There's Many a Slip

LITTLE GERALDINE heard a June bride bragging about all the pretty and expensive slips friends had bestowed upon her, but Little Geraldine just laughed and laughed when she thought of those yellow and more expensive slips she'd receive on the first of the month from the Florida Power and Light and Company.

What Everybody's Asking Today:

How'll I Live Until Next Winter?

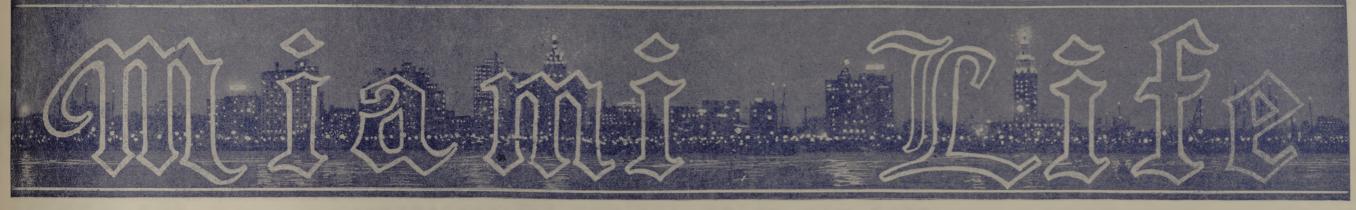
A Mess of Pottage

S^{EWELL} can't be blamed for bucking the Cham-ber of Commerce. While the chamber was behind him he considered it a fine asset. Now that he has his new seat on the city commission he is doing his best to clean out the chamber.

5

All Other Cities in U. S. 10

and Fifty Cents for



SKYLINE NEW 'YOUR REMINDS OFYORK ME

PUBLISHED AT 117 HALCYON ARCADE, MIAMI, FLORIDA, BY MIAMI LIFE, INC., PHONE 37737 --- MIAMI BEACH OFFICE, 343 JEFFERSON AVE., PHONE 535

Volume 4, Number 22. June Twenty-fifth

Edited by WEN R. PHILLIPS

Nothing to Write About, So-

TE HAD TO fire Steve, our dumb office boy, this week. Not because of the dull times, but because he was such a flop as a reporter. You see, since everybody has turned bill-collector instead of bill-payer, Steve has been useful only in barricading our office door and defying the long line of creditors with german gas. poison ivy, profanity and mayhem. We decided to develop him into a reporter. But he fell down on his first assignment -a series of interviews with prominent Miamians.

What interviews!

He quoted C. W. Helser, executive secretary of the Chamber of Commerce, as saying: "Miami is passing through the greatest industrial expansion of its history. Undoubtedly, from a tourist standpoint, this summer will be the greatest Miami has ever had.

He quoted Doc Dammers as saying: "My predictions of two years ago are fully realized in Central Miami. Within the next year Central Miami will be the heart of Miami's business district.'

Traffic Director Honk-Honk Arnold, Steve reported, claimed there are now 30,000 automobiles operated daily in the downtown district, 341 per cent more than during the boom, in other words three cars to every family.

He quoted the county commissioners as demanding that the 79th street causeway be opened immediately to relieve the present congestion on the Venetian causeway.

A portion of his purported interview with Mayor Sewell was: "It will be only with the closest co-operation between myself and the Chamber of Commerce directors that we will be enabled to obtain increased publicity funds to spend in California papers.' He quoted Postmaster Randall of Hialeah as saying: "My receipts at the Hialeah postoffice for the last six months are double what they were during the boom.' He quoted Lon Worth Crow, president of the realty board, as follows: "Nothing can stop our present realty boom. Prices will continue to advance as they have in the last year." And President Pancoast of the Miami Beach Chamber of Commerce: "We expect the biggest crowd of tourists we ever had in September. We are receiving thousands of inquiries daily concerning renting ocean front homes during the hurricane season.' Of course, we couldn't stand for that. We had to let Steve go. But don't censure him too much. For, in his desk, we found the News' 504-page boom edition, published two years ago; the Progress number of the Herald, and Fulford brochure.

How to Write an EDITORIAL About SEWELL

(An editor's instructions to his printers)

NOTE to linotype operator: As things are dull this week and am feeling bad anyway, let this stand for time being as lead editorial-14 pt 28 ems in box.

Maybe you'd better try to write it yourself. I'll give you the idea and you dash it off on your linotype and let me look it over and if it's good enough to print without much correction, maybe I can arrange for you to get part of your back salary. Here's the idea: It's about Sewell and this Chamber of Commerce

publicity fund. Sewell, you see, was president of the Chamber of Com-merce eight years. It was he who originally sold the city commission on the idea of turning over its publicity money to the Chamber of Commerce to apportion among the various advertising mediums over the country.

Sewell was kicked out of-or off of, you might say (here's a chance for humor, you see)—the chamber a year or two ago and tried to stage a comeback in this year's directors' election. But a lot of dumbells—think up some better word for dumbells because that's kind of crude—didn't have sense enough to sidetrack him at that time with a directorship and keep him out of the commissioners' race. They beat him and thereby made him the most popular candidate for city commissioner. Now, as mayor, he has the whip hand and he's going after the Chamber of Commerce strong. He's going to take that city advertising fund out of the hands of the Chamber of Commerce secretary and publicity director. So far as the publicity director goes, I don't care very much and you can razz him a little bit if you want to. He's Fred Weede, who was one of Dade county's three misrepresentatives at Tallahassee and he was against our most important amusement-racing. Try to work in some-thing funny about Weede being publicity man for our tourist resort and yet opposing our biggest attraction.

Get the idea? While Sewell controlled the chamber, he liked the idea of the chamber handling the city's publicity funds. Now that he's on the city commission, he wants the commission to handle it. In other words, he wants Sewell, wherever he may be, to handle that publicity money. Bring out that point strong. But don't libel Sewell, because he might have us arrested. We mustn't libel him until we find out how Tom Arnold comes out on his criminal libel charge.

Write a snappy editorial, razz everybody you can, and hint at the way last year's funds were spent and mention something about that scan-dal connected with it—BUT LET ME SEE THE PROOF BEFORE PRESS TIME.

 $T_{\rm week.}^{\rm HE}$ FANCY embroidered paste pot goes to the Herald for headlines this week. "RUPTURE HALTS CHAPLINS' PEACE" raves the black heading

INFAMOUS VICTORIES: The Chamber of Commerce's defeat of Ev Sewell

BUT---

We Get a

The last issue of "Miami Life" was about as near nothing as I have received. Any chance of getting the paper in the homes Friday evening or Saturday morning so as to get the Saturday ads? If a change is not made soon it will be too late to draw the business, as you will not have the circulation.

Sincerely yours.

CHARLES A. MILLS

CC to Mr. Wen Phillips, Editor.

Mr. Lysle Fesler Business Manager, Miami Life, Inc. Miami, Fla.

My Dear Lysle:

on one story. Now you smart guys, laugh that off.

Drunken Drivers

THIS PAPER heartily approves of the city's campaign against drunken drivers. No city in the country is so tolerant of tipsy motorists, so lenient with them when they kill someone. Any drunken man who steps into a driver's seat is a potential murderer and should be treated as such.

Besides, in these hard times, with a 4-cent tax on gasoline and a \$6-a-quart charge for liquor, anybody caught trying to combine the two should be made to contribute a goodly portion of his wealth to the various police funds.

Frank's Trick Flops

AST week we demanded that a new city manager be appointed. The week has shown that our stand was well taken. City Manager Wharton, in a public statement told of \$1,280,000 that was to be cut from the city's expenses. Now, it appears, the cut will only amount to \$488,999---and that figure is not very definite. If anything is needed to prove the utter incompetence of the present city manager this juggling of our hopes amply proves it.

Let's Start Now

COASTAL erosion along the ocean front is to be combatted and bonds for \$3,000,000 will be issued to cover the cost of this work. On Friday, joint commissions thrashed the matter out and reached an unanimous agreement to raise the money. Miami Beach has already in the bank a balance of \$285,000 to be used for this purpose. While the three millions is being raised; while the commissions are still arguing about the matter, work should be started driving piles and a start of the started driving and a start of the start of driving piles and a beginning made on the work that has already been mapped out. Miami Beach has this \$285,000. The erosion must be stopped. There are many out of work who would be thankful for some of this in the form of wages. A start should be made immediately and the work pushed to completion

TF, as reports say, ex-Postmaster Randall of Hialeah is sojourning in Miami Beach, will it be necessary to secure extradition papers for his return, and would King Newt honor same.

Talking About Airports

 $O^{\rm NE}$ or two things must be taken into consideration when Miami finally decides to build an airport here. In the first place it must be large enough to last for a number of years without having to add to it. It must be situated in such a way that it will be freely accessible from all directions without interference from wires or trees. A site should be chosen that will be approved by the United States government so that a training camp will be started here. We believe that the government favors an island in Biscayne Bay in a position that is near that suggested by County Commissioner W. Cecil Watson, but further south and running diagonally from southwest to northeast. It would need to cover at least 250 acres. At Dinner Key is a flying field that would cost little to put in shape. But it is too small, being only 350 feet by 900 feet. This field has concrete ramps for hydroplanes, concrete streets, and is well improved. It is ideal for hydroplanes, but not large enough for aeroplanes. If Miami is to wild an airport, let it be a real airport that will make this the principal jumping off point for all fliers who are southward bound. We must remember that in fifty years' time an air flight to Miami will be as common as the railway journey nowadays. Huge liners will be plying between cities within twenty years. We must prepare for that traffic now.

about this bank failure is found in the fact that the provided security by the bank consisted of \$60,000 in Homestead municipal bonds, which are probably all right. The remainder in real estate, which is not all right at the present time. Any commissioner who allows county monies to be deposited without proper security to protect the deposit, should be liable for the whole amount, if not criminally, at least personally. Perhaps this is the

as a director.

Not A Word Was Said.

reason why they are closer than the pro-

4.

Ask Me Another Fool ? Who doesn't read Miami Life? Name the principal of Fulford University? Who was Abe Aronovitz? What does F. P. & L. Co. stand for? What do you know about bootleggers? Where is ex-Postmaster Randall?

CAM-H

Who put the hole in the doughnut?

- 8. 9. What is an airport?
- How many Lions attended the Miami Convention? What does Wilson, Dillon and Weede mean? 10.

(Answers on back page)

DADE County Commissioners are extremely reticent on the recent failure of the Homestead bank. The reason for this reticence is not difficult to find. At the time the bank went into liquidation the commissioners had a balance of \$300,000 on deposit in that institution. Now, in all cases where county funds are deposited it is necessary for the bank to supply collateral, security or bonds that can immediately be turned into cash, to an amount sufficient to cover the deposit. The reason the county commissioners do not want to talk verbial clam about it. If the county attorneys, Small and Small, had spent Once in a Great While less time in Tallahassee they might **Kind Letter Like This** June 80, 1927.

tect it.

have advised against this deposit. Is this a sample of the way the county commissioners handle the public funds? If so, it should call for an investigation to find out if all other deposits are in safe keeping. The commissioners must have a large amount of money on hand. It should be satisfactorily proved that it is deposited with sufficient liquid security to pro-

Me and Oscar Now in Business

Miami, Florida, June 20, 1927.

EDITOR MIAMI LIFE: Please tell it to me, for why is it you and the papers of Miami are hollering for new enterprises all of the time and then me and my brother Oscar open up a fine Wholesale and Retail Butter and Egg business and not one line in the papers about it, excusing three lines in the Herald where I advertised for a second handed sausage machine? Please tell your readers that we have opened a first class, high grade butter and egg house by the name of Muleheim Brothers at 1001 East Flagler street at the corner of Northeast 10th Avenue-where

there is plenty of places to park, all around us. As I was delivering seven dozen Grade A eggs, what we call our seconds, to Dirty Louie's Restaurant, I heard Louie and the cook Nick talking about the Hoss Races. Louie said that he heard from Pete Pon-cakchotas, proprietor of the All American Beanery, that three guys by the names of Merrick, Bowman and Jimmie Walker, together with the Mendoza family of Havana didn't want any more racing here. Pete said they wanted it in Havana for their new subdivision in Cuba. The cook said he heard that somebody by the name of Soot or something had unloaded all of his stock in the Miami Jockey Club to a newspaperman that used to be his partner. I wonder was that you, Mr. When Phillips. Pete said the newspaper man wouldn't let on that he had been doublecrossed

Me and Oscar expects to get some mighty good business from Child's restaurant since they have leased the Boca Raton office. Somebody's cook, where I was delivering some Limburger was telling that they paid a awful high price for the place. That's what they get for dealing with two directors of the City National Bank. Bankers get the money.

Don't you think that Chief Quigg ought to furnish two motorcycle policemen to clear the way for the official of the Fire Department every day when he goes west on Flagler street, with the siren blowing, on his way home to lunch? Does he have indigestion and maybe the doctor has recommended hot meals is why he goes against traffic on Flagler at about one o'clock every day; I guess his wife phones him his lunch is ready and he hurries so as to get it while it's hot. When I was in the kitchen of the Greasy Spoon Cafe yesterday, making some adjustments on some rancid butter, one of the bus boys

asked me why you didn't change the name of your paper to Miami Beach Life as you are always holding that city up as superior to Miami. One of the dishwashers remarked that there wasn't any law forcing you to cross to this side of the causeway, if you did not like it over here any more. Don't bite the eye that's reading you, Wennie, an advertiser in the "life" is worth two in the "news"—to you.

Being a new business, me and Oscar are looking for all of the business we can get so I wonder if you can tell me the name of the gentleman with one of the Building and Loan companies, whose stock is being peddled and speculated in, who has made so much money lately by selling tips on who has stock to one of Miami's curbstone brokers. He could buy a lot of butter and eggs and cheese, if we could get his trade. Oscar bought some stock and the next day this curbstone broker came to see what he'd sell for.

Though most all of the candidates for city commissioner promised to get our electric bill reduced, it pains me to tell you that me and Oscar just got a bill for more than last month. Ain't there some way we can recall these commissioners and try some new ones as me and Oscar are tired of paying bigger bills when we expect littler ones. Now that Mr. Platt is a city commissioner, maybe Mr. Arnold, our

traffic director, can buy enough paint cheap to finish painting "stop' signs where they belong. Two ladies came near being killed at Bayshore Drive and Fifth street 'cause Mr. Arnold ran out of paint. Well, hoping to be favored with your kind orders, I remain,

Yours for pure eggs and rich butter,

ADOLPH MULEHEIM

WHAT, have the Florida Power & Light Company and Abe Aronovitz both left Miami?

Page Two

MIAMI LIFE

Saturday, June 25, 1927

unless his wife

ten applicants



Published Weekly at 117 Halcyon Arcade. Miami. and 343 Jefferson Aver Miami Beach, by Miami Life Co. Wen R. Phillips. President; Lysle E. Fesler, Se tary-Treasurer. Miami Phone 37737

> WEN R. PHILLIPS, Editor and Publisher LYSLE E. FESLER, Business Manager S. C. EBBETS, Circulation Manager

SUBSCRIPTION RATES United States-1 yr., \$2.50; 6 mo., \$1.50 Foreign-1 yr., \$3.50; 6 mo., \$2.00 Change of Address or Contributions must be received by Tuesday if intended for that week's issue.

Entered as second class matter, April 11, 1925, at the post office at Miami. Fla. under the act of March 3, 1879.

NOTICE TO ADVERTISERS

Advertising contracts are solicited and accepted by the business office—or by any representatives of "Miami Life" subject to Editorial approval. The Editors reserve the right to reject any contract accepted by the business. by the business office or its advertising staff-to cancel same at any time after acceptance-and to refuse publication of any advertisement thereunder at any time such advertising is considered by them as unreliable or undesirable



LOOKING BACK Over Miami Life Files

January 30, 1926.

Let's Have an Old-Fashioned Hell-Raising

WHILE not seeking to indulge in calamity-howling, let us take this opportunity of pointing out the serious crisis we have reachednot so much in the hope of obtaining an immediate remedy as in will be brought into Miami by me, the belief it will help prevent it ever happening again.

It is not simply bad luck that Miami and Miami Beach are bottled up; that the F. E. C. declared an embargo; that the overturned Prins Valdemar in the harbor has effectually stopped all water traffic for three weeks; that the Causeway jams hourly are ruining business in Miami Beach; that Miami streets are continually congested; that Dade county highways north, east, west and south, and especially north whence come the tourists, are virtually impassable.

Each and every calamity mentioned is due to one thing: official neglect, ignorance, incompetence—call it what you will. Indirectly the citizens themselves are, of course, to blame for not hiring competent public servants.

If the stockholders and directors in any big manufacturing plant displayed a like indiscretion in selecting department heads, the plant, no matter how wonderful, would be bankrupt in a few weeks. fact that Miami has been able to progress and prosper in spite of official incompetence is a tribute to its marvelous climate and natural beauty, natural assets so powerful that they induce hundreds of thou-sands to tolerate what they would not think of tolerating in their home cities.

Miami-and the same applies to Miami Beach-has officials who adequate harbor. They do not listen to the advice of experts who have spent lives in planning great cities, great transportation systems,

are continually being caught napping and each time the public loses

all are the folks who hold the city's future in their hands. The public's heart is right. The public votes staggering bond

to the front in every campaign for finances, public or private. The sons. I cannot allow my name to peared. So, if readers of this colpublic wants Miami to become a great city and it has faith in the be used in any connection. Any- umn can do a little detective work final realization of that dream.

way, remember my wife. She's and get the diary back, they may But on every hand it finds the greatest obstacle in the path of the mother of my twin sons. Abso- keep the tooth-pulling coupon as a lutely and Positively, and she reward.

Miami's prosperous future is official incompetency.

And the public is slowly waking up to the fact. Next week Miami Beach's mayor and councilmen face a public reprimand, perhaps expulsion. Miami Beach people are being hit in a very tender spot—their pocketbooks—and they are being hit rather hit difference in the spending money hard-and mostly because of their public officials. And they have now and then, so I went out and got those ladies' names so as in fire in their eyes and clubs in their hands.

case they wished any washing Let them go to it! What we need most today is a group of publicspirited property owners who are willing to go into court and fight done. Sarahonia. that's my wife wasteful projects, graft, and incompetency-who will impeach public could do it. Say, do you newspaservants and who are unable to keep pace with Miami's growth. There's no moral issue involved. It's a matter, mind you, of per men need washing? I can get you a special rate. What size shirt do you wear?" and Greeby

keeping Miami from hitting a dead financial calm. In plain words, it's time for a real, genuine, old-fashioned, civic hell-raising in Miami—such as there would be in any self-respecting young orphan moccasin snakes city anywhere else whose progress and prosperity were imperiled by which he had succored out of the Everglades. smug, ignorant, inefficient public servants! "Mr. Greeby, I have no laundry

street.—Adv.

Dentist

400 Ralston Bldg.

Phone 6893

44 N. E. First St.

in

March 20, 1926.

Facing Facts, Folks

LET US BLOW a mighty blare on the trumpet, for the millenium is coming to Miami. No, the revivalists are not going to sanctify us;

and we are not predicting another "binder-boy" summer. But the time is coming-is not far distant-when some of our "big real estate operators" will have to go to work.

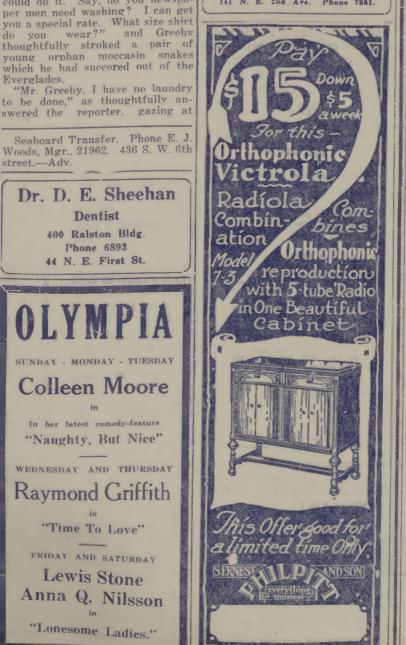
Just think of the benefits of that! Doctors, dentists, and business men will be able to get well-located and reasonably-priced offices again. The streets will not be infested with free-boat-ride ticket peddlers. And hundreds of ambitious young men will again enter honest, con-structive occupations. The bootblack from Gotham will shine shoes again; the soda-jerker from Atlanta will go back to curb service; the station-agent from Peoria will go to work with the Seaboard and the shoe clerk from Wichita who sold a lot last summer will shut up his office, sell his desk, and open a shoe store.

It is time to face facts, to quit hypnotizing ourselves with phrases like "boom," "slump," "the real estate market." Miami is no longer a real estate Wall Street, a place to speculate in lots instead of stocks. Miami is no more to be hurt by fluctuations in "watered" realty values than the United States is to be injured by the recent flurry on the Exchange.

We have heard so much about real estate, we have talked so much about it, we have read so many real estate publicity newspapers, that we have lost our perspective. We mistake the wails of the disap-pointed get-rich-quicks for cries of real distress and disaster. Miami is bigger and healthier than it ever has been. Our Klondike gold rush is over, but our development has only begun. And it will not be long until our thousand-dollar-millionaires and our ribbon-clerk realtors will realize this. Those of them who amount to anything will go to work and build up the city; the rest will leave-proise heaven!--and chase after other will-o'-the-wisp booms

Right now there is a wonderful opportunity for anyone who will Right now there is a wonderful apportunity for anyone who will work, whether he has money or not. For over a year, every business concern in the city has been half-crippled by the inability to get com-petent, energetic, intelligent employes. There was too much easy money to be had. It was impossible to get good service from any business concern in this town—and it was equally impossible for the best-meaning of them to improve conditions. The line formed on the left for everything in Miami last summer and fall, for food, and clothes, and anortments and night-clubs apartments, and night-clubs.

But the worm (meaning, as usual, the public) quivers as if about to turn and demand its money's worth from local business men, builders, railroads and paving commissioners. And when these try to give service once more, there will be countless openings for young sales-men who haven't entirely forgotten how to work. And there are even more wonderful openings for outside business men and for disgusted realtors, who are willing to go into business here and really develop the town with stores instead of blue-prints of store sites. ATTENTION Architects. Artists. Engineers Ne have any article you need, in-luding a modern Blue Print Plant. Photostate Dept. Picture Framing T Square & Triangle Co. 141 N. E. 2nd Ave. Phone 7861.



11 11 11 11 11 11

7OUR investment in real estate, whether in a home or in lots for sale or to build upon, is safe in Coral Gables-because in Coral Gables promise is but a synonym for performance. Promises in Coral Gables have been overkept.

Less than three years ago, the founder of Coral Gables promised, in his advertising, the construction of a great hotel and sports centre, to cost \$1,500,000---the hotel to be topped by a tower reminiscent of the Giralda Tower of Sevilla Cathedral in Spain.

Today, in place of a \$1,500,000 hotel and sports centre, there stands in Coral Gables the \$10,000,000 building and plant of the Miami Biltmore Hotel, the Miami Biltmore Country Club, the great Biltmore Swimming Pool, two magnificent 18-hole courses. great winding waterways and lagoons reaching down to the sea-and the exquisite Tahiti Beach, a veritable breath of the South Seas. And brooding over all is the Biltmore Tower, a replica of the Giraldo Tower of Sevilla Cathedral.

The promise was made less than three years ago-the fulfillment has been standing before your eyes for nearly eighteen months. First an avocado and grapefruit grove and a vast expanse of palmetto and Caribbean pine-then on March 15, 1925, ground broken by big foundation machines, started by the hand of Hon. William Jennings Bryan, now gone to his rest-and then. ten months later, the great \$10,000,000 plant opened to the public service.

That is how promise is met with performance in Coral Gables. What were narrow lanes between the pines are now great streets of imposing width, carrying street car and rapid transit lines. Palmetto wilderness is now covered with hundreds of miles of fine, smooth motor-roads, well-paved and flanked with broad sidewalks-and the territory is dotted with fine homes and great institutional buildings.

Just as in the past, Coral Gables is going ahead this year---meeting promise with performance-building values for every property-holder and every investor. This is the time of all times to buy real property in Coral Gables-where promise is merely the bond of performance.

Miami Sales Office 152-8 E. Flagler

CORAL GABLES The Miami Riviera 2

Offices in All Florida Ottin

SALES AND EXECUTIVE OFFICES Administration Building, Coral Way, Coral Gables

all and the second second

Saturday, June 25, 1927

"SAMMEH OF MINSK GABAIRNYEH"

By "Doc" Benjamin

(Copyright, 1927, M. J. B .-- Reproduction Prohibited)

Eppis-Oat Tvellf

JAKESONWILL; EN ROOT TO NOO YAWK.

VELL, wot I should tell you, but dis is June de twandieth and I am et de Burbridge Huttel. I got to leff. Yasterday so we riched Daytunna Bich an we ragistered at de Wiliams Huttel. De room its culled op on de telephunn de switzbudd hopperator wot I hesked for ah fen to cool me hoff.

"You want ah fen, Sammeh?" she asked me. "Of cuss I wanna fen; dot's wot I hesked you, ain't you?"

"Awrightie, I'll sand right opp wid de boy!" So de boy soon comm op wid de fen. Efter he connected de fen, so its wouldn't stott. So ahgain I-

culled op on de telephunn wot I complained. Roddaway de boy comm beck and sad to me, "Mister, its will be dot you got to put in

tan cents to make de fen go.' "Tan cents?" I hollered wot I robbery, aint you? I'll gat hot in-stad of cooling hoff. Hey, dunt you know dot de war is hover, hah?" But wots de use hogguing wid iggorant pipples.

When we were ready to live dot huttel, so he sands me ah beel wot he chogged Six dollizz ah day! Can you beerit? Phooy, I wuz sorry wot I laft MeYamee. But I'm glad wot I'll soon be beck ahgain to de lend of de Megic City. Can you ahmegine paying in dese times, Six dollizz ah day for ah room? An den paying for de use of ah fen tan cents wot it runs two howers an den you got to put in ahgain tan cents itch time you want to

Vell, dot wuz enough. So in de munnink we laft Daytunna Bich an we sotted for Jakesonwill. An bullive me, de more I see from de udder tonns, de more I wish dot I wuz beck in MeYamee, yi-yi-yi!

Vell, here I am in de huttel wot I'l gonna stay till de night time. Vhen it'll gonna be Hate o'clock so I'll gonna budd de train wot I'll gonna take de Floridee Yeast Cusst Railway udder de Sibbudd Hairline wot I'll gonna rich Noo Yawk Tuesday wid June de twandy-foist. Its will gonna be Tan o'clock in de hivvnink wot its will be 'Lavvin o'clock daylight savings time in Noo Yawk.

Its wil plizz me to lat you pipple in on de risaption wot Noo Yawk is gonna gave to MeYamee's City Commissioner

An tucking about de City Commissioner, I hupp dot you pipple beck humm rillize dot I did de bast thing when I made Mister Sool for de Mayor of MeYamee. He'll do de bast wot he can until I comm humm. I gave him already constructions on how to run de City an he gave me his woid dot he will

carry it out to de ladder. He stends hullhottily wid my policy. Soon we will build new highways for de pokking spaze for de Summer widowers. Huld it ott my frands! We'll soon gonna have it all ready. We'll soon gonna have free rents; free gezz wid light wid pow; free boss rides; free benk unns; City will pay hall tackses; did tan acres hoil land free.

Dunt forget dot so soon wot I'll gonna comm beck to MeYamee, so we'll gonna have dis Housewife's Union, wot if your wife gats irrigated wid you an wants to go on strike, so you'll gonna have de right

Another Cop Scrap

EARL HUDSON, Miami's fighting policeman who spilled the dope bucket last week by knocking the veteran Billy Britton kicking in three rounds, has been selected to top the card again this week at the Ball Park and another veteran of the ring has been

chosen to oppose Earl. Al White of Pittsburgh, lightweight who has faced Tommy Gibbons, Mike Mc-Tigue and Young Stribling without being put to sleep, has been chosen as Earl's playmate over the ten-round route and Earl will certainly have to step at a faster pace than he did last week to win. The semi-windup should also result in a "war" when Dandy "Kid" Dorland begins to swap punches with Tommy Madden. Both boys are sluggers and should start things happening immediately after the first bell. An eight-rounder that looks good from the start will find Ben Spivey slapping away at Emel Schiavone and the result of the match depends on just how mad Spivey makes Schiavone with his slaps, for it is reported that the two have difference to settle, that difference being the result of both boys having a date with the same girl one evening re-

A Few Paragraphs **From Percy**

cently.

ida boasts.

THERE'S lots of jolly old rumore floating around these days. Rumors that Curtiss, of flying machine fame, will bring an aeroplane factory to this dis-trict. Rumors that he has sold his interest in the Hammondsport, N. Y. plant. Rumors that Curtiss & Bright will pull off something big in the next few weeks. That they are offering to wager that the population will be greatly increased within the next ninety days. While none of these rumors may be cornect, the suggestion that an aeroplane factory might be brought here is a good one. There is no better flying air than this part of FlorMIAMI LIFE

The Audairport

M^{IAMI} needs a large auditorium. Miami also needs a large airport. Why not build an auditorium large enough to use the roof of it as an airport? Such a duplex arrangement would be a great advertisement for the Magic City. This would take care of the whole business with one site-and a site for these two improvements appears to be the greatest trouble. Miamians should get expert advice on the matter.

Start now and have the auditorium and the airport ready when the rush of conventions hits here next May. Arrangements must be made now to hold the conventions and keep them coming.

We created a good feeling by our hospitality to the Lions and the smaller conventions that have been held here in the last few weeks. We are becoming human.

Let us cut out talking about what we are going to do and start digging foundations.

ers of nature's children. But it the woman who is so enthusiastic about the welfare of the birds is not in favor of cats. The other day she caught a neighbor's cat and almost beat the life out of it. Which spoils her good record in the matter of kindness to ani-

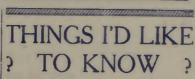
Kindness to birds and animals is all right in its way, but there are exceptions. For instance, the butcher bird. These birds are killing or chasing off every other bird in the district. Quail are being chased from the district into the Everglades by the butcher birds. Most of our song birds are folding up their nests and beating it for some safer spot. A campaign to eliminate these butcher birds should be started before they have cleared the whole district of the more friendly birds. A few deter-mined individuals with small-bore shot-guns could kill a lot of them in a day or two. "Save the song birds" should be the slogan of all who wish to keep them with us. Away with all birds that prey on the gentler members of the feath-ered tribe. Many canaries are killed every year in their cages by butcher birds. It is time they were eliminated.



A^T the Temple Theater on Sunday evening the Greek Orthodox Community will present a Greek play for the benefit of the new church. The play, "Gol-pho," a drama in five acts, will be

given in Greek. There will also be a musical program. The Greek Community was formed early this year when a charter was obtained and it is now a strong organization. A church was purchased at 1501 N. E. First avenue on June 4.

An "As You Like It" bridge party will be given at the Hotel Watson Thursday afternoon, June 30, by Mrs. Sayward Gal-braith of Miami and Cincinnati. The affair will be for the benefit of the Unity Center of Practical Christianity, 275 N. E. First street. Prizes will be given at each table and several handsome prizes will be drawn for. A cordial invitation has been extended and a refreshments and a music-



If Cliff really injured himself on a nail

If Dick reformed by attending If Dick forst the church social

If Ted Elliott doesn't have to do most of the work since Bob got the new camera

university? ? ? ?

Why Dillingham left town right

after making a few thousand If Dexter ever had to pay back

the five ? ? ? Who is doing the cooking now

that Kent is a customer at the grocery store

How the fair bather retrieved her swimming suit at Miami Beach on Thursday when she took it off under water on a bet

Where Bill gets all those hot poems from ? ? ?

How Elsie enjoyed the parade the Lion already and if she has forgotten

If Lucile is going to California . or back to Georgia

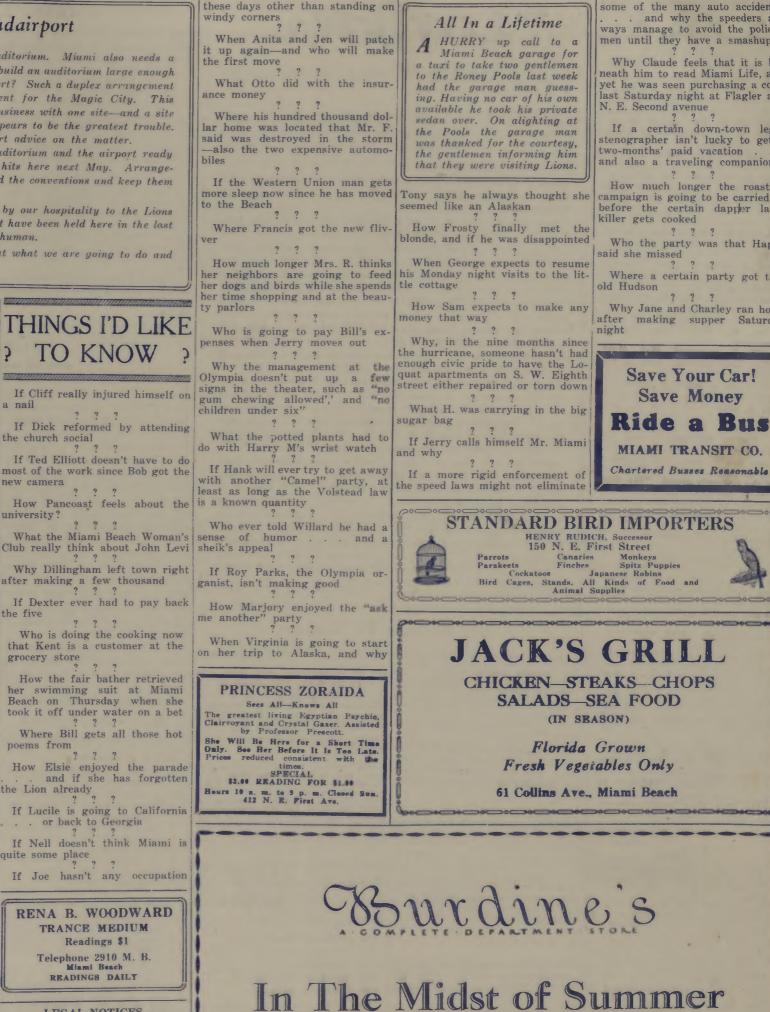
If Nell doesn't think Miami is quite some place

If Joe hasn't any occupation

RENA B. WOODWARD TRANCE MEDIUM Readings \$1 Telephone 2910 M. B. Miami Beach

READINGS DAILY LEGAL NOTICES

N THE CIRCUIT COURT OF THE ELEVENTH JUDICIAL CIRCUIT OF FLORIDA, IN AND FOR DADE COUN-TY. IN CHANCERY.



Page Three

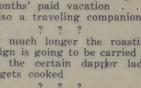
some of the many auto accidents and why the speeders always manage to avoid the police-men until they have a smashup

Why Claude feels that it is be neath him to read Miami Life, and yet he was seen purchasing a copy last Saturday night at Flagler and

If a certain down-town legal stenographer isn't lucky to get a two-months' paid vacation and also a traveling companion

How much longer the roasting campaign is going to be carried on before the certain dapper lady-

Who the party was that Happy



Where a certain party got that

Why Jane and Charley ran home after making supper Saturday

to gat ah blound scab, yi-yi-yi! Naxt wick, I'll gonna see you in Noo Yawk.

(To be continued.)

July 15.—Master Barbers Who Haven't Paid Rent. This convention is expected to attract 6,000 from Florida alone. July 25.—Lot owners in Pro-

posed Subdivisions Who Have Not Completed Their First Payment. Due to limited traveling facilities, the committee reports that not over 45,000 will be able to reach here. Hotels and restaurants are urged to reduce their rates for this convention and not to overcharge. The Chamber of Commerce advises all husiness houses to lay in a large supply of whatever they handle. (This paper advises the

same business houses to lock the doors and go on vacation during the convention.) August 1.-Hurricane Predict-

ors' Association. A special feature of this convention will bt the free trip to Swan sland. Among the interesting sights there will be a visit to the hur-ricane incubators, where the young ones at play may be seen nursing. This trip will be chap-

eroned by Weatherman Gray. August 15.—Tag Day for Professional Bondsmen. Tags will he sold on all the principal corners of Miami by the Ladies' Anxiliary of the Dade County Bootleggers' Association. Free samples of Hialeah (Scotland) rye will be given to the lady selling the most tags.

August 30.-This date has been given over to the satisfied pa-trons of the Florida East Coast and the Florida Power & Light company. Addresses of welcome will be given by the defeated candidates who recently ran for the city commission

In The Editor's Mail

LION RAMPANT

Editor Miami Life: In your issue of lune 18, page 3, column 6. you would like a know what the Lion is doing to the Tower.

think he is doing the same thing he to the Miami Hotel Association. F.M.B.

Whatever is done about displaying the American flag it should an least be hauled down at sunset. To see the Stars and Stripes flutter-ing from the top of the staff dur-

ing the hours of darkness is an in Coming Conventions sult to the country. The flag should be flown between sunrise and sunset. It should repose in its

locker during the hours of darkness and then be raised after the sun has peeped over the eastern horizon. So many people allow the flag to fly both day and night when, if they knew its meaning, care what it stands for, they would

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

al program arranged.

LEGAL NOTICES

IN THE CIRCUIT COURT OF THE ELEVENTH JUDICIAL CIRCUIT OF FLORIDA. IN AND FOR DADE COUN-TY. IN CHANCERY. No. 16405-B THOMAS HUTTON AND ERNEST L. HUTTON, Complainants. Vs.

VB. BOSTON-MIAMI HOLDING COMPANY. BOSTON-MIAMI HOLDING COMPANY. a corporation organized and existing under the laws of the State of Flor-ida: S. S. GOLDEN, JOHN D. CLARK, INC. a corporation organized and ex-isting under the laws of The State of Florida: LEONARD C. OLIVER. CHARLES A. SILVERMAN, NA-THAN HOROWITZ: GORDON & RAYMOND, INC. a corporation or-ganized and existing under the laws of the State of Florida: CHARLES GORDON, INC., a corporation organiz-ed and existing under the laws of the State of Florida: CHARLES GORDON, INC., a corporation organiz-ed and existing under the laws of the State of Florida: N. ROSENFIELD and G. B. BALDWIN, Defendants. BILL FOR THE FORECLOSURE OF MORTGAGE NOTICE OF MASTER'S SALE Public notice is hereby given that under

Case No. 16410-A MARGARET F. BEACH. In through her husband, JULIAN J. BEACH; and JULIAN J. BEACH, Compleinants,

vs. BOSTON-MIAMI HOLDING COM-PANY. a corporation organized and existing under the laws of the State of Florida; S. S. GOLDEN; JOHN D. CLARK, INC. a corporation or-ganized and existing under the laws of the state of Florida; LEONARD C. OLIVER; N. ROSENFIELD and G. B. BALDWIN. Defendants.

BILL FOR FORECLOSURE OF MORTGAGE.

NOTICE OF MASTER'S SALE

Mallinson's Indestructible Voile, \$2.75 yd.

40-inch widths of sheer durability! This allsilk voile meets all the requirements of service in a filmy material. It will wash, too. The complete color range includes: French blue, white, navy, tan, Lanvin green, black, maize, peach, orchid, turquoise, pink, grey, violet and nile.

Georgette Crepe \$1.95 yd.

This is an unusually heavy quality for the price. In pink, yellow and rose for dresses and underthings. 38 inches wide.

Wash Satin, \$1.69 yd.

This is an all-silk satin with twill back, 36 inches wide. Pink, white, maize, or orchid make cool slips.

-SECOND FLOOR

Scarfs Special \$1.98

Georgette crepe de chine and chiffon scarfs have been delectably printed and blocked to complete your summer ensembles. Either fringed or unfringed ends in pastel or ombre effects.

Chic lies in wearing your scarf snugly about the throat, one loop pulled up at left side, and an end fluttering both front and back.

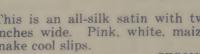
STREET FLOOR

H. & W. Radium Girdles, Special \$6.50

The dainty kind that the not-too-large figure likes best for summer of flesh radium with surgical elastic at sides. They are wear lined with the finest quality sateen and banded at top with narrow elastic.

This model has six hose supporters and its femininity is increased by edgings of footing. Clasp front style in sizes 27 to 33. Our volume of corsetry business made this price concession from the manufacturer possible.

-THIRD FLOOR



Page Four

Round the TOWN with KOD

GOOD POSTAL SERVICE. POSTMASTER PITTMAN, **P** not having received many boosts of late in this column, it becomes a pleasure to compli-ment him on the efficiency and dispatch of that branch of his department devoted to parcel post delivery.

Hal Reid, who sometimes cognoms under the nom de plume of Hal Harris, went over to Tampa. While there he did a little shop-ping and mailed himself a nicely wrapped parcel back to Miami. He shipped it to S. H. Hart, 522 Brickell avenue, and, for variety, reached the address before the arrival of the package. Not having received many presents lately, he thought it would be a good idea to be on the receiving end, and that is how he answered the door bell when the parcel postman rang the bell. "S. H. Hart?" queried the

postman.

"Yes," answered Hal Reid, alias Hal Harris, alias S. H. Hart.

"Here's a package for you," said the postman, as he brushed off a little dust from his new suit. "Thanks," said Mr. Hart.

"You're welcome," said the postman as he turned over the lapel of his coat and revealed the credentials of R. J. Maloney, of the narcotic squad. "Mr. Stevenson, my boss, asked me to assist you in opening this package and then in looking through your room to see if you have the proper place to store whatever it contains.

And thirteen ounces of good eatable, or whatever morphine is used for, came out of the pack-age, and \$5,000 worth of mer-chandise passed into Uncle Sam's hands, as did a couple of counterfeit Liberty Bonds found on the premises, along with some other man's gun.

The affair was a distinct trib-ute to the postal service, only Agent Maloney is kicking about the bump he got on the head while opening up the back door of the delivery truck, and Mr. Hart thinks a ten-thousand-dollar bond is quite high.

THEM PROHI GUYS. Fort Laudredale citizens are getting better acquainted with Miami every day. Thirteen of them came down Thursday. In order that they might see all the sights, Prohibition Agonts

At Last

D^{OWN}, at Homestead the Leader is now pub-lished in tabloid form. The press used was not exactly adapted for the printing of a paper this size and a new cutter had to be purchased to do the work on the smaller sheet.

The representative of the machinery company who was to receive the order was a little slow in turning up and the superintendent got busy and evolved a substitute. When the representative arrived he found the work was



MARCOTIC agents capture king-pin of narcotic peddlars * * * Local authorities start war on reckless driving . . . too many pedestrians being killed * * * Governor Martin has not yet indicated his choice for new judgships . . . he'd have to fill fifty new places to satisfy the number of candidates * * * City starts retrenching . . . City Manager Wharton starts his new term on an economy basis * * * Mayor Sewell slows up Chamber of Commerce . . . says city should handle its own publicity fund ... may put Representative Weede out of a job ... he was up at Tallahassee . . . and sat down on the race track bill ... Smoot says track will run next winter * * * Miamians patronizing restaurants say the Lions must have forgotten to eat ... claim fresh eggs are not in very good condition * * * L. S. Dillingham makes \$9,500 writing U.S. bonds upstate . . . he can't write them in Miami * * * Dade County school teachers to work harder next year . . . cut down from 900 to 600 . . . although enrollment of children will be greater * * * New city commission functioning smoothly . . . seven hundred campaign workers seek to have their names on payroll . . . they're out of luck * * * American Legion to hold big celebration at Opa-Locka on the Fourth . . . another on Miami Beach * * * 10,000 Lions still lost never got to Miami . . . expect Jacksonville might have detoured them * * * Governor Martin passed through Miami . . . said skyline didn't remind him of New York * * * Prohibition agents get busy . . . raid Fort Lauderdale and Miami emporiums * * * Agent Dozier's case in Judge Penny's court continued until June 28 . . . Tom Farley had him arrested * * * Liquor market shaky . . . supply fair . . . prices fluctuating * * * Rumors of something doing in immigration circles * * * ex-Postmaster Randall of Hialeah still hard to locate * * * \$3,000,000 erosion bond issue passed unanimously by joint committees of Miami Beach Council, County Commissioners, and Dade County Beach Erosion Committee * * * Beer reduced to 75 cents per bottle .. after most of the customers had taken to water * * * MORE NEXT WEEK.

Big Business In Session

MIAMI LIFE

CAUGHT IN PASSING

T is a strange streak of fate-possibly irony-which causes the mas- ally in Miami and, like many other L ter bakers of Miami to charge excessive prices for bread in order to cover the heavy cost of so-called competition. weekly newspapers, there is a ten-dency to disregard it. Too ofter

cover the heavy cost of so-called competition. Daily many thousands of loaves are subjected to the intense heat of the Miami incinerator, with the result that the dealers have fresh bread on the following day. The bakers claim that they are confronted with an economic prob-lem calling for delicate handling. They say the stores demand fresh bread. If they, as bakers, do not furnish it, their competitors will. As a result, grocers are assured of fresh bread every day, and credit is gven for the unsold loaves, which later find their way to the incin-erator erator.

This is nothing more or less than a crime, engineered by small-brained business man. This bread could be sold at cost and advertised as day-old bread. The law of supply and demand should regulate it. Ing from a brain storm and that Especially with conditions as they are today in Miami.

The story that unscrupulous dealers would take advantage of the situation by imposing the old bread on their customers as fresh bread, out that there was an exceedingly will not stick. Customers are not that susceptible to the wiles of the shoddy dealers. In fact, no dealer could continue in business using vention to Miami. It came as a such methods.

Reduce the price of bread to a fair profit-making basis and elimi- shock as a matter of fact that it nate the penalty on hard-pressed Miamians.

Otherwise, the customers might revert to a cracker-eating campaign.

"Explanation"

(From The Miami Beach Beacon)

 ${\mathcal E}^{
m VERYONE}$ knows that Representatives Wilson, Weede and Dillon came back from Tallahassee a few weeks ago in a properly apologetic mood. But there are few who have heard the explanation from any of these lawmakers as to why they refused to favor a local option racing bill. At a Kiwania lumahaan a four days are Bonnecent time. Wilcow that the "Solid South" is be-Kiwanis luncheon a few days ago, Representative Wilson ing encroached upon by the Regave his explanation.

Fifty percent of the persons who wrote or wired the Dade lawmakers concerning the racing bill were opposed to racing, he said. Twenty-five percent favored racing with the pari-mutuel system of wagering. The other twenty-five take care of the enormous crowd percent favored horse-racing, but made no mention of the which would attend the convenpari-mutuel system. Mr. Wilson pointed out that there is no tion. It will have to provide a law against horse-racing in Florida.

Inasmuch as fifty percent of those interested in the racing bill were opposed to it, and twenty-five percent had that can be done. failed to say that they favored the pari-mutuel system, the job, but bend every effort to bring that convention to Miami. Let us pay no attention to the scoffers lawmakers assumed that they were representing the views of SEVENTY-FIVE PERCENT of the citizens when they opposed the measure. who declare that it cannot be done,

If that isn't the acme of presumption, it at least is very but go ahead and do it. There are poor mathematical calculating, and we're sure you'll laugh

Saturday, June 27, 1927

sure gave all a surprise, and up-

set the dope when he battered the tough "Billy Britton" all over

the ring for three rounds when Billy's seconds threw in the sponge, to save the boy from

more punishment. Earl has all

the makings of a real topliner

under good management and a

Another boy who is making good with Messrs. Martin and

little more ring generalship.

DEMOCRATIC CONVENTION A Comer

O^{VER} at Miami Beach there is O a newspaper called The Bea-con. It does not circulate gener-**EARL HUDSON** gave his wares to the fight fans last Mondency to disregard it. Too often day night. The "Fighting Cop"

read the editorial. The other one-tenth found out

brains are not entirely confined to Armstrong is "Young Conley," the high school boy, putting up a game fight after being K. 0. in the second round with the bell shock to the city, so much of almost stunned them into activity Democratic national committee men have expressed themselves as

favoring Miami for the next con-vention. They do not want the convention held in strongholds of any of the candidates; they want it held some place where the ar-dent supporters of Al Smith, W. G. McAdoo, et al, will not interfere with the business of the convention to the extent that they interfered in New York.

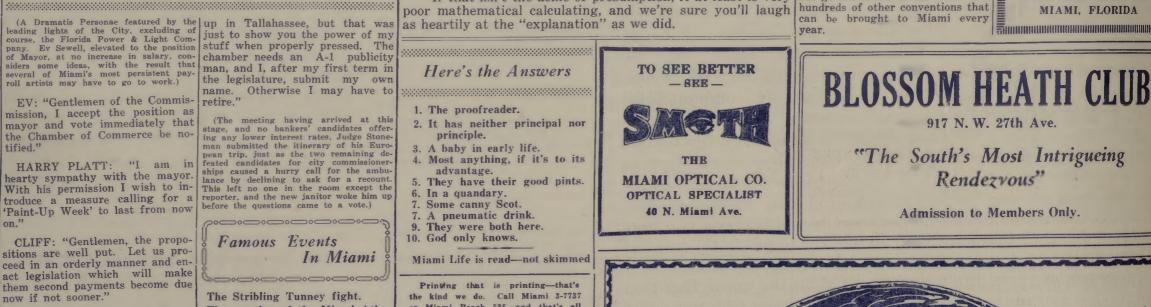
publicans and the South consequently is entitled to the convention for one year. Miami is virtually the only city in the far South that has the accommodations to place seating thousands of persons who desire to witness the struggle for the nomination, but Let us not go to sleep on the

Trail Pharmacy Brannon's Pharmacy Trappnell Drug Co. Flagler Pharmacy Riverside Drug Co. Southern Pharmacy West Side Drug Co.

THE SKIN-REM CO. MIAMI, FLORIDA

917 N. W. 27th Ave.

Rendezvous"



them second payments become due now if not sooner.' (A message is read from Mr. Helser. He is the highest-paid vice president of th Chamber of Commerce. In this letter, on which postage has been paid, Mr. Helser claims Ev is wrong and publiely challenges him to a debate in Royal Palm Park. Mr. Ev, being busy with a new sale of men's goods, proceeds to cancel all speaking engagements, and walks past th First National Bank without looking in. As a result, Ed moves to make the nomination unanimous.)

tified."

The erection of the Miami Athletic Club. The All-States Building.

The Urmey Apartments. The "Time for a Change League."

or Miami Beach 535-and that's all there is to it.



Admission to Members Only.



being well done at a saving of one hundred per cent of the price of a new cutter. The supe, being of an inge-

nious turn of mind and the possessor of a beard that insisted on being mowed each morning, fashioned a cutter out of his used Gillette razor blades.

Besides saving money this answers the old question of what to do with our old blades after the silkiness has departed from the edge.

Simmons, Standeau, Clark and Dozier, in company with Christensen of the Coast Guard, and Deputy Marshals Hollingsworth and Cooper, were along. It seems that the thirteen were

enjoying one of the favorite pastimes of south Florida. They were drinking, possessing, manu-facturing and selling bottled dynamite, when all of a sudden the above-named men on Uncle Sam's payroll, knocked and went

Home brew and other go-tosleep potions were gathered all over the city. Agent Standeau thought he was shot when one of the bottles protested at being disturbed and burst in his face. The noise of the explosion caused Dozier to imagine another warrant had been issued against him and Christensen called all hands on deck.

The net result of the series of raids caused a great thirst in Fort Lauderdale, and most of the week's profits gathered in by the sellers is now snuggling in the pockets of hungry bondsmen.

THEY'LL MAKE CORKSCREWS

The Norwegian freighter Anjer, reputed to be the largest freight carrier ever to enter Miami harbor, is still loading at the municipal docks. Four thousand tons of assorted scrap iron, consisting of hurricane-wrecked Fords, auto boneyard wrecks, and odds and ends of most every hind of monthered by kind of machinery lies alongside her. She was supposed to leave Thursday, but the loaders found that to load such an assortment of junk was more than they had bargained for, and that to get the stuff on required pretty near handling each piece individually. The Anjer will unload the stuff at Danzig, Germany, where it will be resmelted and made into razor blades, can openers, cork-screws, and nice Christmas jew-elry for the United States.

MR. WHARTON: "In accepting this nomination as City Manager, I wish to state that the budget as submitted by me is entirely wrong. I thought that this little doctor was after my job and, as a result, the reduction in my salary should be reconsidered as not having been of much use to myself.'

CLERK ROSS: "I will, upon your urgings accept the re-position as city clerk. Them candidates paid enough poll taxes for me to eceive a substantial increase in salary, without any additional fines from red-curb parkers to pay the same. You may act upon this suggestion if it aids me."

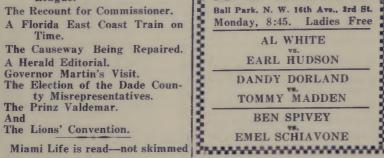
ATTORNEY WATSON: "You have nominated and appointed me as city attorney. If advance in-formation was not to the effect that Miami was going to have an entire new set of city officials, do you think I believe it fair that I recommend a cut in all salaries, es-pecially my own?"

PUBLICITY DIRECTOR WEEDE of the C. of C.: Gents, what this town needs is publicity. It is true that I made quite a bit

Eventually you'll find your way here. You can't escape us. The best people fill up The Village Beer Garden

Phone M. B. 835 1249 Espanola Way





A Comet Is Approaching the Earth at the Rate of **One Million Miles a Day**

But that should not make you delay in placing your printing orders.

No matter how large or how small the order, it will receive the personal supervision of the superintendent.

We are noted for the excellence of our work and speedy completion of orders.

Let us know your needs and we will give you an estimate.



