## THOSE TRANSIENT MERCHANTS

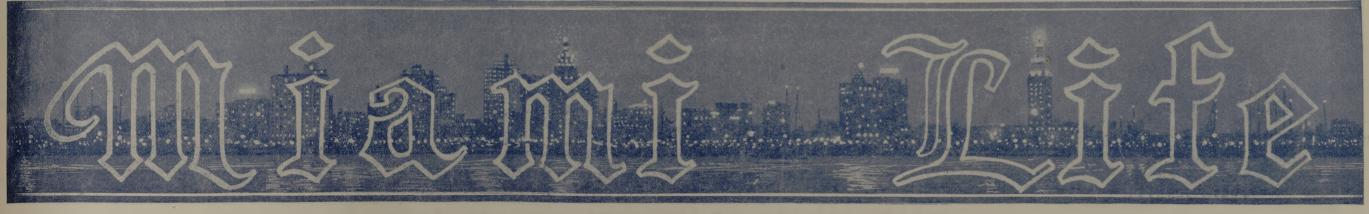
Why Don't We Protect Our Students?

### **TWINS?**

WHILE we appreciate that husband-calling con-tests, just like hog-calling trials, may depend for success on the volume of sound produced, our personal experience is that the most persuasive hus-band call in existence is a sibilant murmur traveling not more than 20 feet.—Miami Herald.

# LET US LOOK FOR A GAS WELL

Why Don't We Clean Up Our River?



#### ME "YOUR SKYLINE REMINDS O F NEW YORK'

PUBLISHED AT 815-16 OLYMPIA BUILDING, MIAMI, FLORIDA, BY MIAMI LIFE, INC. **PHONE 37737** MIAMI BEACH OFFICE, 343 JEFFERSON AVE. PHONE 535.

Volume 4, Number 36. October One

Edited by WEN R. PHILLIPS

# **OH! What a SURPRISE!**

When?

E'VE GOT A GREAT big surprise this week, folks. We're going to tell you how to make lots of money. If you don't take our tip, you'll be sorry and we will be too busy when the season starts to be at the station to greet your friends. Here is the tip: There is going to be another real estate boom—or a steady growth, as the crackers used to say.

Now, we know our stuff and are tipping you off about forty days ahead of time. The wise boys are figuring it out now and we can't help it if they have talked too much about their plans. We have a lot of friends in Miami and we're willing for everybody to get in on the ground floor and make a little pocket change while the big fellows are perfecting their boom plans.

We're predicting the boom to begin within the next forty days. And if you've read Miami Life steadily for the past couple of years you know whether we know what we are talking about or not. We've missed a few predictions, but we've hit a hell of a lot, too.

When the jackass learns to sing tenor, And the rattlesnake walks on legs, When the razor back shoat grows feathers, And the milch cow sets on eggs; When the bluebird mates with the peckerwood And the hoot owl mates with the wren, And the bull frogs sail on snowy wings, And the sapsucker chums with the hen; When cotton grows on fig trees, And alfalfa hangs from the rose When Catholics run the United States, And the Jews can all grow a straight nose, When Pope Pius is head of the K. K., In the land of Uncle Sam, And when Al Smith is elected President,

Then our country won't be worth a damn

We have a plan to make some real dough between now and the next forty days and by that time we hope to be out in front enough to sort of step along with the bigger boys. We know where we can buy a beautiful Beach lot for \$5,000 cash. By the time of the boom, that lot ought to be

easily worth ten or twenty thousand. So, you see, we'll be sitting pretty with a pocket full of cash.

5

All Other Cities in U. S.

And, of course, out in Shenandoah, there is a lot that can be picked up for a song. It has a couple of mortgages on it, but it really is good property and good property always is a good buy-even if some think it is good-bye.

Manhattan Island was sold for a sort of a song and the boys who bought it have reaped the profits. The purchasers were wise enough to hold on-somehow. (Probably they were bankers.)

Our great surprise is that we offer an admonition to all of those who seem to have lost everything they gambled on. The admonition is that each and all of you should make an honest effort to clear the titles to the property you bantered with. If it doesn't rightfully belong to you—because of "phony" margin tradings—let it go back so that the title may be cleared.

Florida must not always be a land of "sharp talk." It must get down to brass tacks. What a great surprise!

#### Teach 'Em Young'

SCHOOLS, throwing open their doors for eager young ones who can hardly wait on account of International Antion inherent anxiousness, ought to be fairly productive for enterprising merchants this year.

So that all may have an equal chance to pick up the velvet, Miami Life will unfold the plan, which has, heretofore, been worked somewhat on the sly.

not bring their lunch. Therefore, papa or mama furnish daily two-bit pieces to be spent for lunch -soup, sandwiches, pie, and milk.

#### Where Will They Live

**"POP" NESLE** WITH the arrest of "Pop"

Nesle for piracy on the high seas a great drama of doublecrossing nears its end. The liquor-runners have had a hard game combatting Government watchers, and their task of Most school children are modern. They do smuggling has become doubly hard due to hi-jackers.

Nesle, despite his

THE average wages that will be paid in Miami this winter will be about \$25 to \$40 a week. The average is much less than that at the present time. Those who think that wages will be high in the next few months are wrong. Employers have got the wages down-and that is where they are going to keep them.

Now, the question arises, where are these people going to live?

Take a married man with one child, for instance. Three mouths to feed and the monthly pounts to \$130 How much can be afalarv

and the City Commissioners

WENDLER CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR THERE was a new deputysheriff out in Hialeah. The river. political factions out there are on the up-and-at-'em game. He was made a deputy, but later that was rescinded. Now he is a sort of deputy to protect his

own interests. J. H. Wendler is the editor of the Hialeah Herald. He is of the old frontier type. Fighting and rearing to go, and saying

THREE property owners, with property abutting the Miami river, have pestered us of late. They continually moan about the condition of the

The city commissioners—five in number—have stated that they will clean up the wreckage, debris, mosquitoe beds, garbage dumps, and diseasebreeding shacks along the river. Then these complaints come in and ask us, "When?"

We answer, "Sure. When?"

Our own idea is that Miami's sanitary department should issue warrants for every shack-owner squatting on the river. They should inquire as to who is responsible for the filth and junk floating up and down the stream with incoming and outgoing tides. Then they should go before Messrs. Sewell, Lummus, Reeder, Platt, and Knight, and boldly ask them to lay off the convention halls, stippled booklets, invitations to presidents, and new publicity, and make them get busy and clean up our eyesore of a river.

Now, when the kids come in to eat, their stomachs craving food, stick two or three punchboards along the counter. For the sum of five cents a child has the opportunity of winning a wonderful piece of jewelry, such as a shiny cigarette case; and every school kid knows a good cigarette case is more needful than a glass of milk. If the first punch fails to bring a winner-punchboards sometimes work that way-the kid can take another. And before long you've got the youngster's quar-

It's a great scheme. Don't say anything about it, for some mean policeman or informer may get after you. But during the school year quite a few quarters can be collected this way.

And, besides, you don't have to mess around dirty dishes and have your place mussed up by a bunch of hungry kids.

## It's Up To Miamians

WE TALK so much about bringing industries here, and do so little to even induce manufacturers to investigate the possibilities of Miami, that the whole thing is becoming a joke. The Chamber of Commerce has done little except pass prospects on to Hialeah, where the city officials seem anxious to have industries in their midst.

Within a few miles of Miami men are drilling into the ground in search of oil. Many drills will be working before the year is over and oil may be found. There are possibilities and these men are after results. There is greater possibility of finding natural gas nearer Miami than there is of finding oil.

Natural gas at our very doors would solve the great-est problem of the industrialists. If gas is discovered there will be an immediate rush to this district, for it is ideal in other ways for the manufacturing of many articles.

In the city are many men who are experts in the matter of drilling for gas and oil. Their experience in other fields is worth something to the city. If the progressive business men of this city would get in touch with geologists, and there are some here, they might be inluced to go after this natural gas that apparently exists below our feet.

For a gas well would make Miami a real payroll city. And a good payroll would keep the business men prosperous twelve months in the year.

#### And Why Not?

2102

WHY not finish the causeway before the winter season opens? It would be such a surprise to those visitors who have been coming here for years to see this long bridge finished at last. Let's try and give them a hell of a surprise.

MIAMI physicians, dentists and druggists are holding a banquet tonight. Were the undertakers overlooked?

years, has been mixed up in the game for the past few years. He has been indicted for conspiracy and was found guilty of the charge in Savannah. Before sentence could be passed on him, he escaped, through the aid of several friends, and sought protection at Gun Cay, which Bahama port was a great rendez-vous of liquor ships up until a

month ago. At Gun Cay, "Pop" took ref-uge on a liquor boat, but later moved to Cat Cay, which be-longed to a Mr. Clark. Here he was joined by his wife. She later returned to Miami and died in a local hospital here this week. Regular trips were made to Cat Cay by Mr. Clark's boat; in fact when this boat was recenty seized by the U. S. Customs men it was the proud boast of its captain that it had traveled back and forth 170 times without be-ing molested by the coast guard.

At Gun Cay the foxy brain of "Pop" began to work. He made friends with rum-runners who didn't seem to heed the lesson of Vincetti, who had been kidnaped and brought back to the United States by government men, of whom Nesle was one. "Pop" and the rum-runners got along fairly well, although the liquor merchants began to wonder why they were picked off by the coast guard so frequent. Then rumors became stronger that "Pop" was guiding coast guard boats in and about the island. A few weeks ago shots were fired at "Pop"

Paying the same game, the rum-runners watched and waited. They soon discovered that Nesle's home was a warehouse for liquor, and they alleged that the liquor was originally seized from rumwas originally seized from rum-running boats and later trans-ferred to "Pop" for disposal. And "Pop" did so. The Bahama islands, being part of British territory, are

strictly British in their government. If stories are as related, it may not be amiss to chronicle here that the next boat ride Nesle receives will be from the end of a yardarm, for that is the law regarding piracy on the seas.

ford to pay as rent?

Certainly not more than \$35--\$40 at the very outside.

How many houses, apartments or garage apartments can be rented at that figure? Damn few.

This will lead to the terrible conditions that prevailed in 1925-1926. Two, three and sometimes four families herded together in one house or apartment. Unhealthy conditions met at every turn. Cooped up, doubled up-crowded into two rooms and bath with dinette on the side.

It's not a pleasant picture.

But it's what is going to happen.

#### It Happened

NOT long ago, we said that there would be accidents through street cars turning corners against the red light. Last week, a fine sedan was completely wrecked when a street car sideswiped it in turning from Flagler street to N. E. Second avenue. 'Nuff said.

### **Transient Merchants**

ALREADY the winter stores are beginning to open up. Those stores that are here today and gone tomorrow. The stores that come into the city and steal some of the cream from the regular, twelve-months-a-year merchants. Stores that are not interested in Miami, but only in what they can garner during the winter tourist season. Some arrangement should be made by the city to

make these transient merchants pay double business tax or some special license that would discourage a large number of them. Branches of New York firms, some of them paying a full year's rent and only open during the winter The "shoppes" of eason, are all right and help the city. all kinds where garments are sold with Paris labels on them, though they were made in the sweat shops of New Jersey, are bad for the city and should be taxed out of existence.

It is extremely unfair to the year 'round merchant to have this extra competition to buck against at a time when they might be straightening out their financial affairs.

And the city should make some arrangement to handle the situation.

#### **Give Your Support**

ALL you need to know it's a Sports Club show" is the motto of the Miami Sports Club. Under the direction of President and Matchmaker Reynolds this new aggregation is bidding for Miami support by offering superior attractions in the boxing game. Two meets have been held at the Biscayne Fronton, and both have cost the pro-moters money. But they announce better attractions for their next. If this sort of spirit is exemplified by a promoter, Miamians who love the boxing game should certainly meet the club half way by spending a dollar or two at the gate.

what he thinks in his paper.

Several years ago Wendler ran into the ire of those he attacked. His escapes from death several times have been really miracu-lous. He was beaten badly in Orlando and a gang escorted him out of town because he said what he thought about them.

Coming to Miami he later went to Hialeah and started a paper. The Hialeah Herald came out attacking the powers that be. Fights were frequent and in one of them Wendler received several bullets. But his constitution being strong and his nerve great he pulled through.

Wendler, lacking money and an organization, resorted to the columns of his paper. His edi-torials were fearless and to the point. His paper was not sought by the administration, and they, in order to function better founded a paper of their own. The Courier.

Early this week, Editor Wen-Larly this week, Editor Wen-dler joined the select clique of alleged libelers. He now ranks with Wen Phillips of Miami Life and Tom Arnold of the old Tri-He was arrested for albune. leged libelling of an administra-tion man. Then he claims to have been attacked by a gang of men. He called up the sheriff's office and asked for protection.

Now things are a bit uneasy out there. The little town is just getting in shape for the winter Many needed improveseason. ments have been installed and the citizens are awaiting the great tourist influx-the hoped for races and the night club life. They are afraid that perhaps the lack of harmony may hurt the game, and they want peace

and quiet. But Wendler is sot in his way. He has convictions. He has his paper. He has his following. He will continue to use his paper to air his views, and his followers are behind him, especially since now he has become one of the "laws."

The administration forces are just as determined. They are going to stick to their program and have shown no indication that they will relent.

In the words of our poet, "It's a hell of a

WE WONDER if the "nigger in the woodpile" is going to furnish the planks for Senator John Watson's gu-bernatorial platform?



#### Summer Golf

 $K^{\mathrm{ENT}}$  WATSON, publisher of The Miami Beach Beacon and the city officials of Miami Beach proved something last week. They convinced us all that we can have just as good a time playing golf in the summer as we can in the winter. Watson donated a trophy for the golf championship of Dade county and the city offered the new Miami Beach Municipal course to stage it on.

The home-breds who came out in flocks to the event and Dr. R. M. Harris stepped upon the newly-erected Dade county title throne. A stag party staged in the club house Monday evening brought the leading golfers of the Greater Miami district together on a social basis.

Which proves that we have the best and most friendly golfers in the country in the summer time, if somebody only shows enough enterprice to bring them together. Let's have better and bigger summer golf tournaments.

#### **Two Murder Trials**

THE TRIAL of Alderman for the killing of an undercover man and a coast guard is scheduled for November.

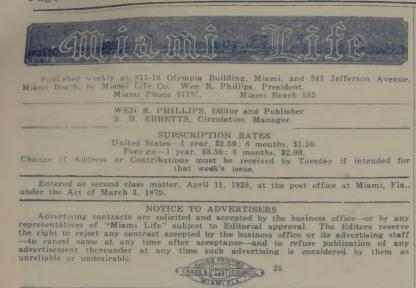
The trial of customs men involved in the killing of Harry Booth has been put off until next March.

Which seems to prove that it is a much more serious crime to shoot a coast guard in the execution of his duty than it is an inncoent man while tuning up an engine in his boat.

Moral: If you must shoot coast guards, do it on the quiet.

What Everybody's Asking Today: - "WHEN WILL THE RAINY SEASON BEGIN

Page Two



#### **That Vacant Look**

ACCORDING to a review of housing in the city, Miami has 22,332 occupied residences; 5,917 are unoccupied.

There are 2,147 apartment houses in the city with a total of 16,5526 suites. Of these, 7.994 are occupied and 9,432 vacant.

There are 3,630 store rooms in the city that are occupied, and 1,502 that are vacant.

And unless the rentals are kept down this winter to a reasonable level a whole lot of them will be vacant all winter.

Over 9,000 suites to fill looks like a big job. Remember, the hotels will fill up first when the tourists begin to come here.

Apartment owners should keep rates low and fill their houses now. It will be too late in a month or more.

## Isa Seeker Tells Him How Slick Investigator to Abe's Rescue)

Abe Aronovitz. Counsellor, Miami, Fla. Dear Mr. Abe:

morning arrived on time and I im- bonding company to use as assets mediately investigated same in re should bonds be estreated and then hope that I should find some leads let the estreaters try and collect which might develop into some which will be a cold job as them fifty dollars and no cents cases of assets are frozen and with winter for industrial plants. As far as which I am very needful right now coming on what chance of a thaw Miami is concerned, it is the nearaccount of landlords and etcs.

which several were printed and my Germany. attentive eyes discovered that you Another good idea which I shall were named in the paper which I give to you on payment of the fifty was reading but which did not be- dollars and no cents fee is to have long to me but I had gotten up yourself appointed receiver for first and I noticed you were in a them liabilities you owe and you bank or something account of as- can collect ten per cent and if you sets turning into liabilities.

Now Mr. Abe perhaps you will merce or the community chest be willing to hire me and if so the which both needs money and then fifty dollars and no cents will be the amount of the bill which is hereby rendered and I shall do some special investigating and will try and discover how you managed to get them three 100 and 24 thousands and odd change out of these Florida natives when the sandwich man hollers like hell should most of us eat more'n two sandwiches

me to not say anything about it I most of the money. shall keep still but I thought per-

+and add same to expense acct and Attorney, Lawyer, Barrister and I shall have them county commissioners swap them three 100 and odd 1,000s of moneys which aint in the bank for your three 100 and The paper which is printed in the 24 thousands and give it all to some not

000  $U_{\rm ide}^{\rm NDER}$  the circumstances Flor-

wish give it to the chamber of com-

Hard On the Frogs Monday morning, bright and early several negroes with mules, carts and mowers started in to clean up Miami Beach. The weeds were cut a la mowed and the rubbish taken away a la cart.

and tell him to make a note of it you could hire a lawyer and he could deduct and deduct so the deand I'll pay you tomorrow. Now Mr. Abe if you should want could deduct and deduct so the de-ducts like the nigger said could get

If you should wish me to I can haps as you were once a collector special investigate that campaign you might be able to collect some of them three 100 and 24 thousands and odd change should them liabili-themselves in Miami and what for MIAMI LIFE

#### **One Business Comes Clean**

Editor, Miami Life:

We can't always agree with you—especially when we're on the other side of the fence—but your editorials on the apartment house situation have made us see the light, and we're ready to agree with you on this point: That for Miami to become a great city her merchants must adjust commodity prices as conditions warrant. So here's our contribution to Miami's "come-back." We've REDUCED

Miami to become a great city her merchants must adjust commonly prices as conditions warrant. So here's our contribution to Miami's "come-back." We've REDUCED ALL LAUNDRY PRICES, and we've got the nerve to set them forth in bold figures, and tell the world they'll stick for the winter season. Maybe you can induce other business concerns to do the same—maybe. We are enclosing the new price list for three-day service; special or one-day service costs only a few pennies more; so tourists stopping at hotels that deal with us will have little opportunity to complain of being "held up." Note the price on shirts— 18c; they used to cost a quarter. We can't afford to buy all the space in your paper—even though we'd like to—to tell this story to the tourists, but we're enclosing a small "add" that will give them some idea of what they might look forward to this winter. Yours "for better service." DADE LAUNDRY, INC. P. S.: This is YOUR idea and we want you to take full credit for it.

A Few Paragraphs over a large area of what was formery wild palmetto land-practically useless. At the pre-**From Percy** 

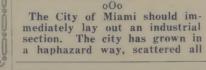
 $T_{\rm there}^{\rm HERE}$  is more than a possibility that there is oil in the state of Florida—there is a probability. Oil experts from other southern states are positive that "black gold" is somewhere below the sur-face of this part of the country. A hole has been bored on the Ta miami Trail and traces of oil found in it. It stopped when the money ran out but an effort is being made to drill further into the ground in an effort to locate the valuable mineral.

000 The discovery of oil and natural gas will do a great deal to-wards making this a manufac-turing state. There is no state in the union where manufactur-

ing can be done so cheaply as Florida—provided a good supply of cheap fuel is available. Industries here will make this Miami district one of the wealthiest in the world—if it isn't one of the weathiest at the present time. In Florida there is no troubles in winter heating; little trouble in the summer; and practically no transportation problems. Merchants of Miami should chip in and raise funds to drill for oilto prove if there is any here or

ida should be the ideal situation to happen is as liable as some of est large city to the South Ameri-I read most of the want ads of that German beer coming from can markets. The United States manufacturers are after this southern business. They will eventualy supply all the southern part of the American continent with all it wears; all its machinery; and an immense amount of its manu-factured goods. We will always ouy a lot of raw material from

South Americans. Miami is destined to be the most important city and port for this trade. We should be laying the foundation for the business that is coming our way in the next ten years.





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9575 N. E.

ent time there is a fight on be-tween interests that want oil tanks situated near 23rd street and 14th avenue in the northwest section. This is north and west of the city incinerator. Here is a section that might be used as an industrial division of the city. It would stop all the squabble about moving out the incin-erator. It would allow oil tanks to be erected there. It would, in time, be a closely built dis trict in which the payroll of Miami would be made, with the workers living in Allapattah, the 36th street district, and towards Little River. Property owners n the district would willingly sell their property for industrial purposes-try them and see. 000 Miami should have more gas

available for cooking purposes. The whole of the southwest sec-tion of the city is without gas west of Twelfth avenue, or thereabouts. The only gas tanks in the city are on North Miami avenue. The east part of the city and for a short distance west of the river, gas is in most of the houses. Many object to the expense of electricity for cooking but have either to use that or oil. The Florida Power & Light Company should see that the more outlying districts get gas-it would be a paying proposition.

teligent people every week.

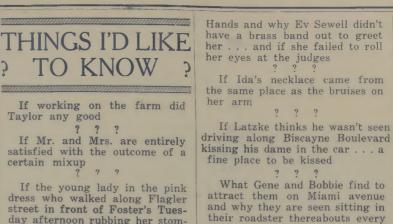


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-POINCIANA



street in front of Foster's Tuesday afternoon rubbing her stomach Knew looking at her ? ? ? ach knew why everyone was

If Ichabod is any relation to Rip Van Winkle

Why the K. K. K.'s staged the flaming cross party on the night the Jewish New Year started

If the man who reported to the city manager that an automobilist was driving about town with an uncaged licn had been imbibing that Hialeah stuff

? ? ? Why Gene hung up on the nice young man

If some of "Pop" Nesle's local friends are not getting shaky

If the bracelet on the cashier's unstockinged limb was put there by herself

If Phil is still roofing . . . and is he going to patch all the holes

How Uncle Billy will get along without Nettie If some of the stories told at

the clubhouse did not bring memories of an absent brother, "Bill Scott" ???

What has become of Marcia

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phere of-

Saturday night ?

to bed at 9 o'clock.

Who is telling Frank his bed-

Why Frances is anxious to

leave Jax . . . and if Bonner, who is in Miami, is the reason

?

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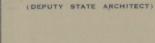
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Mrs. Ericson in Charge as always

# Greater Miami's Coliseum

#### Saturday, October 1, 1927

good manager . . . or adviser . . . and get a better training ground 2 2 2

If Hawthorne will step on the gas after his rest ? ? 9

Why Newt preferred the Hippodrome for the fight returns

How the honeymoon of Inez and Scott is progressing . . . and were they surprised

Nu Way Laundry Catering to the particular housewife. Specializing in family finish. 1048 N. W. 5th Ave.

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derful litter of this well-liked A wonderful fifter of this weighted breed from famous size and dam can be inspected and purchased at Bob Han-ley's, 241 Meridian Ave., Miami Beach, Hamilton Boy, son of Eric von Grat-tenwerth Size. Owner, Al Pratt, Semi-

Kennels. Katrina von Hagan, of Rin Tin blood, am. George J. Christie, owner, Miami

Beach. A deposit on any pup in the litter will hold same and on day of delivery pup will be free of worms and inco-culated against prevailing aiments. GEO. J. CHRISTIE, Breeder.



ties offer you the opportunity at anyway if they could. so much per diem and expenses. In case you are in need right now

If you should want me to I shall I have some nice bond stocks and ask them FP&Lco (that means the memberships and equities which I Florida Power & Light Co. but I have taken in pay for my fees do not mention it account of them which you might sell to advantage fifty 1,000 libels and the big octo- should you find such a buyer first puses have got most of our money or if they are allowed down here puses have got most of our money now except what them tax collec-tors can snaggle out of us which ain't so much at that let them try and get some more the big stiffs) to give you a couple of loose fran-chises which may be found littering the found of the they are allowed down here any more the membersihps in the Miami Big Board Miami Athletic Club Urmey apats Floranada club All-states bldg and etcs are gilt-edge in printed form and are very attractive and perhaps you may be up their floor and you can then operate something or other and roll the money in which is a good idea on my part and should be worth way station should one be built. more than the fifty dollars and no I shall await your bringing me cents which is the amount of my them fifty dollars and no cents fee fee which you can send me and and shall be ready to report soon which I shall accept if its' in cash but will not investigate without and not one of them there they go the fee which should be in cash and handed to me instead of that fifty.

A

I shall tell them city commis- 1000 libeler Wen. sioners see what you've done by beating Abe and let them have the sorrow but you hold onto that new P-c-a-d car of which I do not mention the complete name for them Packard dealers might think they are getting some free publicity especially as the new F-d cars will soon be out according to the factory which is in Detroit and which the General Motors would like to hear about.

In my investigations I shall make special trips to Homestead

LIBERAL REWARD for the return of Boston Bull, female lost Friday, 10:30 P. M., on causeway; black with white stripe down one side of face; four white feet; leather brass-studded collar.

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DAVE : MIAL



THE veil is being torn from the face of Miami Coliseum-scaffoding is being removed from the front of this, Greater Miami's most monumental auditorium structure. Tinting of the outer walls in coloring that harmonizes with its tropical setting has begun. The Coliseum is to be finished early in November and dedicated with appropriate ceremony November 9, 10, 11 and 12, 1927.

The size and structural strength of the Coliseum may well be noted. Upon its 30,000 feet of floor space you could group at least nine of Coral Gables' finest bunga-lows and still have plenty of room to move around. It will accommodate at least 7,500 people.

In very large part, Miami Coliseum is the City of Coral Gables' contribution to every section of the community of Greater Miami. Organized by a private corporation the Miami Coliseum Corporation, its construction has been made more rapidly possible by municipal aid to the ext ent of \$300,0000 by the City of Coral Gables. It will be operated by Miami Coliseum Corporation, for the citizens of Coral Gables have ex-tended their financial co-operation without thought of monetary profit to their own city. Coral Gables wants to see Greater Miami the finest convention area in America, and is aiding in making it so. Miami Coliseum Corporation embodies the widest imaginable representation of citizens of all units of Greater Miami-from Miami Beach to Coral Gables, and from Fort Lauderdale to Homestead.

In the Coliseum, the greatest conventions that can be bought to Greater Miami can find accommodation for their sessions and functions. It affords to musical Greater Miami the greatest opportunity for such national and internationally known artists as those of the S. Ernest Philpitt organization. It provides ideal space and conditions for grand opera, and for all of our great community events.

For the University of Miami, in its des ire to serve the people at large, it offers scope for the great lecturers to carry their message, to the general public-one of the foremost missions of the Universities of today, as distingished from the exclusive, cloistered and remote institutions of other days in the older world.

The Coliseum will be completed, according to present schedule, the first week in November; already an orchestra has been signed up on contract for a nine weeks' engagement from November 10. Miami Coliseum is a Greater Miami institution. It is served by street car, rapid transit and first-class automobile roads, making it swiftly and most readily accessible from any part of Greater Miami. Watch its progress-and use it!

Miami Sales Office 152-8 E. Flagler



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SALES AND EXECUTIVE OFFICES Administration Building, Coral Way, Coral Gables Saturday, October 1, 1927.

## Greeby To Announce Winter Season

The Big Boy Who Stopped Hurricanes to Inform Merchants and Landlords When Time Is Ripe to Raise Rates; Liquor Dealers to Get Private Information.

R. HAMMERHEAD GREEBY, whose inky appearance has caused several people to think he stays in the pen, informed Miami Life's reporter that the winter season would be here in two or three months, and that the time has arrived to prepare for it.

"The winter season will arrive in two or three months," said Mr. Greeby, "and the time has arrived to prepare for it."

This remarkable information gave the reporter an idea. He asked the great crawfish smuggler for-

"Mr. Greeby, will you give me an interview for Miami Life?" "I do not desire no publicity," re- From the Press plied Mr. Greeby, "especially since them city commissioners turned BOX Giving Sporting Events the O. O.

uable to him, but he paid no at-the referee with them—for good tention to her remark, other than measure. The rest of the card was

pay the high winter prices will be American Legion. the tourists, and this should prove

as follows:

ber who has this card is in good standing and is entitled to the breaks. Name furnished on request

"R. H. G., Treas. & Pres." "All policemen will recognize these cards and no member will be arrested, except possibly for murder or asking policemen if they come from Georgia.

"These cards will also entitle bearers to two-week-old rye, in-stead of that yesterday stuff which should be used to float the Prins Valdemar and Rose Mahony. When they move them two boats they they move them two boats they should put them close together for Rose has been very lonely since she got abandoned on that beach there within the past year. Johnny Conley, known as "Miami's school boy," will face Jackie Mason, popuby that storm.

lar Staten Island fighter, over the "Mr. Greeby," interrupted the reporter as Greeby was settling an argument between Absolutely and

## Hard On Gobs

Editor, Miami Life:

I live in Miami-always have-was born here. Have been in . S. navy more than six years and spending my leave in Miami. Have always been treated with respect and warmly welcomed to the old home-town until the present time. Now people look at me with disgust and contempt. Not until yesterday could I find any reason. I am actually being mistaken for a coast guard. Not through ignorance of Miami people, but because—as I see for my-self—the coast guardsmen wear U. S. navy uniforms, and it is impossible to distinguish them from real U. S. N. sailors.

Won't you use your best influence to put them in their uni-form which designates coast guard service? I will do my bit by entering formal complaint, when I return to my base, through my

commanding officer. I have had the pleasure of hearing a lot of good Miami boost-I have had the pleasure of hearing a lot of good Miami boosting in northern cities by sailors who have been here. But if they find conditions here as I do they are very likely to be boosting some town where people can tell a sailor from a coast guardsman.

Coast guard service is designated by a shield on lower left sleeve, blue on white uniform, white on blue uniform. This shield

should never be concealed by rolling up of sleeves, etc A GOB ON LEAVE.

Sign on N. W. section dwelling

American Legion. Tenner has fought twice in Mi-Opens Wednesday across from old Cinderella . . . at last a downtown

very encouraging to business con-ditions. ami several years ago, and is one dance hall . . . Don fired his curb of the South's best boys, having girl . . . the gentlemen couldn't detions. "The membership cards will be follows: This certifies that the mem-ber who has this card is in good the South's best boys, having gift 1.1. the generatory generato 

Gonzales is one of those tough Cubans that know how to fight: in fact Louis has recently returned

from New York, where he engaged Auto Repairing in seven fights, winning five, drew one and lost one. His first battle in Florida after his New York Wedding - Body Building - Fender and Top Repairing --- General Blacksmithing journey was with Boots Antley, J. V. WALTERSON stopping the elusive Georgian in

1135 N. Miami Ave. Phone 5554 FISH GRILL ten-round route. This will be the WILL OPEN AGAIN SUNDAY, OCTOBER 2 first meeting between the pair, and

WE ARE CHASTISED. Editor Miami Life: I picked up a few late issues of Miami Life, prepared to enjoy some news. To my amazement, there was nothing but sour references to the "broke" condition of the place, and wise cracks about boot-leggers, etc. I am writing this because I am sure the newspaper staff doent know what harm can be done the town in this way. Five persons who happened to read the paper at this time, who had intended ot spend the winter in Miami, decided after reading your paper that conditions were so pitiful they wouldn' come down! I had looked forward with a fair de-gree of enthusiasm to returning this winter. Although I have invested several hundred thousand dollars there, I was trying to forget it. But your newspaper made in all rise up in my memory and made me feel I never want to see the have the lall rise up in my memory and made me feel I never want to see the largers. S. STERNS, Chicago, III. HIAMES THE CORS

BLAMES THE COPS.

Editor Miami Life:

In The Editor's Mail WE ARE CHASTISED. Editor Miami Life: T picked up a few late issues of Miami If no miami atter than a liability. T picked up a few late issues of Miami If no miami atter than a liability. A MIAMI LIFE READER. A MIAMI LIFE READER. A REAL MIAMI BOOSTER.

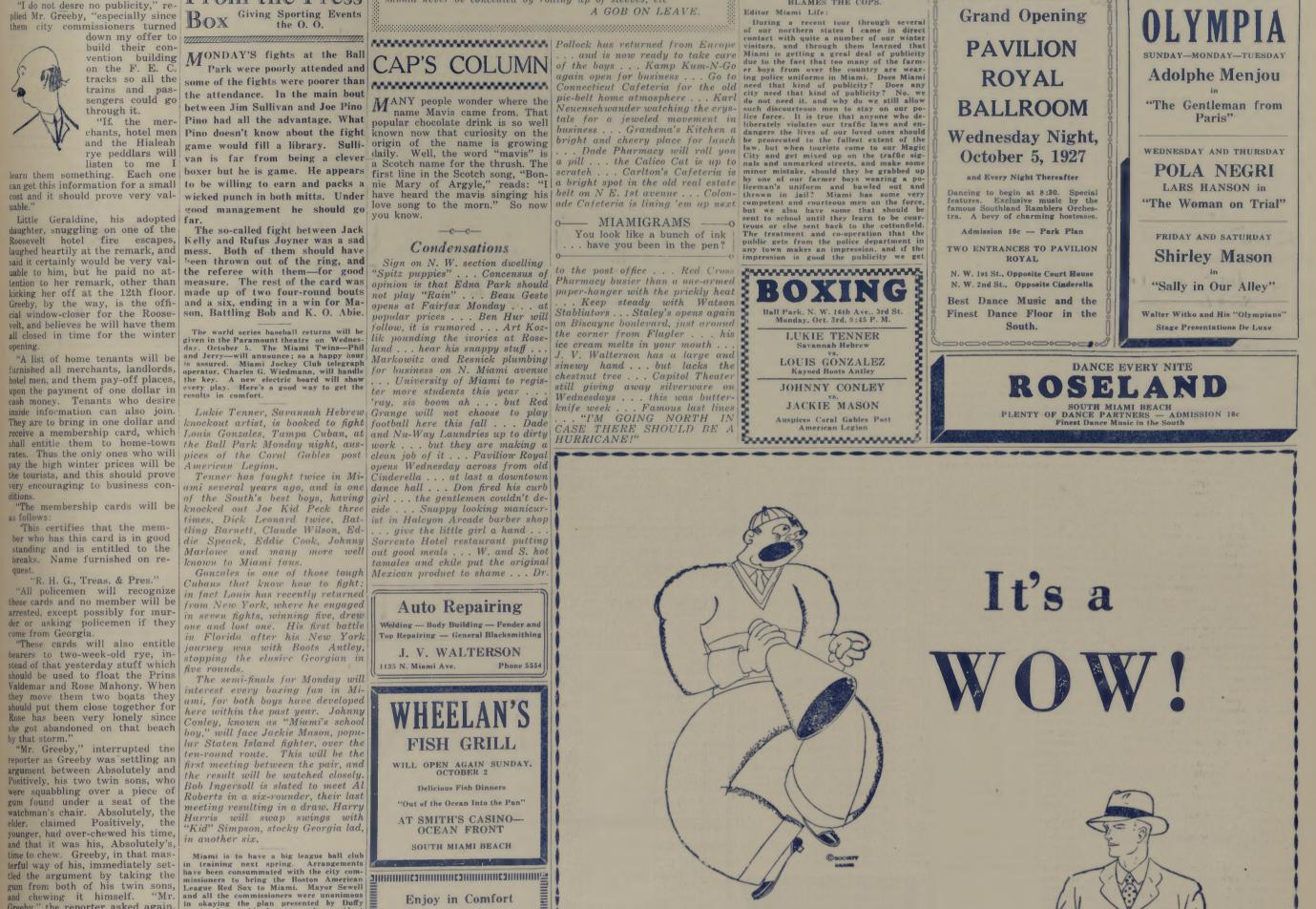
**Grand Opening** 

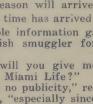
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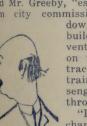
Page Three

APIT Sat. Mid-Nite Show SUNDAY THRU WEDNESDAY **BLANCHE SWEET** in "SINGED" with Warner Baxter and Will Rogers in France ON THE STAGE Geo. Wolfe and His Baker Band THURSDAY-SATURDAY Zane Gray's "LIGHTNING" with Margaret Livingsto SUNDAY-MONDAY-TUESDAY **Adolphe Menjou** 

#### MIAMI LIFE







younger, had over-chewed his time, Kia Simpson in another six. and that it was his, Absolutely's,

to the bankers that I have solved the question. If they do not reciprocate-whatever that means- teligent people every week. shall enter into conference with the roofers of Miami. They are probably the ones I should deal with anyway, for they always

seem to be on top." Greeby, chuckling gracefully at his own wit, asked the reporter if ne smoked cigars.

"Do you smoke cigars?" asked Mr. Greeby.

"I do," answered the reporter in

"Well, then, give me one," said Greeby. reaching over and taking a choice vendetta from the reporter's pocket. "It's men like you I like for friends. You don't happen to have a dollar, do you?" The reporter, not hearing the

last remark, hurried away with the notes of the remarkable interview and Greeby went back to closing

"This job gives me a pain," he said; busting another plate of glass, "but eventually I'll get to And he started up the the top. ladder, while the reporter saved itney fare by walking back to Flagler street.

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Positively, his two twin sons, who were squabbling over a piece of Bob Ingersoll is slated to meet Al were squabbling over a piece of gum found under a seat of the watchman's chair. Absolutely, the elder. claimed Positively, the elder. had over-chewed his time.

five rounds. The semi-finals for Monday will

interest every boxing fan in Mi-

ami, for both boys have developed

and that it was his, Absolutely's, time to chew. Greeby, in that mas-terful way of his, immediately set-tled the argument by taking the gum from both of his twin sons, and chewing it himself. "Mr. Greeby," the reporter asked again, "how have your windmills worked down at Swan Island. Have they really stopped the hurricanes?" "That information is secret, and shall not be revealed for your readers. I have let September go by without any wind just to prove to the bankers that I have solved

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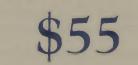
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Page Four

# **More Poets Rave**

of Rose Mahonev AND STILL THEY COME

Sub Rosa Mahoney ALL this blah for Rose Mahoney Is a lot of cheap boloney; She's nothink but a rotting hulk upon our palm-lined shore; While her lovers all go frantic, Sink her in the broad Atlantic; We never want to see her dirty bottom any more.

There's some that have the notion That she's mistress of the ocean, From the way that men have worked on her, both sober ones and drunk; But I'm here to say it lightly, They have slept with Rosie

nightly---And the very place they slept with her was nothing but the bunk. —M. I. C.

Cheer Up, Rose! HELL! Old Rose Mahoney, don't you care Because some dirty-fingered poet

long of hair Who wouldn't have the guts to

man your pumps Consigns your outworn carcass to

the dumps!

Many men. And some whose souls

were shoddy. You've seen that weakling's type!

While his lily-livered counterpart lay-peeking, in his berth!

Your soul is cleansed by baptism of sea and wind and rain.

The rat-infested nest of worms is in that moron's brains.

You brave and gallant ship! That puppy curses—you?

As-verily-and he would curse his mother, too! -R. A. S.

#### Is That So?

**7** SIGH for Rose Mahoney, Thrown up there on the banks; And then I heave another sigh For poor old Nancy Hanks; The Esmeralda brings a tear, Such wreckage makes me sad; But that lousey old Prinz Valdemar Just makes me fighting mad. L. G.—Palm Beach.

#### A Lot of Boloney

OH Rosie Mahoney, you awful boloney, Sittin' up there high and dry. You should be runnin' from Nassau

to here Bringing us Scotch and rye.

When the big wind came you picked up and flew And landed here on the shore. Now, Rosie, you bum, you know

darn well That's not what they built you

for.

You sit up there with a natty slant While would-be poets rave and rant

And hand you a lot of applesauce, But Rosie, to me, you're a total loss.



-**THERE'LL** be no oil tanks in Allapattah \* \* \* "Pop" Nesle lands in Bahama jail . . . charged with piracy \* \* \* Boats still keep sinking in Biscayne Bay \* \* \* Work of tearing up N. E. First street progressing merrily \* \* October to have two election days . . . one for jitney ordinance . . . other for audi-torium . . . some critics claim the city needs sewerage disposal plant before an auditorium is built \* \* \* Bankers may meet in Miami next year \* \* \* Abe Aronovitz files bankruntay neittion Miami next year \* \* Abe Aronovitz files bankruptcy petition ... he only owes \$328,000 \* \* \* Football season gets agoing as baseball gasps its season swan song \* \* \* Liquor shortage re-

baseball gasps its season swan song \* \* Liquor shortage re-ported ... rough seas the cause ... quality shows improvement \* \* Business conditions in general respond to optimistic faith ... look out for raise in price of nickel sandwiches \* \* \* Winter excursion rates inaugurated by railroads for Florida points \* \* \* excursion rates inaugurated by railroads for Florida points \*\*\* New society being organized in Miami . . . aim is to revert to old pioneer methods of living . . . more virtue and less vice \*\*\* Editor Wendler of Hialeah Herald joins editor's exclusive club and gets pinched for libel . . . he also is appointed a deputy-sheriff by Sheriff Chase \*\*\* Look out for new Ford car . . . soon due \*\*\* Boston baseball team to train in Miami . . . if they get five grand \*\*\* Thursday half-holiday season ends . . . it never should have started . . . Saturday is the time \*\*\* Herald editorials getting peppy . . . met a man who read one and he said it was good \*\*\* Miami Beach celebrates greatest golf tournament in history with grand stag party \*\*\* Judge Stoneman returns October 10 . . . he's been doing Europe as a select news-paper man \*\*\* New booklets advertising Miami coming in . . . they were not printed here \*\*\* Chamber of Commerce a regular Orphan Annie . . . can't find a home \*\*\* MORE NEXT WEEK.

Like a woman you have safely car- Round the Town found traces of oil at less than 2,000 feet. Gas is seeping from the well now and the company with believes that further drilling ROD will take them into either gas You've rolled and rocked with THE REJUVENATED or oil. FIAT LUX  $T^{\mathrm{HE}}$  sudden pepping up of the NOTICED, the other day, that the Florida Power and Light Herald surprised me. I knew Company had made a proposition Frank Shutts was north and to reduce the cost of street light-Judge Frank Stoneman was in ing for the city. As far as I can see the light-ing of the City of Miami is a Europe. Therefore the amaze. Several of the editorials lately have sparkled even in very haphazard affair. There are would white ways here and there and dark spots all over the city. Miami Life. I investigated. And found that Olin Kennedy had departed for all times—going to Cleveland— For instance right downtown, N. E. First street between and that our little friend, Ellis Holums had assumed the role of managing editor. Ellis, of First and Second avenues, there is one measley litte light for the whole block. course, has been doing all the Before they talk about saving money on street lighting it would be a good idea to light the streets major work on the Herald for years, but, with the departure of Kennedy, he had an opportunity properly. that he doubtless has wanted for a long time, i. e., viz.: putting a little animation in Florida's Most Important Newspaper. Ellis was assistant managing I Want To Rent A small house or bungalow for editor of the Jacksonville Jourone year on the beach north of 15th St. W. W. F., Box A,

nal for some time, assistant managing editor of the old Bir-mingham Herald, has written Alabama poitics for years, and although very conservative can considered one of the best of modern journalists.

It's not often I compliment the Herald-but I really want to in this case.

THE Miami Oil and Natural Gas Company will start drilling early next week, I hear, all their troubles with Contractor Scroggins having been settled. From what I was told the com-pany will drill to the 4,000-foot level and then turn the rig back Scroggins. While drilling, the operators

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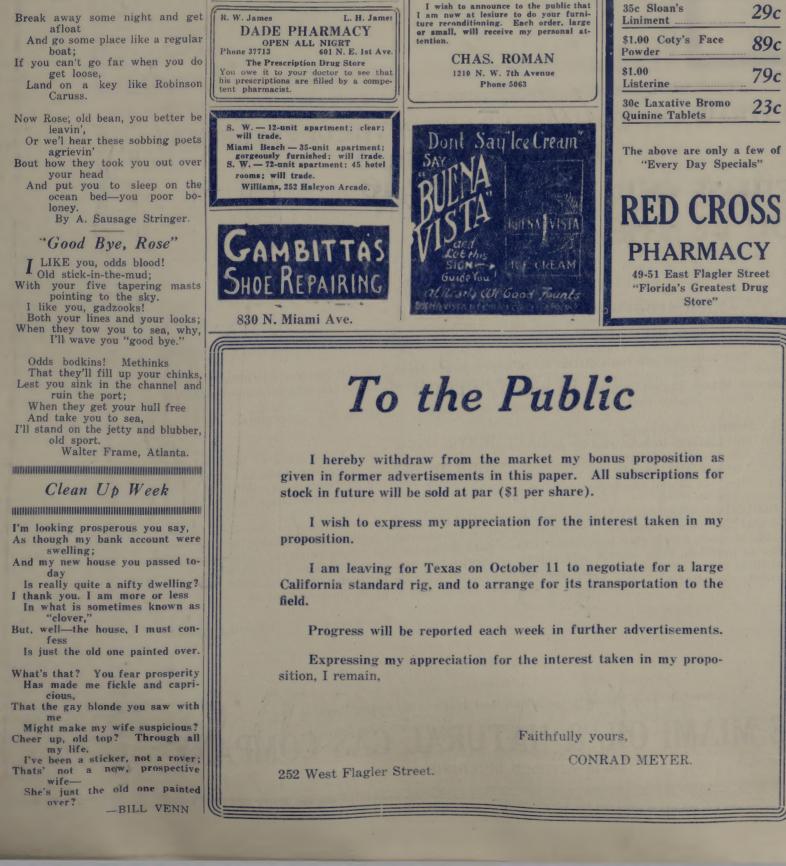
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