November First is Coming -- And Then What?



SKYLINE

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Edited by WEN R. PHILLIPS

Li'l Nell, Prepare for Snow!

WELT SNOW. City Manager, Miami, Fla. Dear Welt:

All during the recent campaign I've heard all these candidates say what they were going to do to Little Nell if they got in office. A lot of them got in. And now you're in office and undoubtedly you must have had the same thoughts about Little Nell in your mind when you took over the job. And I just want to tip you off to something—and I'm printing this publicly because other officials might find out something.

Claude Renshaw, the city manager of Miami Beach, has beat your time with Little Nell. He's done to her what you all said you were going to do to her—and furthermore he didn't brag about it beforehand like other office-holders. He just kept his mouth shut and caught her unawares.

Little Nell was out after big money in that millionaires' paradise. But she couldn't get past Claude, who is as wise as he is good-looking. Little Nell will never be the same hereafter although she may look it.

You folks in Miami were tolerant with Little Nell, but Claude wasn't. He took her yellow payas-you-enter step-ins from her. He left her without carfare. He found out she was a gold-digger and didn't hesitate to deprive her of her franchise to drive around Miami Beach streets in her gaudy

Before election all our candidates promised to

look after Little Nell carefully and they said that what they were going to do to her would be a-plenty.

If I were you, I'd be ashamed of myself, letting a city manager from a small town put it all over me, controlling a half-billion dollars, and letting him reap all the glory for Little Nell's conquest.

Welt, do your stuff. Show this fellow Renshaw that you can go him one better with Little Nell.

Sincerely yours,

THE EDITOR

Maybe He's Ignorant Of It

T USTICE OF THE PEACE H. W. PENNEY lives J at 252 S. W. 20th road, which is southwest of the Miami river. His court is located in District No. 3, which lies north and east of the Miami river.

Reverting to the well-known but little read Revised General Statutes of Florida, Section 396, the following law is read:

"Office deemed vacant in certain cases.—Every office shall be deemed vacant in the following cases:

"First. By the death of the incumbent.

"Second. By his resignation.

"Third. By his removal.

"Fourth. By his ceasing to be an inhabitant of the state, district, county, town or city for which he shall have been elected or appointed. * * *"

The italics are ours.

But somehow he continues to get away with it.

And Now—the Frogs;

MIAMI BEACH, the playground of the world. Great phrase! Great idea of the Chamber of Commerce of Miami Beach! Great stuff on the part of the city fathers!

But is Miami Beach to be a playground for insects instead of tourists? We grant that Miami Beach today has a population greater than Miami but it seems to be animal population.

Miami Beach is a city of apartment-house dwellers and hotel roomers. They all love Miami Beach skies, the beaches, the sunshine, the carefree life of the municipality (rather, the principality), across the bay.

But they also love sleep, and bless it as dear old Sancho Panza did.

How can they sleep with millions of frogs yelling "Pair of Pants" every second? and billions of mosquitoes droning nonsensically? To say nothing of the sudden blasts, murmurings, crescendos, and shrieking finales of the Frigidaires?

Had the city councilmen, the Chamber of Commerce, and the other powers-that-be insisted on all weeds being cut on Miami Beach months ago, perhaps the Thursday afternoon crowds, the Sunday bathers, and the moonlight necking parties (all of them profitable to Miami Beach merchandisers) would have been a great deal more profuse and profitable in the last month or two.

What Every Tunney Backer is Asking Today:

Where are the Guys That Bet Me Dempsey Would Win?

Put On the Brakes

IN THE GLOAMING, or perhaps we should say, just around the curve, lurks the winter season. We've all been awaiting it, for it's our Good Samaritan. Tourists' dollars, all new and crispy, coming into our depleted ac-counts, are the manna we crave. We love epidemics of tourists and hope once more to enjoy winter beefsteaks, especially after a summer spent stowing away sandwiches. But something besides faith in our tourist crop is

There is a rather important matter of city and county finances, and the little odd joker of where we're going to get the money to pay our outstanding obligations. An estimate of something like \$100,000,000 for outstanding bonds is probably what Dade county and its cities owe. Of this amount, some \$34,000,000 is plastered against Miami.

Our charter, a fair piece of printing by the way, allows us a 15 per cent bonding power. That is, we have the privilege of borrowing some \$48,000,000 and still keep within the rules. This figure is based on 1927 estimates. And the estimate, we sorrowfully believe, is high.

Miami municipal and improvement bonds are accepted as collateral in the states of New York and Massachusetts -providing that not over seven per cent of the assessed valuation is used to float issues. Using that figure of safety, we have about reached our limit, and are nearly

ready to slam on the brakes.

The new city manager, Mr. Snow, has looked into the city's financial condition. Mr. Snow is a technical man and somehow knows how far such things as budgets can stretch. His survey was a revelation. He discovered that Miami, if she wanted to play safe, must cut down her already trimmed budget ten per cent more. The reasons he gave were that taxpayers--and they are the ones which keep a city going—were very tardy in their payments. That only three or four per cent of them were paying each month, which conclusion would prove at the end of the fiscal year that over fifty per cent failed to pay.

With that information before them, the city commis-sioners have called for another bond election. Taxpayers will be asked to vote on the issuance of some \$800,000 worth of bonds for the construction of a mammoth convention hall. Eight hundred thousand dollars is not such a staggering sum, but when conditions are such as they

are, it may prove to be a knockout. Our advice to voters is to wait until some of our old debts are cleared away before assuming new ones. We need a convention hall perhaps, but maybe we can get along with the Miami Coiseum, located in Coral Gables, and which has a seating capacity of 7,500.

True the tourists are coming and they bring money and we need money. And it is true that a convention hall is Mayor Sewell's pet idea. But it is funny that he should want it on an island in the bay-after all he has said about spoiling that stretch of water with more islands.

The mayor may be on the right track this time, but a whole smart number of us thought Dempsey could come back. That's why we stood the sandwich shop off for our coffee and this morning.

ALL you need to know—it's a Sports Club show is the slogan of Matchmaker Reynolds. And, if last hursday's fight is to be a sample then you can't go rong. Some big fights are on the way for the fistic fans.

Round the TOWN ROD A

HERE FOR FAIR

Spearman Lewis and his associate, A. R. Shaffer, arrived in the city Wednesday to confer with the Chamber of Commerce on the Everglades Midwinter Fair, which is to be held at Opalocka next winter. They have just concluded a successful fair at Cleveland, Ohio, and have brought their families with them and will stop here all winter.

FOR NEW COMMANDER The Harvey Seeds Post of the

American Legion is getting into political turmoil over the election of officers. There is going to be more interest in their elections than there was in the election for city commissioners.

Possibly the best choice for Post Commander would be Col. L. E. Goodrich. The colonel is on the military staff at Washington and is in good with all the military and naval organizations

throughout the country. He is with the Davenport and Rich Company, and is a well known figure in the city.

CLASSIFIED DIGEST

"Large Ford touring car. Tires on most of the wheels. Can easily be changed into concrete mixer. Owner must leave for a rest."—N. W. section of Croissitania dealer has some very good bargains in real estate also. Look under "Help Wanted" column on page 17.

17.
"Open faced iady's watch lost, also want to do washing at your home or anywhere."—A local lady who needs washing badly. Read "Personals" on page 23.

washing badly. Read "Personals" on page 23.

"Wonder sale of corsets, overcoats and carmuffs. Must sell before next rent day."—An enterprising ad of a merchant who has lived in Miami since September 1st. You'll be surprised at what you get. Look his ad up under "Weather Reports," on page 13.

"Move fast. Try our new pills and mixtures"—do not miss this opportunity if you desire to have the right of way. Classification is on page 30, under head of "Quick Moving."

Every Miami Life reader knows why this paper carries most of the advertisements which are published in its pages. We would publish more if we could get them. Phone 3-7737 and try to get yours in. You may be lucky.

Exit the Chamber

THE Miami Chamber of Commerce is about to

At the present time that organization is with-

It has no money to pay the rent and less to ing steadily in momentum for pay the salaries of officials, stenographers, jani-Owing to the action of Ev Sewell, the Cham-

ber lost control of a very large publicity fund.

As it was expecting to operate for the most part on this fund the stopping of that source of revenue has thrown a monkey-wrench into the works. The Chamber is, and has been for some time, the most useless organization in the city. Tour-

ists could get no information there, and if anyone gave it information the information was immediately lost. The Chamber of Commerce is getting ready to

sing its swan song. It has cut down the staff and reduced the salaries so that fewer will lose and those few will lose less.

It had an unwieldly board that seldom functioned. It has been a political football. Today the wind is out of it and there is no satisfaction in kicking it. But this is a God-sent opportunity to bust up

the aggregation. Dismantle it, bring in some new blood—and see that all members pay their dues—especially

if they are holding office. It looks as if the Miami Chamber of Commerce had shot its wad.

What? No Scales?

WHEN you get ice delivered you pay a certain amount and you are supposed to get a certain weight of frozen water. At odd times you get the right weight-but not

There is no ordinance in the city that we know of that will force an ice delivery man to give you more than nineteen pounds of ice for the twenty-five you are pay-Since the ice companies have started scoring their

commodity the dealers break the blocks up into small pieces before starting on their deliveries. The consequence is that two or three pounds have melted when the ice is delivered.

Some companies make the blocks oversize to take care of this waste but if the piece was broken off the large block at the time of delivery less ice would go to

Moral: Make 'em weigh your piece of ice and demand full quantity.

Politics

THOUGH somewhat early, there's a slight breeze gainthe coming spring elections. Interest seems to be centered in the office of sheriff. At least eight or nine candidates have stated they are ready to accept Sheriff Henry Chase's job, but Henry likes the place, and will

Probably the sternest opposition Chase will encounter will come from former Sheriff Louis Allen has an organization behind him, and is busily

put up a determined fight for

lining up his forces.

Another serious contender will be found in "Pop" Lehman, the present chief of police of Coral Gables. "Pop" figures that he will slip in while Chase and Allen are battling each other.

But election is quite a ways off, and an unusual amount of water will flow down the river before the bridge opens, which means that no candidate has a cinch on the office he seeks, especially with a 20,000 list of registered voters to convince.

> MIAMI LIFE HAS BEEN SUED FOR

DOLLARS Only One Time So Far This Year

This Month \$50,000 Or

100 Per Cent more than all other newspapers in Miami combined

Yesterday, 000

November First Coming

NOVEMBER FIRST is just in the offing and landlords are oiling up their calculating machines. Most of them expect, this year, to retrieve all their losses from the period when they gambled with corner lots and construction companies. When a gambler loses he loses, and that's all there

The landlord and apartment owner who gambled and lost has lost. He cannot expect to get back all those losses in one year. That is, unless he charges an exhorbitant

price for his suites, homes or rooms. This year a great number of apartment owners and landlords are going to try this very thing and they are going to be strictly out of luck.

city to take care of twice as many people as will be here
—at one time—this winter. At that, we will have the biggest crowd the city has ever known.

There are enough rooms, homes and suites in this

They cannot think beyond November first. On that date they cease to be reasonable beings and start in to get theirs while the getting is good. We saw a small apartment the other day. The price

was \$20 a month until November first. After that it would be \$50 a month. It was honestly worth the \$20. The most it would be worth would be \$30. of the apartment house expects to rent all his apartments. He has some twelve people there now. We'll bet he has none on Novembr first.

A city employe rented a house on a yearly lease at \$60 a month. The owner had to remove some fine furniture from it because the furniture company would wait no longer for a payment. He reduced the rent to \$50 to take care of this, and installed some much inferior furni-Last week he told the tenant his rent was to be raised to \$75 a month. The lease, he maintained, was broken when he reduced the original rental. And he wasn't going to bring the good furniture back, either. All over the city it is the same story

Something's got to be done about it before the land-lords of Miami put this fine city out of business. Landlords who are advertising reasonable winter ren-

tals are filling up their suites. Landlords of Miami, fill your apartment houses now. Don't leave them empty all winter—for that's what will happen to the man who is going into the hold-up business.

Some Business Conditions

DEOPLE returning from other parts of the country say that Miami is busier than any other city in the United States. That is wrong, in a way, for Chicago is finding business very good at present. But most other cities are pretty slow, these days.

There are 500 to 600 restaurants in the city. Besides these there are about 500 drug stores, imitation drug stores and soft drink stands that also sell sandwiches. doing business in Miami. This number beats Cincinnati by several hundred. And Cincinnati is a city of 500,000.

If business is good in Miami under these circumstances what would it be if the number of eating places was reg-Less than half the number here could feed the population. None of them are making any money. Yet, collectively, they are doing more business than the restaurants in cities twice this size.

"THE SPUR," 145 N. E. First Street, Opens Today. It's the Man o' War of eating houses and you can bet on that.



WEN R. PHILLIPS, Editor and Publisher S. B. EBBETTS, Circulation Manager.

SUBSCRIPTION RATES
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Foreign 1 year, \$3.50; 6 months, \$2.00.
of Address or Contributions must be received by Tuesday if intended for that weak's issue.

ed as second class matter, April 11, 1925, at the post office at Miami, Fla. Act of March 3, 1879.

Advertising contracts are solicited and accepted by the business office—or by any representatives of 'Miami Life' subject to Editorial approval. The Editors reserve the right to reject any contract accepted by the business office—or by any staff—to cancel same at any time after acceptance—and to refuse publication of any advertisement thereunder at any time such advertising is considered by them as unreliable or undesirable.

Right on City Property

TT STANDS near the Clyde docks and it is no credit to the City of Miami.

On one side white people eat and drink—on the other negroes refresh themselves.

When the tourists come from the boat that has brought them from the North the first thing they see is this "refreshment" shanty.

It is not a very good advertisement for the Magic City.

It stands on city property and the city gets the rental. It is called Sid's Place.

The City of Miami should not rent space at that point for any such purpose as it is used.

City commissioners should either close it up or have a proper building erected there and charge a good rental for it. The business is always good at that point.

Caterpillary Attraction

IN MIAMI BEACH the city planted a lot of plants and bushes.

Private individuals with an artistic appreciation of the landscape also planted trees and shrubs.

Then along came a particularly hungry caterpillar. He is long and smooth, and he likes shrubs and plants. He has been having a picnic on the landscaping.

The city officials have promised to eliminate him. Promises do not kill caterpillars, so the vegetation is being eliminated instead of the obese worms. Why plant trees and shrubs?

Isa Seeker Sells Service

To Ex-Mayor Romfh

Mr. Ed Romfh, Banker.

Miami. Mr. Bank President:

As you have not sent me in any fifty dollars and no cents for a special investigation report I shall give you this report and await your check which if you send do not make on that Homestead bank but send in cash which is negoti-

Since you left the city commissioners have not shown much improvement and I cannot let you know where the convention hall will be built especially as Miami only owes forty milions and some odd change. At the Monday meet-ing which you no doubt enjoyed by staying away I secured full statistics and shall give them to you confidentially as if we were in conference just now and who shall I

Allapattah presented the commissioners with no desire for oil tanks which left Mayor Ev undecided as to the beautification of the Seaboard railway and a session will be held next week at 3 o'cock at which time the jitney bus decision might be handed down if it aint' held up.

In re anent the jitney busses a Fiddler held exclusive plans for a per week besides coffee and is truly is singing dot its ah hold bucket.

new something showing how the tariff benefitted banks where depositors didn't keep one hundred dollars per month and very few admit they have the hundred for recess what she did with her time one work got de name from "Tremp." want to borrow it, especially as the tate men were still hopeful and too? paint business shows unprofitable borrowed it regularly.

fifty thousand dollars or can take to a justice man's office for if the Judge W. F. Brown is going to ah hurricame wot its wuz de wind an hurricame wot its wuz de wi

on us overpaid writers. The oil tanks will be like a lot and \$10.50 in July. of goats according to Big Wallis who operates that little real estate office out in Allapattah and should need to retain me in order to learn of some state of the state of th you desire a lot tell him I sent you to know what is going on, especialink in de beck to see if its wuz ah and I'll split the commission. The ly since you keep going out fish-cop followink. Naa, its wuzn't! Its smell will be awful if the tanks are ing and then telling about the big wuz Oliver Sholem, ah cop!

of the meetings I can probably fix it for you but the chamber of commerce puts on the best show especially since they've stopped using money and are paying off with resolutions. I can give you some I can give you some ISA SEEKER, resolutions. I can give you some very confidentials on same if you

Oh! Let 'Em Rest Editor, Miami Life:

Referring to the article in last week's issue of The Miami Life regarding Frank Wharton having the police depart-ment remove all the boxes and seats used by the news boys from the street, I wonder why he allowed the policeman stationed at South Miami avenue and Second street, under Hamilton Michelsen's porch to borrow stools from the neighbors and use them on the corner, and also to allow the stools over night. It seems that if anyone should not be allowed use seats on the streets it should be a policeman.

A MIAMI LIFE SUBSRIBER.

desire which will be ready should you send me fifty dollars and no ents for same.

I can give you first hand infor-mation on the new no tips outfit at a special rate should you desire to know how to save money by not boil tipping. All you have to do to join

dog he had with him.

Then Mr. Knight just sits at the table looking for the ropes which pernaps you took with you or left all tangled up or stippled.

We get 13 or 14 councilmen there's houze in his Roaster car an we stotted for de leenks.

In de minutime, de brizz wuz blowink sommtink terrible! Maybe all tangled up or stippled.

Gables earned nothing in August we wuz halmost ahrested for spit-

built but the city attorney thinks something can be made out of the incinerator if its odor is crossed with the oil tanks smell though most smellers are skeptics in rettee same.

Should you desire to attend any of the meetings I can probably fix tary trail four miles west of Crois-

(Investigator-Special)

THE DEMPSEY-TUNNEY FIGHT

(As held in Biscayne Fronton)

Who do you like . . . hell, no; that was a fake . . . bet on Tex Who do you like . . . hell, no; that was a fake . . bet on Tex Rickard . . . it'll be a draw and they'll fight in England . . for nine million pounds . . . come to the park; free returns . . . you can get complete results in the Herald . . before the announcer gives you the eighth round . . . rain or shine the News party will be fine . . I'll bet you two good lots against a pint of rye Dempsey wins . . Tunney . . . why, he reads books . . radio ringside returns at the Fronton . . . gee, these local judges aren't much worse than those in Chicago. worse than those in Chicago . . . why don't the referee separate those men . . . Jack'll get Tunney in the 7th . . . see, I told you . . ah, they're holding it up so they can get out an extra . . . something's happened . . . ice cold drinks . . . give me a cigarette . . . and git the hell off my feet . . . Reynolds makes a pretty good speech . . . if that guy don't put on a shirt I'll send him out . . . I had to do it at the ball park . . . Nance's game . . . probably too much beach life . . . look, he hit him while he was down . . . what the hell you want him to do, kick him . . . this place ought to be packed . . . damn radio is full of static . . . worse than detours on Dixie highway . . . Mack should have won . . . two judges for draw and one says he wins . . . Tunney wins . . . how the hell he could knocked down twice . . . gee, our judges and referees are better than those in Chicago... I'm out fifty bucks... no more for me... bring on Murphy and Manuel... slam him Cuban... that must be the vrong decision... must have been for Dempsey... hit him Jersey... watch his right... Tunney must have a contract with Dempsey... gives Jack the money and then reads books... chew his ear Murf... watch that right Manuel... listen, how could Tunney win when Dempsey knocked him down thing... \$10.00 to see such a fight... at the hell off my feet twice . . . \$40.00 to see such a fight . . . get the hell off my feet . . . me betting fifty smackers on Dempsey . . . that aboy Manuel . . . say, you gonna keep off my feet . . . might have known exchampions don't come back . . . I told you the Herald would be out.

"SAMMEH OF MINSK"

By "Doc" Benjamin

(Copyright, 1927, M. J. B .- Reproduction Prohibited)

Eppis-Oat Tventy-tree

VELL, wot I should tell you, but lest wick wuz ah hacteeck wick for me. De rain wot wuz comink don in currents, didn't wuz possible for me to attend to beezness. Its wuz hivven compossible for me to play gulf an rilly my life depants apound gulf, ain't you?

ell, its wuz obsolutely compossible to do nothing in de stritt so I stayed in mine apottmint wot ah hull day lung I wuz playing de Wicktrola wid de latest racquets. Jezz wid clessical wid hoppera wid de music from de lidding sympathy* in 130. I'm doing batter, aint you,

Miami Life last week that made

Mack change his mind about

If there isn't better ways to

If J. D. really changed his luck

How Bert managed to kiss Ev-

See our curb girl—You'll be surprised!

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phere of-

MIAMI'S FIRST FUNERAL HOME

-POINCIANA

elyn on the middle of the floor

BLONDE OR BRUNETTE?

get fish than running your car

or if he changed his mind

home brew

into a fish market

WHAT IS SHE?

TALK MIAMI-

Phooy but I like rill good music from lest wick? wid jezz! Every time wot it comms out ah new maady, roddaway I tritted me to ah sendwich in Croplay de Wicktrola. I love all de mer wid Cassels. Phooy its wuz latest maladies, ain't you? I wuz good; 'spacially when I didn't paid for it! Yi-yi-yi!

I Miss You." Phooy ain't dot ah beautiful malady? An while I wuz n de mood, I stotted to sing somm

S'lung folks, see you ahgain naxt wick!

(To be continued) ull patriotic maladies.

When I went to school, I loved Wuh. An itch time when I ridd about it I'm so gled wot I'm opp on history.

I know itch hysterical eewent. Hesk me about any hysterical fact an I got de henswer on my fingers, are you? So 'I stotted to sing, necharly, patriotic sungs wid maladies. Phooy but I ove dot Freedman song! Aint dot ah pich of ah song, hah? I'm hesken?

Every time I hear dot Freedman song, I gat population of de hott. My blood boils wid patriotism. So hall day lung I wuz singink dot Freedman song wot it goes so:
Yes, we'll relly rond de flag,
boys, we'll rely once ah-

Shoutink de bettle cry of Freedman;

We will relly from de heel-side, We'll gether from de plain, Shoutink de bettle cry of Freedman. C'rus

De Union forever, hurrah, boys, hurrah!

Don wid de traitor, opp wid de star;

While we relly rond de fleg, boys, relly once ahgain, Shoutink de bette cry of Freed-

man. Vell, it soitinly makes de blood An den I stotted to sing "Moching t'rough Judgia."

is to tip the organizer a dollar and DUT there is one sung wot I can't with expenses versus assets and the mayor threw a couple of street the mayor threw a couple of street of hot soup down your neck. Why is, 'why so many pipples sing dot cars across the floor backed by the those girls should be tipped when sung an dunt cheep in to feex opp.

Mr. Price who represented some they only work 12 hours a day and de poor hold bucket?' Since I should be poor hold bucket?' The people's spokesman receive ten dollars and no cents know dot sung, itch time pipples

admit they have the hundred for resses what she did with her tips one wots got de name from "Tremp, fellows like the Mr. Platt might and she admitted seven ex-real es-Hmm-m-m I'll tell do woild!

I do not know what Jim Carson Vell, hefter I stotted to gat in I met the Mr. Mayor later in the is doing with his new form of goving that and he said perhaps Biscayne Bay was the best place for the convention hall and then walked off calling here rover which was the five commissioners to watch and if the c

all tangled up or stippled.

There is nothing in this article which you are to construe worth fifty thousand dollars or can take to a justice man's office for if the editor of this paper has to pay open a school for justices of the life open as chool for justice

> tink. I tink so wot we wuz goink 70

An I know why! He didn't had no

An I know why: He didn't had he Gulf pents on, yi-yi-yi!

Vell, his skuh for de 18 holes wuz 85, but like I tuld you lest wick, I tooked mine time. While he wuz expiring from de hot sun, I tooked it izzy an made de cuss

at the Friendship League Dance o- LITTLE GERALDINE - what is in store for him on his at La Vida

If Fay is really in love with "Mike"

Why Annette insists on telling "Bobby" she is a block of wood

wants him to Why Toots G. keeps asking the different Miami boys for dates

instead of them asking her

without any hose on When Freddie is going to Nas-

sau and why Why Edith K. is robbing the

If Larry is trying to make a hit with Evelyn If Mayor Sewell will speak at the opening of the Coliseum at

Coral Gables If Dexter will pay that five to Frank . . . or will it go the same way as the lady's

If Louis De Santis will come down this winter and get acquainted with the gang and start husiness

If Mr. and Mrs. Harold Wilcox will pay us a visit and spend some of that \$75,000 on the Beach with us

If the gang up home knows that you can live \$20 per week

Since when has Katie become a fight fan and who was her boy

If Shay will have better luck with his traps next Saturday afternoon If Mr. Mac will send the dogs

down this winter . . . and if he has bought "Montclair" yet Is it true that Pete Martin, Hal Banks, Tom Diveney and a

? ? ?

score of others up in New Jersey If Annabelle thinks she can make "Waddy" do what she have the sand still in their shoes

If Mr. and Mrs. G. T. Browne received their copy of The Beacon, and Miami Life

If John Beechley will write to his friend, Louis De Santis . . . If Flo thinks she looks "Cute" and when

Why Lon prefers blondes at the ball park Why Ruth mentioned only two

names when others were involved If Charlie C. is ever going back on Broadway again

Little Geraldine's boy friend

called the other evning and was

much embarrassed to find her in

negligee, but Little Geraldine

just laughed and laughed be-

cause she knew it was only a

bow bath robe Where the editor got that rain-

If Bill Loughlin, Mack and Burnes, and Sam Green will bring all the boys from No. 630

down with them this season If Bill Ratner will get busy

Shriners' visit If Steve thinks that he is getting away with anything . . . and

and fix up the fight for the

KEEN SIGHT

132 Central Arcade Seybold Building return

When "Duke Hill" and family will pay us that visit

If Mrs. Mac remembers that song, "Over There, Over There"

Banks will pay us a visit soon How Jack Margoles liked the fights Monday night

If Dr. Charles and Winifred

If "One Way" is really interested in playing golf at the beach or something ese

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history. I used to like to ridd about de Raawilutionery Wuh, wid de Wuh from 1812; wid de Ceewil Wuh; wid de Spenish Hamerican Wuh; wid de Spenish Hamerican ? TO KNOW? If it was that little joke in Miami Life last week that made Since Last September

HERE can be no doubt that in Greater Miami, we are definitely upon the upcurve of business. Coral Gables is surmounting the crest of the economic hill that this whole district has had to climb. Statistics of the past twelve months positively prove it, and Coral Gables maintains its leadership of Floridian development.

Since September of last year, Coral Gables Sales Corporation, through its homes department, has sold 89 homes, mostly to Miamians, at a total price of \$2,067,602—an average of more than \$174,000 a month for the entire twelve months, in homes alone.

Northern investors are giving evidence of new interest—one bought three homes recently for \$115,000; another bought five of the smaller type homes for \$50,000.

We are on the upcurve! The firm of George E. Batcheller, Inc., builders for Joseph Kresse, New York investor, has built and sold in the last two years, 38 homes for \$1,100,000—and nearly half of that amount is represented in sales made since the first day of January this year.

Since September of last year Coral Gables building permits have totaled 299 in number, and \$4,345,795 in costs of construction. Since January 1, 1927, 161 permits have been issued, for \$2,118,100. The big bulk of construction in Coral Gables is in homes—and out of 54 under construction 40 have been sold before completion.

Take a look at the character of construction in Coral Gables-138 new homes since the first of the year, a mammoth Coliseum, a City Hall, a Seaboard Air Line Station, two churches, a motor car sales and service building, and eleven new stores, with several other business buildings.

On the upcurve? Since September of last year Coral Gables has built 156 miles of new sidewalks, 87 miles of new paved streets, 12 miles of parkways, 6 acres of parks landscaped and equipped. 53 miles of water mains, 5.5 miles of storm sewers, 7.8 miles of canals, and nearly \$2,000,000 worth of dredging and filling in Biscayne Bay section.

Power, light, water and telephone companies are all spending important sums on expansion—and Coral Gables transportation system is carrying more passengers. In July, for instance, it carried 46,651 passengers more than in July of last year.

Coral Gables banks, in four months ending August 31, 1927, increased savings accounts by 25 per cent. Coral Gables, definitely, is upon the upcurve. You owe it to yourself to take stock of these things-to look back to twelve months ago and match it up with today-for Coral Gables goes unendingly forward. You should make your investments where the forward progress is continuous and unmistakable.

Coral Gables Sales Department, with its corps of specialists in Coral Gables properties, is at your disposal; it is better equipped than any other agency, to serve you. And the time to do your buying is NOW-before the winter tide sets in.

Miami Sales Office 152-8 E. Flagler



Offices in AK Florida Cities

SALES AND EXECUTIVE OFFICES Administration Building, Coral Way, Coral Gables

Greeby Announces Candidacy

Famed Exponent of Sex Appeal Against Turtle Races; Claims Street Cars Are Faster and Promoters should Be Placed in Hands of Receiver; Suggests Chief Quigg.

MR. R. HAMMERHEAD GREEBY, who recently applied for a writ of habeas corpus to compel Miami banks to loan him money, returned to town from the Dempsey-Tunney fight last night. His private car was switched off by mistake and when he awoke in Hastings it was to discover himself under two or three hundred bushels of potative was the fars at Riscover Fronter on Thursday wight. It started off toes which were being loaded for points north.

"I do not desire no publicity," shouted Greeby, when a Miami Life reporter tried to interview him. "I know my business."

Little Geraldine, his adopted daughter, trying to help her foster

So the reporter went also.

Golf Mining in Florida

Gold has been found in Florida and somebody might be expected to find a golf almost any day. Wednesday evening, while the supper waited, we read in the Miami Daily News that Norman P. Walls, Miami broker, and W. F. Brown, of New York and Miami Beach, had prospected around Hernando county and had found ore that may have a double-eagle on it some day.

Mr. Wall and Mr. Brown and their attorney, Warren S. Reese, the story says, met all of the nice people in town when they had discovered gold. They met Mayor Simmons, Councilman John Morgan, Tax Collector F. E. Saxon, C. E. Price, president of the First National Bank, and Judge F. L. Stringer, of the 24th Judicial Circuit. They may get to know these people better later on, especially the judge.

But what interested us most was this paragraph: 'Mr. Brown said of the preliminary survey: 'In my opinion, and from what I have gathered from official reports, GOLF MINING here certainly can be put on a paying basis.'"

Now, we know what the boys are doing out on those big lots around Miami with the 18 flags on them. They're GOLF MINING. But must they dig such big holes?

In The Editor's Mail

business, which was nothing.

Greeby. having secured a position as window-closer for the Roosevelt hotel, took no notice of to go.

interruption aside from dropping Geraldine down the elevator shaft, and continued his statement "Them men who

are going to race turtles will soon be in a big libel suit. The Florida Power & Light Company will not allow any such parodies to be made of their Flagler street cars. suggestion that turtles will be trained by using street cars as pacemakers is illogical, irrelevant and immaterial. Most everyone knows an ordinary turtle would have to give a handicap to one of those cars, and the idea of bring-

terous-whatever that means. "I do not belong to the humane society. Ever since they came in answer to my wife's call I've not known them, but it would be far better to make mock turtle soup out of turtles than to allow them to run wild about town.

ing racing turtles here is prepos-

"Imagine going to a night club and there meet the winner of the fourth race and his jockey, owner and trainer. You look around and see Aboud the Second with his tortoise back all glistening, and the

Than the snare to a man with a

l own it with pain
A bachelor rakishness

None can explain.

'Tis not that her absence would

Scatters his scruples as day scat-

To his toes' ends; With his friends.

From the Press Box

Giving Sporting Events the O. O.

7 THE MOST IMPORTANT event of the week was the Tunney-Dempsey scrap in Chicago. It showed great self-restraint on the part of the Windy City gunmen that they kept their seats and didn't turn

the fans at Biscayne Fronton on Thursday night. It started off with a 4-round exhibition match. Another two rounds and the boys would have come to blows.

parent thaw out some frozen assets found in an ex-real estate dealer's office, laughed and laughed and and laughed and laughed and laughed out a morning Herald—it few pounds in weight and several severe pounds on the bean. It was was a mournful occasion-turned a good spat and Mack should have got the decision.

> Frankie Nanci got up against Joe Miller in a ten-round bloody battle that ended in Frankie getting nearly knocked out two or three times. Then the referee stopped the fight. If Frankie would train and somebody that knew the fight game was seconding for him, he would lick almost anything his weight. Joe Miller is a clean-cut, trained-to-a-hair fighter. And he cut Nanci up con-

In the final Kid Murphy, from Leo Flynn's stable, showed Young Manuel all the tricks in the trade as far as boxing was concerned. In fact, he nearly made a monkey out of the Cuban slugger. But Young Manuel is a tough nut and he stood there and took all the punishment. Then he started in and made Kid Murphy look like thirty cents. It was a real battle and one that puts Young Manuel in the money class.

The Miami Sports Club card was a good one all round, but the crowd wasn't there. With a few more cards like Thursday's the crowd will be beating a path to the club's stadium. Messrs Armstrong and Hugh Martin also gave a good card this week. The Monday night card was a real hundinger. What with the competition now and new blood coming in we'll get a good would of Saht force at warding the transfer. coming in-we'll get a good crowd of fight fans attending the two

In the main bout at the Ball Park, Hudson, the fighting cop, and Sullivan staged what appeared to be a real fight for the first round. Then Hudson quit cold. He said that he had hurt his hand. But next day he started driving to his home in Georgia. It was providential that Hudson hurt his hand. Otherwise Sullivan would have whaled the stuffing out of him.

Jack Mason and Simpson, staging a six-round bout, gave the best performance of the evening. They fought to a draw in a whirlwind of action. A return fight will be a drawing card with this pair.

ALTOGETHER IT WAS A GOOD NIGHT FOR THE FANS.

Jimmy Sullivan, Eau Gallie knockout artist, will get his test Montoise back all glistening, and the girl—of course some men will take wives along, but most of their hus-back in town now.

EX-OFFICERS PROTEST.

day night at the Ball Park when he faces Joe Pino, Cuban middle-weight from Tampa. Sullivan has been bowling them all over with regularity here and in other sections of the state, but when he faces

In The Editor's Main the property of the prope

though the church related to have charmed the church related to have church meeting to investigate the church related to have church meeting to investigate the church related to have church meeting to investigate the paid for by little desired the fact that he would get rid of any offere member who dared to oppose him on his method with the would get rid of any offere member who dared to oppose him on his method with the would get rid of any offere offered in the would get rid of any offere work of the case of member who dared to oppose him on his method.

Alberts, mess, it is a state of the case of Of all the insidious
Temptations invidious
Contrived by the devil for pulling men down,
There's none more delusive,
Seductive, abusive

Church.

This attitude on the part of the pastor to several of his members may be explained by a remark of the pastor to several of his deacons that they might call him pope or bishop, priest or king, but he would run the church to suit himself, and that he would get rid of any officer or member who dared to oppose him on his beductive, abusive

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N. W. 7th Ave. and 30th St. BEST MUSIC Lots of Partners

DANCE EVERY NITE

SOUTH MIAMI BEACH

PLENTY OF DANCE PARTNERS

ADMISSION 10c

Finest Dance Music in the South

THAT Leta met Harry on the boat all right . . . but they fell

THAT the waiter in the Royal restaurant is still wondering what Brodsley meant when he was asked to "segregate" the

THAT Gertrude of Charlie's restaurant on Miami avenue tells her male customers the story

THAT Frank Cain stopped raising cain now that he's in his new boarding house and gets to bed early these nights

THAT Crow earned \$11.25 by his hiking . . . but didn't get pinched for speeding !!!!

THAT Genevieve and Edith also did a marathon over the

Whenever anyone says, "It's Always June in Miami," Little Geraldine just laughs and laughs when she thinks of all those frozen assets.

causeway after curfew had rung

THAT everyone at Miami Beach is wishing the frogs would THAT the tall man and the

short blonde had a good time at the Beach casino THAT Kent will get his car

back . . . some day THAT the causeway will be

finished in time for the Shrine convention . . . the second one THAT "Doc" eats sandwiches

at Cromer-Cassel's because they are easily afforded . . . get me? THAT Cliffs' got the right idea when he sings those "love"

numbers at the Country Club THAT all the fellows have sworn off taking Margie and Alice out in their cars any more

The Nightingale still sings sweetly about its dinners . . . it's LITTLE GERALDINE

Little Geraldine, reading in the paper that Miami Life had sued for \$50,000, just laughed and laughed, for she knew the anniversary of the 140-mile wind was being cele-

out on Le Jeune road near the

THAT "Pop" doesn't like home brew . . . any better than he likes money.

THAT Bark got "shot up" in the early hours of the morning . and that it was because he had put in too much yeast

THAT Mike's chest pushed his chin up when the drum and bugle corps got first prize

THAT the Good Book tells us not to look on the wine when it is red . . . but says nothing about Miami Life when it is read and not skimmed

THAT Cora Gables is going to stage another progress week and that they have plenty of the progress stuff to stage a good

THAT Eddie is a great admirer of school maams

THAT last week Edna and Louise were painting the town red in a Cadillac . . . and this

CAPITOL

Sat. Mid-Nite Show SUN. THRU WEDNESDAY Laura La Plante in "SILK STOCKINGS" Will Rogers in London and George Wolf and His Stage Band Show

THURS. THRU SATURDAY G. P. Wodehouses' Stage Success "The Small Bachelor" with Andre Beranger and Barbara Kent

week it looks as though Louise was painting Flagler street in Edna's red hat

THAT Francis is rearing to go . . since the New York trip

THAT the J's are getting on fine since they met again

THAT Bob either took offense or jumped over a fence when he left last week

THAT Pine knocked 'em loose from their Dempsey dollars in

THAT Phil has put in a lot of overtime this week . . . and it was mostly roofing

THAT the Robert Clay hotel could be filled . . . if it listened to propositions

THAT Pat was there

Mary Astor

Gilbert Rowland Rose of the Golden West

WEDNESDAY AND THURSDAY CHESTER CONKLIN

"Tell It to Sweeney" FRIDAY AND SATURDAY

BERT LYTELL "Alias the Lone Wolf"

Walter Witko and his "Olympians" STANLEIGH MALOTTE at the Big Wurlitzer STAGE PRESENTATIONS

- NOW OPEN -

PIRATES' DEN

The correct foundation garment is the first consideration of true chic

FROM the haute couture of Paris emanates the gracious feminine mode. The trend is to exalt the natural beauty of the figure . . . in its slender, youthful perfection.

In Burdine's Corsette Salon you will find the most complete selection in Florida. Styles have been chosen to meet your own particular needs. and those of every figure type. Expert fitting by our corsetieres insures that subtle allure of the wellgroomed woman of poise.

Lilv of France, \$10 to \$45

The smartest corselettes and girdles obtainable. Made of imported fabrics.

Gossard, \$2.50 to \$12.50

The best front-lace corset made; featuring corrective support. Compact by Poirette, \$10 to \$35

With supple brassiere top, and girdle

designed to reduce hips. Nature's Rival, \$1.95 to \$20 Corselettes in soft top or inner-belt

styles. Also Circle-Sashes. H. & W., \$3.50 to \$8.50 Girdles and elastic step-ins for the

small and medium figure. Regis, \$5 to \$10 Especially designed girdles and cor-

sets for the medium and full figure. Scanties, \$5 to \$15

Brassiere, vest, girdle, garters, and panties combined in one garment.

P. N., \$6.50 to \$12.50 Featuring the "Practical Front" for medium and full figures.

Camp, \$4.50 and \$6.50

Maternity and surgical garments. Brassieres, 75c to \$10

Nature's Rival, Cup-Form, Lover's-Form Riskay, H. & W., Maiden-Form, B. & J. Brassieres for every type.

Models sketched at right

H. & W. Radium Girdle, \$3.25. Gossard Corset, \$12.50. Maiden Form Brassiere, \$1.95. Nature's Rival Corselette, \$6.50.

Burdine's Corsette Salon-Third Floor.



Burdines

ROUND THE TOWN WITH ROD

NO CO-OPERATION

Alton Hubbard got arrested the other day by a policeman. He was brought before Judge Cowart and charged with the illegal possession of liquor. "Weren't you up here before?"

asked the judge.
"Yes, sir," replied Hubbard.
"What sentence did I give

"Thirty days in jail." "How long ago was that?" 'Two weeks ago."

"How did you get out?" 'Well, I'm a trusty, and I thought I needed a drink, and so I went out and got a bottle, and when I was bringing it back this

policeman arrested me."
"Case discharged," said the judge. "Go on back to jail and behave yourself. The policeman is the one who should be arrested for letting you go out."

SNAPPY BAND

The Shrine drum and bugle corps, led by Warden Smith of the city jail, and assisted by Sheriff Chase on the bugle, accompanied the Shrine band led by Walter Schaffer in Bayshore Park the other night. They certainly put on a great concert, "Dixie" and "Maryland" going over with a zip.

WHY THEY WON

I was tickled to hear that the the Miami drum and bugle corps won first prize at Paris where the Legion boys are holding convention. They pulled off a good stunt, one that might have something to do with cinching the

At the blast of a whistle the corps became a compact body. Each member produced a piece of board, his section of a huge Stars and Stripes. Deafening

At the blast of another whistle the boys turned the card in their hands and lo!--the French tricolor. Loud and prolonged applause.

And besides all this clever stuff the Miami corps is the best. anyway.

OH! THAT THIRST

I would have liked to have seen the Miami bunch marching down the Champs Eleyse, Joe showing the Frenchmen that the Frank was ahead again.

What a sight to see Earl Edholm wrapping himself round a magnum of champagne. Virgil Purnell trying to find out what cognac was. Marcellus Boyd sending a chaser after the last one. Clarence Anderson and Max Myerson having a competition at the nearest beer garden. Everyone of them must have had his thirst lifted.

And how about the oo-la-la's as the boys went marching by?

CONTRACTOR DECISION OF THE PERSON OF THE PER Seminole vs. White

Man's Justice

An unique bit of justice was meted or recently by a Seminole Indian court to dusky effender of the claim which for common sense and farmes in though he it said that the sentence was passed upon the cluprit at the suggestion of a white man and Indian camp. Little Billie (Indian name Corrapantchee) was set upon by one Docto John, who beat him to death with a recording some drunker a year ago, while attending some drunker and the six winter are fine.

WE SHOULD SNAP OUT OF IT Stirred Asside from the away and the six winter are fine.

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WE SHOULD SNAP OUT OF IT Stirred Associated for a stirred Associated for a stirre

MIAMIGRAMS ----Did you ever hear the story of the blind man who lost track of his wife in the fish market?



CITY MANAGER SNOW advocates immediate 10 per cent reduction in budget . . . states taxpayers are slow in paying dues * * * City Commission authorizes vote on bond issue and location for convention hall . . . only taxpayers to vote . . . probably a scheme to get taxes paid * * * Court of Crimes constitutionality contested * * * Great fights staged at Biscayne Fronton by Reynolds of Miami Sports Club * * * Miami Drum and Bugle Corps wins first prize at Legion convention in Paris * * * Detective Caudell captures three bad men by himself * * * Complaint made about collection of water bills in advance by Florida Power & Light Company . . . inquisitive wish to know how much money Miami gets from surcharge * * * Old hulls to be removed from bay . . . city also threatens to clean up Miami river * * * Hugh Martin has good fights booked for Monday night at the ball park * * Liquor market stagnant . . . oldtimers are switching from Scotch to rye . . . claim Scotch tastes like soap * * * Winter season reported on way * * * Metropolitan Life Insurance Company institutes suit against Halcyon corporation * it has considerable of Dade County's dollars * * * Look out for rain * * * MORE NEXT WEEK.

Through the Alleys of Miami

Ex-Sheriff Hicks lost in his attempt for a new trial, although his plea contained a ten-stanza poem. Evidently what the Broward judge wanted was more truth than poetry.

Tunney announced early in the week that it was predestined that he would beat Dempsey. Some people think that most fights are Were you here in the Boom?" predestined.

A home-brew raid on S. W. North River drive failed when the authorities discovered that the search warrant was made out for the same address on S. W. South River drive. Property values along S. W. South River drive, N. W. North River drive, S. W. North River drive, and N. W. South River drive have boomed amazingly since the announcement.

Quicker to Walk

COLLOWING Miami Beach's Rose Mahoney, I pity you, elimination of competition among busses the Intercity Transit jitneys have been re-routed across Flagler street and back again behind Burdine's store. The route is all right but the jitneys have no station.

It would be funny, if it were no so serious, to observe the Miami cops jump from the corner as soon as a jitney comes in sight. They will hardly allow them to stop long enough for passengers to alight. And, another thing, the jitneys can only

It has all the earmarks of a freezeout for the jitney drivers. At Miami Beach the transportation doesn't amount to much. Jitneys run about every half hour-or so. The big Miami Beach Railway busses, operating on Miami licenses, run around with the street cars—but the So he's going to take you out to

HOME COOKING

Luncheons 50c-65c Dinner 75c-\$1.00

Verse or Worse

To Rose Mahonev

Reconciled to your berth, Oh Rose Mahoney, The feel of Mother Earth, Oh Rose Mahoney; Are you longing to be free And out in the open sea, Or are you a "Lubber" like me, Oh Rose Mahoney?

Oh Rose Mahoney; One day upon our Quay Would have cost you more, I'll say, Than your green hull is worth to-

Oh Rose Mahoney!

"Black Bottom" bared to view, Oh Rose Mahoney, Let that not worry you, Oh Rose Mahoney; In another year or so, Tropic veils o'er you will grow, Until sailors will never know, Poor Rose Mahoney.

-Helen Virginia Brock.

Rose Mahoney You are cursed for things man made you do-

Man calls you a leper, in the room of a nun, He never considers the good work

you've done. How you have sailed so bravely from a port "back home"

woman, his own-With white sais flying against the

Hopeful and glorious, the "Pride' of your owner's eye.

You faded, then no one wanted you. You floundered and wandered, through seas of gray

Watching your owner's new "Pride" pass gaily on her way. Rose, I really pity you, and I suppose God does, too.

He lifted you out of disgrace, and put you up in man's place, But man will never let you stay To remind him of his unfanthfulness each day,

And blow you into eternity.

Prospects for transportation Goodbye, Rose-you've been faithful and true, You have taught every "Rose" what a man will do. -Rose Drewmore.

Miami Life is read-not skimmed.

MAGIC CITY ENGRAVING CO.

HALFTONES - COLOR PLATES ADVERTISING ART

Phone 2274 301 Daily News Tower

LADIES Clip This Advertisement A Permanent Wave and a nice Facial both for only \$5.00

The Old Reliable Wave Parlor 131 South Miami Avenue

This Ad Is Worth \$2.50 Clip it toward a EUGENE PERMANENT WAVE All Work Guaranteed

No extra charge for special scalp treat ment and setting. Expert Haircutting OLYMPIA BEAUTY SALON 10 S. E. 2nd Ave.

FOR SALE Class of German Police Pups

wonderful litter of this well-liked I from famous sire and dam can spected and purchased at Bob Han-241 Meridian Ave., Miami Beach. milton Boy, son of Eric von Grat-erth Sire. Owner, Al Pratt, Semi-kennels.

Beach.

A deposit on any pup in the litter will hold same and on day of delivery pup will be free of worms and inocculated against prevailing ailments.

GEO. J. CHRISTIE, Breeder

Would Help Nurses

DR. S. PARKES CADMAN, writing in the New York Herald-

tendency in the community to consider one's own comfort and to avoid excessive fatigue and long hours, nurses expect better and easier treatment today than

they have hitherto received.
"When the workingman is striking for an eight-hour day and higher wages, the nurse can hardly be expected to remain content to toil from ten to fourteen hours a day for a modest

"Society is beginning to feel as never before the value of the nurse. Because of this she is on the way to becoming a privileged person. It may be hoped that she will not abuse this privilege so long as we set her an example of self-sacrifice and moderation in our own life and prac-

"Few of us are yet in a position to criticize the nurse, for in our daily life we do not commonly measure up to the standard of service and sacrifice which she has attached.

"Such criticism as nurses need may best be given at their own conventions by their own honored leaders and personnel.
"Meanwhile let people who re-

quire the services of a trained nurse take care to treat her as a human being. She is not cook, a housemaid, but a skilled assistant of the great medical profession.

****************** CAP'S COLUMN

********* TOOK a side glance at Burdine's Flagler street window the other day. Some pink confections-you know-intimate wearing apparel for the particular woman. They call them corsettes. They are a sort of a soft-shelled corset that looks comfortable, even on a show window stand.

According to an expert observer Miami just reverses the usual arrange-ment. He says there are a lot of sheep around town in Wolf's clothing.

THERE was a new production at the Capitol theatre this week when the Stork Delivery Company brought a son on Sunday. Accord-Carrying some good man to a clean ing to Mitchell Wolfson the Son is a super-production in eight squeals.

Once in a blue moon you find something that is extra good. The other

Cantina Oh. boy. The Sauces We Serve! Specialists 237 Halcyon Arcade

Suitable compensation will be paid for information which will us to locate F. Arbaugh, formerly of 344 S. W. 9th St., Miami, or his Hudson coach, motor No. 334943, serial No. 638843. National Bond & Investment Co., 1314 N. E. 2nd Ave., Miami, Fla.



Packed to keep three hours or more in our "carry-home" dry ice

31 N. E. 2nd Ave. 230 Alhambra Cir. Miami

FURNITURE REFINISHING

Repairing and Upholstering

I wish to announce to the public that I am now at leasure to do your furniture reconditioning. Each order, large or small, will receive my personal at-

CHAS. ROMAN 1210 N. W. 7th Avenue Phone 5063



day we happened to be in Coral Gables and dropped into the Blue Moon ginger ale plant. We watched the process of hottling and labeling, and enjoyed the experience. We drank a pint of the sparkling liquid and found it all to the good, for it is now made from Crystal Springs water. Try some of it to mix with—your grape juice.

Condensations

AIN falls heavily as local merchants furtively unload new fall stocks . . . furtively so that the advertising boys can't see them . . The Spur, Miami's newest eating place de luxe, opens today in the Mayer Kiner Purch kuilding.

in the Meyer-Kiser Bank building they'll spur your appetite Indications are that more shops and restaurants will open shortly will the season ever get here

Abbottmaid Ice Cream parlor E. 2nd avenue has a new style "dry ice" container for packs... keep cool by trying some Charlie Roman, one of Miami's best-liked furniture men, is back again at the old factory on N. W. 13th street . . . Blackwood-Rose Tire Co. is now the Tulloss Tire Co., at Flagler and 22nd avenue

Tullos Tire Co., Inc.

Goodrich-Silvertowns

22nd Avenue and W. Flagler Vulcanizing - Free Road Service

Tribune, has the following to say about the nursing profession. His words are of especial interest to Miamians where an effort is being made to force nurses to work twenty hours a day. The article follows:

"One would prefer to praise and honor the splendid service rendered by nurses rather than criticize them."

"Naturally, with the general"

There was a man stung by an adder last week. He didn't buy a Burroughs.

There was a man stung by an adder last week. He didn't buy a Burroughs.

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The trail association is to hold a meeting Monday evening at 8 P. M., at the Roan of the Such week it yourself. a new Kosher Calico Cat. the music is up to scratch. Famous last words. The National . A. B. C. Lunch, on Miami avenue, sell root beer . they know their A. B. C.'s, so root for them . the Village Beer Garden has changed its name to Mathay's . she runs the Pirate's Den also . twenty-seven cars drove up to see Don's curb girl, on N. E. 2nd avenue, Sunday . . Venetian Arcade Barber

The Choicest Live Tenneasee The Choicest Live Tenneasee Shop cash register totals up to

Before prohibition possession good rain . . . Edna Park will apwas nine points of the law. pear at the Fairfax next week in Rain . . . Weatherman Gray has been furnishing the scenery for the past two weeks . . . Buena Vista same address, same stock, and Ice Cream Co. knocking 'em cold There was a man stung by an Inc., on S. W. 1st street, say busi
Keene's spectacles both making 'em

WE ARE SO FAR AHEAD

Hens 40c lb. Friers 50c lb.

ANNOUNCING REMOVAL TO OUR NEW AND LARGER GROUND FLOOR OFFICES AT 25 N. E. SECOND AVENUE, MIAMI, FLORIDA NELSON-BULLOCK-NELSON CO.

"For folks who want the best"

FRESH FLORIDA EGGS

SEALED CARTON SOLD AT ALL GOOD STORES

ICE MAN'S LIFE

Published Every Now and Then by Peninsular Ice Co., 645 N. W. 18th St.

A Cooling Thought

Saturday, September 24, 192'

Volume 1. Number 8.

A Cooling Thought

THERE'S A DIFFERENCE

"Peninsular" Ice is not any colder than any other ice you can buy in Miami—but it is just as cold as anybody can make; is just as firmly frozen and will last as long under any given condition as the same quantity of any other manufacturer's ice. Any solicitor who tries to make you believe to the contrary is simply drawing upon his imaxination and discounting your intelligence.

But there is a difference in service and the regular customers of this Company tell us and other folks about it constantly.

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When you buy from a truck or wagon bearing the name "Peninsular Ice Company." you can be sure that you are dealing with a concern of established reputation and responsibility, owned by practical ice men of thirty years' experience, dominated by sound ethical business principles, and managed at all times with a view to giving the people of this community a pure product, honest weight and unsurpassed service.

A casual inspection of the "Peninsular" plant will afford convincing evidence of the intentions of its builders to erect something that would endure and the personnel behind this business has been imbued with the idea of conducting a business that would always give back to the public a full measure of satisfactory service for every dime it receives.

It pleases us mightily to realize in the generous patronage we enjoy the reward of our efforts to serve you acceptably.

SAFETY FIRST

SAFETY FIRST

Around the Peninsular ice plant "Safety First" is more than a mere slogan. This not only applies to safeguards in mechanical equipment and operating methods for the benefit of employees, but also the entire process of manufacture and distribution is designed to give the greatest protection to health, comfort and well being of our customers.

The water used for making "Peninsular" ice, for example, is absolutely the best that can be obtained. Thousands of dollars annually might be saved by our company through the substitution of some water other than the city tested supply that we have—and this substitute water MIGHT be all right three hundred and sixty-four days in the year. But we do not care to run even the slightest risk of injury to the patrons who use our ice in their foods and drinks, and besides this purest possible water used exclusively for our ice, we go further, and with our own elaborate filtering and treating equipment give additional softening and clarifying, supplemented by the latest improved process of freezing and core-dropping enables us to say without fear of successful contradiction that "Peninsular"

ice is as pure, clean, healthful and safe as any food product that goes into the homes of this city.

2-1297 OLD SETTLERS TALK

First Microbe (just landed on the coil of a Mechanical Refrigerator)—"Good morning; can you tell me how to get out of this place? I've just left a piece of meat that the housewife must be keeping for an heirloom."

Second Microbe—"Sorry, brother, but I'm afraid you are with us for a long stay. I've been here for several generations myself and have given up hope of escape, as this family doesn't seem to ever intend defrosting these coils again."

First Microbe—"Well, we might as well make ourselves comfortable. I have a host of friends down there on a moldy fish who will doubtless be joining us pretty soon."

Second Microbe—"Anyhow, we'll have some peace and comfort here, and we don't have to slide down a drain pipe as we would if we had got loose in one of those ice refrigerators."

2-1297

2-1297

POOR ECONOMY

One Greater Miami butcher, having installed an electric mechanical-chemical substitute for ice in his meat box, expecting great savings by eliminating ice, found eleven hundred dollars' worth of spoiled meats when he opened his store after a double holiday recently. This one loss would have paid his ice bill for approximately two years.

A block of "Peninsular" ice is guaranteed not to get out of order—it works without watching just as long as there is a piece of it left, and it is not dependent upon outside energy, switches, so-called "automatic" controls or moods of the elements.

NEWS OF THE "SUBSTITUTES"

The stock of one well known mechanical refrigerator company was last quoted at 77 cents per share.

Another widely advertised "substitute" for ice has reduced its factory force from about 4,000 to 550.

It is reported that there are several warehouses in Miami filled with re-possessed, second-hand or worn out mechanical refrigerators. The rumor is that many of these are to be reworked and resold to the public at "bankrupt" prices.

For humanity's sake the hospital records of accidents in which these machines have caused loss of life, permanent blindness and other injuries should be pasted on every one of these contraptions.

My message last week is worth repeating. It created favorable comment and helps build public confidence

Why do these men try it?

"Irwin A. Yarnell, of Lake Wales, Fla., referring to a recent item in the MANUFACTURERS RECORD to the effect that he and August Heckscher, at their own expense and without putting any stock on the market, are trying to find out whether oil can be discovered in Florida or not. writes:

"As stated in your article, Mr. Heckscher and I are doing this entirely with our own money and at our own risk, and are not in any way exploiting the proposition in a selfish way. We have made quite a thorough investigation of the state and realy believe oil is going to be found here. We are simply doing our bit at this time, with the hope and firm belief that oil will be found before the first of the year."-From Manufacturers Record, September 1, 1927.

CONFIDENCE shown by such men encourages those already seeking one of Florida's greatest secrets, and will surely bring many new fol-

In Miami Life last week I gave the facts concerning my 8,000-acre leasehold, the generous bonus offered purchasers of the first 30,000 shares, and how it is planned to drill the first well.

You will want to know why and how this will benefit you. Make an appointment by mail without incurring any obligation.

CONRAD MEYER.

262 West Flagler Street, Miami, Florida.