amounting to over \$70,000,000 in the causeway. his onions. All flavorings are imparted with fresh fruit, no synhave made arrangements with the Rose Mahoney and Nohab bosses, and choice seats may be will withdraw a little and put it with the rangements with the Rose Mahoney and Nohab bosses, and choice seats may be who have this money on deposit will withdraw a little and put it will withdraw a little and put it sad sight. THE racing bowl at Fulford is a sad sight.

Just a mass of broken lumber.

is the only real ice cream we have met in this part of the world. Of course it costs more—but the fla-

cane left it. The grandstands flattened out and splintered. The two high-banked ends of the track shattered. Holes through portions and the buildings ruined.

The only living thing there was a half-starved cat. It was thin as

We are always learning something. We always understood that chili con

For Your Next Social Affair Consult Us for Entertainment **CHICAGO - MIAMI ORCHESTRAS**

Suite 7—210 East Flagler Street Phone 4960 Entertainers - Orchestras - Novelties

SORRENTO HOTEL RESTAURANT 60 N. E. Third Street Under New Management. Clean, Wholesome Food, Properly Cooked. Courteous Attention Moderate Prices carne and tamale stands were prevalent in Old Mexico. But, we are wrong. C. W. Wilson runs a tamale and chili joint—well, you drive up north on Miami avenue to 22nd street and then west to Fifth avenue—it's hard to find, but worth while when you ge here. Wilson opened the first tamale joint in Mexico City in 1907. But he had to get out when the hullets began to fly, and has been operating at various points since then. Now he is on Fifth avenue, and is turning out real, honest-to-goodness chili and tamales that melt in your mouth. The tamales are cooked in corn husks and sell at 50 cents a dozen. C. W. is looking for a good location downtown and at Miami Beach. But he finds that the rents are all too high.

A. F. Jacquemoux, popularly known as "Frenchie' when he was in business in the Haleyon Arcade until about a year ago, is now located at 259 East Flagler street. Another store in East Flagler is still run under the name of "Frenchy," although the original owner has nothing to do with it now. The use of this name was never authorized, Jacquemoux says. He is now operating under the name of "Chez Francois."

Raymond Young, well known Miami pianist, has written a song entitled: "Has Anybody Seen My Willy?" The words are good and the tune right up to the minute. Get a copy and try it over on your visitors.

Dropped into Carl Neuenschwander's blace, in the Seybold arcade, the other day o have a new crystal fitted to our old watch. Got two surprises. First, the crystal cost us 50 cents less than we thought t would. Second, he keeps the Boston price list for watch and clock repairs costed alongside the counter. Ho, hum, we will be a city soon.

At last the disappearing propeller hoats have reached the city. The boats

PAVILION ROYAL EVERY NITE Admission 10c

No Charge For Dancing Partners

41-47 NORTHWEST FIRST ST.



Tonight at the Mid-Nite Show and SUNDAY THRU WEDNESDAY

TOM MIX and Tony in "TUMBLING RIVER" DOROTHY DAWN

GEORGE WOLF and His Stage Band Show

THURSDAY THRU SATURDAY

"Cheating Cheaters" with Betty Compson and

NOW OPEN ROYAL PALM CAFETERIA

"A Rendezvous for Particular People"
Serving the Choicest of Food at Very Reasonable Prices
Owned and Operated by Mrs. R. C. Hahn and Miss Harriet Christiansen 105-107 Northeast Second Avenue CONGRESS BUILDING

STEAKS GO WHERE THEY ALL GO

101 S. W. Second Avenue. Phone 3-6415 Opposite El Commodoro Hotel SEA FOOD CHILI

CHOP SUEY

CHOPS

YOU CAN AGAIN "EAT THE HARMONY WAY" E Z S D EVERY BITE A DELITE 118-120 N. E. Second Avenue, Opposite Congress Building

Dade County Security Co.

A Mutual Building and Loan Association

33 N. E. First Avenue, Miami, Florida One Hundred and Third Quarterly Statement October 1, 1927

(Close of Business, September 30, 1927)

ASSETS

\$16,878,510.25 Loan Balances 1,750,668.06 Real Estate 17,890.50 Miscellaneous Assets 66,430.11 Cash on hand and in banks

\$18,713,498.92

LIABILITIES \$930,000.00

Notes Payable Other Liabilities 89,373.29 \$ 1,019,373.29 Total Liabilities 17,694,125.63 NET WORTH Represented by Members' Holdings of Paid-up 16,521,229.96

Stock

Reserves and Undivided Profits 1,172,895.67

\$18,713,498.92

are on show opposite Olympia Theater, on East Flagler street. The D. P. Boat is not new by any means, but it's just the thing for Miami waters.

Walter Witko's Olympians have been staging some good entertainment at the Olympia lately. The stage presentations are excellently done and a singing or dancing turn has been introduced that helps to make them effective. If anything, the stage presentations are too long. Even the best of music drags a little when it takes up too much time. But, even if it is too long the stage presentation gives the patrons a lot of real music and some peppy jazz.

Roseland Dance Hall at Miami Beach is staging the Radio Dance each night. and it is drawing big crowds. The "Mike" is right in the dance hall and patrons can shout a greeting to friends who happen to be listening in.

George Wolf, at the Capitol Theater, is giving a novelty stage presentation each week that is helping to fill that popular playhouse. Lately, they have had some very clever ideas worked out that went over big. A good picture that is coming

Ball Park, N. W. 16th Ave., 3rd St. Monday, 8:45 p. m.

JIMMY SULLIVAN Eau Gallie K. O. Artist JOHNNY FLYNN

Johnny Conly vs. Bob Ingersoll Auspices Coral Gables Post American Legion

to the Capitol is "The Cat and the Canary." This film has knocked them cold in New York.

The Pavillion Royal, in First street, almost opposite the new court house, is open now and providing good dance music.

Wallace Beery Raymond Hatton

"Now We're in the Air"

WEDNESDAY AND THURSDAY William Haines

"Spring Fever"

FRIDAY AND SATURDAY

Conway Tearle Dorothy Sebastian

"THE ISLE OF FORGOTTEN WOMEN"

Autumn 1927 The Silhouette The Colors

——for sports



3-piece suit of beige jersey with knitted jumper.

Sports clothes are comfortable and casually correct. Three or four-piece costumes consist of knitted jumper, shift, cardigan jacket, and top coat. Skirts come just below the knee; have deep, softly folded front pleats, circular godets or flare. Geometric incrustations are frequently used. Beige, grey, and tweed effects predominate. Fabrics and colors may match or contrast.

—— for afternoon



D'Arcy model of satin in Patou brown No. 3,

The formal afternoon gown is an outstanding development of the new mode. Gracious femininity is stressed in circular, flaring lines that are a perfect foil for the snugly wrapped and draped hip. Hemlines are longer and irregular. Diagonal lines are important. Colors featured are black, beige, grey, LeLong's green-blues, purple - blue, navy, Burgundy red, and Patou's three browns.

4506-31

for evening



Goupy replica of white net, gold dotted, \$69.50. Elaborateness is pronounced in the evening mode. Added length and fullness are achieved by an asymmetrical silhouette, and uneven hemline dipping at back or sides. Eccentric decolletage is prominent and cut lower in the back. In addition to black, white. deep and pastel shades, a new color range has been sponsored: off-white, pink with mauvish tint, and pale grey and beige.

The Misses Shop-Third Floor



HAIRCUTS now fifty cents * * "Pop" Nesle's trial for piracy continued until November by Nassau courts * * * Weatherwaters... neither suffered any damage * * * Customs men raid roadhouse... while Prohibition Agent Aldridge grabs 'em all over South Florida * * * Ex-Governor Sidney Catts pays Miami a visit... says he will be the next governor * * * Now's your chance to make the front page of the Herald chance to make the front page of the Herald . . . everybody's doing it * * * Eggs, and other foods start mounting for the tourist season . . . boycott looms * * * Election next week on auditorium bond issue . . . the pros and antis are busy . . . and the Miami Coliseum nears completion * * * Judge Grover Morrow Miami Coliseum nears completion * * * Judge Grover Morrow tries to tell reporter what not to write . . . reporter tells learned jurist to go get elected * * * Drive against improper auto lights succeeds . . and Flagler street gets torn up again * * * City to inspect all meters . . . while Little Nell prepares to take over Homestead power company * * * Justices of the peace operating according to law . . . with a slip now and then * * * Overcoat factory wanted for Miami * * * Good fights scheduled at Ball Park Monday night . . . the hard-hitting Jimmy Sullivan is on the program * * * Football gets going * * * Coral Gables Shrine Club 42 Almeria onens Thursday night * * * Liquor market Club, 42 Almeria, opens Thursday night * * * Liquor market steady... bad sea weather causes raise in price... as do raids
... only fair stuff being offered * * * Frank B. Shutts of the
Herald gets peeved at Rotary Club and threatens to resign...
but is appeased... it was about the proposed convention hall
* * * Hon. Doctor Johnson, leader of the Bahamas government
and member of the executive consul, visits Miami * * * Politics
warming up... anthusiasm among voters at low with * * * Elks warming up . . . enthusiasm among voters at low ebb * * * Elks initiate large classes * * * Several Miamians given high honors by Supreme Council of the Scottish Rite * * * Hialeah kicks aside all bids and will build its own city hall * * * Ex-City Manager Frank B. Wharton comes back to town . . . says Flagler street looks natural with the pavement torn up * * * Banquet of Florida Power & Light Company at Coral Gables a howling success . . . although not much damage done to furniture * * * Flock of new prohibition agents in town . . . watch your home-brew * * * MORE NEXT WEEK.

From the Press Box

Giving Sporting Events the O. O.

Last Monday night's fight at the Ball Park was a detriment to the good of the sport. Tommy Robson, a top-notcher among the light heavies, was scheduled to meet Paul Berlenbach. Paul ducked Tommy was trying to build up weight. Bobbie Marriot, a middleweight, was substituted. Tommy was ordered to reduce his weight. The fight showed a 17-pound difference in the weights of the two men. The lighter Bobbie jabbed and ducked away. The heavier Tommy didn't do much of anything, and neither did the referee.

The fight should have been stopped. The referee should have stopped it, as he was the only man with sufficient power to do so, the boxing commission not operating as yet. The promoter is not to blame. He booked what he thought was a good fight, and lost \$250 in so doing. He is not responsible for weights. That's up to the managers. And when a fight is unsatisfactory the referee should do what the public expects and pays to have done: stop it.

Miami Life makes the suggestion that the fight commissioners select Danny O'Dowd for referee. His past ring performances are an indication of his ability and integrity. He will aid the game.

THE SEMI-FINAL between Jimmy Ellis and Bobby Green had lots of action, Ellis winning by a slight margin. The best fight of the evening was when Kid Simpson and Harry Harris fought to a draw in six rounds. Simpson should have had the decision. Red Levan and Big Ben Sauls staged a slow-motion battle. Don't know where these two hams were discovered but they should be immediately lost again. Iwo four-round fights between Silent Doran and Kid Pancho; Paul McDonald and Click Conners completed the card.

PROBABLY the true reason why the main bout at the ball park didn't live up to expectations was because of the liberality of the promoters. Tommy Robson weighed 170 with his clothes on when he arrived. Hugh Martin allowed him \$2.50 per day to eat on. The night of the fight found Tommy weighing over 174 stripped. Regular food something these fighters tear into when the opportunity affordswhich is rare

101

One Hundred and One Club

70th ST., AT ALBACORE DRIVE

"The Bright Spot of America's Playground"

ANNOUNCEMENT TO MEMBERS

Formal Opening of 101 Club Saturday Evening, October 22. Special Entertainment. Drive to 71st Street on North Miami Beach—You can't miss the 101 Electric Sign. OPEN TO MEMBERS ONLY

Hart Hardware Co. Phones

1035 N. Miami Avenue.

OUTSIDE PAINT

White and Gray

SIZING VARNISH

\$2.00 Val., Per Gal., \$1.49

CEMENT FLOOR PAINT

PAINT SALE

\$2.25 value—Per Gallon	Good Assortment of Color \$4.50 valuePer Gallon	Penetrating OIL STAINS Lots of Colors \$3.75 value—Per Ga	
\$1.49	\$3.49		
203 Gallons FLAT WALL PAINT All Colors, Very Special and Extra Good \$3.25 value—Per Gallon	PORCH AND DECK PAINT A Lot of Good Colors \$5.00 value—Per Gallon		
\$1.98	\$2.98	VARNISH STAIR Good Assortment	
309 Gallons OUTSIDE PAINT White and Gray \$2.75 value—Per Gallon	No. 1 FLOOR VARNISH \$3.50 value—Per Gallon	\$5.25 value—Per Ga \$2.98	
\$1.98	\$1.98	Extra Special KALSOMINE All Colors 5-lb. Package	
No. 940 Wall Size \$2.00 value—Per Gallon	Triple XXX CLEAR VARNISH \$2.75 value—Per Gallon		
\$1.49	\$1.98	Sico Wall Size, per II	

HART HARDWARE CO.

1035 N. Miami Avenue. Phones

Round the TOWN with 35 KOD

MAYBE THEY'RE BURIED **DUBLIC** office is sought by

many men. They appeal to the voters for support, and then are surprised to find themselves Take the case of Vernon Hawthorne and Dick Hunt. They are law partners. Also they are state's attorney and as-Immediately on being appointed they set about their work. They have plowed into long-forgotten criminal affiars and have kept up with any new outbreaks.

But the rub is this, many of their old law clients have the idea that the two lawyers have given up their private practice. Which is not so, but works sort of hard on the two officials.

HE'S ON THE ROUTE

EX-GOVERNOR SIDNEY CATTS has been sojourning in Miami the past week looking over the political situation. had quite a chat with him at the El Commodoro hotel. The old boy is still full of pep and has been stomping all over the state. having visited some 65 counties the past two months.

Elected by a 10,000 majority in 1916, Catts believes he has a wonderful opportunity to stage a comeback. He claims the state needs a man of experience where caution will man the safety valves on the state treasury, and that the people of Florida are not now in the frame of mind for extensive raids on the state funds. He is a typical Floridian, one of the boys who can sit down to a meal of corn pone, hominy and hog meat, and smack their lips with relish.

The ex-governor has a pleasing personality and knows the ins and outs of the political situation as well, if not better, than the ordinary candidate. That he will have a large following there is no doubt

An ad in Miami Life is worth two in the dailies.

Knowledge Obtained through Spiritual and Astrological Consultations Daily with Parisien Mediun on Business and Personal Affairs.

> Mrs. Raphael Cooper 1253 N. W. 6th St.

Cross-State Canal TALK MIAMI--POINCIANA Sea Level—Ocean to Gulf Committee Hdqrs., 253 W. Flagler St.

NOW OPEN Pirates'

In the Spanish Village Phone M. B. 2900 Sea Food Steaks Chops

Through the Alleys of Miami

The scene was the Criminal Court of Record. Judge Hartridge was just passing on a case in which a colored female was pleading something or other.

o sit down,' said the judge to the "Go SIT down, defendant.
"Is that girl in a delicate condition?"
the judge asked Ted Elliott, the assistant county solicitor.
"Why, no, judge. She wasn't the last time I saw her."

* * *

An elephant escaped from his keeper. The big beast walked away and ambled down into colored town. Soon he espied a nice garden. He went in and started to browse, pulling up plants and vegetables with his trunk. The owner of the property, an old negro who had never before seen such an animal, espied the beast, and, being frightened, called up the sheriff.

"Sheriff, dere's a wild animal dawn hera. He's pullin' up de trees and bushes wif his tail. What'll I do

The sheriff asked the negro what the elephant was doing with the stuff he was pulling up with his tail.

"Oh, boss, you should see what he's doin'."

THEY TELL ME

THAT Leo Springs is contemplating the purchase of a snappy little bungalow . . . ah, Leo, give us the lowdown

THAT Ada thought she was shot when the brew got enthusi-

THAT Ray's love - making should not be taken seriously . .

PAVILION ROYAL EVERY NITE Admission 10c

No Charge For Dancing The Best Dance Music in Miami 41-47 NORTHWEST FIRST ST.

Genuine Mexican Chili Con Carne, Hot Tamales, Enchilades

CHILI JACK

Miami's Original Maker of Real Mexican Dishes 1032 Biscayne Blvd., Miami, Florida

PLUMBING That Counts

We started from a hole in the wall with nipples and bibs

WATCH US GROW

Plumbing Contractors and Retail Supplies

Markowitz & Resnick, Inc.

2335 N. Miami Ave. Phone 4308



How Information helps the Telephone User

Every minute of the working day telephones are being installed or disconnected, and for this reason the telephone directory cannot possibly list all the subscribers at one time. This is why there are Information Operators -to furnish you with the telephone numbers of subscribers who have had service installed since the publication of the last directory.

To obtain a number in the shortest possible time first make sure it is not already listed in the directory. Then, if you do not find it, call Information, and give her the name, initials, and address of the subscriber. She will consult her records and give you the number immediately.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

he is only keeping in practice until Emline returns

THAT a big tourist bus ran two blocks the wrong way on Flagler street . . and the traf-fic cop made him back up all the way

THAT Dora is fixing to write a mystery play . . . and that a policeman might be involved

THAT Lottie has some cork-

THAT Stan Melotte and Walter Witko have buried the

THAT Joe is going to be an ice man

THAT the Rogers family had a good time over at the beach one night

THAT the prominent citizen of Miami Beach thought the re-porter was sleeping on the couch

Auto Repairing

Welding - Body Building - Fender and Top Repairing - General Blacksmithing

J. V. WALTERSON 1135 N. Miami Ave. Phone 5554

CALICO CAT N. W. 7th Ave. and 30th St.

Special Entertainment

Tonight Enjoy a Real

Evening of Dancing

20 Dainty Hostesses Park Plan

when he was telling about his romances

THAT Dorothy had a hard time keeping glasses in her apartment

THAT Alice says it's warm,

THAT Kent came home a lit-tle too soon for Joe's liking

HAVERHILL, MASS .- One of the largest shoe manufacturing cities in Massachusetts; down-town business property with small mortgage, 6 per cent; will trade for West Palm Beach home Williams, 252 Halcyon Arcade.



Pollyanna's Bright, Cheery Board, \$10 to \$15 Per Week 614 N. W. 1st St



Speed — Economy — Performance THE NEW

FALCON-KNIGHT



Miami-Knight Motors Co.

329 West Flagler Street. Phone 36471 OPEN EVENINGS

A Cooling Thought Phone 2-1297

Published Every Now and Then by Peninsular Ice Co., 645 N. W. 13th St

A Cooling Thought

Volume 1. Number 11.

Peninsular Responsibility In dealing with the Peninsular Ice Company, the housewife or shop-owner gets a certain amount of satisfaction from feeling assured of definite known financial responsi-

from feeling assured of definite known financial responsibility. This company is one of the city's strong industrial concerns whose strength may be ascertained from any commercial agency or banking institution. Its contracts mean something; its promises are backed up not only with good intentions, but the ability to carry them out.

Many people have lost money and patience in the past by dealing with irresponsible individuals in the ice business—fly-by-night dealers who are here today and gone tomorrow. Some of these desultory dealers have put out coupon books promiscuously, collected money for them and then skipped out of town or moved to another section of the city, leaving these books unredeemed.

You are perfectly safe to buy genuine "PENINSULAR" coupon books; they are put out by our own carefully chosen representatives, and we are here today and will be here tomorrow to redeem them, either in ice or money.

2-1297

Greater Miami's Main Street

Northwest 7th avenue is, indeed, as we predicted months ago, Miami's Main Street. City traffic department checkers say that there is more traffic on this street, by at least 20,000 vehicles a week, than on any other thoroughfare in

The new paving on this avenue from 38th street to 70th street has been completed and is now open, making it possible for the autoist to travel practically on an airline boulevard of surpassing smoothness from the Miami river to Deerfield.

Try this new route—and don't forget to detour half a block at N. W. 13th street to our finely equipped plant, which is open for inspection at all times.

2-1297

Our Platform Service

plant platform, and we are reasonably sure that our patrons of this department must be well satisfied with the values and service given or they wouldn't come back day after day.

Recently there has been opened the railroad crossing at N. W. 13th street and the F. E. C. Railroad, giving another convenient avenue of approach to our plant, particularly for residents of the Northwest and Southwest sections returning

from the Beach. Northwest Sixth avenue is about to get the finishing touches on a complete new paving job from the river to Northwest 29th street, which gives still another is boulevard that will be extensively used by our patrons. You can get fresh, full weight, absolutely pure ice in any quantity at any time. Our platform has polite attendants at your service twenty-four hours every day in the year. Platform prices are: 25 lbs. for 15 cents; 50 lbs. for 30 cents; 100 lbs. for 45 cents; 300 lbs. and over at 40 cents per 100 lbs. 2-1297

Use the Telephone

Lots of new phones have been installed in the Greater Miami district this year-we can tell it, because our telephone business is growing fast.

There is no use to be embarrassed by an ice shortage in your home or shop when the unexpected call occurs—grab the 'phone and dial 2-1297 or 2-1298. Then leave the rest

The Icemen's Convention

On Oct. 10th and 11th there was held in Miami what the oldest members of the industry assert was the finest icemen's convention ever held in this country. Secretary Leslie C. Smith, of the National Association of

Secretary Leslie C. Smith, of the National Association of the Industries, was a guest and this is what he said about the meeting in a published bulletin to the national membership on his return to Chicago:
"In interest, and direction and good fellowship, I have witnessed nothing better."
The local industry expects to go 100 per cent strong to the national convention in Atlanta on Nov. 1, 2, 3 and 4, and a bid for the next convention to be held in Miami will translate that the rection.

No Substitute In the homes, hospitals, schools, restaurants, stores, shops, We are very proud of the volume of business done at our markets of all kinds, many highly recommended substitutes for ice have been tried, but in point of economy, purity, healthfulness, and general satisfaction, good old clean, erystal clear, pure Ice still reigns supreme.

The ice industry in the nation has never enjoyed brighter prospects than it is facing right at this time.

There is a reason.

2-1297

STATEMENT OF THE CONDITION

OF THE

SOUTHERN BANK and TRUST CO.

MIAMI, FLORIDA MEMBER FEDERAL RESERVE SYSTEM

At the Close of Business October 10, 1927 COMPTROLLER"S CALL

\$3,239,798.86

837,616.36

\$6,003,185.80

Loans and Discounts Overdrafts County and Municipal Bonds
U. S. Liberty Bonds and Treasury 354,000.00 1,395,250.00 Certificates Federal Reserve Bank Stock 6,000.00 50,000.00 Banking House Real Estate 120,427.92

RESOURCES

Cash Reserve

Total

LIABILITIES

....\$ 100,000.00 Capital Stock Surplus and Undivided Profits.... 104,959.52 5,798,226.28 Deposits

Total

\$6,003,185.80

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