

"YOUR SKYLINE REMINDS

PUBLISHED AT 117 HALCYON ARCADE, MIAMI, FLORIDA, BY MIAMI LIFE, INC., PHONE 37737 -:- MIAMI BEACH OFFICE, 343 JEFFERSON AVE., PHONE 525

Volume 4, Number 26 July Twenty-third

Edited by WEN R. PHILLIPS

Where Are Our Strong Men, Anyway?

HERE'S SOMETHING terrifying to me about Miami lately," a prominent woman said to us the other day. "Something sinister, something cruel that I can't explain but can only feel has developed in the last few years. It's in the atmosphere and I'm sure everybody who has lived here a few years has felt it.

"Please do not think I am against Miami, or that I am thinking about leaving," she added. "I love it. Its sunrises, sunsets, beaches, waterways, foliage, breezes, warmth, spirit are incomparable.

"But-

"What about these sinister influences that we don't seem able to escape?

'Mother Nature is the only thing out in the open in Miami. All the rest is intrigue, fraud, graft, jealousy, avarice and deception.

"These secret influences sicken me. There is a taint to nearly all our daily transactions. I really have a feeling that there is someone constantly stalking me, that someone is constantly seeking my

"Police cars or motorcycles with lights out trail you at night. The slightest trouble you get into lures an army of 'fixers' who claim they can bribe anybody in the county. Certain wealthy realty developers hire out-of-town politicians to control elections.

"There are gangsters and confidence men about us waiting for the slightest opportunity to nail us to the cross. The Bacardi and Scotch we pay \$6 a bottle for is manufactured in Hialeah and Patzenhoffer, for which we pay a dollar a bottle, can be produced in Miami for two cents.

Who Gave the Order?

SEMINOLE Indians have been warned against hunting in the closed seasons. They have also been told that a close season for many years will be placed on certain game in the state. This is a fine piece of official stupidity. The Seminoles, who have no reservations, cost the government not one red cent; and are a quiet and rather picturesque tribe just want to be left alone to live their own quiet lives. This attempt by game wardens to stop hunting will, if enforced, starve the Seminoles. They rely on what they kill for food and clothing. The state need never fear for depletion of game as far as the Seminoles are concerned. A small band of Seminoles, as once happened, camped near a rookery where white men had killed a lot of egrets, leaving the young to die in the nests. They camped there because the young egrets would die unless fed. These Indians caught minnows and climbed the trees to feed the young birds. Seminoles will not kill the young of any animal or bird. They would sooner go hungry than kill a doe with a fawn running at its side.

Taxes Too High

AST week Dr. E. J. Woods wrote a letter to the city commissioners complaining about the excessive assessment on several lots he owns. In it he pointed out that the taxes were even more than the year before though the assessment was supposed to be reduced. Assessment on a certain lot quadrupled in one year. It was assessed by the city at \$4,100. The doctor tried at the First National Bank and at several loan offices to raise \$1,000 on this property, which is free and unencumbered, and could not do it. Then the city assessor put the assessment up to \$6,000 and the doctor complained. City Manager Wharton, at hat time, allowed that it was too high and promised relief. When the doctor saw the assessment for this year he threw two fits-it was \$8,500. Mr. Green, the city assessor, admitted that it was a mistake—but the taxes were more than the year before. To quote Dr. Wood's letter:

"It is the height of folly for an assessor to lose his head when a boom, engineered by a bunch of real estate sharks and bloated newspaper corporations for their own gain, takes place. An assessor should be an experienced nan with good common sense who is not in danger of being stampeded into fixing assessments ridiculously high because of the antics of crazy real estate dealers and their paid minions—the big newspaper corporations

Doctor Wood has several parcels of land and all of them are taxed at a high More than twice as much as they could be sold for under the best circumstances and three times or more what they would bring at a forced sale

Finishing his letter to the commissioners with a protest against F. B. Stonemen, who holds the position of municipal judge and editor of the Miami Herald. He quotes Mr. Stonemen in one of his editorials to this point: "A shoemaker should stick to his last." He believes that, when things are so quiet in Miami, Judge Stonemen should either be a judge or an editor and allow some other person to make a living on the other job

Our Publicity Man Goes On the Job

(Introducing Mr. Phelps, Who Is Supposed to Use His Journalistic Skill to Bring Millions of Tourists Here Next Winter.) (Mr. Phelps Meets a Prominent Miami Editor

Phelps-"Now what is it you fellows want?

Editor-"Just a good break, Mr. Phelps. In other words, don't let all the good stories break after our press time. Don't give the morning paper a long story and us a short story. And, if I may advise you, don't give us a long story and the morning paper a short one. Treat both of us square and we'll be satisfied.

Phelps-"Let me ask you something. What do you consider a news-

Editor-"Lord! You got your iob as being a publicity expert. Don't you know what a newspaper story is?"

Phelps—"Well, I don't. I never worked on a newspaper."

Editor-"What about the northern newspapers you're supposed to send

stories to this winter?"
Phelps—"Oh, that'll take care of itself."

After the editor had been resuscitated, Mr. Phelps blithely added that

"The county commissioners, whom we elected, seem to be run by two lawyers, whom we didn't elect and don't even know by sight. Our newspapers are governed by whims, financial obligations and advertising contracts, instead of by public conscience. Lawyers secretly jeer the courts—and the courts tell despicable stories about the lawyers.

"Useless improvements are rushed; needed improvements are ignored. For no reason at all, in a time when living costs are cheaper than ever, the school board pay flappers \$180 a month for teaching girls and boys slightly younger to spell 'Cat' and remember the last four letters of the alphabet.

"There is one man in Miami who makes a specialty of fixing juries; another convoys favored liquor crafts from Bimini to the government cut. There is a group of shieks who prey on elderly, wealthy women and claim to have the protection of the powers that be. Northern firms have quit send-

ing salesmen to sell supplies to the city; they are now sending politicians.

"Editorial writers persuade us to recommend staggering bond issues. The bankers immediately sell the bond issues, put the bond money in their banks at nice interest—and do not spend any of it for a year or two. The editorial writers forget the bond issues after they are sold.

"Highways are built to benefit private interests." Plans for new streets are known to a favored few many months before the improvement is announced so that they may gobble up all the choice locations before the hoi-polli get wise. Street car extensions, public parks, locations of new schools and public buildings make fine realty profits—for those so favored.

"The national power trust steals in, negotiates the most astounding series of contracts for light and power and gas and transportation and water ever perpetrated on an American city—and then blithely charges two, three, four times higher rates than it charges in northern cities.

"Politicians openly brag of graft. Political offices are sought for revenue, not public service.

"It seems that there is nothing clean and sweet and wholesome in Miami any more except Mother Nature. The clicque that controls the rest of the order of things cannot corrupt here. She, and she only, is keeping me here, as she is keeping many others. But won't there come a time, as things are going, that lovers of Miami will be driven away by these secret, sinister influences?

"Mr. Editor, for Miami's sake, why don't strong men come forth and battle these powers of evil?"

And we echoed, "Why don't they?"

Hick Transit

SEVEN inky, greasy Herald pressmen were sauntering south on Miami avenue the other morning. They were full of eats, for they had just filled the inner man and were going back to work. Presently they paused by a we'l-lighted window and began to admire the snappy marine hardware on display. Enter window and began to admire the snappy marine hardware on display. Effectively the villain. "What you fellows doing here?" says a voice attached to a blue-coated minion of the law. "Window shopping," came as one voice from seven pressmen. "Then you gotta come along with me," growls Officer Hicks—his name should be Hick—and seven inky, etc., pressmen were herded down to Mr. Quigg's bastile. It is much to the credit of Officer Hick, Hicks, we mean, that he did not draw a gun, produce a blackjack or blow his whistle. "Hep, hep, hep," he chanted as the string of ink wasters proceeded to the place where the rooms are built of steel. At the police station explanations were in order, the pressmen were known and turned loose. Officer Hick, Hicks, we mean, said that once there was a gang of thieves at the Herald building and he was only playing safe. Somebody should give Officer Hicks a medal—he is so good at meddling with people who are minding their own business.

Still, J. P.'s Must Live

F. E. EDWARDS is a negro. He was arrested during a raid on a home-brew emporium and charged with vagrancy. His hearing was held before Justice of the Peace H. W. Penney. He was found

not guilty and released In releasing the defendant, Justice Penney said:

'You are discharged. No warrant was sworn out against you. So the costs in this case will be \$11.48, instead of \$16.48. I have been authorized by the county commissioners and the county solicitor to collect this money and thus save the county the work and expense.

"No, sir. But I have \$37 out at the stockade."

"Well, you get \$11.48 and I'll sign a release order." County Solicitor Taylor, being questioned as to the case emphatically denied that he had ever issued instructions to justices of the peace to collect cost money from discharged defendants.

The attorney for the County Commissioners, C. C. Small, also vigorously denied any such instructions.

Then the law was consulted.

Article 16, Section 9, of the Constitution of Florida, reads as fol-

"Sec. 9. In all criminal cases prosecuted in the name of the State, when the defendant is insolvent or discharged, the legal costs and expenses, including the fees of officers, shall be paid by the counties where

Revised General Statutes, State of Florida, 1920: "Sec. 6166. Acquitted Defendant Not Liable for Costs.-No defendant in a criminal prosecution who shall be acquitted or discharged therefrom shall be liable for any costs or fees of the court or any ministerial office, for any charge of subsistence while detained in custody. * Perhaps justice might apply to the justice.

PADE COUNTY, more particularly Miami Beach, and most particularly north beach developments have lost untold millions because of the failure of the Baker's Haulover commission to repair the bridge that links Miami Beach with the north.

It begins to look like the persons responsible are going to be lynched. As the winter season approaches, the irate roar of landholders and taxpayers in the vicinity forecasts serious combat. And they can't be blamed.

Although nearly a year has passed since the Baker's Haulover bridge was wiped out by the hurricane, not even an engineer has been appointed, a plan drawn, or the highway repaired to emancipate Miami Beach. Although it was found two or three months ago that \$4,000 would provide approaches to the bridge now standing in the middle of the whirling stream, even this hasn't been started.

Let's start on the temporary bridges immediately. They'll cost only \$4,000. And, makeshift as they'll be, they'll at least give our tourists, as well as home folks, an opportunity again of driving up and down the most wonderful stretch of ocean-front property on the Atlantic seaboard.

EVIDENTLY "Clean-up Week" did not affect all people-or rather fish. West Flagler, for instance, between 621 and 637 on that highway is located a fish market and other necessities of life. The only thing cleaned there was a fish

Who's To Blame?

SO FRED OSIUS must spend a year in the pen for driving his car

off the causeway and killing two people?

Well, what about the officials of the Florida Power and Light Company who authorized rails nine inches above the pavement that caused Osius' car to go into the bay? And the public officials who allowed the Power Trust to get by with it?

What about the policemen who ordered little Marvin Miller to Jackson Memorial Hospital several miles away although the physician's wife who took him there said his heart was still beating and vainly insisted on first-aid treatment?

And what about the negligence of county commissioners who have steadfastly refused to put up safeguards on the bay sides of the causeway despite increasing accidents?

It looks like this case warrants a lot of investigations, not from Fred Osius' standpoint, but from the people really responsible for the accident!

ALL OF US WILL THANK YOU!

WHILE YOU ARE Enjoying This Paper, Kindly Keep in Mind that While MIAMI LIFE is Ostensibly Operated for the Benefit of the Public, It Is Really Run for the Purpose of Buying Groceries for the Publisher, the Publisher's Wife and Baby, the Business Manager, the Advertising Manager, the Plant Superintendent and Family, the Circulation Manager and Family, and a Dozen or More Other Good and Loyal Employes and Their Wives and Children. And Groceries Cost Money. Without Advertising We Can't Make Money. Therefore, Even If You Can't Be Convinced That Advertising in Florida's Greatest and Largest Weekly Pays, Advertise Anyhow. Then You May Be Sure of Reading MIAMI LIFE Every Week In the Dull Months Ahead of Us. Help! Help! Help!

Greeby Claims Sitting Record

Busts Old Mark by Attending City Commission Meet; Objects to Ed Romfh Bringing Only One Cigar; Remarks on Gambling Bout Between Sewell and Platt.

MR R HAMMERHEAD GREEBY, back from an unsuccessful trip to Homestead, where he had gone to cash a check, surprised his wife, Absolutely and Positively, his two twin sons, and Little Geraldine, his foster daughter, adopted against the wishes of his attorney, Dexter Malone, by inviting them to an outing.

Keeping silent regarding the great treat in store for his loved ones, he carefully camouflaged his route

to Siberia.

4:40—Ev says commissioners

mayor, offer to bet Harry Platt,

one of the commissioners, a suit of

clothes to be bought at Sewell

Bros. against a can of red paint

bought at Platt & Tingle's, on

something or other. Lummus snaps

his suspenders. Paul Wilcox en-

4:50—Ed Romfh suggests break-

ing lease city has with Model Land

Company on park, whereby the city

will save the dollar paid each year,

and the F. E. C. will have to pay

4:55—Reporter gets tired as Greeby suggests building a big

demands prize. He is also escorted downstairs and meets man named

Quigg. His time will be up next

Wanted—A Slogan

Shriners' convention next

Oscar Maynard is donating

Your Camel With Uncle Sam-

uel," and "Hang Your Hat With Arratt."

"Bring Your Dough and Let's Go," is barred.

have a really snappy slogan.
And we hope we don't have

as we had to for our Lions.

Now get busy and let us

A SLOGAN is needed for the

Greeby claims sitting record and

ters. Paul Wilcox leaves.

soup kitchen on the site.

headquarters.

\$40,000 taxes.

and led them to the second floor honesty. Banker offers to loan him of the city hall.

Securing choice seats on the prisoner's bench, he regaled them haven't had time to work. Laughwith his power and Absolutely and ter in back part of hall ordered Positively took stopped. Ev says commissioners down the follow-ing list of acts 4:45—Greeby, while looking into appearing in the cuspidor, overhears Ev Sewell,

> 3 p. m.—Cliff Reeder and Harry appear. Neither had hats. 3:05—Attorney Watson graciously takes a seat. 3:15 — Banker

Lummus enters. He has a new pair of suspenders. 3:16-Ev Sewell came in. He sat down. He wore a brown suit to which a vest was attached. He was probably late due to work in

the store. 3:17-Clerk Ross calls roll call. Banker Romfh missing.

3:18—"Doc" Ziebold gets a good

3:19-Engineer Cotton arrives. 3:20-Bart Riley enters. He has a new shirt.

3:30-The commissioners have been reading petitions. The Advertising Committee speaks by Mr. Bigelow. He says "Keep Miami money in Miami." (Greeby in-quires "what money?" but is given a dirty look by his wife and immediately begins watching those members who smoke.)

3:35--Jerry Carter's big political manager, Mr. McCready, inveigles commissioners to advertise in Shrine magazine.

3:40—"We haven't any money, says Ev. "Neither have I," says Greeby. "but I'm not advertising

3:45-Miami Master Printers want to know why Miami should send printing out of town? Greethinks it's because Georgia crackers have been reading proof.

3:50-Cliff Reeder starts asking questions of the Jackson Memorial hospital committee. They claim city health department cost them money by inflicting a pesthouse on \$602,000 in bank as trust fund, which helps support hospital. Mr. Douglas states patients are divided into three classes, 10 per cent pay, 40 per cent try to pay, and the other 50 per cent (he looks at Greeby who is watching just where Platt will drop that cigar)

4:03—Ev wants hospital salaries cut (probably to raise enough money to pay for the expert investigator who is coming).

velling - Greeby starts Points to door. A loud cheer is heard. ED ROMFH arrives. He takes a seat. He takes a cigar out of his pocket. He tosses the band toward Greeby. Little Geraldine plays. The resignation of Finance Director Huddleston is read by Ed. He is amazed and forgets to vote on the question of putting garbage cans in front of houses. Greeby rises and suggests that all filled garbage cans be placed in front of is summer home near the incinerator. He thinks the odor might

4:08—Lawyer says city took 11 feet off his client's property. Client will lose \$2,000 per year for 99 years by the act. He was figuring on the money for his old age. He didn't get it, but Greeby managed to find a pack of - cigarettes (the writer smokes Camels if that company wishes an insertion) in Ev Sewell's brown coat. The coat was bought at Sewell Bros. store according to the label. Ev did not end out of town for the suit as Greeby suggested.

4:17 -- Lawyer named Riley speaks in behalf of 65 jitney drivers and 6,400 voters who want jitneys. After which he leaves.

(Mrs. Greeby sneaks downstairs. Great noise is heard. She gets in jail for trespassing. Greeby imnediately swallows what's left of tigar and Ev passes note to Zie-bold asking for a drink. Whether water or milk the twins couldn't ay, as their old man was delighted

about something.) 4:26—Ed Romfh explains charter to Mr. Riley. Mr. Riley exlains it to Attorney Watson, and Ev says 40 per cent of Miamians ave failed to pay their taxes, and gives Greeby a dirty look. Little Geraldine starts laughing and tells the old man to wash his face. For unishment he makes her listen to the speech of one of Abe Aronomiz's supporters, Mr. Summers, who speaks about the park.

137-Pretty pictures are shown. Race tracks, pari-mutuel machines and double-deck fish markets. Clerk says they represent the new aposed convention hall which will e built if a site can be found and Miami can find the money to build it. But right now they lack

4:39-Strange man says the commissioners are cuckoo for stopping itmy busses. Greeby caught try on Ed Romfh's coat. He sked the banker to extend him a an now that he had proved his

(3)

Miami Life Magic

FRANK, the man who knows all the tricks of the trade, and whose place of business is in the Halcyon Arcade, can show you how to get rabbits out of a hat, money out of the air—and he has also discovered how to get value out of advertising. The following unsolicited letter from the magician speaks for itself.

> FRANK'S MACIC SHOP 145 East Flagler Street 204 Halcyon Arcade No. 4 Miami. Florida I TEACH SLEIGHT-OF-HAND

Editor Miami Life:

In regard to your article in last week's paper, advising merchants to advertise in Miami Life, I want to say that since I have been in business in Miami I have been one of your most consistent advertisers and in using your paper as an advertising medium I have gained splendid results.

store to buy novelties or tricks telling me that they had seen my ad in the Miami Life. Week before last I advertised "The Lindbergh Puzzle" and one hour after the paper appeared on the street I had sold five of these puzzles to five different customers who had seen my ad in your paper.

I have also advertised with other local papers but have received no direct results. I have letters from Philadelphia, Pa., Sandusky, Ohio, and Ma-con, Ga., that came to me of late, due to having

assured that I will continue to be a steady buyer of advertising space in your fine paper.

HOW TO REDUCE

some one thing stands out as being the paramount accomplishment And now, they take away from of the year—or life—whichever the the many hundreds, who found case may be. Now all searches of pleasure and food as disciples

a Gruen watch for the first prize; Clemmer Pharmacy is giving a camera for the second prize. All attempts to be mailed or delivered to the third floor of the Ingraham building, where the Shrine convention committee has opened The slogan should be short standing, collossal, brainy ordi- men. nance, can cry "Eureka!" and No and snappy and should rhyme
—if possible. Slogans that
have been used are: "Park

CAUSEWAY!"

Look what they have done. First, they try to prevent the people from visiting the Beach in several breaks have occurred and

IT IS usually the rule, during the bathing suits. This was so silly, life of an individual or city, its proposer, the mayor, killed it

records can cease. For, as far as Izaac Walton, the chance to fish the city council of Miami Beach is without expense. Now it is called concerned, the millenium has been a nuisance, though, during all those husky boom years, when you could-In days of old, Diogenes, run- n't see the causeway for cars, it ning around with his Grecian flash was never considered a dangerous light, hunting for an honest man, occupation. But when a child's life never had an opportunity to cry: is taken, the driver is exonerated "Eureka!" But the members of And, that some punishment should the city council of Miami Beach, be meted out—Lo! they take it out in their search for the one out- on the poor and persistent fisher-

nance, can cry "Eureka!" and Now, we also, in the same city point to: "NO FISHING OFF THE have the history of Mr. Economy Now, we also, in the same city, EAST END OF THE COUNTY illustrated with cuts. And in or der to protect the taxpayers Shades of the sigrers of the against horrible, and unprecedented Declaration of Independence! How raises in taxes, the police departyou, with what we and you thought ment is reduced, thereby saving was wonderful foresight, must in the taxpayers some money, but, by your silent tombs and graves, en- so doing, they take away the tax-vy the city fathers of Miami Beach. payer's insurance of a quiet and

peacefully protected life. The result of the above is that

7 Days Until 101 Christmas

283 Days Until Shrine Convention The Elks are coming— Date not settled

the newspapers have never got next to them. Economy in the po

Day after day I have people come into my

read my ad in the Miami Life.

I wish you continued success and you may be

Very truly yours, FRANK W. RIOKARD

the summer months alone, but un-til such time as Miami Beach reaches a population of at least 20,000 or more permanent citizens. The larger cities of the north pay their chiefs from \$4,000 to \$6,000 a year, these cities having a population of from 50,000 to 110,-Miami pays her chief of

tectives less money than Chief

ood receives.

lice department cannot rightfully

be called such by reducing the num-

ber of men. It's the salaries that

should be reduced. Not through

Now for real economy. Reduce the chief's salary to \$3,-500, thereby saving \$1,500 a year. Eliminate one of the lieutenants, saving \$2,400 more. Reduce one of the three sergeants, saving \$300 more. The reason for the latter is that during the day we have Chief Wood, Lieut. Partin, Lieut. Jones, Sergeant Martin, a motor cycle sergeant and two patrolmen. In other words, the force, as now constituted, is as follows:

Chief, two lieutenants, four sergeants, three desk sergeants, one mechanic, one custodian, six plainclothes men, three motor officersand five uniformed officers-split up into three details to cover the entire Beach.

Everybody wants to be a general hence the breaks. M. B. R.

THEY TELL ME

THAT the gentleman who sat with the lady on the beach last week let her be insulted by a guard . . and many are wondering why

THAT the green sedan is still parking outside the Second avenue hotel

THAT Zane is back and that his "business" will open up in the winter

THAT the man who was sued

your vacation on the ocean front at Hollywood" CAVANAUGH **APARTMENTS** \$10 a week and up 2 Blocks N. of Hollywood Beach Hotel

last month is preparing another case for next month

THAT a pretty little stenographer played a good joke on Mr. Brown"

the fish wouldn't bite

THAT Lester couldn't see why

7 7 7 THAT Warren has met one girl who doesn't telephone him

THAT Evelyn could find many other things that her good friend has said if she would enquire around a little bit

THAT Clyde and Ralph found it was a long walk from the "Camp' to their home in the S. W. section

THAT Dave and George spend a lot of time near the entrance of the telephone company lately

THAT a certain little red-headed flapper will wish one of these days that she had her old standby back again

THAT Florence found that Cuba is an excellent place to buy linens for the hope chest and cigars for the boy friend

THAT a certain church going Beachite might be surprised to know where her better half spends all his Wednesday eve-

THAT several local sheiks are wondering about the newly formed "IT" club

THAT the fair driver of the Chrysler romster admits her car has a good "pick-up"

THAT M. is thinking of having a parking space reserved

Henry Rudich



Supplies Large assortment of cages at reduced prices. Closing out on Spitz Puppies at \$15, while they last. Just pay us a visit and gdt acquainted. Bird Cage and Complete

\$6.95 In three colors, Green, Blue, Red in front of the Huntington building, so he will have the drop on the other boys who wait for a certain comely blonde at five o'clock each evening

THAT Edith didn't seem to mind John's lack of attention at the dance at the Columbus Saturday night

THAT it might be well for Henry to find out all the true facts before he does any more broadcasting

THAT Sallye must have found other interests

THAT Clem says the only time a three piece suit in Miami is of any use is at a poker party

THAT Little Nell and Big Bill might be termed an inseparable and congenial couple

THAT Jean insists she was only trying to be diplomatic

grandon anticologica de la companya de la companya

Ball Park, N. W. 16 Ave. & 3rd St.

ARTURO SCHEKELS Belgian Champion MIKE OWENS

Navy Champion Johnny Conley

Charlie Diaz PRICES \$1.10, \$2.20 and \$3.30

~~~~~~

Week of July 24th

SUNDAY, MONDAY, TUESDAY Adolphe Menjou in "Service for Ladies" WEDNESDAY, THURSDAY

LEW CODY RENEE ADOREE

'On Ze Boulevard' FRIDAY, SATURDAY FRANKIE DARRO

CONWAY TEARLE "MOULDERS OF MEN"

FAIRFAX NEXT WEEK Att Candler's Revue Musical Comedy, Vaudeville and Feature Pictures

## To You Who Wait---

IAMIANS—Has it not been evident to you, in the mounting daily record of real estate color or record record of real estate sales as recorded in the recent issues of our daily newspapers, that the recession in real estate trading which followed the unprecedented activity of 1925, has reached its end? That the upward swing has set in?

It is no secret that individuals and syndicates of large capital have been in Florida from northern points for some time, with cash in substantial sums available, quietly absorbing the sacrifices.

Nor is it any secret that in Miami's banks and safety deposit vaults there are considerable sums of money owned by Miamians who, shrewdly, have been waiting for the recession to reach its downward limit. If you are waiting for Coral Gables to "touch bottom," you are waiting in vain.

Ever since 1925, despite the recession of 1926, in the face of storm and stress and of adverse prediction of friend and foe, Coral Gables building permits totaled nearly \$13,000,000. Her rapid transit railway was inaugurated and extended. Her pledged improvements were carried out -181 miles of sidewalks, 38 miles of whiteway lighting, 51 miles of new paved streets, from Sunset Road to Flagler Street, and from Douglas Road to the West Dixie Highway.

You who wait-board a Rapid Transit to Coral Gables and look at what has been done while you waited. Biscayne Bay Section's great development has been pushed ahead with marked rapidity on a \$2,000,000 dredging and filling contract. The Tamiami Entrance and the Prado Entrance have been completed; waterways have been created; the University opened. And through it all, Coral Gables Corporation has fulfilled its obligations-keeping up to its development work and even making terms easier for its lot-purchasers and contract holders at the same

What other development anywhere can parallel this record? If you have been waiting, obviously you should set your money to work now, where so much other money is working, too. Your idle money is merely the symbol of somebody else's ownership of something that ought to be making more money for you. Coral Gables is your best real property investment field in America's Tropics. Don't wait for Coral Gables to travel past you—consult Coral Gables Sales Corporation about a job for your idle money.

Miami Sales Office 152-8 E. Flagler



Offices in All Florida Cities

SALES AND EXECUTIVE OFFICES Administration Building, Coral Way, Coral Gables Saturday, July 23rd, Last Day

# Annual Clearance

Clearance Women's Slips Teddies Bloomers

\$3.95 quality.

Slips, tailored of satin and wash silks, in pastel shades. Sizes 34 to 44. Teddies, of celanese voile, lace trimmed. Sizes 36 to 42, in peach and nile. Bloomers, of flesh crepe de chine, reinforced.

> Clearance Women's Dresses

\$12.50 to \$18 qualities

Daytime silk dresses in crepes, prints, georgettes and striped tub silks. Sleeveless, short and long sleeved. White, pastel shades, and navy in sizes 14 to 46.

-THIRD FLOOR



Men's White Broadcloth

Shirts, \$1.59

4,000 shirts of \$2.50 quality purchased at a special concession for our July Sale. Collar attached and neckband styles in sizes 13 1-2 to 18. Double center-plait with 6 ocean pearl buttons. Sleeve lengths 32 to 36.

Men's Athletic Union Suits, 79c

Men's Hats Men's Suits 1/2 Price

Entire Stocks

-STREET FLOOR

Burdine's



Miami Phone 37737 Miami Beach 535

> WEN R. PHILLIPS, Editor and Publisher LYSLE E. FESLER, Business Manager S. C. EBBETS, Circulation Manager

SUBSCRIPTION RATES United States—1 yr., \$2.50; 6 mo., \$1.50 Foreign—1 yr., \$3.50; 6 mo., \$2.00 Change of Address or Contributions must be received by Tuesday if intended for that week's issue.

Entered as second class matter, April 11, 1925, at the post office at Miami, Fla.

#### NOTICE TO ADVERTISERS

Advertising contracts are solicited and accepted by the business office—or by any representatives of "Miami Life" subject to Editorial approval. The Editors reserve the right to reject any contract accepted the business office or its advertising staff—to cancel same at any time after acceptance—and to refuse publication of any advertisement thereunder at any time such advertising is considered by them as un-



#### Governor Martin and His Critics

(From the Miami Labor News)

TT IS TO BE DOUBTED if many read the speeches delivered by Governor Martin and Herman Dann in their debate of the Everglades bonding question, but there were at least a few who felt duty-bound to do so, and the conclusion to these must have been that the governor answered his critics fully and satisfactorily. This is true, unless the critics were so hopelessly biased that they were not amenable to reason.

Very likely there are those who will not overlook any apportunity to handicap the chief executive at every turn, because of some private or personal grievance which they hold against him. These should be brought out into the light and their true motives exposed. They should not be permitted to throw obstacles in the way of the state's realizing upon its greatest asset—the Everglades.

When men who have millions invested in the Everglades give voluntary and unqualified approval to the plan which the govern is sponsoring for completing the work; men who have invested millions already and upon whom the chief burden of taxation will fall; men who stand ready to invest more millions upon their faith in the fertility of the lands and the feasibility of reclamation through the means proposed by the governor-when men of this type give him their support. and grant him the credit of having engineered a most successful deal, it comes in poor grace for men of less capacity and understanding to use such means as they command to misrepresent the matter and to get bit. do all in their power to injure the man who stands out as having accomplished more for the advancement of the project in hand than any

While such methods as have been employed by the Miami afternoon paper are despisable in the extreme and have little weight with thoughtful pople there can be no question that the issue has been beclouded in the minds of some because of its oft-repeated assertions that Dade county would pay eighty per cent of the taxes under the bonding act. It was not necessary for Governor Martin to point out that Dade is only one of eleven counties affected by the act, and in the very nature of things the proportion of taxes levied by the law to be paid by Dade county would be so small as to be impalpable, and that no portion of the county is taxed except that which lies in the Everglades drainage district. It was not necessary to do this, but the governor did it, and well enough that he affirmed this fact.

Everybody who had taken enough interest in the matter to inform himself knew this and the only conclusion possible in the circumstances is that the Daily News either did not wish to know it or wilfully msrepresented the purport and effect of the law to serve its own particular objects. On numerous occasions this same newspaper has issued its views with Pecksniffian blatancy as to what is and what is not ethical in journalim, but probably it has yet to learn that to traduce and villify a public official engaged in a praiseworthy effort to advance and conserve the interests of the state committed to the completion of a great project, is not only unworthy but is mean and contemptible in the eyes of all honest men.

If the News has a shred of decency it will acknowledge its error and do all in its power to make amends for the damage it has done the state by its unjustified criticism of its chief executive.

SOL MEYER, President

SOL S. KISER, First Vice President

### MEYER-KISER BANK

INDIANAPOLIS

July 18, 1927.

Mr. Wen Phillips, Miami Life, Miami, Florida.

Dear Sir:

I have before me a copy of "Miumi Life" under date of July 9th in connection with an article written about the Floridian Hotel located in Miami Beach.

It might be possible that you, like Henry Ford, did not see the article before it was printed—but it surely is slanderous, and a retraction from you should be made.

In the first paragraph of your article you say the Floridian Hetal during Mr. St. p. 1. Hotel during Mr. Sheehan's management kept pretty well filled at reasonable rates. Let us agree to that. You also say that

the manager and the guests were satisfied. I will agree that the guests must have been satisfied or else we would not have had outstanding bills at the present time aggregating in excess of \$3,000 that are absolutely a total loss to the hotel company. I will also agree that Mr. Sheehan is a man of most pleasing personality, but that don't pay the expense of operating the

You further state the public will not pay the boom rate of interest on boom mortgages. Under Mr. Sheehan's management we couldn't have paid interest on a thirty-cent mortgage, and had it not been for the receiver borrowing money to pay for incidentals the hotel would have been closed during the season of 1926. Inasmuch as this hotel was not ready for occupancy until March of 1926, it was kept open during the summer season merely to advertise itself and not for revenue.

Many of the guests did leave the hotel because they did not pay their bills, but in one instance one of our prominent guests acted as the hotel porter during the last winter in order to meet his board and room bill contracted during Mr. Sheehan's management. He was honest enough to work himself out of debt. Another of Mr. Sheehan's friends acknowledged to me that both he and his wife had eaten their heads off at the expense of the Floridian Hotel, and that they had eaten more than five hundred meals without paying a dollar—and that's the kind of guests we had under Mr. Sheehan's management.

Now as to the rent-boom orgy, this is also slanderous and if you can show me any place where the rents were boosted to more than a nominal price then I shall not have anything further to say. The rates at the Floridian during the months of January, February and March were 50 per cent less than at the Roney Plaza, and decidedly lower than at the Pancoast, both of which are on an equal basis with the Floridian Hotel. As a matter of fact, our rates at the Floridian Hotel for the three months did not average \$6.00 per day per room, whereas hotels such as the McAllister and Columbus, I am advised, charged that

The Floridian Hotel cost the Cherbino interests in excess of \$1,800,000 and the value of the building under reconstruction, if it were to be built today, would cost just about 50 per cent of this amount. A fire-proof hotel, such as the Floridian, costs \$4,000 per room without the furnishings, and a first class hotel cannot be built for less than that amount.

Under these conditions, I sincerely trust you will "see the aight" and give us the same space in a complete retraction in the next issue of your paper.

Respectfully,

SOL MEYER

#### A Fight Fiasco

A CORRESPONDENT writes to say that we always have favorable comment to make on the Monday fights, and suggests that we razz the poor bouts. C. M. F., the writer, cannot be following this onecolumn box much or he would know that we occasionally razz the fights.

This correspondent asks us to protest against the cutting out of the "ladies free with an arrangement that brought good crowds to the Ball Park. As the admission of ladies free is entirely the business of the promoters and cannot in any way influence the fights, we hereby refuse to take any action in the matter.

Monday's program of fights was the worst of the season. It was bad from the beginning and if possible got worse until the final winner take-all fiasco. In future the fights will be

under the auspices of the Coral Gables American Legion Post.

CAP'S COLUMN

HE KNOWS FLEAS-

HENRY RUDICH, who came to Miami about three years ago, invested in some pretty lots which he viewed on a brightly colored map, has found himself a new hobby. It is located at 150 N. E. First street.

Having traveled over most of the globe, and talked with most everyone he met, he decided to enter the bird, parrot, monkey, gold-

fish and live dog market. Being interviewed by myself, he admitted understanding bird and monkey language, even going so far as stating that the wag of a Spitz' tail up and down, meant the next woman who came in and desired to trade her pet canary for a full-talking parrot was liable to

Anyway, when Henry is not cleaning cages and trying to capture a monkey which broke out of a box, his wife is dodging falling

The place is worth a visit.

IT'S THE O.-G.

TWO months ago a new restaurant man came to town. He strolled in the Halcyon arcade, noted a busy restaurant and made inquiries. He discovered a place

#### Why, Oh Why

THERE seems to be a diversity of opinion as to which day of the week is best on which to hold the half holiday. Butchers close on Wednesday, most of the stores close on Thursday, and quite a number of offices, etc., close on Satur-

day afternoon.
Why can't the merchants, professionals, butchers, bakers and all the rest of the tradesmen get together and settle on certain day to close up for the afternoon?

Echo answers, why?

where business was falling off. He ooked at the prices and discovered

the reason. Laying his cash on the line, he took over the place. His first act was to cut prices. For 25 cents I secured an egg fried in butter bacon, toast and coffee. If free publicity isn't due this

guy something's wrong. LOOK FOR THE INC.

THAT little abbreviation "Inc." but it is a great deal when taken into consideration with what name precedes it. For instance, there are two Miami Surgical Companies here. One of them has the little after the name. Both places of business are on N. E. Second avenue. Professional men find

an optimist, as well as an optometrist. He declares that business He is hereby admitted as a charter member of the Jolly Roger Club.

But if you want fair prices now and in the future—bring your work to me so that I might be able to stay with you and guarantee to give you a fair price as long as I stay in business. everywhere through his glasses.

ON SECOND thought, Brother should be made members. And they are hereby admitted.

#### A Few Paragraphs From Percy

FROM all accounts Miami has made a mess of the airport business and Key West, alive to the situation, will gather in the kudos. Well, what can you expect from a city that doesn't take itself seriously. Miami is the best little city in the world-and we have traveled all over the map and know what we are talking about. The trouble now is that there is too much politics in it and too litue assistance rendered to it. Take the \$32,000 printing order that is going to St. Augustine. The fact of the matter is that the St. Augustine firm had drawings made that took several months and that would take several months to make over if anybody else wanted the Who asked them to make the drawings? Did they make them n speculation, as it were, or was some jolly little tip dropped them to be ready to spear this piece of good business? Taking a matter of \$32,000 worth of business out of this city at this time comes under the heading of "Cruelty to Miamians.'

It's about time that Miami got wise to itself. It has supplied other cities in the north with immense payrolls in the past and should be getting the benefit of

A Give Away

ARCHITECTS of the city are having a discussion just now over the city commission's stand on the auditorium plans. The architects want a competition among local men, if possible, or among all architects. under the rules and regulations laid down for such competitions by their national organi-

The trouble is probably due to the fact that the city commission, following their lead of passing the printing of the tourist folder to their friends in St. Augustine, has already tend giving the job to. So, if picked the architect they inthey hold a competition, it will only be for the purpose of eliminating Miami architects.

They should be called the City Give-Somebody-a-Commis-

the moneys spent now. To say that a thing cannot be done in Miami is just so much applesauce. Anything, in reason, can be done here. There will never be a lithographic plant, an offset printing plant, or a copper-plate plant here unless the orders for these classes of printing are kept at home. Far fields look green, the adage says. To the outside cities Miami must look awfully green to allow good business to slip away to a competitive tourist point.

Last week we had a little to say about the Florida State Restaurant and Hotel Association. We intimated that they were on the path of a little easy money and received a call from one of the officials to try and correct this impression. We took the matter

#### A Challenge to C. E. Barrett

ok for the Inc.

HAT little abbreviation "Inc."
doesn't appear to be very much it is a great deal when taken consideration with what name to consideration with what name to Mami Surgical Companies e. One of them has the little alter the name. Both places business are on N. E. Second

TO THE PUBLIC OF MIAMI

NOW LISTEN TO THIS

THIS LOOKS GOOD

On Monday morning when I went into the Miami Leather Company to get materials, Mr. Berman, the owner, told me that more than twenty shoe repairers of Miami had signed a petition demanding him not to sell me any goods and asked me to stay away from his place as they might think he was selling me. Now I have to buy my goods out of town.

is looking up and in fact looking And prices go up again then give your everywhere through his the looking work to the other shops.

Look up your old shoes and let's see you Monday.

MARSHALL SHOE FACTORY, INC. J. R. Marshall, President.

14 N. E. First Street

nothing they could tell us altered our opinion in the least. At the present time the organization is

up with city health officials and

under fire from the city department. As far as we know the association may be all right, but the way they are going about the business of lining up the restaurant proprietors is open to severe criticism. One of the promises they are making is that they will have all the sandwich stands taken out of the drug stores. That ought to be enough to mark it as an optimistic organization.

Miami's twin airport, which is about the poorest piece of cheese the city has ever wished on itself, will be about as effective as a wingless airplane without an engine in it. While Miami is pottering about with a couple of dollar-a-year spaces Key West will get busy and steal the airport away. There is a report current that northern financiers are willing to spend \$1,500,000 on an airport here if they would be allowed the privilege of operating it for a certain length of time. The city has turned the offer down, according to the report. Miami will have to get busy on this airport business right now. Two or three weeks will be too late.

### THINGS I'D LIKE TO KNOW

If G.'s newly acquired shyness and demureness is just a pose ... and if so, for whose benefit

Where Rose gets her haircuts . . and how often

What turned Sam against pea-

What kind of a get rich proposition A. W. is trying to pro-

How Pauline received the news If the ex-chorus girl from the

big city has serious designs on the middle aged widower If a certain matron is convinced now that she didn't wreck the life of the man from Hart-

Why Walt doesn't have a public exhibition of those interest-

ADD THINGS I'D LIKE TO KNOW— The little blonde at the Casa Grande Apartments.

ing pictures, and charge admis-

How "Rube" gets acquainted with so many attractive blondes

If Virginia misses her elderly admirer . . . and his high powered

bathing suit What Glen did about the per-

Why B. doesn't get a striped

How the party made out Sat-

urday night and why Jane took the buggy ride Why is the lady dressed in red

that must have a ringside seat When Bill and Marg will give that party and what about the

How much it cost the party driving home Monday night on

If Maurice got home safely from that beach party. If the carload with Z. managed

Coral Way

to get the chop suey Who opened with two cork-

If the little hotel stenographer got her notes mixed intentionally Why Little Nell doesn't let all

of her meter readers take a va-72 unit apartment, 45 hotel cooms, well financed, will trade. Miami Beach, 35 unit apartment

anything valuable. W. L. WILLIAMS, 252 Halcyon Arcade

well financed, will trade for



132 Central Arcade Seybold Building

cation at the same time . . . a permanent vacation

When Polly is taking her vacation . . . and where she is going

What Catherine thought of the man from the wide open spaces

Where and how Paul B. lost his bathing suit

If H. S. L. is still the same charming heart-breaker he was before his South American trip

Why Harold doesn't let his friends know he is in town

Why Charlie G. doesn't marry one of those numerous wealthy widows who are always pursu-

Why R. passes himself off as a single man

Why Hank felt that he needed to apologize for the crowd he was with Saturday night

If Betty will wait till the last minute again soon to see if E. is going to ask her for a date before she makes another one

Eventually you'll find your way here. You can't escape us. The best people fill up The Village Beer Garden Phone M. B. 835 1249 Espanola Way



Princess Zoraida Sees All-Knows All The greatest living Egyptian Psychic Clairvoyant and Crystal Gazer, Assisted by Professor Prescott. She will be here only until August 1st. See her before it is too late. Prices reduced consistent with the

SPECIAL
S3.00 READING FOR \$1.00
Hours 10 a. m. to 9 p. m. Closed Sun.
412 N. E. First Ave.

## Time-Tested, Complete Financial Service

Miami's pioneer bank has been 31 years in the making.

Today we offer you well rounded, complete financial service, tested by time and testified to by the quantity and quality of our patronage.

The service we have so carefully built is yours to use.

Let our Travel Department help you plan your summer trip-American Express Service.

Bank of Bay Biscayne

Biscayne Trust Company, Affiliated

Forward-With Miami's Oldest Bank

Capital. Surplus and Undivided Profits More Than \$2,250,000.00

Interesting Facts

Miami's new city commission

They receive one dollar per

They do not spend all this

One dollar will buy two drinks

But that's no sign the drinks

Ev Sewell is one of the com-

He has lived in Miami a long

The name of the store is Sew-

It sells clothes and other

Ed Romfh is one of the com-

Cliff Reeder is one of the com-

He is in the real estate busi-

J. Lummus is one of the com-

He can smoke if he wishes.

He is in the paint business.

Business isn't so very good

He doesn't seem to smoke

These five men cost the City of Miami five dollars per year.

for spending money so reckless?

Do you think Miami is foolish

Special

\$10 Magic Course \$5

Harry Platt is one of the com-

He does not smoke cigars.

He wears suspenders.

He is a banker.

in most any place where drinks

is composed of five men.

money in one place.

will be good drinks.

He is also mayor.

John is his brother.

They own a store.

He is a banker.

He smokes cigars.

And wears nice clothes.

year each.

are sold

missioners.

ell Brothers.

things.

missioners.

missioners.

much.

# Round the TOWN

WHY NO RESTRICTIONS? Biscayne Boulevard is Miami's finest artery. It is an avenue beautiful, and there are some

who believe it should be so kept. Truck drivers, hauling rock, rails, oil and building material, like the road. Their cars go so smoothly over the even surface.

But that surface will not and cannot last long if it continues to be used by heavy trucks. One truck does more damage to a road than twenty pleasure cars. Every turn of a solid-tired vehicle is about equal to a sledgehammer blow to the pavement, especially when part of the tire

Shall Miami officials continue to countenance this, or will the Biscayne Improvement Association speak about the matter before it is too late?

THEY KUM AND GO

Sue B. Kauz is the proprietor and boss of the Kamp Kum-and-Go, located on the near northwest side. She has a speedy car, which her husband sometimes

A few days back a government official thought the car contained liquor. He made an attempt to seize and capture the same.

Sue testified in the case of U. S. vs. J. P. McIntosh that she had gotten into the car, when a man came up and drew a gun on her and it looked to her like she was going to be held up and deprived of her diamonds. stated she howled for help and help came.

Customs Officer Bedenbaugh testified he informed her who he was, and that she called the reserves and, as a result, he got hit on his own head by his own gun in the hands of McIntosh. The testimony of both sides agreed on one thing, and that was that the other side was all

Commissioner Spitler held Mc-Intosh for the grand jury on a \$1,000 bail. Prohibition Agent Hudspeth seized the car and was later arrested on a warrant signed by Mrs. Kauz.

Anyway, Bedenbaugh says his head hurts, and all the defendant's witnesses admit they never knew Bedenbaugh was an offi-

#### One Day

**Prohibition Director** 

State of

Honorable Dear Chief: In conformity with your orders In conformity with your orders WGAM: "Jack came out slow, he I took a boat and went into the had been tired, and Sharkey missed STADIUM, DEMPSEY WINS. mentioned, which is the reason I aright to the ropes to drive him against the body. Dempsey missed a hard left smash to Sharkey's ernment will pay for a new suit of clothes. The woat which I hired turned over after it hit the alligator, and the alligator tried to bite the boat but got hold of my trousers instead. The boat when last seen by me was being rowed away, just as I reached shore, that is, it was on the alligator's back, and he or she was swimming away. The still was in full operation. I was invited to leave by a man who was invited to leave by a man who had a shotgun. Not wishing to "Sharkey staggered Jack with a create a snorcage in the depart-light left to the head. They stood ares and men off his force again, ment I left. Some of the buckshot 1 still have. Will the government pay for its removal? I followed ally got away from me. There and left cross. No blow was struck are no restaurants out there, and except by the bell. tne sawgrass is hard on one's digestive organs. After a short walk of five miles I came across a nigger drinking something out or a pottle. I immediately nandcuffed him but later released him on his promise to give me some grits. He said for me to wait while he went for the grits. He uidn t come back, and I will swear out a warrant for him if I learn his name. Nearing Hialeah I stepped on some empty rye nottles. Several snakes jumped out. 1 crossed the canal without using eitner a boat or a bridge. Arriving in Hialeah I was arrested for

very respectfully yours,

next morning. Something's wrong

with the jail. Anyway i got the itch. Say, Chief, how about trans-

terring me to New York?

#### Prohibition Agent.

(What he thought.) If that blinkety-blankety chief thinks I'm going out in them Ever-bird." Sharkey was skimmed but glades again, he's crazy. Those Crackers ain t got no sense. Pretty soft for him. Sitting in his swivel chair and sending good men like (Radio announcer learns that Herme to fight mosquitoes, sandflies, ald extra announcing decision is alligators and moonshiners. Why don't he go himself? If I had a trade I'd quit the government. Fine way to treat a good Republican. And after all the work I do in the campaigns. I've got a good notion to write to Washington. Bet I could get him fired. Why don't they of the Miami Herald. Stand by." keep me on roadhouses and cabe Them's my specialties. Ex pect I'll get canned when them civil service reports are checked. The hell with them all. I'm going to get a drink.

you really need good printing get on the 'phone and call up mi 3-7737 or Mismi Beach 535 "the deed is did."

## The Low Dollin on the Weeks Happenings

en minicipalita de la companio de la

CITY COMMISSIONERS swamped by committees and petitions appealing for everything from the moon to a coconut \* \* \* County budget of \$2,865,729.64 approved . . . all that remains to be done now is to collect it \* \* \* Special picked Citizens Committee from Florida visits David Warfield, head of Seaboard, and approves Everglades dranage plan . . . also praise Governor Martin's efforts in securing 90.99 for each hundreddollar bond \* \* \* "Clean-up Week" fairly successful in some districts \* \* \* Jitney drivers claim they are being discriminated against . . . public also thinks so \* \* \* Kamp Kum-and-Go raided by combined Federal forces . . . alleged liquor seized \* \* \* Ex-Postmaster Randall of Hialeah is arrested in Los Angeles .. claims a foul . . . rumors state that his case will involve many others \* \* \* Traffic Director Arnold states his department is trying to have an ordinance passed barring heavy trucks off Biscayne Boulevard . . . of late the street has been crowded with trucks carrying rock \* \* \* Republicans get out petitions against each other . . . not enough Federal jobs to go around \* \* \* Tampa restaurant men threaten to close Miami restaurants if they don't join association . . . they use Jerry Carter's name as a whip \* \* \* Old Fisher docks burn at Miami Beach \* \* \* Herald holds up fight returns until extra edition is printed \* \* \* Liquor market tightens . . . rough Gulf Stream cause \* \* \* Tom Peters' yacht, the Esmeralda, being raised \* \* \* Publicity committee receives protests about printing . . . but booklet work is sent out of town \* \* \* Committee from Chamber of Commerce attacks legality of water franchise \* \* \* Commissioners pass new budget \* \* \* Street car and jitney bus riders howling against poor service . . . they didn't think it possible \* \* \* MORE NEXT WEEK.

### The HERALD'S Big Party

SCENE: Royal Palm Park. OCCASION: Miami Herald's Great South Florida Dempsey-Sharkey Fight Party. TIME: Half hour after the fight starts.

gathering and— (a lot of descrip- have left the building.) The bell tion that hungry fans would rather ends the round. near about than the fight itself.) We will now play 'Halleluja' on the Victrola while we wait for the blow-by-blow account, by Associated Press, direct from the ringside." (Much music.)

ROUND ONE

WGAM: "Dempsey came out in clinch. They exchange blows Sharkey looked very tired. Dempsey looked very tired. Dempsey was weak and groggy. He looked very tired at the bell. Stand by."

(Fifteen minute intermission while the Herald linotypes get the first round in type and start on the second round.)

WGAM: "Jack came out slow, he Everglades. I found the still you him. Sharkey found him and swung ribs. Sharkey slammed but Demp sey bored. Dempsey boredom made Sharkey tired. Dempsey was very

(Another wait while the third and fourth rounds went into type for the fight extra.)

ROUND THREE

WGAM: (Private direct radio reports last man has left Yankee flat-footed, both tired from the and perhans a lot of other things. pace. Dempsey buried two lefts nto Sharkey's body. He dug them a road for three miles, but it fin- up and Jack hit Jack with a right

(During the fifteen minute wait the outer edge of the crowd started to leave but those in the center didn't know the fight was over. The Herald extra had just gone to the stereotyping room.)

ROUND FOUR

WGAM: "Dempsey came out weavering' and Sharkey wonderng." (Private report reaches cenconsoled by wife at Hotel Astor one hundred blocks from stadium.) Dempsey was bleeding as Sharkey missed. Dempsey nailed Sharkey with a left hook drawing Shar-key into a defenseLESS crouch in vagrancy. They let me out the a neutral corner.'

(During the intervening 18 minutes, telephone company reported Dempsey receiving congratulations from wife over long distance telephone from Los Angeles. Los Angeles Times on streets carrying tlephoto pictures of decisive blow.)

ROUND FIVE

WGAM: "Dempsey found him-self under the heat. He shuffled out to the tune of "Bye-bye Blackwas not red. Dempsey caught a left hook and came back to Sharkey. Sharkey was now very, very tired.' now on press and gets orders to slow up and not to forget to men-tion the Herald.) "The blow-byblow description of the Dempsey Sharkey fight direct from the ringside, is being broadcast from the studio of WGAM by courtesy

(Twenty minutes rest while the pa-pers are counted out to the newsboys.)

ROUND SIX

(Private radio announces that Gene Tunney shows no sign of worry over meet-ing the victor of the fight because he has been in hed and asleep two hours.)

WGAM: "Dempsey is not so tired, having had a good night's rest, and seems to be doing well.

WQAM: Jack Dempsey just en-tered the ring. (Half hour later) tired. (Private dispatch says Shar-He was closely followed by Shar-key has started training for his key who growled at him. Stand by next fight.) "The rest of the please. (Ten minutes later) Jack punches don't count. Sharkey hits Dempsey and Jack Sharkey are Dempsey with the cleanest and fighting here tonight. They are hardest blow of the fight. (The neavyweights. A crowd has been Herald extra edition newsboys

(Advance newsboys sell out before reaching Royal Palm Park and 15 minutes wait while they return for more papers.)

ROUND SEVEN

WGAM: "The fire grew hot around Sharkey's body. Dempsey was trying to put him out. The Yankee Stadium fairly rocked."

MIAMI HERALD NEWSBOYS: Extra! Extra! DEMPSEY BEATS SHARKEY! READ ALL ABOUT THE BIG FIGHT!")

WGAM: "Dempsey was weavering again and they clinched. Demp sey knocked Sharkey down with a right. Sharkev left. Dempsey right. Sharkey took nine counts and wint on the floor to get the other. Flash: RINGSIDE, YANKEE

OF LATE we have noticed a new smile on the faces of several Miamians. They would walk into little non-advertising stores, lay down a quarter and receive in exchange therefor one glass of foamy It was reputed to be the real McCoy.

Chief Quigg took a walk the other evening. He visioned in his mind his golfing ability, whether He strolled down Miami avenue in the neighborhood of 28th street. He sniffed the air, scratched mosquito bites and immediately wired

headquarters. Assistant Chief Nelson and Officers Rose and Cauter responded. He said that, as they had been working hard of late, he was going to give them a rest. All they had to do was to sit down and watch

that old warehouse. So they sat and watched, and their company was soon multiplied. Mosquitoes, evidently bound ter of throng that Sharkey is being for Hialeah, spotted the watchful waiters. They, the mosquitoes, evidently used to Florida ways, must have figured they had discovered a free barbecue. They fed they bit the whole night long.

The officers, being obedient in most matters, forgot the chief's instructions about sitting. In fact, they forgot everything in their frenzy to give battle to the "skeeter fleet." By morning they were in fine shape for crashing into the first spotted drug store, and buying up all the soothing lotions in

Otherwise nothing happened with the exception that the biggest private brewery in Florida passed in-to the public's hands. The head brewmaster, for some cause or other, left hurriedly. And if your favorite place sells you a peculiar tasting beer today, you should know the reason.

> TO SEE BETTER -SEE-



THE MIAMI OPTICAL CO. OPTICAL SPECIALIST 40 N. Miami Ave.

### JUST IN JOSH

Today's English Lesson: Use the following word correctly in a sentence: "Foreclose." "The cleaning man came fore-close today, but I had already

pressed my own.' 000 PREMATURE FIRST AID TO

POETS IN A CONVENTION YEAR You will hardly have the time for Hunting up a decent rhyme for Each convention that will come in

For we'll have the Elks and Shriners Singing harmony in minors, All Benevolent and Mystic men of

We'll have firemen, court veniremen.

All the Yellow-Cabs-for-Hire men, And Ahepa, which is Greek to you, I fear;

And we understand it's rumored That if delegates are humored We can get the Democratic deadlock here.

I'm far from autocratic In calling "Democratic" An easy word to handle in a verse; They are anti-plutocratic, Their conventions sound like sta-

tic. (I really think those rhymes are not so worse).

Even worthless cent-aliners

Maligners and whiners who fail don't dare complain; They could speak of forty-niners Or of constitution signers. But it's finding rhymes for "Elks"

that causes pain.

It's hardly my intention To give rhymes for "Elks Convention":

You'd mention detention, or pension me off. My lexicon's dimension Would tire your best attention; Apprehension of tension would

cause you to cough. But it's really very hard to Ask a columnistic bard to Give you, instantly, off-hand, a rhyme for "Elks".

Any rhymester ought to keep a Rhyme in stock for old "Ahepa" But try to find a man who knows his whelks.

If he's wise, he'll make the welkin Ring, and maybe drag an Elk in Even cops would find it hard to manage Elks.

Folks, there are no rhymes pro-Only obsolete, archaic;

Welterweight Event

ARTURO SCHEKELS, wel-terweight champion of Bel-gium and fighter par excel-lence, will meet Mike Owens, the Marine welterweight champion, as the main event at the Ball Park Monday night. Schekels, brother of Ar-

manda, who has fought here on several occasions, is a polished fighter, rated higher than Armanda, for it was Arturo who taught his brother the art and has been fighting two years longer than the younger Schekels. Arturo has knocked out Larry Avera, Teddy Nelson, and had "Red" McLaughlin dead in his tracks at the end of ten rounds. He also has defeated the best available in America and an idea of his ability can be gained from the fact that Farmer Joe Cooper refused a chance to battle the

Owens, Uncle Sam's welterweight champion, has battled them all from welterweights to light heavyweights, many times stepping out of his weight class in order to get work. He has a string of 22 knockouts and expects to annex another when he faces Schekels.

Charlie Diaz, the tough Cuban, will battle Johnny Conley as the ten round semifinal and Jimmy Ellis meets Young Dominick in the special eightrounder.

Can discover rhymes for "Shrin- Who has eaten omelettes just made of yelks? L'ENVOI:

Perhaps you think my rhymes are (It's truly not intentional): For this year, nothing in Miami Is unConventional.

hopefully to these summer conventions, the problem now is, how to make a living through the coming

It's almost time somebody invited Commander Byrd to Miami next winter. You know the saying, a Byrd in the hand is worth two columns of publicity.

We see that Finance Director Huddleston resigned after criticism by Reeder. Whassamatter didn't Cliff like the Huddlesystem? 000

DADE county circuit judges have changed the time of court meetings from Central to Eastern standard time. By way of speeding up proceedings? But then, we're glad to see that our newly appointed judges aren't going to two-time us. 000

Speaking of conventions (what again? !!) We see that the Con-

#### What About It?

There are several markets in Miami. Most of them are not in operation yet. One day there will be a central market where vegetables can be bought at a decent price. Some day, we said.

secrated Order of Hoo Hoos is coming in November. We could-n't find them in Hoos Hoo? 000

"Slogan Wanted for Shrine Convention," we read in the papers Big prizes, watch, camera, what have you? Well, we never could resist a prize contest, although the only thing we ever won was a chance to put a classified ad in the Daily News. But hope springs eternal, so here goes. Remember, folks, you mustn't send any of these in as your own, because they're copyrighted (and besides, we don't think they'll win the prize anyway). All the slogans the committee suggested, however, were rhymed; and we'll be hanged if we can rhyme "Miami" to suit everybody. So first off, we'll give them a choice:

Come enjoy the balmy Breezes of Miami."

"Bring your mammy to Miami." And then the hotel association wants to intimate that prices won't be exorbitant:

"Houses built upon the sands Rented cheap to Arab bands." The local shrine ought to rate

a little publicity, although Gawd-knows it's hard to rhyme: "We've said goodby to Pa, he

Wants to go to Mahi." Didn't think we could do it our-

selves. But why must the slogan be in verse? Our favorite suggestion, although we're sure it would be blackballed by the Cli-With everybody looking forward matic Committee of the Chamber

"You'll have a hot time in Miami."

Well, we might have known we wouldn't get the prize. It's our private opinion that the contest must have been fixed. So there! -D. W. M.

To the first ten applicants only

Frank's Magic Shop 204 Halcyon Arcade

DANCE =

"Get Hot Where It's Cool"

CRYSTAL PALACE

AND ANOTHER THING! SUNDAY night is Specialty night-featuring Audrey Miller and

Smiling Johnnie in a new dance fad. The Crystal Palace is open every evening. Eats, drinks, and tables, too! ADMISSION 10c PARK PLAN 71st STREET DANCING NIGHTLY N. MIAMI AVENUE EXCEPT SUNDAY

## WE APPEAL TO YOU, THE PEOPLE, TO COME TO OUR AID

ASK YOUR councilman to save us, the jitney men who have served year after year when there were no transportation facilities; who gave you the only transportation on the beach in the weeks following the hurricane; who have always provided the quickest service between points. Ask your councilman to save us from being barred from the streets of

THIS WILL happen if the City Council enters into the proposed agreement with the railway company.

WE HAVE submitted a counter proposal to the City Council. Our proposal is fair to the railway company. Under its terms we would not touch any of their streets. Our proposal would give Miami Beach better transportation facilities than it ever had, and better than it would have under the railway company's plan; furthermore, would not destroy the livelihood of a half hundred jitney men who are residents, most of them taxpayers, of Miami Beach.

We have had Enough of Hasty and Exclusive Contracts, Hasty Franchises, with the

## FLORIDA POWER AND LIGHT CO.

Why Should We Create Another Monopoly?

Let the Council Use Discretion This Time

Inter-City Transportation Co.

TRYON BUS CO.