

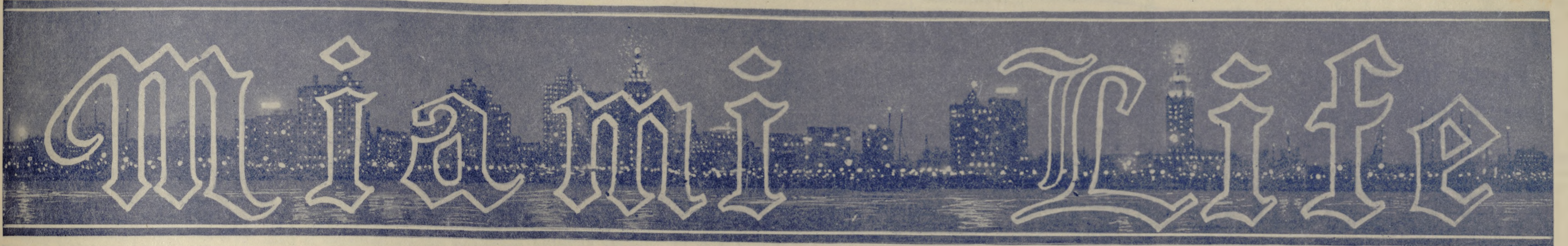
Current Charges

The income tax department informs us that Miami taxpayers charged up entirely too much to "current expenses." But, of course, they didn't know much about the Florida Power & Light Co.

# Greeby Fights 'Glades Fire

Welcome, Lions!

The Bible tells us that the Lions ate up all the Prophets. We hope the Bible is correct. We Miami-ans are figuring on recovering all those Profits when the convention comes here next month.



YOUR SKYLINE REMINDS ME OF NEW YORK

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Edited by WEN R. PHILLIPS

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## Ask Your Bankers—and Vote the Other Way

WE'RE VERY sorry, but the fact remains that election is only ten days off and we're still at sea on the six candidates for city commissioner. We're hoping that by next Saturday the various political and financial alignments will become more clearly defined and that we may be able to speak out loud. But just at present we don't know how we're going to vote ourselves.

We've got to find out more about these fellows who are seeking to run our half-billion-dollar city.

There are so many "slates" that it is obvious that no one combination has the edge. Here's one group boosting Reeder, Donn and Platt. There is a Sewell-Reeder-Gautier combination; an Aronovitz-Gautier-Platt clique; a Reeder-Donn-Platt affair; and every other combine that can be worked out of six names by professional and amateur politicians.

So why worry about electing a triumvirate? The main thing is to elect three men who are capable of running one of the biggest corporations in the United States. You may like Sewell's bargains, Gautier's oratory, Reeder's civic spirit, Platt's paint, Aronovitz's invectives, or Donn's exotic flowers—but don't let these things influence you in the selection of the managers of your \$500,000,000 business—a business in which you and your family and your future are at stake. Bargains, oratory, community work, paint, invectives, or flowers aren't going to solve the problems of inflated taxes, outrageous bond issues, impossible utility franchises and inefficient government.

In the last four years we have found that even the five best bankers in the country (so far as bankers go) couldn't prevent us from getting in the shape we're in now. Looking back over their much-touted regime we find that probably their main achievement was to succumb to the blandishments of the Florida Power & Light Company and vote enormous bond issues and then sell them at a mighty fine figure—although, of course, they held up the improvements until the bond money had netted them a juicy profit while on deposit in their five banks—or on Wall street, as the case might be. But we don't want to disparage our famous banker-commission. We'll have to give them credit for not lending us money during the boom period and then refusing to lend us money during the bust period. They were wise—much wiser than we simple folks—and we can see it now. And we give them credit for it—which is a lot more than they'll give us!

As we said at the outset, we have very little advice to give out at this time. But that little advice is just this:

Elect the candidate who'll help you the most. And—

If a banker's candidate raises his head, swat him!

THE greatest harm which can befall a police or fire department is to make a political football out of it. We suggest to the candidates seeking election, that they lay off trying to swing those departments and further that the average policeman and fireman is just as able as any politician to figure out how to vote.

NOW that the Herald has decided to trade the Everglades fire for the Mississippi flood the Red Cross may be able to devote some time to those "big blows" in the mid-west. Maybe it could exchange the next hurricane, for instance, for a California earthquake, if we threw in that tidal wave to boot.

### The Summer Widower

IN winter when nights are cool,  
My heart is always true;  
I never, never cut the fool,  
I stay at home with you.

BUT when the summer moon is full  
And you're not here to cry;  
Yes, when the summer moon is full,  
Well, Darling—so am I!

—HAITCH

### It Looks Like----

(at the moment of going to press)

EV SEWELL  
CLIFF REEDER  
RED GAUTIER

for City Commissioners

AS IN the recent Chamber of Commerce election, Ev Sewell is going to be the main issue in the coming municipal election in Miami on May 3. There are many powerful politicians who will seek to defeat him, and all his enemies are going to come out in full force. But, at the present writing, it doesn't appear that they are going to have a chance—and many big bettors are wagering that he'll be top man.

Sewell supporters are going to do a lot of single-shooting. And his enemies won't. The trouble about the anti-Sewell movement is that his opponents, while seeking to defeat Sewell, are all trying to elect their slates. Were they wise enough to "single-shoot" AGAINST Sewell—in other words, command all their friends to vote for anyone except Sewell, as was done in the Chamber of Commerce election—there might be an entirely different verdict from what there will be at the polls a week from Tuesday. But they won't. And Ev will probably be high man.

Cliff Reeder, the only ex-service man running, will begin to show his real strength in the next few days. Not only has he the support of virtually every man who went to war in '17 and '18, but he has the backing of all the progressive business people of Miami who admire his integrity, his financial success, and his keen personality.

Judge, or "Red" Gautier, as most old-timers know him, is an unknown quantity; and it is more a hunch than definite information that leads us to believe that he will be among the winning three. There used to be a saying that "Red" always ran for offices he couldn't hope to get. But there are many thousands of new voters who admire his vigor and his revolutionary stand on local affairs—and, in our opinion, there'll be enough of them to elect him.

However, it is a conceded fact that Judge Gautier, Harry Platt, Abe Aronovitz and Jimmie Donn are mighty close and that any one of them may go in. All four have begun to work hard—and all four of them have powerful followings. Donn's personality, Aronovitz's aggressiveness, Platt's conservatism and Gautier's shrewdness capture the imagination of hosts of voters. And any one of them may capture the whole deal in the next week.

But right now it looks like Ev Sewell and Cliff Reeder are the sure bets.

THE curse of gambling, insofar as races are concerned, cannot be laid at the Hialeah track. It's the petty bookmakers who walk about the city and inveigle manicurists, beauty shop girls, and others into trying to get rich by a two-dollar bet. Wipe them out, and the howl against pari-mutuel machines will dwindle.

ONE of our real estate salesmen left town yesterday. He was last seen leaving the United Commercial Travelers convention with a mileage book. Come to think of it, we should have paid more attention to that gathering.

### In Flanders Field

By LT.-COL. JOHN McCRAE

In Flanders' Fields the poppies blow  
Between the crosses, row on row,  
That mark the place, and in the sky  
The larks, still bravely singing, fly,  
Scarce heard amidst the guns below.  
We are dead. Short days ago  
We lived, felt dawn, saw sunset glow,  
Loved and were loved; and now we lie  
In Flanders' Fields.

Take up our quarrel with the foe  
To you from falling hands we throw  
The torch. Be yours to hold it high!  
If ye break faith with those who die  
We shall not sleep, though poppies grow  
In Flanders' Fields.

### America's Answer

By R. W. LILLARD

Rest ye in sleep, ye Flanders dead.  
The fight that ye so bravely led  
We've taken up. And we will keep  
True faith with you who lie asleep  
With each a cross to mark his bed,  
And poppies blowing overhead,  
Where once his own life blood ran red.  
So let your rest be sweet and deep  
In Flanders Field.

Fear not that ye have died for naught.  
The torch ye threw to us we caught.  
Ten million hands will hold it high,  
And Freedom's light shall never die!  
We've learned the lesson that ye taught  
In Flanders' Field.

### Are We Developing Beachcombers?

ABOUT the most pitiful objects we've seen lately are the hundreds and hundreds of able-bodied, energetic young fellows who can't get a job in Miami but who love our climate and our ways so much that they won't leave.

Most of them could get good jobs in their home towns up north. Yet they'd rather work for \$20 and \$30 a week in Miami, to enjoy our carefree life, than to take that proffered cashier's job in Pin Hook, Mo., or Bangor, Me. They'd rather dig ditches on Flagler street than sit behind a roll-top desk on Main street, Columbus, Ga. Columbus, Ga., doesn't have tropical trade-winds, wondrous beaches, waving palms, smooth liquor and gorgeous bathing beauties.

If we could run out about 50,000 of these embryonic beachcombers, maybe the rest of us could make a good living and survive until next season. But that is almost impossible.

And, after all, a fellow who turns down a wonderful position up north to stay in Miami is paying us a compliment. It's just too bad that thousands of northern millionaires haven't such keen appreciation of our assets.

### Inconsistent John Watson

SENATOR JOHN WATSON is in a peculiar predicament. He's on both sides of the fence at the same time, impossible as it might seem. He is sponsoring a "local option" bill on pari-mutuels and at the same time opposing a "local option" bill on the proposed new county of Miami Beach.

He pleads for self-determination, democracy in one case and opposes it in the other. On the racing bill he declares a community has a right to rule itself; on the Miami Beach county movement, however, he denies the right of people to express themselves on matters of administration.

All of which is going to make it very hard on the racing bill when it comes up—and also hard on John when he comes up again.

### A NEW COUNTY?

#### Why Not a New Country?

—Miami Beach

WHY a new county for Miami Beach? Why not a new country? Think how nice that would be with a regular Utopia in our front yard. It might get a little overcrowded with prohibition agents on a vacation but there will be a lot of room to have a little fun over the week-end.

Of course the success of the new nation would depend greatly on the administration. For instance we would suggest a ticket like this for the new nation of Miami Beach:

PRESIDENT George Carter	ATTORNEY GENERAL W. G. McRae
VICE-PRESIDENT Rose Weiss	POSTMASTER GENERAL "Postal Telegraph" Jones
SECRETARY OF STATE Bill Scott	SECRETARY OF THE INTERIOR Russell Garnett
SECRETARY OF THE TREASURY H. A. McMahon	PROHIBITION DIRECTOR Lambert Rook
SECRETARY OF WAR Harry McCarthy	DIRECTOR OF INTERNAL REVENUE Louis Short
SECRETARY OF LABOR George Hare	DEPARTMENT OF INJUSTICE Grover Morrow
SECRETARY OF THE NAVY "Doughboy"	AMBASSADOR TO UNITED STATES Ben Shepard
SECRETARY OF AGRICULTURE Bill Buchanan	COLLECTOR OF CUSTOMS Bob Watson
SECRETARY OF COMMERCE Tom Farley	

This, of course, is in the event they want a republic. If they want a monarchy, many suggest J. Newton Lummus, Jr., for all of the above positions. We might also suggest a causeway tariff on Hialeah rye, Ev Sewell, Joe Dillon, Fred Weede, Earl Wilson, Senator Watson and Coconut Grove beer.

### Baiting the Governor

WHEN the hurricane last year swept the waters of the Everglades into Moorehaven, with disastrous effect, the Miami Daily News took occasion to pass a lot of adverse criticism on Governor John Martin. They simply blamed him for letting all that water run loose in those Everglades. Now, when the Everglades are burning up, the News is criticizing the governor for allowing all that fire to roam around the same Everglades. They are particularly hostile towards him and say a lot of mean things about his ability as a governor. One wonders what in the name of goodness would have to happen in the Everglades before the News would be pleased with the Honorable John. Would it have to be an earthquake or a severe snowstorm and below zero blizzard to make them say a kind word for the governor?



# Graves Pharmacy

Collins Avenue at Seventh Street  
MIAMI BEACH

## Prescription Specialists

Expert Registered Pharmacists Always in Charge at This Store

# JACK'S GRILL

CHICKEN—STEAKS—CHOPS  
SALADS—SEA FOOD  
(IN SEASON)

Florida Grown  
Fresh Vegetables Only

61 Collins Ave., Miami Beach

VOTERS! YOU KNOW THE DEPLORABLE CONDITIONS EXISTING RELATIVE TO THE OUTLANDISH WASTE OF THE PEOPLES' MONEY.

## THIS MUST STOP

IT IS UP TO YOU TO STOP IT

In every possible manner I have tried to make plain to the voters my views of the conditions in Miami and have in every instance stated what remedy I propose to administer.

## PROTECT YOURSELVES

By casting your ballots for the candidate who is anxious to serve you faithfully.

# ABE ARONOVITZ

Nominee for City Commissioner

(Paid Political Advertisement)

## THEY TELL ME

THAT the red Ford seems more popular with Estelle than the cream colored Marmor

THAT the salt water had a most unusual effect on Doris' "naturally curly hair" when the boat upset

THAT it might be well for the mothers of two certain high school boys in the N. W. section

THAT those fancy vests Lester paid such a high price for during the boom may come in

Vacation Excursion Tickets now on sale by Seaboard Airline Railway; for further information, Pullman Reservations, Descriptive Literature, etc., Consult Agents, phone 8161-6104.

## PLATFORM of HARRY PLATT

NOMINEE FOR

### CITY COMMISSIONER

1. Reduction of taxes by eliminating waste.
  2. An efficient business administration.
  3. The immediate installation of all necessary improvements, particularly in newly annexed sections.
  4. Complete police and fire protection for all sections, and a living wage for all members of the departments.
  5. A pension and relief fund maintained by the City for all City employees.
  6. Cancellation of contracts or partnerships between the City and private corporations which prove to be against the best interests of the people.
  7. The creation of a Department of Public Relations, with power to investigate, arbitrate and regulate charges for electricity, gas, water and telephone service.
  8. Removal of the City incinerator from the Northwest section, to a point in the Everglades and the establishment of a garbage disposal plant that will reclaim the refuse matter and secure therefrom byproducts which will place garbage collection and disposal on a self-sustaining basis.
  9. The employment of local experts and local labor on all City contracts and all City work.
  10. An administration close to the people, and all commission meetings open to the public.
  11. A public library in the heart of downtown Miami, maintained by the City of Miami.
  12. A square deal for everybody, regardless of section, wealth or position. I stand squarely upon the above platform, and if elected pledge myself to use every endeavor to carry out the policies outlined above.
- (Paid Political Advertisement.)

LITTLE GERALDINE—And Little Geraldine just laughed and laughed when she saw her Scotch uncle bite a check to see if it was good.

handy if his favorite pawn shop re-opens

to find out where the boys go each Sunday

THAT beauty contests have memories, of a sort, for at least one local girl

THAT Bart probably thinks no one knows about what happened last February in San Diego

THAT curiosity is rife as to why that much sought after bachelor has had his name taken out of the phone directory

THAT Paul B. won't tell why he thought it was a machine gun

THAT Nick's loneliness is caused by Marie's absence, so he says

THAT Bess and Norman won't park in that particular place again soon

THAT Phil is Mary's little lamb since Shorty has departed for parts unknown

THAT George E. was glad that dinner date was broken.

Prompt Accurate Service  
**WINIFRED COULSON**  
Public Stenographer  
NOTARY PUBLIC  
MULTIGRAPHING  
Legal Specifications Correspondence  
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**Robinson**  
34 S. Miami Ave.

Save Your Car!  
Save Money  
**Ride a Bus**  
MIAMI TRANSIT CO.  
Chartered Busses Reasonable

## Hurrah! For Florida!

EVEN the postmasters have broken loose. They are proving to the country in general that they are human beings, subject to all the insistent calls for entertainment that other human beings feel at times. For instance, the following clipping from the Miami Herald:

The 1928 convention of the Postmasters Association of Florida will be held in Havana, Cuba. This was learned yesterday from Postmaster O. W. Pittman, in charge of the Miami post office, who returned yesterday from the 1927 convention in Mount Dora, Fla.

Mr. Pittman said that no official reason for holding the convention out of the state was given outside of the fact that the delegates expressed a desire to gather where they were sure of a varied entertainment program.

It does seem funny that a purely FLORIDA organization should hold a STATE convention in a foreign country. Next year the FLORIDA postmasters will hie themselves to Cuba where the amusement is more plentiful and the laws less strict.

It is hard on FLORIDA but we cannot but wish them a good time with lots of the cup that cheers and the bang-tails that chase around a track to the click of the pari-mutuels.

Perhaps, in time, the Cubans will come to FLORIDA to rest up after a few months of real amusement and this state will again take its place in the sun.

when his pay check didn't arrive

THAT it isn't likely that a certain sheikish ukulele player will serenade any more wives of travelling men

THAT Carl certainly is making a mystery as to the identity of his new girl friend

THAT Sally must think she has a lot of drag with the young down-town policeman

THAT Lola and Kay enjoyed their swim Thursday

THAT Guyton and Shaw have swung their support to Jimmy Donn

THAT Joe Covington and Judge Penney would never lose a four-ball match if the opposition allowed Joe to do all the shooting and the judge to count the shots

THAT the man up a coconut tree in Royal Palm Park attracted more favorable attention at the anti-gambling meeting than most of the speakers

THAT Tom took Pat to the Olympia . . . but she had the tickets

THAT Eddie doesn't like to play bridge . . . when Lola goes to sleep

THAT the automobile finance man will use better judgment

next time he tries his stuff on "Doc"

THAT the Fritz hotel may turn out to be a life-saver for Weimer

THAT a raid in Hialeah netted only one-half pint of near liquor . . . and certain parties went dry

THAT the Republicans are busy organizing . . . and may surprise the state warhorses in 1928

THAT not many raids are being conducted in the Everglades these days . . . and that a man from Hialeah denies he started the fire by breaking a bottle of Hialeah rye

THAT Madam Lucy was holding hands with Louise in the Olympia the other night

THAT business must be good in the Spanish Village judging by the number of weddings promised for the next few weeks

THAT some member of the Tribune staff must have been thrown out of Jimmy Hodges one night . . . or else failed to close him in twenty minutes

THAT Charlotte will be a winner if the "Excuse Us" column stages a popularity contest

THAT C. M. F. leaves them all in the dark

### NOW LOOK AT THAT!

Editor Miami Life:—What's the matter with this neck of the woods, anyway? Are they trying to put this part of Florida out of business and close the whole place up? Look what they did to that racing bill. Believe me, brother, if they eliminate racing from this district they'd better get ready to change the name of Dade county to Fade county, and Miami to My! Ah! My!

U. BET.

### ATTENTION

Architects, Artists, Engineers  
We have any article you need, including a modern Blue Print Plant. Photostate Dept. Picture Framing T Square & Triangle Co. 141 N. E. 2nd Ave. Phone 7851.

### PACKARD

- "Ask the Man Who Owns One"
- 1926 Packard Straight 8 7-Pass. sedan.
- 1926 Packard Straight 8 club sedan.
- 1925 Packard Single 6 roadster.
- 1925 Packard 6, 5-pass. 6 sedan.
- 1926 Jewett, 5-pass. coach.
- 1926 Cadillac, 214, roadster.
- 1925 Paige, 5-pass. brougham.
- 1925 Hudson coach.
- 1925 Studebaker big 6 phaeton.
- 1925 Ford Tudor sedan.
- 1924 Oakland sedan.

### TERMS

FREED MOTOR CO.  
1704 N. E. 2nd Ave. Phone 7473  
(Open Evenings and Sunday)



## C. H. REEDER

NOMINEE FOR

### CITY COMMISSIONER

Your Vote will be Appreciated

Qualified by Integrity, Ability, Experience and Long Residence in Miami

STANDS FOR

Sound, Conservative, Constructive Business Administration

Under no obligation through promise or affiliation to any individual, firm, corporation or group; therefore free to serve the City to best interest of all the people.

(Paid Political Advertisement)



IF A STRAW

vote were to be taken upon straw hats, and the franchise given only to men of good judgment, what a big majority Knox "Comfit" Straws would get!

\*Registered Trade Mark

## SEWELL BROS.

72 E. Flagler Street

"Miami's First Store"

EXCLUSIVE AGENTS

it DOES make a difference WHERE you buy your Vietrola

any Philpitt salesman can show you why—whether you intend spending \$17.50 or \$1000.

Philpitt's convenient terms enable you to purchase from income - rather than savings - visit Philpitt's Store today.

SEWELL BROS. PHILPITT AND SON  
everything musical  
34 N. MIAMI AVENUE  
MIAMI  
900 LINCOLN ROAD  
MIAMI BEACH

## Greeby To the Rescue

Former Fire Chief of Croissittania Valued Hialeah Blaze; Equipp'd With Hialeah to Rescue Homeless Rattlers

UNDAUNTED by his failure to fly to Key R. Hammerhead Greeby, who had hoped Hialeah rye as a distillate, but who was forced on account of too much weather, has resigned the Society for the Prevention of Cruelty to Rattlers, if not sooner, embark into the wild put that fire out.

"Although I do not desire no publicity," tropist, "yet I cannot resist the touching appeal broadcasted from the society. Thousands and thousands of homeless snakes are now being driven across the great open spaces of the 'Glades. Lined up in platoon formation, the meacassins leading, while the rattlers continually send out S. O. S's, they are awaiting succor."

At which remark, Little Geraldine, Greeby's adopted daughter, broke forth into laughter and gurgled, "they'll certainly get one when they see you."

Greeby, who had been discovered by the Miami Life reporter, in the new Sweetwater municipal building, playfully tossed one of those Tamiami Trail boulders toward the canal, but his aim was poor, and Little Geraldine stopped the rock and also her laughter.

"What!" shouted Hammerhead. "Shall we sit idly by when such suffering is going on. Let us drain our resources at this moment and battle for the poor orphan young moos and rattlers. Shall the Committee of 1,000' sit idly by during this catastrophe, and waste their time on racing bills when this unheard of suffering goes on? I shall members and organize them for call up everyone of the fifty-two immediate relief.

"Then I shall get in touch with the Red Cross and other relief agencies. If Miami won't let us use the Community Chest to quarter the poor snakes in, I shall immediately petition Representatives Weede, Wilson and Dillon to introduce a bill into the legislature opening up the Rainbow Gardens as relief headquarters."

When asked as to what equipment he proposed carrying out into the Everglades country, Greeby gave a sly wink and started chewing on another O'Sullivan (adv.) heel.

"Due to my connections in Hialeah, and my position as a member of the Amalgamated Fixers Association, Chief of Police Ewing, Mayor Grethen, and City Attorney Dan Chappell will be approached for aid. I shall ask them to issue a call for a meeting of the old council, and shall demand that three or four quarts of that Hialeah stuff be furnished every volunteer who goes forth to fight for the people's—I mean the Everglades fire.

"Every homeless moecassin and rattler will be picked up by rescuers. No rescuer need fear any harm from a friendly snake bite if he is properly equipped with that Hialeah stuff."

Although unusually reticent regarding the coming election, Mr. Greeby, when broached on the subject, playfully tossed the two twins Absolutely and Positively, into the canal, and, remarking that they needed a bath anyway, came boldly out for the success of six of the candidates.

"I want you to let the people know that I am for Aronovitz, Donn, Gautier, Platt, Reeder and Sewell. I am working hard for each one, and shall do my best to get up early election day. You know the twins are also registered in each precinct. Some of the candidates may want to see me when they hear this, so it may not do any harm to mention it."

"But don't say anything about

A Cooling Thought  
Phone 2-1297  
**ICE M**  
Published Every Now and Then

Volume I, Number I.

### Patronizing Home Industries

Much is heard in Greater Miami these days of the importance of patronizing home industries, and dollars busy in local channels.

The Peninsular Ice Company takes pride in the ice industry as one worthy of public approval. It does all the time to keep the dimes and dollars in the circles where the greatest good will be done.

Most of the millions invested in the ice business here came from other parts of the country, but they came to stay and they are doing their full share to build a bigger, better and more enduringly prosperous city.

More than one thousand families in this great community are maintained directly by the ice industry. More than half of the gross receipts from ice sales goes into circulation every week through salaries, wages and commissions to people who support the public and private institutions of the community.

Very little of the money you spend for ice ever leaves the city, because ice is one product that we can make with very little imported material. Your ice man deserves your patronage and encouragement not only because he furnishes you something that is better, cheaper and more satisfactory in every way than any substitute, but also because he contributes to the upbuilding of every interest and industry in the community.

2-1297

# YOU SAVE!

—going and coming  
—when you use the short pleasant route to the beach



HERE'S HOW  
On a Round Trip to Any Point on the North Beach

Four Miles Less at 10c Per Mile	Round Trip Toll	You SAVE
40c	— 20c	= 20c

Every mile you drive, your car costs you at least a dime—don't forget that—ask any garage man or dealer.

# use the Venetian bridge



N.E. 15th Street



Unfair To Milam

MARCUS A. MILAM is indefatigable in his efforts to put a crimp in gambling in Dade county and his speech at the meeting Tuesday was very much to the point. The Miami Herald hardly gave a fair show to the anti-racers and the Wednesday morning paper held two columns of biased comment on the meeting. Which was entirely unfair. Mr. Milam is entitled to his opinions on the matter and the morning paper should not show antagonism to them.

There are people who think that Mr. Milam is against racing because he lost some contracts for lumber ordered by the Jockey club. Others think that he is against racing altogether and thinks that the running of horses is one of the things to be eliminated from this earth.

Mr. Milam, in our opinion, is sincere. We do not think for one moment that the loss of lumber contracts would make that gentleman the leader of the anti-gambling section of the community. Nor can he be entirely against racing.

In fact, Mr. Milam is a breeder of horses. He is an enthusiast in the matter of trotting races and wanted such races to be staged in this district. To the average mind there is not a great deal of difference between running and trotting races except that the trotting races are rather out of date.

There was a time when trotting races meant something to the country. Then it was necessary to breed that class of horses for it was the be-all and end-all of many man's snappy buck to be the driver of a spanking pair of high steppers hitched to a rubber-tired buggy especially in the open season for lovers.

There is no doubt about Mr. Milam's antipathy to running races. He had in formation the Business Men's Harness organization and it was well under way when Joe M. Smoot stepped into town and put over the Miami Jockey Club.

Them days have gone forever—and trotting races are passing away gradually. Probably there was just as much betting on the trotting races of a few years ago. The money was generally bet between owners and the outsider was practically out of it. But we have seen trotting races where pari-mutuels were used and the betting was fairly good at that.

Mr. Milam may object to running races because he is a trotting race fan. As far as betting is concerned he may not be averse to wagering that his own horse is the best—as any gentleman might do. What he objects to is the wholesale betting that running races with the pari-mutuel engender.

He is entitled to his opinions on the matter and we must admire him for his open stand. The morning sheet is on the side of those who want racing but that should not prevent the owner, editors and what-not from running news as news and letting it go at that.

Maxims for Night Hawks

- MONEY makes the booze flow.
A STITCH in time saves embarrassment.
DON'T reckon without your hostess.
WHEN the band's away the records play.
IT'S a wise patron that knows his lady friend.
THE rolley proprietor gathers all the moss.
HEAVEN help them that can't help themselves.
PEOPLE who drink in roadhouses shouldn't throw glass.
ABSINTHE makes the heart grow fonder.
BLONDES and brunettes wait for any man.
SPARE the tips and spoil the service.
TOO many drinks spoil the breath.
WHERE there's a still things are gay.
ONE good turn deserves an encore.
WHEN prohib come in at the door patrons fly out of the window.

THINGS I'D LIKE TO KNOW

- Why all the girls laugh so loud when they come out of Frank's place
If C. is anxious to go to New York since he met the Georgia brunette at the Beach
Why the red motorcycle makes so many trips to that popular bootlegger's house on N. W. 16th street . . . and what is in the little bag
Why Syd is so blue . . . and why he started something he couldn't finish
What Bebe will eventually decide to do with them all . . . including a certain pianist and Tom
What takes Herb to Hialeah so often lately
If Dave Shepard buys those wicked looking hat bands wholesale
How often Alfred has his eye brows tweezed
What the fortune teller told Buddie about his ring, and if he has located it yet
How many divorces Ethel has had, and if she isn't planning to add one more to her collection
If Bill didn't hate to part with his watch and tuxedo for only a few dollars and a little ticket
If Dot means her living expenses when she says she is reducing . . . and if that is why she angles for so many dinner dates
If it wouldn't be cheaper for that manager of a certain telegraph office in Flagler street to

- buy a car, or marry that pretty blonde, rather than pay so much bus fare for his trips across the causeway
What the stockingless vamp of S. W. Third street will do about those green hose, and who sent them
How Joe cut his lip
If Eugene knows why Ruth is so anxious to get to Indianapolis in time for the races
When Bert is going to take up aesthetic dancing
How that Chandler got stuck in the sand at North Beach early Thursday morning, and why the driver insisted he was a stranger in town
Why Nan threw the flowers in the ash barrel when she read the card and found who had sent them
If Dora is still lovesick . . . and if so, over whom
If Patsy likes cave man tactics now
If Parker Henderson is studying all those pictures with an eye on a place suitable for a honeymoon
Why George and Steve go to North Beach to swim when they live at South Beach
If the black haired girl wearing the black and lavender chiffon "creation" down town Thurs-

LITTLE GERALDINE Little Geraldine heard her father saying that a certain youth was traveling at a fast clip but Little Geraldine just laughed and laughed because she knew he was a son of a bishop.

day noon msitook all those stares for admiration
If Mrs. P. devotes so much time to charity for charity's sake or for the publicity
Where Evelyn is going on her vacation . . . and why
How much time and effort Ed spent in acquiring the mustache and that "air of distinction" which he admits he has

Why Steve hurried out of the restaurant Wednesday night
What it was that made Bugs sick on that fishing trip
What D. means when he says "It won't be long now"
If Dave knows how lonesome Virginia is since he went away
If Tubby is improving his golf stroke lately . . . and if he isn't quite upset

If Dick got his two guests home all right . . . and if the bottle suffered much
Why Ben, of Bonacker Brothers, remembers the Palm Beach

RENA B. WOODWARD
TRANSC MEDIUM
Readings \$1
Room 111, Hotel Commoner
Miami Beach
READINGS DAILY

PRINCESS ZORAIDA
Sees All—Knows All
The greatest living Egyptian Psychic, Clairvoyant and Crystal Gazer. Assisted by Professor Prescott.
She Will Be Here for a Short Time Only. See Her Before It Is Too Late.
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COMBS FUNERAL HOME
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MIAMI, FLORIDA
1539 N.E. SECOND AVENUE

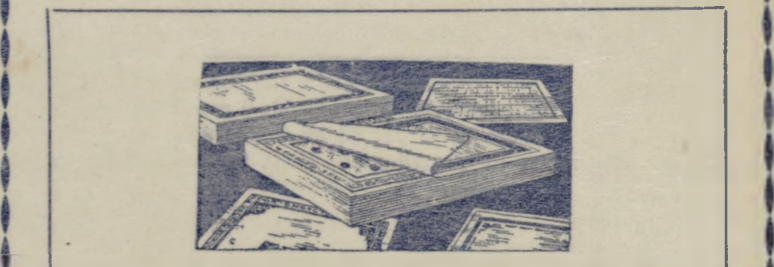
Shrine ceremony so well . . . and if he enjoyed the ride in the big car
If Williford was seeking a location for a new Clarence Saunders store or just trying to get to the bottom of things when he went overboard
If the old Hialeah city council had a successful meeting
If Frank Wharton won't feel relieved when the new commissioners go in . . . and if his golf game shouldn't improve
If the Everglades fire might not get some people hot under the collar . . . and when will the legislature get busy and protect America's richest land

A Vote For Prosperity



E. G. SEWELL
THE PEOPLE'S CANDIDATE FOR City Commissioner
(Paid Political Advertisement)

Burdine's A COMPLETE DEPARTMENT STORE



Seamless Velvet Rugs
6x9—\$17.50
8.3x10.6—\$26.85
After having surveyed a representative number of Miami homes and their furnishing needs, we determined to make a special purchase of what we obviously found to be the most sought-after of floor coverings—Seamless Velvets.
The group now on our floors includes an interesting assortment of patterns, both conventional and Oriental. On fawn, taupe, rose and blue grounds.
BURDINE'S—FIFTH FLOOR

"Radiant" Is a Charm—Potent Lingerie Fabric \$1.69 Yard

—More particularly, is it meant for costume slips. Its smooth, soft, highly lustrous surface adapts itself to frequent launderings. High sheen appears even after long wearing. 40 inches wide. Light colors.

Burdine's Florida Crepe Comes in 24 New Colors \$1.69 Yard

On every yard of this plain color, washable silk crepe is stamped the Burdine signature . . . the seal of satisfaction and of service. It is shown in 24 colors—and in black and white also. 39 inches wide.
BURDINE'S—SECOND FLOOR.

The Mary Brooks Picken Method of Dressmaking \$1.00

From the actual stitches to the cutting, making, altering and finishing of a garment is fully explained in simple language in the Mary Brooks Picken Manual of Modern Dressmaking.
The New Butterick Dressmaker, too, contains illustrated instructions on every point connected with sewing, dressmaking and tailoring. \$1.50.
BURDINE'S—SECOND FLOOR



Colored Bedspreads
72x108—\$5
81x108—\$6
Rayon and cotton novelty designed Bed Coverings in fast color boudoir shades of rose, blue, green, gold and orchid. Scalloped edges.

Table Cloths, \$1.25
All white Turkish Towels of 18x36 inch size. Very soft and absorbent qualities.

Bath Towels 25c
Cotton damask Table Coverings of 54x58 inch size. Colored borders. Hemstitched and scalloped edges.
BURDINE'S—SECOND FLOOR

Burdine's A COMPLETE DEPARTMENT STORE

Coral Gables Now Builds Its City Hall

CORAL GABLES has a building program under way during 1927 of marked importance—the city itself as a municipal entity, taking a part of considerable magnitude. Notable among the city's provisions for the current year may be mentioned \$300,000 in aid to the building of the Coliseum and several smaller sums for hospital, fire and police stations.

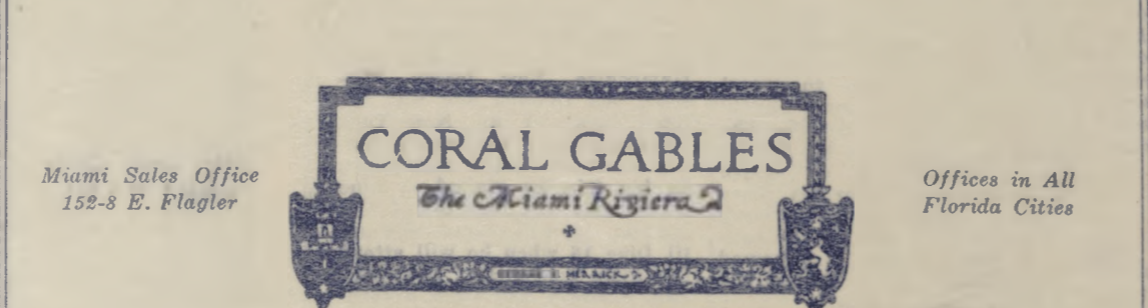
The city of Coral Gables, in addition to this sterling program, has adopted plans for a new City Hall, prepared by Phineas E. Paist, Supervising Architect, in association with Denman Fink, art director of Coral Gables.

The building, to cost approximately \$250,000, is to be of Spanish Renaissance type of architecture, with an imposing colonaded facade. It will be three stories in height, with a handsome clock-tower. The structure will contain all necessary municipal offices and council chamber, and characteristic of the thought applied to city-building in Coral Gables, police and fire departments will be housed in a separate building where their normal noise cannot disrupt the workings of the city offices.

Coral Gables City Hall will be built upon a site where Le Jeune Road, LeJeune Plaza, Biltmore Way and Coral Way intersect—on the north side of Biltmore Way, a carefully studied location designed to make the City Hall the focal point of Coral Way as a principal thoroughfare. Coral Way, from its entrance on Douglas Road, is designed to be, ultimately, a street of imposing colonaded buildings, of which the City Hall will be a most notable example.

The building will stand opposite a triangular park, to be beautified and used as the site of a citizens' memorial. The park, the memorial and the City Hall will thus form a sense of gateway to the Biltmore Section and the great wide boulevard leading to ward the Miami Biltmore Hotel, Coral Gables' greatest structural unit.

Thus Coral Gables goes forward, unhalting in the stride of progress. Community and private building moves on apace—all contributing to the steady enhancement of values in the building of a model city beautiful. You owe it to yourself to investigate the investment possibilities of Coral Gables today. There never has been, nor can there be, any better time to invest. Call in and talk over your opportunity with Coral Gables Sales Corporation.



CORAL GABLES
The Miami Register
SALES AND EXECUTIVE OFFICES
Administration Building, Coral Way, Coral Gables

Why— is the RED CROSS PHARMACY Miami's Busiest Drug Store

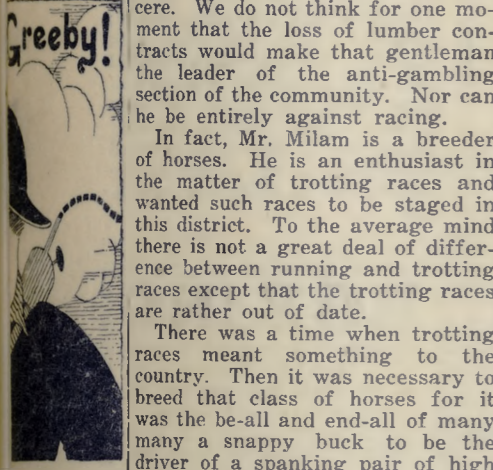
TO SEE BETTER —SEE— SMITH THE MIAMI OPTICAL CO. OPTICAL SPECIALIST 40 N. Miami Ave.

OLYMPIA SUN., MON., TUES. SID CHAPLIN in "THE BETTER 'OLE" On Broadway for more than a year at \$2.00 prices WED. AND THURS. Marion Davies in "TILLIE THE TOILER" FRI. AND SAT. Double Feature Bill Leatrice Joy in "VANITY" and "THE SKY RAIDER"

to Stop Ever-Goes Forth ceasins.

om Florida City, ve the value of e up the epochal to the appeal of . and will imme- Everglades and learned philan-

P FIGHT



Greedy, well booze fighter, y in the Ever- fighting the chief is wear- way hooch- ing thirst. Be- shown a sample western front.

Greedy, I was Mr. Fritz's ho- ing it, and was rebukes with me of borrowing my est at the Gree-

Greedy, I was Mr. Fritz's ho- ing it, and was rebukes with me of borrowing my est at the Gree-

Sob Stuff A correspondent writes that electric rates are apt to take an upward tendency shortly. The reason he gives is that the Florida Power and Light Company has been the victim of a piece of rather sharp practice. One of their workmen was killed not long ago and a few days later the widow called at the office seeking compensation. She asked for \$5,000. Taking the lady aside one of the officials talked to her and persuaded her that \$1,500 should be enough and passed over a check for that amount. It was a good day's work, according to the official. A week passed, however, and the company received a demand for compensation through a prominent lawyer acting in behalf of the real widow. As for the first widow, well, the company is like its current—burning to meet her.

NS LIFE A Cooling Thought Phone 2-1297

Ceaseless Service Satisfies Much of the popularity of Peninsular ice may be credited to the company's policy of keeping "always open for business."

In the Kitchen To remove grease or fat from saucers and stoves, wrap a piece of Peninsular ice in cheese cloth and rub rapidly over the surface of the greasy or fatty article. The ice will melt and the grease will run off.

Beautyifying Milled Peninsular ice is unsurpassed for washing lady's face being pure and soft it produces fine suds and removes all oily substances, leaving the hair light, fluffy and beautiful.



**Miami Life**

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Miami Phone 37737 Miami Beach 535

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LYSLE E. FESLER, Business Manager  
S. C. EBBETS, Circulation Manager

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NOTICE TO ADVERTISERS  
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**The Low Down**  
*on the Weeks Happenings*

**B**AM! U. S. economizes... dry agents go... Kates, Keese, Givahn, and Murphy... Standau, Dozier, Simmons and Clark remain... Dunning resigns... rumors of indictments... against racing draws crowd estimated by Mr. Milam as large as Vanderbilt, Jr., former editor Tab, now slinging hash for New York Mirror, enters girl in beauty contest at Galveston... also acts as judge... "Miss Florida," (nee "Miss Miami," nee "Miss Coral Gables," Miss Williams) gets second place... while Vandy's wins first... Everglades fire burns fiercely... as do some of the candidates' campaign managers... Registration books close May 31... United Commercial Travelers of Georgia and Florida hold convention in Miami... Mass meeting of citizens Rainbow padlocked for a year by Judge Grubb... Cornelius those in favor of having a referendum... Memorial Day, Monday, May 30... Municipal Coliseum advocated by Ev Sewell... Kent Watson, editor of Miami Beach Beacon, and J. C. Brown dismissed by Tallahassee delegation... according to Herald... denied by committee... they were too vociferous for a new county... Bathing beauty contest Monday at Roney Plaza Pools... Collins receives 40 years at hard labor for killing of Mr. and Mrs. Nevers... Judge Heffernan to be promoted... tough news for some J. P.'s who aspired to position in newly-created Crime Court... Senate Committee to report favorably on racing bill... Dade County's three representatives still playing checkers... American boy named Lindbergh gets to Paris by airplane flight... other contestants may reach there in time for Legion convention... Atlanta votes down commission form of government... probably watched Miami's functioning... George Bean in town... Republicans excited... Washington men looking over new sites for postoffice... Real estate men offer to aid by selling their lots to government... **MORE NEXT WEEK**

**THE TALLAHASSEE QUARTETTE**

Look at the lawmakers we voters breed:

Watson,  
Wilson,  
Dillon  
And Weede.

To legalize racing Watson was willin';  
But what about  
Wilson,  
Weede  
And Dillon

Look at the bills these solons can kill, son,  
Dillon  
And Weede,  
Watson  
And Wilson.

I wouldn't give twenty-five cents for the lot, son,  
Wilson  
And Weede,  
Dillon  
And Watson.

ticular, have been dismissed permanently from certain of the city's elementary seats of learning. We believe that there is a law to the effect that a boy must attend school until he is sixteen years of age. If that is so how can the principals expel a student? If a student is expelled he is breaking the law to stay away from school and the schools will not take him in after he has proved unruly.

Another cent has been tacked onto the gasoline tax in Florida. This is to be devoted to schools and there is great rejoicing in those counties where there are more schools than automobiles. This taxing of the motor car should cease. There seems to be little reason in piling taxes onto the car user to such an extent. In the average car cost of gasoline taxes and license fees, Florida almost leads the United States. Only five states paid a greater total of gasoline taxes and license fees than Florida. Florida's cost per car is \$45.30; Illinois, \$10.20, and New York \$15.50. Florida with 401,562 cars paid \$4,000,000 more in gasoline taxes and license fees than Illinois. This is one of the dirty tricks the Tallahassee scalled legislators have pulled on the state—and on Miami in particular.

**LOOKING BACK**  
Over Miami Life Files

*Our Banks Honor the Dollar, Not the Dead*

TODAY should be the most sacred day of the year in Miami, in Florida, in the entire country. It should transcend all other holidays even that commemorating the foundation of our Republic. For our Republic could never have been founded, and could never have survived, if brave men had not given up their lives on the battlefield. Our nation was born in bloodshed, and has been saved and preserved in the blood shed by our true patriots. And on this day we should give ourselves completely to the memory of those eternally at rest beneath the sod, those wonderfully brave men who gave up their lives that we might enjoy peace and happiness today.

It seems to us that respect for the dead is one of the finest virtues of mankind. A nation that can pause one day in the year to give sincere homage to its soldier dead cannot be a bad nation. For one cannot think long about the supreme sacrifice these men made without rededicating himself to the ideals upon which this nation was founded. Such is the purpose of Memorial Day.

And as such, Memorial Day failed almost completely today in Miami.

The Miami banks remained open. We are glad to say that virtually all other businesses closed. But the institutions that boast as being the bulwark of Miami respectability virtually spoiled the earnest attempt of the American Legion to make today a holy day in Miami.

Miami Life does not believe they were justified in remaining open. The statement given by Mr. Price, president of the clearing house association, to the press was a poor excuse. To say that it affronted thousands of Miami patriots is putting it mildly. If our information is correct, it did not even represent the sentiment of most of the bankers in Miami, who, we understand, would have preferred to suffer any sort of inconvenience rather than ruin the spirit of Memorial Day.

Mr. Price's reference to the approaching Jeff Davis holiday was ill advised, we believe. The inference that Miami would forego the observance of Memorial Day simply because Jeff Davis' birthday is to be observed within a few days is ridiculous. The memory of Jeff Davis is dear to the heart of every Southerner, but we do not believe it should be allowed to overshadow the memory of millions of soldiers just as fine and true as was the president of the Confederacy. Comments we have heard regarding the old distinction that is being made by the local banks in the observance of the two occasions justify our position completely.

It is lamentably true that Memorial Day is not an ordained holiday in the state of Florida and that Jeff Davis' birthday is. But it does not seem necessary for such a sacred day to be ordained as such. Memorial Day is not truly a holiday (although we note that one subdivision is taking advantage of it to run off bathing beauty contests); it is a holy day. It is not a day for celebrating and rejoicing; it is a day for retrospect and consecration.

Today, of all days, we should ask ourselves if it is possible that the ideals for which these millions gave up their lives are myths? If we have gone so money mad that we have lost that quality of citizenship that has always been our proudest boast?

Great God, it can't be that these millions died in vain!

**Down Where They're Biting Good**

**GET** out your old sea-going automobile for there is a place to go. Straight south through Homestead—and then southeast. There you will find a ferry that will take you across to Key Largo and some of the finest fishing in this world.

Away down the key there is a place where you can get a rowboat or an outboard with a boy in charge. And the fish! All you have to do is bait your hook and work the result out on an adding machine.

Take Thursday afternoon, as that gives you lots of time for the trip. Two hours will take you to the tip of the state and there is still plenty of daylight left to have the time of your life. A whole Sunday can be spent there just hauling in the fish by the bushel and having the sportiest outing possible.

Down in the clear water, with a glass-bottom bucket, you can see the fish by the million. Sand sharks and barracudas by the dozen and all the other finny denizens of the deep in rows on rows.

Then, if you want to have a real time, get a larger boat and go after the porpoise. That roley monster is very destructive to all kinds of fish and every one you catch is just so many hundred fish saved—the porpoise being.

The porpoise is not hard to catch, but he is difficult to land. You can have more amusement and excitement putting one out of business than by catching sharks or any other sort of fish. He is tough and strong and puts up a fight that strains the toughest tackle and tires the fisherman out. Take that trip down there where the waters are full of fish and get the afternoon vacation of your life.

**A Big Battle**

THE "Battle of a Century" so far as Miami is concerned will be staged at the Ball Park Monday evening when Armanda Schekels, the sensational Belgian, meets our favorite "Cowboy" Frankie Osner in a ten round decision battle.

Schekels has already defeated Osner twice, yet each of those battles was fought elsewhere and local fans have never been able to see Osner hard pressed, much less defeated, therefore the promoters are planning for a large delegation of fans to be present when the two gladiators meet.

A full card of fast preliminaries will complete the show, ladies being charged full admission Monday in order to give the public bouts of this class without raising the price of admission.

or perhaps a doctor, or insurance agent, or real estate man.

In 19... he married Miss... in a certain American city or town and a few years later came to Miami, where he has become highly prominent in business, civic and social circles.

He has achieved his greatest prominence in the summer social set. His professional season begins usually in June (when his wife and family go to the mountains) and ends sometime in the fall (when she returns). The remainder of the year he rests, selling real estate, running various businesses, doctoring, lawyering, politicking or pursuing some other harmless recreation.

No party during the summer is complete without him. He is the most daring dancer on the floor ties or swimming parties or a walk and boldly suggests pajama parading the bayfront at 4 a. m. He is the first to arrive and the last to leave. His stomach is impervious to new "Gilbey's" gin and wood alcohol and Grenadine syrup. He is violently opposed to sleep—until everybody leaves and then he may be heard snoring in the fireplace or garage or bathroom. He makes love with the ardor of a Spanish cavalier and often retires to the kitchen to tell other male guests the latest story related to him by a Jacksonville salesman.

Once in a while, he chancies by his home and stops in to read the answer to a few letters from North Carolina or New Hampshire and he usually writes something about working awfully hard and casually mentions that he went out to dinner the other night "but had a bore some evening and missed you so much."

One day he goes home and finds a three-day letter that informs him his family will be home in a few days. He hurriedly arranges a final blowout, has a wonderfully brilliant evening, tries to escort everyone home, but most likely fails to negotiate it himself. The next day he telephones the family doctor, a chiropractor, a Turkish bath specialist and various other restorative agencies, and a week later presents himself at the railroad station, carefully groomed and clear-eyed. Then follows the happy reunion.

Know him? Say he's the most popular man in town these warm days and his capers are what make the summer season enjoyable in Miami. And, best of all, while he wouldn't like to have it known, he's usually harmless.

Ain't it the truth?

*"A Most Honorable Service"*

WE WERE accused recently, after eulogizing a bootlegger who was killed by the coast guard, as traducing a "most honorable branch of the Federal government—namely, the coast guard." Our motives were impugned. We were declared to have been unfair to the coast guardsmen and against "law and order." We were held up to the public eye as conspiring against the federal prohibition law.

Shortly after the editorial was published, the headquarters of "this most honorable branch of the federal government" was moved to Lauderdale. Chief Porcher and his bloodthirsty crew went to Broward county. And there's been havoc in Broward county ever since. Once or twice the entire coast guard outfit has narrowly escaped mob violence. Only last week one or two members of this most honorable branch of the Federal government were caught in one of the worst dives in Hollywood—and even the conservative Lauderdale papers chronicled the fact.

Since childhood we have been taught that the coast guard typified the finest traditions of our forces of defense. In our boyhood days our highest ambition was to be a coast guardsman. But we've changed our mind lately, especially since the days of prohibition, and more especially since we have had occasion to observe South Florida waters.

For the benefit of those who objected to our recent criticism of the coast guard, we might cite an incident of last week. A guardsman had been fooling around an oil engine on one of the coast guard boats and got his hands soiled. He looked around the boat for a cloth to wipe on.

He finally found one, on the rear end of the boat.

It was a rather pretty cloth, but that didn't seem to matter to this guardsman. It had a bunch of stars in one corner, and there were some red and blue stripes on the rest of it. A lot of people hereabouts consider it the most beautiful combination of colors in the world. In fact a lot of life-loving and liberty-loving men have died to keep this same piece of cloth unfurled and waving in the breeze.

But it was just a handy cloth to wipe one's hands on, so far as this guardsman was concerned. And he wiped his hands on it. What about this as an inspiration for Memorial Day!

**Round the TOWN**  
with ROD

**LIONS BEAUTY PARADE**

**H**ERE'S a date that you should keep open—May 30, time 2 o'clock in the afternoon. That is when the Lions are going to stage a beauty contest of Miami and Miami Beach bathing girls. There are about 20 Miami girls competing and more than 20 applications are in from Beachites. A silver cup will go to the Miami Beach beauty who stacks up highest in this affair. The winners of the contests in each club will be entered in the Lions state contest of June 16 and the winner of that will enter the international contest to be held the same day. Prizes for this event will be on display soon in Miami. An admission price of 50 cents will be charged and a good afternoon's program has been arranged. The five judges for the Decoration Day contest of the Miami Beach club are: J. P. Caldwell, president; Col. H. M. Bankhead, Val C. Cleary, R. T. Fishburne and Clifton A. Sawyer, chairman of the committee. The Lioness club of Miami Beach will act as a reception committee.

**THAT PARIS FUND**

The legislature has passed a bill awarding \$28,000 to the Orange Band of St. Petersburg and the Miami Legion Drum and Bugle corps. This cash donation is to take these two organizations to Paris when the Legion boys go over there once more.

The question that is worrying the drum beaters and bugle blowers is how much money will be left for the trip when the publicity committee and others have picked it over.

**ADD ROUND TOWN CHARITY IN RESTAURANTS**

Charity does not always begin at home. Local restaurants perform daily charitable deeds that are never published. I dropped into a small restaurant called the Eatwell Cafe on N. E. Second avenue last week for lunch. A gaunt man, apparently suffering from the lack of food staggered in the door. He approached several men seated on the stools for assistance but the young manager, I think he was a Greek, took him down to the end of the counter and served him a complete dinner. Wonder what he gets at some of Miami's best back doors?

**FISHER'S CIVIC ACTIVITIES**

Carl G. Fisher, the creator of Miami Beach, Senator Watson to the contrary notwithstanding, first leased the city the old Flamingo golf course for a dollar a year and now has let them have the 18-hole Miami Beach Golf Club course for a municipal links. Wasn't there some man in Miami a year or so ago that accused Fisher of being a greedy developer.

**HOW TO KILL TIME**

Believe it or not, I walked into a local theater the other night about fifteen minutes before curtain time. Faced with a few minutes' wait, I took Miami Life out of my pocket and was surprised to look around and find at least fifteen people all busy reading a copy of the blue paper.

**LIONS EDITION**

Miami Life will publish a Lions number on June 11 and it will be one of the events of the year. Every visiting Lion will get a copy—or at least see one and many of them will want to take one home with them. The Lions edition of Miami Life will get a country-wide distribution and advertisers should see that they are represented in its pages.

**SEE KEENE FOR KEEN SIGHT**

132 Central Arcade Seybold Building

**A Few Paragraphs From Percy**

**T**HE average tax upon each family is \$365 a year. Thirty or forty years ago this amount would have fed and clothed a family. It takes almost this amount each month nowadays to keep a family in anything like decent surroundings, well fed and properly clothed—and the automobile takes up its share of that. In this part of Florida a family can live exceptionally well on this amount each month and a whole lot of them are living on less than half that and still not missing much.

Fires in the everglades have ravaged thousands of acres of that good muck land that gives golden returns to the farmer. This sort of thing will happen just as long as the Everglades are uninhabited. As soon as the farmers are dotted all over that section of the state the danger from running fires will be eliminated. And there is going to be need for farmers. The farm population of the United States has decreased 649,000 during 1926. This decrease has been made in every section of the country except Florida. We can do nicely with all these farmers if we can only get them down here. We have the land that grows many crops a year and with only half the troubles found in other states. It's time we went after them and filled up the state with prosperous workers.

What becomes of a scholar when he is expelled from one of the public schools? From all accounts this is quite common in Miami and many boys in par-

**BOXING**

**BALL PARK**  
N. W. 16th Ave. and 3rd St.  
MONDAY, 8:45 P. M.

Greatest Lightweight Bout ever staged in Miami

Armanda Schekels vs. Frankie Osner

Ladies full price.

**Just Arrived!**

More Beautiful  
**WASH FABRICS**  
of  
Exclusive Design  
in  
Cotton Dress Goods  
Priced from  
**35c to 95c**  
a yard

**Dugald C. Hill**

Fine Silks and Cotton Dress Goods  
25 Lorraine Arcade

**JIMMIE HODGES FOLLIES**  
MIAMI BEACH  
HOT MUSIC! HOT SHOW!  
Midst Ocean Breeze—Let's Go!  
Biggest and Best Cabaret Entertainment Ever Brought to Florida

American Chef—Chinese Chef  
**"Miami's Mansion of Mirth"**  
Management TOM WILLIAMS.  
For Reservations Phone M. B., 2953

**Our Weekly Fairy Story**

ONCE upon a time a Miamian murdered another in cold blood in Miami. The papers didn't send their sob-sisters to interview him and write touching stories about him and his aspirations and his poverty and his pitiful family. Neither did they print all the things his lawyers told them to print; nor did they photograph him in every conceivable pose. Instead they printed a daily story about the murdered man and his aspirations and his poverty and his pitiful family, and they printed all the photographs they could find of the murdered man and his family. Consequently, when he was tried, the murderer was sent to the electric chair.

Mr. \_\_\_\_\_ was born in Florida, and New York and Indiana, and elsewhere. He claims to have gone to school sometime or other, after which he became a lawyer,

**Miami's Best-Known Man**

(The Herald for several years has been printing brief biographies of interesting and well-known personages who visit or live in Miami. But it has neglected, willfully or otherwise, one of the most prominent characters in Miami—the best-known man, in summer, anyway, in Miami. We must hasten to make up for the omission.)

WE HAVE WITH US EVERY DAY

Mr. \_\_\_\_\_ (Fill it in yourself), Occupation, Summer Widower. Residence, Miami, Fla.

Mr. \_\_\_\_\_ was born in Florida, and New York and Indiana, and elsewhere. He claims to have gone to school sometime or other, after which he became a lawyer,



**For Your Commissioner**  
By H. G. BEATY

JAMES D. O'CONNOR

- is for Justice, the thing we desire.
- is for action, which we must require.
- is for Management, sound and sincere.
- is for Everything honest and square.
- is for Service, the kind he will give.
- is for Duty, as long as he lives.
- is for Onward, to the Place he will fill.
- is for Nothing but Prosperity still.
- Now, all together, for the man with a will.

(Paid Political Advertisement)

That artistic touch in your printing—phone Miami 3-7737 or Miami Beach 535.